

PB ALEHOUSE OPEN

Pacific Beach AleHouse, closed since mid-February when a kitchen grease fire caused an estimated \$1 million in damage, had a soft re-opening July 10.

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Adriana Gonzalez, who used to live in PB, likes to come back on weekend mornings to do yoga outside at Palisades Park.

PHOTO BY THOMAS MELVILLE

Mom was right: it's beautiful, get outside and play

Plenty of options at area parks, beaches and bays

By THOMAS MELVILLE

Snow. There are still mountains of dirty, dark snow melting in abandoned lots outside of Boston. Still melting. Snow. In July.

In February as the Northeast and Midwest were going through an epic snow-covered winter, San Diego was having a hot spell.

"Hey, it's wicked cold here, what's the weather there?" asked your friend living in the Northeast.

"It's 75 and sunny," you replied. "It's always 75 and sunny." It makes a perfect mantra as you meditate after your morning yoga session overlooking Crystal Pier from Palisades Park: "75 and sunny, om, 75 and sunny, om, 75 and sunny, ommm."

However you got here — born into it, emigrated or immigrated — it's a powerful place on the senses.

SEE **PLAY**, Page 10



Helene Gerasimchuk (right), with her brother Dmitriy, runs a bootcamp at 9:30 a.m. Saturdays at Crown Point Park.

PHOTO CONTRIBUTED

After 38 years, Great News closing its doors

Pacific Beach business' last day is July 31

By KEITH ANTIGIOVANNI

'I've decided to retire. It's time.'

RON EISENBERG
GREAT NEWS OWNER

There is bad news for generations of Pacific Beach residents and longtime customers as Great News (1788 Garnet Ave.) will be closing its doors for good at the end of July — 38 years after it opened for business at Pacific Plaza. The cooking school officially closed on June 30.

"There were rumors that I lost my lease here but none of that is true. My landlords at Pacific Plaza have been great all of these years. I've decid-

ed to retire. It's time," Great News owner Ron Eisenberg said. Eisenberg also confirmed that he will not be moving the store to a new location nor does he know what business will be replacing Great News at its current location.

SEE **GREAT**, Page 5

She's the 'graffiti eradicator'

Her mission is to erase tags from PB & MB

By DAVE SCHWAB

Cleansing communities of graffiti is a dirty job, but somebody's got to do it.

In Mission and Pacific beaches for the last 24 years, that "somebody" has been retired school principal Maruta Gardner.

Working in conjunction with the Mission Beach Town Council and the San Diego Police Department, Gardner, on her tricycle with all her tools in tow, has been a one-woman graffiti "eradicator."

"It has become my community service project," said Gardner, who was principal at Mission Bay High School from 1990-95.



Maruta Gardner

Gardner added the best thing you can do with graffiti is "to cover it up right away because, if you don't — it grows."

Gardner regularly patrols the beachfront, especially the boardwalk, looking to paint out any graffiti "tags" she comes across. She takes pictures and documents every tag she finds, sending them to the police who track

SEE **GRAFFITI**, Page 13

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Pacific Beach's **ONLY** Foreign Car Specialists

'California Dreaming' at Bahia joins the party

Sunset luaus at Catamaran Resort still going strong

By DAVE SCHWAB

For years, the Catamaran Resort Hotel in Pacific Beach has been knocking guests' socks off with their summer sunset luaus.

Now the Catamaran's sister property, the Bahia Resort Hotel in Mission Beach, has joined the party with its own production titled "California Dreaming: San Diego's Beach Party of the Decades."

For the 15th straight year, the Catamaran at 3999 Mission Blvd. is hosting its traditional luau on Fridays from 6 to 9 p.m. between June 26 and Sept. 4.

California Dreaming debuted this year at the Bahia Resort at 998 W. Mission Bay Drive on Thursdays from 6 to 9 p.m. and will continue through Sept. 3.

Both events afford locals and visitors an opportunity to attend and

CALIFORNIA DREAMING

When: 6 to 9 p.m. Thursdays through Sept. 3.

Where: Bahia Resort, 998 W. Mission Bay Drive.

Tickets: Adults \$49, children 5 to 12 \$26, children under 5 free.

Info: (858) 539-7770.

SUMMER SUNSET LUAUS

When: 6 p.m. Fridays through Sept. 4; 6 p.m. Tuesdays, July 21 to Aug. 18.

Where: Catamaran Resort, 3999 Mission Blvd.

Tickets: Adults \$69, children \$32, children under 5 free.

Info: (858) 539-8774.

enjoy two very different — but equally entertaining — themed events on San Diego's Mission Bay.

For those looking to build their Southern California "cred," Bahia's Beach Party features local classics band The Fabulous Mar Dels. The band takes guests on a musical jour-

ney celebrating California's beach culture, summer and fun from the early California surf sound pioneered during the '60s by the Beach Boys in songs like "Surfing USA" to Katy Perry's "California Girls."

As the sun sets over the Pacific, guests will be cued by Chubby Checker's classic "Limbo Rock" to join the limbo line. For those feeling competitive, a hula-hoop contest will be the perfect opportunity to display their skills and win a prize.

Attendees will be greeted with a cocktail to start the festivities, before they make their way to the summer buffet, complete with barbecue grill station and that classic staple of beach parties: the clambake.

Picnic tables on the sand along the hotel's private beach on Mission Bay will give the party that element of authenticity. A cash bar stocked with local craft beer and cocktails will also be available.

READ MORE ONLINE AT sdnews.com



A limbo participant gets low at the last Bahia Beach Party. PHOTO BY THOMAS MELVILLE

Inaugural Cabrillo Sunset 5K on July 25

Cabrillo National Monument Foundation will hold its first-ever Cabrillo Sunset 5K run-walk from 6 to 9 p.m. Saturday, July 25 at the national park at 1800 Cabrillo Memorial Drive.

The Cabrillo race route is challenging, descending on a paved road downhill about 200 feet to the tide pools offering a pristine ocean view for runners/walkers. The race then continues back up a steep incline. There will also be an alternative fun run/walk up to the lighthouse. Both events qualify for event T-shirts and medals.

"It's a day completely dedicated to health and getting out in the outdoors and experiencing our parks," said Eileen Martinez, Cabrillo spokesperson.

The Cabrillo Sunset 5K is part of the National Park Service's (NPS's) centennial "Find Your Park Move to Improve Challenge."

With its centennial approaching in 2016, the "Challenge" is part of NPS's recently launched campaign to raise support and introduce a new, more-diverse generation of millennials and children to "America's best idea," the national parks.

Runners in the Cabrillo Sunset 5K will compete for first-place awards in both the men's and women's division, which guarantees them free admission into the America's Finest City Half Marathon in August.

All participants will receive a numbered bib, an event T-shirt and an inaugural commemorative medal. After the race, participants can chill, relaxing and enjoying a DJ and music and dance. This will truly be a "park after dark" experience as the event is being held on the night of a full moon.

First lady Michelle Obama and former first lady Laura Bush are co-chairing the Challenge campaign, which calls on Americans to "Find Your Park" to enjoy their public lands.

Sustaining the national parks and keeping them relevant to visitors for another 50 or 100 years is a growing challenge.

For registration information, visit www.active.com.



Sunset 5K

at Cabrillo National Monument

Saturday, July 25th

6pm-9pm

The Sunset 5K at Cabrillo

is sure to be an exhilarating outdoor experience.

The Cabrillo Challenge route takes you down 200 feet to the tide pools with a pristine ocean view to enjoy while running/walking the route. Runners will compete for first place awards in both the Men's & Woman's division which will guarantee free admittance into the America's Finest City Half Marathon.

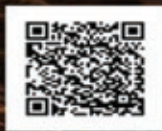
Run, walk or cheer. All participants will receive a numbered bib, event t-shirt and inaugural commemorative medal. \$25. Space limited to 350 so register today!

Costume and Exaggerated photo contests, prize wheel too. After the race, relax and enjoy DJ Mike, on the mike music and dance as the moon comes up.

This will truly be a "Park After Dark" experience

that you will not want to miss!

CNMF.ORG



Register at Active.com:

<http://www.active.com/san-diego-ca/running/races/cabrillo-sunset-5k-run-walk-2015>



PHOTOGRAPH BY BILL GRISWOLD CABRILLO ARTIST IN RESIDENCE 2013

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PB AleHouse reopens five months after kitchen fire

By DAVE SCHWAB

aPacific Beach AleHouse, closed since mid-February when a kitchen grease fire caused an estimated \$1 million in damage, had a soft re-opening July 10.

"Right now we're up and running with the same, limited lunch/dinner menu all day," said Johnny Leal, general manager of PB AleHouse at 721 Grand Ave.

Leal noted there will continue to be one all-purpose menu while the eatery is "working all the kinks out" with its newly remodeled space after being closed for nearly five months.

Hours for the newly reopened restaurant are 11 a.m. to 2 a.m. seven days a week. Once things are back to normal, Leal said the restaurant will be open two hours earlier, at 9 a.m., to facilitate peak-season summertime beach crowds.

PB AleHouse is also working through some problems with its electrical to get all of its TV sets running.

'It's good to be open and back home again.'

JOHNNY LEAL
GM OF PB ALEHOUSE

The really good news however, said Lael, is that the majority of its staff are returning.

"We've brought back at least 80 percent of the staff," he said noting many of them found temporary employment elsewhere during the layoff for remodeling at other restaurants in the OMG Hospitality Group chain, which owns PB AleHouse as well as Backyard Kitchen and Tap in PB, and Union Kitchen and Tap with locations in Encinitas and the Gaslamp Quarter.

The February fire was restricted mostly to the kitchen, but Lael said there was "considerable smoke damage through a lot of the downstairs." But that wasn't entirely a bad thing, he added.

"The hardest part was dealing



Diners fill up the popular upstairs patio at Pacific Beach Alehouse on Monday evening.

PHOTO BY THOMAS MELVILLE

with all the insurance companies," Lael said, noting the remodel forced them to "consider some alternatives, make some changes and get a little more current."

Lael added that repairing smoke damage is a "meticulous" process.

"You pretty much have to replace all your materials, like wood, if you can't get them clean," he said.

Heavy smoke was billowing from PB Alehouse's second story about 3:15 p.m. on Monday, Feb. 16. Firefighters coming from the fire station directly across the street from the Alehouse extinguished most of the blaze in about 25 minutes.

San Diego Fire-Rescue (SDFR) said about 120 people were inside when the fire broke out, and management

evacuated the packed building.

The fire started in the kitchen and traveled up a stove vent into the attic, SDFR spokesman Lee Swanson said.

"It's good to be open and back home again," concluded Leal.

For more information, visit www.pbalehouse.com or call (858) 581-2337.



Mesa College students Celine Ahearn and John (Ty) Aloe hold their \$2,000 award check.
PHOTO CONTRIBUTED

PB student wins statewide Business Plan Pitch Competition

In a unanimous decision, San Diego Mesa College students Tyler Aloe, of Pacific Beach, and Celine Ahearn, of North Park, earned first place in the statewide "Get a Taste of Success" Business Plan Pitch Competition. Aloe and Ahearn presented their winning pitch for Take 'N' Charge – mobile kiosks that rent chargers for mobile devices – live in front of a panel of business experts at

the Small Business Summit in Sacramento, which took place in June.

The team of Aloe and Ahearn were one of three community college teams to advance to the statewide finals after besting other teams in 10 regional competitions across the state. The other two college teams were "Inspired Aquaponics" from Cañada College, and "SkyScout" from Irvine Valley College.

Aloe and Ahearn were awarded \$2,000 in addition to business marketing and service packages to promote and launch their business. Their pitch also attracted potential investors from the audience.

Aloe, along with Class of 2015 valedictorian Celine Ahearn, pitched their idea for Take 'N' Charge, which

helps smartphone and tablet users keep their devices charged. Take 'N' Charge features strategically placed kiosks where mobile device users can rent a pre-charged power bank for smartphones and tablets. Used chargers can then be returned to any location.

Take 'N' Charge has already been rolled out in select locations throughout San Diego. In fact, some of the mobile kiosks are being placed at select restaurants in Pacific Beach.

"Mesa has been a great place to learn the fundamentals of business," said Aloe, who cited Mesa College assistant business professor Howard Eskew as an integral part of Take 'N' Charge development. "Celine and I learned the importance of financial budgeting and preparing for the future in professor Eskew's financial accounting class."

Eskew encouraged his students to enter the competition. Among those that did, the "Take 'N' Charge" proposal rose to the top and made the final cut.

"Ty and Celine's efforts are a great testimony to the potential, talent and power that our students have to create, develop and impact our community," remarked Eskew, who accompanied Aloe and Ahearn to the final round.

"Their hard work and the dedication and diligence shown by the faculty, administration and staff at Mesa allows our students to continue to make positive contributions to Mesa and the San Diego community at large," he said.



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All the freedom of owning a boat, but without the hassle

By DAVE SCHWAB

An entrepreneur has started a boat club for locals that's being billed as "all the joys of boating with none of the hassles."

Florida transplant Dan Hasbrouck opened Freedom Boat Club at 2630 Ingraham St. in Dana Landing in August 2014.

"An alternative to boat ownership is our slogan," said Hasbrouck, a former helicopter pilot who grew up around boats.

Hasbrouck explained his business model. "It's like a gym membership with a one-time entry fee and flat monthly dues," he said. "We take care of the insurance, maintenance, dock fees, cleaning, training — everything. All you have to do is show up, go boating, have a good time, come back and drop the keys off."

Freedom's monthly boat charge is \$325 for a craft valued at about \$55,000 to \$60,000.

After a year in business, Freedom has nearly 50 members signed up for its current inventory of five boats, some for fishing, some for pleasure and a pontoon boat for kids with a water slide. Hasbrouck intends to expand and grow the business. But he will not deviate from having a 10-to-1, customer-to-boat ratio.

Hasbrouck said Freedom's business model is especially appealing to two types of potential clients:

FREEDOM BOAT CLUB

Where: 2630 Ingraham St. in Dana Landing on Mission Bay.

Info: (619) 981-BOAT, www.freedomboatclub.com, email dhasbrouck@freedomboatclub.com.

young professionals seeking to try out boating before they go all in on purchasing one, and long-time boaters who want to continue, but without all the hassles — and costs — involved in maintaining their own vessel.

"Eighty-five to 90 percent of our clients are ex-boaters," Hasbrouck said. "They're novices, mostly young professionals, who don't really know if they want a boat. Or they're ex-boaters who know about all the costs associated with boat ownership, so this (monthly rental) is a no-brainer for them."

Freedom Boat Club also has an online reservation system.

"It's a real easy, no-hassle way to reserve a boat," said Hasbrouck noting every member is entitled to four "rolling" reservations.

"Every membership can reserve four days up to six months in advance, a maximum of four at a time," he said. "Once they make a reservation and use that reservation, they get it back, so it's rolling. You have unlimited reservations, but you can only have four at a time. What that does is it keeps the boat

'We take care of the insurance, maintenance, dock fees, cleaning, training — everything.'

DAN HASBROUCK
FREEDOM BOAT CLUB OWNER

hog away from taking every Saturday morning."

There is also same-day boat usage available.

Freedom is also very liberal concerning where members are allowed to take their boats. Hasbrouck said anywhere in Mission and San Diego bays is fair game.

"They can go from the shoreline off into the ocean 50 miles," he said. "They can go down to the Coronado Islands in Mexico to fish, but no further south. They're allowed to go as far north as they would like to go."

Members pay for gas, which is about the same price as car gas.

Hasbrouck said boat sharing in a club essentially gives members the freedom of boat usage without all the attendant responsibilities that go along with owning one.

Also, when members go on vacation elsewhere, they can use boats of other Freedom franchises, of which there are 88 nationwide.

READ MORE ONLINE AT sdnews.com



Dan Hasbrouck next to one of the boats available for people who become members of Freedom Boat Club. PHOTO BY DAVE SCHWAB

Simple Tips to get Every Penny Out of your Home Sale

SAN DIEGO. Because your home may well be your largest asset, selling it is probably one of the most important decisions you will make in your life. And once you have made that decision, you'll want to sell your home for the highest price in the shortest time possible without compromising your sanity. Before you place your home on the market, here is a way to help you to be prepared as possible.

To assist home sellers, a new industry report has just been released called "27 Valuable Tips That You Should Know to Get Your Home Sold Fast and for Top Dollar." It tackles the important issues you need to know to make your home competitive in today's tough,

aggressive marketplace.

In this report you'll discover how to avoid financial disaster when selling your home. Using a common-sense approach you will get straight facts about what can make or break the sale of your home.

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GREAT >>

CONT. FROM PG. 1

Great News officially opened on July 15, 1977. At that time Pete Wilson was serving his second term as San Diego's mayor, the city's population was still less than one million and Elvis Presley was still alive. This writer recalls buying an "Official 1982 National Football League Record and Fact Book" that year at

Great News with former Jets QB Richard Todd featured on the cover.

Great News originally sold housewares, gifts and greeting cards. "Over the years we began to sell cookware instead of gifts or greeting cards until we opened the cooking school in 1996," Eisenberg said.

Then after five years of selling cookware, Great News expanded its business again and opened the cooking school. While it was a cook-

ing school, Great News earned the San Diego A-List award for "Best Housewares" eight straight years starting in 2007 through last year in 2014.

"When we opened in 1977 I was just a kid," Eisenberg said. "38 years in Pacific Beach have been good for everyone."

From now until the last day the store will be open (July 31) all items will be on sale.



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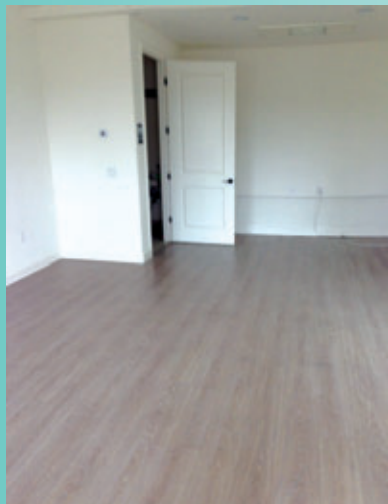
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Last year's North PB Sip 'N Stroll drew a big crowd and more people are expected this year.

PHOTO BY JOHN COCOZZA

North PB Sip 'N Stroll back and bigger than ever

By DAVE SCHWAB

North PB Sip 'N Stroll, being held for the third time 11 a.m. to 5 p.m. Sunday, July 26, gets bigger and better—and more representative—of the neighborhood each year.

The aim of this third installment of the hyper-local Pacific Beach street fair continues to be to promote and uncover local businesses in North Pacific Beach.

"We're getting more and more of the local businesses involved, rather than outside-type vendors," said event originator Mike Spangler, of Spangler Event Productions.

"We've got probably close to 40 businesses and nonprofits lined up, all based in PB. To me, that is amazing," Spangler added the event this year is becoming even more commu-

NORTH PB SIP 'N STROLL

When: 11 a.m. to 5 p.m. Sunday, July 26

Where: Cass Street between Loring and Opal streets.

Info: www.sipnstrollpb.com

nity-focused.

"To start, we are raising awareness and money for the Bike Friendly Business District of Discover Pacific Beach, which promotes bike traffic in the area," Spangler said adding "North PB residents and businesses want more bike racks and this is what we are raising money for."

Spangler said guests are also being encouraged to ride their bike to the event this year and team up with Discover PB, Beautiful PB, Deco Bikes

and SD Bike Coalition to install a temporary bike corral adjacent to the event where they can safely lock up their bikes and receive lots of bike info from bicycling organizations.

New this year, Spangler said, is that the event has teamed up with Pacific Beach Town Council to program the community and kids corner located in the parking lot of Tula Ru.

"We are giving free space to local non-profits such as Beautiful PB, SavePB, PB Planning Group, PB Library, The Gateway Project and a few others so they can interact with the community," said Spangler.

"There is a huge disconnect between these organizations and the younger families in the neighborhood, and what a better way to engage than through the kids. I am personally collecting reclaimed wood from the neighborhood and cutting out fish so the kids can paint them and take them home," he said.

The new Creative Kids Early Learning Studio on Turquoise Street will also be providing some unique learning activities.

One goal of the Sip 'N' Stroll is to distinguish North PB from the rest of the community by establishing its unique identity.

North PB is loosely defined as the section of the beach community north of the Grand and Garnet avenues commercial district, bounded by Felspar Street on the south, Turquoise Street on the north, Mission Boulevard on the west and Ingraham Street on the east.

Most importantly, Spangler noted the annual street fair's objective is to "celebrate the residents and all the small-businesses in the neighborhood that people don't really know about. The point is to uncover them so people know they don't have to leave PB, they can shop here, get their taxes done, et cetera."

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Concerts on the Green returns to Kate Sessions Park

By BART MENDOZA



Tolan Shaw will play at Brick by Brick in the Kaboo Contest.

PHOTO CONTRIBUTED

One of Pacific beach's finest traditions, Concerts on the Green, returns to Kate Sessions Park, for the 13th year. Running on consecutive Sundays through Aug. 9, the event will feature Liz Grace & The Swing Thing (July 26), The Stoney B Blues Band (Aug. 2) and The Siers Brothers (Aug. 9).

The series kicks off on July 19 with a performance from Latin jazz combo The Quinteto Caballero. Led by trumpeter Bill Caballero, the band performs original tunes as well as covers of traditional salsa, and Brazilian music.

Perfect for dancing or just enjoying the rhythms in the breeze, it all adds up to a great soundtrack for an afternoon at one of the most scenic locations in San Diego.

Quinteto Caballero: Sunday July 19, at Concerts on the Green, Kate Sessions Park. 4 p.m. All Ages. Free. www.pbconcerts.org.

The most unique spot to take in sounds this summer? It's easily the nightly concerts taking place aboard the Bahia Belle, cruising the waters of Mission Bay. It's family friendly fun until 9:30 p.m., when it becomes a 21-and-up floating nightclub.

There are multiple entertainment choices depending on the night, from DJs to acoustic duos to classic rock bands. With docking stops every half hour, food and drink and a cover price of only \$10, it's a great date night. Upcoming dates include Slower (July 22), Private Domain (July 28) and DJ Royale (July 30), but no matter what night you choose, nothing compares to the views of the San Diego skyline from the water.

Bahia Belle: Daily, at the Bahia Resort, 998 West Mission Bay Drive. 9:30 p.m. 21 and up. www.catamaranresort.com.

Jazz aficionados looking for a relaxing Sunday afternoon happening should investigate Sounds Like Four, who perform at Café Bar Europa every Sunday at 5 p.m. Mixing up originals and standards, the combo works up tasty sounds just

sets from area notables Raelee Nikole, Tolan Shaw, Hocus, Brad Perry & the Acoustic Fingerprints.

All are worthy performers so we won't pick our favorites here, but if you want to help your favorite make it to the big stage, come on down to this concert and show your support.

Kaboo Contest: Sunday, July 19 at Brick by Brick, 1130 Buena Ave. 8 p.m. 21 and up. www.brickbybrick.com.

If you like the blues, be sure to check out guitarist Nathan James, performing at 9 p.m. Thursday, July 23 at Tio Leo's, 5302 Napa St.

An incendiary player who has performed with the likes of James Harman, Kim Wilson and Billy Boy Arnold, James is as adept on the harmonica as he is on the six string making him a double threat for fans of Americana or roots rock.

He released two albums on the same date late last year, both quite good. But bands like James need to be heard live, where the interplay of the musicians and the response of the audience combine to make a unique experience.

Nathan James: Thursday, July 23 at Tio Leo's, 5302 Napa St.. 9 p.m. 21 and up. Cover TBD. www.tioleos.com

Humphrey's Backstage Lounge hosts a rare indie rock concert on July 25, with a performance from rock en Espanol favorites Los Hollywood. It's an early show, with a 5 p.m. start time, ending by 8 p.m., but anyone who enjoys new wave, powerpop, mod or indie rock love every second of their set. The band sings in both Spanish and English,

but no translation is really needed. Their latest single, "Hasta Manana" is a jangle pop gem that hits all the right notes in any language.

Los Hollywood: Saturday, July

25, at Humphrey's Backstage Live, 2241 Shelter Island Drive, 5 p.m. humphreysbackstagelive.com

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Bird's surf scoop



Photo by Goulding/jagmediaproductions.com

Bird Huffman

A board story

Here at Bird's Surf Shed I am surrounded by a little over 1,000 surfboards. All of them have their stories to tell and I'm positive that after I close up every night they all get together and share them. Although I have not ridden them all (and probably never will) every once in awhile a certain board will call out to me.

Such was the case last Thursday afternoon. In case you haven't noticed, the surf so far this summer has been poor. When it picked up a bit last week, the crowds were out in force and my paddle strength was poor from weeks of not surfing.

I surfed a La Jolla reef break that was picking this new swell up nicely. It was slim pickings and at the end of a three-hour go out, my wave count was at a measly three. Knowing that the next day was going to be larger and likely more crowded, my thoughts turned to getting off of my six-footer and riding a longer board.

Feeling a bit nostalgic after having watched Richard Kenvin ripping it up on a '70s era Caster single fin that day, I decided to dig deeper into the board stash for something that would possibly give me that same feel. I didn't have to look too far before I found just what I thought I was looking for. Out came the 7-foot-2 swallow tail Brewer Chapman model.

Dick Brewer is a legendary shaper credited with many surfboard design improvements over the past 50 years and Owl Chapman has been one of the best of many younger shapers who have worked with Brewer over these years. I'd had this board for a few years and from the first day that I touched it a bond had been formed. I knew that this one would find its way under my feet some day; it was just a matter of time.

I gave the board a solid inspection and cleaning before waxing it up. It definitely showed some wear and tear, so some of Joe Roper's amazing ding tape was carefully applied to some open wounds.

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PLAY >>

CONT. FROM PG. 1

Life here was not meant to be indoors. The scenery, the weather, the people – San Diego is all about being out and about with bikes, boats and bikinis.

“When I got here I could not believe places like this existed,” said Helen Gerasimchuk, “where you could live outside all the time.”

Gerasimchuk, a recent transplant from the Northeast who moved here three months ago, visited San Diego in March and then promptly picked up and moved. “I went back to Boston and packed my things,” she said. “I was living the office life – in a cubicle – and I could not handle it.”

Gerasimchuk, who is certified as a group fitness instructor, now lives in Pacific Beach and runs a bootcamp 9:30 a.m. every Saturday at Crown Point Park.

“I think being outdoors is invaluable,” she said. “You can't put a price on it. When you're running outside and you breathe fresh air next to the water and then the bright sun naturally makes you happy – that's the reason I'm here.”

That's the reason San Diego exists. That's the reason we're all here.

“There's definitely an element of wow every day. It's amazing,” said Sarah Dymond, yoga instructor and co-owner of San Diego Paddle Yoga in Mission Bay.

“We love being outside on the water getting sandy and salty every day. We have the natural resources so why not use them,” said Dymond, who moved here from Baltimore eight years ago. “When I'm teaching a class, there's always a moment when I take a minute and sit back and say ‘Oh my gosh, this is amazing. I can't believe this is my job. It's so beautiful.’”

From the bay side to on the bay to overlooking the beach, the opportunities for the weekend warriors – or just weekend warrior poses – are endless, especially on the coast.

Saturday and Sunday mornings hundreds of people join Steve Hubbard for a 90-minute yoga session in Palisades Park above the Law Street beach to clear their minds and feel



Rachel Mulvaney does yoga during a San Diego Paddle Yoga class in Mission Bay.

PHOTO CONTRIBUTED

the energy of the ocean. Yoga mats and water bottles cover the grass as people from all walks of life and all levels of yoga stretch and reach to the skies.

“The whole intention of it was to make this practice, which is so healthy and promotes so much good stuff, accessible to everybody and have a community class for anybody to join,” Hubbard said. “It gets people out and in touch with nature a little more.”

And people from east, south and north county come to one of the most beautiful spots in Pacific Beach to find peace and relaxation after a stressful work week.

“One of the things I think people kind of forget is that by big bodies of water like this, the negative ions in the air are increased, and the negative ions enhance your mood, stimulate your senses – they do a lot of healthy stuff,” Hubbard said. “To practice

BOOTCAMP

Where: 9:30 a.m. Saturdays at Crown Point Park, meet at the basketball courts.

Contact: Helene Gerasimchuk at healthcoachhelene@gmail.com

SAN DIEGO PADDLE YOGA

Where: Mission Bay Sportcenter, 1010 Santa Clara Place. Classes are available throughout the week.

Contact: Sarah Dymond at sarah@spirityogastudios.com

YOGA AT PALISADES PARK

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yoga next to this body of water, and be a part of the beauty of nature all around you, it's really something pretty special.”

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EDUCATION NOTEBOOK >>

Mission Bay High

A group of Mission Bay High School students recently returned from a two-week trip through Europe. The students started their tour in Rome and visited Piazza Navona, the Colosseum, Roman Forum, Spanish steps followed by a tour of the Vatican. After Rome, they headed north and visited the town of Assisi.

The world-traveling high school students continued their Italian tour and visited the famous Ponte Vecchio, a medieval bridge, considered the oldest in the city of Florence. The famous Duomo, Florence's magnificent church, was one of the final stops in Italy.

From Florence and Pisa, the MBHS students traveled to the principality of Monaco followed by the French cities of Nice, Avignon, Pont du Gard (2,000-year-old Roman aqueduct) and the medieval town of Carcassonne.

From there they visited Barcelona and watched the Magic Fountains located in Plaza de España, visited the Sagrada Familia cathedral, and went to La Barceloneta beach. The students ended their trip in Madrid, Spain where they visited the famous Prado Museum, the Royal Palace, and the Plaza Mayor.

"My experience in Europe was better than I could have ever imagined," said MBHS student Priscilla Tamborini. "I definitely believe I came back a more well



Mission Bay High students gather in front of the Vatican in Rome, Italy, one of their first stops on a two-week European tour.

PHOTO CONTRIBUTED

rounded and cultured person.

"One of my favorite memories would have to be cliff jumping into the Gardon River under an old Roman aqueduct in France. If I could, I would do it all over again because there was never a dull moment," she said.

St. Paul's Lutheran

■ St. Paul's Lutheran School congratulates fourth-graders Miranda Kaack and Emily Delcamp, for receiving scholarships from the American Guild of Organists for their organ study and performances. Miranda also received an additional scholarship in the novice division of competition.

■ St. Paul's also congratulates seventh grader Sam Rudenberg and alumni

Margaret Campbell for receiving their Bach Regional award ribbons at the Southern California Junior Bach Festival at UCLA. Margaret was also awarded a bronze medal in the Complete Works Audition Program.

■ On June 29, Miranda Kaack performed at an American Guild of Organists concert at Spreckels Organ Pavilion at Balboa Park.

■ Sam Rudenberg, Skylar Berry and Morgan Blum received the Music Leadership Award for consistently demonstrating outstanding leadership in choir and/or handbells. The recipients of the "I've Got the Joy" Award (in memory of Ashley Heffington) are John Hartford and Petra Schulz for their outstanding work in choir throughout the year.

■ A five-block area of Garnet Avenue got a little sparkle in June when the third- and fourth-grade classes took to the street for a clean-up. The students chose to walk to the Broken Yolk Café and clean up Garnet Avenue on the way back to school.

University of San Diego

The following Pacific Beach students recently graduated from USD:

■ Vianey Coronado Angeles. Coronado Angeles earned bachelor's degrees in French and accountancy, graduating summa cum laude. She was the valedictorian for the university's School of Business Administration and earned a 4.0 grade point average.

■ Katherine Crider. Crider earned a

bachelor's degree in behavioral neuroscience.

■ Mathias Dahl. Dahl earned a bachelor's degree in business administration, graduating cum laude.

■ Faye Garber. Garber earned a bachelor's degree in business administration.

■ Abigail Hollinger. Hollinger earned a bachelor's degree in international relations, graduating summa cum laude.

■ Benjamin Jacobs. Jacobs earned a bachelor's degree in behavioral neuroscience, graduating summa cum laude.

■ Jonathan Mesic. Mesic earned a bachelor's degree in marketing, completing the requirements for graduation in January.

■ Anthony Palladino. Palladino earned a bachelor's degree in finance, completing the requirements for graduation in January.

■ Christopher Pettinati. Pettinati earned a bachelor's degree in mechanical engineering.

■ Kathryn Raybould. Raybould earned a bachelor's degree in psychology and music.

■ Gwyneth Shoecraft. Shoecraft earned a bachelor's degree in communication studies, graduating summa cum laude and having completed the requirements for graduation in January.

■ Arielle Solheim. Solheim earned a bachelor's degree in marketing.

■ Samantha Stobo. Stobo earned a bachelor's degree in communication studies.

■ Michael Sussman. Sussman earned a bachelor's degree in accountancy, graduating cum laude.

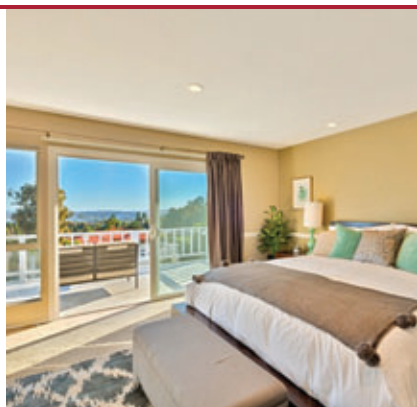
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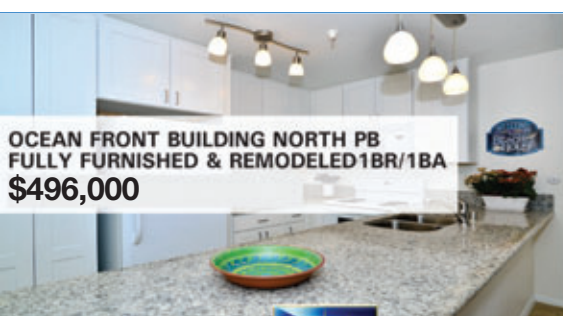
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SD City Council votes to support zero waste plan

By DAVE SCHWAB

The San Diego City Council's nine members voted unanimously July 13 to support a proposed zero waste plan with the goal of diverting 75 percent of the waste generated in the city away from landfill disposal by 2020. The city's goal is to reach zero waste by 2040.

To get there, government officials acknowledged that the city will need to reuse, recycle and reduce the amount of waste generated within its boundaries by emphasizing education and legislation aimed at waste reduction.

The city's Environmental Services Department has been asked to come up with new ways to reduce the amount of waste that ends up in landfills. Alternatives could include additional organic recycling, revising city recycling ordinances and increasing recycling at city facilities, as well as instituting additional education and outreach.

During council deliberations, District 2 Councilwoman Lorie Zapf, who represents the beachfront south of La Jolla, said the whole point of the zero waste proposal is to "try to divert as much as we can."

Noting blue recycling bins typically are the ones that overflow, Zapf asked if residences could have more than one blue trash bin, and if there would be any extra-added cost associated with picking up an extra bin.

She was told each residence is entitled to have up to three blue recycling bins, and that they are provided by the city free of charge, though there is a \$25 delivery fee.

"We have a lot of work to do in our backyards," noted Zapf, of making the plan a reality.



The Force Awakens in San Diego

Thousands of Comic-Con attendees, including Han Solo (Harrison Ford, above), left the convention center after the 'Star Wars: The Force Awakens' panel and headed to Embarcadero Marina Park South on July 10 to hear the San Diego Symphony perform a free concert of 'Star Wars' music. PHOTO COURTESY OF SAN DIEGO SYMPHONY

ReWild Mission Bay chosen as primary regional wetlands project

San Diego Audubon's ReWild Mission Bay recently became one of three projects chosen to spearhead wetlands restoration in the San Diego region. As it adopted a resolution to prioritize the protection and restoration of San Diego's wetlands, the San Diego Regional Water Quality Control Board selected the group for the project's goal to restore and expand more than 150 acres of wetlands in the northeast corner of Mission Bay.

The action solidified the water board's stated commitment to prioritizing region-wide restoration of one of Southern California's most

threatened and important habitats, designed to ensure completion of the ReWild project and survival of Mission Bay's wetlands.

With ReWild Mission Bay, San Diego Audubon is facilitating a three-year planning process that includes collecting community input and conceptualizing plans to restore the wetlands along Pacific Beach Drive and on both sides of Rose Creek.

By May of 2017, this process should yield at least three versions of a community-informed, scientifically defensible wetlands restoration plan for the northeast corner of

Mission Bay. Once the City of San Diego approves a plan, permitting and ultimately restoration of the area's wetlands are expected to ensue.

"Healthy wetlands keep our communities beautiful, preserve habitat for local wildlife and provide clean water for all of us. Healthy wetlands preserve the San Diego way of life we all treasure," said Rebecca Schwartz, project manager for ReWild Mission Bay. "Over the next two years, ReWild will work with partners, stakeholders and the community to develop a series of plans that will keep Mission Bay healthy and thriving for years."

PB Town Council's Wine and Beer Tasting Fundraiser Saturday

The next Pacific Beach Town Council (PBTC) Wine and Beer Tasting and Silent Auction Fundraiser will take place from 4 to 7 p.m. Saturday, July 18 at PB Woman's Club's Historic Hornblend Hall at 1721 Hornblend St.

The event is PBTC's single most important fundraiser to benefit the Pacific Beach community and local schools. Residents are urged to come out and taste a variety of wines and beers, munch appetizers and support the PB Town Council.

PBTC is a qualified 501(c)(3) charitable non-profit corporation dedicated to the betterment of Pacific Beach. The organization hosts monthly community clean-ups and an annual graffiti removal day, as well as supporting area beautification projects and providing scholarships and awards for local students.

"We are taking the responsibility of repainting the PB signs at the entries on Grand and Garnet," said PBTC office volunteer Micaela Porte, giving just one example of how the community benefits tangibly every year from the PBTC fundraiser.

Porte noted there will be non-alcoholic drinks available to those not wishing to imbibe at the July 18 fundraiser.

The centerpiece of PBTC's fundraiser is the silent auction. The town council is looking to local and regional businesses for tax-deductible contributions of items that are their specialty, such as gift certificates or merchandise.

Those donating items for the fundraiser can arrange to have them picked up. PBTC also supports the Pacific Beach Recreation Center and Pacific Beach Library, as well as helping sponsor Concerts on the Green in Kate Sessions Park. The organization is also the primary organization within Pacific Beach that provides a monthly forum for local residents and business owners to discuss community issues with local elected officials/representatives and emergency services personnel.

Cost to participate in the July 18 fundraiser is \$25 prior to the event, \$30 at the door.

Checks for the event can be mailed to: PB Town Council, Union Bank Building, 1705 Garnet Ave., S.D., CA, 92109. Tickets can also be ordered online at www.pbtowncouncil.org.

For more information, visit www.pbtowncouncil.org, email general@pbtowncouncil.org or call (858) 483-6666.

GRAFFITI »

CONT. FROM PG. 1

them on a computer file.

Over the years, Gardner has become something of an authority on graffiti: What it is, why it's done, who's doing it.

She'll tell you about several widely held misconceptions about graffiti. One is that it's mostly gang-related.

"Police have arrested about 95 people on my picture list," she said. "Ninety-eight percent of the guys they (police) arrest are 20-somethings, not gangbangers or teenagers."

Gardner gave a case in point about a tagger whose mark was DAC, which was being scrolled throughout Mission Beach.

"Finally, when the police caught DAC, it was a 23-year-old white guy living in a multi-million dollar house in Encinitas with his parents," she said, adding, "DAC stood for Da Crew."

Gardner is not shy about telling you what she thinks of graffiti taggers, whom she refers to as "morons."

Asked why taggers do it, Gardner said, "psychologists will tell you it's insignificant people's way of making their mark, because they have nothing else in their life. Smart kids don't do this. It's the insignificant morons that do this. It's not even marking territory anymore, the way it used to be. Down here (beach), this is everybody's territory."

Gardner points out graffiti is a

'[Graffiti] never goes away. There's always a new moron.'

MARUTA GARDNER
THE CLEANER

crime embodied in penal code section 594-625c that states, "Every person who maliciously commits any of the following acts with respect to any real or personal property not his or her own ... is guilty of vandalism ... if it defaces, damages or destroys property."

The graffiti "eradicator" also notes that any substance, including chalk, no matter how well intentioned, is graffiti and illegal if its scrawled any-

where within the public realm.

"When do you say, your (graffiti) is OK, but mine is not?" Gardner asked.

Gardner uses recycled paint, always gray and supplied by the city, which she uses to paint over tags. She travels around on her donated beach tricycle. Her other tools include a box-cutter-like razor and scrubbing and cleaning materials, as well as a two-step ladder to get at the higher and harder-to-reach places, which are becoming increasingly common.

Gardner, who lives in south Mission Beach, generally patrols the boardwalk from the jetty to Feldspar Street in Pacific Beach just north of where the boardwalk ends. She said she's found tags on just about every-

thing imaginable: utility boxes, light poles, trash cans and everywhere on or along the sea wall.

"It's endless," she said, adding the worst part of it is that it keeps returning.

"It never goes away," she said adding, "There's always a new moron."

Gardner said to never confront a tagger. It's always best to document it with a photograph, and send it to the police or to email it to her at marutagardner@yahoo.com.

Though the fight against graffiti is never-ending, Gardner's vowed to continue it along the beachfront — no matter how long it takes.

"You just have to keep on it," she said adding, "Don't let the morons win."

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Located on the most coveted stretch of Sail Bay, this spectacular waterfront unit boasts stunning views of sea, sand and sunsets! Located in a boutique-style building just east of the Catamaran, allows for easy access in and out year-round. This quintessential beach home is light, bright and airy, with decorator touches throughout. It features a two-story floor plan with a first floor Master, en suite bath, and two guest bedrooms on the second floor. Privately-gated with access tucked off the busy roads. **\$1,898,000**




The Brett Dickinson Team • 858.204.6226
brett.dickinson@sothebysrealty.com
BrettSanDiegoHomes.com
CalBRE# 01714678

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OPEN HOUSES

PACIFIC BEACH / MISSION BEACH / CROWN POINT

| | | | | |
|-----------------|----------------------------|-----------|-------------------------|-----------------------------------|
| Sat & Sun 1-4pm | 3415 Jewell St. | 4BR/4.5BA | \$1,949,000-\$2,149,000 | Jackie Helm • 858-354-6333 |
| Sat 1-4pm | 1120 Chalcedony St. | 5BR/3BA | \$1,595,000 | Rachel Kaiser 619-302-2363 |
| Sat 1-4pm | 1177 PB Drive | 2BR/2BA | \$1,999,995-\$2,199,995 | Pete Middleton • 858-992-3377 |
| Sun 1-4 | 4887 Bayard | 3BR/2.5BA | \$1,250,000 | Karen & Mike Dodge • 619-379-1194 |
| Sun 1-4 | 1178 Archer Street | 3BR/2BA | \$1,325,000 | Karen & Mike Dodge • 619-379-1194 |
| Sun 1-4pm | 1120 Chalcedony St. | 5BR/3BA | \$1,595,000 | Frank Caruso • 858-699-4614 |
| Sun 2-4pm | 4887 Bella Pacific Row 239 | 2BR/2BA | \$399,000-\$420,000 | Ashley Renfree • 858-412-7083 |

POINT LOMA / OCEAN BEACH

| | | | | |
|------------------|-------------------|----------|-------------|--|
| Sat & Sun 1-4:30 | 3517 Larga Circle | 4BR/2BA | \$699,000 | Tyler Silva 858-633-6375 / Lionel Silva 619-804-8085 |
| Sat & Sun 11-4pm | 980 Gage Dr. | 4BR/3BA | \$1,200,000 | Robert Realty • 619-852-8827 |
| Sat & Sun 11-4pm | 1076 Leroy St. | 4BR/3BA | \$1,295,000 | Robert Realty • 619-852-8827 |
| Sat & Sun 11-4pm | 1065 Leroy St. | 3BR/3BA | \$1,695,000 | Robert Realty • 619-852-8827 |
| Sat & Sun 11-4pm | 3640 Pio Pico St. | 5BR/7BA | \$2,595,000 | Robert Realty • 619-852-8827 |
| Sun 11-2pm | 3111 Fenelon St. | 3+BR/2BA | \$899,900 | John Reis • 858-272-1348 |

CARLSBAD

| | | | |
|-----------|--------------------|----------------------|-------------------------------|
| Sun 1-4pm | 6933 Sitio Cordero | 5BR/5.5BA 4,210 sqft | Pete Middleton • 858-992-3377 |
|-----------|--------------------|----------------------|-------------------------------|

CORONADO

| | | | | |
|-----------|-----------------|---------|--------------------------|-------------------------|
| Sat 2-5pm | 712 Tolita Ave. | 3BR/2BA | \$3,900,000 / 9,000 sqft | John Zap • 619-761-4320 |
|-----------|-----------------|---------|--------------------------|-------------------------|

UNIVERSITY CITY

| | | | | |
|-----------------|---------------------|-----------|-----------|-------------------------------|
| Sat & Sun 1-4pm | 9516 Easter Way | 3BR/1.5BA | \$425,000 | Pete Middleton • 858-992-3377 |
| Sun 1-4pm | 4016 Caminito Suero | 3BR/3BA | \$675,000 | Russ Craig • 858-361-7877 |

LA JOLLA OPEN HOUSES — SEE PAGE 12

SOLD/IN ESCROW: HELEN SPEAR GROUP

JUST SOLD NORTH MISSION BEACH



1.8M

824-826 SUNSET COURT

ALREADY IN ESCROW NORTH PACIFIC BEACH



Area views.
Land value.

549K-699K

4939 FOOTHILL BOULEVARD

{“Group” assisted lucky buyers on both purchases. Both properties had multiple offers.}

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Photo represents
similar view.

Asking about 950K
• 6500SF lot near park
{Not on MLS. Principals only.}

2/2 OCEANFRONT CONDO, CAPRI BY SEA



Live
on the
beach!

Asking about 1.2M
• rarely available oceanfront condo
{Not on MLS. Principals only.}

NORTH PB DUPLEX 1 1/2 BLOCKS TO BEACH



Vacation
rental
\$\$

Photo represents
similar property.

Asking about 1.4M
• 3/3+1/1, keep rented or move in
• 2-car garage + 3 spaces
{Not on MLS. Principals only.}

OPEN HOUSE SUNDAY NORTH PACIFIC BEACH



Asking 2.4M-2.6M
1620 LOS ALTOS ROAD
• OCEAN VIEWS from most rooms
• 24000SF lot w/ huge yard
• 3-car gar, very private w/ pool



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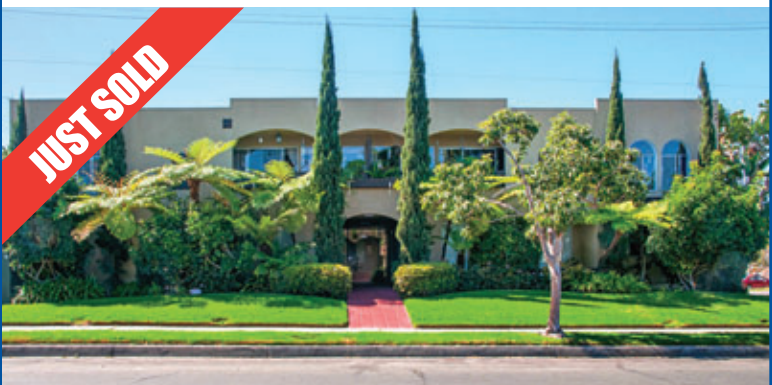
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1312 Chalcedony

Enjoy ocean views from the living room & master bedroom in this Spanish/Mediterranean style 4 bedroom home in North Pacific Beach w/ fantastic curb appeal! Home features a family room w/ fireplace, formal dining room, & large master suite w/ balcony, fireplace, ample closet storage, spacious vanity area w/ dual sinks, giant jetted tub, & separate shower. Backyard is perfect for entertaining w/ sparkling pool, great patio area, and detached bonus room! Two-car garage.

Offered at \$1,450,000



Steve Cairncross SteveSellsCoastal.com 858-735-1045 CA BRE #0859218



6255 Rancho Mission Road #210

Fantastic one bedroom, one bath condo in great central location of Mission Valley. Listed at \$185,000 and sold for full price in less than a week!

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840 Turquoise #216

This beautiful Studio located only 3 blocks to the Ocean in North Pacific Beach is perfect for luxury beach living. Includes custom built-in Murphy Bed, stainless steel appliances, granite counter tops, electric fireplace, New carpet/fresh paint. The modern Pacific Shores complex offers 2 gorgeous pools, spa, fitness room, sauna and BBQ area. Ideal Location just steps to restaurants and grocery store. Short walk to beach, schools and Bird Rock, La Jolla.

Offered at \$245,000



Greg Flaherty Broker/Owner 858-692-0185 CA BRE #00935682

