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THIS WEEK



**Celebrating Art Alive
and royal fun in Monaco**

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**Sierra Club wants
sea lion rookery closed**

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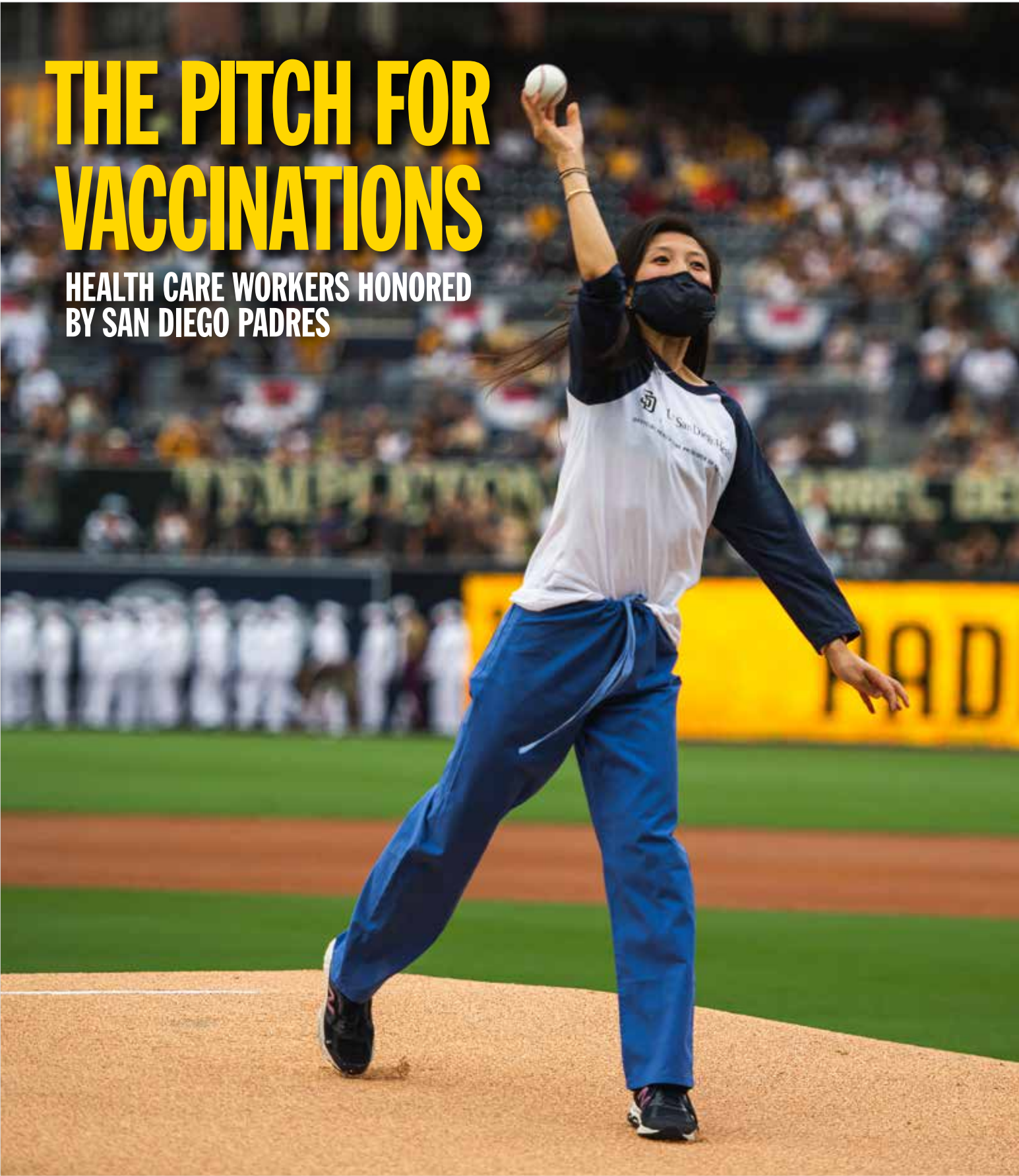


**La Jolla International
Fashion Film Festival**

SEE PAGE 6

THE PITCH FOR
VACCINATIONS

HEALTH CARE WORKERS HONORED
BY SAN DIEGO PADRES



Nancy Yam, associate chief pharmacy officer at UC San Diego Health, throws the ceremonial first pitch before the San Diego Padres' 're-opening game' on Thursday, June 17. Yam was part of the operations at the Petco Park Vaccination Super Station as well as other sites. How did it feel to take the mound in front of 40,000 fans? Find out on page 4.

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Sierra Club requests City close sea lion rookery for safety

By DAVE SCHWAB

The Sierra Club's request of the City to temporarily close the sea lion rookery at Point La Jolla could be easier said than done. But the volunteer animal protectionists remain hopeful of a successful outcome.

Meanwhile, they continue to perform the nearly impossible task of encouraging large numbers of people not to go near the federally protected marine mammals.

"These issues have been the subject of litigation and debate for years," said Dave Rolland, City senior advisor of communications, regarding the rookery closure request. "The City has previously received guidance from regulatory agencies including NOAA and the California Coastal Commission expressing their skepticism about the necessity of full closures to protect marine mammals."

"Closure of Point La Jolla would require Coastal Commission approval, and that is unlikely to be granted quickly," continued Rolland. "The mayor is open to exploring that option in the longer term if relevant stakeholders and regulatory agencies can reach consensus on a solution. For now, he is committed to already-announced education measures such as new stencils and signs that will be implemented in the next few days, and increasing

existing park ranger hours and other enforcement agency presence at Point La Jolla."

"My budget priority to restore two park ranger positions was approved by my council colleagues," noted District 1 Councilmember Joe LaCava. "I am further working closely with the City's Park and Recreation Department to increase signage and educational materials around the area and resume the summer ranger intern program to increase trained supervision."

"These rangers will serve as educational assets to visitors as much as a regulatory authority to the site. Finally, because the area has not yet been officially recognized as a rookery, I am supportive of the ongoing discussions to engage NOAA in this conversation."

Recently, the Sierra Club and its Seal Society wrote Mayor Todd Gloria a letter imploring him that more needs to be done to safeguard sea lions. The rookery just around the corner from the Cove draws large numbers of tourists and guests daily.

On a recent early summer Friday afternoon at Point La Jolla, Carol Toye and trainee Julia Juarez of the Sierra Club Seal Society were busy voluntarily trying to encourage people to keep a respectful distance from the marine mammals.

"This area is now full of pups that started to be born on



Carol Toye and Julia Juarez of the Sierra Club Seal Society voluntarily encourage people not to go too close to the sea lion rookery at Point La Jolla. PHOTO BY DAVE SCHWAB

Memorial Day weekend," noted Toye. "So they're all less than three weeks old."

"We have about 35 new babies and we're hoping to have about 15 to 25 more," said Juarez, who shared she wants to be a docent to "give back to an area I love so much. But it's gotten worse over the years."

Toye discussed lobbying efforts underway to get greater protection for sea lions. "We've been bringing every single council member down and just show showing them the situation," she said. "We've been educating people, explaining why they shouldn't go down there."

While Juarez was encouraging people not to go down the stairs unto the rocks to view the seal lions, one woman asked if she was with the City. When Juarez replied no, she and her child descended the stairs to get a closer look at the seals down below on the rocks.

"Thank you for being here," another sea lion viewer told docents. "It's nice to see all the crowds not encroaching on the sea lions. It's really so sad when the mothers abandon their babies. The last time I was here people were getting selfies and I was so upset."

"Thank you so much for your appreciation," replied Carol. It really makes a difference to us."

"It's really a mixture of both," said Juarez of people's reactions, both positive and negative, to being asked to maintain their distance from the rookery. "There's a sense of defiance, as well as people expressing gratitude for being informed and educated. It's difficult though because when people see one person going down to see the sea lions, everyone else will follow."

Robyn Davidoff, also of the Sierra Club, described the City's pledge to get more park ranger staff time at the rookery as "a really good step in the right direction. Let's see if that works, and then re-evaluate."

Davidoff admitted trying to discourage people from getting too close to the marine mammals without physical barriers and very little signage at present is a monumental task.

"When there are as many as 300 people an hour here, docents can get overwhelmed," she lamented. "And for some docents, it's difficult for them to know how to do conflict or confrontation when someone gets argumentative."

"We also have good relations with La Jolla police who come down here and clear people away from the rookery when it gets too crowded," Davidoff continued. "But that's not their job. They have better things to do. And they don't really have the staff to handle that either."

Village Merchants Association proposes adding farmers market

By DAVE SCHWAB

La Jolla Village Merchants Association proposal to explore starting a new Thursday night farmers market on Wall Street is likely to run into opposition from an existing community market, as well as from some residents against commercial use of the streets or public right-of-way.

An attempt several years ago to establish a farmers market in Bird Rock near the Methodist Church at 6063 La Jolla Blvd. failed due to opposition from La Jolla's existing farmers market at La Jolla Elementary School. Some residents in the surrounding Bird Rock neighborhood fearful of possible parking and traffic problems associated with a new market were also against the concept.

"In looking where we were going with lost revenue and revenue that could be amplified, what really came to light is that almost every business district has a farmers market," Jodi Rudick, Village Merchants Association's executive director told the business improvement district's board on June 9. "We have a farmers market in La Jolla that is outside of our business district. A farmers market is a very easy, and very expected, way of energizing a community. We'd like to explore



Puesto with its huge existing outdoor dining structure on Wall Street is where the La Jolla Village Merchants Association would like to locate a new public market on Thursday nights. PHOTO BY DAVE SCHWAB

the possibility of doing a public market."

Rudick said the proposed public market would be qualitatively different than the existing 23-year-old La Jolla Open Air Farmer's Market at La Jolla Elementary School held Sundays at the corner of Girard Street and Genter Avenue from 9 a.m. to 1 p.m.

"We perceive this as being a different experience with more of a street-fair feel, that could benefit from some of the 105 restaurants in La Jolla," she said. "We would make Thursday the first night of

a La Jolla weekend. And revenue would not be the first objective. The first objective would be to activate this village."

But some residents in the beach community, like Sally Miller, a member of La Jolla Parks and Beaches, Inc., have steadfastly opposed the use of the sidewalks or the public right-of-way for anything other than parking and non-commercial use. And that opposition includes the existing large outdoor dining structure set up by Puesto Restaurant on Wall

Street, where the new farmers market is proposed to go.

"I think it is an absolutely horrendous idea to allow any private business to commandeer our public land to extend their private business to line their pockets with money at our expense," said Miller, speaking on her own behalf. "I find it very selfish and greedy of restaurant owners to extend their businesses into our precious parking spaces along the whole of Wall Street in the heart of downtown La Jolla."

Added Miller, "For a very long time we have limited valet parking usage to two to four spaces so we do not lose public parking spaces. Also, after this year, there are many empty retail spaces available in downtown they could move to. Read my lips, if this project is allowed, more restaurants will demand the same in an absolute domino effect taking our very precious public spaces that we have fought to keep free to the public."

Sherry Ahern, who spearheaded the creation of La Jolla's existing farmer's market, said this latest proposal underestimates the difficulties in creating two viable farmer's or public markets in the same area.

"For the record, there is generally only one farmers market per area," Ahern said adding their

market is a fundraiser "where we give all our money to the kids at La Jolla Elementary and other schools for their teachers and their programs."

Ahern foresees a host of problems in trying to turn Wall Street into a viable public market.

"You're going to close down Wall Street and put vendors from other areas onto that street when they want to get people to that area and going into the stores?" she asked. "It's counterintuitive. Would you put food vendors in front of Puesto?"

Rudick of LJVMA said Ocean Beach's longstanding successful farmer's market on Wednesday night is the template a new La Jolla public market would emulate. She said the idea would be to create a fresh outdoor shopping experience that would draw shoppers.

"We can't compete with Amazon when it comes to buying a commodity," she said. "But what Amazon can't touch is our ability to offer an experience. So we want to look at these opportunities to create experiences that even Amazon can't touch. So the kind of market we would be looking at wouldn't be just produce. It would be artisans and crafts, maybe some demonstrations like cooking, and also entertainment."

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Tourmaline Surfing Park spreads aloha across the country

By DAVE SCHWAB

Tourmaline in North Pacific Beach is more than just a surfing park.

Affectionately referred to as “Turmo,” the park is a community hub and crossroads. It is a place for folks to exercise, mingle, and indulge in the surfing lifestyle.

Some of the regulars who frequent the park half-jokingly say, judging from the proliferation of out-of-state license plates in its parking lot, that Turmo ought to be its own “national” park.

Two regulars near Tourmaline who swear by it are seniors Joan and Karl Vesper. Karl, 88, still surfs there daily. Joan doesn't surf. She boogie boards.

On a Sunday afternoon in June, the month that includes International Surfing Day on the 19th, Joan took photos of license plates in Tourmaline's parking lot. “I counted 34 out-of-state cars between mid-May and mid-June,” she said. “The hordes are mostly California locals whose courtesy code, ‘Surf Well, Spread Aloha, Share Waves Without Judgment,’ is inscribed in the kiosk at Tourmaline's look-out railing.”

Of Tourmaline's culture, Joan said a Minnesotan told her: “Here the crowd is less aggressive than at ‘Wind and Sea.’ It's a good place to learn.”

Gail Bova and Jeff Lidawer, when they moved cross-country from Ohio to San Diego, told Joan they “bought boards before they bought a couch.”

Adam Roberson moved here from Maine in October. He told Joan he Googled “Beginners' Surfing” and Tourmaline popped up. “I didn't want to get in anyone's way,” Roberson said. “Here no one seems to get angry.”

“Something people don't know is that, back in the '40s, we used to surf pillowcases,” said Karl Vesper. “If you take a pillowcase



Patrick Beckett and Carol Kent, ‘I gave him the Tourmo license plate for his birthday.’
ALL PHOTOS BY JOAN VESPER

and drop it in saltwater it will blow up. If you tie a knot in it air will stay in it and you have a balloon you can surf with.”

Jeff Grant, another Tourmaline regular, said he and the park go way back.

“My relationship with Tourmaline started 40 years ago in 1962 at age 11,” Grant said noting Tourmaline “was a pleasant surprise” because it was local, but not localized like so many other surf spots he'd been to.

“Ability out in the water was respected, but not imperative to being part of the group,” Grant said. “The range of surfers was 10-85 years but the tribe was very inclusive. And while there were cranks and prima donnas, most of the surfers were funny, humble and very welcoming. In short order, Turmo became my new favorite surf break and in fact, it still is.”

Added Grant: “The surfers have changed but not the personalities or the span of ages. Some folks rip, some are learning, old farts yearn for the good old days with less crowds. Young folks wish the old guys would stop complaining. There's a new group of mostly Asian surfers who have created a very festive atmosphere in the parking lot with music and



Steve Ferguson walking Myrtle. Myrtle's owner is reading the paper in her car.

food and great conversation that is no different than what the Tourmaline Tailgaters club did when we set it up 30 years ago.”

Carol Kent, one of three women who belong to the Tourmaline Tailgaters, likes to talk to surfers sitting on their boards. “The club's purpose is to help out the local surf community and the park in any way we can,” said Carol's partner, Patrick Beckett.

Tailgater projects have included picking up in the park, partnering with another surf club to install a kiosk and memorial bricks, and helping individual surfers like providing material for Tourmaline regular Levy Feiteira to paint the railing and the restrooms' bricks and beams.

“Don't forget partying,” Carol adds, smiling, about Tourmaline projects. Tailgater Skip Frye (renowned surfer and board shaper) even surprised Levy with a new surfboard at an award assembly in recognition of his volunteer work.

Not all of Tourmaline's regulars though, like Sheila Purdy, are surfers. She just admires the culture – and the people.

“I started driving my Basset Hound Myrtle to Tourmaline Beach about eight months ago



Jeff Lidawer and Gail Bova from Ohio, ‘We bought surfboards before we bought a couch.’

for a walk with Steve Ferguson when my husband could no longer drive,” Purdy said. “I quickly found an amazing surf culture very welcoming for my dog and myself.

“Since I am also handicapped, I read the paper while Steve walks Myrtle on the beach and parking lot where she is welcomed and gets treats. A vast assortment of people, dogs, and surfers are friendly and helpful and send wishes to my husband. I have learned why Tourmaline Beach is so popular and welcoming to all comers.”

So what makes Tourmaline so special?

“There are tribes at most beaches,” pointed out Jeff Grant. “I've sat and chatted with those tribe members for 50 years at spots ranging from Malibu to El Salvador to Scorpion Bay. The primary difference I see at Turmo is the harmony reflected both out in the water and in the parking lot. Turmo is a place that fosters relationships better than most. In a world where it's tough to make new friends from scratch, this is one place you can.”

Concluded Grant of Tourmaline: “The surfers here range from cops to firefighters, from docs to gardeners, and



Tourmaline Canyon Surfing Park memorial: ‘Surf Well, Spread Aloha, Share Waves Without Judgement.’

SURFERS MEMORIAL

About 15 years ago, Jeff Grant and other members of a homegrown Tourmaline Surfing Park club named the “Tailgaters” designed and set up the Surfers Memorial in front of the break at the park to honor surfers who had contributed to the legacy Tourmaline imparts to visitors.

The memorial's words are: “This monument honors the past and present surfers at Tourmaline Canyon Surfing Park who have embraced its beach, surf and camaraderie.

Since the opening of the park in May 1963, Tourmaline's local surfers have shared their time, skills and wisdom with all who have been interested in receiving them. Great surfers and fine men and women have grown up within the Tourmaline culture, and carry the positive traits learned here into their lives and those of the people around them.”

from painters and teachers, to the unemployed living in their vans. What is most interesting is the respect afforded all. Surfing allows us to chat without caste. But the culture of the tribe is what strikes me as being the singular aspect of the venue that resonates most. And maybe that should be told as well.”

UC San Diego Health worker throws ceremonial first pitch at Padres' ‘reopening game’

By THOMAS MELVILLE

In late May, Nancy Yam, PharmD, MHA, BCPS, associate chief pharmacy officer at UC San Diego Health, found out she would be the health care worker throwing out the ceremonial first pitch at the San Diego Padres' “reopening game” planned for June 17, two days after the state lifted most COVID restrictions for outdoor gatherings. She was shocked. But then she also prepared and practiced throwing a baseball with a friend, who happened to be a former MLB pitcher.

UC San Diego Health is the official health care provider for the Padres, and under Yam's management at the Petco Park Vaccination Super Station, as well as other sites, more than 500,000 COVID vaccine doses



Nancy Yam, associate chief pharmacy officer at UC San Diego Health, throws the ceremonial first pitch before the San Diego Padres' ‘re-opening game’ on Thursday, June 17.
COURTESY OF SAN DIEGO PADRES

have been administered so far. The Padres wanted to honor all the hard work health care workers have done and are still



Nancy Yam tosses the ceremonial first pitch at Petco Park. COURTESY OF UC SAN DIEGO HEALTH

doing to get San Diego (and the country) back to almost “normal,” and Yam delivered with a strike (well, close enough). We asked her how this event all came about.

When did you find out you

would be throwing the ceremonial first pitch?

Yam: I was getting some work done on the evening of May 25 and saw the email from our chief marketing and communications officer, Kim Kennedy, come through. I remember

tearing up and thinking how did we get here? I told my kids and they were so excited about it! I couldn't believe it and was in a little bit of shock.

How were you chosen?

Yam: UC San Diego Health is the official health care provider for the San Diego Padres. My understanding is that they reached out to our CEO, Patricia S. Maysent, and the marketing team, who then in turn suggested me for the first pitch. It's not lost on me that this was and is a team effort by many people and I was lucky I was asked. I continue to be so grateful and appreciative for that opportunity to represent so many people who have worked so hard in healthcare.

See PADRES, Page 5

San Diego Police enacts Community Assisted Party Program

By DAVE SCHWAB

In June, Pacific Beach Town Council was clued in by San Diego Police on the Community Assisted Party Program, a useful tool in curbing short-term rentals and other properties causing noise and other disturbances.

“The CAPP program is back in full force, it’s fully up and running,” said officer Brandon Broaddus of SDPD Northern Division. “I actually capped one house recently.”

CAPP is a police program to identify chronic locations that host loud and disturbing parties generating a large volume of complaints from surrounding neighbors and monopolizing police resources in repeated responses.

Once identified, a chronic location is designated as a CAPP

‘CAPP is a title we place on a location that is a nuisance, such as a property that hosts multiple parties.’

— OFFICER BRANDON BROADDUS OF SDPD NORTHERN DIVISION

address. Notification is then made to the residents and the property owner of the CAPP designation. The CAPP designation remains in effect for one year, regardless of occupant changes.

Broaddus explained how CAPP works.

“CAPP is a title we place on a location that is a nuisance, such as a property that hosts multiple parties,” he said. “Basically, after a location has been designated, whenever officers respond again for loud parties, there is no tolerance.

“We write administrative citations with a \$1,000 fine for

all residents of capped properties, and additionally a \$1,000 citation goes to the owner of the property. A lot of times, we’ll also do cost recovery for all the officers who responded.”

Pointing out a CAPP call is low on the priority list, Broaddus nonetheless noted police will respond as quickly as possible. “It’s a documented, non-emergency call for service that is part of the process,” he said. “Police make contact with the residents. We use progressive enforcement. We try to educate and work toward compliance. If we don’t get compliance, we’re going to go into

enforcement mode.”

“The first response is just a written warning,” said Broaddus. “If we issue a first response, and then we have to go back within 24 hours, then the location is automatically capped.”

The CAPP program can also be hastened if violent or other problematic activities occur at the residence involved.

“Besides noise, if there’s underage drinking or fighting going on, that’s egregious activity,” Broaddus said. “We can write citations for a lot of those issues. We had one party house in the UTC area that got capped right away because residents at the home were shooting off a gun, even though nobody got hurt, because of the violence. That made capping that house easy for us.”

In the past, Broaddus noted one

ultimately capped residence had 21 parties police responded to in a 1 ½-year time span. He urged residents repeatedly disturbed by excessively loud and problematic homes in their neighborhood to report them to police. And the more callers, the better, he added.

“CAPP works, when it’s implemented correctly, it’s a great program,” concluded Broaddus. “It works best if it’s not just one person, but multiple people calling in. If it’s just one person calling it’s harder to do. But multiple calls to one location, that’s perfect. Then I can start working on implementing the CAPP program.”

For further information regarding CAPP in the Northern Division, contact the CAPP coordinator, Fred Zuckerman, at 858-552-1717, or FBZ@Pd.sandiego.gov.

San Diego Mayor Gloria, County Chair Fletcher detail strategies to address chronic homelessness

Recognizing the growing encampments of homeless people on the sidewalks of Downtown San Diego and the difficulty placing unsheltered people suffering from addiction into existing programs, Mayor Todd Gloria and County Board of Supervisors Chair Nathan Fletcher on June 18 detailed a new strategy to address the immediate and long-term challenges facing these vulnerable individuals.

“Homelessness is the most pressing challenge facing our region. The City and County are in lockstep and fully committed to implementing sound policies and proven strategies that will make a

transformational difference in the lives of people who are homeless,” Gloria said. “It is great to finally have a leader at the County who understands that county government has a significant role to play in fighting homelessness. Chair Fletcher gets that.”

The first phase of the ever-strengthening partnership between the City and County will launch on June 28. Outreach teams will hit the streets for a coordinated and geographically concentrated, month-long outreach campaign to connect individuals who are experiencing homelessness to immediate shelter, housing-navigation and

behavioral-health services and medical care for those in need.

As it stands today, there are no shelters or other housing options for people experiencing homelessness who are not sober or actively committed to sobriety. The second phase, building on experiences from Phase 1 and scheduled to launch in August, addresses the struggle of those who are chronically homeless with severe substance-use disorder by engaging them with teams who can link them to health and social services, including specialized temporary housing, regardless of the status of their sobriety.

Community Harm Reduction

Teams (C-HRT) will be initially deployed into the central region of San Diego, with expected expansion to other areas of the county. C-HRT will provide robust outreach and engagement, connection to primary care and behavioral health services, and bridge housing, including Safe Haven housing, to individuals with chronic substance-use and mental health conditions.

“Each person experiencing homelessness has their own unique set of circumstances, but addiction and mental health injury are common contributors to chronic homelessness, requiring a distinct response to meet their particular needs,” said Fletcher. “We are investing in a better way, an approach that is different from

See **HOMELESS**, Page 10

PADRES» CONT. FROM PG. 4

How did it feel being on the field in front of 40,000 fans?

Yam: Excilarating. It was exciting, but I was a nervous wreck and things moved so fast. I knew it was reopening day and that the stadium would be full. I saw the mound and home plate and thought it was much farther than I thought it would be.

It was a good thing I practiced with Aaron (former MLB pitcher) and Jennifer Harang that past weekend. I went to junior high and high school with them and then our kids ended up at the same school so we were able to reconnect. We had a fun practice and caught up on the past year of social distancing. My kids, Lucas and Ella, thought I was pretty cool to know them. My son got to throw with him too so that was exciting for him.

To be at Petco Park that evening felt almost “normal,” and what life may soon be like as it was before. It was so special and that I knew this was an opportunity of a lifetime – I tear up thinking about it. I had my family there and a few of my friends

surprised me (which I didn’t expect). There were a lot of UC San Diego Health people there too so my work family was definitely present. I loved feeling that our City and County of San Diego were in it together.

Is it important is it to get vaccinated?

Yam: I think it’s extremely important to get vaccinated. I believe in the science and research

that went into the development of these vaccines to get where we are today. This didn’t happen in a few days or weeks or months – it was years of hard work by scientists who made it happen and then clinical trials were conducted after that. Testing has shown that it’s safe and effective. Getting vaccinated helps protect yourself from getting seriously ill and it also protects others around you as well.

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Annual La Jolla International Fashion Film Festival set for July 23-24



Fashion Files

Diana Cavagnaro

The 12th annual La Jolla Fashion Film Festival is just around the corner on July 23-24 at the LOT La Jolla. The big news this year is that three streaming services have picked up the event that will broadcast live worldwide. Sign up for the newsletter to received details on the actual instructions for downloading one of these apps.

This two day event will begin on Friday, July 23 at the LOT La Jolla with an opening reception, art installations, and an Instagram wall.

Saturday, July 24 begins with morning screenings in three of the theaters at 10 a.m. The Red carpet begins at 3 p.m. and everything will be outside at the LOT in accordance with health precautions. This will include screenings, performances, and award presentations. The host will be Emmy Award winner Tabitha Lipkin, who is back by popular demand.

Veteran film maker and resident artist Antonio Contreras Aviance will be featuring his animated short documentary, "Exuberance, The Untold true story of Tanel Bedrossiantz." Tanel is one of the first gender fluid models and will travel from Paris to attend the event.

The costumes are by Jean Paul Gaultier. Aviance hand painted 131 outfits in the film, which includes an original soundtrack created by music producer Gehno Aviance known as "One A" with a special performance by singer Camelia Toot Bell. Who can forget her riveting performance of "Autumn Leaves" two years ago at the festival.



Documentary about Tanel Bedrossiantz by Antonio Contreras Aviance.

Director Anthony Prince Leslie will present his film "ÀÀÀ," which means soul, light, spirit or good vibrations in Yoruba. The film embraces matriarchs of all forms and emboldened the Black community with feeling of optimism and empowerment.

"Delicate Noise" is a film presenting four vignettes of individuals struggling with themes such as racial tension, sexism, confinement, and expectations. The garments are from the eco-tech fashion label VENIA Collection. Dressed in shades of black like they are survivors from a post-dystopian world. They hope for a unified future with a haunting tune "I've got some things to say to you."

Festival producer Fred Sweet said: "The mission of La Jolla

Fashion Film Festival is to support and empower creative professionals around the world and to help them get started and to sustain their careers. If you haven't been to the festival you will be blown away by the beauty, emotions, and stories put into 5 minute or 10 minute films."

For more information or to stay up to date, visit www.ljfff.com.

UPCOMING EVENTS

July 23-24 – La Jolla International Fashion Film Festival at the LOT La Jolla. For tickets, visit <https://bit.ly/34Xv5fL>.

July 6 – "Twilight Trifecta" – A pre-race style event at the La Valencia Hotel at 6 p.m. An evening of music, art, and fashions.



Film director Anthony Prince Leslie for the film 'Àşş.'



Writer Producer Christine Ko for 'Delicate Noise.'



La Jolla International Fashion Film Festival poster.

PHOTOS COURTESY OF LA JOLLA FASHION FILM FESTIVAL

For tickets, visit <https://bit.ly/3wGt5F0>.

Diana Cavagnaro is an internationally renowned Couture

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Premium washes and detailing at La Jolla Auto Spa

By DAVE SCHWAB

At La Jolla Auto Spa cars don't just get clean – they get pampered.

"My thing is I want the customer to have the most fantastic experience they've ever had so they'll come back," said Casey Jones, owner of the business at 6860 La Jolla Blvd. "I go the extra mile just to have good clientele."

La Jolla Auto Spa does not do oil changes or mechanical work. What it does do is premium car washes and detailing. And it does that extraordinarily well and thoroughly.

Said Jones: "I'm a completely different car wash. Some people get alarmed at first by the price (\$45). But give me a chance. Once you see what we can do you'll be a customer forever. And that's what happens."

Added Jones, "If you're getting a \$20 car wash, you're going to get a \$20 car wash. Here, you're getting a spa treatment for your car. You know it's going to be in top shape."

La Jolla Auto Spa has more than 30 years of experience in the automotive detail industry and its exclusive auto spa is the only premier 100% hand wash in La Jolla. The new company also specializes in top-quality detailing, paint protection, and window tint products.

All detailing services are geared toward enhancing and maintaining a vehicle's appearance. Protecting your vehicle's paint and improving its gloss add value by installing paint protection. Ceramic coating and paint protection film offers unique vehicle protective properties that can be applied separately or together for optimum protection. Your vehicle can look new longer by protecting

LA JOLLA AUTO SPA

Where: 6860 La Jolla Blvd.

Hours: 9 a.m.-5p.m., closed Sundays.

Contact: lajollaautospa.com, 858-900-7660.

it from most daily contaminants including pollution, rock chips, scratches, swirling and UV rays, plus providing gloss and cleaning ease.

Jones started in the car dealership business in LA and Orange counties and decided to "just open up my own retail store. So I started looking and a friend told me about this place knowing this was the area I wanted to be in. I made a few phone calls, my Realtor reached out to the property, and within a week, I had obtained the property."

Of the cars he "spoils," Jones



Casey Jones is the owner of La Jolla Auto Spa.

COURTESY PHOTO

noted, "I specialize in high-end cars but whether its' a high-end or an average car, it doesn't matter. We do 'em all. We polish, do ceramic coating, window tinting, make cars clean and sparkle."

What makes Casey's place a spa rather than a wash?

"I'm not your typical car wash, we don't run you through a machine," he answered. "I'm 100% hand done. You can come in here, read a book or walk to the beach while your car is getting pampered."

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HOMELESS»

CONT. FROM PG. 5

what we have done in the past. We expect to achieve better outcomes with this strategy. You can't continue to throw money at a problem using the same old playbook."

These new programs further demonstrate the newfound commitment to collaboration between the City and County to comprehensively address homelessness and tackle the behavioral health challenges facing this population.

MONTH-LONG OUTREACH (PHASE 1)

This unprecedented action will involve outreach workers from

PATH, the Downtown San Diego Partnership, Father Joe's Villages and Alpha Project.

These workers' efforts will be complemented by County Public Health nurses and eligibility and social workers from the Office of Homeless Solutions and Equitable Communities to provide onsite support with public assistance programs and links to county and community services, as well as behavioral-health providers.

The San Diego Police Department's Homeless Outreach Team will participate in a supporting role, including transportation and logistics.

Bolstering this concentrated outreach campaign is a phased expansion of capacity at four shelters for people experiencing homelessness,

made possible by the June 15 easing of statewide COVID-19 restrictions. In the coming weeks, roughly 300 beds will be added at the Paul Mirabile Center (operated by Father Joe's Villages), two East Village shelters operated by Alpha Project, and Connections Housing (operated by PATH) – bringing total capacity to approximately 1,400 beds. The San Diego Housing Commission administers the contracts for the these and additional City-funded homelessness shelters and services programs.

COMMUNITY HARM REDUCTION TEAMS AND SAFE HAVEN HOUSING (PHASE 2)

This transformative approach

to addressing homelessness pairs outreach and engagement with care-coordination services and low-barrier access to housing with the goal of improving client wellness and stability. Community Harm Reduction Teams (C-HRT) will use evidence-based practices to engage people with highly complex and acute needs who are experiencing homelessness and at increased risk of harm due to substance use and mental health conditions.

This program is planned to expand throughout the region but will target areas indicating the greatest need with services commencing in the Central Region of the County. According to the San Diego Regional Task Force on the

Homeless' Point in Time Count, this area, which includes the City of San Diego, currently and historically comprises the largest concentration of people experiencing homelessness.

The County of San Diego and City of San Diego will dedicate American Rescue Plan Act funds to this critical effort.

The program will incorporate two components:

1. C-HRT are multidisciplinary teams (substance-use counselors, peer support, mental health clinicians, and psychiatric consultation with nurse practitioners) designed to engage homeless individuals with substance use and co-occurring conditions in a concentrated geographic area. C-HRT provides ongoing care-coordination services, low-barrier harm-reduction services, including Naloxone and syringe services, referrals to primary care and behavioral health services, medication management, and medicated assisted treatment, transportation, and bridge housing that includes onsite wraparound services within links to permanent supportive housing.

2. C-HRT will provide low barrier and immediate access to bridge housing, including short-term beds and Safe Haven housing, consistent with harm-reduction practices, where clients can be connected to permanent supportive housing, which is widely needed throughout the region.

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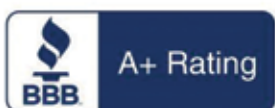


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LEGALS

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2021-00022129-CU-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 WEST BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: HALL OF JUSTICE TO ALL INTERESTED PERSONS: 1. Petitioner (name): BRANDIN MAURICE JONES filed a petition with this court for a decree changing names as follows: Present name: a. BRANDIN MAURICE JONES to BRANDIN MAURICE AYERS 2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date 07/06/2021 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS / BEACH & BAY PRESS & PENINSULA BEACON. Date: MAY 18, 2021. JUDGE OF THE SUPERIOR COURT LORNA ALKSNE ISSUE DATES: JUNE 4, 11, 18 & 25 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010365 Fictitious Business Name(s) a. TITAN BEACH RENTALS b. TitanBR Located at: 1847 THOMAS AVE B, SAN DIEGO, CA 92109 is registered by the following: a. TITAN BEACH RENTALS LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: N/A Registrant Name: a. TITAN BEACH RENTALS LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor: JEFF NISIUS, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 25 2021. ISSUE DATES: JUNE 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010447 Fictitious Business Name(s) a. BIG WAVE WATER TECHNOLOGIES, INC. Located at: 4221 AVENIDA DE LA PLATA, OCEANSIDE, CA 92056 is registered by the following: a. DOANE AND HARTWIG WATER SYSTEMS, INC. This business is conducted by: A CORPORATION The first day of business was: 9/20/20 Registrant Name: a. DOANE AND HARTWIG WATER SYSTEMS, INC. Of Officer, if Limited Liability Company/Corporation Title of Signor: DAVID HARTWIG, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 25 2021. ISSUE DATES: JUNE 11, 18, 25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010802 Fictitious Business Name(s) a. ACU ZEN Located at: 8950 VILLA LA JOLLA DRIVE, SUITE A219, LA JOLLA, CA 92037 is registered by the following: a. RUI LIU This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. RUI LIU Title of Officer, if Limited Liability Company/Corporation Title of Signor: The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 1 2021. ISSUE DATES: JUNE 11, 18, 25 & JULY 2

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO. 2021-9010006 Fictitious Business Name to be Abandoned: a. MIND PEACE THERAPY Located at: 16395 WEST BERNARDO #110, SAN DIEGO, CA 92127. The Fictitious Business name referred to above was filed in San Diego County on: 11/21/2018 and assigned File No. 2018-9029025. Fictitious Business name is being abandoned by: RUBINA DHANI 14085 WILLOW RANCH ROAD, POWAY, CA 92064. This business is conducted by: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to section 17913 of the Business and Professions code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).) Registrant name: RUBINA DHANI Title of officer, if limited liability company/corporation. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 18, 2021. ISSUE DATES: JUNE 11, 18, 25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010007 Fictitious Business Name(s) a. MINDPEACE WELLNESS Located at: 4747 MISSION BLVD #7, SAN DIEGO, CA 92109 is registered by the following: a. RUBINA K. DHANI This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/21 Registrant Name: a. RUBINA K. DHANI Title of Officer, if Limited Liability Company/Corporation Title of Signor: The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 18, 2021. ISSUE DATES: JUNE 11, 18, 25 & JULY 2

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2021-00023863-CU-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 WEST BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: HALL OF JUSTICE TO ALL INTERESTED PERSONS: 1. Petitioner (name): MATTHEW VELEZ filed a petition with this court for a decree changing names as follows: Present name: a. MATTHEW VELEZ

See LEGALS, Page 11

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SUDOKU PUZZLE

Fill in the blank cells using number 1 to 9. Each number can appear only once in each row column and 3x3 block. Use logic and process elimination to solve the puzzle.

4	7			9			2		
	2			6		5	4		
5						8		3	
				3					1
	8		6	2		9			
7	3	9					1		
					1		7		
		2		8					

CROSSWORD PUZZLE

1	2	3	4		5	6	7	8	9	10									
11				12								13							
14								15					16	17					
		18							19							20			
					21		22				23								
						24		25	26	27		28							
					29			30			31		32						
					33		34			35									
36	37	38			39			40			41								
42				43		44				45									
46									47		48								
49					50	51				52		53	54	55					
		56						57		58								59	
					60					61									
						62						63							

- CLUES ACROSS

1. Absence of difficulty

5. Preserve a dead body

11. Gratitude

14. The act of coming together again

15. More cushy

18. Visionaries

19. Fish-eating bird

21. Indicates near

23. NY Mets legend Tommie

24. Icelandic poems
28. Pop

29. Hammer is one

30. Senses of self-esteem

32. Trigraph

33. Not around

35. Electronic data processing

36. Driver's licenses and passports

39. Snakelike fishes

41. Military flyers

42. Raincoats

44. Type of community

- CLUES DOWN

1. Body part

2. Mimics

3. Expel or eject

4. Sea eagle

5. Subdivision of cenospecies

6. Dialect of Chinese

7. Mr. T's character on "The A-Team"

8. Consumed

9. Chinese dynasty

10. NFL great Randy

12. Ireland

13. Palm trees
16. Fungal disease

17. Willis and Jerry are two

20. Affirmative!

22. Potato state

25. "The First State"

26. A way to develop

27. Associations

29. Woman (French)

31. Sunscreen rating

34. Brew

36. Mosque prayer leader

37. Indigo bush

38. Burn with a hot liquid

H	S	V	G		S	H	O	d	E										
S	L	N	E	W	E	L	V	L	S	E	H								
V	H	V	G	V	I	N		O	I	G	V	d	V						
	V	H	V	I	L				M	O	T	E	W						
					O	I	W					E	V	T	V				
						T	V	H	E	S		S	O	V	W				
					J	V		S	T	E	E		S	D	I				
					d	O	E		V	I	W								
H	S	L			S	O	G	E		O	W								
V	d	O	S		S	V	d	O	E										
E	E	G	V						I	d	E								
A	E	d	S	O					S	H	E	E	S						
	H	E	I	S	V	E		N	O	I	N	E	H						
			N	O	I	L	V	I	O	E	H	d	d	V					
			W	T	V	E	W	E		E	S	V	E						

9	6	E	T	8	L	Z	L	9	
Z	L	9	L	6	E	9	T	8	
8	L	T	9	9	Z	6	E	L	
T	9	6	L	Z	9	E	8	L	
L	9	L	8	E	9	T	6	Z	
E	Z	8	6	T	L	L	9	9	
L	T	9	E	9	8	L	Z	6	
6	8	L	Z	L	T	9	9	E	
9	E	Z	9	L	6	8	L	T	

PACIFIC BEACH SURF CLUB DONATIONS

Randy from PB Surf Shop (left) along with Ron Greene, president of Pacific Beach Surf Club, hold their respective checks to the Walter Munk Scholarship Foundation. When the widow, Mary Munk, caught wind of the contribution, she matched the donations with a \$1,500 check. The Pacific Beach Surf Club is still seeking a high school senior with a high GPA, proof of university acceptance, with an emphasis in marine science or meteorology, along with a strong surfing background.

LEGALS »
CONT. FROM PG. 11

to MATTHEW ALBERTO SUAREZ 2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: 07/21/2021 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS / BEACH & BAY PRESS & PENINSULA BEACON. Date: MAY 28, 2021. JUDGE OF THE SUPERIOR COURT LORNA ALKSNE ISSUE DATES: JUNE 11,18,25 & JULY 2 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing patent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010888 Fictitious Business Name(s) a. ZACH CAMERINO FILMS Located at: 11211 TRAILSIDE COURT, SAN DIEGO, CA 92127 Is registered by the following: a. ZACHARY JOHN CAMERINO This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name:a. ZACHARY JOHN CAMERINO I title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: June 2, 2021. ISSUE DATES: JUNE 11,18,25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011057 Fictitious Business Name(s) a. EVERY ZONE Located at: 3110 ERIE ST. SAN DIEGO, CA 92117 Is registered by the following: a. LUIS PAREDES This business is conducted by: AN INDIVIDUAL The first day of business was: 10/01/20 Registrant Name: a. LUIS PAREDES Title of Officer, if Limited Liability Company/Corporation Title of Signor: The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: June 4, 2021. ISSUE DATES: JUNE 11,18,25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010135 Fictitious Business Name(s) a. MAGIC CLEANING COMMERCIAL AND RESIDENTIAL Located at: 4385 KAMLOOP AVENUE, SAN DIEGO, CA 92117 Is registered by the following: a. ANA DELMY CHOTO DE GARCIA This business is conducted by: AN INDIVIDUAL The first day of business was: 4/9/21 Registrant Name: a. ANA DELMY CHOTO DE GARCIA Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 20 2021. ISSUE DATES: JUNE 11,18,25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010449 Fictitious Business Name(s) a. CALIZL Located at: 818 CHALCEDONY STRET, SAN DIEGO, CA 92109 Is registered by the following: a. MARIANA HIGINO DE ROCHA b. CAMILA RAINATO SOUZA This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: N/A Registrant Name: a. MARIANA HIGINO DE ROCHA b. CAMILA RAINATO SOUZA Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 26, 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010265 Fictitious Business Name(s) a. SPECIALTY SOLUTIONS OF SAN DIEGO b. BEACHTHERAPY OF SAN DIEGO Located at: 3455 KEARNY VILLA ROAD #445, SAN DIEGO, CA 92123 Is registered by the following: a. GARY FAISEL YOUSSEF, JR This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. GARY FAISEL YOUSSEF, JR Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 24, 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010265 Fictitious Business Name(s) a. COFFEE DREAMS Located at: 743 EMERALD STREET, SAN DIEGO, CA 92109 Is registered by the following: a. CALIFORNIA DREAMS HOSTEL, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: N/A Registrant Name: a. CALIFORNIA DREAMS HOSTEL, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor. ALEJANDRO JAMIE, MEMBER The statement



was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 10 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

NOTICE OF APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE: STATE OF CALIFORNIA, TO: DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL, 1350 FRONT ST, ROOM 5056, SAN DIEGO, CA 92101 (619) 525-4064 File number 626170 DISTRICT SERVING LOCATION: SAN DIEGO FIRST OWNER: CHESWICKS WEST, INC, NAME OF BUSINESS: CHESWICKS WEST , LOCATION OF BUSINESS: 5038 ½ NEWPORT AVENUE, SAN DIEGO, CA 92107, COUNTY SAN DIEGO, IS PREMISES INSIDE CITY LIMITS – YES, TYPE OF LICENSE 48, TRANSFEROR'S LICENSE/NAME 604421 / CHESWICKS WEST, LP LICENSE TYPE 48 – ON SALE GENERAL PUBLIC PREMISES. STATE OF CALIFORNIA, COUNTY OF SAN DIEGO, DATE: MAY 4, 2021, APPLICANT NAME CHESWICKS WEST, INC. ISSUE DATES JUNE 18, 25 & JULY 2

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010377 Fictitious Business Name(s) a. AC&Y CAB Located at: 5060 WIGHTMAN STREET #201, SAN DIEGO, CA 92105 Is registered by the following: a. AHMED K MOHAMUD This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. AHMED K MOHAMUD Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MAY 25 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010804 Fictitious Business Name(s) a. FRANKLYNN WATER PURIFICATION b. SAN DIEGO WATER PURIFICATION Located at: 4539 LEATHERS ST. SAN DIEGO, CA 92117 Is registered by the following: a. MARCUS FRANKLIN KELLEY b. ANDREA LYNN KELLEY This business is conducted by: A MARRIED COUPLE The first day of business was: N/A Registrant Name: a. MARCUS FRANKLIN KELLEY b. ANDREA LYNN KELLEY Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 1 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9010899 Fictitious Business Name(s) a. THREE PILARS ACUPUNCTURE Located at: 4501 MISSION BAY DRIVE, SUITE D2, SAN DIEGO, CA 92109 Is registered by the following: a. PETER LECKE L.A.C.This business is conducted by: AN INDIVIDUAL The first day of business was: 8/17/16 Registrant Name: a. PETER LECKE L.A.C. Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 15 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011093 Fictitious Business Name(s) a. WYLIN Located at: 9675 PASEO MONTRIL, SAN DIEGO, CA 92129 Is registered by the following: a. COREY LEE RIHN .This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. COREY LEE RIHN Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 05 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011585 Fictitious Business Name(s) a. SAVE OUR BEACH CULTURE Located at: 5359 RUETTE DEL MAR, SAN DIEGO, CA 92130 Is registered by the following: a. DAVID SIMMONDS .This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. DAVID SIMMONDS Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 09 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011169 Fictitious Business Name(s) a. WHOLESALE FLOWERS b. WHOLESALE FLOWERS SAN DIEGO.COM c. WHOLESALE FLOWERS AND SUPPLIES.COM d. WHOLESALE FLOWERS AND SUPPLIES .e.THE FLOWER MART f. SAN DIEGO WHOLESALE FLOWERS g. SAN DIEGO WHOLESALE FLOWERS.COM h. WHOLESALE FLOWERS SAN DIEGO Located at: 5305 METRO STREET, SAN DIEGO, CA 92110 Is registered by the following: a. WWB & S INC .This business is conducted by: A CORPORATION The first day of business was: N/A Registrant Name: a. WWB & S INC .Title of Officer, if Limited Liability Company/Corporation Title of Signor. DANIEL FERRETTI, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 05 2021. ISSUE DATES: JUNE 18,25 ,JULY 2 & 9

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011905 Fictitious Business Name(s) a. b balanced Located at: 4305 GESNER STREET, STE 101, SAN DIEGO, CA 92117 Is registered by the following: a. BIRGIT WITHERSPOON .This business is conducted by: AN INDIVIDUAL The first day of business was: 02/01/07 Registrant Name: a. BIRGIT WITHERSPOON Title of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 12 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011863 Fictitious Business Name(s) a. CANNABIS 21+ Located at: 1233 CAMINO DEL RIO SOUTH, STE 1299, SAN DIEGO, CA 92108 Is registered by the following: a. LOUD SD, INC. .This business is conducted by: A CORPORATION The first day of business was: 02/01/07 Registrant Name: a. LOUD SD, INC. Title of Officer, if Limited Liability Company/Corporation Title of Signor SEAN ST PETER, CEO.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 12 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011827 Fictitious Business Name(s) a. HARMONY NATURAL WELLNESS b. HARMONY NATURAL WELLNESS OF SAN DIEGO Located at: 2348 GALVESTON STREET, SAN DIEGO, CA 92110 Is registered by the following: a. ANDREW MORGAN HARRISON,

Sr.This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. ANDREW MORGAN HARRISON, Sr. Title of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 12 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9011759 Fictitious Business Name(s) a. CHICKENHEADZ LLC Located at: 5026 NEWPORT AVENUE, SAN DIEGO, CA 92107 Is registered by the following: a. CHICKENHEADZ LLC .This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: N/A Registrant Name:a. CHICKENHEADZ LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor. MARTIN ROBLES, MANAGERThe statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 11 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012270 Fictitious Business Name(s) a. COSDAVI Located at: 7825 ENGINEER RD #2031, SAN DIEGO, CA 92111 Is registered by the following: a. HARANG US INC .This business is conducted by: A CORPORATIONThe first day of business was: 6/16/21Registrant Name: a. HARANG US INC Title of Officer, if Limited Liability Company/Corporation Title of Signor. PARK, YONGJUN JOHN CHRISTIAN, CHIEF EXECUTIVE OFFICER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 16 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012212 Fictitious Business Name(s) a. PUFF PB Located at:1544 GRAND AVENUE SAN DIEGO, CA 92109 Is registered by the following: a. GRAND MOKOU, INC. This business is conducted by: A CORPORATIONThe first day of business was: N/A Registrant Name: a. GRAND MOKOU, INC. Title of Officer, if Limited Liability Company/Corporation Title of Signor. a. GRAND MOKOU, INC ., SEAN MOKU, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 16 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012342 Fictitious Business Name(s) a. HAPPY HOLLOW MOBILE HOME PARK b. HAPPY HOLLOW MHP Located at: 999 E DIVISION ST, NATIONAL CITY, CA 91950 Is registered by the following: a. HAPPY HOLLOW MHP GP, LLC .This business is conducted by: A LIMITED PARTNERSHIP The first day of business was: 10/12/18 Registrant Name: a. HAPPY HOLLOW MHP GP, LLC . Title of Officer, if Limited Liability Company/Corporation Title of Signor. a. KIM EGGLESTON, MANAGER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 17 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9012354 Fictitious Business Name(s) a. HANAELI OPAL DESIGNS b. HANAELI OPAL Located at: 853 BROCKTON ST, EL CAJON, CA 92020 Is registered by the following: a. KAHLEA BRAKOWSKI.This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. KAHLEA BRAKOWSKI Title of Officer, if Limited Liability Company/Corporation Title of Signor:The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JUNE 17 2021. ISSUE DATES: JUNE 25 ,JULY 2, 9 & 16

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2021-000019651-CU-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 WEST BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: HALL OF JUSTICE TO ALL INTERESTED PERSONS: 1. Petitioner (name): SOLOMON JUMA AHMAD filed a petition with this court for a decree changing names as follows: Present name: a. SOLOMON JUMA AHMAD to ABDURAHMAN JUMA AHMAD 2. THE COURT ORDER that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: 08/17/2021 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS / BEACH & BAY PRESS & PENINSULA BEACON. Date: JUNE 23, 2021. JUDGE OF THE SUPERIOR COURT RUNSTON G MAINO IS- SUE DATES: JUNE 25 ,JULY 2, 9 & 16 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing patent, and proof of service must be filed with the court. IT IS SO ORDERED.

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Broker David has gotten me offers as high as \$3,200,000. Nobody would believe that happened. He did that not once but twice at \$3,200,000. The buyers of my house did offer \$3,100,000, but dropped to \$3,000,000 because they wanted some concessions. That was fine because as I mentioned before, I really wanted \$3,000,000 and I got what I wanted, so again he got me not once but twice \$3,100,000 offers, that seems to be David's slogan, not once but twice, lol. David has sold over a dozen of the same properties two and three times over. But never in my wildest dream that I would get offers beyond that. David has special skills at negotiating with the buyers/agents. Not sure how he does it but he is the miracle worker. I will be more than happy to refer any of my friends and family to have David R. Indermill represent them. I look forward to David representing me on many more real estate transactions!

Doris Lew 7520 Mar Ave La Jolla Ca 92037

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Interviewing elderly family members to keep their history alive



Doing it Better

By Natasha Josefowitz, Ph.D.

My friend Joanne forwarded me an email from her granddaughter, Elizabeth Keegan Tapia. She thought the questions were interesting, provocative, and made her reminisce as well as reexamine some memories of past events. I, too, found the questions comprehensive and worth sharing as a possible vehicle for interviewing family members. The following are some modified excerpts from Elizabeth's questionnaire.

1) What was life like for you growing up? What were your favorite activities? What one or two memories stand out for you?

2) Describe yourself in high school. What were your interests? What are you proud of? Embarrassed about?

3) What was it like leaving home for the first time? Did you know what you wanted to do with your life? What were your first jobs like? What was it like for young women at that time?

4) How did you meet your husband? What was your relationship like? How did your marriage change over time?

5) What was it like having babies? Share a memory or two of being a new mom. Tell me a funny story about your kids. What qualities did your kids inherit from you or your husband? How did your role as a mom and as a woman change over time?

6) What was it like when your kids grew up and left home? What changed in your day-to-day life? How did you feel about it?

7) What roles have your friends played in your life over the years?

8) As you look back over your life, what are you most proud of? How did you juggle family and career?

We are experiencing living in an interesting time that warrants examination and recollections. The descendants reading these questions will be living many years past our 2020 pandemic, which will seem to them like the black plague sounds to us. While Elizabeth is still writing to her grandmother at a time when we are still bound by many rules such as social distancing and mask wearing, her grandchildren will only be able to read about it. I would suggest adding some questions about life during the pandemic as well as the coping mechanisms, anxieties, and the effects of isolation on mental and physical health.

Answering these questions would trigger memories of events maybe not usually thought about. Responding in writing is time-consuming, but with our capacity for dictation to a computer, the written record will be shared for generations to come; the other option is to have a grandchild ask the questions and record the answers. In person interviewing allows an expansion of ideas and promotes new questions triggered in the telling.

Grown children delight in stories of their babyhoods, their own childhoods and adolescence; stories they vaguely remember or that may be new to them. It gives them a window into their growing up, which they may recognize in their own children. This helps in discussions of parental styles, then and now.

Some adult children are interested in genealogy, so it might be worthwhile to find some still-living relatives who might have recollections of long-lost cousins, or possibly a famous ancestor. The often disregarded worth of genealogy is the medical record: who died of what and at what age might help to avoid genetic illnesses that were prevalent in some family members.

Readers take the opportunity to ask questions of still-living parents, grandparents, aunts, uncles, and family friends. Have

a list of questions ready and record the answers. I would have loved to know about my grandmother's life in Russia. She was an opera singer. I knew her, but it had never occurred to me to ask her about her past; now I wish I had. I have kept all the Mother's Day and birthday cards and letters my children sent me through the years. From their kindergarten drawings to the letters from summer camp, I brought everything with me when my daughter and I visited my son in London. We spent a wonderful day together looking through all the memorabilia. My children loved it! We laughed a lot and cried a little.

Dear readers, keep your kids' and grandkids' messages, cards, letters — whatever you have. Of course, now in the digital age, most of the correspondence is deleted.... What a loss! When there is a special event worth remembering for future sharing, save it as it might provide wonderful recollections.

Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2021. Natasha Josefowitz. All rights reserved.

NEW VENDOR FOR LJ SIGNAGE

A new vendor, EnSight, has been selected replacing Texas-based FlashParking for La Jolla Village Merchant Association's directional wayfinding signage program for the Village, a multi-year effort by the community's La Jolla Coastal Access and Parking Board.

In January Flash Parking was selected by LJVMA to fabricate and install electronic signage, hardware, software and installation for its camera-based technology. However, FlashParking, without elaborating, withdrew its proposal recently saying only it felt that it was not the right company to do the job. About \$121,000 accrued from contributions from office space developers as required by the California Coastal Commission is available for the community improvement project.

SURFBOARDS SOUGHT FOR PB PROJECT

The PB Rec Center is designing a mural/mosaic using surfboards. Donate your old surfboards in any shape to them. This will be a permanent art fixture and donations are being accepted to sponsor a surfboard mosaic and will be acknowledged with a tile. Amounts vary in sponsorship from \$25 to \$5,000 and are tax deductible to the amount of IRS allows.

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THE SOCIAL DIARY – It was ‘Art Alive’ with bountiful blooms at SDMA and La Jollans royally celebrating to the ‘max’ in Monaco

By MARGO SCHWAB

It was a plethora of floral plumage and artistry as the 40th annual Art Alive celebration took place at the San Diego Museum of Art in Balboa Park. Four days of major celebrations with ‘artitude’ for all to enjoy.

Opening night was chic, chic, chic starting with an elegant Premiere Dinner event. The evening started early with cocktails and canapes in the beautifully floral-scaped rotunda by Beth O'Reilly, AIDE, TMF. A master florist whose theme of ‘Botanical Graffiti’ with bold splashes of floral color set the vibe for the evening.

Black tie guests were enthralled by a personal visit by Spanish artist Ana de Alvear. A gallery of her artworks drew “oohs” and “aahs” as they so closely resemble photos, yet they are actually very detailed drawings.

The other special new exhibition featured were incredible masterpieces of European art from the celebrated Bemberg Collection. A must see!

Among the crowd were, Sheryl and Harvey White, Carolina and Tom Gildred, Debra Turner, Claire Reiss, Tatiana and Robert Dotson, Consul General Juan Carlos Sanchez Alonso, he is the Consulate General of Spain in Los Angeles, and Lynne and Steven Wheeler. Lynne came with a beautiful floral scarf wrap around one hand. One ‘artful’ way to protect a finger on the mend!

And the art smorgasbord continued as over 100 florists displayed their interpretive masterworks alongside SDMA paintings.

Arts Patron Toni Bloomberg, not only has the perfect last name for this event, but the perfect quote. Bloomberg remarked that after 2020 ‘to be able to come out with a gorgeous and delicious fundraiser like Art Alive was wonderful, so full of joy.’

Delicious it was as guests

later were seated en plein air in the Sculpture Garden for a delish dinner of citrus and lobster salad, pan seared scallops and grilled filet mignon with béarnaise sauce, and finale of crème brûlée Spanish style with a hint of caramelized Valencia orange. Exquisite wines were provided by Boutique Vino and the Office of Tourism for Spain. The very popular Coast Catering provided the dinner and earlier reception appetizers and drinks.

This event was followed by three more days filled with design demonstrations, a Color Feast titled dinner, and floral themed activities for families to enjoy together.

Bravo to the 2021 Premiere Dinner chairs Toni Bloomberg, Tatiana Dotson, Arlene Esgate, Micki Olin and Demi Rogozinski, and Color Feast chairs Robin Wilson Carrier, Gita Khadiri, Mitch Mitchell, and Micki Olin, along with Roxana Velásquez, the Maruja Baldwin executive director at The San Diego Museum of Art, for accomplishing SDMA's mission to “inspire, educate, and cultivate curiosity through great works of art.”

Inspired we are!

Meanwhile on the sparkling Riviera in Monaco, a very special 100th birthday with a two-day celebration was held for Honorary Counsel of Monaco to San Diego Counsel Corps Maximo Gurney, or as friends call him, just Max Gurney.

A few La Jollans and dignitaries joined him for the festivities. So did HSH aka His Serene Highness Albert II, Prince of Monaco.

Jerry Pikolycky, DDS, had these insights. “It is remarkable to live to 100 years and be in good physical and mental health like our dear friend



Sempra Energy's ‘electrifying’ Mitch Mitchell getting a tie fix from his wife beautifully floral attired Rebecca at Art Alive.

ART ALIVE PHOTOS BY MARGO SCHWAB, MONACO PHOTOS COURTESY OF JERRY PIKOLYCKY

Max Gurney. Max is fluent in French plus Italian. He has cultivated many friends in La Jolla as well as in Europe where he was stationed in Nice, France working for Pan Am airlines as an administrator.

“He was assigned to take care of travel for Prince Rainier and Princess Grace Kelly. Max has kept in contact with his friends in Monaco and invited them to celebrate his birthday at Monaco Yacht Club for a luxurious lunch. Prince Albert greeted everyone. On June 10, Prince Albert hosted Max and his friends at CastelRoc restaurant on palace grounds. This was a special occasion and Prince Albert was the ultimate host with most sincere wishes thanking Max for being so loyal to the Monaco family and principality.”

Pikolycky's wife Lee Clark (both of La Jolla and “The World”) had this to say. “This is not the first time that Jerry and I have met royalty. However; no one is more gracious than Prince Albert of Monaco. Prince Albert has a wonderful sense of humor and is delightfully easy to talk to. We were personally invited by Prince Albert to celebrate



(Front and left) Jerry Pikolycky and Lee Clark, HSH Prince Albert II, and among the guests former Pan Am Capt. Tommy Carroll, Sherry Thevenot, Colleen Andrew, Tim McCully and Erik Lindbergh, grandson of Charles Lindbergh, in Monaco.



SDMA executive director Roxanna with artist Ana de Alvear and guests at Art Alive. Sir Max Gurney's 100 years of good Life. It was a delight to meet Prince Albert's 6-year-old daughter Her Serene Highness Princess Gabriella. Her twin brother wanted to come but unfortunately was sick.”

Memories not to be forgotten.

Nor is the strong tie to La Jolla that Max Gurney has been instrumental in forging with the Scripps Institution of Oceanography. Gurney has strengthened the bridge between the Scripps Institution of Oceanography and the Oceanographic Museum of Monaco. A passion of Prince

Albert's is the ocean. As such Prince Albert has kindly come and participated in a fundraising gala at Scripps in the past, as well as a private gathering at a cottage on the Scripps campus.

Thank you to Max Gurney for all you do and happy birthday X 100!

Till next time!

Margo Schwab is the owner and publisher of The Social Diary. She has produced TV segments, acted, and is currently filming a documentary, which will include elements of her passions, animals and fashion. She can be contacted at mschwab@san.rr.com.



Jerry Pikolycky with HSH Prince Albert II, Honary Counsel Max Gurney, and Princess Gabriella in Monaco.



Erica Becks and Tony Boganey at Art Alive



Carmela Koenig amidst the floral rotunda sculpture at Art Alive.



Laura Applegate next to the floral rotunda at Art Alive.