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Larger than usual crowds of teens and young adults have been gathering and jumping into the ocean at the arch in Sunset Cliffs Natural Park this summer. Lifeguards are trying to get a handle on the situation.

PHOTO BY JIM GRANT

## Body of missing swimmer found in rocks at Sunset Cliffs in OB

A body found in the rocks at Sunset Cliffs on Monday, Aug. 31, has been identified as missing swimmer Brian Wilson, according to the medical examiner's office.

A little after 5 p.m., Sunday, Aug. 30, San Diego Lifeguard Services responded to a 911 call from a group of young adults who were enjoying the ocean on a dangerous beach without lifeguards that is below Santa Cruz Avenue in Ocean Beach.

The ocean at that time was at low tide, with rough surf conditions along a rocky shoreline. A strong current added problems for anyone enjoying the warm ocean water on Sunset Cliffs.

Wilson, 23, of Ramona, and a friend went out for a swim. They soon lost contact with each other due to the rough water conditions. The friend returned to the beach to where several other friends and Wilson's wife were gathered. After 10 minutes of searching a 911 call was made.

The lifeguard search team responded and spent several hours searching with the aid of divers, sea scouts, and a helicopter. The search was eventually called off due to poor visibility. The search was resumed at daylight on Aug. 31.

—Mike McCarthy



Shane Hardin is creating his own path at Hodad's.

PHOTO BY TERRY RATNER

## From the Bossman to the bassman

### Shane Hardin continues the family tradition at Hodad's

**By TERRY RATNER | THE BEACON**

In early August, I spot a young man in a wheelchair outside Hodad's in Ocean Beach. A California license plate on the front tray reads "Ricky."

He's wearing a black button-down shirt with "Hodad's" embroidered over the left pocket, a Padres hat and a Bluetooth headset. A yellow burger wrapper sits on his tray table next to a soft drink and a Gumby. I ask him if he comes here a lot, and with a wide smile, he says, "I volunteer at Hodad's."

I'd never entered Hodad's before my interview with restaurant owner Shane Hardin, the late Mike (Bossman) Hardin's 24-year-old son, who is now Hodad's third-generation restaurateur. This is not a situation Hardin anticipated – it's just the way things happened.

SEE HODAD'S, Page 4

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## La Playa Trail Association lecture series resumes

By KAREN SCANLON | THE BEACON

Point Loma's historic preservation group, La Playa Trail Association, resumes its noted lecture series on Sept. 15 from 5:30 to 7 p.m.

Residents are welcome to attend lectures at Point Loma Assembly, 3035 Talbot St. Light hors d'oeuvres are served 5:30 to 6 p.m. A \$10 suggested donation at the door is appreciated.

Award-winning local journalist Jack

Innis will present "Death Along La Playa Trail and Other Quirky Tales." Over several years, he has made an extensive study of the wonderful and oftentimes peculiar history of San Diego.

La Playa Trail is recognized as the oldest commercial trail in the western United States and runs from Ballast Point along Rosecrans Street and winds its way to the old Mission San Diego de Alcalá.

Innis graduated from Point Loma High School and earned his bachelor's

degree in literature and writing from California State University San Marcos. He is former editor of the Del Mar Times, San Diego Log Newspaper and CoatingsPro trade magazine.

Bay Park is home to Jack and his wife Michelle and where he works as a freelance writer and editor. Bringing stories to life in front of live audiences and on TV and radio is his "sport," and you will be witness to his slight and playful humor.



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## OB Historical Society to discuss Kumeyaay fishing and maritime

On Thursday, Sept. 17, at 7 p.m. Ocean Beach Historical Society presents Kumeyaay on the coast, overlooked aspects of native fishing and maritime, by professor Richard Carrico at the Point Loma United Methodist Church, 1984 Sunset Cliffs Blvd.

The San Diego region has always been a mecca for those who want to fish and to enjoy the rich bounty of the bays and ocean. When guest lecturer Carrico says always, he means always – as in for thousands of years.

The Kumeyaay people of San Diego County are often portrayed as people who relied on acorns, deer and rabbit as their primary food sources. While these foods were important, the Kumeyaay were also masters of the bays and oceans – they were maritime peoples thousands of years before arrival of the Spaniards.

Carrico has been researching the role of the ocean and bays in Kumeyaay culture, including the Ocean Beach area, for more than 30 years. Relying on archaeological, anthropological and his-

torical data, Carrico will peel back more than 3,000 years of history to provide an image of the Kumeyaay that has been largely ignored.

This discussion will focus on the techniques and methods used by the Kumeyaay to procure a large variety of fish, shellfish and other maritime food sources.

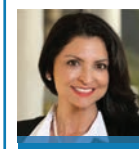
Topics will range from the types of boats and canoes used by the Kumeyaay, the importance of the oceans and bays in Kumeyaay oral tradition and the various locales exploited by the Kumeyaay including the deep ocean, the offshore islands and San Diego and Mission bays.

Carrico will also place Kumeyaay fishing and maritime activities within the context of their overall cosmology including the many native maritime place names. Carrico will also be available to sign copies of his recently re-issued, and award-winning book, "Strangers in a Stolen Land," a vivid history of the Indians of San Diego County. This program is free.

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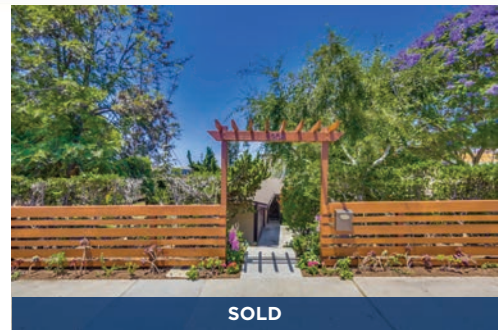
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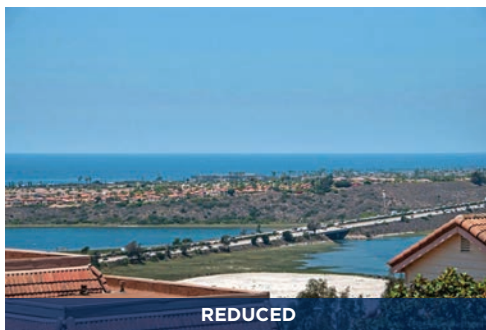
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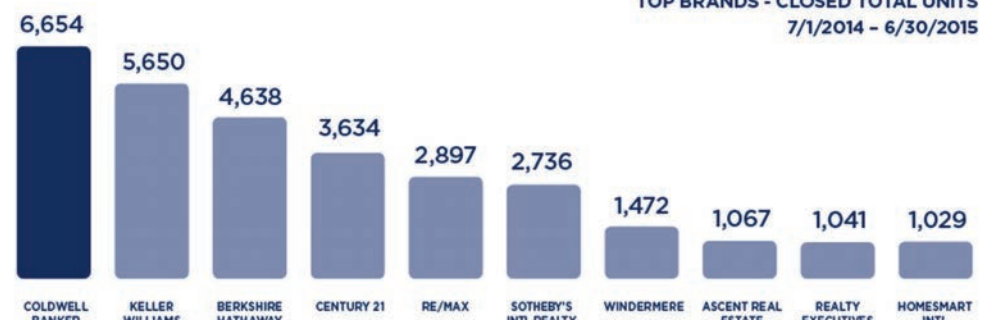
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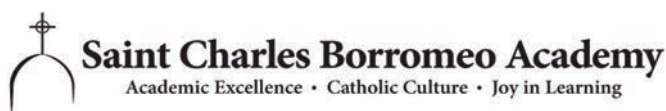
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- Lauren Gallagher, Esq.  
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Shane Hardin helps some Italian tourists find their way while standing just outside his restaurant Hodad's in Ocean Beach.

PHOTO BY TERRY RATNER

## HODAD'S

CONTINUED FROM Page 1

Hardin meets me at the entrance and introduces himself with a smile. He's low-key: respectful, self-assured, with a hint of shyness. A full beard gives his young face a modicum of maturity. His shoulder-length strawberry-blond hair shows off his blue eyes. He's dressed in casual attire with a sleeve of tats on his left arm he calls "a work in progress."

In the adjacent parking lot, I stare at a piece of street art – a purple, black and white VW with six feet of cabin cut out of its middle. It's a Newport Avenue icon, covered with stickers, rust holes, a Hodad's logo (People's Republic of OB) on a side window, religious pamphlets stuck under the wipers and gnarly surfboards strapped on top.

While I snap photos of Hardin, four bikini-clad Italian Gidgets gather around him as if he is a rock star. He blushes and tells them the legend of Hodad's.

**'I follow dad's motto, 'Hodad's is my livelihood, not my life.'**

**SHANE HARDIN**  
HODAD'S OWNER

While they exchange contacts, he says, "Join me later for burgers and shakes. It's on me."

Hardin and I slither our way through a block-long line of hungry people. Stepping into the interior, a hodgepodge of boards from forgotten surfers, vanity plates, decals, bicycle wheels, lifeguard rescue cans and the front-end of a Volkswagen (booth for three) keeps patrons entertained – reminders of a life missed.

The Rivas, the Ventures and Dick Dale play loudly, but nobody seems to mind – not the gremmies or the old carps. Jeremy Diem, general manager for the past 12 years, joins us at a table

for four. All around me, people are chomping down on juicy, humongous burgers. By this time, I'm jonesing for a Hodad and a phat shake. He insists I order anything I want.

Diem talks about his growing bond with Hardin and how he's changed since the death of his dad. "Taking over the responsibilities of the guy who pretty much invented the job for himself isn't easy," he says, "Shane's been around from the start. He now walks a little taller and greets everyone with his father's demeanor and smile. He's learning the biz."

"It's exactly six months to the day since my dad died," Hardin says. He talks about his transition from son to boss, overseeing more than 90 employees. "I take it one day at a time. My goal is to move forward; the customers don't want to feel like something is missing. I follow dad's motto, 'Hodad's is my livelihood, not my life.'"

I can't help but notice a shell tattoo on Hardin's right wrist. He tells me it represents his trip to Spain – walking the Camino de Santiago (just under 500 miles). "The scalloped shell symbolizes St. James. It's a reminder of my spiritual journey."

Hardin talks about another recent trip to Japan and how it helped him with the business: "Mostly, it's the work mindset that I bring back. The Japanese go to work, thinking it's all about the team. The only difference is we're family. Employees are our biggest assets."

Samantha, a blonde waitress dressed in a cropped T-shirt and shorts, talks freely about working at Hodad's. When asked about having Hardin for a boss, she smiles: "He's amazing, a chip off the old block. Every time he sees you, he gives you a big hug."

Before leaving, I ask Hardin what he loves to do besides running the restaurants.

"I'm bassman in a band called Los Seafinks. Love music, beaches, cliffs and caves. October is my favorite month because I get to relax and be myself – tourist season is over."

"Are you the next Bossman?"  
"I'm not out on the beach selling shark repellent to tourists, like my grandfather, and I'm not the gregarious unofficial mayor of OB, like my dad." He looks down and says, "My feet are way too small to fit the Bossman's shoes. I'm just me."



**Deadline for SDG&E customers to get grandfathered in**





# Mariners find way to Seabreeze Limited in Point Loma for charts, guides and books

By **DAVE SCHWAB** | THE BEACON

Seabreeze Limited in Point Loma has been helping local mariners find their way since 1980.

For 35 years, the family-owned shop at 1254 Scott St. has sold new and used nautical books, charts, license study guides, supplies and jewelry. Its website, at seabreezelimited.com, claims it is the best-stocked nautical bookstore on the West Coast. Seabreeze offers the complete catalog of NOAA and NGA navigation charts and publications as well as charts from the Canadian Hydrographic Service and the British Admiralty.

"That wall will take you anywhere across the Pacific, to the Panama Canal and Canada," said Seabreeze's current owner Capt. Ann Kinner, a USCG licensed master. "We can order charts from anywhere in the world."

Kinner said Seabreeze typically stocks the most common nautical charts for the San Diego area. "My business partners and I are the fourth people to have owned this business," said Kinner, adding she has no competition locally. "The closest business similar to ours is in Seattle," said Kinner, who owns and lives on a boat.

Kinner's business partners are a husband-and-wife team.

"Their job is to be out promoting," she said. "My job is to run the show."

Turning to her chart room with rolled-up maps in slots taking up an entire wall, Kinner said, "This is the core of the store. Fifty percent of what we do

'We can order charts from anywhere in the world.'

**CAPT. ANN KINNER**  
SEABREEZE OWNER

is based on what's in this room."

The boat pilot pointed out her clientele comprises anyone with a boat, including military craft, fishing boats, large yachts and a whole fleet of cruisers that comes through every year on their way to and from Mexico from Canada.

The boating demographic has changed in recent years.

"The (economic) crunch hit in 2008," Kinner explained, "and we lost a huge chunk of our fleet in California, about 25 percent." She added that the cruising fleet used to be more middle class but is trending toward "older owners with more money, bigger boats and, in some cases, professional crews on board."

"We are a funny little niche business," said Kinner, adding her nautical shop has been gradually shifting to gifts and jewelry to complement book and chart sales.

Discussing her used books on Seabreeze's second story, Kinner said guests are welcome to spend as much time there as they like. She added, "They have to bring their own tea or coffee."

Kinner half-jokingly commented that Seabreeze's second story is "haunted."

## SEABREEZE LIMITED

Where: 1254 Scott St.

Hours: 10 a.m. to 6 p.m. Mondays through Saturdays.

Contact: (888) 449-7011 or (619) 223-8989, seabreezelimited.com

"I swear, people come in and go right up there – and they won't be back down for an hour or more with whatever treasures they've found," she said.

Kinner said a customer even managed to fall asleep upstairs once.

"It was winter," she said. "A guy fell asleep in a chair, and the lights halfway up the stairs got turned off, so he wasn't noticed. He woke up, and everything was locked, even the inside, which locks with a key. Fortunately, a phone number was posted for the owner, and the guy called and said, 'I'm trapped in your store. Help me out.'"

Perhaps surprisingly, Kinner's inventory reveals that "The most popular item in the store is some sort of used book upstairs that's priced at exactly seven bucks."

"We never know for sure what we've got up there," she added. "We just know that (books) turn over quickly."

Kinner also noted that she carries nautical-themed gifts that people would like to have on their boat or in their house.

"We try to have things that fill in the gaps," she said, adding, "We can do special orders, too."



Seabreeze's owner Capt. Ann Kinner with a wall of charts at the shop.

PHOTO BY DAVE SCHWAB

## How to save thousands when selling your home

SAN DIEGO. If you've tried to sell your home yourself, you know that the minute you put the "For Sale by Owner" sign up, the phone will start to ring off the hook. Unfortunately, most calls aren't from prospective buyers, but rather from every real estate agent in town who will start to hound you for your listing.

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## San Diego's Demand for Solar Energy Skyrockets Before SDG&E Changes Take Place

*Experts Say Monumental Changes will Occur in Less than Six Months*

SAN DIEGO, Calif. (August 24, 2015) – As a result of Assembly Bill 327, passed in 2014, the rules of solar will be changing for future investors of renewable energy in California. There is a maximum capacity of solar that can be installed by property owners under current favorable conditions in each of the state's investor-owned utility territories, and San Diego Gas and Electric will be the first to hit its cap. An educational workshop surrounding the changes will take place for the beach and bay communities on Saturday, September 12 at 11:00 a.m. in the Marina Village Conference Center.

The billing arrangement that provides solar owners full retail credit for the energy they put on the grid, called net energy metering, is ending. Property owners who install a solar energy system prior to the cap being hit will receive 20-years of grandfathering protections under the current attractive full-retail credit program.

"We have never seen such a great demand for solar in the eleven years we have been operating in San Diego," said Daniel Sullivan, founder and president of Sullivan Solar Power, whose company far exceeded 2015 projections even in early winter months.

Industry experts suggest that the cap

for net-energy metering will be hit sometime between December of this year and early 2016. In order for property owners to get grandfathered in to current rules, their projects must be installed and energized.

"Given changes that will be coming next year and favorable conditions right now, there has never been a better time to go solar," said Bernadette Del Chiaro, executive director of the California Solar Energy Industries Association (CALSEIA).

Next year, solar incentives will become less attractive on a national level as well. The Federal tax credit for solar currently covers 30 percent of a project's cost but is ending in 2016 for residential properties, and will be reduced to 10 percent for commercial property owners.

"Those who wait to go solar will not receive the same sweet solar deal that has always been available in our region," said Sullivan, "The opportunity to be grandfathered into net metering is creating unprecedented demand, a solar gold rush."

Property owners can learn more about the changes at the free educational luncheon on Saturday, September 12 at 11 a.m. in the Marina Village Conference Center.

## You Can't Control the World, but You Can Control Your Decisions

Sometimes the market reacts poorly to world events, but just because the market reacts doesn't mean you should. Still, if current events are making you feel uncertain about your finances, you should schedule a personal financial review. That way, you can make sure you're in control of where you want to go and how you get there.

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# Iconic Nelson Photo Supplies moving to Point Loma Plaza

By DAVE SCHWAB | THE BEACON

San Diego's oldest surviving camera shop is relocating from Little Italy to Point Loma.

After 60 years at 1909 India St., Nelson Photo Supplies is moving to 3625 Midway Drive in Point Loma Plaza.

Nelson's owner, Larry Kuntz, anticipates opening soon in his new revamped retail space next door to the Malt Shop and Petco-Unleased.

"We are moving in late October and should be ready to open our doors to the new store location on Nov. 1," said Kuntz.

Kuntz said there were two main goals in finding a new space for his 65-year-old company: to be within five miles of his previous location and to have improved parking.

Kuntz, a Point Loma resident, noted his new, 5,000-square-foot space is about the same size as his existing facility. But he added the parking situation is far better.

"We had to put parking on the roof because there was no parking down there," said Kuntz of his current location. "It was always an issue. We now will have free, unlimited parking. Our customers have told us they're just delighted with our new spot, though it's an empty shell that we're making tenant improvements to. That will take about four to six weeks."

Locally owned and operated Nelson Photo has been the most recognized photo retailer in San Diego providing photographic products to several generations of photographers. Nelson has

catered to everyone from amateurs to professionals as well as serving San Diego's biggest businesses, municipalities and schools.

Starting in 1950, Al Nelson opened his Nelson Photo Supplies on Fifth Avenue in downtown San Diego, then moved to India Street in the mid 1950s. His son Gary Nelson grew the shop into a larger industrial and retail business. He retired and sold the retail portion of the business to Nancy and Larry Kuntz in September of 2001.

Nelson Photo's extensive product lines include the top-name brands in the photo business. Their products include film and digital cameras, digital video, lenses, filters, tripods, bags, printers, binoculars, books, frames, wedding albums, photo albums, photographic chemistry and paper, darkroom equipment and studio lighting.

Nelson sells used cameras and lenses, including all the latest action cameras and camera phone accessories. They also rent camera and lenses. They develop film and carry the largest stock of pro films in San Diego.

Nelson Photo is committed to serving the customer, which is reflected in the company slogan, "Where cameras, supplies and good service come together."

"This store has always been about taking care of our customers," said Kurtz. "It's something that's been kind of ingrained in our employees. We sell products – but we're here to service you. We want to make sure that the camera people buy is the one they want."

## Well-Rounded Kids STEM from St. Charles Science Camp

By RITA BOLAND

St. Charles Borromeo Academy in Point Loma carried on its traditions of academic excellence and service to the San Diego community this summer by addressing one of the biggest education gaps in U.S. education today—science.

Leaders from the White House to local technology companies are raising awareness and giving grants or scholarships to encourage students to pursue STEM (science, technology, engineering, mathematics) studies. St. Charles peaked interest in many of the diverse science fields through its second annual Science Camp, held August 17-21 on the school's campus.

"Science is more than just a lab classroom and expensive equipment; it's about energizing students' curiosity and critical thinking skills while making science exciting," Peter Billings, St. Charles' science teacher and camp leader, explained. "STEM is more and more essential and gaining momentum. The camp is designed to be not just interactive, but also to subtly incorporate other disciplines such as art, history and English into the daily activities."

Sometimes, STEM is expanded to STEAM, with the A standing for arts. Billings' inclusion of multiple academic disciplines helps students understand how ideas and academic disciplines are connected. All while focusing on fun, of course. "Utilizing this approach, you can create a zeal and energy for the upcoming school year and beyond," he said.

During the five half days of the camp, students created robots using simple motors, performed animal dissection, built water rockets, partici-

pated in competitions and learned about the different states of matter. On the final day, a Humane Society Wildlife Rescue representative brought in a rescued duck for students to see as they discussed the tremendous diversity in San Diego County's ecosystem.

Campers gave the whole week high reviews. "It's fun. I had such a great time finding out all the neat things you can do with simple motors," Stella Occhialini, an incoming 6th grader, shared. "This is the best camp I've ever been to." Incoming 7th grader Monabella Palmerton had echoing statements, saying, "It's awesome. They way science is presented is really exciting."

Students as old as incoming 8th graders could attend the camp, and kids as young as six set the other end of the age limit scale. Anyone, not only St. Charles students, was welcome. Jeffrey Swift, a 6-year-old from Clairemont who is not a student said "I'm really excited about the rocket project. I love building rockets."

Developing entire students—mind, spirit and body—is the ethos at St. Charles. Encouraging children to embrace STEM will serve them if they pursue those careers later and help reduce the current gaps in those professions, or if they choose different paths. Chris Moeller, who became the school's new principal this summer, explained, "This is precisely what we do at SCBA whether it's a summer camp or the regular school year. We focus on achieving great student outcomes because we focus on nurturing students to truly enjoy learning. That's something we value and champion."

## BUSINESS

# Humphreys appoints new executive chef

Humphreys on Shelter Island announced on Aug. 19 the appointment of Nicolas Bour to the position of executive chef of Humphreys Restaurant, Humphreys Backstage Live and Humphreys Half Moon Inn & Suites.

Bour comes to the celebrated property from Mistral at Loews Coronado Resort and previously led the opening team of AVANT at Rancho Bernardo Inn as executive chef, subsequently operating the kitchen for several years. Amid his impressive list of accomplishments, Bour was selected to chef for President Bush, Prince Abdullah of Saudi Arabia and King Hussein of Jordan and at the inauguration of President Obama. He is also among a number of chefs who have cooked at the James Beard House in New York City.

Bour assumed his post Aug. 31 and will roll out his first menu in mid-to late October.

The role of executive chef at Humphreys was previously held for 13 years by Paul Murphy, who is moving into a new role with US Foods. Murphy



Nicolas Bour has been named the executive chef of Humphreys Restaurant.

was noted for his ability to juggle multiple roles, all with good humor, and for his adaptation of modern global cuisine.

"Filling this role has been a challenge, as we have an extremely high level of dedication, service and passion across

the Humphreys property," said Sergio Davies, general manager of Humphreys Half Moon Inn & Suites. "Nicolas is very well-known and respected in San Diego; he's exceptionally talented, and he expressed extreme commitment to our property. We are delighted he will be joining the Humphreys team."

Bour will oversee not only Humphreys Restaurant but all food and beverage on the property, including Humphreys Backstage Live, Humphreys Half Moon Inn & Suites, and will accommodate the many name personalities, musicians and comedians who perform during Humphreys Summer Concerts by the Bay.

"As someone who has a history with leading properties in San Diego, I couldn't be more excited for this opportunity with Humphreys," Bour said. "I'm extremely committed to providing a world-class experience for guests and look forward to introducing my own cooking style to the menu."

For more information, visit [humphreysrestaurant.com](http://humphreysrestaurant.com).

## Gilmore Family Jewelers and Scout @ Quarters D to create new design and retail experience

After 37 years of running a jewelry store in Ocean Beach, the Gilmore Family Jewelers have announced a shift in focus and the beginning of a new era in the evolution of their family business.

They are closing their shop on Newport Avenue over the holidays and will be opening a new design studio at Scout @ Quarters D in Point Loma's Liberty Station by the new year.

"We are very excited about our historic and stylish new setting at Scout @ Quarters D in Liberty Station," said patriarch Gary Gilmore. "We will continue to provide distinctive craftsmanship and high-quality, timeless, handcrafted jewelry our customers have come to know and respect."

They will welcome clients by appointment only for custom projects or to personally view their collection of one-of-a-

kind handcrafted jewelry. They will also continue to offer appraisal services on estates. In addition, they will be launching an online showroom spearheaded by the next generation of Gilmore Family Jewelers.

Scout creative director Paul Scott Silvera is thrilled to welcome the Gilmore Family Jewelers to be part of Quarters D at Liberty Station. This partnership continues Scout's commitment to blending luxury retail with tradition.

"They are truly a local San Diego institution, and as a fifth generation San Diegan with roots in Point Loma, I respect and honor their commitment to family, longevity... and good taste!" Silvera said.

This is part of an overall plan to further develop Quarters D (a historic former Navy officer's quarters) into a destination for all things local and quality.

Construction will begin this month and a private opening is planned for early 2016. They will be remodeling space that was previously not open to the public and provide another unique designer experience for Scout customers.

Scout will continue to operate the full-service home staging, interior décor and retail gallery at NTC @ Liberty Station.

## Point Loma Association fundraiser cocktail party at Coasterra on Oct. 1

For the first time in its more than 50-year history, Point Loma Association is changing up the format for its annual fundraiser, to be held Thursday, Oct. 1 at Coasterra on Harbor Island, transforming it from a dinner into a cocktail party.

Ticket cost for Visions of Point Loma is \$100 per person. To purchase tickets for the Visions fundraiser, go to [pointlomassoassociation.com](http://pointlomassoassociation.com). Those with questions may call (619) 226-4896. All proceeds benefit the association.

"Eat. Drink. Chat. Give' is a great description of what we want Visions of Point Loma to be," said event co-chair Kerri De Rosier. "We want people to mingle and have fun. Guests will be greeted by the Point Loma High School Jazz Ensemble and Sea Scouts and then stroll the beautiful venue, where they can shop at our 'PLA store,' stocked with items the PLA needs, prove their knowledge of Point Loma history, bid on fun live auction items and visit with neighbors."

Fundraising proceeds go toward the association's many projects.

"The PLA is getting pretty good at replacing ugly, weed-filled blacktop medians with stunning, drought-tolerant landscaping and hardscaping," said De Rosier.

The event will also honor six Beautification Award winners for their contributions to the Peninsula community: Coasterra, San Diego County Waterfront Park, Culture Brewing Company in Ocean Beach, the San Salvador, PLNU Science Complex and the VEER Apartments and Condos on Saratoga Street.

READ MORE ONLINE AT [sdnews.com](http://sdnews.com)

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# The whimsical ways of Modern Times Beer at its Lomaland Fermentorium

By FRANK SABATINI JR. | THE BEACON

With its production facility named the Lomaland Fermentorium and an onsite tasting room boasting a sensational mosaic of Michael Jackson created from thousands of Post-it notes, consumers soon learn that Modern Times Beer isn't your everyday craft brewery.

Since launching two years ago in the Midway District by comic book enthusiast Jacob McKean, the warehouse has become home to a prolific line of aroma-driven beers famous for their hybrid styles. It has also spawned a coffee roastery on the same grounds and a second tasting room in North Park called The Flavordome.

At Lomaland, visitors enter a 2,000-square-foot space complete with ample seating options, including a spacious bar propped up by hundreds of hard-cover books. But the academia vibe quickly turns zany under the looming gaze of Jackson holding a monkey, positioned opposite another lofty wall plastered with comic-book pages from McKean's collection.

Near the entrance hangs a series of curious, velvet portraits depicting the names and faces of the company's key investors. They're referred to as "the league of partygoers and elegant people."

The bar is rigged with 16 taps, five of them devoted to core beers such as the Lomaland bright-rustic saison, the Fortunate Islands hoppy-tropical wheat ale, and the acclaimed Black House coffee stout, which maintains a 90-point "outstanding" rating by BeerAdvocate magazine.

The other handles rotate weekly and focus on seasonal releases, pilot batches and "mysterious experiments," many of which can be found only inside the company's tasting rooms in the form of flights, pints and growlers.

The philosophy behind those beers: "Combine features from established categories to create new Island-of-Doctor-Moreau-style mash-ups," referring to the fictional sci-fi doc from the name-sake novel who transformed animal parts into hybrid humans.

Among the latest newfangled rollouts is Mega Blazing World, an imperialized, amber version of the hoppy core favorite, Blazing World.

"It's a double-dry hop beer that will stick around for at least a few weeks, depending on sales," says Modern Times chief operations officer Chris Sarette.

Also fresh from the tanks is an IPA named Floating World, made with rare South African hops.

"We were on a mission for a couple of years to acquire those hops, and we finally got them," Sarette adds.

In its short history, Modern Times has produced 24,000 barrels of beer in the last year alone while offering regular monthly releases in cans, bottles and on draft. Sarette cites the hoppy "sessionable" pale ale, Oneida, as among the most popular since it was introduced on tap in late May.

"It developed a huge following very quickly, and we'll continue rebrewing it for about three more months," he says.

Currently in the making is Aurora, a red rye IPA that promises a unique flavor profile combining spiced malts and fruity hops. Sarette says it will be released in early September, noting that any of the seasonal brews can potentially repeat next year.

McKean founded Modern Times after working several years at Stone Brewing

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Contact: (619) 546-9694;  
www.moderntimesbeer.com

Company, choosing an inconspicuous warehouse where trade-show booths used to be manufactured.

Its location on Greenwood Street, however, may seem dubious to some as visitors loop behind the Body Shop to get there, passing what is an adult entertainment business rather than an auto-mechanics garage. The atmosphere is decidedly G-rated, a welcoming gathering spot frequented by urban hipsters and scented with the fragrances of beer and coffee beans.

READ MORE ONLINE AT [sdnews.com](http://sdnews.com)



A mosaic of Michael Jackson with his monkey, created from thousands of Post-it notes, looks over the tasting room.

PHOTO BY FRANK SABATINI JR.

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# Jefferson Jay hosts open mic night at Winston's on Wednesday nights

By BART MENDOZA | THE BEACON

There are many wonderful entertainers who call Ocean Beach home, but only one has given much of his time in the neighborhood to help enrich the community as well as help hundreds of other musicians to get their music onto

San Diego stages ranging from Winston's to the Athenaeum: Jefferson Jay.

He's a hugely talented guitarist and songwriter, with a larger-than-life personality, always on the go, always looking for the next opportunity. He can be seen and heard each Wednesday from 6 to 9 p.m. as the host of Winston's open

mic night.

Jay, originally from New Jersey, considers Ocean Beach the ideal location from which to launch his many projects.

"People are super-appreciative here; people couldn't be more warm and embracing," he said. "Musically, I think people are accepting and up for hearing

what people have to offer in general. Being from the East Coast, I'm kind of used to people giving their opinion, whether you like it or not. It's not like that in San Diego. People want to do their own thing and therefore respect others' right to do their thing, and that makes for a pretty welcoming environment."

This is an ideal situation for any of the performers on his open mic night.

"I'm actually considering renaming the open mic night 'Winston's Wednesday Welcome.' It's a bit of a mouthful, but that's the idea we're going for. New name, new poster."

Jay notes that while most of his gigs and events involve original music, Bob Marley is the OB headliner when it comes to covers. "He's the Beatles of the area," he said. "Whoever is at all up to dancing will reveal themselves through a Bob Marley tune."

Upcoming projects for Jay include the pending release of his seventh album, set to be a selection of works culled from his Operation 365 Project, which saw him post three videos on YouTube every day for a year. "It was 1,100 videos," he said.

Each day, Jay posted a cover song, an original and a video he shot of a local performer at a variety of venues such as defunct restaurant Portugalia. "The new album will be the 12 best songs I wrote

for that," he said.

Sports fans may have recently heard Jay on the Scott and BR radio program, airing on the Mighty 1090, where he's been a guest almost a dozen times over the past years.

"That's probably the most unique thing I do," he said. "I really enjoy that, singing funny songs about the Padres or the Chargers or whatever can be joked about in sports. I'll be on again soon, as the Charger season is coming. I just wrote a preseason song for the show, fourth year in a row I've done for them."

In addition to his own shows, Jay hopes to be able to stage another edition later this year of his 24 Hours of Music concert series, which features around-the-clock entertainment. "I'd love to get that going this year; I'm just waiting for the right confluence," he said. "It's been six years since the last one (2009), so I'd like to, but I don't want to force it. It's a lot of work."

For his part, he's pleased with his life in music.

"I still dream of having a team to do a lot of the background work someday," he said, "and I know I'll get further when that happens. But in the meantime, I try to take the OB approach to life, to music, and enjoy the fun parts and not get too put off by the phone calls, the bookings and other details," he mused.

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Talented guitarist and songwriter Jefferson Jay at the OB Street Festival.

PHOTO BY BART MENDOZA

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# OB HOSPITALITY GROUP

## OB Quik's Deli is now OB Deli

Stop by and try one of the delicious Sandwiches or other deli items at the new OB Deli. They feature Dietz & Watson meats and cheese, so you know your sandwich will be the best! Plus, OB Deli offers the same friendly service you've come to expect.



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## The Annual OB Pier Pancake Breakfast



Please mark your calendars! The Annual OB Pier Pancake Breakfast will take place on **Saturday, September 19th from 7:30am - 12:00pm**. Proceeds of this community event benefit our holiday events and the annual OB Toy and Food Drive, which helps over 90 local families and seniors in need during the upcoming holiday season. Tickets are \$10 for adults and \$5 for children. Tickets will be available at Dog Beach Dog Wash and South Coast Surf Shop! The Ocean Beach Town Council is seeking Table Sponsors for the Pier Pancake Breakfast. Visit [OBTownCouncil.org](http://OBTownCouncil.org) for more details.



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## City drafts new regulations for short-term vacation rentals

By LISA HALVERSTADT | THE VOICE OF SAN DIEGO

Short-term vacation rentals may soon be legal – and regulated – in San Diego.

City staffers released a memo on Aug. 12 that lays out a potential framework for traditional vacation rentals and for those that have proliferated through sites like Airbnb and VRBO, which connect hosts and visitors.

A proposed ordinance drafted by the city's Development Services Department would allow up to two paying visitors to stay in a room within a home and full-home rental stays of fewer than 30 days. Hosts who book more than two visitors or multiple rooms at a time would be considered bed and breakfast operators, which would come with more requirements.

Here's a rundown of the rules being proposed:

### Renting out an entire space

The draft proposes these be generally allowed for less than a month in most residential areas. Hosts would be required to share and enforce a rental agreement with visitors and designate a local contact to respond within an hour of any complaints about bad behavior at the property. City leaders will have to hash out how many guests and visits are allowed per month.

### Home sharing

The property owner is required to remain in the home while the visitor stays for fewer than 30 days. No more than two lodgers are allowed, and an

arrangement is allowed for only one room or with one party. At least one parking space must be provided. City leaders will decide how often visits are allowed.

### Bed and breakfasts

Homeowners who host more than two visitors or coordinate more than two stays at once would be classified as bed and breakfast operators. This label wouldn't necessarily mean meals are provided but would require that the property owner stick around during the visit.

Depending on where the home is located, operators could need to get a neighborhood use permit or a conditional use permit, which can take more than a year to obtain. These hosts would also need to have a parking space for the operator and additional spaces for the guest rooms. There are additional regulations and parking requirements depending on the zone the home is in.

Still, the rules probably don't quell some bitter disagreements over the issue that have flared during months of public hearings, heated debates and even legal threats.

Bob Vacchi, the city's Development Services director, said the tension put pressure on the city.

"It's been extremely difficult for us to put (the draft rules) together because there's really no consensus," he said.

Even with the draft ordinance, the city remains a house divided on short-

SEE RENTALS, Page 16

## Back to school with new teachers, programs and technology at Point Loma Cluster

By DAVE SCHWAB | THE BEACON

As we round the corner on a new school year beginning Sept. 8, the Point Loma Cluster's nine schools – Point Loma High, Correia and Dana middle schools and Silver Gate, Cabrillo, Dewey, Loma Portal, Sunset View and Ocean Beach elementary schools – are all hitting the ground running.

"PLC staff are looking forward to the 2015-16 school year as we continue to work with our students to provide the best educational opportunities for them," said cluster spokesman Scott Irwin, Dana principal. "We are committed to our goal of developing students who are self-directed in their own learning and become actively literate, contributing members of society, dedicated to making a positive difference in the world."

Irwin said the ultimate objective is for Point Loma students to be "prepared for success the day after high school."

Point Loma High principal Hans Becker said new staff members for the upcoming school year include a yet-to-be-named vice principal.

"We also have some exciting new programs/pathways at PLHS, including principles of biomed and human body systems which will enhance our robust sports medicine program," Becker said. "We will continue to offer and expand Mesa College classes, including speech communications 103 and a UCSD Extensions course, organismic biology."

There's good news to report at Dewey and OB elementary schools.

"Dewey was just funded \$19,000 from the Point Loma Optimists to open a brand new science lab," said principal Tanya McMillin.

"Our three-hour preschool program with morning and afternoon sessions will begin its second year here," noted OB Elementary principal Marco Drapeau, adding, "Every classroom will have a Promethean Smartboard this year." Some classes will pilot the Sanford Harmony program, a social education curriculum to enhance teamwork and cooperation.

Drapeau added volunteers from Newbreak Church in OB are giving the main

**'Pointer Pride is a belief system in our community that starts in kindergarten and continues through PLHS.'**

SCOTT IRWIN  
CLUSTER SPOKESMAN

office a "make-over" via a new paint job.

On Loma Portal Elementary's website, principal Rebecca Penh noted the institution is "committed to providing a physical, social and academic learning environment that is worthy of all our students. Our instructional program challenges our students to reach their fullest potential and prepare them for lifelong skills. We look forward to continuing positive relationships with our parents and school community. Our partnership is instrumental in the successes of Loma Portal Students."

Looking ahead to 2015-16, PLC kicks off the new school year with greater alignment between the Point's nine schools. Loma Portal and Dana Middle School will begin the new school year with earlier start times – Loma Portal 8:20 a.m.-2:40 p.m. and Dana Middle 7:35 a.m.-2:10 p.m.

There are also two new principals joining PLC's admin team: Jamey Jaramillo at Sunset View and Maria Vidal-Fowler at Silver Gate.

Irwin said cluster schools will continue their work around a common philosophy called "The Pointer Way," which involves K-12 school staff members engaging students in conversations around academics, social skills and the role that physical and social environments play in student success.

"This type of increased vertical and horizontal alignment is made possible by the recent alignment of start times," said Irwin, noting that the cluster's nine principals have set aside three Thursdays during the 2015-16 school year.

He said the goal of those Thursdays will be to provide staff members from all schools with the opportunity to learn together and collaborate.

"We also plan to continue our series of parent information nights during the 2015-16 school year," said Irwin. "We plan to extend our learning in these areas and include new topics."

Irwin said Dana and Correia will continue their work to support the biology and multi-media pathways that lead to Point Loma High School by increasing the number of courses offered to students. Video production will be offered at Dana Middle starting in fifth grade.

"Students who find success in this program may choose to continue their learning through Correia Middle and PLHS, where they will be able to take advantage of their state-of-the-art multimedia/video production studio," Irwin said.

"We are excited about the work taking place in the cluster," noted Irwin, adding, "Pointer Pride is a belief system in our community that starts in kindergarten and continues through PLHS. Key to this success is the development of a growth mindset in both students and adults... They are willing to take risks in their own learning, see failure as an opportunity to grow and believe through hard work and determination they can make a difference in their lives and others around them."

"The Pointer Way tradition embodies this belief system," concluded Irwin. "We take our role in strengthening this philosophy seriously, and we encourage you to engage with us in preparing our students to be successful members of the Point Loma community."

PLC became a reality in 2006 when parents, teachers and principals from each school engaged in a strategic planning process to develop a unified vision. The cluster's primary objective is to increase communication between and coordinate the efforts of its schools, thus supporting the development of the cluster into an outstanding, cohesive K-12 environment for Point Loma and Ocean Beach youth.

READ MORE ONLINE AT [sdnews.com](http://sdnews.com)

## In Memory of James Patrick Latham



A lifetime resident of Ocean Beach, was 74 when he passed away. He was born on March 17th, 1941 and passed away on August 5th, 2015.

Patrick was born and raised in Ocean Beach and was a graduate of Point Loma High School. He was a friend to all and a stranger to none. Patrick was passionate about his love and knowledge of plants, cooking, animals, friends, antiques or sharing a good story. He enjoyed spending his days at Dusty Rhodes Park with his little buddy Rocky and many, many friends.

He is survived by his brothers John and Robert Latham and multiple nieces, nephews and all the friends he called family. He is predeceased

by his parents and his sister Jacqueline Latham.

A celebration of life will be held at Dusty Rhodes Park on Sunday, September 13th from 1:00 pm to 4:00 pm.

Memorial Donations can be made to: The Rescued Dog [therescued-dog.org](http://therescued-dog.org), Animal Rescuers without borders Animal Rescuers Without Borders (ARWOB) - Dog and Cat Rescue Group in San Diego Or the San Diego Botanical Garden [www.sdbgarden.org](http://www.sdbgarden.org) Or the charity of your choice.

And as Patrick would say, "Thank you friend for sharing your day."



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3. Everyday Language: To ensure you get the most out of your practice we are very mindful of the way our teachers guide class. Wondering what the teacher said or having to look around the room to follow class isn't fun - for anyone. Our class names describe exactly what the class is. This simplified nomenclature carries over into the practice room.

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most current options to our patients.

Choosing a hearing professional is one of the most important decisions you will ever make and the personal relationships you will develop with the staff at Peninsula Hearing Center will continue long after your initial appointment. We understand that ongoing counseling, periodic adjustments and regular hearing aid cleanings are vital to your continued satisfaction with your investment in better hearing and we are committed to being here to support your every need.

## Celebrate Children' Health

Summer is winding down, the nights are cooling off, and the kids are back at school. At Ocean Beach People's Organic Food Market—San Diego's only customer-owned grocery store—we've got all the fresh organic foods their little lunchboxes crave. We also have an extensive line of herbs and vitamins formulated specially for children to help boost their immune system while they share time with friends on the playground. Remember that your littlest ones can greatly benefit from an organic diet, too. Because of their body weight, infants and children eat and drink more than adults, increasing their exposure to pesticides in food and water. And, because of their still-developing gastrointestinal tract, their bodies may be less capable of breaking them down. Be sure to pick up a copy of our September newsletter for a coupon for a free Fruit of the Month for kids. At People's you can still savor every last little bit of this delicious season with our seasonal organic berries, melons, peaches, and mangoes... guaranteed to keep that summertime feeling going strong. Open daily, from 8 a.m. to 9 p.m. Ocean Beach People's Organic Food Market is located at 4765 Voltaire Street, where "everyone is welcome and anyone can join." Please call (619) 224-1387 or visit us online at [obpeoplesfood.coop](http://obpeoplesfood.coop) for more information. You can also visit on Facebook at [facebook.com/oceanbeachpeoples](http://facebook.com/oceanbeachpeoples)

People's Apple Raspberry "Nachos"

Get creative with these kid-friendly dessert nachos! Toast the nuts and coconut, replace the nuts with granola or crushed graham crackers, drizzle the apples with honey or caramel sauce, top with ice cream, and sprinkle with cinnamon. If you have extra raspberry sauce, swirl it into the yogurt dip. You can find all of organic the ingredients at People's Market.

Serves 4. Prep time: 20 minutes.

1 cup frozen or fresh raspberries  
1 Tbsp. maple syrup  
1/2 cup chocolate chips  
2 large Honeycrisp apples, halved, cored and sliced thin

1/4 cup pecans, chopped  
2 Tbsp. shredded coconut  
2 Tbsp. plain or vanilla yogurt

In a small pot, simmer the raspberries and maple syrup for 5 to 10 minutes, stirring frequently. Remove the raspberry sauce from the heat and pour into a small container through a fine mesh strainer to remove the seeds. (Tip: Use the back of a heavy spoon to push the raspberry sauce through the strainer.) Set aside the finished sauce.

Melt the chocolate chips in a double boiler on low heat. To build the nachos, spread out or overlap the apple slices on a platter or large plate. Lightly drizzle the apple slices with the melted chocolate and raspberry sauce, sprinkle pecans and coconut over the top, and serve with yogurt as a dipping sauce.

## 82% Reduction in Dementia?

With all the talk these days about Dementia you could be forgiven for thinking it's an infectious disease. Don't laugh... I actually had a client ask me if it was! The thing is, in years past everyone knew some older person who was a bit 'senile' but now it seems hardly a day goes by without hearing of a friend, family member or some famous person with Dementia.

Much of the research points to the simple fact that people are simply living longer, which is great, but who wants to be around and have the most important part of your

body failing miserably? Naturally this begs the question of "What can I do to minimize my chances of getting the disease?"

In a recent 10 year study by the Institute of Public Health at Cambridge University they have established that regular exercise can reduce your risk of Dementia by up to 82%. So what do they mean by 'regular exercise'? Here's what they recommend:

3 x a week of vigorous exercise for 20 minutes with examples including jogging and swimming.

5 x a week of moderate activity for 30 minutes and the best example of this is walking.

Can it really be that simple? Yes, 'but' other key contributors are smoking and being obese, so it really is a combination of lifestyle factors but clearly the most important consideration is getting some exercise!

Your thoughts? Let me know at [ssmith@comforcare.com](mailto:ssmith@comforcare.com)



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## Brother vs. brother in Aztecs vs. Toreros clash

When the San Diego State Aztecs and University of San Diego Toreros clash in a football season opener Saturday, Sept. 5, one extended family in an expected Qualcomm Stadium crowd of 50,000 will have a very difficult time deciding who to cheer for.

Former Point Loma High football standouts Christian and Tevin Heyward chose different paths after earning prep honors as Pointers. And those paths converge at 5 p.m. that night, when the teams kick off prior to the postgame KGB Sky Show.

Elder brother Christian was a top national recruit who selected USC from among a reported 18 top Div. I universities. The 6-3, 300-pound defensive lineman, majoring in public administration, transferred to the Aztecs in February of 2014. He wears jersey number 92 and is projected as an

impact player.

Tevin, a Western League Defensive Player of the Year, has been converted to fullback by the Toreros. Recruited by six major universities, the 6-0, 225-pound redshirt sophomore, majoring in sociology, wears jersey number 45 and will be competing for playing time in the Torero backfield.

The game will also feature a third Pointer alum, as hard-hitting Torero junior Jamal Agnew (jersey number 26) begins his third season as a starter at cornerback. A communication major, the 5-10, 185-pound Agnew has drawn pre-season all-league mention and needs to break up only 10 more opponents' passes to set an all-time USD record.

The universities have not met on the gridiron since 1961.

— Scott Hopkins

# Pointers fall to Warriors in opener

By SCOTT HOPKINS | THE BEACON

When the 2015 edition of the Point Loma Pointers football team jogged off Bennie Edens Field at halftime of its season-opening game last Saturday, the team seemed to have the visiting El Camino Warriors under control, leading by a 21-7 margin.

But when the second half of the game got under way, the teams seemed to reverse roles, as the Wildcats reeled off 21 unanswered points to escape with the 28-21 victory.

The Wildcats, bitten early by the miscue bug, gave the Pointers three short fields, the first on a Wildcat punt that soared high into the air only to be carried back by the prevailing westerly winds of Pete Ross Stadium for minus one yard.

The Dogs then drove 32 yards for the game's opening score, with highly touted running back Jaylen Griffin, who scored all three Pointer touchdowns, sweeping left from six yards out.

On the next Wildcat possession, a hit by Pointer junior Tshombre Carter caused a fumble picked up by senior Brian Kerl and returned to the visitors' 19-yard line.

This time, the Pointers struck immediately, with Griffin again going to the left on the first play for the 14-0 lead.

On the first play of the second quarter, the Wildcats turned the ball over when another hard Pointer hit jarred the ball from Wildcat quarterback Beau Gallegos' grip.

This time, however, Pointer quarterback Brenden Torrence was picked off for the first of two times by Wildcat John Armentrout, who totaled 81 yards



Pointer running back Jaylen Griffin (21, on ground) scores his third touchdown of the game during the second quarter of last Saturday's season-opening game as Davey Folsom (58) stands over him. Griffin's points weren't enough, as El Camino came back for a 28-21 win.

PHOTO BY SCOTT HOPKINS

returning his pair of picks.

Moments later, a Gallegos-to-Armentrout pass of 39 yards put El Camino on the scoreboard.

But with only 1:53 left before intermission, Pointer sophomore Mathew Fa'aalele snared a Gallegos pass, returning it to the Wildcat four-yard-line, with Griffin scoring his team's final points of the day on the next play.

In what proved to be a preview of the second half, Gallegos moved his team downfield in 1:44 before junior Anthony Pelayo intercepted a desperation pass with nine seconds left.

Following a Pointer fumble on the second play of the second half, the Wildcats seemed a different team, driving for a second score that brought them within seven at 21-14.

Then, on the next Dog possession, Armentrout reeled in his second inter-

ception, returning the ball inside the Pointers' 20. Four plays later, the Wildcats tied the game with both scores coming after Dog turnovers.

A long drive by El Camino, one of few by either team, gave them their first lead with 8:08 left in the game.

Following a 45-yard pass play from Torrence to Griffin, the Pointers appeared ready to tie the game when, from the El Camino 15-yard line, an errant pitchout was recovered by the Wildcats with 5:55 left to play.

The Pointers came up empty on two possessions in the final minutes to suffer the tough loss.

The Dogs return home to take on Lincoln's Hornets Saturday, Sept. 12 in a 3 p.m. kickoff. The Hornets drubbed hapless Serra 60-0 in their opener as the Pointers await a scheduled Friday, Sept. 18 visit to the Tierrasanta school.

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## ENJOY THE BEAUTY OF OLD TOWN

## Tickets Now on Sale for Taste of Old Town

The first-time Taste of Old Town event, presented by Tequila Herradura last year, will return to the streets of Old Town San Diego on Thursday, Sept. 10, from 6 p.m. to 9 p.m.

Event chairperson Chuck Ross of Old Town Family Hospitality Corp., the Cosmopolitan Hotel and Fiesta de Reyes said the inaugural event surpassed all expectations last fall and 13 restaurants in Old Town have begun the planning for the second-annual Taste of Old Town. "Nearly 1,000 San Diegans

blazed through the streets of Old Town last year for the sell-out event, sampling selections of spirits and beer paired with culinary specialties," Ross said. "Participating restaurants and tequila sponsors said it was wildly successful. We received nothing but rave reviews from the public as well."

Produced by the Old Town Chamber of Commerce and sponsored by Tequila Herradura, Taste of Old Town tickets are now on sale for \$35 per person at tasteofoldtown.com. Desig-

nated drivers can purchase food-only tickets for \$25. Ross said prices will go up \$5 if people wait until the day of the event and they may risk missing out altogether.

"We sold out last year so we recommend people purchase their tickets ahead of time," Ross explained.

Ross added that Old Town Trolley Tours will be providing free shuttle service throughout the event, so that attendees can be sure to visit each of the participating restaurants. Restaurants,

tequila brands and other Old Town businesses are also providing a variety of raffle prizes.

Participating restaurants in 2015 are The Alamo, Barra Barra Saloon, Cafe Coyote, Casa de Reyes, Casa Guadalajara, Cosmopolitan Hotel & Restaurant, El Patio de Old Town, Fred's Mexican Café, Miguel's Cocina, Old Town Mexican Café, Old Town Tequila Factory, Rockin Baja, Rust General Store & Bistro.

Visit [www.tasteofoldtown.com](http://www.tasteofoldtown.com) for more information.

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¡Fajitas!  
Kids Specials

## Raglan Public House

### OB 3rd Annual End of Summer Beach Clean-up!

## September 12, 2015

### Pier to Jetty Beach Cleaning

### Help the beach, Help OB!

Meeting at 8:30AM at Raglan Public House  
After-party to follow on the Raglan Patio

Event Hosted by: With the help of:

For more information, please contact Mikey at (619) 794-2304  
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## HELP WANTED 250

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plus six (6) months relevant experience. TELEDYNE SeaBotix 2877 Historic Decatur Road Ste. 100 San Diego CA 92106. EOE & m/ f/ d/ v/ aa employer. Must Apply thru teledynecareers.com

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## ITEMS FOR SALE 300

### ▼ need cash

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### ▼ misc for sale

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### ▼ rummage sales

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## ITEMS WANTED 325

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## HEALTH SERVICES 375

### ▼ health care

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### ▼ remodeling

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## REAL ESTATE 800

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## LEGAL ADS 900

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020352 Fictitious Business Name(s): CALI RESIDENTIAL** located at: 2683 VILLA DE LA VALLE ST. DEL. MAR, CA 92014 is registered by the following: STANLEY ERVIN FAIRCHILD JR. This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/1979 Registrant Name: IRVIN COLLINS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020238 Fictitious Business Name(s): SUN AWAY WINDOW TINTING** located at: 4930 FIELD ST. SAN DIEGO , CA 92110 is registered by the following: IRVIN COLLINS. This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/1979 Registrant Name: IRVIN COLLINS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 04, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

**SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION 330 W. BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2015-00026169-CU-PT-CTL** PETITIONER OR ATTORNEY, EMILY ANNE PRATT 5193 CASSANDRA LANE SAN DIEGO, CA 92101 858-603-0237 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM EMILY ANNE PRATT TO EMILY PETERSON PRATT THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 25, 2015 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA 92101 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

**SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION 330 W. BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2015-00024676-CU-PT-CTL** PETITIONER OR ATTORNEY, JUDITH MEYERS 1205 PACIFIC HIGHWAY UNIT 902 SAN DIEGO, CA 92101 858-652-2293 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM JUDITH MEYERS TO JUDITH SAGE THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 11, 2015 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA 92101 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

## PHOTOGRAPHERS

DON BALCH, JIM GRANT, PAUL HANSEN, MIKE MCCARTHY

## CONTRIBUTORS

BART MENDOZA, DIANA CAVAGNARO, JOHN FRY, JUDITH GARFIELD, KAI OLIVER-KURTIN, LORALEE OLEJNIK, NEAL PUTNAM, NATASHA JOSEFOWITZ, SANDY LIPPE, NICOLE SOURS LARSON, SCOTT HOPKINS, MARSHA KAY SEFF, KEITH ANTIGIOVANNI, MORGAN CARMODY, PATRICIA WALSH, LINDA MARONE, FRANK SABATINI JR., SHARON ANN HAMILTON

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020471 Fictitious Business Name(s): CALIDENTAL** located at: 342 SOUTH BROADWAY ESCONDIDO, CA 92025 is registered by the following: CERVANTES DENTAL CORPORATION This business is conducted by: A CORPORATION CERVANTES DENTAL CORPORATION 342 SOUTH BROADWAY ESCONDIDO, CA. 92025 CALIFORNIA The first day of business was: 05/19/2015 Registrant Name: RIGOBERTO CERVANTES Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 06, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020914 Fictitious Business Name(s): WORLD POLICE AND FIRE WINTER GAMES** located at: 8304 CLAREMONT MESA BLVD. #107 SAN DIEGO, CA 92111 is registered by the following: CALIFORNIA POLICE ATHLETIC FEDERATION This business is conducted by: A CORPORATION CALIFORNIA POLICE ATHLETIC FEDERATION 8304 CLAREMONT

MESA BLVD. #107 SAN DIEGO, CA. 92111 The first day of business was: 08/11/2015 Registrant Name: DANIEL ELLISON Title: CHIEF ADMINISTRATIVE OFFICER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 11, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020507 Fictitious Business Name(s): CALBER COLLISION CENTERS** located at: 4307 VANDEVER AVENUE SAN DIEGO, CA 92120 is registered by the following: CALBER BODYWORKS INC. This business is conducted by: A CORPORATION CALBER BODYWORKS INC. 401 E. CORPORATE DRIVE, SUITE 150 LEWISVILLE, TEXAS 75057 DELAWARE The first day of business was: 07/13/2015 Registrant Name: GREGORY M. NICHOLS Title: SECRETARY / CAO The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 06, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020983 Fictitious Business Name(s): LELAN'S LES** located at: 5105 CASS ST. SAN DIEGO, CA 92109 is registered by the following: TYSON CAMARAO This business is conducted by: AN INDIVIDUAL The first day of business was: 08/11/2015 Registrant Name: TYSON CAMARAO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 11, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019810 Fictitious Business Name(s): STRATOLOGY, ZMGATTI** located at: 7170 CAMINITO ZABALA SAN DIEGO, CA 92122 is registered by the following: HAROLD KATZ This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/2015 Registrant Name: HAROLD KATZ Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUL 30, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019808 Fictitious Business Name(s): KIM SHAINFELD ESTHETICS, JANEYS HANEY** located at: 7170 CAMINITO ZABALA SAN DIEGO, CA 92122 is registered by the following: KIM SHAINFELD This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: KIM SHAINFELD Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUL 30, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-0121041 Fictitious Business Name(s): AUTO PAVIN SAN DIEGO** located at: 8939 TROY ST. STE B SPRING VALLEY, CA 91977 is registered by the following: APSD INC This business is conducted by: A CORPORATION APSD INC 8939 TROY ST. STE B SPRING VALLEY, CA. 91977 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: JARED ADAME Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 12, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021184 Fictitious Business Name(s): HOPPY BEER HOPPY LIFE, HELL** located at: 3866 GROTON ST. #3 SAN DIEGO, CA 92110 is registered by the following: HOPPY BEER HOPPY LIFE This business is conducted by: A LIMITED LIABILITY COMPANY HOPPY BEER HOPPY LIFE 3866 GROTON ST. #3 SAN DIEGO, CA. 92110 The first day of business was: 09/03/2012 Registrant Name: SHANNON SAVINON Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 13, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019025 Fictitious Business Name(s): TRAC MARKETING & MANAGEMENT** located at: 955 HARBOR ISLAND DR. SAN DIEGO, CA 92101 is registered by the following: NEIL WHITTEY This business is conducted by: AN INDIVIDUAL The first day of business was: 07/15/2015 Registrant Name: NEIL WHITTEY Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 22, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021439 Fictitious Business Name(s): BODYTRIFECTA, BODYTRIFECTA SAN DIEGO, BODYTRIFECTA SD, BODY TRIFECTA** located at: 5605 FRARIS ROAD #321 SAN DIEGO, CA 92110 is registered by the following: TRINA Y WILLIAMS This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: TRINA Y WILLIAMS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 17, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021535 Fictitious Business Name(s): 1-888-CASH-OFFER REALTY** located at: 3435 OCEAN PARK BLVD #107-408 SANTA MONICA, CA 90405 is registered by the following: 1-888-CASH-OFFER This business is conducted by: A CORPORATION 1-888-CASH-OFFER 3435 OCEAN PARK BLVD #107-408 SANTA MONICA, CA. 90405 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: RYAN KIRK Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 18, 2015 ISSUE DATES: AUG 27 SEPT 03, 10 AND 17, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019695 Fictitious Business Name(s): YOGURT FARM** located at: 4882 NEWPORT AVE. SAN DIEGO, CA 92107 is registered by the following: SHAMOUN INVESTMENT INC. This business is conducted by: A CORPORATION SHAMOUN INVESTMENT INC 4882 NEWPORT AVE SAN DIEGO, CA. 92107 CALIFORNIA The first day of business was: 07/15/2010 Registrant Name: DALIA SHAMOUN Title: SECRETARY The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 29, 2015 ISSUE DATES: AUG 27 SEPT 03, 10 AND 17, 2015

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**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020507 Fictitious Business Name(s): CHICK-FL-A-SPORTS ARENA** located at: 3570 SPORTS ARENA BLVD. SAN DIEGO, CA 92110 is registered by the following: ABOVE & BEYOND SERVICES, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY ABOVE & BEYOND SERVICES, LLC. 3940 HANCOCK STREET SUITE 114 SAN DIEGO, CA 92110 CALIFORNIA The first day of business was: 11/02/2006 Registrant Name: MATTHEW HUGHES Title: MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 25, 2015 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021411 Fictitious Business Name(s): HENZ HANDCRAFT** located at: 3764 JAMES ST. SAN DIEGO, CA. 92106 is registered by the following: JOSIAH HENZ This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: Title: The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 17, 2015 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020827 Fictitious Business Name(s): CREATIVE CROSSROADS** located at: 502 UNIVERSITY AVE. SAN DIEGO, CA 92103 is registered by the following: AIMEE BACA, JERRY BACA This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: NOT APPLICABLE Registrant Name: AIMEE BACA Title: PARTNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 10, 2015 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021735 Fictitious Business Name(s): WEST STAR PUBLISHING** located at: 2180 GARNET AVE., STE 14 SAN DIEGO, CA. 92109 is registered by the following: ALAN SHEIN This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ALAN SHEIN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 19, 2015 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-022061 Fictitious Business Name(s): WATERS EDGE CONSTRUCTION** located at: 4707 ORTEN ST. SAN DIEGO, CA 92110 is registered by the following: ERIC LACEY This business is conducted by: AN INDIVIDUAL The first day of business was: 05/27/2005 Registrant Name: ALAN SHEIN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 24, 2015 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION 330 W. BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2015-00028745-CU-PT-CTL** PETITIONER OR ATTORNEY, SHAWN RICHARD KAVKA 7015 FLOREY ST. SAN DIEGO, CA 92122 858-967-4237 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM SHAWN RICHARD KAVKA TO SHAWN RICHARD IRVING THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON OCT 09, 2015 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES: AUG 27 SEPT 03, 10 AND 17, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021768 Fictitious Business Name(s): HOME IMPROVEMENT FINANCIAL SOLUTIONS** located at: 15073 AVENUE OF SCIENCE, SUITE 200 SAN DIEGO, CA 92128 is registered by the following: PERSONAL ENERGY FINANCE, INC. This business is conducted by: A CORPORATION PERSONAL ENERGY FINANCE, INC. 15073 AVENUE OF SCIENCE, SUITE 200 SAN DIEGO, CA. 92128 DELAWARE The first day of business was: NOT APPLICABLE Registrant Name: SCOTT D. MCKINLAY Title: PRESIDENT AND CHIEF OPERATING OFFICER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 20, 2015 ISSUE DATES: AUG 27 SEPT 03, 10 AND 17, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021579 Fictitious Business Name(s): CURA HOME HEALTH INC** located at: 2922 PANORAMA CREST ESCONDIDO, CA. 92029 is registered by the following: CURA HOME HEALTH INC. This business is conducted by: A CORPORATION CURA HOME HEALTH INC 2922 PANORAMA CREST ESCONDIDO, CA. 92029 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: BRENDA ORNELLAS Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUGUST 18, 2015 ISSUE DATES: AUG 27 SEPT 03, 10 & 17, 2015

**SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION 330 W. BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2015-00028750-CU-PT-CTL** PETITIONER OR ATTORNEY,

JENNA ANN OVERMYER 3848 GARDEN LANE SAN DIEGO, CA 92106 743-330-7676 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM JENNA ANN OVERMYER TO JENNA POLLEY MITCHELSON THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON OCT 09, 2015 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES: SEPT 03, 10, 17 AND 24, 2015

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-022232 Fictitious Business Name(s): CHICK-FL-A-SPORTS ARENA** located at: 3570 SPORTS ARENA BLVD. SAN DIEGO, CA 92110 is registered by the following: ABOVE & BEYOND SERVICES, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY ABOVE & BEYOND SERVICES, LLC. 3940 HANCOCK STREET SUITE 114 SAN DIEGO, CA 92110 CALIFORNIA The first day of business was: 11/02/2006 Registrant Name: MATTHEW HUGHES Title: MEMBER The statement was filed with Ernest J. D



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## RENTALS

CONTINUED FROM Page 12

term rentals.

While the city's collecting bed taxes from short-term rentals, a Burlingame woman last week was saddled with a nearly \$25,000 fine for operating what city staffers referred to as a bed and breakfast out of her historic Craftsman home. The 70-year-old says she simply hosted visitors through Airbnb and didn't operate a commercial enterprise.

The citation followed months of confusion about the rules – or lack thereof – for vacation rental hosts to follow and city demands that they pay bed taxes long imposed on hoteliers.

Those disagreements also contributed to foot-dragging by the city.

City Councilwoman Lorie Zapf, who represents beach communities, called an April City Council subcommittee hearing on short-term rental issues. The gathering was so packed the committee held a second meeting on May 29. That day, members of the smart growth and land use committee – which Zapf chairs – asked city staffers to work on an ordinance.

The initial draft was finished by early July and shared with City Council members, according to emails obtained by Voice of San Diego. But the emails indicate the mayor's office delayed the release when it discovered continued infighting over some of the specifics.

Brian Pepin, Mayor Kevin Faulconer's director of council affairs, wrote in a July 10 email that the mayor's office had met with some City Council members to get their take on the measure and found continued disagreement over the number of rentals allowed per month or year.

"Unfortunately, the councilmembers were unable to reach consensus on the appropriate frequency to move forward with," Pepin wrote in an email to a Development Services staffer who worked on the draft ordinance. "The result of the meeting was to request that you return to the smart growth committee at its next possible meeting in order to get clear direction on frequency."

The next subcommittee meeting isn't until Sept. 23.

There were other issues, too. At the May 29 meeting and in other settings, City Council members have disagreed on the number of visitors that should be allowed in a full-home vacation rental. They also haven't given clear consensus on whether hosts should be allowed to rent granny flats, or other spaces on residential lots, on a short-term basis.

Officials say conflicts delayed at least one other discussion on the issue.

Joe LaCava chairs the citywide Community Planners Committee, a group that had been set to review the draft short-term rental ordinance at its July meeting. He said he was told the draft rules would be released June 30 and cleared his group's July agenda to allow for a heated debate. That didn't happen.

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## 7 Things You Must Know Before Putting Your Home Up for Sale

A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling a home have become increasingly less and less effective in today's market. The fact of the matter is that 75% of home sellers don't get what they want for their homes and become disillusioned and - worse - financially disadvantaged when they put their homes on the market.

As the report uncovers, most home sellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. In response to this issue, industry insiders have prepared a free report entitled "The 9 Step System to Get Your Home Sold Fast and for Top Dollar".

To hear a brief recorded message about how to order your **FREE copy of this report call toll-free 1-800-691-9384 and then enter ID# 2000.** You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to find out how you can get the most money for your home.



# Lifeguards, police try to diffuse potentially dangerous situation

Social media and recent heat wave contributes to large crowds at arch

By DAVE SCHWAB | THE BEACON

On any summer day, a group of people mostly in their teens and 20s will be making the 30-foot leap from the arch at Sunset Cliffs in Ocean Beach into the waters below, which vary in depth according to the tide and season.

That was the case on Friday, Aug. 28, with youth doing what for some has become a rite of passage: cliff jumping.

What's it like?

"Thrilling," answered one woman, who requested anonymity. She was among several school-age people at Sunset Cliffs recently to check out the view — and the drop — which is top-rated on Yelp as offering "the best cliff jumping in San Diego." La Jolla Cove and "the Clam," further north up the coast, is ranked second.

Another "jumper" on Friday afternoon noted the experience was "worth it."

"At first when you jump, you get an empty feeling," he said. "But right when you hit, it's a sense of relief."

How deep was the water that day?

"Deep enough," responded one diver.

"I'd say about nine feet," replied another.

Asked if they'd been approached by police or lifeguards while jumping off the arch, those present said that they hadn't seen either.

How many jumped?

"Thirty or 40 in the last hour," said one person as another did a back-flip off the cliffs to cheers from their comrades urging them on.

Obviously, cliff jumping is thrilling, but it's also potentially dangerous, say lifeguards.

Lifeguard Lt. James Gartland

oversees the Ocean Beach and Sunset Cliffs area. He said cliff jumping at the "Arch" is not only dangerous — it's illegal.

"Any jump into the Pacific Ocean that is more than five feet is illegal according to the San Diego Municipal Code," said Gartland, adding that prohibition has been on the books at least 20 years.

"We do cite people," Gartland said, admitting the act has to be witnessed by a police officer or a lifeguard. That can be difficult, he added, given staff limitations and the busy summer season.

As far back as June of 1996, the San Diego City Council enacted legislation fining cliff jumpers up to \$280. Minors cited are required to appear with a parent in court. As of

2009, the fine had been increased to \$500, which doesn't include the cost of emergency service, which could cost upwards of \$1,000 if a jumper should be injured and require emergency care.

Noting Sunset Cliffs and the arch are an "unguarded area," Gartland added, "We've been getting hundreds of people on the weekend," driven there, apparently, by social media and local mainstream media coverage.

Estimating Ocean Beach's arch to be between 30 and 35 feet tall, Gartland pointed out that, depending on the tide, the depth of water being jumped into could be "as little as four or five feet."

"Some people will be jumping all day," said Gartland, warning, "but they may not notice that the tide has gone out and that they're jumping into five feet or less of water. That's when the injuries occur. People don't jump in just the right place, and they land on the reef and hit the rocks, or they hit the (ocean) bottom."

Lifeguards do have a boat patrol

**'We've been getting hundreds of people on the weekend.'**

**JAMES GARTLAND  
SD LIFEGUARD**



A San Diego police officer (above) pleads with some young adults to not jump off the arch at Sunset Cliffs. (Below, right) Police officers walk onto the arch in an attempt to break up the large crowd. (Below, left) Another person jumps off the arch cliff to the amusement of friends.

PHOTOS BY JIM GRANT



in the area, said Gartland, noting cliff jumpers will be warned — or cited — if they're witnessed jumping.

Gartland said he's personally responded to injuries from cliff jumping, adding, "It's a very dangerous and illegal activity."

"We need people to be safe at the beach," said Gartland, pointing out, "That means they have to act reasonably and within the law."

And that is not happening presently at the arch.



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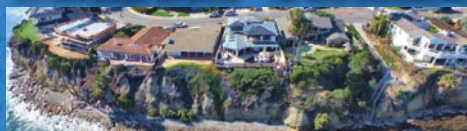
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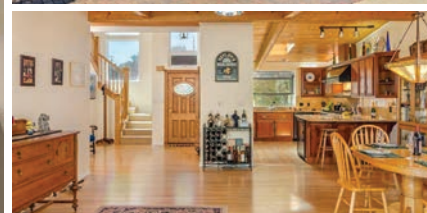
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marla@citymarkrealty.com • citymarkrealty.com

CABRE#01369015

## 3718 Narragansett Ave

**4BD/3BA - \$1,089,000**



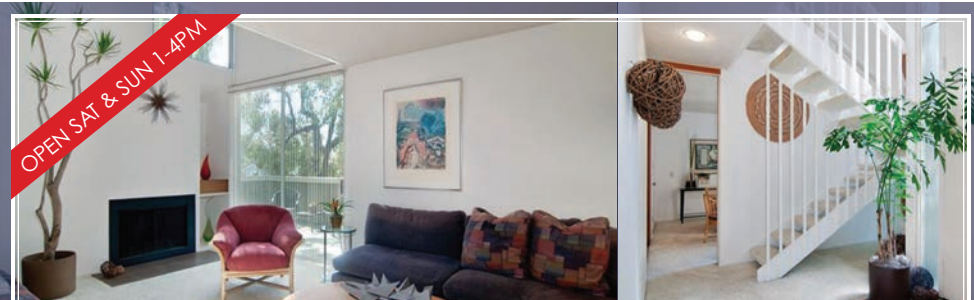
Beautifully remodeled and expanded home welcomes you with a brick front patio and leaded-glass door. It features two master bedrooms, a large dining room, a living room with picture windows to enjoy the evening lights. French doors to a large deck, gleaming wood floors in the foyer, dining room and kitchen. Extensive use of exposed beam, vaulted natural wood ceilings complement the flooring.

A skylight and greenhouse window make for plenty of natural light. The retro-style bathroom features newer flooring & heating/cooling. The upstairs master bedroom offers a fireplace and a sitting area with corner picture window views and two walk-in closets. The granite master bathroom offers a whirlpool tub and a dual-head over-sized shower. The second upstairs bedroom is currently configured as an office yet has it's own large closet and access to an extra-large balcony facing North. Backyard is down a set of stairs from the lower deck and provides access to the finished basement. Solar panels top-off the long list of upgrades. This home must be experienced to be fully appreciated.

**Fakri Mograbi Zubek**

760-622-5087 fakri@fakrizubek.com www.fakrizubek.com

CABRE# 01487597



**OPEN SAT & SUN 1-4PM**

## 4879 Academy St, Pacific Beach, 92109 3BR/2.5BA 1,878 sqft \$1,060,000

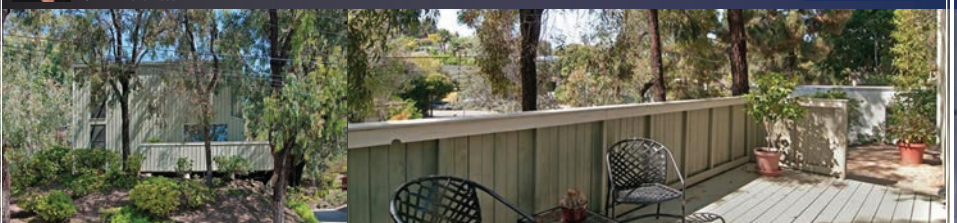
This contemporary modern mid-century home was designed by Architect owner John Henderson FAIA in 1968. Nestled in the trees on a hillside with wrap around decks and patio area, it truly feels like your living in a tree house by the beach. Clean lines and warm woods through out the house. Floor to ceiling commercial windows and doors, vaulted ceiling in the living room. Oversized two car garage. 3Br/2.5Ba. Close to all freeways, beaches, La Jolla, downtown and airport. First time on the market.



**Erin Savitch 858-414-6637** erinsavitchrealtor@gmail.com

CABRE# 01827603

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Sat & Sun 9-5pm	4672 Santa Monica Ave.	2BR/2.5BA	\$799,000-\$825,000	Tami Fuller's Team • 619-226-8264
Sat & Sun 1-4pm	3761 Warner St.	2BR/1BA	\$850,000-\$995,000	Marc Lyman • 619-363-3000
Sat & Sun 11-4pm	980 Gage Dr.	3BR/2.5BA	\$1,095,000	Robert Realty • 619-852-8827
Sat & Sun 11-4pm	1076 Leroy St.	4BR/3BA	\$1,295,000	Robert Realty • 619-852-8827
Sat & Sun 11-4pm	1653 Chatsworth Blvd.	4BR/3BA	\$1,575,000	Robert Realty • 619-852-8827
Sat & Sun 11-4pm	1065 Leroy St.	3BR/3.5BA	\$1,695,000	Robert Realty • 619-852-8827
Sat & Sun 1-4pm	869 Armada Terrace	3BR/2BA	\$2,385,000	Chris Mannerino • 619-820-6800
Sat & Sun 11-4pm	3640 Pio Pico	5BR/7BA	\$2,595,000	Robert Realty • 619-852-8827
Sat & Sun 1-4:30pm	3633 Nimitz Blvd.	3BR/2BA	\$650,000-\$675,000	Tyler Silva • 858-633-6375
Sat 1-4pm	2222 Soto St.	2BR/2.5BA	\$809,000	John Zap • 619-761-4320
Sat 1-4pm	2154 Plum St.	5BR/4BA	\$1,995,000	Marla Hovland • 619-518-7444
Sun 1-4pm	920 Armada Terrace	4BR/3BA	\$1,485,000	Tami Fuller's Team • 619-226-8264
Sun 11-1pm	821 San Antonio Pl.	5+BR/5.5BA	\$6,295,000	Elizabeth Courtier • 619-813-6686

## PACIFIC BEACH / MISSION BEACH / CROWN POINT

Sat & Sun 1-4pm	4879 Academy St.	3BR/2.5BA	\$1,060,000	Erin Savitch • 858-414-6637
Mon 1-4pm	1507 Chalcedony	5BR/3BA	\$1,549,000	Rachael Kaiser • 619-302-2363

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Sat & Sun 1-4pm	1511 Copa De Oro Dr.	3BR/2.5BA	\$1,150,000	Bianca Diaz • 858-232-7507
Sat & Sun 1-4pm	7357 Fay Ave.	3+BR/2.5BA	\$1,395,000	Deborah Greenspan • 619-972-5060
Sat & Sun 1-4pm	7790 Senn Way	5BR/5.5BA	\$2,495,000	Vicki Droz • 619-729-8682
Sat & Sun 1-4pm	Camino De La Costa	3BR/3.5BA	\$15,650,000	Vince Crudo • 858-518-1236
Sat 2-5pm	5781 Soledad Road	3BR/2BA	\$1,550,000	Barbara Leinenweber • 619-981-0002
Sat 1-4pm	5486 Rutgers Rd.	4BR/4.5BA	\$4,425,000	Ross Clark • 858-442-2643
Sun 1-4pm	5475 Caminito Herminia W.	4BR/2.5BA	\$875,000	Vonnie Mellon • 858-395-0153
Sun 1-4pm	605 Bonair Place	3BR/3BA	\$1,299,000	Marty Vusich • 858-449-6106
Sun 1-4pm	538 Palomar Ave.	3BR/3BA	\$1,299,000	Bobby Graham • 619-379-9668
Sun 1-4pm	7695 Hillside Dr.	5BR/4.4BA	\$3,395,000	Phil Reed • 858-395-4035
Sun 12-3pm	101 Coast Blvd. #1G	2BR/2.5BA	\$1,225,000	Patty Cohen • 858-414-4555

## UNIVERSITY CITY

Sun 1-4pm	4115 Porte De Merano #132	2BR/2BA	\$429,900	Russ Craig • 858-361-7877
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## ALLIED GARDENS

Sat 1-3:30pm	6050 Wanda Court	3BR/3BA	\$514,900	Monty Grout • 619-549-3812
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**Film about Point Loma surfer debuts in Ocean Beach Sept. 5**

Bobby DuCharme from Ocean Beach, a quadriplegic from a surfing accident in Coronado in 1999, started his own video production company, Paralyzed Productions, which makes surf films that include local hot surfers along with many pro surfers, like Kelly Slater, Rob Machado and Tom Curren.

DuCharme's eighth film, "Through

My Eyes," is an inspiring story about Point Loma surfer Rodger Eales, who also made it through tough times growing up in Point Loma/Ocean Beach and is now a San Diego lifeguard and schoolteacher.

The film will debut 8 p.m. Saturday, Sept. 5, at the Point Loma/Ocean Beach Masonic Lodge, 1711 Sunset Cliffs Blvd. Local surf shops have donated tons of cool stuff for a fundraising raffle. All pro-

ceeds will go to "Can't Keep Me Down," a nonprofit organization that DuCharme and Lori Boyters founded in 2008 to help other paralyzed individuals and their families adjust to living life as a quad.

DuCharme took Eales under his wing when he was about 12 and taught him everything he knew about surfing and got him some great sponsors. Eales is a very special person to DuCharme, and

he was passionate about making this film and sharing his story.

**Bacon Fest at Liberty Station**

Bacon – either you love it or you're wrong. What other singular ingredient elicits such desire and excitement? There are many food festivals in America's Finest City, but on Saturday, Sept. 5, from 2 to 5:30 p.m., the Hormel Black Label San Diego Bacon

Fest ([www.sdbaconfest.com](http://www.sdbaconfest.com)) returns to Preble Field in NTC Park in Liberty Station for a festival centered around America's favorite porky pleasure.

Organized by PushPins Media and sponsored by Hormel Black Label Bacon, this event will unite the masses with San Diego's finest chefs, breweries, eateries and distilleries for a day of unlimited indulgence in honor of International Bacon Day.

**Financial Peace program**

All Souls' Episcopal Church is presenting Financial Peace University (FPU) beginning Sept. 23. FPU is a program to help couples/individuals look at their debt, reduce it and learn a lifestyle that will help them manage their money. FPU is a light-hearted program that teaches handling money.

This faith-based course was created by Dave Ramsey, a nationally known financial planner, and it involves video teaching, class discussions and interactive small groups. All Souls' and the Stewardship committee invite members of the parish, the community, as well as, the military to attend.

The program is nine weeks every Wednesday from 7 to 8:30 p.m. beginning Sept. 23 at All Souls' Episcopal Church, 1475 Catalina Blvd. The cost is \$105 per individual or couple – this is a 10 percent military discount. Scholarships are available upon request. Class size is limited to 25 people.

To sign up or if you have any questions, contact [markanokes@yahoo.com](mailto:markanokes@yahoo.com). For more information, visit [www.daveramsey.com/fpu](http://www.daveramsey.com/fpu).

**Pointers Holiday Craft Faire**

With the holiday season fast approaching, area crafters are being sought for an event that directly benefits local high school students and staff.

The PLHS Pointers Holiday Craft Faire takes place from 9 a.m. to 3 p.m. Oct. 10 on the school campus. All proceeds are used by the Protect Our Pointers committee, whose mission is to provide certified athletic trainers at every PLHS sports event.

The trainers, from Point Loma Nazarene University, prevent and treat injuries immediately and also provide lessons to PLHS students exploring athletic training as a career.

Each 10-by-10-foot faire space is priced at \$60. Crafters can obtain an application or receive further information from event organizer Eleanor Snyder at [protectourpointers@gmail.com](mailto:protectourpointers@gmail.com).

The Protect Our Pointers committee is part of the PLHS Pointer Association, a 501 (c) (3) nonprofit corporation supporting the school.

--Scott Hopkins

**Donate eyeglasses in mailbox**

If you have ever wondered what to do with your old, unneeded eyeglasses, sunglasses, readers or children's glasses, well, wonder no more. On Friday, Sept. 4, Postal Service letter carriers in San Diego City and County will team up with Lions Clubs International for the 15th annual Recycle for Sight eyeglass collection.

By leaving your glasses in a plastic bag at your mailbox, you'll be helping needy patients around the world who desperately need corrective or protective lenses. Your donation means many will experience clear vision for the first time.

So take this opportunity to recycle the old glasses you've had tucked away in a drawer for years. Lions Clubs volunteers will sterilize, calibrate and distribute your donation. If you receive no mail on Friday, your donation will be picked up the next time your carrier has mail to deliver. Over the past 14 years, letter carriers collected more than 180,000 pair of donated glasses.



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 <p><b>YELLOW &amp; WHITE PEACHES, NECTARINES &amp; PLUMS</b> 77¢ lb. Reedley</p>	 <p><b>RED &amp; GREEN SEEDLESS GRAPES</b> 97¢ lb. Delano, CA</p>	 <p><b>HASS AVOCADOS</b> 77¢ each Valley Center</p>
 <p><b>Organic HEIRLOOM TOMATOES</b> \$1.97 lb.</p>	 <p><b>GROUND BEEF</b> \$4.99 lb. 80/20</p>	 <p><b>American BBQ Co. PEPPER CRUSTED PORK LOIN</b> \$8.99 lb.</p>
 <p><b>Organic RASPBERRIES</b> \$2.99 6 oz. Containers Watsonville</p>	 <p><b>Coleman ORGANIC CHICKEN SAUSAGES</b> \$7.59 12 oz.</p>	 <p><b>Alpine Valley Organic HOT DOG BUNS</b> \$3.99 6 pk.</p>
 <p><b>Julian PIES</b> \$13.99 Each</p>	 <p><b>Barons Market SHRIMP COOKED &amp; PEELED</b> \$8.99 lb.</p>	
 <p><b>Golazo ORGANIC ENERGY DRINKS</b> \$1.69 12 oz.</p>	 <p><b>Jerky's Gourmet GRASSFED BEEF JERKY</b> \$7.99 2.75-3 oz.</p>	 <p><b>Bubbie's KOSHER DILL RELISH</b> \$4.69 16 oz.</p>
 <p><b>Peerless BULK COFFEE</b> \$9.99 lb.</p>	<p><b>DON'T FORGET...</b></p> <p>Roland Cookie Butter.....\$3.99 14.1 oz. Simply Lemonade.....\$2.99 1.75 Liter +CRV Barons Market Ice Cream.....\$3.99 56 oz. Tacupeto Molka Salsa.....\$3.99 16 oz. Coshell Coconut Charcoal Briquets.....\$6.99 9 lb. Baba Foods Pita Chips.....\$4.59 16 oz.</p>	
<p><b>BEER CORNER</b></p> <p>Pizza Port Ponto Session IPA.....\$9.99 6pk Cans Ballast Point Grapefruit Sculpin.....\$14.99 6pk Cans Belching Beaver Me So Honey.....\$8.99 6pk Cans Anchor Meyer Lemon Lager.....\$9.99 6pk Cans Mother Earth Honcho Hefeweizen.....\$9.99 6pk Cans Peter's Brand Pilsener.....\$5.99 6pk Cans +CRV</p>		
 <p><b>Bahlsen Hit COCOA CREAM COOKIES</b> \$2.49 5.3 oz.</p>		

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