



Snapshots of July events – from the Over-The-Line World Championships at Fiesta Island to local music offerings and neighborhood Independence Day celebrations. Page 4



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Resurrection of drive-in movies puts Pacific Beach in the spotlight

The American drive-in theater tradition will see a revival this summer in Pacific Beach when Full Moon Drive-In launches weekend drive-in movies in the lot next to Pacific Beach Middle School. Vintage cars will be given special priority. Below, children in sleeping bags and blankets watch from the roofs and tailgates of cars during a “test run” July 8. Photos by Don Balch | Beach & Bay Press



By **MARIKO LAMB** | BEACH & BAY PRESS

The advent of new entertainment technology and an increase in real-estate values has seemingly rendered the once-flourishing American family tradition of the drive-in movie a thing of the past. This summer, however, Full Moon Drive-In is breathing new life into that old cinematic tradition with a new weekly pop-up drive-in in the heart of Pacific Beach.

Each weekend throughout the summer, the lot

next to Pacific Beach Middle School — located at 1500 Felspar St. — will transform into a 1950s-style drive-in, complete with a classic concession stand, vintage advertisements, live entertainment and film screenings on Friday, Saturday and Sunday nights.

Movies showcased on the giant, prefabricated

SEE **DRIVE-IN**, Page 9

Urban agriculture advocates finally reap some city support

Lack of rules in past got woman's goat — literally

By **KENDRA HARTMANN**
BEACH & BAY PRESS

Laura Hershey wanted goats. Specifically, she wanted *her* goats back.

Hershey, the founding member of San Diego's Goat Justice League, has fought for relaxed regulations for urban agriculture — that growing phenomenon wherein residents of major metropolises the world over are getting back to their rural

roots with backyard chickens, goats and community gardens — since her pet goats, Prudence and Faith, were banished from her Ocean Beach home based on the complaints of a contentious neighbor a couple years ago.

Hershey was admittedly keeping goats without the legal backing of a city ordinance, but, she said, she had received the blessing of every homeowner surrounding her prop-

SEE **URBAN AG**, Page 7



Beach resident Laura Hershey, who founded San Diego's Goat Justice League, gets a kiss at a Ramona farm. She brought home two of her own from Inyokern once she was sure the city would adopt new regulations relaxing urban agriculture rules. Photo by Kendra Hartmann | Beach & Bay Press

Mission Bay Park rangers ever-vigilant for scofflaws

Tiny staff covers much ground to educate, enforce park rules

By **MARSHA KAY SEFF** | BEACH & BAY PRESS

It's a picture-perfect beach day and Mission Bay Park senior ranger Lori Gerbac is on the prowl for unleashed dogs, balloons and alcohol — and anything else against the rules or out of place in the land area of the 4,600-acre park.

She has held similar jobs for 18 years in San Diego, the last five at the beach. Now, she supervises the other four rangers.

She swings by the Fiesta Island Youth Aquatic Camp, which the rangers manage and maintain.

“My mom always said, ‘Don’t look for trouble,’ but I’m always looking for trouble,” Gerbac said. “My job is looking for trouble.”

Her mom also warned her not to talk to strangers, but that’s the biggest part of her job. Fortunately, Gerbac said, she likes people.

Being a park ranger, she explained, “is a little bit of everything.” Mostly, she educates park visitors about the rules, including why they’re important.

Rangers also are responsible for the ecology of the area, including the sites

SEE **RANGERS**, Page 8



Mission Bay Park senior ranger Lori Gerbac gets acquainted with a new four-legged friend. Violations of laws for both leashed and unleashed dogs around the park area are among the rangers’ duties, along with alcohol violations and other infractions. Photo by Marsha Kay Seff | Beach & Bay Press

‘Concerts on the Green’ to offer up tasty musical smorgasbord at Kate Sessions

By **BART MENDOZA** | BEACH & BAY PRESS

Summertime is peak time in San Diego for music and outdoor fun, with numerous events taking place around the county. As wonderful as those gatherings can be, nothing quite compares with Pacific Beach’s annual “Concerts on the Green Series.”

Now in its 10th year, the concert series takes place at Kate Sessions Park on consecutive Sundays between July 22 and Aug. 12, with tons of musical magic to lure families and fun-in-the-sun dancers from 4 to 6:30 p.m.

“Concerts on the Green” is the indirect descendent of a previous annual performance at the park, which always featured a military band. Beginning in 2003, a more ambitious four-concert series was started.

The emphasis in this event is on family fun, with this year’s music provided by country combo the Palominos on July 22, Latin jazz and soul band Agua Dulce on July 29, classic rock favorites Rockola on Aug. 5 and the U.S. Navy Big Band on Aug. 12.

SEE **CONCERTS**, Page 11

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'Big Bay Boo-Boo' disappointment may ignite redux

By KEVIN McKAY | BEACH & BAY PRESS

After the embarrassment of the botched 'Big Bay Boom' fireworks display around San Diego Bay that left an estimated half-million spectators scratching their heads in wonder on the Fourth of July, officials with the title sponsor Unified Port of San Diego repeatedly apologized for the operator's technical malfunction that shortened the planned 16 1/2-minute show to just a few seconds.

The show, which cost an estimated \$400,000 to produce, includes four barges around San Diego Bay, as well as a fifth location at the Imperial Beach Pier. One of the barge locations is at Shelter Island with another at Harbor Island. The Port District contracts the pyrotechnics show and related services to event producer, H.P. Purdon & Company, Inc., which, in turn, contracted with Garden State Fireworks, Inc. for the pyrotechnics display.

The New Jersey-based Garden State Fireworks, Inc., which was actually founded 122 years ago, was contracted to operate the show as one of 15 spectaculars across the country this past Fourth of July. Company officials said the fireworks fizzle was a first, and also offered hearty and repeated apologies for the miscue that gained attention on the national stage.

Garden State Fireworks, Inc. co-owner August Santore told reporters last week that his company would do "whatever we need to do" to rectify the mistake, including the possibility of a redux show at some point at no cost to the Port District.

Officials with the Port of San Diego — which contributed \$145,000 in cash and in-kind services, including clean up, Harbor Police law enforcement service and traffic enforcement — said last week



A barge at Shelter Island — one of five locations for the Port District's "Big Bay Boom" Fourth of July fireworks display — erupts in pyrotechnics all in one fell swoop, apparently due to a computer glitch.

Photo by Mike McCarthy | Beach & Bay Press

they were still weighing options.

"As title sponsor of the Big Bay Boom Fireworks Show, the Port of San Diego is very disappointed that this year's event failed due to an apparent technical malfunction, which caused the fireworks to discharge early and all at once," said port officials in a formal statement July 5.

"Since 2001, the Big Bay Boom Fireworks Show has grown each year and successfully entertained hundreds of thousands of spectators along San Diego Bay on July 4th. The Port of San Diego has been proud to serve as a title sponsor and one of many public agencies, hotels, restaurants, marinas and other organizations who support the show," continued the statement.

Port District officials said funds raised above and beyond the cost of producing



The end result of the planned show was a spectacular that lasted just several seconds and ended with a huge plume of smoke over the bay.

Photos by Mike McCarthy | Beach & Bay Press

the show are donated to Armed Services YMCA, a nonprofit organization that provides comprehensive services to military service members and their families.



Matt Awbrey takes a copy of the *Beach & Bay Press* along during a tour of the Meiji Temple in Tokyo, Japan.

On vacation with the *Beach & Bay Press*

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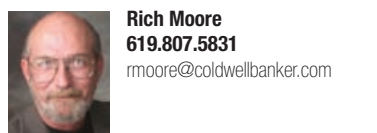
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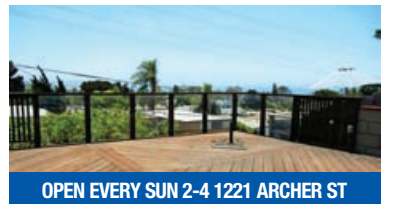
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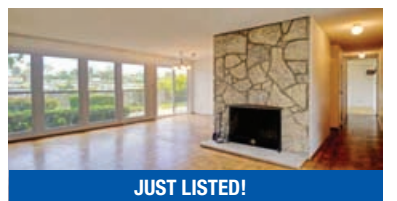


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OTL swings into action with all its silliness and serious competition



The 59th annual Over-The-Line World Championship, hosted by the Old Mission Beach Athletic Club, drew thousands for the opening weekend of July 14 and 15 at Fiesta Island. Above, the M&M team — made up of Mandie Fenton, Raquel Morris and Amanda Morris (all roommates in Pacific Beach) — strikes a pose as it prepares to compete. Below, a player from team Jim Miller for Judge lets the ball slip through his fingers. For some comic relief, two gentlemen ham it up during a comedic “uniform judging contest.” The event concludes this weekend with the championship rounds.

Photos by Jim Grant | Beach & Bay Press



Shepherds of PB’s community garden get back to their roots

By MARSHA KAY SEFF | BEACH & BAY PRESS

In the middle of a maze of houses, condo complexes and apartment buildings, a lot-size nod to country living is flourishing.

The Pacific Beach Community Garden — complete with 55 cultivated plots — has been blooming largely under the radar at Shasta and Roosevelt streets in Crown Point.

Nearby residents, who don’t have room to garden at their own homes have waited up to two years for a chance to till the soil at the community garden. Though vegetables — including tomatoes, squash, zucchini, beans, peppers and chard — are the biggest crops, flowers share many of the 15-foot-by-20-foot and half-size plots.

Ken Hughes, the garden coordinator who knew only the rudiments of the hobby before he joined the group, has been working his soil for four years.

“This is sort of like my backyard,” Hughes said.

His diet has improved since he joined, he said, adding that most of the gardeners grow the same crops in different quantities.

The land is owned by The Arc of San Diego, which provides services to children and adults with disabilities and owns a group-living home in the neighborhood.

As for why the organization donated the land for gardening instead of selling it or turning it into housing, Anthony DeSalis, executive vice president and CEO of The Arc of San Diego, said, “As a member of the Pacific Beach community, The Arc of San Diego is proud to offer residents, including those with disabilities, the opportunity to use this land for gardening. Our consumers have great-



Kathleen Wise puts her back into the largely unknown community garden at Crown Point. Photo by Marsha Kay Seff | Beach & Bay Press

ly enjoyed being able to utilize the space and be part of the community through the Pacific Beach Community Garden.” Arc client Anton Parrish said he is thrilled with what he’s learned since planting his first seeds in January in the organization’s independent-living plot. “There’s always a new experience,” said Parrish, who is one of eight regulars at the plot. “I miss it when I’m not here.”

According to Michael Mather, the organization’s independent-living coordinator, “We’re all about working in the community and becoming part of it, so this is perfect ... This is a good outdoor

SEE GARDEN, Page 6



A neighborhood Fourth of July tradition continues

Stacy O’Neill and her bunco group launched what they affectionately named the “North Pacific Beach 4th of July Parade” five years ago with about 100 friends and neighbors joining in the celebration. This year’s installment included plenty of red-white-and-blue costumes, food, clowns and even a stop by a fire engine from Station 21 in Pacific Beach — much to the thrill of children and parents alike. At right is O’Neill’s 4-year-old daughter, Fiona, who obviously caught the spirit of the whole event.

Courtesy photos by Stacey O’Neill



Remember When?

THE ROXY THEATER is just a memory to a bunch of Baby Boomers, and something of an urban legend to younger folks. “No way!!” whispered a young woman recently, when her friend tried to convince her that a movie house once occupied the site of the Pacific Beach branch post office. This photo was taken by the late John Redfern with his trusty Hasselblad camera. John was great photographer and a really good guy, who passed away May 31. The second movie on the bill leads me to believe he took the photo in 1974.

— John Fry may be reached at (858) 272-6655 or by email at mail@johnfry.com.

MustHear

Gifted guitarist Hank Easton will host a CD-release party for his third, as yet unnamed album on Wednesday, Aug. 1, 3 p.m. at the Hilton San Diego at Mission Bay. Easton will be performing poolside, with the event kicking off a summer-long residency. An incredibly fluid guitarist, Easton also spends time with the Steely Damned, playing the best of Becker and Fagen, but intimate shows like this are the best way to enjoy his artistic fretwork.

• Hank Easton performs at 3 p.m. on Wednesday, Aug. 1 at The Hilton San Diego at Mission Bay, 1775 East Mission Bay Drive. All ages. No cover. www.hankeaston.com



HANK EASTON

Pacific Beach found-object artist carving out successes with his creations

By DAVID L. CODDON | BEACH & BAY PRESS

Strolling along the water’s edge, you see something jagged, wooden or shiny caught in the tide. You give it a moment’s notice and you move on. Not Ryder Mackey. This La Jolla High graduate sees “living materials” that he can transform into artistic expression.

“Anything that looks like there’s a bit of a story to it” catches the eye of this Pacific Beach artist, who works strictly with found objects like driftwood, rebar and reclaimed steel. Mackey is a fixture, selling his work at the La Jolla Open Aire Market, held Sundays at La Jolla Elementary School. His work ranges from driftwood sculptures of birds to wall hangings to custom copper earrings.

When Mackey isn’t working in the garage-cum-studio adjacent to his and his artist wife’s cottage house a couple of blocks from the beach, he’s out scouring the land for the building blocks of his trade.

“I’m not sourcing my materials from a store or a lumberyard,” said Mackey, 29. “I like that I’m using recyclables. All the materials are local and fairly indigenous to here.”

For Mackey, who has no formal artistic education but possesses no end of spontaneous inspiration, his creation process is an organic one. His art is



Pacific Beach resident Ryder Mackey's workshop holds everything from driftwood to reclaimed steel to discarded instruments, all of which he'll eventually give new life as a work of art. Courtesy photo

“nature-based. There’s something very human and essential to our own nature in it.”

The starting point for a sculpture or a

wall hanging might be the body of a broken violin, or rebar discarded during a construction project, or “driftwood that’s been washing around in the

tides,” Mackey said. His artistic spark was ignited, he said, by living near the ocean and finding himself attracted to things he discovered on the beach —

“all sorts of driftwood and randomness,” he calls it.

Acquiring a booth at the La Jolla Open Aire Market five months ago was a means toward disciplining his craftsmanship.

“I decided I wanted to give myself the challenge of having an event to push me,” he said.

He’s been successful in the bargain. His works vary in price, but some have sold for \$500 and up.

“I wouldn’t say I’m profiting very much,” he said. “I’m breaking even.”

But that’s not why Mackey does what he does.

“I create for the purpose of sharing with other people,” he said.

To scour Mackey’s cluttered workshop, which boasts a nautical theme, is to find oneself in the company of driftwood birds — most small, though he recently sold one that was 7 feet tall — a fish made of wood and rebar that looks like a giant fishing lure, and rusty objects that spoke of years untold, given new life by the artist.

“I’ve always been drawn to working with my hands and working with whatever was laying around,” Mackey said, standing among his works-in-progress.

When he runs out of materials ... well, the beach is only two blocks away.

QuickHits

Armed robber strikes AM/PM store in PB

Police investigators are looking into an armed robbery at the AM/PM store on Turquoise Street in Pacific Beach after a suspect entered the convenience store carrying a handgun. The suspect, described as a black man in his 20s, demanded cash from the clerk shortly after 2 a.m. on July 13 before fleeing with the cash on foot.

Investigators said the man was about 6 feet 2 inches tall and had a thin build. He was last seen wearing all dark clothing.

Man injured in nautical accident at MB Park

A man suffered major lacerations and a broken leg after the personal watercraft he was riding collided with a small powerboat at Ski Beach on July 8, according to police.

The man apparently was trying to overtake the powerboat on the left side when the collision took place around 3:15 p.m.

The case remains under investigation.

MustRead

Book recommendation from the Pacific Beach/Taylor Branch Library

TITLE: “XO”

AUTHOR: Jeffery Deaver

SYNOPSIS: Country pop ingenue Kayleigh Towne’s career is reaching new heights and unwanted attention: a fan-turned-stalker, whose admiration has taken a deadly turn. Kathryn Dance, CBI’s kinesics expert and personal friend of Kayleigh’s, begins to investigate the stalker and ultimately enlists the aid of two renowned forensic specialists from New York. A Deaver nail-biting mystery with twists and turns to the last page.



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COUNCIL CORNER

Budget restores libraries, protects beaches and safeguards tax dollars

By KEVIN L. FAULCONER

This summer, San Diego will begin restoring neighborhood services, better protecting our beaches and bays, reinvesting in public safety and guarding San Diego's tax dollars by strengthening financial safeguards. I recently voted for a balanced budget that delivers these results without unrealistic assumptions or accounting gimmicks.

The 2012-13 budget includes:

- Adding eight operating hours per week to every branch library and five hours to every recreation center
- Investing \$130 million into road and other infrastructural repairs
- Increasing police academies to 120 cadets and holding the first firefighter academies since 2009, adding 60 firefighter recruits
- Restoring three lifeguard positions to improve beach safety
- Fully funding beach and bay firepits
- Supporting an economic development program to create, attract and retain jobs and businesses
- Funding to complete the Security and Exchange Commission's final reform recommendation and close the book on San Diego's troubled financial past

People have asked me how this good news is possible given several years of deep cuts because of the recession and past fiscal mismanagement. It was not long ago the city planned to shut down core services like the Ocean Beach Branch Library and Cabrillo Recreation Center — a shortsighted proposal against which I joined hundreds of neighbors to permanently quash. The simple answer is that we made tough and necessary decisions that put San Diego at the forefront of financial reform. Fiscal discipline and an improving economy are paying off. As cities like Los Angeles and San Francisco faced massive budget deficits this year (\$238 million and \$263 million, respectively), San Diego is positioned to begin reinvesting taxpayer dol-

lars in its neighborhoods. Since I was elected more than six years ago, I have worked with Mayor Jerry Sanders to bring to City Hall the same budget principles San Diego families and businesses practice every day. The city's budget crisis unfolded over several years, and solutions were not created overnight. The cost-saving tools we used to create this budget are possible thanks to reform efforts we San Diegans began years ago. In 2006, voters approved a ballot measure to unleash the power of competition between the private sector and government employees. The managed competition process is now producing \$6 million in ongoing savings — with more to come. In 2008, voters ushered in a new, accountable system of city government by creating the independent Office of the City Auditor. This taxpayer watchdog has identified over \$33 million in opportunities to increase revenues and decrease costs. At City Hall, I've proudly guarded San Diego's tax dollars. Last year's landmark retirement healthcare reform plan will produce more than \$800 million in savings over the next 25 years. And a six percent compensation reduction for city employees has reduced costs by millions of dollars.

These victories have been hard fought, and we are not done. We must implement comprehensive pension reform, which was overwhelmingly approved by voters on June 5, to begin reducing the city's \$2.2 billion unfunded pension liability. We must double our efforts to repair San Diego's roads by improving coordination and communication between city departments, as well as increase efficiencies to award repaving projects to contractors in a timely manner. We must continue to eliminate waste, cut red tape and restore more city services.

Our work is not complete, but this budget reflects that we are on the right path. I am confident that together, through continued fiscal reforms, we will carry on delivering results for our neighborhoods that improve the quality of life for all San Diegans.

— Council President Pro Tem Kevin L. Faulconer represents District 2 of the City Council, including Pacific Beach, Mission Beach and Mission Bay.



KEVIN FAULCONER



Summer Longboard Classic brings out the competition

The 14th annual Summer Longboard Classic drew some fierce competition at Tourmaline Surfing Park recently. The event is hosted annually by the Pacific Beach Surf Club. Above, a multitude of competitors' surfboards lines the scene as surfers took their shots at divisional crowns. Right, Stephanie Schector won the Junior Women's 15-19 Division in tricky, wind-blown, four-foot waves at Tourmaline Surfing Park.

Photos by Don Balch | Beach & Bay Press



NEWS & VIEWS



May 'The Force' take its course

The "Course of the Force" relay event passed through La Jolla and Pacific Beach on July 10-11 on its way to Comic-Con. The "Jabba the Hutt sail barge" makes its way down Grand Avenue on July 11, getting curious stares from spectators. The procession was flanked on both sides by special "Course of the Force" RVs, support vehicles and police escorts.

Photo by Don Balch | Beach & Bay Press

GARDEN

CONTINUED FROM Page 1

activity for independence, responsibility and compassion."

The independent-living gardeners donate their entire crop to the San Diego Food Bank. The seeds are donated to The Arc San Diego by the Seed Exchange.

Group-home residents — who have their own plot — use their produce themselves.

"We're trying to make their menu healthier," Mather said.

Apartment dweller and graphic designer Kathleen Wise, one of the longest-standing garden members, said she joined in 1978 when the original garden was at a different location. After dropping out in the 1990s, she returned to the land about seven years ago.

"I grow different things every year," said Wise. "Now, I'm into heirloom seeds, including tomatoes and cucumbers."

She teams up with adjacent gardener "Fred Junior," so the two don't duplicate plantings "and end up with 12 broccoli" plants. After two hip replacements, Junior said he likes "the exercise and coming out and getting dirty."

David O'Leary, a hydrologist, and his wife, Lindsey Constance, a special-education teacher, also enjoy digging in the dirt.

"I like it mostly for composting," Constance said. "We try to be green."



Lindsey Constance and David O'Leary tend to the community garden at Shasta and Roosevelt streets in Crown Point.

Photo by Marsha Kay Seff | Beach & Bay Press

The couple even captures the warming water in their bath to use for flushing the toilet and watering houseplants.

"I talk to my mom in Colorado and she says it's snowing, and here I'm worried about my tomato crop," O'Leary said. "In another couple of months, we will be giving tomatoes away."

Members pay \$70 in annual dues and their plots are inspected monthly to ensure they're complying with the rules. Everyone must use at least 75 percent of their allotted space. And

they can't plant anything that "migrates" and blocks pathways and is difficult to dig up, like sage, mint and some berries. These plants are allowed only in pots "so members can take them if they leave and the plants won't be someone else's headache," Hughes said.

New members, who start out with half-size plots, are on probation for three months. Hughes said the waiting list of about 30 people is closed now, although it might open again during the summer. By then, he hopes the group will have its own website.



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Announcements, photos and story ideas are welcomed. We ask that content be sent at least one week prior to publication and include valid contact information.

OPINIONS

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URBAN AG

CONTINUED FROM Page 1

erty to have them, and only after she had been enjoying the benefits of fresh milk and cheese — not to mention the companionship — for a full nine months did her next-door neighbor decide he no longer wished to live within striking distance of a couple of miniature goats.

“He said they were too loud,” she said, “so I used a decibel meter to measure their noise and it turned out they registered about 70 [decibels], which is the same as human conversation.”

Hershey pointed this out to the city worker assigned to assess neighborhood code compliance, but she was told the city doesn’t base compliance on such details. It takes into account only the validity of complaints based on existing city ordinance. As her goats were not covered under San Diego’s former regulations on urban agriculture, their noise level wasn’t the issue — they weren’t allowed at all, quiet or not. Prudence and Faith were not legal San Diegans.

Hershey was lucky enough to have a close friend in Alpine who agreed to take the goats — “I was able to maintain visiting rights” — but she wasn’t satisfied returning to simple city living, buying her milk from the store. And as much as she missed the fresh dairy, she missed her pets more.

“It was a huge blow [when I gave up Prudence and Faith],” she said. “It was heart wrenching. I was in tears and it really broke my heart.”

Hershey will not get Prudence and Faith back (“They have a new owner who really cares for them”), but she was able to get the next best thing: David Bowie, a milking mother dwarf goat and Delta Dawn, a kid born on March 1.

On Jan. 31, the City Council approved changes to the local urban agriculture regulations, making it easier for residents to have chickens, goats and bees, as well as making it local produce from retail farms and community farmers’ market stands more accessible. Hershey was involved in the months-long process of rewriting the regulations by attending community meetings to promote the practice of urban agriculture and working with city staff to create an all-encompassing ordinance. At a meeting of the Planning Commission in December and again at the City Council’s Jan. 31 meeting, she provided a quick-and-easy how-to demonstration on pasteurizing milk to alleviate fears of food-borne illness.

“The government trusts us to buy raw meat,” she said. “So why shouldn’t we be able to handle raw milk?”

Under the new regulations, which went into effect on March 23, San Diegans may have up to five chickens with no setback requirement (previously, the

setback was 50 feet from any structure, making it nearly impossible for many residents to legally keep chickens). Additionally, two miniature, de-horned (neutered, if male) goats are allowed, as are bees if they are at least 30 feet from an off-site residence.

The regulations went through the Planning Commission and two City Council meetings with unanimous approval all the way. The plan, however, was not without its detractors. At a meeting of the La Jolla Community Planning Association (LJCPA) in January, fears ranged from public health nightmares to concerns about the welfare of animals brought home by people who might be less-than-equipped to care for livestock. One LJCPA trustee voiced concern that those who see urban agriculture as a popular fad might jump on the bandwagon, but county shelters may have to carry the burden once the realities of caring for goats or chickens are discovered. Another trustee, Mike Costello, wondered what would happen to the roosters mistakenly taken for hens as chicks.

That particular concern, says veterinarian and owner of the Avian and Exotic Animal Hospital, Dr. Jeffrey Jenkins, should not present much of a problem, especially if eager urban agriculturalists purchase their chicks from a hatchery. Those chicks, he said, are already vaccinated and sexed — meaning their gender is determined by a professional. That doesn’t mean they don’t make mistakes, he said, but “it doesn’t happen very often.”

As for the possibility of absentee chicken parents, does Jenkins (who raises his own chickens in his backyard, which he says is about the size of a “postage stamp”) expect we’ll see an influx in abandoned or neglected chickens?

“It hasn’t been a huge problem in the past, and chickens and ducks have always been available for sale,” he said. “It takes so much preparation to decide you want them and it’s an expensive project to start, so it pretty much deters anyone who might neglect them down the road. It’s a chore ... and you have to be somewhat dedicated to do it.”

Furthermore, Jenkins said, those with chickens tend to love them as they would any other pet.

“The people we see love their chickens so much that if [the chicken] never laid another egg, they would probably keep them forever as pets,” he said, citing the clients he recently saw who paid close to \$1,500 to have their hen spayed and given medical attention. “Backyard chickens are great, and they make excellent pets. They’re friendly, outgoing and highly intelligent. My wife even has one that sits on her lap regularly.”

Jenkins’ chickens are like family members, he said. They are companions, but make no mistake: they’re also there to provide their human caregivers with fresh eggs.

“We do have expectations they’ll lay



Under a new city ordinance that took effect this year, residents may keep goats, chickens and honey bees at their residences — under various restrictions.
Photo by Kendra Hartmann | The Beacon

URBAN AGRICULTURE IN A NUTSHELL

• **Goats:** Two — no more, no less — may be kept in single-family zones and on lots developed with single-family homes. They must be de-horned and males must be neutered. Sheds must be predator-proof, have easy access for cleaning and be watertight, ventilated and draft free with minimum 5 square feet per goat

• **Chickens:** Up to five chickens may be kept with no setback requirements. Up to 15 chickens may be kept with no setback from onsite residence, but with a

coop at a 15-foot setback. Up to 25 chickens may be kept at 50 feet from any residence. Coops must be predator proof with easy access for cleaning, sufficient space for free movement, water tight, ventilated and with 6 square feet per chicken.

• **Bees:** Up to two hives may be located no closer than 30 feet from an off-site residence and 50 feet from the public right-of-way. More than two hives must be located 600 feet from an offsite residence and 100 feet from

the right-of-way. There must be a reliable water source within 10 feet, a 6-foot tall screen unless elevated at least 8 feet above grade, hives must face away from the closest property line, must be located within a secured area to protect the colony and members of the public, and keepers must be in compliance with recognized best practices for beekeeping

For a full list of updated urban agriculture regulations, see sandiego.gov/developmentservices/industry/pdf/urbansummarytable.pdf.

eggs,” he said. “But we also have expectations of our children — ‘Take out the garbage, dammit!’ — and they’re family members, too.”

As for Hershey, she spent much of February and March kid-proofing her home. Goats, she said, are notoriously curious and will chew on or knock down anything they’d like to get a closer look at. To avoid any complications with problematic neighbors, she waited until the regulations took effect to bring home David Bowie and Delta Dawn, whom she purchased from a farm in Inyokern, Calif.

“They’re very good pets,” she said. “Emotionally, it’s a good thing to have that companionship, to have someone who’s happy to see you when you get home. And when I drink their milk, I thank them every time.”

— This story first appeared in the March issue of San Diego Pets Magazine. Visit www.sandiegopetsmagazine.com for more

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while supplies last thru June 15

inspired by travel

eagle creek



Mission Bay Park senior ranger Lori Gerbac explains the park rules to a visitor. Photo by Marsha Kay Seff | Beach & Bay Press

RANGERS

CONTINUED FROM Page 1

reserved for the endangered California least tern.

Administrative duties, including ensuring that people have permits for big parties, blowup children’s “jumpies” and sound systems, is another duty.

Each park ranger attempts to circle the entire the park daily in trucks and on bicycles and quadrunners. The land area accounts for about half the total park and is comprised of 28 individual parks, including 27 miles of shoreline.

Gerbac admits it’s a tough order for the small staff.

“That’s why so many people don’t even know about us,” she said.

She said the most common park violation involves dogs on or off-leash — not alcohol. Not surprisingly, she said, there’s a noticeable decrease in alcohol consumption — and litter — since the beach and public park alcohol ban a few years ago.

“I could sit here all day and deal with the dogs,” she said, walking up to one owner to explain that even leashed dogs are not permitted in the park during certain hours. Dogs are never allowed to be off-leash except on Fiesta Island.

This day, the owner is cooperative, and Gerbac lets him off with a verbal warning, making sure he’s headed for his car. For dog owners who give her attitude or are belligerent, she writes citations, which can set offenders back several hundred dollars, depending on the judge.

There are reasons for the prohibitions, she said.

“There are so many conflicts with the various park users,” Gerbac said. “The laws are a way of striking a balance. For example, not everyone is a responsible dog owner; not everyone picks up after their dogs and the feces



Gerbac’s duties at Mission Bay Park are varied as she scours the scenic location for possible alcohol, leashed and unleashed dogs and other violations. Photo by Marsha Kay Seff | Beach & Bay Press

can end up in the bay.”

She also points out that older folks, especially those on walkers, may not be safe around dogs.

Although she must enforce the law, Gerbac said she is a dog lover with three of her own. And even when she’s “educating” owners, she can’t resist bending down to pet their dogs.

As for a ban against burning pallets, Gerback said the nails can easily end up in the sand and, from there, in someone’s foot.

Balloons are prohibited because when they pop or are left behind, they can choke the birds, said Gerbac. While a preacher is busy sharing his message at the shoreline, the ranger whispers to a parishioner that the balloons need to go.

There’s also a good reason for prohibition against washing vehicles.

“People don’t think for a minute about waxing or changing the oil,” Gerbac said. “But when they hit the ground, it’s a matter of feet to the bay.”

Unfortunately, many people don’t read the posted regulations, she said. She approaches a car collectors’ group and points out that their club banner cannot be tied to a tree. Nothing can.

“There are so many conflicts with the various park users. The laws are a way of striking a balance.”

LORI GERBAC
Senior ranger, Mission Bay Park

For those who break the rules, the rangers have limited arrest powers.

“We need to see the crime being committed,” she said.

When a land-based problem is out the rangers’ jurisdiction, they contact police. For offenses or problems on the water, they contact the lifeguards.

The rangers do have the ability to write misdemeanor and parking citations and send offenders to the Beach Area Community Court and community service.

In addition to hundreds of verbal and written warnings, the rangers (with one out on maternity leave) have issued 69 citations for dogs, alcohol, glass, smoking and other violations, plus 495 parking citations over the last six months. The numbers are relatively low, Gerbac said, because the rangers believe education is more important than punishment.

She points out that there’s no quota on issuing permits.

“There’s no toaster or free flights at the end of the day,” said Gerbac.

On this day, she also approaches a man who has cordoned off an area for an upcoming party. She explains he can’t use tape, but only chairs at the corners. The bottom line is that space is available on a first-come basis and no one can call dibs on it.

After what appears to be a frustrating day at the beach, Gerbac said, “This was pretty much a summer weekend day in the park. My favorite part is being outside and talking to people, problem-solving. I like calming people down and getting them to come around and see our point.”

ENJOY THE COLORS & BEAUTY OF OLD TOWN

STAGECOACH DAYS: CELEBRATING THE WEST ON THE MOVE

--All Aboard for Old Town; Next Stop Stagecoach Days at Old Town San Diego State Historic Park--

Old Town San Diego State Historic Park is celebrating travel and transportation in the era of real horsepower at Stagecoach Days from noon to 4 p.m. on Saturdays in July and August.

The free event features a different theme each Saturday including Californio Day, Women of the West, Soldiers and Citizens, TwainFest and Vaquero Day.

Attendees will enjoy afternoons filled with activities that reflect life in early San Diego and celebrate the West on the move. Through vignettes, demonstrations, living history activities, stories and songs, visitors will gain an appreciation for early modes of transportation and daily life.

It’s been more than a century since the last stage line operated in San Diego. Beginning in 1857, stage lines passed through rural San Diego moving pas-

sengers, freight and mail. These new services helped bring the outside world closer to the emerging frontier community that we know today as San Diego.

The 2012 Stagecoach Days schedule is as follows: **July 21** – Women of the West -- Women played an important part in the development of the West. Some of the daily activities of these women will be demonstrated on this Saturday.

July 28 – Games and Amusements -- In the 1800s, games and amusements were commonly associated with large celebrations that incorporated most of the local townspeople. This day will pay tribute to traditional games of the time.

August 4 – Trades That Shaped Westward Expansion -- As towns developed in the West so did the need for specialized trades and artisans. Old Town San Diego will present pivotal 19th century trades that shaped the community of San Diego.

August 11 – Vaquero Drive -- Cattle was the single most important economic resource for

Southern California for more than 50 years. This day will give the opportunity to learn about the hide and tallow trade, chuck wagon cooking, roping, branding, saddle making and more.

August 18 – TwainFest -- The festival marks 102 years of Mark Twain’s passing and celebrates the American author as well as some of his peers. Excerpts from famous works will be read aloud by costumed San Diego actors at a variety of park venues throughout the day.

August 25 – Soldiers and Citizens -- In the mid-1840s, California went to war with Mexico. United States troops were stationed in San Diego County and fought here in an effort to support the war. This day will feature military practices that changed San Diego forever.

Old Town San Diego State Historic Park, with the support of the Boosters of Old Town and Fiesta de Reyes, is proud to offer these free activities for adults and children of all ages. The park is located on

San Diego Avenue and Twiggs Street, conveniently located next to the Old Town Transit Center with Coaster, trolley and MTS bus service.

For more information, go to: www.parks.ca.gov/oldtownsandiego.

TWAINFEST EXPANDS IN OLD TOWN SAN DIEGO STATE PARK ON AUGUST 18

TwainFest is a free and family-friendly festival celebrating the writing of Mark Twain and his contemporaries. TwainFest bursts into action on Saturday, Aug. 18, in Old Town San Diego State Historic Park. This will be TwainFest’s third annual celebration of mid-19th century American arts and culture. The fun starts 11 a.m. and runs until 5 p.m. Admission is free and open to all.

TwainFest will present stories, music, professional actors and musicians, puppets, poems, inventive games and delightful performances plus a brand new feature called “History on the Move” presented by Wells Fargo Bank. Performances and activities will be delivered in venues all over the state park’s grassy plaza as well as in its historic structures.

TwainFest offers various activities for the entire family such as:

The Arcade – Twelve imaginative games and activities ranging from Fish for Words, which is geared to children as young as three, to the Spelling Bee, which features commonplace words from the 1850s and the Never-Ending Story where everyone adds their own chapter to an ongoing story.

Overland Express – Old Diego’s equivalent of the Pony Express where you can send a letter that will be delivered by horse and rider – and get a letter in response!

Frog Launch – TwainFest tips its hat to Twain’s first widely read story, The Celebrated Jumping Frog of Calaveras County. Frog Launch is a catapult that propels bean-bag frogs into the air. Compete to make the longest launch.

Literary Séance – Madame Olga with her loyal retainer, Igor, makes contact with the spirits of great writers from the past.

The Manly Art of Cigar Smoking – Twain smoked between 20 and 40 cigars a day! Racine & Laramie, the venerable tobacco retailer in the State Park, hosts a Long Ash contest on its front porch. Ladies as well as gentlemen are welcome and the

contest is adults only.

History on the Move – Wells Fargo Bank presents an exciting hands-on activity that brings the Pony Express and other aspects of 19th century America to life. This is an entirely new and exciting element of TwainFest. It will be located in the courtyard behind the Robinson-Rose Building.

Liars Contest – Tell your story (as long as it’s a tall one) and compete for the TwainFest Liars Crown on the TwainFest Main Stage. Open to all.

Twain for Kids – Professional actors read stories by and about Mark Twain – (one of them even written by his daughter, Suzy) – in the historic Seeley Stable in the Old Town San Diego State Historic Park.

TWAINFEST is produced by Write Out Loud in partnership with Fiesta de Reyes and the Old Town San Diego State Historic Park. For more information, call Write Out Loud at 619-297-8953 or the State Park Information Center at 619-220-5422.

Learn more about TWAINFEST at www.WriteOutLoudsd.com and TWAINFEST on Facebook at www.facebook.com/writeout.loud.9.



The third annual TwainFest will include live music, readings by professional actors, and activities and games for the whole family all centered around the literature of Mark Twain in Old Town San Diego State Historic Park.

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Hilton San Diego fetes 50 years at Mission Bay

By KEITH ANTIGIOVANNI | BEACH & BAY PRESS

The Hilton San Diego Resort and Spa on Mission Bay will celebrate its golden anniversary by putting five decades of its history on display with a gala Friday, July 20.

The Hilton bayside resort's origins can be traced back to the early 1960s, when real estate developer and former New York Yankees' co-owner Del Webb decided to build The OceanHouse in east Mission Bay at a time when Mission Bay Park was barely developed.

The late, former San Diego Mayor Charles Dail christened The OceanHouse when he broke a bottle of champagne over the bow of a ship-modeled cocktail lounge known as the "Jolly Roger Room." Webb's intent was to design an inn that resembled an English

ship moored in Tahiti.

In 1964, Dail was no longer the mayor and the property was sold to the Hilton Hotel chain. Hilton renamed the The OceanHouse the San Diego Hilton Inn and, by 1965, the Hilton Inn began to take on its current look when the eight-story, 127-room high-rise was constructed. Two years later, hotel could be seen in movie theaters across the country when, in 1967, sections of its lobby, the Jolly Roger Room and some suites were used as locations from scenes in the Jerry Lewis comedy "The Big Mouth."

The resort changed its name to the San Diego Hilton in 1975, then to San Diego Hilton Beach and Tennis Resort in 1984 and finally to its current name in 2000. It underwent renovations in 1995, 2007 and a redesign to the con-

ference center this year.

To coincide with the July 20 gala, the scenic bayside resort at 1775 East Mission Bay Drive is offering a special 50th anniversary package that provides a \$50 resort credit in exchange for a two-night stay and an additional \$25 resort credit per night for each night thereafter.

Coffee will also be sold at 1962 prices at least once each month and significant discounts will be made available at the spa between Mondays and Thursdays.

The resort also features a special 50th anniversary menu with meals at a cost of \$50 per person.

For more information on deals, discounts, room specials and other Hilton San Diego information, call (619) 276-4010, or visit www.hilton.com.



Featured movies during the summer drive-in series by Full Moon Drive-In will include such favorites as "Top Gun," "When Harry Met Sally" and "E.T.: The Extra-Terrestrial."

Photo by Don Balch | Beach & Bay Press

DRIVE-IN

CONTINUED FROM Page 1

screen will primarily feature American classics like "Top Gun," "When Harry Met Sally" and "E.T.: The Extra-Terrestrial."

Until Full Moon's cinematic resurrection, San Diego hasn't seen a new drive-in theater crop up since 1966, when the now-shuttered Mission Drive-In Theater opened in Oceanside.

"People who had the opportunity to visit a drive-in in the past remember them with great nostalgia, and younger generations are looking to discover what they are all about," said Full Moon Drive-In partner David Adler, a downtown resident.

The driving force behind the drive-in's comeback does not hinge on the movies being shown, he said. It is about the appeal of the entire experience.

"We trust that need for a new and unique entertainment experience outside the virtual world still exists," he said. "Full Moon Drive-In will provide this experience by opening a door to a tradition from the past, with the added values and excitement the modern world is looking for today."

That fusion of classic drive-in-meets-modern-day-technology results in a movie-going experience like no other, said Adler. Pictures and audio will come through much more clearly, as opposed to the often-pixelated and scratchy viewing and listening experience in the days of old.

At the same time, however, the same feelings of camaraderie among friends and family, the freedom of catching a



Vintage black-and-white ads, followed by animated popcorn and drinks, had people lining up at the snack bar during intermission.

Photo by Don Balch | Beach & Bay Press

flick in an open-air environment, or the romance of nestling into a car with a loved one remain.

"People today are still attracted by the entire experience," Adler said.

Adler and his team at the locally-based Full Moon Drive-In decided to expand their concept stateside since the successful launch of Autocinema Coyote in Mexico City last year.

"We considered San Diego as a good entry point into the USA because it is a great city with great weather, and we know San Diegans love being outdoors," he said. "We saw it as a great opportunity to help the cultural and entertainment scene flourish as it has

over the past years."

Not only is Full Moon helping drive the cultural scene in San Diego, but the organizers are also doing their part to help out the financially troubled school district.

"We saw this as an opportunity to help the local community, so we approached [the San Diego Unified School District] with the idea, and they agreed as long as we could find the right school," Adler said. "To much luck, we came across PB Middle School, and after several meetings, we decided to open there. Our concept is based on the idea of creating a drive-in out of a lot or space that is empty at nights."

In addition to paying its rent to a struggling SDUSD, Full Moon has also signed a partnership agreement with the local school to allow teachers, students, staff and parents hold educational and fundraising events for free.

Full Moon's full-blown revival of the beloved tradition will debut on the weekend of July 20 with the screening of the San Diego-based film, "Top Gun."

Tickets are \$20 per car and are available online or at the door if the movie has not yet sold out.

Parking spots are allotted on a first-come, first-serve basis. Handicapped patrons and those arriving in classic cars of the 1950s and '60s will have priority for the first rows. Gates open one hour prior to the listed movie showing, and organizers recommend that guests come early to secure the best spot.

For more information, visit www.fullmoondrivein.com.

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Hip sounds, Saints and 'Concerts on the Green'

LIVEMUSIC

By BART MENDOZA | BEACH & BAY PRESS

Local jazz fans seem spoiled for choices in recent months, with more beach-area venues supplying hip sounds. One of the leading exponents is Café-Bar Europa, with many local notables on its schedule, including a Thursday-night residency by pianist Dave Millard. With a "jam session" background, aficionados get a different set each week, including drop-ins from other area musicians, making this a great opportunity for hearing both standards and a bit of improvisation.

• **Dave Millard Jazz Jam:** Thursdays, July 19 and July 26 at **Café-Bar Europa**, 873 Turquoise St. at 9 p.m. 21 and up. No cover. www.theturquoise.com/wordpress

There have been many punk bands in San Diego over the last three decades, but few can touch the iconic status of Battalion of Saints, which performs at Brick by Brick on Friday, July 20. Since its early 1980s beginnings, the band has had many lineup changes, but remains the benchmark for hardcore in the area. The band is celebrating the re-issue of its 1984 album, "The Second Coming," complete with a bonus 19-track concert, so expect this musical celebration to be even more raucous than usual.

• **Battalion of Saints** performs at 8 p.m. on Friday, July 20 at **Brick by Brick**, 1130 Buenos Ave. 21 and up. \$12. www.brickbybrick.com



Reggae and ska fans will want to check out Ease Up, performing at the 710 Beach Club on July 27. Courtesy photo

Country music is a bit of a rarity in the beach area, so fans will want to check out the Palominos, who perform Sunday, July 22 at Concerts on the Green in Kate Sessions Park. The free show will satisfy everyone's need for a bit of twang and strum, featuring classic material from the likes of Johnny Cash and Buck Owens. The group strives for authenticity, with period clothing and instruments and the musical chops to back it all up.

• **The Palominos** perform at 4 p.m. on Sunday, July 22 at "Concerts on the Green," Kate Sessions Park. All ages. Free. www.pbconcerts.org

Reggae and ska fans will want to check out Ease Up, performing at the 710 Beach Club on Friday, July 27. The quartet has built a solid following through constant gigging, singing in both English and Spanish and delivering a solid rhythm, custom built for dancing. The local

music scene may seem to be overrun with reggae combos at the moment, but Ease Up is definitely worth a music fan's attention.

• **Ease Up** performs at 9 p.m. on Friday, July 27 at the **710 Beach Club**, 710 Garnet Ave. 21 and up. www.710bc.com

While it might not seem obvious, San Diego has played a minor role in KISS lore. The inner gatefold of the classic "KISS Alive" album was shot at our very own [former] San Diego Sports Arena. The real thing performs at Cricket Amphitheatre on Aug. 12, but anyone wanting to hear the music in a more intimate setting is directed to see KISS tribute band Alive at The Griffin on Saturday, July 28. As a bonus you'll avoid the high ticket prices and cringeworthy idea of 60-year-old men in spandex.

• **Alive** performs at 5 p.m. on Saturday, July 28 at **The Griffin**, 1310 Morena Blvd. 21 and up. \$20. www.the-griffinsd.com

CONCERTS

CONTINUED FROM Page 1

Picnics are encouraged, but barbecue grills and glass containers are prohibited, with the entire center section in front of the stage reserved for blankets or low-sitting beach/sand chairs.

"It's a great community event, just wonderful for families who want to enjoy a lazy day picnic — just like old times," said event chairwoman Georgina Smith, who has been with the series since its inception.

Though the concert series is extremely popular, according to Smith, it's unlikely to be expanded beyond the four dates each summer.

"It's all volunteer, so four weeks is plenty," Smith said. "It takes time and effort to get the stages up and bands booked, permits taken care of and so on. This is a labor of love we do in our spare time for the community."

The 2012 series is being dedicated to the memory of Bernie Houck of Beach Electric, a longtime community volunteer who passed away earlier this year.

As good as the musical entertainment is, what sets the concert series apart is the location, with Kate Sessions Park

offering up a panoramic view of the city.

"We play a lot of outdoor concerts, but this one is really special," said Rockola guitarist Mark DeCervo. "We've played this particular event many times and still can't get over the view. You can tell it really affects the audience when they come here and see it for the first time, but even longtime attendees still appreciate it. It's a wonder anyone looks at the band when that sort of scenery is around."

He said the family-oriented nature of "Concerts on the Green" is especially appealing.

"It's a great spot for kids, with lots of room to run and play, as well as listen to music," DeCervo said. "With so many youngsters on hand, we try to tailor our set a bit to include songs that have universal appeal and a sing-a-long quality to them, so we have a bit of audience participation. It's hard not to get caught up in the moment with songs like 'Twist & Shout' or 'Wooly Bully.'"

• **The 10th annual "Concerts on the Green"** music series will be held at **Kate Sessions Park** on consecutive Sundays between July 22 and Aug. 12. The music runs from 4 to 6:30 p.m. Dogs must be leashed at all times. For more information, visit www.pbconcerts.org.



Crowds pack Kate Sessions Park during a past year's "Concerts on the Green Series." This year's series runs from July 22 through Aug. 12. Photo by Paul Hansen | Beach & Bay Press



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Representing PB CrossFit representatives Matt Lodin, Greg Pitts, Ryan Fischer, Anders Varner and Bryan Boorstein stand near Belmont Park. Photo by Rachel Hutman | Beach & Bay Press

Learn to energize your workouts at PB CrossFit

By RACHEL HUTMAN | BEACH & BAY PRESS

We all hate going to the gym. Even those who tell others they like it. We all need a little extra motivation to get vertical — especially these days, with the beach calling us. PB CrossFit is that motivation. No matter how long it's been or how difficult it may seem, working out all starts with a step — and sometimes we need someone pushing us to take that step.

PB CrossFit was started by two guys — Anders Varner and Bryan Boorstein — who have a passion for fitness. The six certified crossfit trainers will ensure you never get the same work out twice. They do their best to mix things up so you get the best burn possible and challenge yourself to do things outside your comfort zone, where changes happen quickly.

It's clear when you step into PB CrossFit these are people who love working out. And the feeling rubs off on you. They are excited and energized, and only a tad bit intimidating. When you work out at PB CrossFit, you instantly have a bunch of workout buddies who want to see you succeed and reach your fitness goals.

The gym is focused on getting people into the gym and taking the fear out of working out in a new way. Varner, the co-founder, said it's his goal to "bring a high level of fitness to the average person" and he encourages people to attend because "being around healthy people will make you healthier."

There is a beginner's class that is scaled to new members and workouts can be tailored to meet individual needs.

Pacific Beach resident Hilary

Achauer has been a member for two years and she said she looks forward to her workouts and the challenge they provide.

"I've done things I never thought I could do and that feeling of accomplishment spreads to other areas of your life," Achauer said.

PB CrossFit owners said they want to start the foundation of fitness early. The gym is currently trying out a kid's class for six- to 12-year-olds to teach them the benefits of fitness at a young age. In addition, they also have a teen weightlifting class on Mondays to help get children ready for the fall sports season.

For more information on classes and schedule, visit www.pbcrossfit.com.

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Putting 'new generation of massage' at your fingertips with sanctuate!

By MARSHA KAY SEFF | BEACH & BAY PRESS

A new spa off in the beach area is offering the ultimate no-excuse shiatsu massage.

It takes as little as 15 minutes. The cost starts at \$15 with no need to tip. Nobody touches you or attempts to chitchat. You get to keep your clothes on. Hair and makeup remain untouched. And there's no sticky mess from lotions.

A massage at sanctuate! — yes, that's the spelling and no, you won't find it in the dictionary — is being touted as the "new generation of massage." It combines techniques from the traditional shiatsu discipline based on reflexology, with "intelligent massage technology" to help men and women recharge and rebalance themselves. The spa in the Point Loma Plaza shopping center is the brainstorm of founder and CEO Karima Zaki.

The former vice president of development at the Hilton San Diego Bayfront who has more than two decades of experience in the hospitality industry, Zaki conceived the idea for her spa at a trade show, where her painful sciatica had been acting up.

Another exhibitor offered her a massage in a robotic chair that fully reclines and hugs the client as it kneads, vibrates, rolls, undulates and squeezes. And, in the midst of all the commotion and traffic of the trade show, an idea was born. By the time the massage was finished, the entrepreneur and single mother had the seed of a business plan in her relaxed and uncluttered brain.

At the end of January, she opened her first spa, built around the Inada Sogno DreamWave recliner-bed, and aimed at stressed-out individuals who don't otherwise take the time to pamper and rebalance themselves when needed.

"I decided to open sanctuate! in response to a call for a way to find peace of mind, body and soul in a world where stress levels are high, time is in short supply and the number of demands placed on individuals at work and in the home are increasing rapidly," Zaki said.

She believes sanctuate! will redefine the traditional massage studio with the use of the cushy, leather Inada recliner-bed. Actually, she has four of them in



Karima Zaki, founder and CEO of sanctuate! massage therapy off Midway Drive. Photo by Marsha Kay Seff | Beach & Bay Press

the 1,000-square-foot space once occupied by Help-U-Sell.

Caring for your body with regular massages, she said, isn't much different from going to the gym.

"You can't go once a month and stay fit and healthy."

The massage recliner-bed offers eight programs, which can be combined. Among the choices: a 15-minute full body; a full-body air, which Zaki said is great for pregnant women; a DreamWave, the signature massage for relaxation; an eight-minute Stretch, with special attention to the back and torso; the Morning, to kickstart the day, and Night, to wind down.

A sanctuate! massage just "feels expensive," Zaki said.

A 15-minute session is \$15; 30 minutes for \$20 and 45 minutes for \$30. The addition of Stretch is \$5. A combination of two treatments plus Stretch, for example, is \$25. A \$75 monthly membership with no contract necessary consists of five, 30-minute sessions. There also are weekly specials, including a two-fer, Tuesdays through Fridays from 9 to 11 a.m.

"Our massages are time-efficient," Zaki said, explaining that 38 minutes at sanctuate! is equivalent to 90 minutes of traditional massage. "A masseuse can't be so many places at once."

• sanctuate!

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PB Middle students give back 14,000 hours to community

Students at Pacific Beach Middle School contributed more than 14,000 hours of community service during the 2011-12 school year.

Part of their education as an international baccalaureate program school, the students helped with programs like the coastal cleanup and white sea bass feeding for San Diego Coastkeeper, holding arts and crafts classes at the local senior center and providing diapers to foster families.

"At Pacific Beach Middle, students have been keeping records of service for over four years now," said Jennifer Sims, the school's librarian and

international baccalaureate program coordinator. "Service, or principled action as we call it, is just part of the culture, part of who we are and what we do. This year, our students participated in over 14,000 hours of service and that's only 665 students."

Some students design their own service learning projects. Clubs like Yearbook, Ecology Composters, Garden Club, and Video Club are popular for student participation.

For more information, email jsims@sandi.net.

— *Contribution*

PUBLIC NOTICE 100

NOTICE TO CREDITORS OF BULK SA Notice pursuant to Uniform Commercial Code Section 6105. Notice is hereby given that a bulk sale is about to be made. The name(s) and business address of the seller are: RB DESIGN, INC., a California corporation, 621 S. Andreasen Drive, Suite F, Escondido, California 92029. Doing business as: RB DESIGN. All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s) are (if none, so state): NONE. The location in California of the chief executive office of the seller is: 621 S. Andreasen Drive, Suite F, Escondido, California 92029. The name(s) and business address of the buyer(s) are: GENERATION CIRCUITS LLC, a California limited liability company 621 S. Andreasen Drive, Suite F, Escondido, California 92029. The assets being sold are generally described as: Substantially all the tangible and intangible operating assets associated with the business operation at the location, including without limitation equipment, inventory, intellectual property, goodwill and other assets of the business. The assets are located at: 621 S. Andreasen Drive, Suite F, Escondido, California 92029. The bulk sale is intended to be consummated at the office of: First American Title, 120 NW 14th, Suite 100, Portland, Oregon 97209. The anticipated sale date is: July 31, 2012. The name and address of the person with whom claims may be filed is: Ronald Beales, 3165 N. Broadway, Escondido, CA 92026. The last day for filing claims by any creditor shall be July 30, 2012 which is the business day before the anticipated sale date specified above.

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