

Editorial

WHAT'S SO SPECIAL ABOUT A COMMUNITY NEWSPAPER?

By Catherine Wambach

Ocean Beach, more than any other community in San Diego County, needs a voice of its own. The survival of O.B. as a community is threatened by a constant influx of outsiders. In order to maintain our small-town character, the people of O.B. must have a forum to communicate their ideas.

Communication has been defined as means of passing messages between persons or places. A community newspaper is a binding force in the community by uniting the people through information. Unless people are informed, undesirable change will occur. When people are uninformed or misinformed they are apt to criticize things they do not understand.

Ocean Beach is a unique community of San Diego. There are so many different types of people it is difficult to put O.B. under any one label. The vitality of our community stems from the people who live and work here. Each group has their own ideas. Without communication between groups we would not be able to work together as a community. The Beacon is a community paper designed to keep everyone, young or old, native or transplant, aware of the people and events in Ocean Beach.

Over the years several attempts have been made to establish a community paper. Late last fall sufficient interest and support made it possible to start an O.B. community paper. Community doers proposed a paper for and by members of the Ocean Beach community. Unfortunately, the information was published by an outside business venture which apparently did not have the community interest as its focus. After several months of struggling to represent the community interest it became obvious that the outsider was unable to reflect the community consciousness, thus a decision was made to realign the focus of the paper and The O.B. Beacon was born.

March Community Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 9 a.m. - Noon Friendly Club	2 7:15 a.m. O.B. Kiwanis 8:30 a.m. Famosa Slough Sup. Court Dept. 18	3 7:00 p.m. Planning Board, O.B. Rec. Ctr.	4 7:00 p.m. O.B. Childcare Project	5 Poetry Reading Group - 7 p.m. at O.B. Women's Club	6
7	8 9 a.m. - Noon Friendly Club	9 7:15 a.m. O.B. Kiwanis 9:30 - 11:30 a.m. Pen. Health Clinic 1969 Sunset Cliffs Blvd. 7:30 p.m. O.B. P.T.A. O.B. School	10	11 7:00 p.m. O.B.C.S.	12	13 9-11:30 a.m. Kiwanis Pancake Breakfast 1:00 p.m. Kite Festival
14	15 9 - Noon Friendly Club OBEACON Deadline for Articles	16 7 p.m. O.B. Town Council, Rec. Ctr. 7:30 p.m. Rabies Clinic, Rec. Ctr	17 7 p.m. Planning Board St. Patrick's Day	18 3 p.m. Saratoga Senior Center Board of Directors 7:30 p.m. Robb Field Rec. Council	19 1:30 p.m. A.A.R.P., San Diego Federal	20
21	22 9 - Noon Friendly Club	23 9:30 a.m. O.B. Emergency Food Bank	24 8 p.m. O.B. Merchants Association	25 10 - Noon Senior Legal Service, Saratoga Ctr. 7 p.m. O.B. Forum, Rec. Ctr.	26	27
28	29	30 ALL TUES. Sr. Marketing 12 to 1 p.m.	31 ALL WED. New Horizons 10-1:30 p.m.	April 1982 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		

The editorial board of The Beacon are doers. We created The O.B. Times and have moved on in order to continue our ideas of what a community paper should be. We are a non-profit organization designed to serve the community. Our staff is composed of volunteers; professionals who donate valuable time to get the community message out to you.

Ocean Beach is a special place to live. Certainly, there are problems. There are also interesting people and exciting events occurring throughout the community. You will read about the problems on Sunset Cliffs, lower Newport Avenue and Pueblo Lot 212; the latest on surfers, lifeguards and fishermen; of famous folks who have maintained their obscurity; crime statistics and financial news; new stores opening and opportunities for jobs and housing. The Beacon will report these stories to you. Our newspaper is a tool for communication. Improve communication and O.B. will be a better place for everyone.



I LOVE A CLEAN O.B.

By Ron Adams

The Ocean Beach Merchants Association is out to conquer litter in O.B. The "I Love A Clean O.B." campaign is kicking off during the week of April 19-26, 1982 with an Elementary School Poster Painting Contest.

The merchants are supplying paper, judges, prizes and display space to Elementary schools in the area so the children will have a chance to paint a poster depicting a clean O.B.

First, second and third place prizes will be awarded by grades from kindergarten through sixth grade. The objective of the contest is to create awareness of the litter

problem in O.B. by starting with our youngest children. It is also felt that much of the negative attitude toward our community could be erased and that a lot more community pride will be built up through this project.

The "I Love A Clean O.B." campaign is an offshoot of the much larger, city-wide, "I Love A Clean San Diego" campaign which has been in existence for many years. The O.B. Merchants Association is out to conquer litter and YOU CAN HELP! Pick up your trash, or better yet, don't drop it.

For more information call 223-0232.

