

SEE INSIDE:

- *Curbside recycling comes to Mission Beach.* **Page 3**
- *New: See what's Up & Out in the beach area.* **Page 4**
- *Planning group holds meeting about alcohol licenses.* **Page 6**



VOTE ONLINE:
www.BeachandBayPress.com

Thursday, June 24, 2010

www.beachandbaypress.com

Demonstration slated to protest offshore drilling

By ANTHONY GENTILE | BEACH & BAY PRESS

With global thoughts on the recent BP oil spill in the Gulf of Mexico, local residents are being asked to join hands on the beach this Saturday morning as a statement against offshore drilling. The demonstration event, dubbed Hands Across the Sand, will be held at Crystal Pier in Pacific Beach on June 26 at 11:30 a.m.

"We want to send the message that we are against offshore drilling and nearshore drilling and we are for clean energy alternatives," said Donna Wolf, executive committee member with Surfrider San Diego.

Surfrider San Diego is hosting the Crystal Pier demonstration site and the day will include a beach cleanup from 9 to 11 a.m. There is also a site at tower 13 on Mission Beach. For more information, visit www.handsacrossthesand.org.

"It's a community event. It's not political or affiliated with anything," Wolf said. "It's simply about being a member of your community, being a member of nature and getting out with your fellow man and making a stand."

Hands Across the Sand was started in October by a Florida resident and beachside restaurant owner in order to send the message to the state to keep a ban in place on offshore drilling. On Saturday, people in 46 states and 16 countries will participate in the now-global event.

The event comes less than two months after the BP oil-rig explosion in the Gulf of Mexico that has resulted in one of the largest oil spills in history. In addition to holding hands, event participants will draw physical and metaphorical lines in the sand as an anti-drilling demonstration.

"We're drawing a line in the sand and saying no more. We've been opposed to offshore drilling and the dangers of it for years and this is exactly the reason why," Wolf said. "What's happening in the Gulf is going to take years for the ecosystem and the economy and the lifestyles of the people who are affected to recover from."

Locally, Wolf said there are oil reserves off the coast of San Diego that were once pursued by energy companies. She said even if a major leak or spill didn't occur at these sites, the offshore drilling would present daily harm to the local environment.

"There are usually minor spills that happen throughout the rig's life that are extremely detrimental to not only the coastal community, but the marine life that's out there as well," Wolf said. "All that ultimately affects the coast and the people living here."



Emergency services are planning for enormous crowds in Pacific Beach, Mission Beach and Mission Bay again for the Fourth of July weekend. Lifeguards performed 284 water rescues during last year's holiday weekend and made 5,890 preventative acts. Lifeguard staff will be increased by more than 60 percent on July 4.

PAUL HANSEN | Beach & Bay Press

Police, lifeguards prepare for busiest weekend of year

By ANTHONY GENTILE | BEACH & BAY PRESS

While most folks will rest and relax during the Fourth of July holiday weekend, that is not the case for local police and lifeguards. With nearly a million people expected to hit city beaches — including Mission Beach and Pacific Beach — police and lifeguards are making preparations for the holiday.

"Undoubtedly, the Fourth of July weekend is our busiest event of the year," said Lifeguard Lt. Andy Lerum. "We work closely with SDFD (San Diego Fire Department) and SDPD (San Diego Police Department) and attend meetings months in advance to prepare for the increased activity at city beaches."

Police

San Diego Police Department Northern Division Capt. Chris Ball said there will be the same amount of police presence in Mission Beach and Pacific Beach during the weekend as there was in 2009.

"The challenge is with the numbers," Ball said.

The SDPD is still coordinating its critical incident management, traffic and gang units to get a final count of officers in the area. Last year, more misdemeanor alcohol citations were made but the number of arrests from the previous year decreased.

"There are some challenges along Garnet Avenue with large numbers of people in the evening, but in

SEE FOURTH, Page 5

July 4, 2010 fireworks

• **Mission Bay Yacht Club:** fireworks visible from Mission Bay, Mission Beach, Pacific Beach and Mount Soledad, 9 p.m.

• **SeaWorld:** fireworks visible from Mission Bay and Crown Point. "Shamu's SkySplash USA," July 4, 9:50 p.m., "Into the Blue" July 3, 5, 9:30 p.m.

• **Ocean Beach Pier:** 9 p.m.

• **La Jolla Cove:** 9 p.m.

• **La Jolla Country Club:** approximately 8:20 p.m.

• **San Diego Bay:** "Big Bay Boom 2010," 9 p.m.

• **San Diego Symphony (Embarcadero):** 9 p.m.

Debate over Kate Sessions heats up

Community members disagree whether 24-hr. alcohol ban is necessary

By HILLARY SCHULER-JONES | BEACH & BAY PRESS

When Capt. Chris Ball of the San Diego Police Department's Northern Division patrols Kate Sessions Park, he sees people enjoying the beautiful surroundings and having fun with friends and family members.

When Michelle Youngers, a founding member of Friends of Kate Sessions Park, visits the same area, which is adjacent to her house, she witnesses a different scene:

"boozed-up rowdies" who urinate in public and disrupt area families.

The discrepancy between these two perspectives is at the heart of a debate over whether to extend the park's current 12-hour alcohol ban, which is in place from 8 p.m. to 8 a.m. every day, to a 24-hour ban that would eliminate all alcohol consumption within the 79-acre facility.

The ban, which was first proposed by Friends of Kate Sessions Park to the Santa Clara/Pacific Beach Recreation Council in January, has sparked passionate pleas on both sides and prompted an investigation by city staff into the broader impact that a ban could have on other city parks.

Opponents say a 24-hour ban is too extreme for a public property that everyone has the right to enjoy.

"As a neighbor, I can see both sides of the story," said resident Chris Winkle. "I'm impacted by the increased noise that is caused by increased usage at the park, and I'm impacted by the increased traffic and by the generally larger number of people that are around here on the weekends. On the other hand, I recognize that it's a public park, it's not anyone's private property. So while I can see people wanting to cause restrictions to control what goes on there, I don't think it's fair just to try to impose a 24-hour ban as a solution to the problems. I think it's an overreaction."

Youngers favors the ban because of the rude behavior she and her neighbors have

SEE DEBATE, Page 6

MORE INFO:

The city of San Diego is the only entity authorized to institute a 24-hour alcohol ban at Kate Sessions Park, but six community groups have voted to support the ban:

- The Pacific Beach Planning Group (11-2)
- Santa Clara/Pacific Beach Recreation Council (4-0)
- The Parks and Beaches Committee of the La Jolla Town Council (7-0)
- The La Jolla Town Council (13-0)
- La Jolla Parks and Recreation Inc. (10-0)
- The Community Parks I Division Area Committee (10-0)

— According to the city's Park and Recreation Department

In 2009, officers fielded 84 calls for service about the park, which resulted in eight citations, including violations regarding loose animals and glass containers, and four arrests (none of which were alcohol related), police Capt. Chris Ball said. Year-to-date, there have been no arrests and two citations. Ball said that compared to other areas of the city that receive dozens of calls per day, Kate Sessions is not a major source of concern for police.

TO LEARN MORE:

A Facebook fan page called "Save Kate Sessions Park, Pacific Beach from ANOTHER unnecessary BOOZE BAN!" had more than 2,100 fans when this issue went to print.



FINE HOMES & ESTATES

1st Choice Pacific



Century 21
FINE HOMES
& ESTATES™

(858) 490-6100 • 845 GARNET AVE.



Bernie SOSna

"I'll Come To Your Rescue"



619.977.4334 Cell
858.490.6127 Direct
www.BernieSosna.com
Lic. 01104934



CELEBRATE YOUR OWN INDEPENDENCE!!



Buy your next home with a real estate professional



LOVELY CARMEL MOUNTAIN HOME!

This 3 bedroom, 2.5 bath is on the tee of the 8th hole at Carmel Ranch Golf Course. Very open with high ceilings, mirrored wet bar, eat-in kitchen and family room combo, 2 fireplaces, beautiful hardwood flooring in the kitchen and a newer roof.

YOU HAVE TO SEE!
\$615,000
CEAL MUZZY
619/507-4388
Ceal.muzzy@century21.com



BEAUTIFUL SOLANA BEACH!

This 2BR, 2BA ground level end unit has the best location in Las Brisas with ocean surf views. Totally remodeled bathrooms, new kitchen appliances, 2 fireplaces, 2 patios, gated complex, underground parking and tons of amenities. Close to all too!

NOW \$719,000
CENTURY211ST.COM
858/273-2121



FANTASTIC BEACH TOWNHOME!

SALE PENDING

This beautifully upgraded 2BR/2BA features vaulted ceilings, hardwood floors, fireplace, spacious tiled balcony with western breezes and remodeled bathrooms. 1-car garage with direct access to unit with laundry and lots of storage.

\$420,000
CENTURY211ST.COM
858/273-2121



NORTH CLAIREMONT SF HOME!

Not a Shortsale! Motivated sellers live in this 3 bedroom, 1 bath across from a park and recreational center. Large back yard has great potential for a pool and is located near schools, shopping and freeways.

MAKE YOUR OFFER NOW!
\$399,000
CENTURY211ST.COM
858/273-2121



18 BRAND NEW PB CONDOS!

Walk to all shopping, restaurants, beach, bay, parks and more. Kitchens have stainless appliances and granite counters. These 3-bedroom, 3-bath condos have 1BR on the 1st floor and 2 up, an office and laundry. They are light, bright and very open too!

THESE ARE PRICED TO SELL \$599K-\$945K
**BERNIE SOSNA**
858/490-6127
BernieSosna.com



RESORT STYLE LIFE IN PB

Choose from 4 condos in the Plaza! Two 1 bedrooms in great locations with many upgrades. 2 nice 2 bedrooms with fireplace, new appliances and much more. Enjoy the 4 pools / spas, 5 tennis courts, exercise room BBQ areas and lagoon.

STARTING AT \$214,000
CEAL MUZZY
619/507-4388
Ceal.muzzy@century21.com



PB INVESTMENT OP!

SALE PENDING

Major value in the land. Detached house on lot zoned for up to 3 units in great location just 3.5 blocks to the beach. Build your dream home or rental investment.

\$525,000 - \$550,000
MAKE YOUR OFFER QUICK!
CENTURY211ST.COM
858/273-2121



PB HOME 4 BLOCKS TO BEACH!

Equity Sale! Well maintained 3 bedroom, 2 bath located on a beautiful pride of ownership street. Potential galore with hardwood floors under carpet in main area, side driveway with 2 car garage and much more parking for your toys. You have to see!

\$750,000 - \$774,000
**619/302-8082**
MIMIREALTY
@YAHOO.COM



LOCATION! LOCATION! LOCATION!

Beautiful Pacific Beach 5BR/4.5BA home located on a corner lot with alley and street access and only 1 neighbor and 2 blocks to Bird Rock. 2-car parking under house, 1 car port perfect for your boat, balconies throughout, lush landscaping and ocean views.

MAKE YOUR OFFER NOW!
CENTURY211ST.COM
858/273-2121



MOUNT SOLEDAD BEAUTY!

OPEN SUN 1-4 2565 CHALCEDONY

Lovely, contemporary, 3-bedroom, 3-bath, totally redone with high-end finishes. European-style kitchen with black granite counters and stainless steel sink. Fireplace, beautiful landscaping and more! Forever views and near everything.

REDUCED AGAIN! \$888,888
CENTURY211ST.COM
858/273-2121



LIVE THE DOWNTOWN LIFESTYLE!

Luxurious 2 bedroom, 2 bath on the 18th floor with mesmerizing panoramic views and has many upgrades. This Cortez Hill high-rise offers a 10th floor lap pool, an exercise room and 24 hour concierge. Minutes to entertainment and shopping.

PRICED RIGHT TOO! \$593,000
CENTURY211ST.COM
858/273-2121



NEW LISTING!

Condo on the Bay with
Gorgeous Bay Views and
Move-In Ready!



JILL SELLERS

619/804-8304 • 858/490-6143
TOP 1% IN NATION





SWEET NPB HOME!

SALE PENDING

3BR, 1BA home on a large lot on a very desirable street. Cozy fireplace, hardwood floors, modern appliances and lots of large windows to make it light and bright. Separate laundry room and huge backyard with a covered patio great for entertaining.

NOW \$719,000
CENTURY211ST.COM
858/273-2121

Curbside recycling comes to Mission Beach

By ANTHONY GENTILE | BEACH & BAY PRESS

The streets and alleyways in Mission Beach will be black and blue this fall with trash and recycle bins. In October, the city's Environmental Services Department (ESD) will expand its curbside recycling program to include Mission Beach, the last San Diego community without a curbside program.

"We've had a lot of requests for recycling in Mission Beach," said Stephen Grealy, deputy director for the city's Waste Reduction and Disposal Division. "Various people we've spoken with said they want curbside recycling."

When ESD started its curbside recycling program citywide a decade ago, Mission Beach residents balked at the idea of having the big, blue recycling

containers in the community. But Grealy said since then, continuous requests for the bins rolled in, and four years ago a large portion of the community decided it wanted the program.

"We understand that it is a difficult community and that's why there has been a delay in getting the service," Grealy said. "So we've done the opposite approach to what we had when we rolled out curbside recycling citywide."

Instead of notifying locals as they did in other San Diego communities, Mission Beach residents received a postcard from ESD and were asked to reply only if they wanted the blue cans at their residence.

"It's a way of making sure that people are actually putting their hand up for a bin," Grealy said, "and the

assumption is they're not going to have the space issues or the issues that led to us not rolling it out the first time around."

Of the 3,200 postcards ESD originally sent out, Grealy said the department received 400 responses. The deadline to respond to the postcards to receive cans at no cost was June 18, but ESD has extended that timeline to the end of June. Those who don't respond with a request at that time will get hit with a \$25 delivery fee.

Mission Beach residents who did not receive cards or who want to put in a request for curbside recycling bins can call ESD's customer service line at (858) 694-7000. Residents who don't send

SEE CURBSIDE, Page 6

Dog owners fear losing cherished space

By DEBBIE HATCH | BEACH & BAY PRESS

The Fiesta Island Park general development plans are expected to come to a head during the Mission Bay Park Committee's (MBPC) planned monthly meeting on Tuesday, July 6.

The meeting is scheduled to take place at 6 p.m. at the Santa Clara Recreation Center, 1008 Santa Clara Place.

In the fall of 2006, the San Diego Park and Recreation Department held a public meeting explaining plans to develop Fiesta Island.

Shortly after, a group of dog owners banded together to express disapproval of the development plans, fearing they would lose the off-leash dog area at Fiesta Island. The majority of concerns were safety, loss of contiguous

space, loss of shoreline access and the cost to tax payers.

The group formed the Fiesta Island Dog Owners (FIDO), a nonprofit corporation whose members support its efforts to maintain ample off-leash space at the park.

"It should have been a one- to two-year project at most," said Mike Singleton, project manager and president of KTU+A, a planning and landscape architecture firm.

No action will be taken at the informational meeting, according to MBPC officials. It will only be an opportunity for the MBPC to view the updated plans, Singleton said.

There will still be time to debate the plans, he said. Singleton also said he does not anticipate MBPC granting its approval or rejection until at least

September.

At that point, the plans would need to be approved by the City Council because of the unique nature of dog use at the park, Singleton said.

Jean Spengel, a veterinarian and former owner of the La Jolla Veterinary Hospital and active board member of FIDO, said the group has conceded prior demands and is mainly focused on keeping a 90-acre section of land on the southwest portion of the island for unleashed dogs.

One of the group's main concerns is the construction of a road leading to parking lots that will bisect the off-leash area, she said, which FIDO members consider unsafe.

Bocce ball courts and a children's play

SEE FIDO, Page 5

HATS OFF TO GRADUATES



Graduating seniors at Mission Bay High School are all smiles as they throw their hats in the air to celebrate graduation following commencement ceremonies at the school's athletic field Monday, June 21.

PAUL HANSEN Beach & Bay Press

COLDWELL BANKER

Pacific Beach | \$435,000

Open Sun 1-4 (June 27)

4944 Cass Street #907
Beautifully remodeled 9th floor unit with spectacular views of the Bay, City lights and Mountains. New Items: Paint, carpet and tile floors, slab granite, stainless appliances, lighting fixtures, wall heaters, bathroom fixtures including the vanity and mirror.

BRENDA & DAN WYATT
858.775.7333
SanDiegoBeachHomes.com

Pacific Beach | \$1,199,000

Gorgeous Penthouse Condo in Bay Scene with bay and ocean views. Over \$160,000 spent remodeling in 2008. Gourmet kitchen with slab granite, stainless appliances including a wine refrigerator, designer cabinets and lighting. Large living room with fireplace and dining room combo that has spectacular views of the bay and ocean. www.3940gresham.com

Pacific Beach | \$999,000

Reduced!

Open Sun 1-4 (June 27)

5058 Pendleton
Great Price for Gated Home with View!!! Beautiful 5 BRM, 3 BA home that has views of the Bay, City and Evening Lights with easy access to freeways, beaches, shopping and more. Wonderful privately gated yard with beautiful landscaping front and back, huge 650+ sq. ft. covered patio w/built-in Bar-B-Que for outdoor entertaining.

Pacific Beach | \$459,000

This could be a great 2nd home! Fabulous opportunity to own a condo by the water. Enjoy the San Diego lifestyle in this move in ready 2 bedroom, 2 bath unit. New carpet, paint and appliances. Walking distance to shops and restaurants as well as the beach!! Easy to show. Priced to sell.

LAURIE ROGERS
858.442.8947
larogers@coldwellbanker.com

Pacific Beach | \$999,000

Reduced!

Absolutely gorgeous custom built home in North Pacific Beach. Fabulous floor plan for living the San Diego lifestyle. Vaulted ceilings and exquisite windows allow the light to pour in. Large great room with fireplace that opens to a private backyard and patio. Built in Barbeque and bar make entertaining a breeze. Detached 2 car garage with plumbing and area for RV parking. Roof top deck with ocean and bay views. Large master with fireplace, balcony, Jacuzzi tub, office area

Mission Beach | \$1,575,000

Open Most Saturdays

715 Toulon Ct.
Absolutely Perfect. Exquisite 3 br, 3 ba Spanish style home, 1,343 appx sf of coastal luxury. Views of surf to the West, bay to the East. 3 patios (incl 450 appx sf rooftop deck), an outdoor shower, washer & dryer and garage with alley access.

LAWRENCE TOLLENAERE
858.740.1011
lawrence.tollenare@camoves.com

Pacific Beach | \$599,000

Just Listed

Open Sat 11-4 (June 26 & July 3), Sun 10-3 (June 27)

4007 Everts St 2d
Beautiful Sail Bay! Spacious 2 br, 2 ba Bay Front unit. 2 separate Master Bedrooms, Balcony with Bay views. Updated with granite kitchen counter top. Steps to sandy beach & miles and miles of bike paths along water's edge. 1055 ESQ

MARIE TOLSTAD
28 years in Real Estate.
858.705.1444
mtolstad@aol.com
www.mtolstad.com

San Diego | \$255,000

Just Listed

3 br, 2 ba Home
MLS# 100035826

Del Cerro | \$685,000

3 br, 2.5 ba home has panoramic views!
MLS# 100021476

Pacific Beach Office | 4090 Mission Blvd.
858.488.4090

COLDWELL BANKER
RESIDENTIAL BROKERAGE

3,800 Offices | 120,000 Agents | 40 Countries | 102 Years Experience

Owned & Operated by NRT, Inc. Equal Housing Opportunity. Buyer to verify accuracy of all information pertaining to property.

RE/MAX RE/MAX RE/MAX RE/MAX RE/MAX RE/MAX RE/MAX


Coastal Properties
4444 Mission Blvd., SD, CA 92109
Nobody sells more real estate.



SIZZLING HOT MAKE A MOVE

Open House Saturday & Sunday 1-4



**WILL BE
FHA
APPROVED**

1369-1375 Grand Ave

- MUST SEE!!!! 3 Different Floor Plans!
- BUY NOW! One of the few 4 Unit New Townhome projects that will be available WEST of Ingraham for the next few years!
- Each Townhome is 2 Bedroom PLUS a DEN with Roofdecks and some Bay/Ocean View.
- Decks on each floor including a large roofdeck with Fireplace to enhance outdoor living!

KATHY EVANS
92109's Top Producer
EXPERIENCE ALWAYS PAYS OFF
(858) 488-SELL
ISellBeach.com





1720 Moorland
Crown Pt living at its finest. Meticulously maintained home boasts 4,300 sq ft, expansive & open gourmet kit. Sumptuous master suite w/ bay & city vus, luxurious bath w/ oversized shower, spa tub, large walk in closet, deck offers breathtaking bay & city vus. Roof deck has spectacular bay & city vus & spa tub. Outdoor living space off LR is perfect for entertaining w/ surround sound, SS BBQ, Viking cook top, granite bar, fire pit, lush landscape offers privacy. Not to be missed!
\$2,150,000

Top Producing
ReMax Agent
Steve Cairncross

www.BeachSeller.com 858.735.1045

RE/MAX

Buying? Selling?

THINKBRIAN.BIZ

Brian J. Lewis
619-300-5032
DRE #01440201


Coastal Properties

Wine tasting tickets still available

The Pacific Beach Town Council's (PBTC) ninth annual wine tasting and silent auction will be held this Sunday from 5 to 7:30 p.m. at Lotsa Pasta, 1762 Garnet Ave.

The event will include wines from San Pasqual Winery, Rock Canyon Vineyards and Eagles Nest Winery. Heavy hors d'oeuvres will also be served.

The silent auction and raffle items include Chargers tickets, stays at the Pacific Terrace Hotel and restaurant gift certificates.

The tasting will be the council's largest fundraiser of the year. Last year, the money raised helped support the new logo murals now visible from Grand Avenue on the north side of Mission Bay High School.


Tickets can be purchased at the PBTC office at 1706 Garnet Ave. The cost is \$30 and must be paid with cash or check. For more information visit www.pbtowncouncil.org.

MUST READ

Book recommendation from the Pacific Beach-Taylor Library

TITLE: "The Girl Who Kicked the Hornet's Nest"

AUTHOR: Stieg Larsson (1954-2004)



SYNOPSIS: The stunning third and final novel in Stieg Larsson's best-selling trilogy. Lisbeth Salander lies in critical condition in a Swedish city hospital. She is fighting for her life in more ways than one. If she survives she will stand trial for three murders. With the help of her friend, journalist Mikael Blomkvist, she will not only have to prove her innocence, but also identify and denounce those in authority who allowed the vulnerable, like herself, to suffer abuse and violence. Once upon a time she was a victim. Now Salander is fighting back.

Reserve this book at: www.sandiegolibrary.org
Pacific Beach/Taylor Library • 4275 Cass St.
(858) 581-9934

Up and out

By DEBBIE HATCH

Summer is here and it's time to get up and out. This week's listings include what's new with area businesses and tidbits of news about locals.

The Broken Yolk Café was featured on the Travel Channel's "Man v. Food" on June 16. Host Adam Richman travels the United States exploring popular and unique restaurants, partaking in challenging eating contests. He was able to put down the entire Broken Yolk Café Special (for the iron man or woman). The breakfast consists of a dozen-egg omelet filled with mushrooms, onions, American cheese and smothered in chili and more cheese, served on a 15-inch pizza pan alongside a generous helping of home fries and two biscuits. Winners' names are placed on the hall of fame plaque. Broken Yolk is located at 1851 Garnet Ave. (858) 270-9655.

Long Hard Ride, an action-sports apparel brand, is re-opening after moving into a new location at 1036 Garnet Ave. Formerly eight blocks farther east on Garnet, the company features the same great customer service inside a larger, updated space. Long Hard Ride sells clothing from top brands like Truth, Alpine Stars and Element. It also sells surf and skateboards as well as motocross gear. Bicycle and surfboard rentals will be offered. Saturday, July 3 is the grand opening from 2 to 6 p.m. The store will have free food and beverages. Patrons will be able check out the unique Power Balance gear, which helps athletes with balance, strength and flexibility. Regular business hours will begin July 4. The store will be

open from 10 a.m. to 8 p.m., seven days per week. www.longhardride.net.

Mission Bay High School completed a new logo project in May bringing back the famed logo featuring a buccaneer biting a knife. Alumni and students alike are excited about the comeback. The same logo had appeared years earlier, but was removed to support the zero tolerance for violence policy adhered to by the school district. However, alumni spoke up in favor of bringing back the controversial image. The mural was updated as part of a beautification project at the school. Alumni, Friends of Pacific Beach Secondary Schools and the Pacific Beach Town Council helped fund the project. Frazee Paint in Pacific Beach donated some of the paint. The new logo will appear on clothing as well.

Mission Beach resident Cynthia Hedgecock, wife of talk show host Roger Hedgecock, was named the Epson International Pano Awards Amateur Photographer of the Year for her panoramic photograph "Storm Wave at Sunset." She captured the image near the northwest cliffs of Kauai. The image is of a 40-foot wave bouncing off the cliffs and against the oncoming wave. "It was an international affirmation that I'm doing what I really want to do," Cynthia said. To see her work visit www.cynthiahedgecockphotography.com.

PB Library announces summer reading program

Readers of all ages are invited to participate in Pacific Beach/Taylor Library's annual Summer Reading Program, which kicked-off June 15 and will run through Aug. 14.

In accordance with the program's theme, "Water," children ages 3 to 11 are invited to "Make a Splash," while teens from 12 to 18 are encouraged to "Make Waves at Your Library." All junior readers will earn prizes and raffle entries once they have finished 10 library books or completed 10 hours of reading. Adults can earn prizes by reviewing five library books.

Participants can pick up a reading log at the library, 4275 Cass St.

There will also be free events for children at the library on Wednesdays at 2 p.m. throughout the summer. For a full listing, visit www.pblibraryfriends.org.



At the Beach
809 Thomas Ave
Pacific Beach, CA
(858) 270-1730



At the Pier
5083 Santa Monica Ave
Ocean Beach, CA
(619) 222-7437



**Panoramic Ocean Views
Nightly Dinner Specials
Daily Lunch Specials**



**Casual Full Service Dining
With Great Food,
Great Views, & Good Times
In A Comfortable Atmosphere!**



**Breakfast Saturday & Sunday
Large Parties Welcome
Late Night Dining**



**Two Locations
Ocean Beach &
Pacific Beach**

**Open Daily 11:00am ~ 9:00am Sat & Sun
Kitchen open 'til 1:00am Nightly**

www.NicksattheBeach.com

www.NicksatthePier.com

FOURTH

CONTINUED FROM Page 1

terms of enforcement, there's no real significant issues that we don't encounter at any other time of the year," Ball said.

According to Ball, the biggest challenge for police during the weekend won't be enforcement. It will be handling the traffic coming in and out of Mission Beach and PB.

"One of the reasons for that is that the traffic coming into the beach is spread out but everyone leaves at the same time," Ball said. "The biggest issue we deal with is crowd and traffic control."

This year, there will be a police presence at Kate Sessions Park, which drew large crowds during last year's holiday weekend. Ball said the police presence at the park is more about resources than policing.

"For the most part, people don't go to that park to engage in criminal activity. People go in there to enjoy the weekend," Ball said. "Will some people have too much to drink? Most certainly."

Ball said he is unaware of any sobriety checkpoints to be set up during the weekend. In 2009, police had a checkpoint at 2700 Garnet Ave. on July 3.

Lifeguards

While police control the streets and the sand, lifeguards will watch the water during the holiday weekend. According to Lerum, lifeguard staff will be increased by more than 60 percent on July 4 and 35 percent on the accompanying weekend days.

"It is the only weekend that we do not let any lifeguards take off," Lerum said, "and we usually have to work guards on mandatory overtime just to have enough lifeguards to keep the huge crowds of people safe."

Lerum said the additional guards dur-

ing the holiday will strengthen Lifeguard Services' drowning prevention and boating safety efforts at city beaches and on Mission Bay. There are also positions added especially for the Fourth of July holiday, including a "strike team" of 10 lifeguards on a boat able to respond to beaches that need help with water rescues.

"The biggest challenge for Lifeguard Services will be to maintain control of rescue activity without running short of resources," Lerum said. "Water emergencies happen very quickly and lifeguards often need to access victims within seconds or serious consequences could occur."

Lifeguards performed 284 water rescues during last year's holiday weekend and made 5,890 preventative acts. There were no drownings reported.

"If the weather is sunny and the water is inviting like last year," Lerum said, "we expect similar large crowds and rescue activity."

TRUE COLORS



Marie Tolstad, a longtime Realtor for the Coldwell Banker Real Estate Pacific Beach/Mission Beach office, places flags in yards along Bayard Street on Flag Day, June 14, as she has for the past 22 years. Tolstad said she places about 600 flags in the PB Drive and north PB areas to honor what she believes is a forgotten holiday.

PAUL HANSEN | Beach & Bay Press

FIDO

CONTINUED FROM Page 3

area will also be contained in the unleashed dog area. FIDO members are concerned that placing a children's play area inside the off-leash area for dogs could lead to future problems, Spengel said.

"We have compromised and given up a great portion of the island," Spengel said.

For FIDO members, it isn't just about San Diego residents. The area draws in a healthy share of tourists, too.

"It's really the only area in Southern California where you can let your dogs loose and go," Spengel said.

Since 1972, Fiesta Island has been an off-leash area for dogs set up by a city ordinance, Spengel added.

FIDO members would like to aid the preservation of the area by acquiring

corporate sponsorships to assist in the financial upkeep of the land.

"We would like to become stewards of the area," Spengel said.

The people who use Fiesta Island enjoy something a little more primitive that takes them away from the city, she said, and FIDO considers itself the largest group of users in the area spread across 365 days a year.

"We really hope that we and the city can come to a compromise," Spengel said.

Scott Reese, assistant director of the San Diego Park and Recreation Department, said there are many groups like cyclists, paddlers and skiers who also use the island and need to be considered in the adaption of plans as well. Reese said he is optimistic that the updated plans will reflect a good design and offer solutions for all users.

For more information, visit www.fidosd.org or www.sandiego.gov.

Locals Bank Here
[BUSINESS ATTIRE OPTIONAL]

HomeBank of CALIFORNIA

875 Garnet Ave., Pacific Beach • homebankofcalifornia.com

Member FDIC Locally Owned Since 1981

10th Annual Port of San Diego Big Bay Boom
An Independence Day Spectacular

Free locations for viewing are ALL AROUND San Diego Bay, including Shelter Island, Harbor Island, North Embarcadero, Seaport Village, Imperial Beach Pier and the Coronado Ferry Landing.

JULY 4TH
2010
9:00PM

Charlie's Best Bread

Free Roll, Muffin, Cookie, Scone, w/ \$10+ Purchase!

One Coupon / Person / Day. Expires 7/8/10

1808 Garnet • Pacific Plaza II • 858-272-3521

OPEN: Mon & Tues 7am-3pm, Wed-Fri 7am-6pm, Sat & Sun 7am-5pm

www.CharliesBestBread.com

www.iluvjunk.com

You Call-We Haul! No Job Too Small!

Evictions, cleanouts, construction debris, appliance removal, tree trimming, ect.

We Recycle Everything We Can!

619-933-4346

10% Senior Discount

San Diego Bankruptcy and Debt Resolution Specialists

Dedicated to the San Diego community in the current economic climate. Experts in Chapter 13 and Chapter 7 Bankruptcy. Bankruptcy law and debt resolution, real estate finance. Practice Areas: Bankruptcy Assistance, Debt Resolution. Proudly offering Military Discounts for Active Duty and Veterans.

McMillan Law Group
5402 Ruffin Road, Suite 205, San Diego, CA 92123
Phone: 858-499-8951 • Fax: 619-241-8291
www.mcmillanlawgroup.com/bankruptcy/assistance

Helping You Help Yourself

Don't Let Gravity Weigh You Down!
UNLOAD & Eliminate Back Pain

Presented by
Marcia Tassinari, M.P.T., Physical Therapist

- Experience exercises to take the weight off your spine
- Discover how you can make gravity work for you
- Learn the benefits of reducing spinal load with activity and movement

Thursday, July 8th, 5:30-7:00 P.M.
St. Brigid Parish Hall
4735 Cass Street, Pacific Beach
FREE Seminar R.S.V.P.
(858) 581-6900

Sponsored by: St. Brigid Health Ministry and Tassinari Physical Therapy

Special Father's Day week only

MEN WE HAVE THE BEST SOLUTION

Men you can recapture your Youthfulness and vitality.

\$99 The lowest Price ever

SAN DIEGO MALE MEDICAL CLINIC

MAKES TESTOSTERONE THERAPY AFFORDABLE
Includes all lab test and first testosterone therapy

- ✓ Monitor your PSA and Testosterone level for one year
- ✓ Licensed Physicians
- ✓ FDA Approved medications
- ✓ 10 years in business
- ✓ Ultrasound test
- ✓ Testosterone test (every man must know his level)
- ✓ PSA Test (every man must do after 40)

10 Years helping men from 18 to 80 years old to perform better, last longer and have sex for life in only one visit.

OUR GUARANTEE
You get to try the medication at our clinic the day of the visit, in 10 minutes you will get an erection regardless of your age, medical condition, or medication you're taking. If for any reason you cannot get an erection your visit is FREE.

619-873-4399 3033 Fifth Ave. Suite 105 San Diego
Corner of Quince and Fifth Ave.
www.performancemedicalcenters.com

PBPG asks community to lobby for moratorium on alcohol licenses

By DEBBIE HATCH | BEACH & BAY PRESS

The Pacific Beach Planning Group (PBPG) is asking the community to lobby City Council representatives for a moratorium on alcohol licenses to businesses locally.

The appeal was made during a community forum June 14. The meeting was conducted by the Alcohol License Review Committee (ALRC), a subcommittee of the PBPG. Committee members asked residents to push for a moratorium until such time as the City

Council can be convinced to enact an ordinance allowing the city to utilize conditional-use permits (CUP) to curb alcohol-related crime in Pacific Beach.

"We appreciate the police in our community," said Scott Chipman, who serves on the PBPG and ALRC.

He urged residents to do more. Alcohol licenses become personal property, giving recipients the opportunity to change the original intent of the license, Chipman said.

ALRC members said many restaurants are using alcohol licenses that

were originally purchased for restaurants typically open until 10 p.m. But subcommittee members contend that over the years, the original restaurant intent "morphed" into bars, which are open until 2 a.m.

It is state policy to have one alcohol license for every 2,000 people, according to ALRC members. However, Pacific Beach has one license per every 312 people, Chipman said.

ALRC members acknowledged that Pacific Beach has the same number of alcohol licenses as 30 years ago.

"We aren't blaming these establishments," Chipman said. "They're just taking advantage of the policy."

Marcy Becket, another ALRC member, said license abuses do not happen across the board.

"We have lots of restaurants that are very good and don't create problems," Beckett said.

However, under the current policy, committee members contend, the community has little or no control.

Other communities have dealt with similar issues by using conditional-use permits, bypassing involvement by the California Alcohol Beverage Control Department (ABC).

During the community forum, Ventura police officer Derek Donswyk detailed that city's active CUP program and its inner workings. Ventura is a beach community of 120,000 residents.

Donswyk, who is the alcohol enforcement officer for Ventura, said the campaign is called the Responsible Retailer Program. Ventura's City Council approved the ordinance in 2007. Under the program, retailers agree to inspections in order to verify compliance with its type of alcohol license. Businesses also agree to receive education for its employees.

All new or modified businesses must comply with this policy. Establishments already in business participate on a voluntary basis.

"I know what they can do and can't do and they [businesses] know

this," Donswyk said.

His job is solely to enforce alcohol rules for businesses with alcohol licenses.

The Ventura CUP allows the city to have control over an ABC issue by placing restrictions and mandates on the bars and restaurants such as compliance, entertainment permits, education and inspections, he said.

For example, if a retailer has drawn too many complaints, Donswyk has the authority to take away business hours from the establishment, forcing it to close early.

The school district there pays for the education aspect of the program, Donswyk said.

During the last fiscal year, the city of Ventura brought in nearly \$173,300 from fees associated with the program.

Reported crimes against a person in Ventura totaled 7,172 in 2005, but in 2008 dropped to 4,164, he said.

"Nothing will happen if we don't make it happen," Beckett said, trying to rally the audience to action.

CURBSIDE

CONTINUED FROM Page 3

back their card or call in with a request will not receive a bin.

Curbside recycling in Mission Beach is not mandatory, and those who wish to recycle without a blue bin are still free

to do so. But once the curbside program starts in October, the city's recycling ordinance will be in effect in Mission Beach.

"If you opt out, you have to use the community recycling containers or some other method of recycling," Grealy said.

The ordinance, which has been in effect throughout the city since 2008, penalizes residents who recycle improperly or throw trash away improperly

with fines of up to \$1,000.

Blue recycling bins will be delivered to Mission Beach the last week of September. Curbside recycling in Mission Beach will start the first week in October, with pickup scheduled for the same day as trash day.

For more information, visit www.sandiego.gov/environmental-services/recycling.

DEBATE

CONTINUED FROM Page 1

experienced that make it difficult for everyone to enjoy the park, she said.

"It is not a few people who are coming as a group and sitting on the hillside and enjoying a beer," she said. "We all would enjoy doing that. But this is binge drinking, and it really leads to lewd behavior, loud behavior, cussing. I have neighbors who have talked to me and said that they've had to actually leave the park with their children because they didn't want them exposed to this."

Ball frequently patrols the area and said that, in his experience, the vast majority of people at the park behave themselves, even when they are drinking.

"What you will see on the weekends, especially in the summer months when it gets warm, you see more of the college-age kids using the park ... But I've got to say this, my experience with them, under-

standing that I am a cop in a uniform, is that most of them are bright, intelligent, respectful folks that are just up for having a good time. They do not go up there with the intention of offending anyone. They do not go up there with the intention of breaking the law."

Ball said problems like noise and public urination could be mitigated through less-stringent means, including prohibiting kegs, installing more public restrooms and banning alcohol on holidays when the park becomes a popular destination for large groups. But Youngers contends that similar solutions presented so far will not solve the real problem.

"From the opponents, we have not received any input on a reasonable compromise," Youngers said. "There is nothing that is being suggested that would really eliminate the problem. Eliminate the alcohol, you eliminate the problem."

To date, Youngers and other members of Friends of Kate Sessions Park have helped drum up support from six com-

munity groups that have voted to support the 24-hour ban.

However, their appeal lost momentum at the May 20 Park and Recreation Department meeting, when board members decided not to recommend a ban. Instead, they asked city staff to work with community members on both sides to mediate the issue, according to draft minutes of the meeting.

The results of that meeting have sparked a broader discussion by city staff, who want to be sure that implementing a 24-hour ban at the park won't yield unintended consequences in other areas of the city, much like the beach booze ban in 2008 resulted in the current overflow at Kate Sessions, said Clay Bingham, deputy director of the Community Parks I Division.

The Park and Recreation Department is still open to forming a community group to explore compromises, he said, but not until city staffers have had a chance to evaluate the issue more closely.

GOOD NEIGHBORS



Marie Englehardt, a server from Hennessey's Tavern, picks up trash June 14 on Hornblend Street during the Hospitality Cares event, a neighborhood cleanup event in the business district organized by the Pacific Beach Hospitality Task Force, a committee of Discover PB. The effort drew 175 volunteers from the hospitality industry, who helped clean 46 blocks in the business district along Garnet Avenue, Mission Boulevard, Felspar Street and Hornblend Street.

PAUL HANSEN | Beach & Bay Press

EVENTS CALENDAR

Looking ahead

sdnews.com
READ MORE ONLINE

THURSDAY, JUNE 24

PBTC Safe and Beautiful Committee meeting, 6:30 p.m., Pacific Beach Presbyterian Church, 1675 Garnet Ave., (858) 483-6666

SUNDAY, JUNE 27

PBTC 9th annual Wine Tasting and Silent Auction, 5 p.m., Lotsa Pasta, 1762 Garnet Ave., (858) 483-6666, pbtowncouncil@sbcglobal.net, \$30

Council tries to draw families back to PB Rec Center

By ANTHONY GENTILE | BEACH & BAY PRESS

This summer, Bill Kiernan has big plans for area park and recreation programs. The chairman of the Santa Clara/Pacific Beach Park and Recreation Council plans to draw families back to the local facilities.

"We want to bring the families of Pacific Beach and Mission Beach back to the Park and Rec Center and utilize our resources here — Park and Rec, the beach and the bay," Kiernan said.

A volunteer on the council for 15 years and president for the past couple years, Kiernan had been lamenting with fellow parents about the PB Recreation Center being closed on Sundays when he decided to do something about it. The Pacific Beach facility is now open from 10 a.m. to 2 p.m. on

Sundays, and has gymnastics equipment and a slide.

"Surprisingly, not being open on Sundays was an accepted attitude, and rather than just accept that attitude, I asked the Park and Rec Council to give me a little leeway and a little budget and let me try to bring Sundays back to a family day," Kiernan said.

In April, the council started the TODDLERS program on Sundays at the PB Recreation Center. TODDLERS is an acronym for Together Opportunities to Discover and Develop Literacy, Enrichment and Recreation Skills, and is a free parent and toddler activity group.

"The idea is to give (toddlers) a place to socialize and intermix before they are in school," Kiernan said. "A lot of parents don't have them in any kind of school or program at that point, and

they want to give them some skills for getting along with each other."

While the program for toddlers is the main element of Sundays at PB Recreation Center, Kiernan said he hopes to keep the facility open until 5 p.m. those days to include.

Kiernan said the council needs volunteers and will take donations of time, money or equipment. For the July 4 holiday weekend, Kiernan hopes the city will keep PB Recreation Center open on July 4 itself for a family festival.

"When you look inside and you see the kids playing, it's the smiles on the kids' faces and the smiles on the parents' faces that keeps me active and wanting to do more," he said.

To volunteer or for more information, call (619) 920-1032.

TUESDAY, JUNE 29

PBTC Monthly Dineout, 6 p.m., Nick's at the Beach, 809 Thomas Ave., meet fellow residents and community leaders to discuss local happenings and issues, (858) 483-6666.

SATURDAY, JULY 3

Clean PB Day, 9 a.m. to noon, Ocean Boulevard at Grand Ave., www.cleanpb.com

TUESDAY, JULY 6

Mission Bay Park Committee meeting, 6 p.m., Santa Clara Recreation Center

Discover PB board meeting, noon, Discover PB office, 1503 Garnet Ave., (858) 273-3303

WEDNESDAY, JULY 7

Friends of Rose Creek meeting, 6 p.m., Pacific Beach Recreation Center, 1405 Diamond St., www.saveroscreek.org

THURSDAY, JULY 8

VFW Post # 5985 meeting, 7 p.m., 853 Turquoise St., (858) 488-3631

SHORE CLUB

\$350

18oz
BEER SPECIAL SCHOONERS
DURING ALL PADRES GAMES

BEST VIEW IN PB • EPIC SUNSETS
ALL SPORT PACKAGES • NEVER A COVER
20 DRAFTS • 2 FULL BARS • GREAT SERVICE
KILLER FOOD • MONSTER BURGERS
KITCHEN TIL 10PM

"Where Grand meets the Sand."
4343 OCEAN BLVD. PACIFIC BEACH
858.272.SURF • PBSHORECLUB.COM
FRIEND US ON FACEBOOK!

Text 'ShoreClub' to 74700 for events and specials

FIREHOUSE

AMERICAN EATERY + LOUNGE

cut this out for 50% off

monday – thursday | downstairs only

good for ad holder & 3 guests. not valid with any other promotions or during happy hours. alcoholic beverages not included. expires 6.30.10

2 levels, roof top patio with ocean view | complimentary valet | ((WIRELESS INTERNET))

722 Grand Ave. San Diego, Ca 92109 | www.firehousepb.com | 858.274.3100

LA JOLLA PLAY HOUSE

surf
REPORT

June 15 – July 11

World Premiere

A surf-obsessed venture capitalist, a hard-working mother and her starving artist daughter receive a wake up call when life in a beautiful SoCal town becomes filled with much more than just good surf.

BY ANNIE WEISMAN

DIRECTED BY LISA PETERSON

TICKETS START AT \$31

surf REPORT
June 15 – July 11 | Forum Theatre

LaJollaPlayhouse.org
(858) 550-1010



Now & Then

John Fry

STARBUCKS REGULAR CATALINA MORALES was disappointed that I couldn't attend her graduation last week at the Stella Maris Academy in La Jolla. I told her I really needed more than three hours notice. I made it up to her by inviting her and her mom, Sterling, to boys' night out for Tuesday Night Tacos at Good Time Charlie's. Jeff Dalrymple went up to G-Whiz in Bird Rock and got an appropriate card and a helium balloon. Charlie's signature brownie sundae was a big hit after we finished our tacos. Catalina passed around her class yearbook and proudly showed us where her friends had signed. At that point the boys played "Pomp and Circumstances" on kazoo's. I'm not sure I'll have enough energy to do it again next year when Catalina graduates from first grade.

I'VE SEEN THE LICENSE PLATE often around town, but last week was the first time I was able to pull alongside and ask the driver if "JU 6 44" meant what I assumed — that he'd been at Normandy on D-Day, June 6, 1944. "Yup," the driver said, "I went ashore on Omaha Beach."

"How about you?" he asked. "I was nine months old," I replied, "but I haven't aged well."

It got me thinking about heroes. My friend John Finn, who was the oldest Medal of Honor recipient when he died on May 27 at age 100, didn't think he was a hero. He raced to his duty station at Kaneohe Bay and took a bunch of shrapnel trying to shoot down the attacking Japanese airplanes. I suspect there are a whole lot (well, actually a dwindling number) of Pearl Harbor survivors who are being feted as heroes — and God bless them — even if they were washing dishes when the attack occurred.

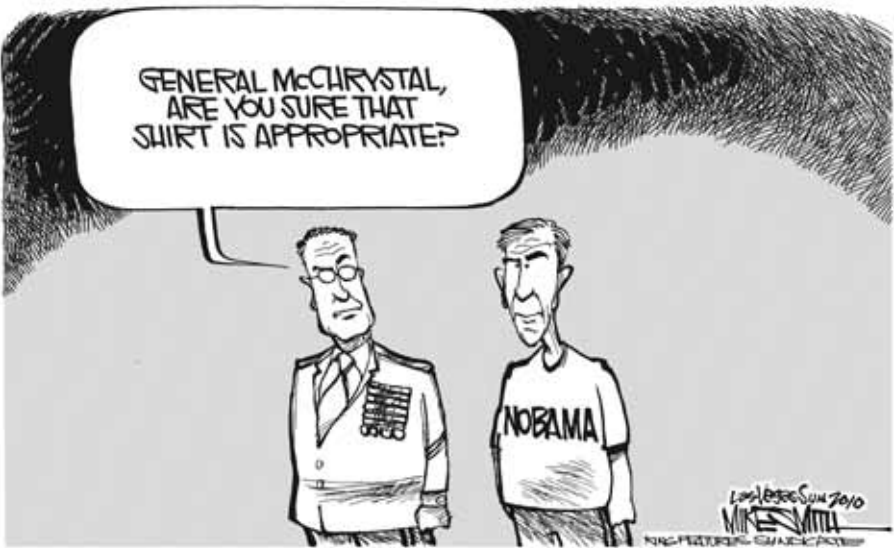
Wading ashore at Omaha Beach has got my hero vote. Those guys knew what they were in for and had months to think about it.

WELL, I'VE GOT A NEW CAR AND A NEW IMAC COMPUTER. I took the Corolla over to Mossy Toyota last week for its first oil change. I think I was standing about where I bought my first Apple II. It was in a little shop next to Chicago Brothers' Pizza. I shelled out \$5,500 for that computer, half of it for Peachtree accounting software that I never could get to work. I'm thinking this was about 30 years ago and there were no on-site computer experts. That being the case, a crowd often gathered at the computer store around three in the afternoon to ask for help from a student from Mission Bay High named John Gregory. That's the earliest he could get from school on his bike.

Hey, I wonder if it's the same John Gregory that's editor of this paper?

ANYONE INTERESTED in a free 8-year old eMac computer — give me a call.

— *John Fry may be reached at 272-6655 or mail@johnfry.com*



LETTER TO THE EDITOR

Mud-slinging spectacles keep the 'new blood' away from civic groups

The following views are mine and are not the public opinion of any formal organization. I have been active in the PB community for several years now. I am a business owner here and I am in my 30s.

Over the years of attending meetings of various groups here in PB, I have noticed that the representation of PB's residents is grossly slanted in favor a certain crowd.

Years ago, several friends and I were vigorously courted to join the Town Council and to attend meetings of the many organizations here. It seemed everyone wanted "young blood" and a "fresh perspective." And after years of involvement, I've found this to be painfully untrue. These organizations of elders have absolutely no desire to hear from the younger population that makes up a very large part of this community.

At the past several PB Town Council general session meetings, the bitter dialog and slanted representation has all but encouraged first-timers to flee the scene. Why aren't younger people getting involved, one may ask? It seems that the rantings of wealthy homeowners, reformed alcoholics and elderly residents is absurd and uncomfortable to most of us. And with today's young adult holding down multiple jobs, going to school and ENJOYING the community, I can't blame them for discrediting these organizations as local mud-slinging spectacles! What young adult in their right mind would want to hear fanatics recapitulate the same statistics and arguments over and over again every time the mere word "alcohol" is mentioned?

For three months now, The Shore Club deck expansion has cannibalized the time of the Town Council meeting. And I was thrilled to see so many young people actually stay at the last PB Town Council meeting. And yet each and every new face was accused of being a "bought vote" by several elders of the organization.

Who were these new faces? These are young residents and hospitality employees who make their living here in Pacific Beach. These are young, working adults who were finally outraged by the old regime of PB and moved to action. And how were they met? How were they received by these long-standing members of our community? They were immediately insulted and discredited. No wonder every PB meeting looks like Bingo night at Shady Palms.

The Shore Club should have every right to expand their deck. They have taken a once run-down building in a hospitality-driven, commercial district (NOT residential) and are giving it a

face-lift. They want to do exactly what their neighboring restaurants have done; build an ocean-view patio to attract customers and grow their business. In these economic times, successful, community-conscious and responsible businesses should be supported by this community and applauded for creating jobs in our neighborhood. Instead, these local business owners have been singled out and put on trial for everything "wrong" with Pacific Beach by a group that represents a mere part of our diverse local culture.

These are issues of the county and city that are being heaped on the shoulders of The Shore Club. They are trying to grow their business, they are doing everything they can to work with the community but they are being slapped in the face by a group of residents overwhelmed with pious judgment and hatred. If a group is not happy with the problems of our community, talk to the governmental bodies put in place who can make a change!

The Shore Club has expressed a desire to work with any organization but has been met with nothing less than hostile objection by those who oppose them.

This proposed deck expansion will not draw more people into Pacific Beach. People from all over the United States and the world come here to enjoy themselves and will continue to do so whether The Shore Club enhances their building or not. These consumers are already coming to support our only industry in PB: hospitality. The fact that a narrow-minded group wishes to single out and exclude an admirable business from prospering in our local economy is unfair and, as we have already seen, destructive to our community.

The motion made last week to send out an expensive mail-in ballot to the entire Town Council general membership is a cheap trick worthy of the lowest of zealots. We are all fully aware that the general membership in no way represents the demographics of our entire community, for the unfortunate reasons mentioned above. As they go door to door, rolling in wheelchair after wheelchair and minivan after minivan of ill-informed residents to these meetings, please remember the false accusations of vote-stacking.

We are willing and want to work together, but we need these fanatics to understand how horrible they make community involvement for the rest of us.

Chris Decker
PB resident and business owner

GUEST COMMENTARY

Kate Sessions: Neighborhood park or drinking destination?

By Richard Kiser and Michelle Youngers

Summer means fun for most San Diegans. But area users of Kate Sessions Neighborhood Park, overlooking Pacific Beach, are cringing at the idea of another sunny, summer weekend.

That's because the park has become a destination for drinkers from all over Southern California. Since city beaches went alcohol-free, large crowds of drinkers appear in the park on any sunny day, and the problems explode every weekend. The problems that used to be spread out over 27 miles of beachfront are now concentrated into this 17-acre park. Over 600 surrounding residents have signed a petition calling for an alcohol-free policy as the problems increase and resources for existing law enforcement are harder to come by.

The problems aren't confined to holidays, or even to weekends. Businesses operate recreational leagues in the park mid-week, charging for participation in drinking games. On weekends, private parties rope off large sections of the park without getting the required permits from the city, or misrepresent the nature or size of the event on their permit application, such as omitting the intent to use amplified music. No thought is given to disturbing other park users or surrounding neighbors.

The tot lot is used for drinking games. Tarps have been put over the playground equipment to create shade for keg party-goers. The surrounding brushy areas are used as trash cans and open restrooms, all in plain sight of children. Broken glass bottles, foul language and ensuing vulgar behavior have created an unsafe environment for family-oriented activities. Irresponsible drinking is the common thread in all of these problems. As the legal drinking ends at 8 p.m., intoxicated drivers are leaving the area for the drive home to communities all over the county and beyond.

Is it "just a few bad apples?" After last year's Fourth of July, SDPD Assistant Chief Shelley Zimmerman described the unruly crowd on the park's south slope as "1,500 people in different stages of intoxication." Since the beach ban in 2008, police responses to disruptive incidents at this park have increased three-fold.

One remedy is to shift public resources from other city areas to strictly enforce all park rules. That's the intent for the upcoming Fourth of July weekend. The real solution, however, is to prevent the problems by regulating alcohol consumption in the park.

The park's problems are not unique. Alcohol-related crimes happen throughout San Diego resulting in 88 percent of the 173 neighborhood and community parks having a 24-hour alcohol ban.

According to the Pacific Beach Community Plan, Kate Sessions Neighborhood Park "shall serve a population of 3,500 to 5,000 persons within a one-half mile radius." When unruly drunks chase out intended park users, it's time for a change. Support for the proposal is unanimous among the area recreation councils, parks and beach committees and the Pacific Beach Planning Group.

The next step is for the Public Safety and Neighborhood Services Committee of the City Council to consider the proposal. Let's put the "neighborhood" back into Kate Sessions Neighborhood Park.

— *Kiser and Youngers are founding members of the Friends of Kate Sessions Park, a committee of City Beautiful of San Diego, Inc. This group was formed more than 10 years ago, dedicated to a safe and accessible environment for all park users.*



BEACH & BAY PRESS



Mannis Communications
4645 Cass St. Box 9550
San Diego, CA 92169
Fax: (858) 270-9325
Ad Fax: (858) 713-0095
bbp@sdnews.com
(858) 270-3103



sdnews.com

PUBLISHER

Julie Mannis Hoisington
(858) 270-3103 x106
jmannis@sdnews.com

EXECUTIVE EDITOR

John Gregory x130
bbp@sdnews.com

NEWS EDITOR

Kevin McKay x131
anthony@sdnews.com

SPORTS EDITOR

Anthony Gentile x135
anthony@sdnews.com

REPORTERS

Anthony Gentile x135
anthony@sdnews.com

Hillary Schuler-Jones x133
Hillary@sdnews.com

Debbie Hatch x142
hatch@sdnews.com

ACCOUNTING

Heather Glynn x103
Patty Angley x120
Accounts Receivable

AD CONSULTANTS

Mike Fahey x117
Sheri Starko-Jones x147

Marjorie Kirby x122
Michael Long x112
Ashlee Manzo x123
Heather Snyder x115
Deborah Vazquez x118

CLASSIFIEDS MGR.

Heather Snyder x115
heather@sdnews.com

CLASSIFIEDS

Kim Donaldson x140
kim@sdnews.com
Steve Lieber x111
steve@sdnews.com

PRODUCTION MGR.

Casey Dean x107
casey@sdnews.com

PRODUCTION

Chris Baker,
Anna Magulac

PHOTOGRAPHERS

Don Balch, Paul Hansen

CONTRIBUTORS

John Fry, Anthony Gentile,
Bart Mendoza, Neal Putnam,
Sebastian Ruiz, Meaghan
Clark, Amber Dressler, Lee
Cornell, Mariko Lamb

OPINIONS Signed letters to the editor are encouraged. All letters must include a phone number for verification. The editor may edit letters for clarity and accuracy. Letters should be 350 words or less. Views expressed are not necessarily the views of this newspaper or staff.

SUBMISSIONS Letters and photo submissions are welcomed. Those accompanied by an addressed, stamped envelope will be returned. The editor reserves the right to edit for clarity.

DEADLINES All content must be received by 5 p.m. on the Thursday prior to publication.

DISTRIBUTION *Beach & Bay Press* is available free every other Thursday.

COPYRIGHT © 2010. All rights are reserved. Printed in the United States of America

PRINTED with soy inks and recycled paper. Please recycle.

Tribute bands, reggae and a slower version of hard rock

MUSICcalendar

By BART MENDOZA | BEACH & BAY PRESS

Slim Crowbar & The IOUs, which performs at the Tiki House on Friday, June 25 is a new band. Yet this is a trio with a serious pedigree. Comprised of guitarist Joey “Mudbone” Harris (The Beat Farmers, The Mentals), drummer Tom “Slim Crowbar” Essa (Mississippi Mudsharks) and bassist Scottie “Mad Dog” Blinn, the three don’t stray too far from the sound of their previous musical projects. But by joining forces, they deliver an even stronger package. Whether you are a fan of blues, Americana, country or even a bit of ’50s rock ’n’ roll, this is just about the ultimate bar band in the best sense of the term.

Slim Crowbar & the IOUs: 9 p.m. on Friday, June 25 at The Tiki House, 1152 Garnet Avenue. Cover TBD. 21 and up. <http://www.myspace.com/slimcrowbar>

The biggest growth in music has come in the tribute-band scene. Clubs that once booked solely original music now fill their schedules with fake versions of real groups. While this development speaks volumes on the state of modern music in general, for music fans it’s a boon — the only chance to see or hear a favorite combo facsimile in an intimate setting. Such is the case with

Guns & Roses re-creators Dust & Bones, who appear at the 710 Beach Club on Saturday, June 26. With their namesake band renowned for late starts and no shows, Dust & Bones truly is the next best thing to the real deal. Best of all, they go the extra mile, nailing the look, sound and attitude of G&R.

Dust & Bones: 9 p.m., Saturday, June 26 at the 710 Beach Club, 710 Garnet Ave. 21 and up. Cover TBD. <http://www.dustnbones.com>

There are two sides to every band, but in the case of hard rockers Mower, this is more literal than usual. Two bands in one, in addition to hard-edged rock ’n’ roll, the band also performs as Slower, playing jazzy versions of their songs. Indeed, Slower has built its own fanbase. The five-piece group, which appears at the Wavehouse on Friday, July 2, trades in its leather and aggression for suits and down-tempo beats, but this is no gimmick. While lacking the visceral excitement of their other band, Slower’s strong songs and a heartfelt, in-your-face performing style will please music fans of all persuasions.

Slower: 8 p.m., Friday, July 2, at the Wavehouse, 3125 Oceanfront Walk. No Cover. 21 and up. <http://www.reverbnation.com/slower>

Mark Stuart and the Bastard Sons, who appear at Tio Leo’s on Saturday, July 3, has simplified its name, dropping the “of Johnny Cash” and promot-

ing Mark Stuart to frontman status. Longtime fans can rest easy however, since that’s really the only change to the band. Indeed, you’ll still find classic country stylings and early rock ’n’ roll energy. The Bastard Sons are heavy into their chosen genre’s roots, but this isn’t a retro outfit by any means. Just a solid combo with a strong foundation. If you like your country tunes gritty, heartfelt and roadhouse tested, this is the band for you.

Mark Stuart & The Bastard Sons: 9 p.m., Saturday, July 3 at Tio Leo’s, 5302 Napa St. 21 and up. Cover TBD. www.markstuartmusic.com

A staple of the local reggae scene since his arrival to San Diego in 1994, Ishmael Sealy and his band the Peacemakers, who perform at the PB Bar & Grill on Sunday, July 4 continue to produce excellent island rhythm sounds, mixing in elements of soul and rock. A legend in his native Barbados, Sealy was originally part of The Draytons Two, a high school group who scored several hits in his homeland. He’s had several groups since landing state-side, including The Killer Bees and Black Sheep, but it’s with the Peacemakers that he’s hit his stride. There are many reggae groups in town, but few have the commanding presence of Sealy, or the songwriting skills to back it up.

Ishmael & The Peacemakers: 6 p.m., Sunday, July 4 at PB Bar & Grill, 860 Garnet Ave. 21 and up. No Cover. www.myspace.com/peacemakerreggae



Ishmael Sealy and his band the Peacemakers will perform at PB Bar & Grill, 860 Garnet Ave., on Sunday, July 4. COURTESY PHOTO

Dining, Happy Hour & Entertainment

GUIDE

BAKED Bakery Cafe

Coupon

FREE Sm. Coffee or Latte

with

Purchase of a Cinnamon Roll

735 Santa Clara Pl
San Diego 92109
858-488-3200

exp. 7/08/10

THE FRENCH GOURMET
Catering • Restaurant • Bakery • Wine Boutique

BEST CATERING, BAKERY, FRENCH RESTAURANT, & DESSERTS
2009 BEACH & BAY PRESS READER'S CHOICE AWARD

Still going strong after 31 years

California French Cuisine in a Casual Setting
Breakfast & Lunch Everyday 8am - 3pm • Dinner Tues - Sat 4pm - 9pm
Closed for Dinner Sun & Mon

960 Turquoise St. • San Diego, CA 92109
Call for reservations: (858) 488-1725
www.thefrenchgourmet.com

YOUR OFFER COULD BE HERE!

Call today to reserve your spot on our Dining & Entertainment page!

858.270.3103

Heather x115 Kirby x122

Homemade and Cracked to Order!

The Eggery

Breakfast or Lunch at the Beach

4150 Mission Blvd. Pacific Beach • 274-3122
Open 7 Days a Week 7 am–2 pm
www.TheEggery.com

"PARTY" DJ SPECIAL
Any Music/Anywhere • Awesome Sound System

Hosted DJ or Karaoke
also available for Bars & Clubs

BOOK YOUR PARTY TODAY!

20% OFF PARTIES Call Today for a Quote

858.232.5639

From Ladeki Restaurant Group...

MOSAIC CATERING

Featuring award-winning cuisine from the chefs of Roppongi Restaurant & Sushi Bar and Sammy's Woodfired Pizza, Mosaic Catering adds a distinctive culinary flair to any corporate or social event.

Call Red Coon at 858.551.4862
mosaic-catering.com

| MISSION BEACH | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|---|--|---|--|---|---|--|
| 4656 Mission Blvd. P.B. 858-274-2473 | Nightly Specials: all you can eat wings for \$11.99 and buckets (5) of keystone light for \$10 | Happy Hour All day and night! | Nightly Specials: 6pm- 12am \$3 16oz drafts and 1/2 price sliders | Nightly Specials: 8pm-12am \$2 keystone light cans | Nightly Specials: 8pm-12am \$2 16oz pbr drafts | Nightly Specials: \$2 mimosas, \$8 bottles of champagne, \$4 bloody marys | Nightly Specials: \$2 mimosas, \$8 bottles of champagne, \$4 bloody marys |
| 3714 Mission Blvd 858-488-668 | HAPPY DAY: Happy Hour 11:30am - close, wii bowling tourney: sign up @ 9pm, starts @ 9:30 1/2 price btls, drafts & cocktails. 25% off apps | TACO TUESDAY'S: Taco's starting @ \$1.50 \$3.00 Dos Equis pints and \$5 Corralejo Margaritas Happy Hour from 3pm-7pm | \$2 U Call It Night: \$2 and \$3 U-CALL-IT'S" from 9:00PM-close All Guava Sliders \$2.50 each, \$12 Bionic Beavers Happy Hour from 3pm-7pm | BURGERS MADNESS: \$5.99 Burger and Fries \$2.00 off all pitchers Friends Chili with Free pool, board games, 6 wii play games | FISH & CHIPS FRIDAYS: \$9.99 all you can eat fish & chips \$8 Dom. Pitchers, \$4 Jack and Cokes, \$4 Vodka Rockstar, \$3.50 Jager, Fernet & Tuaca Shots | SATURDAY SLIDEDAYS Party Night \$3.00 U call its 9:30 to close \$8 Dom. Pitchers. \$5 Bloody Mary's, \$4 Mimosas. \$12 Bionic Beavers, \$2.50 Kazis NFL, NCAA & NBA packages. | SUNDAY FUNDAY \$8 Dom. Pitchers \$2.50 Kazis, \$5 Bloody Mary's, \$4 Mimosas. NHL and NBA packages available |
| 5046 Newport Ave. 619-222-5300 | All day, every day: \$3 Newcastle Ale & \$3 Landshark pints Nightly Specials: Open Mic w/ Jody Wood \$4 Vodka Redbull, \$4 Yager Bombs, Happy Hour 3-8 w/ \$3 Wells, \$8, \$10 & \$12 pitchers | Nightly Specials: Wii & full Rockband competitions \$4 Vodka Redbull, \$4 Yager Bombs, Happy Hour 3-8 w/ \$3 Wells, \$8, \$10 & \$12 pitchers | Nightly Specials: Hip hop night Happy Hour until 8pm, \$3 Wells, \$8, \$10 & \$12 pitchers | Nightly Specials: Reggae night with live bands & DJ Carlos culture, \$3 Redstripes Happy Hour until 8pm, \$3 Wells, \$8, \$10 & \$12 pitchers | Nightly Specials: Jason Otts acoustic showcase 6-9pm, Hip Hop, Bands + DJs. Happy Hour until 8pm, \$3 Wells, \$8, \$10 & \$12 pitchers | Nightly Specials: Live Music, DJ Chelu \$3 Mimosas, Bloody Marys & Beers | Nightly Specials: \$10 Corona Buckets \$5 Jager Bombs \$2 Buds |
| 721 Grand Ave. 858-581-BEER | Open Wii play | All-You-Can-Eat Crab With hushpuppies and salad + crab races at 10pm. | Uncorked 1/2 price bottles of wine 5-10pm + \$5 Martini Madness at 10pm. | Thursday Special \$3 U-Call-Its from 9pm - close. | Friday Special \$3 U-Call-Its from 9pm - close. | Breakfast (9am - 1pm) with Build Your Own Bloody Marys and Tropical Mimosas. | Breakfast (9am - 1pm) with Build Your Own Bloody Marys and Tropical Mimosas. |
| 4343 Ocean Blvd. 858-272-SURF | Nightly Specials: Beer Pong 9pm to Close .25 Wings and Industry gets 50% off bill | Nightly Specials: 1/2 off Appetizers 6pm to close | Nightly Specials: Goldfish Racing 9pm to close | Nightly Specials: \$3 U Call It 8pm to close DJ Tony A NO Cover | Nightly Specials: \$3 Drafts, \$3 Tacos NO Cover | Nightly Specials: Badgers Football DJ Tony A \$3 Drafts, \$3 Tacos NO Cover | Nightly Specials: Karaoke with DJ Franqueray 10pm to Close - \$3 U Cal it |
| 4110 Mission Blvd. 858-272-7427 | Happy Hour: Monday - Friday 4 - 6pm \$2 off Bud Light or Hefeweisen Pitchers \$3 off 14 oz Bud Light or Hefeweisen \$3 off well drinks or well wines \$3 off all appetizers \$6.99 basket of 12 wings \$6.99 basket of 4 ribs Fridays Join us for Live Music | | | | | | Daily Special: Happy Hour 11-4 |
| | | | | | | | Daily Special: Happy Hour 11-4 |



31ST ANNUAL OCEAN BEACH STREET FAIR & CHILI COOK-OFF FESTIVAL

SATURDAY, JUNE 26, 2010 ★ 10AM - 8PM ★ OBStreetFair.com ★ OceanBeachSanDiego.com

OB Street Fair to lure 70,000 to Newport Avenue

Chili cook-off, music power annual event

By ANTHONY GENTILE | THE BEACON

Even with summer heat on the horizon, the forecast next weekend in Ocean Beach calls for chili weather. The 31st annual Ocean Beach Street Fair and Chili Cook-Off Festival — predicted to draw as many as 70,000 fun-seekers throughout the day — takes wing Saturday, June 26 from 10 a.m. to 8 p.m.

primarily along the 4800-5000 blocks of Newport Avenue, the OB Pier and Abbott Street.

“Our fair is free and parking is free and the shuttles are free,” said Ocean Beach MainStreet Association Executive Director Denny Knox. “You can bring the whole family, and you only spend what you are going to spend on vendor booths and in local stores.”

Things get started with the event’s tastiest tradition — the chili cook-off. Three teams have been added to the competition for a total of 28, and all competing recipes can be tasted with \$10 tickets that go on sale at 10 a.m. Individual tasting tickets will also be available for \$1.

“That has always been a big concern —

TASTE THE TRADITION

- **When:** Saturday, June 26, 10 a.m. to 8 p.m.
- **Where:** Primarily along Newport Avenue, Abbott Street and the OB Pier
- **Crowd:** An estimated attendance of 70,000 annually
- **Highlights:** Five music stages, a beer garden and Liquorland, Wonderland children’s area, Artists’ Alley, chili cook-off in the grass area near the sea wall.

people racing here to get the chili,” Knox said.

Street fairgoers who miss out on the chili competition itself can satisfy their hunger with a \$2 bowl of “committee chili” prepared by Shades Oceanfront Bistro. Those looking for different fare should have their pick. New food items include shrimp Creole, red beans and rice, pork tacos, ribs and healthy and vegan options.

Also new this year is a relaxation area in the parking lot behind Winston’s Beach Club, taking the place of last year’s teenage fun area. Knox said this area will give people a chance to take a minute away from the bustle of Newport Avenue.

“We’re going to have a climbing wall, tables and chairs for people to sit at,” Knox said. “If you want to take a load off, that’s the place to go.”

In a move that will please the art lovers out there, the street fair’s Artists’ Alley has expanded. Knox said the area that is filled with unique creations and demonstrations is about one-third larger than it has ever been.

“Along Cable Street — from Santa Monica Avenue all the way to Niagra Avenue — that’s all going to be artists,” Knox said. “That should be really, really fun to see a



The annual chili cook-off is a huge draw during the OB Street Fair, giving funseekers an opportunity to sample individual recipes or multiple tastings. PHOTO BY JIM GRANT | THE BEACON

VOTED
"BEST BREAKFAST"

The Original **BEST**



We've Got Huevos!

Pacific Beach
1851 Garnet Ave.
(858) 270-YOLK

Breakfast & Lunch

Open Daily 6am-3pm

\$2.00 OFF

Any Entree

\$8 minimum entree purchase plus beverage, per person.
Limit 4 per coupon. 1 coupon per table.
No separate checks. Not valid on weekends,
holidays or with any other coupons,
specials, offers or with private groups.

Visit us online at: www.thebrokenyolkcafe.com

Visit us at our other locations:
Gaslamp • Eastlake • La Costa
San Marcos - NOW OPEN!



31ST ANNUAL

SAT JUNE 26, 2010

10AM - 8PM







OCEAN BEACH STREET FAIR & CHILI COOKOFF FESTIVAL

5 STAGES . CHILI COOK-OFF . FOOD! FOOD ! & MORE FOOD! . RAFFLE VENDORS GALORE . BEER GARDEN / LIQUORLAND . ARTISTS ALLEY COMMUNITY ART MURAL . WONDERLAND FOR KIDS . PONY RIDES CLIMBING WALL . SKATEBOARD EXHIBITION]. THE BEACH

31ST ANNUAL OCEAN BEACH STREET FAIR
& CHILI COOK-OFF FESTIVAL

WordWide International Language Schools, LLC

When you grow your language,
you grow your mind for world peace.
Grow your mindSM
study@wordwide.us
WordWide Language Tutoring Center
I-20 - ESL - TOEFL - TESOL & Int'l Languages
**HomeStays
Wanted!**
(619) 222-6411
4843 Voltaire Street, Ste A, 92107



World peace through language education

Word-Wide ESL Institute
OB's private, postsecondary
school for English
and world peace.



LUNA VIDEO GAMES

Everything Retro & New
in Video Games From NES
& Atari to Wii & PS3

Buy, sell & trade everything that we
carry! Huge selection and guaranteed
lowest prices and best buy back!

San Diego's favorite local video game
store since 2003! Now with 2
locations to better serve you!

www.LUNAVIDEOGAMES.com

4837 Voltaire St
Ocean Beach
(619)222-2771
&
6954 El Cajon
Blvd
SDSU
(619)463-0237

\$5 off
any used game purchase
of \$14.99 or more. Not
good with any other
offers or sales. With
this coupon.
EXPIRES 12/1/11



SATURDAY, JUNE 26, 2010 • 10AM - 8PM • OBSTREETFAIR.COM • OCEANBEACHSANDIEGO.COM



Thee Bungalow
Spring of '69
dinner specials

OB Pier Bouillabaisse maine diver scallop,
shrimp, mussels, seasonal fish, tomatoes, fennel,
leeks, saffron tomato broth with grilled baguette and
roasted pepper aioli 15.95

Bacon Street Burger hobbs apple wood
smoked bacon, french swiss cheese, romesco and
pommes frites 12.95

THEE Duck farmers succotach, and a choice of
cumberland sauce, or pepper rum glaze 14.95

OBcean Fish & Chips grilled ahi with oven
dried potato discs, baby tot soi slaw, yellow tomato
vinaigrette and shiso aioli 15.95

Peace and Love parmesan & wild mushroom
parisienne gnocchi, organic vegetables, crispy tofu,
papittas basil butter 11.95

Mussel Beach served with white wine sofrito
broth, asparagus spears, grilled garlic toast 13.95

The Wonderland filet skewers, artichoke
croquette, chopped salad, piquillo pepper
remoulade 15.95

May 15th-July 15th
tax & 18% gratuity not included
Reservations suggested 619-224-2884
4996 W Point Loma Blvd theebugalow.com
dinecrg.com



"We LOVE It!"

SHOP Kobey's
SWAP MEET
at the Sports Arena

Stretch your budget at
Kobey's this summer.

Everything Under the Sun!

Every Fri. Sat. Sun. • 7 - 3 • 3500 Sports Arena Blvd.
FREE Parking • (619) 226-0650 • kobeyswap.com

BRING A FRIEND FOR FREE!
2 FOR 1 GOOD ANY DAY

Kids 11 & under and parking always FREE!

Offer good Fri. or Sat. or Sun. only. Good only for ticket received and used the same day.
Good only for regular adult admission. Not good with senior or any other discount. Not
for resale. One coupon per customer per day. No reproductions accepted.
Exp. August 1, 2010 (Kobey's will be open on Sun. July 4)


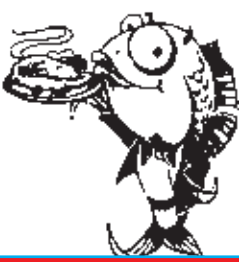



Hurry! Ends June 30th!

\$12.95


You Pick Your Meal

Mix and Match to make your Perfect Dinner
7 days a week from 4 til closing




| | | |
|--|--|---|
| 1. CHOOSE YOUR ENTRÉE | 2. CHOOSE YOUR PREPARATION | 3. CHOOSE YOUR SIDES |
| Fillet of Sole Salmon Chicken Breast Sea Bass Mahi Mahi 10oz. Pork Chop | Macadamia Crusted Blackened Lemon Caper Butter Teriyaki Glaze Pesto Cream Sauce Grilled | Baked Potato Garlic Mashed Potatos Rice Pilaf French Fries Cottage Cheese Steamed Vegetables |

All Entrees come with choice of soup or salad Excluding Holidays
ASK ABOUT OUR DAILY SPECIALS!



www.theredsails.com
Red Sails Inn
2614 Shelter Island Dr. San Diego CA 619-223-3030

"We don't stop until it's right." – Tom Armstrong



**ARMSTRONG
CONSTRUCTION INC.**

One of San Diego's Top Builders Since 1980

• **Custom Homes • Home Remodels and Additions**

• **Kitchens and Baths • Insurance Restorations**

755 Turquoise Street • Pacific Beach • 92109

858-488-3465 • armstrongbuilt.com



Readers Choice Gold Medal Winner Best Contractor/Construction



Thank you La Jolla!

One thing
you can
count on

when the rest of the
afternoon has let you down.

\$90 Off

\$30 off your 1st cleaning, \$10 off
your next 7 cleanings.

858-272-4100

www.merrymaids.com

merry maids

New customers only. Not valid with other offers.
Valid only at this location. Cash value of 1/1000 of
1 cent. Offer good through 6/30/2010.
© 2006 Merry Maids L.P.

**OUTDOOR FURNITURE
SALE**

4th of July Sale

**LET
US PAY YOUR
SALES
TAX!***

**Special
Financing
Available!**

Woodard

SADDLEBACK

of San Diego

Quality Outdoor And Fireplace Furnishings

San Diego 7371 Clairemont Mesa Boulevard
858.292.7385

www.saddlebackpatio.com

*Prior sales and Brown Jordan excluded.



Yorkshire Pines allows customers an opportunity to choose from an assortment of comfortable lines of pine – ideal for any San Diego home.
MEAGHAN CLARK | Beach & Bay Press

Yorkshire Pine

Local company has a magnificent
obsession with English pine

By MEAGHAN CLARK | BEACH & BAY PRESS

Pacific Beach's English pine importer Yorkshire Pines helps customers re-imagine the uses of pine furnishings. Most often associated with farm tables or television armoires, the comfortable lines of pine are constructed from pure wood and are ideal for any San Diego home.

"San Diego has a comfortable lifestyle [that fits within] English pines' interesting and traditional lines," said Shirley Zylstra, Yorkshire Pines' sales manager.

The large showroom on Santa Fe Street mixes traditional English pine with modern pieces. Opened in the '90s, Yorkshire Pines' spacious interior offers customers the option to pick and choose English pine or the furniture that complements it. All of the pieces are comfortable and will accessorize any 21st century home, though traditional English pine furniture is anything but modern.

"All [pine] designs are comfortable and simple, and the perfect definition of recycled furniture," Zylstra said.

English pine is best when 100 years old or older, said Zylstra, though pieces still "fit into a lifestyle of the 21st century as they had in the 18th century."

Historical pieces are situated in the showroom alongside modern designs like Lee Industries upholstery, Somerset Bay's painted furniture and Modern History's wood.

Owner Kara Busch imports about one container a year (a reduction from four following the economic downturn), bringing in items she'd want in her own home. The warehouse often caters to local interior designers, as Busch is one herself, hosting American Society of Interior Design (ASID) events in the large warehouse that reflects timeless English country.

"English pine is a unique product in comparison to American pines," Zylstra said. "People are very attracted to the clean look as it blends in with almost any decorating style."

Busch purchased her first piece of English pine, a desk,



while in college. After switching her major to interior design, she apprenticed under a designer and took her own concept to San Diego in 1991. She now travels abroad several times a year, seeking out retailers in small countryside towns and villages. A lot has changed in the business in 18 years, especially thanks to the Internet, Zylstra said. At first, the search would be a scavenger hunt of sorts, Zylstra said. Today, Yorkshire Pines has constant communication with retailers in England and their imported pine is furnishing homes around the county.

**Thank you for voteing us
the Best in the Beach!**

Paying too much for Framing?



Compare our prices

24x36 black metal frame includes
mount, glass, and labor

| | |
|----------------|----------|
| Aztec Graphics | \$ 59.95 |
| Michael's | \$125.00 |
| Aaron Brothers | \$150.00 |

Custom Framing
Ready Made Frames
4,000 Posters in Stock
Tropical, Surf, Local Art

AZTEC GRAPHICS
Art for Everyone

www.posteramerica.com

1439 Garnet Avenue, Pacific Beach 858 272 7760

Aztec Graphics

5,000 ITEMS UNDER
\$20! Your Art and Framing
Store since 1983. Custom
Framing up to 50% lower
than Aaron Bros. and
Michael's. 4,000 posters in
stock including tropical,
surf, music, movies, cards
and readymade frames.

1439 Garnet
Mon.-Sat. 10:30 a.m. – 7 p.m.,
Sun. 12 – 5 p.m.
858-272-7760
www.posteramerica.com

classified marketplace

San Diego Coastal

The #1 Local Place to go for Autos, Homes, Services and More!

www.sdnews.com • Call 858-270-3103



ANNOUNCEMENTS 100

calendar/events

AAUW SAN DIEGO invites you to attend its annual Scholarship Awards Luncheon, June 12, 2010. If you believe in educational and economic advancement for women/ girls, and enjoy involved, engaging company, then the American Association of University Women (AAUW) San Diego Branch is for you. Contact Eunis Christensen, 619-299-0778. www.aauwsandiego.org.

OBSESSIVE COMPULSIVE ANONYMOUS Every Monday from 6pm - 7pm. 3851 Rosecrans St in the Harbor Room located in the Dept of Health Services complex. Free 12 Step Meeting for people with OCD. Meeting is open to anyone. Questions - ocasandiego@hotmail.com

PACIFIC BEACH BUSINESS Group meets Tuesday mornings 7:00am, at the Broken Yolk. This is a group who's aim is to generate business among it's members by referrals. Contact Karen and Mike Dodge for more details at (619) 384-8538.

public notice

HELP WANTED 250

general help wanted

AMATEUR FEMALE MODELS Wanted: \$700 and more per day. All expenses. paid. Easy money. (619) 702-7911

BARBER/STYLIST WANTED PARADISE BARBER SALON is now hiring licensed barber/ stylist..comission/ boothrent available... if you are interes please contact Saidad@ 619/756-7778 or (619) 929-7310

MYSTERY SHOPPERS NEEDED Earn up to \$150 per day. Undercover Shoppers Needed to Judge Retail & Dining Establishments. Exp. Not Required. Call Now 1-877-648-1573

OCEAN CORP Houston, TX. Train for NEW Career. *Underwater Welder. Commercial Diver. *NDT/ Weld Inspector. Job placement & financial aid for those who qualify. 800-321-0298.

SD CHRISTIAN FILM FESTIVAL The San Diego Christian film festival is calling all emerging filmmakers, potential sponsors, and enthusiastic volunteers! We want you! To learn more, please visit www. Sdchristianfilmfestival.com or call (877) 457-7732

THE E SPOT PT/ FT positions in marketing, promotions, sales, and distribution! Call 858.633.1099

WORK AT HOME as Part-time or full-time worker. Work 2-3 hours per week from your PC around your schedule Earn a good p/t or f/t income. We are currently searching SERIOUS HOMEWORKERS. Earn \$3,500-\$5,000 per month. Exp. not necessary. email at employcompa-ny03@gmail.com for details.

ITEMS FOR SALE 300

garage/yard sales

MULTI FAMILY SALE Sat 26th 7-12pm 1234 Turquoise St. tools, sporting goods, clothing and household items

BIG BIG SALE Sat June 26th 9am-3pm 4444 West Pt. Loma Blvd. Club House, Numerous participants! Parking on street only.

misc. for sale

AVON/MARK IND SLS REP, EUROPA www.youravon.com/ europa (928) 759-0467

FAST FOOD DISCOUNT CARDS Fast Food Discount Cards that never expires. 24 Restaurants including Arbys, Wendys, Pizza Hut, Krispy Kreme and more. Cost \$20. R. T. 3115 WhiteHorse Road PMB 177, Greenville, SC 29611. (864) 295-5551

MANGOSTEEN THE QUEEN OF FRUITS Feel better now and try risk free today: www. MyMangosteen.net

MAKAYLA-ANNDESIGNS.COM Handmade & handcrafted jewelry. Unique and at low prices! www. Makayla-AnnDesigns.com

OUTLET CENTER DOORS WINDOWS We have warehouse full of Doors, Windows, Flooring reduced Prices (858) 268-0679

OVER WEIGHT AND UNHAPPY? Need A Physical And Mental Makeover? Visit www.theseecretof-successfulweightloss.com

RESALE & NEW women's clothes, accessories, shoes, jewelry, \$5 - 35, Designer BARGAINS, Tierrasanta. (619) 985-6700

WEIGHTLOSS Fast results! Dr. recommended! amazing energy! \$100 months supply www.30lbsthirtydays.com (866) 285-7045

misc. for trade

ATT READERS! FREE BOOKS! Trade your books for free at www. PaperBackSwap.com!

HEALTH SERVICES 375

health care

BUY VIAGRA, CIALIS, LEVITRA, Propecia and other medications below wholesale prices. Call: 1-866-506-8676. Over 70% savings. www.fastmedonline.com

IF YOU USED TYPE 2 DIABETES DRUG AVANDIA AND SUFFERED A STROKE OR HEART ATTACK you may be entitled to compensation. Attorney Charles Johnson 1-800-535-5727

ONLINE PHARMACY Weight loss Anxiety? Pain?? Buy Soma, Tramadol, Viagra, Cialis & More! Low prices! Safe, Secure & 100% satisfaction guaranteed! Free shipping 1-888-546-8302. www.the-ordermanager.com

SAVE \$500! VIAGRA! 40 Pills \$99.00 Satisfaction Guaranteed!!! Open Saturday! Hablamos Espanol! Credit Card required www.newhealthyman.com 1-888-735-4419

PETS & PET SERVICES 400

CAT ADOPTION SERVICE

An All Volunteer Non Profit Corporation
Lucky was rescued off the streets of SE San Diego abandoned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the **La Jolla Petsmart** located in La Jolla Village Square.

For more information please visit our website at **www.catadoptionsservice.org**

pet adoption/sale

GOLDENDOODLE PUPPIES goldendoodle puppies born on Mothersday. Premium European Goldendoodle puppies. www.bellannotteacres.com (602) 373-9428

CAT ADOPTION SERVICE An all volunteer non profit corporation. Lucky was rescued off the streets of SE San Diego abandoned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the La Jolla Petsmart located in La Jolla Village Square. For more information please visit www.catadoptionsservice.org

PLEASE SPAY OR NEUTER YOUR PETS!

SNAP
525-3057

PENELOPE
Penelope is well-trained and happy to please. This adorable lap dog is gentle with children and cats, yet playful and fun. She's 1 year, chipped, spayed, vaccinated and completely housebroken. Have room in your home for this sweetie pie. 858-271-4900

Call SNAP foster at 760-815-0945 if interested

FOCAS

FRIENDS OF COUNTY ANIMAL SHELTERS



Looking for an active dog to help keep you moving? Meet **Anna**, a 1-yr female Boxer / Pitbull blend. Anna weighs 60 pounds; loves to play fetch, and would be an excellent jogging partner or companion for long walks. She's smart and ready to learn! Anna is a spotlight dog with FOCAS (Friends of County Animal Shelters) www.focas.sandiego.org Meet her at the County Animal Shelter in Carlsbad, 2481 Palomar Airport Rd. Hours are 9:30-5:30 Tuesday thru Saturday. Call Kathy at 858.205.9974 for more info. Her \$69 adoption fee includes spay, license, microchip and vaccinations.

www.focas-sandiego.org or call 858.205.9974

pet services

K9 PHYSICAL THERAPY/REHAB CUTTING EDGE K9 REHAB www.cuttingedgek9.com We have Been Featured On Local And National News, Radio And A Number Of Local Papers And Magazine Articles. Swimming is one of our strongest recommendations for most K9's. It is an ideal form of exercise for a number of reasons. We offer assisted swimming in a warm water environment. The

benefits are: • Non-weight-bearing (reducing stress on joints) • Facilitates full use of the front and hind legs vs. partial use as seen with underwater treadmills • Dogs are often able to actively swim although unable to move their legs on land (due to stroke/ spinal injury) • Allows manual techniques by therapist/ manual resistance to an affected limb • Swimming in a controlled environment is the safest way for clients to exercise. • Speeds recovery following injury/ surgery • Improves function and quality of life • Works reciprocal muscle groups throughout the session (helps correct muscle imbalances) • Reduces pain and inflammation • Reduces canine obesity thus decreasing the risk of other health-related problems • Increases strength, range of motion and cardiovascular conditioning • Prevents overheating through proper water temp • Increases tolerance for extended cardiovascular training • Decreases recovery time • Reduces post-exercise soreness • Provides good cross training for the competitive, athletic dog (619) 227-7802

SALMON PAWS-PREMIUM PET TREATS Buy online 100% pure Alaskan wild salmon treats for dogs and cats www.salmonpaws.com. All natural and human grade. We sell 5 products that have no fillers or preservatives. Our products range in price from \$5-\$12. They are hand made and baked in Bellingham, Wa. Family owned and operated. Check us out online at www.salmonpaws.com for stores that carry Salmon Paws products or call in your order (858) 204-4622.

MISC. SVCS. OFFERED 450

ARTI LIMO BUSES PARTY TIME IN DOWNTOWN ARTI Limousine San Diego can make your evening even more special with luxury transportation whenever you want to go. Our Night Out Service keeps you on time for your Downtown outing, concert, sporting event, restaurant reservations, and our chauffeurs will be ready and waiting before you step outside. Wherever you want to go to celebrate a special occasion or an evening out on the town, our courteous and elegant service eliminates needless transportation hassles and adds just the right touch. TheLimoSanDiego.com info@TheLimoSanDiego.com 877.531.0644 (858) 531-0644

handyman - construction

ED'S HANDYMAN SERVICE

No job too small!

- Carpentry
- Plumbing repairs
- Windows & Doors Installation

CALL FOR PROMPT FREE ESTIMATE
References Available
858/361-5166
(Not a contractor)

CHEAP HANDIMEN CONSTRUCTION Bathrooms, Kitchens, Additions, Rental Properties, Property Flips. 619-906-7563 or 760-298-3850 License# 927876 Insured. www.cheaphandimen.com

cleaning

HOMESTEAD CLEANING SERVICES We Clean:"Homes*Apartments*Offices" We Do: *Spring Cleaning* Move outs (619) 527-2965

HOUSE CLEANING PERFECTION Always dependable. 20 yrs exp/ References. 858-336-7336. We CARE - Details - Your Needs

dj/karaoke

DJ, KARAOKE, PRIVATE PARTIES Including weddings, birthday parties, anniversaries and any event you can think of. Also available for clubs and bars. Make your next event the best ever with So Cal Sings Karaoke and DJ Pros. Your complete musical entertainment source. Providing quality entertainment for San Diego County since 1980. DJ Music, videos and karaoke for all ages and tastes. Rentals also available with everything including free set up and delivery Call today for information or a free quote (858) 232-5639

plumbing

WEST COAST PLUMBING & DRAIN **CALL NOW** 619-264-9999 OR 858-353-4888 FREE Camera Inspections. Drain Cleaning, Water Heaters. All Plumbing Needs! DRAINS Licensed / Bonded *** Visa / Mastercard www.westcoastplumbing.net

BUSINESS OPTS. 550

income opportunities

WWW.SPORTSGIRLJEWELRY.COM FUND RAISERS FOR YOUTH SPORTS- VERY PROFITABLE

NATURE CRUISE TO THE LOS CORONADO ISLANDS

This exciting narrated nature cruise, aboard the comfortable 105' U.S.C.G. inspected vessel, will give you an up close personal view of Coronado Islands and all the sea life. You could see whales, dolphins, elephant seals, sea lions, many varieties of sea birds & much, much more!

2 for 1 SPECIAL (With Reservation)
Buy 1 adult ticket (cash or credit card) and get 2nd ticket **FREE**

Trips depart Thursday through Sunday and holidays at 10:15 a.m. Approximately 5 1/2 to 6 hour excursions.
SAN DIEGO HARBOR EXCURSION
1050 N. Harbor Dr. (Foot of Broadway), San Diego
(619) 234-4111 • www.sdhe.com

Summertime Living

Stunning 4BR/3BA North PB home. Completely remodeled with wood floors, Travertine bathrooms, and granite counter. Ocean and bay views from extremely large master suite featuring luxurious bathroom with separate tub and shower with walk in closet. Oversize view deck invites leisurely relaxation & sunset entertaining. Double sided fireplace graces the dining room and living room. Inviting patio and yard.

Offered at **\$1,049,000**

Extremely Spacious

Expansive 5+BR/3.5BA home with lots of indoor/outdoor spaces for entertaining. Family room opens to custom designed resort style pool with waterfall. Built in BBQ accompanies this tropical paradise. Dual staircases make for easy access throughout home. Spacious master suite with voluminous ceilings. Decks off bedrooms to enjoy the Pacific breezes.

Offered at **\$2,100,000**

Quintessential Cottage

Charming front porch to greet your neighbors. Expanded and remodeled with decorator touches. Single level, 3BR/2BA w/ hardwood floors, new stainless steel appliances plus Professional range and butcher block counter in kitchen. Bathroom features carrera marble. Indoor and outdoor fireplaces. Sunny location with a huge, level pool-size yard.

Offered at **\$899,995**

Spacious North PB Home

Wonderful 4BR/2BA single level home featuring beautiful hardwood floors, vaulted ceilings and built in entertainment center in living room . Skylights provide natural light in family room. Tropical paradise in backyard with built in BBQ and bar. Huge dining room opens to large, lush yard for summer parties. Located on a quiet cul-de-sac.

Offered at **\$895,000**

Michelle Dykstra
Top 3% of Prudential Agents Nationwide
858-344-SOLD (7 6 5 3)
www.CallMichelle.com
Search the MLS from my website

SUSANA CORRIGAN
MICHELLE DYKSTRA
PATTY COHEN
TEAM

Prudential
California's Realty

CHIMNEY SWEEP**Prevent The Loss
Of Your Home !**

Every year structural problems and flammable deposits risk the homes and safety of thousands of San Diego's families.

SAVE \$100

14 Point Safety Inspection and Cleaning only \$49

Chimney Sweeps Inc.
(619) 593-4020
Fully Licensed and Insured

CLEANING**House Cleaning
Perfection**

Always Dependable
20 Yrs Exp. / References
858.336.7336

We CARE - Details - Your Needs

San Diego's Premier House Cleaning
and Carpet Cleaning Service

Competitive Pricing.
Weekend and same day service.

**A Perfect Shine
Cleaning Service**

APerfectShine.com
619.269.1745

**Cleaning Service
by Cecilia Sanchez**
Family owned & operated
15 years experience.

Office, residential &
vacancy cleanings

#1 vacation
rental experts

Free estimates
& excellent
references

(619)
248-5238

CONCRETE/MASONRY**Concrete & Block Walls**

All types • Since 1980 • Bonded / Insured
Visa/Mastercard accepted

Terry Brewer Concrete
Call **858.212.2586**

BBB Member A+ Rating Lic.#390780

CONCRETE MASONRY

STRUCTURAL & DECORATIVE
**BRICK • BLOCK
STONE • TILE
CONCRETE
DRAINAGE
WATERPROOFING**

30 years experience

References & Portfolio
carsonmasonrysandiego.com

WILLIAM CARSON
Licensed & Insured Lic #638122

(858) 459-0959

cell: (858) 405-7484

CONSTRUCTION**Trinity Pacific
Construction**

Specializing in all phases of
remodels & new construction

Tenant Improvements
Maintenance
Insurance Claims
Upgrades

RESIDENTIAL & COMMERCIAL

www.trinitypacific.net
Office #619.640.2986

24hr Emergency #619.674.8967
Ca. G.C.Lic#s: 928187 & 945528

CONSTRUCTION**Re-Stucco
Specialists**

Interior Plaster/Drywall Repairs

*All Work
Guaranteed*

30+ Years Experience
Lic. # 694956

Repairs • Lath & Plaster
Re-Stucco • Custom Work
Clean • Reliable • Reasonable

D'arlex

619-846-2734 Cell

619-265-9294

Email: darlex0907@hotmail.com

COUNSELING**DONewithDRINKING.COM**

NOT A 12-STEP PROGRAM.
NOT FAITH BASED.

A process of guided self discovery to
help you drink appropriately again.

Dr. Carla M. Payne 858.922.3803
www.donewithdrinking.com

ELECTRICAL

OZ ELECTRIC
Inc.
RESIDENTIAL + COMMERCIAL

Richard Osborn
(619) 269-9930

New Work
Old Work
Upgrades



license #923896

OzElectricSD.com

**JACOB'S
ELECTRIC**

Clean, Quality Work!

- Residential / Commercial
- Service / Repair - Panels
- Custom Lighting / Spas

Bonded & Insured • License #903497

(619) 843-9291

GARDENING-LANDSCAPING

www.GoTurfDirect.com
GO GREEN GO GREEN GO GREEN

**Conserves
Water!**

15% less
run off
than sod

SAVE \$\$\$ and Time



TURF DIRECT

BILL BROWN
Bill@GoTurfDirect.com
760-908-9565

Synthetic Grass

**LANDSCAPE
CONSTRUCTION**

Irrigation
Garden Lights
Drainage
Retaining Walls
Concrete Pavers
Synthetic Lawn
Patio Covers
Fencing
Waterfalls

22 Years Experience

858.688.7486

www.FSLLANDSCAPE.com

Lic # C27-651547

"THE RESIDENTIAL EXPERTS"
SPRINKLER REPAIR 7 DAYS A WEEK
WE REPAIR AND INSTALL IT ALL
LAWN REPLACEMENT & REPLANT
DROUGHT TOLERANT PLANTINGS
IRRIGATION & DRIP SYSTEMS
ROCK, FLAGSTONE, PAVERS
BRICK, BLOCK WALLS,
POINTLOMALANDSCAPE.COM
BBB ACCREDITED BUSINESS
FREE ESTIMATES & DESIGN
Point Loma Landscape
Lic#783646
(619) 523-4900
"Every job is a reference"

**Jose's
Gardening Clean-up**

Hedges hauling • Reasonable Rates
Free Estimates • References

619-847-1535

GARDENING-LANDSCAPING**Teco's Gardening**

Tree Trimming
Lawn Renovation
New Plants & Design
Whole Tree Removal
Sprinkler Installation/Repair
General Clean-Ups
Stump Grinder Service
Clean Palms & Trees

We Also Do:
Fencing, Floors, Stucco Repairs
Concrete, Demolition, Brick & Block Walls
Drywall, Painting, Roofing
Plumbing, Drains Installed/Repaired
General Hauling

Low Prices Free Estimates
(858) 503-5976
(858) 220-6184
j_teco@yahoo.com

**COASTAL
LANDSCAPING**

- COMPLETE WEEKLY MAINTENANCE
- FENCES
- TREE TRIMMING
- SPRINKLER SYSTEMS & REPAIRS
- DESIGN & CONSTRUCTION
- CLEANUP & HAULING
- LOWEST PRICES GUARANTEED



LET US KNOW WHAT WE CAN DO FOR YOU.
858-692-6160

HANDYMAN**CHEAP HANDIMEN
CONSTRUCTION**

Bathrooms, Kitchens, Additions,
Rental Properties, Property Flips
619.906.7563 or 760.298.3850
www.cheaphandimen.com
Insured • License #927876

RENT-A-HUSBAND

Handyman with 20 years experience.
Many Skills • Hourly or Bid
Prompt & Professional
Insured

Non-licensed
Ask for Bob
858-454-5922

HAULING**Hauling • All Types
of Demolition**

Tree Removal • Haulaway Concrete /
Rock / Dirt & Junk
CALL FOR A FREE QUOTE
JOE ESTRELLA @ 619.227.8512
FULLY LICENSED AND INSURED
Lic.#934706

A VETERAN HAULING

Insured • Reliable
Best Prices & Free Estimates
10% Discount - Senior & Veteran
Call A Veteran
619-225-8362

**I LUV JUNK
HAULING**

You Call-We Haul!
No Job Too Small!

Evictions, cleanouts,
construction debris,
tree trimming, etc.

619-933-4346

www.iluvjunk.com

**10% Senior
Discount**

PAINTING

FREE ESTIMATES
Baylor's Brush Painting
Interior - Exterior Painting

► Personal Service
► Excellent on Detail!
Bonded, St. Lic. #538443
ED BOEHLER (619) 224-9713

FREE ESTIMATES-LOW PRICES
on ALL Interior & Exterior
Painting Services

25 Years Experience
Neat & Professional
Beautiful Results Guaranteed!
Please call Dave @
(858) 336 4512

PAINTING

Residential
& Commercial
EPA CERTIFIED

• 20 Years Experience • Clean BBB Records
Jacob's Ladder Painting
(858) 229-4394
CA Lic 795381



CLEAN - COURTEOUS - PROFESSIONAL

- Interior / Exterior
- Cabinet Finishing
- Residential & Commercial
- Wallpaper Removal
- Install Crown & Base Molding
- "Popcorn" Ceiling Removal
- Insured, Quality Workmanship

FREE ESTIMATES
619-219-1923
brettcustoms@cox.net
LIC #936550

PAINTING - ALL PHASES

Residential • Free Estimates
Commercial • Senior Discount
30 years
619-674-6373
alan@lajollapainting.biz
www.lajollapainting.biz Lic# 620471



**Chuckie's
Painting Company**
(619) 795-9429
www.chuckiespainting.com
chuckgjr@cox.net
CA Lic. #925325

PATIO COVERS**Alumawood Shade Structures**

Lattice or solid roof designs
The look of wood with the
durability of aluminum.

Lifetime Warranty
FREE Estimates
Andrew Merrick - Owner
(619) 248-9297
Member BBB • Lic #830212

**PLUMBING**

****CALL NOW****
619-264-9999
858-353-4888

FREE camera inspections.*
Drain cleaning, water heaters.
All plumbing needs!
DRAINS...DRAINS



Licensed/Bonded • Visa/Mastercard
*Ask for details.
www.westcoastplumbing.net

-BILL HARPER PLUMBING & HEATING-

Low Cost Plumbing & Handyman Service
25 years exp - BBB member
Senior Discounts, All plumbing and drain cleaning
No extra charge on Saturdays, Licensed and bonded
25 yrs. exp - BBB member Lic # 504044 Phone Estimates
BBB Member since 1986 Self-Employed Lic #504044
CALL BILL 619-224-0586

POOL CARE**SWIMCARE**

The Pool Service & Repair
people you keep.

30 yrs in the neighborhood
(858) 277-7096

TOM RIVES Cont. Lic# 445392

ROOFING

Scott Smith, has been serving the
beach communities since 1979.

858-272-ROOF (7663)
619-224-ROOF (7663)

SCREENS**SPRING WINDOW
SCREEN SALE**

5 for \$129.00 Installed • Mill finish up to
12 sq. ft. • Oversize and enamel finish •
Available @ slightly increased price

858.598.7340
Beachcityscreens.com

SENIOR SERVICES

•24/7 Assistants
•Outings & Events
•Healthy Meals
•Maid Service
•Custom Care Plans
•Assist with Medications
rcl#374601285
Call for information

SURFBOARD REPAIR

WHY BUY NEW? FIX IT!
**COCONUT PEETS
SURFBOARD REPAIR**

REPAIRS REFURBISHMENTS
RESTORATIONS TRADES SALES

WE CAN REPAIR
Epoxy, Polyurethane, Tuff Lite
Pickup / Delivery Available
Also handle commercial accounts
SHOP: 619.224.2010
CELL: 619.253.6390

**TILE****D.K. TILE**

Repairs, re-grouts & installations
of all ceramic tile & stone.
All work done by owner.

Free Estimates Lic # 428658
858.566.7454 858.382.2472

TILE & MARBLE**Elite Home
Construction**

THE TILE, MARBLE &
GRANITE EXPERTS

Guaranteed Quality
Unbeatable Prices
10% Off Installation

Kitchens, Bathrooms,
Flooring

Contact Corey Love
OFFICE (619) 609-6900
CELL (760) 213-0526
elitehomeconstruction.com
LICENSED & INSURED LIC #942168

TREE SERVICES

**CROWN POINT
CLIPPERS, INC.**
TREE SERVICE
FREE ESTIMATES!

- FINE PRUNING & THINNING
- ARTISTIC TREE LACING
- TREE & STUMP REMOVAL

WWW.CROWNPOINTCLIPPERS.COM

(858) 270-1742

Fully licensed and insured. Lic# 723867

WINDOW CLEANING

Locally owned & operated
Serving SD County for over 50 years
Commercial / Residential

Beltran Window Cleaning

(619) 829-1638
1-800-816-1820

www.beltranwindowcleaning.com

**Lee's Window
Cleaning**
Since 1976

POINT LOMA + SD COUNTY
(619) 342-5681

MANY REFERENCES AVAILABLE
Lic# B2008004738-InSured

Religious Directory

9:30 am - The Bridge (contemporary service)

10:45 am - Traditional Service

Sunday School for all ages at both times

with amazing children's and youth program

Rev. Dr. Michael J. Spitters, Lead Pastor

8320 LA JOLLA SCENIC DRIVE NORTH, LA JOLLA, CA

858.453.3550 www.torreypineschurch.org

NON-DENOMINATIONAL**SAN DIEGO BAHAI COMMUNITY**

6545 Alcala Knolls Dr. (off Linda Vista Rd.)

SUNDAY 9:00 - 10:00 Interfaith Devotions; 10:30 - 12:30 Introductory Talk & Discussion
Please Call 858-274-0178 for Directions or for more information
General Baha'i Info - www.bahai.org www.sandiegobahai.org

Extraordinary Window Cleaning Services

... for your Home or Business

- Over 6 Years of Experience
- Windows, Screens, Sills, Mirrors,
- Solar Panels...and all your glass
- Fully equipped, licensed & insured.
- Competitive Rates
- Senior Discounts of 15%

Let the sunshine in!

**Blue Ocean
WINDOW CLEANING**
619.450.6553
paul@blueoceansales.com • blueoceansales.com

VIDEO to DVD

Film 8mm & 16mm to DVD | Slides & Photos to DVD



**10%
OFF**

When you mention this ad

Video Tapes Deteriorate Don't Lose Your Memories
Record to DVD • Play on Computer or TV

5201 Linda Vista Rd. • 619.220.8500

CA DRE Broker's # 01312924 Karen Dodge
CA DRE Broker's # 01312925 Mike Dodge

Pacific paradise

Elegant La Jolla Home with Ocean Views



This stately 6298 SF home was built in 2004. Features 5 BD, 5 BA, 5 car garage and sits on 1/3 acre. Motivated sellers.
Offered at \$3,900,000 - \$4,300,000



Karen & Mike DODGE

Find Your Place in Paradise

Karen: 619-379-1194 • Mike: 619-384-8538
E-mail: Karen-Mike@San.rr.com
Web: www.karen-mike.com



SIZZLING SUMMER DEALS IN 92109

Paying BIG \$\$ on your commercial lease?
Why not BE the LANDLORD? Best time to buy a mixed use commercial property? NOW!! Seller's Loss. Your Gain. Seller has \$750k into it. Will sell for \$599k.

Imagine miles of sandy beaches 1 block from your doorstep!! Enjoy this 3 bedroom t'home with 1 year new kitchen. \$499k!



Kathy Evans
858.488.SELL



DRE #00872108

Hot new townhomes... all 2 BR PLUS DEN & roofdecks for your lounging pleasure! Open Sat & Sun 1-4 1369-75 Grand Ave

Buy a Summer Place in Paradise

PACIFIC BEACH
NEW CONDOS
1/2 BLOCK TO OCEAN
3 BEDROOMS
3 BATHS
SOLAR ELECTRICITY
STAINLESS APPLIANCES
GRANITE COUNTERS
SECURED PARKING



BERNIE SOSNA
"TIL COME TO YOUR RESCUE"
DIRECT: 858.490.6127
CELL: 619.977.4334
WWW.BERNIESOSNA.COM
LICENSE: 01104934



Like new custom Mediterranean palace. 4 Br 3.5 Ba 2962 Sq Ft. Brazilian cherry and travertine floors. Central stereo, Leutron lighting and A/C. Custom kitchen with granite breakfast bar. Master suite with marble bath and bay/city views. Roof deck with spa and panoramic bay /city /ocean views. Large patio and yard. Archer St. \$1,275,000 Owner/Broker 858-456-2339



Country Club Contemporary!
Soaring views and treetop atmosphere in this custom Fred Liebhardt design. Redwood throughout, low maintenance, native landscaping, chef's kitchen, formal dining, 4 bedrooms, 4.5 baths, 3 car garage.
Listed for 2,800,000.00

Agent Bree Mercer
619-517-0021 or Keith York 619-417-2651

See www.MercerYork.com for more information. MLS# 100029616

Buying? Selling?

THINKBRIAN.BIZ

Brian J. Lewis
619-300-5032
DRE #01440201



PANORAMIC OCEAN/BAY VIEWS

FOR SALE

3587
Princeton
\$499,000




2BR/2BA Bay Park Home
with vaulted ceiling, open floor plan and detached garage. Private, quiet, 1438 Square Feet.
(MLS#100024142)

IBERIA ENTERPRISES 619.548.1826

WHEELS & DEALS

CARS TRUCKS SCOOTERS BIKES & MORE!



DEC California 5DWN303
NO MORE DMV!
DON'T WASTE HALF A DAY AT THE DMV! LET US DO IT FOR YOU!
Finest City Registration
5010 Cass PB 858.270.1471 (2nd Floor, Cass & Loring)
4837 Newport Ave. OB 619.255.2233
REGISTRATION TITLE • PLATES

CARZ


www.SanDiegoCarz.com

Cars starting at \$2,990

MARK or JASON
3196 MIDWAY DR.
(619)224-0500

FTS Auto

Auto • Truck • SUV
Domestic & Import
All Years & Models



We put the "Care" in Car Care!

www.ftsautopb.com • dan@ftsautopb.com
858.488.0885 • 5165 Cass St, Pacific Beach

California Cruisers

FREE 90 DAY / 3,000 Mile Warranty
CARS FROM \$2,990

2710 Garnet Ave. PB
IN-HOUSE FINANCING AVAILABLE
Phone 858-270-2025
www.CaliforniaCruisers.us



| open house directory | | | | | |
|---|----------------------------------|----------------------|-------------------------|-------------------------------------|---------------|
| la jolla | | | | | |
| Sun 2-6pm | 8003 Ocean Lane | 1BR/1BA | \$698,000 | .Ozstar DeJourday | •619-248-7827 |
| Sun 1-4pm | 7585 Eads Ave. G | 2BR/2.5BA | \$775,000-\$850,000 | .Claudette Berwin | •858-361-7448 |
| Sat & Sun 12-3:30pm | 8121 Camino del Sol #101 | 2BR/2BA | \$950,000-\$1,050,876 | .Matt Glynn | •858-869-7661 |
| Sat 1-4pm | 1934 Caminito El Canario | 3BR/2BA | \$1,100,000 | .Andy Jabro | •858-525-5498 |
| Sun 1-4pm | 7863 Caminito El Rosario | 3BR/2BA | \$995,000 - \$1,195,876 | .David Schroedl | •858-459-0202 |
| Sat 2-7pm | 6435 Avenida Wilfredo | 4BR/3BA | \$1,295,000 | .Natasha Alexander/Charles Schevker | •858-336-9051 |
| Sat 2-5pm | 8931 Nottingham Place | 5BR/4BA | \$1,369,000 | .Liana Bowdler | •858-775-3416 |
| Sun 1-4pm | 6584 Avenida Manana | 3BR/2.5BA | \$1,400,000-\$1,595,876 | .Claire Melbo | •858-229-8383 |
| Sun 1-4pm | 6786 Avenida Andorra | 4BR/3BA | \$1,425,000 | .Missy McNally | •619-987-2163 |
| Sun 2-7pm | 7740 Exchange Pl | 4BR/4.5BA | \$1,700,000 | .Natasha Alexander/Charles Schevker | •858-336-9051 |
| Sun 1-4pm | 1307 Massena Drive | 4BR/2.5BA | \$1,750,000 | .Joy Draper | •858-472-0489 |
| Sun 1-4pm | 5542 Candlelight Drive | 3BR/2BA | \$1,795,000-\$1,995,000 | .James Shultz | •858-354-0000 |
| Sat 1-5pm | 475 Marine Street | 3BR/3BA | \$1,995,000 | .Jim Holland | •858-405-6442 |
| Sun 1-4pm | 475 Marine Street | 3BR/3BA | \$1,995,000 | .Kristina Buckner | •619-852-8809 |
| Sat 1-4pm | 7344 Brodiaea Way | 2BR/2.5BA | \$1,999,000 | .Joyce Gutzeit | •858-729-1065 |
| Sun 1-4pm | 1114 Skylark Drive | 3BR/2BA | \$1,999,000 | .Eric Kalisky | •858-454-5677 |
| Sat 2-4pm | 7166 La Jolla Scenic S | 4BR/3.5BA | \$2,495,000 | .Michelle Serafini | •858-829-6210 |
| Sun 1-4pm | 2530 Via Viesta | 3BR/3BA | \$2,575,000 | .Kate Adams | •619-723-5035 |
| Sun 1-4pm | 7790 Senn Way | 5BR/5BA | \$2,575,000 | .Carol Hernstad | •858-775-4473 |
| Sun 1-4pm | 2002 Olite Court | 3BR/4BA | \$2,650,000 | .Joyce Gutzeit | •858-729-1065 |
| Sun 1-4pm | 5755 Bellevue Ave | 3BR/4BA | \$3,250,000 | .Maryl Weightman | •858-354-2913 |
| Sun 1-4pm | 7070 Fairway Road | 4BR/4BA | \$3,495,000 | .Robin Gitman | •858-344-1416 |
| Sat & Sun 1-4pm | 8080 La Jolla Scenic Drive North | 4BR/4.5BA | \$4,400,000 | .Cher Conner | •858-361-8714 |
| Sun 1-4pm | 2610 Inyaha Lane | 6BR/6.5BA | \$4,550,000-\$4,950,876 | .Claire Melbo | •858-229-8383 |
| Sun 1-4pm | 5320 Linda Way | 5BR/4.5BA | \$4,650,000 | .Andy Jabro | •858-525-5498 |
| Sun 1-4pm | 6906 Fairway Rd | 9BR/6BA | \$4,750,000 | .Charles Stephens | •858-682-5561 |
| Sat & Sun 1-4pm | 8070 La Jolla Scenic Drive North | 3BR/5.5BA | \$5,400,000 | .Cher Conner | •858-361-8714 |
| Sun 1-4pm | 8330 Prestwick Drive | 4BR/3BA | \$6,750,000-\$8,250,876 | .David Schroedl | •858-459-0202 |
| Sat 12-3pm | 1590 Coast Walk | 5BR/6BA | \$7,500,000-\$8,500,000 | .Gregg Whitney | •858-204-6161 |
| pacific beach / mission beach / crown point | | | | | |
| Sun 1-4pm | 4944 Cass #907 | 1BR/1BA | \$435,000 | .Brenda Wyatt | •858-775-7333 |
| Sat & Sun 12-4pm | 1369-75 Grand Ave | 2BR/2.5BA | \$599,000 | .Kathy Evans | •858-488-7355 |
| Sat 12-2pm | 725 Jamacia Court | 2BR/2BA | \$749,000 | .Gene Accomazzo | •619-977-2947 |
| Sat 12-3pm | 1335 La Palma Unit K4 | 2BR/2BA | \$899,000 | .Shawn Grant | •858-717-7720 |
| Sun 1-4pm | 5058 Pendelton | 5BR/3BA | \$990,000 | .Brenda Wyatt | •858-775-7333 |
| Fri, Sat & Sun 4-7pm | 3916 Riviera Drive #101 | 3BR/2.5BA | \$1,249,000 | .Shawn Grant | •858-717-7720 |
| Sun 12-3pm | 1069 Archer Street | 4BR/3.5BA | \$1,275,000 | .Alan Devere | •858-456-2339 |
| Sat 1-4pm | 3709 Ocean Front Walk | 4BR/4.5BA | \$6,500,000 | .Valerie Zatt | •858-274-1553 |
| point loma / ocean beach | | | | | |
| Sat & Sun 1-4pm | 4930 Del Mar Ave #112 | 1BR/1BA | \$249,000 | .Narda Stroesser | •619-850-9777 |
| Sun 12-4pm | 3336 Browning Street | 3BR/3BA | \$785,000 | .Doug Drago | •760-612-6429 |
| Sat & Sun 11-4pm | 3851 Liggett Dr | 3BR/2BA | \$795,000 | .Robert Realty | •619-852-8827 |
| Sat & Sun 11-4pm | 3658 Dudley St | 3BR/3BA | \$995,000 | .Robert Realty | •619-852-8827 |
| Sat & Sun 11-4pm | 3204 Hill St | 3BR/3BA | \$995,000 | .Robert Realty | •619-852-8827 |
| Sun 12-4pm | 1064 Anchorage Lane | 3BR/2.5BA | \$1,195,000 | .Elizabeth Courtier | •619-813-6686 |
| Sun 11-4pm | 425 San Geronio St | 10000 Sq Ft View Lot | \$1,375,000 | .Robert Realty | •619-852-8827 |
| Sun 1-4pm | 4319 Del Mar Avenue | 3BR/2BA +1BR/1BA | \$1,399,000-\$1,499,000 | .Leslie Devlin Reynolds | •619-987-4156 |
| Sat & Sun 11-4pm | 820 Bangor St | 3BR/2BA | \$2,200,000 | .Robert Realty | •619-852-8827 |
| clairemont | | | | | |
| Fri & Sun 1-3pm | 3042 Courser Ave | 4BR/2BA | \$595,000 | .Joe Koors | •619-410-4213 |

I ♥ 2 SHOP PB & MB!

The Beach is serving you...These Local Businesses and Services know what you want! Neighbors supporting Neighbors. Shop Pacific Beach & Mission Beach for the best of the beach!



1

**The Tavern at the Beach**
"Great drinks & people, lots of TVs showing sports, surf videos, movies. At night, eclectic crowd dancing, live DJs, urban beats & billboard favorites"
1200 Garnet, 858-272-6066, tavernatthebeach.com



2

**PB Foreign & Domestic Car Repair**
Serving PB since 1981. All work guaranteed, 6 months or 6,000 miles, all makes and models. Check our coupon at pbforeign.com, visit George & Aaron at 1727 Garnet Ave., 858.270.1142



3

**SD Storage**
Convenient, secure storage right here in PB! Open 6am-6pm Mon-Sun. Variety of sizes to suit your needs.
\$1.00 MOVES YOU IN! CALL FOR DETAILS.
sdstorage.com- 4595 Mission Bay Drive, 858-273-1717



4

**CROSSFIT**
-Forging Elite Fitness
PB's ONLY CrossFit Training Center!
Located inside American Boxing MMA & Fitness @ 2710 Garnet Ave. inside PB Gateway Center across from Weinerschnitzel near the I-5 Freeway
www.crossfitpacificbeach.com 858-581-2694



5

10% OFF
with ad on selected items
expires 7/8/10



Newly Remodeled
with New Books, Handmade Gifts and Featured Artist (Quarterly)

OPEN DOOR BOOKS

Grand Re-Opening Sunday, June 27th, 10:30am - 4:00pm
Meet Local Artisans While You Enjoy Live Music, Appetizers, Chocolate & Desserts and Fair Trade Organic Coffee
Open Door Books • 467I Cass St (at Missouri St) • Pacific Beach • 858-270-8642

6

Gallery At Land's End
"Custom Picture Framing since 1973"
Featuring the Best of Our Local Artists
www.galleryatlandsend.com 858.270.7820
at the corner of Cass and Loring



2009 Reader's Choice WINNER

7

"Practice Safe Sun"
Tilley
20% OFF
WITH THIS COUPON

The Tilley Breathable Nylon Hats have been tested and certified as having a UPF 50+, the maximum UV protection rating given.
Come in and EXPLORE our store for travel goods galore. Books...Maps...Luggage...Packs...Travel-wear and thousands of accessories!
TRAVELER'S DEPOT
1655 Garnet Ave, San Diego, CA 92109
858.483.1421
www.TravelersDepot.com
Open 7 days a week
Lots of FREE & EASY Parking

8

PB420
"SIMPLY THE BEST"
858-270-0420 • 2705 Garnet
www.PB420.com
seedless
CLOTHING CO.
MENTION AD FOR FREE STICKERS

Pacific Plaza...Everything You Need in One Stop!

YOGURT on the ROCKS !


Free WiFi • Patio Seating • Parking
BUY ONE GET ONE FREE
(Limit 1 coupon/person)
Cannot be combined with other offers.
Expires 7.22.10
858.274.3950
yogurtontherocks.com
1886 Garnet & Lamont
(behind Bruegger's Bagels)

Husband-and-wife team Elena and Jeff Wormington opened Yogurt on the Rocks at 1886 Garnet Ave. last July 31st. Choosing tall tables and bar stools for the interior and wicker lounge furniture for the outside seating to create a yogurt shop that is a cross between a pub and a Starbucks.

Being huge fans of yogurt ourselves, we wanted to open a new unique twist on self-serve yogurt shops. We are looking to provide a modern, yet lounge like atmosphere where you can relax and enjoy a healthy cup of yogurt. We provide a comfortable area to sit around and chat with your friends or to enjoy our free wi-fi, with a variety of indoor seating.

Elena believes the trend has turned toward self-service yogurt shops that offer a healthier alternative to ice cream. Located in the Pacific Plaza, at the corner of Garnet and Lamont, behind Bruegger's bagels.

Yogurt on the Rocks offers 14 flavors of yogurt ranging from raspberry pomegranate tart or strawberry and banana to peanut butter chocolate and non-dairy alternatives, plus 40 different toppings and syrups. With a gym across the plaza, the couple will also consider blending smoothies and offering nutritional bars. "Everyone wants something healthy and light these days," Elena said. "You can make it your own, self-service gives you the freedom to be creative."

Yogurt on the Rocks is sponsoring special summer events in the Plaza with live music, free give-aways and prizes. Mark your calendar for Yogurt Rocks Friday, July 23rd. 1886 Garnet, (Behind Bruegger's Bagels), 858-274-3590

LNY
optometry
1890 Garnet Ave (Lamont & Garnet)
Hours: Mon-Sat 10am-7pm
858 274 3777
www.LNYoptometry.com

**Charlie's Best Bread**
Free Giant Cinnamon Roll or Muffin or Cookie or Scone with minimum \$10 purchase!
One Coupon Per Person Per Day. Expires 7/8/10
1808 Garnet Avenue • Pacific Plaza II • 858-272-3521
OPEN: Mon & Tues 7am-3pm, Wed-Fri 7am-6pm, Sat & Sun 7am-5pm
Awesome Tasting • All Natural • Scratch Baked • Organic Flours
www.CharliesBestBread.com



Join your Pacific Plaza Neighbors

- Free Color Included
- Published Bi-Weekly in Beach & Bay
- Reaching Over 80,000 Readers/Month

Call Kirby today to reserve your space: 858.775.4432 or kirby@sdnews.com

