

Happy Thanksgiving from all of us at the Beach & Bay Press!



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Barnett's plan to stop SDUSD bleeding will mean some sacrifices

If approved, employees face 9% salary cut

By KEITH ANTIGIOVANNI
BEACH & BAY PRESS

As pressure mounts on the San Diego Unified School District's (SDUSD) Board of Education to stave off possible insolvency and counter downgrades by two major credit-rating firms last month, beach-area trustee Scott Barnett released last week the finer points of a plan he hopes will bridge the projected deficit.

Facing a swift-approaching Dec. 13 deadline to approve a fiscal

blueprint for the city's schools, Barnett and other trustees have been crafting individual plans to offset a deficit next year that is projected to be between \$60 million and \$110 million. The board of education is expected to meet Tuesday, Nov. 29 to approve the first reading of a districtwide consolidation and closure plan that calls for, in part, the consolidation of Pacific Beach Middle School and Mission Bay High School.

In advance of that decision, Bar-

SEE **SCHOOLS**, Page 7



Science teacher Michelle Brown expresses concern to San Diego Unified School District trustee Scott Barnett in October after Barnett held a press conference to propose a pay cut for teachers. Brown objected, saying the district's financial woes should not be resolved on the backs of teachers.

Photo by Jim Grant | Beach & Bay Press

'A DATE WHICH WILL LIVE IN INFAMY'

70 years later: one Pearl Harbor survivor's service still is not done

By MARIKO LAMB | BEACH & BAY PRESS

World War II veteran and Pearl Harbor survivor Al Bodenlos, 91, vividly recalls the morning of Dec. 7, 1941 as if it were this morning. Seventy years ago, a young Bodenlos — fresh out of high school — was stationed at Schofield Barracks in Honolulu as a bugle master in charge of 14 musicians in the 804th Engineer Aviation Battalion's bugle corps.

The day before Japan's attack on

Pearl Harbor, Bodenlos recalls shopping in Honolulu for bugles for his corps, attending a hula show at the Royal Hawaiian Inn, then attending a concert at the Army-Navy YMCA. After the concert, Bodenlos chatted with the other musicians and got a bunk at the dormitory for the night.

The next morning, all of the soldiers were ordered back on base immediately.

Bodenlos thought, "Maneuvers on

SEE **SURVIVOR**, Page 8



Occupiers take over Mission Bay



Police officials were complimentary of the behavior by Occupy Mission Bay protesters over the Clairemont Drive bridge on Nov. 17, saying demonstrators showed restraint and peaceably got their chance to get "loud and proud."

Photo by Mariko Lamb | Beach & Bay Press

As movement expands, SD protesters march to 'bridge' gap of inequality

By MARIKO LAMB | BEACH & BAY PRESS

Occupy Mission Bay took to the streets Nov. 17, shutting down the westbound lane of the Clairemont Drive bridge near the visitor center and proudly displaying handmade signs, banners and even art to illustrate their cause to passing drivers on the southbound lane of Interstate 5 below.

Signs and chants ranged from demands for universal healthcare and job creation, cries to end corporate greed, and pleas to Rep. Brian Bilbray (R-50th Dist.) to fix infrastructure in the district — including the bridge upon which they stood.

Despite the diversity of themes, all of the demands fell under the overarching mantra of "We are the 99 percent" and "We deserve better."

"We got involved in this because in 2008, Wall Street gambled away our retirement, our business went kaffloocy, we lost the house we were trying to sell and the house we were trying to retire to, and we had to file bankruptcy in 2009," said Sharon Jacobs, an Occu-



A member of Occupy Mission Bay holds a sign espousing a demand for change.

Photos by Mariko Lamb | Beach & Bay Press

SEE **OCCUPY**, Page 7



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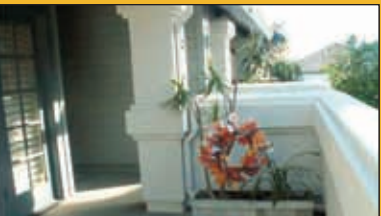


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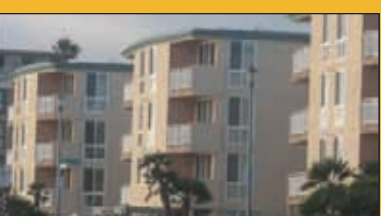


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'Mission Beach' greeting signage receives a facelift

Former resident of 24 years still maintains fond memories of life in area

By KEITH ANTIGIOVANNI | BEACH & BAY PRESS

Former Mission Beach resident Chris Cott, along with friend Tom Plonka, has given his neighborly "Mission Beach" sign creations a facelift.

Cott restored one sign on the north side of West Mission Bay Drive near the Bahia Hotel and a second sign at the intersection of Pacific Beach Drive and Mission Boulevard near the Catamaran hotel at the Pacific Beach/Mission Beach border.

"Restoring the sign is my way of saying thanks for all the good times I had in Mission Beach," Cott said. Over the last few years, the signs have been battered by the weather conditions in the beach area. A faulty sprinkler at the West Mis-

sion Bay location also sprayed an abundance of water on the sign at night.

"I was able to put a new form of 'clear' on the signs with UV protection," he said.

Cott said the new clear will help protect for longer periods of time against the sun, air and water.

He originally designed, built and installed the signs in 2006 after he was given approval by the Mission Beach Town Council (MBTC) to post the signs.

Cott also spent 24 years as a Mission Beach resident and owned the Chris Custom Airbrush business on the boardwalk during that time. He now lives in La Jolla, but fondly remembers his time in Mission Beach.

His previous restoration work includes the Wyland mural at The Plunge swim-

ming pool and the Wavehouse Gym's exterior sign.

Cott said he tried to get help from the MBTC to get funding to restore the signs but decided to take action on his own.

Cott said he also hopes the restoration of the sign will inspire others to make the beach area a better place.

"I'm proud of the work that I did and enjoyed every minute of it. Hopefully I'll see others making improvements in Mission Beach," Cott said.

The men are accepting community donations to offset their costs, be it large or small. Contributions can be made to: Chris Cott, 4629 Cass St. No. 61, San Diego, 92109.

For more information, visit www.airbrushchris.com.



One of two "Mission Beach" signs designed, built and installed by former Mission Beach resident Chris Cott in 2006 is shown after its restoration. Weather and a nearby sprinkler had taken its toll on the ambassador-like image. Cott lived in Mission Beach for 24 years before moving to La Jolla. *Courtesy photo*

Man gets life sentence for 1989 death of elderly PB resident

By NEAL PUTNAM | BEACH & BAY PRESS

A Connecticut man convicted of killing Ewing Scroggs, 83, during a 1989 burglary of the victim's Pacific Beach home has been sentenced to life in prison without the possibility of parole.

The sentencing process for Howard Dean Jamison, 53, was brief because the sentence is mandatory for someone convicted of first-degree murder with the special circumstance of murder during a residential burglary.

Jamison remained silent on Oct. 27 when San Diego Superior Court Judge Laura Halgren gave him the maximum sentence and a \$10,000 fine.

The judge noted that Jamison has spent 1,589 days in jail since his arrest in September 2009, but those credits

are meaningless with a life without parole sentence. A jury convicted him Sept. 26.

Jamison accidentally cut himself during the repeated stabbing of Scroggs and his blood was preserved by investigators. DNA tests — including that collected from a stamped-out Marlboro cigarette in the bathroom — showed the killer was Jamison.

Deputy District Attorney Allison Worden said Jamison was living in Pacific Beach as a transient when Scroggs was stabbed to death on Dec. 8, 1989 at his home on Mission Boulevard. Scroggs was a widower and the house was torn down years later.

Worden said advances in DNA testing allowed for the cold case to be solved. Jamison had been arrested in an unre-

lated case before the murder and his DNA had been kept on file.

The defense rested without calling a single witness, but Jamison's attorney, Troy Britt, argued for acquittal. He conceded his client had been in the victim's home — as evidenced by the DNA — but said the cigarette butt could have been tracked into the home years earlier.

Britt said the DNA evidence only showed Jamison had been there, but not when. He said there was no evidence of his client's DNA under the victim's fingernails, no fingerprints and no hair.

The victim's pants pockets were turned inside out and drawers were pulled out. Scroggs' wallet was found nearby with the cash and credit cards taken.

Home Buyers: Discover How to Avoid These 6 Costly Mistakes Before You Buy

SAN DIEGO, A new report has just been released which identifies the 6 most common and costly mistakes that homebuyers make before buying a home.

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about the factors involved before you buy.

In answer to this issue, industry insiders have prepared a free special report entitled, "6 Things You Must Know Before You Buy."

Having the right information beforehand can undoubtedly make a major difference in this critical negotiation.

To hear a brief recorded message about how to order your free copy of this report, call toll-free 1-800-276-0763 and enter ID# 1004. You can call anytime, 24 hours a day, 7 days a week.

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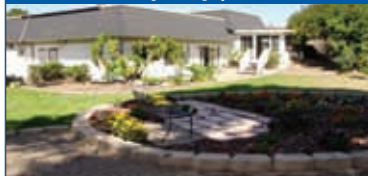


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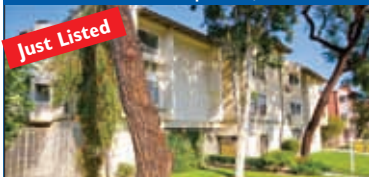
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Hoboken Pizza: perfecting beer and pizza in PB I'M 30 AND LOVE PB!

By RACHEL HUTMAN | BEACH & BAY PRESS

Is there anything more delicious than pizza and beer? If there is such a thing, I've yet to find it. If a restaurant wants to boast it serves the best pizza and beer, then it needs to do it well. Nay, it needs to do it perfect. Hoboken Pizza has surpassed perfection.

The pizza at Hoboken is hot and delicious with a true New Jersey feel. The pizza slices are large, in true New York fold-'em-over style. Tony Soprano would be proud. The flavors and toppings run the gamut, and you can always choose your own pie toppings. If you aren't feeling the pizza mood, Hoboken also serves sub sandwiches, strombolis, baked ziti and calzones, to name a few. The sizes and Italian flavors do not disappoint.



Aimee Plante and Ken Ford relax outside Hoboken Pizza on Garnet Avenue.
Photo by Rachel Hutman | Beach & Bay Press

It's clear whoever chose the beer put thought into choosing the best.

Ken Ford, a visitor from Maryland, said he loved the vibe, as well as the pizza Hoboken delivered to his table.

"It's a great place to have a few beers and enjoy the San Diego weather. There is a very low-key, good vibe that works if you're alone or with a group. Plus, the pizza is really, really good. Definitely a destination spot for out-of-towners and locals alike."

• **Hoboken Pizza**
1459 Garnet Ave.
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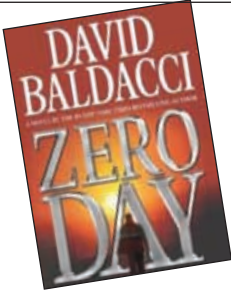
MUSTREAD

Book recommendation from the Pacific Beach/Taylor Branch Library

TITLE: Zero Day
AUTHOR: David Baldacci
SYNOPSIS: A lone Army specialist is taking on the toughest crimes facing the nation. John Puller is

called out to a remote mining town in West Virginia to investigate the brutal murder of a military family. Facing a potential conspiracy that reaches far beyond West Virginia, he is on a one-man hunt for justice against an overwhelming force.

Reserve this book: www.sandiegolibrary.org; Pacific Beach/Taylor Branch Library, 4275 Cass St.; (858) 581-9934



OBITUARY

Sondra Doyle, 59, former publisher of *Chargers Football Weekly*

Sondra Kay (Sandy) Doyle was born Nov. 9, 1942 in Indianapolis to Gustave A. Klotz and Stella Sevo. She passed away Oct. 23 at the age of 59.

She lived in the Mission Bay area for nearly 40 years.

Sandy attended Shortridge High School in Indianapolis, where she graduated near the top of her class and was recognized as a National Merit Scholar. Sandy established her interest in medical science early, volunteering to work with children with serious physical disabilities as a teenager.

She graduated from Northwestern University in 1964 with a Bachelor of Science degree in psychology. In May of 1966, she married First Lt. Michael C. Doyle of the 101st Airborne, U.S. Air Force. He died in Vietnam six months later.



SONDRA KAY DOYLE

Publishing. There, she managed production of books concerning speech-language pathology, audiology and hearing science, otolaryngology, gastroenterology, oncology and neurology. Sandy will be remembered for her kindness to others, her self effacement, her sweetness of spirit and her capacity as a professional.

She will be sadly missed by sister, Nancy Hiestand of Bloomington, Ind., life partner Robert M. Link and dear friend Angie Singh, both of San Diego.

Sandy's hobbies included camping and sailing a 16-foot Hobiecat in the Sea of Cortez. A private memorial is planned. Donations in her name may be made to www.amvets.org San Diego.



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Some examples are: improved speech-in-noise technology, feedback managers (to control whistling), cosmetics (smaller hearing devices) and wireless (Bluetooth) capabilities, to name a few. Recently, a hearing aid manufacturer introduced SoundRecover. This is a superior type of hearing aid technology that is specifically designed for those with high frequency hearing losses, or those who have trouble hearing speech in noisy environments.

High frequency hearing loss is very common with individuals who have been exposed to excessive noise. The hearing aid will effectively shift high frequency sounds down into a lower frequency range where the hearing is "healthier". This helps provide clarity of speech without over-amplifying unnecessary noise and sound. The technology comes in numerous styles of hearing aids – from very small in-the-ear technology, to the devices that sit on top (or behind) the ear.

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Tax dollars should help grow jobs, not red tape



By KEVIN L. FAULCONER

Our tax dollars must be used to support our neighborhoods, businesses and local jobs, not block the way to progress with unnecessary red tape. Here is an example. You may have noticed the restrooms on one of our local beaches have been closed for more than two years, replaced with unsightly portable toilets on the sand. Why has it taken the city so long to fix a facility used by countless residents and tourists visiting Ocean Beach? It's not due to budget cuts, environmental regulations or neighborhood controversy. It's because the city's contracting department stumbled through three construction bidding rounds — once rejecting a bid because it was not properly submitted in a three-ring binder. I've been a leader in the campaign to bring "regulatory relief" to City Hall. The Ocean Beach [Brighton Street] restroom project illustrates what happens when red tape gets in the way: regulations overrule common sense, jobs are put on hold — and San Diegans' time is wasted. My goal is for businesses to spend less

time navigating city bureaucracy so they can focus on running a successful business, strengthening our local economy and hiring more San Diegans. I promoted a recent regulatory relief workshop around the question, "How can City Hall help a business create a job?" Dozens shared red-tape horror stories and recommendations to improve city customer service, including:

- eliminating annual permits for home businesses;
- creating a "starter kit" for new businesses and contract bidders;
- clarifying regulations to avoid different interpretations by different bureaucrats; and
- expanding online permitting.

The workshop is just the beginning. I will be releasing an action plan to reform the most burdensome city business regulations that are needlessly hurting San Diego's economic recovery — and the jobs that come with it. So what about the Ocean Beach restrooms? A local construction company was ultimately selected and the restrooms are scheduled to open in time for the summer. As for the city contracting department, I asked for a full performance audit of their operations and there is currently an opportunity for new management at the department. What regulatory relief do you need to succeed? Tell me on the Regulatory Relief San Diego Facebook page, @RegReliefSD on Twitter or at kevin-faulconer@sandiego.gov. — Kevin Faulconer represents District 2 of the San Diego City Council, which includes Pacific Beach, Mission Beach, Ocean Beach, Point Loma and downtown San Diego.

Pacific Beach boasts its own 'Little Miss Sunshine'

WHAT'S IN THE AIR, BUD?

By KEVIN Di CICCIO | BEACH & BAY PRESS

If you find yourself walking down the bayside boardwalk along Riviera Drive and run into a bubbly lady with an ear-to-ear smile on her face walking her dog, Charley, who looks just as content, you've likely run into one of the most positive-thinking individuals in Pacific Beach. Her name is Kathy Bertram and she will turn your gloomy day into sunshine within a few kind words. You see, I had the great fortune to run into this spunky, positive, firecracker of a lady while walking Buddy and Bruttuss down the bayside boardwalk along Sail Bay. Kathy Bertram owns a mobile tax-preparation business called "No Bull! Just Less Taxes." She conducts business from Pacific Beach to Imperial Valley. Her specialty: she will come to you. Kathy is native to Cincinnati and found her way out west in 1970, working primarily as a dental hygienist. Always looking for a new adventure, she purchased a sailboat at Shelter Island and taught herself to sail. She worked in financial real estate until 1984, when she started her tax-preparation business. Kathy originally lived in Ocean Beach, but by 1997, she purchased a waterfront condo on Sail



Kathy Bertram enjoys the sunshine with her best friend, Charley. Photo by Kevin Di Cicco | Beach & Bay Press Bay and said she realized this was home. "The only way I'm leaving this paradise is feet-first on a stretcher," she said with spunky determination. Kathy is an activist and just wants to make Pacific Beach a better place to live. She enjoys golf and tennis, playing bridge and most of all, walking her best friend, Charley. She is, by far, one of the most positive individuals I've ever met. If you find yourself walking down the bayside boardwalk down Sail Bay and you feel the sunshine and warmth, keep your eyes peeled for Kathy Bertram. She is a wonderful addition to our beloved seaside town, our beloved Pacific Beach. — Kevin Di Cicco is the owner of Buddy the dog, who is best known for his roles in the long string of "Air Bud" movies and his ball-playing skills showcased on popular television shows. For booking inquiries, contact www.airbud.com.

NEWS & VIEWS

REMEMBERWHEN?

Victory Lanes Bowling Alley, 1165 Garnet Ave., opened to the public on Friday night, Aug. 23, 1948. Built at a cost of \$250,000, it also featured a billiard room, lunch counter, soda fountain and cocktail lounge. It closed in 1968 and was briefly mentioned as a possible site for the Pacific Beach post office, which was then

located at 1366 Hornblend St. In 1975, it became Organ Power Pizza, featuring the "world's mightiest theatre organ," a 25-ton, five-keyboard instrument with 100 pistons and thousands of pipes. **You may know it better today as Typhoon Saloon.**

— John Fry may be reached at (858) 272-6655 or mail@johnfry.com



LETTER TO THE EDITOR

The Mission Beach Town Council for over two years discussed, debated and disagreed over exchanging the summer twice-weekly pickup for the blue recycling cans. The vote, which was not by any means unanimous, was for the blue cans and to end extra summer pickups. With this vote, Kevin honored the wishes of the Town Council and the recycling cans were delivered.

Kevin has been very supportive of, and responsive to, the Mission Beach community in numerous other ways, including focusing city resources to begin repairing the seawall, reopening The Plunge and stopping AT&T from building a 30-foot-high cell tower at Bonita Cove.

Willie Gardner
Past president, Mission Beach Town Council

CIVICREPORT

Mission Beach Town Council meeting, Nov. 9

- The Mission Beach Town Council (MBTC) is urging residents to **place locks on their recycle bins** to help keep scavengers from rummaging through bins. The MBTC wants residents to know that scavenging is illegal and can be used as a way for criminals to disguise their intentions, like casing homes to potentially break into. To report scavenging, residents are urged to call police at (619) 531-2000.
- **Capt. Brian Ahearn has taken over the new role as the commander of SDPD's Northern Division**, replacing Capt. Al Guaderrama, who served in the position for the last nine months. Ahearn has experience with this community. He served as Lieutenant at Northern Division from 2005-08. Ahearn returns to Northern Division from his most recent post with Eastern Division, where he spent the last three years.

"The goals are to keep violent crime down and assess the property crime issues and to make sure the quality of life is at the standard the community expects," Ahearn said. Guaderrama will now be leading the SDPD's Investigations Unit. "He [Guaderrama] was selected to a great position and that's a credit to him," Ahearn said. "It has to do with his skill level. It's a position that's well deserved."

- Representing District 2 City Councilmember Kevin Faulconer, Katherine Miles said the **city has removed the entertainment fee all restaurants had been previously been required to pay for a permit to provide entertainment.** Now, restaurants that close before 11 p.m. will no longer face the burden of the \$3,000-\$5,000 yearly fee.
- Miles said **Faulconer's office is still looking into ways to secure funding for repairs or replacement of the sea wall** in

- Mission Beach. The city has hired an engineering firm to assess the repair process before moving forward.
- Miles said she believes **The Plunge will reopen before the end of the calendar year.** Former master leaseholder for Belmont Park Tom Lochtefeld disagreed with Miles' assessment saying he doesn't think the pool's repairs will be completed in that time.
 - Lochtefeld said he has "come to a settlement with the bank," regarding his ongoing bankruptcy court proceedings that led to his departure as master leaseholder of Belmont Park this year. Lochtefeld said he is still managing the Wavehouse and Soundwave, "for the moment." **Lochtefeld also said the \$12 million reported price tag for a new investor** to buy and take over operations of Belmont Park will be a tough sell, saying it, **"makes no economic sense to me."**
 - The newest proposed site for an **AT&T cell phone tower is on top of The Plunge.** A previously proposed site in the grassy area of Belmont Park was met with strong opposition from the MBTC.
 - **Bill Bradshaw**, chairman of the Mission Beach Neighborhood Watch, said **crime in the community has risen more than 40 percent overall** this year. Bradshaw said assaults are up 33 percent, burglaries are up 18 percent, auto break-ins are up 136 percent and vandalism is up 16 percent within the various categories.

— Lee Cornell

Pacific Beach Town Council (PBTC) general meeting, Nov. 16

The meeting included monthly reports from Joanna Moya, representing county Supervisor Ron Roberts; Deanneka Goodwin, speaking on behalf of Congresswoman Susan Davis; San Diego Police Department Lt. Paul Rorrison; Katherine Miles, a designee of District 2 City Councilman Kevin Faulconer; Ron Lacey of the office of Mayor Jerry Sanders; and Terri Win-

- bush, a deputy city attorney.
- The PB Town Council's **Police and Emergency Services Appreciation Night (PAESAN) Police Bicycle Light Program has raised \$2,000** in its efforts to augment equipment for the police beach patrol units and needs another \$1,000 to match the \$3,000 Faulconer's office has pledged if the total \$3,000 sum can be raised through merchant and community donation. Miles, representing Faulconer, said the councilman has extended the matching-fund deadline until the end of November.
 - Susan Wilding presented an update on the latest news regarding the **San Diego Unified School District's (SDUSD) realignment proposal that includes a possible consolidation of Pacific Beach Middle School and Mission Bay High School** by the 2013-14 school year to help bridge the district's projected budget gap.
 - **Capt. Brian Ahearn**, the new commander of police department's Northern Division, formally introduced himself during the meeting. Ahearn also **announced the arrests of three people suspected of violent robberies in the Pacific Beach**, Hillcrest and University Heights areas between Sept. 21 and Oct. 4. Ahearn said that on Sept. 7, a police bike unit spotted a white Toyota at Dawes and Missouri streets that was reported in three previous robberies. The suspects were arrested, including two men and one woman.
 - **Sara Berns**, director of Discover Pacific Beach, confirmed the date of the **annual Christmas Tree Lighting event** on Saturday, Dec. 3 at Crystal Pier.
 - The **PBTC election results** were announced. Joe Wilding was re-elected as president, Jerry Hall was voted vice president, Michael McQuarry earned a spot as secretary, and Lou Cumming, Susan Lowary, Richard Pyle, Ed Reay and Marcella Teran will serve as directors. The PB Town Council's treasurer position remains open.

— Keith Antigiovanni

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LEGAL / CLASSIFIEDS ACCOUNTING	KIM DONALDSON (x140) HEATHER GLYNN (x103) PATTY ANGLE (x120)	

OCCUPY

CONTINUED FROM Page 1

pier who came from Oceanside with her husband, Frank. “This feels a lot better than crying about the fact that we can’t retire the way we thought we would.”

Another protester who traveled from Mira Mesa issued a specific plea to a targeted audience — the target being Bilbray.

“He is not voting for the Jobs in America bill. I want people to be involved to talk to Brian Bilbray to switch his opinion to vote for the Jobs in America bill,” said David Stewart. “He never diverges his vote. He’s always lock-step with the Republicans. I find that’s not conducive with the interests of everybody in his district. There’s a lot of people in his district who would rather see this bridge get fixed before the trolley comes through, and it would create jobs in the area.”

An Ocean Beach doctor was among the bridge occupiers who urged for a drastic overhaul of the healthcare system, one that is “expensive, inefficient and draws a lot of resources away from people,” he said.

“The healthcare system is all screwed up, and the reason that it’s all screwed up is because the insurance companies are making profits,” said Dr. Jeffery Gordon. “They’re all financial institutions like Wall Street. They make money for their shareholders. The amount of maldistribution in this country is astonishing. It’s not the 1 percent. It’s the

one-tenth of 1 percent.”

He said the five biggest healthcare companies make more than \$12 billion a year in profits.

“We have 50 million uninsured people in the United States,” Gordon said. “200,000 of those uninsured are in San Diego County. It’s pain and suffering out here. I have to live with it every day. I have to lift people up out of the environment they’re stuck in. I can’t believe people are sleeping while their country is stolen out from under them.”

Fellow Occupier Jerry Malamud agreed.

“The big problem with our society is that we can put people in the Dumpsters. We don’t care about people,” he said. “Everyone in America should have health insurance. It’s a right, not a privilege.”

Police were on hand to secure a safe environment for the protesters and there were no incidents or arrests reported.

“It was a great event for the community, and the police department played a significant role in making sure that everybody had a safe environment in which to protest,” said Capt. Brian Ahearn, Northern Division’s new police captain. “I give the credit to the people who came out to protest. They wanted to do it peacefully. They were loud, they were proud and I think the folks that had something to say got to say it.”

Ahearn said his team did a “tremendous job” — especially given the special circumstances of a bridge protest.

“We brought in some resources that



San Diego police maintained a presence during the Occupy Mission Bay event as a precaution, but no incidents or arrests were reported. Photo by Mariko Lamb | Beach & Bay Press

we thought would be effective for creating a safe environment for a protest on a bridge,” he said. “A protest on a bridge brings with it a whole lot of significant risks for people, so we tried to balance that with what the protest groups want to accomplish.”

Following the bridge protest, many of the Occupiers gathered at Mission Bay Park for a meet-and-greet event, while others took their cause to the federal building downtown to march alongside an Occupy movement for immigrant rights.

“[This plan] distributes pay cuts fairly among employees, maintains the current class size ... and could reverse the recent downgraded credit rating.”

SCOTT BARNETT
SDUSD trustee representing beach-area schools

SCHOOLS

CONTINUED FROM Page 1

nett outlined his own plan Nov. 14 that he believes can avert insolvency for the district while keeping all schools and extracurricular programs intact — but not without pain.

The highlights of Barnett’s proposal include a 9 percent across-the-board reduction in salaries of SDUSD employees and a restructuring of the district’s health saving plans. According to Barnett’s figures, the 9 percent reduction would save the school district up to \$58 million and the restructuring of the health plans would save an additional \$12 million.

“It distributes pay cuts fairly among employees, maintains the current class size ... and could reverse the recent downgraded credit rating,” Barnett said.

Barnett is also proposing a \$50 million-\$100 million parcel tax be placed on the November 2012 ballot to counteract the proposed pay cuts as soon as January 2013.

The salary reductions proposed by Barnett would be graduated, based on the employee’s current salary. The higher the salary, he said, the more it would be reduced.

According to Barnett, employees making \$40,000 a year would see a 1.75 percent reduction, while those making up to \$165,000 a year would take a 12.75 percent reduction. Under his plan, the district’s 2,200 part-time employees would see no reduction in pay.

Other highlights of Barnett’s plan include increasing the school year from its current 175 school-day schedule to 180 by ending furlough days at a cost of \$12 million. Maintaining raises at a rate of 0.6 to 2.7 percent would also cost \$12 million.

“Most importantly, this plan would maintain education programs and support services at the current level,” Barnett said. “Class sizes would not grow and we won’t need to cut any arts, music or athletics.”

Expectedly, reactions to Barnett’s proposal have been mixed.

Bill Freeman, president of the San Diego Education Association, is strongly opposed to Barnett’s proposal.

“This is political grandstanding and Scott knows it,” Freeman said. “Scott has already flip-flopped in closing schools — which he was for, then he was against — and he now he is for a parcel tax, which he was already against.”

Other locals were more reserved in

their assessment of Barnett’s proposal.

“As a member of a community group, we are completely independent of this proposal,” said Brian Catanzaro, chairman of the Mission Bay Cluster. “Of course, no one wants to see the teachers’ pay get reduced.”

Meanwhile, a meeting is scheduled for Tuesday, Nov. 28 from 6 to 8 p.m. to discuss SDUSD’s proposed consolidation of Pacific Beach Middle School and Mission Bay High School into a 6th grade through 12th grade international baccalaureate academy.

The public meeting will be held at Pacific Beach Middle School’s Library Media Center, located at 4676 Ingraham St.

The school board is expected to vote on a first reading of the consolidation plan recommendations Nov. 29 with a final vote set for Dec. 13.

For updated information, visit www.sandi.net/realignment.

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Al Bodenlos, now 91, was a bugle master in the 804th Engineer Aviation Battalion's bugle corps and a survivor of the attack on Pearl Harbor on Dec. 7, 1941. Courtesy photo



SURVIVOR

CONTINUED FROM Page 1

Sunday? No way.” When he dutifully got onto a shuttle heading back to Schofield, he said to a friend, “Look at all those airplanes. There must be a hundred of them, and the smoke and the rumble. Boy, the Navy’s putting on realistic maneuvers!” After reaching the harbor, he discov-

ered this was no drill. “The harbor was already a mass of burning oil, ships were blowing up, sailors flying off those ships,” he said. “Although we could see it going on, we couldn’t comprehend what was going on. We were trying to save our lives. Boy, everything was blowing up around us, bullets whizzing over us.” After being ordered off the shuttle, Bodenlos witnessed the U.S.S. Arizona blow up and sink right before his eyes. “It was so tremendous and it knocked us off our feet, so we dove in the ditch. [Then] here come the Japanese swooping down so close you could see their faces smiling at us,” he said. “We were trying to save our lives at that point. It’s amazing we didn’t get hit.” The raid lasted one hour and 20 minutes. There was a short lull, followed by a second hour-and-a-half attack. At the time, Bodenlos, as the courier, was responsible for transporting classified material from the command post to the five bases scattered across the island on his motorcycle — a task he undertook for two days straight. “The second wave started and they went back to all the five air bases and cleaned up what they missed on the first run,” he said. Bodenlos said every detail of the attack is seared into his memory as if it happened mere hours ago. Despite the horrific spectacle, he has long since forgiven the attackers. Twice a year, Bodenlos travels back to Pearl Harbor to recount his experience with different groups. Next month, Bodenlos will travel to the scene of the horrific events to speak to 1,000 band members about his experience and direct them in a performance to commemorate the 70th anniversary of the attack. He also serves as a docent on the U.S.S. Midway, detailing facts about Pearl Harbor and recounting stories from his days in the Army, like the time



Bodenlos is pictured here as a 19-year-old bugler during World War II. Courtesy photo

he accidentally played his bugle for the wake-up revelry at 3:30 a.m. instead of 6:30 a.m. On Mondays and Wednesdays, Bodenlos can be seen at the San Diego Veterans Affairs Memorial Center in La Jolla, where he has worked for 27 years. His unmistakable identity at the welcome center is accentuated by his official Pearl Harbor survivor uniform consisting of white shoes, white pants, a white jacket, Army beret decorated with numerous pins and one of his 45 colorful Hawaiian shirts. “I’m comfortable and happy around veterans, and I want to serve them regularly,” he said. “I really feel that all young fellas and gals should serve their country at least once — one hitch maybe — and you learn to appreciate your country more.”

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Home Bank of California has become a fixture in the Pacific Beach community, serving customers for 30 years.
Photo by Keith Antigiovanni | Beach & Bay Press

Home Bank of California celebrates 30 years in PB

By KEITH ANTIGIOVANNI | BEACH & BAY PRESS

Home Bank of California's (HBC) office at 875 Garnet Ave. at the corner with Bayard Street is celebrating 30 years of business in the beach area.

The family-owned bank originally began at 1380 Garnet Ave. near the Pacific Postal Service, Elephant Music and Habstritt Chiropractors.

Byron Webb Jr. founded HBC in 1981. The bank is currently owned and operated by president Byron Webb III and his two sisters, Victoria Webb-Sack and Patricia Webb-Oliver.

Webb III said he believes in maintaining a strong relationship with the bank's customers.

"Our goal is to provide a level of service that the community can appreciate and enjoy and to show we are an alternative to a big bank," Webb said.

HBC began as Thrift and Loan in the

early 1980s until it became an industrial-loan bank in 1985. Four years ago, it was converted to a full-service commercial bank to provide a greater range of service to its customers. The main difference between industrial banks and commercial banks are that industrial banks do not offer checking accounts to its customers. As a commercial bank, HBC offers a variety of services, including savings and checking accounts, IRAs, mobile banking, super-money-fund accounts and certificates of deposit.

In addition to HBC's status as a local family-owned company, Webb III has forged and maintained strong ties to the beach. A native San Diegan and Torrey Pines High School graduate, he moved to the Mission Beach area in 1981 and has remained ever since.

Webb III is also a member of the Mission Beach Rotary Club and is always

"actively looking to serve the beach community through its service clubs."

HBC has also created a close, family atmosphere in the work environment.

"One of our tellers has been with us for 15 years," said Webb III.

Angela Davies, HBC's business development manager, has worked for the bank since November and has already experienced the bank's tight-knit feeling.

"The people here are amazing. It's like a family and I'm one of the newest employees. Everyone has worked here between seven to 30 years," she said.

Davies has also been active in the beach community as a member of the Pacific Beach Kiwanis Club.

Webb III said the friendly atmosphere extends to HBC's customers.

"Our employees know most of our customers on a first-name basis," he said.

Quaint beach cottage shop serves neighbors in more ways than one

By MARIKO LAMB | BEACH & BAY PRESS

Hydrangea Cove, a new beach cottage and garden décor gift shop in north Pacific Beach opened its doors in September with flair — complete with special offers, food, champagne and prizes for its guests.

"I opened the doors — a very quiet opening — at Hydrangea Cove in mid-April and have been delighted with the reception that we have received from the local community, most of whom drove by the shop and just stopped in," said owner Susan Christopher. "Now, our new customers are finding us through word-of-mouth."

Visitors won't find cheap apparel and mass-produced trinkets at this charming beach cottage-themed gift shop. The store is filled with a unique blend of coastal-inspired décor and one-of-a-kind vintage pieces that are perfect for quaint beach cottages and seaside gardens.

Christopher, a 12-year Mission Beach resident, lives in a nearly 80-year-old beach cottage by the bay in South Mission Beach, which gave her inspiration to open the shop.

"The cottage was built in 1932 and I

have enjoyed fixing it up and decorating," she said. "In the last few years, it had become difficult to find shops that carried the items I was looking for in my cottage."

The first-time business owner has more than 30 years of experience in wealth-management banking and non-profit fundraising. She has worked as a volunteer for more than 25 local non-profit organizations, served as a member on several boards and helped with more than 60 fundraisers in the past decade.

Naturally, Christopher ties in the fundraising element to her new store.

"I plan to do an evening reception each month with a percentage of the proceeds going to a nonprofit," she said.

This month's grand opening benefited the Walden Family Services, a foster and adoption agency where Christopher served as a board member.

Hydrangea Cove is located at 929 Turquoise St. Store hours are Mondays through Fridays, 10 a.m. to 6 p.m. and Sundays from noon to 5 p.m.

For more information, visit www.hydrangeacove.com or call (858) 750-3567.



Hydrangea Cove, a new beach cottage and garden décor gift shop on Turquoise Street, formally opened its doors in September.
Courtesy photo

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Contact her at hairpsychologist@gmail.com or (619) 807-7718.

Giving thanks for football at Fred’s Mexican Cafe, Typhoon Saloon



Fred’s Mexican Café and the adjacent Typhoon Saloon at 1165 Garnet Ave. are meccas for San Francisco 49ers and Denver Broncos fans during the NFL season.
Photo by Walter Ruskin | Beach & Bay Press

By WALTER RUSKIN | BEACH & BAY PRESS

Fred’s Mexican Cafe is a cornucopia of Sunday NFL football fun, especially if you’re a San Francisco 49ers or Denver Broncos fan. Many people are not aware of this, but the fact is, Fred’s Mexican Cafe and Typhoon Saloon are in the same building, but are two completely different establishments.

Every Sunday during football season, Fred’s and Typhoon open up at 9 a.m. to kick off their pre-game festivities. On the Fred’s Mexican Cafe side of the establishment, you can have one of the famous breakfast burritos and find a spot to hunker down to view the Broncos game with frequent patron Byron Chamberlain, who not only used to

work at Fred’s Mexican Café, but was actually a player for the Broncos during the team’s Super Bowl years in 1998 and 1999.

For **San Diego Chargers fans and Broncos supporters**, you’ll have an opportunity to catch all the action on multiple big screens when the two teams battle for supremacy in the AFC West in a huge showdown at Qualcomm Stadium on **Nov. 27 at 1:15 p.m.**

On the other side of this establishment at Typhoon, you will see what is best described a sea of crimson-red jerseys displaying their love for the 49ers. Typhoon packs in as many as 500 high-energy 49ers fans at a time, rivaling the energy that any typhoon can generate.

Fred’s Mexican Cafe and Typhoon Saloon are located at 1165 Garnet Ave. With nearly 50 televisions dedicated to football, along with a huge Sunday buffet and a make-your-own bloody Mary bar, this might well be the place for you. If you want to bring the kids, there is a Sunday kids’ meal that comes with a margarita for mom or dad.

You might even be more thankful than the pilgrims were when they discovered that turkeys were an excellent substitute for geese as the main course for their Thanksgiving feast. Research has shown that geese were the preferred fowl to feast on during the era of the pilgrims. (A little tidbit to share during

SEE FRED’S, Page 11



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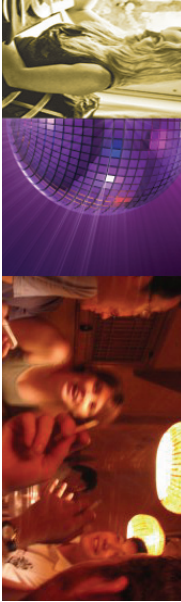
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 4656 Mission Blvd. P.B. 858-274-2473	Monday - Friday 11am - 3pm: \$5.99 Lunch Menu Nightly Specials: 6pm -close All you can eat wings \$13.99	Happy Hour Happy Hour All Day 1/2 price domestic pitchers 1/2 price wings	Nightly Specials: 8pm -close \$3 Draft & Well Drinks	Nightly Specials: 8pm -close \$8 Pitchers, \$4 Seagram's sweet tea, corralejo silver tequila, fernet branca	Nightly Specials: 8pm -close \$3.00 16oz PBR draft	Nightly Specials: \$4 Bloody Mary's and \$2 Mimosas \$10 bottle of champagne \$15 bucket of Domestics	Nightly Specials: \$4 Bloody Mary's and \$2 Mimosas \$10 bottle of champagne \$15 bucket of Domestics
 3714 Mission Blvd 858-488-668	HAPPY MONDAYS: Happy Hour 4pm to Close 1/2 off Beers and call shots 25% off appetizers	TACO TUESDAY'S: Tacos starting @ \$2 \$3.50 Dos Equis Pints \$4 Tequila Shots \$5 House Margs!	Game Night: \$3 Drafts 7pm-Close Any sandwich/wrap w/draft \$10 Free Pool, Jumbo Beaver Blocks, Boards Games & Beer Pong! You be the VJ 8pm-close!	Thirsty Thursdays: \$2 U Call Its from 9pm-Close \$5.99 ½ lb Guava Burger & Fries	\$4 Fridays: \$4 U Call Its from 9pm-Close Weekend Dinner Specials by Chef Shelly V.	Progressive Drink Nite! U Call Its \$2 from 9-10pm \$3 from 10-11pm \$4 from 11pm-12am \$3 from 12am-until close \$10 bottles of champagne w/ Guave or OJ ALL DAY!	Go Big or Go Home! \$5 House Margs \$16 Marg Pitchers \$5 "El Fuego" Bloody Mary's \$5 Mimosa \$8 Domestic Pitchers \$12 Bionic Beavers
 721 Grand Ave. 858-581-BEER	Burger Bliss \$5.00 Burger – 6-10pm	All-You-Can-Eat Crab Night \$24.95 – 6-10pm	Uncorked & Unplugged 1/2 off all bottles of Wine & Premium Corked Beers 6-10pm Live Music – 9pm to Close	Thursday Special \$3 22 oz Mugs of House Beer \$3 U Call Its DJ Music – 10pm to Close	Good Times Friday \$3 Sushi Rolls, \$3 Good Times Gold 3pm to Close DJ Music – 10pm to Close.		Pacific Sunset Sunday \$3 fish tacos, \$3 IPA – 5pm-9pm Industry Night: 1/2 off bar tabs, DJ Music – 10pm to Close
 4343 Ocean Blvd. 858-272-SURF	Industry Wing Night: 40cent wings starting at 4pm 1/2 price drinks for Hospitality Industry employees \$4 Stolff Vodka and Flavors \$3.50 Bud Light Schooners	Nightly Specials: 1/2 price appetizers starting at 5pm	Nightly Specials: Goldfish Races start at 10pm Rib dinner for \$10 - includes a rack of BabyBack Ribs, fries, and a salad \$3 Svedka Vodka	Nightly Specials: 2-for-1 Burgers starts at 5pm \$3 U-Call-It's starts at 9pm	Nightly Specials: 2-for-1 Fish 'N' Chips starts at 5pm	Breakfast Special: 2-for-1 breakfast from 8am - 1pm	Breakfast Special: 2-for-1 breakfast from 8am - 1pm
 809 Thomas 858-270-1730	Nightly Specials: Happy Hour Food 4 to Close & Drinks 4 to 7	Nightly Specials: \$2.00 Tacos and \$5.00 Select Tequilas	Nightly Specials: \$3.00 Wing Basket & \$5.00 Selected Whiskeys	Nightly Specials: Burger, Fries & 16 Ounce Domestic Draft \$7.00	Nightly Specials: Happy Hour 4 to 7	Every Saturday \$2.50 Mimosas & College Gamday!	Every Sunday \$2.50 Mimosas, \$9.00 Bud Light Pitchers, And All The NFL Games! Chance to win a flat screen TV.
 1221 Garnet Ave. 858-642-6900	Happy Hour 4 to 7 Every Night in the Bar Areas! Coming Soon DJ's and Bands Thurs – Sat!						
	Lunch Deals (Mon - Fri) start @ \$4.99 Nightly Specials: Free Pizza with purchase! Happy Hour Beer prices during Monday Night Football.	Nightly Specials: Free Pizza with purchase! Happy Hour Beer prices	Nightly Late Night Deal: 10 - close - 2 Slices /Soda - \$4.99 Nightly Specials: \$1 Pint Night (\$5 buy-in)	Nightly Specials: FREE Trivia Night at 8!	Nightly Specials:	Nightly Specials:	NFL Sunday Ticket: All you can eat Slices for 6.99 + tax til 3 pm + Happy Hour Beer prices during all NFL games

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Fred's Mexican Café and Typhoon Saloon offer plenty of drink specials during the NFL season, where guests can catch the action on nearly 50 television screens.

Photo by Walter Ruskin | Beach & Bay Press

FRED'S

CONTINUED FROM Page 10

this holiday season.)

"I love working here," said manager Megan Pantell. "I have been here for over five years and the No. 1 reason is that it is not your average bar. On one side, we have some of the best Mexican food and family-friendly atmospheres at Fred's, and an upbeat, cutting-edge nightclub at Typhoon Saloon."

Fred's Mexican Cafe is open seven days a week, while the Typhoon Salon is closed on Mondays — unless, of course, the 49ers have a Monday night game. "Every time the 49ers have a Monday night game it is a very special night here at Typhoon's," said Pantell.

Fred's Mexican Cafe and the Typhoon Saloon are not only great places to watch football, they are two of the best places to be in Pacific Beach on Tuesday night. Taco Tuesdays are a staple at Fred's for Pacific Beach locals who want to unwind and get some of the best tacos; Typhoon Saloon starts the week off right on Tuesdays with one of best club atmospheres in San Diego.

Fred's Mexican Cafe and Typhoon Saloon employ about 150 people — including bartenders, waitresses and talent that performs at the club — giving them the honor of being one of the largest independent employers in the Pacific Beach community.

If you have the time this Sunday or any Sunday during this NFL football season, you will experience the next best thing to going to an actual game at Fred's Mexican Café or Typhoon Saloon.

— *Walter Ruskin is a member of the San Diego Community Newspaper Group's "Ugly News Team." Catch his videos and*



Fred's Mexican Cafe and Typhoon Saloon are located at 1165 Garnet Ave.

Photo by Walter Ruskin | Beach & Bay Press

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EDUCATION NOTEBOOK

MISSION BAY HIGH

• The next **Friends of Pacific Secondary Schools (FOPBSS) meeting** will be Wednesday, Nov. 30 at 6 p.m. at Mission Bay High School. Find out what's happening at Pacific Beach Middle School and MBHS and how you can get involved.

• Mission Bay High, an international baccalaureate school, **will host a school tour** Thursday, Dec. 8 from 8 to 10 a.m. beginning in the library. Learn more about the IB program and Mission Bay High School. Meet the principal, the IB coordinator, staff members and parents, and learn about the varied opportunities for your student in academics, sports, technology, fine arts, the sciences and other areas. Visitors will get a tour of the campus led by staff and parents and get to see students in action in class. This is an opportunity to meet the administration, walk the campus and discover the rigorous, balanced IB curriculum at Mission Bay High School. To find out more, contact Kris Greenwood at kgreenwood@sandi.net or call (858) 273-1313.

• **Mission Bay High's Engineering Club** is fielding a **robotics team** to compete against other local and state high schools. Skills developed by the robotics team include robotics, mathematics, computer programming, electrical engineering, public relations, mechanical engineering and graphic design. The team has set a fundraising goal of about \$6,000. If you would like to make a tax-deductible contribution, contact engineering teacher Alex Cannon at



A delegation of principals from China toured Pacific Beach Middle International Baccalaureate School on Nov. 18. The visitors were hosted by San Diego Unified School District chief of staff Bernie Rhinerson; Pacific Beach Middle principal Julie Martel; and Eddie Parks, principal of Barnard Elementary School, the district's only Mandarin Chinese language-immersion school. Delegates and hosts exchanged ideas and enjoyed a day of cross-cultural educational exploration and discussion. *Courtesy photo*

mbhsengineering@gmail.com.

PACIFIC BEACH MIDDLE SCHOOL

• There will be two Pacific Beach Middle School **Holiday Concerts** this year. The string ensembles and the PBMS choir will perform on Wednesday, Dec. 7 at 6:30 p.m. The concert

bands and jazz band will perform on Thursday, Dec. 8 at 6:30 p.m. Both performances will be in the school auditorium. Join us for festive evenings of holiday music.

• PB Middle School will hold a **huge craft fair and rummage sale** on Saturday, Dec. 3 from 7 a.m. to 2 p.m. and

vendors are needed. Booths are \$25 and all proceeds go to the eighth-graders to help pay for their East Coast trip. Vendors will receive a 10-foot-by-10-foot space but must provide their own tables, chairs and tents.

• On Thursday, Dec. 1 from 8 to

10 a.m., **Pacific Beach Middle School will host a school tour** beginning in the media center/library. Visitors can learn more about the international baccalaureate program at PBMS and opportunities for incoming middle schoolers. The school tour is called "a day in the life" of a PBMS student. Visitors will meet administrators, learn about IB, meet teachers and see students in action in class. Prospective students are welcome.

PACIFIC BEACH ELEMENTARY

Congratulations to the **newly-elected Pacific Beach Elementary Student Council** for the school year 2011-12:

President: Samuel Smith
Vice president: Rosie Rooney
Playground commissioner: Jordan Ryan
Secretary: Talia Bostic
Green ambassador: Caroline Rois-tacher
Fire marshal: Kai Deatrick
Treasurer: Vance Allen
Sergeant-at-arms: Ruby Lopez
Historian: Piper McCarty

KATE SESSIONS ELEMENTARY

• **Friends of Kate Sessions Elementary** will host a **repurposed clothing sale** from Nov. 29 through Dec. 1 in the Kate Sessions auditorium from 7:45 to 8:30 a.m. or 2 to 3 p.m. for some great deals. All items will be priced at \$5 or less.

The **Kate Sessions Elementary Holiday Music show** will be held Tuesday, Dec. 6 at 6 p.m. Students from pre-kindergarten through fifth grade will perform a variety of holiday songs. The show is free to the public.

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After-School All-Stars program helps to keep at-risk kids on straight and narrow

By **KEITH ANTIGIOVANNI** | BEACH & BAY PRESS

The San Diego After-School All-Stars program recently celebrated its 12th annual "Lights On After School Day," hosting open houses at Pacific Beach Middle School and Mission Bay High School.

The All-Stars program is a national and local after-school program that keeps underprivileged youth off the streets and in class by introducing them to a variety of educational and life experience programs.

The program is open to all students but is primarily aimed at middle-school students, said organizers.

"We want to make productive citizens out of our students," said Tyree Dillingham, executive director of the San Diego

After-School All-Stars program.

The city's program has 20 participating schools and 4,000 involved students. The program has a four-pronged approach, including:

- "We Are Ready," an interactive transition program that prepares middle-school students for high school and college;
- Service learning projects, which promote student participation in Global Youth Day;
- "Sports as a Hook," which addresses the childhood obesity crisis by encouraging sports interaction and healthy eating choices; and
- Career exploration opportunity (COE), which helps students find and

SEE **ALL-STARs**, Page 13

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People in the news

SD Rowing Club names new executive director

San Diego Rowing Club on Mission Bay, founded in 1888, has named Peter Fayette as its executive director following a comprehensive search.

"As a youth-oriented, health and athletic-driven organization, we needed to find a professional who had a broad range of experience from business operations to familiarity with nonprofit development, outreach, and youth athletics," said David Frost, board president of the San Diego Rowing Club.

"Peter brings that diverse background to the club," he said. As an attorney, he has the skills to guide our organization thoughtfully and prudently. As a former start-up company founder and owner, he has developed and implemented business plans, managed national sales efforts, and overseen software development and deployment, and as a consultant to youth sports organizations in San Diego, he is aware of the fiscal challenges facing non-profits in a down economy."

Fayette served on the Gaslamp Quarter Historical Foundation from 1995 to 2005, and is a past president of the organization. He is a member of the Kearny Mesa Planning Group, and is the owner of Blaugrana Solutions, a youth sports consultancy, that is currently facilitating the redevelopment of the Hickman athletic fields with the city's Park and Recreation Department.

For more information, visit www.sandiegorowing.org.

Coldwell Banker PB branch manager honored

Brian Barber, branch manager of Coldwell Banker Pacific Beach, has been honored with an outstanding performance award for his stellar support of new agents in 2010 and 2011.

The award was presented by Bruce Zipf, president and CEO of NRT, LLC, the largest residential real estate brokerage

in the U.S. and parent company of Coldwell Banker Residential Brokerage.

"Brian helped lead Coldwell Banker's most productive new agents with unwavering guidance, while paving their way to the successful and illustrious real estate careers to which new agents aspire," said Zipf. "Coldwell Banker is renowned worldwide for their coaching, mentorship and training only because of the efforts of branch managers like Brian. A job well done."



BRIAN BARBER

Stevens, of PB, named new marketing director

Advanced Marketing Strategies, one of San Diego's premiere advertising agencies, has named Mark Stevens of Pacific Beach as its new media director. Stevens served as senior media planner for Saatchi & Saatchi in New York. In that position, he planned, negotiated and executed national, traditional and non-traditional media for Reynolds Wrap, Oven Bags, Hot Bags, Plastic Wrap, and new product introductions including Pot Lux and Extra Wide, while managing a combined advertising budget of \$25 million for all Reynolds Metals products.



MARK STEVENS

Stevens comes to the agency from Alphacom, where he served as marketing manager/buyer for all aspects of media planning, buying and creative for InSynergy Consulting Group, Southwest Autosports and Titan Realty. Stevens proved particularly adept at applying demographic data and interpreting consumer buying trends to meet client needs and expectations.

Stevens earned his bachelor of arts degree in corporate communications from New Paltz State University of New York, with a major in corporate communications. He is a member of The Phi Sigma Omicron Honor Society.



San Diego After-School All-Stars provides after-school programs to Pacific Beach Middle School students in the way of academic assistance, independent learning, enrichment activities and sports to increase confidence and encourage success. Courtesy photo by San Diego After-School All-Stars

ALL-STARS

CONTINUED FROM Page 12

pursue their passions and teaches them to set career goals.

An example of the COE program is during the most recent World Cup tournament, when the students were given a soccer team they had to "manage."

"They had to learn about how to run a business by managing a soccer team," said Dillingham. "They had to learn how to trade players and market the team."

Dillingham said the All Stars program encourages students to get involved with the decision-making with the everyday after-school activities to give them a sense of ownership and to make the program their own.

"Middle-school kids can be opinionated but we like to get their feedback and make sure their voices are heard so they can feel empowered," she said.

The After-School All-Stars program began in 1991 in Los Angeles as a way of positively influencing and inspiring at-risk youth. The program went national in 1992 when Actor Arnold Schwarzenegger founded the Inner City Games Foundation and in July 2003 the program was given its current name.

The All-Stars program also operates in Atlanta, Chicago, Dallas, Honolulu, Houston, Las Vegas, Los Angeles, New York, Orlando, San Jose and South Florida. The All Stars program is a locally-funded 501(c)-3 nonprofit.

For more information, visit www.sdafterschoolallstars.org.

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Want "Top Dollar" For Your Pacific Beach or Mission Beach Home?

Experts Say: Start planning for it 60 to 90 days before you sell.
Pacific Beach (CA) – A recent interview with Jeffrey Middaugh of Coldwell Banker, revealed several helpful tips for anyone who is thinking of selling their Pacific Beach or Mission Beach Home.

"Most owners think their homes will sell quickly. Everyone thinks that their home is special and will bring top dollar fast. In fact a lot of all new listings that go on the market eventually expire with the home still unsold."

If you're going to sell your house in the next six months, there are some things you can do now that will help you get top dollar for your home when you do sell it.

There's a free report available that shows you the things that buyers most look for in a home, and how to make your house irresistible to buyers. You'll learn

- Why buyers love model homes and how to make your house show like one.
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- How to sell your house in as little as 24 hours – without ever putting it "on the market."
- Three things you can do to get your house on a buyer's "must see" list.

Jeffrey has compiled a free report that he calls **How to Sell Your House for Top Dollar – Fast!** This report details several specific ways to prepare your house for sale and how to make your house irresistible to buyers. Jeffrey says the information in this report is the secret to his success in selling homes so quickly, and the reason he can guarantee to sell any house in less than 90 days.

To get a copy of this free report, **How to Sell Your House for Top Dollar – Fast!** just call 888-611-8015, ext. 39 for a free recorded message. There's no cost or obligation and your report will be mailed today!

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Giving Thanks, from all of us, to all of you this Thanksgiving Day!



A funny thing happened recently. My phone rang, and when I answered it — with my usual, “Hi, this is Bill” — I was met with disbelief. “Bill? Bill Luther?” said the caller. “You’re alive? I thought you were dead.”
Needless to say, I was a bit taken aback.
“Huh?” was my dumbfounded answer. What could possibly make this person think I was dead?

The caller explained that my name has been around for so long he assumed I was, like a certain colonel of chicken-frying fame, deceased but that the business had retained my name. I assured him that I was most certainly not in the same condition as Colonel Sanders, but that I was very much alive and doing quite well, thank you very much. I now manage that caller’s PB properties, him being assured I am alive and kicking. The incident, while a bit unnerving, prompted me to take stock of all that I am thankful for. So this Thanksgiving, I am giving thanks that I am, in fact, alive.



Bill & Loretta Luther

Another reason for giving thanks is the people I am surrounded by. The reason Loretta and I and our company have been so successful is due mostly to the efforts of our great staff. So Loretta and I thank each and every one of you this holiday.

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