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THIS WEEK



Eco-fashions featured
at Recycled Materials Event
SEE PAGE 14



Philthy Philz car wash
opens in La Jolla
SEE PAGE 6



The Social Diary:
where 'art' thou?
SEE PAGE 16



From July 10-Aug. 30, the new Blue Beach at Birch Aquarium will be home to a series of family-friendly happy hours featuring a special menu of craft beer and wine paired with bite-sized foods and tasty treats.
COURTESY PHOTO

Celebrate the Fourth with parades, drones, and fireworks

By DAVE SCHWAB

It has been four years since the last Fourth of July fireworks display at La Jolla Cove, which ultimately succumbed to funding problems, permitting issues, and environmental concerns about impacts on coastal and terrestrial wildlife. But not to worry. Other coastal groups are picking up the slack hosting drone shows or fireworks, neighborhood parades, and celebrations indulging themselves in all things red, white, and blue. For its first quarter-century, the annual La Jolla Cove fireworks display, begun by La Jolla restaurateur George Hauer in 1985, went smoothly. Then came legal challenges alleging environmental damage to the

ocean from the annual coastal, pyrotechnic display. After Hauer stepped back relinquishing control of the event, it was saved by the formation of La Jolla Community Fireworks Foundation. Spearheaded by Deborah Marengo, LJCFE struggled for years to raise the approximately \$60,000-plus cost of staging an annual community fireworks display. La Jolla Village Merchants Association took over the fireworks extravaganza in 2015 working with Marengo to keep the event afloat until funding and permitting problems ultimately caused its demise. But don't despair, parades, drones, and fireworks will be a part of the holiday in La Jolla.

See FOURTH, Page 8



Brady Phelps getting into the Fourth of July spirit.
COURTESY PHOTO



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Family resemblance: How T cells could fight many coronaviruses at once

La Jolla Institute for Immunology researchers work to head off future pandemics and guide the development of vaccines

Scientists at La Jolla Institute for Immunology (LJI) are investigating how the immune system's T cells react to a wide variety of coronaviruses, ranging from SARS to common cold coronaviruses. Their goal is to guide the development of vaccines that could halt future pandemic by combatting many types of coronaviruses at once.

"While it was recognized that coronaviruses were potentially dangerous viruses, because of SARSCoV and MERS viruses causing very severe disease in humans, nobody knew that the next pandemic was going to be caused by SARS-CoV-2," says LJI Professor Alessandro Sette, Dr.Biol.Sci. "So the issue now is how can we develop strategies that are broadly applicable to different viral families of concern?"

In their latest collaboration, published in *Cell Reports Medicine*, Sette and LJI Research Assistant Professor Alba Grifoni, Ph.D., show that T cells can recognize several different viral targets, called "antigens," shared between most coronaviruses, including common cold coronaviruses and SARS-CoV-2. They also looked more in-depth at what fragments of these antigens, called "epitopes," are recognized and how conserved they are across different coronaviruses.

"This study suggests a way to

enhance vaccines so that they have broader activity against many different coronaviruses and variants," says Grifoni.

WHAT CORONAVIRUSES HAVE IN COMMON

Sette and Grifoni are experts in studying which of the antigens that make up a virus's structure are recognized by T cells down to the epitope level. While viruses with similar protein sequences tend to be closely related, even more distant viruses can have some smaller sequences in common. If sequences are recognized by T cells, this immune response can recognize multiple viruses from the same family, even if the viruses themselves are not as similar.

The body's memory CD4+ "helper" T cells patrol the body for protein sequences belonging to past viral invaders. These T cells help launch the immune system attack against a repeat offender—or any closely related pathogens—they come across. This kind of "cross reactivity" is exactly what scientists want to harness to train immune cells to fight many types of coronaviruses at once.

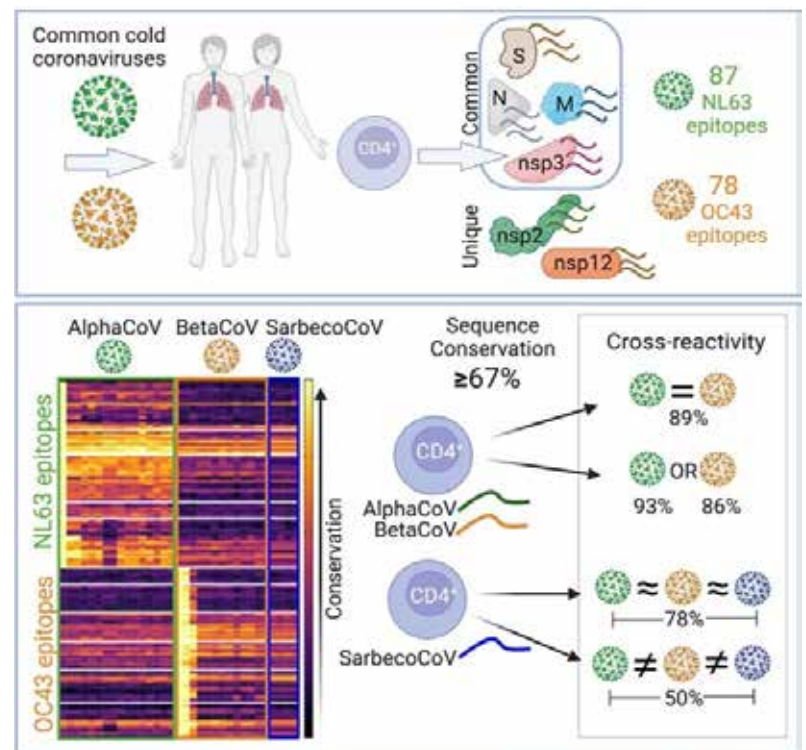
No one had been exposed to SARS-CoV-2 before 2019. Still, humanity was no stranger to coronaviruses. Some coronaviruses cause common colds, others have

been shown to cause severe respiratory disease. Of the two groups of coronaviruses, alpha and beta, scientists have so far found beta coronaviruses to be most likely to have pandemic potential and cause severe disease based on three different outbreaks. The 2002–2003 SARS outbreak, the 2012 MERS outbreak, and more recently SARS-CoV-2, were all caused by beta coronaviruses. Alpha and beta coronaviruses also share similarities in some of the epitopes recognized, and previous research from Sette and Grifoni has demonstrated that T cells against common cold coronaviruses can "cross-react" with SARS-CoV-2.

TAKING AIM AT FOUR VIRAL TARGETS

For the new study, the goal was to see exactly which viral protein sequences or epitopes prompted the strongest reactions from T cells cross reactive across different coronavirus types.

The researchers first comprehensively analyzed T cells collected from 88 patients before the COVID-19 pandemic. These patients had never been exposed to SARS-CoV-2, of course, but they had been exposed to other types of common cold coronaviruses belonging to either the alpha or beta groups. Researchers used these samples to define which



T cells can recognize several different viral targets, called "antigens," shared between most coronaviruses, including common cold coronaviruses and SARS-CoV-2. (from Tarke et al., *Cell Reports Medicine*, 2023)

viral antigens and which specific epitopes were recognized by T cells.

Then the LJI team, in collaboration with Professor Richard Scheuerman, Ph.D., of the J. Craig Venter Institute, applied a computational approach to predict which epitopes might be the same between different coronaviruses including SARS-CoV-2. This work, led by LJI Postdoctoral Fellow

Alison Tarke, Ph.D., revealed 18 coronavirus epitopes highly conserved across multiple coronaviruses, suggesting these epitopes could induce cross-reactive T cells.

The LJI researchers showed that T cells against alpha or beta common cold coronaviruses tend to be cross-reactive across the two

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San Diego scientists work to advance dengue and Zika virus vaccine strategy

A San Diego team, led by scientists at La Jolla Institute for Immunology (LJI), has won the top prizes in the Nucleate Activator competition. Out of 1,000 initial competitors, the LJI team advanced to the final four teams and swept all the prizes they entered for. Their winning research proposal outlines how scientists could stop dengue virus and Zika virus by developing sophisticated vaccines that activate both B cells and T cells.

Nucleate is a student-led, non-profit organization dedicated to empowering early-stage, life-science startups and emerging biotech leaders. The Nucleate Activator program connects early career researchers with MBA students and entrepreneurs interested in supporting potential biotech startups.

By communicating the need for dengue and Zika vaccines—and their approach to make those vaccines a reality—the LJI-led team won Nucleate's Alnylam Pharmaceuticals for Scientific Excellence Award; the Genentech Award for Justice, Diversity, Equity, and Inclusion; and the MilliporeSigma Award for Global Impact.

"We were humbled by the jury's reaction," says LJI Postdoctoral Fellow Rúbens Alves, Ph.D. "Our project was recognized as having real potential, and our team has received support from people who really care."

Alves led the team through the nearly year-long competition process and was thrilled to see the LJI/UC San Diego team advance to the final pitch round. His team members were LJI Instructor Annie Elong Ngono, Ph.D., UC San Diego M.B.A. candidate Angus Wu, and UC San Diego M.D.-M.S. candidate Victoria Smith. LJI Professor Sujana Shrestha, Ph.D., served as team mentor.

For the competition, participants were required to develop a plan for a potential biotech startup where they were the co-founders. The team chose "Toga Therapeutics" as their start-up name (after the Togavirus family of pathogens, which the self-amplifying RNA machinery comes from), and developed their company pitch as they advanced through the competition and met with Nucleate mentors.

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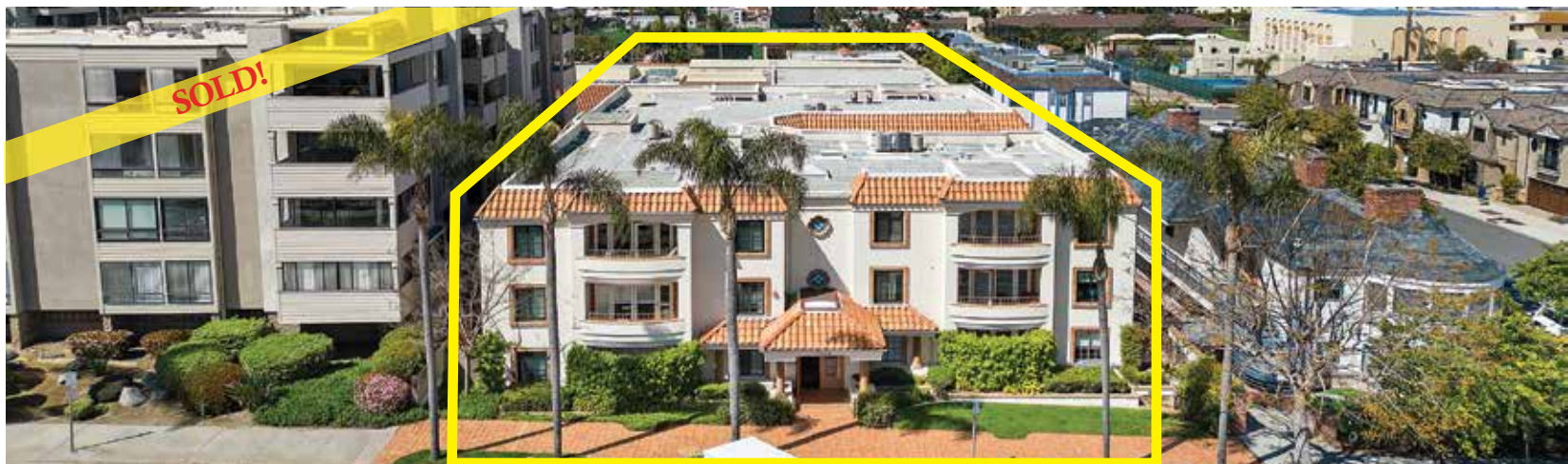
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City Council passes homeless camping ban with 5-4 vote

By DAVE SCHWAB

Council members at a June 13 special meeting heard about the City’s new comprehensive shelter strategy, as well as endorsing, by a 5-4 vote after hours of debate, an ordinance banning most tent encampments in public spaces if shelter beds are available nearby.

The new ordinance brought by Mayor Todd Gloria and District 3 Councilmember Stephen Whitburn bars encampments at all times in certain areas including parks, canyons, and waterways, as well as near schools and homeless shelters, and transit stations regardless of shelter capacity.

“There’s no question we’re facing an acute crisis that has been building for decades as our housing shortage became more acute,” said Mayor Todd Gloria adding, “Solving homelessness itself has become a more complex puzzle to solve.”

Pointing out that homeless problems are extremely complex, Gloria noted they involve “a host of personal circumstances including serious medical and mental health conditions, substance-abuse disorder and partners or pets they can’t part with.”

Added Gloria: “We’ve endeavored to create spaces for everyone opening shelters focusing on women, seniors, people with behavior and substance-abuse challenges, families, LGBTQ+ youth, etc. We’ve

SDPD’S PLAN TO ENFORCE THE ORDINANCE:

- Citywide approach;
- Efforts will begin around schools and parks;
- Homeless sites will be targeted based on:
 - Community requests;
 - City Council offices;
 - “Get It Done” data;
 - Coordinate with the Health and Social Services Department, which will lead with outreach first;
 - Coordinate with Environmental Services Department to ensure health and safety concerns;
 - SDPD will follow up with progressive enforcement;
 - Continuously educate/enforce to stop recurrence.

greatly expanded safe parking for those who are living in their cars to do so legally and safely. There’s still so much more we must do to get people off the streets. The comprehensive shelter strategy is the road map for our continued efforts. My administration has a clear plan, one that is consistent with the city council’s priorities informed by national best practices.”

In council debate following public testimony, District 2 Councilmember Dr. Jennifer Campbell gave kudos to the mayor and Whitburn noting “It takes a lot of bravery to do this. This is a win-win ordinance because the homeless neighbors living on sidewalks in unsafe conditions will get to move to clean healthy locations with 24-hour-a-day service,

safety, meals, showers, restrooms, and social services, all the while being helped to find permanent housing.”

Numerous people testified during hours-long public testimony on the comprehensive shelter strategy and the unauthorized homeless camping ordinance. Most criticized the City’s current plan as inadequate and overly expensive or insisted it criminalizes the homeless. Some argued as well that passage of an unsafe camping ordinance would be leaving the City open to potential lawsuits challenging the measure’s legality.

One individual testifying against the passage of the ordinance called out the council asking why no one from the homeless community, or anyone who has actually lived on the streets, is being represented in homeless decision-making by the City.

“It’s not a plan, it’s called a strategy,” said District 1 Councilmember Joe LaCava about the direction the City is taking. “We need housing. But to put options on hold and to do nothing is not acceptable. Make no mistake, this is a candid and transparent discussion of where we are and where we need to be. There’s no question that we need more shelter, and I appreciate us considering all options. But shelter, though important, is not the end game. The shelter must be the intermediate step between the streets and permanent housing. That is our goal. Until there is housing – shelter fills that gap.”

“There is one group of people we did not hear from today,” said Whitburn. “We did not hear from the people most impacted by the health and safety hazards of encampments. We didn’t hear from them because they died. Hundreds of people have died in encampments on our streets in just the past 12 months, preyed upon by drug dealers and overdosing on fentanyl, hit by cars, and randomly attacked.

“People died during the hepatitis outbreak. Given the City’s interest in protecting public safety, we need reasonable regulations on the use and location of encampments. That’s what this ordinance does. We can work to get people back on their feet and we can have reasonable regulations on the use and location of encampments.”

District 5 Councilmember Marni von Wilpert said she’d actually come upon a deceased homeless person in an encampment during a police Homeless Outreach Team ride-along.

At the meeting, SDPD Capt. Shawn Takeuchi of the Neighborhood Policing Division said its mission is to “enhance the quality of life and safety in San Diego neighborhoods in a manner that is compassionate, professional and fair to all in effectively responding to community concerns, while also ensuring equal rights and treatment for all.”

Pointing out that officers in the division know they play a role in

THE CITY’S COMPREHENSIVE SHELTER STRATEGY

Presented by Mayor Todd Gloria to San Diego City Council on June 13, the new strategy outlines the current status of homelessness, progress that has been made to expand homeless services, contributing factors to the increasing need for shelter, and the short-, medium- and long-term solutions for shelter, safe sleeping, safe parking and outreach needs in the City.

The City has increased shelter capacity by nearly 70% over the past two years. Of the region’s 18 cities, only San Diego and four other cities have added shelter beds, and only 10 cities in the County provide any shelter at all.

Key elements of the shelter strategy include expanding shelter options to fit the specific needs of veterans, seniors, youth, and others; expanding services that provide compassionate and equitable services to individuals experiencing homelessness; and engaging with regional partners to identify sites for additional shelter, safe camping, and safe parking needs. For more information visit Comprehensive Shelter Strategy for the City of San Diego.

helping the homeless transition off the streets, Takeuchi said: “We will continue working collaboratively to implement this ordinance if it is passed. We’ll be looking at the entire City, and will first identify schools and parks which are impacted by encampments. We are committed to leading with outreach first. The department will train all personnel on this ordinance.

READ MORE ONLINE AT sdnews.com

Point-in-Time Count results show increase in homeless population

Data collected provides a sobering snapshot of homelessness in San Diego County along with valuable insights into who is living on the streets and why

The Regional Task Force on Homelessness (RTFH) released the topline results on June 8 from the 2023 WeAllCount Point-in-Time Count, a one-night snapshot of the minimum number of San Diegans experiencing homelessness. The count was conducted across San Diego County, with more than 1,600 volunteers spending an early January morning helping RTFH complete this federally required task.

Overall, the 2023 Point-in-Time Count is sobering, finding no less than 10,264 individuals experiencing homelessness across the region. This number includes 5,171 unsheltered San Diegans with 5,093 individuals in shelters and transitional housing.

As always, it’s critical to

remember this is a minimum number. The challenge of finding every unsheltered person in a car, encampment, or under a bridge, is impossible. This year, however, RTFH did see an addition to the area the Point-in-Time Count covers. For the first time, under an agreement with the California Department of Transportation, RTFH was able to reach people experiencing homelessness in encampments on Caltrans property. The ability to conduct a robust count on these sites for the first time led to an additional 661 people being counted this year.

With these new areas added to the Point-in-Time Count, the region saw a total increase of 22 percent in the number of people experiencing homelessness this year

“We need a lot more housing... a lot more shelter beds.”

– Ray Ellis, RTFH board chair

compared to 2022.

Without those additional Caltrans sites added to the count, the region saw a 14 percent increase compared to the same areas covered last year.

“These results show what’s been clear from our monthly reporting and from what we see on the streets – the region’s homeless system and providers simply cannot keep pace with the ever-increasing flow of people across the county falling into homelessness for a variety of reasons,” RTFH CEO Tamera Kohler said. “While there are some bright spots, more clearly needs to be done if we want to see different results.”

Of those surveyed, 80 percent said they began experiencing homelessness in San Diego County.

“What you’re seeing is a system that is stressed and overloaded,” RTFH board chair Ray Ellis said. “Our monthly data reporting shows that from March 2022 through February 2023, more than 11,000 people experiencing homelessness exited the system and moved into a home or apartment, an amazing achievement.

“However, we’re still seeing a worrying jump in people experiencing homelessness over that same time period. This should be a clarion call to invest in what we know works. We need a lot more

housing, a lot more shelter beds, and additional funding for outreach and services,” Ellis said.

There are some small signs of hope found within the Point-in-Time Count results. Families experiencing unsheltered homelessness, for example, decreased by 25 percent. Additionally, there was a larger increase in the sheltered population of transitional-aged youth (18 to 24) than the unsheltered population, showing the expansion of shelter opportunities for those young people has brought more of them indoors.

Also important is that the percentages of people experiencing sheltered and unsheltered homelessness remain roughly the same as in 2022, meaning that added shelter capacity – especially in the City of San Diego – is helping to provide more people with a safe place.

“These numbers are sobering but not surprising,” RTFH CoC board chair Sean Spear said. “This is the reason implementing our Regional Plan is so vital in turning these numbers around. I look forward to our board investing our time and resources in implementing that plan this year, which aims to increase both shelter and permanent housing placements.”

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Walkable neighborhoods help adults socialize, increase community

By YADIRA GALINDO

Adults who live in walkable neighborhoods are more likely to interact with their neighbors and have a stronger sense of community than people who live in car-dependent communities, report researchers at the Herbert Wertheim School of Public Health and Human Longevity Science at University of California San Diego.

The findings of the study, published online in the journal *Health & Place*, support one of six foundational pillars suggested by United States Surgeon General Vivek Murthy as part of a national strategy to address a public health crisis caused by loneliness, isolation and lack of connection in this country.

In May 2023, the Surgeon General Advisory stated that loneliness and isolation can lead to a 29% increased risk of heart disease, a 32% increased risk of



Jacob R. Carson, a student in the UC San Diego – San Diego State University Joint Doctoral Program in Public Health.

stroke, a 50% increased risk of developing dementia among older adults, and increases risk of premature death by more than 60%.

To address this public health crisis, the Surgeon General recommends strengthening social infrastructure by designing environments that promote connection.

“Our built environments create or deny long-lasting opportunities for socialization, physical activity, contact with nature, and other experiences that affect public health,” said James F. Sallis, Ph.D., Distinguished Professor at the Herbert Wertheim School of Public Health and senior author of the UC San Diego study.

“Transportation and land use policies across the U.S. have strongly prioritized car travel and suburban development, so millions of Americans live in neighborhoods where they must drive everywhere, usually alone, and have little or no chance to interact with their neighbors.”

Walkable neighborhoods promote active behaviors like walking for leisure or transportation to school, work, shopping or home.

The study analyzed data from the Neighborhood Quality of Life Study, which included 1,745 adults ages 20 to 66 living in 32

neighborhoods located in and around Seattle, Baltimore and Washington, D.C.

Neighborhood walkability may promote social interactions with neighbors — like waving hello, asking for help or socializing in their homes, said the first author, Jacob R. Carson, M.P.H., a student in the UC San Diego – San Diego State University Joint Doctoral Program in Public Health. Carson began the research while a master of public health student at the Herbert Wertheim School of Public Health.

Neighborhoods where people must drive in and out, and where there is an absence of gathering places, may have the opposite effect, preventing neighbors from socializing.

“Promoting social interaction is an important public health goal. Understanding the role of neighborhood design bolsters our ability to advocate for the health of our

communities and the individuals who reside in them,” said Carson.

“Fewer traffic incidents, increases in physical activity, and better neighborhood social health outcomes are just a few of the results of designing walkable neighborhoods that can enrich our lives.”

Co-authors include: Terry L. Conway and Kelli L. Cain, UC San Diego; Lilian G. Perez, RAND Corporation; Lawrence D. Frank, UC San Diego Department of Urban Studies and Planning and Urban Design 4 Health, Inc.; and Brian E. Saelens, Seattle Children’s Research Institute and University of Washington.

This research was funded, in part, by the National Institutes of Health (HL67350). Disclosure: James F. Sallis reports royalties and honoraria from Gopher Sport Inc and San Diego State University. Lawrence D. Frank is owner and president of Urban Design 4 Health, Inc.

CITY ADOPTS ECONOMIC DEVELOPMENT STRATEGY

The City of San Diego recently adopted a new three-year Economic Development Strategy (EDS). The plan will establish the City as a global leader in sustainability, trade, innovation and equity-centered change.

“San Diego is a diverse, global city and this new plan will ensure the City continues its path

to prosperity,” said Christina Bibler, director of the Economic Development Department (EDD). “We strive to implement the goals in this strategy that focus on the needs of families, workers, local businesses and neighborhoods, and identify pathways for trade and innovation.”

EDD administers grant funding to City programs that bolster small businesses, affordable housing and

more. The EDS is aligned with the City’s Strategic Plan and Climate Action Plan. The EDS also includes an identified mission, vision, objectives, focus areas and performance measures to help track progress on initiatives and resources to drive additional economic value to San Diego.

San Diego City Council adopted the previous EDS in December 2016, which covered the period

from 2017 to 2019, and included tactics identified before the COVID-19 pandemic. Given the impact of the pandemic and economic climate at the time, efforts to update the strategy in 2020 were unsuccessful. The newly approved EDS framework reflects the City’s current priorities and changing realities, and envisions economic recovery post-pandemic.

Additionally, the new EDS strives to:

- Support families and workers by creating more jobs and coordinating services like child care and continuing education.
- Support small and local businesses by providing direct assistance to entrepreneurs and help identify funding for businesses.

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San Diego County winery sales break record

The San Diego County Vintners Association (SDCVA), a trade organization dedicated to supporting the local winemaking community, released the 2023 San Diego County Economic Impact of Wineries Report.

According to the report, County wineries realized about \$49.1 million in gross sales last year, an 11% jump over 2021, representing an all-time high. The number of active and planned wineries in San Diego County rose to 166 in 2022.

Newer and expanding wineries led industry job growth with an estimated 709.5 jobs in 2022, a 6% annual increase, while yields from last year's harvest dropped slightly. Wineries also report moving past COVID-19 with 45% indicating business has returned to normal levels. Still, inflation and prices are a concern, and some wineries have adjusted by operating with fewer employees. Wildfire insurance coverage is a major issue for local vineyard owners with 54% stating insurance rates have increased.

"I am glad to see that the wine industry continues to flourish in San Diego County. We must continue to support and protect our wineries as they not only

strengthen our local economy but bring our communities together. I am grateful to the San Diego County Vintners Association for their continued advocacy and commitment to this industry," said San Diego County Supervisor Joel Anderson.

California Assembly Member Marie Waldron says it's been a challenging year for vintners between a slowing economy, declining industry sales, and competition from spirits.

"Yet the San Diego wine industry continues to thrive. As a member of the Assembly Select Committee on Wine, I fervently support the vibrant wine-making industry, which continues to make valuable contributions to our economy and culture," Waldron says.

Locally distilled spirits continue to pose possible competition to County wine sales. San Diego County distilleries generated about \$25.1 million in 2022, a \$6-plus million jump over 2021.

"Amidst the challenges of inflation, San Diego's thriving wine industry remains resilient, beckoning tourists, generating employment, and playing a pivotal role in our vibrant agricultural tapestry.

READ MORE ONLINE AT sdnews.com



The entire touchless car wash experience at Philthy Philz is fast, taking less than five minutes.

COURTESY PHOTO

Philthy Philz touchless car wash opens

By DAVE SCHWAB

There is a state-of-the-art automatic touchless car wash in La Jolla ready to spoil your vehicle.

Philthy Philz, which started in Coronado, just held its grand opening June 2-3 at 6860 La Jolla Blvd. The new business is offering a monthly unlimited club price, as well as half off for members their first month.

"We were lucky enough to become fast friends with the owner of the property and he introduced us to the world of car washing," said Amity Provenzano, formerly in real estate, of her and husband Phil's new enterprise. "He's the one who told us the car-washing industry is a great business, knowing we were very entrepreneurial."

Noting it took the better part of a year to "immerse" herself in the latest trends in chemicals, applications, and different forms of car washing, Provenzano is confident now in making her own decisions and running the show. She confirmed people now are "going to touchless car washes more and more," adding they have numerous advantages employing sensors and all the latest state-of-the-art technology. One example is a Belanger car wash system providing high-performance cleaning, reliable operation, user-friendly functionality, and durability. "They make this inverted rail system where the machine goes around your car, uses a high-pressure wash with sensors reading your vehicle, and it's completely touchless," Provenzano said adding, "It gives you a great wash."

There are three levels of wash available at Philz La Jolla: Philthy, \$15 single wash, \$30 monthly; Philthier, \$18 single wash, \$35 monthly; and Philthiest, \$20 single wash, \$40 monthly. And the entire touchless car wash experience is fast, taking less than five minutes. "You go in the bay, park your car, the machine goes around you and does the washing, we dry it and you drive away," Provenzano said.

Of her car wash operations experience so far, Provenzano said it's exceeded her expectations. "I love the people I've met and we love giving back and supporting the communities we're in," she said adding, "I'm really happy in the business."

And, Provenzano pointed out

PHILTHY PHILZ CAR WASH

Where: 6860 La Jolla Blvd.
Hours: 8 a.m. to 8 p.m. daily, seven days a week.
Info: PhilthyPhilz.com, 858-352-6444.

it's a pleasure to serve La Jolla with high-quality products and service. "We think we provide a great service and we know there's a need for it," she said. "We have families who come in and leave their cars to be worked on and we keep it clean for them. And soon, here in La Jolla, we'll have full-service car detailing, wrapping, tinting, and repairing. We hope to have that open within the next month."

Mark Badders, manager of Philthy Philz in La Jolla, has been in the automotive detailing industry for over four decades. He is considered a "master detailer" having worked on many passenger, luxury, exotics, and super cars.

Detailing is a passion for Badders who noted there is an art to bringing the best shine possible to a vehicle's painted exterior surface, as well as providing protection to its paint and clear coat. Interior surfaces are also deep cleaned and properly protected.

Badders will be offering DIY instructional classes for those seeking to make a difference in the depth and clarity of their paint, and who want a fresher cleaner interior for leather, suede, vinyl, and carbon fiber surfaces. Prices will vary depending on the length and depth of instruction.

Two professional car-washing tips:

– When a bird leaves his "calling card" on your car's painted surface, do not scrub it off. Use a damp cloth. Set the cloth on the affected area and wait about two minutes, then wipe slowly and carefully remove the debris. This works most of the time.

– Simple green cleaner diluted properly will clean almost anything – carpet, vinyl, leather, and cloth surfaces alike.

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Creative City wants residents' input for San Diego's cultural planning process



Armando de la Torre at Spring Tide: A Mini Pop-Up Festival in 2022. PHOTO BY STACY KECK

By DAVE SCHWAB

As it has done with other master plans in other departments, San Diego has initiated a cultural planning process called Creative City to receive public and stakeholder input to create a new framework for a San Diego Cultural Plan.

Over the next 18 months, San Diegans will be presented with multiple opportunities to weigh in on the formulation of the aspirations and goals of a future culture and creativity framework.

A cultural plan to be developed will be a comprehensive, long-term blueprint to advance arts, culture, and creativity for the benefit of City residents as well as the greater Cali-Baja mega-region. It will be based on inclusive listening, public engagement, and research. The plan will be expected to guide, promote and embody support for artists and creative inventions across sectors. It will also align arts and culture with the priorities of the City government.

"The City has hired a San Diego-based consulting firm to assist us in developing the City's first comprehensive cultural planning process, which will result in a proposed cultural plan to be delivered to the city council for review and adoption in early 2025," said Jonathon Glus, the City's executive director for arts and culture.

Glus pointed out the new cultural plan being developed will be similar to other documents developed by the City, like its parks master plan. He said it will serve as a future blueprint to "guide the City's investment in our arts and culture over the coming decade or so."

Noting the City invests in arts and culture "on an annual basis through a number of ways," Glus pointed out San Diego has one of the country's largest collections of municipally owned cultural facilities. "We have a large annual nonprofit arts funding program providing more than 200 organizations with annual operating and program support that goes to a variety of festivals and community events across the City," he said.

This regional cultural planning effort is being led in partnership with a planning team engaged to guide a strategic process to address the City's unique strengths, needs, and priorities. The City's Arts and Culture Department will lead the planning process working with department partners and the mayor's team. The Commission for Arts and Culture, an advisory body, will also participate in the cultural planning process and ultimately make recommendations on plan adoption to the mayor and city council.

"We have not, as a City, intentionally taken the time to look

CREATIVE CITY CULTURAL PLAN

- Listen to communities and individuals – creative sector stakeholders, residents, youth, seniors, and more.
 - Be inclusive in the planning process and actively engage the many voices and diversity of San Diego's population.
 - Foster experimentation, creativity, and excellence in the arts.
 - Enhance San Diego's unique position as a border city with binational relationships and impact.
 - Identify funding options, resources, and strategies for sustainability within the arts and cultural sector.
 - Develop strategies to prioritize investments in cultural facilities and leverage them to achieve citywide goals such as equity and creative workforce development.
 - Develop a prioritized and phased implementation strategy for the plan.
- The cultural planning process will also involve a brief online survey. To participate, or for more information on Creative City, visit sandiego.gov/creative-city.

at this (arts and culture) as an incredibly important part of the economic vitality of our City," concluded Glus. "Nor have we intentionally harnessed the great power of arts and culture in our communities to transmit community values, to build cultural bridges, and celebrate our region by telling the stories of our region – those powerful things that create community."

Added Glus: "This is a major step to bring light to the power of those (cultural) stories that are owned by the many different communities and cultures that make up San Diego. And, as a City, we have an obligation to support those many stories and those many communities. At the same time, this is a very practical economic development tool (cultural plan) to lift up the many stories of our community. So in the end, the City will be in a better place to enhance the quality of life in San Diego, and ensure that we are more equitably investing in the many communities in our City."

CITY TO INSTALL INTERACTIVE KIOSKS

The City Council recently approved plans to install at least 50 interactive kiosks in Downtown designed to help visitors and residents navigate the City. The new partnership with IKE (Interactive Kiosk Experience) Smart City and the Downtown San Diego Partnership aims to bring state-of-the-art wayfinding technology to commercial, pedestrian-oriented areas at no cost to the City or its constituents.

Each kiosk serves as a free Wi-Fi hotspot and is geo-located, displaying informational listings based on what's in immediate proximity to the kiosk. The kiosks have dual-sided digital touchscreens and are fully ADA-compliant, complete with interactive applications that drive

the discovery of local businesses, promote diverse mobility solutions, and improve equity with 24/7 access to resources. The next steps will be for the new locations to be submitted to the City for review and approval by the Economic Development Department (EDD) and Development Services Department (DSD) as outlined in the agreement. They then have three years to identify and set up the 50 locations per the agreement.

In fact, the project is expected to produce nearly \$15 million for the City of San Diego and another \$7 million for the Downtown San Diego Partnership. IKE Smart City works collaboratively with the City and the Partnership on location selection, kiosk branding, on-screen content, and community

engagement.

IKE is multilingual and includes detailed content listings of nearby restaurants, shops, businesses, cultural institutions, events, jobs and civic resources. The kiosks also provide access to social services information such as homeless shelters, addiction recovery programs and food support. IKE networks operate in 15 cities nationwide, including Baltimore, Berkeley, Houston, Miami, San Antonio, Tampa and Tempe.

"This partnership advances Downtown San Diego's strengths and puts wayfinding information into the public's hands," said Economic Development Department Director Christina Bibler.

READ MORE ONLINE AT sdnews.com

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COMING SOON! Philthy's Finish Line: A full service detail studio

Birch Aquarium unveils Blue Beach, launches new happy hour series

Birch Aquarium at Scripps Institution of Oceanography is unveiling Blue Beach, a place for people to connect with the ocean and each other.

Blue Beach features a 4,500-square-foot floor mural depicting the bathymetry (or map of the depth) of the underwater canyons off La Jolla Shores, plus pedal-powered music from Rock the Bike and comfy seating, all surrounded by stunning ocean views.

"I hope that our community leaves Blue Beach feeling relaxed by the ocean but also pleasantly surprised by what they've learned, from the wonders of La Jolla's deep underwater canyons to the uniqueness of our annual leopard shark aggregations," said director of exhibits Megan Dickerson. "We've now created a space where our community can learn and play together within view of the ocean that we are so inspired to protect."

From July 10-Aug. 30, Blue Beach will be home to a series of family-friendly happy hours featuring a special menu of craft beer and wine paired with bite-sized foods and tasty treats. The happy hours take place Mondays, Tuesdays, and Wednesdays from 5-6:30 p.m.



The happy hours take place Mondays, Tuesdays, and Wednesdays from 5-6:30 p.m. (last call at 6:20) and also include music, outdoor games, and pop-up interactions with Scripps scientists. COURTESY PHOTO

(last call at 6:20) and also include music, outdoor games, and pop-up interactions with Scripps scientists.

Happy hours are included in the cost of admission, with food and beverage for sale by The French Gourmet.

Guests can also connect with the ocean through opportunities to engage with scientists from Scripps Institution of Oceanography on select evenings. The new space also allows for additional hands-on activities to explore ocean science

in a deeper, more meaningful way.

Blue Beach is located on the south plaza near Shark Shores and the aquarium's famed Shark Head photo op.

Birch Aquarium is open 9 a.m.-7 p.m. through Labor Day. Advanced reservations are required and the aquarium occasionally closes early for special events. Visit aquarium.ucsd.edu to check the daily schedule and to purchase tickets.

READ MORE ONLINE AT sdnews.com

FOURTH »

CONT. FROM PG. 1

LA JOLLA COUNTRY CLUB FIREWORKS

Mike Mooney, LJCB general manager, said the country club, which has held an annual private, members-only fireworks display for years on July 4th, will do so once again in 2023. "It will begin about 8:40 p.m. and will last about 25 minutes," he said. "You can pretty much see it from everywhere. People are welcome to enjoy it from wherever they are."

Mooney noted the country club sets pyrotechnics off from its golf course with the fire marshal's permission and all the necessary permitting. He added the display is usually preceded by a big picnic dinner.

LA JOLLA BEACH & TENNIS CLUB DRONES

Originally opened in 1927 as the La Jolla Beach & Yacht Club, this institution at 2000 Spindrift Drive in La Jolla Shores announced it will host a unique Independence Day show with at least 100 drones, starting around 8:45 p.m. on July 4.

LJBTC president Bill Kellogg said the new drone show will be about 15 minutes in length adding, "The drones are going to stage from the beach club property, then fly out over Avenida de la Playa, and in front of La Jolla Shores Hotel about 350 feet high. The intent is for the show to be visible from Kellogg Park and, hopefully, also from the Cove." Kellogg said the drone show will feature patriotic imagery the likes of 1776 and the American flag, and "will be scripted so drones will morph from one image into another."

BIRD ROCK BEAUMONT AVENUE PARADE

With the full encouragement and support of the Bird Rock Community Council, the Murfey Family and Company are again organizing the annual Beaumont Avenue Fourth of July Parade this year themed, "Surfing USA."

"As the parade heads into its 44th year, let's celebrate our community, country, and patriotism on Beaumont Avenue," said the BRCC. "Walk, bike, trike, skateboard, or float your way down to the fun-filled after-party and enjoy food and entertainment after the parade."

Jason Hill, Beaumont Parade Grand Marshall for 2023, noted the homespun neighborhood event "has stayed pretty consistent, maybe growing a little each year. It's an annual neighborhood event the community knows and loves."

Hill pointed out that last year's parade float winners, Curtis and Jenna Williamson, got to pick this year's theme. Beaumont Parade's grand marshal also gave kudos to the Murfey family and brothers Russ and Scott for "running the parade and keeping it going the last several years." He

added, "Now myself, and Sarah Austin as vice chair, have joined in the parade planning committee crew."

Hill added the parade celebration will feature a country band, "The Red Headed Strangers," playing from 10 a.m. to noon, games, and a hot-dog barbecue at the finish. The BRCC is preparing a float for the parade and will have a membership table at the end.

Other things to consider:

- Start building your best surfing-themed floats. Get creative and make something awesome.

- Family donation of \$40-\$250-plus is kindly requested (gofundme.com/f/2023-bird-rock-4th-of-july-parade-surfing-usa).

- Parade starts at 10 a.m. on the Fourth (9:15 float check-in) starting at the corner of Beaumont and Camino De La Costa.

- Beaumont Avenue residents, it would be great to see your wonderful home and yard decorations again.

- Volunteers – Always need day-of volunteers, if you are available to help, email christy@murfeycompany.com.

BEACH-BARBER TRACT PARADE

For decades, this annual, quaint homespun Independence Day parade has been a cherished tradition. "We're going to have a block party this year on Monte Vista Avenue in La Jolla," said Kurt Iuli-Kinsey, Barber Tract Neighborhood Association president. "We'll have patriotic music and it will be an old-fashioned Fourth of July with watermelon. Dr. Max Elliott, the founder of the event, leads us off with a speech. Usually, his daughter then sings either 'The Star Spangled Banner' or 'God Bless America.' We'll also have some kids games this year, as there are a lot of new families that have moved into the area. It will start at 9 a.m. and wrap up by 11 a.m."

Ron Jones, the "voice of La Jolla," is once again emceeing the Beach-Barber Tract event for the 10th year. He'll be playing pre-parade music and music afterward ending the reception. Music starts at 9 a.m., with the parade kicking off at 10 a.m.

"There will be watermelon, cookies, and lemonade," said Jones noting, "Dr. Max Elliott and his late wife Melissa brought the tradition to La Jolla from St. Louis decades ago. Max begins the parade from his balcony dressed as Uncle Sam, usually in the company of Lady Liberty and a grandkid to do the pledge and a song."

Iuli-Kinsey noted the holiday event "is an old-school parade with balloons and floats and people celebrating the birth of our country. If you want something fun, old-fashioned, and want a glimpse from the past: This is the parade to go to, and people have been doing it for 45 years." For more information, visit barbertract.com.



PACIFIC BEACH

1851 Garnet Ave | 7am - 3pm Daily

Give Humane this June to help animals at San Diego Humane Society

By BRIAN DAUGHERTY

San Diego is already one of the safest and best places for animals thanks to the compassion and generosity of people who support the lifesaving work of San Diego Humane Society.

But every day, more and more animals who need help arrive at the doors of our organization's campuses in Oceanside, Escondido, Ramona, El Cajon, and San Diego. In fact, this year, we are seeing record numbers and there is no better time to support Give Humane, San Diego Humane Society's annual day of giving on June 29.

Give Humane: San Diego Humane Society's Day of Giving is a fundraising movement that unites our entire community to make an impact for animals in need. By supporting San Diego Humane Society's lifesaving programs, supporters will give more than 40,000 animals a second chance this year and ensure that San Diego County can Stay at Zero of euthanasia of healthy or treatable shelter animals.

Making the lead-up to Give Humane even more special, Dr. Charles and Mrs. Carol Baum have generously offered to match all donations received before June 29 — up to \$50,000.

With this incredible match, every dollar given to San Diego

Humane Society is worth twice as much, allowing us to help more animals and the people who love them. From stray pets to injured and orphaned wildlife to animals rescued from dangerous environments, Give Humane is designed to inspire compassion and create a more humane San Diego for all animals.

You can contribute to the Give Humane campaign in many ways:

- **Donate.** Giving by June 29 ensures your gift will be matched dollar for dollar up to \$50,000, doubling your impact.

- **Fundraise.** You can create your own Facebook fundraiser for San Diego Humane Society, and Purina will match all funds raised up to \$15,000.

- **Shop with purpose.** Purchase limited-edition swag and buy from businesses that are donating a portion of proceeds to Give Humane. Every purchase makes a difference!

- **Partner.** Your business can become an official Give Humane partner.

- **Share.** Spread the word on social media by using the hashtag #givehumane.

Support raised through Give Humane provides animals in our community with safe shelter, lifesaving veterinary care, protection from cruelty and neglect, rescue during natural disasters



Give animals, like Milton, a second chance this year and Give Humane.

COURTESY PHOTO

and emergency situations and so much more.

For more information, visit givehumanesd.org, and be sure to

like San Diego Humane Society's Facebook page and follow them on Instagram to catch all of the Give Humane fun happening on

June 29.

Brian Daugherty is executive vice president at San Diego Humane Society.

Summer youth camps open at Camp Jaycee

By DAVE SCHWAB

Camp Jaycee at the Lawrence Family Jewish Community Center, Jacobs Family Campus in La Jolla offers summer youth camps to build memories for kids ages 18 months through 12th grade.

The center at 4126 Executive Drive has ACA-accredited camps for every interest including traditional, sports, Spanish immersion, teen, theater, and more. This year's summer camp schedule includes satellite locations and virtual camps. A full day of Camp Jaycee is 9 a.m. to 3:30 p.m., with additional hours before and after available through an extended care program. Financial assistance is also available.

"We have engaging, educational, and fun activities for every child: arts and crafts, ceramics, magic, dance, fencing, archery, music, leadership training, sports, computer programming, swimming, music camps, teen travel, LEGO, science, strings, ultimate Frisbee,

Hebrew, Spanish, Ga-Ga, Star Wars and more," states JCC's website at campjaycee.com. "Our staff is not only trained in providing fun and engaging activities to kids of all ages, they're also safety experts. CPR-trained lifeguards and camp staff, along with our low staff-to-camper ratio, ensure Camp Jaycee is enjoyable and safe. The JCC is also located next door to the Northern Division of the San Diego Police and Fire Department."

Gilad Hoffman, a former JCC camp counselor, has a unique story to tell. "As a kid, I went to summer camp there and had a great time," he said. "Then I started working there and it kick-started my career in the professional world. It started as a summer job and ended up as full-time."

Of the Jaycee Camp experience, Huffman noted: "They have both traditional camps and a little bit of everything. They also have special camps, like sports, Lego, theater, and art. Now, as a grown-up, my own kids go there. It's like another home for them."

Hoffman said camp options include two- or four-week sessions with camp day, drop-off, and pick-up for parents. He added his kids are "exhausted when they come home, with is a good thing. It helps me get them to bed early."

Of the benefits derived by kids from Jaycee summer camp, Hoffman said: "They get to swim every day, get outside in the fresh air, do something active like going on field trips. They just get exposed to so much."

And the camp sizes are extremely reasonable, said Hoffman, even though there are some 800 kids circulating through each summer. "Every (camp) group is broken down into smaller groups, usually with a ratio of one counselor to every eight or even five kids," he said.

Would you advise parents to check out the Jaycee summer camp program for their kids?

"One hundred percent," answered Hoffman. "The JCC does a lot of things. This is the best thing they do. This is like their bread and butter."

SDHS PREPARE FAIR

San Diego Humane Society is holding a 'Prepare Fair' to help pet owners prevent their animals from ending up in shelters during and after the July Fourth holiday. On Saturday, June 24, the community is invited to a special event at the organization's San Diego Campus from 10 a.m. to 2 p.m. Free services will include microchipping, licensing, pet ID tags and consultations with the Behavior & Training team. There will also be fun pet supply

giveaways. Due to pets spooked by fireworks, the July Fourth holiday typically leads to a sharp increase in the number of stray animals entering shelter care. San Diego Humane Society is urging pet owners to take steps to protect their pets from becoming lost, as shelters are already full. The organization has been over capacity all year, meaning they are entering the busy summer months — and in particular, the July Fourth holiday — with less space than previous years. For

more information, visit sdhumane.org/protect.

NEW GUARD RAILS

A new guardrail is coming to the north side of La Jolla's Torrey Pines Road between Prospect Place and Coast Walk. An in-person Guard Rails Working Group meeting will be held on the project Monday, June 26 from 6-7:30 p.m. at La Jolla Public Library Seminar Room, 7555 Draper Ave.

READ MORE ONLINE AT sdnews.com

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FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011462 Fictitious Business Name(s) a.HARMONY UPCYCLED, 5011 DUBOIS DRIVE, SAN DIEGO, CA 92117 is registered by the following: a.CHRISTOPHER DANA HARMENING MR This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a.CHRISTOPHER DANA HARMENING MR TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 25, 2023 ISSUE DATES: JUNE 2 ,9 ,16 & 23

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011620 Fictitious Business Name(s) a.THE WELLNESS INSTITUTE OF LA JOLLA, 3252 HOLIDAY CT, LA JOLLA, CA 92037 is registered by the following: a.1010VHW This business is conducted by: A LIMITED LIABILITY COMPANYThe first day of business was: 05/25/2023 Registrant Name: a.1010VHW TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor DIMITRIY YUREVICH SHTEYNBUK The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 30, 2023 ISSUE DATES: JUNE 2 ,9 ,16 & 23

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO. 2023-9011571 Fictitious Business Name to be Abandoned: THE SSR&L INVESTMENT GROUP Located at: 1327 LA PALMA ST 2B, SAN DIEGO, CA 92109. The Fictitious Business name referred to above was filed in San Diego County on: 3/26/2018 and assigned File No. 2018-9005310. Fictitious Business name is being abandoned by: ROBB ANDREW MURPHY, 1327 LA PALMA ST 2B, SAN DIEGO, CA 92109 b. ROBERT WINBERG, 3059 LLOYD STREET,SAN DIEGO, CA 92117 This business is conducted by: A GENERAL PARTNERSHIP . I declare that all information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to section 17913 of the Business and Professions code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).) Registrant name: ROBB ANDREW MURPHY b. ROBERT WINBERG . Title of officer, if limited liability company/corporation. The statement was filed with Ernest J. Dronenburg, Jr., Recorder/ County Clerk of San Diego County on: MAY 26, 2023 . ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9010649 Fictitious Business Name(s) a.COCO NAILS & SPA, 955 GARNET AVE, SAN DIEGO, CA 92109 is registered by the following: a.VY N NGUYEN b. TUAN VIEN DU This business is conducted by: A MARRIED COUPLE The first day of business was: 05/15/2023 Registrant Name: a.VY N NGUYEN b. TUAN VIEN DU TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 15, 2023

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ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9010646 Fictitious Business Name(s) a.STAR SISTERS, 5215 FIORE TERRACE APT 212, SAN DIEGO, CA 92122 is registered by the following: a.FERNANDA DE LA PARRA This business is conducted by: A INDIVIDUALThe first day of business was: N/A Registrant Name: a.FERNANDA DE LA PARRA TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 15, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011831 Fictitious Business Name(s) a.BAMA'S COFFEE, 4146 SWIFT AVE APT 4, SAN DIEGO, CA 92104 is registered by the following: a.SAVANNA AMADOR This business is conducted by: A INDIVIDUALThe first day of business was: N/A Registrant Name: a.SAVANNA AMADOR TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 31, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011721 Fictitious Business Name(s) a.WONT CONFORM LIFE COACHING SERVICE, 664 KINGSWOOD STREET, SAN DIEGO, CA 92114 Is registered by the following: a.MARY HELEN MIER This business is conducted by: A INDIVIDUALThe first day of business was: 5/28/23 Registrant Name: a.MARY HELEN MIER TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 31, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011805 Fictitious Business Name(s) a. 50TH STREET INDEPENDENT LIVING, 1495 50TH STREET, SAN DIEGO, CA 92102 is registered by the following: a.HENRY EARL CONWRIGHT b. LORIETTA DENISE CONWRIGHT This business is conducted by: A MARRIED COUPLE The first day of business was: 10/16/2007 Registrant Name: a.HENRY EARL CONWRIGHT b. LORIETTA DENISE CONWRIGHT TTITLE of Officer, if Limited Liability Company/ Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 31, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011803 Fictitious Business Name(s) a. JOURNEY TO FREEDOM, 5261 VELMA TERRANCE, SAN DIEGO, CA 92114 is registered by the following: a.HENRY EARL CONWRIGHT b. LORIETTA DENISE CONWRIGHT This business is conducted by: A MARRIED COUPLE The first day of business was: 2/1/2009 Registrant Name: a.HENRY EARL CONWRIGHT b. LORIETTA DENISE CONWRIGHT TTITLE of Officer, if Limited Liability Company/ Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 31, 2023 ISSUE DATES: JUNE 9,16, 23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9010973 Fictitious Business Name(s) a. NATALIA FIT, 3050 RUE D'ORLEANS 355, SAN DIEGO, CA 921104 is registered by the following: a.NATHALIA LUZ This business is conducted by: A INDIVIDUALThe first day of business was: 1/17/23 Registrant Name: aNATHALIA LUZ TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 19, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9009506 Fictitious Business Name(s) a.TREESCAPES, 618 E 5TH AVE, ESCONDIDO, CA 92025 Is registered by the following: a.SUSAN LINDA FRAISER b. JOSE JESUS MARTINEZ This business is conducted by: CO-PARTNERS The first day of business was: 5/18/2018 Registrant Name: a.SUSAN LINDA FRAISER b. JOSE JESUS MARTINEZ TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: APRIL 28, 2023 ISSUE DATES: JUNE 9,16,23 & 30

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011621 Fictitious Business Name(s) a. SKINOVATION b. SKINOVATION ACUPUNCTURE AND MICRONEEDLING, 3405 KENYON ST #501A, SAN DIEGO CA 92110 is registered by the following: a.BICH-HA THI NGUYEN This business is conducted

by: A INDIVIDUALThe first day of business was: N/A Registrant Name: a. BICH-HA THI NGUYEN TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 30, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012023 Fictitious Business Name(s) a. JOSEPH T. JONES, Psy.D, A PROFESSIONAL PSYCHOLOGY CORPORATION, 1264 VIA CONTESSA, SAN MARCOS, CA 92069 Is registered by the following: a.JOSEPH T. JONES, Psy.D, A PROFESSIONAL PSYCHOLOGY CORPORATION, TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor JOSEPH TODD JONES, PRESIDENT The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 2, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012136 Fictitious Business Name(s) a. CARDIOTRONIC, 1252 VIA BARRANCA, LA JOLLA, CA 92037 s registered by the following: a.OSYPKA MEDICAL INC,This business is conducted by: A CORPORATION The first day of business was: 06/28/2013 Registrant Name: a. a.OSYPKA MEDICAL INC, TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor MARKUS J OSPYKA, PRESIDENT The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 5, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012453 Fictitious Business Name(s) a. REVIEWER MAGAZINE b. FAMILY DOG DISTRIBUTION, 2961 K STREET #1, SAN DIEGO, CA 92102 is registered by the following: a.PROSPECTOR INC-C,This business is conducted by: A CORPORATION The first day of business was: 06/08/2023 Registrant Name: a.PROSPECTOR INC TTITLE of Officer, if Limited Liability Company/ Corporation Title of Signor ROBERT LEE ROWSEY JR, CEO The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 8, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012371 Fictitious Business Name(s) a.SHOWDOWN, 401 RYLAND STREET, SUITE 200-A, RENO, NV 89502 is registered by the following: a INCONTROL LOGAN, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 04/24/2023 Registrant Name: a INCONTROL LOGAN, LLC TTITLE of Officer, if Limited Liability Company/Corporation Title of SignorJENI INCONTROL, CEO The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 7, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9010106 Fictitious Business Name(s) a ONE ARTS CO, 8645 HILLERY DRIVE, SAN DIEGO, CA 92126 is registered by the following: a JIAYE JIANG his business is conducted by: AN INDIVIDUAL The first day of business was: 3/1/2023 Registrant Name: a JIAYE JIANG TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 8, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9010627 Fictitious Business Name(s) a THE LYONS GROUP, 8916 ½ GOLF DRIVE, SPRING VALLEY, CA 91977 is registered by the following: a DEBRA LYNN LYONS This business is conducted by: AN INDIVIDUAL The first day of business was: 04/17/2023 Registrant Name: a DEBRA LYNN LYONS TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/ County Clerk of San Diego County on: MAY 15, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012128 Fictitious Business Name(s) a.ORDERLY SPACES – THE ORDWAY b.ORDERLY SPACES, 1190 ENCINITAS BLVD APT 169P, ENCINITAS, CA 92024 is registered by the following: a KJO, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 06/05/2023 Registrant Name: a KJO, LLC TTITLE of Officer, if Limited Lia-

Traffic advisory for intersection closure near UTC

Pipeline construction work for the City of San Diego's Pure Water program will require the partial closure of the La Jolla Village Drive and Towne Center Drive intersection in University City for an estimated two weeks beginning this week. Equipment staging and traffic pattern adjustments will began after on Sunday, June 18.

Two-way traffic flowing east and west on La Jolla Village Drive will always be maintained. From approximately June 19-25, the northern portion of the Towne Centre Drive and La Jolla Village Drive intersection will be closed, followed by the closure of the southern portion of the intersection, from approximately June 25 to July 2. Crews will be working 24 hours a day.

Construction teams will be installing one 48-inch wastewater pipeline and one 30-inch brine pipeline in a 20-foot-deep trench through the intersection. The pipeline work is one of 10 different projects currently underway that will eventually help produce 30 million gallons per day of high-quality purified water, reducing the City's dependence on imported water.

Commuters are advised to avoid the area if possible or use alternate routes. Construction will occur 24 hours a day and two-way traffic on La Jolla Village Drive will remain open throughout the duration. To lessen the impact of the closure, work was scheduled after the conclusion of the UC San Diego school year. More details about the project and related traffic impacts can be found on the City's website.

Detour information will be posted near the site. For the safety of drivers, pedestrians and construction crews, temporary concrete barriers will be installed, in addition to fencing, to enforce the closure. To access businesses on Towne Centre Drive, drivers are encouraged to use Executive or Nobel drives. Crosswalks at the intersection will

bility Company/Corporation Title of Signor JUSTINA ORDERWAY, MEMBER The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 5, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011667 Fictitious Business Name(s) a BEACH BAY GETAWAY, 3534 WILCOX STREET, SAN DIEGO, CA 92106 is registered by the following: a SUSAN M NANCE b. RICHARD A NANCE This business is conducted by: A MARRIED COUPLE The first day of business was: 3/9/2005 Registrant Name: a SUSAN M NANCE b. RICHARD A NANCE TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 30, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011666 Fictitious Business Name(s) a POINT LOMA GARDEN CLUB, 3534 WILCOX STREET, SAN DIEGO, CA 92106 is registered by the following: a SUSAN M NANCE b. LINDA STATION This business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THEN A PARTNERSHIP The first day of business was: 5/4/1961 Registrant Name: a SUSAN M NANCE b. LINDA STATION TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 30, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9009664 Fictitious Business Name(s) a NERD RECYCLING b. NEOD ELECTRONICS, 10020 PROSPECT AVE #A14, SANTEE, CA 92072 is registered by the following: a JOSE DELIO BACALSKI This business is conducted by: AN INDIVIDUAL The first day of business was: 11/05/22 Registrant Name: a JOSE DELIO BACALSKI TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 02, 2023 ISSUE DATES: JUNE 16,23, 30 & JULY 7

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011343 Fictitious Business Name(s) a D & O AUTO PARTS, 6433 SHIREHALL DR, SAN DIEGO, CA 92111 is registered by the following: a DYLAN JENSEN MACHADO This business is conducted by: AN INDIVIDUAL The first day of business was: 08/23/2017 Registrant Name: a DYLAN JENSEN MACHADO TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 24, 2023 ISSUE DATES: JUNE 23, 30 , JULY 7 & 14

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9011863 Fictitious Business Name(s) a. BELLE BARE FIT, 1128 FELSPAR STREET APT 5, PACIFIC BEACH, CA 92109 is registered by the following: a. ANA KAROLINE MARQUES PIOTO This business is conducted by: AN INDIVIDUAL The first day of business was: 1/1/2022Registrant Name: a. ANA KAROLINE MARQUES PIOTO TTITLE of Officer, if Limited Liability Company/ Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: MAY 31, 2023 ISSUE DATES: JUNE 23, 30 , JULY 7 & 14

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012981 Fictitious Business Name(s) a. 180 CLEANING SOLUTIONS, 8583 AERO DRIVE APT 3104, SAN DIEGO, CA 92123 is registered by the following: a. RAYMOND OCEGUERA This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. RAYMOND OCEGUERA TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/ County Clerk of San Diego County on: JUNE 16, 2023 ISSUE DATES: JUNE 23, 30 , JULY 7 & 14

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2023-9012148 Fictitious Business Name(s) a.REGENCY SUPPLY, 9540 CHESAPEAKE DRIVE, SAN DIEGO, CA 92123 is registered by the following: a. REGENCY ENTERPRISES, INCORPORATED b. ALLSALES ELECTRIC, INC This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: N/A Registrant Name: a. REGENCY ENTERPRISES, INCORPORATED b. ALLSALE ELECTRIC, INC TTITLE of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Jordan Z. Marks, ,Jr. Recorder/County Clerk of San Diego County on: JUNE 05, 2023 ISSUE DATES: JUNE 23, 30 , JULY 7 & 14

also be closed during construction; pedestrians should instead cross at Executive Way.

The construction work is part of the Morena Northern Pipelines and Tunnels infrastructure project that will connect the Morena Pipelines Middle Alignment to the south and the North City Water Reclamation Plant to the north as part of the Pure Water program. The pipelines will carry treated wastewater to the plant where it will be processed before being further filtered at the North City Pure Water Facility.

Pure Water San Diego is the City's phased, multi-year program that will provide nearly half of San Diego's water supply locally by the end of 2035. The program will use proven water purification technology to clean recycled water to produce safe, high-quality drinking water. The program offers a cost-effective investment for San Diego's water needs and will provide a reliable, sustainable water supply.

Belmont Park adds new ride, murals, and games for summer

By DAVE SCHWAB

Turning 98 this year, Belmont Park is gearing up for its upcoming centennial celebration by debuting a new logo, signage, murals, website, and merchandise in July.

The oceanfront Mission Beach amusement park at 3146 Mission Blvd. has also made updates throughout the park including adding murals by local artists, improving ride experiences, adding new rides and food choices, opening a new escape room, and expanding its carnival-style games and arcade.

Of its park-wide re-branding, Belmont Park general manager Steve Thomas said: “It’s a new cool thing we’re launching this summer preparing for next year when we’ll have an elevated summer experience before our 100-year anniversary in 2025. We’ve taken an inside-out approach for the re-branding, unifying the park together with a vision for a world-class beach boardwalk entertainment destination in San Diego creating an authentic Southern California experience.”

As Belmont Park approaches its 100th anniversary, Thomas pointed out, “It is important that we celebrate with a new look. For 98 years, Belmont Park has been a place travelers come to visit and locals come to gather. We want to continue to be that place for people



Belmont Park has expanded its Arcade by more than 1,600 square feet, adding 14 new games, and doubling the size of its Prize Shack. COURTESY PHOTO

and upgrading the park both in our online presence and in-person experience is vital.”

Historically, Thomas said Belmont Park has always been a strip mall with a roller coaster and a bunch of different tenants with different ideas on how to run their businesses. But, added Thomas, that has all changed. “Over the last five years, we unified the park putting all the pieces together with one marketing vision, and merged or acquired 95% of all the businesses, all the food and beverage, and all of the rides and attractions. We rebuilt the Plunge Pool and brought in Fit Athletic Club & Gym. We felt it was the right time to pull everything together with this new re-brand.”

Belmont Park upgrades include the opening of a new ride called Shipwreck Cove offering thrill seekers ocean and boardwalk views. The ride’s tower features two seats per car pulled up on a rope. Once the rider lets go of the rope – they drop. Concurrently, the tower slowly rotates on its own axis providing 360-degree views.

For the second time since opening Escapology in 2016, Belmont Park has released a new Escapology room, Scooby-Doo and the Spooky Castle Adventure. Opened in January, the Scooby Doo-themed escape room takes place in the town of Crystal Cove, which has been terrorized by monsters and ghosts. A local has gone

BELMONT PARK

Belmont Park was developed by sugar magnate John D. Spreckels and opened on July 4, 1925, as the Mission Beach Amusement Center.

Features: Giant Dipper roller coaster turns 98 this year. The Giant Dipper is listed on the National Register of Historic Places. The Plunge historic beachfront pool features floor-to-ceiling glass walls for ocean views and a retractable roof. Originally, the world’s largest saltwater pool was called the Natatorium.

Rides: Flip Out, Beach Blaster, Octotron, Overdrive Bumper Cars, Crazy Kars, Tilt-A-Whirl, Mic Drop, Liberty Carousel, Crazy Submarine, Wave Jumper, Speedway, Zero Gravity.

Attractions: Laser Tag, Lazer Maze, Sky Ropes, Rock Wall, Zip Line, Tiki Town Mini Golf, Xanadu 7D Theater, Coconut Climb.

Games: Arcade, Escapology San Diego, Jungle Gems, Midway Games, Belmont Lanes Mini Bowling, Old Time Phone Booth.

Restaurants: Beach House Grill, Cannonball, Draft, Belmonty’s Burgers, Hot Dog on a Stick, Sweet Shoppe, Dippin’ Dots, Round Table Pizza, Icee, Wetzel’s Pretzels, Beach Treats, and Dole Whip.

For more information, visit belmontpark.com.

missing and it’s the players’ job to solve the crime.

Belmont Park also has expanded its Arcade by over 1,600 square feet, adding 14 new games, and doubling the size of its Prize Shack for more opportunities to win epic prizes such as a PlayStation 5, Xbox Series X, Nintendo Switch OLED, and much more.

Also, with a seven-acre footprint by the beach, Belmont Park has room for murals and art installations. The park now features seven murals, all done by local and regional artists. The park’s biggest mural, next to the giant rock climbing wall, reads “Supplying Good Vibes Since 1925,” featuring bright colors and a nostalgic message about the park’s history. Other murals can be found around the park, including the iconic pink

wall at Sweet Shoppe and a vibrant photo opportunity along the walls of the Lazerblast Arcade.

“It took a lot of time but we’ve created an authentic San Diego feel and pulled together some message and design elements that San Diego can be proud of,” Thomas said. “People from around the world visiting San Diego come to Belmont Park to see what Southern California has to offer.

“We are proud to say we have been true to San Diego culture. We are about sun and sand, good food, and promoting health and wellness with an indoor pool and gym. We are unlike any other park people have ever been to. This idea that you can come to Belmont Park and do yoga, ride a roller coaster, and eat sushi, all in one place, is pretty unique.”



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SUDOKU PUZZLE

			8	9	4	2		
		6					9	
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9								

Fill in the blank cells using number 1 to 9. Each number can appear only once in each row column and 3x3 block. Use logic and process elimination to solve the puzzle.

CROSSWORD PUZZLE

1	2	3	4	5	6	7		8	9	10	11	12
13								14				
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- CLUES ACROSS**

1. Excited movements

8. Soap opera actress Patsy

13. Unknowning

14. Dangerous mosquitos

15. Exaggerated and sensational-ized

19. Military policeman

20. Touch softly

21. Wrap

22. A story of one's life

23. Midway between east and southeast
24. Toward the mouth or oral region

25. A list of dishes available at a restaurant

26. Changes the meaning of

30. Semitic Sun god

31. Sneaker parts

32. Capital of Zimbabwe

33. Breezed through

34. Partner to pedi

35. Becomes less intense

38. Bottoms

39. Tested
40. Vistas

44. Take care of

45. Traditional rhythmic pattern

46. S. African political party

47. Cologne

48. Men

49. The Science Guy

50. Gospel author (abbr.)

51. Act of signing up

55. Human feet

57. A very short time

58. Streetcars

59. Cuplike cavities

- CLUES DOWN**

1. A type of pool

2. Malaise

3. Seasoned

4. A pair

5. Young male

6. Make a mistake

7. Experienced

8. It often accompanies injury

9. Old world, new

10. Commercial

11. Course of lectures

12. Promote
16. Female horses

17. Greek mythological figure

18. Small amount

22. Orthodox church altar

25. Actress Tomei

27. Excited

28. Looked directly at

29. Popular cold desserts

30. More reasonable

32. Disk above the head of a saint

34. Devoted to the extreme

35. Make an effort

36. It's in the surf
37. Aboriginal people of Japan

38. Discounts

40. Cliff in Hawaii

41. Extremely wild person

42. All persons

43. Aromas

45. Popular kids' game

48. A difficult situation

51. Popular Georgia rockers

52. It's in all living cells

53. Unspoken language

54. 'Talk to you' abbreviation

56. Influential lawyer

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4	7	3	9	5	2	6	8	1
5	6	8	3	1	7	9	2	4
9	1	2	4	6	8	3	5	7



Pacific Beach Surf Club was inducted San Diego Surfing Hall of Fame on June 7. Jen Smith (two-time world longboard champion), Kay Jaffe, Pablo Smith (past president), Ron Greene (below center, president), Robert Feliciano, Celia Hoffman (VP, team captain), Quintin Macklin, Roxy Gunther, and Rich Walwood (past president) from Pacific Beach Surf Club gather before the ceremony.

COURTESY PHOTO

San Diego Surfing Hall of Fame inducts its Class of 2023

By DAVE SCHWAB

Thirteen individuals and two organizations joined the ranks of local surfing royalty during a San Diego Surfing Hall of Fame induction ceremony on June 7 at San Diego Mission Bay Boat and Ski Club.

Hank Warner was the master of ceremonies for the Class of 2023, which included Bill Bahne, Tim Bessell, Joey Buran, Pat Curren (in memoriam), Mike Diffenderfer (in memoriam), Jeff Divine, Don Hansen, Dempsey Holder (in memoriam), Richard Kenvin, Julie Klein, Taylor Knox, Don Okey (in memoriam), Hank Warner, Pacific Beach Surf Club, and Pacific Beach Surf Shop.

"We created the San Diego Surf Film Festival in 2012 and every year we dedicated one of the awards to significant figures in our surf and film world," said Pierce Kavanagh, director of Misfit Pictures representing San Diego Surf Festival and San Diego Surfing Hall of Fame. "The award ceremonies were comprised of family members in the audience with a heartfelt presentation to the recipient.

"In 2015, we gave tribute to our first living legend, Skip Frye, and everything changed. There wasn't a dry eye in the place and it gave us the sense of urgency to celebrate these amazing folks while they are all still with us. Most of them you can still find in the lineup. We just completed our latest induction ceremony and are already excitedly planning the next one."

Local surfers and shapers inducted into the San Diego Surfing Hall of Fame stand tall among a growing list of legends of the sport. The origin of surfing can be traced to Polynesia and the 12th century with cave paintings depicting people riding waves. In the course of seafaring, Polynesians brought surfing to Hawaii and the sport eventually went world-wide.

The most famous surf pioneer, Duke Kahanamoku born in 1890, was a talented swimmer who competed in the Stockholm Olympic Games in 1912 winning the 100-meter freestyle contest. After

his success, he traveled worldwide introducing surfing in all regions where the conditions made it possible including Australia and California.

Here are the Class of '23 Surfing Hall of Famers reacting to their induction:

"My jaw hit the floor. How exciting," said Ron Greene, representing Pacific Beach Surf Club. "The energy, the atmosphere, and stoke during the HOF ceremony were infectious. Every inductee contributed something special in their acceptance speeches, most of which were unscripted and from the heart – sad, tearful, and yet amusing."

Added Greene: "Randy Strunk, the proprietor of PB Surf Shop, struck a chord while giving his acceptance speech. He made me want to get up on stage like a good football coach who motivates his team to get out on that field and give my unscripted from-the-heart spiel. I did, I survived and boy did I have fun while doing it."

"PB Surf Shop just celebrated 60 years of stoke, serving the PB surf community, and I just celebrated 30 years of ownership," said Randy Strunk. "I am beyond honored to carry the torch of Pacific Beach Surf Shop and over the top that we are only the second surf shop to be inducted into the San Diego Surfing Hall of Fame. To go in at the same time with the Pacific Beach Surf Club, who I have a history with as a past vice president and competitive surf team coordinator, and Hank Warner is just icing and made it a PB sweep.

"In my speech, I had to give thanks to Larry Gordon who gifted me the name and logo to carry on the tradition. And to Bill Andrews, the long-time manager from the '60s and '70s who I knew so well since we were both Shores guys. He always pulled for us. Our motto at the shop is, "There is more to surfing than riding waves" and by that I mean as a business we are representing our community of Pacific Beach and looking for ways to give back."

"The San Diego Surfing Hall of Fame is an awesome thing and a

SURFING SAN DIEGO

Even before Duke Kahanamoku came to San Diego in 1916 to give a surfing demonstration, there was George Freeth, whose use of the surfboard as a means for ocean rescues in the early 1900s helped change people's attitudes about being in the ocean. Another San Diego surfing pioneer, Woody Brown, a world champion glider pilot instrumental in creating Torrey Pines Glider Port, used his knowledge of airplane wing dynamics to shape his boards. Brown became part of a group of local surfers known as the "Plank Boys" because of their huge surfboards. Brown pioneered new surfboard designs helping make surfboards more stable and maneuverable.

In the early 1950s Bob Simmons, trained as an aeronautical engineer, started to combine fiberglass with balsawood and foam, paving the way for a revolution in surfboard weight and design. Surfing's accessibility took a huge leap forward with the creation of the foam surfboard. One of the companies at the forefront of this evolution was Gordon and Smith in Pacific Beach. In 1958, Larry Gordon and his surfing buddy Floyd Smith developed a process for making surfboards of polyurethane foam in their garage. Soon after, the pair opened Gordon & Smith Surfboards, and demand for their boards quickly spread beyond San Diego.

SAN DIEGO SURFING HALL OF FAME CLASS OF 2023

Hank Warner was the master of ceremonies for the Class of 2023, which included Bill Bahne, Tim Bessell, Joey Buran, Pat Curren (in memoriam), Mike Diffenderfer (in memoriam), Jeff Divine, Don Hansen, Dempsey Holder (in memoriam), Richard Kenvin, Julie Klein, Taylor Knox, Don Okey (in memoriam), Hank Warner, Pacific Beach Surf Club, and Pacific Beach Surf Shop.

SAN DIEGO SURFING HALL OF FAME MEMBERS

Debbie Beacham, Linda Benson, Bill Caster, Ron Church, Judy Dibble, Dale Dobson, Phil Edwards, Carl Ekstrom, Jack "Woody" Ekstrom, Skip Frye, Larry Gordon, Chuck Hasley, John Holly, Mike Hynson, Tom Keck, Steve Lis, Mitch of Mitch's Surf Shop in La Jolla, Tom Ortner, Chris O'Rourke, Roy Porello, Rusty Preisendorfer, LJ Richards, Jim "Mouse" Robb, Joe Roper, Peter St. Pierre, Swami's Surfing Association, Donald Takayama, Butch Van Artsdalen and Windansea Surf Club.

great way to recognize the best of San Diego's rich surfing history," said Joey Buran. "The list of inductees is full of amazing history, unique and colorful characters, and a link of multiple generations of surfing greatness for our region.

"I was inducted primarily for my surfing career but also holding elements for other contributions. I was the first truly successful pro surfer to arise out of California. I was considered a trailblazer. I have been a Christian minister for over 35 years since retiring from pro surfing in 1987. All of this year's inductees were amazing and are well deserving of the recognition they received."

"What an honor it is to be inducted, San Diego has a rich history in the world surfing community," said board shaper Tim Bessell of La Jolla. "Many of the top surfboard builders to surfers have come from Southern California.

READ MORE ONLINE AT sdnews.com



SUNSET LUAUS

A summer tradition on the shores of Mission Bay, the annual Sunset Luaus at Catamaran Resort Hotel from 6-9 p.m. Tuesdays and Fridays through Sept. 1 are a festive celebration of Polynesian food, music, and dances for family and friends. The luau experience includes a silk lei, Mai Tai, an all-you-can-eat buffet, and entertainment. Local luau group Pride of Polynesia (above) provides authentic island music and dance, featuring hula and fiery torch dancers. Visit catamaranresort.com/sunset-luaus for more information.

MISSION BAY FIREWORKS

Mission Bay will be the spot for an early Independence Day fireworks show at 9 p.m. on July 3. Public viewing areas for the show include Sunset Point Park, Santa Clara Point to Fanuel Street Park, and along

Rivera Drive and the shoreline areas with a view of Sail Bay. Boaters can get out on the water from several areas in Mission Bay. Reserve a spot aboard the William D. Evans sternwheeler cruising Mission Bay at bahihotel.com for a unique view of the show. Radio station partner 100.7 BIG FM will bring the big hits with a custom soundtrack to rev up the festivities.

Mission Bay hotels and resorts are ready for visitors and staycations with VIP viewing areas, food and beverage specials, kids activities, live music, pool parties, and holiday celebration packages. Thanks to overwhelming support from the community and Mission Bay Yacht Club, these fireworks are back but support still is needed to reach the \$75,000 GoFundMe goal. Donate at fireworksonmissionbay.com.

SEAWORLD FIREWORKS

Special July 4th fireworks show at 8:50 p.m., and Ignite Fireworks shows most weekends Friday-Sunday summer nights June through August, and Sept. 2-5. View for free from Mission Bay Park.

BIG BAY BOOM

On July 4th starting at 9 p.m. (bigbayboom.com). This free fireworks show is the largest San Diego in San Diego County. The fireworks will be located on four barges off of Shelter Island, Harbor Island, Embarcadero, and Seaport Village/Coronado Landing. You can also watch the show live starting at 8 p.m. on Fox 5. For parking and shuttle information, visit bigbayboom.com.

FAIR FIREWORKS

On July 4th at 9 p.m. at Del Mar Fairgrounds. Advanced ticket

purchase required as they will likely sell out. Independence Day is the best day of the San Diego County Fair. Reservations in grandstand area recommended, cost is \$20 to \$25 and includes fair admission.

OB DRONE SHOW

Ocean Beach, forced to end annual fireworks launched from its pier due to the structure's age and damage from seasonal storms, will hold a Fourth of July drone show this year. Ocean Beach Elementary School, 4741 Santa Monica Ave., has been selected as the venue to launch 300 drones from the school premises. During the 12-minute show, drones will fly at an altitude of 300 to 400 feet, so the Newport Avenue business district will offer one of the best vantage points for spectators to enjoy the display.

PRIDE IN LA JOLLA

The La Jolla Village Merchants Association and its businesses are supporting Pride month. "We want everyone to feel like they belong in La Jolla," said LJVMA executive

director Jodi Rudick adding, "Diversity comes in so many forms. From what we love to who we love everyone is welcome to shop, dine, stay and play in the Village of La Jolla. Pride has come to represent more than the LGBTQ+ community. Pride is about tolerance, acceptance and empathy. Those are values we strive to practice in the way we do business and interact with one another. Pride is a reminder that there is so much to learn from one another."

PB LIBRARY PROGRAMS

Tuesday, June 27 at 2-2:45 p.m. – Youth SRP: Wild Wonders: The Emerald Forest. Visit with the mysterious rainforest dwellers of South America. <https://sandiego.librarymarket.com/event/wild-wonders-emerald-forest-1>. Wednesday, June 28 at 3-4 p.m. – Workshop: Brain Training for Healthy Aging. Group brain training class to enhance your motor skills, balance, coordination, processing skills, and cognition. Register at: <https://sandiego.librarymarket.com/event/brain-training-healthy-aging-0>.

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SCAN FOR DETAILS

Eco-fashions featured at Recycled Materials Runway Event



Fashion Files

Diana Cavagnaro

The Recycled Materials Runway Event was held on June 3 at the Escondido Arts Partnership. The models wore fashion designs using re-purposed or found materials. Eco-fashions are popular as sustainability is a huge trend right now. These edgy garments were made from thrift items and some even used trashed materials.

The Kodak Dress was named “Feeling a little negative or projecting the positive?” This stylish ensemble began with a hat that was made on top of a vintage hat base adding exposed 35 mm film cascading down, old metal film canister cases, and more 35mm film, movie reel cases and spooling movie film, and black crinoline. The earrings were created from old slides. The entire ensemble was made by Mary Nuzum and Marty O. The tunic actually projects images of the slides on a white background when light hits it.

One dress was made from old embroidered linens. The outfit was topped off with a beautiful hat made from large doilies shaped into a sunhat.

For those who are into creepy dolls, one artist put a creepy doll on the chest of her gown and finished off the design with a halo headdress made from the rim of a hubcap. Another designer created a Steampunk-era gown with a bustle and bonnet using a Chenille bedspread.

One garment on the runway had a Kimono warrior Samurai feel to it. It was called “Seeking Enlightenment” after the



Kodak Dress.

gardens in Kyoto. This was made by Marty O from a commercial vinyl poster that was backed in blue fabric, cut into strips, and re-arranged to make a surrealist image out of a huge printed face. The leftover poster was used to create a cape, which was edged with fringed denim.

The final design to walk the catwalk was a bustier with LED lights and an actual lampshade as a skirt and complimented with shoes also with lights. This stunning outfit was topped off with a round sphere headpiece, which was a lamp from IKEA. This headpiece was stitched to a green wig and lit up for an amazing look.

This is an annual fundraising event for the Escondido Arts Partnership. The mission of this nonprofit organization is to create a collaborative environment where Southern



Hubcap halo headdress and gown with a creepy doll.

California's art and artists can prosper. If you are interested in coming to next year's event or participating, visit escondido-arts.org.

UPCOMING EVENTS

Thursday, July 20 – Her Universe Fashion Show at Comic-Con at the Manchester Grand Hyatt Hotel. They are presented by Hot Topic and Disney. Begins at 6 p.m. and is free for San Diego Comic-Con attendees.

San Diego Swim Week, July 27-29 – Check the schedule for locations at SanDiegoSwimWeek.com.

Diana Cavagnaro is an internationally renowned Couture Milliner based in the San Diego area. Learn more about our hat designer, teacher, and blogger at www.DianaCavagnaro.com.



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COMPASS

The Following Statements Are Both True

A) San Diego's median sale price has **decreased** each month since December of 2022.

B) San Diego's median sale price has **increased** each month since December of 2022.

How is this possible? A) is measuring year over year, and B) is measuring month over month.

The peak of “pandemic pricing” was in April and May of 2022. As interest rates rose, our market cooled and ultimately bottomed out in December. Since December, however, San Diego's median sale price has increased every month, month over month. In May of 2023, our median sale price was only 2.9% less than May of 2022 a.k.a the peak. Wow. How is this possible with today's higher rates? A severe lack of inventory. There were 21.4% fewer homes available for sale in SD County this May compared to last.

So where are we headed? Summer. It's the time of year when we usually feel a bit of a slowdown in housing. No, things are not shifting completely into the buyer's favor. Instead, we're moving into a new cyclical season, and with it typically comes a little more inventory, a slight decrease in demand, and a rise in market time.

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MUSIC



LIVE FROM SAN DIEGO – Music performances on the coast this week

By BART MENDOZA

SPOTLIGHT

While San Diego has had numerous respected reggae artists emerge from its club scene, none has reached the heights of Quino, who appears as part of Throwback Lovers Reggae Night at Humphrey’s Backstage Live on June 29. Best known for his work with the platinum-selling group, Big Mountain (right), who scored a No. 6 hit in 1994 with their cover of “Baby I Love Your Way,” Quino continues to be a worldwide outdoor festival favorite three decades on. Currently performing in support of Big Mountain’s new single “Vida,” this opportunity to hear Quino at an intimate nightspot such as Humphreys shouldn’t be passed up by reggae fans.

Throwback Lovers Reggae Night: Thursday, June 29 at Humphrey’s Backstage Live, 2241 Shelter Island Drive. 6 p.m. \$20. humphreysconcerts.com.

RECOMMENDED

Dizzy’s continues its ambitious bookings on June 25 with a production of “Songs from the Sea.” Co-directed by Thomas Meyer (composition, piano) and Samantha Hafey (performance artist, vocalist, lyricist), the show is a montage of stories that take in a musical mix of jazz, theatre, and hip-hop all held together by oceanic and eco-feminist themes. Featuring an all-star cast including SDMA winners, rapper Riston Diggs, and drummer Julien Cantelm, anyone who would like to expand their musical horizons will find much to enjoy from this new presentation.

Songs from the Sea: Sunday, June 25 at Dizzy’s at Arias Hall, 1717 Morena Blvd. 8 p.m. \$20. dizzysjazz.com.

Rockabilly, swing, and honky-tonk blues combo, The Rockin’ Aces celebrate their 25th anniversary with a show at Tio Leo’s on June 29. The venue holds special significance to the band as Tio Leo’s was where they made their debut back in 1996. Featuring Paul Anthony (lead vocals, guitar), Tim Butler (bass), “Memphis” Ed Reeves (drums), and Ken Gill (guitar), The Rockin’ Aces are custom-built for dancing, with a set list full of classics such as “After Midnight” and “Iko Iko.” Most bands burn out after a few years. With 25 years behind them and a slew of gigs ahead of them, it’s

clear the Rockin’ Aces are doing something right.

Rockin’ Aces: Thursday, June 29 at Tio Leo’s, 6333 Mission Gorge Road. 7 p.m. \$10. tioleos.com.

Funk fans will want to hear Slapbak, performing at Beaumont’s on July 1. Led by singer/multi-instrumentalist Jara Harris, the band excels at groove-driven R&B, with a set list that includes the likes of James Brown, Prince, and Earth, Wind & Fire, as well as like-minded originals. When it comes to funk, Harris is the real deal, having worked with numerous music icons, including Verdine White and Fred Wesley. Slapbak’s latest single, “Can’t Trust Your Honesty,” featuring Donovan Frankenreiter, is well worth hearing, but live is where the band is truly at their best, highlighted by their funky extended jams.

Slapbak: Saturday, July 1 at Beaumont’s Eatery, 5662 La Jolla Blvd. 9 p.m. \$10. beaumontseatory.com.

One of the most beloved musical traditions in San Diego, the Athenaeum Summer Festival, a series of four concerts that feature acclaimed pianist and area native, Gustavo Romero, takes place this year each Sunday from July 2 to July 23. Returning to the venue that helped give him his start, the 24th edition of Summer Fest features Romero in solo format, performing Schubert’s Complete Piano Sonatas. For fans of classical music, and especially gifted piano playing, the combination of Romero’s talent and the Athenaeum’s amazing acoustics, make this event one of the year’s highlights.

Gustavo Romero: Sunday, July 2 at the Athenaeum Music & Arts Library, 1008 Wall St. 4 p.m. \$50-\$200. l Athenaeum.org.

Campland on the Bay’s summer entertainment schedule is in full swing, with free outdoor concerts Friday and Saturday evenings. For the coming holiday, they are expanding their offerings, with live music added from Sunday through Tuesday, July 1 to July 4. On July 2, the featured act will be yacht rock favorites, Band Overboard, a veritable human jukebox specializing in Top 40 AM radio hits of the mid-1970s, from the likes of the Doobie Brothers, Eagles, and Steely Dan. For anyone who enjoys the softer side of the classic rock era hits of the mid-1970s, this show will be sing-a-long fun.

Band Overboard: Sunday, July 2 at Campland by the Bay. 7 p.m. No cover. campland.com.

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The Social Diary – San Diego where ‘art’ thou ... everywhere!



Lucille Neeley, Quint Gallery owner Mark Quint, and Alison Neeley – Quint Gallery.



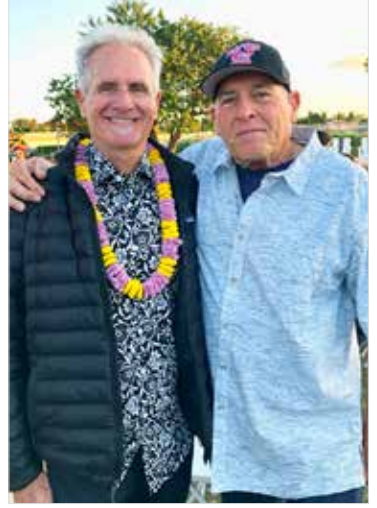
Michelle Harrison McAlister and Austin Harbour – Quint Gallery.



Artist Jacqueline Warfield – SD Art Advisory.



Alexander Salazar and Darcy Kempton – SD Art Advisory – photo by Jack Mancilla.



Surfboard shaper and artist Tim Bessell, 2023 San Diego Surfing Hall of Fame recipient, with renown photographer and 2022 San Diego Surfing Hall of Fame recipient Roy Porello – San Diego Surfing Hall of Fame.

By MARGO SCHWAB

Catch the wave because San Diego's art scene is pumping. First, congratulations to surfboard artist Tim Bessell who was just inducted into the class of 2023 San Diego Surfing

Hall of Fame. Tim's work has long been coveted worldwide by top wave riders, but he has really raised his work literally to museum status with creative artworks on surfboards including a mind-blowing collaboration with the Andy Warhol Foundation.

Check it out online.

Meanwhile, the Quint Gallery in La Jolla has a vibrant collection of Canadian artist Monique Van Genderen's coveted abstraction works. Perhaps one of the most cheerful collections in town. One painting is an entire wall. Big they

are in size and impact, don't miss!

And it was quite the debut opening buzz for the SD Art Advisory gallery in Mission Hills. Hundreds came to view and celebrate the multi-artist venue created by owners Alexander Salazar and Darcy Kempton. Not

only are Alexander and Darcy seasoned and respected art advisors, Alexander has also garnered quite the following of collectors for his artwork as well. Check them out!

Cowboy connection: Milburn Stone of 'Gunsmoke' fame and La Jolla death

By JILL ALEXANDER

If you're into Westerns you're familiar with Milburn Stone, best known for playing Dr. Galen Adams (Doc) on the TV show "Gunsmoke."

He starred in "Gunsmoke" through its entire television run, except for seven episodes in 1971, when Stone required heart surgery and Pat Hingle replaced him as Dr. Chapman. Stone appeared in 604 episodes through 1976, often shown in a friendly manner with co-stars Dennis Weaver and Ken Curtis, who played, Chester Goode and Festus Haggen.

Stone also appeared in many films throughout the 1950s before retiring due to health issues. The famous actor died in 1980 in La Jolla at the age of 75 from a heart attack.

KANSAS RAISED

Stone was born Hugh Milburn Stone in Burrton, Kan., on July 5, 1904, in Harvey County where the Milburn Stone Theatre was later erected in his name.

According to Beverly Schmitz Glass, Ph.D., and president of the alumni association for the now defunct Saint Mary of the Plains College, "All I can remember from my time as college relations director is that Milburn Stone was born in Burrton, Kan. in Harvey County."

After high school, he became a traveling actor and appeared in about 150 movies until he landed the role of the crusty Doc Adams in "Gunsmoke," she said.

"He said he drew his inspiration from Dr. Samuel Crumbine who was a real early doctor and health advocate who practiced in Dodge City, Kan.," she said.

For his portrayal of Doc, Stone won an Emmy in 1965 and received an honorary membership in the Kansas Medical Society before receiving his honorary doctorate from St. Mary's in 1974. He was on hand for the opening and dedication of the Milburn Stone Theater on the bottom floor of Hennessy Hall, she added.

"Dr. Michael McCarthy, president at the time, thought we needed to recognize him mainly because he was from Kansas, grew up in nearby Larned, and because of the Boot Hill/Gunsmoke/Dodge City connection," she said.

At the time, Stone also donated several items from the Gunsmoke set including scripts, the prop gun he wore, a medical bag, and other items, Glass recalled.

After Stone died and when the college closed in 1992, his trust wanted the items back from the theater department to put with the rest of his memorabilia in La Jolla, Glass said.

EARLY DAYS

Stone began his long career in Vaudeville alongside his brother Joe as part of the song-and-dance team "Stone and Strain." He was also the nephew of famous Broadway comedian Fred Stone, who is said to have inspired the young Milburn to become an actor.

Joe Stone later went on to become a columnist for the San Diego Evening Tribune and the San Diego Union until retiring in 1977. He was also said to have written a few episodes of "Gunsmoke."

After moving to Hollywood in 1935, Milburn became a contract player for Universal Studios and appeared in films such as



"The Atomic City" (1952) and "Invaders From Mars" (1953). Many other films would follow in his long career.

Stone retired from "Gunsmoke" because of poor health. In 1968, Stone received an Emmy Award for Outstanding Performance by an Actor in a Supporting Role in a Drama for his work on "Gunsmoke."

Stone moved to San Diego with his wife Jane Garrison Stone, where he retired in La Jolla.

ONWARD AND A LEGACY TO BEHOLD

Stone was inducted posthumously in 1981 into the Western Performers Hall of Fame at the National Cowboy and Western Heritage Museum in Oklahoma City.

Glass added Milburn Stone left other legacy materials from St. Mary's (scripts, costume vest and glasses he wore in "Gunsmoke," bowties, fountain pen, cowboy hat, and autographed pictures of himself and the cast) to the Milburn Stone Theater for the Performing Arts at Cecil College in North East, Md.

"He, his wife, and daughter were big benefactors to that theater as his wife was from that area," Glass said.

MARYLAND THEATER

While there is the Milburn Stone Theater for Performing Arts at Cecil College, a spokesperson for the theater mentioned, "No one associated with the theatre or the college we work at has an association with Milburn Stone Theatre."

According to Dann Combs, director of Milburn Stone Theatre at Cecil College, "This theatre was named after him due to his family relocating to this area well after he passed away. His family donated money to have the building named after him when it was built in 1992, so there was never any physical connection with him, and the people involved here at the college back then."

There are two painted portraits in the theater lobby of actor Milburn Stone for patrons to see and admire.

COWBOY CONNECTIONS

As mentioned, Stone was inducted posthumously into the Western Performers Hall of Fame at the National Cowboy and Western Heritage Museum in Oklahoma City.

Michael Grauer, McCasland chair of cowboy culture and curator of Cowboy Collections and Western Art Museum said, "I don't think Milburn Stone is terribly well known today. 'Gunsmoke' has largely faded from national consciousness in the last couple of decades, sadly."

Grauer said Stone, actors James Arness, and Curtis were all inducted into the Western Performers Hall of Fame together

in 1981. Amanda Blake ("Miss Kitty") had been inducted in 1968. The museum recognized the cultural importance of "Gunsmoke" to the international community, he said.

"All the cast of 'Gunsmoke' were cultural icons during the run of the show," Grauer said. "Being a native Kansan myself, I was thrilled to learn we shared that heritage. As a 'Gunsmoke' fan growing up, I knew him as Doc of course. My first horse was named 'Gunsmoke.'"

Grauer added that Stone played villains in B Westerns, but his contributions to "Gunsmoke" make him a "cowboy" in the rest of the world's eyes. "He donated his entire 'Gunsmoke' collection to the museum and his widow donated a few things after his death."

DEATH IN LA JOLLA

In March 1971, Stone had heart bypass surgery at UAB Hospital in Birmingham, Ala. On June 12, 1980, he died of a heart attack in La Jolla. He is buried at the El Camino Memorial Park in Sorrento Valley, San Diego. His headstone reads, "Lord I Am With You Above" (Vista del Lago section, lot 401-D).

Stone had a surviving daughter, Shirley Stone Gleason (born circa 1926) of Costa Mesa from his first marriage of 12 years to Ellen Morrison, formerly of Delphos, Kan., who died in 1937. His second wife, the former Garrison, a native of Hutchinson, Kan., died in 2002. Stone had married, divorced, and remarried Garrison.

For his contribution to the television industry, Stone has a star on the Hollywood Walk of Fame at 6801 Hollywood Boulevard.