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GOING, GOING, ALMOST GONE Crews worked to demolish the old northern bathroom, changing area and shower facility at La Jolla Shores recently. A more modern facility is being planned at the site to replace it. A newer facility at the southern end of Kellogg Park is still open to pick up any extra needs for beachgoers. At right, a worker puts his back into the project at hand.
DON BALCH



SEAL SAGA CONTINUES

Stench may be ebbing but battle brews again over seal-pupping barrier

By DAVE SCHWAB

Though foul smells at the Cove emanating from sea lion and bird droppings appears to have abated, the City Council is preparing to grapple Feb. 24 with another pinniped matter — the divisive issue of whether to prohibit public access to Children's Pool Beach during harbor-seal pupping season.

Reports from lifeguards, District 1 City Councilwoman Sheri Lightner's office and the La Jolla Village Merchants Association (LJVMA) indicate the problem with persistent foul smells from the Cove has subsided — at least for now.

However, it's difficult to determine if that change can be attributed to a new weeks-old city policy allowing humans out

SEE STORY >> PG. 12



STINKY SITUATION The Cove stench from seal and bird droppings that has plagued some visitors and nearby business owners for some time may have dissipated because of natural tidal flushing or the city's recent decision to allow humans to encroach onto the bluffs — perhaps even both. COURTESY PHOTO

LJCPA rejects Hillel EIR report as deficient

By DAVE SCHWAB



PROJECT TURNED AWAY Local planners rejected a draft environmental impact report for the proposed Hillel Jewish Student Center at this triangular parcel across from UCSD adjoining a single-family subdivision at the intersection of La Jolla Village Drive, La Jolla Village Drive North and La Jolla Scenic Way. DAVE SCHWAB

Community planners cast a thumbs-down vote to plans which would lay the groundwork for redeveloping an estate-size parcel on Country Club Drive, as well as nixing a revised draft environmental impact report (EIR) for the controversial Hillel Jewish Student Center project, labeling it as deficient.

Those were the highlights of the Feb. 6 meeting of La Jolla Community Planning Association (LJCPA). The advisory group makes land-use recommendations to the city.

La Jolla architect Jim Alcorn and Greg Shannon of Sedona Pacific Corporation presented plans to subdivide a 25-acre site, known as The Reserve, at 6850 Country Club Drive. The property is Copley Press's sole remaining asset. Developers want it broken down into three separate

SEE PLANNERS >> PG. 6

Shores Assoc. tackles kayak concessionaire issues

By DAVE SCHWAB

Members of the La Jolla Shores Association (LJSA) addressed a range of issues during their February meeting, including kayak concessionaires and changing regulations governing them, optical problems with the Shores' lifeguard and rules regulating commercial vehicles parked in residential neighborhoods.

The city advisory group heard from lifeguards that a solution is in the works for problems arising from tinted glass in their new lifeguard tower.

SEE KAYAKS >> PG. 7

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Faulconer outmuscles Alvarez in hard-fought mayoral runoff

By DAVE SCHWAB

Swearing-in ceremony likely to be slated for date in early March

In a hotly contested special election for mayor with lower-than-expected voter turnout, Republican City Councilman Kevin Faulconer (District 2) outpolled rival Democratic City Councilman David Alvarez (District 8) by a 6-point margin.

With 100 percent of the ballots counted in all 582 precincts, Faulconer collected 153,063 votes (53 percent) to Alvarez's 134,679 (47 percent).

"The people of San Diego have sent a message tonight," said Faulconer, 47, of Point Loma during his election-night speech to cheering supporters. "And it is loud and clear. You want an independent voice."

"You want a mayor that will bring San Diego together," he continued. "You want a mayor that will continue the reforms that you voted for, to create the city that you deserve. I will be that mayor."

Alvarez, 33, was gracious on election night as he conceded the contest.

"I want to congratulate Kevin Faulconer," tweeted Alvarez. "It's clear that he will be the next mayor of San Diego. I am looking forward to working with him and interim Mayor



NEW ERA IN SAN DIEGO Mayor-elect Kevin Faulconer is expected to be sworn in sometime early in March. Courtesy photo

Todd Gloria to move our city forward. Once again, thank you to the fantastic volunteers and supporters. I am truly proud of you."

Cynthia Paes, assistant registrar for San Diego County, said election officials have 28 days to certify the results. She added voter turnout was nearly 38 percent.

"We were expecting at least 45 percent," Paes said, who adding the actual turnout number was "pretty average" compared with other counties in similar circumstances statewide.

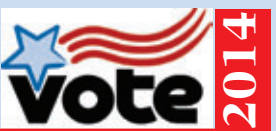
City Clerk Liz Maland said Faulconer's swearing in is tentatively set for March 3 or March 10.

The City Council will need to appoint an interim councilmember to fill Faulconer's seat because Faulconer is termed out after two four-year stints, said Maland. The appointed replacement will serve until Faulconer's term officially expires in December, even though a primary election for District 2 is set for June 3. If none of the candidates in the primary election garner 51 per-

cent of the vote, a runoff election will be scheduled for Nov. 4, Maland said.


Meanwhile, Faulconer will serve out the remaining nearly three years of disgraced former Mayor Bob Filner. Filner resigned Aug. 30 — just nine months into his term — after numerous women came forward to allege he sexually harassed them.

Faulconer's departure to serve as mayor decreases the Republican City Council minority from 5-4 to 5-3, although the City Council is technically a nonpartisan political body. If a




BATTLE AT THE BALLOT BOX

With all 582 precincts reporting, the San Diego County Registrar of Voters Office reports the following election results in the Feb. 11 mayoral runoff election. Results are semi-official and 1,000 absentee/mail-in ballots are yet to be counted.



KEVIN FAULCONER
VOTES:
153,063 (53%)



DAVID ALVAREZ
VOTES:
134,679 (47%)

For up-to-date numbers and percentages, visit www.sdvote.com.

Democrat were to be appointed to fill the remainder of Faulconer's term through December, that would give Democrats a 6-3 majority advantage, with the prospect of veto power to

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Protected marine areas beginning to grow teeth in La Jolla

By DAVE SCHWAB

La Jolla Town Council (LJTC) trustees heard a presentation this month about a cash-back solar incentive program and were updated on marine protected areas (MPA) that bar fishing in order to replenish species in select offshore locations, including two in the La Jolla area.

The LJTC also voted to conceptually approve five points proposed by the La Jolla Coastal Access and Parking Board.

That proposal calls for continuing the employee discounted parking-pass program, installing a smartphone-based system to track parking-space vacancies, an unsubsidized central valet parking system, funding startup of a self-sustaining Village shuttle and buying a high-tech parking monitoring system for San Diego police to enforce existing time limits.

"We're hoping the City Council and Coastal Commission can come back to us and give their opinion

on what's being proposed," said coastal access and parking board chairman Dan Allen.

"All these things are very expensive and no money will be spent until we have the concept," said LJTC president Cindy Greatrex.

Zach Plopper, coastal and marine director for Wildcoast, an international nonprofit conserving coastal and marine ecosystems and wildlife, told the trustees San Diego now has several MPAs in effect up and down the coast. These MPAs, he said, totally preclude or severely limit the take of fish and other marine wildlife within their boundaries.

La Jolla has two adjoining MPAs at the South La Jolla State Marine Conservation Area and South La Jolla State Reserve, which together cover 7.51 square miles. They are two of 36 new marine protected areas adopted by the California Department of Fish and Game Commission as part of the Marine

Life Protection Act. The new MPAs took effect in 2012.

"The MPAs are designed to allow fisheries to recover, as well as the general ecosystem that has been degraded," Plopper said.

He added that some MPAs "allow no taking of living or nonliving resources" within their boundaries.

Plopper handed out and discussed fishing guides that are provided by Wildcoast concerning San Diego's marine protected areas. The guides define the three types of marine protected areas in San Diego and provide details for what is, and what is not allowed in terms of fishing within the boundaries.

"We're getting word out to the public that we're enforcing these regulations and posting signage," said Plopper.

Ongoing data collection from MPAs like La Jolla's are "important to planning and managing our coastline," he said.

Anne Bessinger of San Diego-based Sullivan Solar Power told LJTC about a chance homeowners and businesses have to participate in a La Jolla solar program through April 15.

Property owners who sign up with Sullivan Solar Power will receive 20 cents per watt, up to \$1,500 cash back for going solar.

"Solar energy is the most abundant source of energy available to us," said Bessinger, adding that 87 percent of solar power used nationally comes from California.

"San Diego is the No. 1 solar city in the No. 1 solar state," said Bessinger.

Even with this fact in mind, Bessinger said less than 1 percent of the state's energy comes from renewable sources like solar.

"There's lots of room to grow," said Bessinger, who pointed out converting from electrical to solar not only saves money in the long run but also is a "clean and renew-

able" energy source that increases property values.

"Solar homes sell faster than non-solar homes," Bessinger said.

Going solar to power one's home also saves consumers money by "locking in" electricity rates, resulting in affording protection from rate increases in the future, she pointed out.

"Electricity has been increasing yearly by an average of 6 percent," said Bessinger.

La Jolla's Solar Incentive Program is exclusive to La Jolla property owners and is limited to 100 participants, or 500,000 watts, whichever comes first.

Bessinger also offered the Town Council its own solar incentive.

"For every referral who signs a solar contract with Sullivan Solar Power that comes from the La Jolla Town Council Foundation, Sullivan will donate \$500 to the Town Council for community projects in La Jolla," Bessinger said.

Options emerge for multi-city hike/bike trail

By DAVE SCHWAB

Four alternative routes for the proposed Coastal Rail Trail (CRT) bike-and-hike pathway project were unveiled Feb. 5 at a public workshop at Nobel Recreation Center.

The Coastal Rail Trail (CRT) is a regional project that will establish a multi-use trail, including bike paths, to better connect the coastal cities of Oceanside, Del Mar, Carlsbad, Encinitas, Solana Beach and San Diego.

The city project consists of 10 miles of multi-use trails extending from Carmel Valley Road at the northern point to Gilman Drive on the southern end. This segment of the trail will provide important connections between regional employment centers in Sorrento Valley, UCSD and University City, residential communities to the north and south,



and Coaster train stations and future trolley stations in the project area.

For months, the city has worked with the Coastal Rail Trail Project Working Group and the public to seek input on evaluation criteria and route segments for the Coastal Rail Trail project. This input, combined with a top-level technical analysis, resulted in the development of a number of potential alternatives for consideration.

Abi Palaseyed, a senior civil engineer for the city, the lead organization on the San Diego portion of the CRT, said the field of route alternatives is

SEE TRAIL >> PG. 3

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A (killer) whale of a controversy divides students, SeaWorld

By DAVE SCHWAB

Point Loma High School (PLHS) students continued their crusade to convince SeaWorld to stop using marine animals for entertainment, cutting another public-service announcement to invite the local theme park to provide its side of the story regarding the treatment of killer whales portrayed in the documentary "Blackfish," a controversial documentary that aired recently on CNN.

Point Loma Cinematic Arts Program teacher Anthony Palmiotto and his students invited "Blackfish" director Gabriela Cowperthwaite to answer student questions Feb. 3 during a panel discussion in the school's cinematic theater, which included student activist Max Guinn, founder of Kids Eco Club, and marine biologist Dr. Toni Frohoff.

Although SeaWorld San Diego officials have strongly decried the accuracy of the documentary and defended their animal-care practices in a pushback to the "Blackfish" program, they were invited — but did not participate — in the panel discussion.

"Blackfish" explores the 2010 accidental death of SeaWorld's Dawn Brancheau, trainer of the orca Tilikum, and is critical of keeping killer whales in captivity and using them to perform in shows. The film premiered at the Sundance Film Festival in January 2013, then went

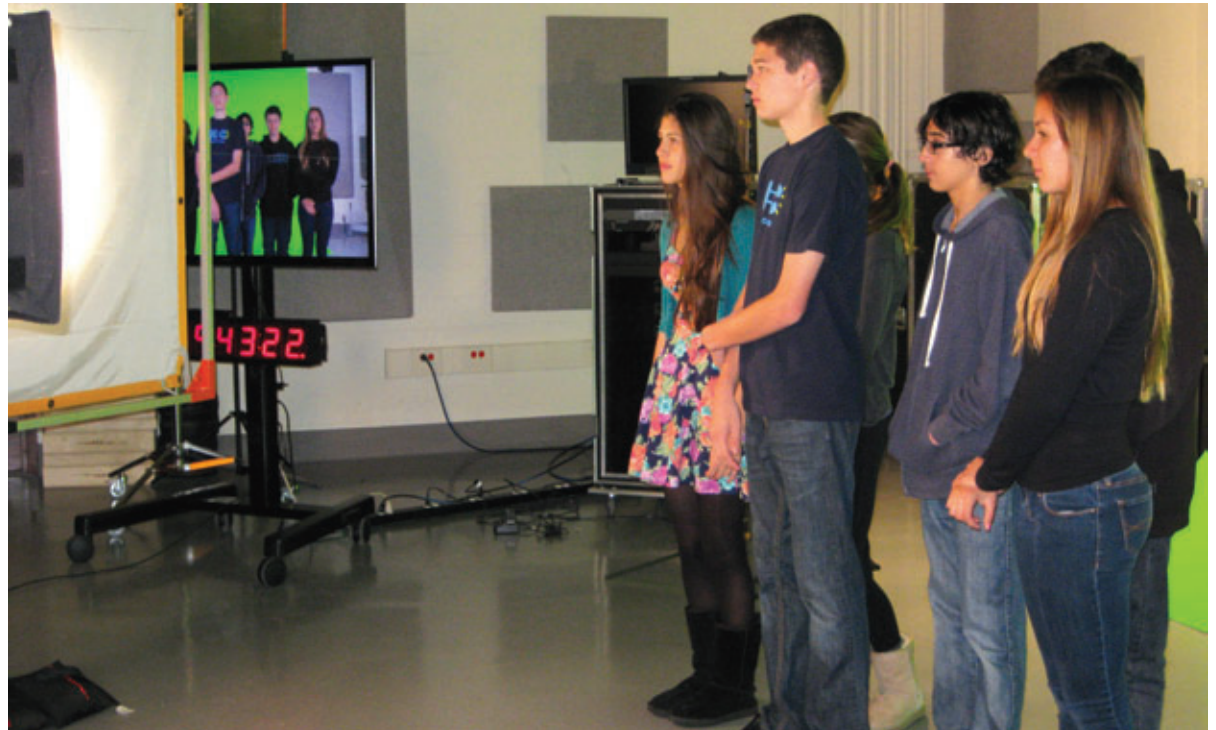
SeaWorld officials have issued a strong pushback over the captivity controversy. See their open letter on Page 5.

mainstream in October when it was featured on CNN and became the subject of several CNN news features.

Though they declined to participate in the PLHS panel discussion, SeaWorld officials issued the following statement: "As we responded a few weeks ago to the filmmaker's debate challenge, we have no interest in helping promote a film this dishonest and manipulative," said SeaWorld San Diego spokesman Dave Koontz.

"Our position has not changed," continued the statement. "We did not receive any specific invitation from the school regarding today's screenings. We would like to thank Kearny High School for inviting us to provide a SeaWorld presentation to their students last week. We applaud the school's desire to provide its students information on both sides of the issue to help them make a more informed decision. It's unfortunate that we did not receive invitations from the other schools to provide a SeaWorld presentation to their students."

During the Feb. 3 panel discussion, Cowperthwaite described herself as a "mom who'd taken her children to visit Sea World," saying she didn't set out with any preconceived notions or to do an expose on the marine



TAKING A STAND Students at Point Loma High School's Cinema Arts Program film a public-service announcement on Feb. 3 on campus, inviting SeaWorld San Diego officials to share their side of the story after a controversial documentary called "Blackfish" aired on CNN recently. The documentary looks at issues surrounding the captivity and treatment of killer whales at the marine park and interaction with human trainers during shows, which grabbed the attention of the cinematic students.

DAVE SCHWAB

park.

"I was making a documentary about trainers and their relationships with apex [top] predators, almost a philosophical film," Cowperthwaite said. "It wasn't going to be controversial."

But as she delved deeper into the story, "I began peeling back the onion and started to realize, shockingly, the

truth," Cowperthwaite said.

Marine biologist Dr. Toni Frohoff said scientists "have an obligation when we find dolphins and whales we're studying are dying and languishing in captivity to speak out. It's not a matter of being animal-rights activists. It's a matter of scientists being responsible to populations of animals and the habitats they live in."

Asked if "Blackfish" has caused SeaWorld to make any changes in its business model, Cowperthwaite replied, "We sometimes hear rumblings that they might be changing the environment of the sea lion pool or making

SEE **BLACKFISH** >> PG. 5

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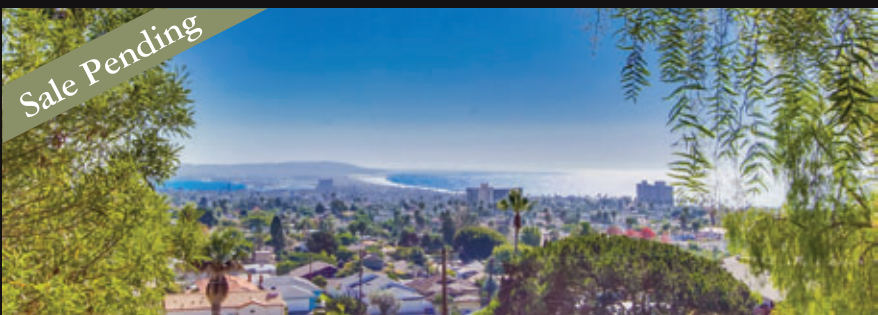
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GUEST VIEW

SeaWorld: The truth about animal treatment is in our parks and people

SeaWorld San Diego

An open letter from SeaWorld's animal advocates:

Inaccurate reports recently have generated questions about SeaWorld and the animals in our care. The truth is in our parks and people, and it's time to set the record straight.

The men and women of SeaWorld are true animal advocates. We are the 1,500 scientists, researchers, veterinarians, trainers, marine biologists, aquarists, aviculturists, educators and conservationists who have dedicated our lives to the animals in our care, as well as those in the wild that are injured, ill or orphaned. Whether it's a sea lion, manatee, sea turtle or whale, we are on call 24/7.

Here are some important facts about SeaWorld and our work:

- SeaWorld does not capture killer whales in the wild. Due to the groundbreaking success of our research in marine-mammal reproduction, we haven't collected a killer

whale from the wild in 35 years. In fact, only two of the whales in our care were collected by SeaWorld and they continue to be in our care today. In addition, our research has led to a much greater understanding of whales in the wild, giving researchers important scientific insights surrounding marine-mammal reproduction.

- We do not separate killer whale moms and calves. SeaWorld recognizes the important bond between mother and calf. On the rare occasion that a mother killer whale cannot care for the calf herself, we have successfully hand-raised and reintroduced the calf. Whales are only moved to maintain a healthy social structure.

- SeaWorld invests millions of dollars in the care of our killer whales. In the last three years alone, we have invested \$70 million in our killer whale habitats and millions of dollars annually in support of these facilities. Our habitats are among

the largest in the world today. They are state-of-the-art, multimillion-gallon environments of cooled and filtered water that allow for the highest and safest standards of care. We give our animals restaurant-quality fish, exercise, veterinary care, mental stimulation and the company of other members of their species.

SeaWorld's killer whales' life spans are equivalent with those in the wild. While studies continue to define the average life span of killer whales in the wild, the most recent science suggests that our killer whales' life spans are comparable. Indeed, five of our animals are older than 30, and one of our whales is close to 50.

The killer whales in our care benefit those in the wild. We work with universities, governmental agencies and NGOs to increase the body of knowledge about and the understanding of killer whales—from their anatomy and reproductive biology to their auditory abilities.

Some populations of wild killer whales have been classified as endangered or threatened, demonstrating the potential critical nature of these research opportunities. This type of controlled research and study is simply not possible in the wild, and has significant real-world benefits to the killer whales that live there.

SeaWorld is a world leader in animal rescue. The millions of people who visit our parks each year make possible SeaWorld's world-re-nowned work in rescue, rehabilitation and release. We are constantly innovating when it comes to this care: Our veterinarians have created nursing bottles to hand-feed orphaned whales, prosthetics to save sea turtles and a wetsuit to help injured manatees stay afloat during rehabilitation. Whether it's the result of natural or man-made disasters, SeaWorld is always on call and often the first to be contacted. We have rescued more than 23,000 animals with the goal of treating and returning them to the wild.

Naturalist Baba Dioum put it best when he said, "In the end we will conserve only what we love; we will love only what we understand; and we will understand only what we have been taught."

At SeaWorld, this has been our calling since we first opened our doors 50 years ago. It is a responsibility we do not take lightly. More than 400 million guests have visited SeaWorld. We are proud that their experiences here have a lasting and positive impact on them, and on the world in which we live.

The truth about SeaWorld is right here in our parks and people. Our guests may enter our gates having never given much thought to the remarkable animals in our oceans. When they leave with a greater appreciation for the importance of the sea, educated about the animals that live there and inspired to make a difference, we have done our job.

For more information, visit www.seaworldcares.com.

BLACKFISH >>

CONT. FROM PG. 4

nicer waterfalls. [But] so far, they're standing their ground, saying they're proud of their history and to look at all the good things they do [animal rescues, conservation, public education]."

Cowperthwaite likened challenging SeaWorld's business model to "poking the dragon."

"Nobody's talked about any of these things [orca treatment] for 40 years," Cowperthwaite said.

She added that she and others challenging Sea World's methods are being branded by some as "crazy activist sci-

entists."

"The Kids Eco Club teaches environmentalism and this is a really big issue, and we thought it was important for kids to hear both sides of the argument so they can decide who's right or wrong," said Guinn, when asked why he organized the "Blackfish" panel discussion.

Frohoff said orcas in the wild are "some of the most peaceful of all social species," adding she felt captivity may cause some of them to become stressed and "pathological."

Frohoff said it's impractical to try and take orcas that have lived their entire lives in captivity and unleash them into the wild where they would-

n't know how to take care of themselves without human care. But there might be a middle ground, she suggested, through the creation of "sanctuaries," fenced-off, more natural habitats where people could observe them, but where orcas and other marine mammals wouldn't be forced to perform like circus animals for human entertainment.

A student asked Cowperthwaite who they should believe in the orca debate—SeaWorld or their critics.

"Don't trust either of us," she said. "Go and do your own research. I want to encourage you all to do your own critical thinking."

TRAIL >>

CONT. FROM PG. 3

now whittled down to four—alternative numbers 2, 5, 7 and 4. These will ultimately move forward into the

CEQA/NEPA environmental review process.

"We (city) don't make the selection," said Palasayed. "What we're supposed to do is identify the ones (routes) that score higher than the others and recommend those be

taken through the environmental process."

Palasayed said the environmental review will determine "the preferred alternative with the least amount of impacts."

The next step in the CRT process is



DEFENDING HER DOCUMENTARY Gabriela Cowperthwaite, director of the controversial documentary "Blackfish," told Point Loma High students to draw their own conclusions as to the treatment of killer whales by SeaWorld San Diego during her campus visit Feb. 3. SeaWorld officials have issued strong pushback comments about the accuracy of the documentary. **DAVE SCHWAB**

to seek City Council authorization this summer to proceed with environmental review of the four final alternative routes selected. That review is likely to take a year or longer, said Palasayed.

In early 2016, the CRT project is

expected to receive certification of its environmental impact report/-environmental impact statement with approval of a final route alternative. Construction is then expected to commence sometime in 2017 after funding sources have been secured.

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PLANNERS »

CONT. FROM PG. 1

parcels.

“Our strategy is to take the property and do a subdivision map according to design guidelines and sell two lots to a custom-home builder,” said Shannon.

He said 75 percent of the 25-acre site is designated open space, precluding development. Shannon said it would also be the ultimate responsibility of property homeowners to “maintain it [open space].”

Shannon said the current underlying zoning would allow as many as 100 units to be built on the site’s five developable acres. A third parcel

onsite is already developed with offices, a gym and a greenhouse.

Attorney Kevin Johnson, representing several neighboring property owners in La Jolla Summit concerned about the project, said the site is “physically unsuitable for development because it would disturb environmentally sensitive lands, including wildlife corridors.”

“An alternative analysis needs to be done to see if buildings should be in a different location,” Johnson continued. “This is a high-fire area which needs to be taken into consideration.”

Developers of The Reserve countered they’ve spent a lot of time going over fire and wildlife issues with the city, which is why a com-

prehensive set of design guidelines has been formulated to carefully direct development of the estate site.

Johnson said planners, if they were to accept the project as is, would essentially be “approving this footprint right now.”

“What you should be saying right now is you need more information,” Johnson said.

LCPA trustees agreed. After initialing voted 5-9-1 against approving the project as proposed, the board re-voted 14-0-1 in favor of a different motion requesting that an environmental impact report be done, as well as a substantial conformance review to determine if the proposed project would meet all applicable zoning and land-use provisions.

A draft EIR for a downsized Jewish student center — proposed on a triangular parcel across from UCSD adjoining a single-family La Jolla subdivision — was also nixed by a 12-1-1 vote of the LJCPA board.

Originally proposed in 2000 but significantly downscaled since, the project is on a remnant land parcel (Site 653) that neighbors insist should be kept as an open-space buffer between the university and residents.

Hillel representatives said the revised draft EIR for the project was being circulated “for an unprecedented third time.”

“We have made every effort to incorporate public input into designing a very high-quality project that



CONDITIONS ADDED The Lollla Community Planning Association attached several conditions to the downsized Hillel project that had already been agreed upon by a subcommittee.

DAVE SCHWAB

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will be an asset to the neighborhood,” said Michael Rabkin, Hillel’s executive director.

Rabkin described Hillel as “an independent religious corporation serving the religious needs of Jewish college students.”

Some neighbors didn’t agree with Rabkin’s perception of the project, arguing the facility would be a Jewish student center serving the needs of the university, not the surrounding neighborhood.

Neighbor Ross Starr said the proposed Hillel Center for Jewish Life “is not really a church, temple or building used for religious purposes. On the contrary, it is a student activity center, not a religious institution.”

Attorney Julie Hamilton, representing neighbors opposed to the Hillel project, characterized the project’s design analysis and EIR as “completely deficient.”

LJCPA trustees voted overwhelming to attach several conditions agreed to previously by a subcommittee, which determined that a number of environmental issues in the Hillel EIR still need to be addressed. Among them are the building’s seating capacity, increased traffic in the area, the adequacy of onsite parking and tall windows in the buildings, which could create light pollution spilling over into the adjacent residential neighborhood.

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Overall Restaurant _____

Overall restaurant service _____

New restaurant _____

Best Chef _____

Breakfast _____

Lunch _____

Dinner _____

Take-out _____

Sunday brunch _____

Family restaurant _____

Best Atmosphere _____

Restaurant Service _____

Restaurant w/ Wine List _____

Wine Shop _____

Wine Bar _____

Local Winery _____

Beer Selection _____

Sports Bar _____

Martini _____

Place to People Watch _____

Pet Friendly Restaurant _____

Live music _____

Place to Dance _____

Happy hour _____

Best Comfort Food _____

Late Night Eatery _____

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Place for a birthday party _____

Most romantic _____

Best ocean view _____

Appetizer _____

Bagel _____

Burrito _____

Burger _____

Fish Taco _____

Fish & Chips _____

Desserts _____

Margarita _____

Omelette _____

Pastry _____

Pizza _____

Pita _____

Salad bar _____

Sandwich _____

Senior Special _____

Steak _____

Sushi _____

Seafood _____

American _____

BBQ _____

Asian fusion _____

Thai _____

Chinese _____

Pho _____

Greek _____

French _____

Indian _____

Italian _____

Korean _____

Mediterranean _____

Mexican _____

Mexican (fast food) _____

Bakery _____

Bar _____

Cafe _____

Catering _____

Coffee shop _____

Deli _____

Gellato _____

Ice cream / frozen yogurt _____

Vegetarian _____

Patio dinning _____

Senior special _____

Wings _____

KAYAKS >>

CONT. FROM PG. 1

San Diego Lifeguard Services Sgt. Ben Lewis told community planners that a glitch with the tower's tinted glass, causing glare and "ghost images," is being mitigated by smaller beach lookout posts.

"It's a public safety concern caused by glare producing an obstruction to lifeguards' views," said Lewis. "A post on the beach is being staffed four hours a day when the glare is at its worst in the afternoon to compensate."

Greg Parkington of District 1 City Councilwoman Sherri Lightner's office said a collaboration is under way between the city and lifeguards to "implement the right solution, not just tear things down."

"Our office is working to make sure things are on the right track to get a solution done by the summer," Parker said.

Five remaining kayak operators in La Jolla Shores are working with Lifeguard Services and the city on a new RFP (request for proposals), which will regulate how they operate in the future.

The current RFP, which is about to expire, was first instituted in March 2009. At that time, at the

behest of lifeguards, a city-mandated lottery draft was imposed to curb kayak proliferation during busy summer weekends at the Shores, which was reportedly monopolizing lifeguards' time and jeopardizing public safety.

Kayak operator and LJSA board member Chris Lynch of Everyday California, said "new regulations for kayak concessionaires are going to happen in November."

Lynch said Shores kayak operators are committed to "doing our best for the community" and are reinvesting a lot of money into rebuilding new shops.

"We want to mitigate any concerns," Lynch said.

Other board members noted the changing circumstances.

"Every three years, the city goes through a new RFP process for determining new concessions for kayaks and surf camps," said LJSA chairman Tim Lucas.

Shores kayak operator and LJSA board member Sharon Luscomb urged the five remaining concessionaires in the community to "work

together to come up with solutions for problems."

"The city would be much happier if we have a group consensus of suggestions on issues, like trucks (transporting kayaks)," Luscomb said. "We need to brainstorm how to fix some of these issues."

LJSA board member and parent John Kassar said he's concerned for the safety of children around the Shores' boat launch used by kayakers.

"If we could get some of that money to come back from the city for regulation of surf camps and kayakers, we could get a [park] ranger, which would make the boat launch much easier to manage," said board member Izzy Tihanyi, owner of Surf Diva boutique.

Lynch said he would lead a more complete discussion on the kayak RFP issue at the group's March meeting.

Lucas said the City Council is scheduled to discuss new proposed regulation changes for commercial food and other vehicles parked in residential neighborhoods on March 3.

A couple of Shores residents complained during the meeting of commercial trucks parking for long periods in their residential neighborhoods. Kayak owner David Teafatiller said he and others in the industry are aware of the problem and are open to working with residents to resolve any issues arising

from parked commercial vehicles. Teafatiller suggested people leave notes on vehicles they feel are parked inappropriately, adding he always responds to such messages.

The next LJSA meeting will be Wednesday, March 12 at 6:30 p.m. at Building T-29 at Scripps Institution of Oceanography.



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MAYOR-ELECT

ELECTION >>

CONT. FROM PG. 2

reject the new mayor's agenda.

"What happens is there will be 30 business days, once the seat is vacant, to apply for a special appointment to fill out the term of [Faulconer's] seat," Maland said. "It's a major process requiring the gathering of at least 50 signatures."

Maland said the interim Council District 2 representative would likely be seated in April. The interim councilmember will not be allowed under the city's charter to run for the full District 2 term in the June election, Maland said.

Maland said whoever wins the race for District 2 — either in the primary or a runoff election — would not be inaugurated and seated until December.

Faulconer will have the distinction of becoming the only Republican mayor in any of America's 10 largest cities.

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Samuel Freedman, author of *Breaking the Line*, *Small Victories*, *Jew vs. Jew*, *Upon This Rock*
February 20, 7:00 PM in Salomon Theatre
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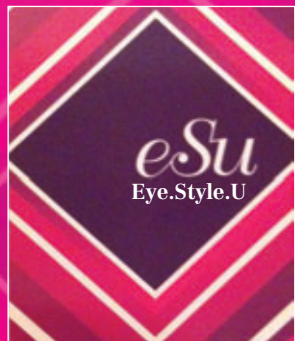


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**LIGHTEN UP
IN 2014**

Wisteria Cottage renovation to bolster modernized look of La Jolla Historical Society

By DAVE SCHWAB

The La Jolla Historical Society (LJHS) will mark its 50th anniversary with completion of a year-long, \$1 million restoration of Wisteria Cottage that will be reopened during a weeklong celebration in May.

Wisteria Cottage is the final jigsaw piece in redevelopment of the historical society's campus at 780 Prospect St.

Site improvements have included the conversion of a relocated historic home into LJHS's offices, along with the conversion of a garage for historical archives.

The restoration of Wisteria Cottage finishes the job, enhancing the last intact remnant of philanthropist Ellen Browning Scripps' South Moulton Villa estate on Prospect Street.

"We will have a five-day series of opening events the first week of May starting with the donors of our capital campaign, inviting them in to help celebrate," said LJHS executive director Heath Fox.

He said the festivities will include a "weeklong series of open houses for the public."

With the reopening of the campus on May 4, the La Jolla Historical Society will celebrate its 50th anniversary, said Fox.

"For the society, this pivotal moment marks the first time — after 50 years of collecting archival materials — that exhibitions can be prepared and presented inside professionally designed museum galleries," he said.

The cottage restoration started in summer 2013 and is expected to "cost about \$1 million," Fox said.

Fox noted the anniversary also marks the end of years of a nomadic existence for the historical society, and the beginning of "a permanent home for its education programs, public outreach, historic research and archives."

Fox said cottage renovations have preserved the integrity of the structure while updating it at the same time.

"The first floor is all exhibition

space, 1,450 square feet," Fox said. "We have now brought that space up to museum standards. It will allow us to present high-quality exhibitions with precious materials and works of art."

The renovated facility will have new state-of-the-art humidity control and fire-safety systems," Fox said.

Wisteria Cottage is the enduring repository of La Jolla history. Landmark status was assigned to it in 1982 for its design and century-long association with the Scripps family.

From the 1940s to the early 1960s, the cottage served as The Balmer School, later renamed La Jolla Country Day School. The cottage was then primarily John Coles Book Store from the mid-1960s until 2005.

Through the visionary stewardship of the Scripps/Revelle family, the 1904 Craftsman-style cottage, garage and the intact landscape were deeded to the La Jolla Historical Society in 2008.

The approach to the Wisteria restoration, led by architect Ione R. Stiegler of La Jolla-based IS Architecture and general contractor Hill Construction Company of San Diego, was to restore the cottage's exterior to the period of around 1910, when Virginia Scripps owned it and Irving Gill remodeled it. The plan was then to convert the interior exclusively for exhibition gallery space.

"The outside has been historically preserved and the inside has been adaptively reused," said Fox. "It's going to be a wonderful building and in a lot of ways is going to be a national model for preservation of a historic community building."

The cottage's exterior renovation follows the best practices of historic preservation, as set forth by the standards of the U.S. Secretary of the Interior.

The interior of the cottage follows best practices as set forth by the standards of the American Alliance of Museums (formally the American Association of Museums).



MAKING HISTORY Wisteria Cottage is being prepared for a weeklong reopening in May to celebrate the 50th anniversary of the La Jolla Historical Society. The historical society has been in the midst of a \$1 million, yearlong renovation to enhance the presentation of archival materials in professionally designed museum galleries. **DAVE SCHWAB**

Wisteria Cottage, the oldest structure in what is today called the Scripps Cultural District, was once owned by Virginia Scripps and was remodeled in 1907-09 by Gill, a master architect.

The conference room in the adjacent Balmer Annex, built for the Balmer School in the late 1940s and restored to that period, will provide renovated facilities for meetings, workshops, educational programs and community activities.

Improvements to the office and research center, a 1909 cottage relocated to the property in the 1980s, will provide a more conducive setting for members of the public to consult with the historical society's archivist and historian regarding information needs and access to archival materials, said Fox.

The inaugural exhibition in the early May opening of Wisteria Cottage will be "Climate Change: Mid-century Modern La Jolla," curated by Dave Hampton.

The exhibition and its accompanying catalog will explore the history of La Jolla in the 1950s and 1960s — decades of change when a small circle of postwar modernists emerged to spearhead new ideas in the arts, design and architecture.



GIVING IT HIS ALL A worker keeps the restoration effort moving at Wisteria Cottage, home of the La Jolla Historical Society. A reopening is slated for May 4. **DAVE SCHWAB**

The La Jolla Historical Society is dedicated to the discovery, collection and preservation of La Jolla's heritage. Through exhibitions, programs, collections and advocacy, the historical society presents and promotes awareness of the community's rich historical record.

Founded in 1964, the LJHS operates from a campus consisting of Wisteria Cottage, the adjacent Balmer Annex used for educational programs and

community activities, a 1909 beach cottage which serves as office and public research center, and an archival storage building.

The historical society's historical collection consists of more than 20,000 photographs, local newspaper archives, architectural drawings and numerous personal and public records from all periods of La Jolla's history.

For more information about the La Jolla Historical Society, visit lajollahistory.org.

WHAT'S AHEAD >>

FRIDAY, FEB. 21

- Great Wines of Italy Wine Tasting, 5:30 p.m., La Jolla Community Center, 6811 La Jolla Blvd. Learn what makes Italian wines so great at an exquisite wine tasting that features wines from Tuscany, Piedmont and Veneto. Cost is \$25 for community center members, \$30 for non-members. Call (858) 459-0831 or email www.ljcommunitycenter.org.

SATURDAY, FEB. 22

- "Higher," La Jolla Playhouse, 3 p.m., 2910 La Jolla Village Drive. As part of its DNA New Work Series, La Jolla

Playhouse presents a staged reading of this Cary Perloff drama about two architects who become rivals for a memorial in Israel, directed by Christopher Ashley. Free. For information, call (858) 550-1010 or email www.lajollaplayhouse.org.

SUNDAY, FEB. 23

- Bus tour of UC San Diego, 2 to 3:30 p.m., Gilman Entrance Information Center, 9500 Gilman Drive. Local residents, visitors and the general public are invited to discover the university with a tour for a general overview of the campus with stops at major landmarks, including the Jacobs School of Engineering, UC San Diego Moores Cancer Center,

Birch Aquarium and Geisel Library. Tours are free but reservations are required. Call (858) 534-4414, or visit www.ucsdnews.ucsd.edu/tours to make a reservation.

MONDAY, FEB. 24

- Ad Hoc Vacation Rental Committee meeting, 5 to 6:30 p.m., La Jolla Recreation Center, 615 Prospect St. This standing committee of the La Jolla Community Planning Association will be finalizing recommendations on what's to be done to regulate short-term vacation rentals and the problems they present in the community. Free. For information, call (858) 220-9001 or email ahern-group@gmail.com.

PHOTOGRAPHY *on* DISPLAY >>

"Lumen, Shadows, & Chroma" an exhibition of awe-inspiring fine-art photography by award-winning artists – including La Jollan Dana Levine – runs from Saturday, March 1 through Wednesday, March 28 from 9 a.m. to 5 p.m. daily at Mission Trails Regional Park Visitor Center Art Gallery.

The title of the exhibition refers to key concepts crucial to a photographer's vision. Light, shadow and color portray the subject matter of the exhibition – plants, animals and the sea. Whether in black-and-white or intense color, high impact or quiet contemplation, all the images in the show communicate a lasting impression on the viewer.

Levine, a retired scientist, has had her work shown nationally. Transforming the world she sees through photography is an exciting, creative



adventure for her especially when she encounters tranquil, reflective spaces or people with a sparkle in their eye. In this exhibition she will be showing new photographs of plants transformed into symmetrical patterns.

The art gallery is located at One Fr. Junipero Serra Trail, San Diego, 92119. A reception is planned for on Sunday, March 9 from 1 to 4 p.m. The exhibition is free and open to the public.

To see more examples of Levine's work, visit www.danalevineart.com.

THEATER *RUN* >>

Two performances of Baby, the Broadway musical that's celebrating its 30-year run, takes place Saturday, March 8 with a matinee at 2 p.m. and evening performance at 7:30 p.m. The event, featuring Liz Callaway, who earned a Tony Award nomination for her role as Lizzie Fields in the musical, will take place at Scripps

Research Institute Theatre, 10640 John Jay Hopkins Drive. The concert will benefit Miracle Babies, a non-profit dedicated to providing education, support and financial assistance to families with newborns in the neonatal intensive care unit.

Tickets prices are \$100 for general admission, \$150 for rows 2-6 and \$175 for front-row seats. Visit <http://www.miraclebabies.org/2013/upcoming-events/baby-the-musical>.



The La Jolla & Golden Triangle Chamber of Commerce

Mixing & mingling

Upcoming Chamber Mixer & Ribbon Cutting February 26th

Message from the COB

Roppongi Restaurant and Sushi Bar was the sponsor and host of the Chamber's final mixer for 2013. The event was held on their elegant out-door patio and fire pit area. Over 40 guests were treated to a generous variety of Roppongi's delicious appetizers. New members were introduced and everyone had a great time. We'd also like to welcome Roppongi's new GM, Bobbie Hoyle

The Chamber's next Mixer will also be a Ribbon Cutting for Spa Milagro, who will also be the host and sponsor. Located at 1250 Prospect Suite 20-B, Spa Milagro features Lisa Marie cosmetics and a unique selection of other spa products. Additional-

ly, they offer permanent make-up, hot stone massage, body wraps, lash extensions and much more.

Come join us on February 26th at 5:00 PM for the ribbon cutting and tour of the spa as well as complimentary appetizers, wine and soft beverages. Several new members will be introduced. As a special kickoff for 2014, the event will be free to members and non-members alike. So for all you non members this will be an excellent opportunity to check us out. We hope to see you there!

Cordially, George Schmall
COB LJGTCC.



WHAT:

La Jolla & Golden Triangle Chamber of Commerce's "Business After Five" Mixer & Ribbon Cutting

WHERE:

1250 Prospect St. Ste. 20-B
La Jolla, CA 92037

WHEN: Feb. 26th, 2014

5:00-7:00 p.m.

FREE EVENT

Photos from the May Business After Five Mixer @ Roppongi



Breaden Posey and Eric Ulkutekin of Vaping Lab receiving their Membership Certificate from Vice President Ted Barduson of La Jolla Wellness Studio



Roppongi Vice President of Marketing, Former General Manager Russ Heschel, Nicole Preito and Chamber CEO George Schmall of Financial Bodyguards Insurance.

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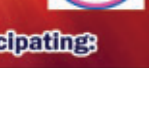
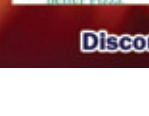
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SEACREST: above: Robin Israel (Seacrest vice president of philanthropy), Jon and Mary Epstein (she's Seacrest Women's Auxiliary president), David and Sylvia Geffen (honorees; she's also Seacrest Foundation president), Pam Ferris (Seacrest president and CEO).



SEACREST: above: Larry and Cindy Bloch, Kenneth and Lori Polin, Sharon and David Wax. Left: Paul and Joyce Dostart, Judy and Jack White, Judee Feinberg.



SEACREST: above: Harry and Valerie Cooper, Lee and Frank Goldberg, Sally and John Thornton.



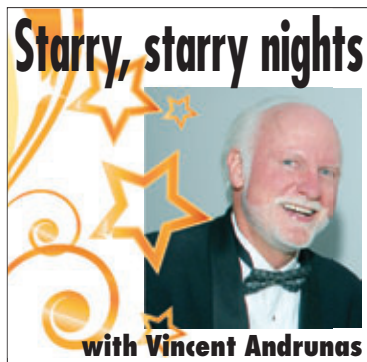
Service to the elderly and children in need

Established in Encinitas and Rancho Bernardo, Seacrest Village Retirement Communities is a not-for-profit senior housing and health-care organization serving the ever-growing San Diego community in the Jewish tradition since 1944, and currently working with over 400 clients daily.

The Seacrest Foundation helps support Seacrest Village's service to the elderly. Striving to ensure a warm and loving home for residents for generations to come, the organization has never turned away anyone in need of their care, regardless of religious affiliation or ability to pay.

Its recent Women's Auxiliary's Sapphire Jubilee gala at La Jolla's Hyatt Aventine celebrated 70 years of philanthropic support for seniors. Proceeds will assist residents whose financial resources have been exhausted.

The black-tie "evening of glitter, glamour, and generosity" event attracted 350 guests, commencing with juggling "Flairaholiks" bartenders and tray-passed canapés. The dinner program, emceed by KFMB's Dan Cohen, featured welcomes from Seacrest board chairman Bob Haimsohn and president/CEO Pam Ferris. Event honorees Sylvia and David Gef-



fen were presented. They emotionally praised Seacrest's work (Sylvia, the foundation's president, seems truly unbiased ...), drawing an enthusiastic standing ovation.

A live auction offered seven tantalizing items. Then, Larry Bloch requested guests' generosity for fund-a-need donations, quoting his mother's admonition, "You'll never go poor helping out someone in need." It worked. Donations raised about \$160,000 of the event's \$350,000 net.

Dinner choices included filet of beef (quite excellent), pan-seared sea bass and mushroom ravioli. Afterward, the "Sapphire Lounge" opened with a dessert buffet, stage and dance floor, and casino gaming tables. "Win-nings" could later be deposited in

opportunity drawing boxes for seven valuable prizes. The Heroes played for dancing, keeping the dance floor quite busy for the rest of the evening.

105 years and counting...

Formally-attired guests recently celebrated the Charity Ball's 105th anniversary, "From the Heart," at the classic Hotel del Coronado. Clarice Perkins chaired and Phyllis Snyder co-chaired, reprising their 2008 performance with reversed roles.

"We forgot how much work it was," the two friends claimed, but really devoted themselves, eclipsing their previous success.

Rady Children's Hospital was the Ball's beneficiary (and has been since 1953). The three-part event starts with cocktails and canapés downstairs in the Del's Carousel Room. There, Perkins told guests about heartwarming accounts heard from parents grateful to Rady's for saving their children's lives and announced that event proceeds would benefit Rady's Cardiovascular Intensive Care Unit (CCICU). Guests then continued to the Crown Room for the dinner

SEE **SOCIETY** >> PG. 14

A blooming tradition at The Patio

By Samantha Robinson, Asst. Marketing Director

When one thinks of Valentine's Day, the next sequential thought is usually red roses, from or to that special someone. The Patio on Lamont Street, however, will be celebrating by incorporating the hibiscus flower into a special libation available from February 14-16.

This "love potion" features hibiscus syrup-infused sparkling wine with an actual hibiscus flower at the bottom.

Director of Operations, Lucas Reeve, is excited to be offering this unique item on the menu for lovebirds. "The flower opens on its own with the aid of the bubbles to create a cool effect. The flower itself is an interesting flavor and texture and the syrup adds both a scent and a touch of sweetness," said Reeve.

Not stopping there, Executive Chef John Medall decided to start using this versatile flower in the kitchen. He has already created an amouse-bouche where he opens the flower and pits it, stuffs it with a blend of whipped chèvre and mascarpone cheeses, and tops it off with a garnish of fresh chives. The flavors and presentation have guests raving!

For more information or to make reservations at The Patio on Lamont Street, call 858-270-9900 or visit www.thepatiosd.com.



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Apollonia has been the destination of choice for La Jollans with an appetite for Greek delicacies. The restaurant has a handsome outdoor patio where shaded alfresco dining is delightful. Venture inside and you will find a charming ambiance in every dining room and in the beautiful lounge. The menu includes age-old favorites such as Dolmathakia and Moussaka, alongside some absolute surprises guaranteed to tantalize your adventurous curiosity. The menu offers many heart-healthy items prevalent in Greek cuisine. Apollonia's service is very friendly and as pleasant as the food. Open daily from 11:00 AM to 9:00 PM (Sun-Thur) and to 10:00 PM (Fri & Sat).

The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches.

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Live music calendar >>

By BART MENDOZA

Friday, Feb. 21

- Allegra, acoustic covers, 5 p.m., Beaumont's
- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa
- Campbell, singer-songwriter covers, 6 p.m., Prospect Bar & Grill
- Chris Cerna, standards, 6 p.m., La Valencia
- AJ DeGrasse Trio, piano jazz, 7 p.m., Eddie V's
- Lance Diekmann, blues 7 p.m., Amaya
- Tad Sisler, vocals, piano, keyboards; 8 to 11 p.m. in the lounge, The Manhattan
- FUNDamental Fridays, DJ night, 8 p.m., Barfly
- Fish & The Seaweeds, covers, 9 p.m., Beaumont's
- Afro Jazziacs, Latin sounds, 7 p.m., Café-Bar Europa

Saturday, Feb. 22

- Bossa Lounge Project, acoustic blues, 10:30 a.m., Bird Rock Coffee Roasters
- Ryan Hiller, singer-songwriter covers, noon, Prospect Bar & Grill
- Jimmy Lewis, singer-songwriter covers, 3:15 p.m., Prospect Bar & Grill
- Zak Lipton Trio, traditional jazz, 4 p.m., Café-Bar Europa
- Pat Dowling, standards, 6 p.m., La Valencia
- Aquile, singer-songwriter covers, 6:30 p.m., Prospect Bar
- Rotting Out, punk, 6 p.m., Che Café, UCSD
- Freddie A Dream Trio, piano jazz, 7 p.m., Eddie V's

- Tomcat Courtney, blues legend, 7 p.m., Café-Bar Europa
- Mark Leesman, blues, 7 p.m., Amaya
- Tad Sisler, vocals, piano, keyboards, 8 to 11 p.m. in the lounge, The Manhattan
- Huey Mack and D-Why, hip hop, Porter's Pub, UCSD
- Son Pa Ti, Latin dance music, 9 p.m., Café-Bar Europa
- December's Children, classic covers, 9 p.m., Beaumont's

Sunday, Feb. 23

- Malmana, flamenco, 10 a.m., La Valencia
- Joe Cardillo, acoustic covers, 11:30 a.m., Beaumont's
- Brent Curtis & Mike Myrdal, singer-songwriters' classic covers, noon, Prospect Bar & Grill
- Sounds Like Four, jazz, 4 p.m., Café-Bar Europa
- Sounds Like San Diego, acoustic covers, 4 p.m., Prospect Bar & Grill
- John Cain, piano jazz, 5 p.m., Eddie V's
- Pat the Bunny, indie rock, 7 p.m., Che Café, UCSD
- Tord Gustavsen Quartet, jazz piano combo, 7:30 p.m., La Jolla Athenaeum
- Middle Earth, belly-dance ensemble, 8 p.m., Café-Bar Europa
- Tommy Gannon, Bill Evans jazz tribute, noon, La Jolla Athenaeum

Monday, Feb. 24

- Dave Hermsen, guitar duo and vocals, 4 p.m., Café-Bar Europa

- John Cain, piano jazz, 5 p.m., Eddie V's
- Stefanie Schmitz, Brazilian music, 7 p.m., Café-Bar Europa

Tuesday, Feb. 25

- Stefanie Schmitz, jazz and world music, 4 p.m., Café-Bar Europa
- Lisa Campbell, singer-songwriter,

- 6:30 p.m., Prospect Bar & Grill
- Grupo Globo, Brazilian music, 7 p.m., Café-Bar Europa
- Mika Zlalkovich, piano jazz, 7 p.m., Eddie V's
- Electrician, indie rock, 7 p.m., Che Café, UCSD

Tuesday, Feb. 25

- Kevin and Eduardo, Latin guitar and

- vocals, 7 p.m., Café-Bar Europa
- Freddie A Dream Trio, piano jazz, 6 p.m., Eddie V's
- Aquile, classic covers, 6 p.m., Prospect Bar & Grill
- Tomcat Courtney, blues legend, 7 p.m., Café-Bar Europa

See the full calendar at ljtoday.com



MUSTHEAR >>

Anyone who is interested in jazz or classical music in particular should check out UCSD's many music events. Ranging from free student concerts to reasonably priced shows for gospel choirs, the sheer breadth of music on offer is staggering and a boon for area music fans. One of the clear highlights this month is a performance from Schick Machine, a.k.a. UCSD faculty member and percussionist Steve Schick on Feb. 27. A mix of storytelling and adventurous music, Schick takes the audience through a stage filled with wondrous new instruments created by composer Paul Drescher, including such intriguingly named items as "The Peacock" and the "Field of Flowers." At times whimsical, but always inspired, music aficionados who like their music on the cutting edge will love every second of this show.

• **SCHICK MACHINE** performs at 8 p.m. on Thursday, Feb. 27 at the **MANDEVILLE AUDITORIUM**, 9500 Gilman Drive. All ages. musicweb.ucsd.edu/concerts.

— Bart Mendoza



STEVE SCHICK

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SOCIETY >>
CONT. FROM PG. 11

portion of the evening.

The room's striking woodwork was a perfect background for the red napkins and tablecloths topped with tall floral centerpieces. The dinner's four courses, complemented by strolling violinists, were served with exceptional skill and attentiveness.

A trumpet fanfare summoned the 500 guests to the Grand Ballroom. There, prime accommodations followed a unique "box seating" tradition. A "box" is simply an arrangement of two cocktail tables and eight chairs. Prestigious box reservations are typically passed down through a family's generations. Non-boxholders enjoy the less-prestigious (but just as comfortable) "loge" tables just beyond the boxes. All tables get bottles of champagne and Pellegrino and an adjacent room offers sweet treats and coffee drinks.

Entertainment included a beautifully performed aria by Megan Phillips. Currently studying classical vocal per-



CHARITY: left: Bill and Clarice Perkins (she's 2014 Charity Ball chairwoman), Dave and Phyllis Snyder (she's 2014 Charity Ball co-chairwoman), Nancie and Marc Geller (she was 2013 Charity Ball chairwoman)

CHARITY: above, right: Jean Larsen, Dr. Bill and Barbara McColl, Dr. Donald Kearns (Rady Children's Hospital acting president) and Dr. Jean Wickersham, Steve Jennings (Rady Children's Hospital Foundation Sr. vice president and executive director). Right: Lauren Root, Hon. Fred Link and Roxi Link (she'll be 2015 Charity Ball chairwoman), Kristi Pieper (she'll be 2015 Charity Ball co-chairwoman), Ken and Marleen Shook



formance at Boston University's conservatory. Megan's multiple heart surgeries at Rady's began soon after birth.

The ball's traditional first dance, the "Blue Danube Waltz," began with chair Clarice and husband Bill alone on the dance floor. They were soon joined by co-chair Phyllis with husband Dave; then by the entire ball committee. NRG's play continued with much more contemporary music, keeping the floor filled with dancers.

Unlike most fundraisers, there were no auctions, donation requests, or other funding pleas during the Charity Ball itself — it was all accomplished beforehand. Nonetheless, the event raised well over \$250,000 for Rady's CICU.

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SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE 700 Civic Center Drive West, Santa Ana, CA. 92701 IN THE MATTER OF THE PETITION OF: BENJAMIN AIKEN PARKER II ON BEHALF OF: SAMANTHA MARIE GUTIERREZ A CHILD, CITATION TO APPEAR CASE NUMBER 13AD000245 THE PEOPLE OF THE STATE OF CALIFORNIA: To Jimmy Bucar Gutierrez : By order of this court you are hereby cited to appear before the judge presiding in courtroom L64 of this court on 03-21-14, at 10:00 AM, to show cause, if any you have, why petition of Benjamin Aiken Parker II for the adoption of Samantha Marie Gutierrez, your minor child, should not be granted. Date: 01-09-14 ALAN CARLSON, EXEC OFFICER/CLERK BY: DEPUTY C.PRIVETO I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Date: 01/09/14 Benjamin Aiken Parker II. ATTORNEY OR PARTY WITHOUT ATTORNEY: Benjamin Aiken Parker II 136 N. Harding Place Placentia, CA. 92870 (714) 397-0807 ISSUE DATE(S): JAN 23, 30 FEB 06, 13, 20, 27 MAR 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-000148 Fictitious Business Names(s): EVER-GREEN TREE SERVICE located at: 3635 WAWONA DR. SAN DIEGO, CA. 92106 is registered by the following: EDWARD GROSS This business is conducted by: AN INDIVIDUAL The first day of business was: 02/02/1995 Registrant Name: EDWARD GROSS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 03, 2014 ISSUE DATES: JAN 30 FEB 06, 13 AND 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-00497 Fictitious Business Names(s): HOSTELLING INTERNATIONAL SAN DIEGO POINT LOMA, HI-SAN DIEGO POINT LOMA, HOSTELLING INTERNATIONAL POINT LOMA, HI-POINT LOMA, HOSTELLING INTERNATIONAL USA, HOSTELLING INTERNATIONAL, HI-USA located at: 3790 UDALL STREET SAN DIEGO, CA. 92107 is registered by the following: AMERICAN YOUTH HOSTELS, INC. This business is conducted by: A CORPORATION AMERICAN YOUTH HOSTELS, INC. 8401 COLESVILLE ROAD, SUITE 600 SILVER SPRING, MD 20910 NY The first day of business was: 06/27/2013 Registrant Name: WILLIAM EVANS Title: ATTORNEY The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 07, 2014 ISSUE DATES: JAN 30 FEB 06, 13 AND 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002268 Fictitious Business Names(s): FANNI-UM located at: 2223 AVENIDA DE LA PLAYA FLOOR 3 LA JOLLA, CA. 92037 is registered by the following: GO LUDO LLC This business is conducted by: A LIMITED LIABILITY COMPANY GO LUDO LLC 6514 MUIRLANDS DR LA JOLLA, CA. 92037 DELAWARE The first day of business was: 04/17/2011 Registrant Name: GRANT GURTIN Title: FOUNDER & CEO The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 27, 2014 ISSUE DATES: JAN 30 FEB 06, 13 AND 20, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00084688-CU-PT-CTL PETITIONER OR ATTORNEY, MELISSA MARY BECHTE 2884 COPLEY AVENUE SAN DIEGO, CA. 92116 619-920-1225 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MELISSA MARY BECHTE TO MELISSA MARY MARTIN THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 07, 2014 TIME: 9:30 AM DEPT C-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 30 FEB 06, 13 AND 20, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00003657-CU-PT-CTL PETITIONER OR ATTORNEY, Omer Rangoonwala, SBN 252915 LAW OFFICES OF OMER RANGONWALA 20955 Pathfinder Road, Suite 100 Diamond Bar, CA. 91765 909-598-3311 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MARIA DE LOURDES LUNA CHANTRES TO LULU LUNA CLOAKE THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 07, 2014 TIME: 9:30 AM DEPT C-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 30 FEB 06, 13 AND 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002342 Fictitious Business Names(s): CCF, CREATIVE CAPTURE FILMS located at: 8430 VIA MALLORCA LA JOLLA, CA. 92037 is registered by the following: ALEJANDRO RAMOS, CHRISTIAN ACOSTA This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: 12/13/2013 Registrant Name: ALEJANDRO RAMOS Title: GENERAL PARTNERSHIP The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 27, 2014 ISSUE DATES: FEB 06, 13, 20 AND 27, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA.

92101 CASE NO: 37-2014-00082572-CU-PT-CTL PETITIONER OR ATTORNEY, HEATHER SLOITNICK MUELLER & PAUL VANCE 12951 HARWICK LANE SAN DIEGO, CA. 92130 650-400-1849 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME HEATHER SLOITNICK MUELLER & PAUL VANCE ON BEHALF OF VERONICA VANCE A MINOR FROM VERONICA ROSE VANCE TO VRON VALENTINE VANCE THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON FEB 28, 2014 TIME: 8:30 AM DEPT C-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 30 FEB 06, 13 AND 20, 2014

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO: 2014-000287 (1) FICTITIOUS BUSINESS NAMES(s): a. KSP/ DD GLOB-AL (2) LOCATED AT: 2985 BARNARD ST. SAN DIEGO, CA. 92110 (3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 03/21/2013, and assigned File No. 2013-008374 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): KIMS PLASTICS USA INC 2965 BARNARD STREET SAN DIEGO, CA. 92110 CALIFORNIA Registrant/Corp/LLC Name : HYUM JAE KIM Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 06, 2014 Issue date(s): JAN 30 FEB 06, 13 AND 20, 2014

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO: 2014-000289 (1) FICTITIOUS BUSINESS NAMES(s): a. DIA-MEKI HOLD-INGS (2) LOCATED AT: 2985 BARNARD ST. SAN DIEGO, CA. 92110 (3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 08/19/2013, and assigned File No. 2013-023917 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): KIMS PLASTICS USA INC 2965 BARNARD STREET SAN DIEGO, CA. 92110 CALIFORNIA Registrant/Corp/LLC Name : HYUM JAE KIM Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 06, 2014 Issue date(s): JAN 30 FEB 06, 13 AND 20, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00085005-CU-PT-CTL PETITIONER OR ATTORNEY, MICHAEL-DOMINIC COOPER YEDUAHE 6161 EL CAJON BLVD. #433 SAN DIEGO, CA. 92115 619-251-0925 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MICHAEL-DOMINIC COOPER YEDUAHE TO MICHAEL-DOMINIC COOPER THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 14, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 06, 13, 20 & 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002264 Fictitious Business Names(s): R & B SERVICES located at: 9175 JUDICIAL DR. #6229 SAN DIEGO, CA. 92122 is registered by the following: HAIM BEJA, EPHRAIM REIN This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: 01/20/2014 Registrant Name: ESTHER BEJA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 27, 2014 ISSUE DATES: FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002758 Fictitious Business Names(s): MISSION BAY MOTEL, MISSION BAY INN, MISSION BAY HOTEL, INN AT MISSION BAY, P.B. APARTMENTS, MOTEL AT MISSION BAY, HOTEL AT MISSION BAY located at: 4221 MISSION BLVD. SAN DIEGO, CA. 92109 is registered by the following: LA MAR PROPERTIES INC. This business is conducted by: A CORPORATION LA MAR PROPERTIES INC. 612 CALLE REATA SAN CLEMENTE, CA. 92573 CALIFORNIA The first day of business was: 05/16/1963 Registrant Name: STEVEN E. JENSEN Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 30, 2014 ISSUE DATES: FEB 06, 13, 20 & 27, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00000367-CU-PT-CTL

PETITIONER OR ATTORNEY, Omer Rangoonwala, SBN 252915 LAW OFFICES OF OMER RANGONWALA 20955 Pathfinder Road, Suite 100 Diamond Bar, CA. 91765 909-598-3311 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MARIA DE LOURDES LUNA CHANTRES TO LULU LUNA CLOAKE THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 14, 2014 TIME: 8:30 AM DEPT D-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002746 Fictitious Business Names(s): CON-TENT• ED located at: 924 HORNBLEND #101 SAN

DIEGO, CA. 92109 is registered by the following: ERIKA COURIC This business is conducted by: AN INDIVIDUAL The first day of business was: 01/29/2014 Registrant Name: ERIKA B. COURIC Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 30, 2014 ISSUE DATES: FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-001286 Fictitious Business Names(s): ALL STARS PROMOTIONS located at: 9705 CARROL CENTRE RD STE 100 SAN DIEGO, CA. 92126 is registered by the following: ALL STARS PROMOTIONS, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY ALL STARS PROMOTIONS, LLC 41735 WINCHESTER RD STE E TEMECULA, CA. 92590 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: MARIO S PATEL Title: MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 15, 2014 ISSUE DATES: FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003103 Fictitious Business Names(s): ZD CONSULTING located at: 4647 UTAH ST. SAN DIEGO, CA. 92116 is registered by the following: ZATTIE DI NUBLIA This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: ZATTIE DI NUBLIA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 04, 2014 ISSUE DATES: FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003160 Fictitious Business Names(s): VOICE OF LA JOLLA located at: 605 ROSEMONT ST. LA JOLLA, CA. 92037 is registered by the following: RON J. JONES This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: RON J. JONES Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 04, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002890 Fictitious Business Names(s): TRIBAL SEEDS, TRIBAL SEEDS OUTLET located at: 4645 CASS ST. #104 SAN DIEGO, CA. 92109 is registered by the following: ISEED INDUSTRIES LLC. This business is conducted by: A LIMITED LIABILITY COMPANY ISEED INDUSTRIES LLC 1504 ORO VISTA RD. #148 SAN DIEGO, CA. 92154 CALIFORNIA The first day of business was: 05/14/2008 Registrant Name: ANTONIO JACOBO Title: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 31, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003334 Fictitious Business Names(s): PENIN-SULA GRAPHICS located at: 1360 ROSECRANS STREET #D SAN DIEGO, CA. 92106 is registered by the following: ROBERT EDWARD SORBEN, SUSAN LEE SORBEN This business is conducted by: A MARRIED COUPLE The first day of business was: 11/01/2003 Registrant Name: ROBERT E. SORBEN Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 05, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003282 Fictitious Business Names(s): D' ANGELO AND ASSOCIATES located at: 2330 ALBATROSS ST. SAN DIEGO, CA. 92101 is registered by the following: BKZ RETAIL, LLC This business is conducted by: A LIMITED LIABILITY COMPANY BKZ RETAIL, LLC 3380 BIG SKY DR. RENO, NV 89503 NEVADA The first day of business was: NOT APPLICABLE Registrant Name: MARK KUBINSKI Title: MANAGING MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 05, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-000808 Fictitious Business Names(s): STRAT-FORD ROARK located at: 945 5th AVE SUITE A SAN DIEGO, CA. 92101 is registered by the following: NOELLE DELGADO, JOSEPH DELGADO This business is conducted by: A JOINT VENTURE The first day of business was: 01/10/2014 Registrant Name: NOELLE DELGADO Title: MANAGING MEMBER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 10, 2014 ISSUE DATES: FEB 06, 13, 20 & 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003041 Fictitious Business Names(s): Y & J COIN LAUNDRY located at: 3576 NATIONAL AVE. SAN DIEGO, CA. 92113 is registered by the following: TRANG DO, TRA DO This business is conducted by: A MARRIED COUPLE The first day of business was: 06/29/2004 Registrant Name: TRANG DO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 03, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003039 Fictitious Business Names(s): Y & J LAUNDRY located at: 441 BROADWAY CHULA VISTA, CA. 91910 is registered by the following: HONG YOUNG J, HONG JONG S This business is conducted by: A MARRIED COUPLE The first day of business was: 04/09/2010 Registrant Name: HONG YOUNG Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 03, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-003687 Fictitious Business Names(s): WAN-TY ATHLETIC APPAREL located at: 6050 MISSION GORGE RD. SAN DIEGO, CA. 92120 is registered by the following: HAZEL EYEZ, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY HAZEL EYEZ, LLC 7621 ILLUMINADO SAN DIEGO, CA. 92127 CALIFORNIA The first day of business was: NOT APPLICABLE Registrant Name: MICHAEL N. SPROLES Title: CEO / PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 07, 2014 ISSUE DATES: FEB 13, 20, 27 & MAR 06, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00002176-CU-PT-CTL ---PETITIONER OR ATTORNEY, AUDREANNA JEANELLE ATTANASIO 1564 COOLIDGE STREET SAN DIEGO, CA. 92111 619-913-8162 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM AUDREANNA JEANELLE ATTANASIO TO AUREN CHANDER ATTANASIO THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 28, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 13, 20, 27 & MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-001487 Fictitious Business Names(s): ABC VIP - ABOVE AND BEYOND VIP CONCIERGE located at: 3 RIDGE WOOD DR. DANBURY, CT. 06811 is registered by the following: JACQUELINE BOTELHO This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: JACQUELINE BOTELHO Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 17, 2014 ISSUE DATES: FEB 13, 20, 27 AND MAR 06, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-001864 Fictitious Business Names



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Inside REAL ESTATE

Hiring a friend or family member as your real-estate agent

For many people considering selling and/or buying a home, using a friend or family member who is a licensed real-estate agent seems like the perfect situation. Perhaps it is the perceived trust and familiarity that tips the scales in favor of the friend or family member, or maybe not — maybe it is a sense of obligation.

Before you hire a close friend or family member, carefully consider the possibility for dreadful consequences to occur. For the sake of brevity throughout this article we refer to f/f to mean a close friend or family member.

A quick side note: whenever we take a new listing, we generally get it sold very fast. So ... in the interim, until we get another new listing, we often hold open houses for other agent's listings — a common practice. At least half of the visitors to the open house are quick to tell us that they have an f/f who is their agent. Visitors apparently know to share this secret, thinking that if you tell an agent at an open house that you have a f/f working for you, then the open-house agent will leave you alone. Out of curiosity, we usually say something like, "Well, if your f/f is working so hard for you then why are they not with you today?" The visitor's response is similar to, "Well, we saw the open-house sign so we decided to pop in." To which we respond by saying, "Gee, this house has been on the market for about 100 days. Shouldn't your f/f have recommended this property to you earlier?"

Back to the problem. Trying to write a safe answer or suggestion to hiring a f/f as your trusted agent is very tricky. While we do not want you to challenge those bonds,

we do want you to succeed at your goals without jeopardizing the relationship or losing opportunities. Before you hire that f/f, ask yourself this question: If this f/f was not your f/f, would you hire them? And ... if your f/f does not perform to your expectations, could you or would you fire them? These are tough questions to answer, but better to consider them now.

It is a two-way street of awkwardness. If you are the seller, you might expect the f/f to cut their commission, which likely will not make them happy. If the f/f does not work as hard as you expect, you will likely be unhappy. As a buyer, you might find yourself doing all the work — searching the Internet and driving endlessly to open-house events and then enabling your f/f to get the commission.

Before jumping to the decision, or being coerced by others to hire your f/f, consider whether they are qualified to get the job done for you. If necessary, interview them the same as you would any other agent. Convince yourself that your f/f has the knowledge, experience, drive, strategy and plans to sell your house and/or to help you purchase a next home.

Then, consider whether they have the impartiality to represent you fairly and objectively, and how you will feel by revealing to them some of your sensitive and confidential information. Oooops — didn't think of that, did you? Will they be able to safeguard your personal circumstances and information, or are they the type to leak it to other friends and family?

By being your representative in a real-estate transaction your f/f will likely have some access to information about your bank account balances and other assets, credit scores, debts and liabilities, liens and judgments, income, ages and anything else you can think of.

If you have no problems to trust and rely upon your f/f and if everything goes



well, then you have made a good choice. However, the odds of that going without mishap are not a high probability. In fact, it is more likely that tension and ill feelings will emerge, if not to damage or dissolve the friendship or to create a long-lived family dispute. Without having an open and honest discussion, there may be as much apprehension on the part of your f/f. Perhaps they do not want to jeopardize your relationship, but are too concerned they might insult you by declining the opportunity.

There is a sensible alternative for all parties, and one that could allow you to proceed expeditiously with your plans and yet avoid the potential of discord with your f/f. As long as all conditions are met, your licensed f/f can refer you to another real-estate agent who can provide expert service to you and, in return, through a referral agreement, your f/f can receive a

referral fee.

With so many licensed real-estate agents in California, there is an extraordinarily high probability that you know more than one who is also your f/f. We urge you to carefully consider some of the cautionary thoughts we have presented and to factor them into whether to hire your f/f. And in spite of the cautions, if you decide you want to hire your f/f, perhaps you should have an open discussion with them to clearly determine how they feel.

If you have any questions about real estate in San Diego, send your inquiries to <http://www.WeSellLaJolla.com> Charles Schevker or Natasha Alexander at Cschevker@san.rr.com. They will respond directly to you, and those questions that have a broader public appeal will be published along with our next column in La Jolla TODAY.

Merchants group gets creative with new revenue-generating strategic plan By DAVE SCHWAB

The new revenue-generating strategic plan of La Jolla Village Merchants Association (LJVMA) offers some progressive ideas like selling La Jolla-opoly board spaces and hosting a golf tournament, as well as calling for the collection of outstanding business license fees.

All businesses within LJVMA's 30-block area are assessed annual city fees of \$45 to \$350. Those fees go into a fund used by LJVMA to beautify, market and promote La Jolla's business community.

LJVMA executive director Sheila Fortune said there's a great deal of money out there tied up in uncollected license fees that could be used instead to benefit merchants.

"We have approximately 1,260 businesses in the BID [business improvement district], and we gues-

timate that approximately 500 of those businesses are not paying there business license fees," Fortune said adding "that's huge."

Fortune said the city of San Diego does not have a mechanism in place at present to monitor and collect delinquent license fees, so it's therefore up to LJVMA to take the initiative to rectifying that.

"We're working with the city in trying to create better oversight and education," Fortune said adding business owners will be engaged moving forward in doing public outreach.

"We need to make sure people know that if they're running a retail facility or if they're an independent contractor renting space, like a hair salon, a nail technician or a real-estate person, that they should have

a city of San Diego business tax certificate," she said.

Those business tax certificates can be applied for and obtained online, Fortune added.

The 3-year-old LJVMA is at a crossroads as it strives to develop best practices for promoting businesses in its 30-block area which includes Prospect Street, Coast Boulevard, Herschel and Girard avenues, Pearl Street, Fay and Ivanhoe avenues, Wall Street, Bishops Lane, Cave and Silverado streets, Kline Avenue and Roslyn and Drury lanes, as well as portions of La Jolla Boulevard and Torrey Pines Road.

Other ideas that have emerged from the group's strategic deliberations the past couple months to raise revenues include:

- hosting an LJVMA Golf Tourna-

ment May 16 at Torrey Pines Golf Course;

- keeping Summer Haute La Jolla Music and Scavenger hunt fundraiser but changing it to quarterly rather than monthly status;

- increasing viewers and clicks on LJVMA's website at www.LaJolla-bytheSea.com;

- designing, producing and selling the LJVMA's own game version of Monopoly.

- searching for "anchors" to bring the Village together in a more balanced shopping experience to tie in all corners of LJ BID;

- educating Village real-estate owners and businesses that it is their responsibility to keep their sidewalks clean, maintained and safe for pedestrians, as well as provide contacts for sidewalk pressure washing

companies;

- educating all business owners where the LJV Information Center is located and the opportunities there for advertising exposure;

- assigning all LJVMA board directors a block in the LJBID to canvas;

- researching and creating new ways to raise money for LJVMA through public-private partnerships;

- requesting the city remove all old, poorly kept, empty and no longer in use newspaper and magazine boxes and validate with a sticker of inspection those boxes that are legal and have paid their permit fees; and

- coordinating hanging of the "Seasons Greetings" sign at the bridge on Torrey Pines during the holidays and accept donations or sponsors for this expense.

SEALS»

CONT. FROM PG. 1

onto the bluffs, discouraging marine mammal haul-outs, or whether it can be chocked up to seasonal factors like winter marine-mammal migration or natural tidal flushing.

"We've heard from some of the Village merchants that allowing access to the bluffs has helped [with the smell]," said Jill Esterbrooks, a spokesperson for Lightner. "In addition, the high tides and rains [in January] also served as a natural flush of the area."

Esterbrooks said the city is "evaluating conditions daily and is ready to hire a contractor should there be a need for additional clean-up efforts at The Cove."

Lifeguard chief Rick Wurts agreed noxious odors from the Cove appear to have decreased.

"The sea lions were part of that, but there are also issues with the birds, as well," Wurts said. "There are fewer birds and sea lions in that area right now."

Wurts believes the smell situation has improved for a variety of reasons.

"It's my understanding sea lions go out to the Channel Islands to spend the winter," he said. "We've also had some pretty high surf for awhile, which has contributed to a flushing of that area. Those things have all probably contributed to making the smell less."

Though Cove smells may be in remission, "It's not going to be handled and then be over. It's definitely going to be an ongoing issue," said La Jolla Village Merchants Association executive director Sheila Fortune.

Fortune said she hasn't heard any further complaints about smells from

restaurateur George Hauer or the La Valencia Hotel, two merchants who collaborated on the filing of a lawsuit against the city weeks ago alleging it was local government's responsibility to abate Cove stench problems.

"The city is monitoring [the smell], though they have no schedule of any other treatments at the moment," Fortune said. "They are on call and ready to go if it's necessary to do more treatments."

Meanwhile, the City Council will again soon be dealing with the vexing issue of whether to close La Jolla's Children's Pool between Dec. 15 and May 15 annually to protect harbor seals from human harassment during pupping season.

In December 2014, the city Planning Commission balked at completely closing off Children's Pool, voting 4-3 not to prohibit human habitation of the beach during harbor seal pupping season.

La Jolla architect Tim Golba, a planning commissioner, has expressed frustration that it's taking so long to achieve shared-use of Children's Pool. "It is unfortunate that a long-term solution to cohabitation of the Children's Pool has not been brought



PUP PROTECTION The foul smell of harbor seal and bird droppings at the Cove appears to have eased for reasons that are unclear. But the City Council is again preparing to square off over the issue of human encroachment at the Cove during the five-month pupping season of the harbor seal. COURTESY PHOTO

forward," Golba said. "There should be a way to expand upon the lifeguard proposal or some mechanism that could ideally be a key to cohabitation by both the seals and humans and has the ability to be seasonably regulated or adjusted to each parties' demands and use."

"Ideally, this solution would also push forward a solution to the lack of ADA (Americans With Disabilities Act) access, as well," he said. "Given that we can afford to spend \$3.8 million on a lifeguard tower in La Jolla Shores, it would seem adequate funding could be sourced to develop a solution where both humans and seals win instead of lawyers in per-

petual lawsuits that never resolve the underlying shared-use issue."

The lifeguard proposal suggests "faux boulders," or some other more natural-appearing landform other than the rope barrier traditionally used to separate humans from seals, could be devised and shifted seasonally to safeguard the animals and assure peaceful shared use at the pool.

Attorney and animal-rights activist Bryan Pease, who has been battling in court for years to get greater protection for seals from humans and to get Children's Pool closed off to human access during the marine mammals' five-month pupping season, said the City Council's Feb. 24 vote could be the last say on the matter.

"The upcoming vote is the final vote the council needs to take on this issue," Pease said. "The council voted 7-2 in 2010 to close the rookery for pupping season in conformity with other cities' sound management practices along the coast. Only Lightner and Young voted against. This vote upcoming is just to approve the LCP amendment that was called for by that first vote. So it's not moving in circles but actually moving forward exactly as planned, albeit at a slow pace."

The City Council meets at 2 p.m. on Feb. 24 in Council Chambers on the 12th Floor of the City Administration Building, 202 C St. in downtown San Diego.



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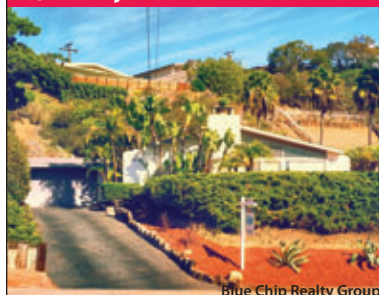
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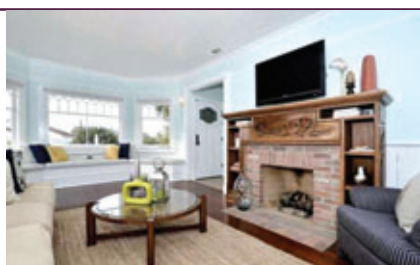
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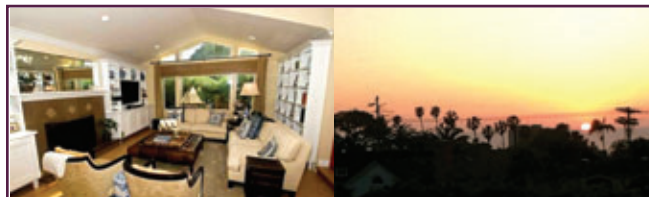
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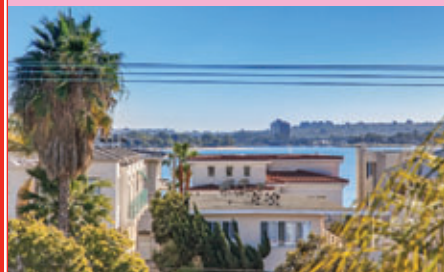
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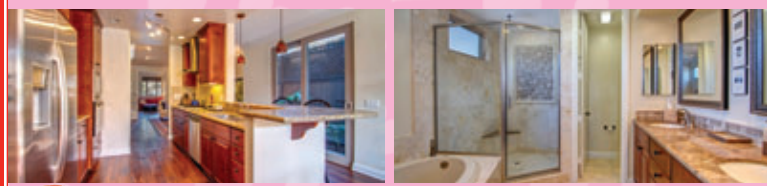
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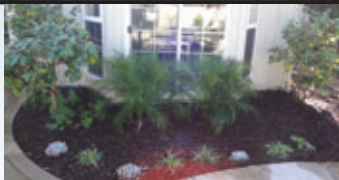


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