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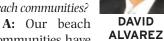
MAYORAL ELECTION: THE FINAL SHOWDOWN

Alvarez, Faulconer spar in run-up to run-off election

EDITOR'S NOTE: Leading up to the mayoral election, the San Diego Community Newspaper Group presented five questions to both candidates on issues of importance to our beach communities. We hope the answers provided by the candidates - City Councilman David Alvarez and City Councilman Kevin Faulconer - will be of value in helping you make a more informed vote when you head to the polls Feb. 11.

Q: With the City Council's renewed emphasis on neighborhood

enhancement/improvement programs and longneeded updates to decades-old community plans, what is your specific vision for San Diego's beach communities?



communities have specific needs that have been ignored by past city leadership. As mayor, I will ensure we have clean beaches and water. I have pushed hard to implement a plan that utilizes water purification technology that will help reduce the outflow of wastewater into the ocean. Additionally, I feel strongly about the importance of beach safety and have prioritized restoring funding to lifeguard services in the city budget. As such, I am proud to be endorsed by the San Diego Lifeguard Association, which safeguards our beaches for the thousands of families that use our beaches every year.

Q: Describe in detail what sets you apart from your political opponent and how you will captain San Diego's economic and political future to promote the city and compete with the interests of neighboring counties and cities fighting for the same piece of California's funding pie.

A: I have been consistent in my desire to see all communities throughout San Diego be treated fairly and equitably by City Hall, while my opponent has prioritized taxpaver giveaways to developer special interests. In order to budget reforms that have turned our

SEE **ALVAREZ** >> PG. 2

Q: With the City Council's renewed emphasis on neighborhood enhancement/improvement programs and

long-needed updates to decades-old community plans, what is your specific vision for San Diego's beach communities?

A: As the beach-KEVIN area councilmem-**FAULCONER** ber, I'm proud to



Q: Describe in detail what sets you apart from your political opponent and how you will captain San Diego's economic and political future to promote the city and compete with the interests of neighboring counties and cities fighting for the same piece of California's funding pie.

ically thriving communities.

A: I'll be an independent leader who puts the interests of San Diego residents first. I'm the only candidate who opposed the 2010 sales-tax proposal and supports the pension and

SEE FAULCONER >> PG. 2

Brewing culture continues to grow with Karl Strauss' 25th anniversary and the opening of La Jolla's newest microbrewery By LORALEE OLEJNIK

arl Strass Brewing Company (KSBC) celebrates its silver anniversary of brewing liquid gold this month with a changing-of-the-barrels party and the kick-off to a series of Brewmaster din-

A pioneer of San Diego's craft beer revolution, KSBC opened the doors of its downtown Core-Columbia brewery on Feb. 2, 1989. The empire has since grown to include eight brewery restaurants throughout Southern California and a newly added tasting room at its main Pacific Beach Brewery on Santa Fe Street.

"We had a vision to bring craft beer to adventurous and free-spirited San Diegans, but our biggest fear was always, 'Will they come?'" said Matt Rattner, president and co-founder of KSBC. "When we saw the line around the block on opening day, we knew we were on to something."

The idea for KSBC started in the mid-1980s when Rattner and friend Chris Cramer, both recent college grads, were sharing an apartment in Mission Beach. Inspired by a brewery they came across on a trip to Australia, the two decided to reintroduce microbrewing to the San Diego scene.

Cramer's cousin, master brewer Karl Strauss, was brought in as technical consultant and his image has been used in logos and marketing over the years. Strauss worked for 44 years with Pabst Brewing Co. in Milwaukee and died in 2006 at the age of 94.

The original downtown brewery was a hit, and as business grew, the team began distributing to other establishments. In 1996, KSBC purchased a greenhouse on Santa Fe Street in Pacific Beach and converted it into its main brewery. Last year, the company completed a major expansion and remodel of the brewery, adding a tasting room and increasing brewing capacity. In 2013, KSBC brewed about 60,000 barrels.

As the company expanded, brewery restaurants were added in La Jolla, Sorrento Mesa, Carlsbad, Costa Mesa, Universal City Walk and the newest locations in 4S Ranch and Temecula. The company recently began distributing in Northern California.

KSBC was instrumental in securing San Diego's spot as a national craft-brewing mecca and has since been joined by dozens of local powerhouse craft brew-

The names of the company's beers and label designs highlight San Diego's iconic landmarks like Windansea Wheat hefeweizen and Red Trolley Ale, one of its trademark beers.

Originally brewed as a holiday beer, Red Trolley Ale has won multiple awards, including gold medals at the World Beer Cup and Great American Beer Festivals, competitions largely considered to be the "Olympics" of brewing.

SEE BEER >> PG. 8

LA JOLLA BREWING COMPANY,

located in the former La Jolla Brew House at 7536 Fay Ave., officially opened to crowds of excited beer lovers on Jan. 30. The pub will serve locals brews, along with its own cre-

At right, partners in the new venture cut the ribbon at the grand-opening event. From left, Armando Lopez, Phil Aitken, Fred Gastan, Brett Stampf and David Turner raise a glass to the community's newest foray into micro-– Kendra Hartmann brewing culture.





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ALVAREZ » cont. From PG. 1

increase funding for vital infrastructure projects in every community, it is critical the city get its fair share of state and federal funding. For far too long, the city has not had a strong presence in Washington, D.C. and Sacramento. As mayor, I will actively lobby state and federal agencies for everything from homeland security funding to grants for critical infrastructure projects in blighted communities.

Q: With the departure of former Mayor Bob Filner, much healing appears needed at City Hall and within San Diego's respective neighborhoods. What is your plan to promote cohesiveness within the City Council and local town councils and planning groups?

A: City Hall is healing from a tumultuous year. To effectively govern, it's critical that the mayor represent ALL San Diegans — not just special interests. As such, I will govern by treating all members of our communities with the dignity and respect they deserve. Unlike past administrations, I'll work with our town councils and planning groups to help with neighborhood issues. I have and will continue to work cooperatively with each city councilmember to ensure each community receives the resources and services it needs. Although the mayor and City Council may not always agree, by working together to do what's best for the city we can get San Diego back on track and moving full steam ahead.

Q: The city's tourism industry — particularly

the Embarcadero-based cruise-line business and the Convention Center's bookings — has struggled in recent years. What is your plan to put San Diego's tourism industry back on the map and at the forefront of lure in the region?

A: San Diego's tourism industry is vital to our economy and it's critical we effectively market the city to ensure tourism revenues continue to grow. This was the reason I brokered a compromise to free up tourism funding, working cooperatively with all stakeholders involved and solving a stalemate that had paralyzed City Hall and our ability to market San Diego for weeks on end. As mayor, I'll continue to ensure the city is competitive, attracting more conventions and making sure our own events like the upcoming Balboa Park Centennial, San Diego Pride, golf tournaments and craft-brew festivals are strong.

Q: In terms of maintaining/growing the presence of law enforcement in our beach communities and maintaining/boosting budgetary support for the San Diego Fire/Rescue Department's Lifeguard Services, what will you advocate as mayor?

A: I have consistently fought for increased funding for Fire Rescue and Lifeguard Services in the city budget. When I was elected to the City Council, my opponent and past city leaders had chosen to slash public-safety funding and resources. This was a reckless way to balance the budget. I proposed and successfully restored funding for browned-out fire engines and lifeguard personnel. I found unnecessary expenses to cut without impacting public services. I'm proud to have the firefighters and lifeguards supporting my campaign and, as mayor, funding public safety services over nonessential budgetary expenses will be a top priority.

FAULCONER »

CONT. FROM PG. 1

city around. I have the proven experience to lead City Hall and a bipartisan track record of working with local leaders to create jobs and opportunities for local families. 85 percent of the money behind my opponent — a freshman councilmember — comes from unions. My campaign is overwhelmingly supported by individual San Diegans. I'll spend every day creating the world-class city we deserve.

Q: With the departure of former Mayor Bob Filner, much healing appears needed at City Hall and within San Diego's respective neighborhoods. What is your plan to promote cohesiveness within the City Council and local town councils and planning groups?

A: I was first elected to the City Council in the wake of the last mayoral resignation [Mayor Dick Murphy, who stepped aside in 2006 during a fiscal meltdown surrounding the city's employee pension funds]. I've been successful during my eight years on the City Council because I've always been willing to work with anyone with good ideas. I've led numerous bipartisan coalitions, including passing a measure to protect Mission Bay and finding housing solutions for homeless women, children and veterans. As mayor, I will continue that collaborative approach. I will also enact new transparency initiatives to increase openness, honesty and communication between City Hall and the neighborhoods it serves.

Q: The city's tourism industry — particularly the Embarcadero-based cruise-line business and the Convention Center's bookings — has struggled in recent years. What is your plan to put San Diego's tourism industry back on the map and at the forefront of lure in the region?

A: I'm the only candidate who understands the tourism economy is critical to creating jobs and generating revenue to improve our parks, roads and neighborhoods. David Alvarez opposed key tourism initiatives — financing the Convention Center and advertising San Diego — casting lone "no" votes against a bipartisan supermajority. Within my first term, I will strengthen our port and secure a long-term contract with Comic-Con to keep the convention in San Diego for years to come. And within my first year as mayor, I will create a Film and Creative Industry Commission to market San Diego and attract film and entertainment projects.

Q: In terms of maintaining/growing the presence of law enforcement in our beach communities and maintaining/boosting budgetary support for the San Diego Fire/Rescue Department's Lifeguard Services, what will you advocate as mayor?

A: Every San Diegan deserves to feel safe. And as home to thousands of residents and tourists, the beach communities face additional public-safety needs. My three-point "Strong and Safe Neighborhoods Plan" will rebuild the shrinking San Diego Police Department by streamlining recruitment and hiring practices, closing the compensation gap that is luring officers to other agencies after San Diego taxpayers pay for their training and investing in staffing and equipment. My four-point "Neighborhood Fairness Plan" will improve emergency response times by building new fire stations and create enhanced accountability measures for emergency first responders. Read more at www.KevinFaulconer.com.

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News

Residents voice concerns over short-term vacation rentals

By DAVE SCHWAB

Divergent viewpoints were aired at a Feb. 3 meeting of the Ad Hoc Committee on Vacation Rentals, with a developing consensus that requiring longer-term rentals is one solution to the problem of short-term "transient" rentals adversely impacting neighborhoods.

The ad hoc group, a subcommittee of the La Jolla Community Planning Association (LJCPA), which makes land-use recommendations to the city, has been charged with vetting the increasingly troublesome issue of short-term vacation rentals that often disturb residents. The subcommittee will ultimately report back to the LJCPA with a list of recommendations for alleviating the situation.

Complaints by some neighbors of problems with mostly high-end, short-term vacation rentals have been increasing.

One high-profile example in 2011 was the "MTV House" in Bird Rock. Producers of the "The Real World" reality show rented an oceanfront single-family home there in the short term, unbeknownst to local residents, setting off a groundswell of public opposition

District 1 City Councilwoman Sherri Lightner stepped in to help The real focus should be on looking for what tools we have as citizens to curb the abuses.

JIM FITZGERALD COMMITTEE ON VACATION RENTALS

broker concessions by MTV producers to compensate neighbors for traffic, noise, lighting, security and safety problems caused by the show.

Late parties, loud noise, traffic

congestion and a general lack of politeness from vacationing tenants are among the laundry list of complaints frequently registered by permanent residents near shortterm vacation renters.

Patrick Ahern, a La Jolla Realtor with Berkshire Hathaway Home Services, chairs the vacation rental subcommittee.

Subcommittee member Mike Costello challenged Ahern's objectivity on Feb. 3, noting some of his colleagues sell vacation rentals.

SEE RENTALS >> PG. 17



'REAL' CONTROVERSY MTV rented a house in Bird Rock in 2011 to film a season of "The Real World," infuriating neighbors. The issue of vacation rentals in the community has been one of growing concern lately.

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SPORTSBRIEF >>

BASKETBALL TEAMS SWISH TO VICTORIES - With the holidays behind them and league play starting up, a number of local scholastic boys' and girls' basketball teams are pounding the hardwood in search of victo-

On the girls' side, La Jolla High School, under head coach Dave West-



The team has had key wins over University City High, Rancho Buena Vista (2013 CIF Division I finalist) and Del

According to Westhem, the team's leading scorers are senior captains Sierra Westhem and Sophia Sowers, along with sophomore center Madeleine Gates. Sierra Westhem tallied 23 points in a recent win over Lincoln, Sowers notched 13 in the victory over University City and Gates recorded 19 points and 14 points in a loss at Our Lady of Peace.

As for key Western League games upcoming, the Lady Vikings will meet UC in a rematch Feb. 4, then host

SEE SPORTS >> PG. 6

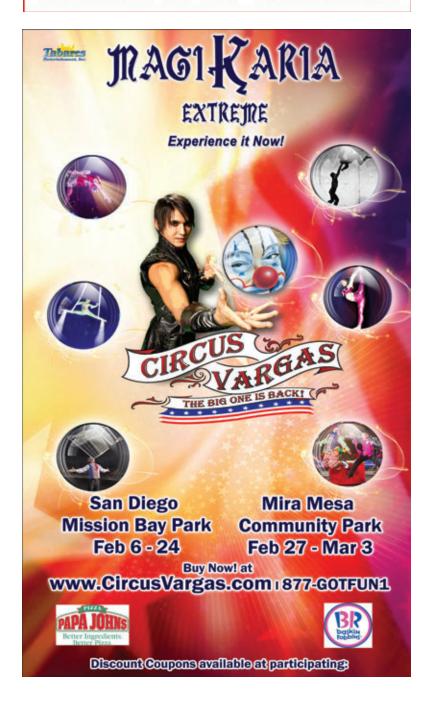
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Hales settling in as new Country Day coach By DAVE THOMAS

After leading La Jolla Country Day School's football team to some magical days, athletic director Jeff Hutzler, who served as head football coach for 12 years, decided it was time to let someone else make the calls on the sidelines.

With that decision, LJCD assistant football coach and eighthgrade history teacher Tyler Hales took over as head coach.

La Jolla Today caught up with Hales for a Q&A to discuss why he wanted the job, what he has learned during his time as assistant to Hutzler and what he's expecting out of the young athletes as the program moves forward.

La Jolla Today: What interested you in taking over as head coach?

Tyler Hales: Pure and simple, I love Country Day. To be honest, being the head coach was never something I necessarily sought out. I have always just tried to work hard at whatever job I had, with the belief that opportunities will arise if I do well. When coach Hutzler stepped down, this opportunity was one that I couldn't pass up. I love everything about Country Day, and there is no other school that I would rather lead on the football field. Another really important factor that interested me in taking over is that we already had a great staff on board, and I knew that if I took over I would have excellent men beside me to usher in the new era of Torrey football. I learned a ton under [Hutzler] — how to do things the right way, in a nutshell. Hutzler did a lot to help me as a coach and to prepare me for becoming a head coach someday. ... I am hopeful that I can keep building our pro-



HALES

gram like Coach Hutzler did so that I can make our entire school community proud.

LJT: Given your time with the team as an assistant coach, how easy of a transition will this

be for both you and the kids that will be on the 2014 team and beyond?

TH: I really believe this is huge.

I already have been able to develop a trusting relationship with players and I understand the high demands and expectations of being a young man at Country Day. Additionally, some of the freshmen I have even known since they were in third grade, where I got my start teaching at Country Day, and I taught them in the classroom multiple times. Other guys I have also coached in baseball. I think that this mutual comfort level, where I know the background of the players and they understand my expectations and passion, will really create a smooth transition. ... Additionally, being an eighth-grade teacher at the school will help me continue to get future players excited and to buy in to what Torrey football is all about.

LJT: What would you target as some of your goals for the 2014

TH: This is a great question. I believe in setting the bar high, and I see no reason why we can't compete for the Coastal League title this season. While I am very aware of the tough competition and the many excellent returning players around the Coastal League, I am confident that we can surprise

some folks next fall, especially with the great off-season we already have planned. ... As important as winning is, we also have classroom and community service goals for this upcoming season. I am in the process of compiling our current team GPA, and we will set a goal to surpass this by next fall. I don't want the boys only competing on the field, I want them supporting and pushing each other in the classroom, as well. We also will be striving to do more for our community by working with our incredible community service director, Susan Nordenger, to help determine a cause the 2014 Torrey football team will be devoted to. Lastly, I want to continue to foster a positive relationship between the football team and the entire Country Day community — from students to faculty and staff in all divisions.

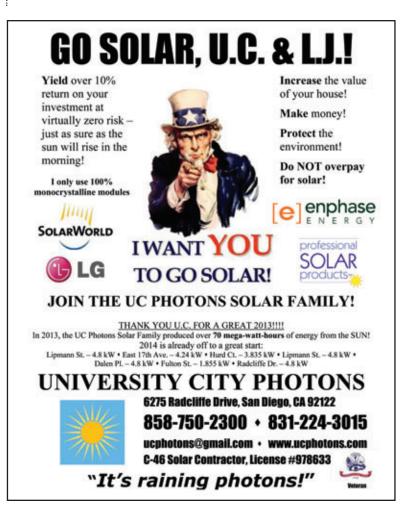
LJT: Back in the "old days" of coaching, coaches could get away with maybe coaching during the season and a little bit before or after. Now, however, coaching has almost become a year-round process. How do you handle that?

TH: I am from Massachusetts and I played for a legend of a coach named Bill Tighe. When he retired a few years ago, he was the oldest active high school coach in the country. I saw him when I showed up for the first practice of the school year in August but after our last game of the season on Thanksgiving that was it, aside from seeing him cheering us on in baseball. Times have definitely changed. ... Where we are with high school football today, as a head coach you simply cannot get away with sitting around waiting for the next season to begin. You need to actively work to help put players in a position to be successful and to get them to buy in to your vision. In the end though, it is really important, especially at a school like Country Day, to not overdo it and push kids away from the sport or to burn out. ... I want to make sure I have done everything in my power to prepare our players. Luckily, I have a VERY supportive wife who also loves Torrey football.

LJT: Who are some of the kids you will look to to provide leadership for the team this coming season?

TH: ... I am really excited about the leadership the seniors will be bringing to the table. Not only are they a tight-knit group, but they do things the right way and they truly care for their younger teammates. ... Not only do these guys lead by example and play with a lot of heart on the field, but they are also leaders in their classes, which is why they are so respected by their younger teammates. We will also have a number of talented sophomores making significant contributions next fall, and the leadership of these seniors will be instrumental in our success next fall.

READ THE FULL Q&A AT LJTODAY.COM.



CIVICREPORT >> Bird Rock Community Council, Feb. 4 By DAVE SCHWAB

The Bird Rock Community Council (BRCC) rang in the new year with a report on improvements to Chelsea Avenue and "Rock Park," and heard a presentation on the need for having heart defibrillators strategically placed within the community.

The Feb. 4 meeting was the city advisory group's first since November, and Bird Rockers packed Bella Roma restaurant to hear the latest neighborhood developments.

One of those developments was improvements planned for La Jolla Hermosa Park, a small, gravel picnic area at Chelsea Avenue and Camino de la Costa that has a couple of picnic tables, benches, charcoal grills and a path down to the beach.

"There are sidewalk improvements planned for Lower Hermosa Rock Park to include replacing an existing curb ramp making it ADA compliant," said city engineer Jong Choi, who added the project will also install a new curb and gutter as well as a concrete pad "so that a wheelchair can slide in next to a bench."

Choi said construction will take about four to six weeks, likely begin next winter and will involve "some construction noise from jackhammering." He said the Our goal is to increase awareness [of sudden cardiac arrest] within the community and have AEDs strategically located ...

CHRISTINE JOHNSON PROJECT HEARTBEAT

project will necessitate some use of street detours.

"We've been waiting for this a long time, so this is good news," said BRCC president Jacquelyn Bell.

Christine Johnson and Maureen O'Connor gave a presentation on Project Heartbeat, whose goal is to improve the survivability of sudden cardiac arrest victims by making automated external defibrillators (AEDs) as accessible as fire extinguishers in public areas.

Johnson said her husband survived a sudden cardiac arrest, a condition different than a heart attack, in which the heart suddenly and unexpectedly stops beating.

"We were in Bird Rock and he suddenly collapsed at the height of an intense workout," Johnson

said, noting 911 was called and she and another woman, both of whom had received CPR training, kept him alive with CPR for 10 until paramedics minutes arrived.

A subsequent investigation following the medical emergency revealed there was not one AED available anywhere along Bird Rock's commercial strip on La Jolla Boulevard.

"Our goal is to increase awareness within the community and have AEDs strategically located, particularly near physical fitness places," said Johnson, noting several businesses have or are willing to comply, and an AED has also been ordered for Bird Rock Elementary School.

Johnson said 358,000 people die annually in the nation from sudden cardiac arrest, including many children. She said the availability or lack of AEDs figures prominently in the survivability rate.

"If someone gets shocked within two minutes, the survivability rate is 70 percent," she said. "Every minute after that the rate goes down 10 percent."

The BRCC meets the first Tuesday of the month at 6 p.m. at rotating venues. The group's next meeting will be March 4 at Bird Rock Elementary School.

Hillel EIR rejected by La Jolla Shores subcommittee By DAVE SCHWAB

A draft environmental impact report (EIR) for a downscaled Jewish student center proposed on a triangular parcel across from UCSD adjoining a single-family La Jolla neighborhood was deemed deficient by community planners.

La Jolla Shores Permit Review Committee (LJSPRC), a subcommittee of the La Jolla Community Planning Association (LJCPA), which makes land-use recommendations to the city, voted 5-0 Jan. 28 to recommend that the project EIR was insufficient and that the following environmental issues still need to be addressed:

- Use of an attendance limit of 50 persons for noise analysis, even though the building has occupancy limit far greater.
- Increased traffic in the area due to projected future building in the Scripps Upper Mesa site next to the Venter Institute.
- Siting of a student center in the single-family zone.
- The traffic pattern, turning from La Jolla Village drive onto La Jolla Scenic Drive North makes the driveway unsafe.
- Onsite parking is inadequate for a religious designation and for a student center that can hold 100 to 150 people.
- The project will be precedent
- Loss of nine spaces of street parking in the campus impact parking overlay zone in an area already impacted by the UCSD campus.
- Tall windows on the buildings will create light pollution into the residential neighborhood.
- Cumulative effect of other student centers being built in the single-family zone.

The LJSPRC's recommendations were forwarded to the LJCPA for a full hearing Feb. 6.

This is the second bite out of the apple for the proposed Jewish student center. The project was originally proposed in 2000 on a remnant-land parcel (Site 659) that neighbors insist should be kept as an open-space buffer separating the university and the adjoining singlefamily subdivision.

Hillel is also asking for a street vacation, a site development permit and a use permit for its administrative office at 8976 Cliffridge Ave.

Though the project has been downsized, significant public opposition remains, with neighbors insisting the center serves a largely religious purpose and doesn't fit the surrounding neighborhood.

Noting the Hillel Center for Jewish Life draft EIR is a "lengthy document of 400-plus pages," advisory group chairman Phil Merten pointed out it was difficult for subcommittee members to review all the proposed changes because they had not received a "red-lined strikeout" document showing precisely what was different in the revised

The student center project has "been in the works now for more than 15 years," said attorney Robin Madaffer representing Hillel, and a red-lined version of the draft EIR showing changes for the project is available, she said.

"Nothing has changed with respect to the design in quite some time," said Madaffer.

Attorney Julie Hamilton, representing neighbors opposed to the Hillel project, testified against it.

"The EIR has changed from almost being an objective document for the project to being a blatant advocacy document for the project," Hamilton said. "They say the project would never be used by more than 50 people and we say its capacity exceeds 100, which should be considered. This project would have a visual and noise affect on neighborhood character."

Neighbor Ross Starr, who lives on Cliffridge Avenue, read a letter to the LJSPRC asserting the proposed student-center project violates the La Jolla Shores Planned District Ordinance governing local community development.

"Hillel of San Diego is not a religious institution but a university student social organization with a religious/ethnic affiliation," Starr said. "Peak attendance levels are grossly understated, with the center becoming the site of weekly Shabbat dinners hosting over 100. Parking space is grossly inadequate for regularly occurring peak usage."

Starr characterized Hillel's assertion that its project wouldn't be precedent-setting as "grossly inaccurate."

Starr added, "All of the findings must be fulfilled for a valid right-ofway vacation" in order for Hillel to accommodate its new proposed Jewish student center.

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NEWSBRIEF >>

SUSPECT ARRESTED IN STRING **OF STREET ROBBERIES - Police** moved in to arrest one of three men suspected in a string of street robberies that ranged from Ocean Beach to La Jolla on Feb. 2.

The man, identified as Benjamin

Hernandez, 23, of National City is believed to have been the getaway driver for the trio of robbers, according to police investigators. The other two suspects are still being tracked,

The crime spree, which targeted at least 10 victims, unfolded shortly

SEE BRIEFS >> PG. 6

SPORTS »

CONT. FROM PG. 4

Cathedral on Feb. 13. La Jolla also meets Olympian in the President's Day Shoot Out Feb. 15 at Mater Dei.

"We're really excited about our opportunity to compete for a CIF championship this year," Dave Westhem added.

At La Jolla Country Day School, the Lady Torreys were at 7-5 last month following a decisive 78-34 win over Santa Fe Christian. Meanwhile, The Bishop's School was a stout 16-1 in January.

The Lady Knights rolled to a 65-33 victory over neighboring La Jolla High, with Destiny Littleton and Imani Littleton tallying 29 and 21 points, respectively.

On the boys' side, La Jolla Country Day School recently sat with an 8-6 record, including a recent 68-64 win over Patrick Henry.

In the win over Henry, LJCD junior Christian Hayes led all scorers with 26 points.

At La Jolla High, the Vikings were 8-8 last month.

Among the top scorers to date for La Jolla are Ladd Castellano and Reed Farley

At The Bishop's School, the Knights were at 8-4 mid-January following a 65-32 victory over Christian, with Justin Woodley tallying 15 points to lead Bishop's.

- Dave Thomas

Legal Loophole Costs Local Homeseller \$3,742 in the sale of Their Home

SAN DIEGO, When you buying or selling a home their are many small but important legal issues that you may be unaware of that are, nevertheless, critical to understand. Residential real estate is not an uncomplicated process. When such a major investment is transferred from one party to another, there are subtle details to take care of that can turn into major problems if not handled correctly.

It is essential to understand the legal ins and outs that will properly protect you when buy or sell a home. There are several issues that will certainly cost you if you are not proper-tainly cost you if you are not you have you

SAN DIEGO, When you buying or ly informed. In a recent situation right here in the area, misinformation cost one local homeseller over three thousals be unaware of that are, neveraleless, critical to understand. Resi-

In answer to this issue, Industry Insiders have prepared a FREE special report entitled "Legal Mistakes to Avoid When Buying or Selling a Home" hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1011. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to protect your investment when you buy or sell your home.

Courtesy of Dennis DeSouza Remax Lic. 01220680

Tesfa convicted in rape trial, acquitted of kidnapping

A jury convicted Michael Tesfa on Feb. 4 of rape, robbery and false imprisonment of a La Jolla woman who was sexually assaulted behind a closed restaurant near Rosecrans Street on March 18. Tesfa was acquitted of kidnapping for rape.

The eight-woman, four-man jury began deliberations Feb. 3 and continued for about five hours over two days. Jurors asked to rehear the testimony of the victim, now 31, who identified Tesfa as the man who punched her in the face repeatedly and dragged her to an alcove behind Perry's Café.

Deputy District Attorney Elizabeth McClutchey exhibited photos of the victim's face and arms that showed her bruised and beaten. She said there was overwhelming evidence that Tesfa was guilty and his fleeing the scene with her belongings showed consciousness of guilt.

"You have seen this dark side of

Mr. Tesfa. The defendant lied to you," said McClutchey in her closing argument. "He made up a lot of things."

Tesfa, who acted as his own attorney, accused the victim of lying, saying "she wanted to hang out" with him because "she's scared to go home and face a lecture" from her parents. Tesfa said, "There's no witnesses" as to what occurred that night.

Tesfa did not deny having sex with the victim, as DNA evidence showed. When he testified, Tesfa claimed, "She came on to me first" on Pacific Highway in front of cars going past.

Tesfa claimed the victim was "a clumsy person" and someone else must have beaten her up after he left. Police officer Ryan Schultz testified he arrested Tesfa 12 minutes after the victim's 911 call from a Rosecrans liquor store and Tesfa was in possession of her clothes, backpack and cell phone.

"It was such a violent act. He had my face down in the dirt. He had my arms pinned behind my neck," said the victim. "I went into survival mode."

By NEAL PUTNAM

The woman's parents and boyfriend were in the courtroom when she testified. Her mother and a juror wiped away tears during her testimony. Her sister was present in court to hear the verdict.

Tesfa won his right to act as his own attorney, but his legal skills were limited. He initially sought an insanity plea just before jury selection, but the judge said such a plea must be filed much earlier. He also lost a bid to present a negative result to an HIV test to the jury because the judge said it served no purpose.

McClutchey said the maximum sentence for the Tesfa's convictions is 13 years and eight months in prison. Sentencing was set for March 7 by San Diego Superior Court Judge Louis Hanoian.

BRIEFS >> CONT. FROM PG. 5

before 7 p.m. on Cape May near Cable Street in Ocean Beach, when the suspects produced a handgun and a crowbar to demand cellphones and wallets, among other items, from victims, according to investigators.

The robbers then shifted locations over the next few hours, hitting more unsuspecting victims in Midtown, Hillcrest, Golden Hill and Mission Beach before turning their sights on the campus at UC San Diego. Here, the trio robbed two students, one of whom managed to catch the getaway vehi-

cle's license plate.

The subsequent investigation led to the arrest of Hernandez at his National City home on Feb. 4. He is being held on \$100.000 bail.

– Neal Putnam

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ENTRY RULES: You choose your favorite! Tell us who the best of the best is and you'll be entered into our free drawing. Vote for restaurants in La Jolla and UTC. (92037, 92121, 92122). Maximum of 4 catagories per restaurant. Mail or hand deliver your ballot to: La Jolla Today, Readers Choice Awards: 1621 Grand Ave., Ste. C., San Diego, CA 92109; or vote online at: sdnews.com or lajollavillagenews.com. Please complete at least 50% of the ballot. One ballot per person. Ballots must be postmarked, submitted online, or hand-delivered by 3/14/2014

Overali Restaurant	
Overall restaurant service	
New restaurant	
Best Chef	
Breakfast	
Lunch	
Dinner	
Take-out	
Sunday brunch	
Family restaurant	
Best Atmosphere	
Restaurant Service	
Restaurant w/ Wine List	
Wine Shop	
Wine Bar	
Local Winery	
Beer Selection	
Sports Bar	
Martini	
Place to People Watch	
Pet Friendly Restaurant	
Live music	
Place to Dance	
Happy hour	
Best Comfort Food	

Late Night Eatery	
Place to go on a budget	
Place for a birthday party	
Most romantic	
Best ocean view	
Appetizer	
Bagel	
Burrito	
Burger	
Fish Taco	
Fish & Chips	
Desserts	
Margarita	
Omelette	
Pastry	
Pizza	
Pita	
Salad bar	
Sandwich	
Senior Special	
Steak	
Sushi	
Seafood	
American	
BBQ	

Asian fusion	
Thai	
Chinese	
Pho	
Greek	
French	
Indian	
Italian	
Korean	
Mediterranean	
Mexican	
Mexican (fast food)	
Bakery	
Bar	
Cafe	
Catering	
Coffee shop	
Deli	
Gellato	
Ice cream / frozen yogurt	
Vegetarian	
Patio dinning	
Senior special	
Wings	

La Jolla's options for a well-rounded workout

La Jolla is home to a wide range of cutting-edge fitness concepts, each with its own unique approach and each able to get you looking and feeling your best. La Jolla Today has been featuring a different fitness-related business for several weeks, and we're finishing up our series with a look at the all-purpose gyms La Jolla has to offer. Hopefully our series has made those New Year's resolutions easier to keep.

If your tastes in fitness run more toward the standard or traditional, La Jolla offers several options you should explore. Two are the La Jolla Athletic Club and the La Jolla Sports

Open since the 1970s, La Jolla Athletic Club (LJAC), with an entrance at 1165 Coast Blvd. just steps down a private walkway to the Cove, is by reputation "the hidden jewel of La Jolla."

"It's the good old boys' club with lots of members who've been here for years and years," said Pamela Eaton, the club's trainer and manager, who is also a swim coach.

Among other things, LJAC is a haven for open-water swimmers, runners and triathletes who find the Cove and environs a perfect setting for training.

"It's beautiful to run along the Cove here, swim and bike," said Eaton.

LJAC offers numerous amenities, including racquetball and basket-

VERSATILE WORKOUT La Jolla Athletic Club and La Jolla Sports Club are two options if you're looking for variety in your workout. Both offer indoor weights and machines, along with classes and cardio opportunities. DAVE SCHWAB

ball courts, a full workout room with cardio, free weights and other equipment, as well as a sauna, Iacuzzi, and locker room and show-

What makes LJAC special?

"We've got that private, hidden feel," said Eaton. "Everyone who works out here is here for the good of their body. It's part of their life, like those training for events. It's a niche group of people here."

A membership club with monthly/annual dues, LJAC is small enough and personal enough to devote individual attention to those members.

"We address what members' special needs are, such as core strength for swimmers," said Eaton. "I do a lot of work with free weights, machines and medicine balls."

Eaton said patrons like the neighborhood gym's old-school approach

"It's quiet, not overcrowded," she said. "People don't feel like they're



fighting for space. It's more like a home gym. They feel a sense of family and community among the members here."

Eaton has a personal workout philosophy.

"I believe you have to work hard for your body if you want your body to work for you. It's a lifestyle. In order to live the best quality of life, you have to be active."

For more information about LJAC, visit www.lajollaathleticclub.com.

If you want more workout options, especially of the indoor variety in your workout, then La Jolla Sports Club at 7825 Fay Ave. might be more to your liking. Gener-

SEE FITNESS >> PG. 18



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Authors on the Point! Interviews and Book Signings at PLNU



Jeannette Walls, author of The Glass Castle, Half-Broke Horses, and The Silver Star February 26, 7:00 PM in Brown Chapel Tickets: \$15 Available at www.pointloma.edu/writers



Samuel Freedman, author of Breaking the Line, Small Victories, Jew vs. Jew, Upon This Rock February 20, 7:00 PM in Salomon Theatre Tickets:\$10 Available at www.pointloma.edu/writers



Paul Farmer, M.D.--Humanitarian, Physician, Author, Activist April 9, 7:30 PM in Brown Chapel Tickets available at www.pointloma.edu/farmer

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STARTING JAN. 30: THE SHOPPE AT 2210 VALENTINE'S SALE

WHERE: 2210 Avenida de la Playa, 11 a.m. to 5 p.m.
WHAT: The Shoppe at 2210 is hosting its annual sale, just in time for Valentine's Day.
Shoppers can expect rock-bottom prices on high-end European designers, including Sonia Rykiel, Geiger and more. The shop carries everything from elegant evening wear to unique accessories, scarves, hats and even some vintage items. Call (858) 459-2608 for more information.

Torrey Pines Rotary gets a lesson on SIO history

Torrey Pines Rotary Club heard about the latest developments with Scripps Institution of Oceanography (SIO) from a university official at the service club's Jan. 29 meeting.

Founded in 1903, SIO, affiliated with UC San Diego, is one of the world's oldest, largest and most important centers for global science research. Scripps' mission is to seek, teach and communicate scientific understanding of the oceans, atmosphere and Earth sciences for the benefit of society and the environment.

Stuart J. Krantz, SIO's executive director of development, told Rotarians the institution was initially housed in the Del Coronado boathouse and was started by zoologist William Ritter of UC Berkeley.

"Ritter wanted to better understand the marine environment," said Krantz, noting with the patronage of E.W. Scripps and Ellen Browning Scripps, Ritter was able to do exactly that.

"They found this nice piece of (oceanfront) property, 170 acres, which at that time was Pueblo land, which had no buildings on it that nobody wanted in La Jolla Shores," said Krantz. "The Scripps gave it to Ritter for his marine biology station at that time."

Krantz said SIO has "a very

large education program" with 250 Ph.D. students and extensive outreach to regional K-12 schools, including Birch Aquarium at Scripps.

"The leading oceanographers around the world, many of them study at Scripps," said Krantz, noting SIO has numerous research laboratories, as well as two research vessels that traverse the globe.

Krantz said a new SIO vessel, The Sally Ride, is under construction and will be ready in 2015. He added some two million items are contained in Scripps' marine and geological samples collection that goes back "almost 100 years."

Dr. Margaret Leinen, SIO's new director, is taking a progressive stance in moving the institution forward, Krantz said.

"She's told us we need to have a much more outward focus, as historically we've been more inwardly focused," he said, adding SIO plans to be more forthright about letting people know "the impacts we are having," while continuing to educate the public about "serious environmental challenges" confronting the world on a num-



numerous research laboratories, as well as two research vessels that traverse the globe.

RECALLING OCEAN HISTORY Stuart J. Krantz, executive director of development at Scripps Institution of Oceanography, give Torrey Pines Rotary Club members a history lesson.

DAVE SCHWAB

ber of fronts.

Rotary International is an inter-

national service organization whose purpose is to bring together business and professional leaders to provide humanitarian services, encourage high ethical standards in all vocations and help build goodwill and peace in the world.

"There are 1.2 million Rotarians in the world with more than 54,000 clubs," said Gordon Shurtleff, Torrey Pines Rotary Club president.

Torrey Pines Rotary Club is celebrating its 50th anniversary this year.

The group meets Wednesdays from 11:30 a.m. to 1:30 p.m. at Rock Bottom Brewery, 8980 Villa La Jolla Drive.

BEER >> CONT. FROM PG. 1

An organization with a conscience, KSBC has supported many causes over the years, including throwing "Beach to Brewery" beer and music festivals benefiting the Surfrider Foundation. More than \$100,000 was raised at these events to advance the mission of the clean-water advocacy group.

In addition to hosting a series of Brewmaster dinners to be held in the coming months, KSBC is

commemorating its birthday milestone with a 25th Anniversary Doppelbock, a lager aged in oak bourbon barrels that will be previewed at the Feb. 8 celebration at the Pacific Beach brewery. Guests will enjoy beer, music and food, and will be given a bottle of the anniversary beer as a takehome souvenir. Proceeds from the event benefit the Karl Strauss Brewers Education Fund, granting scholarships to aspiring brewers to attend the UCSD extension brewery program. More information and tickets are available at www.karlstrauss.com.



VALENTINE'S DAY

For local couple, lasting love comes from give-and-take attitude

y DAVE SCHWAE

The secret to success in love is the two Cs: commitment and compromise.

That's the key to surviving a long-term relationship, said Jill Weinberger Rigoli, who's about to mark her 50th wedding anniversary this Valentine's Day season with husband Daniel at a celebration brunch at Bali Hai Restaurant. The pair will be joined by more than 30 family and friends on Feb. 16.

"We depended on each other for everything, traveling around the world from base to base," said Jill.

She and Daniel were married Feb. 6, 1964 in San Antonio, Texas while Daniel was attending Air Force Officer Training School.

"I hate to use a cliché, but love conquers all," said Jill. "There really has to be a strong bond. Hopefully, our children have seen that."

Jill and Daniel's relationship, the union of "two complete opposites," in Jill's words, also wasn't love at first sight.

"It just progressed. We wanted to be together," Jill said. "I look back and I think I love him so much more than we did when we got married."

Daniel is of a like mind. When Jill asked him what he thought the

most important thing was in their 50-year marriage, he replied, "Lots of love."

That sums up Jill's feelings, too.

"It's love and respect," she said.
"There are always going to be rough
times," which Jill said couples get
through and pass beyond, becoming stronger because of it.

Jill's third "key" for love longevity was something a little more offbeat. She said it's important for married couples to love each other enough to respect and give one another their own private space.

"He didn't step into my little realm and I didn't step into his," she said. "He never once said, 'You can't have this, or you shouldn't do that, or don't go someplace without me.'"

The couple also respected one another's space in their longtime business partnership, Danji Designs, a wholesale needlepoint design company now owned and operated by their daughter

"I handled the design part, the trade shows," she said. "He did the financial part. We set our own little parameters.

"Even today he pays all the bills and I spend the money," joked Jill, noting Daniel always trusted her



STILL IN LOVE Jill and Daniel Rigoli will celebrate their 50th wedding anniversary on Feb. 16. COURTESY

with not spending frivolously.

The couple have also done things apart at times, which contributed to their enjoying — and appreciating — each other's company more when they've been together. Jill, for example, went to Antarctica alone for her 60th birthday.

Neither Jill nor Daniel are overly demonstrative of their affection for each other on Valentine's Day.

Jill said the couple "always give each other cards but don't usually go out to dinner."

When they do dine out, it's often at La Jolla's oceanfront Marine Room, which Jill referred to as "their place."

Daniel doesn't usually buy Jill stuff. He's not a "shopper," Jill allowed, while confiding that he'll give her money, telling her to "buy something that you wouldn't ordinarily."

But Daniel can be romantic—and surprising—on occasion, like those times when he's bought Jill a new car of her choosing. Though even then, their personal styles diverge. Jill's willingness to haggle with customizing the new car contrasts with Daniel, who, she said, is "not a bargainer."

The Weinberger and Rigoli families both have deep roots in the local Pacific Beach and La Jolla communities.

Jill is the granddaughter of Jacob Weinberger, the first resident federal district judge for San Diego for whom the restored San Diego Court House is named.

Daniel, who graduated from La Jolla High School, is the son of Henry R. Rigoli, a prominent realestate broker in the 1940s and '50s who built approximately 300 homes citywide, including several duplexes and triplexes in Pacific Beach.

Of Henry, who died in 1959 at the age of 50, Dan wrote in a 2009 Pacific Beach Historical Society Newsletter: "He was a self-made man. He drove his 1936 Ford across country during the winter of 1941 and purchased a home in the 1700 block of Thomas near Pacific Beach Elementary School. He worked 12 or more hours daily for nine straight years."

Jill, who graduated from Mission Bay High School, is equally proud of her judge grandfather, whom she described as a "soft-spoken" attorney.

Jill recalled getting a speeding ticket once on Riviera Drive in PB on a stretch where the limit had just been changed and going to her grandfather to complain.

"He asked, 'Was there a sign there?" said Jill. I answered, 'Yes.' He said, 'Well, ignorance of the law is no excuse.' He shot me down right there."

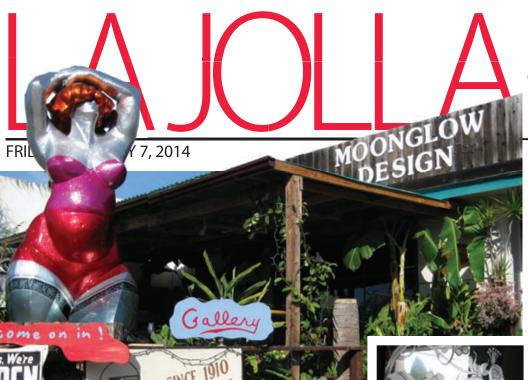
The Rigolis said they are looking forward to their 50th wedding anniversary just after Valentine's Day.

"Our three children and most of my nine grandchildren are coming, some from as far away as Montana and North Carolina," Jill said, adding just all being together for the special occasion is what's really important to her and Daniel.

"The little things are what mean a lot to us," she said.







By DAVE SCHWAB

ith a plunger in one hand and a calculator in the other, Mike Glancy is equally adept at fixing plumbing or

For Glancy, dual owner of Erling Rohde Plumbing Co. and Moonglow Design at 5763 La Jolla Blvd. in Bird Rock, one hand washes the other in his business enterprises.

"Art is a love that I have," he said. "The plumbing end, that part pays the bills that allows the art."

It's as if his two seemingly diametrically opposed business enterprises are competing aspects of his own personality: the practical, plumbing side juxtaposed with his more visionary, artistic bent.

Both plumber and art connoisseur, Glancy, a Vietnam War veteran, has found a way to do both. That, perhaps, is most clearly evidenced in what Glancy is known best for in La Jolla: the sometimes over-the-top floats he enters annually in the community's Christmas parade.

Describing his past parade float entries, you

ING Mike Glance has created a truly one-ofa-kind business in Bird

Rock with Moonglow Design and Erling Rohde Plumbing. Etched glass, sculpture and paintings line the interior and exterior walls of his gallery, a business supplemented by his family's century-old plumbing business.

can tell Glancy puts a lot into - and gets a lot out of — the effort.

"One time I had an elf riding a wave holding a toilet plunger," he said, noting he plays off whatever the parade theme is each year. "This last year, [the theme involved] sand and surf, so in the middle of my float I had Santa on an island in a beach chair with the plumber's friend [plunger] and a pipe wrench."

But Glancy's best effort was his Dr. Seussinspired float from a number of years ago.

"I made this giant pelican and the mouth had a really long beak hanging out with two pipes in it," he said. "I had a platform inside a bubble

Plunger and canvas, hand-in-hand

machine and when I opened the pelican's mouth, bubbles came out. The pelican's head was a toilet and the toilet lid was the mouth and I had big, bulbous eyes and behind that was a picture of the Cat in the Hat riding a giant wave. The float took first place that year."

Glancy is proud of his family's long history in the plumbing business in La Jolla.

"It's neat to have roots," he said of Earl Rohde Plumbing which Glancy claims is La Jolla's oldest surviving business tracing its origin in the community all the way back to 1910. "I don't know of any other company in La Jolla that's older than mine. La Valencia (hotel) and Dewhurst (building contractors) started in the 1920s. Willis Allen (Realtor), I believe, started in 1913."

Erling Rohde serves Del Mar and University City areas, as well as La Jolla. Glancy, noting he gets most of his business by word of mouth, said he mainly does residential repairs these days — replacing sinks, faucets, toilets, shower valves, leaky water pipes and water heaters. The business has also acquired a reputation for being able to do jobs other plumbing contractors can't handle, like copper heating coils in ceilings.

How Glancy gravitated into the art business involves, interestingly, his plumbing business.

"I've always been interested in art, mostly wood sculpture, glass art and different paintings," he said, gesturing toward the artwork lining the interior and exterior of his business.

Glancy said his interest in art was really piqued when he went to Europe for four months and toured art museums there. Soon after, he got involved in doing high-end kitchen and bath design, which is when his plumbing career took

an artistic turn.

"People wanted decoratively etched glass on their shower doors," Glancy said. "I got involved with this etched-glass company and they said, 'Let's market the glass through your company here.' "

Glancy subsequently did etched-glass installation for places like Hotel Del Coronado and restaurants in Horton Plaza downtown. Etched glass is prominently represented in Glancy's personal collection at Moonglow.

The business' exhibits of wood sculpture and art took on a life of their own after Glancy built an outdoor patio fronting La Jolla Boulevard. That's when Moonglow, as a gallery in its own right, became a neighborhood fixture.

These days, the centerpiece of Moonglow's deck exhibit is a huge auto-detailed fiberglass bust of "Big Loie" Fuller, a burlesque queen and pioneer of modern dance. Big Loie in all her magnificence is being offered for \$10,000.

"It's unique on the boulevard," Glancy said, joking it's his own form of "traffic calming" in the roundabout in front of his business, as the evocative sculpture "stops traffic for people wanting to take pictures."

Unsure of how quickly Big Loie will sell, Glancy said, "If nothing else, it's a talking piece. What better way to enjoy art then to have it here where I can just enjoy it every day. If it sells, it sells. If not, it doesn't."

Meanwhile, Erling Rohde Plumbing Company/Moonglow Design keeps chugging along.

"One of my daughters is taking care of the books for me. She's the fourth generation working in the business," he said. "She has two sons. Maybe in 2110 somebody will be interviewing my great-grandson about the family business. It could happen. Who knows?"

La Jollan shares her views on love and peace through art and dance by Sharonann Hamilton

When you first meet La Jollan Kay Rose, you are struck by how alive and vital this woman in her mid-70s is.

Kay earned her master's degree in dance, drama, music and art history at Texas Woman's University. She has always been passionate about dance, even eschewing social constraints at the time to pursue her studies. She studied with the legendary Alvin Ailey, one of the foremost black choreographers and founder of the Alvin Ailey

American School of Dance. She studied with other legends, as well, including Jose Limon, Ruth Saint Denis and Martha Graham, all pioneers of modern dance.

In 1961, she met David

Rose. The two were married - by Trappist monks in a ceremony that included an Air Force flyover - in an Air Force pilot.



1965 after David served in Vietnam as

Kay and David relocated to San Diego, and Kay eventually served as the first president of the Interfaith Peacemakers. Her efforts resulted in 400 priests, rabbis, pastors and leaders of all faiths sitting down to breakfast pray-

ing for peace. She was active in many more community groups, including Amistad, GoldDiggers at St. Madelines, La Jolla Women's Book Club, Club Altura and the Docent Council for the San Diego Museum of Art. She presented more than 5,000 art-appreciation slide shows for K-12 students.

Kay has channeled her passion for peace through art. For her master's thesis, she created a dance called "Through a Glass Darkly." The performance involved four groups of dancers: one all in pink dancing around chairs, representing security; the next dressed as cones representing

a lack of empathy; the third all in green representing greed; and the fourth in black and white representing power. In the final scene, all groups came together and intertwined ribbons around a tall pole, representing harmony.

What is most striking about the dance is the way it pulls viewers together through shared feelings, in a tapestry of faith, family, civic work, art and friendships - a perfect representation of Kay herself.



RIGOLI & WEINBERGER CELEBRATE 50 YEARS OF MARRIAGE!

Daniel Rigoli and Jill Weinberger Rigoli will hold a 50th Anniversary Wedding Celebration Brunch at the Bali Hai Restaurant on February 16, 2014. More than 30 family members and close friends will join them in their celebration.

The couple were married in San Antonio, Texas on February 6, 1964 while Daniel was attending Air Force Officer Training School.

While completing a career in the Air Force, the couple raised three children and lived in different parts of the world. Assignments included West Berlin, Germany, The Pentagon, Vietnam, Los Angeles AFB, CA and different Air Force units in Texas.

The couple also established Danji Designs, a wholesale needlepoint design company, currently owned and operated by their daughter. Later the couple moved back to San Diego and opened the Needlecraft Cottage in Pacific Beach which they operated for more than 20 years. Daniel is a graduate of La Jolla High School and Jill of

Daniel is the son of the prominent Real Estate Broker in San Diego during the 1940 & 1950s, Henry R. Rigoli. Jill is the granddaughter of Jacob Weinberger, the first resident Federal District Judge for San Diego, for whom the restored San Diego Court House is named.

The couple are retired and reside in La Jolla, California.

The blues? In La Jolla? Doesn't seem likely, but music aficionados know one of the best spots to catch a blues set is ironically in one of the ritziest venues, Amaya. With live music Thursdays and Fridays, music fans have a range of options.



Lafayette Blues (Feb. 14), harmonica master Lance Diekmann (Feb. 21) and Chicken Bone Slim (Feb. 28) are among the upcoming offerings. Music takes place in the side bar and it's a warm inviting spot to listen to tunes while enjoying a drink or two. Whether you're a fan of the blues or any of Amaya's other musical selections, there is no doubt this is one of the finest rooms in town to enjoy live tunes.

BLUES IN LA JOLLA: Fridays in February at AMAYA, 1205 Prospect St. 7 p.m., 21 and up. www.AmayaLaJolla.com

See the full live music calendar at litoday.com.

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PATRONAS: left: Cari Massaad, Susie Piegza, Jena Joyce, Melinda Mahony, Susan Barrera





LAS PATRONAS: above: Lisette Farrell, Erin Wyer, Brendan Sullivan, Del Dentanni, Kathryn Hamon



SALK: above: Geoff Wahl, Michelle Ciccarelli Lerach, Joy Houston, Isabel Cruz, Ronald Evans, Reuben Shaw Left: Janelle Ayres, Nathan Coulon, Deborah Szekely, Denise Roa, Rebecca Newman



Fifty extraordinary La Jolla ladies toil all year to host the Jewel Ball, one of the grandest annual social events in the entire region. Known as Las Patronas, they've been doing this for 67 years (though not, of course, with the same membership). LP members are active for six or seven years, and then become advisories, making room for another class of new recruits. Producing events of this magnitude demands a great deal from every member, but these are exceptional women and their hard work always results in great success.

So, after 12 months of planning, design and construction of elaborate event décor, you'd think their happiest time would be at the ball itself, when everything has come together and they can enjoy the fabulous

black-tie party that is the fruit of their labors. But according to LP president Jena Joyce, they really most enjoy their January luncheon event, where they award large grant checks to major beneficiaries.

That luncheon took place recently at the La Jolla Beach and Tennis Club. That's also the site of every Jewel Ball — as LP's major partner, the club provides the ball venue each year without charge. Jewel Ball 2013, titled "Lucky 13!" and chaired by Erin Wyer, raised \$843,000. That

SEE **SOCIETY >>** PG. 14

A blooming tradition at The Patio

By Samantha Robinson, Asst. Marketing Director

When one thinks of Valentine's Day, the next sequential thought is usually red roses, from or to that special someone. The Patio on Lamont Street, however, will be celebrating by incorporating the hibiscus flower into a special libation available from February 14-16.

This "love potion" features hibiscus syrup-infused sparkling wine with an actual hibiscus flower at the bottom.

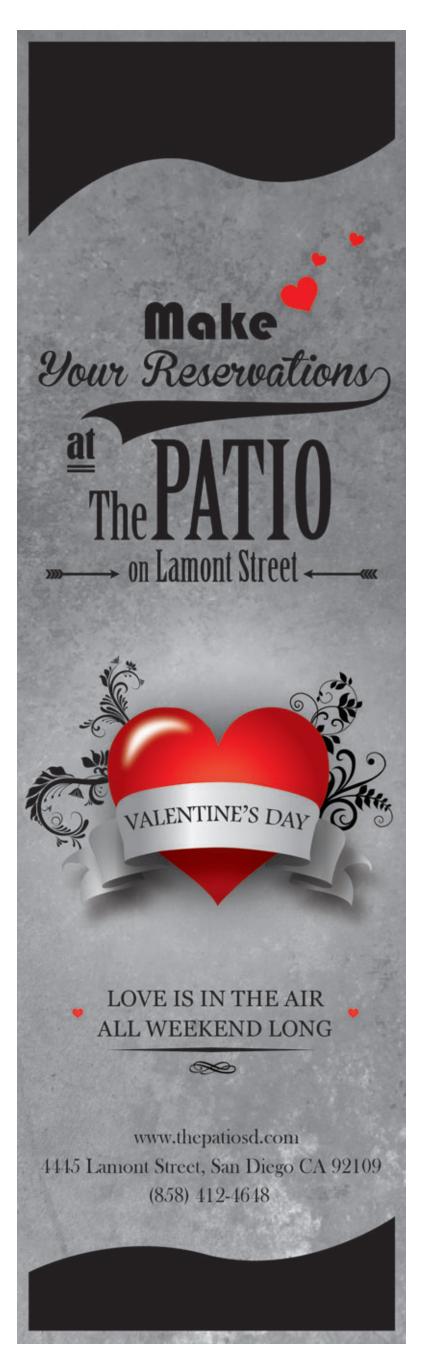
Director of Operations, Lucas Reeve, is excited to be offering this unique item on the menu for lovebirds. "The flower opens on its own with the aid of the bubbles to create a cool effect. The flower itself is an interesting flavor and texture and the syrup adds both a scent and a touch of sweetness," said Reeve.

Not stopping there, Executive Chef John Medall decided to start using this versatile flower in the kitchen. He has already created an amouse-bouche where he opens the flower and pits it, stuffs it with a blend of whipped chèvre and mascarpone cheeses, and tops it off with a garnish of fresh chives. The flavors and presentation have guests raving!

For more information or to make reservations at The Patio on Lamont Street, call 858-270-9900 or visit www.thepatiosd.com.

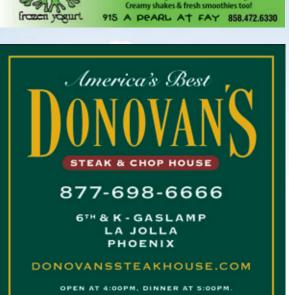






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Apollonia

Apollonia now features live Greek music on Thursdays and Saturdays. The restaurant has a handsome outdoor patio where shaded alfresco dining is delightful. Venture inside and you will find a charming ambiance in every dining room and in the beautiful lounge. The menu includes age-old favorites such as Dolmathakia and Moussaka, alongside some absolute surprises . The menu offers many heart-healthy items prevalent in Greek cuisine. Apollonia's service is very friendly and as pleasant as the food. Open daily from 11:00 AM to 9:00 PM (Sun-Thur) and to 10:00 PM (Fri & Sat).

Bistro Pazzo

The whole idea of a bistro, says Seto Marselian, owner of Bistro Pazzo, is to offer a neighborhood place where everyone knows you - where great friends and great food meet. Bistro Pazzo is going on its 5th year, located just slightly off the beaten path, just off Prospect Street at 7930 Ivanhoe Ave - and the "hidden gem" nature of the eatery makes it just that much more of a neighborhood treasure. Within walking distance to shopping, hotels, the financial district and the famous beaches of La Jolla. Open for Lunch and Dinner, Bistro Pazzo is definitely the "hidden gem" of La Jolla. Come enjoy this small neighborhood Italian bistro seven days a week. Moderate prices, great food, good portions and a vast wine list with crazy service. You can be crazy too, no one will mind, Really! 858-456-4005 www.bistropazzo.com

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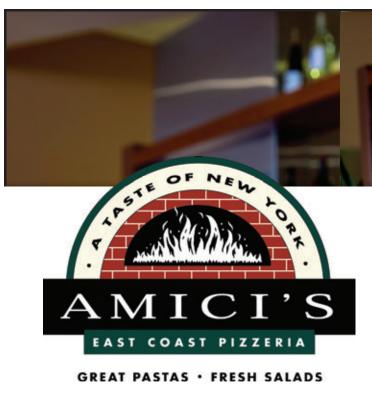
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District 5 City Councilman Mark Kersey, chairman of the Committee on Infrastructure, visited Nobel Recreation Center in University City on Jan. 22 to pitch his concerns about the city's long-time neglect of its infrastructure. (Think cracked and broken sidewalks and potholed, bumpy roads, for example.)

Kersey solicited input from District 1 residents and weighed in on the types of projects the locals would like to see in their neighborhoods. He has visited each council district in San Diego, seeking ideas and handing out a list of 20 infrastructure suggestions.

Like any good professor, Kersey engages his "class" by asking students to prioritize the list. Then he goes over the list to find the top five subjects. Streets and roads are high on the list of many people in this Infrastructure 101 class. Stadiums seem to be very low. Finally, he collects the list that will be used to help decide what folks really want in their communities.

District 1 City Councilwoman Sherri Lightner introduced Kersey, sharing her admiration for his work on this issue. His main goal is to put in place a five-year plan that will be released this summer.

Former Mayor Jerry Sanders sought feedback in July 2012 from

District 1 infrastructure concerns addressed with Kersey in UC

community planning groups and appointed La Jolla community activist Joe LaCava to spearhead that effort. LaCava polled the planning groups and came up with some projects that are priorities in communities.

Kersey, who was appointed infrastructure chairman by interim Mayor Todd Gloria several months ago, is in need of superhero skills to overcome a billion dollar backlog. San Diego neighborhoods' infrastructure involves many challenges, including streets and roads, libraries and rec centers, streetlights and bike paths.

Infrastructure is the hard stuff in the city, the assets the city owns. The city is at a critical juncture with that \$1 billion backlog, so prioritizing is critical.

Last year the City Council was committed 100 percent to using \$120 million infrastructure investment surge after decades of neglect that has plagued neighborhoods. It is a down payment, with \$1 million for sidewalks, \$43 million for streets and roads, \$20 million for new fire stations, \$21 million for storm drains, and \$4.5 million for ADA upgrades. With need for a bond measure to fuel some of the proposed and prioritized projects, Wall Street will be looking for a three-year turnaround with shovel ready projects.

Historically, the city never had a multi-year plan for infrastructure, never looked at it as a strategic investment. Now, Kersey's committee will present policies, price tag and projects in the spring for the City Council to vote on. He said he is ded-

icated to solving regional issues like this one, streamlining the process and cutting the bureaucracy.

In 2011, a streets assessment project assigned people to drive all the streets in San Diego and grade them with scores from 0-100, check-

ing out potholes, bumps and other hazards to our tires and feet.

This year, 24 engineering interns at SDSU and UCSD will be paid to

SEE **UC >>** PG. 18



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LAS PATRONAS: above: Douglas Sharp, June Fabiani, Bill Kellogg, Elaine Murphy, Dr. Ray Ashlev Right: Vicki Eddy, Sallie Warren, Jill Cutri, Clarissa Keyes, Jenny Tyson





SALK: above: Jeff Dunnigan, Wendy and Bill Brody, Craig and Betsey Monsell Right: Edie Munk, Laurette Vervinski, Marv Ann Beyster, Betty Beyster, Melinda Gaffney, Christina Gaffney



SOCIETY » CONT. FROM PG. 11

huge amount is about normal for this gala, which draws about 900 guests annually. About 100 LP members and guests attended the luncheon, enjoying fresh, hearty Cobb salads while representatives of 10 major beneficiaries were introduced and the grants were dis-

LP'ers thoroughly and laboriously vet grant requests, ensuring that funding goes where it will best benefit the community. Grant requests must be for specific tangible assets - never for salaries, labor or operating expenses. Major beneficiaries are those receiving grants of more than \$20,000. This year, their checks averaged about \$40,000. (A large number of minor beneficiaries would receive under \$20,000 each, but they do not attend the luncheon.)

Susie Piegza will chair Jewel Ball 2014, "Moonlit Mambo." This celebration of the color, music and

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romance of 1950s Havana happens Aug. 2, and will fund 10 more already-selected major beneficiaries and many minors.

La Jolla's Salk Institute drew a large and enthusiastic audience for an innovative new event recently. Salk scientists have long recognized the importance proper nutrition plays in fueling the human body – similarly, great chefs know that quality food ingredients are essential to good health. The institute's inaugural wellness event, "The Art and Science of Cuisine," paired the skills of some of our area's most innovative chefs with the latest research from several of Salk's brightest scientists.

Rancho La Puerta and Golden Door founder Deborah Szekely was the honorary chairwoman. The gathering began with a short reception, including food tastes and "mocktails" before participants took seats in the auditorium. Following introductions, the panel of eight chefs and scientists engaged in a lively, interesting discussion about food and health. Revealing statements

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were made about the importance of a variety of fresh, in-season foods, preferably from local sources, and recent discoveries that confirm the attendant benefits. Numerous audience questions were answered in

Afterward, the 260 guests enjoyed sampling very healthy — yet truly delicious — foods from six tasting stations and a dessert lounge. Experiencing the wonderful flavors and textures demonstrated that really healthy food can also be attractive and quite delicious.

The event was exceptionally successful and popular. Guests expressed hopes that Salk will host more such events in the future. It's quite likely that will happen.

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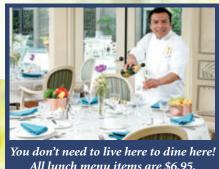


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FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-000842 Fictitious Business Name 10dBx LLC located at: 3718 AMARYLLIS DRIVE SAN DIEGO, CA. 92106 is registered by the fol-A LIMITED LIABILITY COMPANY 10dBx LLC 3718 AMARYLLIS DRIVE SAN DIEGO, CA. 92106 CAL IFORNIA The first day of business was 01/03/2014 Registrant Name: CHRISTIAN DF MOUSTIER Title: CHIEF EXECUTIVE OFFICER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County JAN 10, 2014 ISSUE DATES; JAN16, 23, 30 AND

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FICTITIOUS BUSINESS NAME STATEMENT FILE

Clerk of SanDiego County on: JAN 13, 2014 ISSUE DATES; JAN 23, 30 FEB 06 AND 13, 2014

00082722-PR-LA-CTL. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of CHARLES FONTEN A Petition for Probate has been filed by ERICA TANDY RAM-SEY in the Superior Court of California, County of SAN DIFGO. The Petition for Probate requests that ERICA TANDY RAMSEY be appointed as personal representative to administer the estate of the decedent. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be equired to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A hearing on the petition will be held in this court as follows: Date: FFB13, 2014 Time 1:30 P.M. Dept: PC-2 Address of court: SUPERI OR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO MADGE BRADLEY BUILDING 1409 Fourth Ave. San Diego, CA. 92101 Central Probate. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative as defined in section 58(h) of the California Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code Other California statutes and legal authority may affect you rights as a creditor. You may want to consult with an attorney knowledgeable in California Law. You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner Blaine R. Phipps 7777 Alvarado Road, Suite 247 DATE(S): JAN 23, 30 AND FEB 06, 2014

NOTICE OF PETITION TO ADMINISTER ESTATE

OF: CHARLES FONTEN CASE NUMBER: 37-2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-000822 Fictitious Business Names(s): SAN DIEGO STOCKERS located at: 2471 BERY STREET SAN DIEGO, CA. 92109 iis registered by the following: BENNA R. WILSON, PAULA E. STRAW, DONA K. RITCHIE, CYNTHIA PALENSKE, GWENDOLYN J. HUFFMAN, JUDITH ERLINE GRABHORN, FRANCES SPARKS, GLORIA G. GREENE, JUDITH E. CRALL This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: 04/01/1994 Registrant Name: BENNA R. WII SON Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 10, 2014 ISSUE DATES; JAN 23, 30 FEB 06 AND13, 2014

SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE 700 Civic Center Drive West, Santa Ana, CA. 92701 IN THE MATTER OF THE PETITION OF: BENJAMIN AIKEN PARKER II ON BEHALF OF: SAMANTHA MARIE GUTIERREZ A CHILD. CITA-THE PEOPLE OF THE STATE OF CALIFORNIA: To Jimmy Bucar Gutierrez : By order of this court you are hereby cited to appear before the judge presiding in courtroom I 64 of this court on 03-21-14, at 10:00 AM, to show cause, if any you have why petition of Benjamin Aiken Parker II for the adoption of Samantha Marie Gutierrez, your minor child, should not be granted. Date:01-09-14 ALAN CARLSON, EXEC OFFICER/CLERK BY: DEPUTY C.PRIETO I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Date: 01/09/14 Benjamin Aiken Parker II. ATTORNEY OR PARTY WITHOUT ATTORNEY: Benjamin Aiken Parker II 136 N. Harding Place Placentia, CA. 92870 (714) 397-0807 ISSUE DATE(S): JAN 23, 30 FEB 06, 13, 20, 27 MAR 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-035067 DRINK INKS located at: 8016 RUN OF THE KNOLLS SAN DIEGO, CA. 92127 is hereby registered by the followi NANCY CIRILLO. CONSTANCE KOCHERGA This business is being conducted by: A GENERAL PARTNERSHIP The transaction of business begar on: 12/19/2013 The statement was filed with of San Diego County on: DEC 19, 2013 ISSUE DATES; JAN 09, 16, 23 AND 30 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-035591 LIVE SIMPLY LIVE HEALTHY, BALANCE BOTTLE located at: 1711 HORNBLEND ST. UNIT C SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): MICHELLE WILLIS This business is being conducted by: AN INDIVIDUAL The transaction of business began

on: NOT YET STARTED The statement was filed

with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: DEC 27, 2013

ISSUE DATES; JAN 23, 30 FEB 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-001376 Fictitious Business Names(s): C L REMODELING located at: 7151 EAST HYATT ST. SAN DIFGO, CA. 92111 is registered by the following: CHAU LAI This business is conducted by: AN INDIVIDUAL The first day of business was: 01/08/2014 Registrant Name: CHAU LAI Title:

OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 16, 2014 ISSUE DATES; JAN 23, 30 FEB 06 AND 13, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUS-TICE 330 WEST BROADWAY SAN DIEGO CA 92101 CASE NO: 37-2013-00083344-CU-PT-CTL PETITIONER OR ATTORNEY, KRANTI PON-NAM & SINDHORA THUMMALASETTY 13558 CHAMISE VISTA LANE SAN DIEGO, CA. 92130 847-513-2999 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME ON FROM KRANTI PONNAM & SINDHORA THUMMALASETTY ON BEHALF OF KANISH SAI PONNAM FROM KANISH SAI PONNAM TO KAN-ISH PONNAM THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to sho cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON FEB 28, 2014 TIME: 9:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 23, 30 FEB 06 AND 13, 2014 STATEMENT OF ABANDONMENT OF USE OF FIC-

TITIOUS BUSINESS NAME FILE NO: 2014-000388 (1) FICTITIOUS BUSINESS NAME(S): a. GOLDEN EQUITY TEAM (2) LOCATED AT: 7670 OPPORTUNITY ROAD SUITE 165 SAN DIEGO, CA 92111 (3) THE FICTITIOUS BUSINESS NAME REF-ERED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 08/27/2012, and assigned File No. 2012-02281 (4) IS (ARF) ABANDONED BY THE FOLLOWING REGISTRANT(S): FIRST CALIFORNIA MORTGAGE COMPANY 1435 NO. MCDOWELL BLVD., SUITE 300 PETALUMA, CA. 94954 COR-PORATION-CALIFORNIA Registrant/Corp/LLC Name: CATHERINE L. BAUER Title: ASSISTANT SECRETARY The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 07, 2014 Issue date(s): JAN 23, 30 FEB 06 AND 13, 2014

STATEMENT OF ABANDONMENT OF USE OF FIC-TITIOUS BUSINESS NAME FILE NO: 2014-000389 (1) FICTITIOUS BUSINESS NAME(S): a **GOLDEN EQUITY TEAM (2) LOCATED AT: 7670** OPPORTUNITY ROAD SUITE 165 SAN DIEGO, CA ERED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 07/15/2012, and assigned File No. 2012-018246 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): FIRST CALIFORNIA BLVD., SUITE 300 PETALUMA, CA. 94954 COR-PORATION-CALIFORNIA Registrant/Corp/LLC Name: CATHERINE L. BAUER Title: ASSISTANT SECRETARY The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 07, 2014 Issue date(s): JAN 23, 30 FEB 06 AND 13, 2014

STATEMENT OF ABANDONMENT OF USE OF FIC-TITIOUS BUSINESS NAME FILE NO: 2014-000391 (1) FICTITIOUS BUSINESS NAME(S): a. THE ROSENBAUM GROUP (2) LOCATED AT: 406 NINTH AVENUE SUITE 308-309 SAN DIEGO, CA. 92012 (3) THE FICTITIOUS BUSINESS NAME REF-ERED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 10/17/2013, and assigned File No 2013-029660 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): FIRST CALIFORNIA MORTGAGE COMPANY 1435 NO. MCDOWELL BLVD., SUITE 300 PETALUMA, CA. 94954 COR PORATION-CALIFORNIA Registrant/Corp/LLC Name: CATHERINE L. BAUER Title: ASSISTANT SECRETARY The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 07, 2014 Issue date(s): JAN 23, 30 FEB 06 AND 13, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-00497 Fictitious Business Name LOMA, HI-SAN DIEGO POINT LOMA, HOSTELLING INTERNATIONAL POINT LOMA, HI-POINT LOMA HOSTELLING INTERNATIONAL USA, HOSTELLING INTERNATIONAL, HI-USA located at: 3790 UDALL the following: AMERICAN YOUTH HOSTELS, INC. This business is conducted by: A CORPORATION AMERICAN YOUTH HOSTELS, INC. 8401 COLESVILLE ROAD, SUITE 600 SILVER SPRING MD 20910 NY The first day of business was 06/27/2013 Registrant Name: WILLIAM EVANS Title: ATTORNEY The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 07, 2014 ISSUE

FICTITIOLIS BUSINESS NAME STATEMENT FILE NO. 2014-002266 Fictitious Business Names(s): FANIUM located at: 2223 AVENIDA DE LA PLAYA FLOOR 3 LA JOLLA, CA. 92037 is registered by the following: GO LUDO LLC This business is con-LUDO LLC 6514 MUIRLANDS DR LA JOLLA, CA. 92037 DELAWARE The first day of business was: 04/17/2011 Registrant Name: GRANT GURTIN Title: FOUNDER & CEO The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 27, 2014 ISSUE DATES; JAN 30 FEB 06,13 AND 20, 2014

TICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00084689-CU-PT-CTI PETITIONER OR ATTORNEY MELISSA MARY BECHTER 2884 COPLEY AVENUE SAN DIEGO CA. 92116 619-920-1225 HAS FILED A PETI-TION WITH THIS COURT FOR A DECREE CHANG-ING PETITIONERS NAME FROM MELISSA MARY RECHTE TO MELISSA MARY MARTIN THE COLIRT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must

SUPERIOR COURT OF CALIFORNIA HALL OF JUS-

file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition with out a hearing. NOTICE OF HEARING TO BE HELD ON MAR 07, 2014 TIME: 9:30 AM DEPT C-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 30 FEB 06, 13 & 20, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE CCF, CREATIVE CAPTURE FILMS located at: 8430 VIA MALLORCA LA JOLLA, CA. 92037 is registered by the following: ALEJANDRO RAMOS, CHRISTIAN ACOSTA This business is conducted by: A GENERAL PARTNERSHIP The first day of business was: 12/13/2013 Registrant Name: ALEJANDRO RAMOS Title: GENERAL PARTNER-SHIP The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 27, 2014 ISSUE DATES; FEB 06,13, 20 AND 27, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUS-

TICF 330 WEST BROADWAY SAN DIEGO, CA.

92101 CASE NO: 37-2014-00082572-CU-PT-CTL PETITIONER OR ATTORNEY, HEATHER SLOT-NICK MUELLER & PAUL VANCE 12951 HARWICK LANE SAN DIEGO, CA. 92130 650-400-1849 HAS FILED A PETITION WITH THIS COURT FOR A HEATHER SLOTNICK MUELLER & PAUL VANCE ON BEHALF OF VERONICA VANCE A MINOR FROM VERONICA ROSE VANCE TO VRON VALEN-TINE VANCE THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON FEB 28, 2014 TIME: 8:30 AM DEPT C-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): JAN 30 FEB 06, 13 & 20, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUS-TICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2014-00085005-CU-PT-CTL PETITIONER OR ATTORNEY, MICHAEL BLVD. #433 SAN DIEGO, CA. 92115 619-251-0925 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MICHAEL -DOMINIC COOPER YEDLIAHE TO MICHAEL-DOMINIC COOPER THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 14, 2014 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 06, 13, 20 AND 27, 2014

FICTITIOLIS BLISINESS NAME STATEMENT FILE NO. 2014-002264 Fictitious Business Names(s): R & B SERVICES located at: 9175 JUDICIAL DR. the following: HAIM BEJA, EPHRAIM REIN This business is conducted by: A GENERAL PARTNER-SHIP The first day of business was: 01/20/2014 Registrant Name: ESTHER BEJA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego on: JAN 27, 2014 ISSUE DATES; FEB 06,13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002758 Fictitious Business Names(s): MISSION BAY MOTEL, MISSION BAY INN, MÌS-SION BAY HOTEL, INN AT MISSION BAY, P.B. APARTMENTS, MOTEL AT MISSION BAY, HOTEL AT MISSION BAY located at: 4221 MISSION BLVD. SAN DIFGO. CA. 92109 is registered by the following: LA MAR PROPERTIES INC. This business is conducted by: A CORPORATION LA MAR PROP-FRTIES INC. 612 CALLE REATA SAN CLEMENTE. CA. 92673 CALIFORNIA The first day of business was: 05/16/1963 Registrant Name: STEVEN E. JENSEN Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 30, 2014 ISSUE DATES; FEB 06,13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-000148 Fictitious Business Names(s): EVERGREEN TREE SERVICE located at: 3635 WAWONA DR. SAN DIEGO, CA. 92106 is registered by the following: EDWARD GROSS This business is conducted by: AN INDIVIDUAL The first day of husingss was: 02/02/1905 Registrant Name EDWARD GROSS Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr. JAN 03, 2014 ISSUE DATES; JAN 30 FEB 06,13 AND 20, 2014

SUPERIOR COURT OF CALIFORNIA HALL OF JUS-

92101 CASE NO: 37-2014-00000357-CU-PT-CTL PETITIONER OR ATTORNEY, Omer Rangoor wala, SBN 252915 LAW OFFICES OF OMER RAN-GOONWALA 20955 Pathfinder Boad, Suite 100 FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MARIA DE LOURDES LUNA CHANTRES TO LULU LUNA CLOAKE THE COURT ORDERS THAT All persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed. the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 14, 2014 TIME: 8:30 AM DEPT D-46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 06, 13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-002746 Fictitious Business Names(s)
CONTENT • ED located at: 924 HORNBLEND #101 SAN DIEGO, CA. 92109 is registered by the following: ERIKA COURIC This business is conducted by: AN INDIVIDUAL The first day of business was: 01/29/2014 Registrant Name: ERIKA B.
COURIC Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: JAN 30, 2014 ISSUE DATES; FEB 06,13, 20 AND 27, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2014-001286 Fictitious Business Names(s) ALL STARS PROMOTIONS located at: 9705 CAF ROL CENTRE RD STE 100 SAN DIEGO, CA 92126 is registered by the following: ALL STARS PROMOTIONS, LLC. This business is conducted by: A LIMITED LIABILITY COMPANY ALL STARTS PROMOTIONS, LLC 41735 WINCHESTER RD STE E TEMECULA, CA. 92590 CALIFORNIA The first day of business was: NOT APPLICABLE Regis trant Name: MARIO S PATEL Title: MEMBER The statement was filed with Ernest J. Dronenburg Jr., Recorder/County Clerk of San Diego County on: JAN 15, 2014 ISSUE DATES; FEB 06,13, 20

FICTITIOLIS RUSINESS NAME STATEMENT FILE O. 2014-003103 Fictitious Business Names(s) ZD CONSULTING located at: 4647 UTAH ST. SAN DIEGO, CA. 92116 is registered by the following: ZATTIE DI NUBLIA This business is conducted by: AN INDIVIDUAL The first day of business wa NOT APPLICABLE Registrant Name: ZATTIE DI NUBLIA Title: OWNER The statement was filed with Ernest J. Dronenburg, Jr., Recorder/County Clerk of San Diego County on: FEB 04, 2014 ISSUE DATES; FEB 06,13, 20 AND 27, 2014

STATEMENT OF ABANDONMENT OF USE OF FIC-TITIOUS BUSINESS NAME FILE NO: 2014-000287 (1) FICTITIOUS BUSINESS NAME(S): a. KSP/ DD GLOBAL (2) LOCATED AT: 2985 BARNARD ST. SAN DIEGO, CA. 92110 (3) THE FICTITIOUS BUSI-NESS NAME REFERED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 03/21/2013, and assigned File No. 2013-008374 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGIS-BARNARD STREET SAN DIEGO, CA. 92110 Registrant/Corp/LLC Name: HYUM JAE KIM Title: PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 06, 2014 Issue date(s): JAN 30 FEB 06 ,13 AND 20, 2014

STATEMENT OF ABANDONMENT OF USE OF FIC-TITIOUS BUSINESS NAME FILE NO: 2014-000289 (1) FICTITIOUS BUSINESS NAME(S): a. DIA-MEIK HOLDINGS (2) LOCATED AT: 2985 BARNARD ST SAN DIEGO, CA. 92110 (3) THE FICTITIOUS BUSI-NESS NAME REFERED TO ABOVE WAS FILED IN SAN DIEGO COLINTY ON: 08/19/2013 and assigned File No. 2013-023917 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGIS-TRANT(S): KIMS PLASTICS USA INC 2965 BARNARD STREET SAN DIEGO, CA. 92110 Registrant/Corp/LLC Name: HYUM JAE KIM Title PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 06, 2014 Issue date(s): JAN 30 FEB 06 ,13 AND 20, 2014

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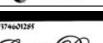
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Charles Schevker & Natasha Alexander

The real-estate market is driven by house listings. It is for this reason that most of our articles are targeted toward home sellers. We want to provide as much beneficial information to help home sellers make more informed decisions.

Here are 18 extraordinary ideas for anyone considering selling their homes. These could save you much time, money or stress.

- 1. DO NOT REVEAL YOU REASONS FOR SELL-ING. "Loose lips sink ships" was a mantra during World War II. To explain why you are selling may alter leverage toward the buyer.
- 2. DEFINE YOUR MOTIVATION TO SELL. This will help to set your expectations as to whether you prefer a quick sale or will be satisfied to sit back and fish for awhile.
- 3. SELECT THE RIGHT REAL-ESTATE AGENT. We can't repeat this enough: "95 percent of the success of buying or selling homes comes from selecting the right real-estate agent who knows how to customize plans and strategies to get you what you want."
- 4. USE SMART MARKETING. Smart marketing involves knowing how much your home is most likely to sell for and creating the energy that compels buyers to compete against each other with a sense of urgency.
- 5. UNDERSTAND THE INFLUENCE OF A POW-**ERFUL MARKETING STRATEGY.** Houses rarely sell themselves. It is essential to deliver the right message — using the right medium — and launch the marketing campaign in tandem with other high-impact selling activities.
 - 6. USE AN AGGRESSIVE SELLING PLAN. The

Tips to consider before selling your home

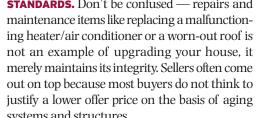
goal is to sell your house within the first 30 days on the active market. The selling plan must appeal to, attract and influence potential buyers to physically visit your home for preview.

- 7. DETERMINE THE MARKET VALUE OF YOUR **HOME.** Home shopping in La Jolla is more like shopping in an art gallery where each piece differs from another and has a unique value. It is important to understand what benefits a buyer will perceive by purchasing your home.
- 8. SET YOUR PRICING STRATEGY. The pricing strategy can make the difference between a quick sale or having your home sit endlessly on the market. Too high a list price will likely not yield any offers. Too low a list price gives the option to negotiate with multiple buyers.
- 9. KEEP A REALISTIC OPINION OF YOUR **HOUSE.** We all fall prey to having an inflated opinion of our home, so let's be honest. A few new flowers in the yard do not qualify as "WOW" landscaping. Installing a new toiletpaper holder does not qualify as a "WOW" upgrade. Be careful not to overprice your home based on your opinion.
- 10. STAGE YOUR HOME. Staging or furnishing your home is like "curb appeal" for the inside, and it can make a huge impact, whether the buyer chooses to look longer or leave more quickly. You need to help the buyers visualize how their lives will be if they choose to buy your house.
- 11. INCREASE YOUR HOME'S CURB APPEAL. Let's face it — you do not want your house to be a "drive-by." A recent real-estate article appearing in a trade publication suggested that 63 percent of people who drive by a for-sale house will elect not to go inside because of the negative
- 12. BRING YOUR HOUSE UP TO SELLING

STANDARDS. Don't be confused — repairs and systems and structures.

- **ING.** What assurance do you have that, if you were to upgrade, the buyer would appreciate it and furthermore, they would be willing to pay you at least your investment cost? Not likely!
- 14. KNOW YOUR COMPETITION AND PRICE **CONCESSIONS.** Your house will be judged against your competition. If your house is not wellmaintained, is outdated or has functional issues, it is better to deal with these issues up front and adjust your expectations about selling price.
- **15. CONSIDER TIMING.** Listing your house for sale is not unlike a major product launch by a corporation. It has to be done right the first time. Retracting your home from the market then returning with price adjustments or improvements does not make it "new and improved."
- 16. KEEP EMOTIONS IN CHECK DURING NEGO-**TIATIONS.** Understand that during the negotiation process, everyone is trying to use some leverage to their advantage. Recognize it for what it is and avoid jeopardizing the deal because of your
- 17. LEARN YOUR BUYER'S MOTIVATION. Try to find out about the buyer's needs. Do they need the location of your house or are they on a tight timetable? The right questions will help to unveil secrets that may help you in negotiating.
- 18. LIVE UP TO YOUR COMMITMENT AND **THEN FOLLOW THROUGH.** This may not seem to be a valuable tip. It is, however, perhaps the most important. Maintain a high degree of ethical and moral conduct and present yourself with the utmost of integrity. In a world where it seems as though profits trump virtues, we believe just the opposite. We urge you to disclose all truths, to act with reliability, to honor your word and to deliver on your commitments. To do otherwise could result in costly consequences.

If you have any questions about real estate in San Diego, send your inquiries to Charles Schevker or Natasha Alexander at Cschevker@san.rr.com. They will respond directly to you, and those questions that have a broader public appeal will be published along with our next column in La Jolla Today.



13. BE WARY OF UPGRADES BEFORE SELL-

own stories of how they've felt victimized by short-term renters and their property managers, who they argued have been largely unresponsive to their pleas to curb noise, late-night partying or other excesses by short-term vacation-

> Lynn Reineman of Sea Ridge in Bird Rock said residents have a tool they can use to curb short-term renter excess — the Community Assisted Party Program (CAPP), offered by the San Diego Police Department, which fines owners of such rental properties for repeated problems caused by tenants necessitating police response.

"Might not that influence your

"We're (Realtors) independent

contractors," said Ahern, adding

he "didn't stand to gain financial-

ly" from the outcome of the sub-

committee's deliberations, whatev-

A robust discussion followed

with several residents telling their

decisions one way or another?"

asked Costello.

er the result.

Jonah Mechanic, who works for a company that handles shortterm vacation rentals, defended the industry. He argued that only a handful of the approximately 450 rental properties in the La Jolla market are troublesome.

"Our goal here is to first come together as a community, and then adopt common-sense regulations that we can enforce so the community gets a sense of what expectations they want from their neighbors," Mechanic said. "We need to come up with enforceable regulations that solve the big picture, as opposed to just a small slice of the picture."

Architect Mark Bucon suggested one recommendation by the ad hoc group should be that shortterm rentals be required to be owner-occupied and rented for a duration of at least 30 days.

Others liked his suggested but felt a 30-day minimum should be longer.

"The purpose of this group is to come up with solutions that really focus on what we'd like to see done differently with short-term rentals," said subcommittee member Jim Fitzgerald. "The real focus should be on looking for what tools we have as citizens to curb the abuses."

Ahern asked subcommittee members to return with a list of recommendations for the group to vote on prior to submittal to the LJCPA at the group's next meeting on Feb. 26.



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UC» CONT. FROM PG. 13

assess 5.000 miles of sidewalks, taking about a year to complete. Kersey's committee, including Myrtle Cole, Scott Sherman and Marti Emerald, hopes to make San Diego a more walkable community.

The last updated sidewalk policy was in 1975. Many of

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CalBRE #01400985

our sidewalks were installed from the start of World War II through the 1970s, with some dating back to the early part of the last century. And only 6 cents out of each dollar of the general fund goes to infrastructure.

When the five-year plan is unveiled in the spring, the infrastructure committee will prioritize projects, set service levels and find funding. La Jolla residents brought up Torrey Pines Road as a concern, and U.C. locals resurrected the Regents Road bridge that remains unbuilt.

Using more money from the general fund is a hope. Longtime residents have heard this song before from politicians, but Kersey brings a new energy and some concrete solutions. He can be reached at markkersey@sandiego.gov.

WHO IS NEXT?

3559 Riviera Dr. 4 BD/4.5 BA \$2,650,000

This bay front home will be great-





same time.

ly enjoyed by the new owners, especially as they watch the sunset over the ocean and bay at the

SHOREPOINT

FITNESS »

al manager Claire Bullas said, "We do a little bit of everything — cardio, the latest equipment, a variety of classes, yoga, which is why people come here. We've got everything that's out there in here, which is pretty amazing."

Personal trainer Justin Powell said La Jolla Sports Club offers lots of variety without being "gimmicky."

"We do things that are scientifically proven to work," agreed Bullas. "When somebody comes in we put them in the best place to be successful."

Powell said patrons of all ages come in to the club to work out for a variety of reasons.

"Most people come in for

fat loss," he said. "But we also have pre- and post-natal patrons, people coming back from injuries or people who want to focus more on sports-specific areas."

Housewives, school-age children, elderly people, those rehabbing from injuries or those, said Bullas, "whose doctors have prescribed exercise, telling them to get into a gym," are among the sports club's diverse clientele.

Bullas and Powell conducted a tour of the facility.

The upper level has a lot of cardio equipment with patrons of every imaginable point on the age spectrum.

Downstairs is the state-ofthe-art body building equipment with people tugging, pulling and flexing in every direction on every imaginable type of fitness machine.

The fitness facility also has separate rooms surrounding a central courtyard for group classes, including spinning, yoga and meditation.

But there's more than just working out, as La Jolla Sports Club is a social place, too. Powell calls it the "Cheers" of La Jolla fitness.

"You come here because everyone knows your name," he said. "We all hang out outside the gym, have great socials with all the members getting together, go out to a lot of restaurants that we have a relationship with."

Bullas said sports club members are tight-knit.

"A lot of our clients who come in see us as an extension of their family," she said. "We have really good relationships. That's why they keep coming back."

For more information about La Jolla Sports Club, visit www.lajollasportsclub-



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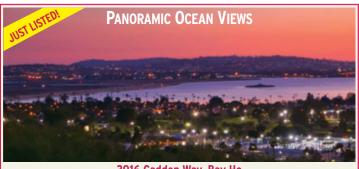


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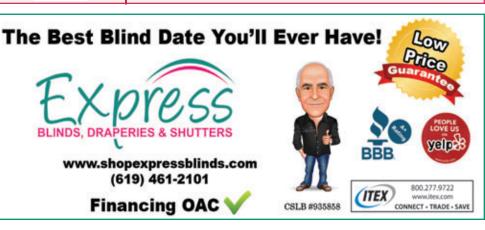


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