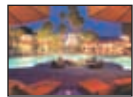


WHAT'S INSIDE:

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- Guava Beach is the ideal spot to watch the Chargers, Vikings showdown on Sept. 11, Page 8
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BACK TO SCHOOL 2011

Good, bad, ugly changes to this year's programs

By **MARIKO LAMB** | BEACH & BAY PRESS

Like it or not, summer is over and the school year is back in session on Sept. 6.

San Diego Unified School District (SDUSD) trustee Scott Barnett — who represents the district's beach-area schools — and Mission Bay High School (MBHS) Principal Fred Hilgers said there are good, bad and ugly changes that parents and students should be aware of for the upcoming school year.

In the good news category, class sizes in grades K-3 will remain low, while school police services have been maintained and the school board restored more than \$1 million to the district's visual and performing arts program.

Additionally, MBHS has expanded its international baccalaureate program, offering new courses in standard-level senior English, film arts, business management, a semiweekly advisory

SEE **SCHOOLS**, Page 3



Carolina Vazquez, left, an incoming ninth-grader at Mission Bay High School, gets a Tdap vaccine shot from registered nurse Joyce Donely on Aug. 30 at the high school. The Tdap vaccine protects against diphtheria, tetanus and pertussis (whooping cough).

Photo by Paul Hansen | Beach & Bay Press

Faulconer developing plan to secure funding for sea wall fix

By **LEE CORNELL** | BEACH & BAY PRESS

The deteriorating sea wall in Mission Beach has been gaining attention among concerned residents in the area. The condition of the concrete wall is steadily getting worse and District 2 City Councilman Kevin Faulconer said he plans to address the issue soon.

"It's a large project and Kevin's pushing to get it started," said Matt Awbrey, communications director for Faulconer. "Kevin is working to secure funding in the next \$100 million infrastructure bond for the sea wall. That is scheduled to come to the [City

Council] Budget Committee, which Kevin sits on, in the fall."

Residents have been hearing about a complete overhaul to fix the wall for years, and many said they still have their doubts.

"We have been asking for the repair plan for the existing sea wall for at least six months now and understand that things do not get resolved in two weeks or even two months. Two years would be more like it," wrote Mission Beach Town Council Area 9 representative Bob Craig in an email to Faulconer's office on Aug 4.

SEE **SEA WALL**, Page 5

'WE SHALL NEVER FORGET'



Firefighter Tim Swanson of Station 21 in Pacific Beach, left, designed a Sept. 11 Twin Towers tribute to be unveiled Sept. 9. Artist Tara Tarrant, right, is assisting. Photos by Paul Hansen | Beach & Bay Press

PB memorial to punctuate 10th anniversary of Sept. 11 horror

Tribute will stand at Station 21

By **MARIKO LAMB** | BEACH & BAY PRESS

The San Diego Fire Rescue Foundation (SDFRF) and San Diego Fire-Rescue Department (SDFD) will host two events in Pacific Beach to commemorate the lives and heroics of emergency first responders during the 9/11 terrorist attacks on New York City's World Trade Center a decade ago.

On Sept. 9, city leaders — including Fire Chief Javier Mainar, Police Chief William Lansdowne and District 2 City Councilman Kevin Faulconer — will unveil a 9/11 commemorative memorial at Pacific Beach Fire Station 21.

SDFRF will also present special guest speaker retired FDNY Lt. Joseph Torrillo, who will tell his story of survival during the 9/11 attacks and how he was mistakenly thought to have perished in the rubble.

The memorial, designed by 24-year-old Station 21 firefighter Tim Swanson, consists of a black concrete base and two polished-aluminum columns that represent the fallen towers. The columns are inscribed with the names of all the emergency first responders who died in the 9/11 attacks, and a piece of steel from the Twin Towers is incorporated into the front façade of the project.

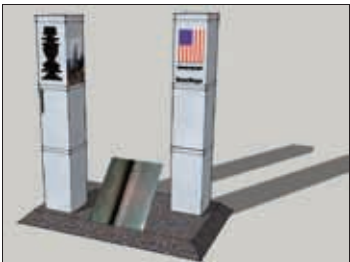
"The piece of steel was donated to the SDFD from the fire department in New York with the stipulation that it be used on a public art project. They've had it for a couple of years, but never quite got started on



Sept. 11 memorial designer Firefighter Tim Swanson watches as Tara Tarrant, who owns La Jolla Stone Etching, begins to etch the names of each of the 343 emergency first responders killed in the Sept. 11 terrorist attacks 10 years ago in New York City.

THE MEMORIAL

► The Sept. 11 memorial that will be unveiled at Station 21 in Pacific Beach on Sept. 9 consists of a black concrete base and two polished-aluminum columns that represent the fallen Twin Towers of the former World Trade Center in New York City. A piece of steel from the Twin Towers is incorporated into the front of the memorial.



SEE **SEPT. 11**, Page 7

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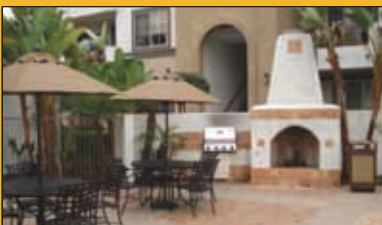


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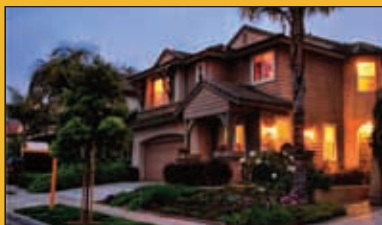


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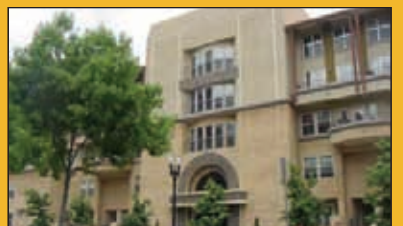
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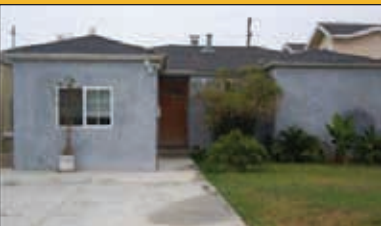


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Lifeguards at Tower 15 stand ready at the end of Ventura Place in Mission Beach on Aug. 25, the day of the first sighting of a possible great white shark off Mission Beach.
Photo by Paul Hansen | Beach & Bay Press

Shark sightings close beach in two-day stretch

Taking swift action after two sightings of a potential great white shark just yards off the sands of Mission Beach last week, lifeguards twice shut down a two-mile stretch of beach last week between the South Jetty and Santa Clara Place.

The first closure took place shortly after noon on Aug. 25 when a lifeguard reported seeing an 18-inch dorsal fin — the size and dimension of which led lifeguards and marine experts to guess the animal might have been a great white shark measuring at least 10 feet long.

Lifeguards urged surfers, swimmers and bathers to get out of the water and launched personal watercrafts and boats to pinpoint the shark's location while a fire helicopter scoured the ocean from above.

The beach remained closed the rest of that day and was briefly reopened the morning of Aug. 26 until a surfer reported spotting a 14-inch dorsal fin in the same general area around 8:15 a.m., triggering a second closure that remained in effect for 24 more hours.

There were no reports of injuries or further sightings. There have been a handful of closures around San Diego County beaches over the last two years, mostly in the La Jolla area.

Report: Plunge damage not as bad as thought

A city-funded engineering report exploring the structural state of the Plunge in Belmont Park was released on Aug 24.

"The report says it's not as bad as people thought it was. The Plunge shows signs of minor to moderate corrosion in general," said Matt Awbrey, communications director for District 2 City Councilman Kevin Faulconer. "The overall primary structural system shows no immediate signs of distress or immediate failure. Based on that information, [Councilman Faulconer] is going to continue to work with the mayor to get these repairs done as soon as possible. He doesn't want the community of Belmont Park to change. Kevin believes it needs to remain a family-friendly community location."

While the Plunge may not be in danger of total disrepair, the report said it would cost an estimated \$2 million to completely renovate the structure and a significant amount to reopen — even temporarily. When or if funding for those repairs will be implemented remains to be seen.

— Lee Cornell

Nominations open for PBTC's Starfish Awards

The Pacific Beach Town Council has opened nominations for its new round of Starfish Awards, which recognize

homes and condominiums that sparkle and help create positive enhancements or additions to local neighborhoods. The Town Council is accepting nominations for the awards through Sept. 23.

In addition to the appeal of homes and condos, the Town Council is also seeking nominations for front-yard gardens that are attractive and which take advantage of low water usage.

In the residential category, nominees can be new, existing or newly-remodeled/renovated/upgraded single-family homes or condos that exhibit quality workmanship and appropriate materials.

In the front-yard garden category, the Town Council is seeking nominations for residences with attractive, low-water-use plans and the creative use of rocks, tile, walkways and/or garden decorations.

Entry forms and details can be found on the Town Council's website, www.pbtowncouncil.org, and are available in the Town Council office at 1706 Garnet Ave.

For more information, contact co-chairs Adam Myer and Eve Anderson (858) 483-6666.

SCHOOLS

CONTINUED FROM Page 1

class and higher-level math courses, including a two-year study of calculus.

The bad news?

Recent layoffs have limited the number of staff members.

"Individual schools will continue to see a diminution of funding due to over \$90 million in cuts from the state of California," said Barnett. "There will be approximately 400 less teachers than last year. In addition, there will be almost 1,000 less support staff, including bus drivers, attendance clerks and others."

MBHS was among the schools that felt serious repercussions from the budget cuts.

"The biggest impact will be in clerical support. We cut deepest in those positions," Hilgers said. "We currently do not have some key positions, which means that other staff will have to pick up other responsibilities. This may result in longer delays in copying, records requests and customer services. We are working hard to limit those impacts, but we did not want to impact classes."

Other changes include the loss of the high school's dance program, limited library hours because of cuts in library staff and shifting junior varsity team practices to after school to allow for more teaching opportunities for students.

State-mandated cutbacks have led to an ugly situation in enrollment and student transportation in schools throughout the district.

MBHS's enrollment projections are down by about 50 students this year.

"We currently have 1,501 students enrolled. With cuts to transportation and with misperceptions about transportation, we could be down more, but we won't know our attendance until school starts," Hilgers said.

"We have a team set up to call parents and support those who have lost transportation," he said. "The district is participating in Schoolpool — a federally-funded program that encourages carpooling to school."

Another ugly situation facing the school system this year is the battle between the school board and teacher

"We currently do not have some key positions, which means that other staff will have to pick up other responsibilities. This may result in longer delays in copying, records requests and customer services. We are working hard to limit those impacts, but we did not want to impact classes."

FRED HILGERS

Principal, Mission Bay High

unions, according to Barnett.

"The school board asked our employees' unions to forgo future raises (negotiated by the past school board) in order to free up funds to save jobs, but, unfortunately, except for our school police, the unions representing teachers and support staff all refused to even open discussions," Barnett said. "Sadly, we are already looking at over \$50 million in higher costs in the 2012-13 year, due mostly to raises and other salary adjustments, which will require more cuts if the employee unions continue to refuse to negotiate."

Barnett and Hilgers have proposed solutions to counter the bad and ugly components facing schools in the upcoming year.

Barnett and his colleagues on the school board are pursuing a number of initiatives to salvage funds and increase efficiency in San Diego schools. Initiatives include leveraging excess school property, reducing non-mandated busing and creating a series of "tiger teams" that take a critical look at district departments, review them and report back to the board to increase transparency about the district's use of taxpayer dollars.

At MBHS, Hilgers urges parents to help brace against the negative impacts that the school may face this year.

"With the reduction of so many positions, now is the time to volunteer," Hilgers said.

To volunteer at Mission Bay High, contact Lourdes Mosqueda at (858) 273-1313, ext. 100.

For more information or to offer suggestions, email Scott Barnett at sbarnett@sandi.net. To volunteer on a "tiger team," visit www.sandi.net.

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A new nightclub, woodwind wonder, more up-and-comers

LIVEMUSIC

By BART MENDOZA | BEACH & BAY PRESS

Griffin is a brand-new nightclub that has opened at the former location of O'Connell's. Completely revamped, the venue is already taking on a more proactive booking policy than the previous location, with themed nights (blues, 1980's, comedy, karaoke), DJ sets and bands ranging from up-and-coming rockers to seasoned tribute acts. On Sept. 3, the club hosts San Diego's premier funk and soul band the Styletones. Fronted by the ultra-dynamic Steve Harris, the band's sole purpose is to get an audience up and moving. If you haven't checked out Griffin yet, this night of dance-floor action is the perfect excuse.

The Styletones perform at 8 p.m. on Saturday, Sept. 3 at **Griffin**, 1310 Morena Blvd., 21 and up. \$15 adv. www.myspace.com

There are many fine jazz musicians in San Diego, but most of them seem to be centered in the vocals/piano/guitar nexus. There are a few renowned horn players, but woodwinds are a true rarity. This is part of what makes the Joseph Howell Jazz Quartet so special. Appearing at Café-Bar Europa on Sept. 5, clarinet player Howell is a master of both classical and jazz sounds, inspired by the likes of Artie Shaw and Sidney Bechet. Though Howell's music is by no means retro, it will strike a chord with anyone who



The Joseph Howell Jazz Quartet brings a blend of horns and woodwinds to its performance Sept. 5 at Café-Bar Europa. Courtesy photo

has a few Blue Note albums in their collection.

The Joseph Howell Jazz Quartet performs Monday, Sept. 5 at **Café-Bar Europa**, 873 Turquoise St. 21 and up. No cover. www.theturquoise.com/wordpress

Formed in 2005, Devastating Karate just might be one of Southern California's best-kept secrets — though not for long. The Venice-based country punk band stops in at RT's Longboard on Sept. 9. Similar in sound to the Rugburns, minus the manic Polt edge, or a stripped-down Cracker, Devastating Karate's mix of country laments, like "Don't Serve You Anymore" and twangy rockers like "Arrested" are the perfect soundtrack music for a Saturday night. With five releases to its credit, the band has been picking up steam of late. Check out its music in the upcoming Christian Slater film

"Rites of Passage."

Devastating Karate performs at 10 p.m. on Friday, Sept. 9 at **RT's Longboard**, 1466 Garnet Ave. 21 and up. www.myspace.com/devastatingkarate

Interestingly, while there are plenty of cover bands in town, very few actually play modern music. An exception to that is Rising Star, which performs at Tio Leo's on Sept. 9. An excellent Top-40 band, this is the group you want to see for tunes full of beats and rhythm, with a set list full of songs by the likes of Cee-Lo, Rhianna, Akon and Lady Gaga. Expect the music to be bass heavy and the dance floor to be packed.

Rising Star performs at 9 p.m. on Friday, Sept. 9 at **Tio Leo's**, 5302 Napa St. 21 and up. Cover TBD. www.risingstarband.net

Orange County-based singer-songwriter Erik Macek hosts a CD-release show at the 710 Beach Club on Sept. 10. Playing acoustic blues and pop not too far from the sounds of Jason Mraz or Dave Matthews, Macek has a way with a song hook. Tunes like "Home" catch his sound at its best — light but full of charm. Though some of his music is a bit similar sounding, there is no denying his songs are about as catchy as it gets.

Erick Macek performs at 9 p.m. on Saturday, Sept. 10 at the **710 Beach Club**, 710 Garnet Ave. 21 and up. Cover TBD. www.myspace.com/macek

MUSTHEAR

A lot of popular groups from San Diego's past have reunited in recent years for a one-off show or tour, but only 1970s punk rockers the Cardiac Kidz, who perform at Brick by Brick on Sept. 8, have taken it the whole way and returned as a full-time touring and recording concern.

Built around the team of Jim Ryan and Julian Jerry Flack, they have a new album, taped at Earthling Sound. They are waiting for a fall release with several tours of the Northwest already under their belts.

It's been more than 30 years since the Cardiac Kidz first hit the local club scene. Despite the obvious passage of time, the band is still just as energetic a mix of

power chords and melody as ever, guys who are still hungry for the opportunity to make music and have a little fun at the same time.

Cardiac Kidz perform at 6:30 p.m. on Thursday, Sept. 8 at **Brick by Brick**, 1130 Buenos Ave. 21 and up. \$12. www.myspace.com/cardiackidz

— Bart Mendoza

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Lifeguards from the Central Area team, made up of guards from Mission Beach and Pacific Beach, came out on top during the 57th annual Ron Trenton Memorial Lifeguard Relay held at Mission Beach on Aug. 19. Above, Ian Ellis (carrying floatation device) prepares to tag team fellow lifeguard Matt Sullivan (holding rescue board). Below, Daryl Pawlack puts his back into it. Photos by Paul Hansen | Beach & Bay Press

Lifeguards from Mission, Pacific beaches take gold in relays

By **MARIKO LAMB** | BEACH & BAY PRESS

San Diego lifeguards made a splash and put their skills on display on Aug. 19 during San Diego Lifeguard Service's 57th annual Ron Trenton Memorial Lifeguard Relay in Mission Beach.

The relay consisted of four teams competing in 12 legs to demonstrate a variety of rescue techniques, including running, swimming, paddle boarding and landline rescue.

The Central Area team, consisting of lifeguards from Mission Beach and Pacific Beach, took the gold, followed closely by La Jolla lifeguards on the Northern Area team. The Boating Safety Unit took third and the Southern Area team, made up of lifeguards from

Ocean Beach and Mission Bay, placed fourth in the competition.

According to Lifeguard Services Lt. Nick Lerma, each team exchanged the lead throughout the race, culminating in a close race at the finish line.

The purpose of the relays is to motivate lifeguards to fine-tune their rescue skills and athleticism, while also showcasing various rescue techniques to the public. The lifeguards are also simply able to blow off some steam after a hectic summer, Lerma said.

The lifeguard relay competition was named after veteran lifeguard and longtime Northern Area team captain Ron Trenton, who was lost at sea while piloting his private plane from Catalina Island to San Diego in 1997.

SEA WALL

CONTINUED FROM Page 1

While a complete remake of the historic sea wall would be a lengthy process, temporary repairs are needed to keep the wall safe and functional — as well as attractive — to the many tourists who flock to San Diego's beaches.

"He will probably be rolling out some improvements in the next couple of weeks," said Awbrey regarding Faulconer's plan. "We will have a plan to comprehensively address the short-term fixes that are required."

Craig, who has been a leading advocate in recent months for repairs to the sea wall, has proposed new longer lasting techniques in fixing patches.

"As a professional involved in the renovation of water damage build-

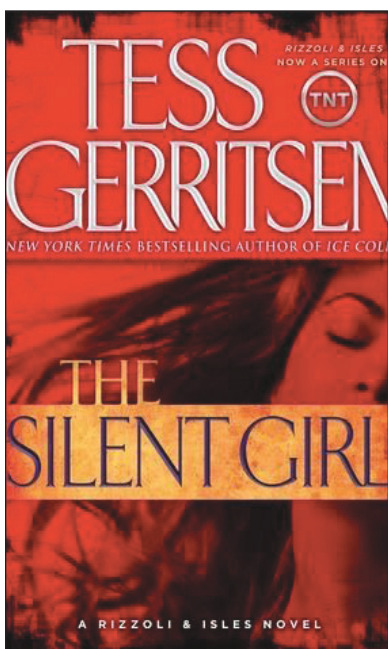
ing components, including concrete, I would be willing to volunteer to provide design and specifications to the city for consideration of options for the temporary repair of the wall," Craig wrote in his Aug. 4 email to Faulconer's office.

Craig said he has not heard back on his suggestions thus far.

Meanwhile, Awbrey said Faulconer was "absolutely" open to suggestions on the sea wall project and that the councilman wants to work closely with neighbors in the community to address all their concerns on the matter.

"Kevin is going to be leading this effort and he's happy to talk with any Mission Beach resident about the best way to fix the sea wall for the long term," Awbrey said.

Faulconer can be reached at (619) 236-6622 or by email at kevin-faulconer@sandiego.gov.



MUSTREAD

Book recommendation from the Pacific Beach/Taylor Branch Library

TITLE: The Silent Girl

AUTHOR: Tess Gerritsen

SYNOPSIS: Det. Jane Rizzoli and M.E. Maura Isles delve into a violent death on a rooftop in Boston's China Town. It

appears that this murder had a chilling prequel 19 years before. Solving a crime with bone-chilling echoes of an ancient Chinese legend, Rizzoli and Isles must outwit an unseen cunning enemy. Tess Gerritsen at her best.

Reserve this book at:
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WHAT'S COOKIN' IN OLD TOWN SAN DIEGO

Old Town – known affectionately as the “Birthplace of California” is the heart of San Diego. Locals should be proud that they are a part of this rich and colorful history that resides in their backyard. As the first mission, first pueblo and first city . . . it is the cornerstone of California.

As our state evolved, its face was changing dramatically. In the 1960's, a few visionaries sought to create the Department of California State Parks in an effort to save the many landmarks that would remind us of our contributions in developing the West. California would be the first state in the Union to have such a preservation and restoration movement.

Since then, Old Town San Diego State Historic Park has been a tight-knit community where visitors and locals can experience what it was like back in the 1800's. Although locals sometimes call us a “tourist trap” . . . we certainly are not. However, we are happy to be called California's first “shopping center” . . . featuring old-fashion mom-and-pop shops and chef-owner-operated restaurants like it was in the ol' days. We are particularly proud to continue offering over 13 free museums, free parking and three beautiful parks for every family to enjoy!

One of many gems in Old Town is the newly revamped *Fiesta de Reyes*. Behind the scenes of this ‘new’ old courtyard is Chuck Ross, fondly referred to as “Old Town Park's Turnaround Specialist.” Chuck often jokes that he was “captured and held against his will” to volunteer on every committee that we have in the community . . . and he is now

humorously on all of them! But these time-consuming commitments don't seem to compromise the time he gives to embrace the history, culture and culinary delights that make Old Town and Fiesta de Reyes so special.

When you visit Fiesta de Reyes, you might be so captured by the music and charming ambiance that you miss taking note of the unique and colorful plants and shrubs. The bright and festive courtyard is filled with a collection of one of the largest displays of flowering succulents found in San Diego! Art also abounds on such unexpected canvases as doors, arches and walls, making this eye candy for many photographers.

Along with 19 one-of-a-kind shops, Fiesta de Reyes features two restaurants. Casa de Reyes' atmosphere is warm, festive and at night, you can eat under the stars and enjoy live Mexican music while you dine. Casa de Reyes also offers a variety of delicious authentic Mexican food and creative Margaritas. Be sure to try “El Jefe” . . . however, you might need a friend to help you finish this bird-bath size Margarita with citrus juices, agave syrup and top-shelf tequila.

Barra Barra Saloon touts “The Best Margarita in San Diego for only \$5.00!” They also have a full menu of homemade Mexican comfort food and are known for their Indian flat-bread tacos.

Chuck's love for details undoubtedly has made Fiesta de Reyes into a new star on the block and in the city having been honored with numerous awards to prove that locals appreciate his dedication and vision. Go check them out asap! (www.fiestadereyes.com)

TIDBITS OF HISTORY

On November 24, 2013, historians will celebrate the 300th anniversary of the birth of Father Junipero Serra, born Miguel José Serra y Abram to a poor family on the island of Majorca, Spain. At 16, he joined the Franciscan Order, receiving the name Junipero Serra. A noted preacher, he was determined to become a missionary to the New world, finally achieving his goal and arriving in Mexico City in 1749.

In 1767 he was placed in charge of a string of missions to be established in upper California. Beginning with San Diego in 1769, Serra founded eight of the twenty-one missions that were established along the El Camino Real from San Diego to Sonoma, some 700 miles in length.

One of his memorable acts that we still enjoy was encouraging the missionaries to scatter black mustard seeds along the mission route so that the bright yellow flowers of the fast-growing plant would mark the trail for others. Today, “Spanish mustard” can be seen growing wild along those expansive portions of the old mission trail.

The last recognition for Serra was in July of 1985 where a stamp in his honor was unveiled, joining a select list of persons memorialized by their own commemorative postage stamp. Statistically, it is easier to become a canonized saint than to appear on a stamp issued by the U.S. Postal Service! Efforts to have a stamp took almost as long as his consideration for canonization. Innumerable people had joined forces over a 30-year period to seek the postal recognition for the famous Catholic priest. The Serra Bicentennial Commission, which was established early in 1983, made issuance of a special Serra stamp a top priority in its long list of objectives.

Congressional endorsement was acquired but that approach was temporarily thwarted on the grounds that the Postal Service never issued a commemorative stamp to mark a person's death. However, once the matter was brought to the attention of then President Ronald Reagan and one-time Governor of California, it was readily approved and the necessary directives for its creation finally went forward. Today, the 44¢ stamp is collectible and sells for about \$4.00 each.



NEWLY RELEASED

When visiting Old Town, make sure to pick up your free, souvenir-oriented “Old Town Walking Map & Dining Guide” at merchants and restaurants throughout the community.

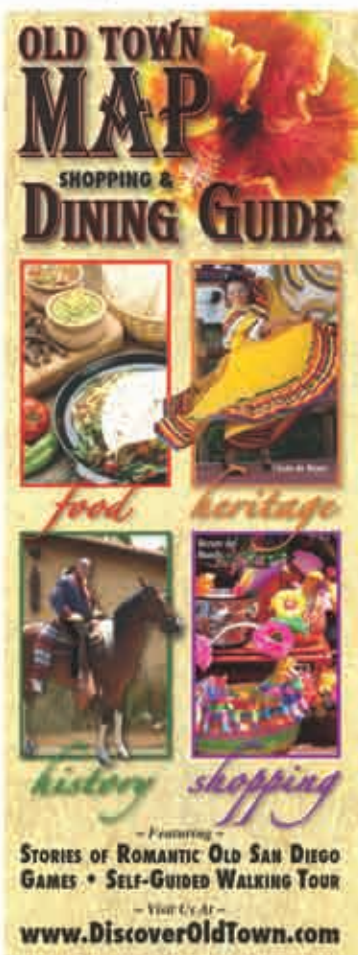
No matter how many times you have been to Old Town and know the lay-of-the-land, you'll be surprised to discover a new museum to explore or perhaps a new restaurant to enjoy in this comprehensive guide that includes a self-walking historical map, lots of games and history.

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SEPTEMBER EVENTS

SEPTEMBER 10th

Fiesta de Kustom Kulture

Old Town's first-ever car and low-brow art show. Pre-1972 hot rods, customs, muscles and trucks. From 10:00 am to 6:00 pm. 619-291-4903 (Free event)

SEPTEMBER 11th

Tequila Trail / Taste of Old Town

Kicking off the Spirits of Mexico festival, trailblazers can sample tequila and food specialties from over ten of Old Town's best restaurants. From 3:00 to 6:00 pm. (See adjacent for ticket purchase)

SEPTEMBER 11th - 18th

8th Annual Spirits of Mexico

This celebration is the most comprehensive event for agave spirits in No. America. Forum-styled seminars include a tequila tasting, cocktail challenges, authentic Mexican dishes and awards. (Tickets are available at: www.thespiritsofmexico.com)

SEPTEMBER 15

El Grito Cocktail Challenge

You're invited to be the judge as nine bartenders from So. California compete for the best original cocktails made from Fortaleza Tequila. The competition will be followed by a live reenactment of the *El Grito*, complete with pictorial presentation, performed by Marco A Ramos. This event will showcase the grand reopening of the Tequila Room at Cafe Coyote. From 5:30 pm to 9:00 pm. 619-291-4695 (Free)

SEPTEMBER 17th

Fiesta Patrias Celebration Mexican Independence Day

Commemorate when Mexico won independence from Spain in 1810 with traditional activities from the early 1800s. Enjoy lively dancing, music, food and drink. From 12:00 noon to 4:00 pm in the Old Town State Historic Park. 619-220-5422 (Free)

SEPT. 30 & OCT. 1ST

Art In Fashion Marketplace

Art and fashion meet in the Bazaar del Mundo's vibrant courtyard with a stunning display of one-of-a-kind clothing, jewelry and accessories from top designers from Southern California and the Southwest. From 11:00 am to 7:00 pm. For more information: 619-296-3161

OCTOBER 1st & 2nd

Old Town Art Festival

Enjoy quality art as dozens of artists showcase their many forms of media expression. Crafts, home decor, contemporary artists and fashions are featured. Enjoy an extensive wine & beer garden and continuous live entertainment. From 10:00 am to 6:00 pm (Free)

OCTOBER 22nd

16th Annual Bikes For Tykes

Join us for an easy fun 8-mile bike ride starting and ending at the Old Town Mexican Cafe where a parking lot fiesta will follow with raffle and brunch.

All proceeds from this annual fun bike ride benefit the “Make A Wish” Foundation. Decorate your bikes for fun and register early. The \$35 entry fee includes a tee-shirt, raffle, water, brunch and goodies. Entry forms and more details are at the Old Town Mexican Cafe on San Diego Ave. Call 619-297-4330 or visit them at www.oldtownmexcafe.com

SATURDAY MARKET

Check out the arts and crafts by local artisans every Saturday from 10:00 am to 4:00 pm on Harney St.

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HERRADURA

CityBeat

TICKETS & INFORMATION FOR BOTH EVENTS ARE AVAILABLE AT THE OLD TOWN CHAMBER OF COMMERCE VISITOR CENTER

OLD TOWN



Columnist Rachel Hutman said she's nuts for Mizu Sushi on W. Mission Bay Drive.

Photo by Rachel Hutman

Mizu is a fun and delicious spot for sushi aficionados

I'M 30 AND LOVE PB!

By RACHEL HUTMAN | BEACH & BAY PRESS

Pacific Beach has almost as many sushi spots as it does bars, so it can be tough navigating through them all. I'm a huge sushi fan, so I have tried them all, and you can believe me when I say Mizu Sushi is my favorite.

On top of delicious sushi, it offers friendly service and an exciting locale that can't be beat.

For a really fun Pacific Beach night, don't get in your car. Instead take your cruiser along the bay bike path. Take your coat, though, because no matter how much sake you've had, it gets chilly at night with the breeze. Just as you enter into downtown Mission Beach, diagonal from the coaster is Mizu. It does have a tiny parking lot if you ignore my advice and decide to drive.

Mizu is surrounded by windows, so you can watch the bay or people walking along the street. The atmosphere is low-key and festive, and you are always greeted by the friendly staff. You feel like you are being welcomed into someone's home at Mizu and they are always glad you came. Sorry, that sounds a bit like

the "Cheers" theme song, but it's true!

The miso soup and sashimi are great starters. My favorites are the tuna, yellow tail and salmon. Make sure to add a cold, refreshing Sapporo — the perfect complement to spicy wasabi — since, when it comes to wasabi, my theory is the more the better. The Caterpillar, Temptation, Dynamite, jalapeño yellow-tail, Philadelphia roll and Alaskan are amazing. Honestly, all the rolls are great. Mizu offers amazing discounts on its rolls: basic rolls are buy-one-get-one-free and the specialty rolls are buy one-get-one-half-off. We always try new things and are never disappointed.

If you get lucky, your server will bring you complimentary sake shots to thank you for your visit and encourage a return trip. If you save any room at all, the green-tea ice cream is a perfect way to end the meal. If not, there is always next time. Believe me; there will be a next time — and soon.

Mizu is just that good. After dinner, walk around Mission Beach a bit and maybe even hit up the coaster if you're feeling up to it. Then jump on your bike and enjoy a relaxing evening bike ride home.

MIZU SUSHI

850 W. Mission Bay Drive, Mission Beach
(858) 488-1700



Firefighter Tim Swanson of Station 21 in Pacific Beach, is reflected in the mirror of a Sept. 11 memorial he designed to represent the Twin Towers of the World Trade Center in New York City. The tribute will be publicly unveiled Sept. 9 in Pacific Beach.

Photo by Paul Hansen | Beach & Bay Press

Following the unveiling ceremony, the SDFRF will hold a fundraising event at Firehouse, located adjacent to Station 21, to raise funds for the foundation. The free fundraiser will feature drink specials, prizes and firefighter guests.

The memorial unveiling will take place at 10:30 a.m. on Sept. 9 at Fire Station 21, located at 750 Grand Ave. SDFRF's fundraiser will take place from 5 to 8 p.m. at Firehouse, located at 722 Grand Ave. No tickets are required for either event.

REMEMBER WHEN?

THERE ARE PROBABLY not too many folks around who remember Oscar's Drive-In Coffee Shop at the southwest corner of Garnet Avenue and Mission Boulevard. At one time, there were 12 in San Diego and four more in the Los Angeles area. A snazzier Foodmaker cousin to Jack-in-the-Box, the drive-in had waitresses who came to your car to take your order, then brought it out in a tray that attached either to your steering wheel or to the door. The Pacific Beach site gave way to a series of restaurants — Bushwhacker, Greenery, Old Ox, Gringo's Cafe y Cantina and, currently, Fat Fish. Oh, you could also dine IN at Oscar's. If you'd like to scoot into an Oscar's booth one more time, head up to



Pernicano's on Turquoise Street. Johnnie Pernicano told me recently that he purchased Oscar's booths when they went out of business — and installed them in

his pizza parlor.

— John Fry may be reached at (858) 272-6655 or mail@johnfry.com

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WHERE GRAND MEETS THE SAND





SIMPLY SMASHING

The Old Mission Beach Athletic Club (OMBAC) hosted its third straight 3-on-3 classic volleyball tournament at Mariner's Point on Aug. 27 with men's, women's and mixed divisions competing for awards and bragging rights. Jeremy Schneider, **above and right**, of the mixed team "Four Blind Mice," pounds the ball against the opposition. Spirited team action, **below**, was on display throughout the day as OMBAC hosted the event to raise proceeds for several local charities.

Photos by Don Balch | Beach & Bay Press



Matson sets sights on turnaround season

MBHS head coach hopes to reverse fortune of last year's disappointing football result

By KEITH ANTIGIOVANNI | BEACH & BAY PRESS

Head Coach Willie Matson's Mission Bay High Buccaneers open the 2011 football season Sept. 2 on the road in El Cajon against the Valhalla Norsemen. Matson begins his eighth year as head coach at Mission Bay and looks to bounce back after a disappointing 2010 season.

Despite the sub-.500 season last year, Matson has a cautiously optimistic outlook regarding the 2011 team.

"This is a great group of kids, which bodes well because there is a lot to learn," Matson said. "The season is full of ups and downs."

He said he also believes the 2011 team to be more even-keel than the previous year.

"It seems that this team is built to handle the downs and not get too big-headed when we have good things happen," he said.

Matson's cautious optimism is based on how his team performed in 2010 as the Buccaneers went 3-9 after an incredibly successful undefeated season (13-0) the year before, collecting a Div. IV CIF championship and a No. 5 state ranking, which Matson describes as his high point at Mission Bay thus far.

"That was a dream team," Matson said. "We had a lot of Division I (college) guys [after graduation that year]. The ball bounced our way and we were high-powered offensively (almost 50 points per game)."

In contrast, Matson describes the



After a spectacular unbeaten season in 2009 and a dismal 3-9 record in 2010, Mission Bay High School head coach Willie Matson hopes to turn the team's fortunes around once more in the 2011 prep season.

Photo by Keith Antigiovanni | Beach & Bay Press

2010 season as his low point at Mission Bay.

"It was the follow-up year," he said. "People still had high expectations, as we did, and we still made the playoffs. What happened to us last year is that the juniors who were on that undefeated team failed to realize they were now the seniors, and that they had to be the leaders. We had a lot of disappointments and very few guys played up to their potential."

Matson is in his second stint as Mission Bay High's head coach. His first stint was from 1984-88. Since Matson returned in 2004, he has posted a 43-24-2 regular season record. His teams have qualified for the postseason seven straight years, won or tied for the Western League title in 2006, 2007 and 2009, reached the CIF finals in 2006, 2007 and 2009 and won the 2009 Div. IV title.

In between stints, he was the head coach at Kearny and Hoover high

schools.

Matson also described the differences between the Mission Bay High teams of the 1980s and those of the 2000s.

"The school has changed so much," Matson said. "Back in the 1980s, it truly was a neighborhood school and now it's a neighborhood of retirees and college kids. There were more houses back then and more families."

He also noted Mission Bay's status as a magnet school.

"The magnet kids are great kids, but it's very hard to get a sense of community here because everyone is from all over town," Matson said. "Back in the '80s, we had a great sense of community. The kids all hung out together. I'm coaching some of their sons now."

Matson said next spring there will be a new turf football field and a synthetic track installed, to be followed by lights, bleachers and restrooms on both sides of the field and a new press box.

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Mission Bay's Hilton San Diego Resort, Spa plans \$1.1M renovation



A view of the International Ballroom at the Hilton San Diego Resort and Spa, which is among the areas of focus during a planned renovation. *Courtesy photo*

By STAFF AND CONTRIBUTION

The picturesque and tropical-flavored Hilton San Diego Resort and Spa plans to launch a \$1.1 million renovation project around its 18-acre site along Mission Bay beginning in December, said hotel officials.

The focus of the renovation will be the function and event space, according to Gregg Fracassa, the resort's general manager.

Seattle-based Dawson Design Associates, Inc. helped conceptualize the project, which will include a complete refurbishment of the resort's pre-function space and public foyers and its three main ballrooms and breakout rooms, said Hilton officials.

The renovation is expected to be completed by January 2012, in time for the resort's prime conference and event season.

Fracassa said the custom design of the carpet patterns, wall coverings, furnishings, lighting and accent pieces will be contemporized by the mix of shapes, finishes and colors to blend with the resort's current contemporary design with a Mediterranean flair.

As a result of the renovation, the resort's 25,200 square feet of contiguous meeting space will sport all-new, plush,



The Hilton San Diego Resort and Spa will launch a \$1.1 million renovation of its function and event space in December. Above, a night view of the resort's pool area outside the Mission Bay-nestled resort. *Courtesy photo*

custom carpeting in the pre-function and ballroom areas, along with a mix of pronounced textured wall coverings and eye-catching designs throughout the pre-function venues and corridors.

Hilton resort guests will also experience an upgrade in the hotel's wireless Internet systems, its audio/visual technology and modernization for all the televisions in the resort's conference center to high-definition flat-screens, said resort officials.

Fracassa said the planned color palette features the contrast between the shades of rich indigo and classic ecru that echo the colors of the waves and sand running parallel to the property. Custom fabrics and materials have been specifically chosen to complement new furnishings with notable sleek lines and rattan-like accents.

New lounge chairs, benches, framed sofas and straight-lined consoles share Mission-style design influences incorporating solid oak and mahogany wood, he said. Accent pieces include wrought-iron and glass-based table lamps, glass-top coffee tables, contemporary new floor lamps and a variety of sleek, shaded wall sconces.

In addition to the meeting space, the Hilton San Diego Resort and Spa features an extensive variety of outdoor banquet venues. The resort's newest meeting venue is the 9,600-square-foot Garden Pavilion, which can accommodate groups up to 1,100.

For reservations or information, call (619) 275-8971, or visit www.sandiego-hilton.com/meetings.

People in the news

Heavey joins Business Owner Executive Council

Morgan Stanley Smith Barney has announced that **North Pacific Beach/La Jolla resident Jerry Heavey**, vice president for wealth management and a financial advisor in the firm's wealth management office downtown, has been invited into the Business Owner Executive Council.



JERRY HEAVEY

Heavey has worked at Smith Barney since 1999 and been in the financial services industry since 1993. In addition to providing personal wealth management services, he provides advice specifically tailored to the unique needs of business owners, utilizing a systematic approach specifically designed for business owners called the business owner standard. Heavey analyzes a client's complete wealth picture, mindful that decisions made in one piece of the wealth puzzle can enhance — or diminish — the value of another. This includes conducting a review of cash management and capital needs, reviewing the benefits a business offers to their employees, helping to protect against potential risks that may exist and, when the time comes, helping to educate clients on the various strategies available to exit the business, whether through business sale, succession or merger.

The Morgan Stanley Smith Barney

SEE PEOPLE, Page 11



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Looking ahead

Beach- and bay-area events, Sept. 4-Oct. 23

SUNDAY, Sept. 4

The Mission Bay High School class of 2012 will host a summer concert from 5 to 9 p.m. to benefit next year's graduating class. The event will feature the Big Daddy Blues Band at the Victor residence, 3838 Kendall St. in Crown Point. A \$20 donation is requested, which includes pizza, salad and dessert. There will be a beer and wine bar donation only.

SATURDAY, Sept. 17

The Old Mission Beach Athletic Club (OMBAC) will host its 18th annual Classic Longboard Surfing Contest for surf enthusiasts of all ages. The event is an "old school" Southern California contest for surfers on longboards (9 feet or longer only) vintage 1969 or earlier, no leashes. This will be an end-of-summer homage to

the golden age of surfing. The event takes place at Crystal Pier at the foot of Garnet Avenue in Pacific Beach. Registration begins at 7:30 a.m. with the contest beginning at 8:30 a.m. OMBAC donates the proceeds to support beach access for beachgoers of all abilities. Applications are available at ombac.org/omsurf/index.html, or in person at Bird's Surf Shed, 1091 W. Morena Blvd., as well as at other area surf shops. There is a \$25 entry fee in advance; \$35 day of the event. Spectators admitted free. For more information, call (619) 300-1831, or email bob-regan.adams@att.net.

WEDNESDAY, Sept. 28

The Pacific Beach Town Council will host its 31st annual Police and Emergency Services Appreciation Night (P.A.E.S.A.N.) to honor and thank firefighters, police officers, lifeguards, paramedics and park rangers for their protection and service to the community. The barbeque dinner, which takes place from 5 to 7:30 p.m. at Crown Point Shores, is \$5 per person. For more information, visit www.pbtowncouncil.org.

SATURDAY, Oct. 1

Pacific BeachFest will be held on Saturday, Oct. 1 on the boardwalk from Diamond Street to Thomas Street. The public is invited to enjoy this free, family-friendly outdoor celebration of the beach between 11 a.m. and 7 p.m. Get your fill of beach volleyball, music, food, fine arts and crafts, fireworks and other activities. This event has something for everyone: rides for the kids, shopping for adults, fish tacos from the best at the beach, a radical beach volleyball competition and a fireworks display that the whole family can enjoy together. For more information, visit www.pacificbeachfest.org/pbfest/index.htm.

SUNDAY, Oct. 23

Stop Diabetes® will host "Step Out: Walk to Stop Diabetes" at De Anza Cove on Mission Bay. The event, which is expected to draw more than 1,500 participants, is a one-day signature fundraising walk benefiting the American Diabetes Association. For more information, to register or to volunteer, call (888) DIABETES, or visit diabetes.org/stepoutsandiego.

PEOPLE

CONTINUED FROM Page 10

Business Owner Executive Council is an invitation-only program reserved for the top 2 percent of financial advisors who focus their practice on helping small- and middle-market business owners connect the pieces of their financial life with an overall strategy that considers both their business and personal wealth management plans.

For more information, call (619) 544-6560.

Z57 Inc. taps Capezza as sales director

Z57 Inc. has appointed Mission Beach resident Steve Capezza as its director of sales. In his new role with the San Diego-based real estate Internet marketing company, Capezza will manage the sales organization. He is responsible for driving revenues while developing individuals and teams to achieve or exceed Z57's goals within budget parameters.

Capezza first joined Z57 in 2002 as an Internet consultant. He was consistently promoted within the company through 2007.



STEVE CAPEZZA

Capezza took a year hiatus and served as sales performance manager for GreatCall Inc. (Jitterbug), a San Diego wireless service focused on helping to keep customers connected through its simplified and personalized approach.

In 2008 Capezza was rehired as a sales manager at Z57, excelling in his commitment to the company's products and services and in 2010 rose to the rank of senior sales manager.

Most recently, he served as Z57 director of client development. In this position, Capezza spearheaded the 2011 launch of Z57 Academy, the company's education division.

For more information, call (800) 899-8148, or visit www.Z57.com.

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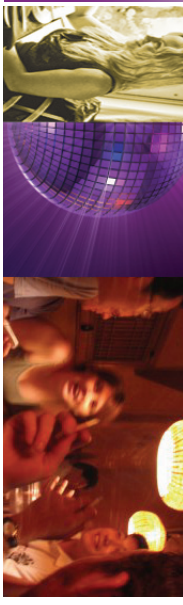
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MISSION BEACH	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
 4656 Mission Blvd. P.B. 858-274-2473	Monday - Friday 11am - 3pm: \$5.99 Lunch Menu Nightly Specials: 6pm -close All you can eat wings \$13.99 HAPPY MONDAYS: Happy Hour 4pm to Close 1/2 off Beers and call shots 25% off appetizers	Happy Hour Happy Hour All Day 1/2 price domestic pitchers 1/2 price wings TACO TUESDAY'S: Tacos starting @ \$2 \$3.50 Dos Equis Pints \$1 off Grande Margaritas	Nightly Specials: 8pm -close \$3 Draft & Well Drinks \$3 U Call It Night: \$3 u-call-its 9:30pm to close Happy Hour from 4-7pm 25% off appetizers	Nightly Specials: 8pm -close \$8 Pitchers, \$4 Seagram's sweet tea, corralejo silver tequila, fernet branca BURGERS MADNESS: \$5.99 1/2lb Burger & Fries \$1.00 off Draft Beer !	Nightly Specials: 8pm -close \$3.00 16oz PBR draft \$4 FRIDAYS: \$4 shots of Jager, Tuaca, Fernet \$4 Vodka Rockstars \$8 Miller Lite or Bud Lite Pitchers all day	Nightly Specials: \$4 Bloody Mary's and \$2 Mimosas \$10 bottle of champagne \$15 bucket of Domestics Weekend Brunch 9pm - 1pm \$4 u-call-its 9:30pm to close \$8 Miller Lite or Bud Lite Pitchers \$3 Krasis - \$5 Mimosas \$12 Bionic Beaver	Nightly Specials: \$4 Bloody Mary's and \$2 Mimosas \$10 bottle of champagne \$15 bucket of Domestics
 3714 Mission Blvd 858-488-668	Burger Bliss \$5.00 Burger - 6-10pm	All-You-Can-Eat Crab Night \$24.95 - 6-10pm	Uncorked & Unplugged 1/2 off all bottles of Wine & Premium Corked Beers 6-10pm Live Music - 9pm to Close	Thursday Special \$3 22 oz Mugs of House Beer \$3 U Call Its DJ Music - 10pm to Close	Good Times Friday \$3 Sushi Rolls, \$3 Good Times Gold 3pm to Close DJ Music - 10pm to Close.	Pacific Sunset Sunday \$3 fish tacos, \$3 IPA - 5pm-9pm Industry Night: 1/2 off bar tabs, DJ Music - 10pm to Close	
 721 Grand Ave. 858-581-BEER	Nightly Specials: Beer Pong@9pm-close/ Restaurant and bar Industry 50% off cocktails and beers/\$3.50 pacifico, bud , and negra modello drafts all day	Nightly Specials: 1/2 apps 6pm to kitchen close/ \$3.50 Pacifico, Bud, and Negra Modello drafts ALL DAY/ DJ MCLOVIN 8pm-12	Nightly Specials: \$3 SVEDKA vodka 9pm-cl / GOLDFISH RACES@10pm/ DJ mike Czech/\$3.50 Pacifico, bud , and negra modello drafts all day	Nightly Specials: 2-4-1 burgers and chicken sandwiches 5pm-to kitchen close/ \$3-u-call-its 8pm-close with DJ DEVVOY /\$3.50 pacifico, bud, and negra modello drafts all day	Nightly Specials: Live DJ 8pm-12/ \$3.50 pacifico, bud, and negra modello drafts ALL DAY/ 2-4-1 fish and chips or shrimp and chips 5pm-close	Nightly Specials: college football tv packages / navy football / live dj 8pm-12/ \$3.50 pacifico, bud , and negra modello drafts all day	Nightly Specials: NFL ticket/ \$3.50 pacifico, bud , and negra modello drafts all day / karaoke with DJ franquaray@9pm
 4343 Ocean Blvd. 858-272-SURF	Nightly Specials: Happy Hour Food 4 to Close & Drinks 4 to 7 Happy Hour 4 to 7 Every Night in the Bar Areas! Coming Soon DJ's and Bands Thurs - Sat!	Nightly Specials: \$2.00 Tacos and \$5.00 Select Tequilas	Nightly Specials: \$3.00 Wing Basket & \$5.00 Selected Whiskeys	Nightly Specials: Burger, Fries & 16 Ounce Domestic Draft \$7.00	Nightly Specials: Happy Hour 4 to 7	Every Saturday \$2.50 Mimosas & College Gamday!	Every Sunday \$2.50 Mimosas, \$9.00 Bud Light Pitchers, And All The NFL Games! Chance to win a flat screen TV.
 1221 Garnet Ave. 858-642-6900	Lunch Deals Mon - Fri start @ \$3.99 Nightly Specials: Free Pizza with purchase!	Nightly Specials: Spin the wheel 4 a Deal!	Nightly Specials: \$1 Pint Night (\$5 buy-in)	Nightly Specials: FREE Trivia Night at 8!	Happy Hour Daily 2-6 & 9-11:30 pm - Beers start @ \$2		

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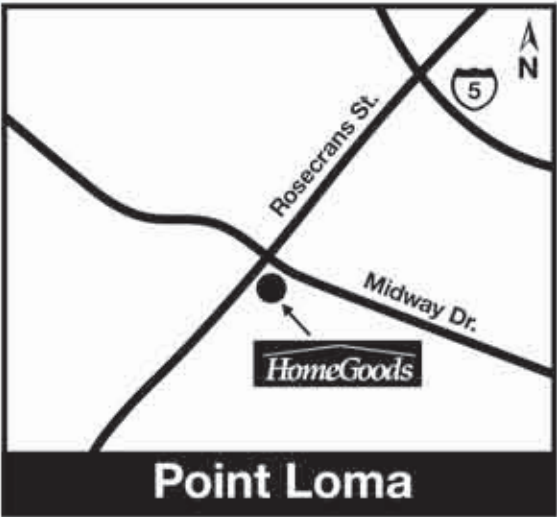
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