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THIS WEEK



Fashion and fun at this year's LJIFF

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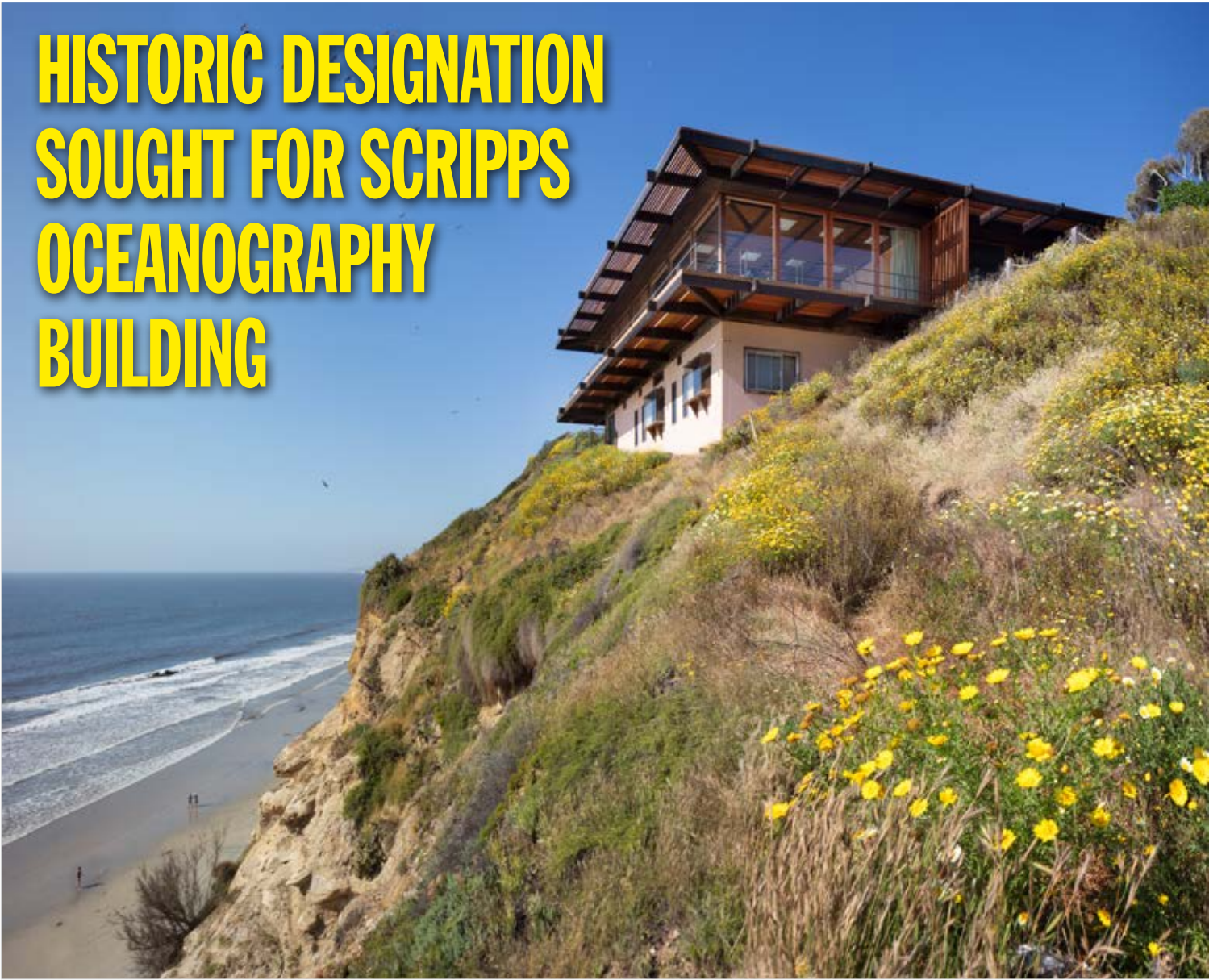
Chef Bernard Guillas departs The Marine Room

SEE PAGE 7



Bike advocates call for safer streets

SEE PAGE 6



The Munk Laboratory at Scripps Institution of Oceanography at the University of California San Diego.

PHOTO BY DARREN BRADLEY

Munk Laboratory considered a classic of mid-century modern design

By ROBERT MONROE | UCSD

Scripps Institution of Oceanography at the University of California San Diego has nominated the Munk Laboratory, a post-and-beam structure at the center of its oceanfront campus, for inclusion in the National Register of Historic Places.

Nominators cite the redwood building's organic character and mid-century modern post-and-beam style but also its significance as a locale at which history-making scientific discoveries took place. The building, completed in 1963, is named for iconic geophysicist Walter Munk, who was the

first leader of the Institute of Geophysics and Planetary Physics (IGPP) center in La Jolla. Munk made fundamental observations of ocean waves, tidal forces, and acoustic properties that have influenced generations of scientists. Other researchers made significant contributions to plate tectonics theory working in the IGPP complex while still others created the first digital seismograph and ocean-bottom seismograph there.

Carmen Pauli, an architect with San Diego's Heritage Architecture and Planning, said the push for historic designation began last year when her firm

oversaw renovations to the complex. The building, she said, is special not just because of its association with Munk but also with its architect Lloyd Ruocco, one of the most prominent in San Diego in the mid-20th century. Other Ruocco buildings include the Design Center in the Bankers Hill neighborhood of San Diego, built in 1949. The Modern post-and-beam design, materials, and workmanship remain intact to date, exemplified through the redwood exterior, flat roof with overhanging eaves, and floor-to-ceiling windows and sliding

See SCRIPPS, Page 9



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La Jolla lowers decibels with electric leaf blowers

By DAVE SCHWAB

Nissho of California, the company servicing the maintenance assessment district overseen by Enhance La Jolla, unveiled its new quieter electric battery-operated leaf blower that it began using Aug. 1 at the MAD's July 15 meeting.

"Nissho has been a good partner and we want to show you their brand new \$3,000 battery backpack leaf blower," said Ed Witt, chair of the 13-member board of nonprofit Enhance La Jolla, which runs the MAD. "A lot of people have been talking about leaf blowers being noisy and polluting. So we started talking to Nissho about that, and it's (electric leaf blowers) a lot of money, but it's going to happen eventually. We thank Nissho for stepping up and buying that."

Before demonstrating the new leaf blower, Ben Colton of Nissho talked about the rationale behind switching from gas to electric power.

"A lot of what we've heard from the community is the gas-powered blowers are old and outdated and make a whole lot of ruckus and keep people up, disrupt Zoom calls, and all of the above," he said. "So, in an effort to alleviate that, we wanted to take a step into the future and go with the way the trend is going."

Colton noted other municipalities, specifically Del Mar and Palm Springs, have switched to electric-power leaf blowers.

"Gas-powered blowers range anywhere from 120 to 120 decibels when operating," he said. "And the challenge with any type of gas-powered engine is they continue to idle and run, so it's a continuous noise that disturbs everybody and doesn't sound great. The difference with all-electric is that it operates with a backpack in the low 90s decibel range, which is pretty phenomenal. The sound isn't carrying in a business district. It's being cut down by the actual buildings themselves."

Colton noted the electric battery packs on the new leaf blowers are also long-lasting. "The run time on a backpack on the low setting is up to eight hours, two or three hours on full force," he said. "It doesn't take us more than 1 ½ to two hours in the morning to leaf blow, so this will more than do that."

Pointing out the business district's main thoroughfare from Girard Avenue to Pearl Street is leaf blown daily, Colton noted the cost of the new blowers is substantially more. "A standard gas-powered blower, since they're mass-produced, is \$200 to \$300," he said. "This one with the new electric technology and my boss

decided to go top of the line, is just under \$3,000, \$2,800."

The transition from gas to electric power to lessen greenhouse gas emissions across the board continues as environmental and other civic groups have joined recently to consider forming a coalition advocating a gas-powered leaf blower ban.

"Gas-powered leaf blowers create high levels of formaldehyde, benzene, fine particulate matter, and smog-forming chemicals that are known to cause cancer and are harmful to the environment," La Jolla Patty Kushner of the League of Women Voters, which is backing the ban, said previously. "We are working on forming a coalition with several local environmental groups – SD350, The Sierra Club, Ban Leaf Blowers San Diego, and others – in support of the ban consisting of approximately 35,000 people."

An organizational Zoom meeting was held on May 7 attended by 14 supporters of banning gas-powered leaf blowers. They are advocating devising a new City ordinance with a possible buy-in or trade-in policy requiring leaf blower users to convert from gas to electrical power.

A similar anti-gas-powered leaf blower ordinance, passed by the City of Coronado, has been in effect since Jan. 1.



Ben Colton of Nissho demonstrates the electric battery-operated leaf blower. COURTESY PHOTO

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Rose Creek Bikeway still plagued by graffiti, trash, encampments

Fixing it has become a path of red tape, lack of funding, and jurisdictional issues

By DAVE SCHWAB

Outraged that Rose Creek Bikeway is already being trashed soon after being opened, Pacific Beach resident and bicyclist Nanci Dalzell wants the City to be aware of it and correct it.

“In less than a month of its grand opening, this beautiful nature trail was defamed by homeless camps, graffiti, and excess trash,” said Dalzell about the new bike-way connecting with the Coastal Rail Trail leading to UC San Diego. Her remarks came during a recent weekend show-and-tell ride on the picturesque trail.

Noting portions of the new bicycling path are pristinely clean, Dalzell showed how other parts of it are being strewn with garbage and defaced by gang graffiti. She also pointed out where the bike path’s fence has been slashed to allow access to makeshift encampments with fire pits.

“The shelter system is broken and we need to always remember that a shelter is temporary, not permanent housing,” said Caryn Blanton, co-chair of Pacific Beach-based homeless provider Shoreline Community Services, about encampments. “We know there is a shortage of affordable housing. There is also a shortage of shelter space. The shelter system



Pacific Beach resident and bicyclist Nanci Dalzell points out graffiti and where the bike path’s fence has been slashed. PHOTO BY DAVE SCHWAB

can be restrictive for some people. Many shelters ask for residents to agree to sobriety before entering a program. This excludes many of those who are most in need of being inside.”

Added Blanton: “Being in an encampment provides the safety of a group, a community of people who share a common problem and understand one another, autonomy and a certain amount of privacy. Due to the pandemic, services provided to those experiencing homelessness have been reduced and SDPD and SD County Sheriff’s Department have reduced

enforcement.

“As of June, the County and the City have joined together to implement new initiatives to address issues of homelessness with a focus on those who need mental health services and addiction/substance use programs. A total of \$10 million has been approved by the San Diego City Council towards these efforts and to support the Homelessness Strategies Department,” Blanton said.

“Homeless encampments are illegal and generally can be in violation of one or more state or local laws or ordinances. The most

common are illegal lodging, unauthorized encroachment, and overnight camping,” said SDPD spokesman Lt. Adam T. Sharki.

“When complaints regarding homeless encampments are submitted to the City of San Diego, mostly via the Get It Done app, the Neighborhood Policing Division (NPD) is the unit assigned to respond. If an encampment has been identified, particularly in remote areas, and is found to be inhabited, efforts are made to first send out the Homeless Outreach Team to connect the individuals with shelter or services, prior to enforcement,” Sharki said.

“This graffiti has been here since the trail opened,” said Dalzell, posing next to a long tunnel covered end-to-end with it. She added, “It appears as fast as it’s covered. Some people say that’s art. You know what? It’s graffiti.”

City senior spokesperson Anthony Santacrose noted there are overlapping problematic jurisdictional issues with the Rose Creek Bike Path/Coastal Rail Trail. “This is a SANDAG project that is close to the Metropolitan Transit Authority (buses, trolleys) and Caltrans’ (regional transportation agency) assets mixing a bit of policy (homelessness) and operations (graffiti, trash, and lighting installation),”

he said. “You can report graffiti and excessive trash or dumping along the bikeway by using the City’s Get It Done app.”

Dalzell believes problems with the newly opened bike path require “supervision on a daily basis, double on weekends and quadruple on holidays.” She added, “It’s so lovely. But that beauty can be so quickly destroyed. I would never feel safe going down there with people getting high, etc.”

Dalzell appreciates that being homeless is not a crime. “But what about everything that results from them, like the drug and alcohol issues?” she asked. “We’ve got to differentiate between who needs the help, and who wants the help. Are we going to use the pandemic as an excuse?”

“Graffiti, homeless camps, public safety, poor lighting and no supervision or funding by the City to keep it safe,” were listed by Dalzell as bike path issues needing prompt resolution.

Regarding prospective solutions to those problems, Dalzell noted: “The City needs to make a commitment to fund and supervise keeping this clean.”

Continuing along the bike path, Dalzell comes to another problematic tunnel.

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City seeking permit to close Point La Jolla to protect marine life

The City of San Diego is submitting an application for a temporary emergency closure of a portion of Point La Jolla at Ellen Scripps Browning Park, in an effort informed by California Coastal Commission guidance, to protect the public and the sea lion rookery located along the shoreline during the annual sea lion pupping season.

The City is taking steps to secure an emergency coastal development permit that will effectively close

the tip of Point La Jolla beyond the seawall beginning at Boomer Beach and ending at the access stairway leading down to the bluff.

"We have called for responsible tourism, met with stakeholders, installed new signage, and yet crowds continue to seek up-close encounters with the sea lions. The spectacle of the past few months does not reflect who we are as a city and has distracted the public from enjoyment of San Diego's world-class natural resources,"

said District 1 Councilmember Joe LaCava.

"The temporary closure, as called for by the California Coastal Commission, will curtail access to Point La Jolla while preserving the unique viewing of sea lions. Further, it provides the City additional time to continue conversations with stakeholders on effective methods to manage our coastline for all to safely enjoy."

With the permit, the City anticipates an emergency closure

of the area starting this week through Sept. 15 when pupping season concludes. The closure serves to protect both the public and marine life while complying with federal Marine Mammal Protection Act regulations during this sensitive time when mother sea lions are raising their young. Sea lions can become aggressive when they feel threatened and can cause serious bodily injury to visitors who get too close.

"It is imperative that we are taking steps to minimize potential injuries to both the public and the sea lions during pupping season as interactions between the two continue to increase," said Andy Field, director of the City of San Diego Parks and Recreation Department. "It is of utmost importance that we are protecting adults and children while respecting the sea lions as they care for their young."

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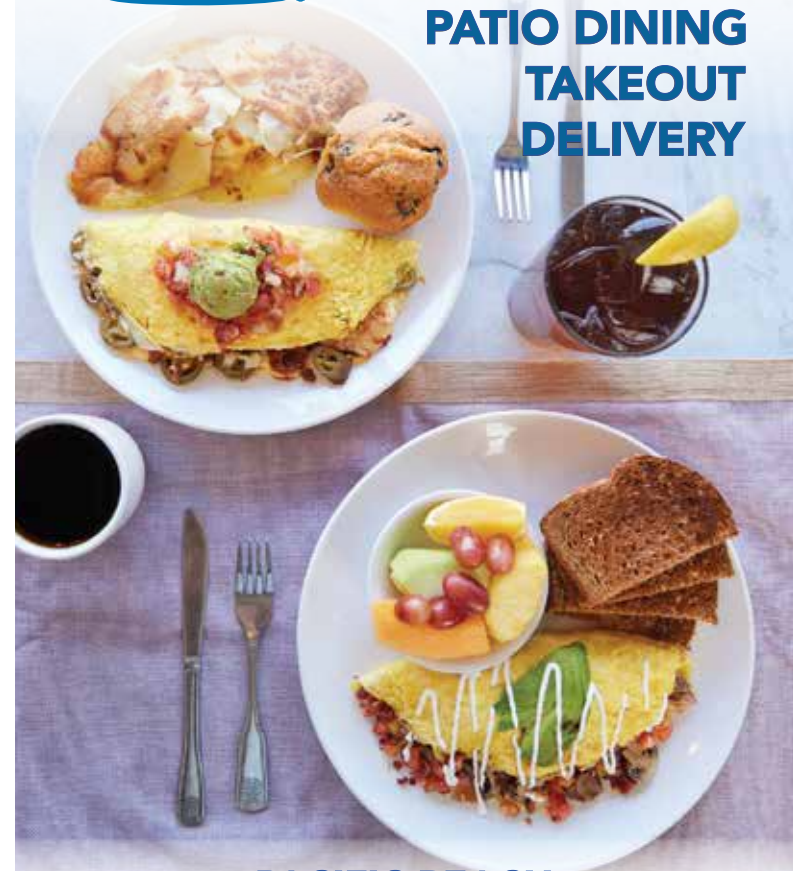


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ESTATE PLANNING CHECKLIST

By: Dick McEntyre and Chris von der Lieth, Attorneys at Law

To be sure your estate planning is in order, here are a few things you might do:

1. Be sure you have a will or, better yet, a "living" trust which directs where your property is to go when you die. A trust is usually the best way to go when you own property having a total value in excess of \$166,250, since a probate (with its high costs) can thereby be avoided. Otherwise, your estate—except for death benefits under insurance policies, "POD" bank accounts, annuities, pension plans, IRAs, and property held in joint tenancy—will pass by the "laws of succession," which may not be to your liking, and will still require a probate.
2. Re-check the provisions of your trust or will to be sure the trustee(s)/executor(s) you have designated, and your beneficiaries, are the ones you still wish.
3. Be sure the beneficiaries you desire to receive life insurance proceeds, IRAs, and annuities, and pension benefits upon your death are correctly listed in the account holder's records. We have seen mistakes.



4. If you have a living trust, be sure the legal ownership (title) of the properties you intended to be held in your trust has, in fact, been transferred to such trust.
5. Be sure you have a current, versus old ("stale"), advance health care directive, under which you have appointed an agent to make emergency health care decisions on your behalf, and have stated your wish as to withholding or retaining life support where you are expected to die. You should also have a current general power of attorney under which you have appointed an agent to assist you with your financial affairs should the need ever arise.

The above statements are not to be taken as legal advice for the reader's particular situation. Richard F. McEntyre practices law in the area of estate planning and administration, having served the San Diego community as a lawyer for over 40 years. Chris von der Lieth is an attorney who has worked with Dick for over 7 years. Affordable rates. Highest quality services. House calls available.

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After recent tragedies, bike advocates call for safer streets in San Diego



Bicycle traffic on 30th Street and University Avenue.

COURTESY PHOTO

By DAVE SCHWAB

Dozen fatalities in bicycle-versus-vehicle accidents this year, including the recent death of a 34-year-old Salk scientist with an 11-month-old child in La Jolla, underscores the need for infrastructure improvements to make San Diego's streets safer.

After an alarming number of bicyclists have been struck and killed by motorists in recent weeks, Mayor Todd Gloria said: "One cyclist death is too many, particularly when we know it's preventable. My administration has taken a number of steps to help reach our Vision Zero goal of eliminating fatalities and serious injuries on our roads, including establishing a new team to create bike lanes more quickly, joining the National Association of City Transportation Officials to learn and adopt best practices, and working with SANDAG to reduce the time it takes to process a bike infrastructure permit by 75%. Saving lives should not be controversial, and my administration will continue to work to make sure all who use our roads, regardless of method of travel, are safe."

The San Diego Association of Governments is the region's transportation planning agency. Vision

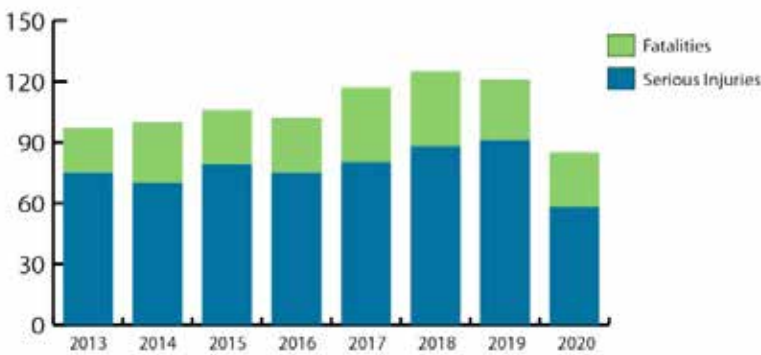
Zero is a multi-national road traffic safety project that aims to achieve a highway system with no fatalities or serious injuries involving road traffic.

Andy Hanshaw, executive director of the nonprofit San Diego County Bicycle Coalition, urged a more timely government response in improving regional bike infrastructure.

"The recent string of fatal bike crashes in the county is alarming and devastating to all of us who ride, lives lost and families and friends devastated for what could be prevented," Hanshaw said. "While we've made progress on safer bikeways recently including the Rose Creek Bikeway (in Pacific Beach) and 30th Street (in North Park), too many others are taking far too long to be built. We must accelerate our timelines for these funded projects in order to achieve our mobility goals and climate action plan goals, but most importantly, to save lives of our fellow San Diegans."

Anthony Obregon, a community relations officer with San Diego Police Department Traffic Division, pointed out that "bikes don't always have the right-of-way and are considered vehicles in California subject to the same rules of the road as motor vehicles, meaning they can be cited for

Annual Comparison - Bicycle & Pedestrian Collisions



RECENT BICYCLE-VERSUS-VEHICLE ACCIDENTS

– Swati Tyagi, 34, a research scientist at La Jolla's Salk Institute for Biological Studies and the mother of an 11-month-old son, was killed by a car June 23 in La Jolla. San Diego Police said the crash occurred in the late afternoon in the southbound lanes of North Torrey Pines Road approaching La Jolla Village Drive. Tyagi died at the scene.

– Laura Shinn, director of facilities planning at SDSU, was killed while biking on Pershing Drive on her commute from downtown to North Park on July 20. The driver in the crash, who is suspected of driving while high on methamphetamine, has pleaded "not guilty" to charges including murder and gross vehicular manslaughter.

– Allen Hunter II, a 75-year-old retired physicist, was struck by a suspected drunken driver in a hit-and-run crash about 10:35 a.m. on June 22 while riding on South Coast Highway 101 near Lomas Santa Fe Drive in Solana Beach. Witnesses called 911, and medics arrived to find Hunter gravely injured and unconscious. He was taken by ambulance to Scripps Memorial Hospital in La Jolla, where he died about 6:30 p.m. that day from multiple blunt force injuries. The 21-year-old driver of the vehicle that struck Hunter allegedly fled the scene, but deputies arrested him later that day. He was booked on charges of suspicion of gross vehicular manslaughter, felony hit and run resulting in death or injury and felony DUI causing great bodily injury.

unsafe movements, not stopping at red lights, etc."

Obregon said Chapter 3 in the state vehicle code on driving, overtaking, and passing, known as the Three Feet for Safety Act, protects cyclists from vehicles on shared roadways.

In excerpts from that vehicle code section: "The driver of a motor vehicle overtaking and passing a bicycle that is proceeding in the same direction on a highway shall do so at a safe distance, less than three feet between any part of the motor vehicle and any part of the bicycle or its operator, that does not interfere with the safe operation of the overtaken bicycle. If the driver of a motor vehicle is unable to comply due to traffic or roadway conditions, the driver shall slow to a speed that is reasonable and prudent, and may pass only when doing so would not endanger the safety of the operator of the bicycle."

Colin Parent, executive director of Circulate San Diego, which is dedicated to advancing mobility, noted data shows a modest improvement over the last few years region-wide in bicycling safety.

"However, the recent deaths of bicyclists in the San Diego region show that we have a long way to go if we are going to make our streets safe for everyone," said Parent.

READ MORE ONLINE AT sdnews.com

Providing outstanding outcomes at Pacific Beach Med Spa

By DAVE SCHWAB

Body sculpting is not only a science but an art at PB Med Spa. And medical director Dr. Jerry Thrush and his fiancé and business partner, clinical director, and nurse practitioner Jenilyn

Peros, have the cutting-edge equipment and scientific know-how to achieve optimum results for their clients.

"We do non-invasive, non-surgical body sculpting with an FDA-approved EMSculpt NEO device that uses high-flow,

electromagnetic pulses to kill fat cells that actually contract the entire muscle," said Thrush, of procedures used at his growing medical spa practice. "It will remove fat by about 30% of the thickness, on average, in four treatments. It also grows functional muscle by about 25% of the thickness."

Added Thrush, "It's a real spectrum of society that we treat, all ages from late teens to late 80s, everyone from competitive body-builders to elderly people who want to look their best, to average people who just want to compete for jobs."

"About 85% to 90% of our clients are female," noted Peros. "We have actresses and models from Los Angeles and Hollywood coming in."

Of their branding, Peros related: "Our consultation is complimentary, but beauty is priceless. We really have a caring environment to help them on their journey of beauty."

A big fan of Greece, its culture, art, and architecture, PB Med Spa created jointly by Thrush and Peros features Mediterranean stylistic flourishes. There is also a fireplace and a functional digital player piano playing music greeting med spa guests as they enter the facility.

Thrush pointed out their med spa goes beyond body sculpting. "We do other things such as facelifts, face fillers, Botox,



Pacific Beach Med Spa in PB Med Spa Plaza at 2204 Garnet Ave.

COURTESY PHOTO

PB MED SPA

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dermatotoxin for wrinkles, making jawline's thinner, etc.," he said.

Thrush explained there are decided advantages to using their modern medical body-sculpting technique. "The beauty of non-invasive, non-surgical facelifts is there is less downtime and the pain is less than with traditional facelifts, where you cut skin out and tighten it (face) up," he said.

READ MORE ONLINE AT sdnews.com



Dr. Jerry Thrush and his fiancé and business partner Jenilyn Peros.

Award-winning chef Bernard Guillas departs The Marine Room

The Marine Room, a San Diego landmark and award-winning oceanfront restaurant for more than 75 years, announced the departure of world-renowned and award-winning chef Bernard Guillas. Bernard recently got married and introduced us to his new born son. So after 27 years, he is hanging up his apron to spend time with his family.

Under his leadership as the executive chef, Bernard has been honored Best Chef in San Diego, and The Marine Room as best restaurant for countless years. He published two books, which brought

him a tremendous amount of press not only locally in San Diego but also nationally and internationally. He traveled the globe cooking and is a well-known radio and TV personality.

The Marine Room offers diners global cuisine rooted in French classics. Its spectacular views, exemplary service and outstanding wine list have made it a dining destination for over seven decades. The Marine Room is owned and operated by La Jolla Beach & Tennis Club, Inc. and is located at 2000 Spindrift Drive in La Jolla. Visit MarineRoom.com for more information.

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A night to remember at La Jolla International Fashion Film Festival



Fashion Files

Diana Cavagnaro

La Jolla International Fashion Film Festival took place on July 23-24 at The Lot in La Jolla. This Cannes of the fashion film world was the 12th annual. Friday began with a meet and greet with the filmmakers, directors, designers, and stylists from around the world. They were surrounded by breathtaking artwork that had been blown up on banners by Antonio Contreras and Jacques Silberstein.

Saturday started with film showings in three of the theaters at The Lot. The red carpet started at 3 p.m. in the parking lot. There was a line-up of paparazzi snapping the pictures of guests as they arrived. There were interviews that were broadcast live by three different distributions.

The Saturday event began at 8 p.m. with the mistress of ceremonies, Emmy Award winner Tabitha Lipkin, welcoming the crowd. She was wearing a



LALauraParis (Best Accessory) 'I Am Leaving Right Now.'

beautiful gown by One By Maya. She started by announcing some of the International Fashion Film Awards (the IFFAS).

The Best Accessory went to Pop-Electro Girl, LALauraParis for "I Am Leaving Right Away." This singer-songwriter, composer, and performer arrived from Paris for this event.

Stephanie Singson won Best Makeup for the uplifting film "I Dream in Color." D'Offay took home Best Jewelry for "Today I Am." The theme for this film was Write Your Own Narrative for Life. Designer Kevin Hall announces the winner of Best



Mistress of ceremonies Tabitha Lipkin wearing gown designed by One By Maya.

Fashion Dance, which went to Iker Karrera and Weronika Kaminska for "Haunted By Love." They also received Best Director.

Halfway through the event, it began raining and the audience made a mad dash to take cover in the restaurant. Lipkin kicked off her shoes, stood up on a table, and finished announcing the awards to the enthusiastic crowd. The 12th annual LJFFF will go down as a night to remember.

"Are You In Heaven" won Best Costume Design and Best Set Design. "Exuberance" awarded Antonio Contreras Aviance Best Documentary and



La Jolla International Fashion Film Festival founder Fred Sweet and Indrani ('Manhatta') won Best Cast Ensemble and Cinematography.

Gehno Sanchez Aviance Best Sound Design. This film featured the untold story of Tanel Bedrossiantz. "Manhatta" won Best Cast Ensemble and Best Cinematography. The setting for "Black is Beautiful" looked like it was at Versailles during the 1700s. Lurissa Lawson won Best Hairstyling in this film. The Best Narration went to Didi Anderson for "Adel."

The Best Music went to Christine Ko and Cameron Dunbar for "Delicate Noise." The theme of this film was Be Kind to Yourself. The Best Art Direction



Rafaela Keuncke received The Best Message for 'Dare To Dream.'

ALL PHOTOS BY DIANA CAVAGNARO

was awarded to Esther-Louise Dorhout Mees for "Selenophilia." The Best Message went to Rafaela Keuncke and Guto Gaelzer for "Dare to Dream." Best Visual Effects was handed out to Joey Danger for "Black Metal Romance." The Best Creative Concept was given to Cheryl Neeson, Jason Margaca, and Terri Stanley for "Voyeur De La Jeunesse." Grant Maz took home Best Editing for "Emergence."

The Best Fashion award went to Anthony Prince Leslie for "ASE." This film embraces matriarchs in the black community with optimism and empowerment. Best Actor went to Marco De Ornelias for an amazing performance in the film "Scorpio." The film "Hope" took home Best Actress for the magnificent performance by Elena Heuze and Best Picture to Mykhailo Dolgin.

For those who missed this exciting event go to the website and all the 2021 LJFFF Winners can be viewed. The date of the 13th La Jolla will be held July 20-30, 2022. To keep up with all the latest information, visit ljfff.com.

UPCOMING EVENTS

Aug. 12-14: San Diego Swim Week showcases luxury swimsuits and will be located at 1040 7th Ave. For tickets, visit sandigoswimweek.com.

Sunday, Sept. 12: Fall Bridal Bazaar with fashion shows presented by Gretchen Productions at the San Diego Convention Center. Two shows will be presented at noon and 2:30 p.m. For more info, call 760-334-5500.

Sept. 16: Art of Fashion, The Country Friends partners with South Coast Plaza on the annual Runway Show and Luncheon at The Inn at Rancho Santa Fe. For tickets, visit, events@thecountryfriends.org.

Saturday, Sept. 25: The Show Must Go On... So Strut! Vista Hill and A New PATH Fashion Show at the Sheraton San Diego Hotel & Marina. Boutique shopping, luncheon, and theatrical fashion show presented by Gretchen Productions. For more info, call 619-670-1184.

Diana Cavagnaro is an internationally renowned Couture Milliner based in the San Diego area. Learn more about our hat designer, teacher and blogger at DianaCavagnaro.com.



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SCRIPPS»

CONT. FROM PG. 1

glass doors.

Ruocco "is one of the most important figures in the modern movement in San Diego," said Pauli. "This is maybe his number one or two most important buildings ever."

The designation request comes before the California State Office of Preservation on July 30 and advocates encourage members of the Scripps community and interested public to submit letters of support. If the state entity approves the request, it will forward it to the National Park Service

and recommend the building be added to the National Register of Historic Places. The designation would enable the building to be considered eligible for various infrastructure grants, Pauli said.

Camilla Ingram, director of Capital Programs and Space Management at Scripps Oceanography, and Wayne Farquharson, management service officer for IGPP, lead the nomination effort.

"The Munk Laboratory embodies multiple unique design features that stand out from other scientific buildings of the time and help inspire design in new buildings," said Ingram. "As such, it should be nationally

recognized."

The building was the first manifestation at Scripps Oceanography of the Institute for Geophysics, a research entity conceived in the final days of World War II and based initially at UCLA. Scripps Oceanography had been affiliated with UCLA prior to the creation of UC San Diego in 1960. Scripps Oceanography Director Roger Revelle gave Munk the opportunity to create the branch from the ground up and serve as its first director in large part to counter offers Munk was receiving from Harvard and MIT to join their faculties.

Texas Instruments founder Cecil Green contributed funds to

build the lab, which was completed in 1963. Ruocco, whose mantra was that "good architecture should call for the minimum use of materials for the most interesting and functional enclosure of space," was selected as the architect. Munk's wife, Judith, herself a trained architect, collaborated with him in planning the building's layout.

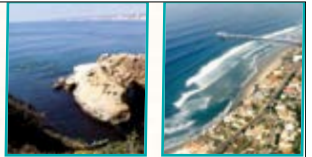
The upper part of the building is oriented east-west and juts out to the edge of the bluff providing dramatic ocean views of Scripps Pier and the Pacific Ocean. The naturally sloped topography of the site allows for exterior access to all levels of the building. The lower laboratory wing also

features tall sliding glass doors with access to loading areas which have enabled large oceanographic and acoustic equipment to be loaded from labs to ships with ease.

A landscape created by the firm Harriet Wimmer and Joseph Yamada surrounds the building and shares the lab's aesthetic of integration into a surrounding environment. Their design features mature melaleuca trees, and pittosporum and juniper shrubs among the walkways, and small secluded gardens for contemplation. Green had the sculpture Spring Stirring by artist Donal Hord purchased and moved to a location just north of the lab.

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PB REC CENTER MURAL PROJECT NEEDS VOLUNTEERS

Work has begun on the PB Rec Center mural project, and the volunteers are having a great time. A lot of local people signed up to volunteer, but only a handful have shown up for each work session so far. The project really needs volunteer help in order to stay on schedule. Remember, you don't have to be an artist, just be willing to help up; pick a time and show up: Friday, Aug. 6 (4-7 p.m.), Saturday, Aug. 7 (10 a.m.-2 p.m.), Friday, Aug. 13 (4-7 p.m.), Saturday, Aug. 14 (10 a.m.-2 p.m.).

KEEP PB CLEAN

Discover Pacific Beach business improvement district welcomes the summer months and extra visitors

and this means more trash and debris throughout PB's business district. Discover PB has maxed out on the funding available for clean up. They are asking the business community to help out by maintaining curbside trash barrels and the area outside your business as needed. If each business could monitor their area at this time, it would be greatly appreciated. If you would like to formally volunteer for a regular clean up shift or organize a monthly clean up, email sunny@pacificbeach.org.

PB COUNTS

Volunteers are being sought for PB Counts, an annual project of BeautifulPB. The project, to be conducted by volunteers and community members in the western central

area of Pacific Beach, will be from 2:30 to 5 p.m. Saturday, Aug. 7. It is the only community-led traffic count conducted regularly in San Diego County, and one of the few that consistently tracks all modes of transportation including pedestrians, skaters, e-scooters, and cars on PB Pathways. Volunteers will be meeting at the corner of Cass Street and Felspar Street. Snacks and refreshments will be provided. For more information and to RSVP, contact emily.beautifulpb@gmail.com.

LJCC SPEAKER SERIES

La Jolla Community Center has speakers lined up in resuming its iPhone/iPad class (in-person) coming up in August. The first is Dr. Joseph Casciani, psychologist, author and

expert on mental health, aging and longevity, who will speak on "9 Must Have Strategies for Living Well While Living longer" on Tuesday, Aug. 10, 10-11 a.m. (virtual). This presentation encourages the audience to "turn aging on its head," with an uplifting perspective on aging successfully, overcoming obstacles, and the resilience needed to start new chapters. The event is free. To register, go to ljcommunitycenter.org/DSS.

FIDO VICTORY LAP

Nonprofit Fiesta Island Dog Owners are celebrating their victory in saving the Fiesta Island off-leash area, and also continuing to raise money to help with maintenance and improvements in the No. 1 dog

park in the nation. FIDO is switching gears to focus on improvements to the area to make it even more enjoyable for all users and our furry friends. FIDO is asking if any members or supporters in the civil engineering field might work pro bono (or with a nonprofit discount) on maintenance and improvement projects for berm-to-shore trails. FIDO is a volunteer-run nonprofit organization working to preserve the fenced off-leash area on Fiesta Island.

LJ HOTEL SUPPORTS SHELTER DOGS

Order La Valencia's new locally made Key Lime Pie for Two (\$18), and the pet-friendly hotel will donate a portion of proceeds to Shelter to Soldier, a San Diego-based nonprofit organization that adopts dogs from local shelters and rescue organizations and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from post traumatic stress, and other injuries associated with traumatic service experiences. The Key Lime Pie for Two will be available for purchase for both lunch and dinner.

HSWRI SEAL RESEARCH

SeaWorld San Diego and Hubbs-SeaWorld Research Institute are currently tracking the movement and behavior of two Guadalupe fur seals (listed as threatened under the Endangered Species Act and depleted under the Marine Mammal Protection Act) as they were returned to ocean waters.

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ANNOUNCEMENTS 100

Public Notice

Pacific Beach Community Development Corporation and Pacific Beach Business Improvement District of The City Of San Diego NOTICE OF ELECTION AND GENERAL MEETING

The Pacific Beach Business Improvement District (PBBD) includes business and rental properties with six or more units, in the area which can be approximately described as the area circumscribed by Interstate 5, the Mission Beach Boardwalk, Crown Point Drive and Turquoise Street. The purpose of the PBBD and The Pacific Beach Community Development Corporation (PB-CDC) is to provide an organizational framework and funding for the improvement of the area. Pacific Beach area business license holders and owners of rental property with six or more units, are invited to run for election as a member of the PB-CDC Board of Directors. Nominations are currently being solicited for five (5) seats on the fifteen (15) member Board. The Board has appointed a nominating committee to whom nominations may be made by submitting a petition or letter. The nomination petition or letter must be submitted to the nominating committee by September 3rd at 5pm either by mail or emailing sunny@pacificbeach.org. Additional nominations may be made from the floor at the September 7, 2021 meeting. The Board of Directors will also review the list of business and rental property license holders to confirm their representative's eligibility to be voting delegates for the election. The business delegate will be the person named in that business license unless a business indicates differently in writing to the PB-CDC Board of Directors. The Board of Directors must receive the written notice of the business delegate change at or before their September 7, 2021 meeting. All delegates' terms will end with the election. The list of known business and property license holders eligible to vote will be available for review after the September 7, 2021 meeting by contacting Sunny Lee at 858-273-3303. The Board will then consider reports and other matters to be placed on the agenda for the annual election meeting. The annual meeting of the Board of Directors is scheduled for October 19, 2021 at 5:00pm, at Discover Pacific Beach office, 1503 Garnet Avenue. Newly elected members of the Board of Directors will be inducted and the Board will consider any other items placed on the agenda by the Board of Directors. A majority of the current Board of Directors shall constitute a quorum for a meeting of the Board of Directors and meeting of the delegates for the October 19th annual meeting.

HELP WANTED 250

General Help Wanted

Interior designer FAR Cabinet Inc., located in San Diego, CA seeks qualified interior designer for kitchen and bathroom projects. Req. Bachelor's in Architecture and Urbanism and 6 months of interior designer exp. Job site: San Diego, CA. Send resume Attn: Nan Chen, 8840 Miramar Rd Suite C San Diego, CA 92126

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Investment Partner Wanted Erling Rohde Plumbing, 111 year old La Jolla plumbing and heating company. Looking for investing partner, Mike 858-454-4258

LEGALS

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012492 Fictitious Business Name(s) a. IN ELEMENTUM Located at: 27442 CALLE DE LA ROSA, SAN JUAN CAPISTRANO, CA 92675 Is registered by the following: a. MICHELE E PAVLOR This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. MICHELE E PAVLOR Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 18, 2021. ISSUE DATES: JULY 16, 23, 30 & AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012554 Fictitious Business Name(s) a. THE CENTER FOR STRESS AND ANXIETY MANAGEMENT Located at: 2878 CAMINO DEL RIO SOUTH # 200, SAN DIEGO, CA 92108 Is registered by the following: a. JILL STODDARD PHD PSYCHOLOGY, INC This business is conducted by: A CORPORATION The first day of business was: 4/8/10 Registrant Name: a. JILL STODDARD PHD PSYCHOLOGY, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor. JILL STODDARD, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 18, 2021. ISSUE DATES: JULY 16, 23, 30 & AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014440 Fictitious Business Name(s) a. CARNSCRAFT DESIGN & REMODEL Located at: 4660 VOLTAIRE STREET, SAN DIEGO, CA 92107 Is registered by the following: a. TRU-VALUE ENTERPRISES, INC This business is conducted by: A CORPORATION First day of business was: 9/15/15 Registrant Name: a. TRU-VALUE ENTERPRISES, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor. CHARLES CAIRNS, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 7, 2021. ISSUE DATES: JULY 16, 23, 30 & AUGUST 6

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2021-00029362-CJ-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 WEST BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: Superior Court of California, CIVIL DIVISION TO ALL INTERESTED PERSONS: 1. Petitioner (name): SHIRIN NAGHAVI and BRIAN GONZALES filed a petition with this court for a decree changing names as follows: Present name: a. FLAMINGA NAGHAVI GONZALES to AZALEA NAGHAVI GONZALES 2. The COURT ORDER that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: 08/25/2021 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3. a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS / BEACH & BAY PRESS & PENINSULA BEACON. Date: JULY 09, 2021. JUDGE OF THE SUPERIOR COURT LORNA ALKSNE ISSUE DATES: JULY 16, 23, 30 & AUGUST 6 ATTACHMENT TO ORDER TO SHOW CAUSE - Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements

See LEGALS, Page 11

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SUDOKU PUZZLE

							8						
8						7						9	
										1		4	
3							1		5				
	7						3						
9			2				4						
	1						9						5
	3									2			
6						1	9	7					

CROSSWORD PUZZLE

1	2	3		4	5	6	7	8		9	10	11	12	13
14				15						16				
17				18					19					
20			21					22						
23						24	25					26	27	
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38				39	40							41		
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		58						59						
60	61						62	63				64		
65						66						67		
68						69						70		

- CLUES ACROSS

1. Calls balls and strikes
4. Turkish officer
9. Repaired shoe
14. Grass genus
15. Small, sealed vial
16. Primp
17. Immoral act
18. A tool to communicate
20. Crumbles away
22. Egg-like
23. Districts (abbr.)
24. Dressed
28. Small island (British)
29. Dialect of Chinese
30. Force unit
31. Borderlines
33. Norse gods
37. Morning
38. Fiddler crabs
39. Tell a story
41. Consumed
42. Atomic #58
43. About old Norse poems
44. Fencing swords
46. One-time Tigers third baseman
49. Snoutpaw (abbr.)
50. Neither

- CLUES DOWN

1. Unhappy
2. Silk fabric
3. Unbroken view of a region
4. Middle Eastern territory
5. ___ and Andy, TV show
6. Central processing unit
7. Department of Housing and Urban Development
8. Midcentury newspaper columnist
9. Weapon
10. Delivered a speech
11. Probably going to happen
12. Midway between northeast and
13. Danish krone
19. Synthetic resin (abbr.)
21. Fall slowly in drops
24. Bestow an honor upon
25. Childishly silly
26. Related on the mother's side
27. Populations of related plants
31. Coherent
32. Tribe of ancient Britons
34. Financial firm Goldman ___
35. Stephen King thriller
36. Went in again
40. Commercial

V	S	Q		Q	E	E	L	S		N	E	Q	W	E
B	E	N		E	L	O	O	H		V	N	E	I	S
E	H	I		H	Q	Q	E	A	E	I	Q	D	E	
T	V	L	S	E	J			S	E	Q	V	O	D	
Q	N	V	M	L		S	S	E	Q	O	T	V	I	Q
		H	O	N		H	T			E	Q	N	I	
S	E	E	D	E		Q	I	Q	Q	E		E	Q	
E	L	V		E	L	V	H	V	N		V	O	T	
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X	N	I	H	d		T	n	d	W	V		V	O	d
Q	E	T	O	S		V	H	Q	V	d		d	W	N

8	L	6	l	z	E	7	9	9
l	z	9	8	7	9	6	E	L
9	7	E	6	9	L	8	l	z
E	8	7	9	L	z	l	9	6
9	6	z	E	8	l	9	L	7
L	9	l	7	6	9	z	8	E
7	l	L	z	E	8	9	6	9
6	9	9	L	l	7	E	z	8
z	E	8	9	9	6	L	7	l

LEGALS >>
CONT. FROM PG. 11

have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014364 Fictitious Business Name(s) a. VICKY NGA PHAM b. VICKY PHAM c. VICKY NGA PHAM REAL ESTATE Located at: 9915 MIRA MESA BLVD #200, SAN DIEGO, CA 92131 Is registered by the following: a. NGATHI TUYET PHAM This business is conducted by: AN INDIVIDUAL first day of business was: 03/30/20 Registrant Name: a. NGATHI TUYET PHAM Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 6, 2021. ISSUE DATES: JULY 16,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014771 Fictitious Business Name(s) a. TOUCHPOINT DISINFECTING Located at: 113 W. G ST #523, SAN DIEGO, CA 92101 Is registered by the following: a. TOUCHPOINT DISINFECTING, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 07/02/21 Registrant Name: a. TOUCHPOINT DISINFECTING, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor.EDDY LUKOVIC, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 9, 2021. ISSUE DATES: JULY 16,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014772 Fictitious Business Name(s) a. SAN DIEGO PUB CRAWLER Located at: 113 W. G ST #523, SAN DIEGO, CA 92101 Is registered by the following: a. SAN DIEGO PUB CRAWLER, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 01/01/16 Registrant Name: a. SAN DIEGO PUB CRAWLER, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor.EDDY LUKOVIC, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 9, 2021. ISSUE DATES: JULY 16,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014556 Fictitious Business Name(s) a. ENDURITEK b. bubu brand Located at: 4629 CASS STREET, SAN DIEGO, CA 92109 Is registered by the following: a. ARI EVAN GOLD This business is conducted by: AN INDIVIDUAL first day of business was: N/A Registrant Name: a. ARI EVAN GOLD Title of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 8 2021. ISSUE DATES: JULY 16,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014913 Fictitious Business Name(s) a. BEAUTY PRODUCTS BY DESIGN Located at: 1607 TRENTON WAY, SAN MARCOS, CA 92078 Is registered by the following: a. ERIN COLLINS This business is conducted by: AN INDIVIDUAL first day of business was: N/A Registrant Name: a. ERIN COLLINS Title of Officer, if Limited Liability Company/Corporation Title of Signor The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 13, 2021. ISSUE DATES: JULY 16 ,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014462 Fictitious Business Name(s) a. DVM FILMS Located at: 8731 GLEN OAKS WAY, SANTEE, CA 92071 Is registered by the following: a. DVM ENTERPRISES, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: N/A Registrant Name: a. DVM ENTERPRISES, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor. MARIA CECILIA DEL MUNDO, COO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 7, 2021. ISSUE DATES: JULY 16,23 ,30 &AUGUST 6

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014202 Fictitious Business Name(s) a. MARK FRIENDS Located at: 1929 CABLE STREET, SAN DIEGO, CA 92107 Is registered by the following: a. RYAN SCOTT SHOEMAKER b. MICHAELA ANN MAES This business is conducted by: A MARRIED COUPLE first day of business was: N/A Registrant Name: aa. RYAN SCOTT SHOEMAKER b. MICHAELA ANN MAES Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 2, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014718 Fictitious Business Name(s) a. DAVES DOG SERVICES Located at: 1726 BACON STREET, SAN DIEGO, CA 92107 Is registered by the following: a. DAVID SANDILLO This business is conducted by: AN INDIVIDUAL first day of business was: 6/20/21 Registrant Name: a. DAVID SANDILLO Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 9, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014702 Fictitious Business Name(s) a. ACCESS DENTAL HYGIENE CARE PRACTICE OF DIANE BROWN Located at: 3033 ADAMS AVE, UNIT 6, SAN DIEGO, CA 92116-1504 Is registered by the following: a. DIANE KATHLEEN BROWN This business is conducted by: AN INDIVIDUAL first day of business was: 05/12/05 Registrant Name: a. DIANE KATHLEEN BROWN title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 9, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015138 Fictitious Business Name(s) a. CAFE OF LIFE b. CAFE OF LIFE CHIROPRACTIC c. CAFE OF LIFE SAN DIEGO Located at: 4535 FANUEL STREET, SAN DIEGO, CA 92109 Is registered by the following: a. STEPHANIE LIBS This business is conducted by: A CORPORATION first day of business was: 04/01/05 Registrant Name: a. STEPHANIE LIBS title of Officer, if Limited Liability Company/Corporation Title of Signor. STEPHANIE LIBS, OWNER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 15, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014914 Fictitious Business Name(s) a. BAIHAN, INC Located at: 1132 ARCHER STREET, SAN DIEGO, CA 92109 Is registered by the following: a. BAIHAN, INC This business is conducted by: A CORPORATION first day of business was: 6/6/21 Registrant Name: a. BAIHAN, INC title of Officer, if Limited Liability Company/Corporation Title of Signor. COLIN LOBER, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 13, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9013929 Fictitious Business Name(s) a. OM SPOT Located at: 2085 BERYL STREET, SAN DIEGO, CA 92109 Is registered by the following: a. GINA SHOTANI This business is conducted by: AN INDIVIDUAL first day of business was: 01/01/18 Registrant Name: a. GINA SHOTANI title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 01, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

AMENDED SUMMONS CASE #BC688932 NOTICE TO DEFENDANT : MAGNUS SECURITY, a California Corporation; MARQUES OLIVER, an individual, and DOES 3 through 10 inclusive. YOU ARE BEING SUED BY PLAINTIFF: YUSUF TILLMON, individually, and on behalf of all others similarly situated NOTICE You have been Sued. The court may decide against you without your being heard unless you respond with in 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: LOS ANGELES, 312 SPRING STREET, LOS ANGELES, CA 90012 The name, address, and telephone number of petitioner's attorney, or petitioner without an attorney, is KANE MOON, MOON & YANG ACP, 1055 W. 7TH STREET, SUITE 1880 LOS ANGELES, CA 90017 (213) 232-3128 NOTICE TO THE PERSON SERVED: You are served as an individual defendant. Date: JULY 16, 2021. SHERRI R CARTER, Clerk,

KRISTINA VARGAS Deputy (ISSUE DATES:) JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015450 Fictitious Business Name(s) a. MUTTY WASH Located at: 34925 EL DORADO STREET, LAKE ELSINORE, CA 92530 Is registered by the following: a. CATLIN RACHEL PETERSON This business is conducted by: AN INDIVIDUAL first day of business was: 01/01/18 Registrant Name: a. CATLIN RACHEL PETERSON Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 19, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015290 Fictitious Business Name(s) a. THE MUSIC IS MEDICINE TOUR Located at: 964 OPAL ST #A, SAN DIEGO, CA 92109 Is registered by the following: a. RYAN D BROLLIAR This business is conducted by: AN INDIVIDUAL first day of business was: 01/01/18 Registrant Name: a. RYAN D BROLLIAR Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 16, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014814 Fictitious Business Name(s) a. HILLTOP MOBILE HOME PARK b. HILLTOP MHP Located at: 155 W. JASON STREET, ENCINITAS, CA 92024 Is registered by the following: a. HILLTOP MHP GP, LLC This business is conducted by: A LIMITED PARTNERSHIP first day of business was: 11/25/19 Registrant Name: a. HILLTOP MHP GP, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 12, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015324 Fictitious Business Name(s) a. JV PRODUCTIONS Located at: 722 OAKLAWN AVE, APT A, CHULA VISTA, CA 91910 Is registered by the following: a. SOLD BY ROOTS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: N/A Registrant Name: a. SOLD BY ROOTS, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 16, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9013936 Fictitious Business Name(s) a. KATE KUTNER THERAPY Located at: 5360 JACKSON DRIVE, SUITE 218C, LA MESA, CA 91942 Is registered by the following: a. KATE KUTNER THERAPY AN INDIVIDUAL & FAMILY COUNSELING CORPORATION This business is conducted by: A CORPORATION first day of business was: 3/15/21 Registrant Name: a. KATE KUTNER THERAPY ,AN INDIVIDUAL & FAMILY COUNSELING CORPORATION of Officer, if Limited Liability Company/Corporation Title of Signor. KATE KUTNER, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 01, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015243 Fictitious Business Name(s) a. ALOHA GLOW & LASH Located at: 403 WISCONSIN AVENUE, F OCEANSIDE, CA 92054 Is registered by the following: a. ALOHA BEAUTY INCORPORATED This business is conducted by: A CORPORATION first day of business was: 07/06/21 Registrant Name: a. ALOHA BEAUTY INCORPORATED of Officer, if Limited Liability Company/Corporation Title of Signor. GREY KUNTER, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 16, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9013874 Fictitious Business Name(s) a. MASSACHUSETTS MIKE'S PIZZERIA b. MASSACHUSETTS MIKE'S PIZZA Located at: 435 UNIVERSITY AVE, SAN DIEGO, CA 92103 Is registered by the following: a. K&M SD HOLDINGS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 7/26/20 Registrant Name: a. K&M SD HOLDINGS, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. MICHAEL HARRITY, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 30, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2021-00030308-CU-PT-NC SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 325 S MELROSE DR, VISTA, CA 92081 ; BRANCH NAME: Superior Court of California, TO ALL INTERESTED PERSONS: 1. Petitioner (name): NICOLAS GERARDO NEGRON filed a petition with this court for a decree changing names as follows: Present name: a. NICOLAS GERARDO NEGRON to NICOLAS HUGO DE VERA 2. THE COURT ORDER that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: 09/07/2021 TIME: 8:30 AM DEPT: 25; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS / BEACH & BAY PRESS & PENINSULA BEACON. Date: JULY 20, 2021. JUDGE OF THE SUPERIOR COURT PAMELA M PARKER ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9013052 Fictitious Business Name(s) a. ROSE STREET BUILDING SERVICES Located at: 3722 HAINES ST, SAN DIEGO, CA 92109 Is registered by the following: a. JAMM FAM, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: N/A Registrant Name: a. JAMM FAM, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. CHRIS FERRANS, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 23, 2021. ISSUE DATES: JULY 23 ,30 ,AUGUST 6 & 13

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9014215 Fictitious Business Name(s) a. GROW BUSINESS SOLUTIONS Located at: 6385 CAMINITO ESTRELLADO, SAN DIEGO, CA 92120 Is registered by the following: a. GROW BUSINESS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 4/20/21 Registrant Name: a. GROW BUSINESS, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. JAMILE DE ALMEIDA STORCK, MEMBER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 2, 2021. ISSUE DATES: JULY 30 ,AUGUST 6 ,13 & 20

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015858 Fictitious Business Name(s) a. CARLTON OAKS GOLF & RESORT b. CARLTON OAKS GOLF & LODGE c. CARLTON OAKS GOLF & COUNTRY CLUB d. CARLTON OAKS GOLF e. CARLTON OAKS LODGE f. CARLTON OAKS g. CARLTON OAKS COUNTRY CLUB Located at: 9200 INWOOD DRIVE, SANTEE, CA 92071 Is registered by the following: a. ALUKA, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 05/15/17 Registrant Name: a. ALUKA, LLC of Officer, if Limited Liability Company/Corporation Title of Signor. JOHN CHEN PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 22, 2021. ISSUE DATES: JULY 30 ,AUGUST 6 ,13 & 20

CITATION FOR FREEDOM FROM PARENTAL CUSTODY AND CONTROL CASE NUMBER 21AD000274N ATTORNEY OR PARTY WITHOUT ATTORNEY SARA R NEUMANN, YELMAN & ASSOC, 3333 CAMINO DEL RIO S, STE 140, SAN DIEGO, CA 92108 (619) 282-1107 ATTORNEY FOR DAVID & BERNADETTE FEENER SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO 325 SOUTH MELROSE DRIVE, VISTA, CA 92081; IN THE MATTER OF HOPE CLARE FEENER, BROOKE LAUREN FEENER DATE OF BIRTH: 11/15/2014; 05/09/2016 A MINOR RESPONDENT(S); PHILLIP BLAKE NEAL To (name): PHILLIP BLAKE NEAL You are ordered to appear in the Superior Court of the State of California, County of San Diego, in Department N-23 at the court location indicated above on SEPTEMBER 02, 2021, at 8:30 a.m., to show cause, why (name(s)) HOPE CLARE FEENER, BROOKE LAUREN FEENER should not be declared free from parental custody and control (X FOR THE PURPOSE OF PLACEMENT FOR ADOPTION) as requested in the petition. THIS HEARING WILL BE CONDUCTED BY VIDEO OR TELEPHONE THROUGH THE NORTH COUNTY DIVISION 325 SOUTH MELROSE DRIVE, VISTA, CA 92081 IMPORTANT: PHILLIP BLAKE NEAL PLEASE CALL THE COURT

PROMPTLY FOR INSTRUCTIONS ON HOW TO ATTEND THIS HEARING (760) 201-8720 M-F 8:30-11:30 AM PST At the hearing, the judge will read the petition and, if requested, will explain the effect of the granting of the petition, any term or allegation contained therein and the nature of the proceeding, its procedures and possible consequences, and may continue the matter for not more than 30 days for the appointment of counsel, or to give counsel time to prepare. The court may appoint counsel to represent the minor whether or not the minor is able to afford counsel. If any parent appears and is unable to afford counsel, the court shall appoint counsel to represent each parent who appears unless such representation is knowingly and intelligently waived. Someone over the age of 18 – not the petitioner — must serve the other party with all the forms and complete a proof of service form, such as Proof of Service (JC Form #FL-330 or JC Form #FL-335), telling when and how the other party was served and file that with the court. If you wish to seek the advice of an attorney in this matter, you should do so promptly so that your pleading, if any, may be filed on time. Date: 7/15/2021 Judge of the Superior Court PAMELA M PARKER, JUDGE FOR THE SUPERIOR COURT ISSUE DATES: JULY 30,AUGUST 6 ,13 & 20

CITATION FOR FREEDOM FROM PARENTAL CUSTODY AND CONTROL CASE NUMBER 21AD000273N ATTORNEY OR PARTY WITHOUT ATTORNEY SARA R NEUMANN, YELMAN & ASSOC, 3333 CAMINO DEL RIO S, STE 140, SAN DIEGO, CA 92108 (619) 282-1107 ATTORNEY FOR DAVID & BERNADETTE FEENER SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO 325 SOUTH MELROSE DRIVE, VISTA, CA 92081; IN THE MATTER OF HOPE CLARE FEENER, BROOKE LAUREN FEENER DATE OF BIRTH: 11/15/2014; 05/09/2016 A MINOR RESPONDENT(S); COLETTE LAUREN FEENER TO (name): COLETTE LAUREN FEENER You are ordered to appear in the Superior Court of the State of California, County of San Diego, in Department N-23 at the court location indicated above on SEPTEMBER 02, 2021, at 8:30 a.m., to show cause, why (name(s)) HOPE CLARE FEENER, BROOKE LAUREN FEENER should not be declared free from parental custody and control (X FOR THE PURPOSE OF PLACEMENT FOR ADOPTION) as requested in the petition. THIS HEARING WILL BE CONDUCTED BY VIDEO OR TELEPHONE THROUGH THE NORTH COUNTY DIVISION 325 SOUTH MELROSE DRIVE, VISTA, CA 92081 IMPORTANT: COLETTE LAUREN FEENER PLEASE CALL THE COURT PROMPTLY FOR INSTRUCTIONS

Pacific Beach pooch goes viral for being ‘a good boy’

By DAVE SCHWAB

A local dog has thousands of Instagram followers and millions of video viewers.

“I am the owner of a golden retriever named Bruce ‘San Diego Bruce’ and his Instagram account is on its way to 10,000 followers,” said Laura Siciliano of Pacific Beach. “We are at almost 9,900 followers. We also have four videos that have gone viral with more than 1 million views each.”

Laura said Bruce has gained popularity over Instagram through viral photos and videos posted on his account, @san_di-ego_bruce. “Some videos show him wearing a Padres baseball cap or sunglasses,”

Siciliano said. “He loves putting smiles on people’s faces.”

The 11-month-old golden retriever will celebrate his first birthday on Aug. 14. Siciliano said their family adopted Bruce nine months ago and immediately created an Instagram account for their pooch as “a diary and a chronicle of his baby photos. It was just a way to keep track of him, as well as creating video content.”

Siciliano admitted putting Bruce on the social media app has blown away all their expectations for just how successful photo-sharing of him could be.

“It’s just fun to share content of a good dog; It’s a fun corner of the internet,” noted Siciliano. “He has a lot of loyal fans,

and people can share his videos with their friends. It’s just a fun little hobby.”

Siciliano noted Instagram posts, as in Bruce’s case, can lead to a “chain reaction, with a lot of people seeing and sharing posts that can explode all at once. When thousands of people are viewing a video at once, it’s like a domino effect.”

Added Siciliano about Instagram sharing, “It’s very wholesome and a lot of fun, for sure.”

Launched in October 2010, Instagram rapidly gained popularity, with one million registered users in two months, 10 million in a year, and 1 billion as of June 2018. In April 2012, Facebook acquired it for approximately \$1 billion in U.S. cash and stock. As of October 2015, more than 40 billion photos had been uploaded.

As of June 2021, the most followed person was Portuguese professional footballer Cristiano Ronaldo with more than 300 million followers. The most followed woman was American singer Ariana Grande. As of Jan. 14, 2019, the most-liked photo on Instagram is a picture of an egg, posted by



The golden retriever’s antics on Instagram @san_di-ego_bruce has garnered thousands of followers and more than 1 million views. COURTESY PHOTO

the account @world_record_egg, created with the sole purpose of surpassing the previous record of 18 million likes on a Kylie Jenner post.

LEGALS » CONT. FROM PG. 12

(require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

CITATION FOR FREEDOM FROM PARENTAL CUSTODY AND CONTROL CASE NUMBER A63439 ATTORNEY OR PARTY WITHOUT ATTORNEY SARA NEUMANN, YELMAN & ASSOC, 3333 CAMINO DEL RIO S., STE 140, SAN DIEGO, CA 92108 (619) 282-1107 ATTORNEY FOR CHARLES & MARGARITA WALLING SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO 2851 MEADOW LARK DRIVE, SAN DIEGO, CA 92123 IN THE MATTER OF MIGUEL ANGEL AMADOR DATE OF BIRTH: 09/09/2003 A MINOR RESPONDENT(S); MIGUEL ANGEL AMADOR To (name): MIGUEL ANGEL AMADOR You are ordered to appear in the Superior Court of the State of California, County of San Diego, in Department JC-01 at the court location indicated above on OCTOBER 22, 2021, at 1:30 p.m., to show cause, why (name(s)) MIGUEL ANGEL AMADOR should not be declared free from parental custody and control (X FOR THE PURPOSE OF PLACEMENT FOR ADOPTION) as requested in the petition. THIS HEARING WILL BE CONDUCTED BY VIDEO OR TELEPHONE THROUGH THE NORTH COUNTY DIVISION 325 SOUTH MELROSE DRIVE, VISTA, CA 92081 IMPORTANT: MIGUEL ANGEL AMADOR PLEASE CALL THE COURT PROMPTLY FOR INSTRUCTIONS ON HOW TO ATTEND THIS HEARING (760) 201-8720 M-F 8:30-11:30 AM PST At the hearing, the judge will read the petition and, if requested, will explain the effect of the granting of the petition, any term or allegation contained therein and the nature of the proceeding, its procedures and possible consequences, and may continue the matter for not more than 30 days for the appointment of counsel, or to give counsel time to prepare. The court may appoint counsel to represent the minor whether or not the minor is able to afford counsel. If any parent appears and is unable to afford counsel, the court shall appoint counsel to represent each parent who appears unless such representation is knowingly and intelligently waived. Someone over the

age of 18 -not the petitioner — must serve the other party with all the forms and complete a proof of service form, such as Proof of Service (JC Form #FL-330 or JC Form #FL-335), telling when and how the other party was served and filed that with the court. If you wish to seek the advice of an attorney in this matter, you should do so promptly so that your pleading, if any, may be filed on time. Date: 7/28/2021 Judge of the Superior Court ANA ESPANA JUDGE FOR THE SUPERIOR COURT ISSUE DATES: AUGUST 6, 13, 20 & 27

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9016120 Fictitious Business Name(s) a. RAYCO EXTERIORS Located at: 970 WEST VALLEY PARKWAY #41, ESCONDIDO, CA 92025 Is registered by the following: a. RAYCO CONSTRUCTION ENTERPRISES, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 03/25/21 Registrant Name: a. RAYCO CONSTRUCTION ENTERPRISES, LLC of Officer, if Limited Liability Company/ Corporation Title of Signor GABRIEL COOLEY, MANAGER. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 24, 2021. ISSUE DATES: AUGUST 6, 13, 20 & 27

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9015812 Fictitious Business Name(s) a. LAUNDRY STATION b. THE LAUNDRY STATION Located at: 4217 BALBOA AVENUE, SAN DIEGO, CA 92117 Is registered by the following: a. FAULKNER FAMILY VENTURES, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 03/25/21 Registrant Name: a. FAULKNER FAMILY VENTURES, LLC of Officer, if Limited Liability Company/ Corporation Title of Signor JESSICA FAULKNER, MANAGER. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 22, 2021. ISSUE DATES: AUGUST 6, 13, 20 & 27

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9016819 Fictitious Business Name(s) a. UPLIFT ACCOUNTING b. UPLIFT ACCOUNTING & CFO Located at: 3727 7TH AVENUE #2, SAN DIEGO, CA 92103 Is registered by the following: a. SUSTAINABLE CFO This business is conducted by: A CORPORATION first day of business was: N/A Registrant Name: a. SUSTAINABLE CFO of Officer, if Limited Liability Company/Corporation Title of Signor KELLY O'HARA, PRESIDENT. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: AUGUST 3, 2021. ISSUE DATES: AUGUST 6, 13, 20 & 27

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9016564 Fictitious Business Name(s) a. A.A.V. CASH 4 CARS Located at: 821 KUHN DRIVE, SUITE 110B, CHULA VISTA, CA 91914 Is registered by the following: a. VASQUEZ & SONS TRUCKING, INC. This business is conducted by: A CORPORATION first day of business was: 4/20/21 Registrant Name: a.a. VASQUEZ & SONS TRUCKING, INC. of Officer, if Limited Liability Company/Corporation Title of Signor ALFONSO VASQUEZ, CEO. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JULY 30 2021. ISSUE DATES: AUGUST 6, 13, 20 & 27

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Getting clear on what matters: Discovering what is truly important



Doing it Better

By Natasha Josefowitz, Ph.D.

By What is important? Important to whom? In terms of what? In terms of people's philosophy of life? In terms of one's needs? In terms of one's strengths? In terms of policy? Or in terms of one's mental health? Throughout the years I had collected some people's thoughts about what they thought was important. So I assembled a variety of answers to this question without judgment. It all seemed plausible depending on the century, the culture, the psychology of the time. What I find intriguing is that in a couple of words one can express a whole philosophy of life. To wit, in the ancient Greek tradition: the words one lived by were

"honor, glory, courage." Indeed the Greek stories were all about these three concepts. You might remember Achilles who— given a choice between a short life of glory or a long, but inconsequential life — chose the glory. The Jewish tradition is based on the words "justice and law." To act with fairness and obey the law is what was required of the Jewish people and still is today in the Orthodox communities where most behaviors are strictly regulated. Some of the less traditional Jews (I call them tribal Jews) still light candles to memorialize the death of loved ones, don't eat pork or shellfish, and go to temple on High Holidays. The Christian tradition emphasizes "obedience and grace." Obedience means surrendering one's will to God. Grace is God's gift to the world and its inhabitants. The scientific tradition sticks to "reason and logic." In other words, scientific thinking is based on research, proof, thought-through conclusions, and eschews

fantasies and unproven theories. New York Times correspondent David Brooks has often written about the importance of our needs, strengths, and the meaning of life. He names our lives' four purposes: a) commitment to family and to oneself; b) commitment to one's craft, which includes one's work; c) commitment to one's values, which may include one's faith; and d) commitment to community, which is the capacity to make a difference in other people's lives. He also writes about some of our basic needs: a) the need for certainty (we tend to be risk-averse); b) the need for variety (we like change); c) the need for significance (we wish to be a recognized member of our community); d) the need for connection to others (our need for love); e) the need for growth (to keep learning, which includes curiosity and open-mindedness); and f) the need to contribute (to be of service to others). We need strengths in the

following areas: a) humility (letting go of one's self-importance); b) firmness (sticking to one's beliefs as opposed to flaccidity, being wishy-washy); c) grit (the courage to sustain unpopular views, without rigidity); d) generosity (sharing one's knowledge and giving credit); e) self-reflection, self-control, and optimism; and f) autonomy (the use of authority). The 19th century German philosopher Frederick Nietzsche asked four questions about what is important: a) What have you truly loved? b) What has uplifted your soul? c) What has dominated you? and d) What has delighted you? In his 1941 State of the Union Address, President Franklin D. Roosevelt spoke of the four freedoms: freedom of speech and expression, freedom of worship, freedom from want, and freedom from fear. What all of the above ways of seeing the world point to is the variety of perceptions of what

matters. We can select the pieces which fit our own beliefs and examine the possibility of adding new concepts to our understanding. The old Persian proverb comes to mind: "He who knows not; and knows not that he knows not is a fool, shun him. He who knows not; and knows that he knows not is a child, teach him. He who knows; and knows not that he knows is asleep, wake him. He who knows; and knows that he knows is wise, follow him." I would like to end this column with how five Jews have changed the way we see the world: a) Moses — the law is everything, b) Jesus — love is everything, c) Marx — money is everything, d) Freud — sex is everything, and e) Einstein — everything is relative. Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2021. Natasha Josefowitz. All rights reserved.

Friends of Pacific Beach Library seeking volunteers

After 15 months of waiting, the Pacific Beach/Taylor Library has now reopened for in-person services. The Friends of Pacific Beach Library are also gearing up to support the library services and events when they resume. The group is currently seeking volunteers to assist in

accomplishing its mission to support the widest and best possible services to the Pacific Beach community. If interested, membership and volunteer information is available at the front desk of the library located at 4275 Cass St. or call 858-581-9934 ext 0, or

visit pblibraryfriends.org/contactus.htm. Friends of Pacific Beach Library operates a used book store at the library, currently on Mondays and Wednesdays 11 a.m.-5 p.m. The book store is seeking volunteers to assist in the book sales through ongoing

regularly scheduled short shifts. Other volunteers are needed for onetime events as they are scheduled. The group welcomes all types of members, including those who only provide financial support to accomplish their mission. Membership dues and the Friends bookstore sales

are the primary sources of revenue. The proceeds provide financial support for acquisitions and community activities such as concerts, summer movies, and numerous children and adult activities. READ MORE ONLINE AT sdnews.com

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CHARMING SPANISH HOME!

PT. LOMA – 3+ BD, 3 BA + FAMILY RM, 2023 SQFT \$1,500,000
Impressive, Spanish Home! Inviting front gated courtyard. Charm & vintage details, flexible floor plan! Formal living room, fireplace and hardwood flooring. Updated kitchen, family room, private outdoor patios & lush gardens. Large master suite. Detached guest suite, granny flat, or extra bedroom. 2 car garage with alley access. Walk to Liberty Station & just minutes to the beach & shopping!

OPEN SAT. & SUN. 1-4PM

PT. LOMA – 3 BD, 2 BA + FAMILY RM, 1,502 \$1,250,000
Open 7/31 & 8/1 from 1-4pm. Spacious Loma Portal home, large 7600 SQFT corner lot! Formal living & dining rooms, cheery eat-in kitchen + a family room that opens to the deck & yard. Private master suite. Hardwood flooring under most carpet, laundry room & storage. Plenty of places to relax outdoors, boat or RV parking! Quieter Homes Program has been completed. Solar passes on monthly savings to you!

SOLD!

SUNSET CLIFFS – 2 BD/2 BA, 1,399 SQFT \$1,100,000
Absolutely stunning panoramic views! Enjoy a spacious, single level, open floor plan. Take in the ocean breezes & soak up the sunset views with two view balconies overlooking the ocean! Updated & move-in ready. Large master view suite, kitchen with granite counters, stainless steel appliances & breakfast bar, in-unit laundry. 1 garage space + 2 additional parking spaces! Steps from ocean & beach access.

PEACEFUL MOUNTAIN VIEWS

FALLBROOK – 3 BD, 2.5 BA, 1,971 SQF \$699,000
Ideally located, formal model home, allows you to enjoy open preserve & mountain views! Designer touches, open floor plan, master retreat with a balcony to take in the views, 2 additional bedrooms, office area, laundry room, 2 car garage + plenty of storage. Paid Solar! Low HOA fees! Bonsall School District! Awesome community w/ access to trails & parks. Easy access to I-15 & HWY 76.

The Social Diary – Exuberance, Hope, Dare to Dream, La Jolla International Fashion Film Festival is ‘sweeter’ than ever

By MARGO SCHWAB

Filmmakers and guests jetted in from all corners of the world for the 12th annual La Jolla International Fashion Film Festival (LJIFF) in July at cinema central, The Lot in La Jolla.

Coined the ‘Cannes of the West’ by many, LJIFF has showcased many brilliant talents. Sweet!

Speaking of, festival founder Fred Sweet’s vision has been clear from the get-go to showcase a broad spectrum of fashionable arts via film. As Sweet

later remarked to me, “It was an amazing festival. So much great and positive energy from everyone and the films this year were outstanding.”

Many standouts include Best Picture for the thought-provoking film “Hope” directed by Mykhailo Dolgin, “Dare to Dream” embracing dreams and diversity by Rafaela Keunecke and Guto Galezer, and Antonio Contreras Aviance’s Best Documentary for “Exuberance,” the vibrant story of Tanel, the first gender-fluid super-model. The story is artfully crafted, poignant with Sound

Design winner Gehno Sanchez Aviance’s magic.

Antonio Contreras Aviance has a particular affinity for LJIFF. “La Jolla has adopted me and even after getting offers of premiering my films in other big cities in the world, La Jolla is my home!” And the world loves your film-making genius back. Aviance has won Best Documentary three years in a row!

Among the fashionable and film elite, there were model/actor Scott Johnston in a rare vintage Moschino brick themed jacket, Ruben Abagyan,

a UC San Diego professor, Leo Malevanchik, a famous fashion photographer, model Tatiana Slepova, Kenn Sugiyama, and famous photographer and artist Jacques Silberstein, and LJIFF Royal Ambassador Princess Francesca Gioia Drommi.

Princess Francesca has had quite an extraordinary life thus far, first as a daughter of royalty and her mother Italian singing star Lolita, as an ‘it’ model for Oleg Cassini, and as an actress and fashion designer! Love those shoes, Princess!

Full throttle ahead, I am in pre-production with

multi-award-winning Antonio Contreras Aviance for a 2022 documentary revolving around rare Versace clothing, charities, purpose, and passion for animals. The working title is “Wild for Versace.” Casting now, inquiries welcome, join the fun!

Till next time!

Margo Schwab is the owner and publisher of The Social Diary. She has produced TV segments, acted, and is currently filming a documentary, which will include elements of her passions, animals and fashion. For event coverage inquiries, Margo can be contacted at mschwab@san.rr.com.



Julia Pustilnik with Ruben Abagyan, and Julia's husband Leo Malevanchik.



Pop artist Ikill Orion and his wife Hitomi.



Jacques Silberstein and Princess Francesca Gioia Drommi.



Actress Celeste Ianuza.



Antonio Contreras Aviance, en plein Jean Paul Gaultier, surrounded Jacques Silberstein and Princess Francesca Gioia Drommi.



Julia Rollins of The Fashion Project.



Model Jada Henry.



Antonio Contreras Aviance with Princess Francesca Gioia Drommi, and Kenn Sugiyama.



Model Lisa Harrington with Maxime Dumesnil.



Scott Johnston with Peggy Stern.



Interview Host Laura Esqueda.

ALL PHOTOS BY MARGO SCHWAB