



READERS



CHOICE

AWARDS

2023





Filippi's Pizza Grotto® & Italian Restaurant

A Nice Family Restaurant

Italian

Pizza & Family Restaurant

962 Garnet Ave., San Diego 92109 • 858-483-6222









Dining Winners

CATEGORY	GOLD
Acai Bowl	Ocean Café
American	Firehouse American Eatery
Appetizer	Duck Dive
Bagel Shop	Java Earth Coffee
Bakery	French Gourmet
Bar	PB Shore Club
Bay View	Oceana Coastal Kitchen
BBQ	Coaster Saloon
Beer Selection	Backyard Kitchen & Tap
Breakfast	Kono's & Konito's (tie)
Brunch	The Grass Skirt
Buffet	Great Plaza Buffet
Burger	Miss B's Coconut Club
Burrito	Taco Surf
Cafe	The Olive Cafe
Carne Asada	Vallarta Express Mexican Eatery
Catering	French Gourmet
Chicken Wings	The Sandbox
Chinese Restaurant	PB Oriental
Coffee Shop	Ocean Café
Desserts	French Gourmet
Dinner	Pueblo
Family Restaurant	Woodstocks Pizza
Fast Food	In-N-Out
Fish Taco	PB Shore Club
French	French Gourmet
Fried Chicken	Dave's Hot Chicken
Frozen Yogurt	Yogurt on the Rocks
Greek	Café Athena
Happy Hour	Guava Beach
Ice Cream	Mr. Frostie
Indian	World Curry
Italian	Filippi's Pizza
Juice Bar	Juice Wave
Liquor Store	Chip's Liquor
Lunch	PB Ale House
Margarita	Guava Beach
Martini	JRDN
Mexican Restaurant	Pueblo
Mexican Seafood	Pueblo
Most Romantic	JRDN
Nachos	PB Shore Club
New Restaurant	Molly's / Dockside 1953 (tie)
Ocean View	Waterbar
Overall Rest Service	JRDN
Overall Restaurant	JRDN
Patio Service	Pacific Beach Fish Shop
Pet Friendly Restaurant	Pacific Beach Fish Shop
Pizza	Woodstocks Pizza
Place for a B-Day Party	Woodstocks Pizza
Poke Bowl	Poke Chop
Rice Bowl	Brazilian Bowls
Sandwich	Steak & Fries
Seafood	Pacific Beach Fish Shop
Sports Bar	Guava Beach
Steak	Moe's
Sushi	Sushi Ota
Tequila Bar	Pueblo
Thai	Lanna Thai
Vegetarian/Vegan	Armonia Kitchen
Vietnamese / Pho	PB Pho & Grill
Wine Selection	JRDN

Readers Choice AWARDS 2023

SILVER
Brazilian Bowls
The Friendly
Tavern at the Beach
Bruegger's Bagels
Wildwood Flour Bakery
Duck Dive
Superbloom
PB Ale House
The Olive Cafe
Drift Café
Duck Dive
La Perla
La Clochette
Taco Surf
Jersey Mike's
Dirty Birds
Great Plaza Buffet
Coffee Cycle
Insomnia Cookies
Backyard Kitchen & Tap
Filippi's Pizza
Wendy's
Pacific Beach Fish Shop
The Kluckin Chicken
Amplified Ale Works
Miss B's Coconut Club
PB Ice Cream Shop
Spice Lounge
Scuderie Italia
Juice Kaboose
Crest Liquor
Backyard Kitchen & Tap
Duck Dive
Waterbar
Vallarta Express Mexican Eatery
Oscar's Mexican Seafood
French Gourmet
Taco Surf
JRDN
Pueblo
Waterbar
Firehouse American Eatery & Lounge
Backyard Kitchen & Tap
Filippi's Pizza
Quicksand Escape Games
PB Pokehouse
Bowl Eater
Cali Banh Mi
Waterbar
710 Beach Club
JRDN
Zen 5
Guava Beach
Hot or Not Thai
Second Nature
Pho Sao Bien
French Gourmet

Shopping & Services Winners

CATEGORY	GOLD
Architect	Oasis Architecture
Auto Detail	Trophy Auto Spa
Auto Repair	PB Foreign
Auto Repair	Cass Street Auto
Bank	SDCCU
Bike Shop	Bicycle Discovery
Carwash	Pacific Beach Car Wash
Chiropractor	Libs Chiropractic
Computer Repair	SD laptops
Contractor / Construction	Armstrong Builders
Day Spa	Catamaran Day Spa
Dentist	Dr Fremont
Doctor	Dr Moore
Dog Grooming	Fon Jon Pet Care
Dry Cleaning	Amy's Cleaners
Eye wear	Blenders Eyewear
Financial Planner	Schoettle Financial
Florist	Petals by the Beach
Gift Shop	Pangaea
Grocery Store	Sprouts
Gym	Fitness West
Hair Salon	PaperDoll Salon
Home Improvement	Ace Hardware
Hotel	Catamaran/Bahia (TIE)
Insurance Agent	Steven Nguyen, Allstate
Jewelry Store	Luxe Jewelry & Loan
Kickboxing Gym	RockBox Fitness
Laundry Mat	Beach Laundromat
Live Music	Moonshine Beach
Local Attraction	Belmont Park
Med Spa	Pacific Beach Med Spa
Mens Clothing	Mission Surf Shop
Nursery	Green Gardens Nursery
Optometrist/Ophthalmologist	Park Optometry
Paint Store	Sherwin Williams
Pawn Shop	PB Pawn & Jewelry
Pet Hosp / Vet	ABC Veterinary Hospital
Pet Store	Noah's Natural Pet Market
Pilates	Tilcia Pilates Studio
Plumber	Bill Howe Plumbing
Picture Framing	Aztec Graphics
Resale Shop	Play it again Sports
Shipping / Packing	Beach Mailbox
Skate Shop	Soul Grind
Specialty Shop	Village Hat Shop
Surf Shop	Mission Surf Shop
Swim wear	Gone Banana's Beachwear
Water Store	Local H2O
Women's Clothing	Mimi & Red Boutique
Yoga Facility	Reach Yoga

SILVER
Golba Architecture
Comerica
Pacific Beach Bike Shop
Personalized Chiropractic
Murfey Company
Kiwi Spa
Altrock & Fabb Dental
Dr. Anderson
The Exotic Pooch
Carousel Cleaners
Trader Joes
The Movement Warehouse
Gio & Gio
San Diego Mission Bay Resort
Gio Monaco @ StateFarm
House of Jewels
Pacific Beach Dry Cleaner & Laundry
Aquarius Bar & Grille
Crystal pier
SD Botox
Beachworks
Eyeloha Optometry
Dunn Edwards Paint
Pacific Beach Loan & Jewelry
Pacific Beach Vet Clinic
Avanti Pilates
Gallery at Land's End
Buffalo Exchange
Surf N Post
Pata Negra Market
South Coast Surf Shop
Beachworks
PB Water Store
Lelianis Attic
Spirit Yoga

Gold Medal Listings

BEST DINING

Best Acai Bowl

Ocean Café

Ocean Café, believes in healthy ingredients and classic recipes. Serving healthy breakfast all day, our menu offers a variety of 100% organic Acai bowls, breakfast sandwiches, functional smoothies, green juices, protein shakes, grilled paninis and the best coffee drinks around. Voted number one Coffee Shop and Best Acai bowl in Pacific Beach many years in a row, because they stay true to their authentic/original Brazilian recipe and only serve 100% ORGANIC ACAI, sourced from a farm in Brazil. Located in the heart of Pacific Beach, on Ingraham Street. Stop by today for your daily dose of health and enjoy the relaxed atmosphere.

4426 Ingraham St, Pacific Beach
(858) 900-9126 | oceancafesd.com

Best America

Firehouse American

Eatery

Following a million-dollar renovation in 2015, Executive Chef Brian Redzikowski was brought on to elevate their menu while honoring classic FIREHOUSE dishes and improving on guest favorites. Brian oversees the quality and integrity of the new menu while working closely with Firehouse veteran Chefs Roberto Martinez and Paul Dalrymple. The Bar Program, led by Max LaQua, features artisanal cocktails and a seasonally rotating cocktail list, as well as an extensive selection of sought-after spirits.

722 Grand Ave, Pacific Beach
(858) 274-3100 | firehousepb.com

Best Appetizer

Duck Dive

Duck Dive's ambiance is an ode to the rich surf and beach culture that resides just steps away in the Pacific Ocean and surrounding neighborhoods and community. From their handcrafted surf ceiling and custom surf inspired art pieces, to one of a kind photograph, you will feel like it's always summer. They pride themselves on selling quality food and beverages without pretense. The menu is compiled of their take on classic American dishes as well as coastal favorites. The cocktail menu provides a refreshing "off the beach" flair on the classics, where they utilize locally sourced produce. Enjoy over 20 beers on draught containing rotating line-up of locals as well as a few surprises! Brunch and bottomless mimosas daily – couple that with the open air concept, it creates the perfect environment for people watching and enjoying a sun soaked San Diego day! The Duck Dive is the perfect place to dine with family, catch a game, hold an event, or meet with friends for a night on the town. "Dive in" to a tasty, thirst quenching, sensory experience that defines what the community of Pacific Beach is all about. It's always summer at Duck Dive.

4650 Mission Blvd, Pacific Beach
(858) 273-3825 | theduckdive.com

Best Bagel

Java Earth Coffee

Java Earth Coffee began as a dream over 8 years ago for owner Debbie, and in 2010 she found the perfect location in North Pacific Beach. This journey started well before that. Debbie studied culinary techniques through schooling, however, she learned the most growing up in the kitchen with her mother and grandmother. Food and community have always been a passion of her's, and the Java team adds that love into everything they do. Java has become known for making great coffee, the best acai bowls and avocado toast in Pacific Beach. Everything is made fresh, including their famous pesto and house salsa. Make Java part of you daily routine.

4978 Cass St, Pacific Beach
(858) 274-0028 | javaearthcoffee.com

Best Bakery

French Gourmet

(See listing under Best French)

Best Bar

Pacific Beach Shore Club

Steps from the beach, at Grand Avenue and sand, Pacific Beach Shore Club is your next classical styled beach bar. What will be unique about the restaurant is that no matter where you are standing or sitting you have a panoramic view of the Pacific Ocean. The open windows provide the freshest ocean breeze possible. Further, by combining the delicious tastes of the sea, prepared with classic Mexican flair, the casual ambiance of a beach-front party will be your destination to take in the California surf culture. Take a seat at their old school Butcher Block bar, enjoying the biggest, coldest schooner full of beer that the beach can offer or enjoy the best view of the Pacific Ocean on the entire beach —the perfect setting for the ultimate beach dining and drinking experience. Bring back the days when surfing was your job and the beach was your home.

4315 Ocean Blvd, Mission Beach
(858) 272-7873 | pbshoreclub.com

Best Bay View

Oceana Coastal Kitchen

Savor beachfront dining. Open for breakfast, lunch, and dinner, Oceana Coastal Kitchen is the delicious signature restaurant at the Catamaran that offers inspiring views of Mission Bay. With chef-driven cuisine as well as a modern, ocean-inspired design, the restaurant offers a memorable beach-front dining experience and coastal California dishes with a Baja influence at the best location in PB!

3999 Mission Blvd, Mission Beach
(858) 488-1081
catamaranresort.com

Best BBQ

Coaster Saloon

Just steps from the Mission Beach board-walk and Belmont Park roller-coaster, Coaster Saloon offers delicious BBQ, tasty beers and loads of fun. Enjoy Chef Tim's Texas-style BBQ featuring high quality meats flavored with housemade rubs and sauces. Try their mouthwatering Bog O'Melt smoked brisket sandwich or a classic BBQ plate featuring ½ lb of meat, 2 sides with Texas toast and house pickles. Pair your BBQ with one of the 40+ refreshing beers on tap and take in a game foosball while watching your team on one of the 15 flat screen TVs. Don't miss out on the fun, food and brews at Coaster Saloon. Hey, ho, let's go!

744 Ventura Pl, Mission Beach
(858) 488-4438
thecoastersaloon.com

Best Beer Selection

Backyard Kitchen & Tap

Located at the corner of Garnet Avenue and Mission Blvd. in Pacific Beach, Backyard Kitchen & Tap thrives with the chic coastal energy so inherently reminiscent of this popular beach community. Backyard's scratch menu, local brews, award-winning beer list, plus craft cocktails with house-made infusions offer a variety sure to meet the desires of any palate. All-American cuisine, outdoor cabanas, dog-friendly patio seating, cozy fire pits and both an indoor and outdoor bar set the stage for memorable dining and lively late-night entertainment.

822 Garnet Ave, Pacific Beach
(858) 859-2593 | backyardpb.com

Best Breakfast (Tie)

Konito's Cafe

If you love Kono's cafe down at the beach, then you are in for a treat! This mini-version is located at Pacific Plaza next to Von's. Stop by and check out Konito's— same great food and service as Kono's in a second cozy location in Pacific Plaza with lots of parking.

1730 Garnet Ave, Pacific Beach
(858) 230-7355 | konoscafe.com

Kono's Surf Club Cafe

Nobody does breakfast like Kono's because nobody does potatoes like Kono's! Served with melted cheese, bell pepper and whatever other topping you can think of. If you like a big view with your morning meal, this is a winner. Cross the boardwalk and sit on the modest patio that overlooks the

ocean. And if you like quotes on the wall of your eatery, you're in the right restaurant. An outdoor coffee kiosk is available next to the restaurant.

704 Garnet Ave, Pacific Beach
(858) 483-1669

Best Brunch

The Grass Skirt

Designed by famed designer Davis Krumins, of Davis Ink Ltd., and located in the heart of PB, the Grass Skirt employs the use of traditional tiki elements interlaced with seductive details that transport guests to a place of eternal sunset. the space is comfortable, fun and most importantly, memorable. with ample booth seating, fire features and theatrical effects for the more adventurous tiki-lovers, the Grass Skirt is a feast for all the senses.

910 Grand Ave, Pacific Beach

(858) 412-5237 | thegrassskirt.com

Best Buffet

Great Plaza Buffet

The Great Plaza Buffet is the place to go to get your fill of great food on a tight budget. And, with more than 150 items served daily, they offer something for everyone in the family. Indulge in crab legs, fried dumplings, lobster rolls, sushi, clams, appetizers or hit the soup and salad bar. Adding to the buffet's value, a free drink is included with every meal, and to take things up a notch, the Great Plaza now has a beer and wine selection.

1840 Garnet Ave, Pacific Beach
(858) 273-6868

greatplazabuffet.com

Best Burger

Miss B's Coconut Club

Miss B's is a classic, Caribbean-inspired American food with tiki flair. Cubano roasted pork, Jerk chicken and Paella risotto synch with the mambo rhythm of your appetite. Jumbo coconut shrimp and a list of street cart items will have you coming back to try them all. Whether you order something "to go" from the walk-up counter, stay to eat on our spacious outdoor patio, a seat inside, Coconut Club's décor evokes a celebration of Mission Beach's nautical and maritime past— a 30's-style sailor tiki club. Rum is the star here, and plays leading role in their creative list of grown-up cocktails, which includes shareable, tiki-inspired punches and bowls to drum up conversations.

3704 Mission Blvd, Mission Beach
(858) 381-0855
missbcoconutclub.com

Best Burrito

Taco Surf

The burrito is to fast Mexican cuisine what the hamburger is to the American palate. Each item is incredibly tasty when its done right — and in the case of the former, Taco Surf nailed it. There's not much to the decor of the place other than a pick-up counter and a few small tables — but the ceiling is lined with some sweet classic surfboards to fuel the local flavor. The burritos, tacos and fajitas are big and fat, and you get to experiment with a massive choice of toppings. The salsa is one of the best around. You can't go wrong with the California burrito, topped with hashed browns.

4657 Mission Blvd, Pacific Beach
(858) 272-3877

Best Café/Coffee Shop

The Olive Cafe

Since 2005, The Olive Cafe has been serving fresh, quality, home cooked food that is sure to keep you coming back. This is a welcoming local cafe where guests can sip coffee out of their very own mugs, munch on some of Dad's favorite pancakes, or play games while sharing a warm scone. Even early in the morning, you'll be welcomed by a friendly face at The Olive Cafe. Across Mission Boulevard you will find Olive Baking Company. This is where bread is made for the Olive Cafe and a number of other local restaurants. Fresh breads and pastries baked daily. Stop by the Olive Baking Co. to check out what sweet treats they're currently offering!

805 Santa Clara Pl, Mission Beach
(858) 488-1224 | olivecafe.biz

Best Carne Asada Vallarta Express Mexican Eatery

Vallarta Express is your way to get the best and most delicious fresh Mex fast! If your hunger is as fierce as your craving you'll love the monstrous portions they serve. Whether you fancy dining in or grab 'n' going, it's hard to go wrong with the extensive menu. Everything from surf & turf burritos to the Buffalo chicken tacos are out of this world. Mouth-watering breakfast burritos are served all day! Order a la carte or combo plates featuring rice and beans. Don't forget to add the famous Carne Asada fries!

1375 Garnet Ave, Pacific Beach
(858) 490-9022 | vallartaexpress.com

Best Catering The French Gourmet

(See listing under Best French)

Best Chicken Wings The Sandbox

Walking into the Sandbox is like walking into a vacation! You won't want to leave! Palapas and beach boards included. Enjoy wings, pizza and beer while watching your favorite sports on the big screen tv's. And, it's conveniently located just a few blocks from the beach. Bring your friends in and take advantage of one-of-a-kind specialty pizzas, and build-your-own. Feeling lazy or having a party? Order pizza delivery in PB off their full menu, don't forget to ask for extra ranch, 1466 Garnet Ave - Pacific Beach
(858) 272-7263 | sandboxsd.com

Best Chinese PB Oriental

PB Oriental has been recognized for its outstanding Chinese cuisine, excellent service and friendly staff. PB Oriental Chinese restaurant is known for its modern interpretation of classic dishes and its insistence on only using high quality fresh ingredients.

1038 Garnet Ave, Pacific Beach
(858) 886-7811

Best Coffee Shop Ocean Cafe

(See listing under Best Acia Bowl)

Desserts French Gourmet

(See listing under Best French)

Best Dinner Pueblo

(See listing under Best Mexican)

Family Restaurant Woodstock's Pizza

Woodstock's Pizza has been making its mark in college towns across California for more than two decades and PB has it's own location for families and students to enjoy. Here, the secret really is in the sauce, which is baked into the folded crust for a spicy kick from your first bite to your last. Founders Chuck Woodstock and Mike Chew committed early on to using only fresh dough and piling on more toppings than their competitors. They've established a family-friendly environment, where parents can now enjoy adult beverages including beer.

1221 Garnet Ave, Pacific Beach
(858) 642-6900 | woodstockspb.com

Best Fast Food In-N-Out

At In-N-Out Burger we use only the freshest ingredients with no heat lamps, freezers or microwaves to deliver on our promise of Quality You Can Taste®.

2910 Damon Ave Pacific Beach
(800) 786-1000 | in-n-out.com

Best Fish Taco Pacific Beach Shore Club

(See listing under Best Bar)

Best French The French Gourmet

In addition to large event catering, The French Gourmet is equally well-known for quaint, fine dining at its restaurant and bakery. The ideal place for that special night out, The French Gourmet is the best spot in Pacific Beach to gather with loved ones or business associates. Guests enjoy the aromas of freshly made dessert pastries, bread, and croissants. They are respectful of classic techniques and dedication to quality year after year. It is their extensive experience and versatility that make them the most deli-

cious choice for all catering occasions. The professional staff can assist you in choosing the perfect meal or dish that best suits your taste and circumstances.

960 Turquoise St, Pacific Beach
(858) 929-1984
thefrenchgourmet.com

Best Fried Chicken Dave's Hot Chicken

Dave's Hot Chicken was created by best friends Dave Kopushyan, Arman Oganessian, and Tommy and Gary Rubenyan. Dave, a chef trained in Thomas Keller's (French Laundry) organization set out to create the perfect Hot Chicken by searching, tasting, and frying. The four friends scrounged up \$900 to put a tiny stand in an East Hollywood parking lot. The menu was simple, and the chicken was the star. Sourced and prepared to be the juiciest and most tender chicken imaginable. Each piece is topped with Dave's signature mix of spices ranging from No Spice to "The Reaper."

1001 Garnet Ave, Pacific Beach,
(858) 369-5212 | daveshotchicken.com

Best Frozen Yogurt Yogurt On The Rocks

Yogurt On The Rocks serves up the sweetest treats you'll ever have in San Diego. They offer a wide variety of delicious frozen yogurt flavors along with fresh toppings, allowing you to create countless combinations of froyo goodness. In addition, They also serve ice cream, vegan treats, acai bowls, and so much more fantastic desserts that serve as the cherry on top of your perfect day. Come see what new flavors they've come up with at the shop.

1886 Garnet Ave, Pacific Beach
(858) 274-3950 | yogurtontherocks.com

Best Greek Cafe Athena

Greeks believe that even the simplest meals may become ambrosia when you are in a happy mood. Critics agree that Cafe Athena is a contender for best Greek and Mediterranean restaurant in SoCal. The cuisine is shaped by simplicity and spawned by ingenuity. Simple, unpretentious foods such as grains, pasta and legumes are enriched by the pungent, earthy flavors of garlic, onion, egg-

plant and artichoke, and by the essences of the olive oil, lemons and raisins. Greek cooking which is tied to nature and to the seasons, reflects the simple environment of sun-earth-sea. The cuisine of Greece flourishes because of this quality. You will find the same elemental quality at Cafe Athena!

1846 Garnet Ave, Pacific Beach
(858) 274-1140 | cafeathena.com

Best Happy Hour Guava Beach Bar & Grill

Guava Beach Bar & Grill is a locals Bar for everyone. It combines a warm and comfortable atmosphere with a lively and fun energy. They are just steps away from both the ocean and Sail Bay in beautiful Mission Beach. Guava Beach offers plenty of HDTVs including a 10-foot HD projection screen with surround sound to satisfy all of your sports viewing needs. They have the NFL, NBA, MLB, College Football and Fox Soccer packages, so you don't have to miss a game! The VIP Room has an elevated pool table lounge, gigantic clear-view skylight, two jumbo booths, a plush leather couch, cozy fireplace, and long mahogany bar! They can easily host your next private party. You'll also find free parking in the two bay side lots at Santa Clara Place.

3714 Mission Blvd, Mission Beach
(858) 488-6688 | guava-beach.com

Best Ice Cream Mr. Frostie

Mr. Frostie was started in this location in 1949. The newest owners have been putting smiles on customers faces since 1978. Mr. Frostie is primarily a family business. Mr. Frostie has always served soft-serve ice cream and many in and from the beach have grown up on the stuff. Create new memories by bringing your family to Mr. Frostie.

1470 Garnet Ave, Pacific Beach
(858) 274-9977

Best Indian World Curry

Since 1995, World Curry has been a unique Pacific Beach based restaurant passionately focused on providing customers with handmade delicious curries from across the globe. Using the freshest

ingredients you'll enjoy flavorful curries from Thailand, India, Japan, and other countries. Pick a hearty deep red Musaman curry from northern Thailand or a creamy and rich Tikka Masala? Or, maybe a smooth traditional Japanese brown curry. No matter the flavor you desire, World Curry has the right variety to satisfy your curry cravings. They have built a very strong following and have perfected recipes to keep customers coming back time and time again. Vegetarian dishes available plus a great happy hour!

1433 Garnet Ave, Pacific Beach
(858) 270-4455 | worldcurry.com

Best Italian Filippi's Pizza

Vincent DePhilippis born in New York, raised in Naples Italy returned to New York City at the age of 18. Vincent DePhilippis and Madeleine Manfredi from Nimes, France met in New York NY (Mamma and Papa) married in 1925. They moved to San Diego in 1947 where they opened an Italian market on India Street in San Diego. 1950 was the beginning of what has become a very successful line of family restaurants known as Filippi's Pizza Grottos—owned and operated by original family members. Enjoy traditional old Italian family recipes.

862 Garnet Ave, Pacific Beach
(858) 483-6222 | realcheesepizza.com

Best Juice Bar Juice Wave

Juice Wave's mission is to refresh and nourish the soul by using the best quality ingredients fresh from local farms that reflect the radiant growing season in SoCal and to help save the environment by sustainable practices. Plus, it tastes really good.

3733 Mission Blvd, Mission Bay
(240) 246-5126 | juicewavesd.com

Best Liquor Store Chip's Liquor

Chip's Liquor carries a extensive selection of beer, wine, premium spirits and premium beef jerky. Your place for stocking up for any holiday and party!

1926 Garnet Ave, Pacific Beach
(858) 273-1536 | chipsliquor.com



DUCK DIVE

Thank You!

GOLD FOR APPETIZER
SILVER FOR BAR SILVER FOR BURGER
SILVER FOR MARGARITA

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Coaster Saloon
BBQ ★ BURGERS ★ BEER

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WITH PURCHASE OF ENTRÉE*

*Appetizer max value \$17. Valid for dine-in only. One coupon per visit/check. Not valid with any other offer, discount or promotion.
Expires 12/20/23

LUNCH & DINNER SERVED DAILY • WEEKEND BRUNCH
Mission Beach • 858.488.4438 • thecoastersaloon.com

A restaurant nestled in the heart of Mission Beach that promises to transport you to paradise. They pride themselves on offering an elevated pastry program that features fresh, made-from-scratch pastries using only the finest ingredients. Molly's coffee is roasted in-house, ensuring that each cup is brewed to perfection and tastes as good as it smells. Molly's believe that brunch is more than just a meal, it's an experience. That's why they offer a wide range of brunch and lunch options that are sure to satisfy any palate. From classic dishes like avocado toast and waffles to more adventurous options

(See listing under Best Family Restaurant)

An advertisement for Woodstock's Pizza. The background is black. At the top left is a photo of three women smiling and holding pizza. At the top right is a large, detailed pizza with various toppings. Below the pizza is a photo of a woman smiling while eating pizza. In the center, the text 'WOODSTOCK'S PIZZA' is written in a stylized font, with a pizza slice graphic integrated into the letter 'O'. Below this, the text 'THANK YOU ALL' is written in large, bold, yellow letters, followed by 'For Keeping Woodstock's Pizza At The Top!' in white. Below this, the text 'Readers Choice Awards gold medal for best pizza and family restaurant' is written in white, followed by '13 years and counting!' in yellow. At the bottom left, the text 'SCAN TO CHECK OUT OUR AWARD WINNING PIZZA!' is written in bold, black letters. To the right of this text is a QR code with a small Woodstock's Pizza logo in the center. A curved arrow points from the text to the QR code.

Best for Birthday Party Woodstock's Pizza

(See listing under Best Family Restaurant)

Best Poke Bowl Poke Chop

Build your own bowl by adding fresh ingredients to your liking! Add only what you love or try something new. Leave out what you're not sure about. No worries.. Still not too sure on what to combine to make a good bowl? Check out the specialties that the shop has put together and experience the tastes!

1404 Garnet Ave
(858) 225-8875 | pokechopsd.com

Best Rice Bowl Brazilian Bowls

Brazilian Bowls has a goal to provide healthy, tasty, real and affordable food inspired in Brazilian culinary. Serving as an active enterprise to transform the world in a better place. BB serves simple stuff put together in the right way.

1560 Garnet Ave, Pacific Beach
(858) 246-6677 | brbowls.com

Best Sandwich Steak N Fries

Got a hankering for a Philly Cheese steak? The concept is simple! All ribeye cheesesteaks and fries are made fresh and as you order! Nothing is pre-made. The ribeye steak is sliced thinly. All cheesesteaks come on a thick slice of Amoroso bread with choice of 5 cheeses and veggies. All orders made fresh.

1039 Garnet Avenue - Pacific Beach
(858) 352-6600 | steaknfries.com

Best Seafood Pacific Beach Fish Shop

(See listing under Best Patio Service)

Sports Bar Guava Beach

(See listing under Best Happy Hour)

Best Steak MOE's

(See listing Under Best New Restaurant)

Best Sushi Sushi Ota

It's all about the undeniably fresh raw seafood. Uni, straight from the San Diego docks, is their speciality, served over rice. Other popular picks include yellowtail sashimi and chawanmushi, a delicate egg custard. And if you're up for trying an omakase, this is the place to do it: this experience can run you anywhere from \$65 to \$120.

4529 Mission Bay Dr, Pacific Beach
(858) 880-8778

Best Tequila Bar Pueblo

(See listing under best Mexican)

Best Thai Lanna Thai Cuisine

Lanna offers light, fresh, and healthy Thai food with homemade recipes passed through generations. Our menu provides an extensive selection of the most popular Thai dishes from different regions of Thailand. We prepare to order cuisine, made from the finest spices and freshest ingredients (no MSG added). We also make use of local produce whenever possible. Thai food uses many herbs and spices to bring out the flavors of each dish. Let us cook your meal just the way you like it. Please specify the level of spiciness to your liking from 1 to 10. Gluten-free soy sauce is available upon request. Now open for Dine in! Please give us a call 858-274-8424 for Takeout or Delivery within 4 miles.

4501 Mission Bay Dr, 1B Pacific Beach
(858) 274-8424
lannathaicuisine.com

Best Vegetarian/Vegan Armonia Kitchen

Armonia Kitchen offers a healthy brunch all day. Delicious food, coffee and smoothies made with an openness to all diets and allergy restrictions. An ambience designed for community with pick-up and delivery options. This is a place that will inspire you.

1422 Garnet Ave, Pacific Beach
(858) 999-0093 | armoniakitchen.com

Best Vietnamese

PB Pho and Grill

Discover the taste of genuine Vietnamese food in the heart of Pacific Beach. The menu features a large selection of Vietnamese food, from Pho soup and sandwiches to stir-fried rice noodles. They'll treat you like you are part of the family, cooking for you with the same attention to detail that they use at home. Enjoy breakfast, lunch, and dinner and the best and freshest ingredients. Vietnamese cuisine that is guaranteed to satisfy your taste buds.

1007 Garnet Ave, Pacific Beach
(858) 401-6418 | pbphogrill.com

Best Wine Selection JRDN

(See listing under Best Martini)

SHOPPING & SERVICES

Best Architect

Oasis Architecture

Oasis is a full-service architectural firm specializing in custom residential homes, historic renovations and quality additions. The staff's primary goal is to understand their client's vision and help guide them through the entire development process, from design to permits—approvals through the actual construction from start to finish.

1015 Turquoise St. # 2, Pacific Beach
(858) 273-5632 | oasis-ad.com

Best Auto Detail Trophy Auto Spa

Truly passionate about business Trophy Auto Spa's commitment to you; cherish your vehicle, each and every time they lay hands on her. Why should you choose Trophy? Your automobile is a direct extension of who you are. You wouldn't show up to a meeting in a wrinkled suit or with dirt on your face. Trophy Auto Spa makes sure you are dressed to impress.

1556 Grand Ave, Pacific Beach
(619) 729-0697 | trophyautospa.com

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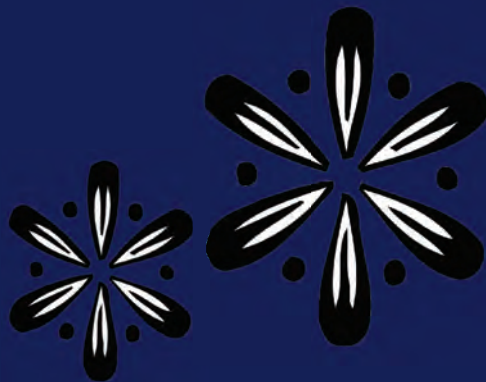
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1010 Turquoise St., Suite 275
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(858) 488-3800



Best Auto Repair (tie)

Cass Street Auto

Looking for auto repair in San Diego, you've found it. Cass Street Auto works hard to earn your loyalty. They know how important it is to find a car service you can rely on, so your satisfaction is their top priority each and every day. They understand what makes customer service truly outstanding. You will feel the difference exceptional customer care makes when you work with them. Their professional automotive service offers you years of combined expertise from the well-trained technicians. Cass Street Auto treat their auto repair professionals well and support skill and a can-do attitude. Saving you time, money, and worry is a priority.
5165 Cass St, San Diego
(858) 488-0885 | cassstreetauto.com

Best Auto Repair (tie)

PB Foreign Car Repair

At PB Foreign & Domestic, you'll feel you've left your car in the hands of some pretty knowledgeable folks. Not only has this shop been around since 1981, it's family owned, which translates to a solid investment in the business' credibility.
1727 Garnet Ave, Pacific Beach
(858) 270-1142 | pbautorepair.com

Best Bank

San Diego County Credit Union (SDCCU)

San Diego County Credit Union® is proud to be San Diego's largest locally-owned financial institution. As a not-for-profit credit union, wholly owned and operated by its members, SDCCU believes that people come first and profits second. As a full-service financial institution, SDCCU offers FREE Checking with eStatements, Visa® credit cards with rewards, competitive rates on certificate and money market accounts, low rates on auto and home mortgage loans and much more. Federally insured by NCUA. Membership required. NMLS# 580585. Equal Housing Opportunity.
1650 Garnet Ave, Pacific Beach
(877) 732-2848 | sdccu.com

Best Bicycle Shop

Bicycle Discovery

There's a large stock of bikes for all ages on display at this shop also offering rentals and repairs.

742 Felspar St, Pacific Beach
(858) 272-1706 | bicycle-discovery.com

Best Car Wash

PB Carwash

The Pacific Beach Car Wash Auto Detailing Center is ready to meet all of your car wash and auto detailing needs. Centrally located in the heart of Pacific Beach this car wash was the first built by Shell Oil Company in the US. We have been washing cars there ever since...Our years of experience and use of only the finest products make us confident that you will be completely satisfied with our work. We look forward to serving you!

2075 Balboa Ave, Pacific Beach
(858) 272-2844 | pbcarwash.com

Best Chiropractor

Libs Chiropractic Center

Libs Chiropractic has been serving the community of Pacific Beach for over 35 years! Started by the husband and wife team of Dr. David and Lori Libs. Libs Chiropractic has been a staple in the Pacific Beach community. Their son Dr. Jay Libs has been a Chiropractor since 2014 and he looks forward to helping the Pacific Beach community for years to come! They specialize in family wellness, athletic performance and personal injury.

4410 Lamont St, Pacific Beach
(858) 483-8500 | libschiropractic.com

Best Computer Repair

SD Laptops

SD Laptops is San Diego's best full service laptop and desktop repair company. They specialize in residential and small business computer repair. San Diego's best kept secret in the repair business. Services include system security and online privacy solutions, hardware and software repairs and troubleshooting, wireless and network installations, spyware, virus prevention and removal, data backups, transfers, and other forms of on-site computer support that meet today's demand for both PC and MAC.

4645 Cass St, #. 201A, Pacific Beach
(858) 864-3108 | sdlaptops.com

Best Contractor/Construction

Armstrong Builders, Inc.

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been building in Coastal San Diego since 1980, remodeling or building custom homes, condos and townhomes from the ground up. They continue to build on their reputation for quality and creativity in design-build remodeling and construction all over San Diego county. They started as a traditional bid-build GC, Tom's innate design abilities and creative drive led him to become an early adopter/innovator in the design-build method of delivering construction services. He recognized that it is the most responsible way to build, the buck starts and stops in the exact same place. When clients become friends, or comes back for work on a second or third project, they know we have done their job, building the highest quality possible, and doing it with integrity and style.
**755 Turquoise St.
(858) 488-2825 | armstrongbuilt.com**

**Best Day Spa
Catamaran Day Spa**

From the gorgeous location to innovative treatments that can't be found anywhere else, The Catamaran Spa is a truly unique escape. Inspired by South Pacific and Asian healing traditions, guests can look forward to an array of rejuvenating services that feature marine and botanical-based products.
**3999 Mission Blvd, Mission Beach
(800) 422-8386 | catamaranresort.com**

**Best Dentist
Dr. Fremont Dental Arts**

There are two kinds of medical professionals in this world, those who claim the title and those who practice it. Dr. Fremont and staff have proven time and again that they are true professionals who truly care about their patients. Kindness, honesty and especially for keeping it "light" during the not always comfortable procedures. Clients can actually say they enjoy going to the dentist.
**4527 Fanuel St, Pacific Beach
(858) 272-2222
pacificbeachsmile.com**

**Best Doctor
Dr. Moore**

The practice was established in 2016 and is shaped by the broad experience and capabilities of this team. You can trust their expertise for acute injury and illness as well as services focused on a healthy lifestyle. Dr. Moore and staff believe that if you educate and train clients to become more familiar with their particular health and wellness conditions through programs in genetic testing, medical history review and physical evaluation; nutrition, diet and micronutrient testing, it will lead to a healthier lifestyle for patients. They utilize the most efficient, proven and current technologies, including the best equipment available to diagnose common acute and chronic conditions. This includes cardiac stress treadmill testing, spirometry and audiometry, and imaging capabilities for x-ray, bone density and ultrasound.
**975 Garnet Ave, Pacific Beach
(858) 230-7770 | pacificucwc.com**

**Best Dog Grooming
Fon Jon Pet Care**

Fon Jon Pet Care San Diego, understands the importance of pet cleanliness, and know that grooming your pet yourself isn't always easy. This is why they have a full-time pet groomer on staff who is here to provide all of your dog grooming or cat grooming needs, such as bathing, nail trimming, ear cleaning, brushing, and de-shedding. Whether your pet just needs a basic bath or a full spa day of treatment, they're here to provide it for you.
**5050 Santa Fe Ave, Pacific Beach
(858) 490-2117 | fonjonpetcare.com**

**Best Dry Cleaning
Amy's Cleaners**

A great local dry cleaning service with great prices, in a great location! The friendly staff will begin to feel like family. Amy's is everything you would expect from a neighborhood dry cleaners and a little bit more!
**1015 Turquoise St #4, Pacific Beach
(858) 483-1459**

**Best Eye Wear
Blenders Eyewear**

Born on the Beach in San Diego, rocked with pride worldwide. From selling shades out of a backpack, fresh from San Diego State, to guiding what's now one of America's fastest-growing sunglass brands, it's been a sick ride here in Blenderville. And it's all happened in a blink.
**4683 Cass St, Pacific Beach,
(858) 490-2178 | blenderseyewear.com**

**4683 Cass St, Pacific Beach,
(858) 490-2178 | blenderseyewear.com**

**Best Financial Planning
Schoettle Financial**

Tom Schoettle formed Schoettle Financial to provide high-quality, personalized investment services to a limited group of clients. As a fully registered and experienced firm, Schoettle seeks to build long-term relationships with clients. The personal attention and commitment they provide enables clients to accumulate and manage their wealth and work toward achieving their financial goals. They offer top-quality financial and estate planning, keeping each client's needs and tax circumstances in mind. You know you're in good hands with the Schoettle Financial team.
**1010 Turquoise St, Pacific Beach
(858) 488-3800
schoettlefinancial.com**

**Best Florist
Petals by the Beach**

As a leading florist in San Diego, Petals by the Beach offers top-quality, fresh flower arrangements and gifts for any occasion. The expert florists at Petals by the Beach are committed to designing beautiful, quality arrangements and providing exceptional customer service to customers. They offers reliable San Diego floral delivery and can even provide same-day delivery services. If you need to deliver across the country, this dependable florist network offers nationwide flower delivery.
**1470 Garnet Ave, Pacific Beach
(858) 270-3000
sandiegopetalsbythebeach.com**

**Best Gift Shop
Pangaea Outpost**

Since 2004, Pangaea Outpost has provided San Diego locals and visitors with an unforgettable shopping experience. Guests are immersed in a veritable shopping paradise filled with (to name just a few) jewelry, apparel, kids toys, crystals, decor, local art and local artisan creations. Not to mention the huge selection of exotic imports from around the world. Now's the time to discover this vast landscape of treasures.
**909 Garnet Ave, Pacific Beach
(858) 581-0555 | pangaeaoutpost.com**

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2032 Hornblend St, San Diego, CA 92109**

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755 Turquoise St., San Diego, CA 92109 License # 929996

Best Grocery Store Sprouts

The Sprouts Farmers Market lives up to its motto of offering “healthy living for less.” The store is colorful, lively and easy to shop and has a unique mix of natural, organic and great tasting mainstream foods at affordably low prices. Since the original store opened in 1943, Sprouts has continued to provide high-quality, fresh food, as evident by the mountains of farm-fresh produce, all-natural meats, seafood, and freshly baked goods.
1260 Garnet Ave, Pacific Beach
(858) 270-8200 | sprouts.com

Best Gym Fitness West

Since 1985, Fitness West has thrived as Pacific Beach's favorite family-owned and operated gym. They have been serving their community for over 30 years with a simple philosophy: treat ing customers as they would want to be treated. The facility features an expertly selected array of exercise equipment including: ellipticals, treadmills, stair-climbers, upright and recumbent Lifecycle bikes, spin bikes, rowing machines, free weights and a complete circuit of Nautilus machines. All classes are included with membership.
1880 Garnet Ave, Pacific Beach
(858) 272-9378 | fitnesswestpb.com

Best Hair Salon PaperDoll Salon

Paper Doll Salon is an award winning salon located in the heart of Pacific Beach. They have an established reputation as one of the top hair salons across San Diego. They take pride in the fact that all of their stylists have their own unique styles and approaches to the beauty and fashion industry. The salon caters to both men and women; specializing in precision cuts, balayage, highlights and blow-dries. They are a proud partner of Bumble & Bumble and L’Oreal Professional; working with the best high end brands to give you your best hair ever.
1263 Garnet Ave, Pacific Beach
paperdollsalon.com

Best Home Improvement Ace Hardware

Pacific Beach Ace Hardware is the best

hardware store around, providing superior service to the neighborhood since opening our doors in 1954. They are an intimate, family-owned business that combines all of the benefits of a small business with the perks of being part of the Ace Hardware family. Whether you are a contractor, homeowner, property manager, or just in need of some tools, they are the go-to destination to get the supplies you need. They specialize in hydroponics, plumbing, electrical, and outdoors products, and offer a recently renovated garden center for all of your plant and succulent needs. Pacific Beach Ace Hard-ware can provide you with the tools you need.

1544 Grand Ave, Pacific Beach
(858) 274-6464 | acesandiego.com

Best Hotel (Tie) Bahia

Discover the picturesque natural beauty of the Bahia Resort Hotel. Tucked away on a fourteen-acre peninsula in Mission Bay, the resort is your beachside escape for experiencing the best of San Diego. Lush tropical gardens, miles of sandy beaches, and family-friendly accommodations set the Bahia apart for your next So. Cal. adventure.

998 W Mission Bay Drive
(858) 488-0551 | bahiahotel.com

Best Hotel (Tie) Catamaran

The Catamaran Resort Hotel and Spa is a tropical hideaway in San Diego's Pacific Beach community. This Polynesian-themed resort, is only 8 miles from San Diego Int'l airport. The casual elegance with palm trees, lush vegetation, tiki torches, koi ponds, waterfalls, and exotic birds remind you of a tropical paradise. With Mission Bay as the backyard and the Pacific Ocean across the street, there's no better choice among Pacific Beach San Diego hotels. Whether you enjoy sunbathing at the beach, relaxing by the pool, rejuvenating in The Catamaran Spa's hot tub that overlooks the bay, paddle boarding, or cruising up and down the boardwalk on a bike or Segway, they have something for everyone.

3999 Mission Blvd
(858) 488-1081 | catamaranresort.com

Thank you for voting us Gold!

We love our locals and are so grateful for your many years of supporting Kono's and now Konito's.

We hope to serve you for many more.



Best Insurance Agent Steven Nguyen, Allstate Insurance

Brian McMullen and family has worked with Allstate Insurance in San Diego since 1975 to help people with their insurance needs. They pride themselves on providing outstanding service and care for the customers. One loyal and satisfied customer has been with them for more than 70 years. Quality insurance that's affordable and easy access to Brian in person, over the phone, or through his website might help you understand why Brian and his team create these long-lasting relationships. His proactive working style and professional service Brian will meet all your insurance needs.

2904 Garnet Ave, Pacific Beach
(858) 274-2377
agents.allstate.com/brian-mc-mullen-san-diego-ca.html

Best Jewelry Store Luxe Jewelry & Loan

Core value of Luxe Jewels: Integrity & honesty. They strive to be honest and ethical with everyone, maintaining the highest standards of personal and professional conduct. Mission statement: To provide customers with the highest level of service and value in the jewelry and loan industry. They are committed to earning and keeping customer's loyalty and trust year after year.

1029 Garnet Ave, Pacific Beach
(858) 900-2036 | luxepb.com

Best Kickboxing Gym RockBox Fitness

RockBox Fitness is much more than just boxing. It's more than just a gym. It's a reach-your-goals, live-life-out-loud, feel-good fitness community. Their love for the sport of boxing and kickboxing has shown them the incredible advantages of being fit. Not just in sport, but in our everyday lives. Whether you are at RockBox, at work, or out with family and friends—you'll see that RockBox becomes an attitude and a lifestyle that keeps you coming back.

1896 Garnet Ave, Pacific Beach
(858) 886-7114 | rockboxfitness.com

Best Laundry Mat Beach Laundromat

Stop by the Beach Laundromat for all your laundry needs! We offer pickup and delivery, curb side drop offs as well self service coin-operated machines, and free WiFi. Let us be the last place you ever visit for your laundry needs!

3817 Mission Blvd., Mission Beach,
(619) 796-1284
beachlaundromat.com

Best Live Music Moonshine Beach

An in your face honky-tonk bar and live music venue, Moonshine Beach features country concerts, line dancing and DJs spinning top country, rock and pop music. The venue boasts a massive wooden dance floor and one of the largest LED screens in Southern California. Equipped with the same state of the art audio/visual technology as its downtown counterpart, Moonshine Flats, Moonshine Beach is the go-to place to dance, party and let loose!

1165 Garnet Ave, Pacific Beach,
(858) 999-0158
moonshinebeachsd.com

Best Local Attraction Belmont Park

Belmont Park is San Diego's beachfront amusement park and boardwalk offering something for everyone since 1925. Find the info you need to plan your day, whether it's filled with adventure-packed activities for the whole family or laid-back beachfront dining and drinks with friends. Free Parking and admission, open year-round.

3146 Mission Blvd, Mission Bay
(858) 228-9283 | belmontpark.com

Best Med Spa Pacific Beach Med Spa

Pacific Beach Med Spa provides non-surgical cosmetic treatments like Botox, dermal fillers, Kybella, IPL, photo facial, hair removal and skin resurfacing. They also provide IV hydration, HydraFacial, signature facials and medical grade skin care products. Jerry Thrush, MD, the Medical Director, has been in practice for thirty years. He is a residency-trained board-certified specialist in emergency

medicine and has additional special training in cosmetic techniques including injectables, advanced injectables, cannula techniques, laser, IPL, and radio frequency skin rejuvenation as well as direct training by national leaders in non-surgical skin rejuvenation.

2204 Garnet Ave, Pacific Beach
(858) 240-7097
pacificbeachmedspa.com

Best Men's Clothing Mission Surf Shop

The iconic location is known as San Diego first surf shop in its original location, opened 50 years ago! They offer a large selection of products from premium brands such as Oakleys, Ray-Ban, Spy, Rainbow, Reef, Salty Crew, Sector 9, Carver and many others put us at the top of the list for both locals and tourists alike as the destination to gear up for that surf trip or chill time. From a bar of wax to the full kit: shades, flip flops, board shorts and a tank top, they've got you covered. They can even help set you up with equipment rentals. They have a full selection of surfboards (hard and soft), boogie boards, wetsuits, skateboards and more! Mission Surf Shop is truly your one stop for the beach.

4320 Mission Blvd, Mission Beach
(858) 483-8837 | missionsurf.com

Best Nursery Green Gardens Nursery

The neighborhood stop for a wide choice of plants, organic and non-organic fertilizers, imported pottery, specialty fountains and garden decor. The Backus family has run the nursery on Cass Street for the last 30 years. Paul Backus offers a complimentary rose consultation to help buyers choose the perfect site for their thorny plant, prepare soil, set up irrigation and so forth. Landscape design services also available.

4910 Cass St, Pacific Beach
(858) 483-8803 | sdgreengardens.com

Best Optometrist Park Optometry

Park Optometry is a successful and growing optometric practice. The office specializes in many things including advance contact lenses, dry eye syndrome diagnosis and treatment, com-

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puter exams, laser eye surgery consultations, as well as Dream Lens — a non surgical way to correct your vision. They are one of the few practices in the area that has the ability and the technology to administer this procedure. The office is also a provider for many different vision insurances including EyeMed, Vision Service Plan and Medical Eye Services. They also accept all Medical insurance, PPO's such as Blue Shield, Medicare, United Health Care, Tricare and more. They carry a wide variety of quality eyewear and designer frames, plus unlimited adjustments for the lifetime of all glasses purchased.

1939 Grand Ave, Pacific Beach
(858) 272-2211 | parkoptometry.com

Best Paint Store
Sherwin Williams

Sherwin-Williams is a contemporary paint store with an extraordinary history. Founded in 1866, only one year after the Civil War ended, it entered the market at a time when there was no railroad to the Pacific, no telephones, no electric lights, no automobiles and perhaps most notably, no ready-to-use paint. Founders Henry Sherwin and Edward Williams set out to invent the product that consumers

now use by the gallon every day.
1220 Garnet Ave, Pacific Beach
(858) 581-3607 | sherwin-williams.com

Best Pawn Shop
PB Pawn & Jewelry

The best place to go if you're looking to sell or pawn your items in the Pacific Beach San Diego area. They have 2nd and 3rd generation Gemologists, Goldsmiths, and Diamond Experts with a rich history in the jewelry business. When there are times money is tight, and you need cash right away, they can help. No one likes the feeling of resorting to their friends and family for financial help. That's why we're here. At PB Pawn and Jewelry, all of their transactions are discreet, and confidential. Whether you're selling or pawning, we'll make sure you get your cash right away so you can handle the situation at hand. If you're looking to buy jewelry and electronics, you'll probably strike a great deal. They carry all kinds of electronics, musical instruments, tools, and jewelry
1950 Garnet Ave, Pacific Beach
(858) 263-4904 | pbbpawn.com

Best Pet Hospital/Veterinarian
ABC Vet Hospital PB

ABC Veterinary Hospital Pacific Beach is a full-service veterinary hospital welcoming routine and urgent care visits by appointment. We provide cats and dogs with comprehensive medical, surgical, and dental care. We have been proud to serve the pets of the San Diego community for over 50 years. Our experienced and dedicated team looks forward to meeting you and your pet!
2032 Hornblend St, Pacific Beach
(858) 270-4120 | abcvets.com

Best Pet Store
Noah's Natural Pet Market
Holistic pet supply, like the name implies. Noah's carries a large selection of holistic, natural dog and cat food, the RAW food diets, dietary supplements & treats. They also stocks a wide variety of pet products, including collars, leashes, shampoo, toys and training equipment.
4431 Cass St, Pacific Beach
(858) 270-8161

Best Picture Framing
Aztec Graphics

Rick and Barbara opened up shop in Pacific Beach in their current location in 1991, and have proudly served San Diego since. Fill your home with décor that speaks to you and sets you apart. Aztec Graphics Custom Framing's philosophy is an empty wall is a lonely wall, which is why they built their business around providing quality custom frames, shadow boxes, and prints that reflect your unique interests. Whether you're an avid sports fan or prefer the look of classic art pieces, Aztec Graphics features prints that appeal to everyone. Then, once your selection has been made, polish off the look with their one-of-a-kind framing service. Their custom framing offers protection, class, and style to ensure that your piece will last a lifetime. So to give your spaces the touch of style, visit to Aztec Graphics Custom Framing today.
1439 Garnet Ave, Pacific Beach
(858) 272-7760 | aztecgraphicsssd.com

Best Pilates
Tilcia Studios Pilates

Reward and rejuvenate your mind, body spirit and senses. The correlation of the peaceful movements and precise body maintenance of pilates mixed with a setting of art depicting serene scenes and motions with a color palette to create warmth and to motivate seemed only too apparent.
4655 Cass St #101, Pacific Beach
858-490-0513 | tilciastudios.com

Best Plumber
Bill Howe Plumbing

Bill Howe Plumbing has been serving San Diego County and employing the highest quality plumbers since 1980. Family-owned and operated for more than 30 years, they continue to operate under one roof. Plumbers employed at Bill Howe Plumbing have a variety of certifications and specialties. They operate more than 70 trucks and guarantee the work. His philosophy of providing high-quality work and excellent customer service is what has made Bill Howe a household name.
1-800-Bill-HOWE (1-800-245-5469)
billhowe.com

Best Resale
Play It Again Sports

Cleaning out your garage? Kids out grown their sports equipment? Play It Again Sports is a chain of sporting goods stores selling new and gently used sporting goods. They will buy your gently used sporting equipment and you will find great sporting equipment without paying full retail.
1401 Garnet Ave, Pacific Beach
(858) 490-0222
playitagainsportssd.com

Best Shipping/Packaging
Beach Mailbox and Gifts

Beach Mailbox and Gifts has carried on the tradition of friendly and reliable mailbox service at their current location in PB for more than 15 years. Save time — no waiting in long post office lines, drop off a prepaid package, no charge, make copies, send a fax, print a document, pick-up office supplies without a trip to the office super-store. Receive packages when you're not at home, buy stamps — singles or books, pick out a greeting card for any occasion, find a unique beach-themed gift for family or friends or just say "Hi" and have a free cookie or grab a quick snack.
864 Grand Ave, Pacific Beach
(858) 272-8877 | beachmailbox.com

Best Skate Shop
Soul Grind

Soul Grind is the best skate shop at the beach. They have been selling cruisers, long boards, street boards and accessories since 1993. This is just one of the services they offer along with replacing worn and/or broken parts free of charge with purchase of new parts. They stock a large selection of long boards, cruisers, and street boards. Their accessory department includes a wide range of products. They also offer surfboards, wet suits, boogie boards and skateboard rentals. Check out their extensive collection of vintage and modern skateboards that define the evolution of modern skateboarding from the roller-skate on-a-two-by-four to modern boards signed by pro's.
4645 Cass Street, Pacific Beach
(858) 581-2468 | soulgrind.com



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4431 Cass St San Diego, CA 92109
www.noahsnaturalpetmarket.com
(858) 270-8161





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Best Specialty Shop**Village Hat Shop**

Hats, caps & berets from around the world. Shop their growing selection of iconic brands, styles and colors. Village Hat Shop was founded in 1980 as a retail store. In 1997, they launched their website, VillageHatShop.com, and have been thrilling hat lovers ever since. The invaluable experience and advice of our customer service helps to determine which hats are for you.

979 Garnet Ave, Pacific Beach
(858) 291-8355 | villagehatshop.com

Best Surf Shop**Mission Surf Shop**

(See listing under Men's Clothing)

Best Swim Suits**Gone Bananas Beachwear**

San Diego's premier women's swimwear and bathing suit boutique since 1975. Located in Mission Beach just steps from the Pacific Ocean, Gone Bananas is known as where bikini trends begin. When you live in San Diego, you need a year-around beachwear store for all the seasons!

3785 Mission Blvd, Mission Beach
(858) 488-4900

Best Water Store**Local H2O**

Anthony and Ashley moved to San Diego in 2010 and have spent years growing their PB community and loving every minute of it. Their goal was to create a cool and healthy space for their friends and community to thrive together. The two want to continue bringing their knowledge of hydration and love for a balanced lifestyle to others. Local H2O's water system uses a 7 stage reverse osmosis process to clean the water to 99.9%. Which is highly beneficial for you, your family, pets, fish tanks, and so much more. They also offer Alkaline water raising the pH to a 9.5+ with 100% natural minerals from the US. Local H2O is a full-service water fill-up. They rinse, fill, and deliver the water back to your car. Monthly memberships available along with per gallon pricing

1380 Garnet Ave., Pacific Beach
(760) 623-5480 | local-h2o.com

Best Women's Clothing**Mimi & Red Boutique**

Old friends, like sisters, we decided we didn't want to work for someone else for the rest of our lives so we opened our first store in North Park in spring 2007 (actually friday the 13th of april) and found it's not just about the clothes but

it's about the people — we love our customers — they feel like family to us. we love helping someone find that special something to brighten their day. in june of 2010 we opened our second store in la jolla. In March of 2020, we moved our La Jolla location to Pacific Beach and then the pandemic hit... sadly, we had to close our North Park location but we are grateful and happy to have our darling shop in North Pacific Beach still and mimiandred.com

5005 Cass St, Pacific Beach
(858) 456-7933 | mimiandred.com

Best Yoga**Reach Yoga**

Whether you're just curious about yoga, a beginner, intermediate or advanced student, Reach Yoga has classes specifically geared for you. Reach Yoga teaches Vinyasa style classes and sculpt. Vinyasa means "flow" which allows for flowing movement to guide you from one pose to the next. Yoga is a life-changing practice and can transform not only your physical, but emotional and mental health. Reach Yoga aims to inspire you to REACH your goals while finding your true potential both on and off the mat. Reach Yoga

1319 Garnet Ave, Pacific Beach
(619) 356-3044 | reachyoga.com

**Best Gym****Fitness West**

Since 1985, Fitness West has thrived as Pacific Beach's favorite family-owned and operated gym. We have been serving our community for over 30 years with a simple philosophy: treat our customers as we would want to be treated. Our facility features an expertly selected array of exercise equipment including: elliptical machines, treadmills, stair-climbers, upright and recumbent Lifecycle bikes, spin bikes, rowing machines, free weights and a complete circuit of Nautilus machines. All Fitness West classes are included with membership!

1880 Garnet Ave.
(858) 272-9378 | fitnesswestpb.com

Thank you for voting us Gold for Best Thai in Pacific Beach!

4501 Mission Bay Dr
#1B, San Diego,
CA 92109
858-274-8424
www.lannathaicuisine.com

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GOLD: BEST SPECIALTY STORE
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4320 Mission Blvd. SD 92109
858.483.8837
missionsurf.com

mission surf

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- ★ Gold for Seafood
- ★ Silver for Fish Taco

858.483.1008 | THEFISHSHOPS.COM
1775 GARNET AVE SAN DIEGO, CA 92109

