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# Police purchase, evaluate new 'must-have' beach, crowd surveillance tool

By MARIKO LAMB | BEACH & BAY PRESS

The San Diego Police Department has enlisted the help of a new device intended to increase visibility and response time in busy, crowded areas — including the tourist-filled beach communities — to make policing more efficient.

The cutting-edge contraption officially called a Mobile Utility Surveillance Tower, (MUST) — is a four-wheel-drive van with an observation tower that rises 25 feet above the van's roof, providing the officer in command with a bird's-eye perch and a 360-degree line of vision.

The observation capsule atop the tower can be fully deployed in two minutes, can withstand winds of up to 40 mph and can accommodate recordable digital or thermal-imaging camera systems, communication and radio equipment, and a computing

even accommodate two people, said police officials.

The \$200,000 regional-purpose vehicle is built by Dallasbased TerraHawk LLC.

"The MUST can be used in a variety of situations where mobility is key, as this is a self-propelled mobile observation platform to perform command-and-control functions at events," said San Diego police Lt. Andra Brown.

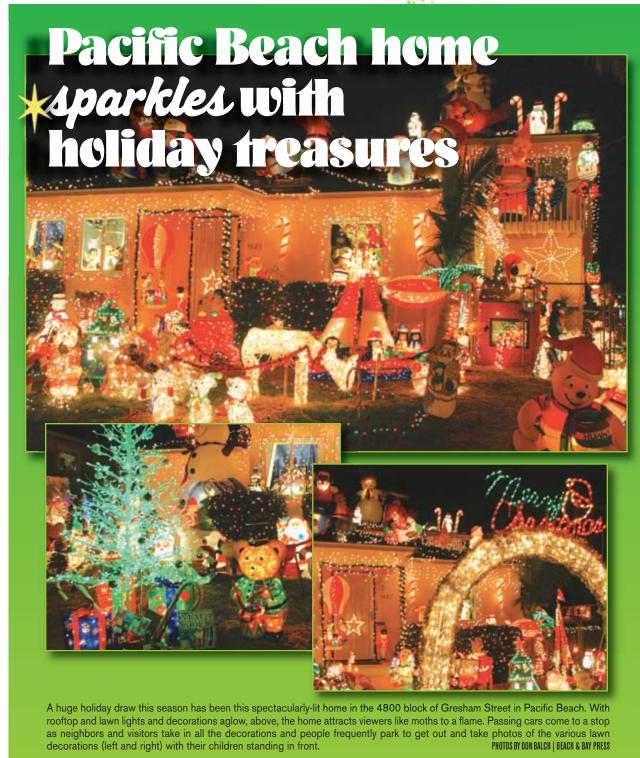
She said MUST could be used to observe and take control of situations at the beach on a crowded holiday weekend, in the Qualcomm parking lot during football season, local malls for shopper security during the holidays, downtown parades and galas, or assisting in the backcountry during wildfires.

After the vehicle was spotted in Ocean Beach in late November,

SEE SDPD, Page 7



by the San Diego Police Department was tested in Ocean Beach in late November for its off-road capabilities and wind stability. The unit is expected to be used in multiple crowd-control and surveillance circumstances JIM GRANT I BEACH & BAY PRESS



# State cuts downgraded; PB Middle School spared as SDUSD regains traction

By PATRICIA WALSH | BEACH & BAY PRESS

A blunted round of budget cuts by the state of California buoyed the San Diego close out the 2011 calendar year by approving the first draft of their budget for the 2012-13 school session.

Just before the school board's last meeting of the year last week, the state announced mid-year cuts to the school district would only be \$7 million — not the \$30 million school officials were expecting. However, the SDUSD is still in a holding pattern as it waits for more news in January on the state budget from Gov. Jerry Brown.

adopted by the school board still leaves a mont Park; Barnard Elementary School \$73 million gap to close, which means in Point Loma and Bay Terraces 11, an Unified School District (SDUSD) on the SDUSD still faces a significant budget empty lot in the Morse Cluster in South-Dec. 13, leading school board trustees to shortfall. The budget includes using proeast San Diego. ceeds from real-estate sales, reaching into reserves and eliminating 15 vacant non- book on a school realignment and cloteaching positions. The board has until June 30 to approve a final budget.

SDUSD Superintendent Bill Kowba said the school board is committed to maintaining the district's financial solvency and will do all it can to safeguard K-12

The district estimates it will generate about \$21 million in revenue by the com-

bined sale of the Mission Beach adminis-The preliminary 2012-13 budget trative site, located on the beach near Bel-

In other business, the board closed the sure plan that was set in motion in October as a result of the state's projected revenue cuts. What started as a plan to close 14 schools citywide ended as a five-point plan giving the Mission Bay High Cluster the district's only K-12 international baccalaureate program.

SEE CUTS, Page 7



# PACIFIC BEACH TUESDAY FARMERS' MARKET

Visit the NEW Pacific Beach Tuesday Farmers' Market at Bayard St. & Garnet Ave., 2:00pm to 6:30pm every Tuesday!



# NEWS



District 2 City Councilman Kevin Faulconer speaks during a press conference at the Pacific Beach lifeguard tower on Dec. 13 to introduce the city's annual campaign to aid the Toys for Tots program. Donations to the program may be dropped off at any beach lifeguard station. Among those joining Faulconer were San Diego Lifeguard Services Sgt. Ed Harris, far left, District 1 City Councilwoman Sherri Lightner (in green) and San Diego Lifesaving Association representative Jeff Hatfield (in Santa outfit).

# Faulconer, lifeguards kick off joint city/Toys for Tots drive

By STAFF & CONTRIBUTION | BEACH & BAY PRESS

Local politicians and beach-area lifeguards gathered Dec. 12 to kick off the city's annual campaign to aid the Toys for Tots program.

In a press conference at the Pacific Beach lifeguard station, District 2 City Councilman Kevin Faulconer and District 1 City Councilwoman Sherri Lightner were flanked by lifeguard representatives to announce that San Diegans can now make a donation to the Toys for Tots program by dropping off donations at any beacharea lifeguard station.

Joining the councilmembers were San Diego Lifeguard Services Sgt. Ed Harris, San Diego firefighter/Marine Corps reservist Bill Waugaman and San Diego Lifesaving Association representative Jeff Hatfield.

Together, the speakers called on locals to help a family in need this holiday and, in turn, be treated to a brief tour of the stations.

"We're asking San Diegans to do what they do best — visit our beaches and bays — and bring with them a new, unwrapped toy for a child," said Faulconer. "The Toys for Tots lifeguard donation drive is a great way to celebrate our beach culture as well as the holidays."

Lightner also called on neighbors to catch the

Views, Views,

Views!!!

2Br/Ba condo

on the boardwalk,

beautifully

staged, almost

every room with a view of the

holiday spirit.

"Bring your children to the beach and have them bring a gift for child who isn't so fortunate," said Lightner. "It will make the visit that much more memorable while honoring the spirit of the

Donated toys will be distributed as Christmas gifts to needy children in the San Diego area. City officials said checks in any amount are also accepted. All donations are tax-deductible.

"A simple donation of a toy can make a lasting memory for a child during the holiday season, said Harris.

The United States Marine Corps Reserves has been collecting Christmas toys for children through the Toys for Tots program since 1947.

Donated toys can be dropped off at the following San Diego lifeguard stations:

- · Ocean Beach:
- · Mission Beach;
- Pacific Beach: • La Jolla Cove;
- · La Jolla Shores; and
- San Diego lifeguard station headquarters on Mission Bay, located at 2581 Ouivera Court.

For more information, visit www.toysfortots.org.

# Planners kick around changes to South Pacific Beach oceanfront



Members of the Pacific Beach Planning Group held an open workshop Dec. 5 to gather public input on proposed changes to the South Pacific Beach oceanfront area. Planners used an aerial shot of the targeted area to mark up potential goals

### By KEITH ANTIGIOVANNI

BEACH & BAY PRESS

The Pacific Beach Planning Group (PBPG) conducted a "design charrette" — or open workshop meeting — at the Discover PB offices on Garnet Avenue on Dec. 5 to gather community input on a proposed redesign of the South Pacific Beach oceanfront area.

The proposed oceanfront includes the area between Grand Avenue south of the lifeguard tower and Pacific Beach Drive on the south end of the Promenade shopping center and the area between Mission Boulevard and the boardwalk along Ocean Boulevard.

"The Pacific Beach Planning Group is coordinating an effort to create something really special for the Pacific Beach oceanfront," said PBPG member Chris Olson.

Among the proposed changes being considered:

• increasing value to real estate • serving visitors, local residential community and commercial/business

- public safety
- increasing accessibility by making the area more compliant with the American Disabilities Act, and making the area more bike, skate and pedestrian friendly
- · expanding the boardwalk in congested areas
- relocating on-street parking
- improving use of off-street park-
- creating/incorporating the "beach experience" into designs
- · advocating and creating a public space/pedestrian area
- providing space for vendors and advertising for local businesses
- · creating a unique style of landscaping to enhance the boardwalk
- promoting alternative transportation by closing streets for non-vehicular use
- advocating and creating "sustainability"
- create a destination
- improving view corridors
- · replacing/relocating the bathrooms at Pacific Beach Drive
- undergrounding utilities
- advocating and creating public art surferoly@att.net.

- promoting local community involvement
- improving the continuity between the south and north sides of Crystal

The meeting was used by members to mark up an aerial map of the project area to give a visual representation of the proposed improvements and to get as much input as possible from the commu-

"There are a lot of talented people in our community who are volunteering their time to develop a vision for the future of Pacific Beach south of the main lifeguard tower," Olson said. "This process will create a place that embraces the historical and current culture of Pacific Beach."

The next step in the process takes place with a 5:30 p.m. meeting on Jan. 23 at the Discover PB Office, located at 1503 Garnet Ave., as the planners present options that are being drafted, based upon community input.

For more information, email

# CELEBRATE 2012 IN A SPECTACULAR NEW HOME!!!

Your Choice of Condo or Single Family

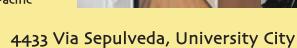
4627 Ocean Blvd. #221, Pacific Beach



4076 & 4080 Morrell St., Pacific Beach



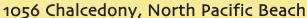
Two brand new SFR, Bay close w/roof top deck. 3Br/3.5Ba, sun room & penthouse room, just 1966 sqft of elegance, solar, A/C, detached garage-port





Lovely condo in Cambriage Terrace 2Br/2Ba, breakfast area, living rm w/ fireplace, 2 car garage, gorgeous grounds, pool, spa & tennis (UTC)

Brand new, 3Br/3.5Ba single family, penthouse room, sun room, solar, A/C, 2 car side x side garage-port, front & back patios and rooftop deck







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# Shop owner gets unexpected gift with treasure trove for surfers

BY DON BALCH | BEACH & BAY PRESS

Sometimes Santa comes early.

At least that's how Bryan Lowe must have felt when a crateful of vintage, highly-desirable surfboards was delivered to him on Nov. 25. The next day, the large, wooden box, trucked in from the East Coast and full of classic Skip Frye surfboards, was opened up in front of an enthusiastic gathering of surfing aficionados at Bird's Surf Shed, located at 1091 West Morena Blvd.

Lowe had acquired the treasure trove of surfboards, made by Frye -San Diego's legendary surfer and board designer — in a most fortunate fashion.

"I was on an online surfing forum that was discussing Skip Frye and struck up a conversation with a guy in his 60s from Wilmington, N.C., Lowe said. "He had family in Leucadia back in the 1960s and would come visit. He met Skip at Swamis (an area surf break) as a skinny, 16-year-old, when Skip (already well-known by then) had swam in and saved the kid's board from the rocks after a wipeout. This guy then got boards made by Frye over the following decades. I, myself, grew up in the Pacific Beach surf scene in the 1970s and admired Skip, Bill Caster and other local board builders. I like that era of boards, so we had kind of a mutual interest as we talked

"Recently, he mentioned he was retiring to Costa Rica after getting some knee surgery and hinted he was considering selling his Frye boards to raise some money," Lowe continued. "I had him send me pictures of the boards and he was upfront about the condition of them, so I took a leap of faith and bought seven of them without seeing them in person. A carpenter friend of his constructed a large crate



From left, Bryan Lowe and Eric "Bird" Huffman carry out a vintage 1980s Skip Frye-built surf-DON BALCH | BEACH & BAY PRESS board that was crated from North Carolina.

and they were all sent out from North Carolina."

The boards were delivered to Bird's Surf Shed, which is run by Eric "Bird" Huffman, a surfing historian whose surf shop is covered from floor-to-ceiling with more than 400 classic surfboards. It was even featured on the TV series "American Pickers" earlier this vear.

Huffman arranged for a viewing of the crate being opened, knowing the interest that showcasing such a cache of classic Skip Frye boards would

"It was an historic event and one of the highlights of my surfing experience, sharing the surf stoke with all who enjoyed it," said Huffman.

Viewers' anticipation made for jokes, referencing the opening of the sacred artifact box in the "Raiders of

the Lost Ark" movie.

"Don't look inside!" yelled some.

Lowe and Huffman then unfastened the crate, unveiling seven well-preserved boards dating back to the 1980s — including an 11-foot "Eagle" model, three "Fish-Simmons" models and three shortboard designs that brought "oohs" and "aahs" from admirers on hand.

"It's great," said Lowe, who already owns a quiver of 15 select board designs. "It financially stretched me, but I knew the value of these boards. which are beauties and are meant to be ridden. So I feel fortunate to get them."

Lowe said he will keep three favorites and let the remainder go for other buyers to get their own early special Christmas gifts.



Bryan Lowe (left) pulls out a decades-old Skip Frye-built "Summer Swallow" surfboard, one of seven vintage boards that were being stored on the East Coast, while surf shop owner Eric "Bird" Huffman watches. DON BALCH | BEACH & BAY PRESS

# "Local homeowners sell their homes without a realtor"

SAN DIEGO, If you've tried to sell your home yourself, you know that the minute you put the "For Sale by Owner" sign up, the phone will start to ring off the hook. Unfortunately, most calls aren't from prospective buyers, but rather from every real estate agent in town who will start to hound you for your listing.

After all, with the proper information, selling a home isn't easy. Perhaps, you've had your home on the market for several months with no offers from qualified buyers. This can be a very frustrating time, and many homeowners have given up their dreams of selling their homes themselves. But don't give up until you've read a new report entitled "Sell Your Own Home" which has been prepared especially for home sellers like you. You'll find that selling your home by yourself is entirely possible once you understand the

Inside the report, you'll find 10 inside tips to selling your home by yourself which will help you sell for the best price in the shortest amount of time. You'll find out what real estate agents don't want you to know.

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1017. You can call any time. 24 hours a day, 7 days a week. Get your free special report NOW to learn how you really can sell your home yourself.

Courtesy of Dennis DeSouza Remax Lic. 01220680

# **COLDWELL BANKER**

### CONGRATULATIONS TO OUR TOP PRODUCERS FOR NOVEMBER!



**Marie Tolstad Closed Production** 

Golden Hill | \$199,000

Gorgeous, move-in ready, 2 br, 2 ba condo

MLS#110063318

University City | \$359,000

2 br. 2 full/2 half ba townhouse

MLS#110050128



**Mel Burgess Outstanding Performance Award** Top Selling Units Top Dollar Top Listings Sold



Catherine Viani Top Listings Taken



Pacific Beach | \$799,000

Bay and ocean views, 2 br, 2 ba penthouse condo

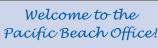
MLS #110063987

Mission Valley | \$249,000

2 br, I ba, Condo. Views from balcony

MLS# 110065702







Stefanie Dominguez



Angela Pirtle



Desirable Bay Ho! 5 br, 2 ba, remodeled 2 story house on corner lot! Vaulted ceilings, granite countertops, fireplace and upgrades throughout. Located in foothills near Mission Bay. Close to



**MARIE** 28 years in Real Estate 858.705.1444 mtolstad@aol.com www.mtolstad.com



Resort-style living, 3 br, 2 ba home MLS #110065054



Californiamoves.com

de-sac. Lovely townhome with newer carpeting, paint and window blinds. Spacious living room w/fplc. Kitchen and dining area overlook private wood deck patio. Double car garage.



DARLENE ALLEN 858.539.4412 darlene@

Coastal Specialist



Luxury! 3 br, 3.5 ba, 3,436sf Bay Front Home MLS# 110028419



Custom 1929 Spanish Casita w/Pano views MLS#110058723



Pacific Beach Office 4090 Mission Blvd. 858.488.4090



RESIDENTIAL BROKERAGI



By BART MENDOZA | BEACH & BAY PRESS

# **Coastal Properties** 4444 Mission Blvd., SD, CA 92109 Nobody sells more real estate.

Sea gulls sing Are you listen'in? At the beach Condos are lis-ted! At beautiful sites, A sunset tonite **Livin' in this winter** wonderland...

In the yard you can trim a palm tree Then pretend to shovel lots of snow...

Later on, we'll conspire To write an offer, by the fire The plans you have made Include sun & some shade, Livin in this winter wonderland

Reindeer Pad \$949K Mrs. Claus' Beach House \$749,900 Elf Village \$844K & \$849K Single Elf Pad \$529K



# 92109's Top Producer

(858) 488-SELL



# Pacific View Motel

Ocean Front 25 room operating motel with office, located in North PB on the coast. 2 blocks from Crystal Pier, this motel features ocean views and miles of sandy beaches. Amazing business opportunity, please call for details. 610 Emerald Offered at: \$3,995,000

Tuscan Style Masterpiece Panoramic postcard perfect views of ocean, bay & city from this extraordinary N. Pacific Beach house. 4BR, 4 full bath & 2 half bath, 3,845 sq. ft. brand new house is an entertainer's delight! Stunning floor to ceiling glass walls that disappear, bringing the outdoors in. 1541 Loring St. Offered at: \$2,495,000.



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**Steve Cairncross** 858-735-1045 www.beachseller.com stevecairnx@gmail.com DRE #0859218

RE/MIX' RE/MIX' RE/MIX'

LIVEMUSIC

When it comes to cover bands, versatility is the key to success - and few bands are as versatile as the Siers Brothers. Performing a special afternoon set at the Beachcomber on Dec. 26, the Siers Brothers have been a local institution since the early 1980s, with a set list that includes everything from the Allman Brothers to the Jacksons, and from hits like "Hot, Hot, Hot" to "What I Like About You." Anyone needing a post Christmas pick-me-up will find this afternoon's mix of favorite dance-floor fillers to be just what the doctor ordered.

• The Siers Brothers perform at 4 p.m. on Tuesday, Dec. 26 at the Beachcomber, 2901 Mission Blvd. 21 and up. www.facebook.com/siersbrothersband

On Dec. 23, Café Bar Europa will be the site of a special holiday event, "Sinatra's White Christmas." The beloved nightspot is always a great place to catch a meal and entertainment, with the holidays being a particularly special time. The night's musical menu is all in the event's title, with a mix of the late Frank Sinatra's classic tunes and holiday selections. There is something magical about Christmas songs, indeed. We never tire of the evergreens. Combining Ol' Blue Eyes with sing-a-long favorites is a wonderful lead in to the weekend's festivities.

• Sinatra's White Christmas takes place at 9 p.m. on Friday, Dec. 23 at Café-Bar Europa, 873 Turqouise St. 21 and up. No cover. www.theturquoise.com/wordpress

Reggae/rock trio 3 Tone performs at the 710 Beach Club on Dec. 30. There seems to be no shortage of such combos at the moment, but 3 Tone has put in the work to build a following. Highlighted by fluid guitar, the group turns out an authentic sound that hits all the right marks, while also

# Siers Brothers, 'Sinatra's White Christmas,' and a speakeasy event



There seems to be no shortage of reggae/rock combos at the moment, but 3 Tone has put in the work to build a following.

adding a modern edge - a la the Police. If you enjoy music that's heavy on rhythm to get your New Year's Eve weekend started right, this is the show for you.

• 3 Tone performs at 9 p.m. on Friday, Dec. 30 at the 710 Beach Club, 710 Garnet Ave. 21 and up. Cover TBD. www.reverbnation.com/3tone

Modern rock fans will want to give Los Angeles quartet Badwater a listen. Appearing at RT's Longboard on Dec. 31, 9 p.m., the band's influences include Radiohead and Led Zeppelin, as well as blues and glam for a high-octane batch of tunes that's heavy on the melodic factor, as well as rocking hard. Song titles like "Paranoia" and "Thinking Aloud" give a hint of the group's dense, introspective songs, but this is a group that will appeal to both indie fans and classic-rock aficionados.

· Badwater performs at 10 p.m. on Saturday, Dec. 31 at RT's Longboard, 1466

Garnet Ave. 21 and up. www.facebook.com/ thebadwater

Anyone looking for something a little different for their New Year's Eve entertainment should check out The Griffin's speakeasy event, themed to harken back to the Prohibition era of the 1920s. Like most venues on this night, there will be a champagne toast and live music - in this case, jazz and soul. But for The Griffin, that's just a starting point. Other attractions this evening include belly dancing, burlesque shows, aerial arts, fire-eating and hoop dancing. Adding to the excitement will be casino games with a chance to win prizes. There will be no shortage of events to go to this New Year's Eve, but with so much going on, this one will be hard to beat.

• Speakeasy New Year's Eve takes place beginning at 8 p.m. on Saturday, Dec. 31 at The Griffin, 1310 Morena Blvd. 21 and up. \$40. www.thegriffinsd.com

# **MUSTHEAR**

While it seems like the "sell by" date for angstridden indie rock should have long since passed, it continues to be a dominating force in music, thanks to promising new groups like Lucky & Wild. The band performs at Brick by Brick on Dec. 23, celebrating the release of a new album. Founded in 2010 by guitarist Drew Grethel and bassist Sean Sobash, the band excels at dynamic, driving, atmospheric rock, with songs like "Adult Life" and "Maniacs" combining the right mix of melody and bombast. Not a song in this band's arsenal of tunes would sound out of place on today's modern-rock

• Lucky & Wild performs at 8 p.m. on Friday, Dec. 23 at Brick by Brick, 1130 Buenos Ave. 21 and up. \$7. www.reverbnation.com/ luckyandwild— Bart Mendoza



# SDNEWS.COM

# **BLANE REALTY**



# **MUSTREAD**

**Book recommendation from the Pacific Beach/Taylor Branch Library** 

TITLE: Kill Alex Cross

**AUTHOR:** James Patterson SYNOPSIS:

The president's son and daughter are kidnapped and Alex Cross is first on the scene. Someone very high up in the governmen is using the FBI, CIA and Secret Service to keep

Cross off the case and in the dark. A deadly poison detected in the Washington, D.C. water supply adds to the confusion. Once again, an exciting, tightly-wound Alex Cross thriller from James Patterson.

Reserve this book: www.sandiegolibrary.org; Pacific Beach/Taylor Branch Library, 4275 Cass St.; (858) 581-9934

# **NEWSBRIEFS**

# Two officers injured during scuffle with man

A male and female officer were hurt Dec. 15 after they responded to a disturbance call regarding a tenant playing loud music.

According to police investigators, when the officers arrived at 3866 Ingraham St. shortly before 10 p.m., a man identified as Tyler Torres, 30, opened his front door and confronted the officers before throwing his puppy at them. According to police, Torres then physically attacked the officers, punching them about the face and head.

Torres reportedly ran back into his apartment and closed the door, allegedly telling police he had a knife and a gun and that he would shoot them.

SWAT officers were called to the scene and assisted in taking Torres into custody. The injured officers were taken to a local hospital for treatment. The male officer suffered a broken nose and the female officer suffered a mild concussion, according to investigators. The puppy was unharmed, said police.

Torres was booked into the county jail on suspicion of assault likely to produce great bodily injury and for resisting arrest using violence.

# **Robber makes off with cash** from gas station

A man wearing a ski mask held up the Vons gas station on Garnet Avenue on Dec. 18 before escaping with an undisclosed amount of cash, according to police.

Investigators said the suspect entered the station about 6:30 a.m. and walked around the counter to approach the clerk and demand money. No weapon was observed, but the suspect was given money before he fled eastbound on Garnet.

He is described as being in his 20s, about 5-feet 6-inches tall, weighing about 150 pounds. He was last seen wearing a dark-colored hooded sweatshirt and blue jeans.

The police department's Robbery Unit is investigating.

## Armed man hits **Domino's Pizza**

An armed man burst into the Domino's Pizza location on Garnet Avenue shortly before 10 p.m. on Dec. 15, making off with an unspecified amount of cash. The suspect, described as a white male adult in his 30s, charged into the restaurant and displayed a handgun as he demanded cash from an employee.

The suspect fled southbound with the cash. He is described as 5 feet 9 inches, weighing about 170 pounds, with red hair and freckles. according to investigators. The man was last seen wearing a black hooded sweatshirt and blue jeans.

No one was injured in the robbery, said police.

# **Police investigate street**

San Diego police are probing the apparent stabbing of a 22-year-old man as he walked along La Playa Avenue shortly after 10:30 p.m. on Dec. 4.

According to police, the victim was attacked by a "dark-skinned male" of unknown race, and suffered a defensive cut to his hand after the assailant came at him from behind. The victim also suffered a stab wound to the abdomen, but investigators said the wounds were not life

# **Gas station robbery probed**

An armed robber held up the Arco gas station on Morena Boulevard shortly before 5:30 p.m. on Dec. 11.

Investigators said a Hispanic man in his 30s produced a handgun inside the store and pointed it at the clerk before demanding cash.

He is described as 5-foot-tall with a medium build. The robber was last seen fleeing northbound on foot, wearing a grey-and-blue-striped hooded sweatshirt.

Police did not disclose the amount stolen in the heist.

# **Sandwich store** targeted in robbery

Police are probing a commercial robbery after the Subway sandwich shop on Mission Boulevard was targeted shortly after 8:30 p.m. on

According to investigators, a white male wearing something over his face entered the shop and simulated a weapon before demanding cash from an employee. The robber, believed to be about 30 years old, is described as 5 feet, 9 inches tall and thin. He was last seen wearing a black hat, gray sweater and blue jeans.

No one was injured in the holdup.

# **DUI checkpoint nets 10 arrests**

A sobriety checkpoint in Pacific Beach on Dec. 9 resulted in the arrests of 10 suspected drunken drivers, according to police.

The operation, set up in the 1600 block of Garnet Avenue between 10 p.m. and 2 a.m., saw 648 vehicles pass through. Of that number, 25 drivers were detained for further evaluation of sobriety. Eight vehicles were impounded during the checkpoint, and officers issued 11 citations for various hazards.

# **SeaWorld takes over care** of ill sea otter

SeaWorld animal-care specialists have assumed the care for an ill California sea otter pup that was rescued about three months ago on a beach near Santa Barbara.

The female pup was initially rescued and treated for a viral infection by the Monterey Bay Aquarium. Deemed non-releasable, the pup was transferred to SeaWorld on Nov. 29 for further care and a long-term home. The pup, which presently weighs nearly 14 pounds, is being closely monitored by SeaWorld veterinarians and animal-care specialists. If things progress as veterinarians hope, she will be introduced to Sea-World's two female adult otters in a few weeks.

When the pup was discovered, she was a newborn that had been separated from her mother but was of normal birth weight of three to five pounds. Staff at the Sea Otter Research and Con-



SeaWorld senior animal-care specialist Mark Bressler takes care of a rescued California sea otter pup at Sea-World on Nov. 30. The otter, which was found stranded as a newborn on a beach in Santa Barbara about three months ago, was transferred to SeaWorld for long-term COURTESY PHOTO BY MIKE AGUILERA | SEAWORLD SAN DIEGO care Nov. 29.

servation (SORAC) program at Monterey Bay Aquarium rescued the pup, treated the viral infection and stabilized her.

Because the animal was deemed nonreleasable by the U.S. Fish & Wildlife Service and was in need of long-term care, SeaWorld took her in and will provide further treatment and a

Adult female California sea otters in the wild can weigh up to 44 pounds. The California sea otter is listed as a threatened species by U.S. Fish & Wildlife Service. Threats include oil spills, entanglement in fishing nets and disease.

# Christmas at St. Andrew's



# Christmas Eve December 24

Children's Nativity Service 5:30pm

Christmas Eve Service 7:30pm Midnight Mass 11:00pm

Christmas Day December 25

Christmas Day Service 10:00am

1050 Thomas Ave, San Diego 92109 (opposite PB library) www.standrewspb.org



Pacific Beach Presbyterian Church People Bringing People to Christ

Come Join us Sunday-December 25th

10:00 a.m.\* Combined, single service

Sunday-January 1st services: 10:00 a.m.\* Combined, single service 7:00 pm "Roots" Young Adult

\*Child care provided

Dr. Alan W. Deuel, Pastor 1675 Garnet Avenue (corner of Jewell and Garnet) www.pbpres.org / 858.273.9312







# **Great news! PB Middle** School is not closing!

Since Pacific Beach Middle (Jr. High) opened our doors the 1930s, we have gratefully served families from Pacific Beach. Due to the support of our dedicated students, parents, community members and staff, and our proven success in providing a high-quality program of international education, Pacific Beach Middle will remain open.

In addition to the San Diego Unified School District (SDUSD) recognizing our efforts in raising achievement and acknowledging outstanding commendations from our international baccalaureate organization evaluation, the SDUSD Board of Education has accepted a proposal that includes the

- Pacific Beach Middle School IB property to remain open
- continued support of the YMCA joint-use plans
- continued support of the international baccalaureate program
- continued transportation of about 190 of our loyal San Diego High School cluster families from Kimbrough, Sherman, Rodriquez and Washington Elementary Schools. Note: PB Middle has reduced busing from 14 to 3 buses.

This proposal will provide our learning community with dedicated IBfocused San Diego High School (SDHS) cluster area students who have cho-

# LETTERS TO THE EDITOR

sen to attend Pacific Beach Middle over all other San Diego Unified middle schools. Streamlined transportation routes will benefit the district by providing SDHS cluster students with an alternative to the San Diego High School IB program that has very limited enrollment. Over the next few years we will continue to vigorously market our unique, balanced program of IB academics, arts, design technology and physical education.

With exceptional community support, we will continue to increase attendance of resident and schoolchoice families who are looking for a high-quality IB program in their own backyard.

All children currently enrolled or residing in Pacific Beach 92109 will have priority enrollment. Students attending our local feeder elementary schools will be automatically enrolled and do not have to submit any paperwork to prepare for the September 2012 start.

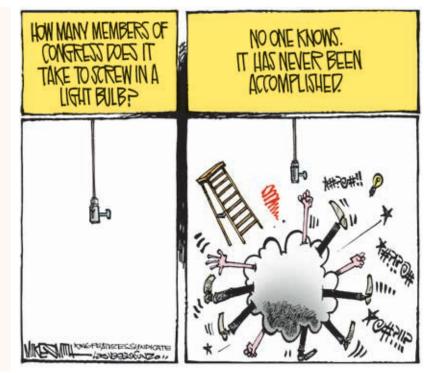
Join us for an upcoming tour of Pacific Beach Middle School. Tours begin in the upstairs library at 8 a.m. and finish at 10:30 a.m. The tour will be held on Jan. 5, Feb. 2, March 1, or April 12. For more information, visit our website at www.sandi.net/pbmiddle, or just give us a call at (858) 273-

> Dr. Julie Martel Principal Pacific Beach Middle School

# **Bicyclists in PB** increasingly breaking the rules

As a longtime Pacific Beach resident, I've seen the rules of the road for folks on bikes go from okay to ridiculous. I see city policemen pulling over motorists as people on bikes are running red lights. The corner of Pacific Beach Drive and Crown Point Drive could earn the city enough traffic citations to get the city into the black. If a bike is approaching on Crown Point Drive, you know to slow down in a car because they will certainly run the stop sign and swing in front of traffic. And when did it become safe to ride your bike at night without any lights or reflectors? Isn't it time for someone to stand up for motorists' rights?

Rex W. Burns



# Pacific Beach author puts shopping relationship in perspective

By NICOLE SOURS LARSON | BEACH & BAY PRESS

As the prime holiday shopping and entertaining season approaches, most would agree it's increasingly important for businesses and employees to put their best foot forward to ensure customers have the best possible experience, attracting positive "buzz" and return visits. Yet that's often easier said than done, as the challenging economy places additional stresses on both consumers and the staff that deals directly with the pub-

Addressing these pesky issues, local author, artist and customer-relations trainer Cath Kachur DeStefano comes to the rescue with her recently published "It's Not Nice to Choke Your Customer" — part of her Human TuneUp Tool Kit.

In it, she combines experience gleaned through front-line customer service jobs including a stint waiting tables at Judy Forman's Big Kitchen when Whoopi Goldberg was a dishwasher — with knowledge gained as a staff development and human potential trainer.

DeStefano possesses the rare ability to distill an idea's essence into its simplest, most succinct form. She conveys her points using whimsical doodles, while keeping her tone light and playful, despite the serious content.

Among this reader's favorite cleareyed gems:

"Simple. No customers. No paydays," and "Satisfied customers are the only ad we really believe," a point confirmed by the popularity of rating websites like Yelp.com

"My style is to get the essence out in a few words. I see it simple. I write to people's current attention span," DeStefano

With her book, DeStefano packages a

doodle-illustrated flip-book, filled with key customer-service points, and a set of 10 employee appreciation cards. She markets the tool kit both as a set and as individual components through her Human TuneUp website.

DeStefano, who lives along the Pacific Beach/La Jolla border, learned about customer service the hard way. She worked her way through college as a postal worker, aluminum factory punch-press operator, waitress and, after her move to San Diego, as a hotel switchboard oper-

"I remember how I was treated," DeStefano said. "I was treated as if I was 'less than.' I've never forgotten."

The principles of effective customer relations are simple, but not necessarily easy to implement, she said, especially in a fast-paced, short-staffed environ-

"People just want to be respected. 'Treat me like I matter,' that is the essence of customer service," she said.

Dealing with the public is wearing, DeStefano points out, and often requires an attitude adjustment to cope with difficult or angry customers. She designed her book — and particularly her flipbook — as a refresher. It is filled with tips and tools to get through the day while maintaining sanity and good humor. She geared it to the hospitality, retail and other high-public-contact industries.

Newly graduated with both a teaching certificate and degree in political science and international relations, DeStefano left her native Michigan in 1976 and headed for the sun of San Diego.

She found professional work as a caseworker in the San Diego County Welfare Department, later moving into a staffdevelopment position, where she discovered her passion for teaching and train-

Author and artist Cath DeStefano displays a copy of her book, "It's Not Nice to Choke Your Customer." NICOLE SOURS LARSON I BEACH & BAY PRESS

ing. After two years, she quit her job and founded her own training business, originally called Ideas in Action. She connected with a national seminar company and conducted training seminars throughout the country and around the

Nearly seven years ago, tired of constant travel, she scaled back her business and became executive director of the Diplomacy Council of San Diego, which partners with the U.S. Department of State in arranging people-to-people international programs. Recently, San Diego Magazine selected her as one of its 'Women Who Move the City.'

To purchase "It's Not Nice to Choke Your Customer," or engage Cath DeSteas a speaker, www.humantuneup.com/"www.Huma nTuneup.com.

# **GUEST VIEW**

# Red Cross offers tips for 12 days of holiday safety

# By TERI KLEMCHUCK, American Red Cross

the holidays? While everyone is shopping, baking, gift-wrapping, decorating and going to parties, the American Red Cross, San Diego/Imperial Counties chapter has several ideas to think

• Prepare the vehicle for traveling to grandmother's house. Build an emergency kit and include items like blankets or sleeping bags, jumper cables, a fire extinguisher, compass and road maps, shovel, tire repair kit and pump, extra clothing, flares and a tow rope.

· Drive the sleigh and reindeer safely. Avoid driving in a storm. If travel is a must, let someone know the destination, the route being taken to get there and how long it should take to arrive. If the car gets stuck along the way, help can be sent along the predetermined

• Help prevent the spread of the flu. Stay home if you are sick. Wash hands with soap and water as often as possible, or use an alcohol-based hand rub. Cover the nose and mouth with a tissue or sleeve when coughing or sneezing and thermostat and put on a sweater. throw the tissue away after use. If a tissue isn't available, someone should cough or sneeze into their elbow, not their hands.

 Follow Santa's fashion lead – dress in layers. When it's cold outside, layered lightweight clothing will keep a person warmer than a single heavy coat. Gloves and a hat will prevent loss of body heat.

Use a Red Cross-trained babysitter when attending holiday festivities. Red Cross-certified babysitters learn to administer basic first aid; properly hold and feed a child; take emergency action when needed and monitor safe play. Some may be certified in infant and child CPR.

· Avoid danger while roasting chestnuts on an open fire. Stay in the kitchen when frying, grilling or broiling food. If leav-

Having a busy time getting ready for ing the kitchen — even for a short period of time — turn off the stove. This is important because unattended cooking causes nearly 90 percent of all kitchen fires.

• Be a lifesaver during the holidays. The Red Cross recommends at least one person in every household should take first-aid and CPR/AED training. Visit www.redcross.org/-training for details

· Designate a driver or skip the holiday cheer. Buckle up, slow down, don't drive impaired. If someone plans to drink alcoholic beverages, designate a driver who won't drink.

 When the weather outside is frightful, heat the home safely. Never use a stove or oven to heat the home. Never leave portable heaters or fireplaces unattended. Install smoke alarms.

• Cut down on heating bills without being a Grinch. Get the furnace cleaned and change the filters. Make sure furniture isn't blocking the heat vents. Close off any rooms not in use and turn off the heat in those rooms. Turn down the

 Home for the holidays? Travel safely Check the tire air pressure and make sure the windshield fluid is full. Be wellrested and alert. Give full attention to the road and avoid distractions like cell phones. If you have car trouble, pull off the road as far as possible.

 Resolve to be Red Cross-ready in the new **year.** Get ready now in case someone in the household faces an emergency in

— Teri Klemchuk is the communications coordinator for the American Red Cross, San Diego/Imperial Counties Chapter. For more information about the American Red Cross, its programs or to support the chapter, call (858) 309-1200, or visit www.sdarc.org. You can also connect with them on Facebook, YouTube and Twitter.

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# **SUBMISSIONS**

Announcements, photos and ask that content be sent at least one week prior to publication and include valid contact information.

### **OPINIONS**

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### **AUTO ROUNDUP**

# Car makers offering ways to get a new charge out of life

By JOHNNY McDONALD | BEACH & BAY PRESS

Getting a new charge out of life could mean park a Nissan Leaf in your garage. Or at least Mossy Nissan thinks so.

Getting a jumpstart on the opposition, Mossy has received a shipment of 170 of the vehicles to distribute among its six dealerships, according to Leon Kamins, general manager of the hub-center Kearny Mesa store.

"We are proud to be among the first to offer this amazing vehicle," said Kamins. "The Leaf is the first all-electric, five-passenger family car to enter mass production in the world. With 107 horsepower, it can go from zero to 60 in 8 seconds, with a top speed of over 90 mph."

In the competitive mix, however, are several companies who offer cars that can reduce the need for gasoline and point to a greener future.

General Motors' Chevrolet Volt has a plug-in hybrid with 40 miles of electric range and 500 miles per gasoline fillup range. Ford steps in with the Ford Focus Electric, which they expect to aggressively challenge the Leaf.

World-leading hybrid seller Toyota will offer both plug-in hybrids and pure battery electric cars. Honda is preparing the Honda Fit EV and a plug-in hybrid for sale in the U.S. next electric car market leader in Japan with the iMiEV.

Even Mercedes is targeting an electric vehicle by 2013.

But, the Leaf has been accorded the honor of 2011 World Car of the Year. Regarding range, Kamins said he commutes in a Leaf from his home in Murrieta, about 56 miles one direction.

Originally, the SDUSD planned to close

Pacific Beach Middle School and consol-

idate the middle-school campus and

high school to create a 6-12 interna-

tional baccalaureate program at Mission

The board vowed to create and sus-

tain Mission Bay High School, even if

"In a short amount of time, I'm recharged again. Actually, I've only needed about 25 to 30 percent of a charge."

A standard backpack battery calls for 110 volts, which needs a 20-hour charge to fill an empty tank. Ideally, 240 (six hours) or an optional 440 (20 minutes to gain 80 percent) would be the way to go.

"I found that on exclusive highway travel it would be in the 65- to 70-mile range," he said. "If exclusively for city driving, it would be just north of

An Autoweek magazine road test calculated it would cost 11 cents per kilowatt for a total cost of \$2,64.

"For me, it's six cents per kilowatt [or roughly] \$1.50 to \$2.64. But what's the difference? It's far less than the gas price.

"If a person commutes 50 to 60 miles a day [he or she] wouldn't need to find a recharging station. It's ideal to charge it at home in the middle of the night," he said. "And less expensive. The at-home electric bill might be around \$30 a month. There are public charging stations popping up throughout the county. They just put 10 in Balboa Park and there are six other charger facilities in Kearny Mesa. Home Depot, Walgreens and Walmart plan to have charging stayear, while Mitsubishi is currently the tions. When we get to the point there is some at every McDonalds or Starbucks, then you know you can just top off wherever you go."

The 2012 Leaf model will begin at \$36,050 and the car's upper-grade SL model will sell for \$38,100 — an increase of \$3,530 over 2011.

There's a federal tax credit of \$7,500 available and a \$2,500 California emissions rebate.

The proposal includes developing

Phase one would include an artificialturf arena soccer field, an open, naturalturf athletic field — both fields will have lighting for night events — a track surface around the perimeter of the fields, a field house with administrative offices, storage and restrooms and additional parking.

The second phase would include renovation of the existing building on the corner of Felspar and Ingraham streets, which currently houses district staff. The building would be used by the YMCA for its staff and YMCA activities.

All costs to design, develop/construct, operate and maintain the recreational facilities and community center will be paid for by the YMCA, according to school district documents.

2.67 acres of the school in two phases.

# district-funded transportation is significantly reduced. As it stands now, about 78 percent of the high school's students arrive by bus.

The board also approved authorization for staff to negotiate a joint occupancy agreement with the Peninsula Family YMCA to build recreational facilities and a community center at Pacific Beach Middle School.

CUTS

Bay High.

CONTINUED FROM Page 1

CONTINUED FROM Page 1

Brown said she received inquiries regarding its potential use to detect undocumented persons entering the U.S. by way of the beach.

She said the vehicle was being tested in November for its off-road capabilities and wind stability, not for immigration interdiction.

"The vehicle has four-wheel drive capability and, as a city with a good portion of beach area, we need to test its capabilities — thus, the test at the beach," she said. "As for border patrol duties, those duties are handled very capably by U.S. Customs and Border Protection personnel. We do not get into that sort of enforcement."

The vehicle was purchased with

grant funding made available throughout the county, said officials. The police department has so far purchased only one, and there are no immediate plans to purchase another at this time, Brown said.

"The San Diego Police Department is only the trustee of the vehicle," said Brown. "All agencies throughout the county may use it."

The vehicle is in the "familiarization and training" phase, but the department hopes to have the MUST ready for use by the beginning of the new year.

"We began the purchase process in 2009 with grant funds," she said. "We are still in the process of transferring the paperwork so that we may take delivery of it."





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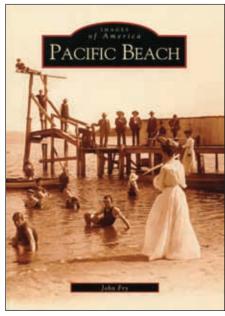
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# LIFESTYLE

# REMEMBERWHEN?

I WONDER HOW MANY beach residents assume that Tokyo House has ALWAYS been on the northwest corner of Cass Street and Garnet Avenue. Not the case. Sam Dunaway came over from the Imperial Valley (why, yes, he DOES have a freeway exit named after him out in the desert) in the early 1920s and built a drugstore on the southwest corner of the intersection. It soon proved too small and Sam built a two-story brick building across the street in 1926. Dunaway Drugstore served the community until shortly after I took this photo in February 1990. That's pharmacist and former Honorary Mayor Wally Vine on

- John Fry may be reached at (858) 272-6655 or mail@johnfry.com





# Making a difference in young lives

More than 300 less-fortunate children ages 7 to 9 were treated to the joy of the 18th annual "Shop With a Cop" event that spread from SeaWorld San Diego on Mission Bay to the Target store on Sports Arena Boulevard on Dec. 3. More than 300 law enforcement officers from at least 17 agencies participated in this year's event, co-hosted by the San Diego State University and University of California, San Diego police departments. The event was also made possible by the San Diego Crime Commission and STAR/PAL (Sports Training, Academics, Recreation/Police Athletic League). During the annual event, youngsters were treated to breakfast and a private animal show at SeaWorld before embarking on a \$100 holiday shopping spree at Target. The "Shop With A Cop" program provides not only holiday gifts for less-fortunate families, but also reinforces a positive interaction with local law enforcement officers. For more information, visit www.shopwithacopsandiego.com or www.starpal.org.



Rachel Hutman, Shelley Bush and Joanna Staley enjoy a previous New Year's Eve celebration in Pacific Beach.

# JRDN: Celebrate New Year's Eve on the Strand

# I'M 30 **AND LOVE PB!**

By RACHEL HUTMAN | BEACH & BAY PRESS

Pacific Beach doesn't lack New Year's Eve options, and it can be tough to pick one locale among them all. However, New Year's Eve does require a plan in advance, unless you want to be roaming, endlessly searching for the one bar without a line (hint: they don't exist on New Year's

JRDN (pronounced Jordan, like the country) hosts an amazing New advance and \$35 at the door.

Year's Eve bash – one that will have you talking all year. JRDN is an upscale restaurant located right on the Strand, attached to Tower 23. If you haven't been, New Year's Eve is a great excuse to go.

DJ Smoke and Professor Stone, both Burning Man DJs, will be on hand to mix. The dining room will be open from 5 to 10 p.m., so you can have a full meal before the libations flow. From 8 to 9 p.m., there will be a hosted Ultimat vodka cocktail hour, where all drinks will be made with Ultimat vodka. However, be aware "hosted" does not mean free.

The cover for the event is \$25 in

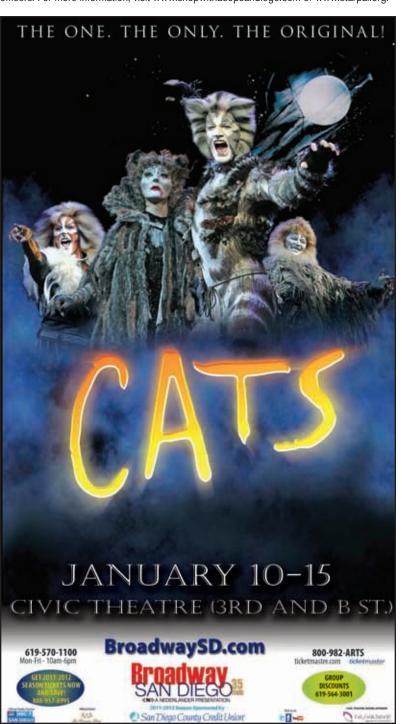
Pacific Beach resident Christina Kim attended JRDN last New Year's Eve bash

"I always love JRDN and it's close to our house," Kim said. "There was a really good, easygoing crowd and it was just busy enough so that we could still get drinks easily."

Rooms are available at Tower 23 for those looking for a really short walk to bed.

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# The Estate Sale: PB's treasure trove of value, selection

By MARSHA KAY SEFF | BEACH & BAY PRESS

It takes courage to open a store and commit to a monthly rent of \$6,000 in this sluggish economy. But that's just what the owners of The Estate Sale in Pacific Beach did in June — and they're not a bit sorry.

Already, according to owners Laura and Mike Pietrczak, the resale store has moved into the black — just barely. According to the couple, reasonably priced antiques, used furniture and "other curiosities" are just what today's bargain hunters are searching for.

And search they must. For it's easy to miss this storefront tucked away on Garnet Avenue across the street from World Gym, just west of Interstate 5.

The Pietrczaks started out by selling used furniture at a North Park consignment shop. Doing well with that, they opened a small place in Oceanside before taking the leap to their current 4,400square-foot space in Pacific Beach.

Now, they work 9 a.m. to 5 p.m., 365 days a year — including Christmas and New Year's.

"We have a strong work ethic," said 49year-old Laura, a writer and former real estate agent. In fact, the couple put in even more time buying and transporting furniture before and after work.

The bottom line is they said they don't consider it work because they enjoy it so

Mike, who at 39 has worked as a handyman and fisherman, said, "We make people happy. We can find a piece of furniture, repair it and sell it for five times what we paid, and it's still cheap."

Laura agrees.

"We laugh about earning 30 cents an hour — and we're grateful," she said.

Technically, Mike is the shop owner and Laura is his "helper."

"Mike can fix anything," Laura said. Mike has a workshop in the back of the store, where he refurbishes and repurposes many pieces.

"He's the one who ruined the curve on the IQ test," Laura said. "He can get a 16foot rental truck and figure out how to pack an entire estate into it."

Because Laura has a good eye for bargains, she's the primary shopper. It's tough having to shop for a living, she jokes.

The couple has been so busy building the second-hand business "on a shoestring," Laura said, that she hasn't even had time for a manicure. "Every day with Mike is like three days. We're living in doggie years."

Owning the business has its perks,

"If I feel like sitting down, I can do it. If it's nap time, I can have at it, and if I feel like eating, I eat," Mike said.

Not only are they running a "green" business by saving treasures from the landfill, Laura said, but the near-newlyweds get to spend most of their time together.

"That's good and it always will be," Laura said, adding that the couple has been married just two years.

The story of their romance is classic: they met when she was walking by the ocean in Pacific Beach.

"Mike waved and threw a Frisbee at me," Laura said.

The couple married two weeks later. Their business works, they said,

because they haven't overextended themselves. Their initial investment was minimal, Mike said.

"We found out we could get a lot of stuff cheap," he said.

They started by selling a single diningroom table on consignment, bought more furniture with the proceeds and sold that.

After filling up someone else's shop, they decided to open their own.

"I knew it would work out just fine, as long as we keep doing the next right thing," Mike said.

The couple buys at swap meets, auctions and garage sales. They've also bought whole estates and cleaned out houses for owners who didn't have the time. Lately, sellers have been walking into the shop with their discards.

The space is packed to the rafters. Dining-room chairs hang from the ceiling. The Pietrczaks specialize in solid-wood and wrought-iron furniture, which stands the test of time, according to Mike.

Furnishings sell for anywhere between \$25 for dining-room chairs to \$350 for a hand-carved bed from India and \$1,700 for a 1907 Limbert sideboard. In addition to the big pieces, The Estate Sale offers books starting at \$1, CDs for \$2, fashion earrings for \$2.50 and lots of knickknacks.

"We buy low and sell low to keep a good flow," Mike said.

The Estate Sale also takes trade-ins.

When there's a lull in business, the couple enjoys its own inventory.

"We sit on for-sale chairs at a for-sale table, eat pizza on for-sale china and drink from for-sale crystal glasses," Laura said.

Customers come from all over the county, many with their kids and dogs in tow. Buyers include store owners and designers, as well as bargain hunters planning to furnish one room or a whole house. One inveterate shopper spent \$1,600 on two truckloads of furnishings for her young daughter's future home. The girl is just 3 years old.

The Pietrczaks become friends with many of their customers, especially the regulars.

Smiling as her husband chatted with a regular and carried a china cabinet to his



Just six months into their ambitious business venture in Pacific Beach, store owners Mike and Laura Pietrczak are making great gains in growing The Estate Sale on Garnet Avenue. The hardworking couple prides itself on reasonably-priced antiques, used furniture and "other curiosities" that are a treasure trove for bargain hunters.

truck. Laura said that although they live "We're here most of the time. This is our press.com. home.'

For more information, call (760) 696in a condo a few miles from the shop, 7982, or visit www.theestatesale.word-





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# Pennant/Beachcomber: a corner of football fun in Mission Beach

By WALTER RUSKIN | BEACH & BAY PRESS

It's Sunday, and you're really not sure where to watch the Chargers game. How about the heading over to the corner of Mission Boulevard and San Gabriel Street? There, you will find two of Mission Beach's most famous hangouts: The Beachcomber at 2901 Mission Blvd. and The Pennant at 2893 Mission Blvd.

The Beachcomber has been in business and has been a local tradition for more than 20 years. You don't even have to say Beachcomber, really. You

the 'Comber,' and they will know exact- Boasting an upper patio section, visitors ly what you are talking about. The Beachcomber is more than just a cool name, however. It is a place where Charger fans have been going for years to cheer their home team.

"It's a place that shines in local charm," said "Dave," a resident of Mission Beach. "I would not go anywhere else in Mission Beach."

As a bonus, though, right next door is The Pennant. Also a landmark in Mission Beach. The Pennant has a unique charm and welcomes locals - along

can tell your friends, "Hey meet you at with beach visitors — all year long. can enjoy the sun as they watch football every Sunday.

> But now for the real question. Do the regulars of the Beachcomber like the Pennant and vise-versa?

> "Hev, I like The Pennant just fine," Dave said. "I just prefer watching football at the Beachcomber."

Allison, a regular at The Pennant, echoed the sentiment.

"I think the Beachcomber is nice,"

SEE FUN, Page 11



**DAILY SPECIALS** 

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Game Night:

\$3 Drafts 7pm-Close

Free Pool, Jumbo Beaver

Any sandwich/wrap w/draft \$10

**Nightly Specials:** 

\$3 Draft & Well Drinks

Blocks, Boards Games & Beer Pong! You be the VJ 8pm-close! Thursday Special \$3 22 oz Mugs of House Beer

\$3 U Call Its

Nightly Specials: 2-for-1 Burgers starts at 5pm \$3 U-Call-It's starts at 9pm

DJ Music - 10pm to Close

**THURSDAY** 

Nightly Specials:

\$4 Seagram's sweet tea.

Thirsty Thursdays:

\$2 U Call Its from 9pm-Close

\$4 Fridays: \$4 U Call Its from 9pm-Close  $5.99 \, \%$  lb Guava Burger & Fries Weekend Dinner Specials by

Chef Shelly V.

FRIDAY

Nightly Specials:

\$3.00 16oz PBR draft

Good Times Friday \$3 Sushi Rolls, \$3 Good Times Gold 3pm to Close DJ Music - 10pm to Close.

Nightly Specials: 2-for-1 Fish 'N' Chips starts at 5pm **Breakfast Special:** 2-for-1 breakfast from

SATURDAY

\$4 Bloody Mary's and \$2 Mimosas

Nightly Specials:

\$10 bottle of champagne

\$15 bucket of Domestics

Progressive Drink Nite! U Call Its \$2 from 9-10pm

from 11pm-12am

\$3 from 12am-until close

\$10 bottles of champagne w/ Guave or OJ ALL DAY!

\$3 from 10-11pm

**Breakfast Special:** 2-for-1 breakfast from

SUNDAY

\$4 Bloody Mary's and \$2 Mimosas

Nightly Specials:

\$10 bottle of champagne

\$15 bucket of Domestics

\$5 "El Fuego" Bloody Mary's

\$5 Mimosa \$8 Domestic Pitchers \$12 Bionic Beavers

**Pacific Sunset Sunday** 

\$3 fish tacos, \$3 IPA - 5pm-9pm

Industry Night: 1/2 off bar

tabs. D.I Music - 10nm to Close

Go Big or Go Home! \$5 House Margs

\$16 Marg Pitchers

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**Nightly Specials:** Free Pizza with purchase! Happy Hour Beer prices during Monday Night Football. 858-642-6900

**Happy Hour Beer prices** 

Nightly Specials:

starting at 5pm

Nightly Specials: \$2.00 Tacos and \$5.00 Select Tequilas

Nightly Specials: \$3.00 Wing Basket & \$5.00 Selected Whiskeys

Nightly Specials: Goldfish Races start at 10pm Rib dinner for \$10 - includes a

rack of BabvBack Ribs, fries, and

Nightly Specials: Burger, Fries & 16 Ounce Domestic Draft \$7.00

**Nightly Specials:** Happy Hour 4 to 7

**Every Saturday** \$2.50 Mimosas & College Gamday!

**Every Sunday** \$2.50 Mimosas, \$9.00 Bud Light

Happy Hour 4 to 7 Every Night in the Bar Areas! Coming Soon DJ's and Bands Thurs - Sat!

Lunch Deals (Mon - Fri) start @ \$4.99 Nightly Specials: Free Pizza with purchase!

Nightly Specials: \$1 Pint Night (\$5 buy-in)

**Nightly Specials:** FREE PIZZA with purchase! 2 Slices/ Soda \$4.99 Beers Start @ \$2.50 2-6pm & 9-11:30pm

Pitchers, And All The NFL Games! Chance to win a flat screen TV.

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during all NFL games

Lunch Deals Start @ \$4.99 **NFL Sunday Ticket:** 

Nightly Late Night Deal: 10 - close - 2 Slices /Soda - \$4.99 Happy Hour Daily 2-6 & 9-11:30 pm - Beers start @ \$2 Nightly Specials:

# NFL



The Pennant is located at 2893 Mission Blvd.

### WALTER RUSKIN I BEACH & BAY PRESS

# **FUN**

CONTINUED FROM Page 10

she said. "I just know more people over here"

So you see, you can't go wrong with one of the hottest football corners in Mission Beach. Head on over to the Beachcomber or raise your Charger banner at the Pennant — or do both in the same day. It is possible because they are right across the alley from one other. For information about the Beachcomber, call (858) 488-2644. For information about The Pennant, call (858) 488-1671.

— Walter Ruskin is a member of the San Diego Community Newspaper Group's "Ugly News Team." Catch his videos and interviews at www.sdnews.com.



The beauty of both establishments is that they are separated by just an alley on Mission Boulevard. WALTER RUSKIN I BEACH & BAY PRESS





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# IN THE NEIGHBORHOOD

# People

# **Coldwell Banker PB** branch manager honored

Brian Barber, branch manager of Coldwell Banker Pacific Beach, has been honored with an outstanding performance award for his stellar sup-

port of new agents in 2010 and 2011. The award was pre-

sented by Bruce Zipf,

president and CEO of

NRT, LLC, the largest

residential real estate

brokerage in the U.S,

and parent company

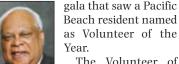


of Coldwell Banker Residential Broker-

"Brian helped lead Coldwell Banker's most productive new agents with unwavering guidance, while paving their way to the successful and illustrious real estate careers to which new agents aspire," said Zipf. "Coldwell Banker is renowned worldwide for their coaching, mentorship and training only because of the efforts of branch managers like Brian. A job well

# **United Way names PB** man volunteer of vear

The United Way of San Diego County announced its award winners for community leadership and volunteerism during its annual campaign kickoff Sept. 20 at Liberty Station, a



HAROLD **JOHNSON** 

The Volunteer of the Year Naish Award was awarded to Harold "Gil" Johnson, president of Procurement Concepts. The Naish

Award recognizes an individual who has made a significant and sustained contribution to United Way over the years as a volunteer. It also commemorates the extraordinary commitment of Tack Naish. a former board member and creative leader.

Johnson has served as a United Wav volunteer for more than 10 years, donating his time and expertise to improving the community. Starting in 1999, when he served as the UNCF

representative on the board, he has Communications to earn Edward L. volunteered in a number of significant roles. As a board member, he has chaired the Community Impact Committee, served on the Finance Committee and acted as the United Way repreon the Workforce sentative Partnership Executive Committee.

For more information or to donate, visit www.uwsd.org.

# **PB** woman earns accolades at art show

Pacific Beach resident G. Pasha Turley received an Honorable Mention Award in the ninth annual Digital Art Show at St. Mark's United Methodist Church.

The show, which boasted 37 works by 18 artists with the theme of "Let There Be Light," opened for free viewing on Nov. 12.

Bernays Mark of Excellence awards from the Public Relations Society of America (PRSA), San Diego/Imperial counties chapter.

Jacqueline Edelman earned two PRSA Bronze Mark of Excellence awards in the categories of creative tactics and digital press kits.

PRSA's annual awards program recognizes the industry's best public relations tactics, campaigns and professionals in categories including media relations, community relations, crisis communications and special events.

For more information, visit www.jwalcher.com or call (619) 295-

# **Resident honored hero** for 'Light the Night Walk'

Mission Beach resident Mindy Turk was named an honored hero for The Leukemia & Lymphoma Society's "Light The Night® Walk" on Nov. 4 at the Del Mar Fairgrounds.

Turk, diagnosed with acute lymphoblastic leukemia, was honored at the 13th annual two-mile walk that brings together thousands of individuals to raise funds for blood cancer research and patient services.

"After my diagnosis in 1999, I received a bone marrow stem-cell transplant from my brother who was an exact match. I've been in remission for 12 years and can't stress how important it is to never stop giving back," said Turk. "While it appears that I'm out of the woods, other people aren't as fortunate as I am and we need the support and funds in order to continue critical medical research and patient aid."

information, visit For more www.lightthenight.org/sd/.





From left, Laura Walcher, Jacqueline Edelman (of Pacific Beach), Jean Walcher and Sandy

# **PB** woman earns **PR Society award**

A Pacific Beach resident was among four members of the San Diego-based public-relations agency J. Walcher





# MIND, BODY & SOUL





# **Anderson Medical Center Opens** in Pacific Beach

Dr. Kenneth Anderson has been practicing family and sports medicine in Pacific Beach for 22 years. Now he has opened his own clinic.

The Anderson Medical Center is located at 1945 Garnet Avenue. The clinic will feature the latest in technology including digital x-rays and electronic health records.

Patients will be seen on a walk-in basis. This allows easy access with the extended hours from 8 a.m. to 8 p.m. during the week and 8 a.m. to 4 p.m. on weekends and holidays.

The Anderson Medical Center is equipped to handle minor emergencies such as suturing and casting. It is designed to take care of patients of all ages as their primary care physicians. Physical therapy will also be available on a scheduled

Most insurance will be accepted. For more information you can call 858-224-7877 or visit our website at Andersonmedicalcenter.com.

# Women with hair loss can have thick hair!

According to the Women's Institute for Fine and Thinning Hair, there are 30 million women who are currently experiencing hair loss. It can begin as early as puberty: although it usually occurs between 35 and 55 years of age. In the past several years effective treatments have become available for fine, thinning hair. Professional hair loss products are most effective when, used at the first signs of thinning or hair loss. Volume is the most requested service of all clients. Thick, healthy hair is never out of style! Even with all the excellent professional

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# \$15 Flu Shot with this Ad ANDERSON MEDICAL CENTER Dr. Kenneth Anderson, formerly of PB Urgent Care, announces the opening of Anderson Medical Center at 1945 Garnet Ave. Hours of operation are 8 to 8 on weekdays and 8 to 4 on weekends 858.224.7977 · Andersonmedicalcenter.com



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# These girls got game

Pacific Beach Middle School and its award-winning physical education department recently hosted the 2011 Intramural Girls' Flag Football Tournament. Going undefeated (6-0), the PB Middle School athletes, Brittany Barnes, Hannah Bloom, Chanlar Clarke, Hannah Lamb, Pearl Moore and Shelby Moore impressed the visiting schools with their outstanding skill and sportsmanship. The girls are pictured with their coach and PBMS physical education director Dennis Gildehaus, these young athletes experienced a great day of competition and success.





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### **HELP WANTED 250**

### **y** general help wanted

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# ✓ misc, for trade

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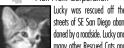
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- A little-known designer's secret that could net you \$1,000 to \$5,000 more when you sell your home.
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Jeffrey has compiled a free report that he calls How to Sell Your House for Top Dollar - Fast! This report details several specific ways to prepare your house for sale and how to make your house irresistible to buyers. Jeffrey says the information in this report is the secret to his success in selling homes so quickly, and the reason he can guarantee to sell any house in less than 90 days.

To get a copy of this free report, How to Sell Your House for Top Dollar - Fast! just call 888-611-8015. ext. 39 for a free recorded message. There's no cost or obligation and your report will be mailed today!







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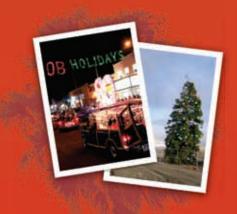
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