



SAN DIEGO COMMUNITY NEWSPAPER GROUP

Thursday, August 20, 2015

WWW.SDNEWS.com ■ Volume 27, Number 13

After 14 years, **OB** has its plan

Coastal Commission gives its approval

By ANTHONY S. DE GARATE

THE BEACON

A policy document proponents say will promote the small-town charm of Ocean Beach while guarding against bulky, out-of-scale development passed its last major hurdle when it was approved unanimously Aug. 13 by the California Coastal Commission.

At press time, it was unclear whether the document, known officially as the Ocean Beach Community Plan and Local Coastal Program, would have to be formally ratified by San Diego City Council, which passed the plan in a slightly different form in July of 2014. But the Coastal Commission's action made it clear that, for all intents and purposes, the one square mile that makes up the community of OB has a new set



of policies designed to guide growth for the next 20 years.

A community plan is intended to be a blueprint for the future and contains specific proposals for land uses and public improvements. The Coastal Commission's action capped a 14-year saga to replace the 1975 Ocean Beach Precise Plan, the oldest planning document in the city.

Ordinarily, community plans - there are more than 50 of

SEE PLAN, Page 5

Video witness: Officer 'hastily' shot unarmed man in Midway District

By LIAM DILLON

VOICE OF SAN DIEGO

A San Diego police officer's killing of an unarmed, mentally ill man in April was unprovoked, according to a sworn statement from someone who has viewed security camera footage of the incident

On April 30, San Diego police officer Neal Browder shot and killed Fridoon Rawshan Nehad in an allev outside an adult bookstore in the Midway neighborhood. Browder was responding to a 911 call about a man who was threatening people with a knife. Nehad turned out to be unarmed.

'(The video) was shocking to me and, I believe, to anyone else who sees it.'

WESLEY DOYLE VIEWED THE SECURITY FOOTAGE

Browder failed to turn on his body-worn camera before the incident, prompting Police Chief Shelley Zimmerman to change department policy to ensure

SEE **SHOOTING.** Page 4

Maya Saulino (above) of San Marcos carves a wave during her first heat Saturday morning. Saulino finished fourth overall in the Women's Pro Am. (Below) Vince Boulanger of Ocean City, Md., shreds some surf on his way to the semi-final round



Surfers compete in OB at **Revolt Summer Surf Series**

More than 130 surfers from four different countries - Peru, Venezuela, South Africa and the U.S. – competed in the ninth annual Revolt Summer Surf Series' second contest this year at Ocean Beach on Saturday, Aug. 15.

Jacob Mario Szekely of La Jolla won the Men's Pro Am and Marissa Shaw of San Clemente won the Women's Pro Am.

The third contest is scheduled for Saturday, Sept. 12, north of Crystal Pier in Pacific Beach. The season finale will take place south of Crystal Pier on Saturday, Oct. 3, during the annual Pacific BeachFest.

This year's finale includes a Fire Fighters Charity Surf event, with all the proceeds going to the San Diego Burn Institute, plus The Battle at BeachFest – an SUP Cross event that will bring elite stand-up paddle competitors from around the globe.

- THOMAS MELVILLE

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Kimberly Platt, (619) 248-7039





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Coming Soon! • 3BR/1.5BA

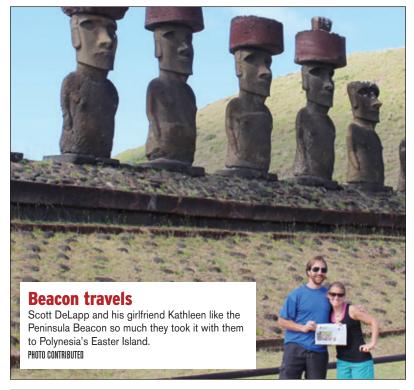
This absolutely charming home situated in the Loma Portal neighborhood features gleaming hardwood floors throughout, barrel ceilings in the living room and has been very well maintained. Built in 1926 the home offers 1761 square feet and has undergone the Quieter Home Program. Call today for more information! **Beth Zedaker**, (619) 602-9610

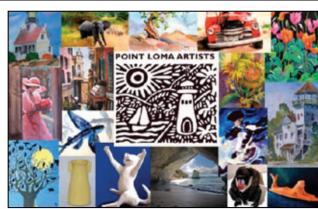
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Point Loma Artists Association (PLAA) is a juried arts organization with its members residing in the peninsula area, which is one of the loveliest and oldest neighborhoods in San Diego. Members create art using a variety of media, from traditional to experimental, both two and three dimensional, Watercolors, acrylics, photography, collage, textiles, pottery, sculpture, and fused glass are represented.

We participate in events during the year that showcase our art and contribute to community culture in Pt. Loma.

Point Loma Artists Association Art in the Park On the lawn of the Pt Loma Hervey Library

Aug 22 10 AM - 3 PM

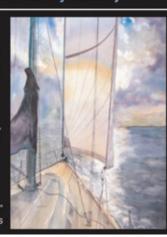
Original fine art for sale including fused glass, paintings, photography, pottery, mosaics, woodturnings and more.

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For more details: www.pointlomaartists.com

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THURSDAY - AUGUST 20, 2015
THE PENINSULA BEACON

Balboa Ave. bank robber gets seven years in prison

By NEAL PUTNAM | THE BEACON

A bank robber who crashed his truck into a San Diego police car in the Midway area has been sentenced to seven years and eight months in state prison.

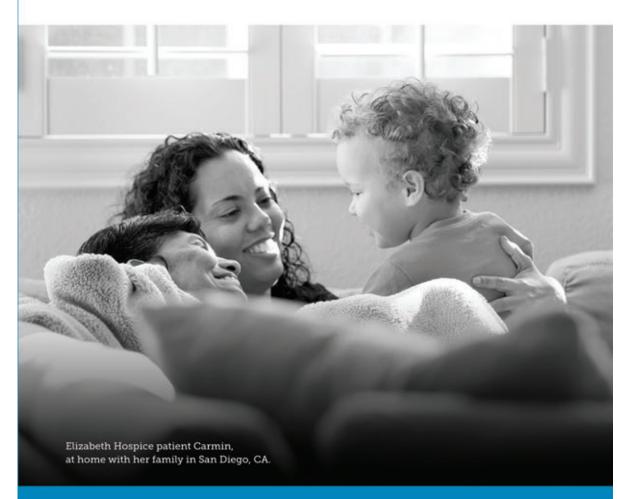
Oscar Esteban Valle, 28, held up the Wells Fargo bank branch on Balboa Avenue near Genesee Avenue in Clairemont at 1:30 p.m. on Sept. 20, 2014.

The money in a bank bag had a GPS track embedded in the cash, and San Diego police followed Valle to the Midway District. Valle crashed his truck into a patrol vehicle and another car after driving the wrong way on Interstate 8 at the Sports Arena Boulevard exit ramp. He fled on foot, with money falling out of a

bag he carried, said prosecutor Jim Koerber. Some people began picking up the money, and most of the \$9,800, if not all, was recovered, Koerber said. For that reason, he added that Valle was not ordered to pay any restitution.

Koerber asked San Diego Superior Court Judge Timothy Walsh for an 11year sentence.





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SHOOTING

CONTINUED FROM Page 1

cameras are activated prior to officers encountering a potential criminal incident. But a security camera from a nearby boat equipment business captured the shooting.

In a sworn statement filed in federal court, Wesley Doyle, an employee of KECO, said he watched the footage at least 20 times. Doyle said Browder did not have his emergency lights turned on when he arrived, got out of his car and took a relaxed stance toward Nehad. Then, when Nehad was about 15 feet away, Browder raised his weapon and shot Nehad in the chest.

The video, Doyle said in the statement, "was shocking to me and, I believe, to anyone else who sees it. From what I recall, Officer Browder did not make any physical movement in an attempt to communicate with Fridoon, i.e., raise his hand indicating to stop. And Officer Browder did not use any other measures, such as a Taser, against Fridoon. He did not even get into a shooting stance. The shooting appeared to be unprovoked; Officer Browder appeared to shoot Fridoon hastily."

Doyle said in the statement that Nehad slowed his pace toward Browder before the shooting and that Nehad appeared to come to a complete stop before Browder pulled the trigger. The video did not record any sound.

In an interview with Voice of San Diego, Doyle said that the video shows that the shooting was unjustified.

"When you see the video, it's obvious he was not doing anything threatening," Doyle said.

San Diego police have completed their criminal investigation into Nehad's death, and the case is under review by District Attorney Bonnie Dumanis, a DA spokesman said.

The shooting – and the video – were instantly controversial.

The San Diego Police Department has had the security camera footage since the aftermath of the shooting, and has refused to release it publicly despite public records requests, calls for transparency from interest groups and protests. Like body camera footage, the department is treating the security camera video as evidence and reasons it is therefore exempt from disclosure under state law. SDPD didn't immediately respond to a request for comment.

"There's a good reason why they don't want this video to come out," Doyle said. "It makes them look really bad."

Days after first viewing the tape, Doyle said he contacted the offices of Mayor Kevin Faulconer, City Councilwoman Marti Emerald, who leads the Council's public safety committee, and Rep. Scott Peters to tell them that the video of the shooting was disturbing.

No one called him back, Doyle said, but instead two SDPD homicide detectives visited him unannounced at work to interview him about the tape. Representatives for Faulconer, Emerald and Peters did not immediately respond to requests for comment.



Police Chief Shelley Zimmerman

Doyle said the detectives were aggressive and intimidating.

"Why are they interviewing a guy who saw a video when they themselves have the video?" Doyle said.

Nehad's family has filed a wrongful death lawsuit in federal court against the city. In a filing in the case, the city defends Browder's actions as justified after Nehad threatened Browder with a metallic pen that looked like a knife:

Nehad "emerged from the shadows of an alley near the bookstore and headed directly for Officer Browder; Plaintiffs' Decedent brandished a metallic pen that appeared to be a knife; by the time Officer Browder was able to react to the actions of Plaintiff's Decedent by getting out of the car, yelling at Plaintiffs' Decedent to drop 'it' or 'the knife,' and drawing his sidearm, Plaintiffs' Decedent had closed the substantial distance between himself and Officer Browder to between 10 and 15 feet; and immediately upon drawing his sidearm, Officer Browder fired, hitting Plaintiffs' Decedent once in the chest, according to the filing.

Doyle's statement contradicts the city's version of events in that Doyle says Nehad was moving much slower toward Browder than the city's account implies – and might have even been stopped completely.

Nehad, who was born in Afghanistan, had a lengthy history of mental illness, including schizophrenia and bipolar disorder, according to the lawsuit. He also suffered from post-traumatic stress disorder from experiences in the Afghan army during that country's civil war, the lawsuit said.

Nehad, who was 42 at the time of his death, had been jailed for burglary and convicted of battery and petty theft. Immigration officials declined to comment on Nehad's legal status to NBC San Diego in May, but they suggested he was facing deportation. His mother had filed a restraining order against him days before his death. In the lawsuit, Nehad's family said they believed a restraining order would help Nehad get into a shelter.

Doyle's statement was filed by attorneys for Nehad's family in the lawsuit. The security camera video has been sealed as part of the case.

Liam Dillon is senior reporter and assistant editor for Voice of San Diego. What should he write about next? Contact him at liam.dillon@voiceofsandiego.org or (619) 550-5663.

Man pleads guilty to all charges in school bomb threat

San Diego County District Attorney Bonnie Dumanis announced Aug. 4 that William John Cooper has pleaded guilty in the United Kingdom to three counts of harassment and one count of violating a restraining order in connection with a bomb threat he made to La Jolla Country Day School by phone and harassing emails he sent in February of this year.

Sentencing in Britain is set for Tuesday, Sept. 1. Cooper is also charged by the San Diego County District Attorney's

Office with making a bomb threat and phone harassment.

A warrant was issued for Cooper's arrest by county law enforcement on May 27. Because he carried out his threats while residing in England, officials there are able to charge Cooper and carry out the prosecution for the crimes he committed against individuals in San Diego.

Cooper was arrested by Hampshire Constabulary on June 26 at his home in Southampton, Hampshire, England.

Plum Street remodel has until Jan. 2016 to finish up

By DAVE SCHWAB | THE BEACON

The owner of a "perpetual remodel" on Plum Street in Point Loma has resumed work to complete his half-finished mansion, including needed public improvements like public sidewalk replacement.

The property's owner, Francisco Mendiola, has apparently done just enough work to satisfy the court. But he hasn't appeased neighbors skeptical his project will ever be finished.

 $Local\ reaction\ against\ the\ unfinished$ housing project, which has been years in the making, has been strong.

"Eight years and counting ... how much longer do residents have to endure this blighted building?" asked John Pedersen, a nearby neighbor. "Latest court review allowed him to postpone 'again' all his completion dates for the safety issues and the final completion of all his outstanding construction issues, which would prevent its sale or habitability."

"The neighborhood is really PO'd by what they perceive to be someone gaming the judicial system and city officials," said Don Sevrens, a Peninsula Community Planning Board member speaking on his own behalf. "They are hopping

Gregg King lives next door to the mansion at 1676 Plum St., which he characterized as a "ridiculous concrete, vagrant, rodent and gang-member

"If any one of these officials who are supposedly monitoring this mess lived next to this and had to deal with what my family and I have endured ... it would be a different story," King said. "It's almost comical how this guy has taken advantage of all the city departments and officials involved... He hasn't been held accountable for the hardships placed on neighboring residents... Nobody downtown cares... Guys show up next door for a few minutes to do a little work every four or five days. The city is being played - and they don't even realize it.

Another Plum Street neighbor, Jami McDermid, concurred with King, noting, "Eight years is long enough."

McDermid said the city ought to

'Eight years and counting ... how much longer do residents have to endure this blighted building?'

JOHN PEDERSEN NEARBY NEIGHBOR

require Mendiola to promptly "reinstall the sidewalk and clean up all trash and debris on the property."

McDermid offered a couple of other

"Immediately have a City building inspector inspect the property for code violations/compliance and make available the findings," McDermid said. "Change the City of San Diego statutes to prevent this from occurring to others in the future. Disclose to residents the current lien holder and make them an active defendant in the litigation proceedings. Ask Councilwoman Zapf or Mayor Faulconer what they would do if this was next door to their home?"

A status hearing on the unfinished Plum Street mansion was held in Department 3 of the San Diego Superior Court Aug. 4 before Judge David Rubin.

Following that hearing, Mendiola's attorney, Scott M. Schlegel, said his client has been misrepresented by the public in its perception of the situation with his Plum Street property.

"Since the date when Mendiola pled guilty on Jan. 28, 2015, no extensions have been granted by the court and no extensions have been requested," Schlegel said. "The plea agreement between Mendiola and the city contained various deadlines for obtaining permits and completing the construction associated with the permit. To date, Mendiola is in full compliance."

Schlegel noted that the recent court hearing was only a status conference.

"The court did not grant any extensions whatsoever," said Schlegel. "The court simply reiterated the deadlines as stated in the plea agreement dated Jan.

28, 2015. At this time, Mendiola is on schedule and in compliance with the deadlines as stated in the plea agreement. The sidewalk will in fact be completed in accordance with the dates outlined in the plea agreement."

The City Attorney's Office also reacted to Judge Rubin's decision.

"Judge Rubin stated that the community had shown tremendous patience and the City has been fair to the defendant," said Gerry Braun, spokesman for City Attorney Jan Goldsmith. "He (Rubin) also stated that the neighborhood is entitled to 'quiet peace and enjoyment.' The People opposed, and Judge Rubin declined, the defendant's request for more time to complete the work. The judge also denied the People's request to have the defendant put in jail, or be ordered to do public work service."

Braun said Judge Rubin indicated that "if the sidewalk is not completed and traversable on Sept. 16, 2015, he will not hesitate to order the defendant to bulldoze the project or sell the property. Judge Rubin also indicated that the January deadline was reasonable and if the project was not completed by the Jan. 7, 2016 hearing date that he would order the defendant to demolish the structure or sell the property to a third party."

"Judge Rubin has retained personal jurisdiction over the matter for reasons of judicial economy so the defendant does not slip through the cracks," added Braun, noting the next court date is Wednesday, Sept. 16, at 9 a.m. in Department 39 before Judge Rubin.

The Peninsula Community Planning Board (PCPB) discussed the Plum Street situation at length in November 2014.

"No action was taken by PCPB on this matter," said group chair Julia Quinn, who added, "After a presentation by a representative from the City Attorney's Office (CAO), a motion to send a letter

Quinn added the consensus of a majority of PCPB board members was to "let the legal process being undertaken by the CAO be allowed to be completed."

Mendiola has a progress hearing Dec. 9 prior to the Jan. 8 court-ordered date by which all work on his Plum Street mansion is required to be completed.



Sidewalks were readied and poured at the Plum Street remodel.

Free Report Reveals Secrets Smart Home Sellers Use to Preserve Their Equity

SAN DIEGO, If you've tried to sell your home yourself, you know that the minute you put the "For Sale by Owner" sign up, the phone will start to ring off the hook. Unfortunately, most calls aren't from prospective buyers, but rather from every real estate agent in town who will start to hound you for your listing.

After all, with the proper information, selling a home isn't easy. Perhaps, you've had your home on the market for several months with no offers from qualified buyers. This can be a very frustrating time, and many homeowners have given up their dreams of selling their homes themselves. But don't give up until you've read a new report entitled "Sell Your Own Home" which has been prepared especially for home sellers like you. You'll find that selling your home by yourself is entirely possible once you understand the process.

Inside the report, you'll find 10 inside tips to selling your home by yourself which will help you sell for the best price in the shortest amount of time. You'll find out what real estate agents don't want you to know.

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1017. You can call any time. 24 hours a day, 7 days a week. Get your free special report NOW to learn how you really can sell your home yourself.

Courtesy of Dennis DeSouza Remax Lic. 01220680

Edward Jones Ranks No. 6 on FORTUNE Magazine's **Best Companies to Work For List**

Financial-services firm makes list for 16th year

Financial services firm Edward Jones ranked No. 6 on FORTUNE magazine's "100 Best Companies to Work For 2015" list in its 16th appearance on the prestigious list, according to John McKean, a Financial Advisor in the Point Loma com-

Edward Jones' 16 FORTUNE rankings also include top 10 finishes for 12 years, top five rankings for six years and consecutive No. 1 rankings in 2002 and 2003. Last year, the firm ranked No. 4 overall.

In the FORTUNE survey of associates, for which the ranking is predominantly based, 94 percent of Edward Jones associates said they have pride in the work they do. And 96 percent of associates say that overall, Edward Jones is a great place to

The full list and related stories appear in the March 9 issue of FOR-TUNE magazine and at www.fortune.com/best-companies.

FORTUNE partners annually with Great Place to Work to conduct the most extensive employee survey in corporate America to identify the 100 Best Companies to Work For. Two-thirds of a company's survey score is based on the results of the Trust Index Employee Survey, which is sent to a random sample of employees from each company. This survey asks questions related to their attitudes about management's credibility, overall job satisfaction and camaraderie. The other third of the scoring is based on the company's responses to the institute's Culture Audit, which includes detailed questions about pay and benefit programs and a series of open-ended questions about hiring practices, internal communications, training recognition programs and diversity

In addition to the FORTUNE honor, Edward Jones was ranked No. 1 on the People's Picks: 20 Great Workplaces in Financial Services list by the workplace review web site, Great Rated! That ranking comes from an anonymous survey of Edward Iones associates and also was administered by the workplace culture experts at Great Place to Work.

PLAN CONTINUED FROM Page 1

them in the city - don't require approval from the Coastal Commission, which met this month at the Chula Vista City Council Chambers. Because Ocean Beach is located in the coastal zone, the compliance with state coastal protection

When the City Council approved the plan last year, many observers assumed Coastal Commission approval was a foregone conclusion. Behind the scenes, however, Coastal staff had numerous concerns, and negotiations with city staff reached fever pitch as this month's meeting approached.

These negotiations were productive the number of differences had been whittled down from 30 to a handful, said Brian Schoenfisch, principal planner with the city of San Diego. But as the meeting began, the two sides were at an impasse. Coastal staff said the plan still

lacked sufficient teeth in three areas: ensuring affordable overnight lodging, protection of environmentally sensitive habitat areas, and shoreline protection.

It became the task of the Commission to choose between the wording offered by the two staffs, who generally were in agreement of the policy goals but in some cases disagreed about such arcane Commission reviewed the plan to ensure things as the appropriate place in the document to include the language.

> Plan proponents – who met before the meeting at the Ocean Beach Recreation Center sporting blue T-shirts with the message "Keep the OBcean Attitude" and traveled together on a bus rented by the Ocean Beach Town Council (OBTC) were clearly growing weary of the exercise, and one after another called on the Commission to approve the plan once and for all with the city's language.

> "It's time," said Mindy Pellissier, former chair of the Ocean Beach Planning Board (OBPB), who has chaired a committee to oversee development of the plan since the process began in 2002.

"No document is ever perfect. Delay-

ing this further only hurts," Pellissier

Local businessman and OBPB member Craig Klein agreed. "Harm results when we have to adjudicate development project decisions based on an outdated, 40-year-old document. Additional delay will simply allow for the perpetuation of additional mischief," he said.

Support for the plan also arrived from District 2 San Diego City Councilwoman Lori Zapt and state Assemblywoman and Speaker Toni Atkins, who sent surrogates.

The document that finally emerged, after an extended discussion Commission Chairman Steve Kinsey would characterize as "tiresome ... horsetrading," reflected a blend of the proposals presented by the two sides but tilted in favor of the city's language.

"Sometimes, at a community plan level, I think we're trying to get way too far into the weeds ...," said Commissioner Greg Cox, who is also a San Diego County supervisor.

READ MORE ONLINE AT sdnews.com

First medical marijuana dispensary opens in Midway District

BY DAVE SCHWAB | THE BEACON

The first medical marijuana dispensary legally approved in Council District 2 under the city's new ordinance drafted more than a year ago has opened for business in the Midway district.

The Point Loma Patients Consumer Co-Op, at 3452 Hancock St., held its grand opening Aug. 15 after completing a lengthy vetting and permitting process with the City of San Diego.

The Midway district is a hodgepodge of commercial, industrial, office and warehouse land uses, plus limited residential, in a transitional area bordering Old Town, Point Loma, Pacific Beach

and downtown San Diego.

"Doing things by the book and with community input was very important to us," said Adam Knopf, co-op owner. "I understand that there have been concerns in the community about dispensaries. But we are committed to being good neighbors and will demonstrate that our business will have a positive

In addition to meeting strict permitting requirements, the co-op is housed in a LEED (Leadership in Energy and Environmental Design) certified building, meaning that it meets stringent national standards for energy efficiency and environmental responsibility.

The dispensary will operate Mondays

to Saturdays from 8 a.m. to 9 p.m. and Sundays from 9 a.m. to 9 p.m. It will offer a variety of treatment options, including concentrates, juices, flowers, vaporizer pens and edibles. It will also offer delivery service and promotional discounts for first-time patients.

To obtain medical cannabis products from the co-op, patients must have a valid California driver license or ID and a original 8-by-10 doctor's medical cannabis recommendation and must become a member of the cooperative.

The cooperative is known for the quality and variety of its medical cannabis products and has won a number of awards, including top honors in three categories at the 2015 Cannabis Profes-

The San Diego Planning Commission voted 4-2 in April to give final approval to the cooperative.

In February of 2014, City Council passed an ordinance allowing medical marijuana dispensaries but required them to be no closer than 1,000 feet from one another, schools, churches. daycare centers or other youth-oriented facilities.

The approval effectively kills the chances of at least four other nearby proposed dispensaries. A maximum of four dispensaries are allowed in each of the city's nine council districts. Some council districts, however, do not have zoning that would allow any dispen-

The local battleground over medical marijuana and states' rights versus federal law dates back to 1996, when 56 percent of California's voters gave the thumbs-up to the Compassionate Use Act. Despite approval by state voters, the federal government maintains that marijuana remains illegal under U.S. law. Today, about half of the nation's states allow the sale and use of medical mari-

Marijuana has been legalized for recreational use in Alaska, Colorado, Oregon, Washington state and Washington, D.C. Legalization could be on the California election ballot in 2016.

For more information, visit plpcc.org/.

Coastal Comm. rejects Harbor Island hotel plan

A push to create more inexpensive hotel rooms along the state's coastline has led the California Coastal Commission on Tuesday, Aug. 18 to reject a \$30 million, 175-room hotel project planned for Harbor Island in San Diego.

The commissioners voted 9-2 to deny an amendment to the Port of San Diego's master land use plan, one of numerous items taken up during the second of three days of meetings in Chula Vista.

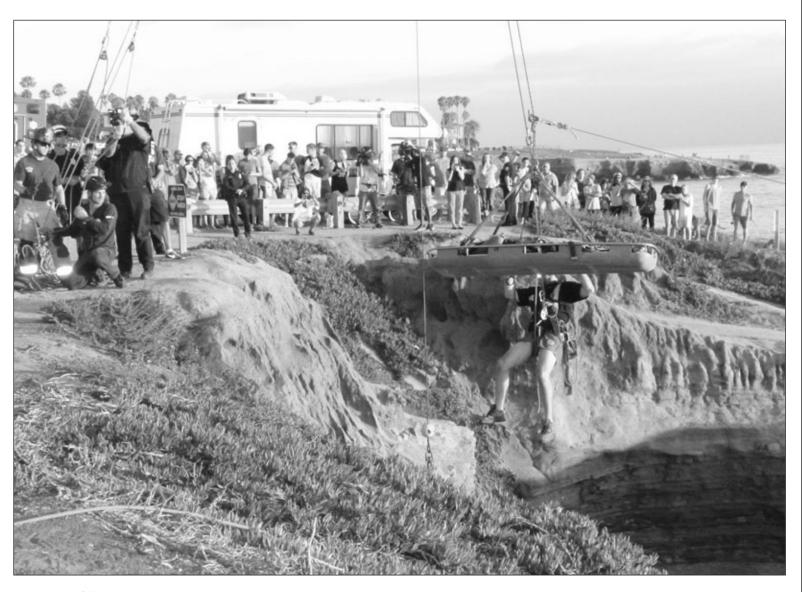
The master plan originally envisioned one 500-room hotel at the site on the east end of Harbor Island but was subsequently modified to three lodging houses that would offer 500 rooms combined.

With the commission putting a renewed focus on public access to the coastline in the form of lower-cost overnight accommodations, the port had offered to have 25 percent of the remaining 325 rooms fit in low- to middle-cost categories.

Of more than 8,000 rooms that provide overnight stays on port tidelands, only 237 are considered lower cost -and those are at a recreational vehicle park in Chula Vista, according to a commission staff report.

Commissioner Mark Vargas said that works out to around 3 percent of the available rooms. The figure should be more like 25 percent since the port administers public land, he said.

The east side of Harbor Island where the three hotels would have been located is currently the site of overflow parking for airport rental car compa-



An unidentified 38-year-old transient is brought to safety by San Diego Fire-Rescue personnel after he injured himself while diving from a high ledge at a popular but illegal diving spot in the 1200 block of Sunset Cliffs Boulevard. Witnesses said the man, who appeared intoxicated, did a belly flop, knocking himself unconscious. He was floating facedown for several seconds before witnesses pulled him onto rocks, where he regained consciousness. The late-afternoon rescue on Aug. 7 attracted a large crowd and caused the street to be shut down for more than an hour while lifeguards set up rescue equipment.

Three hotels planned for Liberty Station at former Wally Park San Diego site

The Corky McMillin Cos. and Inter-Mountain Management LLC have announced they're joining efforts to develop a 650-room, three-brand hotel destination at Liberty Station in Point Loma.

The new hotels will sit on a 15-acre site that is former home to the successful Wally Park San Diego, an airport parkand-fly company that is ceasing operations after 13 years.

Construction for the \$150 million project is expected to begin soon, with the first hotel opening in the summer of

very excited to have another 650 to 1,000 people a day staying at hotels within walking distance to our galleries, museums, cinemas and cafes," said Alan Ziter, executive director of the NTC Foundation.

"With many other shuttered military bases around the country sitting vacant and abandoned, with these new hotels, San Diego has made another significant advancement in the creation of a new walkable neighborhood at Liberty Station that the community envisioned for the former Naval Training Center."

Established in 2000, the NTC Foundation's mission is to renovate Liberty Sta-

transforming it into a regional arts and culture hub while creating new community gathering spaces.

The new hotel development at Liberty Station will consist of a 181-room Hampton Inn and Suites by Hilton, a 222-room TownePlace Suites by Marriott, and a 247-room Embassy Suites by Hilton.

Dewey Weaver, owner of InterMountain Management, said, "The three brands are complementary and form a synergistic urban destination that will serve business travelers, leisure visitors and airport 'short stay' guests alike."

"We are extremely excited to start con-

"The NTC Arts & Culture District is tion's 28-acre Arts & Culture District, struction on this long-awaited hotel site at district, a golf course, hotels, schools and Liberty Station," said Scott McMillin, chair of The Corky McMillin Cos.

"This will be the geographic transition from Liberty Station to Downtown San Diego. The waterfront location will be a preferred destination for an array of travelers and guests."

Redeveloped by The Corky McMillin Cos. and the City of San Diego, the former Naval Training Center, now named Liberty Station, is one of San Diego's largest and most successful redevelopment projects.

The 361-acre community includes parks and open space, shopping villages and restaurants, an arts and cultural

homes for nearly 350 families. Liberty Station has become a prime San Diego destination for arts, culture, science and technology.

The Corky McMillin Cos. was founded in 1960 by Corky McMillin and has enjoyed a legacy of commitment to quality homebuilding, land development and commercial projects for more than 50

As one of North America's largest hotel management and development companies, InterMountain Management, LLC, for more than 30 years, has specialized in the select-service and extended-stay hotel segments.

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Young Santana Brothers B.A.N.D. to play Ocean Beach Farmers Market on Aug. 26

BY BART MENDOZA | THE BEACON

The true state of San Diego's music community is possibly best judged by the amount and quality of new young talent emerging. If so, then the kids are all right, with bands like the Bassics and singer-songwriters like Raelee Nikole, emerging into the spotlight recently and with events for under 21s increasing. One such up and coming young group, with some band members still attending Canyon Crest Academy, is the Santana Brothers B.A.N.D., performing at the Ocean Beach Farmers Market at 4 p.m. Wednesday, Aug. 26.

The group first got together in December 2011, built around the core of brothers Brendan (guitar), Alexander (drums), Nathan (vocals) and Daniel (bass) Santana, with the actual size of the group varying up to eight members, depending on the job and budget of the client. Joining The Santana Brothers are Ryan Faison on rhythm guitar, sax and keys; on vocals, either Stellita or Andrea Blea; keys James Ferguson, and sometimes a percussionist is also added.

Though all loved music since an early age, the actual formation of the band was a way of family bonding. "The band was formed by the brothers to support Nathan, who is autistic and has epilepsy," explained mother and manager Gabriela Santana.

"Nathan always enjoyed singing; he tried bass but found that it was difficult because of some of his fine motor delays. Nathan's dream was to sing in a band, so from a young age Nathan was always singing. Living with him was like being in a musical," she said. The family had also been told that music would be good therapy for Nathan. "Incredibly the seizures that so dramatically affect Nathan's everyday life do not affect the part of the brain where music is stored thus allowing Nathan to memorize lyrics without any difficulty."

The band is a family affair, top to bottom. "Our parents are great; they support us in everything, they are the drivers, the roadies, and our mom books the band as well as manages a lot of the paperwork," Brendan commented. "The balancing act is very difficult because we have school, work and we are all competitive swimmers. Two of us take it really seriously, and this next year is an Olympic year, so it will be extra challenging."

So far the band is primarily performing cover tunes, though they have written a pair of original songs. According to Alexander, "If we had to pick (crowd pleasers), it's probably Stevie Ray Vaughn's tunes, some of the classic rock



Santana Brothers B.A.N.D. PHOTO CONTRIBUTED

like 'Separate Ways' and 'No One Like You.' Right now 'Uptown Funk' is huge." As might be expected considering their surname, Carlos Santana has been a big influence.

"I tried several instruments but immediately gravitated to the guitar," Bren-

dan said. "I grew up listening to Carlos" dom to express myself, I can jam more." Santana and he was always a big inspiration. My favorite song in our set is the Santana medley, which includes; 'Smooth,' 'Corazon Espinado,' 'Black Magic Woman' and 'Oye Como Va,' because artistically it gives me more free-

Though they are in the fledgling stage

of their musical career, The Santana Brothers are thrilled with things so far. "We would love to get discovered like any other musicians, but realistically we see it as a great way to spend time together,"

Brendan said. "We will always have the love of music to share. Our favorite thing about being a musician is bringing the gift of music to people and watching the enjoyment they get," he continued. "Music changes people's lives. We see how it helped our brother."





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Come experience the artistry of tea

If you want to know about Point Loma Tea, you need to get to know its owner, Cheryl Graf. Cheryl is a life-long tea enthusiast, really – since childhood. Some of her earliest memories are of spending time with her Grandmothers in the Midwest having tea parties. Her Mother, as a Minister's wife, was well known for her hospitality, welcoming visitors to her home with fresh-baked goodies and tea. Cheryl's first job as a teenager was assisting the British owner of a Boarding House in Bellflower, CA provide afternoon teas for her guests, serving tea, polishing the silver, and more.

As a wife and mother, and she often worked in Church Hospitality and Women's Ministries, and helped organize many tea events, from a dozen participants in a home, to kid's tea and etiquette

events, to hundreds of women in hotel ballrooms.

In 2000, after a successful career in office administration, Cheryl had the opportunity to "retire" from that career, and follow her passion for tea and hospitality as a full-time career. And that journey over the last dozen years culminated in the opening of Point Loma Tea in October 2012.

For Cheryl, it is all about the experience you will have when you explore the awesome specialty teas and related accessories in our store, and in your home, with your family and friend

Point Loma Tea is open Wednesday - Sunday Noon- 6:00 pm, First Fridays until 8:30 pm, Monday we are closed, Tuesday are Private Events or Appointments (Wholesale Accounts, Private Tastings, Party Planning etc.) and We also extend our daily hours when there are NTC Liberty Station Events.

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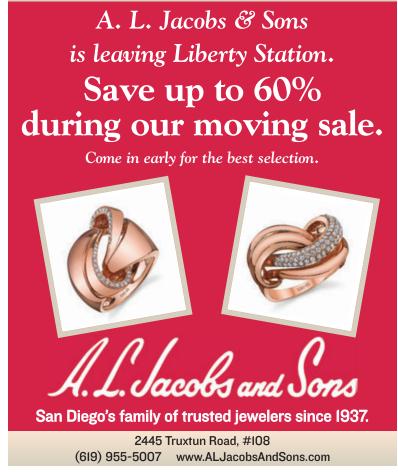
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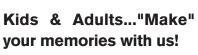
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COMMUNITY

Find a new best friend at Doggie Street Festival in Liberty Station

By NICOLE SOURS LARSON | THE BEACON

If you've been considering adding a new furry friend to your family, don't dawdle – visit the Doggie Street Festival, returning to Liberty Station on Saturday, Aug. 2.2.

Whether you're looking for a Chihuahua, a Labrador or a silly, charming mixed breed of puzzling origins – dog or cat – your future best friend may be waiting to greet you at one of the festival's many participating rescues.

The seventh annual free family-oriented fair, the region's largest adoption event, returns to its original Liberty Station location at NTC Park, 2455 Cush-

DOGGIE STREET FESTIVAL

Where: Liberty Station at NTC Park, 2455 Cushing Road.

When: 9 a.m. to 4 p.m. Saturday, Aug. 22 Info: doggiestreetfestival.org.

ing Road. Event hours are $9\ a.m.$ to $4\ p.m.$ Free parking is available in Lot I on Cushing Road and elsewhere.

"It's a good location for everyone, accessible with good free parking," explained founder and organizer Jude Artenstein, a filmmaker and "Pet

SEE **DOGS**, Page 16

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PHOTO BY RONAN GRAY



Pier plunge

San Diego Junior Lifeguard Lia De Este and her mother Robin take the plunge from the Ocean Beach Pier (above) into the turbulent waters below on Monday, Aug. 17.

The twice-annual San Diego Junior Lifeguard Pier Jump is the culmination of weeks of training by the young guards, aged 9 to 16 along with some brave par-

(Left) Junior lifeguards celebrate and encourage others to jump after they jumped.

PHOTO BY JOHN COCOZZA



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Annual Fur Ball on Aug. 22 to raise funds for SD Humane Society

Some 600 people and nearly 300 dogs are expected for the 29th annual Fur Ball on Saturday, Aug. 22, from 6 to 11 p.m. at San Diego Humane Society (SDHS), 5500 Gaines St.

A dog-friendly event, the Fur Ball is an evening of exquisite dining, enjoyable dancing, live music, raffle drawing, appealing live and silent auctions and much more — all to raise money to support animals in the community and fund vital community programs and services for them

This year, the Fur Ball will honor The Akaloa Resource Foundation and Phil Pace, owner of Phil's BBQ in the Midway district, for their generous contributions provided to animals in the community. For more information or to see current animals available for adoption, visit sdhumane.org.

"Phil Pace has been a generous and dedicated supporter of SDHS and companion animals for many years," said Dr. Gary Weitzman, the nonprofit's president/CEO.

"Giving back to the community is something Phil knows a lot about, particularly to children and animals. In addition to his support of SDHS, Phil's newest project is designating five acres of his 20-acre property for horse rescue and equine therapy — all to help animals in need of a second chance. We're grateful for all Phil Pace does for this community and proud to honor him at our 29th annual Fur Ball."

The event, one of SDHS's largest fundraising events, will feature a cocktail hour for people and their canine friends.



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Gulls choose veteran radio voice for season

By SCOTT HOPKINS | THE BEACON

The San Diego Gulls selected a local radio veteran as the team's on-air voice for its inaugural season in the American Hockey League.

Craig Elsten's voice is familiar to fans of the San Diego Sockers, where he has been their play-by-play voice for the past six seasons. He is also a pre and postgame host on the Mighty 1090-AM Padres broadcasts and hosts a talk show on the station.

The Gulls, the top affiliate team of the Anaheim Mighty Ducks, recently announced all games will be broadcast on either Mighty 1090-AM or ESPN 1700-AM.

"Craig has well-established credibility in this market," said Gulls president of business operations Ari Segal. "He is a storyteller. We feel that Craig has the ability to create an exciting call that will appeal to new and existing Gulls and Ducks fans as well as hardcore San Diego sports fans willing to give us a try."

Elsten resides in La Mesa with his wife Mitzi and 4-year-old son James.

The Gulls also announced a twogame exhibition schedule, with both games against the Ontario Reign, the Los Angeles Kings' new top affiliate.

The first game will be played Oct. 2 in Ontario, followed by an Oct. 5 meeting at the Honda Center in Anaheim, home of the Ducks. Both games begin at 7 p.m.

Fans are invited to the Honda Center game and will be admitted for free. Tickets, limited to four per customer, are available at www.anaheimducks.com. Seating is general admission on a firstcome hasis



Ivan Thamma of Point Loma High School, left, and his partner Bryce Pereira hoist the massive trophy they earned after winning the United States Tennis Association's national doubles championship for 16-year-olds.

Pointer student wins national tennis title

By SCOTT HOPKINS | THE BEACON

A member of the Point Loma High School tennis team joined a longtime friend to win a national doubles champi-

Ivan Thamma, who will begin his junior year next month, teamed with another California player to capture the United States Tennis Association's 16's Doubles Championship Aug. 8 at the Markin Center in Kalamazoo, Mich.

Thamma played with Bryce Pereira, also entering his junior year at San Marino High School, near Pasadena, to score a 2-6, 6-1, 6-1 victory in the finals.

Despite being seeded number eight in the tournament, Thamma and Pereira took the title, but not without a brief

case of nervousness that peaked during the first set of the finals.

"I was definitely nervous in the final." said Thamma. "After the first (set), the nerves just went away, and we started playing our game, relaxed and focused. We'd never been in such a big place, but after the first set losses, we got ourselves back together and started playing."

The two teens have played together since the age of 12.

After an injury forced Thamma to withdraw from a recent doubles tournament with Pereira, Thamma said, "I had to make it up to Bryce in Kalamazoo."

As a freshman at PLHS, Thamma teamed with fellow ninth grader Keegan Smith to win the San Diego CIF section doubles title.

Pointers football season preview: first game Aug. 29

By SCOTT HOPKINS | THE BEACON

The Point Loma Pointers' 2015 football season gets under way later this month, and it includes games against two teams that were CIF finalists and six others that earned playoff spots.

Head coach Mike Hastings guided his squad to a 9-3 record last season before Madison eliminated the Pointers from Div. 1 playoffs in an unfortunate CIF scheduling matchup just 14 days after the Warhawks downed the Dogs for the Western League title.

The Warhawks were thus responsible for two losses on the Pointer schedule, and this year's game, set for Oct. 16 at Madison, is surely circled on both teams' calendars.

Homecoming, a major date for Pointer alums, takes place Oct. 2, when Hoover's Cardinals fly into Pete Ross Stadium.

Scripps Ranch joins the Western League this year along with the Pointers. Madison, Mission Bay and La Jolla. A preview of the 2015 Pointers season:

- 3 p.m. Aug. 29, El Camino, Home. Saturday triple-header with Freshman (10:00) and JV (12:30) also playing. Last year, Pointers won 38-28
- 7 p.m. Sept. 4, Ramona, Away. Pointer fans make the long trek to see the Bulldogs, who hung an early-season loss (7-6) on the Pointers last year before going 8-3 overall (3-1 in Palomar League).
- 3 p.m. Sept. 12, Lincoln, Home. Official Saturday "Kickoff Game" against rival Hornets, who finished 6-6 overall (2-2 in Eastern League) before a quarterfinal loss to San Marcos in CIF Div. II quarterfinals. Last year, the Pointers won 40-20.
- 6:30 p.m. Sept.18, Serra, Away. The Conquistadors return to the Pointer schedule

after an absence of several years. Last year, the team struggled, going 2-8 overall and falling to 1-3 in the City League. They did not qualify for the CIF playoffs.

- 3 p.m. Sept. 25, Olympian, Home. The Eagles also return to the Pointer schedule. Last year, the team finished 4-7 overall and 2-2 in the Metro Mesa League before dropping a CIF Div. I first round game to Vista by a score of 35-14.
- 3 p.m. Oct. 26, Hoover#, Home. The Cardinals had a resurgence last season, posting a 10-3 overall record (4-0 to win the City League title). They went all the way to the CIF Div. III Championship game before a tough loss to Christian.
 - Oct. 9. bye week.
- 3 p.m. Oct. 16, Madison*, Home. Pointers are eager to get back at the Warhawks, who beat them twice in 14 days last year (36-14 and 49-28) costing the Pointers the Western League title and eliminating them from CIF Div. I playoffs. Madison lost to St. Augustine in the CIF Championship game.
- 6:30 p.m. Oct. 23, Scripps Ranch*, Away. The Pointers grounded the Falcons by a 34-27 margin last year. The Ranchers went on to a 5-7 season (1-3 in Eastern League).
- 6:30 p.m. Oct. 30, Mission Bay*, Away. The Bucs played all their games on the road last season while a new lighted stadium was constructed on campus. While they managed a 4-6 overall record (1-3 in Western League). The Pointers sank the Bucs 42-19 last year.
- 6:30 p.m. Nov. 6, La Jolla*, Away. The regular season ends with the annual battle for "The Shoe," one of the county's longest-running rivalries. Last year, the Vikings sailed to a 6-6 record, including a 35-21 loss to the Pointers.
 - * League game. # Homecoming.





ENJOY THE BEAUTY OF OLD TOWN

Tickets Now on Sale for Taste of Old Town

The first-time Taste of Old Town event, pre-radura, Taste of Old Town tickets are now on sented by Tequila Herradura last year, will return to the streets of Old Town San Diego on Thursday, Sept.10, from 6 p.m. to 9 p.m.

Event chairperson Chuck Ross of Old Town Family Hospitality Corp., the Cosmopolitan Hotel and Fiesta de Reyes said the inaugural event surpassed all expectations last fall and $13\ restaurants$ in Old Town have begun the planning for the second-annual Taste of Old

"Nearly 1,000 San Diegans blazed through the streets of Old Town last year for the sellout event, sampling selections of spirits and beer paired with culinary specialties," Ross said. "Participating restaurants and tequila sponsors said it was wildly successful. We received nothing but rave reviews from the public as well "

Commerce and sponsored by Tequila Her- Hotel & Restaurant, El Patio de Old Town,

sale for \$35 per person at tasteofoldtown.com. Designated drivers can purchase food-only tickets for \$25. Ross said prices will go up \$5 if people wait until the day of the event and they may risk missing out altogether.

"We sold out last year so we recommend people purchase their tickets ahead of time," Ross explained.

Ross added that Old Town Trolley Tours will be providing free shuttle service throughout the event, so that attendees can be sure to visit each of the participating restaurants. Restaurants, tequila brands and other Old Town businesses are also providing a variety

Participating restaurants in 2015 are The Alamo, Barra Barra Saloon, Cafe Coyote, Casa Produced by the Old Town Chamber of de Reyes, Casa Guadalajara, Cosmopolitan

Fred's Mexican Café, Miguel's Cocina, Old Town Mexican Café, Old Town Tequila Factory, Rockin Baja, Rust General Store & Bistro.

Visit www.tasteofoldtown.com for more

Stagecoach Days: Celebrating the Wild West in San Diego

Old Town San Diego State Historic Park is celebrating travel and transportation in the era of real horsepower during "Stagecoach Days". Come join in the old-fashioned fun from the mid-1800s from noon to 4 p.m. on Saturdays in August.

Sponsored by Fiesta de Reyes and Boosters of Old Town, the free event features a different theme each Saturday such as Days of the Vagueros, Women of the West, Soldiers and Citizens, TwainFest and Taste of the Past. Attendees will enjoy afternoons filled with

activities that reflect life in early San Diego and celebrate the West on the move. Through living history activities and demonstrations, stories and songs, visitors will gain an appreciation for early modes of transportation and daily life. All activities are geared toward children and adults of all ages.

"This year's Stagecoach Days will be the best in our park's history," stated Event Coordinator Gregg Giacopuzzi. "We have added many more family-friendly activities to the event this year so visitors will get a true taste of what Old Town was like in the 1800s."

The Stagecoach Days schedule is as follows. **August 22** - "West on the Move" - The California Gold Rush brought thousands of people to San Diego. Some stayed, many more passed through, seeking their fortunes up north. California State Parks will present demonstrations and activities that were part of the lives of these people on the move.

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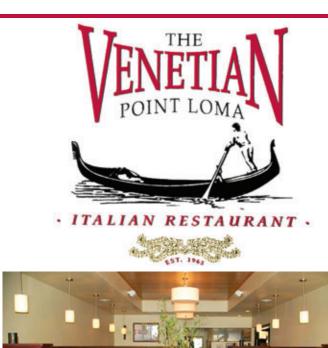




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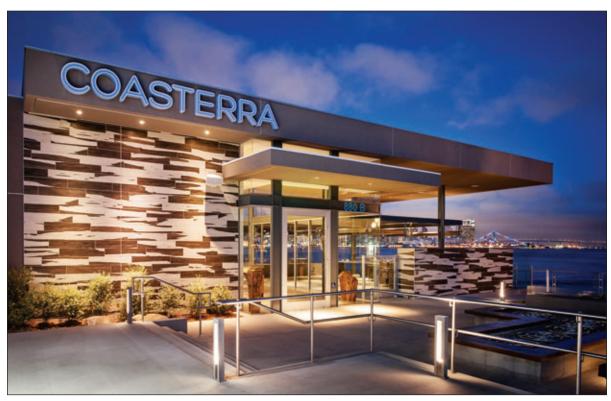
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The entrance to Coasterra on Harbor Island. (Below) The Ahi Tuna Tostada and Tacos de Camaron dishes available at Coasterra.

Coasterra officially opens on Harbor Island

Cohn Restaurant Group debuts \$15M waterfront restaurant

After nearly a decade in the making, Cohn Restaurant Group has announced the opening of Coasterra, the \$15 million bayfront modern Mexican restaurant, lounge and event space on Harbor

The 28,000-square-foot venue introduces a combination of panoramic views of San Diego's downtown skyline, carefully crafted Mexican dishes, and teguila-focused cocktails. Cohn Restaurant Group partnered with Sunroad Enterprises on this one-of-a-kind project.

'We've spent the past nine years developing Coasterra with the intention of building a truly iconic San Diego restaurant and event space. The most common reaction upon walking through the front door is, 'Wow!' - and that's exactly what we were going for," said David Cohn, founder of Cohn Restaurant Group. "The San Diego views are unparalleled, seating is plentiful, and we've worked really hard to provide the same exceptional service and delicious food that our restaurant guests have come to know and expect."

Desian

Coasterra's striking design comes from a contemporary local architect, the late Graham Downes (Graham Downes Architecture). Downes and his design team spent several years drawing up the midcentury-influenced restaurant and event center with one central inspiration – the breathtaking views of the San Diego Harbor. Upon Downes' untimely death, the project was completed with the help of Gensler, the award-winning global design firm.

Offering a panoramic perspective of the water and skyline from every vantage point throughout the building, the design also infuses modern furnishings, bold art and rustic statement pieces sourced from Mexico.

door fire pit provides a swanky respite while waiting to be seated, and inside the restaurant a massive tequila wall greets guests upon entrance.

Inspired by Mexico's natural surroundings, Coasterra's wooden bar top illustrates Sierra Madre mountain ranges and famous beaches while an





COASTERRA

Where: 880 Harbor Island Drive.

Hours: Open seven days a week; lunch 11:30 a.m. to 2:30 p.m.: dinner 5 p.m. to close; patio 11:30 a.m. to close; social hour Mondays to Fridays 3:30 p.m. to 5:30 p.m. Contact: For reservations, call (619) 814-1300 or visit Coasterra.com.

abstract stone wall was fashioned from imagery brought back from a trip to Mexico City. Industrial touches such as rebar and blackened steel screens, concrete floors and filigree light fixtures represent a modern take on old Mexico.

The south patio houses several cabanas and a steel fire pit with additional seating. tle Italy, and Escondido's Vintana wine + Most of the restaurant seating is outdoors dine. on the expansive waterfront patio where guests are shaded by a unique photovoltaic solar glass terrace that provides approximately 35 percent of the energy for the

Renowned local artist Rafael At the front of the building an out- Lopez was commissioned to create two massive murals on the interior and exterior of the restaurant. Lopez created a modern interpretation of work by midcentury painters such as Mathias Goeritz and Carlos Mérida with geometric illustrations that represent "Coasterra," a fusion of two Spanish words that translate to "coast" and "land."

The exterior art showcases blues and grays representing the coast, and the interior painting uses a warm palette of oranges and earthy browns as a nod to the land.

Food

Chefs John Gray and Deborah Scott are introducing a menu of regional Mexican cuisine with a focus on unexpected flavor combinations and an emphasis on local, fresh, seasonal ingredients. Sharable starters include ordering from the tableside guacamole cart (manned by "Guacamigos"), with specialty addins like lobster, crab and shrimp, or the Tostada de Atun with soy, garlic and sesame oil-glazed tuna, crispy tortilla, creamy coleslaw and cilantro sprouts.

Signature dishes include the Mary Tierra, a savory blend of beef short rib, Oaxacan mole, lobster risotto cake and charred asparagus, as well as the Tamal de Champinon, with crispy criminis, goat cheese and pomegranate seeds, and topped with smoked poblano cream.

Chef team

As one of San Diego's most renowned executive chefs, Scott is known for her diverse tastes and ability to create inventive dishes with an emphasis on presen-

Scott first partnered with restaurateurs David and Lesley Cohn in 1995 and has since opened several of San Diego's favorite restaurants, such as Coasterra's Harbor Island neighbor Island Prime/C Level, Indigo Grill in Lit-

Well known for her hands-on approach to hospitality, Scott can be found at each of her restaurants nightly where she oversees her kitchens and visits with guests to ensure a one-of-akind dining experience.

Executive chef Gray is tapped to lead the culinary program alongside Scott. With more than two decades of culinary experience at some of the finest restaurants in Latin America, Gray brings a worldly perspective to San Diego's dining

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ALEXANDER This business is conducted by: AN

INDIVIDUAL The first day of business was: NOT

APPLICABLE Registrant Name: JESSICA ALEXAN-

DER Title: OWNER The statement was filed with

Ernest J. Dronenburg, Jr., Recorder / County Clerk

of San Diego County on: JULY 15, 2015 ISSUE

FICTITIOUS BUSINESS NAME STATEMENT FILE

NO. 2015-017386 Fictitious Business Name(s):

PFROXOLOGY LLC. located at: 4612 LONG

BRANCH AVE. SAN DIEGO, CA.92107 is regis-

tered by the following: HOCHBRUECKNER ENTER-

PRISES LLC. This business is conducted by: A LIMITED LIABILITY COMPANY HOCHBRUECKNER

ENTERPRISES LLC. 4612 LONGBRANCH AVE. SAN

DIEGO, CA. 92107 CALIFORNIA The first day of

business was: 07/02/2015 Registrant Name

MICHAEL J. HOCHBRUECKNER Title: PRESIDENT

The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 02, 2015 ISSUE DATES: JULY 30 AUG

FICTITIOUS BUSINESS NAME STATEMENT FILE

NO. 2015-018837 Fictitious Business Name(s):

CN MONEY EXPRESS & SERVICES located at: 9330

MIRA MESA BLVD. #G SAN DIEGO. CA.92126 is

registered by the following: CINDY NGUYEN This

business is conducted by: AN INDIVIDUAL The first

day of husiness was: NOT APPLICABLE Registrant

Name: CINDY NGUYEN Title: OWNER The state-

ment was filed with Ernest J. Dronenburg, Jr.,

Recorder / County Clerk of San Diego County on

JULY 21. 2015 ISSUE DATES: JULY 30 AUG 06.

FICTITIOUS BUSINESS NAME STATEMENT FILE

TULA RU located at: 5005 CASS ST. SAN DIEGO

CA.92109 is registered by the following: PJ PAT-TON, INC. This business is conducted by: A COR-

PORATION PJ PATTON, INC. 3248 GEDDES DR.

SAN DIEGO, CA. 92117 CALIFORNIA The first day

of business was: 07/01/2010 Registrant Name:

JOAN C. PATTON Title: PRESIDENT The statement

was filed with Ernest J. Dronenburg, Jr., Recorder

/ County Clerk of San Diego County on: JULY 22

2015 ISSUE DATES: JULY 30 AUG 06, 13 AND 20,

FICTITIOUS BUSINESS NAME STATEMENT FILE

NO. 2015-019061 Fictitious Business Name(s):

FRUITCAKES CHEF SERVICES located at: 4365 1/2

MENTONE ST. SAN DIEGO, CA.92107 is regis-

tered by the following: KATHERINE DYE EGAN This

business is conducted by: AN INDIVIDUAL The first

day of business was: NOT APPLICABLE Registrant

Name: KATHERINE DYE EGAN Title: OWNER The

statement was filed with Ernest J. Dronenburg,

Jr., Recorder / County Clerk of San Diego Count

06. 13 AND 20. 2015

on: JULY 23, 2015 ISSUE DATES: JULY 30 AUG

FICTITIOUS BUSINESS NAME STATEMENT FILE

NO. 2015-017464 Fictitious Business Name(s):

ELKA YOGA & WELLNESS INC., ELKA YOGA &

WELLNESS, ELKA YOGA, ELKA YOGA TEACHER

training, elka wellness training, elka

YOGA WELLNESS TRAINING located at: 4166

VOLTAIRE ST. SAN DIEGO, CA.92107 is registered by the following: ELKA YOGA & WELLNESS, INC.

This business is conducted by: A CORPORATION

ELKA YOGA & WELLNESS, INC. SAN DIEGO, CA.

92107 CALIFORNIA The first day of business was

05/19/2015 Registrant Name: ANNA FERNANDEZ

Title: SECRETARY / TREASURER The statement

was filed with Ernest J. Dronenburg, Jr., Recorder,

County Clerk of San Diego County on: JULY 06, 2015 ISSUE DATES: JULY 30 AUG 06, 13 AND 20,

FICTITIOUS BUSINESS NAME STATEMENT FILE

MEDICINE MAN BONE BROTH, CENTER FOR

DANCE INJURIES located at: 4366 MENLO AVE. #2 SAN DIEGO, CA.92115 is registered by the fol-

lowing: JUSTIN FLORES This business is conduct-

ed by: AN INDIVIDUAL The first day of business

was: NOT APPLICABLE Registrant Name: JUSTIN

FLORES Title: OWNER The statement was filed

NO. 2015-017653 Fictitious Business I

IO. 2015-018952 Fictitious Business Nam

06. 13 AND 20. 2015

13 AND 20, 2015

DATES: JULY 30 AUG 06, 13 AND 20, 2015

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FICTITIOUS BUSINESS NAME STATEMENT FILE 2015-018359 Fictitious Business Name(s): ALLNANA located at: 727 DEVON CT. SAN DIEGO.

tact information.

OPINIONS

Opinion Page do not necessarily reflect those of this paper or the San Diego Community Newspaper Group. To submit a signed letter or guest column, please e-mail the respective publication's editor (at right) or send to 1621 Grand Ave., San Diego, CA, 92109. We reserve the right to edit for clarity, accuracy, brevity and liability.

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with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 07, 2015 ISSUE DATES: JULY 30 AUG 06, 13 & 20, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019160NFictitious Business Name(s) HIGH HEALTH ORGANIC Located at: 4870 BRIGHTON ST. SAN DIEGO. CA.92107 is regis tered by the following: JOSHUA BROMLEY, JILL JERGANS This business is conducted by: JOINT VENTURE The first day of business was 07/09/2015 Registrant Name: JOSHUA RYAN BROMLEY Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 23, 2015 ISSUE DATES: JULY 30 AUG 06, 13 & 20, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-018651 Fictitious Business Name(s): NOMAD TRADING COMPANY located at: 7550 MIRAMAR RD. SAN DIEGO, CA.92126 is registered by the following: ALEXANDRA GREENBERG, KILIAN LAMDERS This business is conducted by CO-PARTNERS The first day of business was: NOT APPLICABLE Registrant Name: ALEXANDRA GREENBERG Title: CO-OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/ County Clerk of San Diego County on: JULY 17. 2015 ISSUE DATES: JULY 30 AUG 06, 13 & 20,

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019268 Fictitious Business Name(s): ADVENT REAL ESTATE, ADVENT PROPERTY MAN-AGEMENT located at: 4603 MISSION BLVD. SUITE 213 SAN DIEGO. CA.92109 is registered by the following: ADVENT ENTERPRISES INC. This business is conducted by: A CORPORATION ADVENT ENTERPRISES INC. 4603 MISSION BLVD. SUITE 213 SAN DIEGO, CA. 92109 CALIFORNIA The first day of business was: 01/01/2001 Registrant Name: CRAIG EVERETT Title: OWNER & MANAG-ING BROKER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 24, 2015 ISSUE DATES: AUG 06, 13, 20 AND 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019581 Fictitious Business Name(s): CUSTOM PACIFIC located at: 1261 THOMAS AVE. SAN DIEGO, CA.92109 is registered by the fol-lowing: BC VISION INC. This business is conducted by: A CORPORATION BC VISION INC. 1261 THOMAS AVE. SAN DIEGO, CA. 92109 CALIFOR-NIA The first day of business was: 04/15/2005 Registrant Name: TIMOTHY CORY Title: TREASUR-ER The statement was filed with Ernest J. Dronenburg .lr Recorder / County Clerk of San Diego County on: JULY 28, 2015 ISSUE DATES: AUG 06, 13, 20 AND 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019139 Fictitious Business Name(s): RAY'S FAMOUS PIZZA AND WINGS located at 1691 MELROSE DR. SAN MARCOS, CA.92078 is registered by the following: CITY PIZZERIA INC. INC. This business is conducted by: A CORPORA-TION CITY PIZZERIA INC. 675 B ST. SAN DIEGO. CA. 92101 CALIFORNIA The first day of business was: 07/23/2015 Registrant Name: JOHN CROSS-ER Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 23, 2015 ISSUE DATES: AUG 06, 13, 20 & 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-018851 Fictitious Business Name(s): CHULA VISTA SCHOOL OF BUFFET located at: 816 HAROLD PLACE SUITE 302 CHULA VISTA, CA.91914 is registered by the following: FELICIA ALVAREZ VERDICK This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: FELICIA ALVAREZ VERDICK Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder,

County Clerk of San Diego County on: JULY 21, 2015 ISSUE DATES: AUG 06, 13, 20 & 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019363 Fictitious Business Name(s): IRON CORE PRINTING located at: 2230 SAN DIEGO AVE #14 SAN DIEGO, CA.92110 is registered by the following: DAVID THARP This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: DAVID THARP Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 27, 2015, ISSUE DATES: AUG 06, 13, 20 AND 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE THE WRITE WORDS - LANGUAGE ARTS TUTORING DIEGO, CA.92111 is registered by the following TERRIE LEE MC NEELY This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: TERRIE LEE MC NEELY Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 21, 2015 ISSUE DATES: AUG 06, 13, 20 & 27, 2015

SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION 330 W. BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2015-00025233-CU-PT-CTL PETI-TIONER OR ATTORNEY, BARBARA HAGEY & BILL HAGEY 6621 AVENIDA MIROLA LA JOLLA CA 92037 858-459-7553 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM CAROL FLIZABETH HAGEY A MINOR ON BEHALF OF HER PARENTS BARBARA HAGEY & BILL HAGEY TO CAROLEE ELIZABETH HAGEYTHE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEAR-ING TO BE HELD ON SEPT 18, 2015 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): AUG 06, 13, 20 AND

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-018741 Fictitious Business Name(s): BLOKHAUS located at: 750 11TH AVE. SAN DIEGO CA.92101 is registered by the following: NEUHAUS ATELIERS LLC. This business is conducted by: A LIMITED LIABILITY COMPANY NEUHAUS ATELIERS LLC 241 14TH ST. SAN DIEGO, CA. 92101 CALI-FORNIA The first day of business was: NOT APPLI-CABLE Registrant Name: ALEXANDRA VEEN Title: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 20, 2015 ISSUE DATES: AUG 06, 13, 20 & 27, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-017733 Fictitious Business Name(s): BELLA VISTAS REALTY located at: 2820 CAMINO DEL RIO SOUTH SAN DIEGO, CA.92108 is registered by the following: ANTHONY VACCONS This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ANTHONY D. VACCONE Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 08, 2015 ISSUE DATES: AUG 06, 13, 20 AND 27, 2015

NO. 2015-020352 Fictitious Business Name(s): CALI RESIDENTIAL located at: 2683 VILLA DE LA VALLE ST. DEL MAR, CA.92014 is registe the following: STANLEY ERVIN FAIRCHILD JR. This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ASTANLEY ERVIN FAIRCHILD JR. Title: OWNER / OPERATOR The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020238 Fictitious Business Name(s): SUN AWAY WINDOW TINTING located at: 4930 FIELD ST. SAN DIEGO, CA.92110 is registered by the following: IRVIN COLLINS. This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/1979 Registrant Name: IRVIN COLLINS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 04, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION

330 W. BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2015-00026169-CU-PT-CTL PETITION-ER OR ATTORNEY, EMILY ANNE PRATT 5193 CAS-SANDRA LANE SAN DIEGO, CA. 92101 858-603-0237 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM EMILY ANNE PRATT TO EMILY PETERSON PRATT THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 25, 2015 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): AUG 13, 20, 27 & SEPT 03, 2015

330 W. BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2015-00024676-CU-PT-CTL PETITION-ER OR ATTORNEY, JUDITH MEYERS 1205 PACIF-IC HIGHWAY UNIT 902 SAN DIEGO, CA. 92101 858-652-2293 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM JUDITH MEYERS TO JUDITH SAGE THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 11, 2015 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO CA 92101 ISSUE DATE(S): AUG 13, 20, 27 & SEPT 03, 2015

SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020471 Fictitious Business Name(s): CALIDENTAL located at: 342 SOUTH BROADWAY ESCONDIDO, CA.92025 is registered by the following: CERVANTES DENTAL CORPORATION This business is conducted by: A CORPORATION CER-VANTES DENTAL CORPORATION 342 SOUTH BROADWAY ESCONDIDO, CA. 92025 CALIFORNIA The first day of business was: 05/19/2015 Registrant Name: RIGOBERTO CERVANTES Title: PRES-IDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 06, 2015 ISSUE DATES: AUG 13, 20, 27 AND SEPT 03, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020914 Fictitious Business Na WORLD POLICE AND FIRE WINTER GAMES, WORLD POLICE & FIRE WINTER GAMES located at: 8304 CLAIREMONT MESA BLVD. #107 SAN DIEGO, CA.92111 is registered by the following: CALIFORNIA POLICE ATHLETIC FEDERATION This business is conducted by: A CORPORATION CAL-IFORNIA POLICE ATHLÉTIC FEDERATION 8304 CLAIREMONT MESA BLVD. #107 SAN DIEGO, CA. 92111 The first day of business was: 08/11/2015 Registrant Name: DANIEL ELLISON Title: CHIEF ADMINISTRATIVE OFFICERThe statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 11, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

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FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020507 Fictitious Business Name(s): CALIBER COLLISION CENTERS located at: 4307 VANDEVER AVENUE SAN DIEGO, CA.92120 is registered by the following: CALIBER BODYWORKS INC. This business is conducted by: A CORPORA-TION CALIBER BODYWORKS INC. 401 E. CORPO RATE DRIVE, SUITE 150 LEWISVILLE, TEXAS 75057 DELAWARE The first day of business was: 07/13/2015 Registrant Name: GREGORY M. NICHOLS Title: SECRETARY / CAO The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 06, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-020893 Fictitious Business Name(s): LEILANI'S LEIS located at: 5105 CASS ST. SAN DIEGO, CA.92109 is registered by the following: TYSON CAMARAO This business is conducted by AN INDIVIDUAL The first day of business was: 08/11/2015 Registrant Name: TYSON CAMARAO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 11, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

FICTITIOUS BUSINESS. NAME STATEMENT FILE NO. 2015-019810 Fictitious Business Name(s): STRATAGOLOGY, ZVIGATTI located at: 7170 CAMINITO ZABALA SAN DIEGO, CA.92122 is registered by the following: HAROLD KATZ This busi ness is conducted by: AN INDIVIDUAL The first day of business was: 01/01/2015 Registrant Name: HAROLD KATZ Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder County Clerk of San Diego County on: JUL 30, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019808 Fictitious Business Name(s): KIM SHAINFELD ESTHETICS, JANEYSHANEY locat ed at: 7170 CAMINITO ZABALA SAN DIEGO, CA.92122 is registered by the following: KIM SHAINFELD This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: KIM SHAINFELD Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUL 30, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-0121041 Fictitious Business Name(s): AUTO PAWN SAN DIEGO located at: 8939 TROY ST. STE B SPRING VALLEY, CA.91977 is registered by the following: APSD INC This business is conducted by: A CORPORATION APSD INC 8939 TROY ST. STE B SPRING VALLEY, CA. 91977 CAL IFORNIA The first day of business was: NOT APPLI-CABLE Registrant Name: JARED ADAME Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 12, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021184 Fictitious Business Name(s): HOPPY BEER HOPPY LIFE, HBHL located at: 3856 GROTON ST. #3 SAN DIEGO, CA. 92110 is registered by the following: HOPPY BEER HOPPY LIFE This business is conducted by: A LIMITED LIABIL ITY COMPANY HOPPY BEER HOPPY LIFE 3856 GROTON ST. #3 SAN DIEGO, CA. 92110 The first day of business was: 09/03/2012 Registrant Name: SHANNON SAVINON Title: PRESIDENT The statement was filed with Ernest J. Dronenburg Jr., Recorder / County Clerk of San Diego County on: AUG 13, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-019025 Fictitious Business Name(s): TRAC MARKETING & MANAGEMENT located at: 955 HARBOR ISLAND DR. SAN DIEGO, CA. 92101 is registered by the following: NEIL WHITTEY This business is conducted by: AN INDIVIDUAL The first day of business was: 07/15/2015 Registrant Name: NEIL WHITTEY Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/ County Clerk of San Diego County on: JULY 22. 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2015-021439 Fictitious Business Name(s): BODYTRIFECTA, BODYTRIFECTA SAN DIEGO BODYTRIFECTA SD, BODY TRIFECTA located at: 5605 FRIARS ROAD #321 SAN DIEGO, CA. 92110 s registered by the following: TRINA Y WILLIAMS This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: TRINA Y WILLIAMS Title: OWNER The statement was filed with Ernest J. Dronenburg. Jr., Recorder / County Clerk of San Diego County on: AUG 17, 2015 ISSUE DATES: AUG 20, 27 SEPT 03 AND 10, 2015

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PENINSULA BEACON

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LA JOLLA VILLAGE NEWS

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OBITUARY

Military funeral honors for Point Loma physician

By MIKE McCARTHY | THE BEACON

Point Loma resident Dr. Martin Evan Glasser was simply known by his family and many friends as Marty. After a long battle with several hard-fought medical issues, Marty passed away on July 26 at age

Glasser served proudly as a lieutenant commander during the Vietnam War. He was a young combat surgeon in the front line M*A*S*H units near Khe Sanh. He was exposed to Agent Orange and constant incoming mortar fire on the dangerous front lines of the Vietnam conflict.

As a commanding officer, Glasser went out on several reconnaissance missions with the third Marine division. He served as a physician to many Vietnamese hospitals, clinics and villages. This assignment was also especially dangerous, since many village destinations were in enemy territory of the Viet Cong.

After Vietnam, Glasser's primary practice was focused on the treatment for veteran combat PTSD patients and child-adolescent psychiatry. His training at UCLA prepared him for the assignment with the state department in Thailand. He later practiced medicine at San Francisco

General Hospital and then transferred to the University of San Francisco as the director of the Child Study Unit. His late father and older brother were also medical

Glasser eventually ended up in San Diego as the medical director of the Children's and Adolescent Inpatient Unit at Alvarado Parkway Hospital. Along with a private practice in psychiatry, he also found time to consult with the faculty at UCSD. Most recently, he held executive positions with several medical insurance companies, including Blue Shield of California, Anthem Blue Cross and Magellan.

On Aug. 5, Glasser received full military funeral honors at Fort Rosecrans National Cemetery in Point Loma. The service was well attended by family and many close friends he loved. He is survived by his wife Franny, four children, four grandchildren and a brother, Edward Glasser.

Marty lived an exciting, compassionate and dedicated life. He was an unbelievable fighter when it came to overcoming personal illness and was widely respected within his profession. He was a good family man and my good friend for many years. Marty will be missed by many.

DOGS

CONTINUED FROM Page 10

Lounge" creator.

This year's festival will be the largest ever, with more rescues, more pet-related vendors and a new emphasis on pet-related activities and education for children. Friendly, well-behaved leashed dogs are invited to accompany their humans.

Every year, throngs of happy residents encircle the pet enclosures, eager to meet that special dog or cat - or even a pair that's their perfect match.

About 25 to 30 local rescue organizations, including many breed-specific groups and public shelters, will bring an array of pooches plus a few courageous cats ready to settle into their "forever" homes.

Festival attendees can browse about 100 vendor booths offering a diverse selection of pet-related supplies, food, services, training and pet care information, all geared to improving the health and well-being of companion animals.

A silent auction supporting the festival will offer a wide array of goods, including Padres tickets, hotel suites and a basket of restaurant passes geared to the fervent foodie.

This year's Doggie Street Festival Hero Awards will honor KUSI-TV meteorologist and jazz musician Dave Scott and San Diego VCA Hospital Manager Vilan Vlasov for their ongoing commitments to promoting pet adoption and supporting the festival's goal of saving pets' lives.

Artenstein created the festival to promote adoption and contribute to ending the euthanasia of homeless pets.

Every year, the festival helps rescue groups find homes for more pets. In its early years, about 100 dogs found forever homes through the festival. More recently, that number has doubled to about 200 and now includes cats. Because of the festival's success, Artenstein replicated the festival in Los Angeles, now entering its fourth year on Sept. 19. The festival also debuts in Phoenix Nov. 28.

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A new report has just been released which re- As the report uncovers, most home sellers make 7 veals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling a home have become increasingly less and less effective in today's market. The fact of the matter is that 75% of home sellers don't get what they want for their homes and become disillusioned and - worse financially disadvantaged when they put their homes on the market.

deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. In response to this issue, industry insiders have prepared a free report entitled "The 9 Step System to Get Your Home Sold Fast and for Top Dollar".

To hear a brief recorded message about how to order your FREE copy of this report call toll-free 1-800-691-9384 and then enter ID# 2000. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to find out how you can get the most money for your home.

Wheels keep on turning for District 2 cycling advocate Nicole Burgess

By DAVE SCHWAB | THE BEACON

Peninsulan Nicole Burgess is Council District 2's bicycling "czar" who leads by example putting her best pedal for-

A native San Diegan from Bonita who's lived in Ocean Beach the last 18 years, Burgess had an "epiphany" about six years ago. That happened when she took her love for cycling to the next level by promoting the public benefits of cycling, carrying that message to the motorized masses.

Following is a Q & A the Beacon held with Burgess, who discussed a wide range of topics associated with promoting bicycling.

Beacon: When did cycling cease being a hobby and become an avocation for you?

Burgess: My brother got a gift of a tandem bike at age 16 and I started riding with him. My kids went to school in OB, and when they transitioned from elementary to middle school I told them, "I'm not putting you in a car to take you a mile and a half. It's too far to walk. We'll start riding our bikes."

Beacon: Was it hard to get other people to follow your example?

Burgess: I (gradually) encouraged

ropes." I held bike rodeos from OB Elementary to Dana Middle School.

Beacon: Were you recruited, or did you volunteer, to be District 2's bicycling representative for the

Burgess: I applied.

Beacon: Why did you opt to be in that position?

Burgess: I wanted to get something done at the

Beacon: What does

Burgess: Meetings once a month (with other bike reps) down at dance, et cetera. Fifty percent of people the Civic Center downtown.

Beacon: What needs to be done to promote bicycling throughout San Diego?

Burgess: We need our city to prioritize biking infrastructure - and fund it.

Beacon: Why should we do that?

Burgess: It's a health and lifestyle issue. In the '80s, 88 percent of kids walked or rode bikes to school. Obesity more moms and dads to ride with me. I rates were very low. Now kids are being said, "Come join me, I'll show you the driven by their parents to soccer, piano,



being the District 2 bike rep $\,$ Nicole Burgess explains why bicycling is important. $\,$ PHOTO BY DAVE SCHWAB

in the state are obese. This is about \$325 billion being spent on (fighting) diabetes after the fact. Let's prevent diabetes by getting more people on bikes (and exer-

Beacon: What's it going to take to accomplish that objective?

Burgess: Leadership. And money.

Beacon: What can parents do to encourage their children to take up cycling? **Burgess:** Join them. Get out there Action Plan.

and be their escort, ride with them to school.

Beacon: What can we do in San Diego to encourage more adult bike ridership?

Burgess: I had a crazy notion: Have a Saturday or Sunday bike ride with Mayor Faulconer. He could invite families. He could visit with people in each district. He would be remembered for that.

Beacon: What is San Diego's overall bike commuter ridership now?

Burgess: About 1 percent. In Portland, it's 8 percent. In Holland, which is cold half the year, it's 40 percent.

Beacon: What's different about cycling in those places than here?

Burgess: They just accept it as their form of transportation. They learn to dress (appropriately).

Beacon: Can we do the same in San Diego?

Burgess: For sure. We just have to (learn to) accept it as a cultural thing. Let's start with (increasing to) 6 percent (ridership) by 2020. It's in our Climate

Beacon: What's it going to take to alter San Diego's bike "culture?'

Burgess: We have to be OK with change, have to be willing to change.

Beacon: What's the most important reason why we need a paradigm shift toward cycling in San Diego?

Burgess: Health. I'm trying to create a healthy habit (cycling) because I know everywhere in San Diego is doable by bike. Parents today are giving their kids (car) rides everywhere, then get them a car and tell them they're on their own when they're 16. The average cost of a car is \$8,000 a year. Should we be saddling them with that debt?

Beacon: What's so great about bicy-

Burgess: I feel so good when I do it, being able to ride and explore and see new people and new cities. I'd rather by saying hi to people (on a bike) than being in a metal box. I try not to preach, just be a role model. I just do it out of pure joy.

Beacon: Are you optimistic we'll be successful in getting more people out of cars and onto bikes in San Diego?

Burgess: If we put as much energy into bikes as we did into the Chargers stadium, we'd be there.



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Notable Ocean Beach retail building leased - TONY FRANCO

located at 4836 Newport Ave. in Ocean Beach has been leased to two tenants. Gianni Buonomo Wines and Yogi's Yoga Studio.

Gianni Buonomo plans to offer highclass wine tasting to complement the other upscale restaurants that have Avenue Antiques, was in the space for Group at (858) 717-1697.

A 6,500-square-foot retail building recently opened on the 4800 block of more than 20 years. Newport, such as The OB Warehouse and Culture Brewing tasting room. ed the landlord in this transaction and Buonomo's website is gbvintners.com, recently sold this building for \$1.3 miland the website to Yogi's studio is yogisyogastudio.com/.

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Sat 1-4pm 8	755 Gilman Dr. #E	.2BR/1BA	.\$358,000	Claudette Berwin • 858-361-7448
				Bianca Diaz • 858-232-7507
				Ross Clark • 858-442-2643
				Gina Hixson & Elaine Robbs 858-405-9100
				Yvonne Mellon • 858-395-0153
				Marty Vusich • 858-449-6106
				The Reed Team • 858-395-4033
Sun 1-4pm	'90 Senn Way	.5BR/5.5BA	.\$2,495,000	Jan Magot • 619-972-9970
				Vicki Padula • 619-985-1055
				Elizabeth Courtier • 619-813-6686
				Linda Daniels • 858-361-5561
				George Daglas • 708-250-6366
				Greg Noonan • 858-551-3302
Sun 12:30-3:30pm6	876 Paseo Laredo	.5BR/6.5BA	.\$4,990,000-\$5,250,876	Susana Corrigan • 858-229-8120
				Gina Hixson & Elaine Robbs 858-405-9100
UNIVERSITY CITY				
Sun 1-4pm4	115 Porte De Merano #132	.2BR/2BA	.\$429,900	Russ Craig • 858-361-7877

..2BR/2BA\$495,000 ...





STUNNING OCEAN VIEWS - RANGING FROM \$1,395,000 - \$3,595,000

.3505 Monair Dr. #A......3BR/1.5BA\$385.000.

Stunning Ocean Views

One Neptune is a brand new collection of eighteen luxury homes prominently positioned on the oceanfront of Windansea Beach in La Jolla, California. One to three bedroom single level units with generous terraces frame breathtaking views of surf, sand, and sky. Residents enjoy premium appliances, private underground parking, elevator, solar solutions, and much more. This building is A.D.A. certified.



RE//NEX

Steve Cairncross 858-859-3370 www.teamcairncross.com CA BRE #0859218







Reduction \$1,395,000 - \$1,450,000



Newly constructed this modern masterpiece boasts panoramic views from downtown to the Pacific Ocean. The owner spared no expense appointing this property with custom finishes, a gourmet kitchen, wolf appliances, a soaking tub in the master suite, a private guest suite and 4 patios for outdoor entertaining. All of this nestled high atop the hill on a large lot. The builder combined contemporary styles with warm accents to make it feel like home.







LOCALLY NATIONALLY GLOBALLY KNOWN RECOGNIZED RESPECTED



Escondido | 1349 E Lincoln Ave | \$395,000-\$425,000 | 3BD/2BA Luca Nordio | The Ghio Group | 760.846.4886



Lakeside | 13015 Lakeshore Dr | \$350,000 | 2BD/1BA J. Michael Fimbres | JMF & Associates | 619.796.5631



San Diego | 4884 Del Mar Ave | \$749,900 | 2BD/1BA Erin Jaszcak | 619.990.9628



San Diego | 3826 Catamarca Dr | \$749,000 | 4BD/3BA Janell D. O'Meara | The Ghio Group | 619.972.3207



Coronado | 711 Country Club Ln | \$3,999,999 | 3BD/4BA Janell D. O'Meara | The Ghio Group | 619.972.3207



San Diego | 1876 Sefton PI | \$1,649,000 | 3BD/3BA Bob Woodard | 619.227.5478



San Diego | 4822 Del Monte Ave | \$695,000 | 2BD/2BA Joseph Ghio | The Ghio Group | 619.261.3002



San Diego | 7558 Margerum Ave | \$644,900 | 5BD/3BA Leigh Ann Elledge | 619.203.3012



San Diego | 3544 Shoreline Bluff Ln | \$550,000 | 3BD/3BA Serina Roth | JMF & Associates | 619.210.3177



San Diego | 12402 Mantilla Rd | \$499,000 | 3BD/2BA Marc Rose | 619.224.7673