

TIME TO GET A LITTLE GHOULISH



All Hallow's Eve arrives on a Friday this year. Check out our photo montage of spooky inspirations, but watch for goblins! Page 11

IT'S THAT TIME AGAIN!



Remember to turn your clocks back when you head to bed on Saturday, Nov. 1 for an extra hour of sleep!

LET YOUR VOICE BE HEARD



Your vote matters! Be sure to case your ballot in the Nov. 4 California general election. Polls open at 7 a.m. and close at 8 p.m.



HEY, SLOW DOWN Foothill Boulevard resident Jeffrey Rosan points to the recently changed speed-limit signs bumping the speed from 25 mph to 30 miles an hour, despite the fact that neighbors successfully petitioned the city for the just the opposite about 20 years ago. Photo by Dave Schwab

Foothill Blvd. residents look to slam brakes on speed hike

By DAVE SCHWAB

There's a real feeling of déjà vu for Jeffrey Rosan and other neighbors along Foothill Boulevard in Pacific Beach.

About 20 years ago, they spearheaded a successful petition drive to reduce the posted speed in their neighborhood from 30 miles an hour to 25 miles an hour along the windy stretch of Foothill Boulevard north of Beryl Street.

Fast-forward to a couple of weeks

ago, when the speed limit, allegedly without any kind of notice, reverted back to 30 miles an hour with predictable results, some neighbors said.

"In 1987 through about 1994, the posted speed limit on Foothill Boulevard was 30 miles an hour and really horrible accidents were occurring with a great deal of frequency," said Rosan, noting a school bus was struck turning left on Opal Street, a vehicle landed (sideways) in his driveway one

night and another neighbor was nearly killed when he was T-boned backing out of his driveway.

"Have you ever tried backing out of your driveway when platoons of cars are coming at you from both directions at 7 a.m. with the sun in your eyes or dew on the car window blinding their approach?" asked Rosan in a letter he's widely distributing. "How about adding to that scenario, even under perfect

SEE **SPEED LIMIT**, Page 6

157th birthday bash readied to fete iconic Kate Sessions, her world of contributions

By STAFF AND CONTRIBUTION

The annual birthday celebration for Kate Sessions, who is unofficially known as the "Mother of Balboa Park," who also has a school and a public park named after her in Pacific Beach, will be Saturday, Nov. 8 from 2 to 4 p.m. at Marston Home

and Gardens, 3525 7th Ave.

The free celebration marks what would have been the 157th birthday of Sessions, the co-founder of the San Diego Floral Association.

"A horticulturalist and business owner, Kate Sessions greatly influ-

SEE **SESSIONS**, Page 2



PIONEER The birthday of the iconic Kate Sessions will be celebrated Nov. 8.

Minimum-wage hike will have to wait a bit longer

By DAVE SCHWAB

Though the City Council previously voted in favor of incrementally raising the city's minimum wage, councilmembers Oct. 20 rescinded that action and unanimously sanctioned putting the controversial measure before voters on the next regularly scheduled election ballot in June 2016.

The council vote was forced by a successful new petition-gathering effort by opponents of the wage hike.

On July 14, the City Council

voted 6-3 along party lines to increase the city's minimum wage to \$11.50 an hour by January 2017. Under the ordinance, San Diego's minimum hourly wage would have risen to \$9.75 in January 2015, to \$10.50 in January 2016 and to \$11.50 in January 2017.

Further increases tied to the local consumer price index would have begun in January 2019.

Council president Todd Gloria, a strident supporter of the

SEE **WAGE**, Page 7



BONDING QUICKLY A bottlenose dolphin calf bonds with its mother after being birthed at SeaWorld San Diego on Nov. 12. The calf will be named once its gender has been determined. Photo courtesy of SeaWorld San Diego

SeaWorld celebrates the birth of 79th dolphin behind the scenes

STAFF AND CONTRIBUTION

SeaWorld marine-mammal caregivers were swimming with joy Nov. 12 after the birth of a bottlenose dolphin calf. After a 12-month gestation period, the calf was born to a Pacific bottlenose dolphin named Kolohe (pronounced ka-lo-hay) in a behind-the-scenes pool at the

marine park.

Trainers and veterinarians at SeaWorld report that the mother and baby are in good health and are swimming together and bonding.

Kolohe is a 30-year-old Pacific bottlenose dolphin and has given birth to one other calf.

SEE **BIRTH**, Page 6



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City shutter four medical-pot dispensaries; half of them in PB By DAVE SCHWAB

Two Pacific Beach medical-marijuana dispensaries were among four operating in violation of San Diego zoning regulations that were recently shuttered by court orders sought by the City Attorney's Office.

The Pacific Beach dispensaries closed were:

- **PLANET GREENS**, 936 Garnet Ave. According to the City Attorney's Office, the defendants were Lemoin Corp., a California corporation; Matthew Bell, its CEO; John I. Nobel and Mahin Nobel as individuals and co-trustees of the property owner Nobel Family Trust; and David N. and Melody N. Abeles as individuals and co-trustees of the property owner Abeles Family Trust. The property had been leased to three different marijuana dispensaries since 2011, said city officials.

- **DANK ON TURQUOISE**, 841

Turquoise St. According to the City Attorney's Office, the defendants were D.O.T. Inc., a California corporation; Matthew Miller, its CEO; and John I. Nobel and Mahin Nobel as individuals and co-trustees of the property owner Nobel Family Trust.

"This enforcement of city zoning regulations is necessary to protect neighborhood standards and safety," said City Attorney Jan Goldsmith. "Marijuana dispensaries, like any other business, must obtain proper permits and conform to zoning regulations. There is now a process for legally zoned dispensaries, and that process should be followed."

In the last four years, more than 200 unpermitted marijuana dispensaries have been shut down through enforcement action by the City Attorney's Office.

The majority of those closures

have occurred since September 2011, when the City Attorney's Office began aggressively filing civil lawsuits against property owners and dispensary operators who violate city zoning regulations.

Typically, the city succeeds in obtaining a temporary restraining order against the defendants, who then have 24 hours to close the dispensary.

In addition to protecting neighborhood standards, the City Attorney's Office enforcement actions have resulted in court awards of more than \$947,000 in civil penalties and more than \$108,000 to reimburse the city for investigative costs.

"We've had success at shutting down illegal dispensaries using the swiftest and most effective due process available through the courts," Goldsmith said. "Our lawyers have achieved a nearly

100 percent success rate in cases referred to us for prosecution."

Planet Greens and Dank on Turquoise were ordered closed by Superior Court Judge Ronald S. Prager on Oct. 20.

Typically, each dispensary case begins when a potential zoning violation is brought to the attention of the city's Code Enforcement Division, which researches the zoning codes for the property and conducts a site inspection.

Once the facts are determined, the defendants are issued a notice of violation and the case is referred to the City Attorney's Office, which may petition the court to close the dispensary, according to city officials. A hearing is held and a court order is issued.

Should the dispensary not cease operations within 24 hours, the order is enforced by the San Diego Police Department.

If the order is later violated, the City Attorney's Office may file contempt actions for violating court orders, said city officials.

The City Attorney's Office has about 45 enforcement cases pending involving marijuana dispensaries. The dispensaries have already shut down in 30 of these cases, said city officials.

"We believe there are other dispensaries operating illegally in San Diego beyond those that have been referred to us for prosecution," Goldsmith said. "When cases on those other dispensaries are investigated and brought to us by the San Diego Police Department or Code Enforcement Division, we will close them down and obtain monetary sanctions."

Complaints regarding medical-marijuana dispensaries may be referred to the city's Code Enforcement Division at (619) 236-5500.

SESSIONS»

CONT. FROM PG. 1

enced the beauty of San Diego and Southern California, introducing many plants now common to the region," said Barbara Clark, floral association spokeswoman. "She

was widely celebrated throughout her life and continues to be recognized for her advocacy for Balboa Park."

The event will include fun facts about Sessions, and representatives of Kate Sessions Elementary School remember her with a birthday cake and punch, a free plant to

elementary-age children and a free voucher for an opportunity to win raffle prizes, as well as a photo opportunity with horseless carriage cars, waltz and foxtrot dance demonstrations and discount tours for the Marston home.

Event parking is free along Sixth Avenue and Balboa Drive.

Born in 1857 in San Francisco, Sessions, an American botanist, horticulturalist and landscape architect, was closely associated with San Diego and Balboa Park until her death in March 1940.

Sessions earned a degree in natural science from UC Berkeley in 1881 and, at the request of a friend, moved to San Diego in 1883 to work briefly as an eighth-grade teacher and vice principal at Russ School (now San Diego High School).

Once in San Diego, Sessions quickly moved on to her true interest, the cultivation of plants. In 1885, she purchased a nursery. Within a few years, she was the owner of a flower shop and grew fields and nurseries in Coronado, Pacific Beach and Mission

Hills.

In 1892, Sessions struck a deal with the city of San Diego to lease 30 acres of land in Balboa Park (then called City Park) as her growing fields. In return, she agreed to plant 100 trees a year in the mostly barren park, as well as 300 trees a year in other parts of San Diego.

This arrangement left the park with an array of cypress, pine, oak, pepper trees and eucalyptus grown in her gardens from seeds imported from around the world. Virtually all of the older trees that can still be seen in the park were planted by her.

Among many other plant introductions, Sessions is credited with importing and popularizing the colorful jacaranda, now very familiar in the city. She also collected and introduced many California native plants to the horticulture trade and into gardens.

Sessions co-founded the San Diego Floral Association, the oldest garden club in Southern California, in 1907. The garden club was influential in teaching San

Diegans how to grow ornamental and edible plants at a time when most San Diego landscaping consisted of dirt and sagebrush.

She was never married, lived to be 82, and is interred in Mount Hope Cemetery.

Kate Sessions Elementary School in Pacific Beach bears her name, as does Kate O. Sessions Memorial Park on Mount Soledad, located less than a mile from the school and constructed only a few years later.

A bronze statue of Sessions, dedicated in 1998, is situated in a prominent location in Balboa Park in the southwest corner of Sefton Plaza, near the Sixth Avenue entrance to the park. It is the only full sculpture in San Diego of a nonfictional woman.

In 2006, the Women's History Museum of Southern California inducted Sessions into the San Diego County Women's Hall of Fame under the title of Trailblazer.

For more information about the birthday bash, call (619) 232-5762 or visit www.sdfloal.org.



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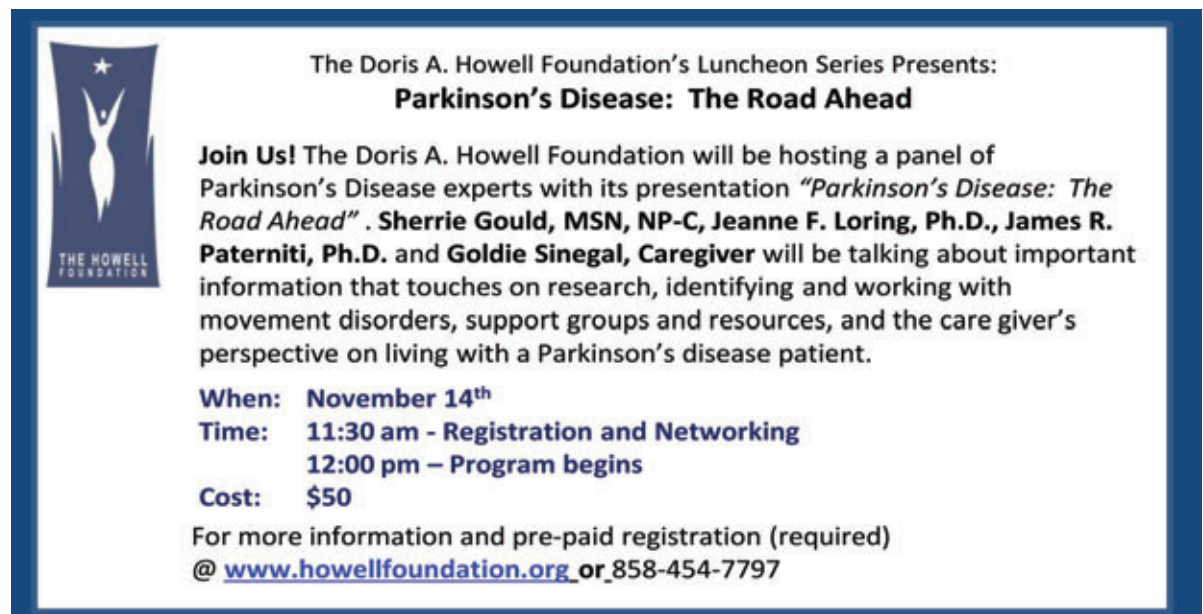
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Join Us! The Doris A. Howell Foundation will be hosting a panel of Parkinson's Disease experts with its presentation "*Parkinson's Disease: The Road Ahead*". Sherrie Gould, MSN, NP-C, Jeanne F. Loring, Ph.D., James R. Paterniti, Ph.D. and Goldie Sinegal, Caregiver will be talking about important information that touches on research, identifying and working with movement disorders, support groups and resources, and the care giver's perspective on living with a Parkinson's disease patient.

When: November 14th
Time: 11:30 am - Registration and Networking
12:00 pm - Program begins
Cost: \$50

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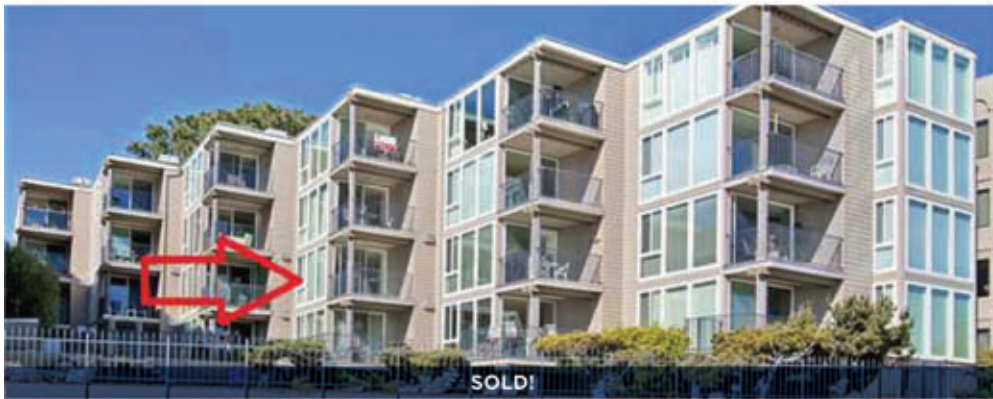
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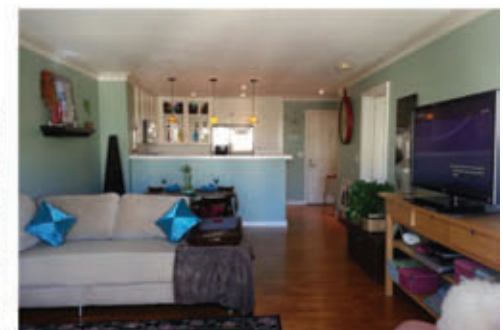
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Home Owners Lose Thousands When Selling Their Home

SAN DIEGO. A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home. And a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that fully three quarters of homesellers don't get what they want for their homes and become disillusioned and worse – financially disadvantaged when they put their homes on the market.

Courtesy of Dennis DeSouza Remax Lic. 01220680

As this report uncovers, most home-sellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. I answer to this issue, industry insiders have prepared for a free special report entitled "The 9 step System to Get Your Home Sold Fast and For Top Dollar."

To order a FREE special report, call toll-free 1-800-276-0763 and enter 1000. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to find out how you can get the most money for your home.

The Pacific Beach Community Foundation and the Broken Yolk present the annual

2014 Pacific Beach Harvest Wine Tasting

November 22, 2014 • 4:30 PM - 7:30 PM
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The Broken Yolk has opened its doors again to the Pacific Beach Community Foundation for their Harvest Wine Tasting event. 40+ bottles of wine will be provided for tasting and purchase. The event includes heavy hors d'oeuvres, a silent auction and door prizes.

Come and mingle with friends and neighbors as well as members of the local business community. It will be a great way to kick off the upcoming holiday season.

Proceeds from this event will help fund popular community activities including Pacific Beach's 2014 Holiday Parade, the 2015 Concerts on the Green at Kate Sessions Park and the annual Kids Fishing Derby on Crystal Pier.

Tickets are \$30 in advance and \$50 at the door.
Space is limited so get your tickets early.

Contact Jim Moore 858-692-0403 or
Don Mullen 858-270-2468
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The Pacific Beach Community Foundation is a charitable 501 (c) (3) organization.
We have no paid staff and all proceeds go back into the community of Pacific Beach

Ask The Trust & Estate Attorney

Question: What is elder abuse?

Answer:

The CA Elder Abuse Act protects anyone from 18-64 who are dependent adults as well as those over the age of 65. Elder abuse is a crime. If a situation is life threatening call 911. Other than that you can call Adult Protective Services at 1-800-510-2020 24/7.

The harm can take many forms: physical abuse, neglect, financial abuse, abandonment, isolation, abduction, mental abuse and deprivation. This is done by children and parents to each other, as well as other people. Siblings rip off their siblings and parents commit identity theft on their children. Yes, really.

The "greatest" generation is independent and stubborn and do not need any assistance. Parents and children or caregivers do not agree on where the line is- between needing help and not needing assistance. If you are concerned with any of these issues you must have family meetings and discussions. I can assist in these meetings.

What scams are currently prevalent? Phone calls or emails threatening arrest for failure to pay taxes. There is the fake background check email, disaster scams, lottery scams, IRS refund scam, timeshare resale fraud, grandchild is sick or in jail phone calls, property tax scams, door to door sales people and contractors who demand large deposits for work that never gets done.

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GUEST VIEW — COUNCIL CORNER

Councilman Harris reflects on progress, work to be done as term comes to a close

By CITY COUNCILMAN ED HARRIS

Being the City Councilmember for District 2 has been a unique and deeply rewarding experience for me, and one that I'll never forget. As I wrap up my council term next month, there are a number of people I would like to thank who have made these last seven months remarkable for me.

I would like to thank Mayor Kevin L. Faulconer, the city's leadership team, and the city's 10,000 employees, who strive every day to make San Diego America's Finest City; my City Council colleagues for their guidance and collaboration; and my staff, who worked weekends and long hours to address quality-of-life issues for our neighborhoods by quickly and thoroughly responding to constituent concerns and requests.

The community leaders and volunteers who sit on boards for planning groups, town councils, committees and associations are deserving of my thanks. Their work is often challenging and always time consuming. I respect and appreciate these individuals for their engagement, their willingness to serve and their dedication to improve our neighbor-

hoods. They are true community leaders.

I am thankful for the constituents who acted as my eyes and ears in the District 2 communities. They took time to contact my office with problems and concerns because they care about San Diego.

This January, I'll go back to the boating unit on Mission Bay to resume my responsibilities as a sergeant with the city of San Diego lifeguards, adding to my 25 years of lifeguard service. I look forward to returning to the shore to ensure that everyone who comes to the beach or bay for the day leaves safely at the end of each day. It will be strange not putting on a coat and tie to go to the office, but perhaps one day I'll find use for those again.

City Councilwoman Lorie Zapf will be sworn in as the new City Councilmember for District 2 on Dec. 10. I know that Lorie and her experienced staff look forward to serving their new constituents. For any assistance with District 2-related matters, I encourage you to call or email her office at (619) 236-6622 and LorieZapf@sandiego.gov.

One thing I've learned in this

job is that problem solving begins in our communities and happens when we work together. If you need to borrow a ladder, you ask your neighbor. There's a pothole on your street, you call the council office to get it repaired. You have an idea to improve your community, you get involved in a planning group, town council or neighborhood association. I was able to accomplish a great deal in just a few months as a councilmember, but you don't have to be in office to bring positive change to your community.

I would ask that you continue to be engaged and participate in being part of the solution to solve problems small and large to make your neighborhood the best it can be.

As I gather around the Thanksgiving table with family and friends at the end of November, I'll be reflecting on this experience and giving thanks for this chance-of-a-lifetime opportunity to serve.

I wish you all a happy Thanksgiving.

—Ed Harris represents Mission Beach, Pacific Beach, Mission Bay, Ocean Beach and Point Loma as the District 2 City Councilman.

Efforts stepped up to encourage nonmotorized transit

By DAVE SCHWAB

Pacific Beach is moving to create marked pathways directing bicyclist and other nonmotorized transportation throughout the beach community.

PB Pathways is an interlocking network of marked bike/skate/pedestrian routes throughout the community to encourage nonmotorized travel. Street murals mark the starting point of each pathway at each Pacific Beach school.

The project's first phase would be to install directional signage and road markers on selected routes in PB's core area.

Architect and Pacific Beachy resident Ambrose Wong, a board member of beautifulPB, a group of residents, merchants and property owners collaborating to improve the community's environment, gave a presentation on PB Pathways during the Pacific Beach Planning Group's (PBPB) Traffic and Parking Subcommit-

tee's Oct. 16 meeting.

"The past few months, we've been circulating proposed bicycle-pedestrian pathways through PB," said Wong. "We have an opportunity to get some monies from [City Council] District 2 to spend on this effort."

Noting "sharrows," or markings indicating shared bicycle-car use, and other iconic logos will be used to identify and promote the

SEE TRANSIT, Page 13



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PB planners address homelessness, overbuilding, vision for eco-district By DAVE SCHWAB

Homelessness, so-called “down zoning,” bike paths and condominium conversions were topics of discussion at the Pacific Beach Planning Group’s (PBPG) October meeting.

It was also announced the city advisory group’s November and December meetings will be combined into one on Tuesday, Dec. 2 at the Pacific Beach/Taylor Branch Library, located at 4275 Cass St. District 2 City Councilman Ed Harris will make an appearance to talk about his expiring interim City Council term in December, passing the political baton to sitting City Councilwoman Lorie Zapf, also a Peninsula resident.

At the previous month’s meeting, several neighbors turned out to protest the trend of single-family homes in Pacific Beach being converted to condominiums, which some believe is denigrating the beach community’s character.

Noting “downzoning” in Pacific Beach isn’t going to happen immediately, PBPG chairman Brian Curry suggested the group form a subcommittee to discuss zoning changes in the community. However, no one stepped forward when asked to chair that committee.

Nonetheless, PBPG member Larry Emlaw said the debate over downzoning plans to make the area less dense in population isn’t over.

“This is not dead,” Emlaw said. “There are other ways to do this. We have to take the temperature of the community.”

Pointing out it will be a “tough fight,” Emlaw encouraged residents to continue to address the issue of “houses being destroyed and condos taking over.”

Colleague Paul Falcone agreed.

“It’s a big responsibility to be chairman of a subcommittee,” Falcone said, suggesting “a grassroots committee could be formed and we could all join, as we are all volunteers and we all live here.”

Curry said the planning group has not taken a position one way or another on visions for downzoning.

Planner Imelda McClendon, who works with the Regional Task Force on the Homeless, gave a presentation on the 25 Cities Program now under way in downtown San Diego.

A federal partnership of Housing and Urban Development (HUD), the Veterans Administration (VA) and the U.S. Interagency Council on Homelessness, 25 Cities was created in 25 different cities nationwide to end chronic and military veteran homelessness in America. The model project seeks to increase collaboration between homeless provider agencies using the Coordinated Assessment & Housing Placement (CAHP), a data-based model for assessing homeless people and

guiding them toward appropriate housing and other provider services.

But McClendon said there are complications dealing with homelessness in Pacific Beach and other beach communities.

“Different churches feed people at different times, but there aren’t any resources besides just food,” McClendon said. “We need other resource programs and housing.”

The planning group also endorsed Phase 1 of PB Pathways, a plan crafted by the PBPG’s Traffic and Parking Subcommittee, which has designated bike path routes and signage attempting to make PB more user-friendly for bicyclists.

SPEED LIMIT >>

CONT. FROM PG. 1

conditions, backing out of your driveway when you can’t see those cars until they are right on top of you because of upward slopes in the roadway and cars parked on the street which create blind spots?”

City traffic engineer Gary Pence said the city is required by state law to conduct an engineering study and a speed survey every seven years for all streets classified as a collector or above.

“The purpose of the study is to determine the appropriate speed limit for the street,” said Pence, noting low-volume streets classified as residential are all posted at 25 miles an hour. “The speed survey for higher-speed streets is the key element of the study because it measures the prevailing speeds on the street and determines the 85th

percentile speed.”

The 85th percentile is the speed motorists are driving at or below on that thoroughfare.

“State law requires that the speed limit be posted at or near the 85th percentile in order to be enforceable by radar,” said Pence. “Speed limits posted too low (not near the 85th percentile) are called speed traps and cannot be enforced.”

Once the engineering study and speed survey are completed, that speed is compared to the existing speed limit.

“Sometimes the speed limit can be lowered, sometimes it needs to be raised, and sometimes it stays the same,” said Pence. “In the case of Foothill Boulevard, the speed survey resulted in an enforceable speed limit of 30 miles an hour. We informed the community planning group and they did not indicate that they wanted to vote on the item, so we proceeded with

raising it from 25 miles an hour to 30 miles an hour.

“After we posted the street to 30 miles an hour, the community planning group indicated that they will be voting on the issue at their next scheduled meeting,” Pence said. If the community group decides to vote against raising the speed limit, we will change the speed back to 25 mph, but it will not be an enforceable speed limit again and the police will not enforce this roadway.”

Neighbor Tom Coat, who lives at 5031 Foothill Blvd., agreed with Rosan’s assessment.

“The speed limit on Foothill Boulevard was raised a couple of weeks ago from 25 to 30 miles an hour,” Coat said. “Since that time, at least two accidents have occurred, including a multi-car injury accident on Oct. 13,” Coat said.

He added he’s been trying for years to get the speed limit enforced with no success.

“Because of the lack of enforcement, speeds have increased significantly on the street, which is curvy, dangerous and cuts through a neighborhood with young families, elderly people, bike riders, dog walkers and has many driveway entrances/exits,” he said.



REPERCUSSIONS This shot taken by Rosan shows a car that ended up sideways in his driveway several years ago along Foothill Boulevard as a result of excessive speed. Courtesy photo

Coat said he wants the speed limit on Foothill Boulevard again reduced to 25 miles an hour and “regularly enforced.”

He offered three reasons to support the change.


“Enforcement is happening only when I see officers actually out on the street on a regular basis,” he said. “Increasing the speed limit is only going to encourage speeds to be even faster. And the windy nature of Foothill Boulevard makes even 30 miles an hour much too fast for public safety.”

Coat said he has another neighbor — a young mother — whom he said will not turn left on

Foothill to go to PB, but rather goes all the way up to Kate Sessions before turning left to head to PB because she’s “terrified of pulling out of my driveway.”

Rosan said city traffic engineers, when assessing the safety of posted speed limits on streets like Foothill Boulevard, ought to be considering people’s penchant for pushing the envelope with speed.

“The reality is people tend to drive 10 to 15 miles an hour above whatever the posted speed limit is,” Rosan said. “So, if it’s 25 miles an hour, you have people going 35 to 40 miles an hour, and so on. Where does it all end?”



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OBITUARIES

LaMoine McMath, 97, enjoyed a long, happy life in South Mission Beach

LaMoine Ellen "Mo" McMath was born April 21, 1917 in Olivia, Minn. She passed away in Escondido on Oct. 18 at the age of 97.

Mo graduated from Morton High School in Morton, Minn. in 1935. She married

Donald J. McMath in March 1941 and moved to San Diego shortly after the wedding.

The new couple settled in



LaMOINE
McMATH

South Mission Beach and enjoyed the beach lifestyle. Mo loved water skiing, walking along the beach and swimming in the bay into her 80s. Ultimately, she lived in South Mission Beach for more than 72 years.

She is survived by two children, Michael and Moina; and granddaughter Michael Rose. She was preceded in death by her husband, Donald James McMath; and her first son, Don J. McMath Jr. of the San Diego Fire Department.

No services are planned, but the family asks you remember her with a great meal — especially shrimp — followed by a piece of blackberry or strawberry rhubarb pie.

Her smile and sharp wit are greatly missed.

Bobby Lee Lange, 84, local fixture, longtime resident of Mission Beach

Bobby Lee Lange, who was born Aug. 1, 1930 in Hastings, Neb., passed away at his home in Mission Beach on Oct. 22 of heart failure complications.

He was 84. Lange was a 1947

Hoover High School graduate and attended San Diego State College, now San Diego State University.

After serving in the Air Force, he



BOBBY LEE
LANGE

was employed at General Dynamics Convair in an engineering, management capacity. He was active with local softball teams and was an avid boater, having navigated the

Sea of Cortez and having completed the Alaska Inland Passage.

He leaves behind his wife, De Vee Lange; children Cathie Stanner (Joel), Krissie Scribner (Jerry), Kari Livingstone and Kayci Wasko (Don) and

Rob (Laura); as well as 15 grandchildren.

"Sunset and evening star,

And one clear call for me,

And may there be no moaning of the bar,

When I put out to sea."

WAGE >>
CONT. FROM PG. 1

measure, asked if the wage hike, which could not go into effect until after June 2016, could be made retroactive, if passed.

"This [situation] is really unique. We have to take a clean look at that," replied City Attorney Jan Goldsmith.

District 2 City Councilman Ed Harris, who represents the Peninsula, thanked Gloria and others for moving the measure forward.

"There are a lot of hard workers out there fighting to move up and do better in life and a workforce that's decided to take advantage of the fact that there are more employees than there are jobs," Harris said. "I support this being on the ballot and I would have liked to have seen it sooner.

But it is the right decision."

Following the council meeting, Harris' office commented: "It's important that voters in 2016 have a voice in the decision to raise the minimum wage. San Diego is currently the fourth most-expensive city in the United States, and California leads the nation in poverty, with more than 23 percent of residents struggling to pay for their basic needs. As a Marine veteran, I'm troubled that we have over 10,000 veterans in San Diego earning the minimum wage. It is my hope San Diego voters will understand that minimum wage workers need an increase."

Councilwoman Lori Zapf, who will replace Harris in District 2 in December, said "putting this out to a vote of the people should have been done in the first place."

Zapf said that with 90,000-plus small businesses in San

Diego, it would have been "disingenuous not to take part in the democratic process and put this on the June 2016 ballot."

District 1 City Councilwoman Sherri Lightner, who is the City Council president pro tem, supported raising the minimum wage, which she said will "benefit our local workforce and boost our economy while helping to offset the high cost of living in San Diego County, which is 30 percent more than the national average."

Lightner also called upon state and federal governments to "raise the minimum wage to a livable amount."

Denny Knox, executive director of OB MainStreet Association, the beach community's business improvement district, said many local small-businesses are confused by the implications of raising the minimum

wage.

"It is another layer of bureaucracy for the small businesses," Knox said. "It's very complicated."

Knox noted many small business owners "don't know what the options are at this point. People need to be assured of what's going to happen in a timely manner so it will be easier for them to adjust."

QUICK HITS >>

POLICE SEEK PUBLIC'S HELP
IN ID'ING DEAD MAN IN PB

The San Diego Police Department's Homicide Missing Persons Unit is asking for the public's help in identifying an unknown male found dead in the sand at 4800 Ocean Blvd. in Pacific Beach on July 31.

The body was discovered at 4:45 a.m. lying face down in the sand.

The man did not have any identification on his person, according to police investigators.

Readers who have information on the possible identity of the man (police sketch and distinguishing tattoos at left) are asked to call the San Diego Police Department's Missing Persons Unit at (619) 531-2277 or Crime Stoppers at (888) 580-8477.



Police released this composite sketch of an unidentified dead man whose body was found face-down in the sand in Pacific Beach on July 31. Police ask anyone with information as to his identity or anyone who recognizes the tattoos shown here to call the Missing Persons Unit at (619) 531-2277 or Crime Stoppers at (888) 580-8477.

PB ARTIST'S PHOTO WORK
ON DISPLAY IN LOCAL SHOW

Pacific Beach artist G. Pasha Turley has two digital photos in the 11th annual Digital Art Show at St. Mark's United Methodist Church.

The show, themed "The Wonder of Creation," has 27 works by 16 artists and will run through Nov. 9 in the church sanctuary, 3502 Clairemont Drive.

Winners chosen by judge Randall Cornish, Encinitas, are first place, Ron Hilley, Hillcrest; second place, Jill Rowe, Clairemont; third place, Kris Nieder, Clairemont; and Honorable Mentions Charlie Anne Breese, Chula Vista; Renata Spiazzi, La Jolla; Kris Hodson-Moore, Clairemont; and John Valois, Uptown.

The show is open for free public viewing from 10 a.m. to 4 p.m. on Saturdays, Nov. 1 and 8.

For more information, call the church office at (858) 273-1480.

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Mr. Frostie still a cool tradition in PB

By DAVE SCHWAB

Soft-serve ice cream has been a soft sell for John and Debbie Conca, who own and operate the Mr. Frostie Taste Freeze in Pacific Beach.

Location is everything in real estate. That goes double for ice cream parlors like the Concas', which have benefits from ample foot traffic at the crossroads location at 1470 Garnet Ave. Mr. Frostie is ice cream central, situated in the middle of town, three-quarters of a mile from Crystal Pier.

The Concas also have the benefit of longevity — 65 years, to be exact.

"I don't know for certain if it is the oldest business in PB, but it definitely is the oldest food-related business," said John during a recent busy October afternoon.

Mr. Frostie has been in business at the same location since 1949. It was built, recalls John, by a developer who operated it originally for only 10 months before selling it.

"I've been involved with it for 43 years," said John, noting he essentially inherited the business.

"I worked here as a teenager when my parents owned it from 1964 to 1971," he said. "Then I



A TASTY ATTRACTION Customers swarm the window at Mr. Frostie Taste Freeze on a regular basis. Photo by Dave Schwab

was in the Army, went to college and was up in Los Angeles. My mother asked if I would like to be back in the business when my dad passed away, and I said, 'Yeah, sure.' I got in with my mom as a partner until she retired from the business in the early 1980s."

Mr. Frostie remains a family affair, as John and Debbie, who is a Pacific Beach Planning Group member, have run the establishment ever since with their two sons.

"We've got the fourth generation coming into this business;

my two grandkids, the twins," said John.

"They (twins) like to come in here and stand on the cooler and wait on customers," said Debbie.

The Concas had a ready answer when asked what they liked most about the soft-serve ice cream business.

"I enjoy the contact with the people and I see multi-generations of families that have been coming here. It's kind of nice,"

SEE MR. FROSTIE >> PG. 9



ENJOY THE BEAUTY OF OLD TOWN

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Old Town San Diego's Día de los Muertos is held each year on November 1 and 2 and is a celebration of the history, culture, and heritage of the region that honors one of its most important holidays. It is at this time that the spirits of loved ones who have died return to earth to celebrate with friends and family, during this happy, festive, very artistic, and visually stimulating time, which is not in any way to be confused with Halloween.

The event consists of three major themes: Remembrance, Community and Celebration

Visit over 40 altars of remembrance presented in both traditional and contemporary ways, including a public altar where you are encouraged to participate by adding your own mementos and photos. You will find shops, galleries, museums, and restaurants where many will be offering traditional entertain-

ment, art shows, crafts, sugar skull face painting, and/or special menus and drinks. The candlelight procession is only on November 2. Participants can pick up their candles at several locations, seen on the map. The

procession symbolizes community unity and will proceed from the state park to El Campo Santo cemetery. We encourage visitors to come in Day of Dead costume or sugar skull face paint and add to the celebration!



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MR. FROSTIE >>
CONT. FROM PG. 8

said John.

"We enjoy catering to families and the public in general," said Debbie. "We've made a lot of friends with our customers over the years."

John had an equally prompt response when asked what was most difficult about his ice cream business.

"It's like being a farmer — you do it every day," he said. "One stretch I went 14 years without a vacation."

John said the prime-time period for his soft-serve business is April through October. Winter months, typically, are slow. But that can change unexpectedly.

"I was here one time by myself in the wintertime and I had two tour buses drive up with about 70 people waiting to be served," said John. "Then, another time, a guy walked up about 5:30 p.m. and wanted 13 banana splits for his baseball team."

John said he's seen long lines at Mr. Frosties that have gone out the door and around the corner and down the alleyway in back.

John said people ordering ice cream typically fall into three categories: cones, shake and sundae lovers.

What's his top and most cost-effective seller?

"Probably the cones," John said. "But everything is set up so it's pretty equal."

His lowest-profit item is the food — sandwiches, chili, hot dogs and the like.

"That's my greatest expense," said John.

John said the tourist trade adds 20 to 30 percent to his bottom line during the peak spring and summer seasons. He said he gets a lot of European travelers, especially from Italy, France and Germany. He also gets a fair amount of Asian travelers from China and Japan at various times.

Debbie said it's been very interesting over the years to see the developments and changes in Pacific Beach. Asked what's most different, she replied, "The biggest change is probably the density. When we first came here, it was a sleepy little beach town. Everything's grown."

When asked what she'd like to see more of, Debbie responded, "Maybe a little more green."

Maybe a little more bike traffic. PB is always going to be a beach town, which is nice. I've always enjoyed it."

Though John said he is "not getting rich," he acknowledged he's in a safe place, unless summertime business stops coming or people suddenly lose their taste for ice cream.

"We've stayed in business and it's been worthwhile," said Debbie. "We don't plan on retiring anytime soon. We're going to keep going for a while."



MAKING IT HAPPEN John Conca and his wife, Debbie, own and operate the Mr. Frostie Tastee Freeze in Pacific Beach. The establishment has been operating at the same location on Garnet Avenue since 1949, making it the oldest food-related business in PB. Though it's not completely clear, it may even be the oldest operating business in Pacific Beach overall. Photo by Dave Schwab

Happy Hour(s) at The Patio

So often, restaurants limit 'happy hour' to the late afternoon, making it hard for those with certain schedules to enjoy drink and food specials on a regular basis. The Patio on Lamont Street, however, offers happy hour during the week from 11 a.m. - 6 p.m. and 3 p.m. - 6 p.m. on the weekends.

During happy hour, guests can enjoy half off draft beer, cool cocktails, and wines by the glass. Also, our happy hour bites menu is available everyday from 3 p.m. - 6 p.m. Chef Andre Fuentes recently added some new items to the menu, including roasted beet bruschetta, chef's selection of sausage plate, and smoked chicken sliders. They're great for sampling and sharing, too!

Happy hour is also the perfect time to host your next group outing. The loft area is a cozy and intimate space for rehearsal dinners, bridal showers, business meetings, and more. Let us help you plan an unforgettable event at The Patio.

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Makena Stumpo, from Kate Sessions Elem. is the Kiwanis Students of the Month. He represents outstanding leadership in his classroom.

Makena is a great reader and is nice to everyone all of the time.

He was honored by the Kiwanis Club of Pacific Beach and Brian McMullen of Allstate P.B. with breakfast at the Broken Yolk.

Pictured left to right is Carolyn Willis, Makena's teacher, Makena Stumpo, his mother, and Brian McMullen.



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LIVE MUSIC >>

By BART MENDOZA

One of the best bands on the local club scene at the moment, Lyrical Groove's hip-hop is a tasty mix of soul, rap and funk, the latter capturing 1970s Stevie Wonder. Appearing at Humphreys Backstage Lounge, Lyrical Groove makes great dance music, contrasting Kendrick Dial's spoken word turns with Brisa Lauren's sweet soulful singing. It plays the occasional cover like "Killing Me Softly," but its own music, often message songs, is more than strong enough to merit wider, national attention. The band seems to be well on its way. In 2013, it took home a San Diego Music Award for best hip-hop group, while in 2014 it won honors for its recent album "Spoken Soul."

• **LYRICAL GROOVE:** Thursday, Oct. 30 at **HUMPHREYS BACKSTAGE LIVE**, 2241 Shelter Island Drive, 7 p.m. \$5. www.humphreysbackstagelive.com.

Best band name in town at the moment? Unicorn Death. The band is pretty good, too. With a name like that, you'd expect something over the top, and this sextet does not disappoint. Billed as the area's "Original, Symphonic Legend Metal Band," it is an impressive mix of metal and progressive, with both male and female vocals and song titles like "Eaten by Trolls." What could be taken as kitsch works because its songs hit all the key elements of its rock sound. It is heavy, hard, fast and loud. The band hasn't released new music since 2012 and doesn't play a lot of shows, so rock fans will definitely want to check them out.

• **UNICORN DEATH:** Thursday, Oct. 30 at **BRICK BY BRICK**, 1130 Buenos Ave. 8 p.m. 21 and up. \$10. www.brickbybrick.com.

The description on the Dizzy's website calls Road Work Ahead, a "super group," a true all-star



LYRICAL GROOVE

Photo by Bart Mendoza

combo. Dizzy's isn't wrong about the description. Featuring pianist Bill Mays, bassist Bob Magnusson, drummer Jim Plank and guitarist Peter Sprague, the band makes a rare appearance at Dizzy's on Nov. 1. It's being reported that due to illness, these may be among Magnusson's last performances with the band, so it goes without saying that jazz fans will want to catch this show. But anyone who enjoys the instrumentation named above might also want to take a listen, as these four gentleman are the very definition of the word "virtuoso."

• **ROAD WORK AHEAD:** Saturday, Nov. 1 at **DIZZY'S**, 4275 Mission Bay Drive. 8 p.m. \$15. www.dizzysjazz.com.

Anyone looking to dance to live versions of hits past and present may want to check out Wild Nights, performing at Tio Leo's on Nov. 8. Formerly known as Left4Dead, the new name is much more indicative of what the eight-piece band can deliver musically, playing tunes from the '60s to today. It's a broad mix, taking everything from the Rolling Stones to the Pretenders to the Black Keys. With a huge

repertoire of crowd pleasers — highlighted by Michele Whitlow's vocals — it's like having a live jukebox for your personal entertainment.

• **WILD NIGHTS:** Saturday, Nov. 8 at **TIO LEO'S**, 5302 Napa St. 9 p.m. 21 and up. Cover TBD. www.tioleos.com.

The Booth Boys' name may not sound familiar, but if you're a San Diego music fan, rest assured you're quite familiar with their talents. Appearing at the Kona Kai Resort on Nov. 9, the duo is the father-and-son team of Doug and Cody Booth, both formerly with acclaimed cover band Rockola. The pair are multi-instrumentalists, can harmonize beautifully and have an arsenal of great material to choose from, specializing in rock hits of the 1960s and '70s. Between the tunes and the Kona Kai's wonderful view, this performance is a great way to start a Sunday.

• **THE BOOTH BOYS:** Sunday, Nov. 9 at the **KONA KAI RESORT**, 1551 Shelter Island Drive. 11 a.m. No cover. www.resortkona-kai.com.

MUST HEAR >>

Celebrating Joni Mitchell's 71st birthday on Nov. 8, Robin Adler and Mutts Of The Planet will once again celebrate her work. This time, the pair of Adler and guitarist Dave Blackburn will present "Mingus," the 1979 collaboration between Mitchell and Charles Mingus. Making the concert a "must" for local music fans is the backing core of musicians that will take part in the show, including

bassist Rob Thorsen, drummer Duncan Moore, saxophonist Tripp Sprague and stellar pianist Joshua White. Fans of Mitchell's or Mingus music will find this concert an essential listen, a fascinating re-creation of Mitchell's transition from pop artist to jazz performer.

• **ROBIN ADLER AND MUTTS OF THE PLANET:** Saturday, Nov. 8 at **DIZZY'S**, 4275 Mission Bay Drive. 8 p.m. \$20. www.dizzysjazz.com.

—Bart Mendoza

BIRTH >>
CONT. FROM PG. 1

The recent event marks the 79th successful dolphin birth at SeaWorld San Diego.

As with any birth at SeaWorld, animal-care specialists monitor the mother and baby around the clock, documenting respirations and nursing frequency. The calf was estimated to weigh about 40 pounds at birth. The gender will be determined in the coming weeks.

SeaWorld is world renowned for its breeding program, with

successful births of several species of dolphins, in addition to killer whales, sea lions, walruses and other marine animals. While this latest birth was the result of natural breeding, SeaWorld officials brand themselves as a world leader in research and application of artificial insemination. In 2001, the world's first marine mammal conceived as a result of artificial insemination was welcomed into SeaWorld's family.

In 2005, SeaWorld took that expertise a step further with the birth of the world's first sex-selected zoological species, an Atlantic bottlenose dolphin.

REMEMBER
WHEN? >>

REMEMBER WHEN there were dirt streets in Pacific Beach? Here are two views of the 1900 block of Thomas Street taken in 1952 by Carl Skinner.

—John Fry may be reached at (858) 272-6655, or by emailing him at mail@johnfry.com.



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Keepin' it creepy: ghouls just wanna have fun



The always-frightening Jason from the "Halloween" movie series shows off his own creepy collection.



A gruesome pirate could be prepared to scare you silly.

A DIFFERENT KIND OF SPIRIT Halloween falls on a Friday this year, and thousands of locals will be out celebrating All Hallows Eve. Just a reminder to be safe and watch out for ghoulish shenanigans. Photos by Don Balch



Multiple spooky sights spotted locally.



A ghoulish stalker emerges for a Halloween fright.



Something wicked emerges from the cobwebs.



SCHOOL SPIRIT Mission Bay High School Buccaneers welcome fellow students to school before the Homecoming game pep rally Oct. 24. The MBHS pirate ship is chock full of cheering Bucs, who woke up the neighborhood, rallied the passers-by and got the Homecoming excitement started early Friday morning. Spirits were not dampened, despite the 51-14 loss to La Jolla High later that night. Courtesy photo

MISSION BAY HIGH SCHOOL

• Mission Bay High School has reached a milestone. Since its inception last year, more than 7,000 students have worked at MBHS ACES (the After-School Center for Excellence and Sup-

port), whose mission is to provide academic support across the curriculum and resources to develop the whole child. ACES is located in the Mission Bay High School library and is open from 2:15 to 4:15 p.m. Mondays through

EDUCATION NOTEBOOK >>

Thursdays, staffed by teachers across the contact areas. ACES offers helpful reference materials, access to computers and printers and supplies, free and healthy snacks, college tutoring from SDSU and UCSD students, specialized help like CAHSEE/PSAT/SAT preparation, college-application counseling and mentorship for life, college and career. Currently, about 100 students each day are working at ACES, and with a new partnership with the ARC program, those numbers and opportunities will only increase. The center is coordinated by Ron Lancia at (858) 273-1313 (ext. 342) and principal Ernie Remillard (ext. 199).

• Congratulations to MBHS senior Owen Nelson for being named as a commended student



GOING IN FOR THE KILL The Pacific Beach Middle School girls' volleyball program has more than 50 students practicing/playing from September through November. Five PBMS teams play games at Mission Bay High School on Friday evenings. The 2014 teams are coached by parents Tonya Kepner, Tyler Jessie and PBMS IB physical education teacher Dennis Gildehaus. Courtesy photo

in the 2015 National Merit Scholarship Program. Owen is recognized for the exceptional academic promise demonstrated by his outstanding performance on the

preliminary SAT/National Merit Scholarship qualifying test.

SCHOOLS»

CONT. FROM PG. 11

• Join the MBHS boys' water polo team at Woodstock's Pizza on Friday, Nov. 7 at 5:30 p.m. to help raise funds for the team. One-quarter of all food and beverage sales will benefit the junior varsity and varsity teams. Purchase raffle tickets for a chance to win fabulous gift certificates from local PB restaurants and businesses.

CROWN POINT JMA

Join family and friends at "Trunk or Treat" on Friday, Oct. 31 from 5 to 7 p.m. Enjoy the community carnival with games, inflatables, face painting and delicious food. The cost is \$5 per person.

KATE SESSIONS ELEMENTARY

• Kate Sessions will hold its annual Halloween Carnival on Thursday, Oct. 30 from 2 to 4 p.m. All Pacific Beach elementary schools are invited to join in the fun.

• Friends of Kate Sessions would like to thank Gallery at Lands End (at the corner of Cass and Loring streets) for being our "Handmade in San Diego" Craft Fair sponsors. Join us Saturday, Dec. 6 from 9 a.m. to 3 p.m. There will be about 100 artists and crafters, as well as entertainment, a bake sale and barbecue and a gift-wrapping booth (sponsored by Westman Travel). It's your one-stop shop for unique gifts.

• Thank you to all the parents for making our book sale such a huge success. We are now able to buy more books for our library and for the teachers.

PACIFIC BEACH ELEMENTARY

• The Friends of Pacific Beach Elementary will meet on Wednesday, Nov. 9 in Room 9 at 6 p.m., childcare provided.

• Woodstock's Pizza will donate a portion of receipts back to PBE for all who eat there on Wednesday, Nov. 12.

MISSION BAY CLUSTER OF SCHOOLS

The next Mission Bay Cluster meeting will be Thursday, Nov. 6 at 6 p.m. at Kate Sessions Elementary School. Hear updates on the YMCA/SDUSD project at PB Middle and the MBHS stadium/track and field project. We will also review the La Jolla partnership agreement and determine if the MB cluster could benefit from a similar process and document. We will have updates from SDUSD administration, staff and cluster principals. Thank you for continued support of the Mission Bay Cluster of Schools.

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▼ calendar/events

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FICTITIOUS BUSINESS NAME STATEMENT FILE NO.

2014-026058 Fictitious Business Names(s): SPORTS PERFORMANCE INNOVATIONS located at: 2766 ARIANE DR. #81 SAN DIEGO, CA. 92117 is registered by the following: JAMES J. O'MEARA This business is conducted by: AN INDIVIDUAL The first day of business was: 11/09/1999 Registrant Name: JAMES O'MEARA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: SEP 30, 2014 ISSUE DATES: OCT 09, 16, 23 AND 30, 2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF: CHRISTINE GREENE CASE NUMBER: 37-2014-00032528-PR-LA-CTL. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of CHRISTINE GREENE A Petition for Probate has been filed by JEANNIE DAVIS in the Superior Court of California, County of SAN DIEGO. The Petition for Probate requests that JEANNIE DAVIS be appointed as personal representative to administer the estate of the decedent. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A hearing on the petition will be held in this court as follows: Date: OCT 30, 2014 Time: 1:30 A.M. Dept: PC-2 Address of court: SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO MADGE BRADLEY BUILDING 1409 Fourth Ave. San Diego, CA. 92101 Central Probate. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the is available from the court clerk. Petitioner: JEANNIE DAVIS 4750 Renex Pl. San Diego, CA. 92117 858-560-1758 ISSUE DATE(S): OCT 09, 16 AND 23, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-025790 Fictitious Business Names(s): DZ KIDZ KAMP located at: 8175 REGENTS ROAD SAN DIEGO, CA. 92122 is registered by the following: GRANT EDWARD FERREIRA This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: GRANT EDWARD FERREIRA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: SEP 26, 2014 ISSUE DATES: OCT 09, 16, 23 AND 30, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026471 Fictitious Business Names(s): adMISSIBLE, MHS CONSULTING located at: 2671 GREENTREE LANE LA JOLLA, CA. 92037 is registered by the following: SHAEVITZ AND ASSOCIATES This business is conducted by: A CORPORATION SHAEVITZ AND ASSOCIATES 2671 GREENTREE LANE LA JOLLA, CA. 92037 The first day of business was: NOT APPLICABLE Registrant Name: MORTON SHAEVITZ PHD ABPP Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 03, 2014 ISSUE DATES: OCT 09, 16, 23 AND 30, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026439 Fictitious Business Names(s): ICONIC MEDS located at: 7536 CHARMANT DR #1123 SAN DIEGO, CA. 92122 is registered by the following: MICHAEL J FREERKING This business is conducted by: AN INDIVIDUAL The first day of business was: 09/17/2014 Registrant Name: MICHAEL J FREERKING Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 03, 2014 ISSUE DATES: OCT 09, 16, 23 AND 30, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026488 Fictitious Business Names(s): J & A AUTO BODY AND PAINT located at: 3814 ACACIA ST. SAN DIEGO, CA. 92113 is registered by the following: ARTHUR MIROLYAN, CLARA CRYSTAL MILLAN-RAMIREZ This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: 07/14/2014 Registrant Name: ARTHUR MIROLYAN Title: GENERAL PARTNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 03, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00034153-CU-PT-CTL PETITIONER OR ATTORNEY, MARIA GUADALUPE SALVADOR VALDIVINOS, MARTIN TRUJILLO GRANADOS HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM DAVID - TRUJILLO TO DAVID TRUJILLO SALVADOR A MINOR ON BEHALF OF HIS PARENTS MARIA GUADALUPE SALVADOR VALDIVINOS AND MARTIN TRUJILLO SALVADOR THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON NOV 21, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026791 Fictitious Business Names(s): GEMSTONE PARTNERS located at: 4550 KEARNY VILLA

RD. SAN DIEGO, CA. 92123 is registered by the following: JOSEPH BUNTON This business is conducted by: AN INDIVIDUAL The first day of business was: 09/01/2014 Registrant Name: JOSEPH BUNTON Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 08, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-024786 Fictitious Business Names(s): BARS SOCIETY located at: 31747 MESA VIEW DR. RIVERSIDE, CA. 92584 is registered by the following: ALLAN C. DAVIS This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ALLAN C. DAVIS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 08, 2014 ISSUE DATES: OCT 09, 16, 23 AND 30, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-025739 Fictitious Business Names(s): LIEN ON ME ACUPUNCTURE located at: 1775 E. MISSION BAY DRIVE SAN DIEGO, CA. 92109 is registered by the following: JARED LIEN This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: JARED LIEN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: SEPT 25, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026363 Fictitious Business Names(s): GREEN GUYS 420, WWW.GREENGUYS420.COM located at: 9740 CAMPO ROAD #194 SPRING VALLEY, CA. 91977 is registered by the following: GREEN GUYS SENSIMILLA, INC. This business is conducted by: A CORPORATION GREEN GUYS SENSIMILLA, INC. 9740 CAMPO ROAD PMB #194 SPRING VALLEY, CA. 91977 CALIFORNIA The first day of business was: 09/26/2014 Registrant Name: LERAY MONITZE GRIFFIN Title: PRESIDENT / CEO The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 02, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026598 Fictitious Business Names(s): BRILLO DE SOL CLOTHING located at: 3845 MISSION BLVD. SAN DIEGO, CA. 92109 is registered by the following: MARY ANGELA POSTON This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: MARY ANGELA POSTON Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 06, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-025393 Fictitious Business Names(s): OCEAN BEACH CONSTRUCTION located at: 2114 ABBOTT ST. APT 3 SAN DIEGO, CA. 92107 is registered by the following: ZACHARY LEE RYAN, JAMES RYAN This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: NOT APPLICABLE Registrant Name: JAMES RYAN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: SEP 23, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00034488-CU-PT-CTL PETITIONER OR ATTORNEY, KAROL ADENA STEFKO 5271 TRIANA ST. SAN DIEGO, CA. 92117 FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM KAROL ADENA STEFKO TO ADENA STEFKO THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON DEC 05, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): OCT 16, 23, 30 AND NOV 06, 2014

SUMMONS (Family Law) NOTICE TO RESPONDENT: WALTER GREGORY Pettitioner's name is: TRICIA MOYES CASE NUMBER: D546373 CZD You have 30 calendar days after this Summons and Petition are served on you to file a Response (form FL-120 or FL-123) at the court and have a copy served on the petitioner. A letter or phone call will not protect you. If you do not file your Response on time, the court may make orders affecting your marriage or domestic partnership, your property, and custody of your children. You may be ordered to pay support and attorney fees and costs. If you cannot pay the filing fee, ask the clerk for a fee waiver form. If you want legal advice, contact a lawyer immediately. You can get information about finding lawyers at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), at the legal services Web site (www.lawhelpcalifornia.org), or by contacting your local county bar association. NOTICE: The restraining orders on page 2 are effective against both spouses or domestic partners until the petition is dismissed, a judgment is entered, or the court makes further orders. These orders are enforceable anywhere in California by any law enforcement officer who has received or seen a copy of them. NOTE: If a judgment or support order is entered, the court may order you to pay all or part of the fees and costs that the court waived for yourself or for the other party. If this happens, the party ordered to pay fees shall be given notice and an opportunity to request a hearing to set aside the order to pay waived court fees. 1. The name and address of the court are Superior Court of California San Diego, 1409 Fourth Avenue San Diego, CA 92101 Madge Bradley Building 2. The name, address, and telephone number of the petitioner's attorney, or the petitioner without an attorney, are: Tricia Moyes 8222 Station Village Lane #1611 San Diego, CA. 92108 619-957-1166 Date: DEC 09, 2013 Clerk, by S Thompson, Deputy ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027166 Fictitious Business Names(s): KALI BLISS located at: 1140 GRAND AVE. #2 SAN DIEGO, CA. 92109 is registered by the following: KALI BILLS This business is conducted by: AN INDIVIDUAL The first day of business was: 02/06/2014 Registrant Name: Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 13, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027465 Fictitious Business Names(s): HAWK EDUCATIONAL SOLUTIONS located at: 1231 25TH ST. #13 SAN DIEGO, CA. 92102 is registered by the following: JULIET CAMILLE HAWK This business is conducted by: AN INDIVIDUAL The first day of business was: 10/16/2014 Registrant Name: JULIET CAMILLE HAWK Title: OWNER, EXECUTIVE DIRECTOR The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 16, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026505 Fictitious Business Names(s): ALL-NATURO located at: 10290 EMPRESS AVE. SAN DIEGO, CA. 92126 is registered by the following: HUAN DAO This business is conducted by: AN INDIVIDUAL The first day of business was: 10/03/2014 Registrant Name: HUAN DAO Title: OWNER, EXECUTIVE DIRECTOR The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 16, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

TRANSIT»
CONT. FROM PG. 4

pathways, Wong said, adding, "We plan to use bike-route signs along the street as well as adding sharrows in the street pointing to where the routes go."

PB Pathway's goals:

- To guide people along designated routes with pavement markings and street signs near parks, schools and beaches.
- To provide safer connections with improved crossings at streets, especially main streets. Install curb ramps making it easier and safer for walkers, strollers and those in wheelchairs.
- Reduce car cut-through in neighbor-

hoods utilizing traffic-calming measures.

- Encourage nonmotorized travel, making for a safer, healthier and friendlier community.
- Promote sustainable living and green infrastructure including trees, public art and rain and urban gardens.

PB Pathways are a cornerstone of the community's eco-district concept being promoted by the PBPG, the community advisory group making land-use recommendations to the city.

An eco-district is a southern-range plan incorporating methods — traffic calming, urban gardens, greenways, bike paths and the like — aimed at making the area more environmentally sustainable and economically viable.

In 2013, several members of the American Institute of Architects (AIA) Sustainable Design Assessment Team (SDAT) visited the Pacific Beach and Mission Beach areas to collaborate with local residents to develop some concepts for making their communities more economically viable and environmentally sustainable.

Pacific Beach community planner Chris Olson noted the idea is to put greenways and bike pathways in on specific routes along main streets like Cass, Panuel, Law and Diamond to make those thoroughfares more bike- and pedestrian-friendly.

For more information, visit www.beautiful-pb.com.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026403 Fictitious Business Names(s): SOUTH COAST TOOL REPAIR located at: 9660 CHESAPEAKE DR. SAN DIEGO, CA. 92123 is registered by the following: MIKE FOERSTER This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/2007 Registrant Name: MICHAEL FOERSTER Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 02, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026626 Fictitious Business Names(s): MAC-ARONAGE located at: 4230 MONTALVO ST. UNIT 16 SAN DIEGO, CA. 92107 is registered by the following: JENNIFER SWARTZ This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: JENNIFER SWARTZ Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 06, 2014 ISSUE DATES: OCT 16, 23, 30 AND NOV 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026717 Fictitious Business Names(s): RUNALIVE SAN DIEGO located at: 2227 FELSPAR STREET SAN DIEGO, CA. 92109 is registered by the following: LAUREN PADULA This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: LAUREN PADULA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 07, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027226 Fictitious Business Names(s): HADIPHOTOS located at: 1162 PACIFIC BEACH DRIVE SAN DIEGO, CA. 92109 is registered by the following: RAMEEN HADIZADEH This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: RAMEEN HADIZADEH Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 14, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027166 Fictitious Business Names(s): KALI BLISS located at: 1140 GRAND AVE. #2 SAN DIEGO, CA. 92109 is registered by the following: KALI BILLS This business is conducted by: AN INDIVIDUAL The first day of business was: 02/06/2014 Registrant Name: Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 13, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027465 Fictitious Business Names(s): HAWK EDUCATIONAL SOLUTIONS located at: 1231 25TH ST. #13 SAN DIEGO, CA. 92102 is registered by the following: JULIET CAMILLE HAWK This business is conducted by: AN INDIVIDUAL The first day of business was: 10/16/2014 Registrant Name: JULIET CAMILLE HAWK Title: OWNER, EXECUTIVE DIRECTOR The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 16, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-026505 Fictitious Business Names(s): ALL-NATURO located at: 10290 EMPRESS AVE. SAN DIEGO, CA. 92126 is registered by the following: HUAN DAO This business is conducted by: AN INDIVIDUAL The first day of business was: 10/03/2014 Registrant Name: HUAN DAO Title: OWNER, EXECUTIVE DIRECTOR The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 16, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027481 Fictitious Business Names(s): DELTA RHO HOUSING CORPORATION located at: 904 TURQUOISE ST. UNIT 2 SAN DIEGO, CA. 92109 is registered by the following: PI KAPPA PHI OF UNIVERSITY OF SOUTHERN CALIFORNIA HOUSING CORPORATION This business is conducted by: A CORPORATION PI KAPPA PHI OF UNIVERSITY OF SOUTHERN CALIFORNIA HOUSING CORPORATION 1601 BEDFORD LANE APT 6 NEWPORT BEACH, CA. 92660 CALIFORNIA The first day of business was: 08/21/1974 Registrant Name: ZACHARY GRAYNERT Title: SECRETARY/TREASURER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 16, 2014 ISSUE DATES: OCT 23, 30 NOV 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-027906 Fictitious Business Names(s): CALIFORNIA MUSIC WORKS located at: 1811 DENVER ST. SAN DIEGO, CA. 92110 is registered by the following: KYLE BLASE, DENISE BLASE This business is conducted by: A MARRIED COUPLE The first day of business was: NOT APPLICABLE Registrant Name: KYLE JOHN BLASE Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 22, 2014 ISSUE DATES: OCT 30 NOV 06, 13 AND 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-028048 Fictitious Business Names(s): INNER CIRCLE FINANCIAL & INSURANCE SERVICES located at: 5095 MURPHY CANYON RD. SUITE 200 SAN DIEGO, CA. 92123 is registered by the following: F M O WEALTH MANAGEMENT, INC. This business is conducted by: A CORPORATION F M O WEALTH MANAGEMENT, INC. 5095 MURPHY CANYON RD. SUITE 200 SAN DIEGO, CA. 92123 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: MICHAEL P. RUSCO Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: OCT 23, 2014 ISSUE DATES: OCT 30 NOV 06, 13 AND 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-025878 Fictitious Business Names(s): WORLD FINANCIAL GROUP SAN MARCOS located at: 13949 PAUMA VISTA DR. VALLEY CENTER, CA. 92082 is registered by the

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GABE CANDEA
Senior Associate
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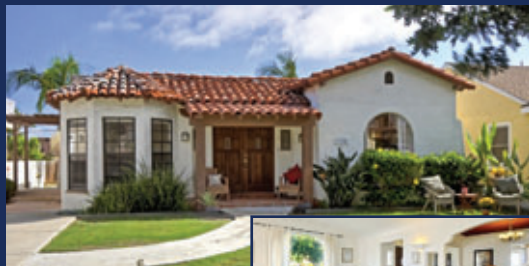
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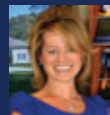
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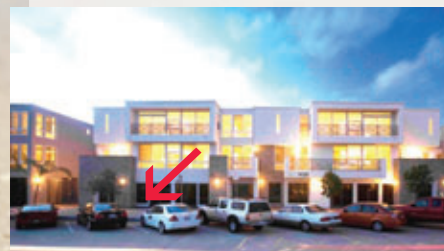
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Sat 1-4 Sun 10-1pm	1125 Pacific Beach Dr. #304	3BR/3BA	\$1,199,995	Peter Middleton • 858-764-4808
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Sat & Sun 1-4pm	7117 Fay Ave.	3BR/3.5BA	\$1,998,000	Greg Noonan • 858-551-3302
Sat & Sun 1-4pm	5519 Chelsea Ave.	5BR/4.5BA	\$3,250,000	Irene Chandler / Jim Shultz • 858-775-6782
Sat 1-4pm	2314 Via Munera	3BR/3BA	\$799,000	Jodi Murray • 858-736-5617
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Sun 2-4pm	330 Playa Del Sur	4+BR/4.5BA	\$3,150,000	Virginia Luscomb • 858-395-4033
Sun 1-4pm	821 Havenhurst	5BR/5BA	\$4,199,000	Anita Reynolds • 858-692-3790
Sun 1-4pm	2363 Avenida de la Playa	5+BR/5.5BA	\$4,800,000-\$5,200,000	Linda Daniels • 858-361-5561
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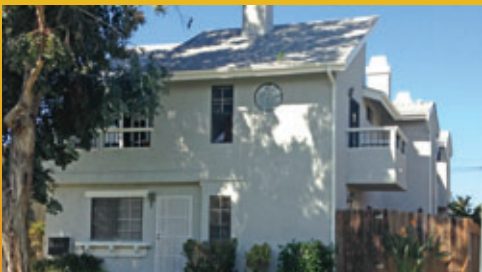
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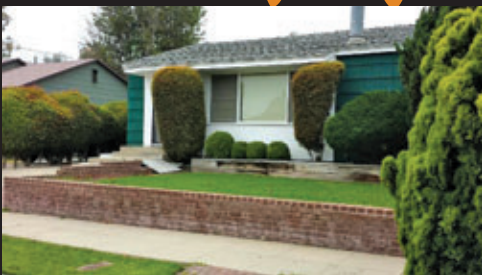
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Renovated kitchen Large patio, 2 balconies.



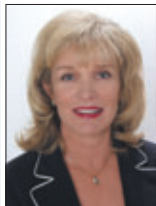
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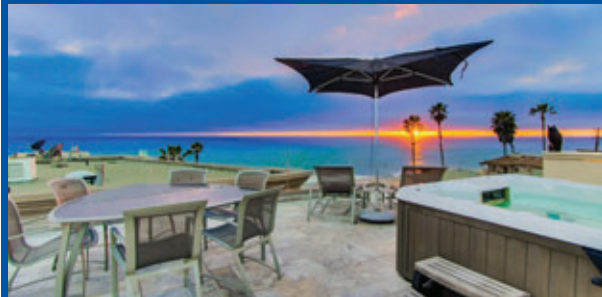


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4928 Crystal Drive

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\$810,000



Don Hawthorne
858-692-8161
CA BRE #00523473



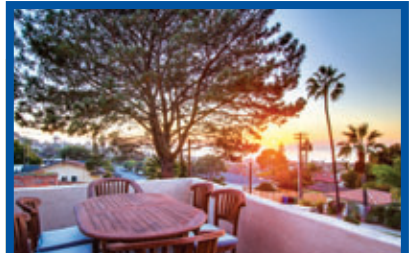
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Spacious 1 Bedroom, 1 Bath with a lush private Patio ! Ground Level, Just Blocks to Beach & Bay.

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Dane Scharetz
858-504-3263
CA BRE #01345168



Ocean View Home not yet on the market

The "Ahava House", which sits atop the hill in Sunset Cliffs, captures contemporary beach living at its best.



Kara Watkins Norgart
www.KaraWatkins.com
619-708-8276
CA BRE #01389633



Very Rare, Once in a Lifetime!

3 BR Corner Ocean Front Condo. Wrap around windows with panoramic south western views of the Ocean all the way down the Mission Beach strip to Coronado Islands in Mexico. Seller combined a 2 BR & 1 BR together and tastefully remodeled everything. Only 3 units like this out of 140 at the Capri. Includes Custom designed Kitchen & Bathrooms and many other upgrades. In-unit Laundry. A 3 bedroom, 2 1/2 Bath end corner unit with south west exposure at the Capri is rarely available for Sale

4767 Ocean Blvd #501 - \$1,950,000



Ocean Front Home or Duplex

Panoramic views from this 3 Bed/2 Bath Home on its own Ocean Front Lot. Includes an additional 1 Bed/1 Bath rental unit. Can be combined to make a spectacular 4 Bed/3 Bath Home. Two separate One car Garages. Best Ocean Front value in Mission Beach!

2614 Ocean Front Walk - \$2,295,000



GREG FLAHERTY BROKER/OWNER **858-692-0185** CA BRE #00935682

