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SAN DIEGO COMMUNITY NEWSPAPER GROUP

FRIDAY, FEBRUARY 9, 2018

La Jolla MAD seeks appeal

By **DAVE SCHWAB** | LA JOLLA VILLAGE NEWS

Now that formation of the voter-approved La Jolla maintenance assessment district (MAD) has been at least delayed due to legal complications, the question remains, who will do — and pay for — landscaping in the downtown Village?

The answer is the entity that had previously done it: La Jolla Village Merchants Association.

On Nov. 30, San Diego Judge Randa Trapp ruled the new La Jolla MAD passed by La Jollans in 2016, that would have taken effect in January 2018, did not pass legal muster.

A group known as La Jolla Benefits Association LLC, filed a lawsuit against the La Jolla MAD on Dec. 28, 2016, in San Diego Superior Court.

Trapp ruled that an assessed property under the MAD would have to receive a special benefit “over and above that” received by the general public.

“The general public should not be required to pay for special benefits for the few, and the few specially benefitted should not be subsidized by the general public,” Trapp’s ruling stated.

LJVMA president James Niebling characterized the MAD’s currently being in legal limbo as “a bit of a challenge.”

“The LJVMA has been in full support of Enhance La Jolla (The MAD) and we



While it may seem as though these recent lunar phenomena have become commonplace, the ‘Super Blue Blood Moon,’ as dubbed by NASA, on Jan. 31 provided contrasting hues to a crystal clear La Jolla evening. The occurrence was actually a combination of a Blue Moon, super moon and total lunar eclipse, and will not occur again until Jan. 31, 2037.

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UC San Diego conference to address U.S.-Mexico 'War on Drugs'

The "War on Drugs" has been ongoing for several decades, yet its failure can be felt on both sides of the U.S.-Mexican border. In the last 16 years, the opioid epidemic has claimed close to 125,000 lives in the U.S., whereas in Mexico the war on drugs has produced an estimated 200,000 deaths and more than 30,000 disappearances in the last decade.

The Center for U.S.-Mexican Studies at the University of California San Diego's School of Global Policy and Strategy is hosting a Feb. 9 conference on "Rethinking the War on Drugs and U.S.-Mexico Security Cooperation" that will discuss transnational and local challenges. The conference will seek to propose practical solutions for policymakers in the U.S. and Mexico, and will be held from 9 a.m. to 5 p.m., at the Village Building 2, located on the UC San Diego campus.

"The cooperation of the U.S. and Mexico is more critical now than ever," said Rafael Fernández de Castro, director of the Center for U.S.-Mexican Studies. "In recent months, the U.S. has publicly embraced unilateral policies to cross-border challenges while Mexico has de-prioritized security issues. As the two countries have turned away from bilateral cooperation, the complex and region-wide factors driving and exacerbating the U.S. and Mexico's most pressing security issues have continued unabated."

From a former White House advisor, to former directors of Mexico's intelligence agencies, and members of the national media, the conference participants also include top policymakers and scholars from both sides of the border.

MAD»

CONT. FROM PG. 1

certainly hope they are able to navigate this legal situation and retain their contract with the City of San Diego," Niebling said. "Having the MAD in place [would] allow the LJVMA to be much more laser-focused on marketing and special events in order to drive business in La Jolla Village."

Niebling noted LJVMA "has already made adjustments to our budget for the coming fiscal year to allow for some maintenance of the Village. We believe it is our role to be good stewards of the Village and ensure we always put our best foot forward."

Added Niebling: "Most importantly, we will need to work to supplement our bid funds wherever possible through donations and contributions to support both a strong maintenance effort and a dynamic marketing campaign. We look forward to another successful year of change and growth for La Jolla Village, and remain hopeful that the MAD will be put into place in the very near future."

Contacted for comment by La Jolla Village News, Enhance La Jolla spokesperson Bill Tribolet, said: "The City of San Diego are the ones that were sued, and will be filing their appeal. Unfortunately, the

MAD and the La Jolla community are collateral damage."

Gerry Braun, the City Attorney's chief of staff, said, "Our office will speak through our filings with the court."

"At this point, we do not have any information showing an appeal has been filed involving the La Jolla MAD," said Marisela Serena, executive secretary for San Diego Superior Court, on Feb. 6.

"A number of La Jolla property owners opposed the formation of the LJMAD for the very reasons cited in the recent Superior Court decision," said La Jolla Village landlord Lincoln Foster. "The judge determined the LJMAD violated the California Constitution. ... Although property owners in the proposed LJMAD districts are already assessed for some of the same services (general benefits), the LJMAD proposed to assess these property owners a 'second time' for what we already pay through property taxes. In fact, the LJVMA also makes an assessment for some of these same services, so the LJMAD would actually impose a tax in triplicate."

Added Foster, "There are numerous alternative methods to raise funds without formation of a MAD without adding another tax on property owners, which for commercial properties is always passed on to tenants, already paying high rents."

Foster suggested "alternative

'The general public should not be required to pay for special benefits for the few, and the few specially benefitted should not be subsidized by the general public.'

JUDGE RANDA TRAPP
SAN DIEGO SUPERIOR COURT

funding methods could include parking meters. Parking meter revenue would dwarf the income contemplated from the LJMAD assessments, without taxing property owners. Alternate money-raising opportunities should be implemented, and are much fairer and equitable than assessing property owners with a duplicative and inequitable tax. This is where Enhance La Jolla's efforts should be focused."

Foster expressed confidence that "the court will deny a new hearing if requested by the city, because the facts have not changed and there are no new facts."

But Foster conceded, "We [MAD opponents] realize any court is of its own mind, and may reconsider its initial determination."

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Barbara Bry holds inaugural 'State of the District Address'

Surrounded by more than 150 District 1 residents, council president pro tem Barbara Bry delivered her inaugural "State of the District Address" on Jan. 25.

Bry shared her new philosophy for governing this year and also previewed her goals.

"Going forward into this new year, we will continue our efforts to keep San Diego safe, clean and prosperous, and I am adding three new watch words to guide our 2018 endeavors," said Bry. "The three 'I's' are imaginative, innovative, and inclusive. These watch words are not clichés. They are imperatives."

Police recruitment and retention, regulating short-term rentals, advancing a community choice energy program, combating workplace sexual harassment, moving forward with the fire station at UC San Diego, and creating a thriving and inclusive innovation economy were among her top priorities for this year.

She also reflected on the accom-

plishments of her first year in office and cited several citywide initiatives she led and supported, including: defeating an unnecessary special election, which saved taxpayers \$5 million; working to revise Charter Section 225 to improve transparency; restoring arts funding in the FY 2018 budget; advocating for and securing an independent search firm for the selection of a new police chief; and pushing for a significant pay increase for the SDPD to help recruit and retain officers.

In addition to her citywide accomplishments, Bry highlighted neighborhood improvements made with the input of community residents and assistance from City staff. In the northern part of District 1, which includes Carmel Valley, Torrey Hills, Del Mar Mesa, and Del Mar Heights, Bry's office worked to reset dangerous traffic signals, reopened the Carmel Valley Rec Center pool after repairs, painted out graffiti, repaired potholes, had traffic view-blocking vegetation removed, and secured

signage to improve pedestrian safety. In University City and La Jolla, Bry's office convened a commuter roundtable to address the transportation needs of the largest employment hub in region (UTC/Torrey Pines Mesa), installed pylons to prevent illegal turns, and completed dozens of right-of-way repairs.

Bry credits these neighborhood victories in part to grassroots community engagement, saying: "These and many other improvements in the district were pursued because of the suggestions District 1 residents offered through community coffees, town hall meetings, neighborhood cleanups, office hours, and even canvassing door-to-door. This grassroots approach to community outreach and ongoing dialogue will continue for the rest of my tenure."

Steven Gallagher, assistant vice chancellor for marine sciences for Scripps Institution of Oceanography, welcomed the audience and introduced Bry.



Councilmember Barbara Bry at her inaugural 'State of the District Address' on Jan. 25 at University City High School.

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Rather Eat a Bug Than Talk to a Realtor? What's a Home Buyer or Seller To Do?

To be clear, in most cases it is foolish to buy or sell real estate without the assistance of a competent, professional Realtor. But did you know that *approximately 70 percent of the home-buying and home-selling public are dissatisfied with their Realtor at the close of escrow* (assuming escrow actually closes...40% don't).

Not to worry, though, because if these momentous home-buying & home-selling decisions of yours are spaced out five years apart, **your Realtor has most likely left the profession** (80% hang up their heels or wingtips within five years).

If you are like most home sellers, you would like to sell your home, as is, for a tad more than comparable sales in your neighborhood, and sell it more quickly than your neighbors did. Maybe today, for instance? Maybe a bidding war!

If you are like most home buyers, you want a deal: possibly an ultra-chic, modernistic four-bedroom, three-bath home on acreage, definitely with a pool, for the price of a fixer-upper yurt.

I am not necessarily suggesting your dreams are to be dashed, but I am suggesting **there are very specific things to do and – equally important – not do when you attempt to buy or sell a home.**

Some Realtors do, on average, **sell their listings for 2 – 3 percent higher** than the average Realtor. Why do you suppose that is?

Some Realtors can easily **save their home-buying clients several thousands of dollars** just by pointing them in the right direction as it relates to a mortgage, or by digging a little deeper than just the MLS (multiple listing service) to locate and value any particular property. Any ideas as to why all Realtors don't expend the extra effort?

We have prepared dozens of reports on a variety of real estate topics (7 **Deadly Mistakes Most Home Sellers Make, Buyer Traps and How to Avoid Them, The 9-Step System to Get Your Home Sold Fast and for Top Dollar**) all free, all without obligation on your part. The best part: **You don't have to speak to anyone.** Send me a text (619.431.1320) and I'll do my best to promptly text back an answer. Or you can email your questions or request for reports to Michael.Appelman@gmail.com. You can also visit our website: www.beachhomesellermistakes.com.

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UC San Diego launches new bike-share program

UC San Diego has launched a new bike-share program, which could revolutionize how faculty, students and staff get around campus. The initiative is a collaboration between UC San Diego and Spin, a leading bike-share company that offers a fleet of orange-colored smart-bikes. Each bike is equipped with a GPS tracking device that can be used to locate the bikes and, with the Spin app, each bike can be unlocked by scanning its QR code. At the end of a ride, users simply park the bike in a responsible location, such as near a bike rack.

"The program is designed to offer the campus community an affordable, environmentally-friendly and healthy form of personal mobility," said Gary C. Matthews vice chancellor for Resource Management and Planning. "In addition, the initiative helps bring UC San Diego another step closer to achieving carbon neutrality."

The Spin bike-share program had a soft launch in December with 50 bikes in key campus locations. An additional 250 bicycles were made available by the time of the Jan. 18 kick-off event.

"As many of you know, getting around campus can take more than a 10-minute walk, and the campus is continuing to expand," said Garry MacPherson, associate vice chancellor of Environmental and Building Services who gave the opening remarks at the kick-off. "With the Long Range Development Plan, which includes more building east of campus and the Gilman Bridge, we hope to create a more bike-friendly campus that contributes to reducing our greenhouse gas emissions, while increasing the quality

of life for our campus community."

The bikes are meant for use on campus by students, faculty, staff and visitors. If a bike is taken off campus, it should be returned that same day.

The program is a collaborative effort between transportation services, the sustainability program office and integrated procure-to-pay solutions.

"With UC San Diego's push to become a carbon-neutral campus by 2025, encouraging bicycle use through programs like this is key and there is already a lot of excitement on campus about the roll-out of this program," said Dave Weil, director of campus sustainability and carbon neutrality.

Weil added that he has been personally making use of the program, often using Spin bikes to get to meetings two or three times a day.

In addition, student support has been critical to the initiative's launch.

"As I was driving to get here today, looking for parking, I thought of how useful this program will be," Mark Derdzinsk, president of the Graduate Student Association told the crowd at the Jan. 18 event. "We are really excited to have this program started so we can help students get from the lab to class and from class to home more easily."

Lesly Figueroa, president of the UC San Diego Associated Students, echoed this enthusiasm.

"We have been talking about getting people moving around campus with all the growth and we think this is a wonderful opportunity to address this issue," she said.

During the pilot phase, the campus will track bike usage and pre-

ferred parking areas in order to identify which campus locations will benefit the most from the service. Campus demand and use patterns will determine fleet and program area expansion opportunities, according to Curt Lutz, marketing manager for transportation services.

"Our new construction, including the new Gilman Bridge, will be very bike friendly," Lutz said. "This is exciting for the thousands of commuters who already bike to campus and for all those who want to find an easy and healthy way to get around."

Ian Happle, a bicycle enforcement officer at UC San Diego, has been biking to campus for years. Initially commuting from Pacific Beach, Happle now lives in South Park and takes a shuttle to Hillcrest where he bikes to the main campus and often bikes home to South Park at the end of the day.

"Biking can be a fun and safe way to get around," Happle said. "We really encourage everyone to wear a helmet. A helmet can reduce the risk of severe head injury if an accident occurs. You ride at your own risk."

Users are responsible for providing their own helmet, however, Commute Solutions has a limited number of helmets available for riders to borrow. Commute Solutions also has coupons for \$20 off a helmet at Campus Bike and Skate for UC San Diego affiliates, while supplies last. Riders under 18 years of age must wear bicycle helmets in accordance with state law.

READ MORE ONLINE AT sdnews.com

Sun may become dimmer mid-century, Scripps-UC San Diego study finds

By BLAKE BUNCH | LA JOLLA VILLAGE NEWS

A recent study conducted by the Scripps Institution of Oceanography at the University of California San Diego found that the sun may emit less radiation by mid-century. This, in theory, should give the planet a chance to warm more slowly but not completely counter the effects of climate change.

This “cooldown” of the sun would be the result of a phenomenon called the grand minimum. The grand minimum occurs when the sun’s magnetic field diminishes, sunspots form infrequently, and less UV radiation makes it to the planet’s surface. It is theorized that this results from fluctuations in the sun’s magnetic field, happening completely at random.

“There is a well-known 11-year

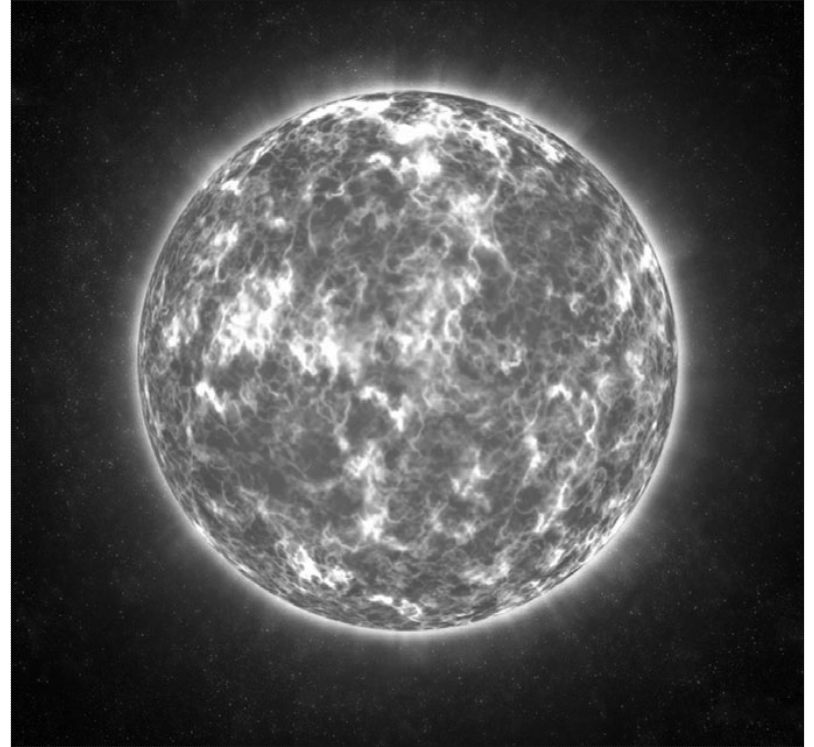
cycle in which the sun’s ultraviolet radiation peaks and declines as a result of sunspot activity,” read a recent Scripps press release. “During a grand minimum, Lubin estimates that ultraviolet radiation diminishes an additional seven percent beyond the lowest point of that cycle. His team’s study, ‘Ultraviolet Flux Decrease Under a Grand Minimum from IUE Short-wavelength Observation of Solar Analogs,’ appears in the publication *Astrophysical Journal Letters* and was funded by the state of California.”

“This slowing down will only last 2 to 3 solar cycles,” said Dan Lubin, a research physicist at Scripps. “That’s a span of 3 or 4 decades at most, during which time, the sun may dim about 2/10ths of a percent.”

Although this is not a new phenomenon, with sunspots having been observed by both Galileo and English mathematician Thomas Harriot in 1610, there is, in comparison with the earth’s existence, limited historical data. Lubin adds that the cooling of Europe during the 17th century was comparable to what we may see mid-century.

“We really don’t have a large historical record of these occurrences,” said Lubin. “For this reason, our team has been working at solar reduction re-creation. This involves looking at stars similar to the sun in a grand minimum state, then estimating the climatic effects.”

Sun spots play a large role in the sun’s polarity, and, ultimately, the temperature of the sun.



Karen Bahena: ‘Dreamer’ attends State of the Union with Congressman Scott Peters

By DAVE SCHWAB | LA JOLLA VILLAGE NEWS

Dreamer Karen Bahena, invited by Congressman Scott Peters to attend President Trump’s recent State of the Union Address, characterized it as a “transformative” experience.

The daughter of undocumented migrants who brought her to San Diego from Mexico at age 8, Bahena was part of a group of Dreamers attending the president’s address.

The term “Dreamer” refers to the generation of immigrants who came to the U.S as children.

“It was a remarkable statement of resistance, and it sent other members of Congress the message of urgency for a narrow, bipartisan bill that would protect Dreamers all across the country,” said Bahena, who attempted to make eye contact with event attendees wearing “migrating butterfly stickers” supporting immigrants, refugees and Dreamers.

“We acknowledged each other’s presence, and stood there in solidarity shaking our heads and raising our eyebrows through what turned out to be a distasteful, hate-filled speech,” Bahena said, adding the “message of intolerance left a bitter taste.”

The Dreamer felt the address’s point was “to divide and evoke fear in immigrant communities.” She described the impression left by the address that America has put immigrants ahead of its citizens, “is offensive and untrue. The reality is that Donald Trump created this crisis when he rescinded DACA, leaving 800,000 Dreamers like myself vulnerable to deportation. Our lives are now in limbo because of a cruel decision.”

Of Bahena, U.S. Rep. Scott Peters (CA-52) said: “Karen is a remark-



Congressman Scott Peters and Karen Bahena in Peters’ Washington, D.C. office prior to Trump’s State of the Union speech.

able San Diegan who embodies the American mentality that if you work hard and play by the rules, then you will have an opportunity to prosper in this country. There is no reason that this American Dream should not be extended to her. Karen is a smart, dedicated college graduate who aspires to be a nurse and eventually pursue medical school.”

Added Peters: “Outstanding contributors to society like Karen should not be forced out of our country, instead, they should be embraced and celebrated for making the United States a better place. A clear path forward for Dreamers must be Congress’ top priority before it is too late.”

Bahena has graduated with a degree in public health and nutrition at San Diego State University. She now works as a research coord-

inator at the UC San Diego pursuing a medical career. She hopes to one day help underprivileged communities with health-care needs.

Like others in the Deferred Action for Childhood Arrivals program, Bahena has been provided with a driver’s license and a work permit. She has 247 days left before her work permit expires.

Bahena continues to spread her story and advocate for the 800,000 other DACA recipients that live in a state of uncertainty for what the future holds.

“As a Dreamer, you grow up hoping that one day you would have the same opportunities as a citizen, that you would be granted and treated with the same civil rights and liberties,” said Bahena. “No one has ever told Americans that they have no right to dream ... Dreamers are Americans too.”

Sweetfin Poké to open at Westfield UTC

Founded in 2015 by fraternity brothers Seth Cohen and Brett Nestadt, Sweetfin Poké is one of LA’s most popular poke shops with seven locations now open throughout the city. This chef-driven, California-inspired concept prides itself in its “Pole to Bowl” philosophy, sourcing only the highest-quality and most sustainable raw fish they can find while still main-

taining a reasonable price point. Not to mention, former “Top Chef” contestant Dakota Weiss is its founding chef and partner.

The grand opening will be held on Friday, Feb. 23 at 11 a.m. To celebrate the grand opening, they’ve partnered with local Hawaiian-style shave ice connoisseur Wailua Shave Ice to give away free shaved ice to the first 200 guests.

Beware of the critical trap before listing your home

SAN DIEGO. According to industry experts, there are over 33 physical problems that will come under scrutiny during a home inspection when your home is for sale. A new report has been prepared which identifies the eleven most common of these problems, and what you should know about them before you list your home for sale.

Whether you own an older home or a brand new one, there are a number of things that can fall short of requirements during a home inspection. To help home-

sellers deal with this issue before their homes are listed, a free report entitled “11 Things You Need to Know to Pass Your Home Inspection” has been compiled which explains the issues involved. To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1003. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to learn how to ensure a home inspection doesn’t cost you the sale of your home.

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Absolution by the Sea Brewing Co. opens in La Jolla

By VICTORIA DAVIS | LA JOLLA VILLAGE NEWS

Steve Farguson is, as he describes, a “cradle Catholic” who has always loved beer.

“I just love the flavor profiles, it’s always been my go-to consumption,” said Farguson. “My dad would buy a quart bottle of Coors when I was a kid and have a glass when he came home from work. Later, I’d sneak out with the rest of the bottle.”

Farguson, who lives in Coronado with his wife Cissy, is the founder of Absolution Brewing Co., which has now taken the place of the former La Jolla Brewing Co. The cradle Catholic came up with the business name by flipping through the pages of the Bible.

“I wanted a name that was powerful,” said Farguson, who started out as a home brewer in the ‘90s. “One day, I was sitting on the couch in the family room and I glanced down at my Bible. I thought, ‘Well, I bet I could come up with a bunch of names in there.’ That’s how Absolution was born.”

Although homebrewing was never a long-term plan, beer was Farguson’s long-term love. Farguson and his partner put together a business plan in 2012 and, a year later, opened Absolution Brewing Co. in Torrance.

Farguson has fond memories of La Jolla Brewing Co.

ABSOLUTION BY THE SEA BREWING CO.

Where: 7536 Fay Ave.

When: Tuesday to Thursday 4 to 11 p.m. Friday to Sunday 11 a.m. to 11 p.m.

Website: absolutionbrewing-company.com

Contact: 619-202-4152.

“It was a brewery that I used to come to with my folks, who now live just eight blocks away,” said Farguson. “Back in the day, they made some really great beer.”

Getting ready to open on March 2, Absolution has made some major renovations. The brewhouse has a newly furnished, wooden bar with two large brass vats behind the table, each containing 16 beer taps. There are large leather booths in the dining area and strobe lighting that alternates between colors depending on the “mood of the evening.”

Farguson also plans to create a speak-easy distillery room in the back of the brewery. But a unique feature of Absolution is its versatile beer.

“Some guys just want to make these hop bombs that appeal to a macho audience,” said Farguson.

“But then you’re ignoring a better part of the population,” added Bart



Absolution Brewing Co.’s customized beer vats, which contain 16 taps.

Bullington, head brewer for Absolution. “Every flavor that’s in beer is something that we eat or drink regularly. But the first thing people do is say, ‘Oh, I don’t like beer.’ So that tube between your tongue and your brain is like, ‘Well I’m closing up. You’ve already turned off half your taste buds and so when someone takes the first sip, it’s not great.”

Bullington, Farguson and other members of the team have created their own beers like Cardinal Sin, Fallen Arc Angel, Padre Bravo and Shooting Star, all using Maris Otter brewing grains, making the beer incredibly smooth and rich in flavor with cream-like froth.

“It [Maris Otter] makes it balanced, so the hop doesn’t overpower

the flavor,” said Bullington.

Farguson added: “The people that come in and try our beers always say, ‘These are the most smooth and approachable beers that I’ve ever had.’ That’s a hallmark of our brand and something really overlooked in the industry today.”

Flawless setting is just the beginning at Himitsu sushi restaurant

By MARTIN JONES WESTLIN | LA JOLLA VILLAGE NEWS

Too many years ago to remember (much less admit), an ex kindly invited me out for a many-splendored evening of wine, rice and monkey brain. That last part drew a flinch of ignorance, as primates aren’t exactly a delicacy in this culture, or at least not a willing one; but as the relationship was new and stuff, I tagged along.

I’m glad I did, because it turned out Natalie was talking about sushi, something for which I’ve since developed quite a favorable taste.

Until now, though, I’d found it in strip-mall restaurants and the like, with the eateries touting its popularity and convenience in the manner of the laundromat next door. That’s why Himitsu, the latest sushi restaurant to grace the Village, is such an important find. An absolutely immaculate decor and excruciatingly painstaking detail to attention elevate this time-honored Japanese delicacy to the cultural icon it is, the raw fish of yore becomes a life-infusing phenomenon, its preparation patterned after Tokyo’s finest eateries and its effect an experience even an expert like Nat couldn’t foresee.

House bowls are awash in tuna



Sushi looks nothing like the raw fish it is amid Himitsu’s thoughtful preparation.

here, as succulent as the air you’ll breathe. Those who like their garnish will adore the Sashimi Salad and its tuna, albacore and yellowtail swimming in seaweed and ginger, with radishes and jalapeno spicing the Tuna Heaven bowl to taste.

Edamame soybean pods are at the ready, their inertness mixing taste after taste the way such quality condiments should.

The sashimi roll menu presents a challenge in itself, no fewer than 24 entries appeal to every appetite. Tako

and Anago are designed with the eel and octopus lover in mind (and such sushi veterans are out there), with Kinme Dai and Ikura offering more conventional flavors like snapper and salmon. Nat had tapped my unknown taste for octopus later on;

I’m absolutely wild about it now, as my inhalation of four Tako rolls the other day reflects.

Himitsu has thought of everything, as the remainder of the menu indicates. Cucumber and California rolls, Spanish mackerel, fried oysters and rib-eye beef are on the docket, flanked by a list of pinot grigio and rose wines, sake and beer (Hitachi-no’s on tap!). It’s all served amid that wonderful decor, with its clean mahogany lines, generous lighting immaculate seating and plant-lined patio reflecting a singular experience.

“Himitsu” is Japanese for “secret,” which aptly describes the snugness of its 30-seat locale.

READ MORE ONLINE AT sdnews.com

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Mathnasium of La Jolla: Making sense out of Math

By DAVE SCHWAB | LA JOLLA VILLAGE NEWS

Kids are flexing their mathematical muscles at the Mathnasium of La Jolla.

Mathnasium is one of more than 800 franchised math-only learning centers specializing in teaching kids math in a way that makes sense to them — whether they're looking for tutoring or enrichment.

"For students, and eventually adults, to truly reap the greatest benefits from math, we have to foster more than just a desire to get good grades," said Libby Lossing, director of operations for several San Diego Mathnasiums, including La Jolla's at 915 Pearl St. "Grades are an excellent indicator of a student's lesson retention, but a love and enjoyment of math indicate a true understanding of foundational math concepts, which will benefit that student for life."

Libby Lossing's mother, Karen, runs the La Jolla Mathnasium. Karen Lossing said the math program is in part Science, Technology and Math (STEM)-driven.

"The idea is that, with instruction in STEM, today's kids will be ready for future opportunities," said Karen Lossing about the Mathnasium instructional program for students age 18 and under. "The first thing we do with the student is get to the

MATHNASIUM LA JOLLA

Where: 915 Pearl St.;

Website:
www.mathnasium.com/lajolla;

Contact: 858-291-8186.

heart of why is the math hard, whether that be with kids struggling with math, or wanting to catch up with their peers. It's even for kids who are bored because they get it [math] really quickly, and want to get a year or two ahead, or get ready for an honors course."

The Mathnasium process begins with grade-level appropriate diagnostic testing. Lossing said that helps teachers get "laser-focused" on students' individual needs.

"We need to connect with what was the last thing they were great at, to the first thing they don't understand," Karen Lossing said. "We help bridge [those two], which helps the student make sense of it, and fills in any gaps."

Mathnasium is taught in very small groups, one instructor with up to three students at a time. Karen Lossing and a teaching partner handle math instruction for six students at a time in La Jolla during a 60- to 90-minute after-school program.



A zealous group of Mathnasium students. Mathnasium is a STEM-driven learning facility.

Mathnasium was founded in 2002 by Larry Martinek, David Ullendorf and Peter Markovitz. The first center opened in Westwood, Los Angeles.

As a mathematics educator, in 1985 Martinek published "Math Tips for Parents," a guide for parents and teachers based on his own expe-

riences and his work with his son. In the book, he argues students build confidence and mastery in mathematics through successful encounter and interaction with carefully selected materials.

"We've always known that good grades in math are an indicator of graduation rates and university

acceptance," said Libby Lossing. "What we now know is that a 'love of math' brings benefits that extend far beyond academic success. Knowing this, I think we should do everything in our power to help every child fall in love with math."

READ MORE ONLINE AT sdnews.com

Empanadas and Alfajores: Paraná Empanadas to open kiosk in Westfield UTC

By BLAKE BUNCH | LA JOLLA VILLAGE NEWS

It is a true thing of beauty to watch a small business grow. More than 10 years ago, Paraná Empanadas began purveying their authentic Argentinian (with a few twists) empanadas at the Ocean Beach, Oceanside and Imperial Beach farmers markets.

Fast forward to the opening of the Liberty Public Market in 2016, and the burgeoning business secures its rank as one of the flagship vendors. Family-owned and operated, they are now expanding to open a 250-square-foot kiosk in the vibrant Westfield UTC in La Jolla.

Although an exact date has not been set for the Westfield opening, they're hopeful for the end of February. They are currently finishing up construction, and are awaiting final inspection.

Lucia Landman's family began their venture, as many Porteno Argentinians do, serving empanadas at parties or get-togethers at home.

"I was born in Buenos Aires, but my mom was raised in Paraná (hence the name)," said Landman. "My mom and dad developed the recipes in Argentina, but now we've adapted to include Margherita, bean-and-cheese and chipotle chick-



With most of the competition closing in San Diego, the expansion signals major growth for the business.

LAILA SAID

en to suit Southern California tastes. The great thing about empanadas is that they're really easy to serve — you don't have to sit down to eat them."

While beef, chicken or other land-drawn protein is used as typical filler for the perfectly flaky receptacles, Landman states that Portenos typi-

cally don't eat spicy food.

"In some of the northern states, you may find spicy food, but not where we're from," said Landman.

Along the coast, there really aren't any other large-scale empanada restaurants. Papa Luna closed a few years back in Pacific Beach, and Hola Che is about to

shutter in the beach town as well. This being the case, it's quite possible that Paraná Empanadas is one of the only locations in a 10-mile radius. And for good reason.

The empanadas themselves are baked at an offsite location, then brought to the individual stores/markets. There, they are

stored until they are warmed in an oven, displayed for customers to peruse before purchase. Some stand-out items are the spinach, mushroom, beef and chipotle chicken empanadas. It's highly recommended to grab a box of six to eight for a friendly beach day. All of the delectable, savory treats are perfectly complemented by a classic chimichurri, chipotle chimichurri and a mayo-based "traditional sauce."

No Argentinian empanada location would be considered as such without the omnipresent dessert treat of that country — alfajor(es). Although another company bakes the dulce-de-leche-esque cookies, they provide a sweet antithesis to the savory empanadas.

And staying true to their roots, Paraná Empanadas is still frequenting the Ocean Beach farmers market (among many others).

PARANA EMPANADAS

Where: Liberty Public Market,
2820 Historic Decatur Rd.;
Westfield UTC, 4545
La Jolla Village Dr.

Contact:
paranaempanadas.com;
858-900-3499.

Local photographer and artisan open joint venture on Fay Ave.

By **BLAKE BUNCH** | LA JOLLA VILLAGE NEWS

If you have a social media account in San Diego, odds are high that you have seen photographer Evgeny Yorobe's work. His ethereal depictions of some of the most iconic locations throughout the city are frequently shared at a higher-than-average frequency. Yorobe, a San Diego native, has now partnered with craftsman Will Waters to open a new studio at 7660 Fay Ave.

Their grand opening will be held on Saturday, Feb. 10 from 5 to 10 p.m. in conjunction with the La Jolla Art Walk.

This is not Yorobe and Water's first cooperative business effort, however, as the two have worked together over the past three years at the Little Italy and La Jolla farmers markets. Waters' specialty is high-quality woodwork (Creations By Will). At the studio, one front corner is dedicated to his custom-designed shaving kits. From razors, bowls and brushes, to all-natural shave soaps and after-shaves, his aim is to bring back what he refers to as "the art of shaving" without breaking the bank.

His early work was a direct result of serving in the Navy.

"When I was in the service, we had to shave every day," said Waters. "And honestly, I was highly disappointed with what was offered. That's when I began to do some

research, producing my own safety razors. Now, we sell similar razors starting at \$40."

Yorobe has close ties to the area. Not only is Scripps Pier, ever popular among photographers (and one of his favorites), within close proximity, but he learned his craft while studying at the University of California San Diego. The light entering their bright studio highlights familiar golden-hour captures of Broken Hill, the Windsansea shack, the Cove, Salk Institute and much more.

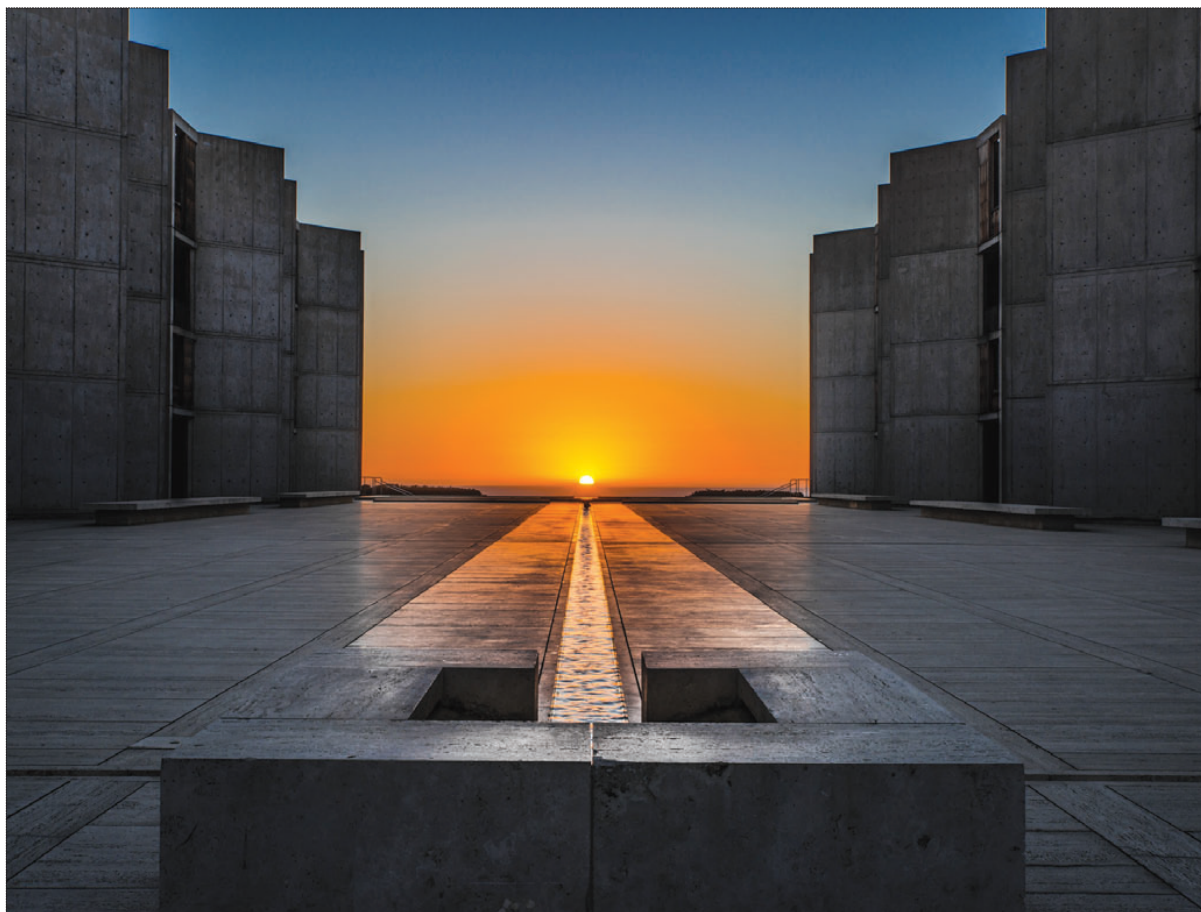
The photographer's work is available in a variety of mediums: matte-board paper prints start at \$40, then move up in size to around \$100. It is perhaps his de-sublimated prints, available on either acrylic or metal, that set the artist's individual or tryptic pieces apart from all other local photographers.

"I have a lab in Scripps Ranch where the larger prints are produced," said Yorobe. "But with the paper/matte board prints, I can print them right out of the back office in our studio."

Discussing his shot of Scripps Pier, where two times a year the sun lines up perfectly between pilings at sunset, Water and Yorobe wax philosophical.

"It's really great, because it can be a little moody and at times dark, but is always beautiful," Yorobe says.

"Every pier is different here, and it's interesting to see," said Waters.



'Salk Autumnal Equinox' is a prime example of the photographer's work.

EVGENY YOROBE

"Whereas Crystal Pier could see a lot more activity, at Scripps it's always serene and peaceful – they're all different."

One question could remain, however. How did the two assimilate to businesses that, on the surface, may not make sense to some. Yorobe and Waters would view the contrary.

Both of them are fine artists, and while Yorobe's visuals may supplement Waters' craftsmanship and vice versa, their new venture sees them working together in what was seemingly a "Eureka!" moment.

"I'm currently working on some entry tables that take into account Evgeny's compositions," said

Waters. "This has been the most forefront of our collaboration."

The two artists say that they will be incrementally placing new pieces throughout the space as time unfolds.

For more information, visit sandiego-landscapes.com.



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Pedal the Cause provides \$2.4M for cancer research

Padres Pedal the Cause has donated more than \$2.4 million to support cancer studies at the Salk Institute, Rady Children's Hospital, Moores Cancer Center at UC San Diego Health and Sanford Burnham Prebys Medical Discovery Institute. The check was presented to representatives from the four organizations on Jan. 24 and was the largest donation ever made by the grassroots organization.

Hundreds of cyclists participated in the fifth annual Pedal the Cause on Nov. 11 and 12 at Petco Park. The Salk Institute team featured 18 riders and raised nearly \$25,000. Proceeds from the event support innovative cancer projects with a major emphasis on collaborative, translational research that offers a clear path to clinical trials.

"Funding from Padres Pedal the Cause is already having a big impact on our ability to understand cancer and exploit its vulnerabilities," says Reuben Shaw, director of the Salk Institute Cancer Center. "These resources mean cancer researchers at Salk collaborate with clinicians and researchers at UC San Diego Moores on new therapies and new insights to develop treatments."

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National Pizza Day is Feb. 9 – Grab a slice to celebrate Americans' favorite food

By VICTORIA DAVIS | LA JOLLA VILLAGE NEWS

New York might be known for thin crust and Chicago famous for deep dish, but pizza in San Diego is known for its originality. Since National Pizza Day is Feb. 9, La Jolla Village News went out and sampled slices larger than a small child, slices named after celebrities, and pies served in a Fiat. The common denominator about these varying pizzas is all the ingredients are fresh, cooked to perfection and delicious. Whether it's thin-crust cuisine or fluffy and thick, here's some of the best pizza joints in La Jolla, Pacific Beach, Mission Beach, Ocean Beach and Point Loma.

LA JOLLA

- It might be located in a coastal town, but inside **Pizza on Pearl** looks like it belongs in the heart of the Big Apple. There's NYC graffiti on the red brick walls and yellow "dough throwing" warning signs, likely because the pizza makers spin the dough right in front of customers. The parlor on Pearl Street sells pizzas of every kind like the BCR with bacon, chicken and caramelized onion and ranch, along with their Pear pizza topped with ham, spinach, pear and Gorgonzola.

- For high-class pizza dining, the **Lupi Vino Cucina** on La Jolla Boulevard is the way to go. Awarded with the gold medal for best dinner in La Jolla for the last five years, executive chef Luigi Tornatore opened the restaurant in 2003 and focuses primarily on Roman-style cuisine. The pizzas here are more health conscious, with their signature Capricciosa pizza made with tomato, mozzarella, ham, mushrooms and artichokes. All of the ingredients are fresh and made on location every day.

- With locations in both La Jolla and Little Italy, **Isola Pizza Bar** on Girard Avenue has made a quick name for itself in San Diego. Specializing in wood-fired pizza, antipasti and a wide selection of beer, wine and desserts, Isola has options for both carnivorous and herbivore cravings. One of the key features of this place is the pie – baked to perfection in a classically-designed wood-fueled oven. Choose from a vast array of cured meats, fresh vegetables and authentic Italian dairy.

PACIFIC BEACH



The wood-fired pizza at Isola Pizza Bar in La Jolla puts a modern spin on a classic-style pie.

- For those who have passed by the painted black walls of **Hoboken Pizza & Beer** on Garnet Avenue and thought it to be a tattoo parlor, the only color you'll get on your skin here is red from the scrumptious sauce of their thin-crust pizza. Founded 16 years ago, this eatery is not only famous for the thousands of signed dollar bills and Frank Sinatra photos that encapsulate the walls, but also for their popular pepperoni and sausage slices.

- With red-and-white flannel table cloths to match the red wines, red sauce and white cheeses of their pizza, **Filippi's Pizza Grotto** on Garnet Avenue doesn't hold back when it comes to their traditional Italian décor. The wines actually hang from the ceiling in straw bottle holders. Founded in 1950 by Vincent DePhilippis and his wife, the family restaurant invites guests to enjoy 67-year-old family recipes and pizza topped with everything from Canadian bacon to artichokes and Cajun spice.

- There are few things that go better with Italian cuisine than red wine, and pizza is no exception. **Mamma Mia's Italian** restaurant on Balboa Avenue masquerades as a small home-style cottage but inside smells of baked cheese and pesto. Some of the more original pizzas on their menu include the Cotto E Funghi Pizza with ham and mushrooms, the Polpetta Pizza with

meat sauce, meatballs and provolone cheese along with the Ligure Piza with pesto, mozzarella cheese and sautéed shrimp.

MISSION BEACH

- It might surprise most people to hear that a slice of pizza at **Luigi's At The Beach** on Mission Boulevard is \$6.50. But it's even more surprising to be presented with a slice of pizza that's bigger than your torso. While it might induce a food coma, the oven-baked pizza, made from scratch, is worth every penny. There's very little grease and the crust is fresh and fluffy. Whether it's a regular cheese slice or topped with anchovies and broccoli, one slice of this mission bay delicacy could feed a family for

a week.

- Located just across from Belmont Park, with a perfect view of the Giant Dipper roller coaster from the outdoor patio, **ZoZo's Pizza Mission Beach** on Ventura Place is famous for their NYC-style thin crust pies and giant slices. For 10 years, this beachfront counter has served starved surfers and famished sunbathers with their specialty pizzas such as the ZoZo's Deluxe topped with garlic, pepperoni, onion, sausage, green peppers, black olives and mushrooms. They also serve gluten-free pizza and vegetarian options.

- It's hard to miss the fluorescent blue building and the bright red patio awnings of **Rosaria Pizza**

on Mission Boulevard. The parlor has a more modern feel to it but what makes this pizza place most unique is the names of their pizzas. The "NAM" pizza includes Vietnamese sweet and spicy sauce, Vietnamese BBQ pork and Vietnamese sausage. The "Say Cheez!" pizza is all about the parmesan flakes, ricotta and mozzarella. Then there's the Maui Wowi, with ham, pineapple, bacon and red onions.

OCEAN BEACH

- Ulivo**, a casual and cozy neighborhood restaurant opened just a few years ago and is owned by the Olive Tree Marketplace, located right next to the eatery on Sunset Cliffs Boulevard. At Ulivo, the portions are large, the wine is plentiful and the pizza options are many. Guests can build their own pizza or choose from a list of signatures like the Veggie Rustica with grilled eggplant, zucchini and mushrooms, or the Tuscan with spicy Italian sausage and caramelized onions.

- Located just a couple yards from the sand and surf with an open patio, giving guests a perfect view of Ocean Beach Pier, **Newport Pizza and Ale House** on Newport Avenue is probably the best place to sit with a "David Hasselhoff" (garlic, basil, ricotta and tomato) slice to watch the sunset. There's also the "Big Kahuna" which is ham and pineapple, the "Happy Hippie" with bell pepper, onion, mushroom, black olives and tomato, and the "Donald Trump" with the works, just to name a few.

- Pizza Port Ocean Beach** on Santa Monica Avenue has the whole fluffy crust concept down to

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Reader's Choice winners were selected by the readers of the La Jolla Village News by a ballot in the paper and online over a 3 month period.

Middle schools to participate in musical theater program sponsored by LJ Playhouse

Middle school students in the San Diego Unified School District may be one step closer to their big break.

The JumpStart Theatre Program is accepting applications from district middle schools to participate in a three-year, fully-funded musical theater program sponsored by La Jolla Playhouse and the Educational Theatre Association (EdTA).

Three district middle schools will be selected to participate in the program during the 2018 to 2019 school year, giving non-theater teachers the skills, support and resources necessary to produce their campus's first musical through a proven combination of hands-on mentoring and boot-camp style training.

This opportunity will expand access to the arts for many San Diego Unified students, underscoring the district's ongoing commitment to arts education.

La Jolla Playhouse was chosen as one of two theater companies in the country to spearhead the national expansion of the highly successful JumpStart Theatre Program, established in 2014 by the Educational Theatre Association in Cincinnati. La Jolla Playhouse has long established itself as an advocate of arts education, through

such programs as the Performing Outreach Program Tour and the Young Performers series of summer theater training programs.

"We are thrilled to have JumpStart Theatre come to San Diego Unified. What a terrific opportunity for our middle school students to not only have an arts experience but to develop their 21st century skills," said San Diego Unified Superintendent Cindy Marten. "We know JumpStart Theatre will continue our vision to transform lives through the arts. Thank you to our great local community partner, La Jolla Playhouse, and to the Educational Theatre Association."

The application is open to all San Diego Unified middle schools. Applications are due Feb. 23. Selection criteria includes the commitment of a minimum of three educators from each school who will remain dedicated to the program for the duration. Previous theater experience is not required. Schools will be mentored by La Jolla Playhouse teaching artists throughout the entire program with the goal of building a sustainable, long-term musical theatre curriculum.

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Faulconer appoints longtime SDPD veteran as new police chief

Following a national search that included candidates from major cities across the country, Mayor Kevin L. Faulconer announced on Feb. 1 the appointment of San Diego Police Department Assistant Chief David Nisleit as the City's next chief of police.

Nisleit, who was the overwhelming recommendation of the community and professional interview panels following a months-long selection process, has been with SDPD for 30 years, the last two as assistant chief overseeing patrol operations.

Once confirmed by the City Council, Nisleit will replace Chief Shelley Zimmerman, who is retiring on March 1 after a 35-year career.

Nisleit has led a distinguished career, with leadership roles in the Western, Northern and Mid-City Patrol divisions; SWAT; the Gang Unit; and the Centralized Investigations unit. He currently has responsibility for nine patrol commands, the Homeless Outreach Team and the Watch Commander's Office.

"As a native San Diegan and someone who has dedicated the last 30 years of his life to this city and



New SDPD Chief David Nisleit.

department, it is both a privilege and an honor to become the next San Diego police chief," Nisleit said. "Keeping San Diego one of the safest large cities in America will be one of my top priorities. This will be achieved through strong partnerships with our community and the great work of our San Diego Police Department personnel."

In addition to overseeing hundreds of investigations throughout his career, Nisleit spearheaded the department's "violence reduction plan" aimed at decreasing violent crime and gun-related offenses. He also led the department's involve-

ment in the formation of the Community Action Support Team, working with the community to address gang violence.

He has been responsible for the planning and operational safety of more than 1,000 special events, including Comic-Con, professional sporting events, San Diego LGBT Pride and the Women's March. He has a reputation of working closely with community members by hosting monthly problem-solving meetings and neighborhood crime briefings.

"The selection of Chief Nisleit is the culmination of a community-driven selection process and he was the clear choice of community leaders and professional staff, including law enforcement officials," Faulconer said.

"The interview panels saw what I already knew about Chief Nisleit: that he is a man of character who cares deeply about San Diego, our residents and our officers," added Faulconer.

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University City updates: Regents Road bridge, Meals on Wheels and more

By JEMMA SAMALA | LA JOLLA VILLAGE NEWS

Judge rules on Regents Road bridge

■ Superior Court Judge Katherine Bacal rejected a lawsuit, filed in January 2017, that aimed to revive the Regents Road connector bridge. On Monday, Feb. 5, Bacal stated that the California Environmental Quality Act did not apply to the San Diego City Council's original decision to remove from the University Community Plan the bridge and a separate proposal to widen Genesee Avenue back in December 2016. The contentious bridge project would have connected the north and south sides of Regents Road,

which both currently dead end.

The lawsuit had argued that San Diego officials violated CEQA when an environmental report they prepared didn't consider the regional and long-term impacts of not building the bridge. Bacal noted that the city's move is not illegal because choosing to build nothing and leave things as they are won't do any damage to the environment because it simply ensures the maintenance of the status quo. The plaintiffs may still decide to appeal the ruling.

Meals on Wheels delivers

■ La Jolla Meals On Wheels has been delivering to the University City area since 1974. Whether it is

recovery post hospitalization, difficulty with meal preparation, or desire for a more balanced diet, La Jolla Meals On Wheels can help. There are no qualifications to receive La Jolla Meals On Wheels. Two meals (cold lunch and hot dinner) can be delivered any day, Monday through Friday, for \$7.50/day. Whether it works for you, a family member, or a neighbor, La Jolla Meals On Wheels can provide the nutritious meals that are so important to health and preventing illness.

In addition, the delivery visit by the friendly La Jolla Meals On Wheels volunteer is an added advantage as a quick daily check in. Signing up to receive meals is easy. You can sign up at [lajollamealson-](http://lajollamealsonwheels.org)

wheels.org or call 858-452-0391. **UCHS earns top ranks**

■ For the second year in a row, University City High School (UCHS) is ranked best high school in the San Diego Unified School District and a top 10 school in San Diego County out of 118 schools. Congratulations to Mr. Olivero, and all the faculty, staff and students at UCHS. More details can be found at universitycitynews.org.

Senior scam stopper seminar

■ Did you know that one in five seniors has been the victim of a fraud? And that seniors are the

group most targeted by scammers? And that new scams are developed every day? Attend a special seminar to learn how to protect yourself. Congressman Scott Peters and the Contractors State License Board invite you to attend a free Senior Scam Stopper seminar on Friday, Feb. 23, from 10 to 11:30 a.m. at the Lawrence Family Jewish Community Center, 4126 Executive Drive. For more information, contact the Jewish Community Center at 858-362-1141.

University City Planning Group meeting

SEE UC UPDATES> PG. 18

Women with hair loss can have thick and healthy hair and look years younger!

Volume is the most requested service of all clients. Thick, healthy hair is never out of style! Even with all the excellent professional volumizing products available, nothing compares with the real thing: thick, healthy human hair!

The unique patented process used at Judy's salon attaches a protein bond of real human hair to a small section of your own hair. The bonds are so discreet you can style your hair anyway you choose. This unique application process makes it the only system that does not further damage your hair.

Most women who want this service suffer from thin, weak and damaged natural hair, but once this application process has been applied, you will be amazed at the transformation that occurs, not only in your hair, but also in your outlook!

How do you match extensions to a client's existing color?

If you are blending colors choose extensions that are the same level of color as the client's own hair. If you are changing the level of the client's hair choose a shade that works well with the skin tone. A coloring process can be done to the natural hair 48 hours prior to application and extensions can be matched to

that also.

How do you customize extensions for a client with thinning hair?

Use an extension with a smaller attachment bond and a single strand application process so the hair is not damaged and can hold the weight of the extension. This will give natural looking volume and length to thinning hair.

How do you match hair extensions for clients with curly hair?

If a client with curly hair wants to wear their hair straight then nothing needs to be done to the extensions. If the hair is worn curly most of the time the extensions can be permed prior to attachment to the natural hair.

What type of hair extensions do you use?

Judy uses Great Lengths all-natural hair extensions and prefers these extensions because they are created from 100% human hair and use a unique, application process that attaches a bond of protein the same molecular structure as your hair. This application process does not harm your own hair. While others use techniques such as welding, waxing, gluing or knotting, which

strain your hair to a high degree Judy uses a much more gentle principle called modulating. An extremely high-tech method of bonding the hair strand to your own hair. Extensions can be used for volumizing, lengthening, coloring or simply adding texture; Judy will offer a free consultation guiding you through your new style. Whether creating a new look, following fashion or with a special occasion on the horizon. Judy's hair extensions have over 55 colours to choose from and blend with your own hair for perfect colour matches. Most importantly your own hair will not be damaged and the extensions can be easily removed by an expert.

Can hair extensions damage my hair?

No, they will not. Actually, even very fine and damaged hair can become healthier if you're wearing hair extensions because they will protect your hair from things that could damage it like curling irons, blow dryers, styling heat and environmental damage. Because of the unique application bonding system, the extensions can be easily removed. This is different than many hair extension methods that bond too tightly to your hair. Those old methods can lead to hair breakage when being removed. Judy's La Jolla hair extensions are joined to your natural hair by using

a safe, all-natural, keratin protein bond application system.

Are hair extensions uncomfortable?

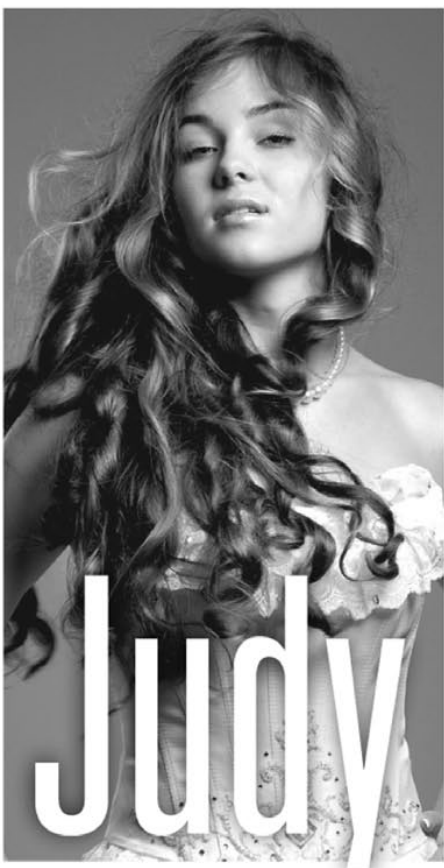
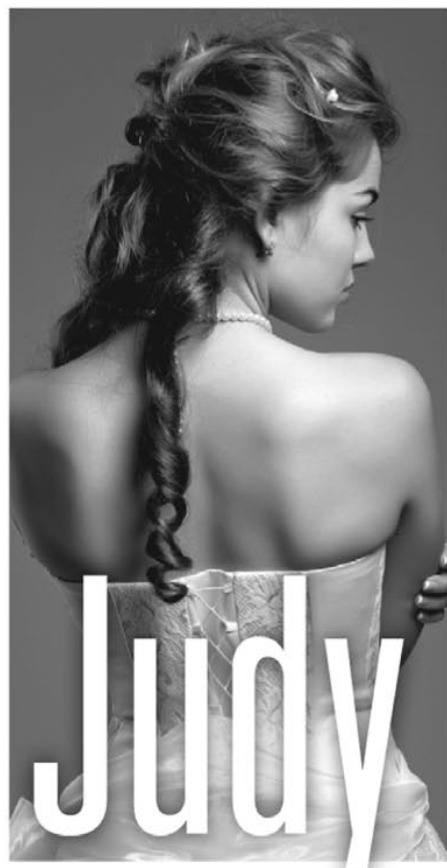
Judy's La Jolla Hair Extensions are applied to your hair with a very small bond of natural keratin protein. Most people don't even notice a difference between the hair extensions and their own natural hair.

How do I maintain my extensions at home and between visits to the salon?

Judy is fully trained on how to educate her clients to professionally take care of their hair extensions at home. Judy will recommend hair care products, brushes, combs and appliances for use at home. Hairstyling is very similar to how you style your hair without extensions. Contact Judy in La Jolla today for answers to any more of your hair extensions questions.

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THE PACIFIC BEACH Community Parking
District (CPD) is a local group of resi-
dents and business owners formed to
address parking concerns in Pacific
Beach. The CPD was approved by the
City Council in 2005 according to the
rules described in San Diego City Coun-
cil Policy 100-18. The CPD advisory
board is made up of representatives from
the Pacific Beach Community Planning
Committee, the Pacific Beach Town
Council, Discover Pacific Beach, and
Beautiful PB. There are also four "at-
large" residential/business representa-
tives on the advisory board, one from
each quadrant of Pacific Beach, divided
north-south at Garnet Avenue and east-
west at Ingraham Street. The Pacific
Beach Parking Advisory Board is holding
elections for at large members Thursday
Feb 8th at 6pm. There is a position for
one person living or owning a business in
one of four quadrants of Pacific Beach
divided by Garnet Ave and Ingraham St.
If you are interested contact Discover
Pacific Beach at 858-273-3303 or attend
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2018-9000622 Fictitious Business Name(s) a. DUP-
A-KEY, INC. b. DUP-A-KEY. Located at: 1478 GAR-
NET AVE., SAN DIEGO, CA 92109. Is registered by
the following: DUP-A-KEY, INC. This business is
conducted by: A CORPORATION. The first day of
business was: 01/01/18. Registrant Name: WEST-
ON D. FISK. Title of Officer, if Limited Liability Com-
pany/Corporation, Title of Signor PRESIDENT. The
statement was filed with Ernest J. Dronenburg, Jr.,
Recorder / County Clerk of San Diego County on:
JANUARY 9TH, 2018 ISSUE DATES: JANUARY 18th
25th, FEBRUARY 1st, AND 8th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9000509 Fictitious Business Name(s) ISUP-
PLY. Located at: 1384 THERESA WAY, CHULA
VISTA, CA 91911. Is registered by the following:
LORNA DAWN MAY-STALCUP. This business is
conducted by: AN INDIVIDUAL. The first day of busi-
ness was: 01/01/2018. Registrant Name: LORNA D.
MAY-STALCUP. Title of Officer, if Limited Liability
Company/Corporation, Title of Signor OWNER. The
statement was filed with Ernest J. Dronenburg, Jr.,
Recorder / County Clerk of San Diego County on:
JANUARY 8TH, 2018 ISSUE DATES: JANUARY 18th
25th, FEBRUARY 1st, AND 8th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9000921 Fictitious Business Name(s) WHIS-
PERING WINDS LASH & SKINCARE. Located at:
4747 MISSION BLVD., STE. 3B, SAN DIEGO, CA
92109. Is registered by the following: DIANA LEE
HOFF. This business is conducted by: AN INDIVID-
UAL. The first day of business was: 01/11/2018.
Registrant Name: DIANA LEE HOFF. Title of Officer,
if Limited Liability Company/Corporation, Title of Sig-
nor. The statement was filed with Ernest J. Dronen-
burg, Jr., Recorder / County Clerk of San Diego
County on: JANUARY 11TH, 2018 ISSUE DATES:
JANUARY 18th 25th, FEBRUARY 1st, AND 8th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9000771 Fictitious Business Name(s) SEA-
SIDE SAWVY. Located at: 4643 TIVOLI STREET, SAN
DIEGO, CA 92107. Is registered by the following:
MARGARET PATRICIA COOPER. This business is
conducted by: AN INDIVIDUAL. The first day of busi-
ness was: 01/10/18. Registrant Name: MARGARET
PATRICIA COOPER. Title of Officer, if Limited Liabil-
ity Company/Corporation, Title of Signor. The state-
ment was filed with Ernest J. Dronenburg, Jr.,
Recorder / County Clerk of San Diego County on:
JANUARY 10TH, 2018 ISSUE DATES: JANUARY
18th 25th, FEBRUARY 1st, AND 8th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2017-9030770 Fictitious Business Name(s) IGNI-
TE LEARNING CENTER. Located at: 7440 GIRARD AVE.,
LA JOLLA, CA 92037. Is registered by the following:
a. JAMIE LYNNE EVANS b. HANNAH OBRADOVICH.
This business is conducted by: CO-PARTNERS. TheFICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001417 Fictitious Business Name(s) THE
COLLECTIVE CRATE. Located at: 4910 GALLATIN
VA, SAN DIEGO, CA 92117. Is registered by the fol-
lowing: a. JASMINE JIMENEZ b. GREG SEALUX. This
business is conducted by: A GENERAL PARTNER-
SHIP. The first day of business was: NOT APPLI-
CABLE. Registrant Name: JASMINE JIMENEZ. Title of
Officer, if Limited Liability Company/Corporation,
Title of Signor. The statement was filed with Ernest
J. Dronenburg, Jr., Recorder / County Clerk of San
Diego County on: JANUARY 17TH, 2018 ISSUE
DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND
15th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001418 Fictitious Business Name(s) a. NO
MIDDLEMAN b. NO MIDDLEMAN PROJECT. Locat-
ed at: 1253 GARNET AVE., SAN DIEGO, CA 92109.
Is registered by the following: STEPHAN DEREK
AARSTOL. This business is conducted by: AN INDI-
VIDUAL. The first day of business was: NOT APPLI-
CABLE. Registrant Name: STEPHAN DEREK
AARSTOL. Title of Officer, if Limited Liability Com-
pany/Corporation, Title of Signor. The statement
was filed with Ernest J. Dronenburg, Jr., Recorder /
County Clerk of San Diego County on: JANUARY
17TH, 2018 ISSUE DATES: JANUARY 25th, FEBRU-
ARY 1st, 8th, AND 15th, 2018first day of business was: NOT APPLICABLE. Reg-
istrant Name: JAMIE L. EVANS & HANNAH
OBRADOVICH. Title of Officer, if Limited Liability
Company/Corporation, Title of Signor. The state-
ment was filed with Ernest J. Dronenburg, Jr.,
Recorder / County Clerk of San Diego County on:
DECEMBER 20TH, 2018 ISSUE DATES: JANUARY
18th 25th, FEBRUARY 1st, AND 8th, 2018SUPERIOR COURT OF CALIFORNIA, COUNTY OF
SAN DIEGO 1100 Union St., SAN DIEGO, CA 92101
NEW CENTRAL COURTHOUSE CASE NO: 37-2018-
00001277-CU-PT-CTL FILE DATE: January 10th,
2018, PM 2:58 PETITIONER OR ATTORNEY, Aljon
Aquino Arreola. HAS FILED A PETITION WITH THIS
COURT FOR A DECREE CHANGING PETITIONER'S
NAME FROM: ALJON AQUINO ARREOLA TO ALJON
ARREOLA AQUINO. The Court orders that all persons
interested in this matter shall appear before this
court at the hearing indicated below to show cause,
if any, why the petition should not be granted. Any
person objecting to the name changes described
above must file a written objection that indicates
the reasons for the objection at least two court days
before the matter is scheduled to be heard and
must appear at the hearing to show cause why the
petition should not be granted. If no written objection
is timely filed, the court may grant the petition with-
out a hearing. NOTICE OF HEARING TO BE HELD ON
MARCH 1ST, 2018 TIME: 9:30 AM, DEPT- 27 AT
1100 UNION ST., SAN DIEGO, CA 92101. A copy of
this Order to show cause shall be published at least
once each week for four consecutive weeks prior to
the date set for hearing on the petition in the following
newspaper of general circulation, printed in this
county: Beach & Bay Press. ISSUE DATES: JANUARY
18th, 25th, FEBRUARY 1st, AND 8th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001166 Fictitious Business Name(s) FIT-
NESS WEST. Located at: 1880 GARNET AVE., SAN
DIEGO, CA 92109. Is registered by the following:
FWPB, INC. This business is conducted by: A COR-
PORATION. The first day of business was: 01/01/18.
Registrant Name: BRIAN J. CURRY. Title of Officer,
if Limited Liability Company/Corporation, Title of Sig-
nor PRESIDENT. The statement was filed with Ernest
J. Dronenburg, Jr., Recorder / County Clerk of San
Diego County on: JANUARY 16TH, 2018 ISSUE
DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND
15th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001268 Fictitious Business Name(s) PEARL
POOL & SPA. Located at: 1247 MOANA DR., SAN
DIEGO, CA 92107. Is registered by the following:
DAVID MONZ. This business is conducted by: AN
INDIVIDUAL. The first day of business was:
01/16/18. Registrant Name: DAVID MONZ. Title of
Officer, if Limited Liability Company/Corporation,
Title of Signor. The statement was filed with Ernest
J. Dronenburg, Jr., Recorder / County Clerk of San
Diego County on: JANUARY 16TH, 2018 ISSUE
DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND
15th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001417 Fictitious Business Name(s) THE
COLLECTIVE CRATE. Located at: 4910 GALLATIN
VA, SAN DIEGO, CA 92117. Is registered by the fol-
lowing: a. JASMINE JIMENEZ b. GREG SEALUX. This
business is conducted by: A GENERAL PARTNER-
SHIP. The first day of business was: NOT APPLI-
CABLE. Registrant Name: JASMINE JIMENEZ. Title of
Officer, if Limited Liability Company/Corporation,
Title of Signor. The statement was filed with Ernest
J. Dronenburg, Jr., Recorder / County Clerk of San
Diego County on: JANUARY 17TH, 2018 ISSUE
DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND
15th, 2018FICTITIOUS BUSINESS NAME STATEMENT FILE NO.
2018-9001418 Fictitious Business Name(s) a. NO
MIDDLEMAN b. NO MIDDLEMAN PROJECT. Locat-
ed at: 1253 GARNET AVE., SAN DIEGO, CA 92109.
Is registered by the following: STEPHAN DEREK
AARSTOL. This business is conducted by: AN INDI-
VIDUAL. The first day of business was: NOT APPLI-
CABLE. Registrant Name: STEPHAN DEREK
AARSTOL. Title of Officer, if Limited Liability Com-
pany/Corporation, Title of Signor. The statement
was filed with Ernest J. Dronenburg, Jr., Recorder /
County Clerk of San Diego County on: JANUARY
17TH, 2018 ISSUE DATES: JANUARY 25th, FEBRU-
ARY 1st, 8th, AND 15th, 2018

continued on page 17

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All too often, the loudest sound of all is the sound of silence



Doing
it
Better

By Natasha Josefowitz, Ph.D.

The newspapers have been full of stories of abuse. We have read about priests abusing young children, the doctor of the gymnastics team abusing at least 150 girls, some as young as 8. There have been faculty members abusing students, coaches abusing players, bosses abusing subordinates, producers abusing actors, the list is long. What all these cases have in common is that the abuse was sexual. The perpetrators were in a power position with the victims dependent on the abusers for their jobs, their promotions, their team membership, their grades; in other words, they had no recourse except to leave and thus forgo their livelihoods, sports, church, graduation, or chance at fulfilling a dream.

They have something else in common. In all of these situations, there were people who knew about the abuse and said nothing; some even aided in the cover-up. Sometimes there were even witnesses who remained silent. University presidents, bishops, team owners have been fired for non-disclosure of what they knew was going on.

The question I raise here is why people choose to remain silent when aware of children and other vulnerable people being hurt, often damaged for life. Is getting the gold medal, winning the game, protecting the institution's reputation, whether university, movie studio or church, more important than protecting the victims? The answer has been a resounding "yes." To understand the choice of remaining silent, we must go back to early childhood admonishments: "Don't be a tattletail" or "mind your own business." We have read about boys who have gone on shooting rampages and whose family members knew there

was something wrong, but did not say, nor do, anything in order to protect the family from being seen as dysfunctional.

Belonging to a group takes precedence over disagreeing with its members. Voicing a difference of opinion could threaten membership. Studies have shown that if you believe in "A" but the group believes in "B," agreeing with "B" is a safe bet to remain part of the group. This explains in part locker-room talk and indulging in possibly harmful gossip, both of which promote bonding.

There is a reality to remaining silent: Interfering or speaking up makes one vulnerable to becoming a witness in court; to being sued; to being harassed, ostracized, or even killed. In other words, fear of repercussions is a potent deterrent. Self-preservation takes precedence over moral, ethical, or religious beliefs. This is reason enough for some to remain silent and do nothing to stop abusive behavior, whether physical

or verbal.

So what would it take for someone who either witnesses or hears about abuse to come forth? Courage! I have been witness to malicious gossip and have said nothing in order not to make waves, nor disrupt the status quo. I have worked in organizations where whistle blowing led to being fired, and I have not spoken up in defense of the whistleblower. As the only woman in that department, I did not want to be seen as not being "one of the boys," a place I had fought hard to achieve. Mea culpa, indeed!

We are protected by calling in anonymously to various abuse hotlines, such as the National Domestic Violence Hotline, Child Abuse Hotline, Adult Protective Services and Elder Abuse Hotline, as well as the "Good Samaritan" law, which protects the person from liability if unintended consequences result from their assistance. The current media exposing the extent of abuse is a call for the rest of us who witness

or hear about such events to come forth and make our voices heard. Several people have more power and credibility than an individual.

Abuse is never acceptable, nor is inequality, sexism, racism, or agism, whether in deed or speech. The acceptance of verbal abuse can lead to physical abuse. For abuse to continue, it is a three-legged stool: there are perpetrators, victims, and the person who knows and could speak out, but chooses not to; the silence of the latter is the loudest.

This is a call to action, dear readers. If you have hesitated in the past (as I have), be brave and speak out. We are all responsible.

Natasha Josefowitz is the author of more than 20 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2018. Natasha Josefowitz. All rights reserved.

ArtSpot: Shen Yun resurrects Chinese culture as violinist Pinchas Zukerman returns

By MARTIN JONES WESTLIN | LA JOLLA VILLAGE NEWS

■ In ancient times, Chinese culture was so majestic that it was thought to be a gift from above. It was a world rich with creativity, beauty and virtue. On Saturday, Feb. 3 at 7:30 p.m. and Sunday, Feb. 4 at 1:30 p.m., it will be again, as Beijing's Shen Yun Performing Arts visits San Diego's Civic Theatre. Ancient stories and legends, ethnic and folk traditions and villains and heroes will come to life through classical Chinese dance, live music and stunning digital backdrops. Expect an experience like no other, one that entertains, enriches and inspires. The Civic is located at 1100 Third Ave. downtown. More is available at shenyun.com or 619-570-1100.

■ Over the past two years, France has been called on to endure a series of strong crosswinds featuring relentless and life-altering terrorism. On Saturday, Feb. 10 at 7:30 p.m. and Sunday, Feb. 11 at 2 p.m., Paris-based circus artist, composer and percussionist, Roland Auzet, fights back with La Jolla Symphony and Chorus in "Theatre and Music for Fiona," a theatrical percussion concerto written for and co-commissioned by UCSD graduate student Fiona Digney. The balm of Mahler's Fourth Symphony, which features a child's vision of heaven, helps calm the currents. These concerts are the final installment of San Diego Symphony's It's About Time music festival. They will take place at UCSD's Mandeville Auditorium, 9500 Gilman Drive. For more, see lajollasympphony.com or call 858-534-4637.

■ Two-time All-Ireland Story-



Mairtin de Cogain will be at Kalabash School of Music and the Arts on Saturday, Feb. 17 at 6:30 p.m.

telling champion Mairtin de Cogain says that telling stories is his highest joy in life. A superb singer, dancer and Irish drum player, he has gathered a group of the finest Irish-American musicians around him -- and on Saturday, Feb. 17 at 6:30 p.m., the ensemble will trot out "Passports: Music of Ireland" to prove it. Kalabash School of Music and the Arts presents the Mairtin de Cogain Project to regale us with stories of Cogain's native Cork to an

appreciative international following. Kalabash is located at 5725 La Jolla Blvd. For more, call 858-456-2753 or visit kalabasharts.com.

■ Pinchas Zukerman, one of San Diego Symphony's most beloved collaborators, has garnered an international reputation for excellence on the violin and viola, with more than 110 album releases over 60 years and a National Medal of Honor to show for it. On Friday and

Saturday, Feb. 2 and 3 at 8 p.m., he returned to lead a program featuring a few delightful and rare treats from Piotr Ilyich Tchaikovsky (featuring Zukerman conducting and soloing on his violin) as well as Felix Mendelssohn's high-spirited Italian travelogue, Symphony No. 4. The symphony played at Copley Symphony Hall,

■ "The Isle of the Dead," Sergei Rachmaninoff's most famous tone

poem, is based on a popular painting by Swiss artist Arnold Böcklin, and on Friday, Feb. 9, it's the subject of San Diego Symphony's multimedia Beyond the Score exploration. The eerie time signature, Russian soulfulness and the Western "Dies irae" chant are blended for a spellbinding visit to "the undiscovered country" between life and death. Using narrator and actor and a pre-concert instructional talk, the story of how Rachmaninoff came to write this striking work will surprise you. Beyond the Score is a Chicago Symphony Orchestra creation. San Diego Symphony plays at Copley Symphony Hall, 750 B St. downtown. More is available at sandiegosymphony.com or 619-235-0804.

■ San Diego Symphony associate conductor Sameer Patel makes his Jacobs Masterworks debut on Saturday, Feb. 10 at 8 p.m. and Sunday, Feb. 11 at 2 p.m., and, somehow, that makes the program title "Preludes and Premiere" perfectly appropriate. The concert opens with "Les Preludes," Franz Liszt's most popular tone poem, in which he paints feelings rather than pictures in a series of episodes built from a few simple themes. Violinist Anne Akiko Meyers then offers the world premiere of "Orchard in Fog," a concerto written just for her by acclaimed young American composer Adam Schoenberg. The program concludes with Jean Sibelius' hopeful, life-affirming Symphony No. 5, composed as Europe was recovering from World War I.

LEGAL ADS 900

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001018 Fictitious Business Name(s) RUBEN AND SONS PLUMBING. Located at: 3974 HONEYCUTT STREET, SAN DIEGO, CA 92109. Is registered by the following: SERGIO LUIS GONZALEZ. This business is conducted by: AN INDIVIDUAL. The first day of business was: 05/26/2012. Registrant Name: SERGIO LUIS GONZALEZ. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 11TH, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9000715 Fictitious Business Name(s) JOHN P. MARTIN CONSTRUCTION. Located at: 935 EMERALD STREET, SAN DIEGO, CA 92109. Is registered by the following: JOHN P. MARTIN II. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/09/2018. Registrant Name: JOHN P. MARTIN II. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 9TH, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001676 Fictitious Business Name(s) BOOSTIVE. Located at: 4352 DEL MONTE AVE., SAN DIEGO, CA 92107. Is registered by the following: NATHAN ELIAS-KOCIVAR. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/19/2018. Registrant Name: NATHAN ELIAS-KOCIVAR. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 19TH, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001821 Fictitious Business Name(s) a. COMMUNITY SCHOOL OF SAN DIEGO b. COMMUNITY SCHOOL OF SAN DIEGO HIGH SCHOOL c. PIONEER DAY SCHOOL d. PIONEER LEARNING CENTER e. PIONEER PROGRAMS. Located at: 4764 SANTA MONICA AVE., SAN DIEGO, CA 92107. Is registered by the following: THE MACDOUGAL-MORRIS GROUP, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY. The first day of business was: 09/01/2004. Registrant Name: JAMES LEINER. Title of Officer, if Limited Liability Company/Corporation, Title of Signor CEO. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 22nd, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

NOTICE OF PETITION TO ADMINISTER ESTATE OF: Margaret M. Sheehan, Case No. 37-2017-00049996-PR-PW-CTL. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of specify: A PETITION FOR PROBATE has been filed by: MARCUS PALKOWITSH in the Superior Court of California, County of: SAN DIEGO. The Petition for Probate requests that: MARCUS PALKOWITSH be

appointed as personal representative to administer the estate of the decedent. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING ON THE PETITION WILL BE HELD IN THIS COURT AS FOLLOWS: DATE: 02/15/2018 TIME: 1:30PM DEPT. 503. ADDRESS OF COURT: 1100 UNION STREET, SAN DIEGO, CA 92101. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR OR A CONTINGENT CREDITOR OF THE DECEDENT, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) FOUR MONTHS from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 905(2) of the California Probate Code. OTHER CALIFORNIA STATUTES AN LEGAL AUTHORITY MAY AFFECT YOUR RIGHTS AS A CREDITOR. YOU MAY WANT TO CONSULT WITH AN ATTORNEY KNOWLEDGEABLE IN CALIFORNIA LAW. YOU MAY EXAMINE THE FILE KEPT BY THE COURT. If you are a person interested in the estate, you may file with the court a Request for Special Notice (Form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. PETITIONER 2552 E. ALAMEDA, UNIT 53, DENVER, CO 80209 (303)807-1564. ISSUE DATES: January 25th, February 1st, and 8th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001852 Fictitious Business Name(s) a. SAN DIEGO RUNNING CO. b. SAN DIEGO RUNNING COMPANY. Located at: 4903 MORENA BLVD., SUITE 1212, SAN DIEGO, CA 92117. Is registered by the following: HIGH PERFORMANCE MOVEMENT. This business is conducted by: A LIMITED LIABILITY COMPANY. The first day of business was: 12/08/17. Registrant Name: ERIC MARENBURG. Title of Officer, if Limited Liability Company/Corporation, Title of Signor MEMBER. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 22nd, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001855 Fictitious Business Name(s) a. HIGH PERFORMANCE MOVEMENT b. HP MOVEMENT. Located at: 4903 MORENA BLVD., SUITE 1212, SAN DIEGO, CA 92117. Is registered by the following: HIGH PERFORMANCE MOVEMENT. This business is conducted by: A LIMITED LIABILITY COM-

PANY. The first day of business was: 03/19/2013. Registrant Name: ERIC MARENBURG. Title of Officer, if Limited Liability Company/Corporation, Title of Signor MEMBER. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 22nd, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2017-9031405 Fictitious Business Name(s) BAKER MARINE INSTRUMENTS AND REPAIR. Located at: 2425 SHELTER ISLAND DR., SAN DIEGO, CA 92106. Is registered by the following: BAKER MARINE INSTRUMENTS & REPAIR. This business is conducted by: A CORPORATION. The first day of business was: 01/01/1936. Registrant Name: BRIAN OSTERBERG. Title of Officer, if Limited Liability Company/Corporation, Title of Signor PRESIDENT. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DECEMBER 29th, 2018 ISSUE DATES: JANUARY 25th, FEBRUARY 1st, 8th, AND 15th, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9000691 Fictitious Business Name(s) OUT OF PARIS FILMS. Located at: 843 AGATE STREET, SAN DIEGO, CA 92109. Is registered by the following: JULIEN CREBASSA. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/09/18. Registrant Name: JULIEN CREBASSA. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 09th, 2018 ISSUE DATES: FEBRUARY 1st, 8th, 15th, AND 22nd, 2018

SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION, COUNTY OF SAN DIEGO 330 W. BROADWAY, SAN DIEGO, CA 92101 CENTRAL DIVISION CASE NO: 37-2018-000000332-CU-PT-CTL FILE DATE: January 24th, 2018, PM 4:05 PETITIONER OR ATTORNEY, Ashraf Aziz and Hanaan Aziz, for change of name of Mario Namroud. HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONER'S NAME FROM: MARIO NAMROUD TO MARIO AZIZ. The Court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MARCH 15th, 2018 TIME: 10:30 AM, DEPT- 903 AT 1100 UNION STREET, SAN DIEGO, CA 92101. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Beach & Bay Press. ISSUE DATES: FEBRUARY 1st, 8th, 15th and 22nd, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001622 Fictitious Business Name(s) WEST COAST BLING. Located at: 3125 FERNPINE DR.,

SAN DIEGO, CA 92115. Is registered by the following: ERIKA NICOLE DJORDJEVIC. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: ERIKA NICOLE DJORDJEVIC. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 18th, 2018 ISSUE DATES: FEBRUARY 1st, 8th, 15th, AND 22nd, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002342 Fictitious Business Name(s) DEL MAR NAIL STUDIO. Located at: 8561 EL PASEO GRANDE, LA JOLLA, CA 92037. Is registered by the following: CHRYSALIS HOLDINGS, INC. This business is conducted by: A CORPORATION. The first day of business was: 09/01/07. Registrant Name: MARK YOUNES. Title of Officer, if Limited Liability Company/Corporation, Title of Signor TREASURER. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 26th, 2018 ISSUE DATES: FEBRUARY 1st, 8th, 15th, AND 22nd, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002322 Fictitious Business Name(s) CATTEY CREATIONS. Located at: 4425 48TH STREET, SAN DIEGO, CA 92115. Is registered by the following: a. MARIAH M. CATTEY b. ROBERT L. CATTEY JR. This business is conducted by: A MARRIED COUPLE. The first day of business was: NOT APPLICABLE. Registrant Name: MARIAH M. CATTEY. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 26th, 2018 ISSUE DATES: FEBRUARY 1st, 8th, 15th, AND 22nd, 2018

SUPERIOR COURT OF CALIFORNIA CIVIL DIVISION, COUNTY OF SAN DIEGO 220 W. BROADWAY, SAN DIEGO, CA 92101 CENTRAL DIVISION CASE NO: 37-2018-00003596-CU-PT-CTL FILE DATE: January 23rd, 20118, PM 2:39 PETITIONER OR ATTORNEY, Nawfal Kilidar and Deena Tahir on behalf of their minor children, for change of name of Omar Nawfal Alkilidar and Ali Nawfal Alkilidar. HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONER'S NAME FROM: a. OMAR NAWFAL ALKILIDAR TO OMAR NAWFAL KILIDAR b. ALI NAWFAL ALKILIDAR TO ALI NAWFAL KILIDAR. The Court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must

appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MARCH 8th, 2018 TIME: 9:30 AM, DEPT- 903 AT 1100 UNION STREET, SAN DIEGO, CA 92101. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Beach & Bay Press. ISSUE DATES: FEBRUARY 8th, 15th 22nd, and March 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002205 Fictitious Business Name(s) ORLANDOS TRANSPORTATION. Located at: 4096 BIS STREET, SAN DIEGO, CA 92103. Is registered by the following: ORLANDO MEDEIROS BRANCO. This business is conducted by: AN INDIVIDUAL. The first day of business was: 05/01/17. Registrant Name: ORLANDO BRANCO. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 25th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002654 Fictitious Business Name(s) SPARKLEEN CLEANING SERVICES. Located at: 7710 HAZARD CENTER DR., STE. E-132, SAN DIEGO, CA 92108. Is registered by the following: VERONICA MONTIEL. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/01/2018. Registrant Name: VERONICA MONTIEL. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 30th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002632 Fictitious Business Name(s) MAMA WELLNESS COACHING. Located at: 8919 MCKINLEY CT., LA MESA, CA 91941. Is registered by the following: STEFANY LYNN MEYER REED. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/30/18. Registrant Name: STEFANY LYNN MEYER REED. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 30th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001957 Fictitious Business Name(s) MULTIPLE SCLEROSIS NATIONAL RESEARCH CENTER. Located at: 10865 ROAD TO THE CURE, SUITE 100, SAN DIEGO, CA 92121. Is registered by the following: SAN DIEGO BIOMEDICAL RESEARCH INSTITUTE. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: JOANNA DAVIES. Title of Officer, if Limited Liability Company/Corporation, Title of Signor PRESIDENT & CEO. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 23rd, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002648 Fictitious Business Name(s) CRAZY-CLEAN. Located at: 6218 VEEMAC AVE., LA MESA, CA 91942. Is registered by the following: DESIREE LEEANNN SPILLMAN. This business is conducted by: AN INDIVIDUAL. The first day of business was: 02/04/13. Registrant Name: DESIREE LEEANNN SPILLMAN. Title of Officer, if Limited Liability Company/Corporation, Title of Signor OWNER. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 30th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002723 Fictitious Business Name(s) TAG Property Management. Located at: 4081 KANSAS STREET, #8, SAN DIEGO, CA 92104. Is registered by the following: THE ARENSEN GROUP, INC. This business is conducted by: A CORPORATION. The first day of business was: NOT APPLICABLE. Registrant Name: JOSEPH ARENSEN. Title of Officer, if Limited Liability Company/Corporation, Title of Signor CEO. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 30TH, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002531 Fictitious Business Name(s) a. MAJOR WAVEZ b. VINTAGE WAVEZ. Located at: 4344 MONTALVO STREET, #2, SAN DIEGO, CA 92107. Is registered by the following: RUBEN BARRAZA. This business is conducted by: AN INDIVIDUAL. The first day of business was: 12/7/16. Registrant Name: RUBEN BARRAZA. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 29TH, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002693 Fictitious Business Name(s) a. SAN DIEGO RELOCATION SERVICES b. LA JOLLA HOME IMPROVEMENT. Located at: LA JOLLA, CA 92037. Is registered by the following: ROBERT WILLIAM RASH. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: ROBERT WILLIAM RUSH. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 30TH, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9000503 Fictitious Business Name(s) NIRA SAHARI. Located at: 1140 WALL STREET, #2066, LA JOLLA, CA 92038. Is registered by the following: MUNIRA SHIKHALI. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: MUNIRA SHIKHALI. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 8TH, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9003069 Fictitious Business Name(s) CHEYENIMALS PET SERVICES. Located at: 1142 WAVERLY HEIGHTS DR., THOUSAND OAKS, CA 91360. Is registered by the following: CHEYENNE RACHELLE HALL. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: CHEYENNE RACHELLE HALL. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEBRUARY 2nd, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9003006 Fictitious Business Name(s) SAN DIEGO ARROW TAG. Located at: SAN DIEGO, CA 92106. Is registered by the following: JOHN CRESWELL GRUBB. This business is conducted by: AN INDIVIDUAL. The first day of business was: NOT APPLICABLE. Registrant Name: JOHN CRESWELL GRUBB. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEBRUARY 1st, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9001689 Fictitious Business Name(s) MERIDIANS BODYWORK. Located at: 2180 GARNET AVE, #3L, SAN DIEGO, CA 92109. Is registered by the following: SHANNON MILLSAP. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/19/18. Registrant Name: SHANNON MILLSAP. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 19th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9002421 Fictitious Business Name(s) M & J PROFESSIONAL CLEANING SERVICES, INC. Located at: 612 M AVENUE, #5, NATIONAL CITY, CA 91950. Is registered by the following: M & J PROFESSIONAL CLEANING SERVICE, INC. This business is conducted by: A CORPORATION. The first day of business was: 01/26/18. Registrant Name: DELIA R. ZUNIGA. Title of Officer, if Limited Liability Company/Corporation, Title of Signor PRESIDENT. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 26th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2018-9000819 Fictitious Business Name(s) INNER LIGHT. Located at: 4324 W. POINT LOMA BLVD., #E, SAN DIEGO, CA 92107. Is registered by the following: ASHLEIGH NICOLE LEBRON. This business is conducted by: AN INDIVIDUAL. The first day of business was: 01/10/18. Registrant Name: ASHLEIGH NICOLE LEBRON. Title of Officer, if Limited Liability Company/Corporation, Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JANUARY 10th, 2018 ISSUE DATES: FEBRUARY 8th, 15th, 22nd, AND MARCH 1st, 2018

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ENTRY RULES: You choose your favorite! Tell us who the best of the best is and you'll be entered into our free drawing. Vote for restaurants in La Jolla and UTC. (92037, 92121, 92122). Maximum of 4 categories per restaurant. Mail or hand deliver your ballot to: La Jolla Today, Readers Choice Awards: 1621 Grand Ave., Ste. C., San Diego, CA 92109; or vote online at: sdnews.com or lajollavillagenews.com. Please complete at least 50% of the ballot. One ballot per person. Ballots must be postmarked, submitted online, or hand-delivered by **2/28/2018**

Overall Restaurant _____
Overall restaurant service _____
New restaurant _____
Best Chef _____
Bloody Mary _____
Breakfast _____
Latte _____
Lunch _____
Dinner _____
Take-out _____
Sunday brunch _____
Family restaurant _____
Best Atmosphere _____
Restaurant Service _____
Restaurant w/ Wine List _____
Wine Shop _____
Wine Bar _____
Local Winery _____
Beer Selection _____
Sports Bar _____
Martini _____
Place to People Watch _____
Pet Friendly Restaurant _____
Live music _____
Lobster _____
Place to Dance _____
Happy hour _____
Best Comfort Food _____
Late Night Eatery _____
Place to go on a budget _____

Place for a birthday party _____
Most romantic _____
Best ocean view _____
Appetizer _____
Burrito _____
Burger _____
Fish Taco _____
Fish & Chips _____
Desserts _____
Margarita _____
Omelette _____
Pancakes _____
Pastry _____
Pizza _____
Pita _____
Prime Rib _____
Salad bar _____
Sandwich _____
Steak _____
Sushi _____
Seafood _____
American _____
BBQ _____
Asian fusion _____
Thai _____
Chinese _____
Pho _____
Greek _____
French _____

Indian _____
Italian _____
Korean _____
Mediterranean _____
Mexican _____
Mexican (fast food) _____
Bakery _____
Bar _____
Cafe _____
Catering _____
Coffee shop _____
Deli _____
Gellato _____
Ice cream / frozen yogurt _____
Vegetarian _____
Patio dinning _____
Grilled Cheese Sandwich _____
Tea _____
Wings _____
Oysters _____
Chocolate _____
Pasta Dish _____
Brewery with Restaurant _____
Ahi/Poke _____
Crab _____
Espresso _____
Surf & Turf _____
Pasta Dish _____

Must hear music: Dave King Trio

By BART MENDOZA | LA JOLLA VILLAGE NEWS

There are lots of places in town to hear jazz, but there is nothing quite like the acoustics of the Athenaeum. One of the best listening rooms in the city, every note stands out in this intimate musical library.

On Feb. 15, the venue hosts the San Diego debut of the Dave King Trio, featuring King on drums, Matt Mitchell on piano, and Billy Peterson on bass. Each of these gentlemen has produced plenty of great music on their own with bands such as the Bad Plus, or

worked with a range of artists from Bill Frisell to Bob Dylan.

It seems only natural that a combination of such talents should yield results and it truly does; King's inspired rhythms drive Mitchell's melodic piano explorations with Peterson holding down the foundation. Anyone who enjoys their jazz on the adventurous side will want to give this inspired trio a listen.

Dave King Trio: Thursday, Feb. 15 at The Athenaeum Music & Arts Library 1008 Wall St. 7:30 p.m. All ages. ljathenaeum.org.



The Dave King Trio has played with the likes of Bob Dylan and Bill Frisell.

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Slices bigger than your head are a specialty of Luigi's At The Beach on Mission Boulevard.
THOMAS MELVILLE/VILLAGE NEWS

PIZZA»

CONT. FROM PG. 9

an art form. Doubling as a brewery, this parlor's grub is as good as their grog. The BBQ Bacon Cheeseburger Pizza is on the "Anti-Wimpy" menu and is topped with meatballs, bacon and tangy BBQ sauce. There's also the Meet Extreme Meat pizza, which goes great with any of Pizza Port's craft beers. Just find a seat at one of their indoor picnic tables and dig in.

POINT LOMA

■ Family founded in the '60s, the glittering white lights and country-style ambience gives **The Venetian** more the feel of a winery located in the middle of a vineyard than an Italian restaurant located on Voltaire Street. The unconventional theme doesn't stop there. Their Genovese pizza includes caramelized scallops with pine nuts and the Sicilian pizza contains bits of anchovy with spicy sausage. This is a place for adventurous taste buds.

■ **Officine Buona Forchetta** at Liberty Station is the epitome of style and class. There's stacks of books at the entrance between an old Coca-Cola machine and a red moped parked above the bar. Airplane models hang from the ceilings and on the back wall hangs a massive painting of an Italian gentleman smoking a cigarette. The best part of the restaurant is the red vintage Fiat where guests can sit to scarf down an artisanal pizza cooked in gold-tiled stone ovens.

■ Who knew it was even possible to serve pizza without tomato sauce? **Pummaro** has seven "without sauce" pizza options ranging from smoked buffalo to four cheese blends of mozzarella, ricotta, gorgonzola and parmesan. Of course, there's also pizzas that classically include sauce like the Sole with cherry tomatoes, grilled zucchini and stracchino cheese. There's also the famous Point Loma pizza topped with tomato, garlic and assorted seafood.

UC UPDATES»

CONT. FROM PG. 14

■ The Next UCPG meeting will be on Tuesday, Feb. 13, starting at 6 p.m. at the new location, 10030 Campus Pointe Drive (Alexandria Building), second floor large conference room. There is open parking and refreshments will be served. The agenda will include an update of the following: Alexandria Podium 93, Spectrum 3 and 4, Costa Verde Retail, and marijuana production projects. The annual elections will occur at the March meeting, and to be eligible to vote, residents must sign-in and attend at least one meeting.

West End Project progress

Nine single-family homes are being built on the land south of Our Mother of Confidence Catholic Church, alongside Regents Road. Grading permits have been pulled, Heavy

equipment is being used to now move dirt, and it will take approximately a year from project completion. The first step will be building the steep road into the area from Renault Way. There will be no ingress or egress onto Regents Road. For more information, visit www.SanDiego.gov and search "West End Project."

Cleaning up UC

People for a Clean UC will have their next cleanup Sunday, Feb. 11. Cleanup volunteers will meet and greet at Starbucks, 3202 Governor Dr., between 7:15 to 7:30 a.m. and begin work from 7:30 to 9 a.m. All supplies are provided and anyone is welcome to join. Future 2018 cleanups are: March 11, April 8, May 6, June 10, July 8, Aug. 12, Sep. 9, Oct. 14, Nov. 11, and Dec. 9.

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Sun 1:30-4:30pm	.7645 Caminito Coromandel	.4BR/2BA\$1,390,000Arlene Sacks • 858-922-3900
Sat/Sun 12-3pm	.7811 Eads Avenue	.2BR/2BA\$825,000Candi DeMoura • 858-900-1333

PACIFIC BEACH

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- 3) Give something uniquely special: Be sensitive to their wants and needs.
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- 5) Acknowledge others: Everyone appreciates being appreciated.

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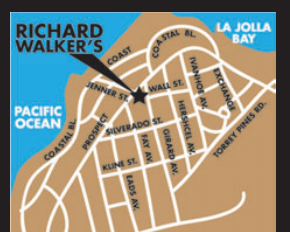
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