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Thursday August 28, 2014

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## VISITORS GAIN GLIMPSE AT THE HISTORIC CABRILLO LIGHTHOUSE CLOSE UP



An estimated 573 guests, top and above, swarmed the historic Cabrillo Lighthouse on Aug. 25 for a rare opportunity to explore the top of the lighthouse during a free admission day as part of the National Park Service's 98th birthday celebration. At left, Park Service volunteers and docents appear in period dress, answering guests' questions about life in the 19th century. Photos by Jim Grant

## New school year ushers in plenty of campus changes for students and staff

By DAVE SCHWAB | THE BEACON

It's a fresh start to a new school year beginning Tuesday, Sept. 2 for the nine institutions of the Point Loma Cluster of Schools (PLCS) in the San Diego Unified School District (SDUSD).

The PLCS became a reality in 2006, when parents, teachers and principals from each school engaged in a strategic planning process to develop a unified vision. The cluster's primary objective is to increase communication between and coordinate the efforts of its schools, thus supporting the development of the cluster into an outstanding, cohesive K-12 environ-

SEE SCHOOLS, Page 6

## PLHS improvement plan, stadium lighting continue to hinge on EIR document

By DAVE SCHWAB | THE BEACON

A field-use policy is now in place for the long-awaited environmental impact report (EIR) on a master plan for Point Loma High School (PLHS), which includes a controversial proposal for stadium lighting, once the EIR is complete.

That's the next chapter to be written in the vetting of a PLHS long-range site master plan revi-

SEE PLHS, Page 6



School buses will be rolling back to local campuses on Tuesday, Sept. 2 with the resumption of classes in the Point Loma Cluster of Schools. Photo by Paul Hansen

## Abandoned remodel giant on Plum St. draws attention of city officials

By DAVE SCHWAB | THE BEACON

After years of inaction, authorities are finally going after an abandoned remodel on Plum Street on a corner lot in Point Loma.

"I filed criminally against the owner of the perpetual remodel at 1676 Plum St. (at the corner of Lowell Street)," said Danna W. Nicholas, deputy city attorney for the city.

A total of seven misdemeanor counts have been filed in San Diego Superior Court against the property's owner, Francisco Mendiola. The counts all carry a sentence of six

SEE ABANDONED, Page 8



Neighbors on Plum Street have been frustrated by the abandoned remodel of this giant home by the property owner. Neighbors said nothing has been done in four years. The city is taking strong measures to remedy the eyesore. Photo by Dave Schwab

## City's plan to uproot illegal pot shops is a slow, arduous process

By DAVE SCHWAB | THE BEACON

Even with a new city medical marijuana ordinance in place and applications pending for licensed cooperatives in the Peninsula, a number of pre-existing, unlicensed dispensaries continue to fly under the radar.

Weedmap online lists about a half-dozen cooperatives currently operating in the Point Loma-Ocean Beach area,

including Cloud 9 Co Op on West Point Loma Boulevard, Point Loma Patients Association on Rosecrans and Lytton streets, Starbuds Inc. on Midway Drive, Happy High Herbs on Newport Avenue, Happy Head Foot Reflexology and Massage - Sports Arena on Midway Drive and Super Max on Newport Avenue.

A matter of continuing frustration for


SEE POT SHOPS, Page 5

Learn the steps to take when selling multiple rental properties.  
 See Ask the Real Estate Professional on page 6.



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## Planners tackle concerns, nuances of Veterans' Plaza rock-wall design

By **TONY DE GARATE** | THE BEACON

Supporters of a new Veterans' Plaza in Ocean Beach say the project is generating excitement and useful feedback as it's being pitched to various government entities for approval and private groups for fundraising.

Plans call for the \$750,000 plaza to be built on the grassy area south of the main lifeguard tower on Abbott Street. The design, dubbed "Life's Journey," would consist of a seven-foot-high representation of Sunset Cliffs with four 15-foot-wide granite walls attached that contain the names of honored veterans. An adjacent walkway with a tide pattern and inlay of stars representing those lost in battle would run from Abbott Street to the sand.

The latest bit of good advice came ear-

lier this month during a hearing of the Design Review Committee of the city's Park and Recreation Board, said Steve Grosch of the Ocean Beach Community Development Corporation (OBCDC), the group spearheading the project. That committee, while unanimously supporting the project, advised now is the time to be on the lookout for things that could go wrong with the depiction of Sunset Cliffs, Grosch said.

He said the committee was rich in architectural knowledge and convinced him of the need for a skilled design of the memorial rock wall.

"That rock wall can either look fantastic or terrible," Grosch said Aug. 14 at the monthly meeting of the OBCDC.

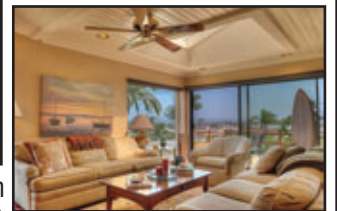
An important design question

SEE **DESIGN**, Page 5

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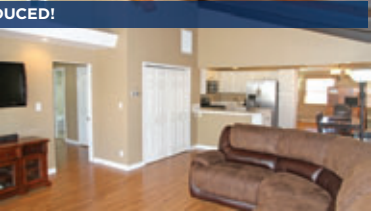
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## Peters touts bipartisanship, economic stimulation in sprint for state's 52nd Congressional District

By DAVE SCHWAB | THE BEACON

Trading on his bipartisanship and collegiality, 52nd Congressional District incumbent Scott Peters, a Democrat, branded his Republican challenger, Carl DeMaio, as “divisive, something Congress doesn’t need right now.”

Speaking a week after DeMaio at the Mission Beach Rotary Club at Pacific Beach’s Catamaran Hotel, Peters said his record shows he’s adopted a “less-partisan, less-divided approach to Congress.”

Peters told Rotarians he’s been ranked as one of the most independent Congressional Democrats.

“I’m willing to vote with both sides to solve problems,” he said, outlining his political priority list to Rotarians. “I put country first. The district is second. My party is third.”

Peters defined political courage as “the ability to come to the middle, sit



SCOTT PETERS

down at the table and work out a solution. That’s what I’m committed to do.”

A former San Diego City Councilman and San Diego Unified Port Commissioner, Peters said he chose to be on the House Armed Services and the Science, Space and Technologies committees because he wanted to be involved in areas to help San Diego spur its economy.

“San Diego’s economy is driven by tourism, the military and science and innovation,” Peters said. “One-quarter of our jobs come from the military. We’re the second-leading city in telecommunications with Qualcomm and the third-leading city behind Boston and San Francisco with biotechnology.”

Toward that end, Peters said he’s been supportive of local efforts to promote alternative energy, including the development of algae as a biofuel and solar energy for use by the military and in building technology.

Concerning immigration, Peters said, “The border’s a mess.”

Disagreeing with DeMaio, who favors shipping children who are illegally in the U.S. back to their home countries, Peters said, “We’d be sending them back to

gang violence, rape and murder — and that’s just not what we’re about.

“We can’t be against human trafficking on the one hand and then just say kick the kids out on the other,” he said.

Discussing health-care reform, Peters said that’s one of the areas where he’s deviated from the mainstream-Democrat line in Congress.

“I think (Obamacare) needs a little help,” Peters said, adding quickly, “It won’t be repealed. We can’t go back. A lot more [reform] work needs to be done. I’m ready to talk about a real solution.”

Peters said he’s also out front in the effort to take some of the financial burden off students paying for school.

“There’s more student debt than credit-card debt now,” he said, noting he’s authored a Congressional bill that would “refinance all student debt to 4 percent. We shouldn’t be gouging kids by requiring them to pay as much as 8 to 10 percent.”

Peters said student debt has become a huge drag on the economy, forcing students to delay important decisions like getting married or buying housing in order to pay off accrued student debt.

## Council torpedoes Faulconer’s veto on minimum-wage hike

At a special meeting called during its August recess, San Diego City Council voted 6-2 on Aug. 18 to override Mayor Kevin Faulconer’s veto of the city’s hourly minimum-wage ordinance, which provides incrementally increased pay over three years and five days’ earned sick leave. The law is aimed mostly at helping low-paid restaurant and retail workers.

The ordinance sets San Diego’s minimum wage at \$11.50 per hour, implemented over three years, to increase to \$9.75 in January, \$10.50 in January 2016 and \$11.50 in January of 2017. Wages will then be modified to the Consumer Price Index beginning in January 2019.

The ordinance was originally passed by the City Council along strict party lines, 6-3, on June 14 before being vetoed by Faulconer on Aug. 8. The city charter allows the council to reconsider any resolution or ordinance the mayor vetoes and can override the mayor’s veto with six votes.

Republican City Councilwoman Lorie Zapf was absent and did not vote on the override.



San Diego is among several cities across the country joining a push by Democrats and labor groups to increase the minimum wage at the local and state level as Republicans in Congress oppose raising the current federal minimum-wage floor of \$7.25 an hour. The California minimum wage is currently \$9 per hour and will climb to \$10 in July.

The San Diego Regional Chamber of

Commerce has promised to try to roll back the wage increase through a referendum. It has until Sept. 17 to gather 34,000 signatures to qualify the referendum for the June 2016 ballot.

Council President Todd Gloria said that will require city officials and residents to debate the issue for nearly two years.

— Staff and contribution

## DESIGN

CONTINUED FROM Page 2

remains: should the memorial wall scale the cliffs in their entire height profile, or should only a portion of the cliffs be considered, Grosch said. Also, how should the cliffs be designed to keep people from climbing on top and jumping off?

“There’s an issue of liability,” said Chet Barfield, aide to District 2 San Diego City Councilman Ed Harris.

Grosch said the Design Review Committee recommended getting the contractor to produce a model of the rock wall “before any decisions are made on site.”

Construction documents for the project are currently being prepared by Estrada Land Planning. Grosch said the firm, which also worked on the Ocean Beach Skate Park, is confident in the concrete-work contractor, which has done similar projects at the San Diego Zoo Safari Park.

OBCDC president Tom Perrotti said he expected citizens to show the plaza the respect it deserved.

“It’s not a Jungle Gym. It’s a place where people will show reverence and respect,” Perrotti said.

Fundraising is continuing at an encouraging pace, Grosch said. The largest chunk — a check for \$22,500 in the form of a city grant — was hand-delivered at the meeting by Barfield. Last month, lifeguards representing Ocean Beach and Point Loma earned another \$2,500 grant at the 61st annual Ron Trenton Memorial Lifeguard Relays. A recent presentation before the Point Loma Yacht Club has resulted in more donations and fundraising leads, Grosch said.

The project is designed to replace the worn-out sidewalk medallions at the current Veterans’ Plaza at the foot of Newport Avenue.

For more information, visit obcdc.org.

### IN RELATED NEWS

• Thank the Urban Corps of San Diego County for the beautiful yellow blooms of the Golden Medallion trees on Abbott Street. The decision to hire the corps to do the watering saved the trees during the current period of drought, Perrotti said. Of the 20 trees planted last year, 19 are thriving. The other one was deliberately cut down in an apparent act of vandalism, he said.

• The completion of the mini-park at the corner of Sunset Cliffs and West Point Loma boulevards has been pushed back a few weeks, Barfield said. The city wants to add a permanent underground watering system during the construction of a meandering, paved trail to Robb Field, now under way. It’s the second phase of the North Ocean Beach Gateway project, also called the Entryway Project, which began in 1997. The trail is expected to be completed this year. The first phase, a plaza at the intersection’s northwest corner, was completed two years ago.

## Oversize-vehicle ordinance now in effect; enforcement in September

The clock is ticking as the new Neighborhood Parking Protection Ordinance meant to curb abuse by oversize motorized or non-motorized vehicles taking advantage of free residential parking has begun, with time running out on violators who will soon be cited.

“The ordinance is now in effect with education of citizens during August and enforcement beginning in September,” said Larry Hesselgesser, San Diego Police Department Northern Division’s community relations officer. “The city will adhere to a grace period for vehicles parked in violation of the ordinance until Aug. 31. All citations issued after the grace period will include a first notification with no associated fines. Subsequent violations will levy a \$100 fine to vehicle owners.”

Oversize vehicles are defined as vehicles, including any attached trailers, vehicles or loads thereon, that exceeds 27 feet in length and 7 feet in height. Non-motorized vehicles include open and closed trailers with or without loads.

Recreational vehicles are defined in the Vehicle Code as “any camp trailer,

camper, trailer coach or house car” or “any boat, dune buggy, all-terrain vehicle (ATV) or other motorized or towed vehicle designed, maintained or used primarily for recreational purposes.”

Recreational vehicles owners may obtain a permit allowing overnight parking. A permit is valid for one 24-hour period. The permit is valid only on the same block as the resident’s address.

Individuals must offer proof of residency in advance of purchasing the permit. Permit applicants — once confirmed by city staff — may purchase up to three consecutive permits (totaling 72 hours).

Applicants may purchase up to 72 days of permits per year. For more information about obtaining permits for oversize vehicles, visit the city’s “Temporary Overnight Recreational Vehicle Permit” page at [www.sandiego.gov/parking/permits](http://www.sandiego.gov/parking/permits).

If you have any questions or concerns about the ordinance, call the Parking Hotline at (866) 470-1308 and press 0 for customer service, or email [parking@sandiego.gov](mailto:parking@sandiego.gov).

## Series of poolside tryouts slated for 2015 city lifeguard positions

Those interested in taking a shot at a lifeguard job for the summer of 2015 with San Diego Lifeguard Services will have ample opportunities to prove their skills and lifesaving techniques.

Lifeguard jobs start at \$16.23 an hour, according to city officials.

The tryouts will be held on multiple days in September, October and January at 1000 West Mission Bay Drive at Ventura Cove, east of the Belmont Park roller coaster next to the Bahia Hotel.

Applicants must swim 500 meters in 10 minutes or less. Interviews will be scheduled for those applicants who pass.

Tryouts begin at 9 a.m. on Sept. 4-5, Oct. 1-4 and Jan. 8-10.

Applicants will need a valid government-issued identification card with a photograph, i.e., a drivers license, military ID, DMV-issued identification card or passport. Applicants must be U.S. citizens or have the legal right to work in the U.S. at the time of the application.

Candidates must be 18 years old by June 12, 2015. Candidates between the ages of 17 and 18 years old must have a parent or guardian present at the time of testing to sign a waiver form.

Successful candidates who are offered employment will be paid to attend the Miramar Lifeguard Academy, but only after passing a comprehensive medical exam and fingerprint check.

Applicants must apply online at [www.sandiego.gov/empopp](http://www.sandiego.gov/empopp). Here, they will create an account, an application and go to “open job opportunities” to apply for Lifeguard 1 - T10532-201406.

If the application is approved, applicants will receive an email and will need to self-schedule the swim test. Applications must be made at least two weeks in advance of the date of the desired swim test.

The application period ends Dec. 3 at 5 p.m. For more information, visit [www.sandiego.gov/lifeguards](http://www.sandiego.gov/lifeguards) or call (619) 221-8844.

## Council backs hosting 35th America’s Cup

The City Council this month passed a resolution brought forward by District 2 Councilman Ed Harris in support of San Diego hosting the 35th America’s Cup to be held in the summer of 2017.

The Unified Port District of San Diego submitted a proposal to the America’s Cup Event Authority to host the 35th America’s Cup, and on July 8, San Diego achieved finalist status. San Diego is now in the running against Bermuda for the host city selection. San Diego hosted the America’s Cup in 1988, 1992 and 1995.

“San Diego already has the infrastructure in place for the America’s Cup, and we know what it takes to host this event,” said Harris. “This breathtaking spectator sport would be a boost to our economy, and we could once again showcase America’s Finest City to the world at this international sporting event.”

“The city of San Diego’s support and partnership are essential as we pursue the opportunity to host the 35th America’s Cup,” said Port chairman Bob Nelson. “San Diego is a ‘can do’ region with

a sailing tradition as strong as anywhere you can find, and we have unrivaled experience in coming together to host major special events. Our collaborative regional approach gives our destination a strong advantage in this competitive process.”

Mayor Kevin Faulconer, who represented City Council District 2 for nearly two full terms before being elected mayor, agreed.

“San Diego hasn’t hosted an America’s Cup in nearly 20 years, and bringing it back to San Diego could be great for our city,” he said. “This would be a phenomenal opportunity to showcase San Diego to the rest of the world.”

The America’s Cup is the oldest trophy in international sport and is the pinnacle of the sport of sailing. The Unified Port District of San Diego’s proposal calls for sailing in north San Diego Bay, unlike previous America’s Cup races held off the coast of San Diego.

A final decision by the America’s Cup Event Authority is expected before the end of this year.

— Staff and contribution

# Applicants for legal dispensaries continue to line up for approval in Midway District

By DAVE SCHWAB | THE BEACON

There are presently 38 applications citywide for new proposed legally permitted medical-marijuana dispensaries under a new ordinance adopted earlier this year.

That ordinance allows conditional approval for a maximum of four dispensaries in any of the nine City Council districts, said Edith Gutierrez of the city's Development Services Department.

Of those legal dispensary applications, 18 — or nearly half — are in City Council District 2, which includes the beach areas from Point Loma and Ocean Beach north to Mission Beach and Pacific Beach.

There are no applications in districts 1, 4, 5 and 9. Council District 3 (Gloria) has two applicants, District 6 has nine, District 7 has four and Dis-

trict 8 has five.

"Applications are processed on a first-come, first-served basis," said Gutierrez.

The new city ordinance allows medical marijuana dispensaries in industrially zoned areas. They are not allowed within 1,000 feet of churches, public parks, schools, child-care centers, city libraries, minor-oriented facilities, residential-care facilities or other medical-marijuana consumer cooperatives.

An initial deposit of \$8,000 is required by the city of all marijuana medical-dispensary applicants.

In 1996, California voters passed Proposition 215, making it the first state in the union to allow for the medical use of marijuana. Since then, 19 more states and the District of Columbia have enacted similar laws.

In two states, Colorado and Wash-

ington, the sale and possession of marijuana is legal for both medical and recreational use. However, the U.S. Supreme Court has ruled that the federal government has a right to regulate and criminalize cannabis. Also, if the cannabis is called "medical cannabis," the federal law still has priority.

At the federal level, marijuana remains classified as a Schedule I substance under the Controlled Substances Act. Schedule I substances are considered to have a high potential for dependency and no accepted medical use, making distribution of marijuana a federal offense.

In October 2009, the Obama administration sent a memo to federal prosecutors encouraging them not to prosecute people who distribute marijuana for medical purposes in accordance with state law.

## POT SHOPS

CONTINUED FROM Page 1

local residents and legislators alike, District 2 City Councilman Ed Harris said recently that of 63 illegal medical dispensaries operating citywide, 17 are in the beach areas he represents.

Harris said shutting down unpermitted medical-marijuana dispensaries is not an easy task, however.

"Closing down illegally operating medical marijuana dispensaries is time consuming and often involves months of litigation," he said. "There is a great deal of money to be made in this business, and often dispensary owners do whatever they can to remain open. That said, I am confident the City Attorney's Office will get all of these shut down."

Meanwhile, Harris said, "I have asked city staff to report on their efforts to close down these dispensaries during the Public Safety and Livable Neighborhoods Council Committee meeting on [Thursday] Sept. 18 in order to make the process more open and transparent to the public."

Neighborhood Code Enforcement and the City Attorney's Office are actively working to close illegal dispensary storefronts.

"The San Diego Police Department's (SDPD's) Drug Abatement Response Team (DART) and narcotic teams work with the city attorney's Code Enforcement Unit and city code inspectors to address illegal medical marijuana dispensaries in the city of San Diego operating in violation of zoning laws," said SDPD media services spokesman Lt. Kevin Mayer. "Once an illegal dispensary has been identified, code inspectors contact the dispensary operator and property owner, notifying them they are illegally operating. If the dispensary refuses to close down, a civil injunction can be obtained. If the dispensary continues to operate after the injunction is obtained, the SDPD will assist in enforcing the court order. Members of the community are encouraged to contact the police department if they believe a business is operating illegally."

It's been 17 years since California's Compassionate Use Act was approved by state voters and legitimized medical-marijuana use.

The city's new dispensary ordinance, passed earlier this year, amends the land-development code and the local coastal



City officials and police are continuing efforts to shut down medical-marijuana dispensaries that are still operating and those that have recently emerged, but the process is painfully slow and full of litigation.

Staff photo

program to add medical marijuana consumer cooperatives as a new, separately regulated land use.

Problems with enforcing regulations governing medical marijuana dispensaries include overlapping state and federal jurisdictions. The process has also taken so long that many residents are unsure of what the rules are exactly and where — and to whom — they apply.

"I thought the cooperatives were zoned out of OB," said Denny Knox, executive director of the Ocean Beach MainStreet Association, the community's business improvement district. "Didn't the City Council designate just a few places to have pot shops and OB wasn't on the list?"

"The last time we had pot stores in OB, we ended up with seven of them — pretty overwhelming," said Knox. "It wasn't the best of situations. We only have one legitimate pharmacy, and then we needed seven pot stores? It seemed odd at best."

"People don't like to believe that lots of pot stores lead to other drug availability in the neighborhood," she said. "That was definitely our experience. The stores also brought a lot of travelers into town looking to get high at the beach. There seemed to be a lot of drug activity in the alleys when all the pot stores were open. There were lots of cars driving in the alleys getting packages from individuals standing behind buildings. Sort of like a drive-thru, but not."

Pro-marijuana dispensary spokesman Eugene Davidovich of the Alliance for Responsible Medicinal Access (ARMA) characterized the notion that medical

marijuana patients are drug addicts as "ignorant, insulting and flies in the face of much evidence to the contrary."

Saying the claim that cannabis has medicinal benefits for relief of symptoms like tremors, seizures and nausea "is simply no longer in dispute," Davidovich said. "What we need now is to ensure San Diego patients are able to go to well-regulated cooperatives for their medicine."

"Because there are currently no licensed cooperatives in the city, patients have no choice but to go to an unlicensed shop," he said. "This issue underscores exactly why ARMA advocates for good, sensible regulations. Once there are licensed cooperatives in the city, there will be no more need for patients to go to the unlicensed facilities."

Davidovich said cooperatives that are compliant with the new, strict laws will be great neighbors "both because of the rules and the level of difficulty and investment needed to secure a permit. These will not be fly-by-night operations, rather they will more resemble pharmacies and will not be unwelcome in their communities."

"ARMA urges the public to embrace the process and regulations that will result in well-operated, licensed dispensaries as the best hope for seeing the less-scrupulous operators close up shop, either by city code enforcement action or by virtue of the fact that permitted cooperatives have a market advantage," said Davidovich. "Research has shown that regulations help to protect safe, responsible access for patients to their medicine and reduce crime and complaints in neighborhoods."

## QUICK HITS >>

### POLICE PROBE STABBING IN ROSEVILLE/FLEETRIDGE NEIGHBORHOOD

Investigators are looking into a late-night knife assault on Aug. 18 in which a man was stabbed three times in the chest on Scott Street in the Roseville/Fletridge neighborhood.

Police said two males became involved in a dispute shortly after 10:30 p.m. when one of them began yelling and causing a disturbance in the front of their residences. The suspect, identified only as a 48-year-old man, produced a knife and stabbed the 59-year-old victim in the chest.

According to investigators, the suspect retreated to his residence after the stabbing. When police arrived, he was taken into custody without incident. The victim's stab wounds were not considered to be life threatening, said officials.

Anyone with information is encouraged to call Crime Stoppers at (888) 580-8477.

### GAS STATION GUNMAN LANDS 25-YEAR SENTENCE

A man who held up a USA service station at gunpoint in the Sunset Cliffs area has been sentenced to 25 years in state prison after he pleaded guilty to all charges.

Because police recovered all the stolen money, there was no restitution order for Steven Joshua Balistreri, 36, by the Superior Court judge. Balistreri was given credit for already serving 180 days in jail and fined nearly \$10,500.

Deputy District Attorney Jim Koerber said the admitted use of a gun in the March 9 incident added 10 years to the other charges of robbery, two auto thefts and being a felon in possession of a firearm.

Balistreri also admitted being out on bond in a Riverside County case when he committed the robbery, which added more time to the sentence.

Balistreri also pleaded guilty to stealing a car in Murietta, where he is from, which added even more time. His prior conviction for residential burglary added five years, said Koerber, who had asked for a 34-year sentence for Balistreri.

Koerber said Balistreri stole \$241 from the female clerk and then apologized to her before fleeing in a stolen Nissan Pathfinder. During a traffic stop, a police officer discovered the gun and arrested him near Robb Field. Police found the money in his pocket.

— Neal Putnam

### OB MAN ACCUSED OF BRUTAL HATCHET BEATING PLEADS GUILTY

An Ocean Beach man pleaded guilty Aug. 19 to attempted murder and robbery of the owner of a jewelry store who was repeatedly struck with the blunt end of a hatchet.

Travis Scott Kelley, 25, also pleaded guilty to two assault charges and has agreed to a 14-year state prison term that he must serve 85 percent of, said Deputy District Attorney Gordon Davis.

Sentencing is set for Sept. 18 before El Cajon Superior Court Judge Laura Halgren. The sentencing is in El Cajon because the Jan. 22 incident took place at Hamlin Jewelers, at 2234 Fletcher Parkway.

The owner, Carl Hamlin, 75, testified about the injuries he received, which included a concussion and a skull fracture. He needed more than 200 stitches to close a head wound.

Kelley's getaway driver, Ali Armeen Toombs, 21, of La Mesa, pleaded guilty to robbery and burglary. Davis said Toombs didn't go into the store and faces a sentence ranging from prison to probation.

Kelley was also charged with attempted mayhem, three burglaries, assault, elder abuse, grand theft firearm and fraudulent use of another person's credit card, but those counts were dropped after he pleaded guilty to the other charges.

The store's security camera footage captured the incident and Davis said Kelley's fingerprints were found on the inside door. The victim's blood was found on him, as well as on the passenger side of the getaway car.

Kelley was arrested Jan. 24 in Ocean Beach by the San Diego Regional Fugitive Task Force. Kelley and Toombs remain in custody without bail.

— Neal Putnam

### PLANNERS SET SEPT. 17 WORKSHOP ON NIMITZ COMMUNITY VISION PLAN

A workshop to discuss the community's vision for Nimitz Boulevard will be held Wednesday, Sept. 17 from 7 to 8:30 p.m. at Point Loma Presbyterian Church Family Life Center, 2129 Chatsworth Blvd.

The workshop is being hosted by the Point Loma Association (PLA), which recently completed a median-enhancement project at West Point Loma Avenue and Nimitz Boulevard.

The PLA is now seeking support, input and funding for further improvements along the Nimitz corridor.

Toward that end, a Nimitz Visioning Task Force comprising Peninsula leaders and recent and past city planners has been formed.

Cecilia Carrick, past PLA chairwoman, talked about the group's expectations for the workshop.

"We want the whole community to come in and give us input on what their vision is for Nimitz Boulevard," she said. "Do they want more or fewer bike lanes? More landscaping? Road improvements? Public art? We'd love to hear from the community and also share what our mission is."

The Nimitz Task Force includes: Ron Brooks, PLA Beautification Committee chairman; Carrick; Coleen Clementson, a planner with the San Diego Association of Governments; Ned Daugherty, landscape architect; Karen Davis, PLA master gardener; Kerri DeRosier, PLA newsletter editor; Dan Dennison, PLA board member; Jim Hare, former San Diego city planner; architect Lee Hope; PLA chairman Robert Jackson; architect Dick Lareau; former San Diego planning director Betsy McCullough; and former San Diego City Councilman Byron Wear.

For more information, email rtrip-pj@aol.com.

### ASSEMBLY SPEAKER ATKINS TO HOST COMMUNITY OFFICE EVENT

California Assembly Speaker Toni Atkins will host a "community office" for all local beach residents in Pacific Beach on Tuesday, Sept. 16 so citizens may meet with her staff and obtain information on state services or assist with any state-related agency.

Topics and issues with state-related agencies include discussions on:

- Department of Motor Vehicles
- Consumer complaints
- Veterans Affairs
- Medi-Cal and Covered California (Affordable Care Act)
- Property-tax issues
- Unemployment and disability insurance
- State Franchise Tax Board
- Express an opinion
- Suggest changes to a law
- The state budget
- State agency phone numbers
- State Capitol tour requests

The community office takes place from 5:30 to 6:30 p.m. at the Pacific Beach Branch Library, located at 4275 Cass St.

## Home Owners Lose Thousands When Selling Their Home

SAN DIEGO, A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home. And a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that fully three quarters of homesellers don't get what they want for their homes and become disillusioned and worse—financially disadvantaged when they put their homes on the market.

*Courtesy of Dennis DeSouza Remax Lic. 01220680*

As this report uncovers, most home-sellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. I answer to this issue, industry insiders have prepared for a free special report entitled "The 9 step System to Get Your Home Sold Fast and For Top Dollar."

To order a FREE special report, call toll-free 1-800-276-0763 and enter 1000. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to find out how you can get the most money for your home.

## SCHOOLS

CONTINUED FROM Page 1

ment for Point Loma and Ocean Beach youth.

The PLCS includes Point Loma High School and Correia and Dana middle schools, as well as Silver Gate, Cabrillo, Dewey, Loma Portal, Sunset View and Ocean Beach elementary schools.

"We have some great things happening in our cluster this school year," said Suzy Reid, incoming president of the PLCS Foundation.

"We are welcoming two new principals — Irene Hightower at Cabrillo Elementary and Rebecca Penh at Loma Portal Elementary — and OB Elementary is getting a facelift with a new coat of paint," she said.

Penh said she, in turn, is excited to hit the ground running.

"It is my sincere pleasure and honor to join a wonderful and caring staff at a school that is known for its dedication to academic excellence," Penh said. "I look forward to working collaboratively with you to provide the best educational experiences for all of our students."

An SDUSD product, Penh graduated from Mira Mesa High and San Diego State University before starting her career as a classroom teacher at Walker Elementary School. She later did a stint as interim vice principal at Central Elementary School, where she worked with more than 900 students and co-led more than 50 educators.

"I am a firm believer in the importance of building strong relationships with parents, staff and students," said Penh. "I am dedicated to spending a majority of my time visiting classrooms and getting to know the students while supporting their learning. I cannot think of a better place to work than Point Loma, a tight-knit community with members who care about students and public education."

Penh can be reached at (619) 223-1683 or by email at rpenh@sandi.net.

Moira Clark, vice president of the nonprofit Loma Portal Foundation, which raises money for the elementary school, said this year is a milestone in the school's history.

"Loma Portal Elementary is celebrating its centennial," Clark said. "We will be having events throughout the school year and community members are wel-



The opening of the new school year isn't always a happy occasion for all new students, of course.  
Photo by Paul Hansen

**"Excellent teaching at all levels [of the Point Loma Cluster] gives students a wide range of opportunities in our diverse programs ... Many of our students will have jobs that do not even exist currently. So our mandate is to develop learners who are active, adaptive, thoughtful and engaged."**

HANS BECKER

Principal, Point Loma High School

come. Our first event is 'Living History Day,' Oct. 2, where you can experience a day of school as it was in 1914."

To keep up with Loma Portal's centennial events, email lomapor-tal100@gmail.com.

There are also some great things happening academically in the Point Loma Cluster, said Reid.

"Principals are working together to coordinate professional development for each grade level in the cluster," Reid said. "Teachers are working on new Common Core Curriculum and sharing best practices to create a more streamlined K-12 alignment."

Reid said new construction projects in the cluster include joint-use fields at Dana and Correia Middle School and ongoing updates and improvements at Point Loma High.

"In December, we'll get a new School

Board trustee, Mike McQuary, who we look forward to working with," Reid said.

Outgoing San Diego Unified School District trustee Scott Barnett, whom McQuary will be replacing, said he is optimistic about the district's fortunes in the upcoming school year.

"We're obviously excited about the start of our new year, and our superintendent (Cindy Marten) is putting more rigor into our education system and making sure principals spend more time in the classroom observing and supporting teachers," said Barnett, adding more good news is that class sizes in SDUSD's lower grades "should be back down to a ratio of 24 students to one teacher."

But Barnett also warned some storm clouds are lingering on SDUSD's financial horizon.

"The district still has a \$115 million structural deficit," he said, noting assets are to be sold off to cover half of that shortfall. "Hopefully, the financial situation will balance out."

Field improvements are perhaps the biggest change under way in Point Loma in the 2014-15 school year.

"We will break ground on the new \$10 million Correia sports complex by December," Barnett said. "The newly turfed Dana Field, with no lights, should be up by the first of the year."

Hans Becker, now in his sophomore year as Point Loma High principal, said the school is "committed as educators to see all students succeed and be ready for the world the day after graduation."

"Excellent teaching at all levels [of the Point Loma Cluster] gives students a wide range of opportunities in our diverse programs," said Becker. "... Many of our students will have jobs that do not even exist currently. So our mandate is to develop learners who are active, adaptive, thoughtful and engaged."

Coastal schools, including Point Loma's, are part of the San Diego Unified School District (SDUSD), the second-largest school district in the state, serving more than 132,000 students in 223 educational facilities. The district includes 116 elementary schools, 24 middle schools, 26 high schools, 44 charter schools and 14 atypical/alternative schools. Besides being one of the largest districts in the state, the SDUSD is also one of the most diverse, representing more than 15 ethnic groups and more than 60 languages and dialects.

## Ask the Real Estate Professional

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## PLHS

CONTINUED FROM Page 1

sion now under way, which proposes providing the previously unlit PLHS athletic fields with permanent field lighting.

"We are going through the process of finalizing the input on the EIR," said outgoing SDUSD trustee Scott Barnett.

"The FAA (Federal Aviation Administration) has to give input on the lights, most likely height," he said. "Once that's done, staff will issue a draft EIR for final public comment and review. Then we'll certify the EIR in its final form, hopefully before my last board meeting on Dec. 8."

Meanwhile, on July 29, the SDUSD Board of Education unanimously approved the field-use policy for Point Loma High School.

That policy sets forth districtwide procedures for the use of athletic fields and lighted stadiums, including prioritization for times and manner of use, as well as providing measures to mitigate negative impacts to the community.

The field-use policy for PLHS is the first of several site-specific field use policies which will be brought forward by

**"The FAA has to give input on the lights, most likely height. Once that's done, staff will issue a draft EIR for final public comment and review. Then we'll certify the EIR in its final form, hopefully before my last board meeting on Dec. 8."**

SCOTT BARNETT

Outgoing SDUSD school trustee

staff as athletic fields are upgraded and stadium lighting is added to fields.

New PLHS stadium lighting would consist of four towers, each 90 feet high, allowing for maximum lighting of the field and minimal spillover into nearby properties, school officials said.

But not everyone is convinced PLHS stadium lighting is necessary — or beneficial. Two factions, pro-lights Progress for PLHS (PPLHS), and anti-lights Pro Point Loma (PPL), have been lobbying for and against athletic-field lighting for months via websites and Facebook pages, as well as through colorful lawn signs.

The anti-light PPL argues that the school district is on a fast track to turn the high school stadium into a rentable

sports venue, commercializing the stadium and turning it into a revenue-generator for the school district while detracting from the high school's educational mission.

Pro-lights PPLHS answers that PLHS is one of only three of 15 high schools in SDUSD without field lighting and that providing it would benefit all student groups, including band, ROTC and others, whose needs now must be accommodated offsite.

Barnett said the goal of both the new field policy and the PLHS master plan is to ensure "Point Loma has parity with athletic fields at 15 other high schools and at the same time be the best neighbor we can."

In his view, Barnett said "the needs of Point Loma students outweighs inconvenience to a handful of neighbors a couple of dozen times a the year."

Barnett said he's confident PLHS's stadium lighting and athletic-field policy are "supported by the overwhelming majority of the Point Loma community."

For the latest information on developments with the planned improvements, visit [www.pointlomaccluster.com/-apps/news/show\\_news.jsp?REC\\_ID=390009&id=0](http://www.pointlomaccluster.com/-apps/news/show_news.jsp?REC_ID=390009&id=0).

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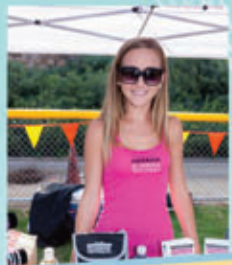
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County Supervisor  
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## COUNCIL CORNER – GUEST VIEW

## Building density issues continue to be at forefront of concerns

I appreciated the feedback of community members regarding density in the Aug. 14 Peninsula Beacon. It is critical for District 2 residents to be engaged in the community planning process so they can participate in decisions about growth and development in their neighborhoods. I am reminded of the importance of this as I drive around the district and see more construction projects appear due to an improved economy.

It's important that neighbors have a say in how their neighborhoods will look and feel. What do you want your neighborhood to look like in five, ten or twenty years?

Residents and business owners of Ocean Beach were very clear about what they wanted for their neighborhood and spent more than 12



ED HARRIS

years working on the Ocean Beach Community Plan Update and it was recently approved by the City Council. There are many features to the updated plan and Ocean Beach elected to retain its small-town community character. A community plan update is currently under way for the Midway-Pacific Highway Corridor and includes considerations for land use, transportation and urban design, among others. City-recognized community plan-

ning groups and Town Council meetings are open to the public, held once a month, and typically last about two hours. I encourage you to attend and participate. It's a terrific way to learn about what's going on in your community and to connect with your neighbors, as well as to weigh in on critical decisions that impact your neighborhood. Information about these meetings in District 2 can be found on my website at [www.sandiego.gov/cd2](http://www.sandiego.gov/cd2)

under the "Communities" tab.

Increased community engagement will create a clearer reflection of what District 2 residents want now, and for future generations, in the place they call home.

— Ed Harris represents City Council District 2, which includes Point Loma, Ocean Beach, the Midway District, Mission Bay, Mission Beach and Pacific Beach, among other communities.

## ABANDONED

CONTINUED FROM Page 1

months in jail and a \$1,000 fine, if pursued to the maximum extent.

Charges against Mendiola include maintaining a construction fence and storing materials on the street, as well as maintaining steel for a retaining wall and stairs on the public right-of-way in front of the property without a public right-of-way encroachment agreement, in violation of the San Diego Municipal Code.

The seven counts also include allowing the existence of a vacant structure that created a public nuisance. It's also alleged that the defendant unlawfully failed to obtain a new building permit within 90 calendar days from the date of a written notice from the city.

"[Mendiola] didn't diligently pursue the work to completion," states the court case against him. "He also did not remove and demolish the building and structure within 180 calendar days from the date of written notice from the city, as required."

District 2 City Councilman Ed Harris and his staff recently met with city

Code Enforcement and the City Attorney's Office to inquire about the abandoned remodel on Plum Street and two others located at 4544 Alhambra St. and a house off Cañon and Valemont streets.

Attempts to contact Mendiola were unsuccessful. It is believed Mendiola lives in Mexico.

However, the news was welcomed by Plum Street neighbor Jerry Lohla, who's been complaining for years to the Peninsula Community Planning Board and others about the injustice of the continued presence of a huge abandoned remodel in his neighborhood's midst.

"[Mendiola] got the building permit in 2007 and he was supposed to be finished in 18 months, and here we are," said Lohla, adding nothing's been done at all to improve the property for four years. "He was given a notice of violation by the city to finish the house or demolish it."

Lohla said part of the problem with abandoned remodels stems from a loophole in exiting city rules.

"There are very lenient development regulations for remodels," he said. "Unlike new construction, where the design has to be vetted through the city

**"[The property owner got the building permit in 2007 and he was supposed to be finished in 18 months, and here we are. He was given a notice of violation by the city to finish the house or demolish it ... There are very lenient development regulations for remodels. Unlike new construction, where the design has to be vetted through the city Development Services and the community planning board, when you buy an existing house you don't have to do any of that.]"**

JERRY LOHLA

Plum Street neighbor

Development Services and the community planning board, when you buy an existing house you don't have to do any of that."

Since it's assumed with remodels that you're just going to be "changing a wall here or there," Lohla said that allows developers the wiggle room to "buy existing houses to circumvent the thorough review process for new construction."

Lohla said that in theory, remodels are required to keep at least 50 percent

of the home's studs and incorporate them into the new structure. But in practice, he said that often results in "a complete redo of a home, virtually turning it into new construction."

Lohla organized a petition drive to spur action against the abandoned Plum remodel project, in which he garnered about 100 signatures from neighbors.

"I went down to City Council and publicly spoke about it in March this year," he said.

Of the fate of the Plum Street dwelling, Lohla said he and his neighbors "are willing to have the house completed." But he warned that would likely be cost-prohibitive given the 7-digit expense that he said has already gone into redeveloping the home.

"I don't think anyone could get any profit out of it or even get their money back," Lohla said. "We'd much prefer to see the house demolished."

Lohla cautioned that terminating the Plum Street abandoned remodel could continue to be time consuming, given the owner's history of legal delaying tactics, which have allowed him to string out development of this property and others he reportedly owns elsewhere in San Diego, including La Jolla. All the properties have reportedly been started and then abandoned.

In any event, Lohla said he and his neighbors are prepared to launch a publicity campaign to do whatever it takes to get the abandoned Plum Street remodel remedied one way or another, once and for all.

## Raglan Public House OB 2nd Annual *End of Summer* Beach Clean-up!



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### OB Bash Schedule:

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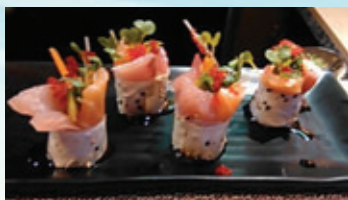
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# Pointers set to avenge stinging playoff loss with 2014 season opener

By **SCOTT HOPKINS** | THE BEACON

The 2014 edition of the PLHS football team begins its season right where the 2013 squad saw its season come to a bitter end.

Head coach Mike Hastings takes his newest Pointers back to Oceanside's El Camino High School on Friday, Aug. 29, for their season opener against the team that booted them from the CIF playoffs in November during a 14-13 loss that saw a late PLHS touchdown run called back by game officials on a rarely called "hurdling" penalty.

Since then, 20 Pointer seniors have moved on, and an energetic and optimistic group of new seniors, juniors and sophomores have seized ownership of a new season and an opportunity to unseat last year's Western League champion Madison High (4-0 in league, 9-2 overall).

The Pointers finished with their first losing season (2-2, 5-6) in a dozen years, also falling behind upstart Mission Bay (3-1, 12-2) whose season ended in a CIF Div. II championship appearance in Qualcomm Stadium after upsetting Madison in the quarterfinals.

Then, on Sept. 6, the Pointers return to the familiar confines of Pete Ross Stadium for the annual "Kickoff Game," a full-day of action featuring all three Pointer teams battling Ramona.

The freshman team opens play at 10 a.m., followed by the junior varsity at 12:30 p.m. Varsity action gets under way at 3 p.m.

After making the long trek inland to Ramona last season, Pointer fans will welcome the Bulldogs and their sup-

## 2014 PLHS FOOTBALL SCHEDULE

• <b>Aug. 29</b>	@ El Camino	7 p.m.	• <b>Oct. 17</b>	La Jolla *#	6:30 p.m.
• <b>Sept. 6</b>	Ramona	3 p.m.	• <b>Oct. 24</b>	Bye	
• <b>Sept. 12</b>	@ Lincoln	6 p.m.	• <b>Oct. 31</b>	Mission Bay *	3 p.m.
• <b>Sept. 19</b>	Morse	3 p.m.	• <b>Nov. 7</b>	@Madison *	6:30 p.m.
• <b>Sept. 26</b>	@ Santana	7 p.m.			
• <b>Oct. 3</b>	Scripps Ranch	3 p.m.			
• <b>Oct. 10</b>	Kearny *	3 p.m.			

\* Denotes Western League game  
# Denotes Homecoming

porters to the coast. Last year's game, postponed several hours in 110-degree heat, resulted in a hard-fought 21-19 Ramona victory.

The Bulldogs went on to a 10-2 season that ended in a 20-0 loss in the CIF Div. I semi-final game to eventual champion Cathedral High.

Pointer senior quarterback Gavin Grady (6 feet, 2 inches, 175 lbs.), who passed for 495 yards last season while sharing the position, assumes full control this year. He completed 54 percent of his throws for six touchdowns and was intercepted three times in the run-oriented Dog offense.

While only a sophomore last year, Jaylen Griffin (5 feet, 9 inches, 160 lbs.) ran for 598 yards and seven touchdowns, averaging eight yards per carry. He added 20 yards on each of six catches, including the team's longest play from scrimmage (a 67-yard touchdown). With 319 yards in kickoff returns, including a 99-yard touchdown, Griffin totaled 1,035 all-purpose yards to lead returning players.

Offensive lineman Seth Irby (6 feet, 4 inches, 255 lbs.) returns to open running lanes and repel pass rushers after

earning second-team all-league status last year.

Defensively, several returnees share the spotlight.

Linebacker Dan O'Beirne (6 feet, 1 inch, 215 lbs.) enters his senior season as last year's leader in tackles (47). The senior plays smartly and is a leader on the field.

Defensive end Cole Kidd (6 feet, 1 inch, 200 lbs.), also a senior, recorded 25 tackles (four for losses) in eight 2013 games. He also led the Pointers with 3.5 quarterback sacks, two hurries, five passes defended, one fumble caused and one recovered. Kidd's pressure on opposing players earned him a second-team all-league spot.

Another Pointer who gives opposing coaches fits is tall defensive lineman Tim O'Brien (6 feet, 7 inches, 250 lbs.) whose raised hands force opponents to throw over a 10-foot wall. He also earned second-team all-league status with 19 tackles, two passes defended and a half-sack.

O'Brien is also taking reps during practice as a tight end on offense.



Point Loma lineman Dan O'Beirne eyes a Mission Hills defender while leading running back Romeo Epperley on a sweep play during a scrimmage last week. Pointer coaches were pleased with their team's strong performance.  
Photo by Scott Hopkins

### EXTRA POINTS

• Hastings begins his 17th season as Pointer head coach with an overall record of 113 wins, 70 losses and two ties.

• Former NFL linebacker Chris Washington has joined the Pointer coaching staff. He played seven seasons for Tampa Bay and Phoenix and is the older brother of NBA power forward

Kermit Washington.

• Senior citizens are admitted free to all PLHS athletic events except CIF playoffs.

• El Camino head coach Pulu Poumele was sent packing last season after his team lost its quarterfinal CIF playoff game to finish 0-4 in the Avocado West League and 5-7 overall. John Roberts replaces him.

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## Point Loma Tea New Expanded Location !

Point Loma Tea is excited to announce its recent expansion into larger space right next door to its original location in Barracks 14 of NTC at Liberty Station! And we want to sincerely thank the hundreds of regular repeat customers that we gotten to know over the last 2 years! It is only because of the loyalty and support of our customers that we were able to grow.

We now look forward to adding even more exquisite fresh organic, orthodox and specialty teas to our award-winning collection. We will also expand our offerings of unique accessories and gift ideas. And the new space will allow us to offer a better experience for our workshops, tastings and pairings!

In addition, we are now able to offer catered, private High Teas and Parties. Just let us know your needs for your next special event. We love being in NTC at Liberty Station amongst all the variety of cultural activities happening here, and you will too!

Please join us soon to see the expanded space, discover some great new products, and "Experience the Artistry of Tea"!

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**NTC at Liberty Station** is San Diego's new Arts & Cultural District located at the former Naval Training Center in the new Liberty Station neighborhood, near Downtown on San Diego Bay. With 28 acres and 15 of its 27 buildings complete, NTC is home to nearly 50 museums and galleries, artist studios, dance companies, educational groups, multidisciplinary arts, creative retail and other organizations that showcase San Diego's creative community and provide innovative experiences for the public. The campus also features venues for indoor or outdoor events, festivals, seminars, retreats and meetings. For information and a schedule of classes and events, go to [www.NTCLibertyStation.com](http://www.NTCLibertyStation.com) or call 619 573-9260.



### Knee Pain? Solution: Work your glutes.

Many of us will experience different degrees of knee pain at least once in our lifetime. Factors that can affect the level of knee pain include: faulty movement patterns, muscle force and/or length, posture/alignment and physical activity (occupational, recreational, self-care activities). Many health practitioners choose to treat just the symptoms of knee pain; using modalities such as kinesio-tape, medication, ultrasound, and inconsistent massage which offer short term relief. To treat the underlying mechanisms of knee dysfunction it is prudent to include: therapeutic exercises to strengthen the glute maximus/medius muscles; self myofascial release with foam roller of quadriceps, hip flexors and gastrocnemius/soleus complex; corrective exercise to improve faulty movement patterns; and manual therapy such as joint mobilization.

After taking a continuing education course on Functional Biomechanics of the Lower Quarter taught by Christopher Powers, PhD, PT and Co-Director of Musculoskeletal Biomechanics Laboratory at U.S.C., I realized the relationship between hip/glute weakness and knee pain. Hip motions that can influence the knee are femoral internal rotation and adduction. These motions if unchecked by strong glute maximus/medius muscles will cause a Genu Valgus (knocked knee) stress on the knee complex. This hip extensor/abductor weakness combined with quadriceps overuse will cause increased patella-femoral joint reaction forces and thus knee pain.

Many personal trainers and even physical therapist would incorrectly treat knee pain with numerous quadriceps strengthening exercises, but this inherently leads to more quadriceps overuse and thus no significant improvement in knee symptoms. Therapeutic



exercises to strengthen glute maximus/medius include: bridging, sidelying hip abduction with external rot/extension, quadruped hip motions, single leg stance activities with progression to functional/dynamic movements that require hip/knee stability.

For information on how to alleviate knee pain for good contact: Greg Sterner, Board Certified Orthopedic Clinical Specialist in Physical Therapy, Owner  
San Diego Sports Physical Therapy  
2750 Dewey Rd. Ste 101  
San Diego, CA 92106

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Oggi's Liberty Station on Laning Road will soon expand its tap-beer selection from 14 to 30.

Courtesy photos

## Big changes on tap at Oggi's Liberty Station

By FRANK SABATINI Jr. | THE BEACON

Reigning as Liberty Station's first full-service restaurant, Oggi's Sports | Brew-house | Pizza is expanding its menu and beer program to the tune of a new audio-visual system that will arrive just in time for the NFL season.

"We're having four 60-inch LCD screens put in by the end of September, and we just replaced all of the tables and booths," said franchisee Robert Waldon, who opened Oggi's in Point Loma seven years ago after serving as a firefighter in Orange County.

Aside from running the family-friendly bar and grill, from which he's raised more than \$10,000 for the Wounded EOD Warrior Foundation, he works in public safety as a technology consultant.

Liberty Station also marks the first Oggi's in San Diego County to soon expand its tap offerings from 14 to 30. The lineup already includes eight of the company's signature craft beers, plus a seasonal brew and a barrel-aged special, although in the coming month it will make room for a slate of suds produced by other local brewers.

Oggi's was founded in 1991 by brothers George and John Hadjis. They opened their first location in Del Mar as a pizzeria. A few years later, they integrated microbrewing into the equation and eventually launched Left Coast Brewery in San Clemente for beer making.

The effort blossomed into a portfolio of award-winning beers like crisp California Gold blonde ale, slightly sweet McGarvey's Scottish Ale and the refreshingly hoppy Double Up IPA. Connoisseurs will also cherish the hearty barrel-aged Black Magic Stout that earned a gold medal at this year's San Diego International Beer Competition. The honor ranks among dozens of others that Oggi's beers have garnered at high-profile competitions over the past two decades.

The company currently operates 16 franchised restaurants, located mostly throughout Southern California. In addition, Oggi's Pizza Express outlets opened recently at 825 Garnet Ave. in Pacific Beach and in the Student Union Center at San Diego State University.

Several companywide menu changes were implemented in August,



Among its numerous accolades, Oggi's Pizza is the official pizza of the San Diego Chargers.

Given his proximity to Naval Base Point Loma, Oggi's Liberty Station owner Robert Waldon holds regular fundraisers for military veterans returning from Afghanistan and Iraq. "We throw parties for them and collect cash donations at the restaurant," he said. "We also have a memorial wall of plaques for those who died in battle."

including the enlargement of personal-size pizzas from eight to 10 inches. As with the bigger sizes, the pies are constructed from hand-tossed dough and house-made red sauce, ranking as "the official pizza of the San Diego Chargers." (Oggi's is the exclusive pizza vendor at Qualcomm Stadium.)

From the specialty list, the new Sports Fan pizza is crowned with a zesty mélange of pepperoni, sausage, red onions, bell peppers, roasted garlic and jalapeños. The popular Heavy Weight ups the meat factor with the additions of Canadian bacon, ground beef, salami and ham, while the Wimbledon coddles vegetarians with a garden's worth of fresh veggies, pineapple and parsley.

Ringin' in at 550 calories or fewer are such newcomers as quinoa-stuffed portabella mushrooms, a goat cheese spinach salad and colorfully constructed lasagna rollups stuffed with grilled veggies.

Waldon said Oggi's hand-formed burgers containing "secret seasonings" remain top sellers at Liberty Station and beyond. Customers can either build their own or cave to the temptations of Parmesan patty melts, spicy Matadors with Cajun aioli and a few

others that raise the volume with bold ingredients.

For those hankering for an Oggi's meal while settled into the comforts of home, delivery service is available from 11 a.m. to 10:30 p.m. daily, spanning from Point Loma and Ocean Beach to the Midway District and downtown.

Given his proximity to Naval Base Point Loma, Waldon holds regular fundraisers for military veterans returning from Afghanistan and Iraq.

"We throw parties for them and collect cash donations at the restaurant," he said. "We also have a memorial wall of plaques for those who died in battle."

His latest fundraiser for the Wounded EOD Warrior Foundation kicks off with raffle drawings held during each of the coming season's Monday-night football games. Customers can enter the raffles by purchasing an entrée or a large pizza or by making a cash donation to the Wounded EOD Warrior Foundation. Prizes include Oggi's gift cards, Chargers-autographed memorabilia and more.

• **OGGI'S** is located at **2562 Laning Road** in Liberty Station. For more information, call (619) 876-5000, or visit [libertystation.oggis.com](http://libertystation.oggis.com).

# Starlit Productions emerges as powerful arts backer in SD music scene

By BART MENDOZA | THE BEACON

Ocean Beach is home to a plethora of musicians, artists and poets, but even in a crowded field, Joseph Stevens and Starlit Productions is a standout. Alongside his wife, Jennifer, Stevens has spent the last five years promoting and documenting San Diego's burgeoning music community, becoming one of the area's most important arts backers in the process.

Stevens arrived in San Diego from Chicago during the Fourth of July weekend in 2007.

"I was told in 2006 I only had a few years to live," he recalled. "So, I saved some money, and one day I decided to drive until I saw water. I wanted to find music and good weather to finish out my days. I ended up in Ocean Beach and never left."

Stevens is first and foremost a musician. He and Jennifer have an acoustic duo called Beer Money. However, it's as a videographer and concert promoter that he's made his biggest impact, recording hundreds of groups for posterity for years.

"Honestly, a lot of that was by accident," he said. "As I got to know the scene and figured out what was wrong with it, I found myself enrolled in trying to fix somehow."

This led to a short-lived TV show on Cox Cable, which then evolved into booking shows in local venues. "It all just kind of fell together," he said. "The video thing started as a

"I like the 'nakedness' of it [videography]. Original bands/artists are screaming their diaries to us with every song. The lyrics tell a unique story that we can feel and identify with. It's therapy for the artist and the people that hear it. It makes for the best kind of distraction from the trappings of daily life. Through music, no emotion is ever wasted or forgotten."

JOSEPH STEVENS  
Local videographer and  
concert promoter

'perk' I offered to the talent that played my shows and, somehow, we slowly got famous for it. It has been an obsession ever since."

Stevens doesn't mind being known as a promoter /videographer, as opposed to a musician.

"I don't. We still play quite often, but we don't make a big deal out of our music," Stevens said. "For that reason, most only see us as a promoter/talent buyer/videographer. That's fine, actually, because we'd rather be known for how much we helped others than to be known for only helping ourselves. If we are leading anyone anywhere, it's by example."

He said the local music community is strong.

"The scene itself is fine," he said.

"The music in this town is to-



Joe Stevens, who runs Starlit Productions with wife Jennifer, has been making a name for himself as a videographer and concert promoter who has recorded hundreds of music groups over the years.

Courtesy photo

notch, and as a community we are working together in ways I didn't see five years ago. The problem is the potential audience is asleep at the wheel. This town is 'California comfortable.' Not enough of the San Diego general public goes out to see live music. I think that through good

free media we can still reach those people glued to their couches and get them out to see the next show."

He said part of the issue is the sheer quantity of performers hitting the stage these days.

"It's not that music is less important," he said. "There's a lot of it in

this town. Southern California has more musicians, artists and performers per square mile than in any other market I've ever lived in. The music will always be around here for as long as there are places to play it. I've made it my job to put it on your TV and computer screen. I can only continue to hope it's making a difference."

One of his most recent endeavors involves filming DJ Tim Pyles weekly in a Sunday night local music show on FM 94.9.

"He's been coming in for the last few months. It's been great, and the bands love it," said Pyles. "I would say the value of what Joe is doing is priceless, and the bands can use it as a tool. I'm thrilled that he's doing this, as it adds a whole new dimension to my show. The audio and visual component of the bands in the studio is so much more powerful than just having the audio."

It seems clear Stevens is happy to have his life immersed in music.

"I like the 'nakedness' of it," he said. "Original bands/artists are screaming their diaries to us with every song. The lyrics tell a unique story that we can feel and identify with. It's therapy for the artist and the people that hear it. It makes for the best kind of distraction from the trappings of daily life. Through music, no emotion is ever wasted or forgotten."

For more information, visit [www.facebook.com/StarlitProductionsSD](http://www.facebook.com/StarlitProductionsSD).

## PLHS class of 1967 poised to gather ex-classmates at The Reunion Pub

Members of the PLHS class of 1967 will gather in October for their annual reunion, but at a different local venue.

Coordinator Marcy McCann and other organizers selected The Reunion Pub, located at 2205 Mendocino Blvd., for the event.

Class members and friends are invited to reconnect Saturday, Oct. 25 from

4:30 to 7:30 p.m. for the official 47th session. The pub has free pool tables, a juke box and game machines. Live music will begin at 8 p.m. Light food will be provided, and a \$10 donation is requested.

McCann asks classmates to RSVP her at [marcyinpv@yahoo.com](mailto:marcyinpv@yahoo.com).

— Scott Hopkins

## Raglan Public House sets OB's next end-of-summer beach cleanup

A beach cleanup is planned for Sept. 6 from the Ocean Beach Pier to the jetty to make a clean sweep of unsightly litter.

Participants are asked to meet at 9 a.m. at Raglan Public House, located at 1851 Bacon St. An after-party will follow on the Raglan Patio.

The event is hosted by the Cleaner Streets Initiative with the help of San Diego Coastkeeper and South Coast Surf Shops.

Credit for community service hours is available.

For more information contact Mikey at (619) 794-2304.



## ENJOY THE BEAUTY OF OLD TOWN

### TAKE A BITE OUT OF OLD TOWN AT TASTE OF OLD TOWN ON SEPT. 18

A new Taste of Old Town event, presented by Tequila Herradura, will debut on Thursday, Sept. 18, from 6 p.m. to 9 p.m. The Taste of Old Town will give food and spirit lovers the chance to blaze through the streets of Old Town sampling selections of spirits and beer paired with culinary specialties from 16 participating restaurants.

Produced by the Old Town Chamber of Commerce and sponsored by Tequila Herradura, Taste of Old Town tickets are \$30 if purchased in advance and \$35 on the day of the event. A 'food only' ticket is available for \$20. Most restaurants will offer samples of a signature dish, alongside a spirit or beer brand sampling its product.

"We have had similar events in the

past but this year's Taste of Old Town is sure to knock your socks off," said event chair Chuck Ross of Old Town Family Hospitality Corp., the Cosmopolitan Hotel and Fiesta de Reyes. "All the restaurants have stepped up and are serving either specially created dishes for this event, or their signature favorites."

At the Fiesta de Reyes restaurants, Casa de Reyes will be serving a taste of one of their most popular dishes 'Mar y Tierra,' which is a prawn stuffed with crab, spinach, mushrooms and wrapped in bacon. Barra Barra Saloon will be serving mango sea bass ceviche in a mini martini glass and mini portions of Chile Colorado, which is pork simmered in a rich red, dry chili sauce. The Cosmopolitan Restaurant has created a mini short

rib slider skewer, exclusively for Taste of Old Town.

Café Coyote will be serving its 'Famous Café Coyote Carnitas Taco,' featuring tender pieces of pork slow cooked in Mexico's traditional style, topped with guacamole, salsa fresca, onions, cilantro and lime.

Miguel's Cocina is planning to serve its 'Camarones Jalisco,' which is jumbo shrimp stuffed with Monterey jack cheese and rajas, wrapped in bacon and grilled, then topped with its famous jalapeño white sauce.

Old Town Mexican Café will spotlight its carnitas and pollo asado street tacos, topped with grilled onions and guacamole salsa. They will also be serving up 'Chocoflan,' a homemade flan glazed with

tequila on top of moist chocolate cake.

Other participating restaurants include Alamo Mexican Café, Casa Guadalajara, El Patio, Fred's Mexican Café, La Piniata, Los Locos Bar & Grill, Old Town Tequila Factory and Rockin' Baja Lobster. In addition, Cold Stone Creamery and RUST General Store and Bistro will be offering free samples as well.

Participating spirits include 1800 Tequila, Azunia Tequila, Casamigos Tequila, Corralejo Tequila, el Jimador, Espolón Tequila, Frida Kahlo Tequila, Grand Leyenda Premium Organic Tequila, Herradura, Milagro Tequila, Roca Patron and Tequila Cazadores, and Tres Agaves.

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# Low-cost alternative healthcare in OB: more than a trend

By **TERRIE LEIGH RELF** | THE BEACON

One of the many benefits of living in Ocean Beach is the presence of alternative healthcare — and at a reasonable price. This is also true of San Diego at large.

"A trend in medicine in general," according to Donald Phillips, a faculty member of Pacific School of Oriental Medicine, "is toward integrative health-care that pairs Western medicine with alternative health-care practitioners."

While some practitioners offer private room sessions with their low-cost services, others provide a community-style space where clients receive treatment together.

Obeian Mercy Baron has experienced this community-style setting.

"When you are all in one room, it makes it easier for the facilitator to check on how everyone is doing, rather than going from room to room," said Baron. "Everyone is very quiet because they want you to relax, and some even fall asleep. Even when the acupuncturist is doing their thing, they talk quietly, almost in a whisper."

Whether you prefer a private or community setting, there are several options to explore.

## • ACUSPORT HEALTH CENTER

Aquilino Soriano said his clinic does have set prices and that he will personally work with people on a sliding scale or payment plan. He said he also believes in the barter system and is open to discussing what people have to offer in

exchange for treatment.

"I want to help as many people as I can," he said. "There's a definite need and I want to fill that void when I can, whether it's seniors, unemployed, single moms and so forth."

• **1804 Cable St., (619) 243-5109; acusporthealth.com.**

## • BEACH COMMUNITY ACUPUNCTURE

"Since we opened in 2009, we've been offering \$20 acupuncture treatments for everyone, every day, for five years — a total of 45,000 treatments," said owner Nicole Murray. "We are also a member clinic of the multi-stakeholder cooperative organization called the People's Organization of Community

SEE **HEALTHCARE**, Page 17



Clients relax in a community setting at Beach Community Acupuncture, an Ocean Beach business that promotes low-cost alternative healthcare, along with other local merchants.

Courtesy photo by Brian Murray

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## Health BRIEFS >>

### Medication mistakes can be dangerous

Every year 1.5 million people are injured or become seriously ill when a medication mistake happens and 100,000 people a year die from the mistake. It is important for everyone to protect themselves from possible mistakes. Knowing how to avoid mistakes is important for everyone.

Confusing two medications with similar names accounts for up to 25 percent of errors. Sometimes the doctor's handwriting is misread, the wrong medicine name is put into the computer or the wrong drug is pulled from the pharmacy shelf but it happens. Drugs that could be confused might be Adderall (a stimulant for ADHD) with Inderal (a beta-blocker for high blood pressure), or Paxil (an antidepressant) with Taxol (a cancer drug) or Plavix (an anti-clotting medication). Ask your doctor to write on the prescription what it's for as well as the name and dosage. If the pharmacist sees high blood pressure but the name of the drug is an antidepressant, it should be a red flag for the pharmacist.

Sometimes drugs can interfere with each other because of their side effects. One drug can magnify the other or one drug can magnify a side effect of the other. If you take one medication that says a side effect can raise blood pressure and then you take a second medication with the same side effect, the two together could cause your blood pressure to get dangerously high. So ask your pharmacist and doctor about side effects, read the written printouts and review and compare them.

The RN Care Manager at Innovative

Healthcare Consultants is experienced and knowledgeable about reviewing all medications to insure against drug interactions and errors. Her job is to make sure these errors don't happen for the client. If you're concerned about a loved one and the possibility of a medication mistake, call us at 760.731.1334 or view our website at [innovativehc.com](http://innovativehc.com) for more information.

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Falls are one of the main reasons people leave home and move into assisted care. Let us help you prevent falls and stay in the home you love.

### The Holistic Science Co. Apothecary is now open!

Chances are you've seen our array of artisanal, handcrafted beauty products at the Little Italy Mercato, Pacific Beach Tuesday Farmers' Market or the Hillcrest Farmers' Market. If not, here's a breakdown of what

we're most well known for: eco-chic, non-toxic, cruelty-free, locally made vegan/vegetarian skin care, body care, hair care, baby care, deodorant, toothpaste, mouthwash, body wash, bath soaks, lip balms, vapor rubs, muscle rubs, perfumes, candles and more! Consider us as your neighborhood "farmacy".

After a year of carefully searching for the perfect flagship location, we are proud to say that Ocean Beach is now home to The Holistic Science Co. Located in a historic black and white brick building at 4852 Voltaire Street—which by the way was once used as a movie set for Arnold Schwarzenegger's documentary, "Pumping Iron"—one can capture the magical aromas of precious essential oils, listen to an array of beauty products being conjured up in the back room and watch stunning beauties working the assembly line through a looking glass. Just walk through the front door

and you'll instantly feel the positive vibes, the warmth and old world charm that was created using vintage, reclaimed or upcycled materials from local businesses such as Vintage Revivals.

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**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020848 Fictitious Business Names(s): SAVE THE WORLD** located at: 6344 LA PINTURA DR. LA JOLLA, CA 92037 is registered by the following: OK PRICE LLC This business is conducted by: A LIMITED LIABILITY COMPANY OK PRICE LLC 6344 LA PINTURA DR. LA JOLLA, CA 92037 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: KEMBERLY TABOADA Title: CEO The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 04, 2014 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020808 Fictitious Business Names(s): LANCOURT PROPERTIES** located at: 3775 BOYD AVE UNIT 86 SAN DIEGO, CA 92111 is registered by the following: RONALD EUGENE SIDERS This business is conducted by: AN INDIVIDUAL The first day of business was: 07/29/2014 Registrant Name: RONALD E. SIDERS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 04, 2014 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**SUPERIOR COURT OF CALIFORNIA CENTRAL DIVISION 220 WEST BROADWAY SAN DIEGO, CA 92101 CASE**

**NO: 37-2014-00025843-CU-PT-CTL** PETITIONER OR ATTORNEY, JORDAN STEVEN GUTIERREZ TODD 8840 VIA LAJOLLA DRIVE, #108 LA JOLLA, CA 92037 559-210-2570 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS FROM JORDAN STEVEN GUTIERREZ TODD TO JORDAN STEVEN TODD THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 19, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA 92101 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**SUPERIOR COURT OF CALIFORNIA CENTRAL DIVISION 220 WEST BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2014-00025838-CU-PT-CTL** PETITIONER OR ATTORNEY, JANINE J. HUMMEL 2149 HISTORIC DECATUR RD. SAN DIEGO, CA 92106 619-222-36-45 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS FROM BRANDON ALEXANDER HALES TO BRANDON ALEXANDER HUMMEL A MINOR ON BEHALF OF JANINE J. HUMMEL HIS MOTHER THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON SEPT 19, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA 92101 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020964 Fictitious Business Names(s): BEE, JUST BEE, BEE KING, BEEKING** located at: 625 SECOND STREET CORONADO, CA 92118 is registered by the following: ISLAND POCKET MAP This business is conducted by: A CORPORATION ISLAND POCKET MAP 625 SECOND STREET CORONADO, CA 92118 CALIFORNIA The first day of business was: 05/10/2005 Registrant Name: KAREN DUGGER Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2014 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-018651 Fictitious Business Names(s): VANCO HAIR & NAIL SALON** located at: 9225 MIRA MESA BLVD. #108 SAN DIEGO, CA 92126 is registered by the following: NGUYEN HUNG QUOC This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: HUNG QUOC NGUYEN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUL 10, 2014 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020362 Fictitious Business Names(s): SD ONLINE PARTS** located at: 1842 VIA LAS PALMAS #39 NATION-

AL CITY, CA 91950 is registered by the following: ADRIAN CHAVOYA This business is conducted by: AN INDIVIDUAL The first day of business was: 01/01/10 Registrant Name: ADRIAN CHAVOYA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020955 Fictitious Business Names(s): SHREDLIGHTS** located at: 2088 ABBOTT ST. SAN DIEGO, CA 92107 is registered by the following: ANDREW T. PAGE This business is conducted by: AN INDIVIDUAL The first day of business was: 03/05/14 Registrant Name: ANDREW T. PAGE Title: FOUNDER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-021370 Fictitious Business Names(s): MURFAND FINE ART** located at: 4655 CASS ST. STE 407 SAN DIEGO, CA 92109 is registered by the following: MIKE J. LEONARD This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: MIKE J. LEONARD Title: FOUNDER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 08, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-021371 Fictitious Business Names(s): THE PINK LINE** located at: 6050 MISSION GORGE ROAD SAN DIEGO, CA 92120 is registered by the following: HAZEL EYEZ, LLC This business is conducted by: A LIMITED LIABILITY COMPANY HAZEL EYEZ, LLC 6050 MISSION GORGE ROAD SAN DIEGO, CA 92120 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: MICHEL SPROLES Title: MANAGING MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 08, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-015221 Fictitious Business Names(s): ARTEMISA RX** located at: 12483 CARMEL POINTE SAN DIEGO, CA 92130 is registered by the following: ORLY SHAKKED This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ORLY SHAKKED Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUNE 03, 2014 ISSUE DATES: JUNE 12, 19, 26 AND JULY 03, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-019293 Fictitious Business Names(s): EUROPA FAMILY CHILD CARE** located at: 5815 MARENGO AVE. LA MESA, CA 91942 is registered by the following: VALENTINA LORJA This business is conducted by: AN INDIVIDUAL The first day of business was: 07/17/2014 Registrant Name: VALENTINA LORJA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 17, 2014 ISSUE DATES: JULY 17, 24, 31 AUG 07 AND 14, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-019049 Fictitious Business Names(s): ANDREWS** located at: 4805 CAPE MAY AVE, APT 7 SAN DIEGO, CA.

*continued on page 16*

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The Peninsula Beacon, Readers Choice Awards: 1621 Grand Ave., 2nd floor, San Diego, CA 92109; or vote online at: [www.sdnews.com](http://www.sdnews.com) or [peninsulabeacon.com](http://peninsulabeacon.com).

Please complete at least 50% of the ballot. One ballot per person. Ballots must be postmarked, submitted online, or hand-delivered by **Monday, September 29, 2014**

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**LEGAL ADS (cont. from pg 15)**

92107 is registered by the following: KATIE HUNT This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: KATIE HUNT Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 15, 2014 ISSUE DATES: AUG 07, 14, 21 AND 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-019602 Fictitious Business Name(s): CORY WANG TRADING CO. located at: 4225 EXECUTIVE SQUARE STE 600 LA JOLLA, CA. 92037 is registered by the following: TING TING WANG This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: TING TING WANG Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 21, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-0021706 Fictitious Business Name(s): BUDDH BOXES, VITALITY- E located at: 5022 CAPEHART STREET SAN DIEGO, CA. 92117 is registered by the following: MAXINE CHAPMAN This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: MAXINE CHAPMAN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 12, 2014 ISSUE DATES: AUG 14, 21, 28 AND SEPT 04, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-019293 Fictitious Business Name(s): EUROPA FAMILY CHILD CARE located at: 5815 MARENGO AVE. LA MESA, CA. 91942 is registered by the following: VALENTINA LORJA This business is conducted by: AN INDIVIDUAL The first day of business was: 07/17/2014 Registrant Name: VALENTINA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 17, 2014 ISSUE DATES: JULY 17, 24, 31 AND 14, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-022204 Fictitious Business Name(s): KRIS located at: 2251 1/2 GRAND AVE. SAN DIEGO, CA. 92109 is registered by the following: RUBEN MAGIAS CASTILLO This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: RUBEN CASTILLO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JULY 17, 2014 ISSUE DATES: AUG 21, 28 SEPT 04 AND 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-022623 Fictitious Business Name(s): ISLANDER located at: 1166 ORANGE AVENUE CORONADO, CA. 92118 is registered by the following: CORONADO ISLANDER, INC. This business is conducted by: A CORPORATION CORONADO ISLANDER, INC. 907 TURQUOISE ST SAN DIEGO, CA. 92109 CALIFORNIA The first day of business was: 08/14/2014 Registrant Name: SCOTT QUAN Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 21, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 AND 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-022621 Fictitious Business Name(s): ESCAPE FISH BAR located at: 738 FIFTH AVENUE SAN DIEGO, CA. 92101 is registered by the following: GASLAMP VENTURES, INC. This business is conducted by: A CORPORATION GASLAMP VENTURES, INC. 907 TURQUOISE ST SAN DIEGO, CA. 92109 CALIFORNIA The first day of business was: 08/28/2009 Registrant Name: SCOTT QUAN Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 21, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 AND 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-022622 Fictitious Business Name(s): YOGURT ESCAPE located at: 942 ORANGE AVENUE CORONADO, CA. 92118 is registered by the following: YOGURT BABY, INC. This business is conducted by: A CORPORATION YOGURT BABY, INC. 907 TURQUOISE ST SAN DIEGO, CA. 92109 CALIFORNIA The first day of business was: 06/10/2008 Registrant Name: SCOTT QUAN Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 21, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 & 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-021034 Fictitious Business Name(s): THE WINE PUB located at: 2907 SHELTER ISLAND DR. #108 SAN DIEGO, CA. 92106 is registered by the following: SANDYVINE LLC This business is conducted by: A LIMITED LIABILITY COMPANY SANDYVINE LLC 2928 TALBOT ST #4 SAN DIEGO, CA. 92106 CALIFORNIA The first day of business was: 11/07/09 Registrant Name: RUBEN CASTILLO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 05, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 AND 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-021150 Fictitious Business Name(s): MOONLIGHT ON THE WATERFRONT located at: 1600 PACIFIC HIGHWAY SAN DIEGO, CA. 92101 is registered by the following: KI HACK MGMT LLC This business is conducted by: A LIMITED PARTNERSHIP The first day of business was: NOT APPLICABLE Registrant Name: CORINNE HACKBART Title: MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 06, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 AND 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-022634 Fictitious Business Name(s): SOLE COLLECTIVE, SOLE HAND-PLANES, SOLE BODY SURFING, SOLE BODY SURFING, SOLE HAND PLANES located at: 2424 SEASIDE ST SAN DIEGO, CA. 92107 is registered by the following: TODD PARTDRIDGE This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: TODD PARTDRIDGE Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: AUG 22, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 & 16, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-020500 Fictitious Business Name(s): ALINA MARIAH PHOTOGRAPHY located at: 5101 ARLENE STREET SAN DIEGO, CA. 92117 is registered by the following: ALINA MARIAH BRITT This business is conducted by: AN INDIVIDUAL The first day of business was: 07/30/2014 Registrant Name: ALINA BRITT Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JUL 30, 2014 ISSUE DATES: AUG 28 SEPT 04, 11 AND 16, 2014

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Kid Ventures, a growing indoor facility serving the needs of children, is opening a new facility at Liberty Station at the end of the year. *Courtesy photo*

## Kid Ventures to open Liberty Station facility in December

Kid Ventures, San Diego's only boutique-style indoor "edutainment" facility for young children, announced plans to open its third location in the county at Liberty Station in December.

The 5,500-square-foot venue will include a play village with fun, education-oriented theme rooms, as well as a cafe and wi-fi area for parents.

"Unlike pure recreational centers, our focus is to maximize the senses for both children and parents while fulfilling many social, physical and emotional needs," said Darren Solomon, co-founder of Kid Ventures. "Most of our team members are studying for or have obtained a degree in early childhood development and education-related studies. This unique combination of activities and trained people makes Kid Ventures an important and routine part of our customers' child-development regimen, and we're excited to bring this experience to families in Point Loma."

Kid Ventures, which recently celebrated its one-year anniversary of its 4S Ranch location, was founded in 2009 and also offers an Eastlake facility.

The company has won numerous awards, including Best Coffee Place by

San Diego's Nickelodeon Parents Connect, Best Birthday Party Venue and Kid-Friendly Coffee Shop by Red Tricycle, Best Hosted Birthday Party Location, Best Indoor Place for Active/Rainy Day Fun, Best Indoor Playground, Best Place for Kids with Special Needs and Best Kids Party Place by San Diego Family Magazine.

In addition, Kid Ventures has a strong presence in the community and regularly gives its time and resources to various organizations, including Rady Children's Hospital, Big Brothers Big Sisters of San Diego County, San Diego Center for Children, Angels Foster Family Network, Rivers of Hope Foundation and Make-A-Wish San Diego.

"Activities are fun, but also designed to enhance the educational learning skills of children ages 1 to 8," said Solomon. "It's the perfect spot for families looking for an entertaining, safe and creative environment for their kids while they can kick back and relax."

The new Kid Ventures will be located at 2816 Historic Decatur Road, suites 101, 105 and 107 in Liberty Station.

For more information, visit [www.kidventuresplay.com](http://www.kidventuresplay.com).

## Designer's Consignment adds upscale feature to heart of downtown OB

There is something wonderful happening in Ocean Beach. No, I'm not talking about the mouth-watering food or the bikini-fueled summer that is coming to a close.

You will now notice that when you make that turn down Newport Avenue, you are not surrounded by the usual smoke shops and thrift stores. The corner of Newport and Sunset Cliffs Boulevard — specifically 4845 Newport Ave. — is becoming a mecca for antique and consignment stores.

San Diego residents from Carlsbad to El Cajon are coming to Ocean Beach to spend their day "antiquing" by the sea. The newest edition to the corner is Designer's Consignment, which opened its doors in early 2014.

Designer's Consignment is an upscale home furnishings consignment store. It only sells quality, new, gently used and vintage items for the home. Walking into this store, you are welcomed by the smell of mahogany and the warmth of the many pieces of art on the walls.

Store owner and interior designer Renee Alison is an American Society of Interior Designers and a certified antiques dealer with an obvious eye for design and sophistication.



The exterior and interior of Designer's Consignment on Newport Avenue. *Courtesy photo*

Whether you're looking for that perfectly handcrafted bedside table or an in-home consultation to revive those 18th-century dining room chairs the cat seems to be all too fond of, you will find it on the corner of Sunset Cliffs Boulevard and Newport Avenue in Ocean Beach.

For more information, call (619) 807-0078, or visit <http://DesignersConsignment.net>.

— Katey Hicks

## HEALTHCARE

CONTINUED FROM Page 14

Acupuncture. The most recent survey of member clinics showed that we collectively provided more than 900,000 treatments in 2013. We are excited to be a part of the growing movement for low-cost alternative healthcare."

She said her clinic provides a community setting with "eight reclining chairs and a lovely, bright, friendly space. Acupuncture is most effective when prescribed more frequently. It's common to have people come multiple times a week, or even daily, to see a significant change in the condition. The more affordable fee makes this possible for more people."

• **4993 Niagara Ave., Suite 206, (619) 224-2442, [beachacu.com](http://beachacu.com).**

### • THE BALANCED BEAR

Laura Pallesen, who owns The Balanced Bear chiropractic office in Ocean Beach, wants her services to be accessible.

"I offer great prices and memberships, usually better than what people pay with insurance," she said.

On Mondays and Thursdays, Pallesen volunteers for the nonprofit Alternative Healing Network, where she provides treatments on a sliding scale.

• **4966 Santa Monica Ave., Suite H, (619) 567-7005, [thebalancedbear.com](http://thebalancedbear.com).**

### • ALTERNATIVE HEALING NETWORK AND THE ADAMS AVENUE INTEGRATIVE HEALTH CENTER

The Alternative Healing Network, which was founded by Ryan Altman,



Acupuncturist Mary Vincent, left, and Nicole Murray, owner of Beach Community Acupuncture, are all smiles as they continue their mission of providing low-cost alternative healthcare to Ocean Beach residents and neighbors. *Photo by Brian Murray*

offers a variety of integrative services that combine Western and Eastern treatment modalities. In addition to the Adams Avenue Integrative Health Center, it has a center in La Mesa.

The network has free community outreach clinics and offers sliding-scale treatments for the entire family in a community-style environment.

• **3239 Adams Ave., (619) 546-5326, [althealnet.org](http://althealnet.org).**

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that may be cost prohibitive in private practice. The cost of treatment at PCOM is moderate compared to privately licensed acupuncturists, which usually charge \$60 and above."

Phillips said clients have two choices "between a student intern with an assistant or two and a supervisor with whom they consult or a licensed practitioner with a team of students assisting them. Because this is a learning environment, students will be present at all treatments."

PCOM uses a community-room environment with curtains to create semi-private space, according to Phillips.

• **7445 Mission Valley Road, Suite 105, (619) 574-6932; [www.pacificcollege.edu](http://www.pacificcollege.edu).**

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◀ The Feehley family, Jeff, Erin, Megan and Sheila, visited the Mayan ruins at Chichen Itza, Mexico, with their favorite hometown newspaper. "While vacationing on the Yucatan Peninsula, we participated in many activities, some of which included observing green sea turtles coming out of the sea to lay an average of 100 eggs nightly in front of our villa in Case del Secreto. Megan and Jeff swam with giant whale sharks 25 miles off of Cancun."



◀ Lynn Konen, a teacher at Dana Middle School, traveled to Paris with her sister, LeeAnn, and the *Beacon*, of course.

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**LOF REALTY**

## Three local companies playing crucial roles in fight against Ebola

By DAVE SCHWAB | THE BEACON

The consensus among local scientists and scholars who recently weighed in on experimental drug use in the treatment of two Ebola-infected Americans is that, under the circumstances, it was morally the right call.

"In this case, what's unusual is that the proper treatment is a new one, had not been tried on humans in any way," said Michael Kalichman, a professor and director of the UCSD Research Ethics Program, who noted extensive drug trials with animals is standard practice in first combating disease outbreaks like those from Ebola.

Kalichman pointed out that the federal Food and Drug Administration (FDA), which protects public health through regulation of food and drugs including vaccines and biopharmaceuticals, has an "escape clause" when it comes to using experimental drugs on humans.

"It's FDA's compassionate use policy," he said, "which states that an (untested) drug can jump over hurdles and be used sooner in people on the assumption that trying it couldn't make the patient any worse."

Kalichman said the moral dilemma of using experimental drugs on Americans is that, if it makes them worse or is fatal, the decision to use it at all will be challenged.

"Our goal is to try and choose the least bad, and that's not always easy," he said, adding, "This is a tough situation ethically precisely because the choices you have are all bad."

Kalichman said the international community will also question on whom the experimental vaccine was used.



MZapp, manufactured in Sorrento Valley, has reportedly fueled improvements for Kent Brantly and Nancy Writebol in their fights against Ebola and led to their release from quarantine.

Courtesy photos

"They'll be asking: Why were two of the first people to get the vaccine from the United States rather than from Africa?" he said.

Ebola virus disease is an illness of humans and other primates fueled by an Ebolavirus. The disease, spread by contact with bodily fluids of infected people or through contact with exotics like fruit bats, is primarily prevalent in remote Central and West African villages. Symptoms of Ebola virus disease, also known as Ebola hemorrhagic fever, include fever, severe headache, muscle pain, weakness, diarrhea, vomiting, stomach pain and lack of appetite. Symptoms may appear anywhere from 2 to 21 days after exposure, though 8 to 10 days is most likely.

The Centers for Disease Control and Prevention says it suspected or confirmed 2,240 cases as of Aug. 19, with 1,229 fatalities.

An Ebola virus disease epidemic is ongoing in West Africa, notably Guinea, Liberia, Nigeria and Sierra Leone. It is the most severe Ebola outbreak in terms of the number of human cases and fatalities since the discovery of the virus in

1976.

Typical outbreaks are reportedly 90 percent fatal; the current outbreak has resulted in a fatality rate of 60 percent.

Missionaries Kent Brantly and Nancy Writebol, the only two Americans known to be stricken with Ebola, were reportedly infected while caring for Ebola patients in Monrovia. Brantly was released from Emory University Hospital in Atlanta on Aug. 21 after a course of experimental drug treatment; Writebol was released from the facility on Aug. 19. Mapp Biopharmaceutical, a Sorrento Valley biotech firm, manufactures ZMapp, the experimental drug administered to the two. Shipments of the drug and an untested vaccine are reportedly on the way to Liberia.

Earlier this year, Mapp became part of a consortium working to create a "cocktail" of drugs to treat Ebola. The group of 15 institutions, led by the Scripps Research Institute, was funded for \$28 million over five years by the National Institutes of Health.

Erica Ollman Saphire, professor of the Department of Immunology and Microbial Science at Scripps, said using an experimental drug to fight Ebola may have been the only logical choice.

"You might be willing to take a chance on putting it into people infected with the Ebola virus if it has some minor side effects," she said, adding, "What else are you going to do if they are infected with the Ebola virus other than give them fluids and Tylenol and hope for the best?"

Ollman Saphire said an even broader ethical question with treating Ebola victims with experimental drugs might be: Whom do you choose to give them to if there's not enough to go around?

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WHAT'S AHEAD?

*Peninsula-area events, Sept. 2 to Oct. 1*  
**TUESDAY, Sept. 2**  
The Sharp Senior Resource Center will host a free blood-pressure screening by registered nurses at the Peninsula Family YMCA, 4390 Valeta St., from 9:30 to 11 a.m. No appointment is necessary and the public is welcome. For more information, visit [www.sharp.com](http://www.sharp.com).

**WEDNESDAY, Sept. 3**  
The San Diego Blood Bank Bloodmobile will pay a visit to the Ocean Beach community from 1:30 to 7 p.m. in the Rite Aid parking lot at 4840 Niagara St. Anyone 17 and older who weighs at least 114 pounds and is in good health may qualify to give blood. A good meal and plenty of fluids are recommended prior to donation. All donors must show picture identification. Donors are encouraged to

schedule an appointment before they donate by calling (800) 469-7322 or by visiting [www.sandiegobloodbank.org](http://www.sandiegobloodbank.org).  
**WEDNESDAY, Sept. 10**  
• The Sharp Senior Resource Center will host a free program titled “Medicare and You.” Learn about the basics of Medicare, including Parts A, B, C and D. Also learn about Medicare Advantage, HMOs, PPOs and more. The program is present-

ed by Pablo Corona of the Health Insurance Counseling and Advocacy Program from noon to 1 p.m. at the Point Loma Community Presbyterian Church, 2128 Chatsworth Blvd. Registration is required. Call (800) 827-4277, or register online at [www.sharp.com](http://www.sharp.com).  
• The Point Loma/Hervey Branch Library will host author Helen Kaufmann, who will share her memoir book, “White Gloves and Collards.” The mem-

oir details Kaufmann’s life growing up privileged in a small North Carolina town during the 1950s and ’60s. The program takes place at 6:30 p.m. at the library, 3701 Voltaire St. For more information, call Christine Gonzalez at (619) 531-1539.

**THURSDAY, Sept. 11**  
League of Women Voters’ (LWV) Ocean Beach/Point Loma Unit will host a meeting at 10 a.m. at the Point Loma Library, 3701 Voltaire St. The topic will be “The Pros and Cons of the State Propositions,” and the program will last until questions are answered. All are welcome. The LWV is a nonpartisan organization. For more information, visit [www.lwvsandiego.org](http://www.lwvsandiego.org).

**SATURDAY, Sept. 13**  
Shades Oceanfront Bistro will host its quarterly pet-adoption event with the San Diego Humane Society, Second Chance Dog Rescue, Labrador Rescuers, San Diego Spaniel Rescue and Almost Home Animal Rescue. Organizers hope to beat the previous adoption record of 32 puppies, dogs, kittens and cats set by Shades. The event runs from 10 a.m. to 2 p.m. at the restaurant, 5083 Santa Monica Ave. For more information, visit [www.shadesob.com](http://www.shadesob.com).

**TUESDAY, Sept. 16**  
The Sharp Senior Resource Center will host a free blood-pressure screening by registered nurses at the Point Loma Presbyterian Church, 2128 Chatsworth Blvd., from 9:30 to 11 a.m. No appointment is necessary and the public is welcome. For more information, visit [www.sharp.com](http://www.sharp.com).

**THURSDAY, Sept. 18**  
The League of Women Voters of San Diego will co-sponsor a Lunch With League event at Tom Ham’s Lighthouse restaurant from 11:30 am to 1:30 p.m. The topic is “Climate Change and Its Challenges.” Speakers will be Timu Gallien, UCSD Chancellor’s Fellow and post-doctoral scholar, Scripps Institution of Oceanography; Nicola Hedge, director of the Climate Initiative for The San Diego Foundation; and Kayla Race, policy advocate for the Environmental Health Coalition. The cost for the lunch is \$30 for members and \$35 for nonmembers. Guests may register on the website, [www.lwvsandiego.org](http://www.lwvsandiego.org).

**SATURDAY, Sept. 20**  
The Point Loma/Hervey Branch Library will host “Art Alive” and an open house, featuring members of the Point Loma Artists Association and the Point Loma Garden Club, who have paired a display of paintings and floral exhibits. Fun and treats will be provided. Displays open at 9:30 a.m., followed by the open house from 11 a.m. to 1 p.m. at the library, 3701 Voltaire St. For more information, call Christine Gonzalez and library staff at (619) 531-1539.

**THROUGH SEPT. 30**  
The Art Glass Association of Southern California will host “Secrets of Art Glass Revealed” during a special exhibit through Sept. 30 at the Hervey/Point Loma Branch Library’s Community Room, 3701 Voltaire St. This educational exhibit focuses on several art-glass techniques. Technical explanations have been provided by each artist to explain how their piece was made. Twelve artists, including three from Point Loma — Leslie Perlis, Cathy Coverley and Carolyn Moore — are exhibiting their work. For more information, call the library at (619) 531-1539 or Perlis at (619) 890-8776, or visit [www.agasc.org](http://www.agasc.org).

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