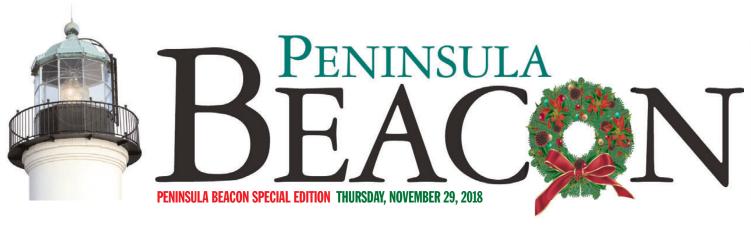
EXTRA! SPECIAL EDITION! HOLIDAY PARADE, EVENTS & SHOPPING GUIDE









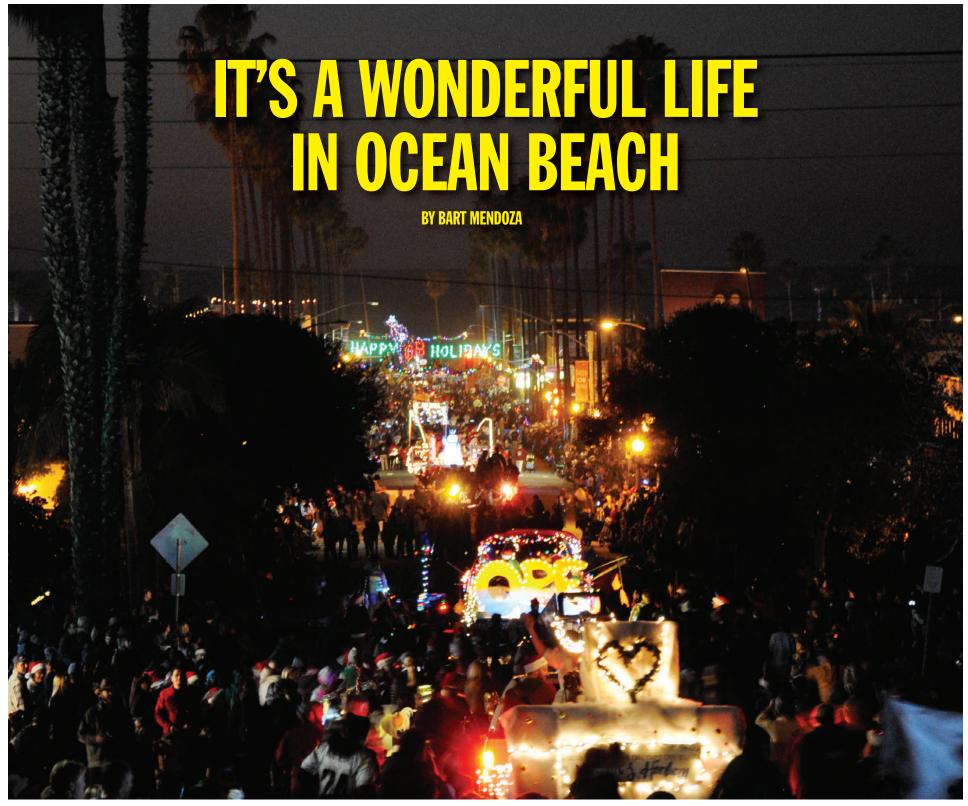
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JOIN US FOR THE 39TH ANNUAL

OCEAN BEACH HOLIDAY PARADE

SATURDAY, DECEMBER 1ST 5:05 PM





The annual Holiday Parade heads west down Newport Avenue into the heart of Ocean Beach.

JOSH UTLEY / PENINSULA BEACON

HOLIDAY PARADE CELEBRATES UNIQUENESS OF OB







OB HOLIDAY PARADE & TREE LIGHTING

When: 5:05 p.m. Saturday, Dec. 1. Where: Newport Avenue.

Theme: After the classic film, "It's A Wonderful Life."

Info: oceanbeachsandiego.com.

The Ocean Beach holiday season 5:05 p.m., and is followed by the annual The tree lighting will be on OB time at sic film, "It's A Wonderful Life."

L kicks off on Dec. 1 with one of the Ocean Beach Holiday Parade, which is most beloved traditions in San Diego, the now in its 39th year. More than 10,000 lighting of the Christmas tree on the attendees are expected to partake in the beach at the foot of Newport Avenue. festivities, themed this year after the clasccording to Holiday Parade co-chair Corey Bruins, more than 100 staff and volunteers will work together to make the event happen.

"We have more than 100 entries this year," he said "Floats will be judged in seven categories including; Best Use of Lights, Best OB Spirit, Most Unusual, Best Kids Group, Best Performance, Best Live Music and Best Overall Float."

There will be plenty of music during the parade with appearances from marching bands, a disco Christmas float, The Supersonic Samba School and local country-rock favorites, The Country Rockin Rebels. One parade float sure to draw extra attention will feature the unveiling of a new mermaid, set to replace the one that disappeared in June from Ross Rock at Sunset Cliffs.

Beyond the parade and tree lighting, Ocean Beach vendors and merchants will be hosting activities surrounding the main events. In what has also become an annual tradition, Winston's will feature free live music during and after the parade, with two sets of classic rock and the odd holiday tune from Domkatz.

"I grew up in Denver, so my favorite thing about Christmas in San Diego is that it will not be a white Christmas and nobody will get hurt falling on the ice," said singer/bassist Lisa Domkat. "On Dec. 1, I'm looking forward to being on stage at Winston's, looking out the big window, seeing people dancing out on the sidewalk and a minute later seeing them on the dancefloor dancing in front of the band. Nothing makes me happier than getting people to dance," she









'We have a little bit of something for everybody.'

CLAUDIA JACKOCEAN BEACH MAINSTREET ASSOCIATION

remarked. "Winston's is a great place to come after the parade and wait out the traffic."

Meanwhile, before the parade, there will be a craft fair at Veterans Plaza, adjacent to the tree's location, from 9 a.m. to 2 p.m., with 25 vendors on hand.

The 35-foot tree was put in place on Nov. 27 in advance of the parade and lighting ceremony, with decorations, including dozens of beach balls, placed later in the week. "It's a beautiful tree," said Claudia Jack of the Ocean Beach MainStreet Association. "We're also very happy that the tree was sourced locally, from right here in 92107," she added.

Youngsters will be able to visit with Santa next to the tree each Saturday in December, from 11 a.m. to 1 p.m.

"We have a little bit of something for everybody," said Jack, who curated the event. "I searched out interesting artisans to showcase, so this is the perfect spot to start your Christmas shopping early."

Bruins considers the parade and its surrounding events to be his favorite time of year. "It's the one time of year that we can bring OBcians and people from throughout San Diego together over one thing and the special kinds of joy in the season," he said. "We can show what it means to have a wonderful life in Ocean Beach," he said.



Eat, drink and shop local in Ocean Beach throughout December

By DAVE SCHWAB | THE BEACON

The holiday season brings cheer and a time of giving as we march toward Christmas and holiday shopping ramps up.

Ocean Beach's business district has flourished for more than 100 years largely because its homegrown merchants have been supported by a loyal clientele.

more vital than in the Peninsula.

"Shopping at local businesses in your neighborhood is a win-win for everyone," said Denny Knox, executhere's still time to get your passport

tive director of Ocean Beach Main-Street Association, the community's business improvement district. "It is important to shop local and support our neighborhood merchants. We're really excited to create exposure for the variety of retail, dining and services offered in our community to entice people to come to OB to shop

To promote small business-centric And nowhere is that local support OB and shopping local, OBMA again this year is holding a Passport contest, which started on Small Business Saturday, running well into December. So

'Shopping at local businesses in your neighborhood is a winwin for everyone.'

DENNY KNOX OCEAN BEACH MAINSTREET ASSOCIATION

card and collect hole punches in cards from participating merchants. Once finished collecting card punches, par-

chants. Cards must be received by Tuesday, Dec. 11.

Merchants participating in the Passport program this year include: Creations Boutique, 4958 Newport Ave.; Bancroft Pet Supplies, 1874 Bacon St.; OB Business Center, 4876 Santa Monica Ave.; Run for Cover Books, 4912 Voltaire St.; Dog Beach Dog Wash, 4933 Voltaire St.; Sapporo, 5049 Newport Ave.; Lighthouse Ice Cream, 5059 Newport Ave.; OB Brewery, 5041 Newport Ave.; La Playa Books, 1026 Rosecrans St.; South Beach Bar ticipants can qualify for a chance to & Grille, 5059 Newport Ave.; and OB win fabulous prizes from OB mer- Surf Lodge, 5083 Santa Monica Ave.

Also participating are 1502 Noodle House, 2218 Cable St.; Current Collective/Saltwater Supply, 5032 Niagara Ave.; The Electric Chair, 4944 Newport Ave.; Sunnie's, 4723 Point Loma Ave.; Little Lion, 1424 Sunset Cliffs Blvd.: Tike Port, 2201 Cable St.: Noon Design/Often Wander, 4993 Niagara Ave.; Botanica, 1909 Cable St.; TD Himalaya, 1919 Cable St.; South Coast, 5023 Newport Ave.; Raglan Public House, 1851 Bacon St.; Details Salon Spa, 4993 Niagara Ave.; Voltaire Beach House, 4934 Voltaire

CONTINUED ON Page 5



EVERYTHING YOU WANT FOR CHRISTMAS IS IN OCEAN BEACH - SHOP LOCAL

Holidays! 3685 Voltaire St. 619-223-5229 iohncoastalsage@yahoo.com San Diego, CA 92106 Gifts, Toys, **Plants, Tools Garden Supplies** With coupon, good until Dec.31, 2018 (one per customer)

HAPPY OB HOLIDAYS! SHOP LOCAL STAY LOCAL PLAY LOCAL

OCEANBEACHSANDIEGO.COM

obholidays 2018

Retail/Office Hours: Mon.-Sat. 10am-3pm

NOVEMBER 14, 21, 28 Farmers Market • Starts at 4pm

NOVEMBER 10, 24 Craft Fair at Newport and Abbott St. 9a-4p

NOVEMBER 21

Toy Drive collection boxes arrive in OB restaurants and businesses

NOVEMBER 24 Shop Small Business Saturday Shop local on November 24. Get your **Shop Small OB Passport** at the OBTC Craft Fair. More info: shoplocalob.com

NOVEMBER 27 OB Christmas Tree arrives • 11am

NOVEMBER 28 Help decorate the OB Tree • 9am

NOVEMBER 29

Local kids decorate the OB Tree with

OB Holiday Auction at Sunshine

Company 5:30 - 9pm | 21+ with ID. Great prizes exciting auctioneers. To donate items email info@obtowncouncil.org

DECEMBER 1-15

Online voting for OB Storefront Decoration Contest. More info: oceanbeachsandiego.com

DECEMBER 1, 8, 15, 22

Craft Fair at Newport and Abbott St. 9a-4p (9a-2p on 12/1, 12/22) Featuring Santa from 11a-1p

39th Annual OB Holiday Parade 5:05pm (OB Time)

on Newport Ave., from Sunset Cliffs Blvd. to the beach. Lighting of the OB Tree will start the parade.

DECEMBER 5, 12, 19, 26

DECEMBER 10-14

Food and Toy Drive at Masonic Hall 1711 Sunset Cliffs Blvd. Volunteer and bring a donation.

DECEMBER 14

Holiday Homes Decoration Contest

The best dressed 92107 holiday (619) 316.3403 or mikeakey@cox.net

DECEMBER 15

Food and Toy Drive distribution to families and seniors from Masonic Hall. 1711 Sunset Cliffs Blvd. See OBTC website to volunteer. • 9am

OB Tree comes down on January 2





(888) 615-3518

f facebook.com/obtov





CONTINUED FROM Page 4

St.; and Bone Appetite Pet Supplies, 1785 Sunset Cliffs Blvd.

While you're making your list and checking it twice, here are a few gift suggestions to consider from OB small businesses:

■ **OBMA**: Drink up in style with OB coffee mugs, pint glasses, and shot glasses (\$5 each). OB hats (\$26) and tote bags (\$15) are available, as well. Check out the full array of merchandise at OceanBeachSanDiego.com or menting a prime rib or seared salmon stop by the OBMA office at 1868 Bacon St. to take care of your holiday gifts. "Adorn your holiday tree with the commemorative 2018 OB Mer-

maid Ornament," said Nicole Uneo of "It's really fun," she said. Ocean Beach MainStreet Association.

■ BO-beau kitchen + bar French comfort cuisine at 4996 W. Point Loma Blvd. will be open on Christmas Day hosting a holiday dinner. "It will be a special event, a three-course menu for \$45.95 per person for adults, \$13.95 per person for kids," said owner Luna of BO-beau, which is **Cafe** at 4912 Voltaire St. will be offerpart of the Cohn Restaurant Group.

Patrons can savor the restaurant's seasonal red pepper soup compleentree, and don't forget the Ménage à Trois for dessert. Luna said BO-beau will be all decked out with stockings, hats and ornaments for the holidays.

- It's always special every time you go into **The Electric Chair**, at 4944 Newport Ave., the holidays included. Owner Marcia said the salon is going to be offering special deals on some of its hairstyling products.
- Run for Cover Bookstore and ing special deals during the holidays.

"We certainly will, though I'm uncertain yet what that will be," said owner Marianne Reiner who's bookstore next to Lucy's Tayern has a large children's and adolescent's sec-

SEE **SHOP** Page 6

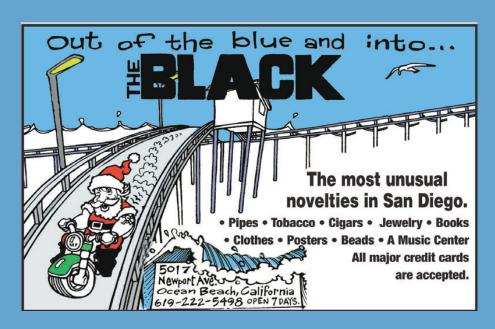
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www.NewportAveOptometry.com

SHOP

CONTINUED FROM Page 5

tion. Reiner said though she'll decide soon on her promotion, hinting it might involved children's literature and cookbooks.

- Newport Avenue Optometry, at 4822 Newport Ave., has a wide selection of the most popular sunglasses, including Oakley, Ray Ban and Maui Jim, available in both prescription and non-prescription. What could be better than premium, stylish eye protection? Call 619-222-0559.
- Beach Sweets at 5022 Newport Ave.: Celebrate this holiday season with delicious holiday-themed chocolates and confections from Beach Sweets. "Christmas celebrations always include a little decadence that make it a special time of year for everyone," said owner Laura Lee Smith.

"We have festive chocolates and treats for hostess gifts, Christmas stockings, and ideal gifts for everyone on your list. Beach Sweets is dedicated to quality, and making that special occasion both unique and simply delicious in every way." 619-222-3322, OceanBeach-Sweets.com.

- Lighthouse Ice Cream, at 5059 Newport Ave., claims to be the warmest and coziest place on the street. Serving hot Julian apple pie, hot fudge sundaes and their famous hot waffle ice cream sandwich with a new twist. They have also added a new hot pancake sandwich that you have to try. Not only will it warm your hands, but also, your heart. Celebrate the holidays with them. They now accept credit cards. The parlor will be closed Christmas Eve and Christmas Day.
- **Dreamgirls** fashions, at 5054 Newport Ave., has a wonderful selection of seasonal clothing and accessories all at 20 percent off. That makes it easy to give the gift of fashion. Gift cards are available too.

- Coastal Sage Gardening & Botany for Kids, at 3685 Voltaire St., has a wonderful selection of plants, as well as classes for kids to introduce them to the wonderful world of botany. John Noble and his team have been providing Ocean Beach with earth-friendly ideas for years. See their advertisement for 25 percent off everything with the coupon.
- Newport Pizza & Ale House at 5050 Newport Ave.: Craving a beer and a slice of pie after all the holiday indulging? Newport Pizza has 24 craft beers on tap and pizza by the slice.
- Dog Beach Dog Wash at 4933 Voltaire St.: Owner Jane Donley said the holidays are big for customers purchasing dog washes, nail trims and pet stocking stuffers. "We have a full array of giftwrapped items, small and large," Donley said, adding coupon books with discounts on washes, gifts and other goodies are available. Guests are also treated to free hot spiced cider. "This year we have gift cards for any amount for merchandise," she said.
- Sunset Garage at 1946 Bacon St.: Woody and his staff at Sunset Garage want to wish everyone a very Merry Christmas. They will keep you rollin' through the holidays. And get 10 percent off with the coupon in this issue.



VOTE FOR YOUR FAVORITE OCEAN BEACH RETAIL STORES & SERVICES!



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One ballot per person.

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OB Storefront Decorating Contest is back!

The OBMA Storefront Decorating Contest is back! Enjoy the festive displays at Ocean Beach businesses, and make your voice heard in the People's Choice competition. Vote for your favorite holiday storefront by liking their photo at facebook.com/OBMA92107.

Voting starts Monday, December 3 and is open until Friday, December 15, at 5:00 p.m



PEACE + LOVE + JOY + OB

OB Holiday Parade: Saturday December 1st, 5:05pm











DOG BEACH DOG WASH

4933 Voltaire Street, Ocean Beach 619-523-1700

www.dogwash.com

HOURS: 8am to 8pm, 7 days a week Open Christmas: 8 am to 1 pm Do-it-yourself washing, drying & grooming with top quality products

Holiday Bandanas for Hanukkah, Solstice, Christmas & Kwanzaa

We specialize in natural treats, collars & leashes, floating toys, holiday plush toys, and chew-resistant toys

Gift Cards for dog lovers plus games, puzzles and collar safety lights



Please help with the Dog Beach Holiday Clean-up: Saturaday Dec. 8th 9am-11am





EVERYTHING YOU WANT IS IN OB!







CHRISTMAS SPIRIT! Local volunteers showed up to help decorate Newport Avenue and enjoyed a celebratory breakfast at Margarita's.

Featured Restaurant: Ocean Beach Kabob

Established in 2013, Ocean Beach Kabob is a family-owned and operated restaurant that brings exquisite cuisine to Ocean Beach. All the dishes are homemade from the finest quality meats, vegetables and spices. OB Kabob uses only the freshest ingredients in all of its dishes, as well as top-quality beef, lamb and chicken. The shawarma is mouthwatering, delicious and a must-have. They use top cuts of beef and lamb, making its kabobs the most tender and juicy anywhere, and the chicken is made of white meat (breast) only). The taste is simply delicious. OB Kabob can cater up to 300 people for your Holiday party or any occasion. See their ad for 20% off in this issue.

Ocean Beach Kabob 4994 Newport Ave. (619) 222-9700 obkabob.com







OCEAN BEACH MERCHANTS:

Encourage Everyone to Shop Small, Shop Local, Shop OB for the holidays

ADVERTISE YOUR BUSINESS IN THE BEACON'S HOLIDAY SECTIONS



DECEMBER 6TH

Shop OB for the Holidays Ocean Beach Gift Guide Holiday Greetings



DECEMBER 20TH

OBMA Cover Page Shop OB for the Holidays Ocean Beach Gift Guide Holiday Greetings



For additional information or questions regarding advertising contact

Mike Fahey at 858-270-3103 ext 117, 858-337-8546

(cell) or email mikefahey@sdnews.com







LOOK YOUR BEST FOR THE HOLIDAY SEASON! ** HAPPY HOLIDAYS!

FROM THE HOLIDAY HAIR SLAYERS OF OB

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Don't Miss the Farmer's Market

Every Wednesday from 4pm-8pm on the 4900 block of Newport Avenue between Cable & Bacon Street in the heart of OB! Locally grown produce, fresh flowers, baked goods, art, music and more!

——— Holiday Dining in Ocean Beach ——





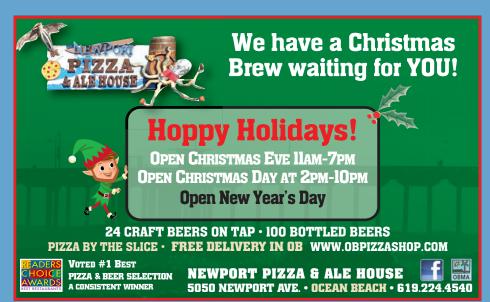
Whatever you're hungry for, you'll find it in OB. Ocean Beach offers more than 90 restaurants, entertainment and lodging venues. Plus, you'll find catering and banquet venues for all your holiday parties!













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Bring your family down to Ocean Beach this Holiday Season! Enjoy great food and great music by the ocean for the holidays.

EARLY DAYS OF SURFING AT SUNSET CLIFFS

Come join Jim "Mouse" Robb (85), John Holly (75), Tom "Lizard" Chapman (75) and Billy Chapman (73) as they present their first hand experience with the "surfer's life" at Sunset Cliffs 2 p.m. Saturday Dec. 8 at Ocean Beach Branch Library, 4801 Santa Monica Ave. They will share their anecdotal recount of surfing culture and boards, surf board design, cultural change and the explosion in popularity of surfing.

NATURE TALK

On Dec. 5 at 6 p.m. Ocean Beach Branch Library, at 4801 Santa Monica Ave., will be hosting Michael Wilken-Robertson, author of the book "Kumeyaay Ethnob-

otany: Shared Heritage of the Californias." The book explores the ancient and ongoing story of Native Baja Californians and the plants they use to make food, medicine, and traditional arts. This book connects the archaeological and historical record with living cultures and native plant specialists who share their ever-relevant wisdom for future generations.

CHRISTMAS MUSICAL

Back to the Manger Christmas musical will take place at noon and 6 p.m. on Dec. 4 at Rock Church and Academy, 2277 Rosecrans St. The free musical is presented by Rock Academy's elementary and high school students. For more information, visit rockacademy.org.

A CHRISTMAS CAROL

Westminster Presbyterian Vanguard Youth will present "A Christmas Carol" 6 p.m. on Dec. 8, and 2 p.m. on Dec. 9 at Westminster Theatre, 3598 Talbot St. All ages may experience the message, drama and joy of this Dickens tale. There is no charge for this event and it is general seating so please arrive about 20 minutes before show time. For more information, call the box office at 619-224-6263.

PENINSULA SINGERS CONCERT

Peninsula Singers will present "An American Holiday," 7 p.m. on Saturday, Dec. 14 at All Souls' Episcopal Church at the corner of Catalina and Chatsworth. Songs will include holiday favorites such as, "I Heard

the Bells on Christmas Day," "Do You Hear What I Hear?" and "Mele Kalikimaka."

PLHS WINTER CONCERT

The music program at PLHS will perform at Crill Hall at Point Loma Nazarene University 7 to 9 p.m. on Dec. 11. Performances include Symphonic Winds, Orchestra, Vocal Point (chorus) color guard, and small musical ensemble.

'FIRST NIGHT BY JACK NEARY' AT POINT LOMA PLAYHOUSE

Point Loma Playhouse continues its 2018-19 season with the sweet comedy "First Night by Jack Neary." It's New Year's Eve 1992. With a dreamlike plot, film-obsessed Danny Fleming is watching

an old movie at the video store where he works. When he wanders into the back room, Meredith O'Connor appears at the window then sneaks in and hides behind a rack of tapes in order to jump out and surprise Danny.

These two haven't seen each other in 20 years, since they were in eighth grade. Danny's dreams of being a writer are all but forgotten and Meredith's two decades as a nun have taken a different direction.

"First Night" takes to the stage at Point Loma Playhouse, 3035 Talbot St., at the historic Point Loma Assembly Fridays and Saturdays at 8 p.m. and Sundays at 2:30 p.m. Nov. 30 through Dec. 16. Tickets may be purchased at pointlomaplayhouse.com.

Annual Christmas Home Tour and Marketplace

All Souls' Episcopal Church would love to welcome you to its annual Christmas Home Tour and Marketplace. Saturday, December 1, from 10-4:00, the Tour can be a whole day of fun in beautiful Point Loma! Organize groups from your neighborhoods—book clubs, church, garden groups, work or service colleagues, family and friends! Again this year, a special reserved ticket price for purchases of ten or more at \$25.00 each makes attending even easier! Of course, single presale tickets remain \$30.00 each (\$35.00 on the day of the event). For more information and tickets, visit www.ptlomahometour.com or email derelynn@gmail.com.

The All Souls' Christmas Home Tour is a fun-filled early holiday experience! On church grounds, an expanded Marketplace offers delightful opportunities to turn towards festive planning, with gift or decoration choices that include handmade treasures and home-cooked treats to fill Christmas stockings or the feast table! Gourmet food trucks, a coffee cart and local artisans join the event,

All Souls' Episcopal Church would love to welcome you rounding out an already sumptuous tea for all ticket holders annual Christmas Home Tour and Marketplace. Satarday, December 1, from 10-4:00, the Tour can be a whole ray of fun in beautiful Point Loma! Organize groups from our neighborhoods—book clubs, church, garden groups, ork or service colleagues, family and friends! Again this

Distinctive residences shine with unique histories, captivating views and festive decor to pique all our imaginations! Which home will tantalize us with St. Nicolas Cookies' fresh-baking delectable aroma? Which ones will showcase not one, but two, historical 1930's designed homes? Which ones display life-long art collections and mementos of a former astronaut? Each home, around each corner, enchants visitors with peeks into the many ways a family makes a house a home, and a home becomes a Christmas showcase!

Saturday, December 1, from 10-4:00. For more information and tickets, visit www.ptlomahometour.com or email derelynn@gmail.com.









Locally-sourced Christmas tree adds to holiday spirit

By DAVE SCHWAB | THE BEACON

Street Fair, farmers market or the recent mermaid.

We're talking about the annual year's-end Christmas tree transplanted from elsewhere in the community to the beach near the pier.

As usual, Claudia Jack of Ocean Beach MainStreet Association (OBMA) was chair this year of the OB share about this season's Christmas pine, which was put in place with a crane Nov. 27.

"The tree is local, and it was donated by someone who was having problems with the roots undermining their sidewalk, so it had to go," said Jack, noting the donors want to remain anonymous.

On the morning of Tuesday, Nov. 27, San Diego police escorted the truck carrying the tree through the OB community to the foot of Newport Avenue, where a sleeve, or manhole in the sand, had been uncovered and cleaned out specially for it.

Once the tree was settled and placed into the sleeve, it was time to put the electrical wiring in place and add the lights, topping it with a star. Soon to follow were blown-up beach ball decorations hung on the tree.

planted, this year on Dec. 1, children from local schools will make their annual pilgrimage there to see Santa

from 9 a.m. to noon. They will add their own hand-made ornaments to It's as quintessentially OB as the hang on the tree. The tree's shining moment follows at 5:05 p.m. that same day, when the OB Holiday Parade starts.

> Jack noted this is the 39th year of the "gifting" of OB's Christmas tree. It is a tradition born nearly four decades ago started by The James Gang printers, an iconic OB beach business.

"Way back when, [OB] had a tree Tree Project. And she has a story to in a planter by the beach growing for two or three years, then it died and somebody set it on fire," said Jack. "We then moved the tree to Dusty Rhodes Park. But the tree was taken out during storms there 10 or 12 years ago. Ever since, we've moved it down to the

> The tree remains embedded in the beach until Jan. 2, when it is taken

> "The City chops it up, takes it to Fiesta Island, and turns it into mulch," said Jack, who added OB's Christmas tree is a joyful thing at a joyful time of year.

"It's a tree for many, many people, some who don't have their own tree," Jack noted.

Jack has been double busy this year, working as well on a committee to bring back the mermaid, Marina, to be renamed Vera, who graced Ross On the Saturday after the tree is Rock at Sunset Cliffs for a time before being absconded.

> "Marina went for a swim, and never came back," said Jack, adding her



A surfer walks by the recently installed Ocean Beach Christmas tree, which leans left again this year.

THOMAS MELVILLE / PENINSULA BEACON

reincarnation is her sister, Vera. "The mermaid will come alive and be in the parade on the lifeguard boat, where she will be paired with 10 little mermaid girls," she said.

Instead of topping a rock, Vera is to be a "guest" rotating between several OB businesses throughout the year in her new role as a community ambassador and beacon, Jack said.



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Monday - Friday 10AM to 10PM • Saturday & Sunday 8AM to 10PM







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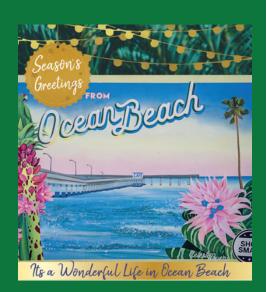
Be sure to Shop OB local and complete your "Passport Card" by Dec. 11th to WIN great prizes!

Stop by any participating business to pick up your card!

For more info go to shoplocalOB.com or oceanbeachsandiego.com









Shop Local • Stay Local • Play Local

1868 Bacon Street, Suite A San Diego, CA 92107 (619) 224-4906





