

BEACON PUBLISHING CO. P.O. Box 7098 San Diego, CA 92107 222-8313

MANAGING EDITOR Catherine Wambach

COMMUNITY EDITOR Dorette Jackson

> SPORTS EDITOR Kurt Vozley ART DIRECTOR

> > PRODUCTION Mage Hawkins

Harry Nieusma

TYPESETTING

First Step Typesetting & Graphics

PHOTOGRAPHER Jeri McManus

Material in this publication may not be reproduced without the permission of the Beacon Publishing Co.

Continued from page 1

erected and backfilled; stairways, retaining walls, and walkways will be completed. September through November will be devoted to landscaping, clean-up and touch-up work.

All of this assumes, of course, that there are no "unanticipated hangups," either geological or in the form of protests and opposition from the Committee to Save Sunset Cliffs, which is now circulating petitions to put the project on the ballot.

Much of the initial construction work will be channeled through a roadway at the foot of Cable Street. After completion of the project, any rubble or debris will be removed.

The walls are supposed to be color-coated to blend in with the cliffs, and the whole area heavily landscaped. However, it will take several years for the foliage to mature and properly cover the cliff and walls, so the bluffs will initially look rather barren and sterile, but should improve with time. We hope. If it doesn't turn out right, or you have any questions, call Cal Chong (236-6998) at the City Engineering Department.





Lifeguard Scott Hinchcliff with the Cliff Rescue Vehicle

Cliff rescues have been part of the San Diego Lifeguards since before World War II. Scott Hinchcliff has been the lifeguard in charge of the ten-year-old cliff rescue rig for the past nine years.

"We have never lost anyone," stated Scott. "Every attempt has been made to warn the public of the cliff's danger, the signs are ignored, or worse yet, not even noticed. Most

of the victims are out of towners, it seems, unaware or dubious of the danger.

The Sunset Cliffs rescue is the safest and the most secure method of cliffs rescue, the best thing that San Diego has. The city has already spent umpteen dollars to train us so why not utilize us to the fullest. Keep San Diego the safest place to come visit and live in."



SAVE!

For a limited time a full years subscription is available for \$8.00. If you live outside of our distribution zone or would like additional copies send your check to: THE BEACON, P.O. BOX 7098, SAN DIEGO, CA 92107.

YES, I'd like to subscribe, enclosed is \$__

SUPPORT YOUR COMMUNITY PAPER

Demonstrate your support; your donations are most important to our continued success. All donations are tax deductible.

Yes, I'd like to become involved with the community newspaper. Enclosed is to help the Beacon. I would ____/would not___ __like additional copies sent to my door.

NAME



226-TAXI 226-8494

YOUR NEIGHBORHOOD CAB COMPANY

PROMPT • RELIABLE

THINK OF US AS YOUR SECOND CAR WE HAVE THE LOWEST RATES YOU CAN FIND

\$1.00 to start - \$1.00 per mile

Compare and then count on us! LOOK FOR THE 2 TONED BLUE

LEVIS

ELMS LOW PRICES SHRINK TO FIT CORDUROY BELLS **DENIM BELLS**



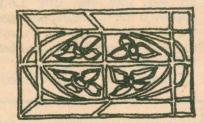




14.99

ELMS

4985 NEWPORT AVE. OCEAN BEACH **OUR 46th YEAR**



STAINED GLASS AND GLASS REPAIR BY PAT WARREN 224-4622

PHONE 222-7928 ANYTIME

LEE R. NOORDA INSURANCE AGENCY

AGENT FOR: CIVIL SERVICE EMPLOYEES INSURANCE CORP. DAIRYLAND INS. COMP. FINANCIAL INDEMNITY

4525 CAPE MAY AVE. SAN DIEGO, CA 92107 O.B. PRUNE PICKER



Bitchin' Chili

Burgers

Steak Cold Cerveza



FREE

Pitcher of Soft Drinks JUST CHILI 3750 Sports Arena Blvd. Expires 4-30-82