Listen to us!

Parking for the new condo complex on Mission Boulevard is not okay, says PB planning group. **5**

Weekend Surf Report

SATURDAY

Hi: 12:17 a.m. Low: 5:02 a.m. Surf: 5-6 ft. Wind: 6-9 mph

SUNDAY

Hi: 1:15 a.m. Low: 5:12 a.m. Waves: 5-6 ft. Wind: 4-7 mph

noon 7:55 p.m

Thursday, March 19, 2009





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The state of the s

Shamrock shenanigans

Three Pacific Beach locals celebrate beer, the color green and Ireland at Hennessey's Tavern on Mission Boulevard on St. Patrick's Day. Nearly 1,000 people crowded into the Irishthemed tavern. Ireland's patron saint, St. Patrick, is celebrated for the era's most sweeping conversion of pagans to Christianity. He drove "the snakes" out of Ireland. Historians

say St. Patrick, whose real name was Maewyn Succat, was likely born in Wales or Scotland. St. Patrick's Day follows on the heels of Ostara, the pagan feast that ushers in the spring equinox. Around green beer, under green wigs and with loose tongues, there was probably little talk about the acclaimed saint on his most famous day.

Coastal water testing fizzles out

BY ADRIANE TILLMAN | BEACH & BAY PRESS

Surfers and swimmers will now enter the water at their own risk since the state cut funding to the county's decade-old water monitoring program to test bacteria levels in coastal waters.

State officials say the state can't sell bonds in this economic climate for the coastal water monitoring, and County Supervisor Pam Slater-Price said the county is not about to pick up the slack.

Slater-Price said the county cannot withdraw money from its general fund - which is \$3.58 billionfor fiscal year 2009-10 - to pay for the water monitoring. Moreover, she said the board doesn't want to set a precedent of paying for the program that might encourage the state to permanently drop the program in the county's lap.

"It's an abberation of duty on the part of the state to let the program

go," Slater-Price said. "It's so inexpensive and yet it does so good. The state let it lapse because they can't get their act together."

Slater-Price said the Board of Supervisors is meeting with other counties, as well as environmental groups, to discuss the dilemma.

Supervisor Greg Cox said the Board of Supervisors is "continuing to search for a short term, and permanent, long-term funding source for beach water testing in San Diego."

Cox traveled to Sacramento in mid-March to urge the State Water Resources Control Board to provide interim funding for the program.

Last September, Governor Arnold Schwarzenegger cut \$984,000 from the statewide beach water monitoring program, and San Diego County lost \$302,000.

A month later, the State's Water Resources Control Board offered to bond \$1.97 million to monitor coastal water through 2010 but the state has not been able to sell the bonds. In 2000, voters had approved selling \$1.97 million in bonds for clean water purposes

"Unfortunately the credit crunch hit at a point that we need \$2 million," said Bill Rukeyser, spokesperson for the State Water Resources Control Board.

Under the coastal water monitoring program, the county tested bacteria levels at 55 beach and bay sites, including 16 sites around Mission Bay. In the summer months, between April 1st and October 31st, beach water was tested weekly. When counts of total coliform, fecal coliform and enterococci exceeded state standards, the county's Department of Environmental Health posted advisory signs to beachgoers not to swim in the ocean

SEE **CLEAN WATER**, Page 4

Gun lobbyists carry liberties down boardwalk

BY ADRIANE TILLMAN | BEACH & BAY PRESS

Nathan W. and 40 other gun-rights demonstrators secured unloaded, semi-automatic guns to their hips and headed to Pacific Beach boardwalk to demonstrate their constitutional right to bear arms.

They were an informal group of men and women who organized the demonstration, the third in San Diego, through Internet forums including Nathan W.'s Open Carry blog, caopencarry.blogspot.com, and Calguns.net. Nathan W., who said he did not want his full name printed to protect himself from police retaliation, said the group chose the area because his brother had previously been arrested for carrying an unloaded gun and then released.

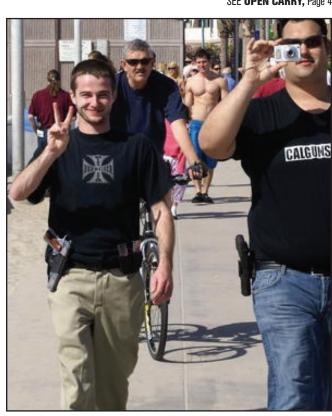
The sight of people strolling down the boardwalk with handguns hanging on their waists intimidated and shocked hundreds of beachgoers, who expressed their dismay to Police Capt. Shelley Zimmerman.

"People were angry and upset," Zimmerman said.
"There was a lot of people asking [me] 'What's going on?
There are kids around. This is a family environment. Why are you not arresting anyone?""

Zimmerman said approximately 300 people approached her personally to express concern. They pointed to city signs that prohibit dogs, alcohol and cigarettes on the beach and couldn't understand why guns would be allowed, Zimmerman said. Some people made eye contact with the police captain and then pointed to the people carrying handguns.

Zimmerman said police officers were present the entire day from 8 a.m. until 6 p.m. while the armed demonstra-

SEE **OPEN CARRY,** Page 4



Gun-rights demonstrators hoist unloaded, semi-automatics to their waists and walk down Pacific Beach boardwalk to demonstrate their constitutional rights.

Courtesy of Sean Newton

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PBPG candidates state priorities

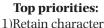
BY ADRIANE TILLMAN | BEACH & BAY PRESS

Pacific Beach residents will have the chance to elect neighbors and local business owners to represent them before City Council regarding planning matters. Elections for the Pacific Beach Planning Group will take place on March 25 from 5:30 p.m. to 6:30 p.m. at the Taylor Library, 4275 Cass St. Eight positions are open on the planning board: four residential and four commercial.

The Planning Group is a voluntary board that makes recommendations to City Council regarding land use matters. The board helps ensure city codes are followed for development and discuss pressing matters like parking and illegal residences.

Paul Thackrey,

46; running for residential seat. Sold real estate for 16 years. PB resident since 1980.



of housing in Pacific Beach. Thackrey says he's not in favor of developers building up to 30 feet, development that overcrowds the streets with parking. 2) Develop Pacific Beach for single-family residential homes.

Thackrey says he'd rather be part of the solution than complain about the problem. He's glad drinking on the beach was banned and said he's still concerned about parking and safety issues.

Personal: Volunteer on Beach Area Community Court; member of Pacific Beach Town Council; member of Mission Beach real estate association. Three children enrolled at All Hallows Academy.

Robert Citrano,

53; incumbent/ running for residential seat. Land Use Planning Manager for county's Department of Planning and Land

PB resident since 1988.

Top priority: Focus on urban design for the community and improve Garnet Avenue.

Citrano believes his knowledge of architecture and planning can help guide development in Pacific Beach. He wants the board to address parking issues. Nearly a decade ago, Citrano served on the planning board for four years.

Citrano serves on the American Institute of Certified Planners and Citizens

James Krokee,

Incumbent/running for residential seat Retired architect. Resident since 1984

Top priorities: 1)



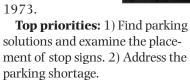
Krokee said he wants to ensure ille- and Pacific Beach Beach Fest. gal construction isn't turning garages and apartments into dorms, and that he's worked with the city attorney's office in the past on the issue. 2) Control the mix of commercial and residential use in the mixed-use zones.

Krokee believes his architectural knowledge will contribute to the planning board. Krokee has served on the Pacific Beach Planning Group for approximately one year and six months.

Community involvement:

Active with issues concerning Rose Creek, bike paths, community plan updates and minidorms.

Jim Morrison, 52; incumbent/ running for residential seat. Self-employed property manager. Resident since 1973.



Morrison said he calls City Hall on behalf of neighbors with issues and complaints. He said he has also helped homeowners and renters to address their parking problems.

Community involvement:

Chair of planning board's traffic subcommittee; member of Pacific Beach Parking Committee. Active in: Pacific Beach Town Council, Pacific Beach Parking Committee, Pacific Beach Christmas Parade

Chris French, 29: newcomer/ running for residential seat. Owner of plumbing company, formerly in construction.

Resident since 2005 **Top priorities:**

1) Maintain the residential pockets that currently exist and keep the commercial side from infringing on them to retain peace and quiet in the neighborhoods.

2) Assess and maintain infrastructure around town and along the bay.

French said he wants to represent the young working professionals who work in Pacific Beach and believes there should be "young blood" in all aspects of town decisions. French believes he can bring common sense to the board and "not allow all the complexities to fog up the real issues.'

Patrick O'Neill, 26; appointed incumbent/running for commercial seat. Works in commercial real estate finance. Three-year business owner and Pacific Beach resident.

Top Priorities: 1)O'Neill said he wants to foster business development along Mission Boulevard, Grand Avenue and Garnet Avenue to attract new shops, restaurants and businesses that add to the atmosphere and aes-

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thetic of Pacific Beach. 2) Address the problems with vagrants, underage drinking and excessive drinking spilling into the residential communities.

O'Neill filled a vacant planning group position one year ago and is currently running for a commercial seat on the board. He is active with the Mission Bay Park Association and Pacific Beach Town Council.

Kevin Szepe, 31; incumbent/ running for residential seat. Multiple-property owner in Pacific Beach. PB resident since 2004.

Top two priorities: 1) Ensure Pacific Beach's population growth is sustainable and benefits the community, and encourages family influx. 2) Attain solution to the beach's parking issues.

Szepe has served on the PB Planning Group board for one year. He is a member of the traffic and parking subcommittees. He is an advocate for parking law enforcement, and strongly opposes the parking meter proposal. Szepe opposes the development of multi-family condominium developments that are encroaching on single-family neighborhoods, causing traffic, crowding and parking issues. If elected, Szepe would seek to preserve Coastal Overlay Zone regulations, and maintain public access and visual corridors to parks and beaches.

SEE CANDIDATES, Page 7

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OPEN CARRY

CONTINUED FROM Page 1

tors milled along the boardwalk, splitting into smaller groups to venture into restaurants and along the boardwalk.

"The police department was there to basically provide public safety because we knew the community would probably be concerned," Zimmerman said. "We wanted to have a police presence so people could come up to us and talk to us."

According to Nathan's blog,

their guns incited curiosity from many, with a few shows of support. One adolescent said he believed the world would be safer if no guns existed at all, which evoked a discussion.

The demonstrators had notified the police in advance of their activities. Zimmerman said officers checked a few of the guns to ensure they were not loaded. No one was arrested. California Penal Code 12026 permits people to openly carry unloaded weapons, but permits are required to carry concealed guns. Guns are not allowed on school property, with-

in 1,000 feet of a school, or inside state and federal buildings and parks.

Nathan W. said he carries a gun wherever he goes to deter criminals from threatening his life. He believes armed citizens promote a safer environment where a criminal might think twice about attacking someone or robbing a person's home.

"An armed society is a peaceful society, and that's generally true," Nathan W. said. "Crime happens and it's always where people are disarmed. We'd rather not be victims."

CLEAN WATER

CONTINUED FROM Page 1

or bay. The department will continue to post beach closure signs following raw sewage spills.

One case in point: the county issued advisory warnings for one beach area in Mission Bay, called the Visitor's Center, seven times in 2007, four times in

2006, two times in 2003 and three times in 2002.

The department measured those three strains of bacteria that come from warm-blooded animals because they're relatively cheap, easy to measure and are indicators that other pathogens may be breeding in the water. The bacteria can cause hepatitis, gastroenteritis diseases and ear, eye and throat infec-

tions. Surfers and swimmers often underreport such sicknesses from the contaminated water, according to Jack Miller, assistant director of the county's Department of Environmental Health.

The Regional Water Quality Control Board used the data to guide its storm water discharge program. If one area showed unusually high levels of bacteria, the water board searched for the source of pollution and attempted to resolve it, explained Mark McPherson, chief of Land and Water Quality Division at the Department of Environmental Health. The county compiled the water testing data into an annual report that it published on its website.

Summer is soon approaching and with it thousands of tourists eager to head to the beach. For now, monitoring the quality of water at beaches, in the words of Slater-Price, "will go by the wayside."



City employee Andre Sonksen samples water from Mission Bay, near the Visitor's Center, to test for bacteria levels, as well as weather conditions, tidal flow and marine life.

Photo courtesy of Jennifer Kearns



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WHEN YOU'RE LOOKING FOR MORE THAN JUST AN AGENT

Condo project pits planning group against city

BY SEBASTIAN RUIZ | BEACH & BAY PRESS

A condominium complex under construction at the corner of Pacific Beach Drive and Mission Boulevard has irked some members of the Pacific Beach Planning Group (PBPG). who believe the parking spaces violate city code.

The city approved the 18-unit condo complex in 2006 but directed the developers to fix some traffic and parking issues. The planning group, however, maintains that more than half of the 48 parking spaces are between 6 inches and a foot too narrow, which is out of compliance with the city land use and development code. City code calls for 9-foot-wide spaces.

The group sent a letter to the city last year to protest the city's approval. But as an advisory board, the PBPG may have to simply live with the city council's decision since its concerns were overridden by a city engineer, said planning group member Chris Olsen.

"[The developer] doesn't have to stop building anything," Olsen said. "It was the city that screwed up, not the developer."

A city engineer approved modifications to the parking requirements, according to a letter from the city's Development Services Department (DSD) to the planning group. The letter states that the parking spaces are in "substantial conformance." The city engineer can grant modifications on a case-by-case basis "where there are practical difficulties in carrying out the...provisions of the Municipal Code." The 48 parking spaces sit between pillars that hold up the rest of the building.

Calls to DSD were not returned by press

Some planning group members were dismayed that the city allowed the development to continue despite seemingly apparent municipal code violations. The groups' concerns sparked a letter from District 6 Councilwoman Donna Frye's Office questioning the project's compliance with parking code requirements. Frye refused to comment further on the issue.

Olsen said the city's development process should be examined.

"Why did they let this project get away with not meeting parking requirements when they don't let anybody else get away with it?" he

Project developer Michael Turk, owner of KD Development Inc., said he followed the law and that some community planning group members simply don't like the project.

"The city okay'd it," Turk said. "I could have put more [space]. That's their call."

He added that the condominium complex is better looking than the liquor store and empty gas station "eyesore" that was there several years ago. He said his project will benefit the city through approximately \$150,000 a year in property taxes.

The commercial and residential units are tentatively set to go on sale in May.

The Pacific Beach Planning Group meets every fourth Wednesday of the month from 6:30 p.m. to 8:30 p.m. at the Pacific Beach/Taylor Branch library at 4275 Cass St. The group advises the city on land use and city planning issues.



Look! Over there! Birders seek to spot the 25 to 30 bird species that live at the mouth of the San Diego River through spotting scopes and binoculars. More than 430 birders traveled to San Diego for the Audobon's 13th annual Bird Festival. Photo courtesy of San Diego Audubon Society



Courtesy photo

Bravely, these guys shave their heads at Bub's Dive Bar to raise money for the St. Baldrick's Foundation that gives grants for children's cancer research. Thirty "shavees" raised \$7,500 for the foundation on March 14. Hairdressers at Robert Cromeans Salon in Pacific Beach shaved heads while 250 supporters gathered around the hairless participants.

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Thursday, March 19, 2009 www.beachandbaypress.com

GUEST COMMENTARY



Now & Then

John Fry

WAS A GORGEOUS DAY at Kono's Cafe a couple of weeks ago, and I thought I heard someone call my name. I looked toward the door and a woman said, "Is John Fry in here?" I tentatively raised my hand, hoping it wasn't another attractive blonde with a paternity suit. Turned out to be Joan Hogarth Strickland, a 1960 Crawford High graduate. She's on the email list I keep for my alma mater and had spent the night at Crystal Pier. Apparently she was admiring the historical photos in the office when Randy Williams told her that they were done by John Fry, whose red Mustang was at that very moment parked in front of Kono's. Joan took it upon herself to say hello. Her claim to fame in Crawford circles, by the way, is that she worked behind the candy counter at the old State Theater on Euclid and El Cajon.

A COUPLE OF DAYS later the Mustang was in its usual spot at Starbucks when the coffee gang spotted a tennis ball underneath its door. "That fall off your walker?" quipped Jeff Dalrymple, my "friend" of 40 years.

PAM KROPP took her nephew to his first T-ball game recently down at Bob McEvoy Field and got to wondering who Bob McEvoy was. I assured her she'd come to the right place, that Bob McEvoy had been a friend of mine and – then I drew a blank. I guess the field is named after him because it was his baby. He was always watering and mowing and putting up the flag and I'm now wondering if it was simply a labor of love. If the name Kropp sounds familiar, by the way, Pam's dad Pat had an antique store on Garnet where Ichiban is today.

SAM YAMAGUCHI, a Pacific Beach native passed away March 8. Born on Aug. 1, 1923, he attended Pacific Beach School (where Pacific Beach Middle School is today), Pacific Beach Junior High (where Pacific Beach Elementary School is today) and La Jolla High (because there was no Mission Bay High School). The Yamaguchi family and Yamashita families both came to the beach in the years after World War I and established successful vegetable farms. All of them were "relocated" in the early months of World War II. Robert Gross, who recently moved to Ventura, and Allan McAllister, who still lives on Archer Street, were kindergarten classmates of Sam' and remained friends all their lives.

John Fry may be reached at 272-6655 or mail@johnfry.com

LETTERS TO THE EDITOR

Student attendance = income

Here's a little known fact: Every day a student attends school it produces income for that school. It's that simple. In the SDUSD budget proposal there are very few options to increase income for the district schools. One of those items is to increase student attendance by .5% for next year equaling an income of \$3 million! Every stakeholder in this budget process must make changes – so, instead of pulling your student out of class on Friday for that three day weekend in Mammoth, or making that doctor appointment in the morning instead of the afternoon you could be part of the income solution to the district's budget woes. Each student must be in their chair at the start of the day. If you absolutely have to take your student out of school for an appointment, make it after noon. If we all pull together and get the word out on how important this income is to the school sites then we as informed parents/guardians can earn the SDUSD their .5% - let's go for 1% and earn \$6 million to save important programs like music and the arts, sports and JROTC. Let's do our part and expect the other stakeholders to do theirs.

Pat Hom
Parent MBHS
FOPBSS President
MBHS Band Booster Treasurer
MBHS SSC Member

In reply to Francis Zimmerman's letter, "No Guns in Schools; Train elsewhere"

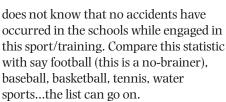
It is interesting to me that a former SDUSD board trustee for 8 years was quoted as saying "The fact that air-riflery are part of JROTC training came as news to me..." Marksmanship programs have been in eight of the SDUSD high schools for years, some for over 40 years, yet this fact was unknown to Ms. Zimmerman, and was apparently not a problem. It's interesting that marksmanship could go on successfully, without incident, until now – and still without incident. This successful program is at the mercy of another group's political agenda. What a shame.

Pat Hom
Parent, MBHS
FOPBSS President
MBHS Band Booster Treasurer
MBHS SSC Member

"Just the facts, Ma'am."

I read with interest Ms. Zimmerman's "No guns in schools; train elsewhere" letter. I respect her views. However I'd like to know where she got the information from which she made her decision.

Perhaps Ms. Zimmerman is unaware that firearms marksmanship is an Olympic sport and ranks second only to track and field events. She apparently



Some schools have cooking classes; knives are used. Blood is not flowing in the halls. Sewing is also taught; needles are used. This does not create drug users.

The mental and physical conditioning required for rifle marksmanship can be compared to golf. Rifle shooting is similar to golf in that it is very strenuous on the mind and the physical condition. Once you've squeezed that trigger, that's it. If you do wrong, you can't make up for it by being super careful on the next one. That's it. You must have an alert mind and be in excellent physical condition.

Ms. Zimmerman, please base your statements on facts. According to the law, if you base your decision on false data, your decision is false.

As Sgt. Joe Friday would say, "Just the facts Ma'am."

Ed Rosemann Pacific Beach

CORRECTIONS

LeRoy Shumway began working as a fireman at Station 21 in Pacific Beach in 1955 until 1976, not starting in 1995 as misreported in his obituary on page 9 in the March 5 issue. The Beach & Bay Press regrets the error.

Kerry Upp helped to organize the North Pacific Beach restaurant walk. Her name was misspelled as Kathy Upp in the article "North PB ready for tasting" in the Feb. 5 issue on page 4. The Beach & Bay Press regrets the error.

Mike Stevens is the treasurer for the Pacific Beach Town Council, not Mike Smith, as misreported in the article "PB Town Council names 2009 board, honors community volunteers" in the Jan. 22 issue on page 1. The Beach & Bay Press regrets the error.



Pacific Beach resident Dominique Guillochon photographed the image of Lisa Solberg painting the Captain Jack Sparrow mural

that ran on the front cover of the Feb. 19 issue. Check out videos of Solberg painting the mural in two hours, as captured by Guillochon, at:

http://flickr.com/photos/deegoo

poll

I,D HALE LO ZEE LITE

SIZE OF THE BONUSES

IF THEY WERE ACTUALLY

DOING A GOOD JOB

Do you agree with SDUSD's decision to end the JROTC marksmanship training at Mission Bay High School?



NEW QUESTION: Do you support people's rights to openly carry unloaded guns in San Diego?

VOTE ONLINE AT BEACHANDBAYPRESS.COM



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5 p.m. on the Thursday prior to publication. **DISTRIBUTION** *Beach & Bay Press* is available free every other Thursday.

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Mission Beach

City still plans to break bottleneck

BY SEBASTIAN RUIZ | BEACH & BAY PRESS

For more than two years now, the Mission Beach community has been trying to get the city to add a third lane and move a center median along the southbound Mission Boulevard to help traffic flow. The street bottlenecks at West Mission Bay Drive. With thousands of visitors flooding Mission Beach every summer, the intersection becomes a driver's nightmare.

Compounded by a lack of parking, cars back up for blocks along the two-lane southbound Mission Boulevard, according to Mission Beach Precise Planning Committee Chair Richard Miller. He said a third lane would be a tremendous benefit.

"We've been pushing for it," Miller said. "It's a high priority for people living here but it's not for the city."

Miller added that removing or narrowing the center median would also help relieve some congestion.



Plans continue to remove the median and add a third lane on Mission Boulevard at W. Mission Bay Drive.

Courtesy Photo

The planning committee approved the initial project in 2006 and forwarded their recommendations to the City Council. In June 2007, the City Council voted to set aside \$150,000 to install a traffic signal at the intersection to help alleviate the problem.

But the community is still waiting. And with summer right

around the corner, Miller and others in the community want to know what's taking so long.

Senior Traffic Engineer for the City, Gary Pence, said the project has expanded to include changing the traffic signal timing to help alleviate the congestion, accounting for some of the delay.

Projected costs total approximately \$250,000, according to James Nagelvoort, a deputy director of the project implementation and technical services division of the Department of Engineering and Capital Projects.

Nagelvoort said the project is still in design.

"The money is going to be there," he said. "We're working on moving the final construction dollars."

Those must be some heavy dollars because the project isn't expected to be completed until Memorial Day 2010, according to

Until then, the community will have to deal with another summer of Mission Boulevard bottlenecks.



PB Elementary fourth grader Pauline Hales-Brown sings a Beatles song at the school's 20th annual variety show on March 6. Students danced, sung and played instruments to show off their talents and raise money for Friends of Pacific Beach Elementary School. Photos courtesy of Rob Thuleen

CANIDATES

CONTINUED FROM Page 3

Marcie Beckett; incumbent/running for residential seat. Lifelong Pacific Beach resident. Former research physiologist; current stay-at-home mom.

Top priorities: 1). Maximize the community benefit and minimize the negative impacts from new development.

2). Ensure the community has adequate infrastructure (roads,parking, water, parks, etc.) to maintain a great quality of life for present and future residents.

Beckett said she is raising her family in Pacific Beach and has the community's best interests at heart. She is concerned about anything that degrades the quality of life, including too much traffic in neighborhoods, speeding cars, few safe bicycle routes and garages converted into storage and residential units.

Community involvement: Served on PBPG since 2006. Chair of Community Plan Amendments subcommittee; member of PB Special Events Committee. Serves on PB Town Council Board of Directors.

Founding member of SavePB.org.

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"Have You Been Told That You'll Just Have To... Live With That Back Or Neck Pain?"

Dear friend,

For way too many Americans, neck pain (and back pain) seems to come with job stress, family stress, and other daily stresses.

In most cases, there is always something natural that you can do to get yourself better and to live a better life. Here are four easy home remedies that you can use to help yourself get better.

#1) Use Ice Instead Of Heat

In my many years of practice, I have rarely seen anyone get better by applying heating pads, or soaking in a hot tub. Many times applying heat only causes the area of pain to swell and become more inflamed. Applying ice to the area that is sore for 20 minutes on, and 20 minutes off (for 2 hours at a time) will usually help and inflammation and soreness. I tell my patients "When In Doubt...Use Ice!"

#2) Drink Plenty Of Water

Recent research shows that many headaches and several other health problems can be the result of mild dehydration. The majority of these health problems can be relieved (or even eliminated_ by drinking one-half gallon to one-gallon of water daily. This means water. Not juice, beer, soda, tea, or coffee. Just water!

#3) You Can Use a Rolled Bath Towel

It's amazing how something as simple as a rolled-up bath towel placed under your neck can relieve pain and headaches. A rolled towel can also be used while driving to reduce back pain. So before you invest in an expensive support pillow or cushion, try this easy home remedy... It really works!

#4) Swing a Gallon Jug

A simple one-gallon milk jug (or water jug) works great for many arm and shoulder problems. All you have to do is fill your jug with a couple of inches of water, and swing the jog in a circle 10 times forwards, and 10 times backwards. Make sure you do this with both arms. It may be difficult at first, but the results are worth it!

Why Dr. Wong is Offering a New Patient Special Offer!

Sometimes your very favorite home remedies don't work. Then it's time to call my office for help.

* UNSOLICITED TESTIMONIAL *

"I was having so much back pain, neck pain and terrible headaches that affected my job. I was misdiagnosed so many times but now, I live pain free since I've been seeing Dr. Wong. My husband and kids used to call me 'grumpy' but not anymore! Thank you Dr. Wong!"

Ligaya A, RN, San Diego, CA.



For a limited time, I'm offering a special new patient package to anyone who has never been to my office (or to anyone who has not been in to see me for a long time)

When you call my office today at (619) 222-8885, you will receive up to \$300 worth of my professional services for only...\$47 for a limited time. (This offer expires on 04-15-09)

Here's Why Dr. Wong Is Giving Away Up To \$300 Worth Of His Services For Only \$47.

Basically, it's time for you to try chiropractic care at my office. Let's face it, paying only \$47 for a \$300 office visit like this is completely nuts. However, suffering from pain...when you have an 80% chance of getting relief...is also crazy. Listen, I can't promise you results. But, I can promise you great service...and a friendly staff?

What This Special Offer Includes...

- * A Private Health Consultation
- * A Comprehensive Exam * Computerized Testing
- * Any Necessary X-Rays
- * A Report Of Your Findings To See If I Can Help You

Now Offered For The First Time Ever – An "Iron-Clad" Satisfaction Guarantee!

Oh, I almost forgot to mention that I now have an *Iron-Clad Guarantee!* I want you to instantly realize how much your life can be easily improved with care at his office. Therefore, your first office visit is...GUARANTEED.

At the conclusion of your first visit, if you honestly think I've wasted your time, or you sincerely believe that you will not benefit from my care in any way...all you have to do is say no...and you will NOT be charged for your visit!

OK, now imagine how life will be a few weeks or months down the road...if you handle your aching body right now. Will you do better at work? Will you now be a fun person to be around? OK, you get the drift here...It's time to call my office today.

Call Now For An Appointment

It's easy to make an appointment at our friendly office. All you have to do is call (619) 222-8885 today and ask for the "\$47 New Patient Special."

My staff will do everything possible to get you in the same day even if they have to work you in during a busy time.

We pride ourselves in being San Diego's premiere "no waiting" office – we cater to everyone from busy professionals to the "soccer mom" with 3 kids. Our office is conveniently located next to 24 Hour Fitness and Sport Chalet on Midway Drive next to the Sports Arena.

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P.S. When accompanied by the first, we're also offering a second family member this same examination for only \$27 - What a great offer!

P.P.S. Don't forget, this offer ends on <u>04-</u> <u>15-09</u> so call right now!

Kate Sessions eyes drop-off lane, new parking lot

BY SEBASTIAN RUIZ | BEACH & BAY PRESS

Kate Sessions Elementary administrators want to make it safer for parents to drop children off to school and are considering installing a drop-off lane that would force them to relocate parking next to the baseball field.

But some neighbors say the dropoff lane will increase traffic along Beryl Street and not make it any safer for students.

Community members and administrators will meet for a "walk-through" of proposed plans in front of the school on Thursday, March 26, from 2:30 to 3:30 p.m.

Principal Susan DeVicariis said installing a drop-off zone that enters and exits the school along Beryl Street would make it safer for children crossing Noyes Street and other parts of the neighborhood as they walk to school. Parents often illegally park or drop off children in the surrounding neighborhood. DeVicariis said it's dangerous for children crossing the street.

Although no accidents have been reported near the school, DeVicariis said the topography reduces drivers' visibility as they near the school. The school sits atop a small hill along the 2100 block of Beryl Street. The street has grown into a main thoroughfare for cars in recent years.

Senior Traffic Engineer Gary Pence shares neighbors' fears that the drop-off lane may increase traffic along Beryl Street. "There was concern about the amount of storage area for vehicles waiting to turn from [Beryl] street [into the school]," Pence said.

To make room for the drop-off lane, the school plans to build an estimated 50-car parking lot and lighting in the rear of the school. The school is home to a baseball diamond used by Bishop's School, 7607 La Jolla Blvd, in La Jolla.

According to a 1996 agreement between the San Diego Unified School District and Bishop's School, Bishop's School students and parents can use the diamond and the faculty parking lots for evening games and practice. Bishop's School parents now park in the faculty lot and at the Pacific Beach Community Church parking lot on Beryl Street.

Debborah Hubbard, assistant to the athletic directors, said the school pays for the field's maintenance.

"We pay the water bill and we go mow the lawn...there's a huge monthly bill," she said.

The original contract called for setting aside an initial \$7,500 to pay for water and electricity to use the field. It is unclear how much Bishop's School currently pays for maintenance.

Neighbor Larry Recht said current plans for additional "school subsidized" parking hasn't been well thought out.

A parking lot in the rear of the school, complete with lighting, high school students and loud car alarms during baseball games, concerns some neighbors, he said. He added that a drop-off zone would increase the number of cars in the area, making it more prone to accidents.

"I'm in favor of a smart dropoff/pick-up site for children but what's [planned] now would be extremely dangerous," he said.

While safety of the children is the top priority for all, neighbors await a traffic study of the area to outline specific problems and potential solutions. School district officials said the study isn't finished, according to Cynthia Reed-Porter, spokesperson for the school district's Facilities Management Department.

"We're a little bit in a holding pattern," she said. "At this point the exact improvements haven't been determined as yet."

Neighbor Peter Rubens has been working with the community and

NEWSbriefs

PB's Concerts on the

Green sings out for help

Green is making an early plea for

donations to support its five con-

As usual the nonprofit has

certs planned for July and August.

applied for county and city grants

and has reached out to corporate

sponsors but is more worried than

usual that its typical benefactors

"We're keeping our fingers

crossed," said Georgina Smith,

won't materialize.

Pacific Beach's Concerts on the

school administrators since November to keep the neighbors informed.

"The school district has indicated with the adjacent community members, and we're taking them on their word, that they're going to make it a win-win for everybody. We're going to hold them to [it]," Rubens said.

He said other designs for a drop-off zone should be considered by the school district.

But while some neighbors may not like the current plans they may have few options. The project sits on a list of identified and approved capital improvements attached to Proposition S. San Diego voters approved the school district's facilities improvement bond in November 2008. The list of projects slated for Kate Sessions Elementary includes restroom renovation, wireless network installation and other building repairs.

who chairs the Concerts on the Green Committee. "We're just a little concerned with the state of the economy."

Each concert costs approximately \$4,000 to run, and the committee hopes to put on five concerts this year, one more than in past years. In the past, the county has typically awarded a \$3,000 grant to the event, and the city has provided an average \$1,000 through its Commission for Arts and Culture. Smith does not expect to find out how much grant money it will receive until

SEE **BRIEFS**, Page 10

[fun, funky & often useful facts]

Scenario's Fabulous Four

Opened Mardi Gras day the new boutique is all about great quality, right now styles and super selections. Uniquely owned and operated by four sisters, Summer manages behind the scenes, Cindy & Donna are fashion directors/buyers and Devon is fondly referred to as the mastermind. Visit the sisters for head to toe styling 11am to 9pm daily, Scenario. 1135 Garnet. 858-274-4411

Synergy's 1st Birthday

What an incredible first year it's been! Join owner Adam Monks to celebrate all day Sunday March 22nd, 11am-8pm to hear what he has planned for his 2nd year. Specials, many items will be sold at cost to make room for new summer season products. Join Jeff for the informal discussion on increasing energy and beauty at 1pm followed by Yolanda with skin care advice. Synergy Raw Bakery & Vegan Supplies, 1419 Garnet, 858-490-2144

Renew Integrative Health Center

Mark you calendars, Renew is truly unique and inviting the community to its Grand Opening Open House on Thursday, March 26th, 2009 from 11am-3pm (more info, pg. 16 What's News) Renew, 2206 Balboa Ave (at Olney), 858-866-6688.

Ivory Thai Cuisine Delivers!

Enjoy their spectacular traditional Thai selections from the comfort of your home. So delicious so easy, so convenient, order by phone or online for fast delivery seven day a week! Ivory Thai Cuisine, 2015 Garnet, 858-272-0930 or 858-274-2368, ivorythaicuisine.com

Coffee Time Happy Hour

San Diego Coffee Tea & Spice, Inc. now featuring ½ off any drink 3pm to close Tuesday through Saturday. Perfect for unwinding select from their proprietary roasted coffees, 30+ organic teas, your choice hot or cold. Also enjoy breads, pastries and sandwiches. It's a fact! They have spices from Hawaii and all around the world, the really difficult to find spices that chefs utilize. Another fact, they are the premier local bean roaster supplying many of our local restaurants and shipping nationally. San Diego Coffee Tea & Spice Company, 5026 Cass, 858-581-1933

PB Woman's Club

Club Events All Welcome! Mar 25—BUNKO, 7pm at Hornblend Hall. Mar 29 —5pm, Ladies Dine Out, Good Time Charlies, 910 Grand.

Meet this fun group intent on helping the community. Hornblend Hall Clubhouse 1721 Hornblend, Jody Ross Pres.,619-838-9299.

Gorilla, Home Again

The huge inflatable Fitness Mart mascot gorilla has finally found his way home and is busy greeting commuters along I-5 (near Costco)......the banana trail must have worked! See for yourself, Fitness Mart, 5555 Santa Fe, 858-581-3398

North Central Public Health Center

Formerly located across the street from Mission Bay High School has moved and combined with the Family Resource Center, 5055 Ruffin Road (between Balboa and Clairemont Mesa Blvd). Good news, they are planning to set up a monthly immunization clinic here or their faithful beach clientele. We'll keep you posted! Questions call Cecilia Taborga, 858-573-7300.

New! Paradise Restaurant

This newly opened Vietnamese Seafood & Grill restaurant features healthy food served to your taste, their ultimate goal is your complete satisfaction. Specialties include stir fry with less oil/fat and your choice of meat or seafood, also Crispy Duck with five different sauces and Rice noodle soup with sprouts and herbs. Visit Paradise Restaurant, in the Plaza, 1820 Garnet, 858-273-1664

Please share your beach area fun, funky and interesting facts, email kirby@sdnews.com



Awaken Your Culinary Senses This Spring at The Shores Restaurant

Tantalizing wines and delicious cuisine await your discovery this month. Experience delightful new menus and special offerings while enjoying oceanfront views.

Chef's Table:

March 25, 2009. 7 p.m.

Three-course menu. \$25 per person food only.

\$40 per person with wine pairings.

Chef Augie will be presenting a surprise menu of items created just for this night. Limited seating available.

Dinner at Dusk Menu:

Sunday to Thursday, 5 to 10 p.m.

Three-course menu. \$25 per person.

Savor Butternut Squash Risotto, Braised Kobe Beef Short Ribs, and Nutella Marshmallow Bread Pudding.

Brandt Beef Wine Pairing Menu:

Fridays and Saturdays in March. 5 to 10 p.m.

Three-course menu. \$25 per person food only.

\$35 per person with wine pairings.

Prime New York Carpaccio and Charbroiled New York Steak are a couple of the tempting items perfectly paired with delicious wines.

Easter Buffet:

Sunday, April 12, 2009. 11 a.m. to 3 p.m.

\$42 per person. Special children's pricing available.

The entire family will love the buffet which includes Bone-In Ham and Oreo Cookie Cheesecake.

The SHORES

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TheShoresRestaurant.com
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at the La Jolla Shores Hotel
8110 Camino del Oro

Pay to play, rules community court

BY ADRIANE TILLMAN | BEACH&BAY PRESS

At the Pacific Beach Recreation Center on Thursday evening, five offenders take turns explaining their misdemeanors to soft spoken Marcella Teran, who has lived in Pacific Beach for more than 20 years.

Two men explained they had drunk alcohol on the beach. Another man said he had smoked a cigarette on Fiesta Island. A middleaged woman walked her dog offhours at Crown Point. The final offender to speak, a young man studying to be a doctor, had urinated

"I guess mine is the most embarrassing," he said, as the offenders sat in a circle discussing their misdemeanors with Teran.

Instead of answering to a judge, the offenders had opted to take their misdemeanor citations to the Beach Area Community Court, which is held every month at the Pacific Beach Recreation Center.

By choosing to go to community court, the participants' misdemeanors will not appear on their records. So far, they have also not had to pay to attend, although that will soon change. Grant money is dwindling for the court and the county had to rescue the community court with an \$8,000 grant last October.

Community court organizers have finally decided to charge offenders for their service. The court, Discover PB and the city attorney's office, which helps run the project, are still discussing the fee but expect it will not exceed \$40.

Keeping minor offenders out of the county court system has apparently saved the county \$50,000, according to Discover PB President Mike McNeil. Discover PB helps to oversee the community court.

Beyond attending the intimate court session, the offenders are also required to volunteer for four hours in the community. Only first-time offenders are permitted to go through the community court.

During the court session, a volunteer group of panelists are trained to sit with six or more offenders and discuss their wrongdoings. The panelists have the opportunity to explain their points of view as stakeholders in the community.

Teran decided to become a panelist and speak to people that degrade her neighborhood because she wants delinquents "to put a face behind issues that affect people."

In a quiet but confident voice, she looks at each perpetrator in the circle as she speaks.

"I told my husband: 'Sometimes I can't stand to live here.' Teran told the circle. "People pee in my yard. I wake up to people screaming in the middle of the night, who are yelling profanities. Everything we do affects someone else in life.'

Only one of the six participants lives in Pacific Beach. Most of them knew they were breaking the law.

Teran asks them what they hope to gain from the community court,

and listens as each person answers. She asks them if they have ever considered how their actions affect the beach community.

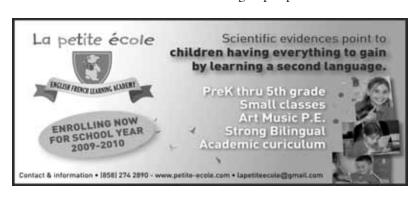
One participant is unsure whether much can be done to thwart such crimes. He said he knew he wasn't supposed to drink on the beach but he did anyway. More than 75 percent of the offenses are alcohol-related.

Most of the people who cycle through the community court won't come back, according to project manager Sara Burns, who said that of the 580 cases in 2008, only one person reoffended. Since 2006, more than 1,400 offenders have volunteered approximately 8,000 hours of service in Pacific Beach.

The Beach Area Community Court started in 2005 as a pilot proj-

iect and, a vear later, was one of ten sites to receive a \$200,000 federal grant from the Bureau of Justice Assistance.

The community court is looking for volunteers of all backgrounds to lead a discussion group or a weekend clean-up. Volunteers are required to attend a two-hour training session. For more information visit www.beachcommunitycourt.com or call (858) 273-3050.





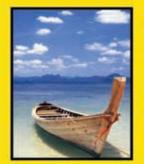
Complete schedule available at balboapark.org Information 619 239 0512

Most events 11am-3pm Family activities free with regular museum admissions

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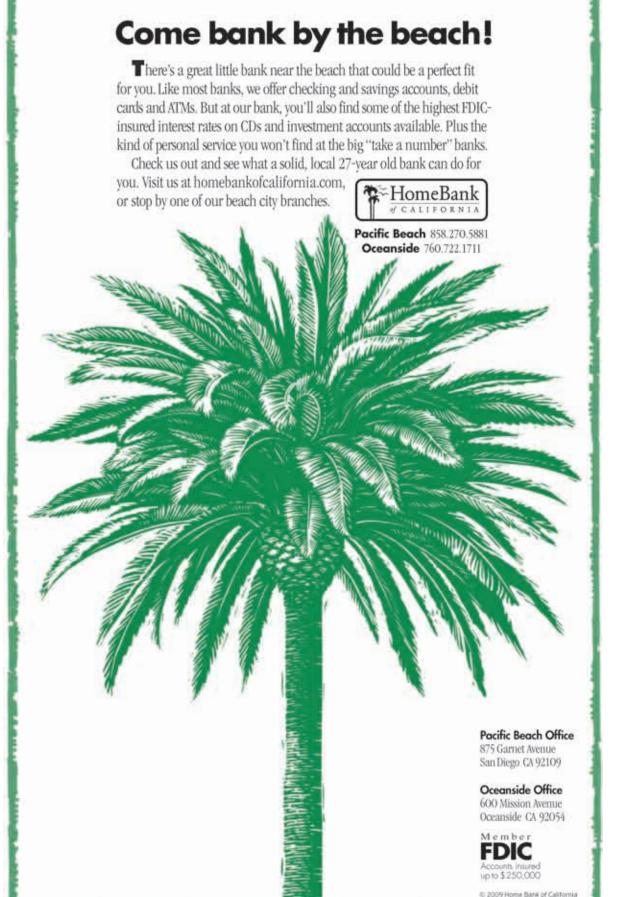
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CONTINUED FROM Page 8

later in the year. Philanthropists interested in contributing to Pacific Beach's Concerts on the Green can visit www.pbconcerts.org or mail a

donation to: Concerts on the Green/PBCF PB Box 99925 Pacific Beach, CA 92169

PB students raise money to visit East Coast

Eighth graders at Pacific Beach Middle School will raise money at Rubio's Mexican Grill for a trip to the East Coast to visit Washington D.C., Virginia, Pennsylvania, New

York and Boston. On March 25, the students will fundraise all day at Rubio's on 910 Grand Ave. They invite the public to stop by and mention the 8th graders when ordering food.

Calling all student artists...

Students across San Diego are invited to sharpen their crayons to create a poster about "living in a drought" for the Ninth Annual Water Conservation Poster Contest, administered through the city's Water Department. Posters are due March 25.

Posters will be displayed in the City Administration Building, at the San Diego Watercolor Society

Gallery and at the San Diego County Fair Kids Best Art Exhibit. Eighteen winners will be selected and recognized at a City Council meeting plus receive four tickets to the Reuben H. Fleet Science Center. The top winner will receive a US Savings Bond for \$100; the second-place winner will get \$75 and the third-place winner will receive \$50.

Posters should be sent to 600 B St., Suite 1210, San Diego, 92101

For more information, visit www.sandiego.gov/water/conser vation or call (619) 515-3500.

SEE BRIEFS, Page 11



Legendary photographer Aaron Chang visited Aztec Graphics on Garnet Avenue to sign posters that garnered \$300 for Friends of Scott Foundation that raises money for children with cancer. DON BALCH | BEACH & BAY PRESS



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Spring Cleaning Spring is in the air! It's that time fragrances are considered trade

of year when we all want to throw open the windows and welcome the fresh air into our homes. This is a time when cleaning your home is as fulfilling as living in it has been. But sometimes that "clean" smell is really not so clean after all. Fragrances added to many cleaners, most notably laundry detergents and fabric softeners, may cause acute effects such as respiratory irritation, headache, sneezing, and watery eyes in sensitive individuals or allergy and asthma sufferers. Typical household cleaning products can be highly toxic and hazardous, and the National Institute of Occupational Safety and Health has found that one-third of the substances used in the fragrance industry are toxic. But because the chemical formulas of

secrets, companies aren't required to list their ingredients but merely label them as containing "fragrance." Ocean Beach People's Organic Food Co-op has an extensive selection of non-toxic and biodegradable cleansers, including: all purpose, kitchen, bathroom and tile sprays and scrubs; glass and mirror cleaners, free of perfumes and dyes; natural enzyme drain openers, non-chlorine bleach and more — all geared to help you obtain the sparkly-clean results that you want, while keeping your home and your environment toxin-free. This year, let a clean earth begin with your home.

Open daily from 8 a.m. to 9 p.m., you'll find Ocean Beach People's Organic Food Co-op at 4765 Voltaire Street, where anyone can

shop and everyone can join! Visit us online at www.obpeoples food.coop and check out our blog at obpeoplesfood.blogspot.com.

Dr. Sunstein moves his La Jolla office

During my 13 years of college I received my Bachelor of Science in Biology at SDSU, then I received my Doctor of Dental Surgery from UČLA, and Advanced Degree's in General and Esthetic dentistry. I did my residency in New York Čity at Columbia University for Orthodontics and Dentofacial Orthopedics. I came back to join my family and live my dream practicing Orthodontics in La Jolla after my residency.

I have been practicing Orthodontics and Dentofacial Orthopedics here in La Jolla in my second decade of making smiles. We just recently moved from our Herschel address to 7575 Eads Ave., where our new state of the art facility has been built in the Montrachet building one block north of Pearl. There is easy access and plenty of park-

I love making beautiful smiles every day, I truly enjoy what I do! If you would like to come by and see for yourself or for a free consultation you can meet my wonderful staff and myself. Some of whom have been with me since I started here in the "Jewel by the Sea." We are one big happy family. We look forward to making many more beautiful smiles in the years to come!

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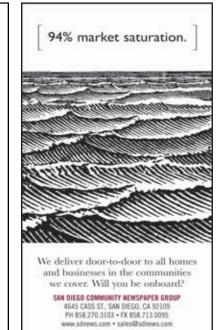
· Learn some myths and risk factors about arthritis

More about arthritis and the activities that you can do

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- Everyone receives a FREE Consultation at Tassinari Physical Therapy

Date: Thursday, March 26th at 4:00 - 6:00pm *NEW TIME* St. Brigid Parish Hall, 4735 Cass Street, P.B. FREE Seminar R.S.V.P. (858) 581-6900

Sponsored by St. Brigid Health Ministry and Tassinari Physical Therapy



CONTINUED FROM Page 10

Clean PB Dav

Pacific Beach Town Council holds a "Clean Pacific Beach Day" the first Saturday of every month from 9 a.m. to noon. Volunteers meet at the PB library on 4275 Cass St. Tools, gloves and trash bags will be provided. Youth under the age of 18 must be accompanied by an adult. For more information, call (858) 483-6666 or email pbtowncouncil@sbcglobal.net

MB Woman's Club celebra

The Mi Club invi

house to celebrate renovations to the 80-year old clubhouse on March 28 from 2 to 4 p.m. at 840 Santa Clara Place. Refreshment and entertainment will be offered. for the woman's club as well as rented to private parties to help

Over the years, the woman's club has raised thousands of dola dog for the San Diego Police Department canine unit. In mal imager for the fire department's Station 21 and a portable lifeguard tower for North Mission Beach at Santa Clara Place. In



Corner of Grand & Lamont



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ENTRY RULES: You choose your favorite! Tell us who the best of the best is and you'll be entered into our free drawing. MAIL YOUR BALLOT TO: The Peninsula Beacon, Readers' Choice Awards, P.O. Box 9550, San Diego, CA 92169. YOU MAY ALSO HAND **DELIVER BALLOTS TO:** 4645 Cass St., 2nd floor; or vote online at: www.sdnews.com or beachandbaypress.com. • Please complete at least 50% of the ballot. • One ballot per person. • Limited to 92106, 92107 & 92110 • Ballots must be postmarked, submitted online, or hand-delivered, by 4/30/09

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Mail your ballot to: The Beach & Bay Press, Readers' Choice Awards, P.O. Box 9550, San Diego, CA 92169

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THURSDAY

5:30-Close

\$8 Bud Light &

Bud Light Pitchers!

Nightly Specials:

and bottled beers

\$3 Thursdays\$3 wells, drafts

1pm to 7:10pm / Live music 9pm to close (710bc.com for

Happy Hour Noon to 7:10pm / Live music

9pm to close (710bc.com for

Nightly Specials:

\$3 Firehouse drafts ALL NIGHT

(710bc.com for show info) College Football \$3 So Ju Margarita's Nightly Specials: \$4 Han Vodka & Red Bull 6pm - Close!

ALL DAY!

DJs all night

Every Saturday

OU Sooner football

Live music 9pm to close

headquarters

Late Nite Happy Hour 9PM to close. Any Beer + Any Shot = \$7.10

Nightly Specials: 5:30- Close 1/2 price wings \$8 Bud/Bud Light pitchers

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Military Monday: 20% off + \$9.99 Crab legs

Daily Specials:

Homemade Meatloaf,

Nightly Specials:

Open Wii play

Happy Hour 4pm -Close

\$5 Recession Special 4-10pm*

Mashed Potatoes, Green Beans

specialty drinks 9 - CL

Nightly Specials:

\$1.50 House Sliders!

Nightly Specials:

Mandatory Mondays

+ open Wii play \$3 beers & 1/2 off

1/2 Price Wings

Nightly Specials: Trivia with Candace & JoAnn -All you can eat wings for \$12.99

\$5 Recession Special 4-10pm*

Homemade Shepherd's Pie

Nightly Specials:

\$2 Tacos and \$5 Tequila

Happy Hour 4pm -7pm

HAPPY HOUR

Nightly Specials:

50 cent ribs.

beer & a shot \$6

Daily Specials:

Wings Day: 10 boneless wings & fries for \$5.99

\$5 Recession Special 4-10pm*

Italian Night & Garlic Bread

BYO Wine. No corkage fee

Nightly Specials:

Happy Hour 4pm -7pm

Nightly Specials:

Goldfish Racing

\$5 Whiskey Drinks

Daily Specials:

Mon-Fri Beer Clock Starts 11am @ \$1.75 until 3pm @ \$2.75, also Happy Hour 3-6pm.* Recession specials dine-in only. Daily Specials:

1/2 OFF HUMP DAY:

1/2 price Wings and Apps!

Nightly Specials:

Top Chef/Project Runway in high def. 1/2 off bottles of wine

Nightly Specials: Happy Hour - All Day

Daily Specials:

\$5 Recession Special 4-10pm*

Mongolian Chicken + Rice

Fiesta Friday's: \$3 Corona, Corona Lite + Pacifico - 1/2 price nachos. Patio Only.

\$5 lunches, PBR Pitchers \$6.50

50 cent Pool 7-days-a-week

Mon-Fri Happy Hour (3-6pm) drink specials all day, every day - food specials Nightly Specials: Come and visit your favorite Hooters Girl

Serving Breakfast 9am-1pm

Lunch & Dinner & Beer Specials

\$9 Coors Light Pitchers and \$2

Mimosas Happy Hour 4pm -7pm

8 Flat Screens. Mimosas

Grill Open Until 10pm

Every Saturday

Nightly Specials: Kids Eat Free

Daily Specials: Serving Breakfast 9am-1pm

8 Flat Screens. Mimosas

Grill Open Until 10pm

Lunch+Dinner+Beer Specials

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MimosasHappy Hour 4pm -7pm

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.25 Wings and

Nightly Specials: Beer Pong 9Pm to Close

With hushpuppies and salad + crab races at 10pm.

Nightly Specials:

1/2 off Appetizers

All-You-Can-Eat Crab

Uncorked 1/2 price bottles of wine 5-10pm \$3 U-Call-Its from + \$5 Martini Madness at 10pm.

Thursday Special 9pm - close.

Nightly Specials:

\$3 U Call it 8pm to close

Nightly Specials:

\$6 Burger and a Beer

Happy Hour 4pm -7pm

Friday Special \$3 U-Call-Its from 9pm - close.

Nightly Specials:

\$3 Drafts, \$3 Tacos

Daily Specials:

Mon-Fri 11am-3pm

Nightly Specials:

25% off bottles of wine

Breakfast (9am - 1pm) with Build Your Own Bloody Marys and Tropical Mimosas.

Every Sunday

Breakfast

Nightly Specials:

Reverse Happy Hour

Karaoke with DJ Franqueray

10pm to Close - \$3 U Cal it

(9am - 1pm) with Build Your Own Bloody Marys and Tropical Mimosas.

6pm to close 9pm to close DJ Tony A NO Cover NO Cover Industry gets 50% off bill Happy Hour: Monday - Friday 4 - 6pm \$2 off Bud Light or Hefeweisen Pitchers \$3 off 14 oz Bud Light or Hefeweisen

Daily Special: Happy Hour 11-4

Nightly Specials:

Badgers Football

DJ Tony A \$3 Drafts,

\$3 Tacos NO Cover

Daily Special: Happy Hour 11-4

\$3 off well drinks or well wines\$3 off all appetizers \$6.99 basket of 12 wings \$6.99 basket of 4 ribs Fridays Join us for Live Music

The PB life for a 90-year old woman

BY ADRIANE TILLMAN | BEACH&BAY PRESS

Edna Everett exercises at Curves gym. She golfs twice a week and scored her first hole-in-one last April. She is learning to ballroom dance. In her spare time, Everett volunteers for the San Diego Chamber Orchestra and La Jolla Playhouse.

Everett also turned 90 years old on Dec. 5. She was born in 1918. After a lifetime of moving around the world with her husband, an Air Force school administrator, she retired as a librarian and moved to San Diego in 1986 to join her daughter and son.

"I always wanted to come to San Diego to live," Everett said. "That was sort of a destination."

Everett moved into an apartment in Pacific Beach and quickly grew busy volunteering at the Pacific Beach Middle School's library for 10 years; eventually the district added her to the payroll. Everett loves being able to walk to the grocery store or the bus stop. She even grew accustomed to the development of Pacific Beach that turned the onestory duplex next door into an apartment complex that blocked her view of the setting sun.

Twice a week, Everett plays golf with the ladies at the Balboa Park Golf Course. She's been playing golf for 20 years.

"I've been playing with the same women the whole time," Everett said. "We don't get any worse but we don't get any better."

When Everett has a quiet day, she pays a visit to her favorite place in San Diego: Balboa Park. She frequents the Old Globe often and is a member of the Museum of Art.

Everett celebrated her 90th birthday at a cocktail party at Jean Issacs' house which Everett had bid on at a fundraiser. Her litany of friends from Curves to the golf course, plus many relatives from the Midwest who had never visited California before, celebrated with her. Jean Issacs operates a modern dance company that performs the Trolley Dances each year, where dancers perform at various stops along the trolley line.

Everett's face lights up when she speaks of Issacs' work, and she was delighted to celebrate her birthday at the artist's house.

Everett grew up on a typical 100arce farm in North Minnesota (here, Everett emphasized the northern part) where her family raised cows, pigs and chickens. Everett's grandparents had emigrated from Norway, and she follows a heritage of long lives. Her grandmother lived to be 97 years old, and her aunts lived into their mid '90's.

After high school, Everett left for Kansas City to live with her aunt and study shorthand and typing.

"I had to get away," Everett said. "Otherwise I would have been a farmer's wife. I had to do something."

Everett passed the Civil Service exam in 1938 and took a job as a secretary for the government in Washington, D.C. Living with two other women on the East Coast, it was an exciting time for Everett who explored the city on subway or by foot and whose neighbor took the women on weekend trips in her convertible. Soon World War II broke out, which, at first, was also very exciting.

"Patriotism was the thing that was very strong," Everett said. "There was no doubt about what we were doing. Everyone was wanted in the effort. We all felt we had contributed."

Everett said no one complained about the rationing of food or resources and that everyone was united in the war effort.

A highlight in Everett's life was attending the inaugural ball for President Franklin D. Roosevelt in 1940. Everett described it as a "party."

"There was no security," Everett said. "They encouraged government workers to just show up."

As Everett and her husband traveled from Air Force base to Air Force base (including stints in Germany and Libya), she continued taking classes until eventually she earned her master's degree in library science at the University of Southern California.

Everett worked as a librarian in Minot, ND and then in the San Joaquin Valley before moving to San Diego after her husband died.

Everett attributes her good health



Ninety-year old Edna Everette works out at Curves gym in La Jolla where she's just anoth-PAUL HANSEN | BEACH & BAY PRESS er one of the girls.

to her healthy diet and active lifestyle.

"Be born Norwegian and eat lots of voghurt." she said.

Everett said she keeps a fresh mind by resolving to let go of her worries for the evening and enjoy a good night's sleep. After 90 years of living, Everett advises people to keep a good attitude.

"Just keep moving and love it," she said.

tional lighting for Carmel Point. Last year, the woman's club raised \$15,500 for musical instruments for the Mission Bay High music program. Each year, the club also sets aside \$10,000 for the Giving Committee to distribute.

What's up with the **Pacific Beach Town Council?**

The town council met on Wednesday, March 18. To see full story visit www.sdnews.com and click on the Beach & Bay Press tab.





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Entrepreneurs imagine: Ride a bike not a car

BY ADRIANE TILLMAN | BEACH&BAY PRESS

Two bicycle enthusiasts, who run a bicycle company out of Pacific Beach, hope to convert a few more of the San Diegans who would sooner jump in their cars to drive a few blocks than hop on a bicycle.

Erik Camp, 26, and Jonathan Sobin, 27, are in the process of launching a bicycle sharing system they call EcoTrip, where pedestrians swipe a card to retrieve a bike locked to a rack of bikes, ride it around - or to a destination – and then return it to one of dozens of bike racks located across the community. If the person never returns the bike or trashes it, the damage is charged to the person's credit card.

The entrepreneurs believe a gap exists in the transportation system within the one to four-mile radius that's too far for people to walk. Most people just drive. The self-service bike system intends to give people the option to ride a bicycle for a short trip.

"We want to bring non-traditional bikers into a group of commuters," Sobin said.

The business partners, who run The Collegiate Bicycle Company from an office on Cass Street, plan to start small with 50 to 80 bicycles. Each rack will accommodate eight to 12 bikes. The company primarily sells bikes to universities and is in process of launching its first bike-sharing program at University of California, Irvine.

The automated bike system is popular in Europe. In Paris, the city installed 750 bike racks across the city with 20,000 bicycles to encourage bicycle commuting, a project they called Velib. In Pacific Beach, the entrepreneurs imagine locals jumping on the bikes to take a trip to the grocery store or summer tourists cruising down to the beach.

Washington, D.C. also has a bike sharing program, called Smart Bike, that the city and sponsor Clear Channel have poured money into establishing. In San Diego, Sobin and Camp are just hoping to set up the infrastructure without too much expense and red tape from the city.

"If we have to pay for permits that cost \$1,000 to \$1,500, it just doesn't make sense," Sobin said, noting the bike racks are

not return calls seeking comment. The business partners say the bike racks

must be convenient and visible in order to attract riders. Sobin and Camp have not pinpointed exact locations but imagine setting up bike racks across parking spaces or at locations near Belmont Park or on a grassy area near the South Mission Beach jetty.

"Bike enthusiasts" are supporting the project financially, and Sobin hopes the city and



Bicycle entrepreneurs in Pacific Beach are planning a self-service, bike sharing business where patrons swipe their credit cards, take a bike and return it to another bicycle rack along their way.

temporary structures and easily removable.

Sobin and Camp are negotiating with the city's Department of Development Services (DSD) to get the project rolling. Sobin said the city has never encountered such a request and is unsure how to process the project. The Pacific Beach Town Council gave its support with a unanimous show of hands at the Feb. 19 meeting. The DSD did

project will receive state and federal grants to boost bicycling in San Diego.

"It's a rising tide for all bikes," Sobin

As far as bicycle logistics, the bikes will have adjustable seats, puncture-resistant tires and protected parts that delinquents can't strip. Helmets may or may not be provided. Tire pumps will be located at each

stand. Baskets will hang on bikes for convenience. Riders will sit upright as on a beach cruiser with more controllable handlebars. The bikes will be custom-made for the program by a manufacturer within the United States. Sobin and Camp are considering locking down the bikes at some point in the evening to deter drunk riding.

The cost of a membership for unlimited rides throughout the year will be cheaper than purchasing a bike, said the entrepreneurs. Non-members will pay to ride. Short trips will be free. The business partners would not disclose their price

Sobin said the idea is not to undercut local businesses, although there will be some competition. In the long run, Sobin believes the program will convert more people into bike commuters and boost the sale of bikes that will help local shops.

In Paris, subscribers can pay one euro for the day, five euros for seven days or 29 euros for the year. One-time users pay more the longer they use the bike: the first half-anhour is free; the second half-hour costs one euro; the third half-hour costs three euros, and so on.

Sobin and Camp graduated from Providence College in Rhode Island and grew up in Connecticut and Vermont, respectively. Camp said the warm weather and his love for the outdoors enticed him to move across the country. The men usually bike to work from their apartment in Pacific Beach.

"[Bike-share] is the solution to a lot of problems, like congestion and pollution," Camp said.



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Karl Strauss tops off in PB

BY LORALEE OLEJNIK | BEACH & BAY PRESS

Karl Strauss Brewing Company, the pioneer of craft beer in San Diego, now brews and bottles its beer in San Diego since it opened a new bottling operation on Santa Fe Street in Pacific Beach. The local brewing giant also celebrates 20 years of business this year.

"San Diego's such a beer Mecca," said Melody Daversa, spokesperson for Karl Strauss, "We're happy to have sparked a beer renaissance in San Diego."

After an extensive remodel completed in January, the Santa Fe Street Brewery now fills 72,000 brown bottles of beer a week. The beer was formerly bottled at Stevens Point Brewery in Wisconsin and shipped West, where it can be found at more than 2,500 locations throughout Southern California, from Santa Barbara to San Diego County.

The brewing company first started in Mission Beach and moved to the Santa Fe location in 1996 into a converted greenhouse. Wanting to expand operations without moving from the facility, the company reconfigured the building to include a two-story bottling production line, five new 240-barrel fermenting tanks and two new 120-barrel bright tanks, increasing brewing capacity from 31,000 to 60,000 barrels annually. A new computer system enables brewers to monitor each step of the fermentation process.

"When we outgrew our original location we knew that we wanted to stay near the beach where we felt connected to our community and close to where it all began," said president and co-founder Matt Rattner. "We found just the right spot for our brewery in Pacific Beach and we plan on being here for years to come."

The new bottling line can produce both 12 and 22-ounce bottles, allowing for the production of more seasonal and specialty beers, and the equipment can fill up to 350 bottles per minute. Karl Strauss Brewing Company has hired an additional brewer and brewer's assistant to help oversee the expansion.

Improvements have also been made to improve the quality of the beer. Cold sterile filtering will replace the heat pasteurization process to help bottled beer taste more like draft.

To match the newer, fresher taste, Karl Strauss has also freshened up its look, with an updated packaging and design scheme in celebration of its 20th anniversary. Its iconic Red Trolley Ale logo will not go away, however.

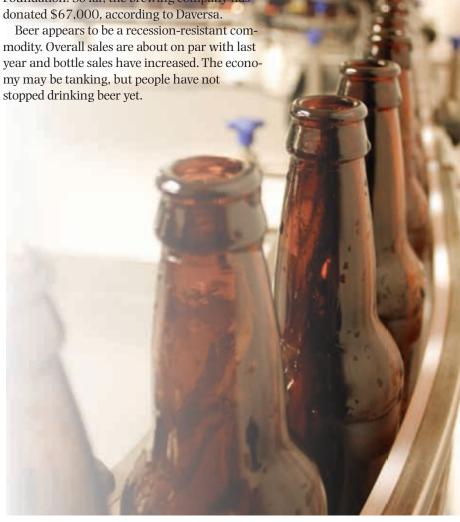
College graduates Chris Cramer and Matt Rattner started the Karl Strauss Brewing Company in the late '80's with the help of Cramer's uncle, master brewer Karl Strauss, who worked at the helm of Pabst beer for decades. Seeing microbrews as the wave of the future, the entrepreneurs opened their first brewery downtown on Columbia Street in 1989.

By 1990, Cramer and Rattner were distributing beers to other bars and restaurants. A year later they had built their first distributing brewery in San Diego County. The first bottled beer, Amber Lager, was first sold by Costco in 1995. They opened a brewery restaurant in La Jolla in 1996. Three years later, the company began distributing in Orange County and Los Angeles. In December 2006, Karl Strauss died at the age of 94, leaving a legacy of brewing that spanned generations.

Now, there are six Karl Strauss brewery restaurant locations in San Diego, Los Angeles, and Orange County. The brewery employs a total of 440 employees: 372 at the restaurants and 68 at the home office.

Cramer and Rattner are also philanthropists. They established a Brewer's Education Fund to assist aspiring brewers. The company also commits 1 percent of its beer sales to nonprofits ranging from museums to arts and environmental organizations, including the Surfrider Foundation. So far, the brewing company has

modity. Overall sales are about on par with last my may be tanking, but people have not stopped drinking beer yet.







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La Jolla Village News • Beach & Bay Press

MUSICcalendar

By BART MENDOZA | BEACH&BAY PRESS

Royal Bliss rocks the hard knocks

Royal Bliss is one Utah-based rock band that has exploded because of its talent with plenty of bad luck to hold them back. Royal Bliss plays at Cane's on March 28.

While no drummers have exploded yet, (think the film "Spinal Tap,") the band has survived its string of bad luck. Formed in 1997, Royal Bliss recorded four albums before things began to go awry. In 2004, lead singer Neal Middleton was paralyzed after a fall

from a balcony. The band, featuring guitarists Taylor Richards and Chris Harding, bassist Tommy Gunn and drummer Jake Smith. decided to continue once Middleton sufficiently recovered, diving straight into the recording of their fifth album, "After the Chaos." Unfortunately their career took another hit when, midway through the sessions, Smith rolled his car five times. Almost concurrently, Harding suffered a major facial injury while skiing.

These obstacles had to be overcome. as Middleton couldn't imagine his life without making music.

"Ever since I was a little kid, I've loved singing. I'd sing in the car; I'd sing in the shower," he laughed. He made his first public performance as a preteen singing "Zippi-

ty Doo Dah." As much as Middleton enjoyed vocalizing, the catalyst for his career was learning to play the guitar.

"When I wrote my first song and got some things off my chest, that was the best feeling ever," he said. "It made me think, I'm going to do this for the rest of my life."

While most groups are ready to do anything, including moving their home base to one of the coasts, Middleton maintains Royal Bliss has always wanted to do things on their own terms.

"Our goal was never to sign a major deal," he said. "We didn't want to be a band that approached the majors or moved to L.A. or New York to get signed," he said.

Instead Royal Bliss opted to build a fan base by touring and releasing

six independent albums. Upon the release of "After The Chaos," the band upped the ante and hired radio promotion. The move worked, and the CD's first single, "Devils and Angels," charted the radio throughout the Midwest. It generated major label interest. Before long labels were flying to the band's home base in Salt Lake City in a bidding war. Royal Bliss eventually signed with Capitol Records, resulting in their latest album "Life In Between."

Currently on tour supporting Candlebox, Middleton admits that in his darkest hour he briefly considered giving up music.

"There were a few moments," he said. "I asked myself, 'Is it time to quit?'" He's still proud that the band rose to the challenge. "Those events just pulled us together," he continued. "I knew I had to get back on that stage. That's the only thing we have. We don't have a college background or anything else to fall back on. So I knew, I've got to get out of that wheelchair."

Having been through so much together, he acknowledges the quintet now has a special bond.

"Anyone that is successful has hard times in their lives," Middleton pointed out. "I looked at it like that and thought 'let's use this to bring us together,' and it really did."

Royal Bliss perform at Cane's, 3105 Ocean Front Walk, on Saturday, March 28 at 8 p.m. For more information visit www.canesbarandgrill.com.



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–Mission Beach / Pacific Beach – New Health Center, **Grand Opening March 26th**

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Renew Integrative Health Center opened its doors in early February of this year to offer Pacific Beach and the local San Diego area a full service healthcare center. The center offers a variety of expert professionals including medical doctors, chiropractors, acupuncturists, osteopathic physicians, physical therapists, marriage and family therapists, and massage therapists, all in one convenient center. Renew is unlike any other center in San Diego because of its innovative philosophy, highly trained specialists, and its TEAM approach. The practitioners not only collaborate on treatment plans but they also form partnerships with their patients to determine the best treatment program to optimize total health. Patients will find a more comprehensive and faster recovery with the combined expertise the center provides. In addition, Renew has a state of the art physical therapy center, ISIS Physical Therapy, where a Doctor of Physical Therapy works to give each patient one-onone time of top quality care and attention. Within our physical therapy center is Fit at the Tee, offering golf fitness and performance programs. Whether you are interested in lengthening your drive, lowering your handicap, playing more pain-free golf, or simply impressing friends and colleagues, Fit at the Tee Golf Fitness and Performance programs can help improve your game while improving your health. Renew guarantees patients will reach their highest healing potential and total wellness with 100% professional knowledge and expertise.

Renew is inviting the community to its Grand Opening Open House on Thursday, March 26th, 2009 from 11:00am-3:00pm. Come meet your neighborhood healthcare professionals and learn why Renew is truly unique. The public is invited to the center to take a tour and experience an integrative facility. Not only will you learn about our center but don't miss out on our community raffle where you will get the chance to walk away with fun prizes donated by the local businesses in Pacific Beach. All of the practitioners at Renew are excited to meet you and open their doors so that you can see exactly what Renew Integrative Health Center can offer.

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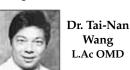
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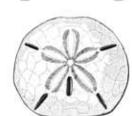
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