

visitor's guide

FREE

America's Finest City

la jolla • pacific beach • mission
beach • ocean beach • point loma
hillcrest • downtown • old town
mission hills • la mesa • college area

restaurants • hotels • maps • shopping • attractions



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with the Best Meat
Try our La Jolla Smack
Burgundy Tri-Tip

SRF 極

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2022-2023

sdnews.com



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MAINSTREET
ASSOCIATION



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San Diego: the finest city

At every turn, **San Diego** finds ways to live up to its name — **America's Finest City** — and nowhere in our seaside metropolis is that more true than in its bustling coastal communities. With something for everyone, from art aficionados and wine enthusiasts to club goers and history buffs, visitors can find it all. Also home to the world famous **San Diego Zoo**, **Wild Animal Park** and **Sea World**. As San Diegans are well aware, our city's neighborhoods have distinct characters all their own. **Ocean Beach** is a world away from **La Jolla**, which is a world away from **Hillcrest**. For those looking for a vibrant-yet-homey feel, head on over to **Little Italy**. This colorful neighborhood offers some of San Diego's best Italian food and friendliest Italian people, with lively events almost every month of the year. Visitors are almost guaranteed to find some kind of celebration here, be it the **Sicilian Festival**, the **Gesso Italiano** (Italian chalk art festival) or the **Taste of Little Italy**. For a little maritime history and great boutique shopping, visitors can't go wrong at the **Embarcadero**. Get your exercise walking through museums such as the **Star of India** ship and the **USS Midway** and shopping at **Seaport Village**. A plethora of outdoor public art draws residents and tourists alike, while the convention center is a major hub for everything from industry conventions to the world-famous **Comic-Con**. Nearby, there's **Balboa Park**. Known as the "Smithsonian of the West" for its expansive assortment of museums and cultural institutions, this gem offers something for everyone at places like the **Old Globe Theatre**, the **Museum of Man**, the **Reuben H. Fleet Science Center** and the celebrated **San Diego Zoo**. The cultural celebration doesn't end there. There is also **Old Town San Diego** — the birthplace of California. Old Town is a colorful world of fun and entertainment, steeped in history as the California cradle where the first Europeans settled. The finest in professional theater, artisans, galleries and shops are within easy walking distance, with free live entertainment, mariachis, dancers, period-attire docents





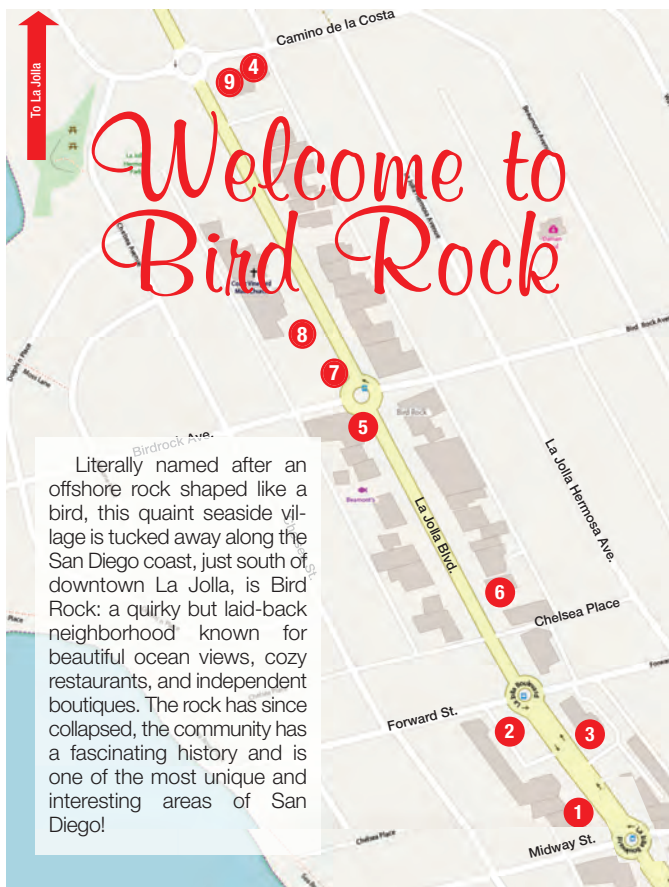
providing tours and more than 150 shops, award-winning restaurants, 17 museums and historical sites — all just a short walk from the **San Diego Trolley Transit Center**. A stone's throw from here is **Liberty Station**, another vibrant and ever-growing community that was once the **Naval Training Center (NTC)** — the heart of recruit training for the entire U.S. Navy. Today, **Liberty Station** is a civilianized community of mixed uses, including a diverse and well-planned retail and commercial district, a promenade that now serves as a mecca for the city's arts and cultural interests, an educational district, a residential district, a hotel district, an office district and a park/open space area along the boat channel. Start your adventure in the **ARTS DISTRICT** Liberty Station. Explore nearly 120 galleries, museums, artists, distinctive restaurants and shops at the 100-acre campus of the former Naval Training Center. The **ARTS DISTRICT** abounds with entertainment, festivals and innovative cultural and culinary experiences. The popular monthly Friday Night Liberty art walk features free performances, hands-on art making, exhibitions and unique art installations. All in a historic setting in the heart of **Liberty Station**.

Visit us online
sdnews.com

**2022-2023 Visitor's Guide published by
San Diego Community Newspaper Group**

PHOTOS BY:

Thomas Melville, Jim Grant, Don Balch, Chris Mannerino



Bird Rock Merchant Locator

1



5518 La Jolla Blvd
(858) 454-6421
lupivinocucina.com

2



5580 La Jolla Blvd
(858) 459-4077
theupsstorelocal.com

3



5535 La Jolla Blvd
(858) 488-1555
bimmerdoc.com

4



5771 La Jolla Blvd #5
(858) 454-42587
rohdeplumbing.com

5



5666 La Jolla Blvd
(858) 456-2216
lajollamailbox.com

6



5627 La Jolla Blvd
(619) 272-0203
birdrockcoffee.com

7



5702 La Jolla Blvd
(858) 291-8845
pedegolajolla.com

8



5702 La Jolla Blvd Ste. 102
(858) 291-8211
beeseenoptics.com

9

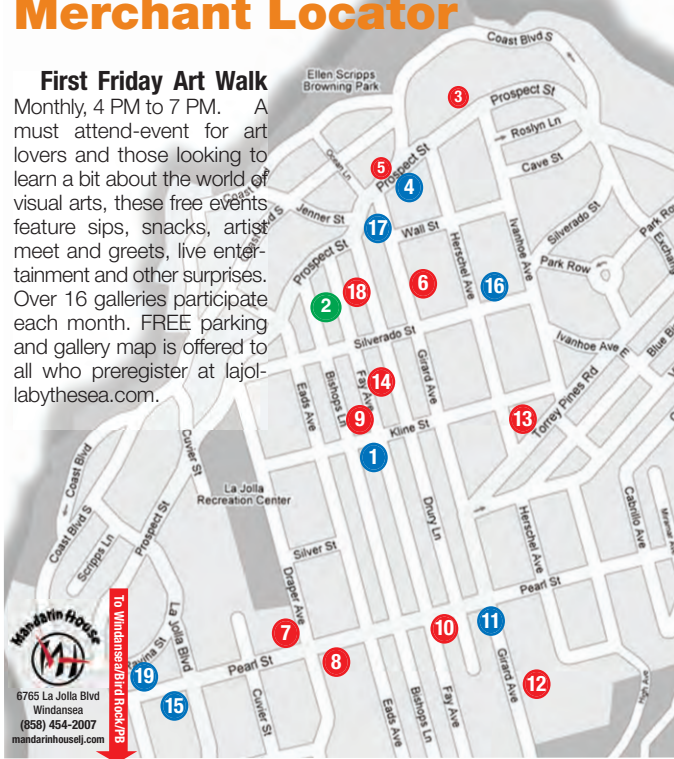


5771 La Jolla Blvd
(858) 551-3282
seabreeze-nails-spa.business.site

La Jolla Village Merchant Locator

First Friday Art Walk

Monthly, 4 PM to 7 PM. A must attend-event for art lovers and those looking to learn a bit about the world of visual arts, these free events feature sips, snacks, artist meet and greets, live entertainment and other surprises. Over 16 galleries participate each month. FREE parking and gallery map is offered to all who preregister at lajollabythesea.com.



- | | | | |
|---|--|--|--|
| <p>1</p> <p>LJ GM</p> <p>La Jolla GOURMET MEATS</p> <p>7660 Fay Ave. Ste. C
858.886.7415
butcherlajolla.com</p> | <p>2</p> <p>Inn by the Sea</p> <p>La Jolla, CA</p> <p>7830 Fay Ave.
innbytheseaatlajolla.com</p> | <p>3</p> <p>Häagen-Dazs</p> <p>1172 Prospect St.
(858) 459-4381
icecream.com</p> | <p>4</p> <p>NALLURI PLASTIC SURGERY & LASER CENTER</p> <p>1025 Prospect St. Ste. 160
858-299-8999
nalluri.com</p> |
| <p>5</p> <p>LIVING ROOM CAFEHOUSE</p> <p>1010 Prospect St.
livingroomcafe.com</p> | <p>6</p> <p>GIRARD GOURMET</p> <p>7837 Girard Ave.
girardgourmet.com
(858) 454-3325</p> | <p>7</p> <p>EL PESCADOR FISH MARKET LA JOLLA</p> <p>634 Pearl St.
elpescadorfishmarket.com</p> | <p>8</p> <p>CAFE MILANO</p> <p>711 Pearl St.
cafemilanolajolla.com</p> |
| <p>9</p> <p>THE COTTAGE</p> <p>7702 Fay Ave.
(858) 454-8409
cottagelajolla.com</p> | <p>10</p> <p>FROGLANDERS</p> <p>915 Pearl St.
858.459.3764
froglanders.com</p> | <p>11</p> <p>THE FADED AWNING</p> <p>7464 Girard Ave.
thefadedawningcoastalinteriors.com</p> | <p>12</p> <p>BISTRO Du Marché</p> <p>7437 Girard Ave.
bistrodumarche.net</p> |
| <p>13</p> <p>JAVA EARTH COFFEE</p> <p>1030 Torrey Pines Rd # D
(858) 412-4779
javaearthcoffee.com</p> | <p>14</p> <p>PIAZZA</p> <p>7731 Fay Ave.
piazza1909.com</p> | <p>15</p> <p>PAKMAIL</p> <p>7486 La Jolla Blvd.
858.456.8573
pakmailajolla.com</p> | <p>16</p> <p>GOLD ENDURES</p> <p>1110 Silverado St.
858-459-7803
goldendures.com</p> |
| <p>17</p> <p>COS BAR</p> <p>7912 Girard Ave.
858-456-6249
cosbar.com</p> | <p>18</p> <p>SPIRO'S</p> <p>909 Prospect St.
(858) 352-6588
spiroscuisine.com</p> | <p>19</p> <p>LA JOLLA GOLF CARTS SALES & RENTALS</p> <p>450 Pearl Street
(858) 401-6307
lajollagolfcarts.com</p> | <p>● Restaurant / Bar</p> <p>● Retail / Services</p> <p>● Lodging</p> |



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La Jolla is a popular place! This charming seaside village has it all—adorable seals and sea lions, family friendly beaches, snorkeling, walking trails, special events, museums and galleries, performing arts and history and – of course— incredible shopping and restaurants.

Visit **PARKLAJOLLA.COM** OR **SCAN THE QR CODE** to view a detailed map of La Jolla's most popular attractions and nearby parking. **GET THE BEST RATES!** Reserve parking in advance.



SCAN
THE QR
CODE!



- MAIN SHOPPING DISTRICT
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-  VALET
-  PAY ON SITE PARKING
-  ARTS AND ATTRACTIONS
-  AND MORE TO EXPLORE!



ParkLaJolla.com is a public service operated by La Jolla Village Merchants Association, a non profit organization.

SHARE YOUR PHOTOS   #MYLAJOLLA @LAJOLLABYTHESEA

Welcome to La Jolla, the Jewel by the Sea

La Jolla, San Diego's jewel by the sea, with an appeal that is all its own. From the unique **architecture** to the high-quality **boutiques** to the sophisticated ambiance, La Jolla is one of a kind. Once you arrive, you'll know that this is truly a special place to visit. First of all, the variety of top-notch **hotels** is amazing, whether it be a **sea-side inn** with an ocean view or a classic setting with elite service. When dining, select from a variety of fine establishments for exquisite cuisine or choose one of the more casual spots for tasty comfort food. And, there's no limit to who you might run into during your stay. From **movie stars** to **world leaders**, and **celebrities** of all types have been known to frequent La Jolla. La Jolla is also a **shopper's paradise**, so take your time exploring the abundance of **boutiques** in the Village of La Jolla. View quality art creations at one of La Jolla's many **galleries**, or visit the **Athenaeum Music and Arts Library**. Or, pay a visit to the **Museum of Contemporary Art** to see some of the progressive artworks on exhibit. Swim in **La Jolla Cove**, relax along the beach, tour the **Sunny Jim Cave**, a natural entryway to the Pacific below. Just a bit to the north is the **La Jolla Shores** neighborhood. There, you will find a small village with its own vibe. Fine **restaurants**, **boutiques** and **hotels** are also available in this area, along with a quaint, clean stretch of beach. Looking for a little adventure? Try taking **kayak**, **scuba** or **surf lessons** from one of the many businesses that offer training here. Further to the north are the **Birch Aquarium** at **Scripps Institution of Oceanography**, the **Torrey Pines Gliderport** and the world-renowned **Torrey Pines Golf Course**, a city-owned course with a breathtaking ocean view. At the very north is **Torrey Pines State Reserve** featuring fantastic seaside hiking trails and more spectacular vistas. La Jolla is home to corporate research and development centers, the **University of California**, **Scripps Institution of Oceanography** and several top-ranking hospitals. La Jolla is truly a global destination worthy of its first-class reputation.

First Friday La Jolla
ART WALK
SIP, SNACK & STROLL THROUGH NEW & ICONIC GALLERIES
FEATURING A **NEW** THEME EACH MONTH
FROM 4 PM TO 7 PM



Images used with permission from left to right:
Martin Lawrence Galleries | BFree Studios | Modernist Cuisine Gallery | Legends Gallery

Welcome to Ocean Beach!

When you reach the end of Interstate 8 and follow the sign that says “Sunset Cliffs Blvd.,” you will find the eclectic little beach town of **Ocean Beach**, or “**OB**”, as named by the locals. This laid-back community has the feel of a small town surrounded by a big city — or as “Obecians” like to say, “**OB is an attitude, not an address.**” Join the fun in Ocean Beach!

Strolling down **Newport Avenue** (the heart of the business district), you’ll find everything from unique **boutiques** to killer **surf shops**. Take surf lessons or rent a bicycle from one of the local shops. Look down at the sidewalks and read the personal messages on the engraved tiles lining the street and you’ll read tales of a loving community.

For a real taste of local flavor, visit the **OB Farmers Market**, voted “Best in the State” by *Sunset Magazine*. Held every Wednesday afternoon, this weekly event transforms the street into a marketplace of fresh fruit, vegetables, fragrant flowers, handmade crafts, food and delightful people watching. Whether searching for a local brewery or an award winning restaurant, you’ll find it in this beach town.

In addition to the entertaining business district, OB boasts some of the best scenery in San Diego. Awarded “Best Place to Watch the Sunset” by the *San Diego Reader*, OB offers the exceptional beauty of **Sunset Cliffs National Park** and the longest concrete **public fishing pier** on the West Coast, where locals and visitors catch awe-inspiring views of the surf and sunset.

Traveling with your four-legged friend? You’re in luck. Ocean Beach is also home to world famous **Dog Beach**, a leash-free paradise for your dog. From there, take your dog to a dog wash, then stay in one of our dog-friendly hotels.

If you’re lucky enough to visit OB during the summer, you may find yourself in the midst of the annual **OB Street Fair & Chili Cook-Off** on the fourth Saturday of June. This fun-for-all event features live music on numerous stages, arts and crafts, and lots of fun food.

If you wish to sample Ocean Beach before your travels, visit **OceanBeachSanDiego.com**, where you can preview our eclectic town through a live beachside webcam and find information about where to stay and where to go during your stay.

We hope to see you soon!

— **Ocean Beach MainStreet Association**
OceanBeachSanDiego.com • 619-224-4906



Ocean Beach Merchant Locator



1



5059 Newport Ave.
619-222-8600
lighthousecreamob.com

2



5041 Newport Ave.
obbrewingco.com



4873 Newport Ave.
Humbleheartthriftstore.com
(619) 326-8212

4



5025 Newport Ave.
BBQHouseOB.com

5



5001 Newport Ave.
619-756-6265

6



5022 Newport Ave.
619-222-3322
beachsweetso.com

7



4994 Newport Ave. Ste A
619-222-9700

8



PACIFIC SHORES
4927 Newport Ave.

9



1845 Sunset Cliffs Blvd.
619-222-0316
PruettRealty.com

10



4884 Newport Ave
(619) 642-0298
hummusmk.com

11



4967 Santa Monica Ave.
619-222-4876
obbusinesscenter.com

12



4991 Newport Ave.
619-221-2941

13



1370 Sunset Cliffs Blvd.
innatsunsetcliffs.com

14



5026 Newport Ave,
(619) 222-2449
chickenheadzsd.com

15



1959 Abbott St
Newbreakcafe.com
619-224-6666

16



1774 Sunset Cliffs Blvd
619-230-5313
whompburger.com

17



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619-224-1052
litter'smexicangrill.com

18



4896 Newport Ave
855-945-3253
californiawildales.com

19



1851 Bacon St.
619-794-2304
raglanpublichouse.com

20



4933 Voltaire St.
dogwash.com
619-523-1700

21



4689 Voltaire St.
(484) 883-9476
vervorshop.com

22



4956 Newport Ave.
619-223-0289

Welcome to Pacific Beach, Mission Beach & Mission Bay!

Welcome to **Pacific Beach** — or **PB**, as the locals call it! PB, along with Mission Beach and Mission Bay has it all: **beach, sand, surf and shops, restaurants and bars!** Some 1,400 businesses call the greater PB area home, and with our pedestrian-friendly, easy-going beach-side vibe, it's easy to see why so many visitors love coming here. Looking for a few suggestions for fun things to do during your visit?

For starters, take a stroll on the **boardwalk** along the **Pacific Ocean** and stop into a local **coffeehouse**. Or rent a **bike** at a bike shop and cruise around beautiful **Mission Bay**. Afterward, be sure to grab something tasty at any of our hundreds of diverse **restaurants**. From **sandwiches to sushi, seafood to steaks** and everything in between, your quest for a great dining experience will be found right here in PB (**sunset views** included at no additional charge). Be sure to leave your coat and tie at home, as just about anywhere welcomes “PB casual” attire. **Flip flops** are the norm around here. With so many fun **shops**, you may need to extend your vacation just to take in all of the shopping options. **Eclectic boutiques, salons, surf shops and more** make shopping here a favorite local sport. Everyone from the serious collector to the novice window shopper will find what they are looking for here in PB. Be sure to check out www.pacificbeach.org for the Pacific Beach business directory, as well as upcoming events and activities.



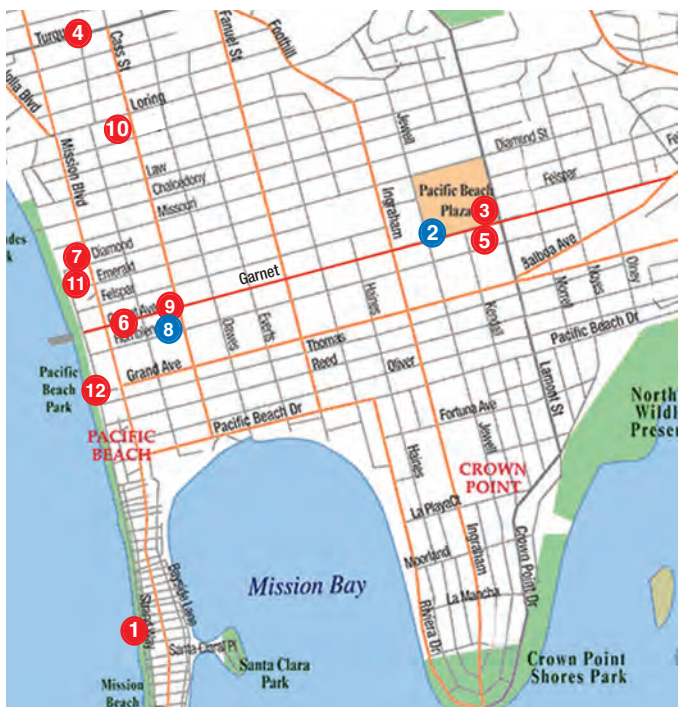
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Pacific Beach Merchant Locator



- | | | | |
|--|--|--|--|
| <p>1</p>  <p>GUAVA BEACH
BAR & GRILL</p> <p>3714 Mission Blvd.
guava-beach.com
858-488-6688</p> | <p>2</p>  <p>FOREIGN
CAR REPAIR</p> <p>1727 Garnet Ave.
pbforeign.com
858-270-1142</p> | <p>3</p>  <p>1886 Garnet Ave.
(858) 274-3950
yogurtontherocks.com</p> | <p>4</p>  <p>THE FRENCH GOURMET</p> <p>960 Turquoise St.
thefrenchgourmet.com
858-488-1725</p> |
| <p>5</p>  <p>BROKEN YOLK
CAFE</p> <p>1851 Garnet Ave.
brokenyolk.com
858-270-YOLK</p> | <p>6</p>  <p>BIRD ROCK
COFFEE ROASTERS</p> <p>829 Garnet Ave.
(858) 634-9115
birdrockcoffee.com</p> | <p>7</p>  <p>TACO SURF
PACIFIC BEACH</p> <p>4657 Mission Blvd.
tacosurftacoshop.com</p> | <p>8</p>  <p>CALIFORNIA SOCK CO</p> <p>959 Garnet Ave.
californiasockcompany.com
858-876-2578</p> |
| <p>9</p>  <p>Village Hat Shop</p> <p>979 Garnet Ave.
villagehatshop.com
858-291-8355</p> | <p>10</p>  <p>JAVA EARTH
COFFEE</p> <p>4978 Cass Street
(858) 274-0028
javaearthcoffee.com</p> | <p>11</p>  <p>DUCK DIVE</p> <p>4650 Mission Blvd
Sat & Sun Brunch add. 9am-1pm.
Bottomless Mimosas \$15 & \$3 Bloodys
theduckdive.com</p> | <p>12</p>  <p>SHORE CLUB</p> <p>4343 Ocean Blvd
pbshoreclub.com
858-272-SURF</p> |



Restaurant / Bar



Retail / Services

La Mesa; Jewel of the Hills

Welcome to **La Mesa, Jewel of the Hills**. Centrally located in the rolling hills of San Diego County. A near perfect climate, tree-lined streets, walkable neighborhoods, easy access to retail and commercial areas, and a quaint **downtown village** make **La Mesa** a highly desirable community in which to live and work.

There is more to **Jewel of the Hills** than just geography. It's about the myriad people who have called La Mesa home for the last **100 years** whom we honor for their extraordinary accomplishments as well as their devotion to the community.

It's about discovering **one-of-a-kind** places tucked away in tree-lined neighborhoods. It's about finding the friendly ambience that hallmarks **La Mesa** as a small, picturesque city with lots of character. You are invited to experience the wealth of treasures that make up **La Mesa... the Jewel of the Hills**.

Enjoy special events such as: La Mesa **Village Farmers Market**, the La Mesa **Classic Car Show**, **Holiday in the Village**, and perhaps the most popular being the **La Mesa Oktoberfest**. These free, community events are what make La Mesa Village so special and help to create a cohesive and thriving community for both its residents and businesses alike.

For more information, please contact the **La Mesa Village Association** through the contact link; via email at info@lamesavillageassociation.org; or call (619) 343-2460.

Dine, Shop & Explore La Mesa Village



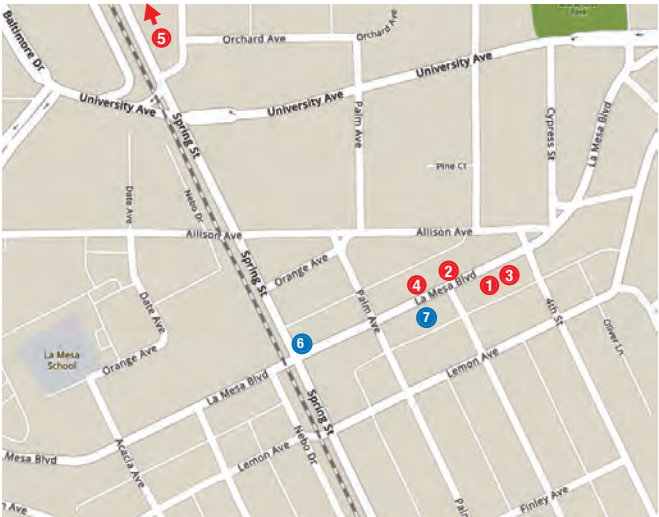
Dine, shop & explore your way through the charming downtown Village of La Mesa. There's something for everyone, including a variety of local eateries, cafes & bars, one-of-a-kind boutiques featuring clothing & apparel, home decor, art, jewelry, antiques and so much more. Plus, enjoy annual events like the Classic Car Show, Oktoberfest, Halloween & Holiday in the Village!

Visit LaMesaVillageAssociation.org
to plan your visit



La Mesa Village
Association

La Mesa Village Merchant Locator



8365 La Mesa Blvd
619-461-4434
centifontis.com



8350 La Mesa Blvd
619-466-6446
Konnichiwa.com



8393 La Mesa Blvd
619-464-2465
johnnybsburgers
andbrew.com



8364 La Mesa Blvd.
619-462-1797
sanpasqualwinery.com



8167 Center St.
619-741-0700
lamesawineworks.com



8270 La Mesa Blvd
619-439-6148
yelp.com/biz/thoughtful-creations-la-mesa-2



8329 La Mesa Blvd
619-464-6666
Shopamethysmoon.com

MAP KEY ● Restaurant / Bar ● Retail / Services



ARTS DISTRICT: Liberty Station



A burgeoning San Diego hub for life and culture, **ARTS DISTRICT Liberty Station** is a unique waterfront destination with 120 galleries, museums, artists, makers, restaurants, luxury cinemas and a public market. **ARTS DISTRICT** is a place to create, connect, learn, shop, dine, explore and buy local art. From artists and dancers to boutique shops, a historic golf course, seasonal holiday ice rink, and event venues, ARTS DISTRICT abounds with entertainment, annual festivals and innovative cultural and culinary experiences. Located at the **former Naval Training Center** in **Point Loma** you'll find historic Navy architecture, vast parks and plentiful free parking. www.artsdistrictlibertystation.com



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www.pointlomatea.com

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Associates

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(619) 980-TAMI (8264) cell

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**ARTS DISTRICT
LIBERTY STATION**

Galleries • Museums • Artist Studios • Distinctive Shops • Dining

ARTSDISTRICTLibertyStation.com #ExploreLibertyStation



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IN LIBERTY STATION
2690 Historic Decatur Rd.



Phone Stretch by Mark Smith



THE SAN DIEGO WATERCOLOR SOCIETY

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619-876-4550

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DRE: 01229742



**COLDWELL
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WEST**



Experience
Gets Results

Calendar of Events

** Due to COVID, events and dates may need to be verified.*

SEPTEMBER 2022

- ▶ **Annual Cabrillo Festival**, Sept. 28. This event commemorates the arrival of Juan Rodriguez Cabrillo to California in 1542 with a festival and a reenactment at the Cabrillo National Monument. Ballast Point Naval Base, Point Loma. Free admission. Visit cabrillofestival.org
- ▶ **Heart of Pacific Beach Restaurant Walk**, Wednesday, Sept. 14, 4 to 9 p.m. Enjoy a leisurely stroll on this self-guided food tour in the Heart of PB between Dawes and Lamont streets. Sample a great variety of menus from local restaurants. Hosted by Discover Pacific Beach. For info visit pacificbeach.org
- ▶ **San Diego Spirits Festival**, Sept. 24-25, Museum of Contemporary Art, 700 Prospect St, La Jolla. sandiegospiritsfestival.com
- ▶ **La Jolla Cove Swim**, Sept. 11. Celebrate over 100 years of competitive swimming in La Jolla Cove! A one-mile open water swim for ages 13 and up. Sponsored by La Jolla Parks and Beaches. admin@lajollacoveswimclub.com
- ▶ **San Diego Bayfair Power Boat Racing**, September 16-18. Take in the action packed day of power boat and speedboat racing at this annual community festival on Mission Bay. sandiegobayfair.org
- ▶ **OB Pier Pancake Breakfast**, Saturday, Sept. 17. Enjoy breakfast on the OB Pier. Visit obtowncouncil.org or oceanbeachsandiego.org or call (619) 224-4906.
- ▶ **Pacific Islander Festival**, Sept. 24 & 25. Enjoy music, dancing, cultures, foods, crafts and customs of Melanesia, Micronesia and Polynesia. Event is located at beautiful Ski Beach on Mission Bay. Fun family event. For more pifasandiego.com
- ▶ **La Mesa Oktoberfest**, Sept. 30 - Oct. 2. Celebrating its 48th year, La Mesa Oktoberfest continues to top its traditions and present Bavarian festivities, enjoy the company of friends and family, and come together for an unbeatable FREE weekend in a German paradise in the heart of La Mesa. lamesaoktoberfest.org

OCTOBER 2022

- ▶ **Pacific Beach Beachfest**, Saturday, Oct. 1, 11 a.m. to 7 p.m. This free event includes music, food, rides for kids, volleyball competition and fireworks. (858) 273-3303. pacificbeach.org
- ▶ **Ocean Beach Craft Fair**, Every other Saturday, 9 a.m. to 4 p.m., foot of Newport Ave. and Abbott. (888) 615-3518 or obtowncouncil.org.
- ▶ **Ocean Beach Oktoberfest**, Friday & Saturday, Oct. 7 & 8. Celebrate the OB Oktoberfest with two days of live music, beer garden, contests, food vendors, games, family fun zone and more. Visit OBoktoberfest.com or call (619) 224-4906.
- ▶ **Ocean Beach Halloween Carnival & Costume Contest**, Oct. 29, 2-5 p.m. OB Rec Center, 4700 block of Santa Monica Ave. (one block south of Newport Ave).
- ▶ **La Jolla Art & Wine Festival**, Saturday and Sunday, Oct. 8 and 9. Two-day, free juried art show between Prospect Ave. and Kline Street on lower Girard Ave. Crafts from more than 150 artists, as well as a wine and beer garden featuring premier wineries from around the world and San Diego's top breweries. ljawf.com
- ▶ **71st annual Ocean Beach Kite Festival**, Saturday, Oct 2, children's kite making starts at 9 a.m. Dusty Rhodes Park. Sponsored by Ocean Beach Kiwanis. Visit oceanbeachkiwanis.org.

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Calendar of Events

NOVEMBER 2022

- ▶ **Ocean Beach Restaurant Walk**, Tuesday, Nov. 15. Enjoy an array of tastes from Ocean Beach's numerous restaurants, bars and breweries. Visit obtowncouncil.org or oceanbeachsandiego.com for more.
- ▶ **Ocean Beach Craft Fair**, The Ocean Beach Town Council presents their holiday craft fairs throughout Nov. and Dec. at Veterans Plaza Park. Visit obtowncouncil.org for times and dates.
- ▶ **Bodyboarding US Festival National Contest**, Nov. 12 & 13. Newport Ave & Abbott St info@BodyboardingUS.com or Program Ad, Donation for Raffle. Contact local: obrebel1@yahoo.com
- ▶ **Shop Small Saturday**, Nov. 26. Visit Ocean Beaches shops restaurants, breweries and rooftop bars. Spend \$50 or more and enter to win an eclectic OB gift basket. Visit OceanBeachSanDiego.com or call (619) 224-4906.
- ▶ **Shop Small Saturday**, Nov. 26. Visit La Jolla Village and support small business owners and enjoy special sales, contests and more. lajollabythesea.com/calendar

DECEMBER 2022

- ▶ **La Jolla Holiday Weekend**, Dec. 1-4. Tree Lighting at La Valencia Hotel, Thurs. Dec 1; Holiday Art Walk, Fri, Dec. 2; Family Fun & Fa La La, Sat. Dec. 3; Christmas Parade & Holiday Festival, Sun. Dec. 4. For more lajollabythesea.com
- ▶ **Annual Ocean Beach Christmas Parade & Tree Lighting**, Saturday, Dec. 3, 5:05 p.m. Don't miss this community favorite. Parade begins at top of Newport Ave. and proceeds to the ocean. Visit obtowncouncil.org or OceanBeachSanDiego.com.
- ▶ **Ocean Beach Craft Fair**, Every Sat., 9 a.m. to 4 p.m. at the foot of Newport Ave. and Abbott. (888) 615-3518 or obtowncouncil.org.
- ▶ **Pacific Beach Holiday Parade, Santa Run & Tree Lighting**, Dec. 3. Hosted by Discover Pacific Beach. A wonderful holiday community parade! Come early to find a place along the street so you can see floats, marching bands, color guards, community groups, marching groups of children, clowns, and of course — Santa Claus! For more info visit www.pacificbeach.org
- ▶ **Mission Bay Parade of Lights**, Dec. 11, 6-9 p.m. Hosted by the Mission Bay Yacht Club for more info and date visit www.mbyc.org

JANUARY 2023

- ▶ **Whale Watch Weekend**, TBA in Jan. & March at the Cabrillo National Monument, end of Catalina Blvd. (619) 557-5450. Also takes place in March.

FEBRUARY 2023

- ▶ **San Diego Brewfest**, TBA. San Diego Brew Fest offers a fun-filled day of beer tastings, live music and food trucks. The festival offers a diverse assortment of local beers and from around the world. Proceeds benefit an organization whose mission is to rescue dogs from shelters and help them find their forever homes. sandiego.org
- ▶ **32nd Annual San Diego Jewish Film Festival**, Feb. 15-26, Lawrence Family Jewish Community Center (858) 362-1330. sdjcc.org

MARCH 2023

- ▶ **St. Paddy's O'Beach Party**, March 17 and March 18. Celebrate St. Paddy's day OB Style where Newport meets the beach in the OB Pier Parking lot. This 21+ beer garden offers live music, contests and more. Visit OceanBeachSanDiego.com or call (619) 224-4906.

APRIL 2023

- ▶ **Day at the Docks**, TBA, a family sportfishing festival at the Sportfishing Landing, 2803 Emerson St. (619) 222-1144.

Calendar of Events

MAY 2023

- ▶ **Portuguese Festa**, TBA, featuring pageantry, food, entertainment at S.E.S. United Portuguese Hall, 2818 Avenida de Portugal. (619) 223-5880
- ▶ **La Jolla Secret Garden Tour**, May 14. Self-guided tour. (858) 459-5335. lajollahistory.org
- ▶ **La Jolla Half Marathon**, Sunday, May 20. lajollahalfmarathon.com. One of America's most picturesque races.
- ▶ **Gator by the Bay**, May 11-23. Spanish Landing West, 3900 N. Harbor Dr. For line-up and time schedule visit gatorbythebay.com

JUNE 2023

- ▶ **La Jolla Concours d'Elegance**, June 1. Location: Ellen Browning Scripps Park – La Jolla. lajollaconcours.com
- ▶ **SD annual OB Street Fair & Chili Cook-Off Festival**, Saturday, June 24. Free annual event along Newport Avenue in Ocean Beach.
- ▶ **SD PRIDE**, June TBD, Fostering pride, equality, and respect for all lesbian, gay, bisexual, and transgender communities locally, nationally, and globally. sdpride.org/events

JULY 2023

- ▶ **San Diego Big Bay Boom**, July 4, Port of San Diego. So. California's largest fireworks show displayed from four barges on San Diego Bay at 9 PM. Bring your lawn chairs, radios, friends and boats to watch from many locations. Visit bigbayboom.com
- ▶ **Lake Murray Annual Fireworks & Musicfest**, July 4, 11 a.m.-9 p.m. Fireworks will be launched at Lake Murray, and can be seen from anywhere you can see the lake. The music fest will be held on the San Carlos side of the lake at the Lake Murray Playground, but the La Mesa side will also be open throughout the day and evening for fireworks viewing. lakemurrayfireworks.org
- ▶ **Point Loma Summer Concert Series**, TBA. For line-up and time schedule visit pointlomasummerconcerts.org
- ▶ **SD Smooth Jazz Festival**, TBA. Various times. Embarcadero Marina Park North, 400 Kettner Blvd. portofsandiego.org
- ▶ **San Diego BayFest**, TBA. Waterfront Park 1600 Pacific Highway info@sddiegobayfest.com
- ▶ **Opening Day Horse Races**, July 23, 1-6 p.m. 2260 Jimmy Durante Blvd. Del Mar dmtc.com
- ▶ **La Jolla Film Festival**, July 23-24, various times. Conrad Prebys Art Center, 7600 Fay Ave., La Jolla ljff.com
- ▶ **67th Over the Line World Championship**, TBA. Hosted by the Old Mission Beach Athletic Club— two weekends of sun, fun and athletics. ombac.org/overtheline

La Jolla Open Aire Farmers Market



Every Sunday 9 a.m. to 1 p.m., corner of Girard Ave and Genter St., at La Jolla Elementary School. Come experience live music and creative artisans and roam through the diverse food court while you shop local fruits, vegetables, and flowers. Consistently ranked as one of the largest and best farmers markets in San Diego, the La Jolla Open Aire Market has been one of the premier weekly events for over 23 years.

Area Attractions See map on page 32

1. Balboa Park- the nation's largest urban cultural park. Home to 15 major museums, renowned performing arts venues, beautiful gardens and the San Diego Zoo. The park has an ever-changing calendar of museum exhibitions, plays, musicals, concerts and classes—all in the beautiful and timeless setting of this must-see San Diego attraction.

2. Cabrillo National Monument- Namesake of a 16th-century explorer of San Diego Bay, the Cabrillo Monument, run by the National Park Service, offers spectacular views, a historic lighthouse, whale watching overlook and a visitors' center with a museum. End of Catalina Boulevard.

3. Dog Beach- is a dog run area where dogs are permitted without a leash at all hours of the day. Dog owners are responsible for control and clean-up of their dogs. Standard dog laws apply on other portions of the beach and are strictly enforced. West Point Loma Blvd. at Voltaire St.

4. Dusty Rhodes Dog Park- friendly expanse offering picnic, playground, soccer and lacrosse fields. Sunset Cliffs Boulevard.

5. Famosa Slough- is a 30-acre urban wetland in San Diego, at the intersection of West Point Loma and Famosa boulevards. Despite its small size and urban surroundings, the slough is a functioning wetland with freshwater, brackish and salt marsh habitats, teeming with small fish, crabs, and mollusks. Year-round bird life is also impressive, including avocets, stilts, terns and herons. The slough is popular with birders, providing close views of the little blue heron, blue-winged teal, osprey and the occasional rarity. (619) 224-4591 famosaslough.org.

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Area Attractions, cont. (Map on pg 32)

6. Ferry Landing Marketplace- Located on the beautiful island of Coronado, you'll discover a charming collection of shops, art galleries, fine restaurants and fun eateries surrounded by tree lined walkways, swaying palms and sparkling ponds. Take the ferry ride from Seaport Village or drive over the beautiful Coronado Bay Bridge.

7. Fort Rosecrans National Cemetery- A burial ground before 1847, this graveyard became an Army Post cemetery in the 1860's and the final resting place for most who fell at San Pasqual in 1846, and for the USS Bennington victims of 1905. Registered California landmark.

8. H&M Landing- Whether you're looking for the challenge and excitement of off-shore fishing on an open party ticket, private charter, or luxury yacht, we have the vessels, facilities and personnel to fulfill your individual needs. Boat harbor located at 2803 Emerson St. (619) 222-1144.

9. Hotel Del Coronado- Rising from water's edge on the quaint island of Coronado in San Diego. The Hotel del Coronado is considered one of America's most beautiful resorts. It was built in 1888 and designated a National Historic Landmark in 1977. The Del offers travelers every contemporary convenience in an enchanting Victorian atmosphere. *USA Today* lists The Del "one of the top 10 resorts in the world."

10. Kobey's Swap Meet- Let's make a deal every Friday, Saturday and Sunday, 7 a.m. to 3 p.m. in the parking lot of the San Diego Sports Arena. (619) 226-0650, kobeyswap.com.

11. Liberty Station- a former Naval Training Center that has been converted into a mixed-use community. This wonderful waterfront location is on a boat channel off of San Diego Bay. Liberty Station consists of retail shops, restaurants, an Arts District, golf course, public market and a park. The Naval Training Center site is listed on the National Register of Historic Places.

12. USS Midway Museum- is an unforgettable adventure for the entire family. Go to sea without ever leaving port! Explore more than 60 exhibits with a collection of 25 restored aircraft. Self-guided audio tour featuring Midway veterans as narrators included with admission. 910 N. Harbor Drive, Downtown San Diego. (619) 544-9600.

13. Ocean Beach Rec Center and Community Park- Sporting activities and educational offerings. 4726 Santa Monica Ave., (619) 531-1527.

14. Ocean Beach Farmers Market- Farm-fresh produce, plants, flowers, bread, fruit, jams, organic vegetables, prepared food, desserts, fresh pasta, honey, music, craft and more every Wednesday all year-round in the 4900 block of Newport Ave. Visit OB's small shops and outstanding restaurants. (619) 224-4906, oceanbeachsandiego.com. Hours: 4 to 8 p.m.



Area Attractions, cont. (Map on pg 32)

15. Ocean Beach Park/Pier- is a wide beach about one mile long. The Ocean Beach Municipal Pier is located at the south end of Ocean Beach Park & Dog Beach Park and is available to the public for walking and fishing. The Walk on Water Cafe and a bait shop are halfway out along the pier. Fishing from the pier does not require a fishing license, but catch regulations are enforced.

16. Old Town- Step back in time to a colorful world of fun and entertainment in beautiful Historic Old Town San Diego, where the first Europeans settled. Around every corner more history awaits you. The finest professional theater, artisans, galleries and shops are within easy walking distance with free live entertainment, mariachis, dancers, period attire docents providing tours and more. Old Town is nestled in the heart of San Diego, with more than 150 shops, award-winning restaurants, 17 museums, and historical sites just a short walk from the San Diego Trolley Transit Center and a short drive from most San Diego destinations.

17. Peninsula Family YMCA- 4390 Valeta St, (619) 226-8888.

18. Plumosa Park- Plumosa Drive and Chatsworth Boulevard.

19. Point Loma Community Park- 1049 Catalina Boulevard.

20. Point Loma Lighthouse- Today the Old Point Loma Lighthouse still stands watch over San Diego harbor, sentinel to a vanished past. The National Park Service has refurbished the interior to its historic 1880's appearance – a reminder of a bygone era. Ranger-led talks, displays and brochures are available to explain the lighthouse's interesting past.

21. Robb Field- The largest park in OB features many athletic playing fields, tennis courts, a weight room, a skateboard park and barbecue areas. 2525 Bacon St., (619) 531-1563.

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Area Attractions, cont'd. (Map on pg 32)

22. Valley View Casino Center- In addition to hosting major musical acts, the arena hosts a wide variety of sporting events. 3500 Sports Arena Blvd, sandiegoarena.com.

23. San Diego Zoo- more than a zoo, it is a sanctuary for thousands of animals, a landscape of rare plants from all climates and a living classroom that entertains as well as educates. Home to four giant pandas. Voted “Best Zoo in the World.” (619) 231-1515.

24. SeaWorld- Take a one-of-a-kind journey to the wonders that exist beyond the ocean’s door. (619) 226-3900, seaworld.com.

25. Seaport Village- Enjoy strolling along the cobblestone pathways that meander by the stunning San Diego Bay. Visit one-of-a-kind shops and marvelous entertainment that Seaport Village of San Diego has to offer. There’s even an antique carousel that dates back to 1895, a delight for children of all ages. Street performers, face-painters, musicians and other entertainers round out this truly memorable San Diego experience.

26. Shelter Island Fishing Pier- No license required to cast off into the San Diego Bay. Bait and tackle and even a deli are available on the pier. 1776 Shelter Island Drive.

27. Sunset Cliffs Natural Park- is a 68-acre resource-based park stretching along the Pacific Ocean bordering the western edge of Point Loma. Sunset Cliffs Park’s topography includes intricately carved coastal bluffs, arches and sea caves. From the cliffs, the California gray whale can be seen migrating annually from the Bering Sea to Baja California.

28. Tide Pools- Located at Cabrillo National Monument. During periods of low tide, pools form along this shore in rocky depressions. In them you may see flowery sea anemones, elusive octopi, spongy deadman’s fingers, and a myriad of other creatures.

29. Belmont Park- amusement rides like the Giant Dipper wooden roller coaster, mini-golf and arcade. Ride the waves at the Wave House or visit shops and restaurants. Fun for the entire family located on the boardwalk at the end of Mission Beach. Free admission. Opens 11 a.m. daily. 3146 Mission Blvd., Pacific Beach. (858) 488-1549.

30. La Jolla- The Jewel of San Diego. La Jolla boasts an array of tourists attractions including seals and sea lions, La Jolla Cove, an underwater park and ecological reserve, and Sunny Jim Cave. La Jolla Shores has a one mile long sandy beach popular for kayaking and scuba diving and Scripps pier at the end. Enjoy fine dining, shopping and a wonderful array of museums and art galleries.



Business Directory

Accommodations

Inn by the Sea La Jolla

7830 Fay Ave, La Jolla • 858-459-4461 • 800-526-4545 (TOLL FREE)
innbytheseaatlajolla.com

Inn by the Sea Hotel is located in the heart of La Jolla village only two short blocks from our pristine coastline brimming with seals and marine life. Our boutique hotel is within walking distance of over 100 restaurants, museums and shops. Our staff is warm, friendly and all our rooms are complete with new fresh, comfortable bedding. Enjoy coastal breezes and amazing sunsets from your private patio or balcony. Our outdoor heated pool is open year-round and is adjacent to the Guest Lounge where you can relax with complimentary coffee, tea or hot chocolate all day. Complimentary daily workouts with Balanced Fitness and breakfast delivery by the Cottage Restaurant to your room. Inn by the Sea is your home away from home and we can't wait to see you! Group and wedding rates available.

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Kings Inn

1333 Hotel Cir S, San Diego • 619-297-2231
kingsinnsandiego.reservations

The Kings Inn doesn't take pains to hide its retro look, and is even incorporating it into an ongoing remodel. The well-maintained budget property keeps rates low, and has 140 clean rooms, some of which have vintage-style modern furniture. The outdoor heated pool is open year-round, and there are two reasonably priced, kid-friendly restaurants, including the popular Waffle Spot, a funky diner with a big breakfast menu. The hotel is right by Fwy 8, so light-sleepers may want to request rooms facing the inner courtyard. Otherwise, guests who appreciate the casual 1960s vibe will feel right at home.

Activities/Community

Liberty Public Market in Liberty Station

2825 Dewey Rd. #207, Point Loma • 619-798-4036
libertypublicmarket.com

Liberty Public Market in Liberty Station brings together the cuisines and culture of San Diego. All vendors are open from 11a.m. to 7p.m. daily, but some are open earlier and others later. For hours of specific vendors, please visit the Artisans page at libertypublicmarket.com

Art Gallery/Museums/Theatre

San Diego Watercolor Society

2825 Dewey Rd, Liberty Station, Point Loma • 619-876-4550

San Diego Watercolor Society is dedicated to nurturing artists who use water-based media to describe their world and their responses to it. With it's dedicated all-volunteer staff, SDWS operates a major gallery and education center at NTC Arts District at Liberty Station.

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Northcoastrep.org

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sunsetgarageob.com

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continued on pg. 34



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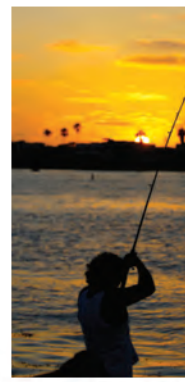
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See a list of Local Attractions starting on page 23



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7912 Girard Ave, La Jolla • 858-456-6249 • Cosbar.com

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torreyholistics.com

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Gift Shops & Specialty

Apricot Yarn & Supply

2690 Historic Decatur Rd, Liberty Station, Point Loma
619-223-3603

Apricot Yarn & Supply is San Diego’s top rated local retail yarn shop, located in Liberty Station in Point Loma. We have fine curated natural fiber yarns from local dyers and from the top brands from around the world. We also offer a variety of supplies, classes for all levels, help sessions, and we welcome anyone to come and hang out with us in our great location in the heart of Liberty Station. Follow us on Facebook (@apricotyarn) and Instagram (@apricotyarn) for inspiration and to keep up with shop happenings.

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5017 Newport Ave, Ocean Beach • 619-222-5498

The Black in Ocean Beach. A tradition. Celebrating more than 54 years in the same location. We have everything for your smoking needs, posters, black lights, T-shirts. Specializing in UNIQUE gifts of all kinds. Open 7 days. All major credit cards accepted. Stop by for a unique experience — the essence of OB. Long live The Black.

The Faded Awning

7464 Girard Ave, La Jolla • 858-456-7464
thefadedawningcoastalinteriors.com

This charming boutique is located in the Upper Girard District. You will be intrigued when you visit this French seaside shop. Choose from amazing French linens, clothing, jewelry, unique home & garden furniture and accessories. Hours Mon.-Sat. 10am -5pm; Sunday 10am -4pm.

H.S. Perlin Co., Inc. / Gold Endures

1110 Silverado St, La Jolla • 858-459-7803 • goldendures.com

H.S. Perlin Co., Inc. is one of the oldest and most trusted gold coin investment advisors in the industry recognized as Gold Endures. We provide guidance to our clients in diversifying their financial assets by acquiring gold coins for them as a part of their financial strategy. Conveniently located just south of Prospect, on the corner of Herschel Ave. & Silverado St. in La Jolla. We schedule appointments Monday through Friday 10:30am - 5:30pm. Please call 858-459-7803 or visit www.goldendures.com

Humble Heart Thrift Store

4873 Newport Ave., Ocean Beach
619 326-8212 • humbleheartthriftstore.com

Be sure to visit San Diego’s hippest music and thrift store combo! This gem in the heart of Ocean Beach carries a wide selection of guitars, ukuleles, amps, strings and a variety of accessories. They have clothing, shoes and accessories for the whole family as well as small furniture, home décor, antiques, art, books, jewelry and more. Browse the collection of hand-dyed



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tie-dyes, hand-poured soy wax candles and abundance of vibrant plants. Humble Heart's team is there to help you find what you need ... pop in, wander about, enjoy the good music and snag some great deals! Be sure to check the website's event calendar for their LIVE MUSIC schedule! Open at 10 a.m. daily.

The Philosopher's Stone Crystal Shop

4967 Newport Ave, #5, Ocean Beach • 619-224-0700
Facebook/Instagram: pscystalshop

Calling all rock lovers! You need to visit the The Philosopher's Stone Crystal Shop. Located in the Heart of Ocean Beach, this shop is a wonderland of rocks and minerals. From raw and polished pieces, to pendants and pendulums, this shop is stocked with a wide array of metaphysical item including crystal books, oracle desks, grid boards, sage and palo santo. Stop by and pick up something for yourself or find that meaningful gift for a friend.

Point Loma Tea

2770 Historic Decatur Rd, Barrak 14, #104 Liberty Station, Point Loma • 619-523-2070 • pointlomatea.com

Point Loma Tea has been a part of Liberty Station since 2012 as one of the first to populate the second phase of the stations revitalization. They joined the shops, restaurants and art galleries around us in Barracks 14 and enjoy allowing others experience the artistry of tea. Experience over 100 organic, "hand-picked" teas of all different styles and flavors. The teas are never made with artificial ingredients and every single one goes through rigorous taste testing by their staff before they allow it to be part of the collection. Each and every tea in the boutique is a best seller and a customer favorite. "Experience the Artistry of Tea" — under new ownership, still women owned — now women and veteran owned.

Sea Hive Station

2750 Dewey Rd, Unit 103 • Liberty Station • Point Loma
619-310-5099 • seavivestation.com

Sea Hive Station is San Diego's hub for everything handmade and hand-picked from the best local artisans and vendors. In their 23,000 square foot indoor/outdoor space, you'll find all things modern, artisan-made, and vintage from over 150 San Diego-based brands and small businesses.

Home Furnishings

Karen's Consignment Gallery

4051 Voltaire St, Point Loma • 619-225-8585
karensconsignmentgallery.com

Karen's Consignment Gallery is San Diego's award winning gallery. They specialize in high-end, brand name furniture, artwork, jewelry, rugs, unique décor accessories and designer and one-of-a-kind items. Celebrating their 32nd year in business — at the same location — they have earned an excellent reputation throughout San Diego for great merchandise at reasonable prices. Check out the impressive 8,500 square foot show room filled with excellent quality, gently owned furniture and décor; "from vintage pieces to modern contemporary and everything in between...at a fraction of retail". The inventory is fast moving and changes every day. Staff is courteous, friendly and always available to offer an opinion or help you with questions.

Insurance Services

Luis Quintero State Farm Insurance

4837 Voltaire St, Ocean Beach • 619-677-5896 • Insurance.com

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La Jolla Village Merchants Association's mission is to bring business to La Jolla Village. Through events such as the First Friday Art Walk and promotional campaigns, LVMA creates creative collaborations to attract locals and visitors alike to its iconic, world class shopping and dining. La Jolla, with its incredible views, parks, beaches, seals and sea lions, is more than just a pretty place! Discount parking, the most up-to-date business directory and event calendar is always available online. lajollabythesea.com

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The penalties for a San Diego DUI conviction can be very harsh. For example, even if you are a first-time offender, you could be sentenced to up to one year in jail, five years on probation, a fine of \$1,000, and participation in a nine-month mandatory drug and alcohol education program. Susan L. Hartman knows the factors that prosecutors consider in determining how to proceed after a DUI arrest. She also knows what is necessary to succeed at trial. At the Law Offices of Susan L. Hartman, DUI defense is all we do. If you are facing a DUI charge, contact San Diego DUI defense attorney Susan L. Hartman right now to find out how she can help you get through this difficult time. Call (619) 260-1122.

Dining & Entertainment

Arizona Cafe

1925 Bacon St, Ocean Beach • 619-223-7381 • theazcafeob.com

An OB landmark since 1927, the Arizona Café is a '40s-style atmosphere with a contemporary flare. The menu offers award winning homemade food that includes burgers, sliders, sandwiches, salads, appetizers and specialty hot dogs! Can't stay? Grab an order to go from the take-out window. All your favorite sports on big screen TVs and pool tables, makes the Arizona a great place to go and a hard place to leave.

BBQ House

5025 Newport Ave, Ocean Beach • 619-222-4311 • bbqhouseob.com

One of Ocean Beach's best-kept secrets may not be a secret anymore. They offer award winning , great-tasting barbecue and a full bar with 30 beers on tap. After more than 30 years of hard work and dedication from Abdullah and his sons, Davin and Melvin, they have created a great atmosphere for people to get their BBQ fix and cool off with a drink or two after soaking up the sun at the beach all day. Be sure to try their fresh hand pressed grilled burgers and daily scratch made bbq sauce! Come hang out with them on game days where you're sure to find your favorite sports team competing on one of their 10 big- screen TV's. You might even be lucky enough to see your team broadcasted on the 80-inch— stop by, sit down & enjoy this great place.

Bistro Du Marché by Tapenade

7437 Girard Ave, La Jolla • 858-551 7500 • bistrodumarche.net

Bistro du Marché by Tapenade is a French classic bistro named after the Open Aire Market in La Jolla located only a few steps away. Under the leaderships of Chef Jean-Michel Diot and Chef Alain Delahaye, Bistro du Marché's cuisine is mostly composed of selected fresh, and local Californian ingredients blended with traditional French techniques and flavors. The menu also includes an inspired cocktail list and a selection of French and Californian wines. The comfortable and relaxed atmosphere of the dining room, the bar and the patio, combined with a lively ambiance, deliver an elegant setting from the turn of the century Parisian bistros.



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Broken Yolk

1851 Garnet Ave, Pacific Beach • 858-270-YOLK • brokenyolk.com

If you ask people that live in San Diego why they love the Broken Yolk, they will most likely say, “Their Benedicts...especially the Golden State Benedict.” “Large portions and lots of omelets to choose from.” “Fresh baked biscuits and muffins that smell amazing when you walk in.” and “Lots of variety on their menu from a traditional bacon and eggs breakfast to amazing dishes like the Tiki Toast, Hawaiian bread made into French toast or the Fiesta Burrito.” So many people know the Broken Yolk name from vacationing in San Diego.” Join the many who can’t get enough.

Cafe Bella

4984 Voltaire St, Ocean Beach • 619-226-8559

Often imitated, never duplicated, Cafe Bella has proudly and gratefully been an OB staple owned, operated by Obecians. Whether it's a simple cup of joe, one of their famous fancy espresso drinks, a bite to eat or just stopping by for a dog treat and a quick hello - the Cafe Bella family will welcome you beyond measure for your business, loyalty and friendship!

Cafe Milano

**711 Pearl St, La Jolla • 858-454-3806 • cafemilanolajolla.com
Great Prices. Incredible Food.**

Owner/chef Pasquale Cianni brought northern Italian cuisine to La Jolla and is celebrating his 21st Anniversary. He has been successfully pleasing both local residents and out-of-towners — even out-of-the-country guests — with his homemade pappardelle pasta, veal ossobuco, lobster ravioli and many other authentic Italian dishes. Café Milano is an exciting and incredible experience for the whole family at affordable prices. Voted best Italian restaurant 10 years in a row. Open Tues.-Sun. 2-9 p.m. Closed Monday.

Cafe OB

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California Wild Ales

**4896 Newport Ave, Ocean Beach • 855-945-3253
californiawildales.com**

California Wild Ales, San Diego's Sour House, and the city's only all-barrel-aged American sour brewery celebrated it's one year anniversary in Ocean Beach. The tasting room offers a wide selection of its barrel-aged sour ales featuring local and seasonal fruit, as well as an assortment of craft beers, a variety of seltzers, and a pale ale made in collaboration with Ocean Beach



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Brewery. The fun and funky tasting room features a number of art installations by California Wild Ales co-owner Bill DeWitt. Be sure to stop by and send your tastebuds on an epic adventure.

Chicken HeadZ

5026 Newport Ave, Ocean Beach • 619-222-2449 (CHIX)
chickenheadzsd.com

Whether it's to cool off with one of our ICEE drinks or grub on some of our delicious fried chicken, at CHZ we cover all your fried needs. Order online from your favorite delivery service.

The Cottage

7720 Fay Ave, La Jolla • 858-454-8409
cottagelajolla.com

"The Cottage is a quintessential La Jolla destination beloved by locals, tourist, the young, the old, regulars and new comers alike for the past 30 years. Set in the historic "Columbine Cottage", built in the early 1900's, The Cottage serves up an exceptional break and lunch on the sun drenched patio. The gourmet omelettes, stuffed french toast, sandwiches, salads and trademark house made granola are memorable and well worth the wait. Now Open in Encinitas at 127 N El Camino Real, Ste H.

El Pescador Fish Market

634 Pearl St, La Jolla • 858-456-2526
elpescadorfishmarket.com

This full service fish market remains unsurpassed for its quality and selection for over 48 years. In addition to the retail fish case, you will find a complete seafood menu. Chargrilled fish, sandwiches, salads, soups, poke, ceviche and much more. Enjoy outside dinning in addition to the comfortable indoor seating. If you love fish, this is the place! Seafood Market Open Daily from 10 a.m.- 9 p.m. Restaurant / Grill Open Daily 11 a.m.- 9 p.m.

Girard Gourmet

7837 Girard Ave, La Jolla • 858-454-3325
girardgourmet.com

La Jolla's premier deli-bakery-restaurant and caterer for 35 years! Our loyal customers enjoy our commitment to freshness, quality and value. We use our homegrown fruits and vegetables to make our fresh salads and fruit pies. Visitors from all over the world who come to La Jolla, tell us how they "wished they discovered us sooner"! Visit Girard Gourmet and experience traditional European cooking made with the freshest ingredients of fruits and vegetables. Stop and taste why La Jollans vote for Girard Gourmet as one of the best in the deli, sandwich and bakery categories!



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Go Go Amigo

2885 Perry Rd, Point Loma · Liberty Station · 619-877-1888
gogoamigosd.com

Go Go Amigo is a staycation in Liberty Station. Our South-of-the-border inspired restaurant and bar is bright, colorful and fun—perfect for dinner or drinks with friends! Enjoy plates that celebrate classic Mexican fare and distinctive fusion items. The drink menu is largely tequila-inspired and margarita-focused, with specialty cocktails such as the Prickly Pear Slushy and the Cucumber Jalapeño Margarita. Snuggle up by the fire pit (with a drink in hand, of course) and make some memories with us at Go Go Amigo!

Guava Beach

3714 Mission Blvd, Mission Beach · 858-488-6688

Guava Beach combines a warm and comfortable atmosphere with a lively and fun energy that ensures good times for all. We are “family-friendly” establishment (until 10 pm) located just a few steps away from the ocean & Sail Bay in beautiful Mission Beach. Guava Beach offers plenty flat-screen HDTVs including a 10-foot HD projection screen with surround sound so you don’t have to miss any games! We feature an eclectic mix of American Classics with a South of the Border flare. We serve everything from grilled marinated mahi tacos, scratch-made slow roasted pulled pork sandwiches, house marinated Carne Asada Fajitas, to coconut chicken sandwiches, ½ lb hand-packed & stuffed burgers, fresh custom salads with house made dressings and Cajun herbed Ahi. Don’t forget about Weekend Brunch!

Häagen-Dazs

1172 Prospect St, La Jolla · 858-459-4381 · icecream.com

Häagen-Dazs® Ice Cream is rich, smooth and creamy- from perfected Vanilla and Strawberry to delicious Belgian Chocolate and Cookies & Cream there is always something to satisfy your craving at Häagen-Dazs®. Dedicated to quality ingredients: Since 1960 only the finest ingredients have been used in Häagen-Dazs® ice cream. Every flavor starts with simple ingredients such as cream, sugar, eggs and ice cold temperature; there are no fillers or preservatives in our ice cream and it makes all the difference in flavor and texture. Our products: We proudly offer ice cream, sorbet and frozen yogurt options- up to 30 delicious flavors that can be served as cups, cones, sundaes, Dazzler® sundaes, shakes, smoothies and more!

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Hummus specializes in making the freshest Hummus, Baba Ganoush, beef and chicken shawarma and skewers. Established in 2016. San Diego's 1st Hummus Bar! We specialize and take pride in making fresh Hummus as you order it. Using Non-GMO fresh Chickpeas harvested every April. We soak our beans, peel the skins and deliver the freshest protein packed Hummus. Using old family recipes we offer an assortment of flavors aside from the traditional classic Hummus. Only the freshest and healthiest ingredients in this kitchen!

La Jolla Gourmet Meats

7660 Fay Ave# C, La Jolla • 858-886-7415 • butcherlajolla.com

Welcome to La Jolla Gourmet Meats, a premier butcher shop in the La Jolla area. We are dedicated to providing excellent service to all of our customers with the utmost professionalism and quality options, all at an affordable price. Our meat market sells a large lineup of products for you to create your perfect dining experience including: seafood, fresh meats, and even exotic meats. We even offer organic grass fed meat options such as organic chicken and beef. All of our standard and organic meat options are sure to have your mouth watering with every bite.

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4995 Voltaire St, Ocean Beach • 619-224-1052

Litickersmexicangrill.com

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The Living Room

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livingroomcafe.com

The Living Room has truly lived up to its name in La Jolla. A European Café with a Californian flair. The café has drawn young and old alike to sip tea, coffee and deluxe smoothies in a homey ambiance furnished with antique, ornate coaches and wooden tables. Patrons find the communal atmosphere inspiring and relaxing; you'll find groups of friends smoking the hookah on the upstairs patio and others poring over books in the back. Scrumptious desserts are available, along with wine, beer, cocktails and hookah tobacco. Enjoy the views from the second floor ocean view room. Try our daily lunch specials. Open late 'til midnight every day. Takeout available. Celebrating our 29th Anniversary.

Lupi Italian Restaurant

5518 La Jolla Blvd, La Jolla • 858-454-6421
lupivinocucina.com

Lupi Italian Restaurant and Wine Bar has always been a local La Jolla favorite for those who appreciate fine Italian wine and mouthwatering authentic cuisine. Acclaimed Chef Luigi Tornatore has been preparing delicious meals for his guests for over 30yrs. Luigi is constantly creating New Specials to the Menu, while keeping Classic Italian dishes. Luigi uses only local, organic ingredients! At Lupi, the Bread, Sauces, Pastas and Pizza dough are homemade. With a Full Bar, friendly staff, enjoy your dining experience in either their pet friendly sunny outdoor patio or relaxing indoor dining room with soothing music. For Reservations, Take Out, Catering or Special Gatherings call. You can find us on Google or Yelp.



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Mandarin House

6765 La Jolla Blvd, La Jolla • 858-454-2555 • mandarinhouselj.com

Mandarin House specializes in classic Chinese cuisine. They feature nightly delivery, and a full bar for their dine in customers. They are a San Diego favorite for dates, take-out and large parties for over 40 years! You must try their signature Kung Pao Chicken, Popcorn Shrimp or their Handmade Egg Rolls and Dumplings. From healthy and vegetarian to sweet and spicy, they have something for everyone. You can find them on La Jolla Blvd @ Windan Sea Beach.

Miss B's Coconut Club

3704 Mission Blvd, Mission Beach • 858-381-0855
missbcoconutclub.com

What you'll find here is classic, Caribbean-inspired American food with tiki flair. Cubano Roasted Pork, Jerk Chicken and Paella Risotto are in synch with the mambo rhythm of your appetite and the house-ground burger is one like you won't find anywhere in town. Miss B's Coconut Club's décor evokes a celebration of Mission Beach's alluring past, which takes form as an inspired interpretation of a tropics club. Although Miss B's brunch menu is a local favorite that still has people flocking, Rum is the real star here, and has a leading role in our creative list of grownup cocktails, which includes shareable, tropical punches and bowls to drum up conversations and generate a buzz. Miss B's also pours 20 local and microbrew tap handles, kombucha on tap and house made cold brew on nitro.

Newbreak Coffee & Cafe


1959 Abbot St, Ocean Beach • 619-224-6666

Satisfy your caffeine urge at Newbreak Coffee and Cafe. Celebrating more than 25 years, this venue features a surfboard theme, bright, colorful and uplifting, with an ocean view tempting guests to return time after time. Customers consistent complements are: great coffee, delicious food and best of all great friendly service. Delicious breakfast combinations await include Acai bowls, and be sure to try their newest offering- Shakshuka. If you're on the go, call ahead and simply pick your order up. Did you know they have a boutique area where you can buy your teas and coffees in bulk or pick up a gift card for that special someone? Whether you're in a rush or need some down time to savor your coffee and a sumptuous bagel, Newbreak gives you plenty of choices to get your day off on the right foot.

OB Brewery

5041 Newport Ave, Ocean Beach • 619-955-8053
obbrewery.com

Enjoy a cold microbrew and delicious food and a helpful staff while taking in one of San Diego's best ocean views a block from the beach. It doesn't get much better than this! OB Brewery continues to shine on the national stage with 3 medals at the 2018 Great American Beer Festival



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Piazza1909.com

Awards-Gold Medal for the B. Right on Pale Ale and Best Small Brewpub in the Nation and Best Small Brewpub Brewer. Also awarded #4 Best Brewpub in the nation in the Reader's Choice USA Today along with numerous local awards. The brewery features microbrews brewed on site and an excellent selection of your favorite craft beers. Their diverse menu features your favorites as well as some pleasant surprises. Sample their beer and other microbrews in the 1st floor tasting room. There are 3 levels, all with patios that provide amazing ocean views which explains their favorite saying, OB Brewery- "Brews with Views".

OB Kabob

4994 Newport Ave, (around corner) Ocean Beach • 619-222-9700
obkabob.com

Established in 2013, Ocean Beach Kabob is a family-owned and operated restaurant that brings exquisite Middle Eastern cuisine to Ocean Beach. All the dishes are homemade from the finest and freshest quality meats, vegetables and spices and feature top-quality beef, lamb and chicken. The shawarma is mouth-watering, delicious must-have. OB Kabob uses top cuts of grass fed beef and lamb, making its kabobs the most tender and juicy anywhere, and the chicken is made of white meat (breast) only. The taste is so delicious that you'll be glad you stopped by. Their organic hummus, falafels and baba ghanoush—also favorites. Beer and wine available to complement your meal. Enjoy Daily lunch specials.

OB Smoothie Bar & Sub Express

5001-A Newport Ave, Ocean Beach • 619-756-6265

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Pacific Beach Fish Shop

1775 Garnet Ave, Pacific Beach • 858-488-1008
fishshoppb.com

A favorite of locals and visitors to Southern California, the menu at Fish Shop is uniquely tailored, offering a boatload of fresh seafood selections to choose from. Come in and build-your-own taco, sandwich, salad, or plate by selecting your cut of fish, sides, and marinade. Diners can dive into some of the Fish Shop favorites, such as our award-winning TKO taco; grilled Mahi-Mahi marinated in our Fish Shop seasoning topped with our tropical mango salsa, or the Coconut Shrimp coated in house-made shredded coconut batter, deep-fried golden and crispy. Stop by and enjoy the fresh selection and casual atmosphere at Pacific Beach Fish Shop.

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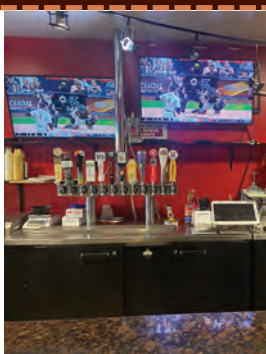


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4994 Newport Avenue #A Ocean Beach



Pacific Beach Shore Club

4315 Ocean Blvd, Mission Beach • 858-272-7873
pbshoreclub.com

Just steps from the beach at the intersection of Grand Avenue and the Strand, the Pacific Beach Shore Club is a very popular, classically styled beach/sports bar, combined with a fresh, award-winning menu. The PBSC offers a panoramic view of the Pacific Ocean most anywhere in the restaurant with a bird's eye view from the second story. Not only are we a San Diego hotspot but we are also high-quality restaurant offering the fresh delicious tastes of the sea or turf--prepared with classic Mexican flair; and we are open for brunch on the weekends! Our casual ambiance always feels like a beach-front party and is the only destination to take in the So. Cal. surf culture. Just grab a seat at one of our old school custom Butcher-Block bars and enjoy the biggest coldest schooner full of beer that we can offer and the best view of the Pacific Ocean the beach can offer.

Pacific Shores

4927 Newport Ave, Ocean Beach • 619-223-7549

Voted Best Bar 11 years in a row! You'll step back in time in this vintage, undersea style cocktail lounge, complete with sea-life murals, etched mirrors and a giant seashell bar. Enjoy happy hour prices all day 10am-2am while listening to jukebox tunes that span the decades. Great drinks, great people and great prices! Pool table, parking, and smoking area. Two blocks to world famous OB Pier.

Piazza 1909

7731 Fay Ave, La Jolla • 858-412-3108
Piazza1909.com

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Poma's Italian Delicatessen

1846 Bacon St, Ocean Beach • 619-223-3027
pomasdeli.com

For five decades, Poma's Italian Delicatessen has wowed customers with its sandwiches. The homemade Italian-style bread and roast beef have drawn customers back since 1965. Poma's is also well known for home-made Italian specialties including pizza, lasagna and ravioli. Beer and wine is available to go. Catering on request. Visit Poma's— a local legend! Voted a Reader's Choice for Best Deli & Best Sandwich 13 years in a row!

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1851 Bacon St, Ocean Beach • 619-794-2304

raglanpublichouse.com

Raglan Public House is a New Zealand-inspired organic burger restaurant that specializes in organic gourmet burgers, sandwiches and salads, as well as a constantly rotating selection of craft beers and craft cocktails. Conveniently located on the corner of Niagara and Bacon in the heart of OB, Raglan is a great place to come grab a local craft beer and the best burger in all of San Diego!

Spiro's Mediterranean Cuisine

909 Prospect St Ste 100B, La Jolla • 858-352-6588

spiroscuisine.com

Spiro's Mediterranean Cuisine features authentic traditional recipes from the Mediterranean region including gyro sandwiches, kebob plates, lamb chops, grilled salmon, and Greek Salad; along with some San Diego seafood favorites like fish and chips and fish tacos. Enjoy our large outdoor patio area with plenty of seating for a large party. We also have a wide variety of local craft beer on tap and wine by the glass or bottle. Enjoy Happy Hour Tuesday thru Friday 3 – 6 pm and all day on Monday. No reservations required and come casual!

Sunshine Company

5028 Newport Ave, Ocean Beach • 619-222-0722

sunshineob.com

An Ocean Beach institution since 1974, this award winning beach bar has something for everyone. Watch the sunset from the ocean view deck while enjoying one of over 100 beers (with 33 on draft), hand crafted cocktails or one of the week night specials. Shoot pool while watching your favorite team on one of the big screens. Stop by and see why we are Voted "Best Bar" and "Best Place to People Watch" year after year!

The Presley

2855 Perry Rd, Liberty Station • 619-877-1800

thepresleysd.com

Presley is a dynamic outdoor restaurant located in Liberty Station. A great place to gather, The Presley features classic American fare, local seafood, and unique shareable options, as well as an extensive cocktail list that includes frozen drinks, a dole whip mimosa and more! You can always take advantage of the beautiful San Diego weather on our expansive patios complete with lush greenery, fire pits and swinging benches. It's always good to see you at The Presley.

Tony's Bar

5034 Newport Ave, Ocean Beach • 619-223-0558

tonysob.com

Tony's, a 1940s style cocktail lounge with a unique atmosphere and loaded with vintage photos of Ocean Beach, is the place to be in OB! Savor an award winning classic cocktail or specialty martini while relaxing in one of the booths, listening to music, or playing a game of pool. Big screen TV's and an outdoor patio make it an all-around great place to hang out.

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whompburger.com

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Ocean Beach Business Center

4967 Newport Ave, Ocean Beach • 619-222-4876
obbcsd.com

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Tami Fuller

619-226-TAMI (8264) • TamiFuller.com

A resident of San Diego since 1985, Tami Fuller has specialized in residential real estate since 1988. She specializes in Point Loma & Ocean Beach, and has successfully helped clients buy & sell their homes throughout San Diego County. Tami Fuller is respected by her peers & recognized as a leader in the real estate industry. Tami's dedication as a top real estate professional is reflected in her long-standing membership in numerous professional associations including the SD Association of Realtors, the Women's Council of Realtors & the California Association of Realtors. Tami's passion for continuous learning & her vast industry knowledge make her extremely well-versed in foreclosures, short sales, property management & investment opportunities.

Trevor Pike

Compass Real Estate, Pacific Beach/La Jolla • 619-823-7503

Trevor Pike is dedicated to providing exceptional, professional and comprehensive real estate services to his valued clients. He is highly skilled in the Acquisition and of Residential, Luxury, Coastal and Investment Properties. Trevor loves the San Diego lifestyle and enjoys sharing his insights into the communities of Pacific Beach, La Jolla, Mission Beach, and Ocean Beach have to offer! In helping clients to find their dream home, sell their unique property.

Worship Services

Pacific Life Church

2204 Garnet Ave, Ste 200 • Pacific Beach
pacificlifechurch.org

Our main purpose at Pacific Life Church is to inspire people to follow Jesus by loving each other and serving our neighbors. We are a "come as you are church" and our goal is to create environments where you can connect with God and community. Whether that's in our weekend services, in a Life Group or serving our neighbors - we want you to connect with God in deeper, more intimate ways.



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