

## NEW ADVENTURES IN NORTH PB

A bigger and better installment of the second annual Sip 'N' Stroll social event is now in the works for August to showcase all that North Pacific Beach has to offer on an intimate scale.  
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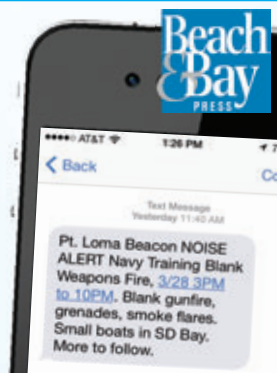
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**HOP TO IT** The Easter Bunny is scheduled to make an appearance at Belmont Park on Easter Sunday, April 20, during the second annual Easter egg hunt on the beach. He will take photos with children and their families.  
Courtesy photo Belmont Park

## Egg-citement builds for Easter festivities

By DAVE SCHWAB

Pacific Beach and Mission Beach residents will have a multitude of events and activities to look forward to during the Easter weekend celebration — including an Easter egg hunt at the beach and other community offerings.

Among the more notable events is the second annual Easter egg hunt on the beach at Belmont Park, which returns by popular demand.



Belmont Park will stage the egg hunt on the sand, as well as within the park itself. Organizers said there will be more prizes and fun this year.

The Easter egg hunt is planned for Sunday, April 20, beginning at 9 a.m.

SEE EASTER >> PG. 5



**SCRAMBLING FOR EGGS** Children race for coveted Easter eggs at last year's Belmont Park Easter Egg Hunt at the Beach event.  
Courtesy photo Belmont Park

## Veteran lifeguard tapped to finish out remainder of Faulconer's term

By DAVE SCHWAB

It took two ballot rounds for the San Diego City Council to select Point Loma resident Ed Harris, a longtime lifeguard and former Marine, to fill the District 2 seat vacated by now-mayor Kevin Faulconer over the next eight months.

"There were numerous highly qualified and inspiring candidates in the field, and I'm very humbled by the council's decision," said Harris after his April 7 appointment. "I look forward to working directly with community leaders to strengthen District 2 neighborhoods."

The diverse field of candidates for the temporary District 2 post included a TV producer, a retired judge, a

disabled-persons advocate, an attorney and an architect, among others.

Harris was immediately sworn in after being selected by the council. His candidacy drew the support of councilmembers Sherri Lightner, David Alvarez, Mark Kersey, Scott Sherman and Lorie Zapf, who will run to become the next full-term District 2 councilmember in the June primary.



ED HARRIS

SEE HARRIS >> PG. 5



**LITTLE HELP?** The city's lifeguards are asking for a budget boost over the next five years to bolster staff and meet maintenance and equipment needs in Pacific Beach, South Mission Beach and Mission Bay. Photo by Jim Grant

## Beach lifesavers ask for budget boost for staff, equipment

By DAVE SCHWAB

The lifeguards responsible for the lives of 20 million-plus beachgoers along San Diego's 17-mile coast who made more than 5,000 water rescues in 2013 are asking for a little more than \$5 million over the next five years from the city during budget deliberations.

"The main thing is to look ahead and have a plan ready so that, as funding is available, we know where we want to be (operationally) and can act on those opportunities," said San Diego Lifeguard Services Chief

Rick Wurts. "We recognize the city is still going through its recovery in the budget and that there are many important needs throughout other departments like police and fire. The list of needs we've submitted are our top priorities."

Wurts' recent budget proposal to the city asked for about \$5.28 million over the next five years. This includes

SEE LIFEGUARDS >> PG. 4

## Pushing a world-class recording studio in PB

By BART MENDOZA



**MUSIC TO HIS EARS** Grammy Award-winning producer Alan Sanderson, owner of Pacific Beat Recording studio on Turquoise Street, believes his studio will attract some of the biggest names in entertainment because of the appeal of Pacific Beach.

Photo by Bart Mendoza

San Diego's music community has grown by leaps and bounds over the past few years, and nowhere is this more evident than in the businesses that have been established surrounding the performers themselves. Of particular note has been the number of world-class studios that have opened up. There's a reason artists from U2 to Keith Richards have spent time in San Diego for recording sessions.

The newest location to open up is also one of the longest running — Pacific Beat Recording (926 Turquoise St.). The room opened in 1974 as Seacoast Studios and has had several owners in the years since. It is now owned by Grammy Award-winning producer and engineer Alan Sanderson.

Working behind the board for such artists as Fleetwood Mac, Elton John and Madonna, Sanderson has spent time

SEE STUDIO >> PG. 4





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## Eager for an ecodistrict in PB? Now is time to get your two cents' worth in the mix

By DAVE SCHWAB

Now that experts have weighed in on how Pacific Beach, Mission Beach and Mission Bay Park can become more eco-friendly and environmentally sustainable, it's up to local residents to make that happen.

The first step in accomplishing that objective is to map out a strategy.

Local residents will be doing exactly that at the long-awaited EcoDistrict/Livability Workshop, to be held Tuesday, April 29, from 6 to 8 p.m. at Pacific Beach Middle School, located at 4676 Ingraham St.

"We will be giving a presentation to review some key proposals, then participants will go to various stations of their interest to learn more and give more input," said Chris Olson, a member of beautifulPB and Pacific Beach Planning Group, in touting the April 29 workshop. "We will also be looking for more people to volunteer in these efforts, as we are all volunteers and this is community-driven."

Olson said a plethora of topics — including zoning and land use, community gar-



dens, public spaces, PB parks, watershed/stormwater issues, Rose Creek matters, neighborhood greenways and safe routes to school, Garnet/Grand/Mission Boulevard improvements, community identity, signage and entryway improvements, creation of a community benefit district, Mission Bay gateway and a transit-oriented development Balboa trolley stop — will be discussed at the workshop.

In 2013, several members of the American Institute of Architects' sustainable design assessment team (SDAT) visited the beach areas to collaborate with local residents on ways to develop concepts for making communities more environmentally sustainable.

SDAT members are nationally accredited professionals in numerous areas of expertise, including those of urban design, planning, landscape architecture, renewable energy, traffic and transportation. They were invited by local stakeholders to offer expertise on how best to make beach communities greener, cleaner and more economically lean.

Pacific Beach resident Ambrose Wong of Burkett & Wong Engineering will be presenting at the April 29 ecodistrict workshop.

Wong said the SDAT's assessment of what could be done to make the beachfront more sustainable has been broken down into four main categories for further analysis: sustainable infrastructure, urban design and community identity, transportation and economy and land use.

"We're taking a neighborhood-wide approach to planning for the future in such areas as street and alley improvements and sustainable design, including such things as rain gardens and pervious pavement," said Wong. "We're also integrating that with bike lanes, pedestrian crosswalks and ramps and stormwater improvements filtering water before it reaches the bay or beach areas."

Wong said SDAT's experts have "passed the ball to us (residents) and now we're going to have to run with it. This meeting is to involve everyone in creating that game plan — how we run with the ball."

Wong is lending his expertise as a civil engineer, having chaired the sustainable infrastructure committee. PBPG chairman Brian Curry will head the economic and land-use committee at the ecodistrict workshop. Elvin Lai, president of Discover PB, is heading the transportation committee.

The urban design and community identity committee will be chaired by Danielle Page Buttacavoli.

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# Roll up those sleeves for Rose Creek, Earth Day awareness

By DAVE SCHWAB

With Earth Day fresh in the minds of environmental advocates, the Pacific Beach community is being asked to pitch in for the annual, roll-up-the-sleeves Creek to Bay Cleanup from 9 a.m. to noon Saturday, April 26.

Join Friends of Rose Creek and I Love A Clean San Diego as they search Rose Creek and environs for trash to take to the dump.

"Creek-to-Bay volunteers at Rose Creek will get the message that we all need to keep trash in its place," said Karin Zirk, a vol-

unteer of Friends of Rose Creek, a citizens environmental support group.

At past Creek-to-Bay Cleanups, Zirk said, volunteers have been "shocked at the diversity of trash lining Rose Creek — broken surfboards, hot tubs, computer mother boards and plastic food wrappers, to name just some of the types of trash that have been found."

Zirk suggested volunteers bring their own little red wagon, because "a lot of the trash is too

heavy to carry half a mile."

Zirk said it's important to note that "no matter how far you live from the ocean, litter on our streets enters storm drains and flows directly into our creeks, bays and ocean.

"Keep trash where it belongs and always keep secure lids on your outdoor trash cans," Zirk said.

"Pick up your pet's waste," she said. "Pet waste harbors harmful bacteria and is known to cause water pollution, which leads to

beach closures. Carry bags to pick up after your pet and dispose in the trash."

Creek-to-Bay Cleanup volunteers are asked to meet about 8:30 a.m. at Mission Bay High School, 2475 Grand Ave.

For details and to pre-register, visit [saverosecreek.org/news/?p=813](http://saverosecreek.org/news/?p=813). An ice cream social follows, hosted by Campland on the Bay.

Rose Creek is an urban stream flowing north to south through Rose Canyon and San Clemente canyons, draining into Mission

Bay.

Both the creek and canyon are named for 1850s San Diego pioneer rancher Louis Rose.

The Rose Creek Watershed Alliance was created in 2005 to create a plan to improve the watershed. Volunteer group Friends of Rose Creek conducts periodic watershed cleanups.

Friends of Rose Creek meets the first Wednesday of the month at 6 p.m. at the Pacific Beach Recreation Center, located at 1405 Diamond St.

## Huge PB School Yard Dash fundraiser ready to sprint

By KEITH ANTIGIOVAN

The Friends of Pacific Beach Secondary Schools will host its largest annual fundraiser for Mission Bay High School and Pacific Beach Middle School on Saturday, April 26 at De Anza Cove in Mission Bay when it hosts the inaugural Pacific Beach School Yard Dash 5K Race and 1 Mile Kids' Fun Run.

Check-in for the race and run begins at 7:30 a.m., with the 5K race starting at 9 a.m. All registrants will receive a T-shirt, medal, brunch and bag full of "goodies."

For those who don't want to participate in the run or walk, opportunities are available to participate in the free activities. They can buy a

brunch ticket for \$5.

In addition to the race and run, the fundraiser will also include brunch, volleyball, music and a vendor village hosted by the YMCA that features "Healthy Kids Day" events like a rock-climbing wall, smoothie

making booth, face painting, balloon art and many other activities.

To register, visit [www.schoolyard-dash.com](http://www.schoolyard-dash.com), or visit [www.facebook.com/pages/Pacific-Beach-School-Yard-Dash-2014-wwschoolyarddashorg/477525109039840](http://www.facebook.com/pages/Pacific-Beach-School-Yard-Dash-2014-wwschoolyarddashorg/477525109039840).



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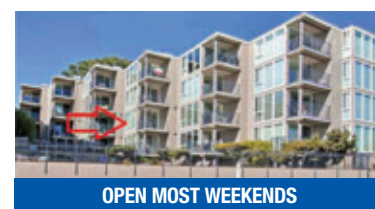


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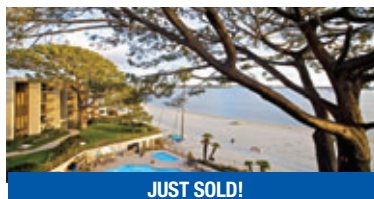


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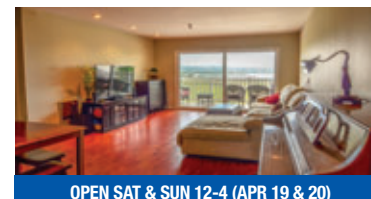
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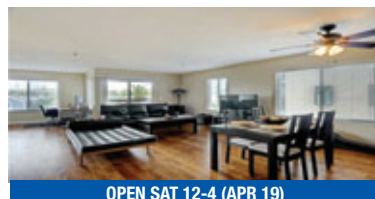


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# Sip 'N' Stroll event to showcase all that North Pacific Beach has to offer

By DAVE SCHWAB

Last year's inaugural North PB Sip 'N' Stroll business street fair was so successful that organizers held a workshop recently to solicit public input on how to make this year's second annual event on Aug. 3 even better.

Locals turned out at event presenter Turquoise Cellars at 5026 Cass St. on April 14 to discuss what worked — and didn't — at the initial event that showcased products and services from businesses in North Pacific Beach.

North Pacific Beach is loosely defined as the area of the beach community north of the Grand and Gar-

net avenues commercial district, bounded by Felspar Street on the south, Turquoise Street on the north, Mission Boulevard on the west and Ingraham Street on the east.

"We wanted the community to be even more involved this year," said event organizer Mike Spangler of Spangler Event Productions.

Spangler said the objective of this month's public meeting was to "get more feedback on how we can get more local businesses involved." He said the business street fair is intended to have a "truly neighborhood focus."

Conceptually, Sip 'N' Stroll is an

attempt by North Pacific Beach to distinguish itself from the rest of the community by establishing a unique identity.

As a result, the event was created to merge the "sip" of wine tasting at Turquoise Cellars with a "stroll" down a family-friendly, business-marketing street fair.

Spangler said it is his hope that Sip

'N' Stroll will continue to be a very "hyperlocal, grass-roots effort," promoting both brick-and-mortar and at-home local businesses in accounting, financial services, digital marketing and numerous other growing fields.

There is room for the event to grow, Spangler said.

"We want it to grow in participa-

tion, get more PB businesses to be involved and really come down and market themselves," he said.

Sip 'N' Stroll 2013 is sponsored by the Pacific Beach Town Council and supported by the Discover PB Business Improvement District.

For more information, visit [www.spanglereventproductions.com](http://www.spanglereventproductions.com).

## Why 3/4 of Homesellers Don't Get the Price they Want for their Homes

SAN DIEGO, A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9-Step System that can help sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that fully three quarters of homesellers don't get what they want for their home and become disillusioned and -worse- financially disadvantaged when they put their home on the market.

As this report uncovers, most homesellers make 7 deadly mistakes that

cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable.

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## STUDIO »

CONT. FROM PG. 1

in many of San Diego's and Los Angeles's best studios. But now, after 20 years of nomadic recording, he has a place of his own. While he said he's pleased with the work he's produced at other rooms, Pacific Beat's address is what held the biggest appeal.

Although the bulk of Anderson's clients will be local, he hopes to attract major-label attention.

"Location is everything. Most of the San Diego studios that I've worked at are in business parks. Why would someone want to record someplace like that when they could be in, for example, Hollywood? So, here, we have a centrally located room in close proximity to the beach. It's got a great vibe."

Sanderson said Pacific Beat's proximity to the airport and major music venues is a plus. "It's great when a chosen studio is just a hop,

skip and a jump for an artist to get to. That's especially important, as a lot of times recording is scheduled when a performer is on tour." In 2005, he worked with Keith Richards and Toots Hibbert (of reggae icons Toots and the Maytals), when the Rolling Stones stopped in town for a show at Petco Park.

"I had to put the whole together in two days, but what I think surprised Keith the most is that he had to drive to Rancho Bernardo from downtown San Diego to do the session."

At 1,050 square feet, Pacific Beat is smaller than some of the areas other major studios, which, depending on amenities, can even include living accommodations.

"This is manageable," Sanderson said. "There's a lot of overhead on a 3,000-square-foot room," he said. "This is perfect. It's got a nice feel to it. It's a comfortable room for the artists."

It's been widely reported that the music business in general is in a downward spiral, but Sanderson

sees things as pluses and minuses.

"Budgets aren't what they used to be. But, on the other hand, a lot more people are recording. There are also a lot more studios around, so doing a project is a lot more affordable these days," he said.

Having spent time over the last few years working in Africa and Brazil, he said San Diego's music scene is healthy. He's an enthusiastic supporter, citing a range of notable locals from 15-year-old Jason Mraz protégé Cody Lovass to legendary tunesmith Jack Tempchin as indicative of the area's burgeoning pool of talent.

"There's a lot of great talent in this town and the great weather helps to keep it happening year round," he said.

Though he still works on projects around the world, Sanderson is happy to have his own home base.

"I've done a lot of traveling," he said. "But I always keep coming back because San Diego is, as we know, paradise on earth."



**HARRIS >>****CONT. FROM PG. 1**

In appointing Harris, who is head of the city's lifeguard union, his council supporters said they were familiar — and comfortable — with his leadership style.

"I support Ed Harris," said Alvarez. "He really has the ability to get things done and that's what it's going to take. He's well prepared to take the job. Ed is the right choice today."

Lightner agreed.

"I am supporting Ed Harris because I have known and worked closely with him for the past six years and believe he is best suited to come in and hit the ground running as a councilman," she said.

District 9 Councilwoman Marti Emerald was of like mind.

"Ed Harris is a hero, flat out, a U.S. Marine, a lifeguard who puts his life on the line every time the bell rings, and he's been an incredible partner here at the city," she said.

Other candidates receiving votes to fill the temporary District 2 seat were: Chris Cramer, CEO and co-founder of Karl Strauss Brewing Company; Gretchen Kinney Newsum of LeSar Development Consultants, which works with the chronic homeless; and Howard Wayne, a deputy attorney general and former three-term state assemblyman.

All 17 candidates had three minutes to address the council and present their qualifications.

Harris told the council that protecting the safety of the public and the environment topped his priority list.

"I know how to work with labor and managed the city's most fis-

cally responsive department (lifeguards)," Harris said, adding he's worked to set up and administer Marine Protected Areas (MPAs) set aside along San Diego's coastline to protect fish species in no-take areas allowing them to repopulate.

Also a Point Loma soccer coach, Harris started a real-estate investment company in 2002 and has purchased and renovated Ocean Beach and Point Loma properties for nearly two decades. He said he understands "the business perspective and the need to improve small business in the city of San Diego."

He said he's a renewable energy proponent. His home is totally solar-powered.

"I believe renewable energy starts in your backyard," he said.

A 25-year resident of District 2, Harris became a San Diego lifeguard in 1989 after serving in the Marine Corps. His most current post was as a lifeguard sergeant and a dive-team supervisor answering high-profile emergency calls.

Harris said he initiated a deal with Toyota for 34 new lifeguard vehicles that saved the city \$1.1 million. He is also a member of the Livable Streets Coalition, striving to make San Diego a more walkable and bike-friendly city. He also started the annual "Fill the Fin" campaign in 2011 to raise money for swim programs in San Diego's poorest neighborhoods.

"As City Council representative, I will be the 'voice for the coast' at San Diego City Hall," said Harris in his council application. Harris will be the District 2 representative until that district's newly elected councilmember is seated on Dec. 8 or Dec. 10.

**Janice Thompson, 87, nature enthusiast**

Janice Thompson, a longtime teacher at the private Evans School, passed away peacefully at her Pacific Beach home on Saturday, April 5, surrounded by family. She was 87.

When once asked what her dream job would be, Janice responded, "Mother." According to her three sons and their wives, Janice fulfilled that goal beautifully. Janice was a natural giver, joyfully attending to the needs of everyone around her.

An outstanding teacher, Janice earned her bachelor's degree and special-needs certification from San Diego State University. She taught for 15 years at The Evans School and tutored many other students on her own time. She cared deeply about her students and stayed in touch with many of them long

after they established their own careers.

Janice loved nature. As a Canyoneer with the San Diego Natural History Museum and as a master gardener, she led nature hikes throughout the county. Perhaps some of her love of nature came from her father, who lived above Mission Valley and hiked there in the early 1900s.

Janice served as deacon and elder during her 57-year membership at La Jolla Presbyterian Church. She founded the church's English as a Second Language program, assisted the homeless and generally lit up the church with her presence. Once, when Janice was a hospital patient, a medical technician stopped to thank her. He had once been homeless, and Janice had helped him write a resume.

Janice leaves behind her husband Frank; sons Don, Bruce and Doug; daughters-in-law Donna and Maryanne; and six grandchildren.



**JANICE THOMPSON**

**EASTER >>****CONT. FROM PG. 1**

Eggs will be filled with candy and vouchers for single rides, single attractions and other Belmont Park goodies. Up for grabs during each hunt will also be "golden eggs" that feature unlimited ride passes, free days at the park and one egg filled with one free birthday party.

The cost is \$5 per child. Children must be registered online prior to the hunt at [www.belmontpark.com/easter](http://www.belmontpark.com/easter). Because of the popularity of this hunt last year, the event will be broken up by age group to allow more available spots:

- **9 a.m.:** Up to 3 years old
- **10 a.m.:** 4-5 years old
- **11 a.m.:** 6-8 years old
- **Noon:** 9-12 years old

The hunt in the park begins at noon and will go until supplies last. This portion of the egg hunt is free to children. Guests will "hop" from store to store, collecting eggs from various stops in the park like The Coaster Museum, the arcade, various midway games, The Sweet Shoppe and Sun Diego.

The Easter Bunny will be around for pictures from 2 to 4 p.m. to greet guests, and a Belmont Park photographer will be onsite to capture the memories.

Belmont Park is located at



**FUN FOR ALL** Families will find plenty to do inside the amusement park, as well as on the sands of the beach outside, during the Belmont Park Easter Egg Hunt at the Beach event. Courtesy photo Belmont Park

3146 Mission Blvd. For more information on the Easter egg hunt or Belmont Park in general, visit [www.belmontpark.com/-easter](http://www.belmontpark.com/-easter).

**PACIFIC BEACH EVENTS**

• The Pacific Beach Recreation Center will host an Easter egg hunt April 19 at 10 a.m. The rec center is located at 1405 Diamond St. For more information, call (858) 581-9927.

• Christ Lutheran Church will host an Easter Sunrise Service at the beach at the foot of Law Street on Easter Sunday, April 20 at 6 a.m. This will be followed by an Easter egg hunt at 10:15 a.m. For more information, call (858) 483-2300, or visit [www.christpb.org](http://www.christpb.org).

• St. Paul's Lutheran Church will host an Easter Sunrise Ser-

vice at Santa Clara Point at 6 a.m. For more information, call (858) 272-6363, or visit [stpaulspb.com](http://stpaulspb.com).

**IN THE AREA**

• The Kiwanis Club of Point Loma will again present an ecumenical Easter Sunrise Service at the Cabrillo National Monument, 1800 Cabrillo Memorial Drive in Point Loma, on Sunday, April 20 in the lower parking lot. This year's service marks the 65th consecutive year the club has presented the service. Speakers this year include Capt. Scott Adams, commanding officer, Naval Base Point Loma; Gary Jander, immediate past governor, Kiwanis CalNevHa District; and Doug Beckham, past lieutenant governor, Kiwanis Division 21. Chaplain Jerome Hinson of the Third Fleet will conduct the service.

The Navy Band Southwest will provide pre-service patriotic music, and the Naval Base Point Loma Color Guard will open the ceremony. Soloist Jojo Ito and accompanist Brent Johnson will be featured.

National Park Service visitor and parking fees are not in effect for the Easter Sunrise Service. Coffee, tea and pastries will be served immediately following the services.

For more information, visit [www.kiwanispointloma.org](http://www.kiwanispointloma.org).

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# Bucs seize league opener in battle with Point Loma High

By SCOTT HOPKINS

Mission Bay High junior Erick Lopez pitched a perfect seventh inning, earning a save in the Bucs' 6-4 Western League opening win at Point Loma's David Wells Field on April 11.

The "W" left the struggling Bucs atop the league standings at 1-0 (3-9 overall). The Pointers dropped to 0-1 (2-10-1 overall).

As the final Pointer batter lofted a routine fly ball to center field, the Mission Bay bench and supporters in the stands erupted in a celebration made sweeter after a tough pre-season schedule that saw them

outscored 78-34.

Earlier in the week, the Bucs ended a seven-game losing streak with an 11-4 thrashing of rival Clairemont High, giving them their first winning streak of the season.

Against the Pointers, head coach Rick Frink's team unleashed a potent offense, racking up 11 hits, including two doubles (by sophomores Michael Escoto and Derrick Clark), two triples by senior Jesse Sandoval and a home run by Clark.

Sophomore Tim Daly had two runs batted in.

Sandoval twice benefited from

Point Loma fielding miscues as his hard-hit line drives to right field were misplayed on the field's hard surface. Each team was charged with three errors.

On the mound, another sophomore earned the victory. Angelo Berumen yielded four earned runs on six hits over five innings. He walked five and struck out two before Lopez took over in the sixth.

Lopez gave up one hit and one walk over the final two frames.

Clark's 335-foot solo blast over the left field wall in the visitors' seventh inning was particularly devas-



**LEAGUE OPENER** Mission Bay senior Jesse Sandoval (No. 13) scores a run as Point Loma catcher Collin Clack (No. 2) dives for an errant throw. The Bucs opened their Western League season with a 6-4 win at Point Loma. Photo by Scott Hopkins

tating to the Pointers, who were hoping to retaliate after the Bucs broke a 4-4 deadlock with a run in the sixth.

On the season, Clark leads the Bucs with a .400 batting average, 16 hits, three doubles and the team's only home run. Senior Alberto Escoto's five runs batted-in are tops.

With 11 hits in their rout of Clairemont, the Bucs' team batting average now stands at .255.

Mission Bay pitchers have combined for an earned-run average of 4.84, while the team is scoring

3.33 runs per game.

Next up for the Bucs is a home game against league rival Madison High on Monday, April 21. The first pitch is at 3 p.m., and admission is free.

**Remaining home games, all starting at 3 p.m., are:**

- April 25 vs. La Jolla \*
- April 28 vs. La Jolla Country Day
- May 5 vs. Point Loma \*
- May 12 vs. Madison \*
- May 14 vs. University City \*
- May 21 vs. La Jolla \*

\* Denotes Western League games

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**WHEN** Tuesday, April 29th, 6:00-8:00 pm  
**WHERE** Pacific Beach Middle School, 4676 Ingraham Street, Pacific Beach

### MORE INFO

**WEBSITE** beautifulpb.com  
**EMAIL** info@beautifulpb.com  
**HISTORY** The American Institute of Architect's (AIA) Sustainable Design Assessment Team (SDAT) came to our community in December 2013. A report of their recommendations will be reviewed as well as other community initiatives at this workshop. You can download this report at beautifulpb.com and aiasandiego.org/cote.

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## EDUCATION NOTEBOOK >>

### MISSION BAY HIGH

Engineers for a Sustainable World (ESW), a student organization at UC San Diego, is offering a Student Sustainability Outreach Day on Thursday, April 24, at Mission Bay High. It will feature interactive workshops and a panel of speakers that will teach students about environmental and social sustainability. For information and/or to register, visit [esw.ucsd.edu](http://esw.ucsd.edu) and click the "Events & Outreach" tab and "Student Sustainability Outreach Day 2014."

### PACIFIC BEACH MIDDLE SCHOOL

Congratulations to PB Middle student Taylor K., who coordinated a service project that collected 387 books to be donated to St. Jude's Hospital. Taylor serves as the Builders (Service) Club president and is a member of the Garden Club, Mathletes Club and plays on the school volleyball team. She's a great example of a student who enjoys all that PB Middle IB has to offer.

### PACIFIC BEACH ELEMENTARY

Don't miss Mardi Gras at the Soledad Club and an opportunity to support Pacific Beach Elementary. Join us April 25 from 5 to 10 p.m. for an unforgettable night of music, food, drinks and auction offerings. The first auction table closes at 6:30 p.m.

### KATE SESSIONS ELEMENTARY

Help Kate Sessions win \$5,000 and Susie Horton win the DonorNation.org Volunteer of the Year Award. Horton has been nominated as Kate Sessions' School Volunteer of the Year on DonorNation.org. Visit [DonorNation.org](http://DonorNation.org). If Susie wins, Kate Sessions will receive a \$5,000 donation from DonorNation.org. Cast votes online through April 24.

### CROWN POINT JMA

250 Crown Point Junior Music Academy students will be attending the upcoming Classics 4 Kids concert on April 24 at 9:30 a.m. at the Balboa Theatre. Classics 4 Kids has invited CPJMA Suzuki Violin students once again to perform onstage with a live orchestra and special guest Wylie Gustafson, the yodeling, singing cowboy from Montana.

### FRIENDS OF PACIFIC BEACH SECONDARY SCHOOLS

Register for the School Yard Dash 5K Run or just donate. Our largest fundraiser is the School Yard Dash 5K Run on Saturday, April 26, and now is the time to donate \$20 or register for freebies. Proceeds go toward books, classroom supplies and enrichment.

### MISSION BAY CLUSTER

The next Mission Bay Cluster meeting will be Thursday, May 1 at 6 p.m. at Kate Sessions Elementary School.

View the complete school calendar at [bbp.com](http://bbp.com).

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## LIVE MUSIC &gt;&gt;

By BART MENDOZA

Guitarist Arnie Vilches performs at the Kona Kai Resort on April 19. Vilches is a stellar guitar player, having performed with everyone from Mark Farner to Blue Oyster Cult. Using backing tracks and a few friends for harmonies, percussion and the like, Vilches performs classic rock with passion and fire. His set includes classics from Santana, the Doobie Brothers and more, providing a great Saturday-night soundtrack perfect for dancing or taking in a nice dinner at this scenic venue.

• **ARNIE VILCHES:** Saturday, April 19 at the **KONA KAI RESORT**, 1551 Shelter Island Drive, 7 p.m. [www.resortkonakai.com](http://www.resortkonakai.com).

If Pacific Beach had to be identified by a musical genre, it would be reggae. It's the perfect sound for any place with sunshine, palm trees and a proximity to the ocean. On April 19, the Typhoon Saloon will host a special performance from Hawaiian group Hi Roots. The seven-piece group's sound ranges from dancehall influences



**ROCKIN' THE HOUSE** Hawaiian group Hi Roots is a seven-piece group whose sound ranges from dancehall influences to dub rhythms, all meant to spur guests to the dance floor. The band plays at the Typhoon Saloon on April 19. Courtesy photo

to dub rhythms, all meant for serious begging for the dance floor. If you're a reggae fan, the only way this could get better would be if the music were actually on the beach. If you enjoy reggae's lilting beats and bass-heavy tunes, you won't want to miss Hi Roots — one of Hawaii's latest hot exports.

• **HI ROOTS:** Saturday, April 19 at the **TYPHOON SALOON**, 1165 Garnet Ave. Call for show time. 21 and up. No cover. [www.typhoon-saloon.com](http://www.typhoon-saloon.com).

The words legendary and iconic are often overused these days, but when it comes to the works of guitarist Mundell Lowe, they barely do the man justice. Even if you don't know his name, you've

heard his music. A major label artist since 1953, Lowe has recorded dozens of classic, essential jazz albums. But perhaps the public might know him best as the guitarist on such TV show themes as "The Wild, Wild West," "Starsky and Hutch" or "Hawaii 5-0," to name a few. On April 19, Dizzy's will be the site of a celebration of his 92nd birthday, a celebration that should bring out many of the other area jazz notables. This is certainly one of the year's top jazz events.

• **MUNDELL LOWE:** Saturday, April 19 at **DIZZY'S**, 4275 Mission Bay Drive. 8 p.m. \$15. [www.dizzys-jazz.com](http://www.dizzys-jazz.com).

Beach-area music lovers have a

new venue — the Patio — to enjoy classic tunes. Music takes place from 6 to 9 p.m. on Sundays with Shiela Steverson, Mondays with bluesman Tom Cat Courtney and Wednesdays with guitarist James Gossett. Steverson's set is a great way to wind down the weekend. A terrific pianist, she mixes classic cuts with a few contemporary gems for a set that's comfortable and fun to listen to. This is a nice way to stave off the pending Monday-morning blues, if only for a little while.

• **SHIELA STEVERSON:** Sundays at **THE PATIO**, 4445 Lamont St. 6 p.m. [www.thepatioonline.com](http://www.thepatioonline.com).

Perhaps it's because of San Diego's close proximity to Tijuana, where Carlos Santana first plied his trade, but the much-respected guitarist has a special place in San Diego's heart. One of the country's best Santana tribute acts, Viva Santana, performs at Humphreys Backstage Live on Saturday, April 26. Expect few surprises, but with a set list that includes such evergreens as "Europa," "Black Magic Woman" and "Supernatural," audience members will leave more than happy.

• **VIVA SANTANA:** Saturday, April 26 at **HUMPHREYS BACKSTAGE LIVE**, 2241 Shelter Island Drive. 9 p.m. \$12. [www.humphreys-backstagelive.com](http://www.humphreys-backstagelive.com).

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**MUST HEAR >>**

Alan Iglesias and Crossfire is the best Stevie Ray Vaughn tribute band you are likely to hear, but the band's appeal is much broader than that. Appearing at Tio Leo's on May 3, the trio replicates Vaughn's sound amazingly well, and Iglesias has a more-than-passing resemblance to Vaughn, even dressing the part. So fans of the late guitarist will love every second of the show. However, if you just like blues music or stellar guitar playing, this performance works. The set includes numerous standards, and Iglesias' fretwork skills are impressive, so it's easy to imagine you are really listening to Vaughn. Few tribute acts sound this close to the real thing.

• **ALAN IGLESIAS AND CROSSFIRE:**

Saturday, May 3 at **TIO LEO'S**, 5302

Napa St. 9 p.m. 21 and up. Cover TBD. [www.tioleos.com](http://www.tioleos.com). — Bart Mendoza



**ALAN IGLESIAS**

**REMEMBER WHEN? >>**

**REMEMBER WHEN** there was a Union 76 station at Ingraham and La Playa streets? I took this night shot on Aug. 1, 1982. It's now a mixed-use residential building, soon to feature a Promiscuous Fork eatery.

— John Fry may be reached at (858) 272-6655, or by email at [mail@johnfry.com](mailto:mail@johnfry.com).

**MUST DO >>**

The 13th annual Point Loma Garden Walk is set for Saturday, April 26 from 10 a.m. to 4 p.m.

This event is a self-guided tour of eight private gardens in the Fleetridge area of Point Loma. There is also a garden boutique featuring local artisans. Presented by the Dana Unit of Rady Children's Hospital Auxiliary, the event raises proceeds to benefit the Craniofacial Services Unit. Highlighted will be a special Diamond Tour, with transportation provided and a gourmet lunch served in a beautiful private home not on the regular tour. Tickets are \$25 at Walter Anderson's, Armstrong Garden Center, Ace Hardware and other locations. For more information, visit [www.pointlomagardenwalk.com](http://www.pointlomagardenwalk.com).

**PB's most beloved neighborhood eatery: The Patio**

Since opening its doors in November 2012, The Patio on Lamont Street has evolved into one of Pacific Beach's most beloved neighborhood eateries. Exemplary service and innovative dishes are at the heart of what The Patio represents.

Over the last few months, The Patio's management team has implemented several strategies in order to accomplish their goal of providing the best service in the city. The staff is constantly sampling new menu items and is quizzed daily on the ingredients of various dishes. Managers mentor servers and "coach" them through different dining scenarios they may encounter on any given day. Humm, a digital survey tablet presented with the check, allows guests to rate the host stand, food and service, while managers are able to track performance of servers and monitor guest feedback to ensure a consistently superb dining experience.

The Patio's high standard of service will continue with the opening of their second restaurant, The Patio on Goldfinch, located in Mission Hills. They are currently searching for exceptional staff to fill all positions.

"We are very humbled to be involved in adding close to 100 new jobs in the restaurant industry here in San Diego. Our goal is to add the most driven, passionate and talented people we can find," said Lucas Reeve, Director of Operations for The Patio.

Interested candidates are encouraged to apply by sending their resumes to [jobs@thepatiosd.com](mailto:jobs@thepatiosd.com).

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## MB Women's Club helps local heroes with heroic fundraising of their own

By DAVE SCHWAB



**HELPING LOCAL HEROES** The Mission Beach Women's Club engaged in a highly successful fundraiser April 5 to assist the men and women of Fire Station 21 in Pacific Beach in needed equipment and exercise gear that local first-responders have not had access to in tight budget times.

Photo by Dave Schwab

The Mission Beach Women's Club (MBWC) raised \$27,000 and counting at its annual April 5 fundraiser at Mission Bay Yacht Club to aid the local, selfless heroes of Pacific Beach Fire Station 21.

The fundraiser was hugely successful, said Maruta Gardner, past women's club president and fundraising co-chairwoman, along with Phylcia Cicalo-Aiken.

"We had a silent auction and games with 284 donated items largely from businesses and people in the community," said Gardner. "It was amazing. The support we got from the community, with about 350 people attending at the Mission Bay Yacht Club, which is a great venue donated to our club as their contribution."

Donated items for the fundraiser included tickets to the San Diego Padres and the San Diego Zoo.

Firefighters now join a select group of recipients of MBWC's largesse over the years, which has included the San Diego Junior Lifeguards program, the music program at Mission Bay High School, the Retired Senior Volunteer Patrol (RSVP), lighting along the Mission Beach boardwalk and a canine for the San Diego Police Department.

Gardner said Fire Station 21 was selected as this year's fundraising benefactor because "the city just isn't able to provide them with all the things they need. This is our fire station and it covers all of PB, south La Jolla and all of Mission Beach."

Pacific Beach firefighters, who sometimes work 24-hour shifts, will put such donated funds to good use.

"The money will go for new Tempur-Pedic mattresses and new refrigerators, as well as helmet lights, fencing for their parking lot and a rowing machine to complete their work station at the command center," said Gardner. "Those things make their fire station more comfortable and their work environment better for them."

MBWC presently has about 120 members. Members nominate organizations each year that the group feels are deserving to be recipients of the club's annual fundraiser profits. Gardner said the recipient group is selected in December by a club committee.

Established in 1926, the MBWC is the oldest philanthropic social organization in Mission Beach, said Gardner. The club "gives away anywhere from \$30,000 to \$50,000 every year to charitable organizations in the community."

The club is continuing to accept tax-deductible donations for PB firefighters. Those wishing to contribute can do so at: Mission Beach Women's Club, 840 Santa Clara Place, San Diego, 92109.

For more information about the club, visit [www.mbwc.org](http://www.mbwc.org).

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**Eggs & Goodies at Pacific Beach Recreation Center.** Egg hunts by age plus games, food, a jumper and crafts. April 19, 9 am-noon. Food/game tickets: 4 for \$1; egg hunt free. 1405 Diamond St. 858-581-9927

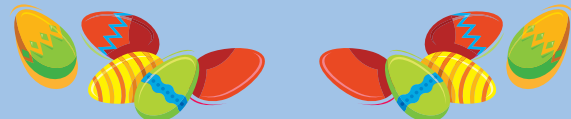
**Easter Surprises at Belmont Park.** Get hoppin' and hunt for treat-filled eggs on the beach and throughout the park, and pose for pictures with the Easter Bunny. April 20; beach egg hunt, 9 am-noon; park egg hunt, noon; bunny pictures, 2-4 pm. Also, bring your appetite to WaveHouse Beach Club's delicious Easter brunch from 9 am-3 pm. For reservations, call 858-228-9283. Park egg hunt is free; \$5 each for egg hunt on the beach. Online registration required. 3146 Mission Blvd., San Diego. [www.belmontpark.com/easter](http://www.belmontpark.com/easter).

**Find Eggs in La Jolla.** April 19, 10 am-1 pm. Free. La Jolla Recreation Center, 615 Prospect Dr. 858-552-1658

**Eggs, Eggs, Eggs in Ocean Beach.** Age-specific egg hunts starting at 10 am on April 12. Robb Field Athletic Area, 2525 Bacon St. [www.sandiego.gov](http://www.sandiego.gov); 619-531-1563.

**Eggs & More at Tecolote Recreation Center.** Face painting, a jump, crafts, free popcorn and goodie bags. April 12, 1-3 pm. 4675 Tecolote Rd., San Diego. [www.sandiego.gov](http://www.sandiego.gov); 858-581-9930.

**Spring EGGStravaganza at Birch Aquarium at Scripps.** Make a shark egg craft, join an underwater egg hunt, take a closer look at animal eggs and more. April 18-20, 11 am-3 pm. Free with admission. \$12.50-\$17. 2300 Expedition Way, La Jolla. [www.aquarium.ucsd.edu](http://www.aquarium.ucsd.edu); 858-534-3474.



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**Maundy Thursday,**  
**Vesper Service with Communion**  
 April 17th at 6pm

**Good Friday**  
**Vesper Service** April 18th at 6pm

**Easter Sunday**  
**Worship Service** April 20th at 10:30am

2088 Beryl Street • San Diego, CA 92109  
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*Holy Week Worship*  
 Maundy Thursday, April 17th, 7:00 pm  
 "with Communion"

**Easter Services**  
 April 20th  
 Rev. Dr. Alan W. Deuel

**10am** Easter Worship Service  
**11:30am** Egg Hunt @ Kate Sessions Park  
**7pm** "Roots" Young Adult

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 858.273.9312 [www.pbpres.org](http://www.pbpres.org)



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 4761 Cass Street, Pacific Beach

**Easter Celebrations**  
**April 20**  
**6:00 a.m.**  
**Sunrise on the Beach**  
 (Meet at the Foot of Law St.)  
**9:00 & 11:00 a.m. at church**  
**Children's Easter Egg Hunt - 10:15 a.m.**

(858) 483-2300, [www.christpb.org](http://www.christpb.org)



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**MAUNDY THURSDAY SERVICE**  
**MAUNDY THURSDAY APRIL 17, 7:30PM**

**CHILDREN'S STATIONS OF THE CROSS**  
**GOOD FRIDAY, APRIL 18, 5:30PM**

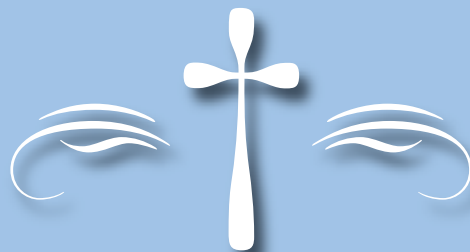
**SEVEN LAST WORDS OF CHRIST**  
**GOOD FRIDAY, APRIL 18, 8:00PM**

**VIGIL @ THE BEACH**  
**HOLY SATURDAY, APRIL 19, 7:00PM**

**EASTER DAY SERVICE**  
**EASTER SUNDAY, APRIL 20, 10:00AM**

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## Pat Park, Prudential Dunn Realtors set bar high for customers, industry

By DAVE SCHWAB

Prudential Dunn Realtors, an independently owned and operated broker, has been serving the beach and inland communities for 40 years.

President/CEO Patrick J. Park, who's operated the firm for 36 years at 4538 Cass St., said there's no secret to his success.

"We've been fortunate to have had some very good agents and associates through time who sincerely have their clients' best interests in mind — and that's what it's all about," said Park. He said a property purchase is "the largest asset in people's lives in most cases."

Prudential Dunn Realtors specializes in residential, investment and commercial properties, including lots and land. With about 50 agents county-wide, the firm's listing base varies from waterfront properties to vacant land, including some of San Diego's larger estates. The firm is a member of Prudential Relocation Services (PRS), one of the largest international relocation networks, and can also draw on the expertise of in-house Prudential Financial, a division of Wells Fargo Advisors & Liberty Mutual Insurance representatives.

Park said his real-estate firm has changed with the times, which he said have changed dramatically.

"The industry as a whole is a lot more time-sensitive than it used to be," he said, pointing out that's partly because, "people in the millennium generation and other generations want answers very quickly. You need to get it (information) to them on mobile apps or whatever."

Like many other industries, the Internet has revolutionized how real-estate companies do business.

"Being online has become so critical because you really don't know where your buyer is coming from," said Park. The market, he said, has become increasingly more international, drawing prospective buyers from around the globe for San Diego properties.

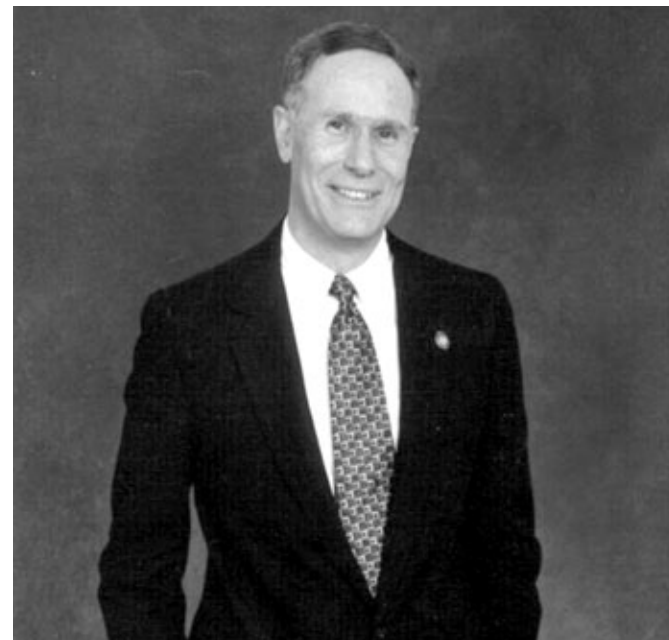
Citing one recent example, Park said a fixer-upper in La Jolla that sold for well above the property's estimated value range drew offers from China, Canada and Mexico before being sold to a Texas real-estate broker.

Value-range pricing was hailed by Park as a key to the continuing success of county real-estate sales.

"Prudential brought value-range pricing to this country from Australia in a market that was not doing well," Park said. He added that listing property in a range — rather than as a flat rate — allows "wider exposure with respect to those listings."

Park offered an example as illustration.

"If you have a condo listed at a fixed price of \$501,000, any-



**MAKING A DIFFERENCE** Pat Park, president/CEO of Prudential Dunn Realtors on Cass St., has directed a firm that has changed with the times in the real-estate industry over the last 36 years. Courtesy photo

body looking up to \$500,000 is not going to see your condo," he said. "But if it's value-ranged at \$475,000 to \$525,000, you're going to pick up somebody looking in that range. It's a very good feature of the San Diego city and county markets and throughout Southern California."

Real-estate prices are rebounding nicely from the downturn of a few years ago, Park said.

"What we've seen in the past year or two are that prices are recovering," he said. "As an example, our average sale price last year was in the mid-

\$400,000s," he said. "This year, the average has been more than \$550,000, though not for the same properties."

Park speculated San Diego's notoriously nice weather — and bad weather elsewhere — may have something to do with escalating San Diego real-estate values.

"It shows that San Diego is still America's finest city in every way, shape or form," Park said.

"We're going to keep doing it till we do it right," he said.

For more information, visit [www.prudentialdunn.com](http://www.prudentialdunn.com).

## BIZ BUZZ &gt;&gt;

PB business swaps  
continue; Empire  
Beauty plans move

Longtime PB business Empire Beauty Supply and Salon is in the process of relocating from its location it has called home for the last 26 years at 1660 Garnet Ave., east of CVS.

The salon will soon move to its new location across the street to the property that once housed Pacific Coast BBicycles at 1637 Garnet Ave.

Empire Beauty Supply's move is in response to the remodeling and property swaps at the shopping center on the north side of the 1600 block of Garnet Avenue. The remodel will mean Staples will move two doors east to the present CVS store location, while CVS will consolidate that same site with its other store just east at Pacific Plaza.

"We were told last October or November that the shopping center would be remodeled and that our lease would expire after June 30,"

said Empire Beauty Supply owner Bryce Goldman. "Other than that, we weren't given any other information on the lease."

Goldman said he feels that the new location will have more of a superstore-enhanced-salon feel because it will grow to 4,500 square feet, compared to the present location. He said Empire Beauty will also have adequate parking for its customers (14 spaces in the front, five in the back), with a plan to create a second entrance/exit in the

back.

There is also a plan in the works for Joy Max Cleaners, located at 1609 Garnet Ave., to move to 1637 Garnet.

Goldman's grandfather, Irv, started Empire Beauty Supply and Salon in 1945 and ran the business into the early 1970s until Irv's son, Rick Goldman, took over until 1995. Gold-

man then handed over the reins over to his son, Bryce.

"We want our customers to know that we'll be open for business the entire time and hope to be finished moving in by early June with a grand opening on July 1, so both stores might co-exist for a couple of weeks," Goldman said.

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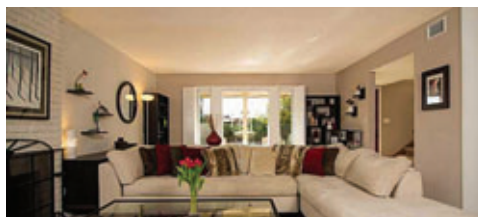
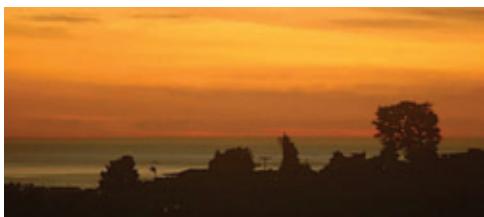


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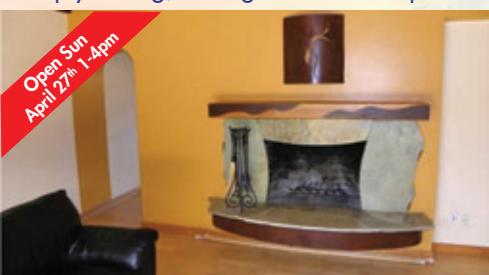
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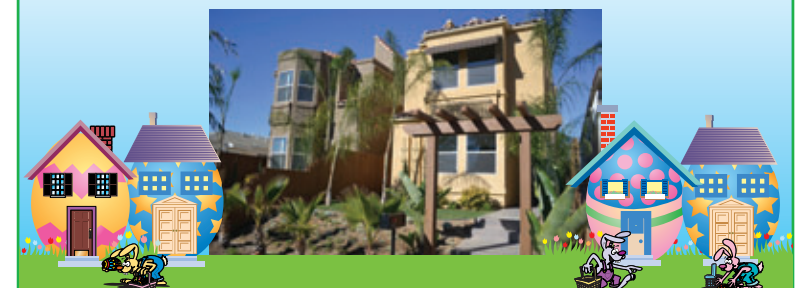
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**Monthly Owner Reports and Property Inspections**  
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**Deena Stoeff, CPM®**  
Senior Property Manager  
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**Kathy Evans 858.775.1575** Cal BRE #00872108



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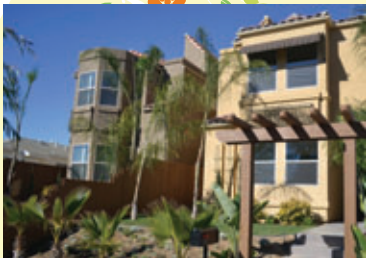


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more than any of its competitors.*

## 92109's Top Team

KATHY EVANS & SCOTT BOOTH



### HOP to it!

Soon to be completed. New Construction single family homes, a short stroll to either the oceanfront or Sail Bay, or Garnet restaurants. Over 2300 sq ft of luxury with versatile flr plan. Pre-wired for CCTV. \$999K each.



### New Condo Listing

Beautiful North PB 3Br/3Ba 1,300 sq. ft. Condo. End unit with Southern exposure features lots of natural light, upgraded flooring, and an attached 2-Car garage plus 1 extra parking space. Only 3 blocks to the Beach and walking distance to shops and restaurants. Just in time for Spring!

1009 Tourmaline #4



### Coming Soon

4/3, 1500 sq ft house with a 2 car garage plus rv parking, full size lot, completely remodeled with an open and airy floor plan.

Call for more details



### Off Market Sale

North PB house sold off market in less than one day. Call the I Sell Beach Team for more info.



### Just Sold

Stunning 4/3.5 charmer with Bay views, 1/2 block to the bay, 4 blocks to beach, custom hardwood flooring, gourmet kitchen and many more custom upgrades. Another happy seller and sold home by Kathy and Scott.

If you are looking to buy or sell a home, who better to trust than 92109's Top Team. Call the I Sell Beach Team today!



**KATHY EVANS**  
(858) 775-1575  
isellbeach.com  
CA BRE #00872108



**SCOTT BOOTH**  
(858) 775-0280  
scottboothsd@gmail.com  
CA BRE #01397371



**4990 Foothill** Charming Cape Cod! 3BR/3BA, 1,540 sq. ft., 8,100 sq. ft. lot. Spacious floor plan, multi sunny deck, city view roof deck, 2 car garage.

Priced at \$895,00



**814 Nantasket Court** Charming Cape Cod townhome! 2BR/2BA, spacious 1,558 sq. ft., 2 car garage, large lower patio, open kit, on a lush and sunny court.

Priced at \$975,00

Steve Cairncross 858-735-1045 www.SteveSellsCoastal.com CA BRE #0859218 RE/MAX



### 911 Missouri St #7

Only block and half to beach - Walk to shops & dining. Very quiet upper back end unit (in corner) for privacy. Renovated building and unit upgrade through out with granite counters, newer stainless appliances, and nice cabinets in kitchen. Beautiful fixtures and stone in bath.



**\$325,000**  
**Don Hawthorne**  
858-692-8161  
CA BRE# 00523473

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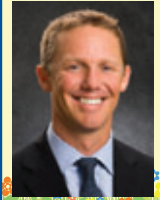
**Beau Trickey**  
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### 3633-3635 Bayside Walk.

RARE ITEM!! Home or duplex on BAY FRONT!! Long term vacation rental history with many future bookings in place. Large Front unit has 3 floors w/bay front views. Huge master w/large dressing area & Bath; exclusive use large patio and 3 decks. Rear unit has 2 bedrooms & townhome w/separate master & 2 decks for outdoor use. Fully furnished. Simple change could make this into 5 BR home in one of best locations. **Reduced to \$2,595,000**



### Greg Flaherty

Broker/Owner  
858-692-0185  
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### Don Hawthorne

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