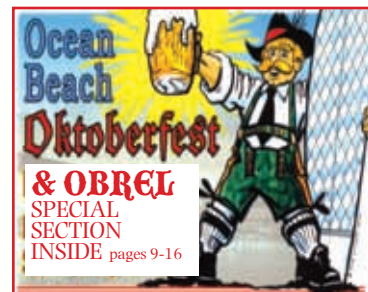




# THE PENINSULA BEACON



SAN DIEGO COMMUNITY NEWSPAPER GROUP

THURSDAY, OCTOBER 6, 2011

WWW.SDNEWS.COM ■ VOLUME 26, NUMBER 21

## GO WITH THE GLOW



### Who needs a lava lamp when you have Mother Nature for a beach show?

Phosphorescent plankton, above, made for an amazing late-night light show for photographer Don Haake, who caught the luminescence of the underwater phenomenon. Although Haake actually took the shot in Del Mar, many locals have reported seeing the same phenomenon in Ocean Beach. At left, *Beacon* staff photographer Jim Grant captured a shot of a surfer at the Ocean Beach Pier riding a wave of the same “red tide” plankton that has no luminescent qualities in the daytime.

## Economic guru: slow recovery, still more shockwaves to come

Bullard tells PLNU gathering investment hamstrung by housing glut, sliding prices

By PATRICIA WALSH | THE BEACON

Dr. James Bullard, president and CEO of the Federal Reserve Bank of St. Louis, was in San Diego last week to deliver the keynote address at the fifth annual Fermanian Business & Economic Institute at the Point Loma Nazarene University (PLNU) Dealmakers of the Year Awards.

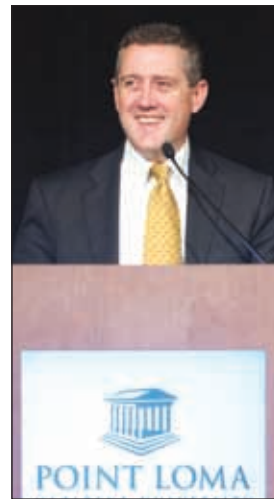
In his speech “U.S. Monetary Policy at Another Crossroads” at the Sheraton Harbor Island, Bullard said he didn’t think “the Fed is out of ammunition” to help prop up the economy if it continues to weaken.

“The Fed has potent tools at its disposal and is not now, or ever, out of ammunition,” said Bullard, who is at the forefront of debate on U.S. monetary policy. Last year, Bullard had the second-greatest impact on financial markets behind only Federal Reserve Chairman Ben Bernanke, according to Macroeconomic Advisers.

Noting that the pace of economic recovery has been disappointing, Bullard said most components of real gross domestic product — like real consumption expenditures by consumers — have recovered to or beyond their levels in the fourth quarter of 2007, which was the beginning of the recession.

However, he said, investment continues to hover about 16 percent below its 2007 fourth-quarter level, mainly because of weakness in residential investment and investment in nonresidential structures.

“This looks like a collapsed real estate bubble,” Bullard



Dr. James Bullard, president and CEO of the Federal Reserve Bank of St. Louis, told a gathering at Point Loma Nazarene University last week that he expects the country to see modest economic growth over the next year, but pointed to the housing glut and falling home prices as a primary cause for the lack of investment currently. Courtesy photo © Marcus Emerson 2011

SEE PLNU, Page 5

## Newport Avenue’s sidewalk squatters draw contrasting opinions

A thread in OB’s unique tapestry or a frustrating business deterrent?

By BIANCA KOCH | THE BEACON

Although summer is officially over, Ocean Beach remains a top destination for shoppers, tourists and surfers. But they are not the only ones enjoying the vibe of Ocean Beach. The town is also a top stop for “trainhoppers,” a phrase referring to long-term, houseless travelers from across the globe with no particular place to go. For many of these transients, Ocean Beach is a final destination.

The rather large groups of itinerants are often accompanied by several famished-looking dogs and — the newest trend lately — cats or kittens on leashes. Personal belongings in backpacks are carried along at all times. So are guitars, bongos and other instruments.

For some people, it is a colorful picture. “[It] totally belongs to OB,” said Chris Ehram, 52, who has been coming from

La Mesa to Ocean Beach almost every day for the last 35 years. Ehram has no problem with the “houseless globetrotters,” as he refers to them. “That’s what made OB famous. Those guys ARE Ocean Beach.”

Not everyone agrees with that observation, however.

Some local business owners with storefronts along Newport Avenue say they are at their wit’s end. One local store owner, who preferred not to be identified, gave his own take.

“Personally, I don’t have a problem with them [the travelers] hanging out in Ocean Beach. But while they hang out on the sidewalk in front of my shop, my business is really suffering. It’s disturbing to some of my customers. They [customers] literally have to fight their way in, stepping over people and sleeping dogs. My employees constantly remove trash, cigarette butts and empty alcohol con-

tainers from the entryway. I even sweep up vomit at times.”

He said it’s the drunken individuals he minds the most.

Other merchants, like Julie Klein, who is also an active member of the Ocean Beach MainStreet Association (OBMA) echoes the latter concerns.

“Laying around intoxicated in the middle of the public sidewalks and in front of stores or eateries looks bad for everybody,” Klein said. “We all want a clean OB. We all need to respect one another.”

Klein provides “No Loitering” signs to local businesses and members of the OBMA. Signs are posted outside nearly every storefront on the 5000 block of Newport Avenue.

The signs advise that — under San Diego Municipal Code section

SEE STREETS, Page 6



Some in the Ocean Beach community view the street squatters along Newport Avenue as a part of the unique “live and let live” image of OB and a part of its unique character. Not everyone subscribes to that viewpoint, however, pointing to daily nuisances and the interference with the daily operations of local businesses.

Photo by Bianca Koch | The Beacon





The North Bay Community Planning Group is balking at an application for a beer and wine license for the Cotixan Mexican restaurant on Camino Del Rio West because of its proximity to two strip clubs and the freeway interchange. The planners may appeal the fast-food restaurant's application to the state.

Photo by Don Balch / The Beacon

## Planners not enamored with liquor license idea for Midway eatery

By TONY DE GARATE | THE BEACON

Beer with your burrito, amigo? Some members of the North Bay Community Planning Group (NBCPG), who got wind of a Camino Del Rio West restaurant's application for a beer and wine license, are now saying "not so fast."

Cotixan, a Mexican fast-food establishment that is near two exotic dance clubs on one side and a freeway onramp on the other, has raised eyebrows over its plan to serve beer and wine with its tacos

and nachos.

Some NBCPG board members said during a recent meeting they plan to protest to the state Department of Alcohol Beverage Control (ABC) over the application by the restaurant, which sits at the site of a former Jack-in-the-Box.

"What's next? Beer at McDonald's?" asked NBCPG chairwoman Melanie Nickel during a report at the group's monthly meeting Sept. 19.

The restaurant would be the third to serve alcohol for Cotixan, which has nine

drive-through locations — all in San Diego County. The Camino Del Rio West restaurant applied for the license on June 25, according to the ABC website.

The group is sanctioned by the city to gather citizen input on development projects and land use-related issues, but its recommendation is not required for the issuance of a liquor license.

Board members said granting the

SEE LICENSE, Page 6

## Toyota pitches ads, free lease of 34 beach vehicles to city

Proposal, with options, could save up to about \$1 million

By NEAL PUTNAM | THE BEACON

Toyota vehicles cruising along San Diego beaches may be featured in two television commercials if the full City Council gives the go-ahead for a marketing partnership that would make Toyota the "official vehicle of San Diego lifeguards" with a free, two-year lease of 34 vehicles.

"It's a fabulous idea," said District 7 Councilwoman Marti Emerald.

The proposal was heard Sept. 21 by the council's Budget and Finance Committee, which voted 3-0 on Emerald's motion to send the proposal to the full City Council for possible adoption. Also voting in favor were councilmembers Sherri Lightner and Todd Gloria.

The Japanese automaker has proposed allowing the city to use 34 of the 2012 vehicles at no cost for two years, a financial value placed in a City Hall report at between \$555,000 to \$1.1 million. The city would also have an option to buy the vehicles at the end of the two years, according to the proposal.

The estimated savings of using these vehicles for free ranges from more than \$491,000 to more than \$982,000,

depending on the actual agreement.

City lifeguards might appear in the two television commercials, but the committee was told that Toyota is more interested in seeing Toyotas on the beach as the city lifeguards' "official vehicle" and brand name, rather than focusing on the individuals behind the wheel.

No specific beach area was mentioned as to where the commercials might be made.

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Toyota would reimburse the city for the cost of staff time for filming and/or recording commercials or other activities.

Two radio ads are also suggested in the proposal, along with public service announcements. The city would have final approval of all content before use by

Toyota, according to the city report.

Toyota has suggested promotional events at city facilities and "Water Safety Days" sponsorships at Toyota dealerships. Toyota would also like to be mentioned on the city's website and also do direct marketing to city employees and other groups.

The City Council is expected to hear the proposal in depth in October or November.

### CLARIFICATION

A photo credit that accompanied a photograph in the Sept. 8 edition of *The Peninsula Beacon* to complement a listing of Peninsula-area restaurants participating in San Diego Restaurant Week was mislabeled. It should have read: Photo copyright Paul Body/Chefs Press.



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# HTH 'Champions of Change' honored by White House

By PATRICIA WALSH | THE BEACON

Walk the halls of any high school and you'll see the faces of the future. Cruise the campus of High Tech High (HTH) in Point Loma and you'll likely bump into "Champions of Change" — students like Paloma Fernandez and Dimitri Goulas.

Fernandez and Goulas were among 10 students and two administrators from San Diego's HTH public charter school system honored last month by the White House as "Champions of Change." The initiative spotlights ordinary Americans doing extraordinary things in their communities and invites them to Washington, D.C., to share their ideas.

HTH was recognized for preparing students for new economy jobs in the Southwest border region.

"We teach students to ask why and give them skills to be producers, not just consumers," said Brett Peterson, director of the Gary and Jerri-Ann Jacobs HTH, where Goulas and Fernandez are seniors.

The school, a 9-12 with an enrollment of 571 students, was the first HTH and was founded in 2000. Today, there are 11 HTH K-12 public charter schools in San Diego County with an enrollment of about 3,500.

From project-based learning to daily interaction, HTH is unconventional with its less authoritarian and more egalitarian approach, where all voices are encouraged to contribute to outcomes.

"What we teach is not about memorizing, but learning how to interact and work as a collaborative in a group," said Peterson, who is just known as "Brett" to students ("Everyone uses first names"). And the title "director" replaces the traditional "principal," a term that "con-



Brett Peterson, director of the Gary and Jerri-Ann Jacobs High Tech High (HTH), center, with students Dimitri Goulas and Paloma Fernandez, two of 10 HTH seniors honored by the White House as "Champions of Change."

Photo by Patricia Walsh | The Beacon

pires up a certain image," he said.

Fernandez, 17, exudes confidence about being prepared to step out and contribute in a grown-up world.

"The biggest thing (HTH) arms us with is skills to be new world citizens," she said. "Public speaking is the No. 1 fear of most adults and we learned that right off the bat." After high school, she wants to "literally learn everything — learn a couple of trades and keep on writing."

Fernandez and her fellow students blogged about their whirlwind trip at [hthtothewhitehouse.tumblr.com](http://hthtothewhitehouse.tumblr.com), with posts on sightseeing, dining out and how they met with White House Liaison to Young Americans Ronnie Cho.

While on Capitol Hill, students discussed ways the federal government can help expand opportunities in the San Diego region and economic issues along the U.S.-Mexico border. Among the business and community leaders they met

with was one-time superintendent of San Diego City Schools Alan Bersin, who is now the U.S. Customs and Border Protection Commissioner.

Both Goulas and Fernandez have their own ideas on what they'd do to champion change in the 21st century.

Goulas, 17, who is interested in a future as a patent lawyer, a profession that will give him international viability, talks about rethinking the purpose of higher education in America.

"There's a notion that everyone has to go to college. Education doesn't have to do with ability. In a country of equal opportunity, everybody should be given a chance. We need a highly skilled workforce. Reform is necessary for opportunity."

DIMITRI GOULAS, 17  
High Tech High School

"There's a notion that everyone has to go to college," he said. "Education doesn't have to do with ability. In a country of equal opportunity, everybody should be given a chance. We need a highly skilled workforce. Reform is necessary for opportunity."

For Fernandez, change means giving everyone the ability to read.

"We don't have to travel the world to be cultured," she said. "But if we can read we can observe. You can travel the world by reading. By writing you can travel the galaxy."

A year from now Goulas and Fernandez hope to find themselves in the halls of higher education. As Peterson points out, they're both qualified and have options. Ability isn't an issue; figuring out how to pay for college is.

"The biggest thing [HTH] arms us with is skills to be new world citizens. Public speaking is the No. 1 fear of most adults and we learned that right off the bat."

PALOMA FERNANDEZ, 17  
High Tech High School,  
Point Loma

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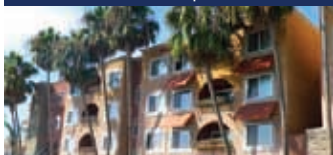


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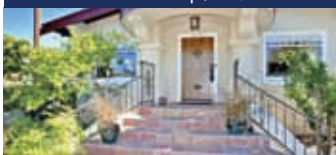
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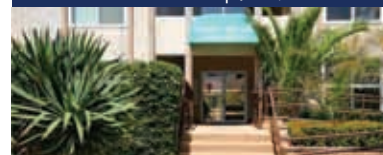
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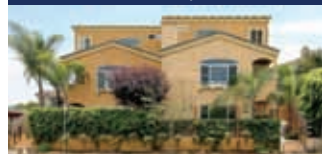
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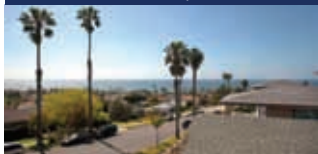
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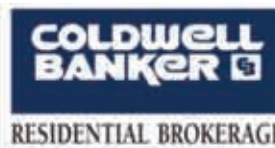


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The Point Loma High School cheerleading squad fine-tunes its moves before next week's big Homecoming showdown between the Pointers and Hoover High amid a week of other Homecoming festivities and activities.  
Photo by Scott Hopkins | The Beacon

# PLHS Homecoming festivities gearing up

## Football matchup under the lights pits Pointers, Hoover Cardinals

By **SCOTT HOPKINS** | THE BEACON

“Friday Night Lights.”

The phrase, made popular by a film and television series of the same name, describes what now makes the annual Homecoming event at Point Loma High School (PLHS) so unique.

A group of parents huddled with school officials in 2005 to create what is officially known as “Light the Night,” when 16 rented portable light towers with generators are spread around Bennie Edens Field for the event.

An overflow crowd at Pete Ross Stadium for the featured football game is expected on Friday, Oct. 14 for a 6:30 p.m. kickoff. The advance purchase of tickets is encouraged at the school’s financial office during school

hours.

Providing gridiron opposition will be Hoover High School, another local school with a lengthy history. The Cardinals, who also have a bye this week, will take the field with the identical 3-2 record as the Pointers sport. The Cardinals are coached by former collegiate quarterback Cree Morris, who has enlisted several name coaches in an effort to turn the east San Diego school’s fortunes around.

The game will be the first Western League match of the season for both schools.

A halftime parade will be led by the PLHS alumni present, under the leadership of alumni director Kim Jessop (class of 1973). They will be followed by floats constructed for competition by each year’s class before the Homecoming King and Queen greet the crowd.

Each class has adopted a decade for its float. The freshmen will spotlight the 1950s, followed by the sophomores (1970s), the juniors (1980s) and the seniors, representing the 1990s. A one-minute music and dance performance in front of the crowd will be judged by staff members.

Earlier the same day, a pep rally will be held to support all fall sports, according to Amy Denney, Associated Student Body advisor. Cheer and dance teams will perform and the class floats will make their debut.

The week of Homecoming also features Spirit Days, Denney said. Students are encouraged to dress according to daily themes, which include Jogger Day, Harry Potter Day, Animal Day and Superhero Day.

On game day, students are asked to dress in their class’ decade theme.

Lunchtime activities and music add to campus fun all week.

In the 86-year history of PLHS, only the last seven years have seen a football game played at night. Since PLHS opened in 1925, its stadium has never had permanent night lighting.

Neighbors near the PLHS campus have voiced strong opposition to the stadium lighting in the past, but the San Diego Unified School District has allocated future Proposition S funds for this purpose permanently.

Meanwhile, PLHS principal Bobbie Samilson sent a letter on Oct. 4 to neighbors explaining the Homecoming event and inviting them to take part in the celebration.

Her letter notes the lights will be put in place and turned on from 5:30 to 8:45 p.m. Oct. 12 and from 5:30 to 7:30 p.m. on Oct. 13 for football team practices.

Following the Friday Homecoming game, most lights will be turned off while the stadium is cleaned. All lights should be out by 11:30 p.m., according to Samilson’s letter.

The school is contracting for additional security on Clove and Voltaire streets during the game, Samilson said.

“We hope to minimize the impact on you, our neighbors, regarding parking, traffic and pedestrian issues,” Samilson said in the letter.

Volunteers are needed to help pick up and return the generators on Oct. 12 at 9 a.m. and Oct. 15 at 7 a.m. Interested volunteers should contact Robert Pejovich for details at (619) 297-1394.

On Saturday, Oct. 15, the annual Homecoming dance will take place from 8 to 11 p.m. on the campus of Dana Middle School.

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## NEWSBRIEFS

### PCPB to fill board vacancy Oct. 20

The Peninsula Community Planning Board (PCPB) intends to fill a board vacancy Oct. 20 following the resignation of former chairman Suhail Khalil in August. Helen Kinnaird is currently the acting chairwoman as first vice chair of the planning board.

The open seat will be filled by a vote of the PCPB for Khalil's term that expires in March.

Interested candidates must fill out an application, which can be downloaded from the PCPB website ([www.pcpb.net/elections](http://www.pcpb.net/elections)). They must also meet the requirements as stated in the PCPB bylaws ([www.pcpb.net/bylaws/](http://www.pcpb.net/bylaws/) Article III, Section 2/ Article V), and contact Kinnaird at (619) 224-9897 to process an application.

During the meeting on Oct. 20, each candidate will be asked to give a three- to five-minute biographical presentation to the board. Candidates who do not have access to a computer or who have any questions are encouraged to call Kinnaird.

The PCPB meets at 6:30 p.m. at the Hervey/Point Loma Branch Library, 3701 Voltaire St.

The agenda also includes a forum on the proposed developments at Balboa Park/Plaza de Panama and public input is welcome.

For more information, visit [www.pcpb.net](http://www.pcpb.net).



Community leaders and Point Loma Elementary School representatives held a formal ribbon-cutting ceremony to unveil the school's new amphitheatre that was built as the result of grants and community donations. *Courtesy photo*

### Loma Portal unveils new amphitheatre funded by grants, donations

The Loma Portal Foundation, school administrators, teachers and community representatives celebrated the construction of a new amphitheatre on school grounds that was funded by grants and by community donations.

The self-help project, which had a price tag of about \$50,000, started several years ago and completed this summer. Community members who contributed to the project include:

- Loma Portal Foundation
- Lowe's (\$5,000 grant)
- Cement Cutting Inc. - President Harold Grafton
- Architects: Delawie Wilkes Rodrigues Barker - President Andrew Rodrigues
- Construction: SuffolkRoel - President Wayne

Hickey

- Hervey Family Fund (\$10,000 contribution)

The new amphitheatre will have multiple capacities, including outdoor assemblies, guest speakers, outdoor classroom time and other events.

### OBTC to whip up annual pancake on the pier event

The Ocean Beach Town Council (OBTC) will again host the annual OB Pancake Breakfast on the Pier event on Sunday, Oct. 16 from 7 a.m. to noon.

Tickets are \$10 for adults and \$5 for children, with proceeds benefiting the annual OBTC Holiday Food and Toy Drive for disadvantaged families, as well as the annual and the Ocean Beach Christmas Parade and community tree.

For more information, call (619) 515-4400, (619) 846-6269, or visit [www.obtowncouncil.org](http://www.obtowncouncil.org).

### Airport Authority receives Advocate of the Year Award

The San Diego County Regional Airport Authority has been honored with the Procurement Advocate of the Year Award for 2011 from the San Diego County Hispanic Chamber of Commerce. The Airport Authority was selected by the chamber's Executive Committee.

The Airport Authority was selected to receive the award for its commitment to outreach to and partner with local, small and disadvantaged business-

es for the new concessions program. Of the 16 packages put out to bid by the Airport Authority for new concessions, 34 percent of the contracts were awarded to historically underutilized businesses, which include businesses owned by women and minorities.



Canines will bond with their owners during a doggie yoga class in Ocean Beach at the Dog Beach Dog Wash on Friday, Oct. 7. *Courtesy photo*

### Doggie yoga class in Ocean Beach to promote health, bonding

The popular "Leash Your Fitness" doggie yoga class will return to Ocean Beach on Friday, Oct. 7 at the Dog Beach Dog Wash.

Event organizers promote the yoga class as a way for canines to bond with their owners and to provide pooches with a way to feed off human energy, taking a cue from human calmness, relaxation and a focus on breathing.

The one-hour class features a guided yoga class, complete with a doggy massage at the end. After class, participants will head to O'Bistro for a "Doggy Yappy Hour."

The class takes place from 6 to 7 p.m. at Dog Beach Dog Wash, 4933 Voltaire St. The cost is \$20 per owner/dog. To sign up, call (619) 822-3296, or visit [www.LeashYourFitness.com](http://www.LeashYourFitness.com).

### Point Loma Massage Envy to pair with Arthritis Foundation in fundraiser

Massage Envy has recently entered into a partnership with the Arthritis Foundation and is planning a special fundraising event at its Point Loma location in conjunction with World Arthritis Day on Oct. 12. The event is designed to raise funds and awareness for the foundation, while Massage Envy will serve as a national sponsor of the Arthritis Foundation's 200 Arthritis Walk events.

On the day of the event, \$10 from every one-hour massage and facial session will be donated to the Arthritis Foundation. Murad®, Massage Envy's exclusive skin care partner, will also donate 10 percent of all sales of skincare products sold at Massage Envy Spa locations.

The Point Loma Massage Envy is located at 2560 Laning Road, Suite A103 and can be reached by calling (619) 222-0300. For more information on the Arthritis Foundation and World Arthritis Day, visit [www.arthritis.org](http://www.arthritis.org).

## PLNU

CONTINUED FROM Page 1

said. "Investment is not recovering because we got a lot of houses and inventory."

According to DQNews.com, home sales in all of San Diego were up and prices were down in August over the same time last year. However, in coastal communities served by the San Diego Newspaper Group, some neighborhoods saw positive gains in the median price home sales.

The median price of all home sales — single family, condominium and new homes — in Ocean Beach was up

31.4 percent and up 23.1 percent in La Jolla. In Point Loma's 92106 ZIP code, the condominium market dragged median home prices down 21.9 percent. Likewise, in the Mission Beach, Pacific Beach area, the median price dropped 14.3 percent, and in downtown San Diego, the median price of homes dropped 5.6 percent.

Bullard said he still expects modest and improving economic growth over the next year, although the current sluggish growth does leave the U.S. economy vulnerable to more negative shockwaves. Moving forward, Bullard said policy should be more "rules-based" and "less discretionary than it has been in the last three years."

PLNU President Dr. Bob Brower thanked Bullard for his "insightful, direct, clear and understandable" presentation on U.S. monetary policy and the economy. He said Bullard shows there is a "sense of forward," and there's "hope and prospect of making things better."

There is a prospect for "making short-term decisions in terms of long-term thinking," Brower said.

Bullard was introduced by his colleague, PLNU chief economist Dr. Lynn Reaser, an expert in the economy, economic outlook, the recession and financial markets. Reaser is former chief economist of the investment strategies group at Bank of America,

and former president of the National Association for Business Economics.

Fermanian Business & Economic Institute at Point Loma Nazarene University's Dealmakers of the Year Awards are given to honor individuals, firms and collaborative deals that bring long-term value to the San Diego region.

Recipients of the 2011 Dealmakers of the Year Awards are:

- **Individual:** Jeff Church. Church is an entrepreneur and Harvard MBA. His current endeavor, inspired by a family trip to Africa in 2007, is Nika Water. Nika donates all profits from sales of its water to charity and is cer-

tified as carbon neutral.

- **Firm:** Organovo. Named as of the "Top 50 Inventions of 2010" by Time Magazine, Organovo built the world's first production 3D bio-printer, providing surgeons with tissue on demand, helping to solve the global shortage of human organs.

- **Collaborative:** Smart City San Diego. A public-private collaboration, Smart City San Diego works to improve the region's energy independence — empowering consumers to use electric vehicles, reduce greenhouse gas emissions and drive economic growth.

- **Business Partner of the Year:** The San Diego Daily Transcript, publishing in San Diego for 115 years.

## Markets Change. Are You Prepared?

When you stop and look back at what's happened in the markets, it's easy to realize how quickly things can change. That's why we should schedule some time to discuss how the market can impact your financial goals. We can also conduct a free portfolio review to help you decide if you should make changes to your investments and whether you're on track to reach your goals.

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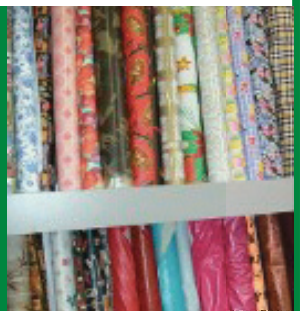
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## GUEST COMMENTARY

## Protecting OB's community character, preserving public interest and integrity

By Councilman KEVIN L. FAULCONER

When it comes to Ocean Beach, my motto is "Let O.B. be O.B."

From the Antiques District to Dog Beach to the Kite Festival, we all know there is no other place like Ocean Beach in San Diego. My job is to help it stay that way.

I am a longtime advocate for preserving the distinct community character of each of our beach and bay neighborhoods, including Ocean Beach. Community character is how you feel strolling down Newport Avenue or what you see driving on Sunset Cliffs Boulevard — the rows of palm trees; the lively business district; the buildings under 30 feet to protect coastal views. Many of these neighborhood features are not there by chance. They were carefully planned by OB residents and approved by city leaders in 1975. Called the Ocean Beach Precise Plan, it was the first community plan in San Diego.

I am proud not only that Obecians led the way by creating San Diego's first neighborhood land-use plan, but also that much of the plan — which provides guidelines on zoning, density and design — remains intact to this day. Property owners who comply with the plan receive over-the-counter building permits. More complex projects that seek variances from the guidelines — like how far a building is set back from the street or how many square feet are allowed for living space — can undergo a public review process. OB's local stewards of the community plan — the Ocean Beach Planning Board — and other citywide panels have the opportunity to review, suggest changes, allow for variances and ultimately approve or

deny these higher-profile projects.

Recently, the Ocean Beach Planning Board expressed concerns that as individual residential developments are one-by-one granted variances, a de-facto "rezone" of Ocean Beach could occur over time without the City Council weighing in. I take these concerns seriously and have asked City Attorney Jan Goldsmith to review current practices so we can ensure that development in Ocean Beach is occurring with the proper level of public input.

I will evaluate any development that comes before the City Council based on the community impact. I may not agree with a request for a variance — and will vote to deny it if I do not think it is right. I support property owners following the rules. But I share neighbors' concerns if the city bureaucracy is unintentionally but systematically bypassing those rules — particularly related to the publicly-approved community plan.

We must uphold the spirit of Ocean Beach. That does not mean that new development shouldn't take place or private property owners should be hamstrung through cumbersome procedures. It means we work to ensure that even as Ocean Beach businesses and homes may change over the years, the community's unique character is not lost. I look forward to working with Ocean Beach community leaders, including those on the planning board, and other residents to protect OB's character.

Ocean Beach is as much a neighborhood as it is a state of mind. Let's keep both intact.

— Kevin Faulconer represents City Council District 2, which encompasses Ocean Beach and Point Loma.

## STREETS

CONTINUED FROM Page 1

83.0202.54.01.4001 — sitting, standing, loitering, littering, leaving personal property, soliciting or panhandling is prohibited in front of stores and on the sidewalks.

Other signs, like those posted by Starbucks, warn violators of prosecution.

As an added measure, the OBMA makes available to store owners "trespass arrest forms," which are posted and held on file with the police department. The signed form allows officers to act on behalf of an absent property owner.

"All it really is, it's like a permanent radio call for us," said Officer Kellington, who is assigned to the police department's Western Division on day shift in Ocean Beach. "It gives us liberty to talk to people who violate the codes and ask them to leave the premises.

"Loitering or sitting on the sidewalks and in front of a business is NOT an arrestable offense," he said. "It counts as an infraction and is reason for a citation, just like running a stop sign in a car. Violators have to pay the fine or go to traffic court. But that's where it ends. If people refuse to leave when we ask them to, we really have no grounds to arrest them — unless they are intoxicated or have previous outstanding warrants."

If a citation is issued and the offender fails to appear in court or fails to pay the fine, the infraction results in an outstanding warrant, Kellington said.

"The next time that person violates code laws, we have reason to arrest the individual on the spot," he said.

Claudia Jack, a longtime Ocean Beach resident and community volunteer, also has strong views on the ongoing loitering-problems.

"People need to look at the whole picture," she said. "I often ask, 'Why?' Why don't the homeless people want help? They need to stop drinking, get off the sidewalks,



Some in the community — particularly merchants who rely on tourism and neighborhood shoppers — feel the houseless travelers who take up residence along the sidewalks of Newport Avenue impede business and create unwanted nuisances, even with the posting of signage clearly prohibiting loitering and panhandling.  
Photo by Bianca Koch / The Beacon

out of the alleys and get off the streets and pursue a normal life."

Jack said she believes the recently formed OB Task Force with five selected police officers will be the solution to a lot of problems with beggars.

"Their [OB Task Force] job is to target a specific group of over a dozen known individuals who are permanently excessively drunk," Jack said. "The ones bothering our tourists and disturbing our festivals with out-of-line behavior."

She said she is sure the group is an eyesore to most locals and tourists.

Robert Allen, owner of three local snack cafes, said he tries to understand the lifestyle of the transients in front of his property on Newport Avenue.

"Some make it hard to tolerate it," Allen said. "When I see the same guy daily, flying a sign that's asking my customers for 'anything green,' I get irritated. It makes me think this guy is only interested in pot [marijuana] and money bills.

"The guy refuses to leave, to look for work and he refuses to be nice to people," Allen continued. "That just doesn't fit into

my spectrum of life. We all have to earn our keep. This guy needs to find a better way to earn his. The right to sit there doesn't give him the right to interfere with my business."

The man outside Allen's store, who goes by the street name of "Tribal," is a middle age African-American man who said he does not consume alcoholic beverages by choice. He appears amused by the observations made about him.

"I believe the gentleman has me totally misinterpreted," said "Tribal." "It's easy to assume the bad things where really, all it represents is a political statement to make people aware of others and to make them understand that we have to coexist — whether we like it or not. The problem won't go away by ignoring it."

A group of about 20 other homeless residents interviewed reflected many of the same views. Some said their lifestyles make Ocean Beach money.

They made comments like, "People come to OB to watch the gypsies," and "That's our job to be there — for their entertainment."

## LICENSE

CONTINUED FROM Page 2

license would make Cotixan a magnet for homeless people and problem drinkers, because alcohol is not available at nearby establishments like the Denny's restaurant and Hampton Inn.

"There's already a lot of panhandling in that area," said board member Cathy Kenton, who found out about the license application from her mother.

Victor Ravago, general manager of Hampton Inn, agreed. "From a security standpoint, we're constantly having to deal with people loitering after hours," he said.

Nickel said the availability of alcohol could prove problematic for the strip clubs Les Girls and Body Shop, two near-

by properties where alcohol is prohibited.

"People could conveniently stroll across the street, get a beer and stroll back," she said.

## In other NBCPG news

Board members plan to fill a vacancy created by the resignation of Tony Lombardi, who has moved to Chula Vista, at their next regular meeting Oct. 19 at 3 p.m. at the San Diego Continuing Education Western Campus, 3249 Fordham St.

Anyone interested in applying must be a property owner, resident or business person in the planning area, which is located between Old Town and Point Loma and is largely comprised of two areas: the Midway area and Pacific Highway Corridor. For more information, call (619) 226-2800.



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# Steele Canyon crushes PLHS in non-league road game

By SCOTT HOPKINS | THE BEACON

The stone sign alongside rural Campo Road reads "Steele Canyon High School" but for Point Loma's Pointers on Sept. 30, it might as well have read "Steel Curtain."

The host Cougars, using size, speed and toughness with a previously unseen offensive wrinkle, whipped the Dogs 41-7 in the final non-league game of the prep season.

"We look at this as the end of our pre-season and would have liked it to have gone a lot better than this. We finished up 3-2 and look ahead now to our league games," said Pointer head coach Mike Hastings after the game.

The Pointers head into their annual bye week with their two losses so far this season coming against quality teams who provided vivid examples of the level the Pointers will need to reach to succeed in CIF playoffs beginning next month.

The bye week comes as a welcome opportunity for a Point Loma team that includes a large group of walking wounded and others who have missed one or more games.

Against Steele Canyon, a 51-yard punt return by Matt Magers produced the only Pointer points of the evening, but that was with the Cougars already sitting on a comfortable 34-0 third-quarter lead.

How dominant were the Cougars?

Through four games, the Pointers offensively were averaging 241 yards per game rushing and 131 per game through the air for a weekly average of 372 total yards. Against Steele Canyon, the Pointers managed 68 yards rushing and 17 passing for a total of just 85 yards, 287 yards below their per-game average.

And on offense, the Cougars unveiled a first-half "wildcat" formation where aptly named running back Lonnie Tuff received the snap. Tuff alone carried 24 times for 203 yards and touchdowns of five, six and 47 yards, often refusing to go down and avoiding Pointer tacklers.

The second quarter provided glimpses of the Pointers' frustrations.

With his team down 14-0 in the second quarter, Pointer quarterback Sam Augustine was blindsided while setting up to pass, the ball bouncing into the right flat. An opportunistic Cougar defender scooped up the



Pointer quarterback Sam Augustine (10) is about to be hit by a Steele Canyon player. Cougar PJ Russell (8, left) picked up the resulting fumble and returned it 20 yards for a Steele Canyon score.

Photo by Scott Hopkins | The Beacon

loose ball and sprinted 20 yards to up the lead to 20-0.

Later, when the Cougars moved the ball to the visitors' eight yard line, every coach on the Pointer bench knew the next play Steele Canyon would run.

"Watch the pass into the corner! (of the end zone)," coaches yelled to their defenders. "Here it comes, pass into the corner!"

Sure enough, the ball was thrown up for grabs. But the Cougar target towered 6'3" while the Pointer defender at 5'10" was at a disadvantage. Both leaped for the ball, with the defender actually getting a hand on it, but when the two bodies fell to the turf, it was the taller Cougar who was clutching the ball for a 27-0 halftime lead.

Again, penalty flags proved a Pointer nemesis, with numerous lack-of-concentration punishments for off-sides, illegal procedure and encroachment. The Cougars used these and other penalties to their advantage.

"We had a lot of penalties and mental errors," Hastings said. "It's unfortunate. This type of game is not our best performance."

"We have an opportunity during our bye week to get healthy, work on our fundamentals, come after

Hoover for Homecoming and get ready to take our first steps toward a Western League championship," he said.

## BITS 'N' BITES:

• The school's 86th Homecoming will again be played under rented lights. Kickoff is at 6:30 p.m. on Friday, Oct. 14 against the Cardinals.

• Steele Canyon accomplished an uncommon feat, defeating all three Pointer football teams including the JV (35-21) and freshman (35-7) Dogs.

• The Pointer JV's record is now 2-3 while the Freshman stand at 3-2.

• Pointer varsity players are wearing three memorial decals on their helmets this season: "MT" honors former teammate Michael Taylor, whose life was taken nearly three years ago and "BH" honors Hastings' father and former Pointer assistant coach Bill Hastings, who passed away just after last season ended. The third decal, "12-6" recalls the irony that both Taylor and Hastings passed away on Dec. 6 although two years apart.

• Both the JV and freshman locker rooms are under-

## Pointers sniff out victory over Scripps Ranch

By SCOTT HOPKINS | THE BEACON

Point Loma's Pointers rolled up 451 yards of offense in a 31-21 victory over the Scripps Ranch Falcons Sept. 23, plucking a win from the birds at their Grosvenor Stadium roost.

Jamal Agnew ignited the Pointers when, on their first possession of the game, he took a handoff around the right side and broke into the clear for a 62-yard touchdown run, giving the visitors a 7-0 lead with 7:41 left to play in the first quarter.

Agnew ended the game with 155 yards on only 13 carries, an impressive 11.9 yards per carry average that led the Pointers. Also starting on the defensive side of the ball, Agnew delivered several hits that drew crowd reaction.

The team's usual rushing leader, Jaiwon Griffin, was the Pointers' pass-reception leader in this game, his four catches covering 120 yards.

On the next drive, Griffin turned a short swing-pass completion from quarterback Sam Augustine into a 68-yard pickup to the Falcons four-yard line.

From here, Morris Mathews scored the first of his game-high three touchdowns with a strong second effort. After being met at the two-yard line by several Scripps Ranch defenders, Mathews kept his legs pumping and broke their grasp for the score.

A failed two-point conversion attempt by the Dogs left them with a 13-7 lead.

Next, Augustine's 24-yard completion to Matt Magers gave the Pointers a first down at the Falcons' 22.

It was Mathews again, taking a handoff

SEE DOMINANCE, Page 17



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# Ocean Beach Oktoberfest

Fri: Oct 7, 4:30-10 p.m.  
Sat: Oct 8, 11 - 10 p.m.



## OB's Oktoberfest to spread fall frolic over two days



With two stages and a beer garden, the Ocean Beach Oktoberfest has expanded the fun over two days instead of one, and still features many of the same amusing activities like a bratwurst-eating contest for the adventurous. Photo by Jim Grant | The Beacon

By BART MENDOZA | THE BEACON

There are many seasonal events scattered throughout the year, but only October has two festivities truly dedicated to fun.

The 31-day span closes with Halloween. However, it's the opening salvo of Oktoberfest that gets most adults in the party mood. This year, Ocean Beach hosts its 7th such annual event, expanding the fun to encompass two days of festivities.

On Friday, Oct. 7, visitors will have a single stage at the foot of Newport, beginning at 4:30 p.m., which also features a beer garden and a "Band Slam" competition to pick the best cover or tribute band in the area.

A full day of fun and frolic is planned for Saturday, Oct. 8 beginning at 10 a.m. and spreading over two stages. The main stage will be hosted

by inimitable local personality and crooner Jose Sinatra, and includes sets from the Electric Waste Band, Tommy Cubs, The Heavy Guilt, the Naked Funk, Bateke Beat, Tribal Theory and — between sets — the Bavarian Beer Garden Band.

At the same time, a host of oompah bands and entertainers will take part on a second seaside stage on Abbott Street, featuring Lobster Bob and world music favorites Todo Mundo. Other activities include a Sausage Toss with a \$10,000 top prize, as well as stein-holding contests and a bratwurst-eating competition.

Visitors worried about parking are encouraged to take a shuttle that will run every half hour between the event and Pacific Beach nightspot the 710 Beach Club. Alternately, there will be

SEE OKTOBERFEST, Page 11

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**OBOktoberfest.com**

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OCEAN BEACH  
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Photo by Jim Grant | The Beacon

Welcome to Ocean Beach — a great place to spend an entire day. Whether you are in need of antiques, a surfboard, or a great meal – Ocean Beach has something for everyone. All of the great shops and restaurants will be open during their regular business hours throughout OB Oktoberfest, so be sure to stop in and see what's new. Be sure to enjoy the FREE, all ages beachfront vendors and mini-stage along the lawn at Veterans Plaza. Visit our website for more information on all of our special events: [www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com) or follow us on Facebook and Twitter.

— *Ocean Beach MainStreet Association*

The annual Sausage Toss is one of the highlights of the Ocean Beach Oktoberfest.

But how in the world did it come into being?

The Hoy Hoy Boys were looking for

something interactive for their event when someone suggested a Sausage Toss. The idea was nothing more than having participants throw a sausage to win a prize.

Nobody knew exactly what to do. So two guys went to Crown Point one afternoon with several raw sausages and tossed them toward a bucket. It was messy and as unsanitary as it was unsavory.

Next came the search for rubber sausages or anything like them. One search led to an X-rated bookstore and another to pet store. Finally, a rubber hot dog made for puppies was adopted.

The first Sausage Toss was a resounding success. Long lines of people queued up to throw the sausage toward a bucket 50 feet away. It was novel, simple and it looked so easy.

Several hundred people tried their hand before Trevor Koenig, then goaltender for the San Diego Gulls hockey club, launched the perfect throw, winning the \$10,000 first prize.

"It was pure luck," Koenig confided. "I could have thrown that sausage another thousand times and not made another."

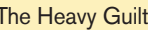


Now, **OB Oktoberfest is two days:** Friday from 5 p.m. to 10 p.m. and Saturday from 11 a.m. to 10 p.m.

**Friday night Band Slam:** Competition to crown San Diego's hottest cover/tribute band. \$4,000 in prize money.

**Friday night 91X Happy Hour:** For 91 minutes, from 5 to 6:31 p.m., it's two-for-one beers and bratwursts. 91X will be broadcasting live.

**Saturday Brew Cup craft beer tasting:** Sample our 15 micro-brews. A \$15 ticket ordered online at [www.OBoktoberfest.com](http://www.OBoktoberfest.com) gets you six tastes.



• **Saturday music all day:** Start off with the Electric Waste Band and enjoy such bands as The Heavy Guilt, the Styletones, Bateke Beat and Tribal Theory.

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### HELP US HELP JON!

Barons Market in Rancho Bernardo will be holding a special fundraiser for local Poway resident, Jon Dunbar, to help raise money for a liver transplant. Through October 8th, customers can donate money when making their purchases to the fundraising campaign that has been established in Jon's honor.

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### Rancho Bernardo





There is a \$3 charge to enter the beer garden area, but other than that, outdoor events are free. Courtesy photo



The OB Oktoberfest features a stein-holding competition. Photo by Paul Hansen | The Beacon

OKTOBERFEST

CONTINUED FROM Page 9

a special bicycle parking area. There is a \$3 charge to enter the beer garden area, but other than that, outdoor events are free. Funds raised go to help fund the Ocean Beach MainStreet Association (OBMA) and the Ocean Beach Community Foundation. Since its inception in 2004, Oktoberfest has raised more than \$150,000.

According to OBMA creative director Liz Greene, the OB Oktoberfest is a perfect outing for people of all ages. “It’s inexpensive,” Greene said. “Some events you have to pay \$25 just to get in the door. This is a nice event because you can spend nothing or just spend a few dollars and just have fun.” Greene said the decision to expand to two days instead of one was twofold: to increase the weekend’s fun quotient and for more pragmatic causes.

“It’s so expensive to rent everything for one day, and it’s a very small event in comparison to, say, the Ocean Beach Street Fair [and Chili Cook-Off],” she said. “So we thought we’d do this music part of it on Friday night. It sounds like a fun idea. We’ll see how it goes, see if we can roll it into a whole weekend.”

Greene said she even foresees a possible further expansion down the line. “I’d love to find something on Sunday to do in future years that might involve restaurants or so on, that would tie the whole weekend together,” she said.

**Ocean Beach Oktoberfest:** Friday and Saturday, Oct. 7 and 8 at the foot of Newport Avenue. All ages.

For more information, visit [www.oboktoberfest.com](http://www.oboktoberfest.com).



Of course, no Oktoberfest would be complete without the traditional oompah music. Courtesy photo

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 Fri: Oct 7, 4:30-10 p.m.  
 Sat: Oct 8, 11 - 10 p.m.

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**The Bavarian Beer Garden Band 11:30 - 1:00 - 2:30 - - - 4:30 Main Stage**  
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To get listed please visit  
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# Ocean Beach Oktoberfest



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**Sat: Oct 8, 11 - 10 p.m.**

All Ages area opens at 10 a.m.

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Diehard OB Chargers fan shows how its done

By **BIANCA KOCH** | THE BEACON

As the San Diego Chargers were busily putting the squeeze on the Miami Dolphins on Sunday, 54-year-old Bolts fan Victor Willard tooted his horns on the rooftop of his Muir Avenue home in Ocean Beach.

“[I toot them] ten times when we win, three times for every touchdown and once for every fieldgoal,” Willard said. “And at the end of the game, I play the ‘San Diego Super Charger song.’ People come out and dance ... Everybody’s happy.”

He is surrounded by a crowd of friends and fellow Chargers loyalists.

“People dig the house,” Willard said. “They dig the big bolts, the horns, the lights. Even when they’re not fans of our team or football in general, they love the house. Here, everybody is happy.”

Three yacht horns are mounted 40 feet in the air and give a 360-degree blast at decibels that seem to be only slightly quieter than the airplanes taking off from Lindbergh Field, “so all of Ocean Beach can hear it.”

He has two dive tanks he attaches to a 40-foot hose that is then bolted into the outlet of the three yacht horns on top of the highest pole on the roof. Willard also added a few outboard speakers on the roof.

Kathryn Garcia from the local NBC-TV affiliate and her crew usually come out twice a year. They call it the “Chargersville of OB.”

With over 14,000 single-watt lightbulbs, Willard’s decoration is quite a spectacle during the football season and draws people from out of town to the unique scene. The best viewing is off Abbott and Voltaire streets.

Willard proudly adds that he has even had a few Chargers players come by to look at the display. He often gets VIP invitations to games and is acquainted with some of players on a first-name basis.

He said he generally likes to watch the



Diehard Chargers fan Victor Willard of Ocean Beach adjusts one of three yacht horns he has mounted on his Muir Avenue home that he toots during Bolts games. Photo by Bianca Koch | The Beacon

games at his house.

“I have more fun watching from home these days,” Willard said. “I have to let everybody know how we’re doing, Dad and I had season tickets for 27 years, but since he’s passed away, it’s not the same anymore.”

And that’s how it all started. In the early 1960s, Willard’s grandparents used to play bridge with a couple of Chargers players. Willard’s father, William J. Willard (known in OB as “Coach Willy”) who was involved with the Ocean Beach Rangers, had to become a Chargers fan. Naturally, the younger Willard was destined to follow into his dad’s footsteps.

“I was born into it. No choice,” he laughed. “When I was a kid, we lived in a community called Casa Vista on the hillside above Sunset Cliffs. One night, in 1976, after we came home, he said, ‘This house is darn boring.’ He grabbed his powertools, a few brewskies and ten of his friends and that same night put together a 12-foot-by-4-foot yellow and blue lightning bolt with

lightbulbs and attached it to our roof.

“My buddy and I had to go to the bottom of the hill to report the effect. It was the best lit-up house of all [the holiday-lighting season had started].”

When Willard moved into his own place, he and his dad decided to light up both ends of the town: dad on the south side, the son on the north side of Ocean Beach. They competed with each other for 14 years, Willard said.

“Since Dad passed, I willingly inherited the sole duty and when I die, I have friends with kids who will gladly take over for me,” Willard said. “When I was born, Dad said, ‘Whether you like it or not, Victor, you’re going to be a Charger fan!’ But that worked out great.”

“Even if the Chargers hadn’t won a single game in 10 years, it wouldn’t matter,” he continued. “I’d still put the stuff up and “

**Check out our photo gallery of the Willard home online at [www.sdnews.com](http://www.sdnews.com).**

DOMINANCE

CONTINUED FROM Page 7

up the middle before breaking free in the Falcon secondary for the score. A successful two-point conversion gave the Pointers a 21-7 advantage 2:21 before intermission.

Scripps Ranch countered with a 35-yard Falcon pass play and a nine-yard run that closed the lead to 21-14.

But another long Agnew run, followed by a Falcon personal foul penalty, allowed Felipe Soares to put three more points on the board with a 27-yard field goal with two seconds on the clock before halftime.

Each team scored once in the second half.

Mathews picked up his third touchdown on a one-yard run with 9:10 left in the game to close scoring.

For the night, Mathews carried 11 times for 38 yards. Griffin carried 14 for



Two-way starter Jamal Agnew (35) picks up some of his 155 yards on the ground against Scripps Ranch during a 31-21 Pointer victory on Sept. 23.

Photo by Scott Hopkins | The Beacon

30 yards. Other Pointer runners included Sydney Rush (five rushes for 16 yards), Zalyn Bullard (four rushes for 14 yards) and Dirk Lacy (two rushes for three yards).

Augustine’s numbers for the night showed eight completions on 18 attempts for 195 yards.

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# John David Kays, 47, OB resident, devoted family man

John David Kays passed away suddenly on Tuesday, Sept. 20, 2011, at the age of 47.

John was born in Germany on Jan. 4, 1964, to his parents, Erika (Fessler) and the late Jerry Kays.

A few years later, John's family moved to the United States and settled in Lake Jackson, Texas. John spent his youth growing up in Texas and at the age of 21, in search of better surf, made the journey to San Diego. John has been a devoted member of the Ocean Beach community ever since.

John met his wife, Troy, in Ocean Beach in 1994. The couple married on May 23, 1996 and celebrated their 15th wedding anniversary last year. John and Troy settled in Ocean Beach

and started a family, welcoming daughter Brynn in 1998 and daughter Aidan in 2002.

John will forever be remembered for his natural charm, laid-back demeanor, high integrity and a simple kindness that he extended to everyone he encountered in his life.

John was also well known for his work at Merchants Postal, where he helped provide critical employment,



**JOHN DAVID KAYS**

direction and a sense of compassion and dignity to many people from the homeless community in the Ocean Beach area.

Above all, John's greatest loves were his family, friends and time spent in the ocean.

He was a devoted husband and father, a loyal and genuine friend, and an avid surfer who lived life to its fullest.

John is survived by his wife, Troy Kays; their daughters, Brynn and Aidan; his eldest daughter, Ashley Libkie of Anchorage, Alaska; his mother, Erika Conaway and stepfather Ed Conaway of Lake Jackson, Texas; his mother- and father-in-law, Briar and Merv Luckie of Auckland, New Zealand; and an abundance of life-long

friends.

A Celebration of Life memorial was held to honor John on Oct. 1. The service will take place on the beach near the end of Voltaire Street, near lifeguard tower 5, in Ocean Beach.

In lieu of flowers, donations can be made to the "Kays Family Memorial Fund," established to help support John's family through this difficult time. Donations may be deposited at any US Bank location or mailed to the Ocean Beach branch of US Bank at 4827 Newport Ave., San Diego, 92107.

Donations can also be made online by visiting [www.welovesurferjohn.com](http://www.welovesurferjohn.com). The website also provides more information about the memorial and an online guest book.



**BARBARA AND MICHAEL MORTON**

## People in the news

### Point Loma couple feted for contributions

Junior Achievement of San Diego and Imperial Counties will honor Point Loma locals Michael and Barbara Morton for their entrepreneurial achievement, strategic leadership and contributions to the San Diego community at a fundraising event on Nov. 4.

The Mortons founded the Brigantine Family of Restaurants more than 40 years ago, starting with the Brigantine in Point Loma. The family-owned business has grown into a franchise with 14 successful restaurants in San Diego County, ranging in locations from Coronado to Del Mar.

In addition to serving as chairman of the franchise, Michael Morton serves as a board member and former president of the San Diego chapter of the California Restaurant Association, San Diego Rotary Club 33 and Executives Association of San Diego.

Barbara Morton is a Point Loma Association board member and actively supports the Rady Children's Hospital Foundation.

The Mortons will be honored with David F. Hale, executive chairman of Biocept, Inc. and Patrick Hyndman, Vistage International's former president and chairman, at the Junior Achievement's Business Hall of Fame at the Hotel del Coronado.

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## Looking » ahead

Peninsula-area events, Oct. 10-Dec. 1

### MONDAY, Oct. 10

**Humphrey's Backstage Live hosts Robin Henkel Band with Horns!** from 7 to 11 p.m. in a session of swing dancing, blues and funk. Humphrey's is located at 2303 Shelter Island Drive. The free show is for 21 and up, but purchase is suggested. For more information, call (619) 224-3411.

### WEDNESDAY, Oct. 12

The **Point Loma Garden Club** will host well-known landscape artist and speaker **Doug Kalal** at noon. Kalal will demonstrate how to beautify "Patios, Pathways and Plants," and will provide dozens of ideas to help create a dazzling outdoor space. The presentation is free at the United Portuguese S.E.S. Hall, 2818 Avenida de Portugal. For more information, visit [www.plgc.org](http://www.plgc.org).

### FRIDAY, Oct. 14

The **Holy Trinity Concert Series** hosts **two musicians from the band Lunasa:** Cillian Vallely (uilleann pipes and low whistle) and Kevin Crawford (flute, whistle bodhran). The duo will perform at 7:30 p.m. in the new concert venue next to the former stage at Bethany Lutheran Church, 2051 Sunset Cliffs Blvd. For tickets or information, call (858) 689-2266, or email [concerts@holyltrinity-ob.com](mailto:concerts@holyltrinity-ob.com)

### SUNDAY, Oct. 16

• The **Ocean Beach Town Council** hosts its annual **Pancake Breakfast on the Pier** from 7:30 a.m. to noon. For more information, call (619) 515-4400, (619) 846-6269, or visit [www.obtowncoun-cil.org](http://www.obtowncoun-cil.org).

• **Music on the Point** opens its 26th year with a concert performed by **Robert Bates**, professor of organ at the University of Houston. The performance takes place at 4 p.m. at All Souls' Episcopal Church, 1475 Catalina Blvd. at Chatsworth Boulevard. There is a \$5 donation; students are admitted free. A complimentary reception follows. For more information, call (619) 223-6394, ext. 13, or email [musicon-the.concerts@gmail.com](mailto:musicon-the.concerts@gmail.com).

### THURSDAY, Oct. 20

• Regular meeting of the **Peninsula Community Planning Board**, including action to fill a vacant board position. The meeting begins at 6:30 p.m. at the Hervey/Point Loma Branch Library, 3701 Voltaire St.

The agenda also includes a forum on the proposed developments at Balboa Park/Plaza de Panama and public input is welcome. For more information, visit [www.pcpb.net](http://www.pcpb.net).

• The **Ocean Beach Historical Society** will host its monthly meeting, featuring **documentarian Noah Tafolla of KPBS "Wonderland" series** fame. Tafolla will speak on the "History of San Diego Neighborhoods" beginning at 7 p.m. at the Point Loma United Methodist Church, 1984 Sunset Cliffs Blvd.

Tafolla's grandparents came here in 1940 and he attended OB Elementary, Collier Jr. High and graduated from Point Loma High. The historical society

program is free. For more information, visit [www.obhistory.wordpress.com](http://www.obhistory.wordpress.com).

### FRIDAY, Oct. 21

**Silver Gate Elementary School** will host its annual **community Harvest Festival** at the campus, 1499 Venice St. from 5 to 8 p.m. There will be games, food and other Halloween activities, including a Halloween costume contest, haunted hallway, cake walk, pumpkin patch and face painting. Tickets for games and activities are on sale for \$1 each at the door. For more information, visit [www.sandi.net/silvergate](http://www.sandi.net/silvergate).

### SATURDAY, Oct. 22

The **Point Loma High School class of 1967** will host a free, informal reunion at 4 p.m. at the Red Sails Inn, 2614 Shelter Island Drive. Munchies provided. For more information, call Marcy McCann at (619) 223-3322 or email [marcyinpv@yahoo.com](mailto:marcyinpv@yahoo.com)

### TUESDAY, Nov. 8

The **Ocean Beach Town Council** hosts its annual **Restaurant Walk** from 5 to 9 p.m.. For more information, call (619) 515-4400, (619) 846-6269, or visit [www.obtowncouncil.org](http://www.obtowncouncil.org).

### TUESDAY, Nov. 29

The **Ocean Beach Town Council** will erect the **OB Community Christmas tree** at noon at the foot of Newport Avenue for children and residents to decorate. For more information, call (619) 515-4400, (619) 846-6269, or visit [www.obtown-council.org](http://www.obtown-council.org).

### THURSDAY, Dec. 1

The **Ocean Beach Town Council** hosts its annual **OB school children tree decorating** from 9 a.m. to noon. For more information, call (619) 515-4400, (619) 846-6269, or visit [www.obtowncouncil.org](http://www.obtowncouncil.org).



## 50 years of dedicated community service

The active and visible Point Loma Association (PLA) beautification organization celebrated its 50th anniversary with a special dinner at the Kona Kai Resort on Sept. 15. During the celebration, **above**, Mayor Jerry Sanders presented Cecilia Carrick, president of the PLA, with a city proclamation formally declaring Sept. 15 as Point Loma Association Day. **Below, left**, guests mingle during the anniversary gala. **Below, right**, among the honored guests were two of the original 18 founders of the PLA: Celeste Trepte (left side) and Klonie Kunzel.

Photos by Mike McCarthy / The Beacon



## NOW ENROLLING!

The National Children's Study is the largest long-term study ever done on how the environment and genetics affect children's health and development.

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## San Diego Nurse Is Speaker At Care Managers Retreat

Colleen Van Horn from Innovative Healthcare Consultants was among the 40 advanced geriatric care management professionals who attended The National Association of Professional Geriatric Care Managers Advanced Practice Retreat, which took place September 15-18, 2011 in San Diego, CA.

Professionals from around the country came together to share best practices from both the clinical and business perspectives. The conference was aimed at geriatric care managers with more than five years of experience and who are instrumental in the day to day management of a geriatric care



management practice. The intimate setting allowed those in attendance to perfect and enhance the services they provide to those challenged by issues of aging.

Highlights of the conference included:

- New ideas on how to make hospital transitions positive.
- How to add elements of “quality of life” to each client’s plan.
- How to deal with resistance to care in kind and mindful approaches.

More information about Innovative Healthcare Consultants can be found at [www.innovativehc.com](http://www.innovativehc.com) or call us at (760)731-1334

\*\*\*

### About NAPGCM

The National Association of Professional Geriatric Care Managers (NAPGCM) was formed in 1985 to advance dignified care for older adults and their families. Geriatric Care Managers are professionals who have extensive training and experience working with older people, people with disabilities and families who need assistance with caregiving issues. They assist older adults who wish to remain in their homes, or can help families in the search for a suitable nursing home placement or extended care if the need occurs. The practice of geriatric care management and the role of care providers have captured a national spotlight, as generations of Baby Boomers age in the United States and abroad. For more information

please visit [www.caremanager.org](http://www.caremanager.org) or NAPGCM on Facebook.

## Enjoy O.B. People’s Food Market, Healthy Halloween Carnival

This month Ocean Beach People’s Organic Food Market celebrates with our annual Healthy Halloween Carnival on Monday October 31. Enjoy organic pumpkin bread and apple cider all day, free healthy treat bags for kids, a clown, magician and more! We’re having a pumpkin coloring contest, too—pick up an entry at People’s.

Nowadays, there is a different kind of market where people become something more than buyers or sellers, and that place is called a cooperative.

Co-op member shoppers not only buy goods and services from the cooperative, but they also own the business. They use their combined power to invest their capital, operate their own business, provide themselves and others with goods and services, and share their benefits. Ocean Beach People’s Organic Food Market is a California Cooperative. But why buy your groceries at the Co-op? When you make purchases at the Co-op, your community benefits from its own economic activity. How? Your money stays in the local economy. Prices

are fair, and local, organic farming is supported. Education and outreach projects promote a vision of sustainability within the community. This direction is widely different than the single end point of profit at any grocery store that is not cooperatively owned.

Come take part in the cooperative experience at Ocean Beach People’s Organic Food Market, located at 4765 Voltaire Street (619) 224-1387, where “Everyone can shop and Anyone can join.” Check us out on the web at [www.obpeoplesfood.coop](http://www.obpeoplesfood.coop)

## New Anderson Medical Center Opens in PB

Dr. Kenneth Anderson has been practicing family and sports medicine in Pacific Beach for 22 years. Now he is opening his own clinic.

The Anderson Medical Center is located at 1945 Garnet Avenue. The clinic will feature the latest in technology including digital x-rays and electronic health records.

Patients will be seen on a walk-in basis. This allows easy access with the extended hours from 8 a.m. to 8 p.m. during the week and 8 a.m. to 4 p.m. on weekends and holidays.

The Anderson Medical Center is equipped to handle minor emergencies such as suturing and casting. It is designed to take care of patients of all ages as their primary care physicians. Physical therapy will also be available on a scheduled basis.

Most insurance will be accepted. For more information you can call 858-224-7877 or visit our website at [Andersonmedicalcenter.com](http://Andersonmedicalcenter.com).



**Dr. Kenneth Anderson,**  
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# The original Point Loma

Over 400 years ago in 1602 when Spanish explore Sebastian Vizcaino sailed his flagship, the San Diego, into what become known as San Diego Bay, he found a very different Point Loma than what we know today. According to reports, he found what he described as "a forest with tall and straight oaks and other trees, shrubs resembling rosemary, and a great variety of fragrant and wholesome plants."

Fast-forward to today and much of what he described has been replaced by acres of lawns, palm trees and other non-native, water-thirsty plants that offer little in the way of showcasing the "true" Point Loma. Except for a few hidden, and some not-so-hidden gems, that allow us a look back in time.

One of these gems is the Cabrillo National Monument, which showcases a wide array of native plant communities. Point Loma's history with the military and national park services has saved much of the existing vegetation. However give that it is surround by water on three sides and is fenced in by dense urban growth to the north, is has become an island of sorts, leaving it fragmented from the rest of San Diego.

Along the northern edge of the Cabrillo National Monument, dense urban growth and the use of non-native plant species has taken its toll on the surrounding native ecosystems. The introduction of non-native plant species has lead to the deterioration of many sensitive, endangered and extremely endangered plant communities found on Point Loma. To help reduce the stress placed upon this unique natural environment, neighboring homeowners can help reduce that fragmentation by planting local, native plant species.

Another great spot to get an idea of what was growing naturally on Point Loma and elsewhere in San Diego during the arrival of the first Europeans can be found at the Point Loma Native Plant Garden. This hidden gem tucked across Nimitz Boulevard from Bill Cleator Community Park

has a wide array of native plants that are perfectly suited for the residential landscape. Spread throughout the garden are an assortment of areas that demonstrate different plant communities, and can give homeowners a preview of how these plants may look like in their yards.

Point Loma's environment is in danger. Consider that only 2% percent of the world's vegetation is labeled Mediterranean, and 10% of that is located in California. Point Loma vegetation is generally further classified as coastal sage scrub, which statewide has been reduced to less than 10% of its former size. This enormous reduction in acreage demonstrates the importance of returning Point Loma to its true natural state. Through the reintroduction of native plants by homeowners, we can work together to help restore the beauty and importance to this unique environment that was so admired by early explorers.

For more information on native plants or for any other landscape design needs you may have, please contact Cleator Landscape Design at 619-917-3644 or visit www.cleatordesigns.com.



Wildflowers at Cabrillo National Monument



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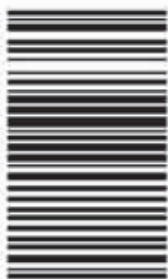
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