

CENTENNIAL CELEBRATION



Members of the Pacific Beach Woman's Club will host a community celebration on Sunday, March 13 to reflect on 100 years of history for their clubhouse and to celebrate the organization's many contributions to residents and civic groups over the last century. JIM GRANT | Beach & Bay Press

PB Woman's Club transformed, molded community

By LORALEE OLEJNIK | BEACH & BAY PRESS

The Pacific Beach Woman's Club (PBWC) built its current meeting place, Hornblend Hall, a century ago with about \$3,800 in materials and \$260 in donated labor. As the club prepares to celebrate the building's 100th anniversary during an open-house reception on March 13, the world around it (and the cost of real estate) has definitely changed.

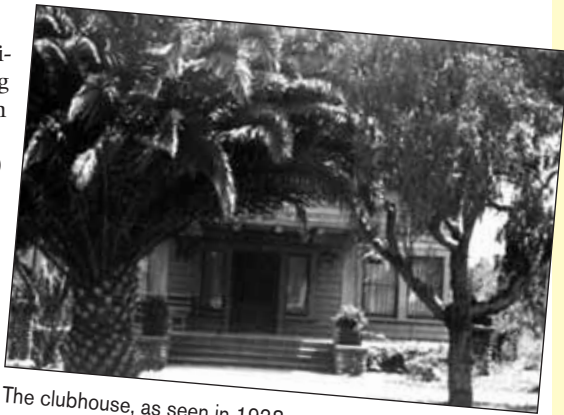
Over the years, the yellow and red brick building located at 1721 Hornblend St. has served in many different capacities, hosted thousands of events and served as a home

base to the ladies of the PBWC.

The clubhouse still serves its original purpose of providing a gathering place to enrich the lives of women in the Pacific Beach area.

The clubhouse was built in 1910 on land donated by members' husbands and the PBWC was granted the title deed in 1911 after it incorporated.

Started in 1896 as a reading club where women could gather to socialize and discuss literature and history, the PBWC's present-day focus is phi-



The clubhouse, as seen in 1938.

Courtesy photo

SEE CLUB, Page 5

Officers to step up patrols in PB

San Diego police will step up beach patrols in areas of Pacific Beach frequented by the homeless, according to Capt. Al Guaderrama of the San Diego Police Department's Northern Division.

Guaderrama made the announcement during a recent Pacific Beach Town Council meeting.

He told council members the extra patrols will help address resident concerns, particularly in the area of the Pacific Beach-Taylor Library.

Work party slated for wetlands day event

About 15 employees of Campland are putting out a call for volunteers to join them and a marsh steward from the University of California, San Diego to weed out invasive plants during the sixth annual "Love Your Wetlands Day," slated for Saturday, March 5 at Mission Bay.

The event,, which starts at noon, will begin with an hour-long discussion of marsh ecology by wetlands scientists, followed by an open house and a hands-on work party to remove the invasive plant species. Participants are encouraged to bring gloves and rubber boots and will gather at 1 p.m. at Dogwood Park at Campland for the work party.

For more information, call (858) 534-2077 or e-mail info@missionbaymarshes.org.

SeaWorld to offer teachers free passes

SeaWorld San Diego is now offering K-12 credentialed teachers a free 2011 Fun Card. The SeaWorld Teacher Appreciation Program recognizes teachers for all they do in educating the youth of the region. The offer is available through April 30, and teachers can visit www.SeaWorld.com/Teachers for more details.

Teachers can also complete the registration form and print a voucher at home that can be redeemed at the park for their Fun Card. The Fun Card will give them unlimited admission to the park through the end of the year.

In addition to the Teacher Appreciation Program, SeaWorld is inviting third- and fourth-grade classes from Southern California elementary schools to participate in its conservation essay contest. The essay contest will run from March 15 through May 3, and the class with the winning essay will receive a VIP field trip experience to the marine-life park, which includes a behind-the-scenes look at the park's rescue and turtle care facilities.

READ MORE ONLINE: SDNEWS.COM

ON THE STREET

Should daylight saving time (March 13 this year) be implemented year-round?

By LEE CORNELL

Question asked on Feb. 24 on Ventura Place in Mission Beach



"People in Australia in the West Coast actually voted that they didn't want it changed [twice a year]. But I think it's OK to change all the time because you get an hour extra or an hour less when it gets colder and you want to sleep earlier. I reckon it should just stay."

Ruben de Haas
Illustrator
Melbourne, Australia



"Absolutely. I hate the spring one because I have to wake up an hour earlier. I think we should be like Arizona and just keep it the same all year round."

Hannah Ferrigno
Student
Pacific Beach



"Totally. I like it. Daylight savings is good. It makes the days longer. But it would be tough in the mornings though, right?"

Grant Hayward
Self-employed
Escondido



"I'm kind of used to it already so if it changes I think it would throw off the whole cycle. So I guess it should just stay."

Arielle Day
Student
Fairmount



"I say just go with the flow but I know Arizona people say it's better because they don't have to worry about it even if it's only twice a year."

Jeff Flanagan
Distributor
Mission Valley



"Yes. I think so, because it doesn't make that much difference. I know it's a bit lighter in the morning for kids going to school, but I don't think it makes much difference out here in California. I'm not sure about the other states because I'm born and raised here."

Lisa Reynolds
Massage therapist
Manhattan Beach

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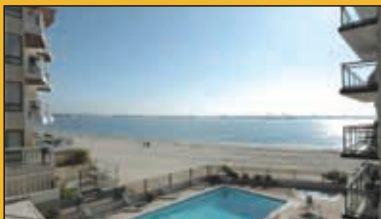


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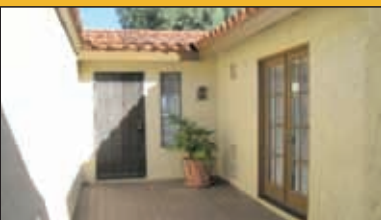
Walk to all shopping, restaurants, beach, bay, parks and more. Kitchens have stainless appliances and granite counters. These 3 bedroom, 3 bath condos have 1BR on the 1st floor and 2 up, an office and laundry. They are light, bright and very open too!

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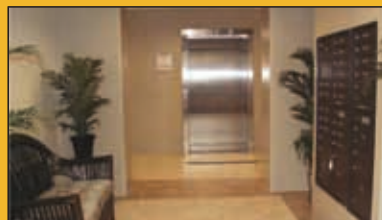


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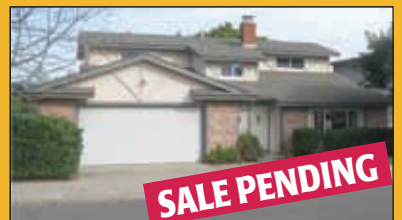


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Headcount pinpoints homelessness near bay, Mission Beach

By **BIANCA KOCH** | BEACH & BAY PRESS

The 2011 headcount of homeless residents in the bay area and surrounding communities became official Feb. 23.

The count, officially referred to as the "Point-In-Time Count," showed a combined tally of 789 homeless persons who were surveyed to pinpoint

exactly how many people are on the streets and determine how best the city and county can allocate services and outreach, according to Tim Sandifordt, head of the county's Regional Task Force on the Homeless.

The bay area is divided into five subdivisions: Mission Bay, Mission Beach, Ocean Beach, Midway/Sports Arena Boulevard and Old Town.

Sandifordt said city and county officials anticipated the high number because there are a growing number of people who co-habitate in vehicles.

In Ocean Beach, task force officials identified 389 homeless residents — about half of the total count obtained for the entire area.

Task force volunteers identified 220 homeless

residents in Mission Beach and Mission Bay, while another 150 were documented in the Midway/Sports Arena Boulevard area.

Sandifordt said volunteers identified the fewest number of homeless in the Old Town area — 18.

For more information on the 2011 homeless headcount, call the Regional Task Force on the Homeless at (858) 292-7627.



NAME: Anton Reichel
RESIDENCE: Pacific Beach
HIS STORY: Anton moved to Pacific Beach about five years ago. He was studying at a culinary school when he met a friend named John. John introduced Anton to juggling and circus performing, and before long, Anton was hooked.

Anton has been studying, practicing and performing juggling and circus tricks in San Diego for almost two years. He is inspired by the challenge of continuing to improve. Anton can often be seen along the boardwalk or in a few other spots around Pacific Beach working to improve his skills.

"I'm just trying to enjoy life, and juggling definitely makes me enjoy life — working at it out there. I'm glad I can also make it my lifestyle and my job too. It's just so awesome. It's cool because you can be right in front of people and get their feedback. You're not sure how people are going to react and some people react badly, but it's all good. I like when people react for sure, good or bad. I get more satisfaction out of learning a trick and doing it right but people motivate me all of the time."

— Lee Cornell

Elusive 'green flash' offers end-of-day delight

BOARDWALKBEAT

By **LEE CORNELL** | BEACH & BAY PRESS

I believe the best way to finish off a beautiful day on the boardwalk is to watch the sun set gloriously into the Pacific Ocean. Watching the burning ball of fire descend into the sea, ending another day in North America, is a fitting finale to a great afternoon.

Recently, as I watched the sunset with my friend, Paul, he exclaimed, "Did you see that? Wow that was a good one!"

I didn't know what Paul was talking about, but he informed me that we had just witnessed a terrific green flash. So what is a green flash you ask? Well, according to www.wikipedia.org, "green flashes and green rays are optical phenomena that occur shortly after sunset or before sunrise, when a green spot is visible, usually for no more than a second or two, above the sun, or a green ray shoots up from the sunset point."

Paul, who has lived in this area for a very long time, said the green flash we had witnessed was a particularly good one because it morphed from a dark to a light green.



LEE CORNELL | Beach & Bay Press

Unfortunately, on this day I happened to be taking pictures and wasn't fully prepared for the flash.

I said, "I didn't see it," to which he replied, "Are you color blind?"

No, I'm not color blind, but I did have my heavy-duty sunglasses on, so I wasn't able to distinguish the green color. I was further disappointed at my near miss because green flashes are not a common occurrence.

Whether one sees the elusive green flash or not, watching the sunset is real-

ly all about soaking in the moment. People giddily line the boardwalk on a nightly basis to observe the natural beauty the sunset offers us and there is a unique sense of community that goes with that. It's not everywhere that strangers gather for a common purpose. This impromptu congregation is another reason the boardwalk is such a special place.

Next time you're down by the beach around sunset, put a smile on your face, give a friendly nod to your neighbor and don't forget to look for the green flash.

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Report on PB's alcohol issues stirs debate

By SEBASTIAN RUIZ | BEACH & BAY PRESS

Some Pacific Beach residents want a police officer solely dedicated to monitoring bars and restaurants in Pacific Beach, among other concerns noted in a newly-released report.

The report, titled "Alcohol License Policies and Issues in Pacific Beach," was released this month by a Pacific Beach Community Planning Board (PBCPB) subcommittee that assembled the document over 14 months, primarily using police statistics.

The report highlights community concerns about the number of alcohol licenses in the area. However, it has also raised eyebrows within the local business community. One merchant said the report uses old data and puts Pacific Beach in a negative light, which could consequently hurt business.

Members of the Alcohol License Review Committee are pushing for a policy change that would establish more local control over the alcohol-permit process, according to Chairman Scott

Chipman.

The subcommittee presented the report to the rest of the PBCPB and to the community during a recent board meeting.

"Over the last 15 years the Business Improvement District has been moving in the wrong direction and we need to reverse that trend," Chipman said. "Were not trying to stop [alcohol licenses], we're trying to get the existing restaurants and new restaurants to operate like a restaurant and not like a bar."

The report cites high crime and a large number of drunken-driving cases as a result of the bar/restaurant scene in Pacific Beach. The report suggests following measures that other cities have implemented and had some success with. Among those cities is Ventura to the north, a city that dedicates a single police officer to monitor and work with businesses to "ensure best practices."

But local businessman Eric Lingenfelder of the Verant Group said the report negatively reflects on Pacific

Beach, adding that changes sought by the subcommittee would stunt growth and slow — or altogether prevent — responsible business owners from making improvements that have little or nothing to do with alcohol.

The provisions of the conditional-use permit proposed in the report would include a fee structure that would also cause some establishments to raise prices, Lingenfelder said.

Though the subcommittee was supposed to be comprised of several members from the business community and local political groups, Lingenfelder said the business community was not approached for comments or to be involved with the report.

Lingenfelder said the report also does not represent the sentiment of the entire Pacific Beach community.

"This small group is portraying Pacific Beach in a negative manner. They use the same statistics they used to support the beach alcohol ban," Lingenfelder said. "Now a lot of residents are getting fed up."

LIVEMUSIC By BART MENDOZA | BEACH & BAY PRESS

A little bit country, a little bit rock 'n' roll

Dub reggae group Subliminal Trip celebrates the release of its debut album with a special concert on March 5 at the Wavehouse. With songs featuring daredevil tempo changes, the group has begun to make a splash over the last year, scoring airplay on Los Angeles' legendary radio station KROQ, and winning fans throughout Southern California with its touring and irreverent, high-energy shows.

Subliminal Trip: 8 p.m. on Saturday, March 5 at the Wavehouse, 3125 Oceanfront Walk. \$5. 21 and up. www.wavehousesandiego.com

An offshoot of rock heroes P.O.D., The Accident Experiment returns to regular live action after a six-year hiatus. The band, which appears at Brick by Brick on March 5, still features guitarist Marcos Curiel and bassist Tony DeLocht, with new vocalist Brandon Davis and drummer Ernie Longoria making up the difference. New recordings have been released free via their website in the last month, priming fans for an album release later this year.

The Accident Experiment: 7:30 p.m. on Saturday, March 5 at Brick by Brick, 1130 Buenos Ave. \$10. 21 and up. www.brickbybrick.com

Back in San Diego after an extended stay in Texas, Mark Stuart has reverted to using his old band name, The Bastard Sons of Johnny Cash. Showcasing new material every Sunday in March at O'Connell's, the group still performs music in the classic style of its namesake and other such "outlaw" artists, making a TBSOJC the perfect antidote to the modern era's pop-lite country.

The Bastard Sons of Johnny Cash: 6 p.m. on Sunday, March 6. O'Connell's, 1310 Morena Blvd. Cover TBD. 21 and up. www.myspace.com/bsojc



If you like jazz, this free weekly show by Esencia Jazz Ensemble, featuring a mix of Latin music, Brazilian rhythms and standards is one of the best bargains in town. Courtesy photo

There are many great party nights on the annual calendar, but few come close to Mardi Gras. On March 8, Tango Del Rey will host its annual event, featuring music from Theo and the Zydeco Patrol. While there will be several such themed outdoor events around the city, this is the perfect party option for those who would rather not brave the elements or the crowds.

Theo and the Zydeco Patrol: 8:30 p.m. on Tuesday, March 8, at Tango Del Rey, 3567 Del Rey St. Cover TBD. All ages. www.zydecopatrol.com

The Esencia Jazz Ensemble, which performs Thursdays at the Turquoise Bar Europa has a fluid lineup centered around bassist Evona Wascinski, with other regulars like Lynn Willard on piano Dave Millard on sax, as well as guest drummers. If you like jazz, this free weekly show, featuring a mix of Latin music, Brazilian rhythms and standards is one of the best bargains in town.

Esencia Jazz Ensemble: 7:30 p.m. on Thursday, March 10, at Café-Bar Europa, 873 Turquoise St. No cover. All ages. www.theturquoise.com

Looking ahead



The Pacific Beach-Taylor Library hosts monthly art classes for children, primarily ages 6 through 12. Here, Kai Clark and Kimberly Forrest show off their paper dragon designs. The next children's art class is Wednesday, March 9 at 3 p.m. Signup is required and enrollment is limited. Call (858) 581-9934 or visit www.pblibraryfriends.org.

March 3-6, the San Diego Audubon Society hosts its 15th annual San Diego Bird Festival and Audubon California Assembly at Mission Bay. The event is for beginning and expert birders and includes guided field trips, pelagic birding trips, workshops and environmental and conservation presentations, among other activities. Registration for the four-day festival is \$20, although fees for workshops and field trips vary. Parking at Marina Village is free. For more information or to register, call (858) 273-7800, visit www.sandiegoaudubon.org or e-mail birdfest@cox.net.

SATURDAY, March 5, 7 p.m., Christ Lutheran Church hosts Paula Mowbray and special guests Gregory Ellis, the Mt. Olive Bell Choir, clarinetist Gareth Guest, the Christ Lutheran Chancel Choir and the Christ Lutheran Bell Choir. The event is a freewill offering. It takes place at the church, 4761 Cass St. For more information, call (858) 483-2300, or visit www.christpb.org.

Hospitality star of the week



Erin Vanderburg

Bartender

Bub's Dive Bar & Grill
1030 Garnet Ave.

Whether it's your first time frequenting Bub's Dive Bar or you're a regular, Erin will treat you with a genuine smile and a positive attitude. Erin is petite in size but her perky personality can fill up a room. She sees grumpy patrons as a challenge, and relishes finding ways to break down walls and pick people up. She has been working at Bub's for more than four years but has tended bar at

several other establishments around Pacific Beach in the past. She says her outgoing personality comes naturally but also credits good naps.

"I am a huge believer of service with a smile. I wouldn't still be in the service industry if I didn't love what I do, and love interacting with all of us who live in PB — all the tourists and everybody we encounter from around San Diego. I really think there are too many people in the service industry who don't brighten your day and it's just too easy to smile at somebody and bring them up. I don't let people get me down. I try to see the light side in everybody."

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Rachel Hutman strikes a pose at Fish Shop on Garnet Avenue.

Courtesy photo

I'm 30 and living in PB!

By RACHEL HUTMAN

Have you found Fish Shop yet?

The fish are fresh, the local brew selection is phenomenal and the venue and vibe are chill. This is my new Friday night dinner spot and it happened all by accident. Let me tell you how it went down.

My husband and I planned a romantic dinner at a local Pacific Beach restaurant, which we will call "Restaurant X." "X" is a trendy place you've probably been, where the music is loud and the servers give off a better-than-you vibe. The food is great at "X," so it used to be one of our favorite places to go. My husband and I got to "X," and I was desperately trying to hide my baby bump in a tight black dress and heels. "X" is pumping, and I mean pumping. The bass in the music is so loud I cannot think straight. They are slammed and the server asks us if we made a reservation (I'd called earlier trying to make a reservation but they told me I didn't need one.) We are seated and our server finally gets to us after 15 minutes and her first words to us are, "I've had such [jerks] tonight." Huh? Now at this point, my head was really pounding from the music and I

could tell the service was lacking, but I'm pregnant — so I need to eat, like yesterday. My husband looks at me with raised eyebrows: "Fish Shop?" So, we left! That takes a lot of faith to leave a restaurant when you're that hungry.

We walked into the Fish Shop and reggae music was playing at a normal volume and I immediately realized this was the best decision we could've made. The Fish Shop was what I needed. We were overdressed now. Most people were in jeans and flip-flops — which is what I wished I was wearing.

I ordered a delicious shrimp salad — the shrimp were as large as my fist! My husband got his usual blackened mahi, and it was cooked perfectly. You get to pick your seafood and what marinade you prefer, which was tough because all are delicious. We sat near the firepit and enjoyed PB coming alive before us. One of the owners checked in to see how we were doing and we chatted about their amazing local beer selection (which I'm looking forward to sampling when I'm no longer preggers). In classic PB style, they let people bring dogs onto the patio and, just to be nice, allow you to bring your own wine with no corking fee.

The Fish Shop is just what we needed.

Fish Shop

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REMEMBERWHEN

By JOHN FRY

When it opened on Jan. 25, 1951, Food Basket, on the northwest corner of Mission Boulevard and Garnet Avenue, was touted as the "largest supermarket in San Diego County," built at a cost of \$500,000. When it closed 10 years after this photo was taken in 1961, it had become Lucky Market and was deemed too small by the chain that owned it. Fatburger dominates the same corner today.

John Fry is an "almost" native San Die-



The Food Basket opened in 1951.

gan who moved to Mission Beach in 1967 after graduating from San Diego State, then to Pacific Beach in 1970. He has lived in the same house on Haines Street since 1972. In 1979, he and the late Howard Rozelle founded the Pacific Beach Historical Society. Contact John at (858) 272-6655 or mail@johnfry.com.

MUSTHEAR



Quintet Silverwood is best known for its Celtic tunes. However, the group also has one of the most eclectic repertoires of any local band. For fans of Irish or Scottish music, the local quintet is the next-best thing to a trip to the Emerald Isles, but music aficionados in general will love its concerts, which can cover anything from folk tunes to soundtrack work, all on traditional instruments.

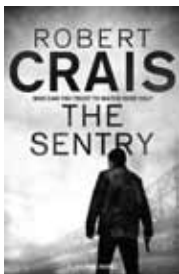
Silverwood: 6 p.m. on Wednesday, March 9 at Pacific Beach Library, 4275 Cass St. All ages. No cover. www.silverwood-music.com

MUSTREAD

Book recommendation from the Pacific Beach-Taylor Library

Author: Robert Crais

Title: "The Sentry"



SYNOPSIS: Joe Pike returns. Dru Rayne and her uncle flee to Los Angeles after hurricane Katrina, but now, five years later, they face a different

danger. Joe Pike witnesses Dru's uncle beaten up by a protection gang. He offers his help, but neither of them want it. Neither do the federal agents who are mysteriously watching them. Pike stands firm, and along with his friend, Elvis, Cole seeks to discover the truth. Robert Crais spins a great tale of deceit with many surprises.

Reserve this book at: www.sandiegolibrary.org
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4275 Cass St. • (858) 581-9934



Left: A shot taken of a club installation some time between 1940 and 1950. Right, A club fashion show in 2007.

Courtesy photo

CLUB

CONTINUED FROM Page 1

lanthropy, supporting both local organizations and international projects.

"It's important to be able to give back to the community, especially these days, when there is so much need out there and it's harder and harder for those organizations who provide for those who are less fortunate," said Mary Lou Benzel, club president and a member for about 10 years.

Benzel listed some primary organizations the PBWC supports. These include Stand Up for Kids, a nonprofit group that assists homeless teenagers; the Burn Institute, a resource and support network for survivors of burn injuries; and The Heifer Project, an international program that donates livestock to poor villages in developing nations and teaches them how to care for and breed the animals.

The PBWC has about 55 members, and membership has reached more than 200 at times). The club is comprised of women from their late 20s into their 90s, some of them members for more than 50 years.

At the upcoming anniversary celebration, some of the older members will be interviewed in a commemorative documentary, and all of the club's annual yearbooks, dating back to 1895, will be on display. Most PBWC members either live in Pacific Beach or have lived in PB at one time, though this is not a prerequisite for membership.

According to its biography, the PBWC was founded in 1895 as a reading club for housewives and meetings were held at the home of Rose Hartwick Thorpe, wife of carriage maker E.C. Thorpe. Monthly dues were five cents and the ladies discussed history and literature at their meetings. In 1898, the club joined the federation of Women's Clubs of San Diego County and in 1909 joined the state federation of Women's Clubs. They are now part of a national network of women's clubs throughout the country.

As the club grew too large to continue meeting in private homes, the PBWC began holding meetings at the Scripps Braemar Clubhouse, where the Catamaran Hotel is located today. Hornblend Hall was built in 1910 and the PBWC gained the title deed to the property in March 1911, which is where they arrive at the 100-year anniversary date. By 1920, the PBWC had paid off the mortgage on the clubhouse.

In 1914, Hornblend Hall served as the Pacific Beach branch of the San Diego Public Library, and through both world wars, the hall was a center for supporting the war efforts. This included rolling bandages and putting together first-aid kits for soldiers overseas. It also served throughout the years as a polling place.

In the early 1950s, the hall underwent major renovations, and except for a period of about 15 years when the PBWC met at a building near Kate Sessions Park, the hall has been used continuously as a meeting place for the PBWC.

To offset the costs of caring for an aging building, Hornblend Hall is available for rent and has hosted a variety of cel-

ebrations throughout the years, ranging from weddings to parties to school dances, becoming part of the life memories of countless San Diegans.

Dan and Sarah Brown of Mission Bay held their wedding reception at Hornblend Hall in 2001. They look back fondly — both on the location and the friendly PBWC staff who helped them rent event space.

"It was a great option, a great space for the price and area," said Sarah Brown.

The Browns will be celebrating their tenth anniversary in the fall.

In addition to milestone events, memories are created every time the PBWC ladies meet to work on projects and visit. In a fast-paced world, the club still serves a vital social component in the community. In addition to meeting to work on charitable community projects, the PBWC also meets regularly for lunch and to play Bunco, a popular social dice game.

"[Social activity] is not one of our aims as far as our bylaws are concerned, but it is very important," said Dolores Braden, a member since the mid-1990s and former club president of five years. "Once I retired, I got more active with the club. I find it's a worthwhile organization to belong to."

One of Braden's fondest memories includes working on a project in the late 1990s in conjunction with women's clubs throughout California to replace all of the original mission bells at missions along the El Camino Real, includ-

ing locations at De Anza Cove and San Ysidro.

Braden is currently creating a photo collage to be on display at the anniversary event.

Katy Kellers, the club's vice president and a former club president, echoes these sentiments about the social benefits of being part of the PBWC.

"The thing I enjoy is the camaraderie," said Kellers, who was one of the club's youngest members when she joined in 2005. "The ladies are so willing to help and are not selfish with their time. It's nice to have them to talk to. We work together on projects for the community and we have a good time doing it."

Kellers has been active in recruiting new members, reaching out to the Pacific Beach Town Council and the Surfrider Foundation, handing out fliers and staffing booths at events like Beach Fest.

Over the years, as women began entering the workforce, it became harder for many women to join the club and be actively involved — affecting membership numbers.

But in the next 100 years, Kellers hopes the club can swell those numbers again, reaching out to the next generation of PBWC members by utilizing more social media for networking.

The PBWC's 100-year Hornblend Hall anniversary reception will be held Sunday, March 13 from 3 to 6 p.m. It will be free and open to the community and will feature music and refreshments.

For more information on event rentals or club membership, visit www.pbwomensclub.org.



This is the cover of the club's yearbook from 1928.

Courtesy photo



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Announcements, photos and story ideas are welcomed. We ask that content be sent at least one week prior to publication and include valid contact information.

OPINIONS

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CIVICREPORT By LEE CORNELL | BEACH & BAY PRESS

News and notes from the Pacific Beach Town Council meeting Feb. 16.

- Several members voiced concerns over the effect the homeless community is having in Pacific Beach. In particular, the Pacific Beach-Taylor Library was said to be an area with rampant homeless and illegal activity, causing some residents to say they feel uncomfortable going there.
- Capt. Al Guaderrama, the newly-named captain of the San Diego Police Department's Northern Division, said his staff will look into the issue, but he reminded the audience that "being homeless is not a crime."
- On a related issue, members voiced a desire for the city to issue an oversize-vehicle ordinance for Pacific Beach because they say people are living in vehicles. Although it is illegal to live in one's car on a public street, vehicles are allowed to stay in the same parking spot for 72 hours and officers cannot enter vehicles without the owner's permission.
- SDPD Sgt. Alan Alvarez said the department is building a case against a vandal who has defaced windows on several businesses in Ocean Beach and Pacific Beach. The

SDPD is seeking the public's help.

- Thyme Curtis, who represents District 2 City Councilman Kevin Faulconer, said a new design — including planting — for the restroom at the bottom of Law Street has been approved by the Pacific Beach Planning Committee. There has also been talk of building a new permanent lifeguard tower in the vicinity of Tourmaline Street.
- Curtis said upgrades have been made to the flood pump at the corner of Mission Boulevard and Pacific Beach Drive, but temporary pumps will continue to be used through the spring until the permanent pump can be completely fixed.
- A new hostel opening on Emerald Street near Mission Boulevard has some residents concerned about potential noise. But Curtis pointed out that it is in a commercial visitor zone and allowed by law.
- The Pacific Beach Woman's Club is celebrating its 100th anniversary with a party open to the public on Mar. 13 from 3 to 6 p.m.
- Newly-appointed PBTC President Joe Wilding conducted his first meeting since taking over the position.

TOWN HALL, NEWS

Man avoids retrial in 2006 murder case Sullivan pleads guilty, agrees to meeting with victim's mother

By NEAL PUTNAM | BEACH & BAY PRESS

To avoid retrial in a 2006 murder case out of Pacific Beach, Michael David Sullivan pleaded guilty Feb. 25 to voluntary manslaughter in the stabbing death of Jonathan Lefler-Panela, 25, who died outside a PB restaurant after they were both thrown out by security personnel.

Sullivan, 31, was immediately sentenced to nearly 14 years in state prison by San Diego Superior Court Judge Frank Brown. Sullivan, who has spent five years in custody, agreed to waive all of his credits as if he never served those years.

He also pleaded guilty to transportation of marijuana and cocaine possession.

Sullivan will have to serve 85 percent of the 13-year term, and he waived his right to an appeal of the sentence. Sullivan was convicted of second-degree murder in 2007 and was sentenced to 16 years to life in prison. The Fourth District Court of Appeals overturned that conviction and sentence in 2010.

The victim's mother, Judith Lefler, requested a private meeting with Sullivan to ask him questions about why he killed her son. Sullivan agreed to the meeting, and Brown cleared the courtroom so only

"The purpose was to talk to him [Michael David Sullivan] face to face to understand what happened that night. I just needed to talk to him."

Judith Lefler, mother of murder victim Jonathan Lefler-Panela

sheriff's deputies and the victim's mother and sister could talk openly with Sullivan.

"The purpose was to talk to him face to face to understand what happened that night," said Lefler afterward, who added she thought Sullivan had remorse. "I just needed to talk to him."

Shortly before Lefler's mother talked to Sullivan, Sullivan's mother hugged her in the courthouse hallway. Lefler-Panela lived in the Mission Bay area and was a Navy veteran who worked on helicopters.

Sullivan, a Pacific Beach resident, started the fight by punching Lefler-Panela in the face at Sam's by the Sea restaurant at 4315 Ocean Blvd. on Jan. 8, 2006. They were both ejected, but the fight resumed outside. The restaurant paid a \$495,000 settlement to the victim's family after

being sued for negligence. The restaurant was later sold.

According to trial testimony, Lefler-Panela took off his shirt and fought with Sullivan, who said he was hit and kicked numerous times. Sullivan was on the ground with Lefler-Panela on top of him, and Sullivan testified he pulled out his pocket knife and stabbed Lefler-Panela repeatedly.

Judith Lefler said Sullivan told her he would not have pulled out his knife had he not been on the bottom. The victim was stabbed between 14 and 17 times, according to court records. The two men were strangers.

"He told me there was no history between them," said Judith Lefler.

Brown said Sullivan was not a member or associate of the Hell's Angels motorcycle gang. The appeals court ruled that Brown erred when he allowed the prosecutor to question a friend of Sullivan about Sullivan's interest in the motorcycle gang. The appellate court also found that Brown erred in a jury instruction after an alternate juror replaced an ailing juror.

"He was an incredible bright light in our lives. He's missed every day," said Judith Lefler about her son.

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Ask The Lawyer SM

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Answer: There are many tools that I use when I draft an estate plan. The easiest one to understand is the Advanced Healthcare Directive. This document is also called the healthcare power of attorney. This is used to talk to the doctors to make decisions for treatment if the person cannot do it for themselves.

Power of Attorney for financial affairs can be used to make limited financial decisions for the parent. The document can be used to deal with the insurance, utilities and credit card companies and others that will not speak with you because you are not authorized to do so.

The "big gun" is the Trust and the Trustee has the authority to deal with the Trust assets. If a bank account is in the name of the Trust and you are the current Trustee, you can access these funds to take care of your parent.

Still have questions? Call me. I will need to actually see the documents to give you the proper advice.

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SeaWorld vets nursing baby seal back to health

By LEE CORNELL | BEACH & BAY PRESS

The SeaWorld Animal Rescue and Rehab Program rescued an abandoned and sick harbor seal pup from the Children's Pool in La Jolla on Feb. 17.

"This animal had been on the beach and didn't seem to have mom anywhere around," said Kelly Terry, a SeaWorld public relations manager.

After keeping a close eye on the struggling pup, rescuers decided to go in and take the seal back to SeaWorld for testing.

"He was in OK body condition but he was definitely dehydrated and he hadn't nursed in a while," said Dr. Hendrik Nollens, a SeaWorld staff veterinarian. "His initial blood work showed he had a very acute infection. His parameters came back pretty degenerate."

This time of year marks the beginning of pupping season and it's not uncommon for baby seals to get separated from their mothers for short periods of time. In this case, it became clear the mother wasn't coming back.

The male pup was so young that he still hasn't had enough time to learn how to survive on his own. For now, he's getting around-the-clock care, including bottle feeding, which he caught onto quickly.

"We'll gradually transition him to fish," Nollens said. "Once he has proven he can catch live fish and can maintain his weight and is fully off of medication then we return him [to the ocean]."

The pup weighed in at 16.5 pounds



SeaWorld veterinarian Dr. Hendrik Nollens (left) and senior animal care specialist Steve Dunn (right) perform an exam on a young harbor seal pup rescued Feb. 17 from the Children's Pool in La Jolla. The male pup, estimated to be about two weeks old, is suffering from an infection and is being treated with antibiotics.

Photo courtesy of SeaWorld

when he arrived at SeaWorld, about 1.5 pounds less than normal. In his first few days under care he gained 10 percent body fat, Nollens said.

SeaWorld officials in San Diego County rescue an average of 200 to 400 animals per year. They often work closely with life-guards in monitoring animal safety situations along the coast.

Baby seals might look cute and cuddly but the public should not touch them under any circumstance, SeaWorld officials said. Seals can carry infectious diseases and human handling can potentially disrupt relationships within the pack.

If you think a marine mammal is in serious danger, call the stranded animal hotline at (800) 541-7325.

Retail Sweet Indulgence!

By HOLLY LAUREN BEEDLE | BEACH & BAY PRESS

Follow me and funky trendsetters on a tour through an evening of sweet indulgence in North Pacific Beach in search of fun, food and art culture.



On Feb. 10, I bumped into two fashionably-clad style setters, above. Alyse Caron was wearing a Buffalo Exchange montage of cut-off jean shorts, a T-shirt, wooly tights and a cardigan. Pricilla Munzo was sporting a superhero trench coat masking a sweatshirt with a profound pink logo and accessorized with an adorable crochet beanie after leaving a fashion-filled day of work at Garnet Avenue's Buffalo Exchange. I was intrigued by their personal style and decided to tag along to see what they might be up to for the evening.

Live Art and The Turquoise Bar

I caught up with Alyse, center, at an artist's event that its creator, Brigitte Taylor, calls "Sweet Indulgence," taking place at the Turquoise Bar, located at 873 Turquoise St. The event featured special live music by Esencia Jazz Ensemble and art displays by True Delorenzo and Hillary Young. I also got to check out Turquoise's great tapas menu.



Sausage Bomb!

We didn't have to walk too far before we ran into Gary Mendel's "Sausage Bomb" food cart parked next to Avril boutique on Garnet Avenue, left. Brace yourself: this is the first street meat I've seen since leaving New York City almost a year ago, and this tasty treat meets my expectations. Saying good-bye to the girls had never been so easy! Saying hello to the original Sausage Bomb's attack of sweet, salty, crunchy goodness was irresistible. Gary wrapped me one to go, and I was off to pursue a coincidentally fashionable evening.



Alyse hangs out with two local painters, David Goth and True Delorenzo, chatting about art, style and who will be at Brigitte Taylor's next "Sweet Indulgence, Love-Infused Celebration" at The Turquoise on Thursday, March 10. This concludes my evening, proving that following a stylish hipster's lead may take you into a world of sweet indulgence and bring you a pleasant evening.

Holly Lauren Beedle has designed for luxury brands in New York City and California since her graduation from Moore College of Art & Design in Philadelphia. Her resume includes Isaac Mizrahi, Coach, New York & Company, Macy's and the Fashion Careers College of San Diego. She can be contacted by email at yourlookbyholly@gmail.com.

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Animal Adventure Camp Fun at the San Diego Humane Society and SPCA

Animal loving kids can enjoy the dog days of summer with lovable animal buddies, fun games and activities at the San Diego Humane Society's 2011 Animal Adventure Camp. Kids ages five to 13 will interact with dogs, exercise bunnies and Guinea pigs, socialize kittens, enjoy animal related games and crafts, get behind-the-scenes tours of the Humane Society's state-of-the-art campus and much more! Week-long Spring and Summer sessions are available April 6 to 10 and June 29 to August 7. All proceeds benefit the animals and programs of the San Diego Humane Society and SPCA.

Space is limited, and pre-registration is required. Extended care is also available. To register or receive more information including rates and availability, contact the Humane Society's Education Department at (619) 243-3432 or at edu@sdhumane.org. To learn more about our other programs visit sdhumane.org.

SonSurf Vacation Bible School

Christ Lutheran Church in Pacific Beach, 4761 Cass Street, is hosting a Vacation Bible School for children up to grade five. Infants to age four must be accompanied by a parent. The dates are July 25-29, from 9:00 a.m. to 12:00 noon. The suggested donation is \$15 per child or \$25 per family. The program will feature a music and movement class, led by Paula Mowbray, Music

Director at Christ Lutheran, as well as Bible stories, craft time, snack time and more fun! The week will end with a closing picnic on Sunday, July 31st at the North side of Crown Point Park where Shasta, Sequoia and Lamont Streets meet.

For information, please call the church office at 858-483-2300.

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The afternoon theater program, designed for theater-loving kids ages 7 to 15, is directed by talented Billy Stevensz. Limited to 30 children.

Each program is 3 weeks long, running from July 11-29, and includes all supplies, daily snacks, and an original tee shirt. The fee for each program is \$400. Space is limited and pre-registration is required. For more information call 691-804-6648 or visit our website: PLARTS.ORG, and register today!

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PB man, family build company on love, legacy and peanut butter

By KENDRA HARTMANN | BEACH & BAY PRESS

Bill Keith says he grew up a “true hippie.” He and his family traveled around in a converted school bus called “The Fun Bus” for six years while his father, a nutritionist, lectured at universities. The oldest of 13 brothers and sisters, Keith says he and his siblings were often shuf-

fled on stage after lectures to perform musical numbers, prompting his father to refer to them as the “Keith Trapp Family Singers,” a reference to the movie classic “The Sound of Music.” At night, the family stayed in campgrounds, where the children were educated under the stars, learning patience, as well as arithmetic, as their father lec-

tured them for hours.

Today, it’s hard to imagine the tall, blond Pacific Beach resident living a gypsy lifestyle. The 28-year-old CEO of a thriving company, Keith exudes a kind of energy that has clearly served him well. To say that his family’s company, which created the Perfect Foods Bar, started as a modest operation would be an understatement. Keith’s father, Bud, created the original recipe by rolling peanut butter and honey together with natural supplements. After proclaiming it was “perfect,” he started selling them to friends in Ziploc bags.

“Dad was never really compensated for his ideas,” Keith said. “He was always of the impression that you shouldn’t put a financial burden on people that wanted to eat well.”

About five years ago, Bud, a former bodybuilder who loved the sun, got skin cancer, sending the family into financial collapse. Keith, then a student at Humboldt State University, returned home to help his mother support his 12 younger siblings.

“I had my back against the wall. The family was in trouble, and we had to come together and make some choices,” he said. “We looked at our options and took a gamble on these bars dad used to make.”

Keith made a business plan based on the minimal amount of business training he had in college. He went to several banks seeking loans, and came up empty handed.

Eventually, the family decided to raise start-up capital by selling property it owned in Eureka. With the \$150,000 they made on the sale, they bought mixing equipment and moved into a warehouse. At night, the oldest siblings would mix and roll out the bars by hand, and Keith would hit the pavement during the day to sell the product.



Bill Keith of Pacific Beach chats about the Perfect Foods Bar’s road to success in the “beehive,” a conference room painted with honeycomb walls. A friend of the family hand-painted the room for Keith, the company’s 28-year-old CEO.

DON BALCH | Beach & Bay Press

Eventually, someone took notice, and got them in the door with grocery chain Whole Foods. Since then, the Perfect Foods Bar has been on a fast track to success. Now in the \$3 million-per-year category, the company churns out about 15,000 bars per day — all still rolled by hand — from its warehouse in the University Towne Center (UTC). The next project, Keith said, is to open factories across the country to reduce the company’s carbon footprint and create jobs for local economies.

The business, meanwhile, is still a family affair. Keith’s sister Leigh, 25, is the vice president of the company, while sisters Charisse, 22, and Monise, 26, are the quality control manager and factory leader, respectively. Brother Zane, 21, is a product demonstrator and brother

Amyas, 23, is a factory technician.

“I certainly never planned on being a ‘QC,’” Charisse said, laughing. “But everything just kind of fell into place. It’s been quite a journey.”

Monise, dusted with powder from the mixing process, added that making a product she backs is a catalyst for hard work.

“We always felt the bar had so much potential,” she said. “The fact that I believe in the product is a huge motivator.”

Working closely with family hasn’t always been easy, especially when Keith has to crack the whip.

“There are definitely a few siblings that have been fired six or seven times, and they go through mom and magically they’re rehired,” he said, grinning. “But it’s important to us to be a legitimate company and the rules have to be fair.”

The product has been climbing on to the national radar. Three bars are now in eight of the 11 U.S. regions where Whole Foods operates, and are also sold in various other chains, like Vitamin Cottage, Sunflower Market, GNC and Henry’s. The company, Keith said, is in a veritable “hyper growth” stage.

Bud Keith passed away in 2009, so he hasn’t been able to see the dynasty his children have built as his legacy. He has, however, lived on in the memories his sons and daughters have of their humble beginnings.

“I’ll never forget making those bars in the kitchen with my dad,” Bill Keith said. “We all remember where we came from. There have been a few critical moments when we could have folded, but it has come together because we all have the same passion: to make a product that is delicious and nutritious, and a good, positive thing.”

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MBHS girls' basketball establishing new heights

▶ **JUST IN:** The Mission Bay High girls lost a 69-65 decision to Mount Miguel High on Tuesday in a semifinal Div. 3 matchup of CIF post-season play.

By LEE CORNELL | BEACH & BAY PRESS

Under the tutelage of first-year head coach Sade Wiley-Gatewood, the Mission Beach High School (MBHS) girls' basketball team has been thriving.

"Everybody's happy. Everybody's playing as a team. If you want to win games, you have to play as a team and stay positive with each other," said Wiley-Gatewood.

After suffering a minor letdown with three consecutive losses, MBHS regained its confidence with a total team effort against La Jolla High School in the Buccaneers' last regular season game of the year. MBHS used a suffocating full-court press defense and a tireless array of slashes to the basket and deft three-point shooting to blow out the Vikings 75-21.

The Bucs boast not one but two stars on their roster: Briteesha Solomon and Keyahndra Cannon.

Solomon, a 5-foot-9-inch sophomore, averages a team-high 22.4 points per game to go along with 13.2 rebounds, 8.2 steals and 3.5 blocks. She also finds time to dish out an average of 4.7 assists while shooting a whopping 51 percent from the field, including nearly 40 percent from the three-point line.

Not to be outdone, Cannon, a 5-foot-10-inch junior, scores an average of 19 points per contest, 7.5 steals and 11.1 rebounds



Mission Bay High's Briteesha Solomon averages a team-high 22.4 points per game.

LEE CORNELL | Beach & Bay Press

while distributing a team-high 8.4 assists.

"That's my dog. We go everywhere together," said Solomon of her close relationship with Cannon. "We've been playing together since we were in the fifth grade, so we know each other really well. We know each other's weaknesses, our strengths and how to get each other pumped up. There are things that she can do that I can't and there are things I can do that she can't."

With two stars leading the way by example, the rest of the Bucs have learned to set aside differences and egos that have gotten in the way in the past.

"They came a long way. They have developed as people and individuals on the court," Wiley-Gatewood said. "Their attitudes became better, the way they play became better. It's a different Mission Bay team."

With a more disciplined mindset and a group of talented players Wiley-Gatewood believes the sky is the limit for MBHS in its quest for a CIF championship.

"I think we have a great chance to win CIF and everybody should watch out because we're coming hard," she said.



Mission Bay High's Keyahndra Cannon scores an average of 19 points per game and brings a team-high average of 8.4 assists per contest.

LEE CORNELL | Beach & Bay Press

MUSTSEE

By LEE CORNELL | BEACH & BAY PRESS

EDITOR'S NOTE: The following is a roundup of CIF post-season action for Mission Bay High School (MBHS). Because post-season play is ongoing this week, the most updated playoff information was unavailable at press time.

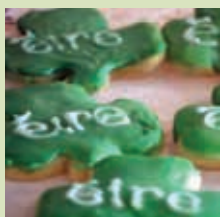
- The Mission Bay High School girls' soccer team crushed San Diego Southwest 6-0 in the opening round of the Div. 3 CIF playoffs on Feb. 23. The Buccaneers moved on past the second round and into the semifinals when University City forfeited.
- MBHS boys' basketball proved it was deserving of the second seed that CIF officials awarded the team for the playoffs. The Bucs rolled over Mar Vista 79-36 on Feb. 23 in the first round and dispatched La Jolla High 57-35 in the second round to reach the semifinals, where they played third-seeded Mount Miguel.
- The MBHS girls' basketball team demolished Southwest High in the first round of the playoffs 87-19 on Feb. 22. Mission Bay continued its solid play in the quarterfinals by defeating University City 61-21 on Feb 25.



The boys' basketball team from Mission Bay High School was awarded the No. 2 seed in CIF Div. III post-season play.

LEE CORNELL | Beach & Bay Press

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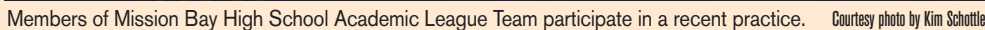
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• **Ten members from the Mission Bay High School Robotics Club** will be participating in the BOTBALL Educational Robotics Program Tournament hosted by the University of San Diego on March 19 from 8 a.m. to 6 p.m. BOTBALL engages middle- and high-

• **Wednesday, March 23,** Mossy Ford will be teaming with Mission Bay High School for a very unique fundraiser. Anyone 18 years or older can come to Mission Bay High School between noon and 7 p.m. and take a short test drive in any vehicle around a marked area in the parking lot. Mossy Ford will donate \$20 to the school for each test drive. Extended test drives will be available, if desired, but there is no obligation to purchase a car. The entire community is welcome to attend and participants must have a valid driver's license and be 18 years or older.

— Jennifer Tandy

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 3714 Mission Blvd 858-488-668	HAPPY MONDAYS: Happy Hour 4pm to Close 1/2 off Beers and call shots 25% off appetizers	TACO TUESDAY'S: Tacos starting @ \$2 \$3.50 Dos Equis Pints \$1 off Grande Margaritas	\$3 U Call It Night: \$3 u-call-its 9:30pm to close Happy Hour from 4-7pm 25% off appetizers	BURGERS MADNESS: \$5.99 1/2lb Burger & Fries \$1.00 off Draft Beer !	\$4 FRIDAYS: \$4 shots of Jager, Tuaca, Fernet \$4 Vodka Rockstars \$8 Miller Lite or Bud Lite Pitchers all day	Weekend Brunch 9pm – 1pm \$4 u-call-its 9:30pm to close \$8 Miller Lite or Bud Lite Pitchers \$3 Krazis - \$5 Mimosas \$12 Bionic Beaver	
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 809 Thomas 858-270-1730	Nightly Specials: Happy Hour Food 4 to Close & Drinks 4 to 7	Nightly Specials: \$2.00 Tacos and \$5.00 Select Tequilas	Nightly Specials: \$3.00 Wing Basket & \$5.00 Selected Whiskeys	Nightly Specials: Burger, Fries & 16 Ounce Domestic Draft \$7.00	Nightly Specials: Happy Hour 4 to 7	Every Saturday \$2.50 Mimosas & College Gamday!	Every Sunday \$2.50 Mimosas, \$9.00 Bud Light Pitchers, And All The NFL Games! Chance to win a flat screen TV.
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Sat & Sun 1-4pm	.7095 Condon Dr.	5BR/2BA	..\$825,000Orlanda Vance • 619-813-2620

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Sun 1-4pm	.2012 Willis Rd.	3BR/2BA	..\$489,000Carol Sorenson • 619-203-2424
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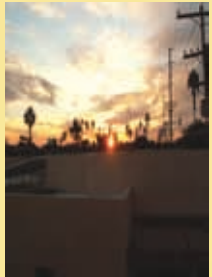
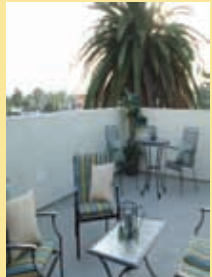
Sat 1-4pm	.14182 Pebble Brook lane	2BR/2BA	..\$399,000Pat Balasco • 619-964-1882
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3750 RIVIERA DR #3 • \$1,295,000

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SFR ON OCEAN FRONT



2711 OCEANFRONT WALK • \$5,495,000

Brand new custom 4BR/4.5BA, 3,320 esf home built by Custom Development and designed by Frontis & Young. This masterpiece has an ideal floor plan with entertaining beach front room with full bar, panoramic master bedroom views with Jacuzzi tub, 3rd floor kitchen with GE Monogram applcs, granite counters, cherry cabinetry. A spacious roof top deck awaits up top, elevator services all 3 floors and has a large 2-car garage. The best of Mission Beach!

CLOSED ESCROW



BAYSIDE WALK • \$1,050,000

Gorgeous new construction 3 Br 2 Ba with panoramic bay views, highly upgraded, natural stone, closed circuit security/stereo, exclusive right patio on bay front and 2 car tandem garage. Gorgeous bayfront views from your kitchen & living room, located in the ideal Mission Beach location walking distance to Pacific Beach, MB Yacht Club, restaurants and great boardwalks. Great 2nd home or currently used as income producing vacation rental property.

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SAN GABRIEL PLACE • \$599k & \$799k

Fabulous views of Sail Bay from this bayfront penthouse condo. Just totally remodeled with granite counters, new cabinetry, newly painted and carpeted. Just move in! Complex has pool and spa and direct access to the sand. Close to Fanuel Street Park. Great kitchen has stainless steel appliances and lots of storage, drawers. Unit shows very light and bright and is staged to show its best side. Cozy fireplace in living area. Covered balcony has a storage closet. Two secure underground parking spaces.



LA PALMA, #2B • \$850,000

Property for sale. 3BR/2BA, 1,900+ esf properties for sale in this building and both with great potential and stunning water views of Sail Bay. Quiet 100% owner occupied in this building with pool, tennis and easy access to Sail Bay.

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BAYSIDE WALK • \$1,590,000

Rare corner lot on Bayside Walk overlooking gorgeous Sail Bay. 59 ft of frontage sits this 2 Br 1 Ba beach cottage ideal for building that gorgeous 3 Br 3 Ba 1700 esf dream home on this 1630 esf corner lot. Potential abounds from this great North Mission Beach location. Architectural sketches available upon request..



OCEAN FRONT WALK • \$2,950,000

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