



MAKING A CLEAN

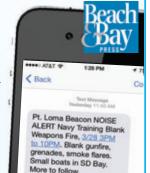
The Pacific Beach Town Council is seeking volunteers to tackle graffiti, unsightly stickers, trash and marker-pen ink at 16 pre-identified problem sites around Pacific Beach. This is part of the Town Council's annual Graffiti Clean-Up Day. Page 5

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TOUTING LOCAL ASSETS With an emerging campaign to develop a comprehensive plan for more green spaces, economic growth and the enhancement of quality-of-life issues in the Pacific Beach, Mission Beach and Mission Bay areas, a community-based think tank held a public workshop April 29 to massage community input and visions to begin creating a clearer focus. Photo by Jim Grant

Incubating ecodistrict visions for PB

Residents packed Pacific Beach Middle School's library April 29 to weigh in on what's to be done with expert recommendations on how to make Pacific Beach, Mission Beach and Mission Bay Park more green and environmentally friendly.

The EcoDistrict/Livability Workshop hosted by a community-based think tank — was the next step in a planning process that began last year.

In 2013, several members of the American Institute of Architects (AIA) Sustainable Design Assessment Team (SDAT) visited the beach areas to collaborate with local residents to develop

some concepts for making their communities more economically viable and environmentally sustainable.

"Some of (the experts') recommendations didn't have a whole lot of relevance," said architect Danielle Buttacavoli in opening remarks. "But many did. That's why we're here, to get the public's input and to share some of the projects we're working on, different things we might do to positively change the community and improve the quality of life here."

The workshop was supported by numerous Pacific Beach civic and political organizations, including Pacific Beach Planning Group (PBPG) and beautifulPB.

Architect and PB resident Ambrose Wong defined infrastructure as water, sewer, electrical and gas lines, storm drains, streets, alleys, sidewalks and crosswalks.

"We want to make all the infrastructure that's above and below the ground more sustainable," said Wong, adding that can be accomplished by employing water conservation and recycling, using solar and wind power

SEE ECODISTRICT >> PG. 6

Local Girl Scout's cookie sales target, hit bullseye

Girl Scout cookie season featured the usual delicious fare this year, with La Jolla-Pacific Beach Troop 4134 represented in large numbers in front of the Garnet Avenue Vons store. And when the dust cleared, one of the troop's members had cinched a trip to Girl Scout camp for her efforts. Not only that — she'll be telling about it from the Golden Gate Bridge.

Chrysanthe Fergos, 11, sold 532 boxes of the staple cookies on her way to winning an overnight session at a yet-to-be-determined Girl Scout property (the organization maintains camp venues in Julian, Escondido and Balboa Park). The La Jolla resident said she has already signed up for the Spirit of Katniss archery session because she loves the sport and hopes to improve her skills. Katniss Everdeen is the central figure in the "Hunger

Games" book and movie trilogy.

Fergos' troop has scheduled a trip to San Francisco this month, financed with their sales proceeds. Joined by thousands of girls from throughout the country, the members will walk across the Golden Gate Bridge to symbolize their advancement to Cadettes, the next level Girl Scouting.

Girls in grades K-12 are welcome to attend a Girl Scout summer camp, even if they are not Scouts. Science, technology, engineering and math sessions include exposure to fields like marine biology and animal care. Outdoors types enjoy horseback riding, hiking, backpacking, canoeing, swimming and wilderness survival.

For more information, visit www.sdgirlscouts.org, or call (800) 643-4798.

-Staff and contribution



TOP COOKIE Chrysanthe Fergos, 11, a member of La Jolla-Pacific Beach Girl Scout Troop 4134, outpaced her fellow troop members in cookie sales this year, earning a trip to Girl Scout

CITY COUNCIL DISTRICT 2 RACE BEGINS

Zapf, Boot joust in PB mini-debate

City Council District 2 hopefuls Lorie Zapf and Sarah Boot jousted at a Pacific Beach Town Council (PBTC)-sponsored mini-debate on April 16, with Zapf trading on her City Council experience and Boot attacking Zapf and the city's recent performance on grass-roots

Interim District 2 Councilman Ed Harris, who has taken time out from being a lifeguard to fill out the remainder of Mayor Kevin Faulconer's City Council term for the next eight months or so, introduced himself prior to the Zapf-Boot question-and-answer forum. Harris said he's "getting up to speed on a lot of issues," joking that the experience was like "drinking from a fire hose.

"I'm a regular person, just like you guys," Harris told the packed house at the Pacific Beach Woman's Club, the venue for the debate.

"I appreciate your activism," Harris told the audience, warning visitors to be politically vig-

ilant.

Otherwise,

he said, they

run the risk of

"having their quality of life

adversely

affected." Har-

ris said a case in point is an

effort to in-

crease the 30-

foot-height

building limit

in some parts of the city.



SARAH BOOT



In her opening remarks, Boot — a Midway District resident, federal prose-

cutor and private consultant for

SEE **DEBATE** >> PG. 7

Dark-horse candidates illuminate platforms by DAVE SCHWAB

Dark-horse candidates Jim Morrison and Mark Schwartz present striking contrasts in ideas and ideology to more mainstream political adversaries Sarah Boot and Lorie Zapf in the City Council District 2 City primary race on

Morrison, a property manager and past member of the Pacific Beach Planning Group, is running for City Council because he said he's been "disappointed in the city's direction the last 10

"We've been watching companies go, and the middle class seems to be taking a beating," said Morrison, adding he has a five-point corrective plan.

"My plan is to increase shipping for our cargo port, dedicate a rail line east to

Imperial County and Arizona, expand from two to five the ports of entry along the



MORRISON



MARK

Marines at Miramar and ways to manufacture things here," he said.

Schwartz,

an organic

U.S.-Mexico

border, talk

about trading

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convert to organics and increase their yields, is a

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News

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Revived PB Parking Committee fields pros, cons of mission, solutions

The newly reconstituted Pacific Beach Parking Committee held its first meeting April 17 to explore ways to improve traffic circulation and parking.

The 16-member stakeholder committee board invited the public to participate in the inaugural meeting at Discover PB's headquarters.

The committee's reactivation by the Pacific Beach Planning Group (PBPG) is the latest iteration of onagain, off-again attempts to deal with PB's vexing problems of traffic circulation and parking.

"There's a need to survey people about parking," said Discover PB president Elvin Lai, who led the dis-

Others agreed solutions have been long in coming.

"The last time the committee was really active was about six years ago, and there was an engineering report done that recommended parking meters in the business corridor, which became very controversial," said Sara Berns, Discover PB's executive director.

Public testimony reflected the diversity and intensity of public opinion on parking and traffic-circula-

Parking meters, in particular, were an ongoing bone of contention with some Pacific Beach residents, who

"It's a system, not just paid parking or not-paid parking. It's being able to look at Pacific Beach as a whole ..."

AMBROSE WONG PB Parking Committee

said they were dead-set against having them.

One audience member April 17 went so far as to challenge the necessity of forming a new traffic and parking committee, insisting the status quo of both has not changed appreciably during the last few years.

Committee member Chris Olson, who's been involved in reassessing parking management in Pacific Beach dating back to the 1990s, said after the meeting that traffic and circulation "was dramatically worse during the last couple years of the 'alcohol on the beach era' when our beaches were swarmed by people from all over Southern California."

Olson said it is "inevitable that the regional population will continue to

"The beaches won't get any bigger or longer," he said. "We need to plan for the future and improve access to our regional treasure for everyone.

"We can do nothing and the eventual gridlock will limit beach access by people in cars and the locals on bikes and skateboards will continue to live in bliss," he said. "Unfortunatelv. most locals work outside the beach area, and most local workers live outside the area, so that is certainly something that is not efficient and does not align with sustainability

Committee member and civil engineer Ambrose Wong said a comprehensive approach needs to be taken with parking and traffic management.

"It's a system, not just paid parking or not-paid parking," Wong said. "It's being able to look at Pacific Beach as a whole, from north PB all the way from the freeway to Crown Point and the beaches."

Committee member Linda Tarke said it's important to consider all the disparate groups in Pacific Beach in determining an appropriate strategy for traffic and parking management.

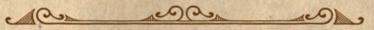
"There's a very diverse group of folks who live in PB and they have many different needs," she said. "I think it's really important that we hear from the whole community."



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News

Planners give thumbs-up to summer work on Palisades Park restroom

By DAVE SCHWAB

The Pacific Beach Planning Group (PBPG) seated newly elected board members in April, elected new officers and subcommittee members and approved summer construction work on the Palisades Park comfort station (restroom), along with discussing a parking-district needs assessment.

The 20-member citizens advisory group, which makes land-use recommendations to the city, elected Brian Curry as chairman, Curtis Patterson as vice chairman and Hilary Lowe as

Newly-elected planners Henish Pulickal, Karen Sumek and Patricia Dobson were seated alongside re-elected planners Scott Chipman, Chris Olson, Imelda McClendon, Baylor Triplett, Eve Anderson, William Ramirez and Curtis Patterson.

PBPG committee chairs and representatives are: Michael Beltran, Traffic & Parking Committee; Joe Wilding, Code Enforcement Committee; Baylor Triplett, Communications Committee; Curtis Patterson, Development Committee; Imelda McClendon, Elections Committee; Eve Anderson and Deb Conca, Special Events Committee; Chris Olson and Michael Beltran, Parking Committee; and Brian Curry and Curtis Patterson, Community Planners Committee.

Longtime PBCP planner Eve Anderson said this year's group is probably the most diverse ever.

"We have people ages 25 to 72 from real estate, engineering, architecture, sales, pharmacy and flower design backgrounds, among others," she said.

City engineer Ali Darvishi said a construction project updating the Palisades Park restroom project has been delayed. He asked the group if it preferred to vote in favor of lifting the summer work moratorium so the proiect could be finished sooner.

The alternative, he said, is to have project completion delayed until fall honoring the moratorium.

"Unfortunately, the previous low bidder got disqualified three months through, so we had to go to the second-lowest bidder, and we lost four months," said Darvishi. He said the choice now is between lifting the summer construction moratorium meaning the project could be completed in August — or interrupting work during the summer and resuming after Labor Day, meaning the project wouldn't be completed until

Planner Larry Emlaw asked if police and fire representatives had a preference for finishing the project sooner or later.

"No," replied Darvishi.

The group unanimously approved lifting the construction moratorium to complete the project sooner, providing the city installs four portable restrooms and a temporary bike rack to accommodate summertime visi-

It was reported that PBPG's new planning and transportation committee recently held its first Traffic & Transportation Subcommittee meeting. Planner Paul Falcone offered a suggestion for what one of the initial objectives of the new subcommittee should be.

"A needs assessment, that's the first step," said Falcone, adding such a survey should consider "different times of day and different seasons" to get a complete picture of the current traffic and parking situation in Pacific Beach.

PHILIP CARRILLO

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IN OTHER ACTION

• Curry said the recently sold Green Flash restaurant on the boardwalk has been painted and transformed into the Pink Flash. Anderson said the former Zanzibar restaurant is being converted into a hookah lounge.

"There are no regulations for hookah lounges and they're allowing tobacco smoking on a front deck near where kids come skating by," he said.

ON A RELATED NOTE ...

One of the prime commercial realestate corners in Pacific Beach will have a new tenant called Freedom

The 2,700-square-foot commercial space is located on the signalized corner of Garnet Avenue and Fanuel Street.

According to Freedom Cycle's website, they are a wholesaler and retail dealer of bicycles to 17 stores across four states nationwide.

The tenant signed a new, five-year lease and was expected to open May 1.

The landlord was represented by Tony Franco, president of The Tony Franco Group, a company specializing in commercial real estate.

— Item submitted by Tony Franco

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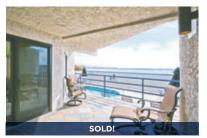
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Get ready for PB's own version of Monopoly - with a local twist By DAVE SCHWAB

Discover Pacific Beach is developing Pacific Beach-Opoly, a community-based fundraising board game in the spirit of the time-honored, wildly popular Monopoly game created by Parker Brothers in the 1930s.

"The game will be developed using all your favorite PB businesses, landmarks and icons," said Sara Berns, Discover PB's executive director. "Each detail of the game will reflect the vibrant, active, fun-loving lifestyle of Pacific Beach."

Berns said property spaces will reflect local Pacific Beach businesses and landmarks.

"Game pieces are symbols reflective of our community, like a surfboard, bike and sailboat," she said. "Each penalty or reward card will reflect a Pacific Beach business, location or event."

Property spaces, game cards and play-money sponsorships will be available for purchase for all Discover Pacific Beach members (businesses within the Pacific Beach Business Improvement District) beginning May 15 at 9 a.m. at 1503 Garnet Ave. Game orders may not be placed by phone.

Interested buyers are urged to come early May 15, though, because there are only 58 spaces available, and sales will be first come, first served, Berns said.

"PB-Opoly needs more than just businesses," she said. "We have created a survey to determine our

'landmark' spaces since there are just too many great things to showcase here in Pacific Beach."

Survey participants are asked to visit www.pacificbeach.org to vote for their top four.

Landmark space choices include Mission Bay Park, Tourmaline Surf Park, Garnet Shopping District, Pacific BeachFest, the boardwalk, Crystal Pier and Kate Sessions Park.

Discover PB is also calling on photographers to submit their best photos of Pacific Beach for possible use in PB-Opoly.

"We are launching a photo contest [ending] May 15 to determine one lucky photographer to be a part of history," said Berns, adding the winning photo will be used on the actual game lid and the photographer will be highlighted.

Photos can be sumitted to pbopoly@gmail.com with name and contact information.

"We were looking to make this a must-have gift for the holiday season with a sales launch at Pacific BeachFest on Oct. 4." said Berns.

"This is a fundraiser for the Pacific Beach community and will support our many programs around town, as well as be available at local merchants. We think that the personal touch of the board games will be a hit for visitors and community members alike," she said.



SARA JODAYRI & JONATHAN GRANADOS **Kiwanis Students of the Month**

Sara Jodayri, from Kate Sessions Elem. and Jonathan Granados, from Barnard Asian Pacific Academy are the Kiwanis Students of the Month. These students represent outstanding leadership in their classroom. They both were honored by the Kiwanis Club of Pacific Beach and Brian McMullen of Allstate P.B. with breakfast at the Broken Yolk.

CONGRATULATIONS!

QUICKHITS>>

OMBAC SETS SIGNUP FOR 61ST **OTL TOURNAMENT**

The Old Mission Beach Athletic Club (OMBAC) is preparing to host signups for its 61st installment of the two-weekend World Championship Over-The-Line Tournament.

Sign-ups are set to take place beginning at 9 a.m. on Saturday, May 3 at The Beachcomber/The Pennant, located at 2901-2893 Mission Blvd,

OMBAC members said they expect somewhere between 800 and 1,000 teams to line on Mission Boulevard for a chance to gain entry to the tournament, which is to take place the weekends of July 12 and 13 and July 19 and 20 at Fiesta Island.

More than 1,200 teams from all over the world will play.

For more information, call Sonny Petersen at (619) 884-1195, or email ommediasonny@cox.com.

VOLUNTEERS NEEDED FOR 7TH ANNUAL GRAFFITI CLEANUP

It's a spring-cleaning ritual in Pacific Beach.

The Pacific Beach Town Council and PB Presbyterian Church are once again coordinating a graffiti clean-up event, and organizers are looking for volunteers to help. The



event is slated for Saturday, May 3 from 9 a.m. until noon at PB Presbyterian Church, located at 1675 Garnet Ave.

"We'll have all the material to really clean up the community," said Adam Meyer, viice president of the PB Town Council and a member of the committee organizing the event.

"All we need are the people," he said. "Last year, we had 75 volunteers, and we wiped out 1,042 graffiti 'tags' in just one day."

Pacific Beach Presbyterian Church began hosting this annual Graffiti Clean-Up Day event in 2007, led by Elder Larry Jeffrey, according to committee member Steve Ritz.

When volunteers arrive at the church, each team will get a bucket full of supplies to remove paint, stickers and marking-pen ink.

Each volunteer will also be given gloves, goggles and towels before being assigned a specific zone to attack.

"We don't just hand someone a

bucket and send them out in search of graffiti," said Jim Menders, another member of the planning committee. "We split up PB into 16 zones. For the past few weeks, volunteers have been surveying the community, taking note of graffiti that needs to be cleaned up. Every team gets a map of their zone, showing where there's work to be done."

"Getting rid of graffiti isn't just a matter of pride," said Marcie Beckett, another PB Town Council member. "Research shows that when the appearance of a neighborhood improves, the behavior of people improves, too. For example, when there's less graffiti, there's less litter, as well.

Students who help can earn community-service hours. However, Beckett says there are also long-term benefits when young people get involved.

"They learn how graffiti affects their neighborhood, and they take pride in how their neighborhood looks," Beckett said. "That feeling of connection with their community means they're less likely to litter or do any tagging themselves."

Waivers for those under the age of 18 will need to be signed by a parent and can be found at www.pbtowncouncil.org.

Volunteers should wear closetoed shoes and old clothes, because they might get a few paint spots on them.



BAYSIDE BOAT FIRE Rescue officials responded to a blaze aboard a 25-foot sailboat at Driscoll's Marina on Quivera Road at Mission Bay on April 27 around 7:15 p.m., where they found the vessel fully involved. A lifeguard fireboat quickly got water and foam on the fire and knocked it out. Fire crews arrived with added hose lines, and the fire was fully extinguished within 20 minutes of the initial dispatch. The sailboat is a complete loss, according to fire officials. There was also minor heat damage to a neighboring boat. No one was on board either boat at the time of the fire, said officials, and no injuries were reported. The vessel has been lifted out of the water and stored at the marina.

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PLATFORMS »

CONT. FROM PG. 1

member of the Libertarian Party who said his slogan is "less government, more freedom."

A firm believer in laissez-faire economics, Schwartz said he opposes restrictions on personal freedom like the beach-alcohol ban, insisting government is best which governs least.

"We're headed down a scary road. \$17 trillion in debt with deficit spending and (political) cronyism," said Schwartz. "I'm just a freedom fighter who wants to give people options."

Schwartz is a big advocate of privitization, which he defined as "removing the bureaucracy from all city services."

"The goal is to bring in more competition, have more clarity, lower the tax burden, make things more efficient," he said.

Morrison said he'd like to explore swapping Lindbergh Field for Miramar Marine Corps Air Station because he'd like to San Diego become an international air destination like Los Angeles, as well as a hub of economics on the Pacific Rim.

"Instead of being a spoke of Los Angeles, we ought to have our own international airport," he said, adding there needs to be a better job of marketing done to "attract companies to San Diego."

"We don't have that business structure in place," he said.

Morrison said the city ought to have a "century plan for the next 100 years," rather than "taking things piecemeal or five or 10 years at a time.

"We need to have a visionary plan," he said. He said he's also concerned about "homelessness, medical marijuana, qualify of life and infrastructure problems with wastewater pipes and storm drains."

Schwartz said public legislators should decline all office perks.

"I reject pensions, 401(k)s, car credits, junkets," he said, while offering a promise.

"If I'm elected, I'll take 50 percent less than my pay," he said. "City servants are making far too much money."

Other novel ideas offered by Schwartz included setting up a whisteblower hotline to allow people to report government abuses of any kind.

Schwartz said lowering the tax burden is a high priority for him.

"We're triple taxed on our water by the city, county and state," he said. "Our room (transient occupancy tax) bed taxes are one of the highest in the nation for people coming here to vacation. I would relieve the tax-payers' burden and get the city working harder and more efficiently."

ECODISTRICT »

CONT. FROM PG. 1

and green technology.

"We can improve our streetscapes, sidewalks and medians," said Wong, adding those changes will "positively increase business, raise property values and help us move toward a more beautiful PB."

After opening presentations, audience members gravitated to four work stations covering such topics as community identity, urban design and sustainable infrastructure, economy and land use, and transportation. The discussion stations were chaired by community leaders, including PBPG chairman Brian Curry, Discover PB president Elvin Lai, PBPG planner Scott Chipman and PB Parking Committee mem-

ber Paula Ferraco.

Community leaders discussed ideas for making PB greener, while answering questions from residents, including views on financial strategies. Such strategies might involve the creation of a Maintenance Assessment District that would require simple-majority voter approval to fund infrastructure improvements.



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DEBATE » **CONT. FROM** PG. 1

companies like Google and Yelp—said she was running for the District 2 City Council seat in the June 3 primary because "I'm very passionate about Pacific Beach. I care so much about PB that I'm running because the neighborhood has been neglected by the city for so long."

Pointing to the recent failed attempt at planning Balboa Park's 2015 centennial celebration, Boot said, "We need more transparent leadership and accountability."

Zapf, a Bay Ho resident who has represented City Council District 6 (Claremont, Linda Vista and Kearny Mesa) since 2010, said she is proud of being "the first Latina elected to the City Council." She said she had a tumultuous upbringing and was put into foster homes, which "molded me into the person I am today.

"High-quality neighborhoods and services are what I want to bring to the community," Zapf said. She added city government has made great strides in areas like managed competition and pension reform during her 3½ years on the City Council, efforts she said "are paying dividends in the form of restored services."

The debate turned testy when Boot questioned Zapf on her previous stance opposing gay marriage and Zapf's and other council members' alleged use of office "perks."

"In the past, Lorie has said homo-

sexuality is a sin," said Boot. "Equality is very important to me. I absolutely support the ability of gay people to marry and find love and raise families. Zapf is also the only council person who's taken an \$800-amonth car allowance. This has to stop."

Zapf replied she now supports marriage equality.

"My personal relationships over the past 3½ years have really shown me that gay people should have marriage equality," she said.

Zapf also said Boot's remarks on her office "perks" were taken out of context.

"I am the only sitting council member who has opted out of the city-defined pension system," she said. "This saves taxpayers money that can be reinvested into our city."

Boot chided Zapf and the rest of the City Council for being remiss in addressing infrastructure issues.

"I'm out on the streets talking to voters, and infrastructure problems have not been solved. People are really angry because the streets are torn up and there's no coordination," Boot said. "The city needs to look more closely at their departments to find efficiencies."

Zapf defended the city's policy of pursuing managed competition, which considers both independent contractors and city departments to provide the most cost-efficient services.

"Managed competition is proven to work," Zapf said.

REMEMBER WHEN there were old homes on Albuquerque Street east of Sheldon's Restaurant? I took this photo on Sept. 25, 1979. You might be able to make out the giant Dewey Pest Clock on Interstate 5 at the right. Oh, you don't remember Sheldon's – or Albuquerque Street? Sheldon's – at one time the oldest business at the beach – gave way to McDonald's on East Mission Bay Drive, and the old homes are now a La Quinta Inn, I believe.

- John Fry may be reached at (858) 272-6655, or email mail@johnfry.com.







Real Estate Runs In Cairncross' Bloodline, Who Recently Won A RE/MAX Award For Ranking #1 in San Diego

Who better should you turn to for Real Estate needs in San Diego than Native-Born San Diegan, Steve Cairncross. It was only natural progression for Cairncross to get involved in Real Estate. As Cairncross depicts his story, "My father began Cairncross Realty in the 1970's in Mission Beach. The Brokerage managed vacation rentals and sold real estate." As Cairncross puts it, "I got the 'bug' from my parents; they helped many people achieve their <mark>drea</mark>ms of Home Own<mark>ers</mark>hip, and I wanted to be apart of it. Buying and selling a home is one of the bigges<mark>t fi</mark>nancial decisions of a person's life, and I wanted to assist people through this absolutely gratifying process."

While attending college, Cairncross worked full-time, running the family business. Cairncross was as lucky in love as he was, and still is, in business, and in 1987, he wed his beloved wife, Lori, and had two beautiful children: Caitlin, 24, and Pat, 22. Then, in 2000, Cairncross made one of the hardest decisions in his life, to leave the family brokerage. Cairncross states, "My decision was to better service my Clients by solely focusing on selling real estate instead of running a Brokerage. I looked for a company that was nationally recognized and had great local presence, 'Re/Max Coastal Properties,' headed by President/Broker, Greg Flaherty, and wife, Vice President, Shavne Flaherty, had everything that I was looking for. It is a 'Country Club Brokerage, if you will. They do not let just anyone join. Here, some of the elite Agents in San Diego, the Experts in the real estate field, affiliate. "Of course, Cairncross is a Realtor on the forefront, providing the best role model an office can possibly have!" states Flaherty. "Re/Max Coastal possesses a remarkably synergistic environment, with a lot of camaraderie, where the Agents compliment one another's strengths and talents." It was a sensational business decision for Cairncross.

In 2004, oddly enough, through a Craigslist ad, Cairncross met up with his highly talented, licensed Assistant, Lisa Perich, who has been a major support and backbone of Cairncross' business for over 10 years. Lisa has been a perfect fit for Cairncross' business. She is super organized, and punctual, and does not leave anything unturned. Cairncross proudly continues, "My daughter, Caitlin, has joined our team. I feel so lucky to be able to spend quality time mentoring my daughter to evolve in the real estate industry passion." My hope is that eventually my son, Patrick, who is working for the Corcoran Group in NYC, will join the team, too." Shayne Flaherty elaborates, "The remarkable components that set this team apart from the rest is that Cairncross conducts his business with the utmost integrity—super high morals and ethics—'always take the high road, be loval to those you conduct business with' is his motto, and this magical bond of trust is born within all his relationships." Cairncross is community-spirited and has been a Member of the San Diego Rotary Club since 1991, giving major support to the organization.

Greg Flaherty boasts, "Whatever Steve Cairncross is doing, he is doing it right. And this is an understatement; Cairncross ranked #1 with Re/Max in San Diego, and #3 with Re/Max in all of California & Hawaii, and he ranked #6 in all of the nation! This March, at the Mandalay Bay in Las Vegas, Cairncross was honored with a most outstanding and

distinguishable Award for his grand accomplishments."

Cairncross embellishes upon the firm Re/Max Coastal Properties, "Re/Max allows me to have my own, customized and unique business under the larger umbrella of the brand-name, Re/Max, which is renowned across the nation. Re/Max and my team provide, and have accessible, to Clients the hottest, most current, top-notch marketing tools, nationwide ad campaigns, the most updated research data, software, and databases to furnish our Clients 'the cutting edge on buying or selling a home in this competitive real estate market to stand out and be a cut-above everyone else out there." Cairncross continues, "Bottom line: I love what I do, my team loves what they do, we love waking up each day and assisting Clients in this dynamic real estate market, with the ups and the downs, we make people happy and they keep coming back and sending me referrals. My team is exceptionally passionate and proud of what we do for our Clients...this is the magic to our success."







A culinary landmark for steak and seafood lovers

By FRANK SABATINI JR.

The year was 1951. President Harry S. Truman was serving his second term in the White House. Color television was being tested. And in the hang between Mission and Pacific Beach, a dive bar named High Tide was purchased by Pennsylvania transplants Joe and Pauline Saska.

By the latter part of the decade, the couple had turned High Tide into a destination restaurant, delighting customers with aged steaks and authentic Roquefort dressing draping the salads — a recipe wildly in vogue at the time that remains in place.



years after their father's passing in

Shrimp cocktail served in a classic metal chalice.

1960, the family re-branded High Tide to Saska's Steak & Seafood as they began adding fresh, oceanic fare to the menu.

At the time, a whole lobster tail with soup or salad was \$7.95, described on an old menu as "so good, it's almost worth the price." From the red meat offerings, "filet of tenderloin" rang in slightly cheaper at \$7.25 per plate.

While such costs are a thing of the past, the restaurant's interior design is a ticket to yesteryear. Original red-leather booths match appropriately to walls and doorframes clad in cedar and redwood.

> Block glass forming the bar's façade is still in place, as well as a brick fireplace nestled in one of the cozy dining areas.

The bill of fare captures many of the classics, starting with jumbo shrimp cocktails propped by metal, ice-filled chalices sporting wells of cocktail sauce in the middle. The Angus beef sirloin and other

Photo by Frank Sabatini Jr.



SASKA'S 3768 Mission Blvd. • (858) 488-7311

Hours: MON-THU: 11:30 a.m. to 11:30 pm, FRI: 11:30 a.m. to 1 a.m.,

SAT: 10 a.m. to 1 a.m., SUN: 10 a.m. to 11:30 p.m.

Reservations: Yes Delivery: No Take-Out: Yes Ambience: Casual Outdoor-Seating: Yes Parking: Valet, Street Wi-Fi: Free

cuts hail from Omaha, while a variety of seafood, including coveted Alaskan king crab legs, are sourced from local and national vendors.

From the lunch menu, you'll find "cheezie steak supreme" sandwiches, French dips, patty melts, fish and chips and other dishes resistant to fleeting culinary trends.

"Many describe our restaurant as 'retro,' but this is who we are," said Mary Saska, who recalls getting "dressed up" when visiting Saska's with her family as a child. "In those days," she adds, "people often came in to eat after partying, when the kitchen would stay open until 4 a.m."

The family caters also to customers seeking a more modern-day dining experience. In 1997, they opened Saska's Sushi Bar one door away, which features a rooftop deck called SkyBar for taking in things like "wedding cake martinis," Moscow mules and other libations. During daily happy hour, from 3 to 6 p.m., visitors are afforded dis-

counts on drinks and food ranging from 15 to 50 percent.

Downstairs, the evening menu extends to everything from caterpillar and California rolls to sushi pizza and tuna tataki. For home cooks, a fresh-fish market sans any retail displays is available for "backdoor" purchases.

When asked for the secret to Saska's longevity in this beach community, which has changed radically over the last 63 years, Tom chalks it up to "hard work and being present," pointing out that on any given day at least one family member is on property to man-

age operations.

Adds Mary: "Being part of the community is also part of it," referring to the restaurant's long history of donating dinners to local charity events and her family sitting on various neighborhood planning boards over the years.

Saska's is a museum to its time that has attracted politicians, sports figures and even Lady Gaga, who dropped in discreetly out of costume a couple years ago. Also, the restaurant celebrates its anniversary publicly every March 8 with birthday cake, live music and meal specials

Wine Dinners making a splash at The Patio

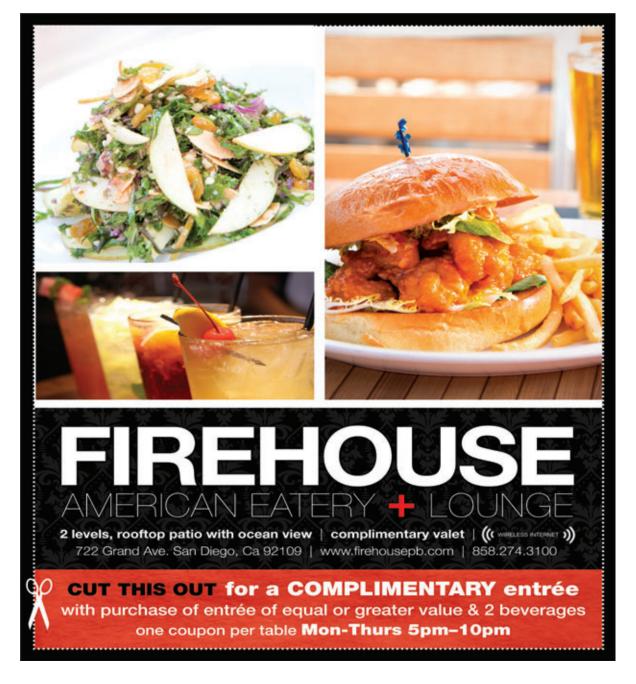
Last month, The Patio on Lamont Street introduced a wine dinner series and received an overwhelmingly positive response from guests. The themed dinners take place on the first Tuesday of each month. Sheila Tracy, The Patio's wine buyer and coordinator of the event, chooses each dinner's theme based on whatever holiday or special event is happening during a particular month; April was "Screwy Food and Wine" and featured eclectic pairings and screwtop wines in honor of April Fool's Day.

This month's wine dinner will be held on Tuesday, May 6, and is playfully called "Seis De Mayo," as it falls on the day after Cinco De

Mayo. The five courses, created by Executive Sous Chef Eddie Zamarippa, will be classic, regional Mexican specialties derived from family recipes. The featured wines are from blossoming wineries located in the Guadalupe and Santo Tomás Valleys of Baja California

According to Tracy, guests of any Patio-hosted wine dinner will enjoy a "fun and whimsical" tasting experience, and leave with some interesting facts, too.

For more information about any of the upcoming wine dinners, please call the restaurant at 858-412-4648 or visit www.ThePatioSD.com. Reservations are required and space is limited.







LIVEMUSIC >>



The Reka Parker (piano) /Paul Seaforth (trumpet) Quartet will host a special tribute to Chet Baker on May 3. One of the most tragic figures in jazz, Baker's rise and fall has been well documented. But what keeps his legend alive is his vast archive of recordings, with dozens upon dozens of releases since he first began recording in the early 1950s. A bandleader, sideman and vocalist to boot, Baker's music has touched hearts and minds for generations. The Parker-Seaforth show is a fitting tribute to one of jazz's greatest players, whose music was an inspiration and whose life was a cautionary tale. • THE REKA PARKER/PAUL

SEAFORTH QUARTET: Saturday, May 3 at DIZZY'S, 4275 Mission Bay Drive. 8 p.m. \$15. www.dizzysjazz.com.

The 710 Beach Club always a popular nightspot has taken on more importance for fans of original music in light of the recent shuttering of

The Griffin and the apparent temporary closure of Brick by Brick. On May 9, the venue will host an indie rock showcase with Able the Allies, Arson Academy, Mad Z and the Boones, Monkeys in Space and Tyler Beach. All are well worth checking out. But Tulsa-based Able the Allies takes the edge with a dense, grungy sonic blast of a sound that still incorporates its share of hooks. While original music in clubs doesn't draw the same attention as cover bands or tributes, it is more important. After all, who will future tribute bands cover? • ABLE THE ALLIES: Friday, May

9 at the **710 BEACH CLUB,** 710 Garnet Ave. 9 p.m. 21 and up. www.710bc.com.

Still one of the most popular bands touring today after nearly 40 years, it's only natural that Cheap Trick has tribute bands in its honor. On May 10, one of the area's best tribute bands — Cheapest Trick — will perform at Tio Leo's on a bill with Cars tribute band The Dangerous Types. While the band's repertoire includes classics from throughout Cheap Trick's career, visually they stick to the early-days look, highlighted by guitarist Rick Nielsen in a red cardigan. With a set list that includes such evergreens as "Surrender," "I Want You to Want Me" and "Dream Police," there won't be any surprises to be heard on this night, but fans of the '70s power-poppers will have a great night out.

• **CHEAPEST TRICK:** Saturday, May 10 at **TIO LEO'S,** 5302 Napa St. 9 p.m. 21 and up. Cover TBD. www.tioleos.com.

See the full Live Music calendar at bbp.com

MUST*HEAR* >>

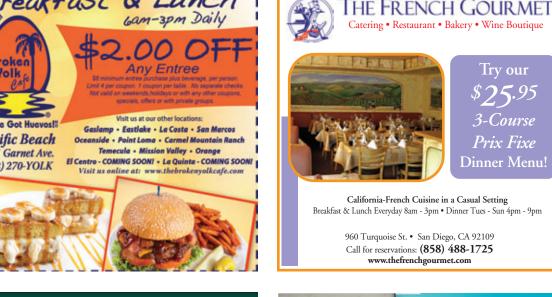
Smooth-iazz bassist Darryl Williams has a residency at Humphreys Backstage Live every Wednesday from 7 to 11 p.m. Williams' music has a soulful edge, particularly on his songs like "Time." Though Williams is not quite a household name yet, he is the go-to guy for a multitude of artists when it comes to holding down the bottom end, working with such performers

as Chaka Khan, Gloria Gaynor and Jeff Lorber. Throughout the summer season, Williams is often seen at large festivals, so jazz fans should take this opportunity to catch a set at this much more intimate location. • DARRYL WILLIAMS: Wednes-

days in May at **HUMPHREYS BACKSTAGE LIVE, 2241 Shelter** Island Drive. 7 p.m. \$5. www.humphreysbackstagelive.com.

- Bart Mendoza









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San Diego Humane Society and SPCA

Animal loving kids will enjoy the dog days of summer spending quality, hands-on time learning about and communicating with lovable furry friends at the San Diego Humane Society's 2014 Animal Adventure Camp. Kids ages 5 to 13 will interact with dogs, exercise bunnies and guinea pigs, socialize kittens, enjoy animal related games and crafts, get behind the scenes tours, and much more! Each year, hundreds of kids join us for Animal Adventure Camp experiencing how rewarding the human-animal bond can be. Throughout the week long program, children will be introduced to the proper care and understanding of the animals around us, which helps them to develop respect and a positive attitude toward all living beings. Week-long sessions are available June through August in San Diego and Oceanside. Space is limited, and pre-registration is required. To register or receive more information, call (619) 279-5939 or sdhumane.org.

A Time to Discover

The LA JOLLA YMCA is offering Summer Day Camp to give kids and teens in La Jolla, Pacific Beach, and University City an adventurous, active and healthy summer. YMCA camp programs offer youth fun and unique experiences with an opportunity to explore the outdoors, meet new friends, discover new interests and create memories that last a lifetime.

"YMCA summer camp supports the social-emotional, cognitive development and physical well-being of kids," says Brian Sense, Associate Executive Director of Youth Programs, La Jolla YMCA. "In our Day Camp, kids are in a welcoming environment where they can belong, build relationships, develop character and achieve - discovering their potential."

To ensure that all youth have the chance to experience camp, the LA JOLLA YMCA offers financial assistance to those in need. Contact our

animal experiences,

San Diego & Oceanside

crafts & games!

Hands-on

website at www.lajolla.ymca.org for more information about our Summer Camp Programs.

The Gillispie School Offers **Summer Classes**

Have your student spend the summer at one of La Jolla's best independent schools!

The Gillispie School in downtown La Jolla opens its unique one and two-week-long summer classes to students from all elementary schools, aiming to engage kids in purposeful learning and warm-weather fun all summer

Some of this year's exciting offerings include fencing, digital photography, soccer, and doll crafting, as well as academic-focused classes like Math Camp and Jr. Engineering. Classes are offered in the mornings or afternoons, and each day offers an optional afternoon swimming session at the Coggan Aquat-

To welcome new families to the School's summer program, Gillispie is offering a 10 percent discount on their student's first summer class! Class prices range from \$130-225.

For more information, visit www.gillispie.org/summersession, or call to register at (858) 459-3773. The Gillispie School is located in the heart of La Jolla village at 7380 Girard Avenue.

619.279.5939

Sports Conditioning Camp

Calling all high school and middle school athletes! Don't let your summer go to waste. Instead prepare for your sport with Futures Fitness presented by High Performance Movement! Led by former NCAA Division 1 coach and athletes, Futures Fitness group workouts are focused on improving your foundational athletic skills: speed, agility, power and flexibility. Join us this summer and prepare for the best season of your career!

Sign up for 5 sessions, 10 sessions or sign up for the entire summer to receive 30 sessions, including a bonus one-on-one private training session! And for a limited time, receive \$20 off the full summer package when using code: **SDNEWS.** Hurry, expires May 15th!

Date: Monday – Friday, June 23 – August 1 Time: 8 AM - 10 AM daily **Location:** De Anza Cove, Mission Bay **Ages:** Entering 7th grade — 12th grade Register at: www.hpmovement.com Contact: Pete Hess, pete@hpmovement.com

Nike Tennis Camps at **University of San Diego**

Come join the fun and get better this summer at the Nike Tennis Camps at University of San Diego. Directors Bill and Shelly Scott, and USD Head Women's Tennis Coach, Sherri Stephens, along with their experienced staff, have another amazing summer lined up with fun both on and off the court! With five weeks of junior overnight and day camps for boys & girls ages 9-18 of all ability levels, and a special High School program during the last week, there is a camp option for everyone! Highlights include: 5-6 hours of daily on-court instruction, a Nike Tennis Camp t-shirt, Dartfish video anlaysis for all campers, and fun evening activities for overnight campers. Camps run throughout June and July, registration is currently open. See you on the courts this summer!

Nike Tennis Camps at University of San Diego1-800-645-3226 or go on-line at www.USSportsCamps.com/tennis

Kids experience performing arts at Junior theatre Camp

Join Junior Theater this summer and experience the wonderful world of Performing Arts where campers will take classes in acting, dance, & singing. Traditional, Performance and Advanced camps available in Balboa Park. Junior Theatre also provides K-3 camps in La Jolla. Camps run June 9-August 29. To register or for a list of camp dates, descriptions & pricing visit juniortheatre.com. Register early as our camps fill quickly. (619) 239-1311

Christ Lutheran Church Vacation Bible School



July 21-25 9 to noon

4761 Cass St. in Pacific Beach

www.christpb.org 858-483-2300



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Friday, May 23rd • 11:30-1:30













EDUCATION NOTEBOOK >>

MISSION BAY HIGH

- The inaugural jog-a-thon on May 4 at 8:30 a.m. at Hospitality Point will be a fundraiser to raise money for the new boys' and girls' varsity lacrosse program. For more information, contact Kelly Fromm at kfromm@sandiego.edu.
- Join the fourth annual Swim With Mike swim-a-thon and pool party on May 3 at the UCSD Canyonview Pool to support the Physically Challenged Athletes Scholarship Fund, featuring MBHS alum Ryan Porteous. Your involvement will help pave the way for physically-challenged athletes to overcome their disabilities and return to school, with tuition and financial assistance for expenses. This year offers an expanded relay-team competition. Each team of four people will swim with inner tubes, kick boards and swim noodles. Teams will be awarded for most money raised, best team name, bestdressed team and fastest team.

Register at www.-swimwithmikesd.org/-forms/RelayForm.

PACIFIC BEACH MIDDLE SCHOOL

- PBMS tour on Thursday, May 1 at 8 a.m. Learn about the widely acclaimed International Baccalaureate Programme. Sign in at the front office and meet in the library.
- PBMS is looking for community leaders from local businesses and organizations to sit on PB Middle's 8th-grade portfolio panels on May 15 and/or May 16. Contact jsims@sandi.net to sign

KATE SESSIONS ELEMENTARY

- To Kate Sessions teachers and staff: We would like to thank you for providing an enriching and exciting education to our kids. Happy Teacher Appreciation Week!
- A big thanks to Fish Shop, Duck Dive and the families who turned out for the March Family Dine Out. The Fish Shop and Duck Dive gave 25 percent of the proceeds to support Friends of Kate
- Spring is finally here. To celebrate, iGive will donate \$5 per new member sign-up to support Friends of Kate Sessions in the month of April. No purchase necessary. Sign up at www.igive.com/welcome/warmwelcome.

• The students at Kate Sessions are reaping the efforts of being green and organic, harvesting vegetables they planted in the garden. Each grade level is responsible for planting, watering and harvesting vegetables and growing cauliflower, corn, onions, lettuce, tomatoes, radishes and lemons. The garden provides students the opportunity to experience how food can be grown and harvested here at school and the education on how to start a garden at home, as well as having the opportunity to taste the fruits of their labors.

PACIFIC BEACH ELEMENTARY

- PBE thanks Rubio's on Grand Avenue for a fabulous Family Fun Dinner Fundraiser on April 17 and all the local businesses that donated items to our auction on April 25. We appreciate our wonderful PB businesses and great community of volunteers that helped make our fundraiser gala event a huge success.
- Congratulations to Ava Barron, Preston Smiser and Dana McCasland, winners of the Friends of the San Diego Public Library Essay Contest for Student Litera-
- PBE offers transitional kindergarten and before-school and after-school child-care programs



HELPING HANDS On April 16, Pacific Beach Middle School International Baccalaureate student Nicolas Campagna and his family hosted their annual beach clean-up event for PBMS students. Participants collected 72 pounds of debris from the Law Street beach area. Courtesy photo

and is the only elementary school in the Mission Bay Cluster that offers the Seminar Program. New student registration takes place in the front office every day from 8 a.m. to 2 p.m.

MISSION BAY CLUSTER

Meets Thursday, May 1 at 6 p.m. at PBMS. Join in on the conversation about Pacific Beach schools.

FRIENDS OF PACIFIC BEACH **SECONDARY SCHOOLS**

Thank you to everyone who turned out for our biggest fundraiser of the year, the School Yard Dash 5K event. It was a great day full of exercise and delicious food, while raising money for our Pacific Beach schools.

ummer Camps with the last of t

Wilderness Escape Vacation Bible School Program

Christ Lutheran Church in Pacific Beach, 4761 Cass Street, is hosting Wilderness Escape Vacation Bible School July 21-25, 9:00 a.m. to 12:00 noon for children age 3 to grade 4. The program will feature music, Bible stories, craft time, snack time and more fun! The week will end with a closing program at noon and a BBQ for the whole family on Friday, July 27th. For information and registration forms, please go to www.christpb.org or call the church office at 858-483-2300.





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- Play Performance and Dance camps
- Advanced Acting and Musical Theatre camps for high-school students
- Early Drop-off and After Care available
- Camps run June 12 August 29

La Jolla YMCA Firehouse

- 1-week sessions for grades K 3
- Camps run July 28 August 15

NEW! La Jolla Country Day School

- 2-week sessions for grades 1-4
- Camp hours: 8am 12pm Camps run June 16 - July 25





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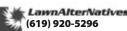
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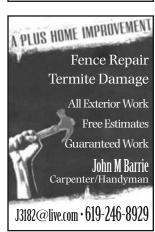
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* Lunch is \$12, check or cash only please.

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Attention Business owners: Learn how to create a buzz

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- · You have limited resources for marketing but you are open to ideas, fresh ideas
- · You are willing to do something different in order to accomplish

How can we help YOUR business?

This 90 minute presentation will show you at least four ways you can get into the castle using your community partners as keys. Smart business owners thrive because they use the keys to the castle to always be present when someone has a need or a want. Most of our business comes from a five-mile radius of our doors. A tried and true practice for success is repetition. Another practice for success is appearing in a variety of ways: visual, auditory [hearing], and kinesthetic [feeling]. We will explain how these can work for you when you team them together.

Who are your community partners?

SharonAnn Hamilton: 619-818-8575 www.newcomersinternational.com Iulie Main: 858-270-3103X106 www.sdnews.com Ron Jones: 858-352-6963 www.volj.net

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Hillcrest Condo

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Condo in Crown Point

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Which of These 7 Costly Mistakes Will You Make When You Sell Your Mission Beach/Pacific Beach Home?

Why Most Home Sellers Don't Get the Price They Want

Mission Beach / Pacific Beach - A new report has been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become less and less effective in today's market. The fact of the matter is three quarters of home sellers don't get what they want for their home and become disillusioned and worse: financially disadvantaged when they put their home on the market.

As this report indicates, most home sellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these 7 mistakes is entirely preventable.

In answer to this issue, industry insiders have prepared a free special report entitled "The 9 Step System to Get Your Home Sold Fast and For Top Dollar"

To hear a brief recorded message about how to order your free copy of this report, call the Info line: 1-800-467-9064 and enter ID# 2100. You can call any time, 24 hours a day, 7 days a week.

Report is offered courtesy of Real Estate Info San Diego, CA BRE 01057701 Not intended to solicit properties currently listed for sale.



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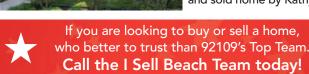
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5339 Pendleton - Ready 5/15: 4Br/3Ba, 1984 sq ft, dual master suites, pool, custom kitchen that flows into a large living room, 2 fireplaces and much more. \$1,150,000



Just Sold

Stunning 4Br/3.5Ba charmer with Bay views, 1/2 block to the bay, 4 blocks to beach, custom hardwood flooring, gourmet kitchen and many more custom upgrades. Another happy seller and sold home by Kathy and Scott.







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