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Thousands of sports enthusiasts, sun worshippers and funseekers packed Fiesta Island over the last two weekends to participate in or observe the 58th annual Over the Line Tournament (OTL), hosted by Old Mission Beach Athletic Club (OMBAC). The three-person ball-and-bat competition has been an annual ritual for OMBAC members and spectators eager to take advantage of the party atmosphere under the sun in an event many of the athletes take quite seriously. While the team names are traditionally not for publication in family newspapers like the *Beach & Bay Press*, participants and visitors alike enjoy the debauchery and laid-back atmosphere of the competition. **More OTL photos on page 11.**

Photos by Walter Ruskin | Beach & Bay Press

Phony maintenance man sought in PB, Golden Hill assaults

By KEVIN MCKAY | BEACH & BAY PRESS

Detectives from the San Diego Police Department's Sex Crimes Unit are probing two recent residential burglaries — including one in Pacific Beach — that also involved assaults on the female residents.

The local case took place around 8 p.m. on July 14 when a man claiming to be a maintenance worker for the victim's Pacific Beach townhouse complex told the victim he needed to shut off the water to her residence and check the water pressure in her sinks.

According to investigators, the victim became suspicious of the suspect, followed him upstairs and waited outside the bathroom as he turned on the faucets and opened the cabinets.

The suspect told the victim to remove all the items from under the sink. As she knelt over to see what the suspect was referring to, he immediately began punching her in the side of the face, said police. The victim screamed and fought back until he ran out of the home.



Police composite sketch of burglar, sexual assault suspect

The case was similar to another involving the same suspect, who used the same maintenance worker ploy to gain access to another victim's Golden Hill apartment complex, police said.

Similar to the Pacific Beach case, the male asked the victim to remove all the items from under the sink. As she bent over to empty the cabinet, the suspect grabbed the victim by the hips and pulled her into his groin area, according to investigators. The suspect also grabbed the victim's chest over her clothing. The victim screamed and fought with the suspect.

The suspect reportedly ran out of the apartment and got into a small white pick-up parked in the north alley of 2700 Broadway. He was last seen driving eastbound in the alley.

Police said the suspect is described as a Hispanic male between 28-35 years of age, between 5-feet-8-inches and 6-feet-tall with a heavy build and a "beer belly." He was wearing a T-shirt and jeans in each case. The male spoke Spanish to one of the victims and the other described him as speaking with an accent.

Anyone with information is urged to contact the San Diego Police Department's Sex Crimes Unit at (619) 531-2210 or San Diego County Crime Stoppers at (888) 580-8477.

Resurgence of brown pelicans puzzles experts

By MIKE MCCARTHY | BEACH & BAY PRESS

Visitors to the San Diego coastline have been treated to an ongoing show starring the brown pelican. The usual sight of two or so flocks of pelicans soaring over places like Sunset Cliffs in Point Loma has recently grown to two or so dozen seabirds at one time.

Experts in this field appear to have mixed opinions for the reasons behind the large numbers of pelicans that have been appearing for several months.

"There seems to be no real scientific explanation for this phenomenon," said Andrew Hughan, public information officer for the California Department of Fish and Game in Sacramento. "At this time, there is no data to support the increased population of brown pelicans in the San Diego region."

Climate changes, the weather and water temperatures are affecting a vast variety of species, including pelicans. Updrafts — created by the wind reflecting off ocean cliffs — provide the ideal conditions for

this seabird to glide effortlessly over the water. The California brown pelican can be found from northern Mexico up to the Oregon border. At one time, it was considered an endangered species because of its declining population.

In 2009, the pelican was removed from the endangered list after its numbers recovered. It was discovered that use of pesticides like DDT was taking its toll on the pelican population, as well as several other seabirds feeding off of the ocean coast. Farmers in places like Imperial Valley were using pesticides that would eventually filter into the Pacific Ocean's food chain.

The result was that pelican egg shells became thinner and were being crushed by the weight of the large birds. Conservation efforts eventually eliminated the pollutants, and the pelican population slowly grew.

Past oil spills also added to the demise of seabirds.

SEE PELICANS, Page 8



Observers and experts have noted a growing brown pelican population along San Diego's coastline.

Photo by Mike McCarthy | The Beacon



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For the 42nd year, COMIC-CON invades San Diego

By BART MENDOZA | BEACH & BAY PRESS

San Diego has many great things going for it that draw the public's attention, from the beautiful beaches to major sporting events. But nothing puts the world's focus on the area like Comic-Con International (CCI).

Taking place this year from July 20-24 at the San Diego Convention Center, as well as the streets and venues surrounding it, the sold-out event's 125,000 visitors make it the biggest pop-culture party on the planet. For fans of comics, television, video games, toys or movies, it doesn't get better than this, with stars and creators all in one place.

Among the dozens of celebrities taking part in panels this year will be cast members from Fox-TV's "Glee," The CW's "Vampire Diaries" and CBS-TV's "Big Bang Theory." And that's just the tip of the iceberg. Last year's list included everyone from comedy legend Stan Freberg to James Bond actor Daniel Craig, *Mad Magazine* cartoonist Sergio Aragones to rapper-turned-actor L.L. Cool J. There are surprises around every corner.

While there is certainly some public demand to increase capacity, anyone who has been among the massive throngs of visitors and participants in the dealers' room or checked out a major movie preview in 6,500-person capacity Hall H might think things are good just where they are.

"Our attendance cap is a self-imposed cap. While it's certainly crowded, for the most part we think people can get along okay," said David Glanzer, CCI director of marketing and public relations.

If it seems that Comic-Con has taken over the city, your assessment is not far off.

"One of the things that we've been trying to do over the last couple of years is utilize those area hotels and outdoor places," Glanzer said. "This year, we may see even more of that, which will allow people to roam freely and do cool stuff not just within the confines of the center but outside as well. And that may make things a little bit more comfortable. Without sounding like a cliché, we really do put on the type show we'd want to attend and while it's gotten bigger, there's still an amazing amount of cool stuff going on."

Some recent media reports have commented that a few major movie companies were going to sit Comic-Con out this year. According to Glanzer, it's much ado about nothing, confirmed by a look at a schedule of events. This includes previews of "Cowboys & Aliens," "The Amazing Spider-Man" and the latest edition of the "Twilight" saga.

"The truth of the matter is that every studio doesn't come every year," Glanzer said. "Regardless, there's still going to be a tremendous amount of very cool programming on the television and film side, so I don't think fans will be disappointed."

Comic book enthusiasts will come out in force for the 42nd Comic-Con International. Below, Jonathan Burns is dressed as his own creation, Nerdman, complete with an old computer motherboard around his neck. Various superheroes and characters, like "Star Wars" Sand People, right, and R2D2, left, will take over downtown San Diego from July 20-24. Photos by PAUL HANSEN | Beach & Bay Press



1978, then held at the El Cortez Hotel with a total of 5,000 guests. He's pleasantly surprised by the event's growth.

"Many of the people that work on the convention even today have worked on it for many, many years," Glanzer said. "I think we're a little shocked sometimes when we realize how big it is. For four days out of the year, the center of the comics universe really is San Diego."

"It's cool to see that, and it's cool to walk around and see people that you read about or whose work you read," he said. "It's a lot of fun."

He said the event has an impact on future generations. One never knows,

he said. One of those kids wandering the aisles in a superhero costume today could be the next superstar director, writer or actor.

"One of the things that we found interesting is that a lot of the people who are now movers and shakers in a variety of different industries — publishing or movies or whatever — attended Comic-Con when they were younger," Glanzer said. "I think that says a lot, not just about Comic-Con but also about the fact that all these years, we were right. Comics are cool and they're a great form of entertainment. The rest of the world is jumping in on that now."

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Maybe the best buns on the beach? MUST TRY

By LEE CORNELL | BEACH & BAY PRESS

So many people have proclaimed "That's the best cinnamon roll I've ever had!" upon devouring one at the popular Mission Beach bakery — aptly called Baked — that owner Nanci Houlgate started to jot down a list of the astounded customers.

Houlgate was especially proud to hear a 91-year-old grandmother utter the phrase so commonly repeated at Baked. Besides writing the date down every time someone says the words, Houlgate also notes the time of day. This is an especially important reason why her cinnamon rolls are so darn good — they're warm, fresh and delicious.

"We don't just bake them in the morning. We bake them throughout the day. If you come in and buy a cinnamon roll at two in the afternoon it was probably cooked a half-hour ago if not sooner," Houlgate said.

In fact, the rolls are in such high demand that Baked sells an average of 200 every morning during the summer.

Houlgate grew up under the tutelage of parents who owned a chain of Kosher bakeries in Los Angeles. Her experience has earned success with her budding company. This year, she has seen an increase in business over last summer as word spreads about the year-old bakery.

"I don't know if it's the economy or if I'm more popular, but were doing about 30 percent more than we did last summer," she said.

Houlgate knew cinnamon rolls would be her go-to goods before opening the business, which is why she



Nanci Houlgate, owner of Baked bakery in Pacific Beach, is proud of the growing patronage at her year-old establishment.

Photo by Lee Cornell | Beach & Bay Press

has kept the quality at such a high standard while keeping the price down.

A delicious half-pound cinnamon roll with cream cheese icing to die for goes for a very reasonable \$3.45. You just can't find a better deal for such a tasty and massive cinnamon roll.

Without giving away too many secrets, Houlgate said one of the main techniques she learned while working in a Kosher bakery was the power of simplicity. She tries not to use more than five ingredients in any item and works with as many natural ingredients as possible, without preservatives.

If you enjoy a great cinnamon roll and haven't been to Baked yet, get there as soon as possible. Baked is open every day from 6:30 a.m. to 2:30 p.m. For more information, visit www.bakedhot.com.

What: Cinnamon Rolls

Where: Baked bakery at 735 Santa Clara Place in Mission Beach

By LEE CORNELL

ON THE STREET (Asked in Pacific Beach/Mission Beach July 16-18)

"What is your favorite thing about summer in San Diego?"



"I just like the warm weather, the parties and the bars."

Brittany Strohmayr
Pacific Beach
General manager,
Long Hard Ride



"I love the ocean and all the paths here, the villas and all the ladies as well."

Federico Zaninetti
Calgary
Mechanical engineer



"Walking on the beach and it not being 120 degrees because I'm from Arizona. Everything is laid back and not so fast-paced."

Ashley Brack
Phoenix
Retail manager



"It's all about the weather. Just being able to come down here and go for a nice walk, ride my bike in East County. I just like being outside."

Tommy Cotter
Mission Valley
Bartender



"God, it's perfect here! The weather and the beaches are great and everyone is so laid back and care-free, it's nice."

Tara Bristow
Glendale, Ariz.
Student



"Everyone is just enjoying being alive and enjoying things about being a living body. Warm air, good food, the Ocean, everyone is just doing stuff and that seems really pleasant."

Bo Boston Singer,
guitarist for
The Thinkers



"My favorite thing is the beach for sure. I like to boogie board, surf, run on the beach. I also like bonfires and volleyball."

Mckenzie Cantel
La Mesa
Student

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Ralf Wilkowski, right, formerly of Germany, and his son, Justin, are transplants to Pacific Beach.

Courtesy photo by Kevin Di Cicco

Allure of Pacific Beach makes it a global destination for visitors

WHAT'S IN THE AIR, BUD?

By KEVIN DI CICCIO

Every day I marvel at how great it is to live in Pacific Beach. I feel fortunate, as it really is one of the best places on this wonderful planet to live.

The proof is in the pudding, so to speak, as our seaside town is a global destination of every walk of life. Our little corner of the world is home to a great people from literally every country. It isn't hard to see why. The abundant resources at our disposal, the stunning climate and the great people make PB an international welcome mat.

I know this personally from people I speak with on a daily basis from countries all over the globe. These people bring with them diversity, culture and a quest to live a better life and bask where

the sun warms the sky, our playground
Pacific Beach.

If you are fortunate to get to know these great people from foreign lands, it makes you richer for the experience. It makes you understand different cultures and different ways of life that enhance our own lives and it gives us a greater respect for this great land of ours and for the privilege to call PB home.

Back in 1996, I had the great pleasure to meet one of these foreign thrillseekers, if you will, who caught wind of our little corner of the world all the way from Aachen, in the western part of Germany. Aachen borders Belgium and Holland in Europe. His name is Ralf Wilkowski, and after visiting a childhood friend here back in 1992, he was destined to call PB home. We've been like brothers ever since he became my next door neighbor. He has taught me volumes about German culture.

When Ralf caught wind of the green-card lottery, he knew it was his ticket to PB and he was determined to be victorious. Sure enough, he kept his fingers crossed and when his numbers hit, he was en route to an action-packed, adventurous new way of life and a chance to live the American dream, start a family and live in the land of opportunity. But mostly, he was en route to live in our little corner of the world, Pacific Beach.

Since 1994, Ralf has lived that American Dream. He runs a sign and graphic business (www.itwasnotme.com). He started a family, and his son, Justin, is an honor student, speaks three languages and is a member of the jazz band at Mission Bay High School.

Ralf, like the many other people from all over the world make wonderful additions to the international thread of human life that makes up our wonderful, diverse and beautiful seaside town, our beloved Pacific Beach.

CIVICREPORT

By LEE CORNELL | BEACH & BAY PRESS

News and notes from the July 13 Mission Beach Town Council (MBTC) meeting:

• **Tom Lochtefeld**, who has been the master leaseholder of **Belmont Park** since 2000, notified the Mission Beach Town Council he officially rejected his disputed lease with the city on July 2.

Lochtefeld said bankruptcy court will appoint a receiver who will operate the park while the city develops a new plan for the site. Lochtefeld has agreed to continue operations through September at the request of the court.

"There is a potential the receiver could try to make some kind of offer for me to stay but the city clearly doesn't want me here. They've made it very clear that they want me out of here," Lochtefeld said.

Lochtefeld said there is a good chance the Wave House, the Sound Wave, The Plunge and the Athletic Club could remain vacant for a significant amount of time after September.


"I'm uncertain as to how this thing is going to evolve successfully for the community. It's really sad," he said.

Lochtefeld has led a "Save the Plunge" campaign over the last several months and he said he will continue to work with



Tom Lochtefeld, who has been the master leaseholder at Belmont Park since 2000, said there is a good chance the Wave House, the Sound Wave, The Plunge and the Athletic Club could remain vacant for a significant amount of time after September because of the bitter lease dispute with the city.

Photo by Lee Cornell | Beach & Bay Press



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TapRoom: The perfect spot for a micro-brew beer in PB

I'm 30 and love PB!

By RACHEL HUTMAN | BEACH & BAY PRESS

San Diego has solidified itself as the micro-brew capital of the U.S. This is no small feat for those of us that love a good pint or three. Pacific Beach has solidified itself as the town to go to for a plentiful bar scene.

PB offers a beer lover so many bar options that, at times, it can become overwhelming. Do you hit up a small, quiet pub and sip slowly? Or a bustling bar with standing-room only? It really depends on your mood and what type of brew you are in the mood for.

However, I think TapRoom gives you the best of both worlds and the best brew selection hands down.

TapRoom has over 40 taps providing a thorough array of beer options, including many local breweries Stone, Port, Ale Smith, Ballast, Green Flash, and Karl Straus. The beer is always changing and you can check online to see what is flowing currently.

Beer lovers are placed in their favorite quandary — too many beers to choose from! My friends and I love trying all the different brews and sharing sips across the table. If you're like me and have trouble committing to one beer, pick the "beer flight": six six-ounce brew tastes at 2.50 each.

Theresa Neglia of La Jolla loves hitting up TapRoom on Friday nights with friends.



Charlie Baker and Theresa Neglia of La Jolla enjoy good times at TapRoom.

Photo by Rachel Hutman | Beach & Bay Press

"It's one of our favorite spots to taste San Diego craft beers. We love the atmosphere and how it's open-air to the outside. TapRoom is never too crowded and always has a friendly vibe."

TapRoom also provides a must when sipping beer, a delicious menu.

The best thing on the menu is the hand-tossed pizzas with gourmet flavors. Toppings range from traditional to goat cheese, insalata, spinach ricotta, chicken pesto, and buffalo barbeque chicken, to name a few. The menu also has a nice selection of subs, pastas, and burgers.

The great thing about TapRoom is it is busy but rarely packed, and even on busier nights you can usually head to the back and find an open booth. We love meeting friends out here for a pizza and a few micro-brews. There are a ton of large TVs showing sporting events and surfing videos to give you that true Pacific Beach vibe. TapRoom is always a good time no matter you're mood and with so many beers on tap, it's got something for everyone. Unless, of course, you hate beer.

PB man authors book on historic Chinatown

By JOHNNY McDONALD | BEACH & BAY PRESS

For more than 60 years, members of the Chinese community lived in a segregated part of San Diego, denied the privilege of becoming naturalized citizens and forced to work for low wages. The area was called Chinatown.

The colony that housed more than 200 Chinese was bordered by Market Street, Fifth Avenue and the bayfront. Some were fishermen who drifted down from Monterey in search of albacore. The colony expanded to 500 in the 1920s and '30s with the influx of Japanese and Filipinos.

Encouraged to chronicle the struggles of this Chinese population, Murray Lee, 84, published a book this year titled "In Search of Gold Mountain" — a historic look back at misguided Chinese dreams stemming from the lure of the California Gold Rush.

Lee said there had been a famine in South China, coupled with the Opium War and other disturbances.

"They believed California, a place they called Gold Mountain, would be their savior," Lee said. "They sent the oldest member of the family to prospect for gold and send money home."

According to Lee's research, the Chinese were not accepted by hostile pioneering gold miners, sparking extreme hostilities.

As a result of the racial turmoil in California and the West as a whole, Congress passed the Chinese Exclusion Act of 1882. Between 1882 and 1924, other exclusion acts were enacted, effectively cutting off practically all entry of Chinese immigrants into the United States.

As curator at San Diego's Chinese Museum for 10 years, Lee collected photographs, illustrations and maps to tell

the story of oppression and living confinement.

The retired cartographer from Virginia took up residence 27 years ago with his wife near Soledad Road, which borders La Jolla and Pacific Beach.

Shortly after arriving in San Diego, he joined the Chinese Historical Society of San Diego, where meetings were conducted in an old Chinese Community Church on 47th Street. The meetings broadened into the idea of establishing a museum that would unfold this history from the 1880s until World War II.

Lee toured the county, visiting schools and clubs to tell the story.

Through the Chinese Historical Society's lobbying, an old Mission Building became a museum that was opened in 1996 on 3rd and J Streets. Lee credited the success to Mr. and Mrs. Tom Hom and Sally Wong.

"The (society's) goal was to eventually have a museum. The temporary tea room in the Horton Grand Hotel was not the answer," said Lee, who still conducts walking tours through the eight blocks that once comprised Chinatown.

"I was asked what I wanted to do there. 'Be the curator of Chinese-American history,' was my answer. I wanted to preserve this local history. Nobody was doing research so I began writing newsletters and a few articles."

The number of people living there varied, but seems to have always been in the range of a few hundred, according to records. Lee has examined Census fig-



The Chinese Consolidated Benevolent Association (CCBA) building is shown in downtown San Diego on Oct. 10, 1920 during a celebration of Chinese Independence Day.

Courtesy photo

ures that showed 202 Chinatown residents in 1880, including cooks, laborers, laundrers, fishermen, housekeepers, merchants, clerks and physicians.

In 1943, the Chinese were finally able to apply for citizenship and obtain meaningful jobs, including key work at Convair plane manufacturing. It was a far cry from work on the Flumbe and railroad, where pay was \$1 a day.

The book, published by Donning and Co from Chesapeake Beach, Va., has 352 pages and 245 photographs, maps and illustrations.

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A long line forms for a casting call at the Fashion Careers College on Morena Boulevard on July 8 for contestants eager to compete in Cycle 18 of "America's Next Top Model." Courtesy photo by Ashley Tipton

City's got the look to be 'America's Next Top Model'

Retail therapy

By HOLLY LAUREN BEEDLE
BEACH & BAY PRESS

Are you ready to be America's next top model?

The CW reality television show created by top model and TV host, Tyra Banks, "America's Next Top Model" is in search of women from the ages of 18-27 who are 5'7" or taller who are dynamic, articulate, interesting and enthusiastic to compete for the title of "America's Next Top Model" and a chance to start a career in the modeling industry.



San Diego contestant Kassy struts her stuff July 8 during auditions for "America's Next Top Model." Courtesy photo by Ashley Tipton

On July 8 from 8 a.m. to noon, San Diegans like Kassy Kova proved they had the look and style to be "America's Next Top Model."

Like many other local aspiring model's, Kassy took her break from her normal day — a routine of studying art history at UC San Diego and figure skating — to attend the San Diego Channel 6/CW television Network's open casting call for Cycle 18 of "America's Next Top Model" at the Fashion Careers College, located on 1923 Morena Blvd.



The Sketching Crew poses during auditions on July 8. Courtesy photo by Ashley Tipton

If you love modeling, then you love fashion, I say, as a former model and current accessory/fashion designer and instructor the Fashion Careers College. Models and fashion designers work together every day in the fashion industry.

Both fashion designers and models have similar attributes, drive and passion for fashion and that's why models become designers. Model's love looking good in cloths, so why not design

clothes all people look good in?"

The Fashion Careers College's talented fashion design students, Zulema Lopez, Ashley Tipton, Cornelius Mandel and Mericella Santacruz and I offered fashion sketching demonstrations using the models attending the casting to flaunt our skills relative to the fashion industry in design.

Not only did every model take home their own personalized fashion illustration, the Fashion Career's College awarded everyone attending the casting a voucher worth \$500 for scholarship value toward education at the school and anyone that is cast on the show from the San Diego event at FCC will receive a one-year full scholarship worth over \$20,000.

If you love modeling and fashion, then you love music, and you won't mind waiting in long lines for the opportunity of a lifetime!

The Z90 radio station was on site playing great music and giving out prizes! California's premiere fashion college, Fashion Career's College, the CW and Z90 and all it's hopeful contestants made the four-hour wait fun and fashionable!

Keep your fingers crossed that one of our very own local beauties will make it big as America's Next Top Model!

— Holly Lauren Beedle is an established designer who has designed for luxury brands in New York City and California since her graduation from Moore College of Art & Design in Philadelphia. She can be contacted by e-mail at yourlookbyholly@gmail.com.



Observers have noted a resurgence in brown pelican numbers in many beach communities like Pacific Beach and Mission Beach. Photo by Mike McCarthy | Beach & Bay Press

PELICANS

CONTINUED FROM Page 1

The environmental movement was energized by the publicity from the Santa Barbara Union Oil spill in 1969. The federal Migratory Bird Treaty Act of 1918 was the first legislation to protect seabirds.

The Endangered Species Act of 1966 permitted individual states to adopt regulations that would give greater protection to migratory birds.

Spokespeople from agencies like the U.S. Fish and Wildlife Department said

they are aware of the situation with the brown pelican near San Diego.

Expert opinions about the re-emergence of the bird's numbers varies.

Most experts agree that pelicans are just simply following the food supply. Some say a heavy concentration of pelicans at local beaches makes it appear that their numbers are rapidly increasing.

"Just a one-degree difference in the water temperature makes a big impact on all life in the ocean," Hughan said. "It's just good that the pelicans are doing well."

REMEMBER-WHEN?

By JOHN FRY

Shoppers who once emerged from Bradshaw Market, Liquor Barn or Long's Drugs could look across the street and see the sun sparkle off the shiny used cars at Seaway Autos, 4444 Mission Blvd. Then one day, it disappeared, and a strange Ken Kellogg-designed structure began to appear. As a matter of fact, it turned out to be a gourmet hamburger spot that I believe was Ken's brainchild. I suspect it couldn't compete



with the fast-food places and shut its doors. Nowadays, shoppers emerge from CVS Pharmacy and look across the street to Penny Realty. I took this photo of Seaway Autos on Oct. 5, 1986.

— John Fry may be reached at (858) 272-6655 or mail@johnfry.com



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Museum recaptures Pontiac's glory years with classic displays

By **JOHNNY McDONALD** | BEACH & BAY PRESS

The Pontiac marque may be gone, but the San Diego Automotive Museum in Balboa Park is making sure it's not forgotten.

Through Sept. 25, several of those dandy cars that met the fancy of the buying public for most of their 83 years will be featured, defining the carmaker in terms of style and performance. The end came in 2009.

The decision reflected the decline of the brand over time as Pontiac lost its place as an industry leader. The story is not unlike that of any other manufacturer in industrialized America of the 20th century. Other carmakers that disappeared included Cord, Auburn, Hudson, Studebaker and American Motors.

Beauty and performance — once cherished by car buyers — faded and gave way to conservative design and adequate performance.

Efforts were made to bring back the excitement by re-introducing popular models in the latter years — but the efforts fell short.

On display at the museum are: a 1932 Pontiac Six sedan, a 1941 Super Streamliner Torpedo, a 1952 Catalina, a 1955 Star Chief safari wagon, a 1959 Bonneville, a 1962 Tempest, a 1962 Grand Prix two-door hard-top sports coupe, a 1964 Tempest LeMans GTO, a 1968 Firebird, a 1969 GTO Judge, a 1977 Ventura and a 2009 Solstice GXP coupe.

The battle for No. 1

Ford CEO Alan Mulally has outlined plans to boost the carmaker's worldwide sales volume by more than 50 percent by mid-decade, putting it close to parity with the industry's two 800-pound gorillas — GM and Toyota.

Toyota continues to struggle to resume full production and is certain to slip behind

longtime rival General Motors — at least for 2011.

Volkswagen has long made it known it's in the hunt for the global sales crown. Ford is sniffing the chance to regain the lead it lost more than three-quarters of a century ago when it was still building the Model T.

However, Ford needs to revive its long-struggling Lincoln brand and rebuild its European operations, which have been lagging behind Volkswagen for the last decade.

Mulally agrees the global goal will require some real traction in Asia, which could account for at least one-third of Ford's volume.

Yet, Ford has had little success cracking the Chinese market, where GM holds a hefty 15 percent market share. Ford comes in at No. 4.

All carmakers appear to view China as the world's largest automotive market. Ford has counted on sales in North America to generate the lion's share of its earnings to date, placing emphasis on big, profitable trucks like the full-size F-150 pickup.

Only \$1.1 million per

High-dollar lovers of British autos rejoice: Jaguar has announced plans to build a 200-mph hybrid super car.

The C-X75 will go 0-60 mph in three seconds (0-100 mph in six seconds) and have an electric-only range of about 30 miles. It will be made in the U.K. in a partnership with Williams F1, a Formula One engineering and racing team. Only 250 will be made — with a price tag of \$1.1 million.

Jaguar has declined to say when it will start producing the C-X75 (it has begun a list for those interested in buying). But it's safe to say no one will be driving the C-X75 anytime soon.



Mission Bay High School (MBHS) is continuing the "Mission Bay High School Institute of Teaching Excellence" through Aug. 11. Funded by the Federal Magnet Grant for the international baccalaureate (IB) program at MBHS, this professional development program for teachers, administrators and counselors focuses on instructor technology proficiency, IB training and pedagogy of cultural proficiency. With over 90% percent MBHS teachers and staff attending the training, this conference will strengthen knowledge of the IT equipment and applications, as well as continue expansion of the International Baccalaureate programs at the high school..

Courtesy photo

Lifeguards step up big when busy summer weekends surface

By **JOHNNY McDONALD** | BEACH & BAY PRESS

San Diego Lifeguard Services Lt. Nick Lerma referred to the more than 730 rescues on the Fourth of July weekend as the "Super Bowl of life guarding." Emergencies were huge, he said.

Now, with the prospects of warmer weather, he anticipates this could be a banner summer. Maybe few more rescue "super bowls" are in store.

"We had just about the same number of beachgoers last year [during

the Fourth of July weekend] but the overcast and cold water conditions [last year] kept people ashore," he said.

Obviously, lifeguards had less to do and kept jackets on during that time.

Lerma is in charge of 100 lifeguards who scan from the towers from north to south Mission Beach, handling the sometimes-wayward public that doesn't always heed posted warnings or loudspeaker announcements.

The lifeguard's playbook under-

scores three activities, called the rescue triad.

"It deals with wave length, air and water temperatures," said Lerma. "Waves will tell us where the rip currents are. If air temperatures are in the 90s inland they'll be in the high 70s on the beach."

Lerma said he anticipates a high volume of rescues this summer, noting warm air and water temperatures will contribute to beach and

SEE **LIFEGUARDS**, Page 10

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Lifeguard officials reported 738 water rescues over the just-concluded Fourth of July weekend – more than three times the number of rescues made in 2009 and 2010. Medical aids also doubled from the same time period in 2010. Photo by Jim Grant | Beach & Bay Press

LIFEGUARDS

CONTINUED FROM Page 9

ocean traffic volumes.

“The problems begin after visitors find parking,” he said. “The average family will put down blankets unaware of any surf warnings. Many families lack swimming capabilities and don’t know how to handle rip currents.”

As the water warms, swimmers may have to deal with additional issues like stings from rays or jellyfish.

On the South Mission tower, lifeguards are also responsible for boating problems, dealing with breaking waves in the canal entrance to the bay.

For the more experienced water adventurers, Lerma said San Diego is a great place for surfing, scuba diving and boating.

As far as staffing issues, there are a variety of staggered shifts and stations close at sunset. A four-person crew is on duty for night aquatic responses.

The San Diego Fire-Rescue Department’s Lifeguards Services division is a 24-hour rescue agency that patrols three miles offshore and conducts coastal cliff rescues, underwater searches and recoveries, swiftwater and flood search and rescue, as well as emergency medical responses.

Lifeguards also handle enforcement of city, state and federal laws and regulations, through prevention, citations and arrests.

Lifeguards are required to set up and tear down each day. Duties include vehicle and water craft readiness and gathering those orange buoys.

Professional life guarding in the city of San Diego started in 1918 with five lifeguards in Ocean Beach and Mission Beach.

Previously, they were part of the police and recreation departments.

The Junior Lifeguard Program, aimed at youths ages 9 to 17, is an extremely popular outreach program conducted each summer with an annual attendance exceeding 500 young men and women.

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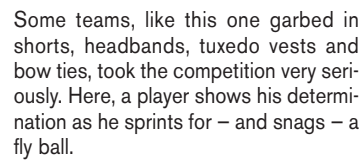
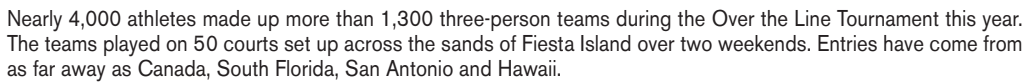
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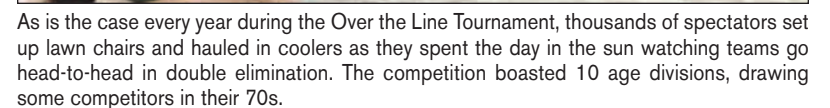
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 4343 Ocean Blvd. 858-272-SURF	Nightly Specials: Beer Pong@9pm-close/ Restaurant and bar industry 50% off cocktails and beers/\$3.50 pacifico, bud , and negra modello drafts all day	Nightly Specials: 1/2 apps 6pm to kitchen close/ \$3.50 Pacifico, Bud, and Negra Modello drafts ALL DAY/ DJ MCLOVIN 8pm-12	Nightly Specials: \$3 SVEDKA vodka 9pm-cl / GOLDFISH RACES@10pm/ DJ mike Czech/\$3.50 Pacifico, bud , and negra modello drafts all day	Nightly Specials: 2-4-1 burgers and chicken sandwiches 5pm-to kitchen close/ \$3-u-call-its 8pm-close with DJ DEVVOY /\$3.50 pacifico, bud, and negra modello drafts all day	Nightly Specials: Live DJ 8pm-12/ \$3.50 pacifico, bud, and negra modello drafts ALL DAY/ 2-4-1 fish and chips or shrimp and chips 5pm-close	Nightly Specials: college football tv packages / navy football / live dj 8pm-12/ \$3.50 pacifico, bud , and negra modello drafts all day	Nightly Specials: NFL ticket/ \$3.50 pacifico, bud , and negra modello drafts all day / karaoke with DJ franqueray@9pm
 809 Thomas 858-270-1730	Nightly Specials: Happy Hour Food 4 to Close & Drinks 4 to 7	Nightly Specials: \$2.00 Tacos and \$5.00 Select Tequilas	Nightly Specials: \$3.00 Wing Basket & \$5.00 Selected Whiskeys	Nightly Specials: Burger, Fries & 16 Ounce Domestic Draft \$7.00	Nightly Specials: Happy Hour 4 to 7	Every Saturday \$2.50 Mimosas & College Gamday!	Every Sunday \$2.50 Mimosas, \$9.00 Bud Light Pitchers, And All The NFL Games! Chance to win a flat screen TV.
 1221 Garnet Ave. 858-642-6900	Lunch Deals Mon - Fri start @ \$3.99	Nightly Late Night Deal: 10 - close - 2 Slices /Soda - \$3.99	Happy Hour Daily 2-6 & 9-11:30 pm - Beers start @ \$2				
	Nightly Specials: Free Pizza with purchase!	Nightly Specials: Spin the wheel 4 a Deal!	Nightly Specials: \$1 Pint Night (\$5 buy-in)	Nightly Specials: FREE Trivia Night at 8!			



Here is a pictorial wrap-up of the 58th annual Over the Line Tournament (OTL), hosted by the Old Mission Beach Athletic Club (OMBAC) on July 9-10 and July 16-17 at Fiesta Island.

OMBAC officials monitor the brackets and standings on each of the 50 courts during the two weekends of the 58th annual Over the Line Tournament.



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Looking ahead

The ninth annual Pacific Beach Concerts on the Green series, presented by the Pacific Beach Town Council and the Pacific Beach Community Foundation, is about to get under way. The four-week concert series takes place

on Sundays from 4 to 6:30 p.m. at Kate O. Sessions Park. The 2011 concert series lineup includes:

- July 24 — Blue Breeze Band: Motown, R&B, soul, funk and jazz
- July 31 — Stoney B Blues Band: Blues
- Aug. 7 — Candy Kane with Sue Palmer: Boogie Woogie and blues
- Aug. 14 (sponsored by Cymer) — Three Chord Justice: premiere country band, winner of the 2010 KSON

Country Showdown

For more information, visit www.pbconcerts.org.

Victory Gardens San Diego will offer an eight-week “Gardening 101” garden education course at Christ Lutheran Church, located at 4761 Cass St. in Pacific Beach. The course will include designing and building a community garden on church property. The class will meet on Thursday evenings from 5:30

to 7:30 p.m. beginning Aug. 18. The course is open to the community. The cost for the eight-week course is \$50. Victory Gardens San Diego is a non-profit organization that helps people start growing their own food. To learn more about the group, visit www.victorygardenssandiego.com. For more information about the course and to register, call (858) 483-2300.

Car enthusiasts will get another chance to visit the **Charger Steve Wild Rides & Classic Car Showdown event** when it returns to Pacific Beach on Aug. 21 from 10 a.m. to 3 p.m. The event includes magicians, comics, singers, dancers and some of San Diego’s premiere automotive creations, including the **Magicar antique nitro-burning dragster and the flame-throwing Wild Thang**. For more information, visit www.chargersteve.com.



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All Aboard for Old Town – Next Stop Stagecoach Days

It’s been over a century since the last stage line operated in San Diego. Beginning in 1857, stage lines passed through rural San Diego moving passengers, freight, and mail.

These new services helped bring the outside world a little closer to this emerging frontier community that we know today as San Diego.

For four Saturdays in July and August, come join us as we celebrate travel and transportation in the era of real horsepower – before the train and automobile. Imagine yourself traveling down dusty dirt roads either by horse, wagon, or stagecoach making your way to San Diego in the 1860s.

Enjoy an afternoon filled with activities that reflect life in early San Diego and celebrate the West on the move. Through vignettes, demonstrations, living history activities, stories, and songs, visitors will gain an appreciation for early modes of transportation and daily life.

Stagecoach Days:
Celebrating The West On The Move
Old Town San Diego State Historic Park. 12:00 p.m. – 4:30 p.m. FREE
July 16th - “Women of the West”
Women played an important part in the development of the West. Some of the daily activities of these women will be demonstrated.
July 23rd - “Innocent Amusement”

In the 1800s, games and amusement were commonly associated with either large celebrations or after school play days incorporating most of the local townspeople. This day will pay tribute to traditional games of the time.
July 30th - Trades that Shaped Westward Expansion”
As towns developed in the West so did the need for specialized trades and artisans. Old Town San Diego will present pivotal 19th century trades that shaped the community of San Diego.
August 6-- “Soldiers and Citizens” – In the mid-1840s, California went to war with Mexico. United States troops were stationed and fought in San Diego County in an effort to support the war. This day will feature military practices that changed San Diego forever.
August 13-- “Californio Day” – The unique “Californio” cultural elements will be presented again this Saturday.
August 20 -- TwainFest – The festival marks 101 years of Mark Twain’s passing and celebrates the American author as well as some of his peers. Excerpts from famous works will be read aloud by costumed San Diego actors at a variety of park venues throughout the day.
[For more information, go to www.parks.ca.gov/oldtownsandiego](http://www.parks.ca.gov/oldtownsandiego)



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- 50% of the ballot must be complete to be counted in the drawing.
- One ballot per person. • Limited to 92109 zip code
- Ballots must be postmarked, submitted online, or hand-delivered, by **Thursday 08//12/11**

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Bakery	Martini	Florist
Bar	Mexican Restaurant	Furniture Store
BBQ	Most Romantic	Hair Salon
Beer Selection	New Restaurant	Hotel
Best Wine Selection	Ocean View	Men's Apparel
Breakfast	Overall Service	Nail Salon
Burger	Overall Restaurant	Optometrist/Ophthalmologist
Burrito	Patio Dining	Paint Store
Cafe/Coffee Shop	Pet Friendly Restaurant	Pet Hospital/Vet
Catering	Pizza	Place with Unusual Gifts
Chicken Wings	Place for a B-day Party	Printer
Chinese Restaurant	Place to Go on a Budget	Resale Shop
Comfort Food	Place to People Watch	Shipping/Packaging
Deli/Sandwich	Seafood	Shoe Store
Desserts	Sports Bar	Skate Shop
Dinner	Steak	Smog Check
Family Restaurant	Sushi	Surf Shop
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French	Vietnamese	Women's Apparel
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Greek	Art Gallery	Weight Loss
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Summer Is Berry, Berry Good

Summer is when we take the time to enjoy two of life's greatest pleasures: good friends and good food. At Ocean Beach People's Organic Food Market, the produce department is the place to get your summer refreshment on these long warm days. Stop on by and let white and yellow peaches tantalize your taste buds. Grab some blueberries, strawberries, raspberries, and blackberries to top off your summer ice cream sundae. And those late season cherries? They're bursting with flavor and they won't be around much longer, so pick 'em while you can. And don't forget to grab a thirst-quenching watermelon on your way to the beach—not only do watermelons taste oh-so-good, they're good for you, too. Pick up a copy of People's newsletter while you're at the checkout stand and read up on watermelons and vascular health!

This month we're hosting our second art show of the year on Saturday, July 30 from 4 – 5:30 p.m. with an artists' reception chock full of great art, a spread of the organic fare from the market's Deli, and fabulous live jazz from the Chuck Walker Trio. The event is free of charge so please, don't be shy, stop on by!

Located at 4765 Voltaire Street and open daily, from 8 a.m. to 9 p.m., Ocean Beach People's Organic Food Market, is San Diego's only customer-owned grocery where "everyone can shop and anyone can join." Please call (619) 224-1387 or visit us online at www.obpeoplesfood.coop for more information.

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ANNOUNCEMENTS 100

▼ calendar/events

SURF-SPACE ART SHOW Floyd Flames artist, July 24, 1 - 4 PM, 803 Monterey Ct. floydflames@gmail.com

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Sun 2-5pm	3305 Caminito Gandara	3BR/2.5BA	\$499,000
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