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**PICTURE-PERFECT IN LA JOLLA** Although spring did not officially begin until March 20, the weekend preceding it was gloriously more like summer. Beachgoers seeking relief from temperatures topping 80 degrees found ways to escape the unusual burst of heat at La Jolla Shores. Above, staff photographer Don Balch captured this gorgeous sunset and, left, sun worshippers packing the beachfront. Temperatures this weekend are expected to dip back down into the average range of mid-60s for the weekend.

## Bill could endanger SeaWorld's orca shows

By DAVE SCHWAB

The heat is being turned up on SeaWorld San Diego to change its business model — the centerpiece of which is its killer-whale shows and trainers.

State Assemblyman Richard Bloom (D-Santa Monica) has introduced legislation that would ban SeaWorld from using orcas in tandem with trainers in those popular shows at the marine-mammal park.

The assemblyman said the recent documentary “Blackfish,” which aired multiple times on CNN recently, points to animal abuse of orcas at marine parks — the inspiration behind his bill.

“There is no justification for the continued captive display of orcas for entertainment purposes,” Bloom said. “These beautiful creatures are much too large and far too intelligent to be confined in small, concrete tanks for their entire lives.”

SeaWorld quickly responded to Bloom's bill.

“The premise behind this proposed legislation is severely flawed on multiple levels, and its validity is highly questionable under the United States and California Constitutions,” said SeaWorld San Diego spokesman Dave Koontz. “We trust that our leaders who are responsible for voting on this proposal will recognize the clear bias of those behind the bill.”

SeaWorld claims Bloom's backers on the bill are “well-known extreme animal-rights activists, many of whom regularly campaign against SeaWorld and other accredited marine-mammal parks and institutions.”

The marine-mammal park insists

SEE ORCAS >> PG. 6



**A THING OF THE PAST?** If proposed state legislation is passed by lawmakers, SeaWorld San Diego could be forced to halt one of its most popular features — the performance of killer whales for audiences. SeaWorld courtesy photo

## Beach access, property rights battle appears likely to rage on

By DAVE SCHWAB

A 30-plus-year battle over historic beach access at Princess Street in La Jolla Shores is continuing as the homeowner with an easement running through his property has vowed he'll continue the fight until “every legal means possible has been extinguished.”

The courts have ordered Ure Kretowicz, owner of a blufftop property at 7957 Princess St., to open an easement crossing his property for the public to allow access to the beach below.

Excerpts from Superior

Court Judge Hayes' ruling on Kretowicz vs. California Coastal Commission (CCC):

“... There was a historical use by the public of access to the ocean through the subject property ... the California Coastal Commission acted appropriately and the 1979 revised permit and its public-access condition are enforceable ... The public access condition runs with the land and the failure to record the dedication does not extinguish the

SEE ACCESS >> PG. 6



**DOCUMENTING CELEBS** The La Valencia Hotel is displaying dynamic, historic work by photojournalist Brian Hamill that includes images of such icons as John Lennon, Frank Sinatra and Muhammad Ali. Courtesy photo

## La Valencia puts rich photographic history of celebs on exhibit

By DAVE SCHWAB

La Valencia Hotel is exhibiting the work of noted New York photojournalist Brian Hamill throughout “The Pink Lady” from now until July 11.

Hamill's iconic black-and-white images of celebrities include John Lennon, Robert De Niro, Frank Sinatra, Barbra Streisand, Muhammad Ali, Mick Jagger, Tina Turner, Warren Beatty, Jackie Gleason and John Huston.

They are on display adjacent to the hotel's lobby and cascading down walls of the Sevilla Wing staircase.

All of the framed pieces on

display are fine-art limited-edition prints available for purchase through the hotel's concierge.

For the last 45 years, Hamill has photographed myriad subjects — everything from rock 'n' roll to politics to entertainment and sports.

His career began in the mid-1960s, when he worked as an assistant to several top fashion photographers. He first gained recognition for his work photographing boxing.

SEE PHOTOS >> PG. 5

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**WHAT ARE YOU LOOKING AT?** That's what this young sea lion seems to be saying at it seeks out shade from the recent heat under a La Jolla Cove rock tunnel.  
Photo by Don Balch

## LJ vacation rentals get a fresh look

By DAVE SCHWAB

Leadership of the La Jolla Community Planning Association's (LJCPA) Ad Hoc Committee on Vacation Rentals changed hands Feb. 26 and committee members heard updates about the Community Assisted Party Program (CAPP), which seeks to curb noise and other chronic issues with short-term rentals.

La Jolla Realtor and committee chairman Patrick Ahern voluntarily stepped down after his perceived objectivity was challenged by some committee members and the public. Ahern is employed by Berkshire

Hathaway Realty, which handles short-term vacation rentals as a company.

"I'm stepping down to protect the image of the committee and the community," said Ahern, adding he'd decided to relinquish the chairmanship "to avoid any taint of bias or conflict of interest" and because, where committee leadership is concerned, "I believe it's a great time to do a reset."

The subcommittee has been charged with vetting the increasingly troublesome issue of short-term vacation rentals disturbing

residents and will ultimately report back to the LJCPA with a list of recommendations for alleviating problems with primarily high-end, short-term rentals, which some believe is worsening.

Helen Blanchard, a La Jolla Shores resident and longtime community planner, was introduced as the group's new chairwoman.

Fred Zuckerman, a civilian who works with the San Diego Police Department on the CAPP program, which identifies dwellings chronically hosting loud and disturbing parties that draw involvement from enforcement, talked about the particulars of the program and answered audience questions.

"We basically track the houses that have chronic noise/party violations and flag them for the next year, which entails a zero-tolerance policy for any noise violations," Zuckerman said. "Typically, the party host or organizer will get a written warning that they've been too loud and had complaints. Two of those warnings in a 30-day period qualifies them as chronic, capping them for a full year."

Zuckerman said chronic CAPP violators can be subject to maximum fines of \$1,000 for not correcting problematic behavior.

Noting CAPP is a useful — but not foolproof — tool to curb excessive noise and related problems, Zuckerman said one drawback is that an officer has to witness the offending behavior or take reports from witnessing neighbors who are willing to file a formal com-

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## Planners tackle infrastructure issues By DAVE SCHWAB

Shores planners were told access problems with ongoing infrastructure replacement on Avenida De La Playa are being dealt with and that overgrown shrubbery and problematic homelessness at Torrey Pines Road pedestrian bridge are threatening public safety.

Those were the highlights of La Jolla Shores Association's (LJSA's) March meeting, which also saw the volunteer advisory group approve a request to host a March 26 tsunami preparedness demonstration at Kellogg Park.

Several residents said the high-profile pedestrian bridge over Torrey Pines between Hotel La Jolla and The Children's School is so dense with landscaping that lighting is poor, which has locals concerned about their children. Neighbors said ongoing problems with homeless encamped in the area is also distressing.

"I walk that (bridge) every day and I've seen things go from bad to worse over the years," said Karen Marshall of Roseland Drive. She added the overpass bridge is completely overgrown with vines and frequented by large numbers of homeless which make it "really a problem."

San Diego Police Department (SDPD) community liaison officer Larry Hesselgesser said officers are listening to community concerns, noting they did a homeless sweep recently to clear the bridge area.

Hesselgesser noted it's a difficult

problem because homeless encampments "are hard to find." He added there's also a legal process, including code compliance posting for violations, which must be followed.

Discussion ensued about trimming back troublesome bridge vines, but LJSA chair Tim Lucas said shrubbery should be eliminated as much as possible.

"The vines are quaint and nice but it doesn't work in this day and age," he said.

Shores planners were told the Avenida de la Playa Infrastructure Replacement Project and Sewer and Water Group Job 809, which have been consolidated, are behind schedule.

Avenida de la Playa in the Shores commercial strip will replace and realign approximately 1,300 linear feet of existing storm drain main and upgrade the existing outfall structure including constructing new curb ramps and resurfacing impacted streets. Work is being done to control chronic flooding during the rainy season.

Sewer and Water Group Job 809 will replace approximately 7,840 linear feet of 8-inch, 10-inch, 12-inch and 15-inch sewer main and approximately 8,035 linear feet of aging 8-inch water main.

A Shores committee and the city negotiated for months to minimize impacts from sewer and water main replacement, which will be disruptive

during construction requiring Avenida de la Playa to be torn up block by block.

One resident testified she has been deprived of private parking due to ongoing construction. Vic Salazar Communications, hired by the city as liaison to the community on the infrastructure projects, promised to find alternative parking for local residents denied access.

Shores merchant Izzy Tihanyi complained about lack of signage for parking and equipment being left out on weekends by construction crews.

"This is unacceptable with spring break here," she said.

Lt. John Sandmeyer of San Diego Lifeguards gave a brief presentation about Tsunami Awareness Week March 24-28. He noted the Shores had been chosen as a possible demonstration site because "we wanted to do a simulation of an evacuation," and because computer projections show portions of the Shores could be impacted by a tsunami.

LJSA board member Janie Emerson liked the idea of a tsunami drill but was worried about "the logistical problem of getting people out there (Kellogg Park)."

Lucas joked he was happy to approve a tsunami drill in the Shores "without coordinating it."

LJSA meets the 2nd Wednesday of the month from 6:30 to 8:30 p.m. at T-29 Martin Johnson House at Scripps Institution of Oceanography.

## Exiting LJ Town Council head to be feted by assemblywoman By DAVE SCHWAB

Outgoing La Jolla Town Council's (LJTC's) president Cindy Greatrex learned she's one of Assembly Majority Leader Toni Atkins Women of the Year, firefighters collected donations for the 15th annual Burn Institute Boot Drive and Kiwanis Club presented on its April 29 La Jolla Half Marathon run from Del Mar Race-track to La Jolla Cove.

At its March 13 meeting, LJTC also announced that La Jolla Realtor Steve Haskins will be the group's new president.

Greatrex noted Haskins is the son of a past town councilmember, the

only instance in her recollection of more than one family generation having been represented on the Council.

La Jolla Town Council is a nonprofit volunteer group which has served the interests of residents, businesses and visitors in the community for more than 50 years.

Toni Duran of 78th Assembly District member Toni Atkins office announced that Greatrex is one of nine women in the district, also including Barbara Bry of La Jolla, who were chosen as Women of the Year in the District.



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**TOWN COUNCIL »****CONT. FROM PG. 3**

Henry Chiu of La Jolla Kiwanis Club spoke about the service club's upcoming Half Marathon race which raises \$200,000 annually benefiting charitable groups, many involving youth.

Chiu noted the event closes some streets near the race route to traffic in the Village between 7:30 and 10:30 a.m. on race day, but added that's more than compensated for by needy people benefiting from event proceeds.

Nancy Gardner, LJTC's first vice president, thanked everyone involved in staging last year's first-ever Danc-

ing With The Stars fundraiser. Gardner singled out town councilman Ramin Porteymour, whom she noted put his own funds at risk to "sign the hotel contract" so that the event could be held.

La Jolla firefighters passed around a collection "boot," which was promptly filled by councilmembers and the audience alike. Charitable proceeds benefit the nonprofit Firefighters Burn Institute which runs a burn treatment facility for victims, as well as providing recovering programs for burn survivors while supporting burn treatment and rehabilitation research.

**7 deadly mistakes that will cost you thousands when you sell your home**

SAN DIEGO, A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9-Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that fully three quarters of home-sellers don't get what they want for their home and become disillusioned and – worse – financially disadvantaged when they put their home on the market.

As this report uncovers, most

*Courtesy of Dennis DeSouza Remax Lic. 01220680*

homesellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable.

In answer to this issue, industry insiders have prepared a free special report entitled "The 9-Step System to Get Your Home Sold Fast and For Top Dollar."

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**A SWAN? A SEA MONSTER?** No. More like a Loch Ness-looking driftwood "Nessie" resting in the calm, clear waters of La Jolla Cove recently.  
Photo by Don Balch

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# They've got a great tip for you

By DAVE SCHWAB

Here's a tip. If you're looking for a place to network your business, Le Tip is the place to go.

There are numerous Le Tip clubs in San Diego, including Le Tip of La Jolla, which meets Fridays for breakfast from 6:45 a.m. to 8:30 a.m. at Sheraton La Jolla Hotel, 3299 Holiday Court.

"There are 10 or 12 Le Tips in Greater San Diego and the La Jolla Le Tip is one of the oldest," said Mike Blomgren, a salon owner and president of La Jolla Le Tip.

Blomgren said the La Jolla club of about 50 members has an array of professionals representing every industry from "insurance and banking to contractors, to handy-men — the whole gamut."

There's only one stipulation for membership in each individual Le Tip club: only one member is allowed from each profession — one banker, one plumber, one mechanic and so on.

Le Tip International, Inc. is the pioneer in professional networking organizations. Founded in 1978 by Kenneth E. Peterson of San Diego, a former insurance salesman, the organization has since expanded the concept to more than 450 chapters throughout the United States and Canada with more than 10,000 members.

Le Tip's primary purpose is to give and mine out qualified business tips or leads. Tips are regularly reviewed by each chapter's Tip Master to ensure they meet professional criteria and represent a real value to the receiver.

Le Tip of La Jolla provides an invaluable resource for current members, as well as an opportunity for new members to grow their businesses. Each week, more than 100 "hot leads" — or potential customers in need of products or services — are passed along



**NETWORKING AT ITS BEST** Mike Blomgren is president of La Jolla Le Tip, which is one of the oldest of its kind in San Diego, a club which helps members network with one another and mine out qualified business tips and leads.

Courtesy photo

to club members.

"The motto of the club is 'Give a tip, get a tip,' " said Blomgren. "So it's bound to help your business grow."

A typical format is followed by Le Tip clubs. Guests are introduced followed by three speakers, each discussing for seven minutes the products or services their businesses offer.

Blomgren said speakers are followed by 30-second "commercial spots" given by individual club members.

"Someone will say, 'Here's a good way you can tip me this week. I'm looking for this or that,' " said Blomgren.

Le Tip is a dues-paying organization with club members paying an initial set of annual dues, then quarterly dues that vary in amount, depending on the individual club, where they meet, how much their meals cost and other criteria.

Blomgren said La Jolla Le Tip has stood the test of time and has proven positive networking results for members.

"One person said they got in excess of 70 percent of their business from this club, that it was their extra sales force," he said adding, "I don't know of any other organization that passes business leads to one another."

La Jolla Le Tip is unique in a number of ways, said Blomgren.

"The power in our club is the sense of long-term relationship building," he said. "For example, there are people who've been in this club for 30 years. That's a long-time commitment. It's like an extended family."

For more information, visit <http://letiplajolla.org>.

# Merchants Assoc. updated on stench at the Cove

By DAVE SCHWAB

La Jolla Village Merchants Association (LJVMA) in March discussed improving conditions with the Cove stench as well as hearing about a large pool of accumulating funds intended to improve Village parking and traffic circulation.

"I'm happy to report with all the wave action and gates open that we've got a better situation on our hands at the Cove (with foul smells)," said group president Claude-Anthony Marengo.

Marengo however pointed out there's "a shift in where the smell is," noting it's now "coming up under Brockton Villa" where sea lions and cormorants are going "really high up on the rocks during high surf."

Noting bad odors appear to have abated in parts of the Village, Marengo added that it's "a proximity issue. Hopefully, we'll find a solution to that piece as well."

Corey Bailey of Goldfish Point Café pointed out the problem of smells caused by bird and marine mammal waste continues to present a major dilemma for some merchants in some areas.

"At Brockton Villa there's a surging foam of nastiness," Bailey said adding "the situation is not a sustainable ecosystem."

LJVMA executive director Sheila Fortune told board members there is a little more than

\$450,000 that has accumulated from developer impact fees in a fund administered by the La Jolla Coastal Access and Parking Board.

Thus far, fortune said "no one has been able to come up with a plan" for utilizing those funds. She added a practical, up-to-date plan needs to be devised so those monies can be put to work for the good of the community.

The access and parking board's charge is to implement that funding to create a remote (outside La Jolla) parking reservoir and shuttle system, as well as funding other short- or long-term parking and traffic circulation-related programs or improvements, both subject to City of San Diego and Coastal Commission approval.

"Making those funds available for a shuttle process is a daunting task," noted Marengo who added having the ability to "move tourists around a bit to all our merchants would be a really good thing."

"Whatever we do (with funding) must be sustainable, it can't be a one-shot deal," noted LJVMA board member Tom Brady. "It's about having a short-ride shuttle that sustains itself in a variety of ways."

"We need to explore the concept with the city," pointed out Fortune.

## PHOTOS >>

CONT. FROM PG. 1

He was later sent to Northern Ireland in 1972 to cover the country's violent, war-like conflict, The Troubles, for the *New York Times Magazine*. About that time, he also began working as a unit still photographer on movie sets, eventually working on over 75 films, including 26 Woody Allen movies. In 1995, he was honored to have his photography work exhibited in a one-man show at the Academy of Motion Picture Arts & Sciences.

In an interview with *La Jolla Village News*, Hamill talked about his photographic career and what's inspired his work.

"I'm lucky to be in La Valencia, it's a great hotel and the people that run it are really nice," said Hamill noting he and the hotel are "a good partnership."

Noting La V's 52 images, including many celebrities, are just a sampling of his work over the years, Hamill pointed out his subjects, alive and dead, have stood 'the test of time.'"

A boxer when he was young, Hamill was drawn to photographing Muhammed Ali and the man he beat for the heavyweight title, Sonny Liston as well as famed middleweight "Sugar" Ray Robinson.

Hamill's La V exhibit also includes modern-era stars like Queen Latifah and Robert Downey, Jr.

Asked if there was a Hollywood star today he hasn't photographed, but would like to, Hamill replied, "Jennifer Lawrence. I find her to be unpretentious and sexy. Nothing fake about her. Not afraid to be honest."

Hollywood greats Hamill wished he'd photographed include Marlon Brando, James Cagney, Humphrey Bogart and Steve McQueen.

Hamill's partial to black-and-white photography because "you can dream more, fantasize more" with it like it has "an absence of reality," whereas color is "so literal."

Of Hamill, celebrities have lent their perspectives:

**"He's got eyes in the back of his head. ... He's got soul. ...**

**Irish to the marrow. ... Hamill is a mug who takes pretty pictures. He can compose, he can light, and he's to the point."** — *Woody Allen*

**"Still photography on movie sets requires great skill. To capture actors in performance,**

**unobtrusively and poignantly, is no easy task. But the results can be magnificent archives of the process. Brian Hamill is one of the best, perhaps THE best, the movies have ever known."** — *Alec Baldwin*

**"I've known Brian a long**

**time. In fact, it's been so long, I forget where we first met! We hung out with mutual friends. I still run into him once in a while. The pictures he made on the set of that movie are really very special."** — *Robert De Niro* regarding his photography on "*Raging Bull*."

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# Officers in UC take public involvement to heart



View  
from 52  
SANDY LIPPE



**PUBLIC FACE OF PD** SDPD Lt. Misty Cedrun and community relations officer Larry Hesselgesser.

Photo by Sandy Lippe

It is no surprise that police Lt. Misty Cedrun hails from a small town in the Midwest and community relations officer Larry Hesselgesser is a Southern California product. Cedrun brings that small-town friendliness to her job, while Hesselgesser, a member of the police diving team, is all about the ocean.

Each has a unique story of how they chose police work as a vocation. Hesselgesser's first job was as a cashier in a drugstore, where a guy kept coming in and stealing liquor. One day, Hesselgesser decided to chase the thief around the block, caught him and police arrested the criminal. Hesselgesser also lived next door to a canine officer, who took him on ride-alongs. He said he found his niche in police work.

On the other hand, Cedrun confessed to a practical reason, admitting it wasn't as exciting as Hesselgesser's story. She left a career in real estate and sought a stable job with health benefits and retirement plans. In her witty fashion, she said: "It sounded like an awfully fun job, to be paid to be nosey and go where no one else goes," she laughed. "At 30, it was a financial decision."

Certainly, the communities of U.C., La Jolla, Clairemont, Bay Ho and Bay Park have benefitted from having these outstanding police officers protecting and serving their neighborhoods.

Police work is unlike any other job and truly "good cops" are on duty 24/7, hypervigilant to what is going on. In this writer's opinion, what has been going on in San Diego is media overkill about the few bad apples in the police force.

The normally smiling lieutenant got serious when asked about recent negative press about alleged criminal acts by police.

"I grieve when I hear about misconduct allegations, from patrol officers to captains. You hope it's not true. The department is full of human beings, flawed at times, just like other human beings. The media paints with a broad brush and it is painful. All of the police officers I know are hard-working and dedicated to serving the public. Not much grace is given to us by the media ... no balance ... all bad. I see all good when I look around Northern Division and other divisions ... the silent marchers. We don't do this work for the praise, but we have made lots of deposits. Now we need withdrawals from the public in the form of understanding. I feel it dishonors the badge we proudly wear when offi-

cers break the law."

Hesselgesser chimed in.

"The public perception of the investigative process for accused police officers is more so than for the general public because it is law enforcement. Be patient," he said. "Let the process work through. Give the benefit of a doubt."

Cedrun said the internal investigations officers are all supervisors. They check on the situations involving alleged crimes among police officers.

"You look at the facts," said Hesselgesser. "No bias is involved, only evidence. Then a Citizen Review Board reviews the findings based on evidence."

With the sudden departure of Police Chief William Lansdowne and the installation of Shelley Zimmerman as the new chief, both Cedrun and Hesselgesser weighed in on this decision to elevate Zimmerman to chief of police with enthusiasm. Hesselgesser said he considers Zimmerman a friend.

"She has a lot of roots at Northern Division as a lieutenant and captain here. I was proud to work with her," he said. "I couldn't be happier."

Cedrun agreed.

"She is brilliant, with the sharpest edge of her ethics in her 31 years on the force," Cedrun said. "She does right when no one is looking."

"What Chief Lansdowne did to keep the crime down with so little resources was amazing," she said. "He also said that it falls on him when police break the law and he decided to step down."

Hesselgesser has been at Northern for 20 years. He likes the idea of serving in many capacities.

"It's a different challenge every day," he said. "The best part of my job is taking all my experience and helping people where things may fall through the crack for them. I can match them with the right people."

He deals with 150-200 emails a week, while Cedrun gets around 700 a week. Of that number, 60 percent have some work attached to them. She is committed to the community and makes herself available, as does Hesselgesser.

Cedrun has spent her 20 years in many different areas of police work.

"I see myself as coach and mentor," she said. "I can share from having the big picture of the organization, passing forward my experience since I have moved every couple of years. While Larry has a niche that is needed with his 20 years at Northern that gives him a stable schedule, I go wherever the department needs me. For example, if border crime is an issue and I'm bilingual, I am sent there."

Both Cedrun and Hesselgesser said they admired former Northern Division police Capt. Brian Ahern, but now they have Capt. Jerry Hara.

"We have won the lotto," Cedrun said. "He was both a patrol officer and sergeant at Northern and is the kindest, servant leader around."

There are only 12 captains in the San Diego Police Department. Funding this year will allow for eight police service officers and investigators, who will assist patrols, cold cases and home break-ins so patrol officers can pursue crimes in progress.

Cedrun celebrated her first anniversary at Northern on March 15. She said she loves being here and divides her duties into thirds: community, administration and patrol.

"Officer Hesselgesser is omnipresent," Cedrun said.

Both put in long hours but are not complainers.

University City's population is 49,000, second to Mira Mesa in size. U.C. Neighborhood Watch is a success story. U.C. had the largest group at National Night Out in the summer.

Hesselgesser said the average citizen is thinking what they are going to do, while police think about the possibility of criminal activity.

"I enjoy teaching people how to make a house safe, why it is critical to lock outside gates, and use lighting to ward off crimes," he said.

As the interview winds down, Cedrun promised, "We will never spin things. We are transparent, honest. I will always tell you the truth."

Since Zimmerman will only serve for four years due to her being part of the DROP program that has her due to retire in four years, it would be wise to have Cedrun groomed to follow in Zimmerman's footsteps. Why spend money and time looking across the country when you have the talent and ability in one officer whose star is rising and why not make Lt. Cedrun the second woman in a row to lead San Diego's police force and maybe start a trend. Officer Hesselgesser would probably endorse this idea.

## ACCESS »

CONT. FROM PG. 1

public's right to access."

Architect Anthony Ciani, who has been involved in legal wrangling over beach access through the site since it began in the 1970s, said the most-recent court decision reaffirms the facts of the case.

"The coastal permit granted by the CCC in 1980 that required an Offer to Dedicate an easement for public access to and along the beach was not executed then, and has not been executed ever since," Ciani said.

"The house was built and many unpermitted additions have been made, and each time the Commission has reheard this case over the last 35 years, they have come to the same conclusion to require the public's historical rights to access be protected, and the court agrees," he said.

Kretowicz disagrees. His position continues to be that the easement is invalid, unenforceable, and that requiring him to allow beach access through his property violates his rights.

"Our plan is to appeal the (Hayes's) verdict and get it to the appellate court," Kretowicz said adding Princess beach-access proponents are misrepresenting exist-

ing conditions.

"It's a precarious path to try and get down to the beach from the cliffs," Kretowicz said. "It's been portrayed as a little oasis of white sand, and it's actually a bunch of rocks."

Kretowicz noted the Princess Street beach access went largely unused and unnoticed for 27 years, insisting those few who did use it did so at the invitation of the homeowner in possession of the property at the time.

"Should I allow anyone — and everyone — to go through my backyard?" asked Kretowicz who said allowing an easement through his property "diminishes its value, and is, in my mind, a forced taking by the Coastal Commission, which doesn't answer to anybody."

Kretowicz added he's going to "appeal this thing (beach access) and use whatever resources are necessary."

"I honestly believe we're going to prevail," Kretowicz concluded contending all improvement work he's done on the property over time has been done with required permits from the city of San Diego.

There presently is a locked gate on the property allowing only emergency access by lifeguards to the easement.

## ORCAS »

CONT. FROM PG. 1

Bloom's supporters include "some of the same activists that partnered with People for the Ethical Treatment of Animals in bringing the meritless claim that animals in human care should be considered slaves under the 13th amendment of the U.S. Constitution — a clear publicity stunt. This legislation reflects the same sort of out-of-the-mainstream thinking."

Referring to SeaWorld and

similar institutions as "abusement parks," animal-rights activists are increasingly calling on the marine-mammal park to retire its orcas to seaside sanctuaries.

The animal-rights group People for the Ethical Treatment of Animals has also reportedly threatened to sue San Diego's airport for refusing to allow advertising urging visitors to not go to SeaWorld until the marine-mammal park changes its allegedly abusive policy of requiring animals to perform in entertainment shows.

## RENTALS »

CONT. FROM PG. 2

plaint.

Another problem with CAPP enforcement, said Zuckerman, is that such calls are low-priority for police, which frequently translates into slower response times.

"Police officers are mostly concerned with criminal acts and preserving the peace," Zuckerman said. "Noise complaints are something they want to get under control so they can get back in their car and get to a more important call."

Asked how many CAPP-designated homes there are, Zuckerman said the number varies seasonally and over time.

"We have 30 capped locations right now in Northern Division," he

said, but there were only a couple of capped homes in the La Jolla area.

SDPD Northern Division serves La Jolla, Bay Ho, Bay Park, Clairemont Mesa east and west, Mission Bay Park, Mission Beach, North Clairemont, Pacific Beach, Torrey Pines and the University City neighborhoods.

Planned presentations from citizens regarding short-term vacation rentals and vacation-rental operators were delayed until the ad hoc committee's next meeting Wednesday, March 26 from 5 to 6:30 p.m. at the La Jolla Recreation Center, 615 Prospect St.

"Put your thinking caps on," said Blanchard. "We're suggesting people make some recommendations that the committee can support."

# Planners reconstitute subcommittee on vacation rentals

By DAVE SCHWAB

A controversial vacation rental subcommittee was reconstituted and repurposed by La Jolla Community Planning Association (LJCPA) at its March meeting.

The advisory group which makes land-use recommendations to the city also approved requests of applicants for housing projects at 251 Rosemont St. and 1228 Park Row.

Community planners Bob Collins, Alex Outwater, Jim Ragsdale, Rob Whittemore and Robert Mapes were elected to three-year terms on LJCPA, and Joe LaCava and Jim Fitzgerald, who would

otherwise be termed out, were re-elected to new three-year terms to fill open seats.

The group voted 12-2-3 in favor of a proposal by outgoing LJCPA president and architect Tony Crisafi to establish a Stakeholders' Ad Hoc Committee on Short-Term Vacation Rentals that will investigate policies in other cities, consider their applicability to La Jolla, and propose recommendations.

Crisafi said the ad hoc committee, as previously constituted, had gotten sidetracked by allegations of conflict of interest and disputes

over whether those in the vacation rental industry deserved a place at the negotiating table on how to regulate vacation rentals.

Trustee Phil Merten, an architect, noted the ad hoc subcommittee will "simply make recommendations to this board (LJCPA) which will be the decision maker."

Fellow trustee Jim Fitzgerald felt the subcommittee had gotten away from its original charge to "find out what other cities do" with short-term vacation rentals.

The new Stakeholders' Ad Hoc Committee will be composed of

Trustees Helen Boyden (as Chair), Jim Fitzgerald and Bob Steck. In addition, Heather Weiermann and Mike Costello have agreed to be part of the committee.

Costello will represent homeowners who are adversely affected by short-term vacation rentals, and Weiermann will represent vacation-rental interests.

"It is felt that the issue of what the problems are has been thoroughly aired and the committee needs to move on to consider possible solutions," said Boyden noting the committee's goal "is to make a recommendation built on consensus that all stakeholders can support."

Boyden however admitted "that may not be possible and the committee may advance one, two, or no recommendation to the LJCPA."

An applicant request to demolish an existing single-family home

on three lots and construct two, two-story single-family units in its place was approved by LJCPA 9-4-1 after lengthy debate.

Architect Paul Benton, chair of LJCPA's Development Permit Review (DPR) Committee, warned that granting the land-use request could be precedent-setting in that it could create a future situation in which there are "three developable lots" which could be redeveloped with greater density.

Though he didn't particularly like the proposal, trustee Joe LaCava noted there wasn't anything illegal about it which would compel a no vote on the project.

LJCPA also voted 11-4-1 in favor of a developer request for a Coastal Development Permit to demolish an existing residence at 1228 Park Row and replace it with another single-family home and detached guest quarters.



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The Cosmopolitan Restaurant and Hotel, a bed-and-breakfast inn in Old Town San Diego State Historic Park, will offer two special packages for hotel guests visiting during February and March. Valid with any number of nights, guests will receive a Wine and Dine or Heritage Tourism package with the purchase of a hotel room for \$109 per night.

The Wine and Dine package will include a \$20 gift certificate to dine at either of the Cosmo's sister restaurants, Barra Barra Saloon or Casa de Reyes, and bottle of house wine or champagne

with the purchase of two entrees at the Cosmopolitan Restaurant.

Guests who select the Heritage Tourism package will have the option to choose two tickets from two of the following destinations: Maritime Museum, Marston House, Mingei International Museum, Museum of Photographic Arts, Reuben H. Fleet Science Center, San Diego Automotive Museum, San Diego Air & Space Museum, San Diego Model Railroad Museum, and the Whaley House.

Guests booking in February and March also have the option of booking without the package for \$99 per night.

After a three-year, multimillion-dollar restoration to return the building to how it appeared in 1869, The Cosmopolitan Restaurant and Hotel reopened in July 2010 as a restaurant with indoor and outdoor seating, two saloons, 10 hotel rooms on the second level, and private dining rooms for special occasions. The Cosmopolitan is recognized as one of the most historically significant buildings in California.

With a history spanning over 175 years, the building was originally constructed as the home of San Diego pioneer Juan Bandini between 1827 and 1829. The building is a rarity because of

its long history as well as its place as one of the few historic buildings remaining in the state that is representative of a 19th century commercial building that combined Mexican adobe and American wood-framing techniques.

The Cosmopolitan Restaurant and Hotel is located on the corner of Calhoun and Mason streets in Old Town and there is ample free parking along Juan Street. After 5 pm, visitors can also park for free in the CalTrans headquarters at Juan and Taylor streets. For more information on this special offer or to book a room, call 619-297-1874 or visit [www.oldtowncosmopolitan.com](http://www.oldtowncosmopolitan.com).



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**GARDEN CLUB:** (left) Susie Spanos (sponsor party host and event co-chairwoman), Melody Petersen, Eddie Zarastian (featured speaker), Susan Oliver (VGCLJ president), Judith Johnson.



**GARDEN CLUB:** above: Kiki Henry, Margie Warner, Barbara Doren, Judy Chance, Ann Zahner.



**GARDEN CLUB:** Paul Petersen, Chris Andrews, Sharrie Woods, Terry and Greg Cooper.



**GARDEN CLUB:** Pat Miller, Cynthia Bond (event co-chairwoman), Rob Whittemore, Sandy McCreight, Alice Harmon, Gleneva Belice.



**GARDEN CLUB:** Ann Brizolis, Margie Smith-Haas, Mary Ellen Fleischli, Jan Nelte, Vicki Fis.



**GARDEN CLUB:** Laura Starr, Carol Rumsey, Janet Allison, Vicki Lugo, Jackie Seidman.

## Feeding the soul



Founded in 1974 by a group of visionary women bonded by their love of flowers, plants, and gardens, the Village Garden Club of La Jolla now boasts 425 members. Working together, they conserve and beautify their community while sharing the founders' vision to learn from the best in the world.

The club's many projects include Schoolyard Gardening Grants, Penny Pines Conservation, Torrey Pines Reserve Native Plant Restoration, Expressions in Arts and Flowers, Moores Cancer Center Garden Rejuvenation, A Bouquet of Thanks Veterans Project and the Jacaranda Project, evidenced by those beautiful, (drought-tolerant) purple-flowering trees. Blooming in May and June, they help offset San Diego's May gray and June gloom.

VGCLJ founder Adrienne Green initiated the club's Meet the Masters series, now held each year in her honor. The club brings world-class floral designers to La Jolla to demonstrate how plants and flowers can bring more beauty into our lives. Past programs have featured Preston Bailey, Nancy Clark, Paula Pryke, Shane Connelly, and Remco van Vleit (who's appeared twice). Susie Spanos chaired the first Meet the Masters event in 2008, and co-chaired this year with Cynthia Bond.

Visionary floral artisan Eddie Zarastian was the speaker for this year's program. His global perspective and refined aesthetic allow him to take the ordinary to the extraordinary, evidenced by his stunning arrangements, installations and products. The *London Financial Times* named him one of the "top five international florists." Not bad for an

Armenian boy who came to America at age three.

Susie and Dean Spanos hosted a sponsor party allowing about 40 VGCLJ supporters to meet Zarastian the evening before his program presentation. Everyone gathered at the Spanos residence — quite a lovely home — where a long table burdened with beautifully-prepared foods awaited. One wag, assuming a professional caterer created the bountiful feast, thought he was being funny when he quipped to the hostess that she must have been up all night cooking and arranging the array of dishes. When she replied that it hadn't taken her all that long, he had to ask if she was serious. Sure enough, she actually had prepared everything herself! Included were vegetable crudites, hummus, an exceptional feta cheese dip, sliced filet mignon, skewered chicken, huge cocktail shrimp, a whole salmon, crab cakes, fried risotto balls, roasted peppers, and grilled eggplant, zucchini, and onions. For dessert, she made key lime pie.

Nearly 300 guests gathered at The Scripps Research Institute auditorium the next afternoon for Zarastian's hour-long lecture and floral demonstration, titled "Flowers Feed the Soul." Co-chair Spanos introduced the speaker, whipping out her iPhone to take a "selfie" with him as viewers saw Ellen DeGeneres do with Hollywood stars on Oscar night.

Zarastian spoke of having two stores and three companies. "I don't know how I do it," he said, but having a great imagination surely helps. He can visualize an arrangement before assembling it, or just let it take shape as he adds florals. He created seven or eight arrangements while fielding audience questions. All were given out later in a drawing, for which tickets cost a mere \$5.

Afterward, guests enjoyed a reception catered by The Wild Thyme Company, with two long tables covered with beautiful meats and cheeses, vegetables, and desserts. Exceptional-quality stuff, it looked almost like a floral arrangement itself.

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## AN AFFAIR OF THE HEART

An Affair of the Heart was held Feb. 14 at the Hilton La Jolla Torrey Pines. This was the 11th anniversary of the American Heart Association's Go Red For Women. The event chairwoman was Trisha Khaleghi. Barbara-Lee Edward, co-anchor for News 8, was emcee for the afternoon, addressing audience members in a sea of red. Guests arrived dressed in red to celebrate the day. San Diego Opera singer Pritti Gandhi performed a spectacular rendition of "Somewhere Over the Rainbow."

The much-anticipated fashion show by the international fashion icon Zandra Rhodes

began with one jaw-dropping design after another. The show featured six heart-disease survivors modeling on the runway. They each were wearing one of Rhodes creations, topped off by Diana Cavagnaro headpieces. A 5-year-old model won the hearts of the entire audience as she came down the runway.

After the fashion show, five legendary women were honored: Lee Goldberg, Dr. Mary Lyons, Zandra Rhodes, Debbie Turner and Judy White, along with an inspiring presentation by keynote speaker Jeanne Jones. The No. 1 killer of women is heart disease. For more information visit: [www.gored.org](http://www.gored.org)

Models show off Zandra Rhodes Fashion

Photos by Diana Cavagnaro

### FASHION FILES By DIANA CAVAGNARO

Diana Cavagnaro is a Nationally recognized Hat Designer and Milliner. Diana has been operating a Fashion business for 30 years, the last 20 years in Downtown San Diego's Historic Gaslamp Quarter. She has been teaching in the Fashion Department at San Diego Mesa College for 20 years. Diana is an active member of the Gaslamp Quarter Association, The American Sewing Guild, the San Diego Costume Council and the Fashion Group International.



Models show off dresses from Peaches en Regalia. Photos by Diana Cavagnaro

## Heart Hats & Heels

"Heart Hats & Heels" was a luncheon and fashion show held Feb. 13 at the Rancho Santa Fe Country Club. This fashionable event celebrated Valentine's Day by giving the first 50 guests a special sweetheart gift. The afternoon began with fun boutique shopping, followed by the luncheon. As everyone dined, the fashion show began showing off the latest trends. One of the standouts in the show was Satori Designs with uber-chic dresses. Peaches en Regalia had a luscious white-lace dress, which is very popular right now. Another one of my favorites was a tangerine dress with a multiple colored motif. Mister B's showed the latest in men's wear with stylish jackets and shirts.

The event was hosted by Kids Korps USA in partnership with FINE Magazine. Kids Korps USA is a nonprofit organization for young people, ages 5 through 25. The vision is to develop leaders for life through youth volunteerism. For more information, visit [www.kidskorps.org](http://www.kidskorps.org).

## Upcoming Events

**FRIDAY, MARCH 7 – FASHION REDUX! AT THE SAN DIEGO HISTORY CENTER.** This finale party will announce the winner from the four top designers from San Diego Mesa College. These contemporary garments were inspired by 1930s styles and will be on exhibit through March 9. To RSVP, call (619) 232-6203, ext. 129.

**FRIDAY, APRIL 4 – GOLD DIGGERS "HATS OFF TO SAN DIEGO: THERE'S NO PLACE LIKE HOME."** There will be the Betty Mabree Hat Parade and the beneficiary of the event will be Polinsky Children's Center Auxiliary. For more information, contact Leslie Carter at (858) 750-1832.

**SUNDAY, APRIL 27 – SPRING BRIDAL BAZAAR** with fashion shows presented by Gretchen Productions at the Del Mar Fairgrounds. Three shows presented throughout the day. For more information, call (760) 334-5500.

**FRIDAY, MAY 2 – VISTA HILL FOUNDATION** will present a luncheon and fashion show at the Hilton Bayfront themed "All you Need is Fashion." For information, call (858) 459-1685.

# From Mexico City to the heart of La Jolla | BY FRANK SABATINI JR.

For their first restaurant on U.S. soil, chefs Roberto Craig and Federico Rigoletti have masterfully combined culinary influences from Mexico, Asia and the Mediterranean at The Hake on Prospect Street -- and without confusing our palates.

The chefs, along with a few managing partners, own 13 restaurants throughout Mexico City. They have also authored high-end cookbooks printed in Spanish, attesting to their knack for elevating meat, seafood and seasonal vegetables to Michelin-worthy heights in several dishes.

More than 60 percent of the menu spotlights oceanic proteins that are grilled, poached, steamed or served raw. Starting in early April, the kitchen will begin serving whole, two-pound red snapper or bass, depending on whatever is available fresh. They'll be grilled in Mexican "talla" style with a chili paste rub, and served with corn tortillas and black beans.

Since opening last summer, The Hake's sashimi dishes have been all the rage. Scallops "tiradito," for example, become radiant gems when mingled with orange yuzu, thinly sliced cucumber, lime and bits of chipotle peppers. In a recent visit, the hamachi took on detailed flavors from miso, jalapeno and miniscule garlic chips.

Another starter, tuna chicharron, involves finely chopped, lightly floured tuna fried to a unique, crackly texture. The dish is clenched expertly with onions, cilantro and soy butter.

Hake, the deep-water fish popular in Spain, goes oddly missing despite its usage in the restaurant's name. Instead, other species more

common to American palates such as tuna, mahi, shrimp and striped bass take center stage. The latter receives Mediterranean brushstrokes with Kalamata olives, baby heirloom tomatoes and capers, all applied gracefully as to not overwhelm the delicate flavor of the fish.

Grilled swordfish with lemon-caper butter was recently added to the menu and made its way into some of the group's Mexico City restaurants.

"Because we have a wider variety of ingredients to work with in San Diego, it is a win-win situation for the chefs to create great, new dishes that we can introduce to Mexico," says San Diego-based managing partner Ricardo Dondisch.

Red meat rises to the occasion in the form of Black Angus burgers, Berkshire pork chops and short ribs braised long enough in a dynamic Zinfandel demi-glace that the meat falls apart with a gentle tap of the fork. And new to the lineup is a 40-ounce porterhouse steak that feeds three people.

"But some customers manage to eat it all by themselves," quips Dondisch, noting that the restaurant caters well to fans of beef, chicken and pork despite its slant on seafood.

The drink list extends to a variety of mescals, mostly from Oaxaca, as well as craft cocktails that feature the new "One Hot Cucumber" made with jalapeno-infused tequila, cucumber puree and agave nectar. Mixologist Joan Villanueva is currently expanding the offerings, using house-made syrups and infused spirits. The wine list covers the gamut, with choice labels from Napa Val-

ley and global regions available at affordable prices.

Located below street level, between Azul and George's at the Cove, The Hake greets with a spacious interior defined by globe lighting, bistro-style tables and a marble-top bar. The feel is decidedly casual, although service aligns to the professional standards seen in fine-dining restaurants.

Happy hour is offered daily from 4 to 7 p.m. and 9 p.m. until closing. The steals include \$5 well drinks, beer and wines by the glass as well as discounts on signature cocktails. Munchies such as Serrano ham croquettes, spicy tuna tartare, Angus sliders and avocado tacos are priced between \$4 and \$7.

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**THE HAKE SCALLOPS TIRADITO**  
Scallops tiradito from the menu's sashimi section.

Photos courtesy of The Hake



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## Something's Fishy

### A brief history of April Fools' Day

BY SAMANTHA ROBINSON

We all know that April Fools' Day is celebrated by playing a light-hearted joke on a friend or family member, but few people understand how this tradition actually began.

While the exact origins of the holiday are unknown, several theories do exist. The most popular explanation dates the holiday back to France in the 1500's, when the Gregorian calendar was officially adopted and replaced the Julian one. This meant that the start of the new year was suddenly changed from April 1st to January 1st. News traveled slowly back then, and those who did not hear of this reform immediately, or who simply chose to ignore it, were ostracized by having paper fish secretly stuck to their backs. The victims of the prank were called "Poisson d'Avril,"—"April fish"—and this tradition still continues today among school children in many French-speaking countries.

The Patio will be celebrating April Fools' Day by hosting "Screw Food and Wine Dinner," featuring eclectic courses paired with screw-top wines. Themed wine dinners are held the first Tuesday of every month, beginning at 5:30 p.m. with a welcome spritzer. To learn more or to make a reservation, call 858-270-9900 or visit [www.thepatioonlamont.com](http://www.thepatioonlamont.com).

## COASTAL DINING IN & AROUND LA JOLLA

### Apollonia

Apollonia has been the destination of choice for La Jollans with an appetite for Greek delicacies. The restaurant has a handsome outdoor patio where shaded alfresco dining is delightful. Venture inside and you will find a charming ambiance in every dining room and in the beautiful lounge. The menu includes age-old favorites such as Dolmathakia and Moussaka, alongside some absolute surprises guaranteed to tantalize your adventurous curiosity. The menu offers many heart-healthy items prevalent in Greek cuisine. Apollonia's service is very friendly and as pleasant as the food. Open daily from 11:00 AM to 9:00 PM (Sun-Thur) and to 10:00 PM (Fri & Sat).

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even though she had good friends, they were all about her age, in their 70's and 80's.

As a nurse, she had seen patients in the hospital who didn't have anyone around to advocate for them. She dreaded the idea of developing a serious health problem and finding herself all alone. She asked the care manager for recommendations about how to find a good elder law attorney to help update her will and other

estate documents. Most importantly though, she wanted to establish a relationship with a care manager who could visit her regularly, accompany her to doctor's appointments and make sure her wishes were always followed.

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## Scripps scientists find better way to make unnatural amino acids

Chemists at The Scripps Research Institute (TSRI) have devised a greatly improved technique for making amino acids not found in nature.

These so-called "unnatural" amino acids traditionally have been very difficult to synthesize, but are sought after by the pharmaceutical industry for their potential medical uses.

"This new technique offers a very quick way to prepare unnatural amino acids, many of which are drug candidates or building blocks for peptide drugs," said Jin-Quan Yu, a professor in TSRI's Department of Chemistry.

Yu's team has reported the achievement as a research article in the March 14, 2014 issue of the journal *Science*.

## Expanding nature's alphabet

Amino acids are among the most basic components of living things. Long chains of them, translated from DNA, fold up to become proteins. Some smaller groupings of amino acids form hormones, and a few single amino acids function as signal-carrying neurotransmitters in the brain.

However, just 21 amino acids are found in human proteins, and only a handful of others have significant roles outside protein-making. In all,

several hundred natural amino acids have been catalogued in living organisms. Yet thousands more are theoretically possible, and researchers expect that many of these unnatural amino acids will be medically useful. "They offer great structural diversity," Yu said. Moreover, with their unnatural structures they will often be relatively resistant to the housekeeping enzymes that break down and recycle natural amino acids in cells, and thus should last longer in the body.

The numerous proposed applications of unnatural amino acids include anti-cancer drugs, antibiotics that will be able to thwart bacterial resistance, and drugs that inhibit the formation of amyloid aggregates such as those seen in Alzheimer's, Parkinson's and other diseases.

The research was supported by the National Institute of General Medical Sciences and Bristol-Myers Squibb.

The Scripps Research Institute (TSRI) is internationally recognized for its contributions to science and health, including its role in laying the foundation for new treatments for cancer, rheumatoid arthritis, hemophilia, and other diseases. For more information, see [www.scripps.edu](http://www.scripps.edu).

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# SDCNG columnist pens award-winning book

By DAVE SCHWAB

La Jolla octogenarian and trail-blazing author Natasha Josefowitz will be at Warwick's Bookstore on Thursday, April 10 at 7:30 p.m. to promote her award-winning 20th book, "Living Without the One You Cannot Live Without," which was recently recognized by Kirkus Reviews Best Books of 2013.

Having recently lost her brother, her son and her husband, it is 87-year-old Josefowitz's strength, her passion for living life and candor that is truly infectious.

"Living Without the One You Cannot Live Without" (November 2013), is reviewed by Kirkus as one of the most telling books ever written about pre- and post-grief. It is a collection of powerful, gritty, candid and inspiring poems about living and dealing with life after loss.

On April 10, Josefowitz will read from her book and discuss how men and women grieve differently, unveiling new research on the various stages of the grieving process.

Born in Paris, France in 1926, Josefowitz immigrated to the United States with her Russian-born par-

ents in 1939. She earned her master's degree at 40 and her Ph.D. at age 50.

In 1980, Josefowitz wrote "Paths to Power: A Woman's Guide from First Job to Top Executive" (Addison Wesley 1980), which quickly became a best-selling guide for women in the workplace.

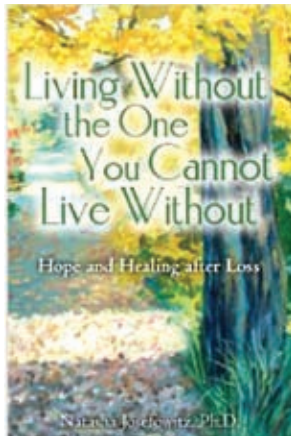
Josefowitz taught the first college course in the country on women in management. In the mid-1980s, she became one of the first female members of Rotary International in California.

Josefowitz has hosted her own television segment and

has appeared regularly on National Public Radio, as well as writing her own nationally syndicated column. Further, she has appeared on the "Larry King Show," "Sally Jesse Raphael," and "Dr. Ruth," to name but a few.

While Josefowitz has written several other best-selling books, her passion is poetry.

For more information about Natasha Josefowitz, her work and her inspirational messages, visit [jkuritz@strategiespr.com](mailto:jkuritz@strategiespr.com).



**PRESTIGIOUS AWARD** Natasha Josefowitz authored an award-winning book "Living Without the One You Cannot Live Without," recognized by Kirkus Reviews Best Books of 2013.

Courtesy photo

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## LIVE MUSIC CALENDAR &gt;&gt; By BART MENDOZA

## Friday, March 21

- Gabriel Aprarcio, singer/songwriter, 4 p.m., Café-Bar Europa
- Allegra, acoustic covers, 5 p.m., Beaumont's
- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa.
- Campbell, singer/songwriter covers, 6 p.m., Prospect Bar & Grill
- Chris Cerna, standards, 6 p.m., La Valencia
- Freddie A Dream Trio, piano jazz, 7 p.m., Eddie V's
- Lance Diekmann, blues, 7 p.m., Amaya
- Jack Tempchin, hit songwriter for the Eagles, etc., 7 p.m., Athenaeum
- Tad Sisler, vocals, piano, keyboards,; 8 to 11 p.m. in the lounge, The Manhattan
- FUNdamental Fridays, DJ night, 8 p.m., Barfly

## Saturday, March 22

- Afro Jazziacs, Latin sounds, 7 p.m., Café-Bar Europa
- Mango Melody, acoustic jazz, 10 a.m. Bird Rock Coffee Roasters
- Ryan Hiller, singer/songwriter covers, noon, Prospect Bar & Grill
- Jimmy Lewis, singer/songwriter covers, 3:15 p.m., Prospect Bar & Grill
- Zak Lipton Trio, traditional jazz, 4 p.m., Café-Bar Europa
- Pat Dowling, standards, 6 p.m. La Valencia
- Aquile, singer/songwriter covers, 6:30 p.m., Prospect Bar
- Jazz Mikan, piano jazz, 7 p.m. Eddie V's

- Tomcat Courtney, blues legend, 7 p.m., Café-Bar Europa.
- Ron's Garage Band, top 40, 7 p.m., Amaya
- Tad Sisler, vocals, piano, keyboards; 8 to 11 p.m. in the lounge, The Manhattan
- The Chamber Music Society of Lincoln Center, classical, 8 p.m. Sherwood Auditorium
- Santana Pa Ti, Latin dance music, 9 p.m. Café-Bar Europa.
- Jewel City Rhythm Authority, classic covers, 9 p.m., Beaumont's

## Sunday, March 23

- Malmana, flamenco, 10 a.m., La Valencia
- Brent Curtis & Mike Myrdal, singer/songwriters classic covers, noon, Prospect Bar & Grill
- Sounds Like Four, jazz, 4 p.m., Café-Bar Europa
- Sounds Like San Diego, acoustic covers, 4 p.m., Prospect Bar & Grill
- Ray Briz Trio, piano jazz, 5 p.m., Eddie V's
- Valley Girls, indie rock, 7 p.m., Che Café, UCSD
- Middle Earth, belly-dance ensemble, 8 p.m., Café-Bar Europa

## Monday, March 24

- Virtual Strangers, bluegrass, noon, La Jolla Athenaeum
- Dave Hermsen, guitar duo and vocals, 4 p.m., Café-Bar Europa
- Mikan Zlalkovich Trio, piano jazz, 5 p.m., Eddie V's
- Stefanie Schmitz, Brazilian music,

7 p.m., Café-Bar Europa

## Tuesday, March 25

- Stefanie Schmitz, jazz and world music, 4 p.m., Café-Bar Europa
- Lisa Campbell, singer/songwriter, 6:30 p.m., Prospect Bar & Grill
- Grupo Globo, Brazilian music, 7 p.m. Café-Bar Europa
- Freddie A Dream Trio, piano jazz, 7 p.m. Eddie V's
- AP Kronos Quartet, classical, 8 p.m. Mandeville Auditorium, UCSD

## Wednesday, March 26

- Kevin and Eduardo, Latin guitar and vocals, 7 p.m., Café-Bar Europa
- Richard James Trio, piano jazz, 6 p.m. Eddie V's
- Aquile, classic covers, 6 p.m. Prospect Bar & Grill
- Tomcat Courtney, blues legend, 7 p.m. Café-Bar Europa
- Kayla Hope, covers, 8 p.m. Beaumont's

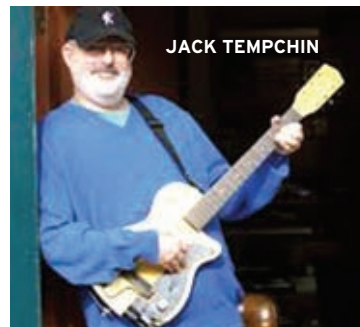
## Thursday, March 27

- Talia, singer/songwriter, 4 p.m., Café-Bar Europa
- Chris Cerna Trio, piano jazz, 6 p.m. Eddie V's
- Chris Cerna, standards, 6 p.m., La Valencia
- Brent Curtis, classic covers, 6 p.m., Prospect Bar & Grill
- The Jade Visions Jazz Trio, jazz, 7 p.m., Café-Bar Europa
- San Andreas Quartet, classical, 7:30 p.m. Athenaeum
- Chicken Bone Slim, top 40, 7 p.m. Amaya
- Hemingway, indie rock, 7 p.m. Che Café, UCSD

## MUST HEAR &gt;&gt;

Jefferson Jay's wonderful Acoustic Evenings series continues on March 21 with a concert featuring Jack Tempchin, Israel Maldonado, and Jeffrey Joe Morin. As talented as Morin and Maldonado are, it's tough to compete with Jack Tempchin, easily the most successful songwriter to ever call San Diego home. He's written hits for the Eagles ("Peaceful Easy Feeling"), Johnny Rivers ("Slow Dancin'") and Glen Frey ("Smuggler's Blues"), themes for hit TV shows ("7th Heaven") and dozens of other tracks covered by everyone from George Jones to Candy Kane. Tempchin recently expanded his empire, launching a signature wine called Peaceful Easy Feeling Cabernet Sauvignon, but he's still a prolific tunesmith and great storyteller, turning out future hits with ease. This intimate concert with music icon Tempchin promises to be the series highlight.

**JACK TEMPCHIN:** Friday March 21, at the **ATHANAEUM MUSIC & ARTS LIBRARY**, 1008 Wall St. 7:30 p.m. All ages. \$12 members / \$17 non members. [www.ljathenaeum.org](http://www.ljathenaeum.org).



JACK TEMPCHIN

- Zinchiladas, acoustic quartet, 7 p.m., Café-Bar Europa
- Adam Block Duo, classic covers, 7:30 p.m. Beaumont's

## Friday, March 28

- Gabriela Aparicio, singer/songwriter, 4 p.m. Café-Bar Europa
- Chris Cerna, standards, 6 p.m., La Valencia
- Campbell, acoustic covers, 6 p.m., Prospect Bar & Grill
- Larry White Trio, piano jazz, 7 p.m., Eddie V's

- Tomcat Courtney, blues legend, 7 p.m., Café-Bar Europa
- Ron's Garage Band, covers, 7 p.m., Amaya
- Toby Foster, indie rock, 7 p.m. Che Café, UCSD
- Tad Sisler, vocals, piano, keyboards; 8 p.m. n the lounge, The Manhattan

## LEGAL ADS 900

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003090** **Fictitious Business Names(s): Y & J LAUNDRY** located at: 441 BROADWAY CHULA VISTA, CA 91910 is registered by the following: HONG YOUNG J. HONG JONG S This business is conducted by: A MARRIED COUPLE The first day of business was: 04/09/2010 Registrant Name: HONG YOUNG Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 03, 2014 ISSUE DATES: FEB13, 20, 27 AND MAR 06, 2014

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00002158-CU-PT-CTL** PETITIONER OR ATTORNEY, BONNIE ANN EDMUNDS 6212 BEADNELL WAY #TH-1 SAN DIEGO, CA. 92117 858-442-7483 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM BONNIE ANN EDMUNDS TO BONNIE CHARLENE BERTANO THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 28, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES(S): FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004694** **Fictitious Business Names(s): SUNNY MESSAGE & SPA INC.** Located at: 4310 GENESEE AVE. SUITE 109 SAN DIEGO, CA. 92117 is registered by the following: SUNNY MESSAGE & SPA INC. This business is conducted by: A CORPORATION SUNNY MESSAGE & SPA INC. 4310 GENESEE AVE. SUITE 109 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: HAWING HUANG Title: CEO The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 19, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004412** **Fictitious Business Names(s): TERPA DAWGIE, KITTY, D.OGGY** located at: 5663 BALBOA AVE #435 SAN DIEGO, CA. 92111 is registered by the following: PADREASTSB, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY PADREASTSB, LLC. 5663 BALBOA AVE., #435 SAN DIEGO, CA. 92111 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: AUDREY GLANTZ Title: MANAGING MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 14, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003775** **Fictitious Business Names(s): SCHOOL OF EVANGELISM** located at: 5331 MT. ALIFAN DR. SAN DIEGO, CA. 92111 is registered by the following: AMY NOEL KRAFT This business is conducted by: AN INDIVIDUAL The first day of business was: 02/03/14 Registrant Name: AMY NOEL KRAFT Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 10, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00003626-CU-PT-CTL** PETITIONER OR ATTORNEY, BENNY FONTAN 2621 WEST CANYON AVE. #429 SAN DIEGO, CA. 92123 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM BENNY FONTAN TO BENNY MOLINA FROM MONICA PINTO-FONTAN TO MONICA PINTO-MOLINA THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APR 04, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES(S): FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004768** **Fictitious Business Names(s): WORLD WEDDINGS AND ROMANCE TRAVEL, WORLD TRIBE TOURS** located at: 4350 WOODLAND DR. LA MESA, CA. 91941 is registered by the

following: AMY NOEL KRAFT This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: KIMBERLY M. SYKES Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 19, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003136** **Fictitious Business Names(s): SD GAMES & COMICS, SAN DIEGO GAMES & CARDS** located at: 9910 MIRA MESA BLVD. SAN DIEGO, CA. 92131 is registered by the following: MARINA PARENTI This business is conducted by: AN INDIVIDUAL The first day of business was: 02/01/2011 Registrant Name: MARINA PARENTI Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 04, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004817** **Fictitious Business Names(s): ABC DESIGN, A BRENT CHADWICK DESIGN** located at: 9910 MIRA MESA BLVD. SAN DIEGO, CA. 92131 is registered by the following: BRENT CHADWICK This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: BRENT CHADWICK Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 27, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005045** **Fictitious Business Names(s): DOG TAGS SURFING, DOG TAGS AUTO REPAIR** located at: 802 JAMACIA COURT SAN DIEGO, CA. 92109 is registered by the following: VICTOR MADRILLEJOS This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: VICTOR MADRILLEJOS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 21, 2014 ISSUE DATES: FEB 27 MAR 06, 13 AND 20, 2014

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00003770-CU-PT-CTL** PETITIONER OR ATTORNEY, RACHEL LYNN JENSEN 4392 NARRAGANSETT AVENUE SAN DIEGO, CA. 92107 619-228-1686 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM RACHEL LYNN JENSEN TO RACHEL LYNN JENSEN AKIL THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAY 16, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES(S): MAR 06, 13, 20 AND 27, 2014

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00003770-CU-PT-CTL** PETITIONER OR ATTORNEY, ERIN AKIL ELDRED-BROWN 4392 NARRAGANSETT AVENUE SAN DIEGO, CA. 92107 619-228-1686 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM ERIN AKIL ELDRED-BROWN TO ERIN BROWN JENSEN AKIL THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAY 16, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES(S): MAR 06, 13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004826** **Fictitious Business Names(s): GARDEN KITCHEN** located at: 3541 POMERAY ST. SAN DIEGO, CA. 92123 is registered by the following: CORAL STAR STRONG This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: CORAL STAR STRONG Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 20, 2014 ISSUE DATES: MAR 06, 13, 20 AND 27, 2014

# The La Jolla & Golden Triangle Chamber of Commerce

## Mixing & mingling

Upcoming Chamber Mixer & Ribbon Cutting March 26th

### Message from the COB

On February 26th The La Jolla and Golden Triangle Chamber of Commerce held a Business After Five Mixer and Ribbon Cutting at La Jolla's newest beauty spot: Spa Milagro owned by Lisa Marie Estrada.

The upper courtyard of 1250 Prospect was packed with guests and other networkers who all enjoyed generous portions of wine and appetizers. Lisa Marie and her talented staff gave guided tours of her intimate spa.

New members Jonathan Gauvin of Regus Business Centers and Todd Bell of Big Frog Custom T-Shirts and More were presented with their membership certificates.

The Chamber's next mixer will be held Wednesday 3/26 at Regus Business Center located at

888 Prospect Street Suite #200 in La Jolla. The festivities will begin at 5:00 and the Ribbon Cutting will be held at 6:30. Refreshments from Bubba's will be served. This is a FREE EVENT!!!

Regus offers executive part-time and full time office space as well as virtual offices with mailbox and telephone answering services, video conferencing, and meeting room rentals.

They will be offering grand opening blow out prices for office spaces and virtual office products.

Please RSVP to Muriel Biby: [Muriel.biby@regus.com](mailto:Muriel.biby@regus.com) or by calling 858.263.2700

Cordially, George Schmall, COB LJGTCC.



### WHAT:

La Jolla & Golden Triangle Chamber of Commerce's "Business After Five" Mixer & Ribbon Cutting

### WHERE:

888 Prospect Street Suite #200, La Jolla, CA 92037

### WHEN: March 26th, 2014

5:00-8:00 p.m.

FREE EVENT

### Photos from Spa Milagro February Mixer



Chamber Vice President Ted Barduson welcoming new member Jonathan Gauvin of Regus



Chamber Vice President Ted Barduson welcoming new member Todd Bell of Big Frog Custom T-Shirts & More



Spa Milagro Ribbon Cutting!



The Spa Milagro team: Cheryl Turner, Lisa Marie, and Rebekah Hodges

## HELP WANTED 250

**CLASS "A" DRIVERS WANTED** Pacific Tank Lines, Inc. is a Premier, full service petroleum carrier that is dedicated to the highest levels of safety and customer service. We are expanding and are looking for professional drivers to join our elite team of individuals. \* Local Work \* New Equipment \* Health, Dental and Life Insurance \* Vision \* 401(k) Plan. \* Excellent Income Opportunities! \*Ongoing Trainin Requirements: \* Must have 3 yrs recent class A experience \* Must be at least 25 years old\* Must have Tankers & Hazmat Endorsements \* Excellent Driving Record (no more than 1.5 pts for past 3 yrs) Call us at (877) PTL-JOB. Please fill out applications at: [www.pacifictanklines.com](http://www.pacifictanklines.com) Questions?

## ▼ career training

**AIRLINE CAREERS BEGIN HERE** Get FAA approved Aviation Maintenance Technician training. Financial assistance available. Post 9/11 GI Bill accepted. Job placement assistance. Call Aviation Institute of Maintenance 888-242-3214

## ▼ general help wanted

**BARBER/STYLIST WANTED** PARADISE BARBER SALON is now hiring licensed barber/stylist..comission/boothrent available...if you are interested please contact Saida @ (619)756-7778 or (619) 929-7310

**OCEAN CORP** Houston, TX. Train for NEW Career. \*Underwater Welder. Commercial Diver. \*NDT/ Weld Inspector. Job placement and financial aid for those who qualify. 800-321-0298.

## ITEMS FOR SALE 300

**CARPET DISTRIBUTORS SALE** Carpet for your home at wholesale. 619-504-7931 303-908-9599 Go to [www.ademaandassociates.com](http://www.ademaandassociates.com)

**FAST FOOD DISCOUNT CARDS** Fast Food Discount Cards that never expires. 24 Restaurants including Arbys, Wendys, Pizza Hut, Krispy Kreme and more. Cost \$20. R. 3115 WhiteHorse Road PMB 177, Greenville, SC 29611. (864)295-5551

**MANGOSTEEN THE QUEEN OF FRUITS** Feel better now and try risk free today: [www.MyMangosteen.net](http://www.MyMangosteen.net)

**FULL SIZE MATTRESS SET** Must get rid of fast!! \$13 (619) 929-5336

**MAKAYLA-ANNDESIGNS.COM** Hand-made & handcrafted jewelry. Unique and at low prices! [www.Makayla-AnnDesigns.com](http://www.Makayla-AnnDesigns.com)

**OUTLET CENTER DOORS WINDOWS** We have warehouse full of Doors, Windows, Flooring reduced Prices (858) 268-0679

**QUEEN MATTRESS SET** in plastic for sale. \$130 (619) 761-0113

**RECENT UCLA GRADUATE** helps students of all ages with studies! ~\$15/hr. [tutorLindsey@gmail.com](mailto:tutorLindsey@gmail.com)

**RUMMAGE SALE! RESALE & NEW** women's clothes, accessories, shoes, jewelry, \$5 - 35, Designer BARGAINS, Tierrasanta. (619) 985-6700

**ATT READERS! FREE BOOKS!** Trade your books for free at [www.PaperBack-Swap.com](http://www.PaperBack-Swap.com)!

**GOT OLD COMIC BOOKS?** Local collector seeks vintage comic books and paperbacks from 1950s and older. Let's make a deal! Contact me at [sandiego-comics@yahoo.com](mailto:sandiego-comics@yahoo.com).

## AUTOS FOR SALE 350



**GREAT DEAL** Very well taken care of, 2006 Hyundai SANTE FE FWD 2.7L V6. Won't last long. The Exterior has a few imperfections (doors have some small dents), but the Interior has been kept in Great condition, NON-Smoker, NO Pets). Everything works fine. All Power. Ice Cold A/C. Never abused (Grown adult driver). Smooth engine and transmission. No accidents...matching numbers. Major Tune-Up, New Brakes, New Radiator, Transmission Flush, Recent oil change. The car looks, runs and drives terrific. It recently passed CA Smog Test without any issues Nov. 2013. Broken speaker cover and trim piece on the driver side door, Cracked mirror on the driver side sun visor, Minor exterior body dings. Some minor dent on drivers side door. Please note that you are buying a used car and it has been subjected to

normal wear and tear, both cosmetically and mechanically. I described the vehicle as accurately as possible, however, there's no possible way to include every detail. CLEAN TITLE in hand. All deposits are non-refundable. This Vehicle is sold "AS IS" and "WHERE IS". Well below Blue Book at \$6299. Cash only, no trades please. Really. No Trades please. Local pickup at buyer's expense. Questions CALL 858-518-2843. Thank You!

## PETS &amp; PET SERVICES 400

**FRENCH BULLDOG** Puppies, health guaranteed, 1m & 2f, 9 weeks, updated on all shots, \$900, (619) 521-9868 [chelhändler1@aol.com](mailto:chelhändler1@aol.com)

**WWW.CUTTINGEDGEK9.COM** CUTTING EDGE K9 REHAB Has Been Featured On Local & National News, Radio, A Number Of Local Papers & Magazine Articles. Swimming is one of our strongest recommendations for most K9's. It is an ideal form of exercise for a many reasons. Our rehab services offer assisted swimming in a warm water environment. The benefits are: • Non-weight-bearing (reducing stress on joints) • Facilitates full use of the front and hind legs vs. partial use as seen with under-water treadmills • Dogs are often able to actively swim although unable to move their legs on land (due to stroke/ spinal injury) • Allows manual techniques by therapist/ manual resistance to an affected limb • Swimming in a controlled environment is the safest way for clients to exercise. • Speeds recovery following injury/ surgery • Improves function & quality of life • Works reciprocal muscle groups (helps correct muscle imbalances) • Reduces pain & inflammation • Reduces canine obesity thus decreasing the risk of other health-related problems • Increases strength, range of motion & cardiovascular conditioning • Prevents overheating through proper water temperature • Increases tolerance for extended cardiovascular training • Decreases recovery time • Reduces post-exercise soreness • Provides good cross training for the competitive, athletic dog (619) 227-7802

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## LEGAL ADS 900

County on: FEB 20, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005888 Fictitious Business Names): VICTOR'S AUTOMOTIVE CENTER** located at: 7052 CARROLL RD. SAN DIEGO, CA 92121 is registered by the following: VICTOR NELSON ARANCIBIA This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: VICTOR ARANCIBIA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 07, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005807 Fictitious Business Names): EZ TROPICAL TREES, EZ ORGANIC ORCHARD** located at: 6460 GABBER AVE. SAN DIEGO, CA. 92139 is registered by the following: ERIC JOHN ZENOR, TIFFANY DANE ZENOR This business is conducted by: A MARRIED COUPLE The first day of business was: 01/01/12 Registrant Name: ERIC JOHN ZENOR Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 28, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005805 Fictitious Business Names): LUCKY OCEAN SPA** located at: 5726 LA JOLLA BLVD. #106 LA JOLLA, CA. 92037 is registered by the following: LUCKY OCEAN SPA This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: DONG XIA LIU Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 28, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005627 Fictitious Business Names): CREATIVE APPEALS** Located at: 535 EDWARD ST. EL CAJON, CA. 92020 is registered by the following: RUSTIN HOLEC This business is conducted by: AN INDIVIDUAL The first day of business was: 02/01/2013 Registrant Name: RUSTIN HOLEC Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 27, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO. 37-2014-00005008-CJ-PT-CTL PETITIONER OR ATTORNEY: MICHAEL JOHN ANTHONY 4155 MOUNT ALFAN PLACE UNIT H SAN DIEGO, CA. 92111 949-338-9319 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MICHAEL JOHN ANTHONY TO MICHAEL JASON STARK THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APRIL 18, 2014 TIME: 8:30 AM DEPT D-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES: MAR 06, 13, 20 AND 27, 2014**

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO. 2014-005813 (1) FICTITIOUS BUSINESS NAMES): A. LUCKY OCEAN SPA (2) LOCATED AT: 5726 LA JOLLA BLVD. SUITE 106 LA JOLLA, CA. 92037 (3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 06/27/2013, and assigned File No. 2013-018770 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): CAI FANG AI Registrant/Corp/LLC Name : CAI FANG AI Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: FEB 28, 2014 Issue date(s): MAR 06, 13, 20, 27 AND 27, 2014**

**SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO. 37-2014-00065047-CJ-PT-CTL PETITIONER OR ATTORNEY: JENNIFER PATSTONE 2135 GARNET AVE SAN DIEGO, CA. 92109 949-702-0667 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME JENNIFER PATSTONE ON BEHALF OF MINOR MADISON GAIL HARRIS FROM MADISON GAIL HARRIS TO MADISON GAIL PATSTONE THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APRIL 04, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATES: MAR 06, 13, 20 AND 27, 2014**

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-005919 Fictitious Business Names): DOWN UNDER SERVICES** located at: 6469 REFLECTION DR. #106 SAN DIEGO, CA. 92124 is registered by the following: ROSS RUTHERFORD This business is conducted by: AN INDIVIDUAL The first day of business was: 02/03/2014 Registrant Name: ROSS RUTHERFORD Title: LICENSEE The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 03, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-004072 Fictitious Business Names): BATTLE BROTHERHOOD, BATTLE BROTHERHOOD VODKA** located at: 1440 HOTEL CIRCLE N #164 SAN DIEGO, CA. 92108 is registered by the following: OPEN WORLD ADVENTURES LLC This business is conducted by: A LIMITED LIABILITY COMPANY OPEN WORLD ADVENTURES LLC 1440 HOTEL CIRCLE N #164 SAN DIEGO, CA. 92111 The first day of business was: 01/15/2014 Registrant Name: HEATHER FRANKHAUSER Title: MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 12, 2014 ISSUE DATES: MAR 06,13, 20 AND 27, 2014

**SUMMONS (CITACION JUDICIAL) NOTICE TO DEFENDANT: (AVISO AL DEMANDADO) MARVIN WEINER, an Individual; and DOES 1 through 100, Inclusive. YOU ARE BEING SUED BY PLAINTIFF: (LO ESTA DEMANDANDO EL DEMANDANTE) JOHN METS, an Individual NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts online Self-Help Center ([www.courtinfo.ca.gov/self-help](http://www.courtinfo.ca.gov/self-help)), your county library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/self-help](http://www.courtinfo.ca.gov/self-help)), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. Tiene 30 DIAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta, puede encontrar estos formularios de la corte y hacer que se entregue una respuesta por escrito en esta corte al secretario de la corte en el Centro de Ayuda de las Cortes de California ([www.courtinfo.ca.gov/self-help/espanol/](http://www.courtinfo.ca.gov/self-help/espanol/)), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación paid al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia. Hay otros requisitos legales Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), en el Centro de Ayuda de las Cortes de California ([www.courtinfo.ca.gov/self-help/espanol/](http://www.courtinfo.ca.gov/self-help/espanol/)), o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos eventos por imponer un gravamen sobrecualquier recuperación de \$10,000 o mas de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que corte pueda desear el caso. The name and address of the court is: (El nombre y dirección de la corte es: SAN DIEGO SUPERIOR COURT, 330 W. BROADWAY SAN DIEGO, CA. 92101 CASE NO. 37-2013-0006958-CJ-PA-CTL The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es: Andres Vargas, Phillips and Pelly, 12520 High Bluff Drive, Suite 220 San Diego, CA. 92130 Tel: 858-794-1700 DATE: SEPT 16, 2013 Clerk, by T. Perkins, Deputy, ISSUE DATES: MAR 06, 13, 20 AND 27, 2014

**(LO ESTA DEMANDANDO EL DEMANDANTE) YUAN SHEN NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts online Self-Help Center ([www.courtinfo.ca.gov/self-help](http://www.courtinfo.ca.gov/self-help)), your county library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/self-help](http://www.courtinfo.ca.gov/self-help)), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. 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## From My Garden Fairytale foxgloves are a Perfect Fit | BY LINDA MARRONE



Pink and white "Camelot" foxgloves growing by Linda's garden gate

If you are looking to add old-fashioned charm to your garden, foxgloves are a perfect fit and March and early April are good months to plant four-inch pots of them in your garden.

Flowering in the spring and through most of the cooler, summer months along the coast, foxgloves will add dramatic vertical interest to your garden with their tall, flowering spikes that are covered with bell-shaped flowers. The main spike of the plant can grow anywhere between 2-8 feet high, depending on the variety. The flowers come in varying shades of pink, lavender and white, and have contrasting freckle markings on their throats. Alba, a white variety, is almost completely white.

From the same family of plants as the snapdragon, foxgloves (*Digitalis purpurea*, derived from the Latin word *digitabulum* that means "thimble") are entrenched in folklore and medical history. Known in earlier time as "folk's gloves," it is said that the thimble-shaped flowers were used by the woodland fairies and elves as gloves. Some

say foxgloves were grown in early cottage gardens as a way to attract fairies that are said to bring good luck and fortune.

Used for many different medicinal treatments over the centuries, the plant is said to have been taken by Van Gough to treat his epilepsy and today it is used for the base of the heart medication, Digitalin (Digoxin). Due to the foxgloves' powerful medicinal properties, the plants leaves and flowers are considered very poisonous and should not be eaten. If you have children or pets that might wander into your garden and nibble on leaves, you should not plant foxgloves in your garden.

Hummingbirds, butterflies and bees will flock to your garden to enjoy your foxgloves, which I have found are quite easy to grow. Foxgloves love our coastal environment and will thrive in rich, moist, well-drained soil. While they prefer a partially shaded area, in our coastal zone the cooler weather will allow them to tolerate a little more sun. However the flowers seem to last longer if sheltered from the after-

noon sun.

Before planting, I prepare my flowerbeds with a mix of organic mulch and earthworm castings. I use the taller varieties in the background, the Giant Shirley, that can grow as tall as 6-8 feet, or Camelot, that grows between 5-6 feet. The smaller 2- to 3-foot variety, Foxy, is perfect in foreground. Giant Shirley is harder to find and usually comes in six-packs, which need to be planted earlier in the year. While I love the Shirley's impressive size, I find that sometimes she doesn't always bloom the first year she is planted. So these days, my foxglove of choice has been Camelot. Foxgloves also work well in containers.

Keep your plants happy by feeding them at least once a month with organic kelp-based or fish-emulsion fertilizer. When close to maturity, foxgloves will produce their main flower spike from the center of the plant and as the spike grows, it should be supported with a bamboo stake. As the main flower spike begins to bloom, smaller spikes will begin to appear and as the main

spike fades. The smaller ones will continue to bloom for a few more weeks. If you have room in your garden, you can let the main spike go to seed and allow the seeds naturalize in your garden. Foxgloves produce literally hundreds of seeds. Since they are biannual, they will not bloom the first year the seeds produce plants.

Slugs and snails seem to be the main pests that like to feed on foxgloves and I use Sluggo or any of the other natural snail baits available that are not harmful to the environment and pets. Place the bait under the leaves where the slugs like to hide. Bark mulch and crumbled egg shells will also work to keep slugs and snails away.

— Linda is a Realtor with Coldwell Banker-La Jolla who specializes in historic homes and architecture. Co-founder of the Secret Garden Tour of La Jolla, her garden was featured on the 2001 tour. Take a tour of Linda's garden at: [www.LindaMarrone.com](http://www.LindaMarrone.com)

## REAL ESTATE Briefs >>

### La Jolla Home Finder Broker/Owner Voted Best in Client Satisfaction

Jim Holland, broker/owner of La Jolla Home Finder, has earned San Diego Magazine's "Five Star Real Estate Agents" award. This was the fourth consecutive year that Holland received the award, which is based on a survey of clients and industry professionals.

"It's humbling to think my clients took the time to vote for me," said Holland. Guided by a sense of responsibility to his clients, Holland earned the following designations: Broker Price Opinion Resource, Senior Real Estate Specialist, Accredited Buyer's Representative, Short Sale and Foreclosure Resource, and Accredited Staging Professional.

### The Tash Team for Sales

The Tash Team serves buyers and sellers throughout the greater parts of San Diego & Los Angeles counties. With the ability to assist their clients in five different languages, they're known for their versatility and passion for helping others.

"We sold a number of luxury homes in the \$2 Million to \$10 million range this year" said Barry Tashakorian, a graduate of La Jolla High School and San Diego State University. "The market is very healthy and I'm happy to say that we were closing several deals a month this year, which makes it our best one yet."

Having made La Jolla their home for the past 30 years, the team has knowledge of local schools, property values and neighborhoods. Barry leverages his background in the construction industry to provide his clients who are interested in investment properties with valuable insights. Betty applies her knowledge of design to effectively stage her client's homes, resulting in short market times and high sale prices.

Reach The Tash Team at (619) 954-9000 or [LaJollaShoresHomes.com](http://LaJollaShoresHomes.com).

### Packard Realty, Inc. Welcomes Tom Freeley as Executive Vice President

Tom Freeley 53, has joined Packard Realty, Inc. as Executive Vice President, according to CEO Michael Goldstein.

"His highly respected and valued close working relationship with HOA Boards, Residents and commercial asset managers and owners, provides us with an unsurpassed senior team member to take the lead in our property management and real estate services division said Goldstein."

"We are excited to have his experience integrate with our already seasoned and dedicated staff of professionals here who all share our focused concentration on raising the bar on industry standards, customer service, timely response and professional integrity, all building on the solid foundation and commitment which makes up the Packard Culture," added Goldstein.

Freeley, who lives in the Old Town-Point Loma area, brings to Packard more than 20 years of professional experience in commercial and association management, with extensive hands-on experience in leading the management of commercial and apartment assets, from small to very large homeowner associations and luxury high-rise condominiums in New York City, the Washington, DC metro area and Southern California.

Packard Realty, Inc. currently represents Home Owners Associations and provides property management for Commercial properties regionally.



Charles Schevker & Natasha Alexander

### SINGLE-LEVEL HOMES IN DEMAND

According to the U.S. Census report of 2010, nearly 122 million people are from age 44 to above 65 — that is nearly 39 percent of the total population. While most people seem to be active and healthy, we are observing more people thinking about their future physical limitations or those already suffering from physical ailments. Thus, things are trending toward single-level homes, or at least homes having a master bedroom on the first floor.

### HOUSES DO NOT SELL FOR MANY REASONS

Many home sellers like to place blame on "the market" or the real-estate agent for their house not being sold. And while these and

other reasons may be to blame, we discovered an underlying principle that is more at the source of why many homes do not sell or do not sell fast. We were so intrigued by our discovery that we designed a tool that can help identify the relative probability of success to sell a house in advance of placing your house on the market. We cannot display the tool or explain the various components used to measure the relative probability of success to sell your house. However, we can share the principle. It is simple when you think about it. Just think about someone you know whose actions do not equal their promises. Once you have that image, this concept will be easier to understand. This is the secret! When the seller's sense of urgency (or actions) to sell is not in alignment with their intention or

motivation to sell (or promise), then the relative probability of success will be lower. This does not sound revolutionary until you can understand how each of the various factors identify and compare urgency to motivation, and then how each contributes subjectively to determine the relative probability of success. Let us know if you would like to try this out. Oh yes ... by the way ... we have another tool for buyers and the concepts work equally as well.

### MORTGAGE RATES GO UP, HOME AFFORDABILITY GOES DOWN

Fortunately for the real-estate recovery, interest rates on mortgages have remained very low. We have seen mortgage rates slowly climb over the last year — and, in so

thinking about this, keep in mind that for every 1 percent point increase in future mortgage rates, while the monthly housing payment remains fixed, the amount of home that can be purchased decreases by nearly 11 percent.

### TECHNOLOGY IS CHANGING REAL ESTATE TOWARD A CONSUMER-CONTROLLED INDUSTRY.

Home sellers need to accept that buyers today have access to an enormous amount of free information, thanks to the Internet. According to a recent joint study from the National Association of REALTORS® and Google, "90 percent of home buyers searched online during their home buying process."

## TRENDS »

CONT. FROM PG. 17

There are many Internet sites that provide information and pictures about homes for sale, and in many cases this information comes from the same source used by real-estate agents. These sites, although not always updated in real time, also provide buyers with estimates of home values. These home value estimates may become the basis for buyers to make an offer on your home. Human nature being what it is, we often search endlessly until we find an argument or informa-

tion source that supports our perspective. In this case, buyers are often wooed into believing these Internet estimates of home values simply because it may support their basis for making a lower offer. The major point of discussion here being that long-gone is the naive buyer.

## IMPACT OF SOCIAL MEDIA.

Facebook — a social-media platform — and LinkedIn, a business-networking platform were founded only 10 years ago. And while no one could explain social media 10 years ago, today you can't find anyone who isn't involved. I have

learned more about the immense irrelevance of people's lives via social media than I care to think about. I continue to be amazed at what people will post about themselves. Nonetheless, social media has served as a means for home buyers and sellers to search and learn more about homes and real-estate agents. Locally, people tend to select the brand-name agents. We have worked with several clients from out of California who found us through our vast network on LinkedIn or lesser networking on Facebook. These venues also help to advertise properties (with the approval of the seller) beyond local boundaries and expose the property to worldwide buyers. There is a lot of emerging wealth coming from China, Russia and Mexico.

## DUE DILIGENCE ON HOMEOWNER'S ASSOCIATION DOCUMENTS

In the home-buying process, HOA documents are often ignored. Most people haven't the time to thoroughly read their emails these days, let alone a package of documents that might stretch 100 pages or more. Rather than dismissing these HOA documents as if they are a study course in a foreign language, read them

carefully and understand or have someone help you to understand the financial statements. You want to be sure that the HOA has adequate reserves for future maintenance and improvements. Use a holistic approach. Consider your overall visual observations in regard to the present condition of the homes and community, in tandem with the amount of monthly HOA fee charged to homeowners. Any HOA meeting notes discussing reserve balances and determine if all makes sense. High HOA fees and poor community condition equals problems. More and more HOAs are changing out their property-management firms, deferring maintenance items and/or crucial improvements, or making special assessments against homeowners to make up for deficits.

If you have any questions about real estate in San Diego, send your inquiries to [www.WeSellLaJolla.com](http://www.WeSellLaJolla.com), or Charles Schevker or Natasha Alexander at [Cschevker@san.rr.com](mailto:Cschevker@san.rr.com). They will respond directly to you, and those questions that have a broader public appeal will be published along with our next column in La Jolla Village News.

**KW** Nicole Rawson  
**LA JOLLA**

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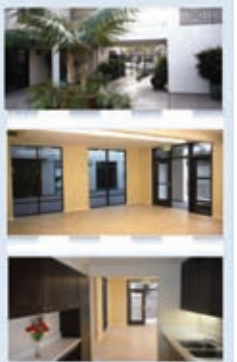


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## Which of These Costly Mistakes Will You Make When You Sell Your La Jolla Home?

LA JOLLA - A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become less and less effective in today's market. The fact of the matter is three quarters of homesellers don't get what they want for their home and become disillusioned and worse - financially disadvantaged when they put their home on the market.

As this report uncovers, most

homesellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely pre-ventable.

In answer to this issue, industry insiders have prepared a free special report entitled "*The 9 Step System to Get Your Home Sold Fast and For Top Dollar*"

**To hear a brief recorded message about how to order your free copy of this report, call 1-800-467-9064 and enter ID# 2000. You can call anytime, 24 hours a day, 7 days a week.**

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*Courtesy of Real Estate Info San Diego CA 01057701*

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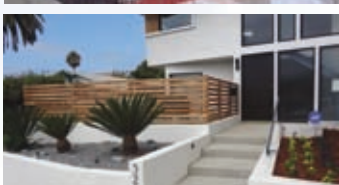
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**3. \$1,850\*\*\* RPM:** Klatt Realty has a 1 bedroom apartment in the Foot of Prospect area that is now clean and ready for a new tenant! Sorry, no pets, please!



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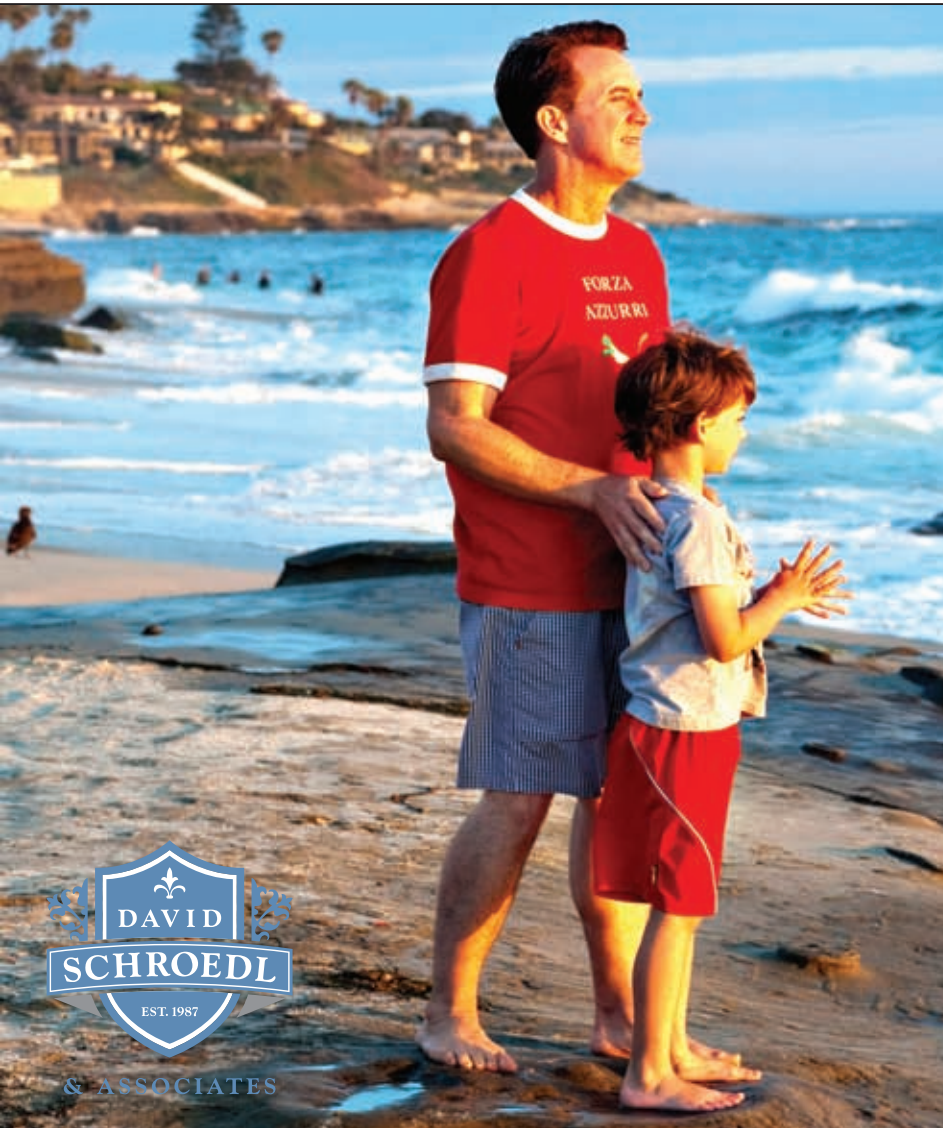
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