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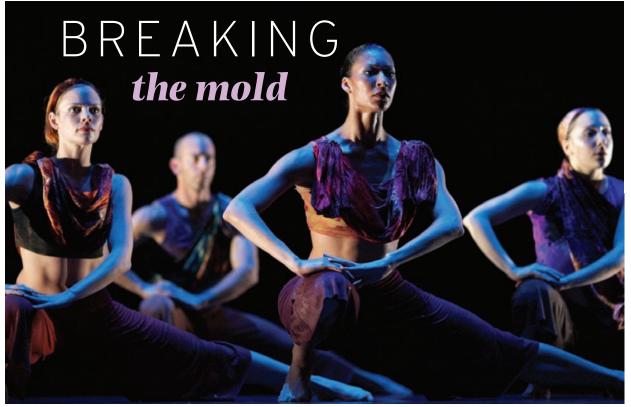
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LA JOLLA'S LOCALLY OWNED & OPERATED COMMUNITY NEWSPAPER

SAN DIEGO COMMUNITY NEWSPAPER GROUP

FRIDAY, MARCH 1, 2013



A LOCAL LEGEND Malashock Dance will celebrate its 25th year in San Diego with a several performances in 2013. The first will take place March 8 and 9 at Birch North Park Theatre. Photo courtesy of Malashock Dance

La Jolla native John Malashock celebrates 25 years of visionary dance in San Diego

By KENDRA HARTMANN

n terms of arts, culture and music, San Diego often gets lost in the shadow of Los Angeles, San Francisco and even other major cities across the country. But for at least the last 25 years, San Diego has been nurturing and cultivating a thriving dance scene — regardless of whether the news has reached any other major

Though the secret may still be contained within its borders, this city has been able to tout itself as the birthplace of one of the most innovative contemporary dance companies to come about in recent years. And on March 8 and 9, John Malashock, the creative mind behind Point Loma-based Malashock Dance, will kick off the company's 25th anniversary season with a celebration showing just how far the company has come over the last

two and a half decades.

"There have been some great things about developing in San Diego," Malashock said. "We were starting at a point when there was a limited number of people working here. It really allowed me to find my own style, my own voice, without feeling like I was in one of those place like New York or San Francisco, where there's so much cross-influence that it almost tends to become a little homogeneous in terms of trends."

Malashock — who grew up in La Jolla and attended La Jolla High School before moving to New York and cultivating an enviable career with the acclaimed Twyla

SEE DANCE >> PG. 23



Far-reaching lens on seals warrants increased security presence at Children's Pool

By MARIKO LAMB

Since the installation of a camera at Children's Pool beach, the world has gotten a unique glimpse of La Jolla's much-debated seal haven through live video streaming of the area on the Western Alliance for Nature's website.

People from all over the world have the ability to monitor that camera, so what they perceive to be a problem is now being reported to police.

CAPT. BRIAN AHEARN SAN DIEGO POLICE NORTHERN DIVISION www.wanconservancy.org.

As the number of watchful eyes on the beach increases, so do the number of calls to police about alleged wrongdoings or Marine Mammal Protection Act violations there. prompting Northern Division police Capt. Brian Ahearn to station watch at the beach 24 hours a day, seven days a week, to get a firsthand look at reported criminal activity and bring a sense of calm to the temperamental area.

"The installation of the camera has generated a lot of complaints that we weren't getting before," said Ahearn. "People from all over the world have the ability to monitor that camera, so what they perceive to be a problem is now being reported to police."

Ahearn dismisses any alle-

SEE SEALS >> PG. 23

The La Jolla Cluster **Association** is working toward greater autonomy. SEE PAGE 5

University City residents want their

Read our special coverage of senior issues, from health and social concerns to inhome care. **SEE** PAGE 9

Learn tips on how to de-clutter your home when it comes time to downsize. SEE PAGE 13





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TODAY*IN* BRIEF

NEW CANCER NONPROFIT - Greet the Day, a nonprofit dedicated to improving the quality of life for cancer patients, will celebrate its 10th anniversary by expanding into San Diego through a partnership with

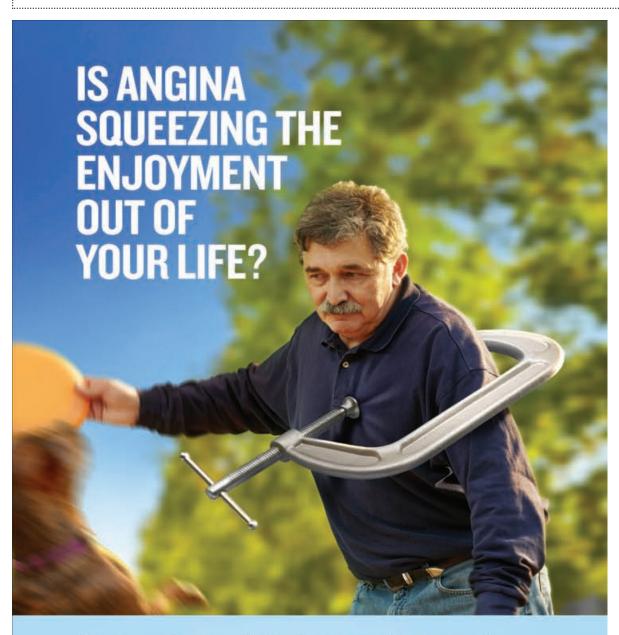
Moores Cancer Center. The nonprofit, which provides complimentary education, oncology massage and restorative bodywork for patients in need, will be the first of its kind in the area to offer in-patient infusion center massage at the La Jolla-based cancer treatment center. The nonprofit is currently seeking volunteers for the program. To learn more, visit www.greettheday.org.

SEUSS' BIRTHDAY FETE - UC San Diego will be hosting its annual birthday celebration on Friday, March 1 to honor the 109th birthday of Theodor

Seuss Geisel, or Dr. Seuss. The party, which is open to Dr. Seuss fans both on and off campus, will be held at 11:50 a.m. at the foot of Library Walk in front of Geisel Library.

LA JOLLAN HONORED AT HEART & SOUL GALA - Jewish Family Ser-

vice of San Diego (JFS) will host their Annual Heart & Soul Gala to celebrate the contributions of La Jolla philanthropist Barbara Bry on March16 at the Hyatt Regency in La Jolla. To purchase tickets and discover patron opportunities, call (858) 637-3034 or visit www.jfssd.org/gala.



Announcing a clinical research study for people with angina.

If you've been unable to control your symptoms of angina, you're invited to see if you may qualify for the Renew Study. The purpose of the study is to determine the safety and effectiveness of an investigational therapy using a patient's own stem cells for the treatment of angina.

Each individual must be 2I or older, and will be evaluated to determine his or her eligibility. Qualified participants will receive either the investigational therapy or placebo, or continue with current approved angina treatment options, providing researchers with a standard comparison to the investigational therapy. All participants will receive study-related medical exams and lab tests at no charge. Compensation for time and travel may be available.

To find out if you may qualify, visit RENEWstudy.com and call the area doctor below.

Contact: Kendra Bartels, RN Anthony DeMaria, MD 9434 Medical Center Dr. La Jolla, CA 92037 858-657-5389

Contact: Heather Richard Schatz, MD 10666 North Torrey Pines Rd. La Jolla, CA 92037 858-554-5258



CIVICREPORTS >>

For the full report of La Jolla's civic meetings, visit ljtoday.com.

LA JOLLA SHORES ASSOCIATION

• The Avenida de la Playa water pipeline project will be bundled with a sewer-pipeline replacement project. The project has been significantly scaled back with the help of an LJSA subcommittee that has been meeting with city officials for months.

The project initially envisioned a much larger ocean outfall structure on the beach, as well as more serious — and longer term — disruptions to merchants along the Avenida de la Playa commercial strip.

Construction, to be done block by block, would likely take 12 to 14 months to complete.

• The Ventner Institute, now under construction on La Jolla Village Drive across from UCSD, is

"much bigger and more massive" than previously advertised, said resident Pat Granger.

Another problem with UCSD, said resident Tim Lucas, is that the university continues to erect buildings on top of parking lots, which has led to increased student parking in adjoining residential neighborhoods,.

 LJSA will hold its annual **group elections** in March, with officer elections to follow in April. Eight two-year positions and three one-year positions on the LJSA board are available.

The next LJSA board meeting will be March 13 at 6:30 p.m. www.ljsa.org.

– Dave Schwab

LA JOLLA VILLAGE MERCHANTS ASSOCIATION

• Inclement weather didn't rain on Village merchants' parade during the Farmers Insurance Open. The event still brought heavy traffic to the business district from Jan. 21-27.

"In spite of unbelievably bad weather, there was a 44-percent increase in traffic during the golf tournament," said LJVMA's executive director Sheila Fortune.

 Plans are forging ahead for the ninth annual Concours d'Elegance classic car show on April 7 despite withdrawal of Wells Fargo Bank as an event sponsor, which board member Claudette Berwin described as "a devastating loss."

Berwin implored anyone with

antique vehicles who would be willing to exhibit them to contact LJVMA.

 Public officials continue **to work** on eradicating the stench from bird waste at La Jolla Cove.

"The most likely method approved by various federal, state and other agencies is likely to be vacuuming up from the corners where most of the smell comes from, though that hasn't yet been approved," said LJVMA president Phil Coller.

The next meeting will be March 13 at 8:30 a.m. at the Cuvier Club, 7776 Eads Ave. www.lajollabythesea.com.

— Dave Schwab

LA JOLLA TOWN COUNCIL

• Phyllis Minick attended the in need of monetary donations for a ture Committee on Jan. 28 on behalf of La Jolla Parks and Beaches, only to learn there will be no available money in the city's coffers in the near future for projects like the beautification of Coast Walk.

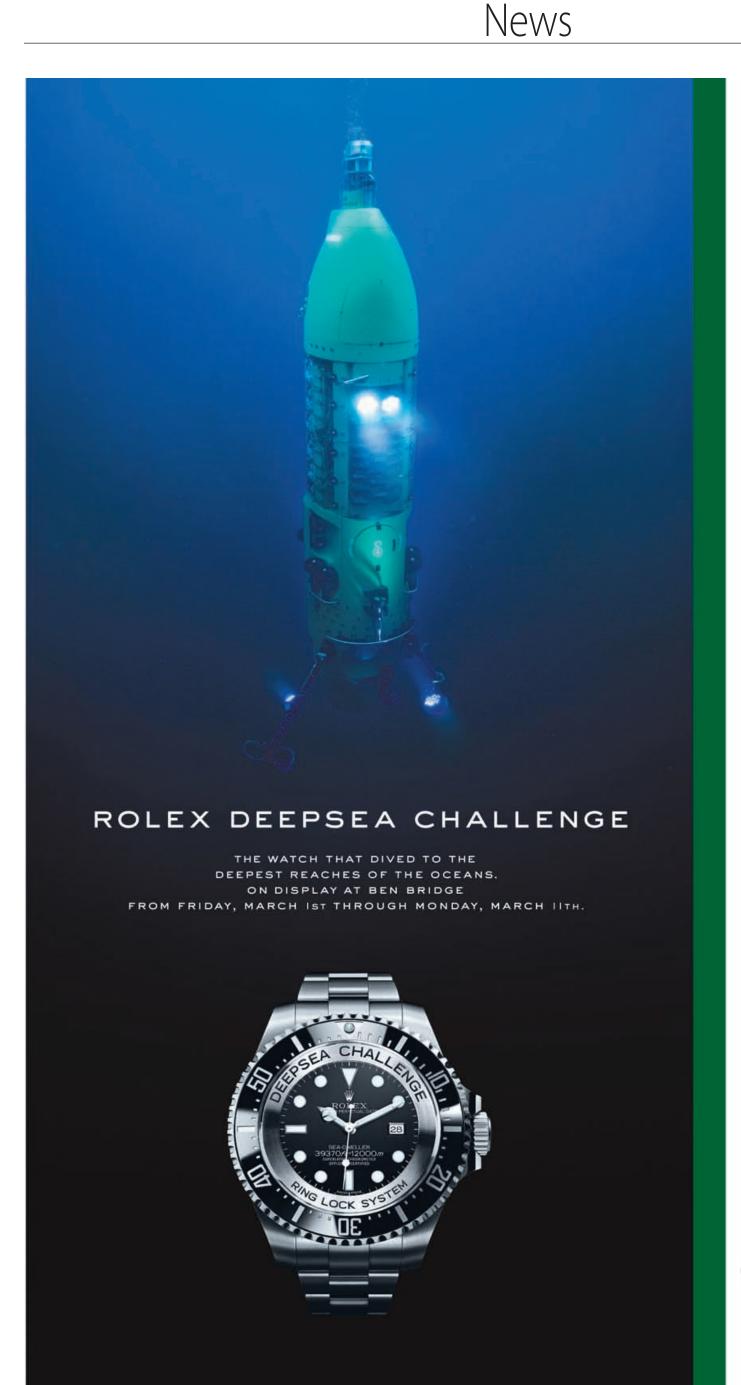
"I will continue with the grant proposal writing project, but it looks like I will not look forward immediately to help from the city," she said.

 The SDPD Northern Division storefront repair project is still

first meeting of the city's Infrastruc- new HVAC system for the substation. For more information about the project or to donate, contact Gardner at nancy@cmcfinance-.com or (858) 456-3000.

> Construction in Bird **Rock** to replace malfunctioning crosswalk lights at the intersections of Colima and Midway streets' with La Jolla Boulevard will take place until April 5 between the hours of 9 p.m. and 5 a.m.

> > - Mariko Lamb







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NowRuz, NoRuz, NoRooz

(Persian New Year) (First Day of Spring, A New Season, A New Year) MARCH 21, 2013

In harmony with the rebirth of nature, the Iranian New Year Celebration, or NORUZ (NowRuz), always begins on the first day of spring. Nowruz ceremonies are symbolic representations of two ancient concepts - the End and the Rebirth; or Good and Evil. A few weeks before the New Year, Iranians clean and rearrange their homes. They make new clothes, bake pastries and germinate seeds as sign of renewal. The ceremonial cloth is set up in each household. Troubadours, referred to as Haji Firuz, disguise themselves with makeup and wear brightly colored outfits of satin. These Haji Firuz, singing and dancing, parade as a carnival through the streets with tambourines, kettle drums, and trumpets to spread good cheer and the news of the coming new year.

The origins of NoRuz are unknown, but they go back several thousand years predating the Achaemenian Dynasty. The ancient Iranians had a festival called "Farvardgan" which lasted ten days, and took place at the end of the solar year. It appears that this was a festival of sorrow and mourning, signifying the end of life while the festival of NoRuz, at the beginning of spring signified rebirth, and was a time of great joy and celebration.



\$2.00 OFF Lunch Buffet with coupon Exp: 03-31-20



New format will change the face of CIF playoffs for San Diego schools By SCOTT HOPKINS

For 52 years, San Diego high schools have been divided into competitive divisions for playoffs, based strictly on campus enrollment.

Those days largely came to an end in January when the local section of the California Interscholastic Federation (CIF) Board of Managers ap-proved a dramatically different format for seven team sports.

Beginning with some fall sports, a mathematical formula using state rankings, playoff appearances and opponents' records will be used to assign each school to a division for playoff purposes only.

The formula looks at a school's performance over the previous five years, placing greater weight on the most recent years.

At the top of each sport will be an "Open Division" composed of the top eight teams in the section in a given sport. All eight

will enter the playoffs to determine a champion.

The next four divisions (I, II, III, IV) ranked similarly, will send the top 12 teams into playoff action, while

Div. V will send eight teams.

Open division winners will be designated as section champions, while others will be crowned as division winners.

The new plan took 18 months to finetune and coincides with the hiring of Jerry Schniepp as the section's fifth commission-

"This is the right thing for the section," Schniepp said later. "I think after the [board] vote, a vast majority see it as a good

Under the newly adopted plan, baseball programs and boys' and girls' lacrosse will begin the new system this spring. Football and girls' volleyball will join in the fall, with boys' and girls' basketball added next winter.

Other team sports (boys' and girls' soccer, field hockey and boys' and girls' water polo) may be included in the new system in the future if a ranking system can be agreed upon. Until then, these sports will remain in enrollment-driven divi-

And sports that emphasize individual ability of both boys and girls (cross country, water polo, track and field, golf, tennis, swimming and gymnastics and wrestling) will also remain in divisions based on enrollment.

La Jolla High's Emila Kuo during the Viking's CIF Division II victory over Cancyon Crest in the Girls' Tennis Championships held at Barnes Tennis Center last October.

Photo by DON BALCH

Kids Gear for Baseball to hold collection drives to help underserved youth

Special to La Jolla TODAY

Kids Gear for Baseball is collecting used baseball mitts, bats, helmets, catcher's gear, batting gloves and cleats to help deserving kids in need of gear.

On Saturday, March 2, the organization will hold its annual collection drive at Cliffridge Field for opening day of La Jolla Youth Baseball. Collection bins will be

stationed next to the snack bar beginning at 8 a.m. Organizers are urging community members to donate their outgrown baseball equipment for children who would not otherwise have the equipment to play baseball.

Kids Gear for Baseball collects used baseball equipment and donates it to schools, philanthropic organizations, leagues and programs that support underserved or at-risk kids. Equipment that can't be used in San Diego is donated to children in the Dominican Republic, Haiti and Mexico.

The organization is managed by a small number of high school baseball players from La Jolla High, The Bishop's School and La Jolla Country Day. Donation drives are also being held at Bishop's and LJHS through today, March 1. The players manage grants from the Padres and other donors to supplement used equipment donations. For questions about the program or where to bring donations, contact Jamie Abrams at abramsj@bishopsstudent.org.

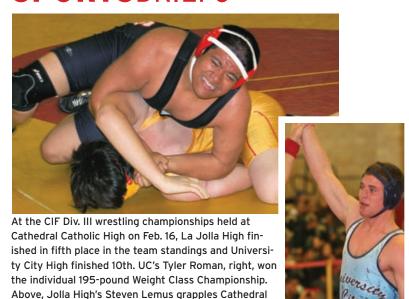


lection at Tecolote Baseball's Opening Day. From left: George Littlefield, Reed Meyer, Connor Sears, Robby Schreiber, Cyrus Nolan, Robert Varela, Jake Ramirez, Zach Luca and Jamie Abrams. Courtesy photo

SPORTSBRIEFS >>

Catholic's Noah Danguilan during a win in the 220-

pound weight class match.



Photos by DON BALCH

COASTAL & MARINE INSTITUTE LABORATORY



This event will showcase current research at SDSU, the facilities at CMIL, and educate the public about marine ecology and conservation. Interactive and educational activities will be organized by participating lab groups, and will demonstrate their research and related topics in marine science. These activities will be held throughout the day and will accompany other general activities such as touch tanks, games, SCUBA gear demonstrations, lab tours, and research talks and more!











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SCHOOLSTODAY

UCSD'S SHREDDERS – UC San Diego has again been named one of the nation's best schools for surfing, taking the No. 2 spot in The Surf Channel's list of top 10 universities for surfers. The channel attributes the ranking to the university's proximity to the "shreddable" breaks at Black's Beach and its "epic" surf team, which has won six National Scholastic Surfing Association (NSSA) titles.

POST-HIGH SCHOOL OPTIONS -

The public is invited to attend an informational event on the services and programs available to special education students who have an individual educational plan, or IEP. as well as those students with disabilities that fall under Section 504 of the Rehabilitation Act. Topics include college attendance; adult education programs; vocational programs; Job Corps; and more. The event will take place March 7 from 6 to 9 p.m. at Old Town's Ballard Parent Center, 2375 Congress St. To RSVP, call Jane Doft at (619) 293-4450, ext. 2129 or email jdoft-@sandi.net.

BOOGIE FOR ELEMENTARY EDUCATION – La Jolla Elementary

School's annual gala is set for March 16, and this year's theme is "Boogie Oogie Oogie." The auction raises money for the nonprofit Friends of La Jolla Elementary, Inc., which helps the school pay for things like additional teachers, supplies, technology support and more. The event will be held at the Cuvier Club. 7776 Eads Ave., and will feature dinner, hosted bar, dancing, poker tournament and auctions. Underwriting opportunities are available, ranging from food and drinks to décor, entertainment, disco-era furniture, venue and more, with donation amounts beginning at \$100. For more information, contact Michelle Figueiredo at michellefig66@hotmail.com. To make an auction donation, contact Nicola Scrivener at micnic@san.rr.com. Tickets for the auction are \$100 and will be available at www.ljes.org/events-area/gala.

La Jolla schools take one step closer to greater autonomy

La Jolla Cluster

The La Jolla Cluster Association (LJCA) held a town hall meeting on Feb. 19 at Muirlands Middle School to announce progress made so far on the association's partnership agreement, a proposed contract requesting that La Jolla's five public schools have greater autonomy from the school district in areas of instructional decisions, governance options and financial obligations.

The LJCA, a group of parent, teacher and principal representatives from each of La Jolla's five public schools, formed in 2010 after schools districtwide were hit hard by millions of dollars in budget cuts.

"At the town hall [meeting] three years ago, most of the questions revolved around local control," said LJCA parent representative Fran Shimp. "Parents and educators were tired of the one-size-fits-all policies that had been implemented at the district and the state level."

One goal that emerged from that meeting was the creation of an agreement with the school district that would allow the cluster to have more flexibility and control over its curricula, governance and finances.

"While we were researching the feasibility of a clusterwide agreement, the San Diego Unified School District enacted the community education reform model and began encouraging us to create this document, as they, too, realized one size did not fit all," said Shimp.

La Jolla's cluster is blazing the trail for other clusters to create their own partnership agreements with the district.

"The school district now has community school agreements. Singular," said Mike Price, retired Area 6 school



La Jolla's role as the pioneer comes with high expectations from the district of garnering as much community support as poscible

going to be the first one."

"One of the things the board was very adamant about was community engagement," said Price. "They didn't put a number on it. They didn't put a percentage on it. What they wanted was the group of people to engage in conversations and presentations, so the community was informed as to what was going on and they had some agreement going forward."

After three years of gathering research from educators, reviewing state and district policies and conducting a series of surveys and presentations, the LJCA's third survey is ready for public vetting.

"Now that all the pieces are

finally falling into place, we felt ready to bring it to the parent community," said Shimp. "This agreement will not be approved by the district unless we can show full community support."

The survey, which will be available until at least March 1, has been distributed via eblast, presented at each of the five school sites and is available on LJCA's website. Once the survey is completed, the LJCA will review the results to begin crafting either a draft of the partnership agreement

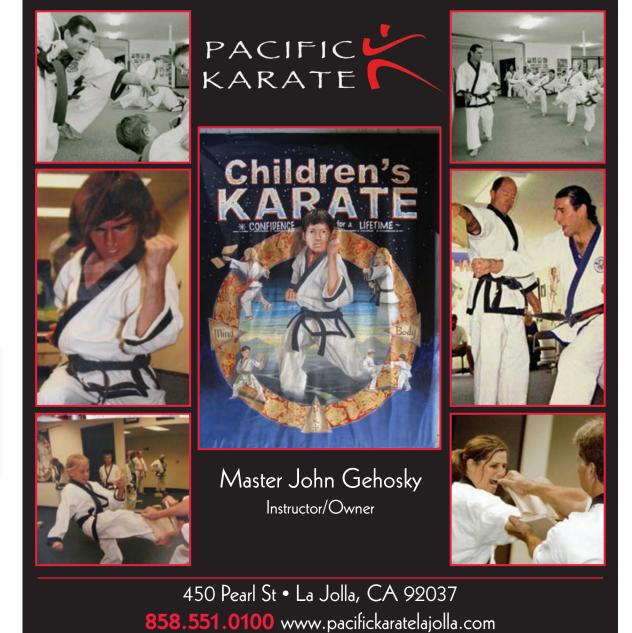
itself or another survey if further information is required. Either documentation would be presented again to the community for final or further approval, after which cluster representatives will present it to the SDUSD for adoption, with the hopes of having the agreement approved by the end of the current school year.

"We really can be a national model with this program, and SDEA, the union, is really behind that and really wanting to see us be a model for community school reform, as is the district. This is our chance to really do something that can really impact not just our community, but be a leader," said LJCA teacher representative Julie Latta. "This could really turn into something special."

For more information about the partnership agreement or to take the survey, visit www.lajollacluster.com

THE LA JOLLA CLUSTER ASSOCIATION'S survey highlights 12 areas where educators recommended greater autonomy from the district and state. Explanations of each area can be found at www.lajollacluster.com.

- Professional development
- Position allocations
- Filling vacancies
- Special education
- Assessments
- Scope and sequence
- Classified staff
- Start and end times/calendar
- Repairs
- Purchasing
- Local control over funds
- Priority attendance



SCHOOLBRIEF >>

San Diego State University's Marine Ecology and Biology Student Association (MEBSA) is teaming up with the Biology Department to organize an open house at the Coastal and Marine Institute Laboratory (CMIL) on March 10 from 10 a.m. to 3 p.m. The event will showcase current research



at SDSU, the facilities at CMIL and educate the public about marine ecology and conservation.

Featuring interactive and educational activities, lab groups will demonstrate research and related topics in marine science, with activities like touch tanks, games, scuba gear demonstrations, lab tours and research talks. At the end of the event, a fundraising raffle will be held with prizes from community vendors like gift certificates, snorkel gear, and museum tickets.

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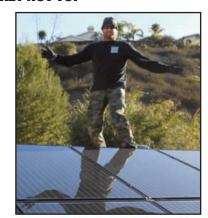
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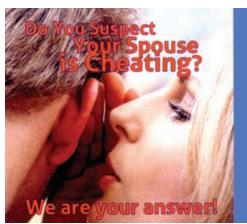
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What's in a name? For UC residents, plenty



emember when you read the complete text (or at least the Cliffs Notes) of "Romeo and Juliet" in your high school English class? You might have been caught up in the love story, while at this stage in my life I am caught up in the meaning of words.

In Act II, scene ii, Juliet utters that famous line: "A rose by any other name would smell as sweet." She is chiding Romeo to believe that names of things do not matter, only what they are. Juliet asserts that the name of Romeo's house, Montague, really means nothing, and that the same goes for her name, Capulet. "What's in a name? That which we call a rose/ By any other name would smell as sweet." Romeo responds, "Call me but love, and I'll be new baptized/ Henceforth I never will be Romeo."

Applying that view of life to something like a town or a neighborhood, one wonders what it would mean to call a community

name. By any other name, would it smell as sweet? In University City, many locals sense disrespect for the baptized University City, named in the early 1960s by the developers.

Community identity theft has been rampant with La Jolla, our sister community to the west, feeling free to change the University City moniker.

Would Shakespeare say, "Get over it"? Does it matter what your community is called? If real estate values go up because the name La Jolla has been stamp-ed on various areas and developments, isn't that

No, that isn't enough for locals who take pride in their community. Gertrude Stein wrote a poem in 1913 called "Sacred Emily." You may be familiar with her famous



line: "a rose is a rose is a rose." Unlike Shakespeare, Stein believes things are what they are — it's a law of identity. Using the name University City evokes emotions. The community has an identity separate from La Jolla. West of Interstate 5 is La Jolla; east of Interstate 5 is University City.

Gertrude Stein might support the idea that community identity theft is as bad as human identity

theft for those intangible reasons, like hometown pride and fairness.

In South University City, not much building is going on in this bedroom development. It houses a tight-knit group of locals who meet at Standley Park or the coffee shop on Governor and who consider this area of U.C.

the best kept secret in San Diego. You might see a remodel or a tear down with a replacement, but the only new building is a senior-living complex on Governor Drive. Guess what the rental apartment complex named this development? La Jolla Del Rey.

What's in a name? To many, many University City residents, it is a slap in the face from an outsider trying to make money by

being insensitive to the locals. (By the way, U.C. Village is right next to the new development. At one time a donut shop at Regents and Governor decided to change its name to La Jolla Donuts; after a week the University City name reappeared.)

Two weeks ago, there was a snapshot of an article in the U-T San Diego that detailed a story about a transient taken into custody after a couple of fires broke out at the "Hyatt Regency La Jolla at Aventine in University City." One of the fires on the side of the hotel was University Center Lane and one was on La Jolla Village Drive. My unscientific study of events that happen in North University City reveals some startling evidence. If an event like a fire, robbery or rape occur, the area is described as University City. If an event like the opening of a new restaurant — or UTC's remodeling, for example — occurs, the area is pinpointed as La Jolla.

Am I hearing a chorus of boos maybe organized by someone like Shakespeare? "Get over it."

— Sandy Lippe is a 36-year resident of University City and the former president of the UC Community Association.

LETTERS TO THE EDITOR >>

Kudos for a job well done

Thank you La Jolla TODAY and Don Balch for his excellent article ("Riding monsters," Feb. 14) and photographs. A very balanced and interesting presentation, giving credit where credit is due while avoiding the hype that appears in so many articles and books on surfing. The lead photo of the nearly-vertical drop says it all.

Win Davis La Jolla

Love nature? Act like it The entire situation at the La

SAN DIEGO

Jolla Children's Pool is a sad commentary on what passes for a natural experience these days.

Urban dwellers deprived of contact with nature (and their suburban counterparts whose manicured and leaf-blown yards have destroyed natural habitat in their own neighborhoods) want to convince themselves that they are participating in a real-life interaction with another species. So they hop into their gas-guzzling cars — or pile into smog-belching tour buses - and turn petroleum into greenhouse gases as they make their pilgrimage to the Children's Pool, where they join the crowds of gawkers, hawkers, propagandists and self-appointed guardians of

If one truly wants to protect and interact with nature, there are plenty of ways to do so. Start by letting your yard grow over to create cover, seeds and habitat, and keep your dog in the house or garage at night to reduce the threat to any four-legged visitors.

Start by leaving your car in the garage and using your feet or a bicycle for trips under a mile. Start by not taking your dog to the mountains or the beach to chase birds and otherwise harass and scare off wildlife. Start by not allowing your cat to destroy all songbird life in your neighbor-

Start by picking up some of the trash that you or others leave on the beach. Start by getting a mask and snorkel and looking at seals in their natural habitat, not the artificial shelter created by the Children's Pool breakwater. Or simply sit at the water's edge and marvel at the sea and all that is in

But who wants to change their ways? It's so much more fun and easier — to keep one's own anti-ecological lifestyle, participate in the circus, and feel virtuous while demonizing those who want the beach left as it was before the crusaders and profiteers created the sorry spectacle at the Children's Pool. As for San Diego's mayor, his approach — bypass any sort of due process or open discussion, react to legitimate activities with threats and bullying — is enough to make one sympathize with anti-government conspiracy

La Jolla used to be a wonderful place to live, and the Casa/Children's Pool area was a wonderful place to swim, sit, relax and enjoy nature. But seal tourism (which is the antithesis of nature appreciation and conservation) has taken care of that. Now it's nature as entertainment — in someone else's backyard, of course.

> **Dave Rearwin** La Jolla

Stop targeting seals, humans who protect them

Dear City Attorney Jan Goldsmith:

You have called for an end to litigation over the Children's Pool in La Jolla now that the legislative branch of city and state government have settled the issue by calling for protection of the seals. However, your neighborhood prosecution unit is spending public resources on criminal prosecution for removal of illegally posted signs at Children's Pool that encourage seal harassment. The anti-seal agitators who sell T-shirts and seek to turn the area into an illegal petting zoo have to sign an agreement with the city for their permitted booth space, which states they will keep signs at arms length within their permitted space. Instead, these individuals are posting signs and "OPEN" flags all over the beach and surrounding areas with impunity, and citizens who do the city's job in removing the illegaly posted signs are being prosecuted for it. Please review this policy with your neighborhood prosecu-

tion unit. Thank you. **Ted Rodosovich** San Diego

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Maureen O'Connor speaks about gambling

City's first female mayor says grief, health issues were at root of addiction

By NEAL PUTNAM

A humbled Maureen O'Connor faced reporters Feb. 14 in a downtown restaurant an hour after she entered an agreement with federal prosecutors to repay \$2 million that she gambled away from her late husband's charitable trust.

O'Connor, 66, who was San Diego's mayor from 1986 to 1992, used a cane and a family friend to help her walk into and out of the room.

Attorney Eugene Iredale said she would take no questions, adding that she is still recovering from brain surgery, during which a large tumor was removed in 2011.

Iredale and Assistant U.S. Attorney Phillip Halpern told reporters earlier that both sides agreed her health was too fragile for a trial and so she entered into an agreement that halted criminal proceedings for two years with the promise of repaying the \$2 million.

"The prosecution is frozen, stayed, in limbo for two years," said Iredale. "At the end of the two years, that case is dismissed ... without any finding of guilt."

O'Connor gambled more than \$1 billion of her assets at various casinos between 2000 and 2009,

I still intend to pay it back. I never meant to hurt the city.

MAUREEN O'CONNOR FORMER SAN DIEGO MAYOR

the Box restaurant chain.

but the federal violation came when she used funds from the R. P. Foundation that her late husband, Robert Peterson, set up for charities before his death in 1994. Peterson was the founder of the Jack in

O'Connor now lives with her twin sister in La Jolla and only has her mayoral pension for support. At the press conference, she spoke about her depression following the deaths of her husband, three siblings and some close friends.

"I still intend to pay it back. I never meant to hurt the city," said O'Connor, who started to cry, and then stood up and left the room with assistance.

O'Connor and her sister have sued three investors, who they say defaulted on more than \$7 million when the investors took over a Mendocino County hotel the sisters owned. Iredale said O'Connor has

signed an agreement that if she recovers \$2 million in the lawsuit, it will all be turned over to her late husband's trust.

Iredale said the gambling stopped after the removal of her brain tumor. He released letters from physicians who described her memory loss and cognitive deficits. O'Connor went to a hospital emergency room in January 2011 after she saw flashing lights and could

When she underwent brainimaging studies, doctors found a large mass — a benign tumor in the center of her brain. Iredale said the tumor affected her judgment and reasoning and she experienced hallucinations.

O'Connor was elected mayor in 1985 after Roger Hedgecock resigned when he was convicted of perjury and conspiracy to violate campaign laws.

"Today is a sad day for the city of San Diego," Halpern said following O'Connor's court appearance. Federal prosecutors, he said, "take no pleasure" in filing the case against O'Connor, but, he added, "No one is above the law."

ADDRESSING INTERNET SAFETY - The La Jolla Cluster Association will host a special presentation to educate parents about Internet safety with the San Diego Police Association's presentation, "What Parents Need to Know," addressing issues of online predators, social networking and cyberbullying. The event will help parents give children guidance to safely and responsibly use today's rapidly changing technology. The presentation will take place at Muirlands Middle School auditorium on March 7 at 6:30 p.m. RSVPs are required, and can be made at www.sdpolicefoundation.org by clicking on "Muirlands Middle School."

27 Tips to Drive up the Sale Price of your Home

SAN DIEGO. Because your home may well be your largest asset, selling it is probably one of the most important decisions you will make in your life. And once you have made that decision, you'll want to sell your home for the highest price in the shortest time possible without compromising your sanity. Before you place your home on the market, here is a way to help you to be prepared as possible.

To assist home sellers, a new industry report has just been released called '27 Valuable Tips That You Should Know to Get Your Home Sold Fast and for Top Dollar." It tackles the important issues you need to know to make your home competitive in today's tough,

aggressive marketplace.

In this report you'll discover how to avoid financial disaster when selling your home. Using a common-sense approach you will get straight facts about what can make or break the sale of your home.

You owe it to yourself to learn how these important tips will give you the competitive edge to get your home sold fast and for the most amount of money.

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1023. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW.

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San Diego's largest thrift, estate and garage sale

The 86th annual Thursday Club Rummage Sale will be held Saturday, March 9, from 9 a.m. to 4 p.m., and Sunday, March 10, from 10 a.m. to 2 p.m. in the large Balboa Park Activity Center. All proceeds will benefit 20 Balboa Park and local community charities and organizations from children to the elderly, health, veterans, arts, life skills, animals, nature and education.

The Thursday Club, started in 1921, is a non-profit, volunteer organization of more than 300 women. Our goal is to promote educational, cultural, social, moral and civic activities. The Rummage Sale is our biggest annual fundraiser with proceeds of more than \$110,000 each year helping San Diego organizations fulfill financial needs.

All of our items (from basement bargains to the unique) and hundreds of hours are donated by our members. There will be thousands of items and bargains galore. Free admission and lots of parking.

For more information or to make a donation call (619) 224-5264; or www.thethursdayclub.org

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FRIDAY, MARCH 1, 2013 LJTODAY.COM | VOLUME 18, NUMBER 17

Senior Living

s a growing percentage of our population marches toward the golden years, there is a need now more than ever to focus on the issues that plague everyone as they reach retirement age and beyond.

It's the time in life everyone looks forward to when they begin their working career — the day they will be able to stop working. Though it's supposed to be a time of relaxation, a time when we can stop worrying about the day-to-day issues we faced during our younger years, it can also be daunting. After years of going to the same office and coming home at the same time, we are suddenly forced to confront our fear of the unknown.

We may not have to rise at dawn to fit all the necessary tasks into one day, but now we have to worry about taking care of our aging bodies, making sure we stay active in a social scene — since we don't have the workplace watercooler to gather around anymore — and staying on top of our interests so we don't feel irrelevant in today's ever more technological world. What should be done about that big empty house that used to be filled with kids and their neverending activities? Is moving into a retirement community — where peace of mind comes with knowing we'll be surrounded day and night by caregivers who can help us navigate the aging process the right choice?

There's much to consider, and as the Baby Boomer generation enters retirement, it's increasingly important to consider it, for those close to or in their senior years, as well as for younger generations who can learn from their parents and grandparents about what is inevitably in store for them.

As our bodies age, we need to learn new ways to take care of them. New ailments come with uncertainty, but we don't have to confront it alone. Organizations and services abound to help us as we deal with a new reality that may include eyes that don't see quite as clearly, ears that can't hear every sound, joints that ache and creak, and a body that might just need a little help from time to time. While the state of our health may be uncomfortable and at times frustrating, help is out there — it's

just a matter of finding it.

When we leave behind the working world and embark on a more relaxing and serene existence, it's important to remember how crucial it is to maintain a vibrant social life. While it may be a relief not to have to worry about making that quota at the office or getting through an intimidating yearly review, it's easy to forget that when we leave the office for the last time, we leave behind its built-in social network, as well. If you're lucky enough to have friends outside the workplace that you see often, you might not notice much of a change in your social calendar. If, however, you've relied on seeing your coworkers' faces day in and day out for your social interaction, it's time to seek out the abundant resources available that will help you meet new people and stay part of a social

Then there's the ever-present question that gnaws at so many seniors as they reach an age when having a big house as home base for a growing family no longer makes as much sense. When the upkeep of a home with more bedrooms than you could possibly occupy at one time becomes more trouble than it's worth, what's the answer? Gone are the days when the only solutions involved either moving in with grown children or — worse yet — a staterun nursing home where residents spend their remaining years wiling away the hours. These days, the options are abundant, ranging from resort-style communities featuring a full calendar of social and educational activities to homes where even those with more severe health concerns, like memory loss, can still lead an active, vibrant lifestyle. And for those who are not ready to leave behind the home they built, services to help you stay put, while keeping your health and safety in mind, are plenti-

In the following pages, you'll find information addressing those concerns we all face as we age. And we should count ourselves lucky — we are living in an age when it is possible more than ever to live full, active, dynamic lives for as long as we can, allowing us to truly enjoy and look forward to retirement and beyond.

— Kendra Hartmann



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Health & Beauty

HEALTHBRIEFS >>

Are your elderly parents resistant to suggestions?

Has this happened to you before? You are pretty sure that your Mom and Dad aren't eating right, aren't getting out for shopping or doctor's appointments and just seem to be having more problems than usual. You want to help but they always say, "I'll think about it" or "maybe later."

Sometimes approaching them in a different manner makes all the difference. Success may happen when you suggest change by taking into account their value system or needs.

1) They worry about the cost. Pay for the caregiver as a gift to them. Ask all the siblings to chip in a little each

nonth.

2) Negotiate with them and avoid putting them down or being sarcastic.

3) Ask them why they don't want help and answer their fears with factual answers.

4) Tell them how worried you are. Say you'll be helping my peace of mind not "You should."

If they need a caregiver in the home, start small, address their concerns about losing control and let them choose the days and hours to come.

Hiring a geriatric care manager to assess your parent's will help recognize whether their resistance is coming from a cognitive deficit, she can talk things over with their doctor. You love and respect your parents and trying to help them keep a good quality of life can be frustrating with guidance and support. Call the RN Geriatric Care Managers at (877) 731-1442 or view us online at www.innovativehc.com

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StayHome Care Solutions, Inc. is committed to providing professional, cost effective non-medical eldercare services. We are a Disabled Veteran owned company and our specialty is helping your elderly loved one maintain his or her independence at home when the need for assistance arises. Your beloved Senior or disabled dear one will be provided with companionship, homemaking, respite care, personal care, and transportation. Our Care Provider Team is available for hourly-shifts, shift-jobs, and/or on a live-in basis. Rest assured that we perform criminal background checks and reference investigations on each of our caregivers and our staff is carried by our company's surety bond and liability insurance.

To get started with your customized care plan, please call 619.425.2273 or email stayhomecaresolutions@gmail.com. StayHome Care Solutions has been in operation in the South and North County of San Diego for the past eight years. We are on standby to answers any and all questions and provide you with a FREE consultation session so that you might freely

explore our wide range of services and costs involved. Feel free to contact us at our South County Office: (619) 425.2273, or North County Office: (858) 201-9533. We look forward to serving you!

La Jolla Karate is proud to teach courtesy

As part of La Jolla Karate's Powerful Words Character Development program, students will be studying, developing and experiencing powerful life lessons focusing on the character trait of courtesy. In addition to all of the physical skills that they'll be developing, students will be discussing and practicing concepts that will help them to understand and realize the value and benefits of becoming a courteous person and the effect it has on them and everyone they encounter.

"I'm personally excited to get the chance to focus on courtesy," said instructor Billy Borja. "As many folks know, we pride ourselves on building champions from the inside out, and being a courteous person is one of the many skills our members are proud to display. Many of our families tell us that lessons like this are a natural part of what makes our studio so unique and valuable. Our students learn how to become the kind of person that they themselves would look up to!"

For more information, visit lajollakarate.com or call (858) 255-8384.

Grab Bars provide a safe environment for seniors

SAN DIEGO GRAB BARS is dedicated to helping you stay independent and safe in your own home. We offer grab bars, shower seats, and hand held shower heads to help make the bathroom a safer environment. And while the bathroom is where people normally think that they need grab bars, we can install hand rails and grab bars anywhere in your home: next to the bed, at the top of the stair case, in the hall or outside the back door.

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the finish of your existing hardware.

Falls are one of the main reasons people leave home and move into assisted care. Let us help you prevent falls and stay in the home you love. For more information call San Diego Grab Bars (619) 840-7844

The Patrician Presents "Your Best Move Yet" – Plan Today, Be Ready Tomorrow

The Patrician, a Kisco Senior Living communitywill

host an informative seminar for those ready to make a move to senior living on Thursday, March 21, 2013, 2:00 to 3:00 p.m. Presented by Linda Diller of The Senior Move Masters, the event will focus on learning how to downsize, spring clean and de-clutter for the transition to senior living.

Residents enjoy a full activities calendar, an awardwinning wellness program, chef-prepared meals daily, and more. Ideally located in San Diego's beautiful Golden Triangle area at 4025 Pulitzer Place in San Diego, The Patrician provides seniors one- and two-bedroom independent living apartments.

To attend this very informative discussion RSVP at (858) 455-9188 by March 15.

For more information on the community please visit www.LifeatThePatrician.com or follow online at www.facebook.com/ThePatrician.

Always Professional Senior Care Present New Programs

Every company offering In-Home Senior Care works hard to assure the best possible care for their clients. Established companies offer in-house training centered on the latest Evidence Based research and they bond their employees and provide liability insurance, and workers compensation.

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cont'd on page 11

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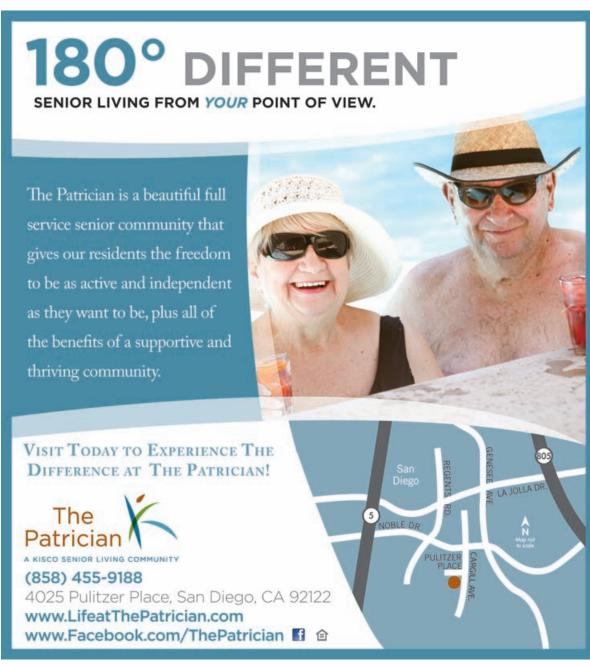
Owner Ted Barduson assists member, Major Chance, with the 15 minute workout

La Jolla Wellness Studio 15 Minute Workout perfect for seniors

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HEALTHBRIEFS cont'd

The new program offers:

- * At home Computer instruction to teach email, e-letter, video phone, Skype and more
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- * Nutrition enrichment that includes assistance from an expert in meal preparation
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- * Art Creativity provides time spent with a local artist who will share input and perspective
- * An accompanied Out for Lunch, a Movie or a Concert day. These projects are just a start. Always Professional Senior Care will develop other interests or projects sug-

gested by Seniors. Call our La Jolla staff at 858-454-9400 with your ideas or visit us at www.alwayspsc.com.

Right Choice Senior Living Services

Established in early 2008, Jean Brooks (UCSD Graduate) and Todd Brooks (Air Force Veteran, US Air Force Academy Graduate) had the desire to develop Assisted Living Care Homes and Services for seniors that are a cut above the rest at fair & competitive rates. Right Choice Senior Living has Residential Care Homes located in highly desireable neighborhoods close to UCSD, La Jolla, Pacific Beach, Clairemont (Mount Street Area) medical facilities and the beach. Come see us today before making your final choice. Make the Right Choice Today. For more information call (619) 246-2003 or go to the website at rightchoiceseniorliving.org.

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FINDING THE RIGHT PLACE to move into after you decide your big home is no longer worth the upkeep can be a daunting task. Downsizing decades of memories is hard enough, and taking a leap of faith with your happiness can be downright intimidating, especially considering the broad spectrum of choices. Here is a sampling of what La Jolla has to offer those looking to make the switch from being alone in an empty house to being part of an active community of seniors.

CASA DE MANANA

Located just steps from the sand, residents get more than just sweeping coastal views and upscale resortstyle living. The community gives seniors the freedom to live as independently as they wish with recreational fitness, dining and health-care options, as well as an on-site wellness clinic, full-service assisted-living options and a variety of accommodation selections.

849 Coast Blvd., (800) 959-7010 www.casademanana.org.



White Sands

WHITE SANDS

Residents are offered a continuum of services in a setting overlooking the Pacific. White Sands' customizable programs range from independent living to assisted living, memory care, nursing care and even an option to stay at home and receive the help of an in-home assistant to help with light tasks like housekeeping, bathing and dressing, and preparing meals. 7450 Olivetas Ave., (858) 869-0029, www.bewhitesands.org

WESLEY PALMS

Tucked away on its own 40-acre residential oasis atop Mount Soledad, this community may be right for those seeking a serene garden setting with a number of on-site social, cultural and educational opportunities to choose from. Independent living in a close-knit community can transition into assisted living, with licensed nurses on site around the

2404 Loring St., (858) 274-4110 www.wesleypalms.org

The University City-based luxury retirement community offers a modern, cosmopolitan environment with all-inclusive resort-style amenities like a full-service salon and spa, guest suites for overnight visitors, alfresco dining areas, an indoor swimming pool and fully-stocked lounges, community rooms and social spaces throughout the high rise. The property features 403 independent living apartments, 36 assisted-living apartments, 23 memory-support suites and 60 skilled-nursing suites. 8515 Costa Verde Blvd., (888) 860-7434, www.viliving.com-/communi-

RIGHT CHOICE SENIOR LIVING

ties/laiolla

With small, six-bed homes located in both University City and Clairemont,



Right Choice Senior Living

Right Choice offers individualized assisted-living, respite, hospice and memory care, with options ranging from senior day care to full-time residential living. Certain pets are welcome and veterans may qualify for a

4232 Balboa Ave., (619) 246-2003 www.rightchoiceseniorliving.org

SUNRISE SENIOR LIVING

Featuring 50 apartment units, Sunrise offers assisted living, Alzheimer's and memory care, and short-term stays. Daily physical fitness, as well as activities and group trips are part of the program, and dining options include up to three meals a day. Trained staff is available 24 hours a day, and wellness visits by licensed nurses occur monthly. 810 Turquoise St., (858) 488-4300 www.sunriseseniorliving.com

With locations in Del Mar, La Jolla

and Mount Soledad, Treetops features smaller facilities offering personal care with two on-call physicians and two live-in caregivers for up to six patients. Pets are allowed and each home features private gardens, with care for Alzheimer's, dementia and hospice patients, as well as independent living, assisted living and nursing care.

2509 Ardath Road, 2231 Via Anita, (858) 459-4845 treetops-care.com



The Patrician

THE PATRICIAN

Adjacent to Doyle Park in University City, The Patrician offers what it describes as "boutique hotel" living for seniors. Pets are allowed in the independent living facility, which features fully equipped apartments, two daily meals and a calendar full of social activities. Wellness programs are a central part of The Patrician's mission, with exercise classes, innovative therapy and intergenerational activities on the menu.

4025 Pulitzer Place, (858) 455-9188 www.kiscoseniorliving.com/communi ties_patrician.asp

PACIFIC REGENT LA JOLLA

The Pacific Regent La Jolla calls its residents' lifestyles "un-retirement living." Featuring a fitness center with a heated pool and spa, tennis courts, manicured grounds, gated entry and valet service, the independent-living community offers one-, two- and three-bedroom condos, topnotch dining and a thriving social calendar. Pets allowed.

3890 Nobel Drive, (858) 597-8000 www.watermarkcommunities.com

CHATEAU LA JOLLA INN

Consisting of three French Normandy-style buildings overlooking the Pacific, the Chateau La Jolla Inn offers studios, one- and two-bedroom apartments for independent seniors. Features include complimentary breakfast with optional additional dining plans, complimentary limousine service, a heated therapy pool and a social calendar that includes creative and educational classes. For those who aren't ready to move into a retirement community full time, monthly and seasonal leases are also available.

233 Prospect St., (858) 459-4451 chateaulajollainn.com

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Healthcare and in-home services >>

Since 1997, **INNOVATIVE HEALTHCARE CONSULTANTS** has helped individuals and families deal with the challenges of aging. The company's team of geriatric-care managers is comprised of registered nurses who have expertise in disease processes, medication management and behavior disorders and backgrounds in areas such as geriatric-psych, cardiac ICU, rehabilitation, home health and insurance or worker's compensation. Innovative Healthcare Consultants connects individuals to a qualified

care manager who provides a lifelong support system to help them deal with the daunting maze of healthcare rights and services. For more information, visit www.innovativehc.com or call (877) 731-1442.

Helping an aging loved one's transition to another home or facility can be intimidating and frustrating. To aid that process, local entrepreneur Will Fuller launched **CARING TRANSITIONS**, a business designed to help reduce the stress and anxiety by providing expert guidance on all phases of transitioning,



including senior relocation, de-cluttering a residence, downsizing a home, preserving family heirlooms and organizing estate sales, among other things. They work with families to plan for the new residence and clean out the entire home. For more information, call (858) 768-2000 or visit www.EstateMoveLaJollaCA.com.

ALWAYS PROFESSIONAL SENIOR CARE provides five graduated steps of in-home services. While some may only need a little help with the basics like meal preparation or running errands, others require higher levels of specialized live-in care like feeding or catheter changing. The La Jolla-based company offers a range of services, including senior-enrichment activities to extended in-home care coupled with expertise from a registered nurse to ensure the most effective support. For more information, visit www.alwayspsc.com or call (858) 454-9400.

MISSION HEALTHCARE, an innovative healthcare organization, has been providing in-home care and nursing with its Home Health, Home Care and Hospice divisions since 2009. In addition, Mission partners with ELDERHELP, a nonprofit that helps seniors live in the comfort of their own homes, to make sure that all seniors, regardless of financial considerations, have access to in-home care.



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De-cluttering tips from Caring Transitions La Jolla >>

CREATE A PLAN

- Keep your space plan visible
- DO NOT keep too much. Focus on your new home space, not the old.
- Set a specific day and time to work on de-cluttering and downsizing (avoid disruptions, phone calls and appointments during this time).
- Keep your materials handy markers, tape, boxes, bags, bins, labels. etc.
- Schedule professional help

PREPARE

- Define the area you are going to de-clutter and do not move on to the next until this is complete.
- Establish piles with signs or boxes
- Take "before" pictures

SORT

- "Moving" pile: these stay where they are to be packed for moving to a different space or new home
- "Gifting" pile: put recipient's name on it. Make a mailing label.
- "Donate" pile: record the item for

- ax reasons
- "Sell" pile: Leave it where it is until a professional establishes the price, prepares it, cleans it, photographs or displays it for sale
- "Toss" pile: once you decide to throw something out, don't second guess it. Let it go.

RELEASE

- Schedule pick ups
- Make a trip to post office
- Schedule hazardous waste drop off
- Schedule estate sale professional
- Contract dumpster or trash hauler
- Transport other items to auction house, charity, consignment, library, etc.

MAINTAIN

- Don't add new clutter. Use the "one in, one out" rule
- Use up any excess canned goods, dry goods and cleaning supplies
- No new purchases should be made until after you de-clutter

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Society

Hello to the 104th Charity Ball, goodbye to the Whaling Bar

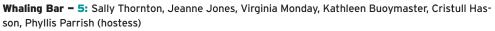




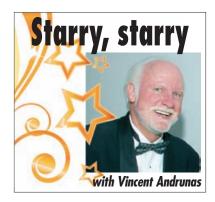




Charity Ball – 1: Marc and Nancie Geller (event chairwoman), Kimberly and Cary Miller (event co-chairwoman). 2: Charles and Rose Marie Pipitone, Emma and Leo Zuckerman. 3: Bonnie Hage, Sue Kalish, Al and Armi Williams, Clarice Perkins (next year's ball chairwoman), Dede Carlson. 4: Amee Alagiri, Kathryn and Mark Munoz, Amy Hart, Virginia Jensen



6: Jeff West (La V. food and beverage manager), Kimberley Winninger (La V. director of catering), Paul McCabe (La V. executive chef), Andrew Mosblech (La V. food and beverage director)



One of San Diego's best-known and longest-running social events celebrated its 104th anniversary recently at the Hotel Del Coronado. It was, of course, the venerable Charity Ball, themed this year as "When You Wish Upon a Star" and chaired by Nancie Geller, with Kimberly Miller as co-chair. Rady Children's Hospital was again the bene-

ficiary, as has been this black tie event's tradition since 1953. This year, proceeds go specifically to Rady's Peckham Center for Cancer & Blood Disorders.

Unique among area fundraisers is the Charity Ball's three-part, oneevening format. It always begins with a VIP cocktail party, held downstairs in the Del's circular

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Carousel Room, where guests enjoy cocktails, conversation, and canapés. Next, they may opt for dinner in the Crown Room, with its dramatic arched ceiling and striking woodwork. Alternatively, they can dine on their own at the Prince of Wales Grille (or wherever else they choose)—but this year, they would have missed out on décor chair-

woman Mary Shrubbe's dramatic blue and silver design (with eightfoot centerpieces and stars everywhere), and a four-course dinner featuring braised short ribs Bordelairs.

The final piece of the tripartite event is, of course, the ball itself, where prime accommodations follow the "box seating" tradition in the Grand Ballroom. A "box" consists of a pair of cocktail tables, each surrounded by four chairs (and topped by bottles of Etoile champagne and Pellegrino water). Much in demand, boxes are passed down from one generation to the next, staying in the same family. Skip the event once, and you'll likely be enjoying the next one from the lessprestigious (though no less comfortable) "loge" tables around the ballroom's outer perimeter.

Upon entering, the 500 guests found Wayne Foster Entertainment already playing. The band soon paused for the program, featuring words of appreciation from the

SEE **SOCIETY >>** PG. 24

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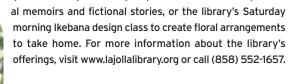


Keeping an active social life >>

Connecting with friends and relatives these days sometimes means having a virtual conversation via email, social media or Skype. For computer instruction and other recreational programs, **ALWAYS PROFESSIONAL SENIOR CARE** provides affordable in-home classes and programs, including art, music or audio book classes, social gatherings for lunch, movies or concerts and nutrition information programs. For more information, visit www.alwayspsc.com/senior_enrichment_programs or call (858) 454-9400.

THE LA JOLLA COMMUNITY CENTER offers educational programs, exercise courses, day trips and social events for any age – including seniors. From therapeutic Kundalini chair yoga to cooking classes with the Opera Singing Chef, the center's offerings are vast. In addition to social gatherings and classes, the community center hosts senior learning seminars where participants can learn about advancements in medical technology, the ins and outs of Medicare and investment strategies with local experts. For a calendar of the center's latest offerings, visit www.ljcommunitycenter.org or call (858) 459-0831.

Seniors hoping to keep idle hands busy can take advantage of **LA JOLLA LIBRARY'S** range of hands-on classes, like monthly knitting class for all ages and skill levels, "Pen to Paper" workshops that help inspire written works like person-



To spice up the evening with lively song and dance amid a mature crowd, visit **TANGO DEL REY** for any number of fun classes and events, including open-mic nights, swing-dance classes and live big-band performances that draw in a crowd that likes to have fun. Visit www.tangodelrey.com or call (858) 794-9044 for a full listing of live music events, dance classes and membership benefits.

Upcoming events >>

- MARCH 2: "UNDER-STANDING ALZHEIMER'S AND DEMENTIA" - 8 a.m. to noon, Scripps Memorial Hospital, 9888 Genesee Ave., half-day caregiver conference, (800) 272-3900, www.alz.org/sandiego, free
- FOR MOM" PRESENTA-TION – 1 p.m., La Jolla Community Center, 6811 La Jolla Blvd., presentation about A Place for Mom's senior housing placement services, (858) 459-0831, www.ljcommunitycenter.org,

• MARCH 5: "A PLACE

• MARCH 10: SWING DANCE WORKSHOPS AND LIVE MUSIC - 5 to 10 p.m., Tango del Rey, 3567 Del Rey St., swing dance workshops followed by social dance and live music by Red Lotus, (858) 581-1114, www.tangodelrey.com, \$10 for social dance with live music, \$5 for each additional workshop

Relieving the burden of the sandwich generation



Doing it **Better**

By Natasha Josefowitz, Ph.D.

here is a generation of people with older children who may still need some parenting and aging parents who need to be intermittently — or frequently — taken care of. These people are called the "sandwich generation" because they are being pushed by the demands of both the younger and older generations. For many, it becomes increasingly difficult to cope with the attention and help needed by their parents.

There comes a time when it is not clear whether these older adults are being compliant about taking their medicines, whether they can shop for and prepare their own food, balance a checkbook, go out and see friends, or whether they are instead at home watching television all day.

I have written about how to tell a parent that they should stop driving. This is difficult enough, but how can you tell a parent that they cannot be relied on to take care of themselves? And how can you even broach the subject that you — their own child — cannot be responsible for their day-to-day well-being? The sooner adult children deal with issues facing their aging parents, the easier it will be when emergencies arise.

Even if there is hired help, employees need to be supervised. There are too many stories of elder abuse to not stay on top of the situation. All this becomes increasingly difficult if

SEE SANDWICH >> PG. 24



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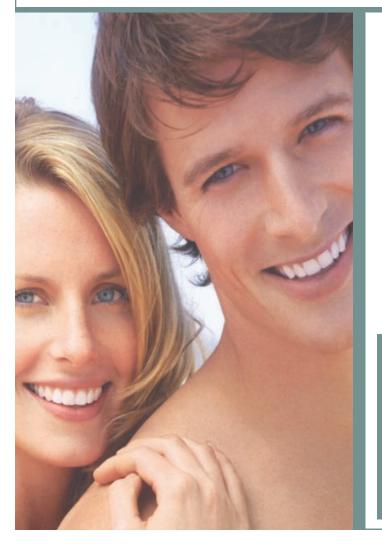
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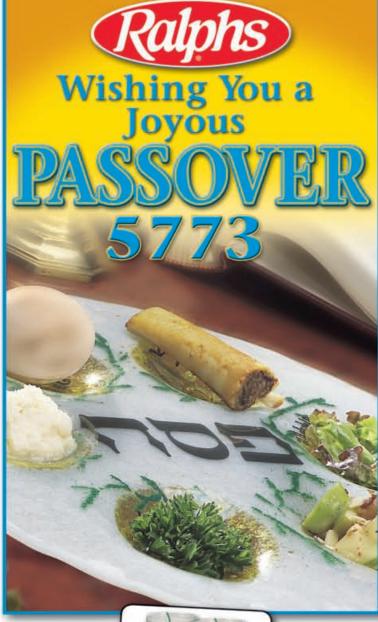
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LEGALS

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-002744 REVERSE MORTGAGE ADMINISTRATORS located at: 4645 RUFFNER ST. SUITE S SAN DIEGO, CA. 22111 is hereby registered by the following owner(s). BROOKSTONE MORTGAGE CORPORATION This business is being conducted by: A CORPORATION RROOKSTONE MORTGAGE CORPORATION 4645 RUFFNER ST. SUITE SAN DIEGO, CA. 22111 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Emest. J. Dronenburg. Jr., Recorder / County Clerk of San Diego County on: JAN 29, 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003220 FORTRESS DESIGN 8, BUILD located at: 3421 ADAMS AVE. SAN DIEGO, CA. 92116 is hereby registered by the following owner(s): FORTRESS FENCE & LANDSCAPE This business is being conducted by: A CORPORATION FORTRESS FENCE & LANDSCAPE, INC. 3421 ADAMS AVE. SAN DIEGO, CA. 92116 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filled with Tenest J. Dronerburg, Jr., Recorder / Country Clerk of San Diego Country on: JAN 31, 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003187 EASTGATE CROSSFIT located at: 5390 EASTGATE MALL STE D SAN DIEGO, CA. 92121 is hereby registered by the following owner(s): CROSSFIT UTC INC. This business is being conducted by: A CORPORATION CROSSFIT UTC INC. 4034 CAMINIO CALMA SAN DIEGO, CA. 92122 CALIFORNA The transaction of business began or: NOT YET STARTED The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 01, 2013 ISSUE DATE(S): FEB 07, 14, 21 AMD 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-002512 QUANTUM SAN DIEGO

located at: 2832 CANON ST. SAN DIEGO, CA. 92106 is hereby registered by the following owner(s). AEROFORCE INC. This business is being contucted by; A CORPORATION AEROFORCE INC 2832 CANON ST. SAN DIEGO, CA. 92106 CALIFORNIA The transaction of business began or C2714/2000 The statement was filed with Emast. J. Dronenburg, Jr., Recorder / County Clerk of San Diego County or JAN 28, 2013 ISSUE DATE(S). FEB 07, 14, 21 AND 28, 2013 ISSUE DATE(S).

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-002331 LETICIOA RIBBERO BLJ, GRACIE SOUTHBAY. Ocaded at: 307 28TH ST. SUITE I. NATIONAL CITY, CA. 97950 is hereby registered by the following owner(s): LETICIA RIBBERO NEVES DOS SANTIOS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 01, 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-093013 KATY LA PAY, MOBILE NOTARY AND LOAN SIGNING AGEN located at 3:270 445 VM AMRIN LA JOLLA, CA 97950 is hereby registered by the following owner(s): KATHERINE LAPAY This business is being conducted by ANI INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed

with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 31, 2013 ISSUE DATE(S): FEB 07,14, 21 AND 28, 2013

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2013-00031239-CU-PT-CTL PETITIONER OR ATTORNEY, ADAM KENT (SBN 270855) LAW OFFICES OF JENNIFER B. SUFFIS-MOSRADY 4455 MORENA BLVO. STE 213 SAND IEGO, CA 92117 858-272-5800 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM NETURE OF A MAAT FALUT THE COURT FOR A DECREE CHANGING PETITIONERS NAME FROM NETURE OF A MAAT FALUT TO SULVILLTA MAT FALUT THE COURT FOR A DECREE CHANGING PETITIONERS NAME FROM NETURE OF A MAAT FALUT THE COURT OF A MAT FALUT OF A MAT FALUT THE COURT OF A MAT FALUT

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-000578 MBHS 1973 located at 1424 HORNBLEND ST. SAN DIEGO, CA 92109 is heavy registered by the tollowing owner(s): MARTIN TRAILER This business is being conducted by: AN UNINCORPORATED ASSOCIATION-OTHER THAN A PARTINERSHIP The transaction of business began or NOT YET STARTED The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County or. JAN 08, 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-030152 ZEN BABY, ZEN BABY LA JOLLA located at: 7623 EADS AVE #1A LA JOLLA, CA 29037 is hereby registered by the following owner(s): ZEN BABY This business is being conducted by: A LIMITED LIABILITY COMPANY ZEN BABY 7623 EADS AVE #1A LA JOLLA, CA 29037 CALIFORNAT The transaction of business began on: NOT YET STARTED The statement was filed with Ernest. J. Dronenburg. Jr., Recorder / County Clerk of San Diego County on: JAM 31; 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003404 CRAZY CLEAN located at: 6219 KERMAC AVE LA MESA, CA, 91942 is heavby registered by the following owner(s); MICHAEL S. UNSER, DESIREE LEEANN SPILLMANT This business is being conducted by A GENERAL PARTNERSHIP The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 04, 2013 ISSUE DATE(S): FEB 07, 14, 21 AND 28, 2013.

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ANTIONETTE M. POLANSKI, aka ANTOINETTE M. POLAN-SKI, ANTIONETTE HAY, ANTIONETTE MARIE POLANSKI CASE NUMBER: 37-2013-00032997-PR-PW-CTL 1. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of ANTIONETTE M. POLANSKI, aka ANTOINETTE M. POLANSKI, ANTIONETTE HAY ANTIONETTE MARIE POLANSKI 2. A Petition for Probate has been filed by EILEEN M. POLANSKI in the Superior Court of California, County of SAN DIEGO 3, The Petition for Probate requests that EILEEN M. POLANSKI be appoint ed as personal representative to administer the estate of the decedent. 4. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kent by the court 5. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. 6. A hearing on the petition will be held in this court as follows: a. Date: MAR 07, 2013 Time: 1:30 P.M.
Dept: PC-2 b. Address of court: SUPERIOR COURT OF
CALIFORNIA, COUNTY OF SAN DIEGO 1409 Fourth Ave. San Diego, CA, 92101 Madge Bradley Courthouse 7, If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. 8. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code before four months from the hearing date noticed above. 9 You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or

account as provided in Probate Code section 1250. A

Request for Special Notice form is available from the court clerk. 10. Altorney for Petitioner: EILEEN M. POLANSKI 7414 HERSCHEL AVE #312, LA JOLLA, CA. 92037 858-900-4915 ISSUE DATE(S): FEB 07, 14, 21 AND FEB 28, 2013

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME (FILE NO. 2013-002792 (1) FICTITIOUS BUSINESS NAME(S): a. SCUMBAG MOVISE (2) LOCATED AT: 3010 COWLEY WAY #203 SAN DIEGO, CA 92117 (3) THE FICTITIOUS BUSINESS NAME REFERED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON. 02/23/2010, and assigned File No. 2010-005049 (4) IS (ARE). ABANDONED BY THE FOLLOWING REGISTRANT(S): LEIA GADOW, BRANDON GADOW The statement was filed with Ernest J. Dronenburg, Jr., County Clerk of San Diego County on: JAN 30, 2013 Issue date(s): FEB 07, 14, 21 AND 28, 2013

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES DEPARTIMENT OF ALCOHOLIC BEVERAGE CONTROL 1350 Front St., Room 5056, San Diego, CA. 92101 (619) 525-4054, Filing Date: January 16, 2013 TO Whom It May Concern: The Name(s) of the Applicant(s) is/are: TARGET CORPORATION The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverage at: 5680 BALBOA AVE., SAN DIEGO, CA. 92111-2706 Type of license(s) applied for: 21-OFF-SALE GENERAL Issue Date(s): FEB 14, 21 AND 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-002102 SOCAL SELECT, SOCAL SELECT BASE-BALL CLUB located at: 2620 WORDEN ST. #162 SAN DIEGO, CA. 92110 is hereby registered by the following owner(s): P ELITE LLC This business is being conducted by: A LIMITED LIABILITY COMPANY P ELITE LLC 2620 WORDEN ST. #162 SAN DIEGO, CA. 92110 CALIFORNIA The transaction of business began on: 0601/2012 The statement was filed with Ernest J. Dronerburg, Jr., Recorder / County Clerk of San Diego County on: JAN 23, 2013 ISSUE DATE(S): FEB14, 21, 28 & MAR 07, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003896 MARKARTPB.COM located at: 1964 CHAL-CEDONY ST. #10 SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): MARK P. ALLEN This business is being conducted by. AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Emest J. Dronerburg, Jr., Recorder / County Clark of San Diego County on: FEB 07, 2013 ISSUE DATE(S): FEB14, 21, 28 & MAR 07, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-001299 APPLE GROVE TECHNOLOGIES located at: 646 FEBN GLEN LA JOLLA, CA 92037 is hereby registered by the following owner(s): BRIAN GROVER This business is being conducted by: ANINDWIDUAL The transaction of business began on: 01/01/2013 The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County or. JAN 14, 2013 ISSUE DATE(S): FEB 07, 14, 21 ANID 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-022113 JMA PRODUCTIONS, ALBERS GUITARS located at: 1489 COOLIDGE ST. SAN DIEGO, CA. 92111 is hereby registered by the following owner(s): JAMES ALBERS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/01/2012 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Citer's of San Diego County on: DEC 11, 2012 ISSUE DATE(S): JAN 10, 17, 24 AND 31, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004255 PAPA BEAR'S MOTO REPAIR located at: 10223 MOORPARK ST. SPRING VALLEY, CA.

located at: 10223 MOORPARK ST. SPRIND VALLEY, CA. 91978 is hereby registered by the following owner(s): CHARLES REFUTO This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 02/11/2013 The statement was filed with Ernest J. Dronenburg. Jr., Recorder / County Clerk of San Diego County on: FEB 11, 2013 ISSUE DATE(S): FEB 14, 21, 28 AND MAR 07, 2013

NOTICE OF APPLICATION TO SELL ALCOHOLUC BEVERAGES DEPARTMENT OF ALCOHOLUC BEVERAGE CON-TROLL 1380 Front St., Room 5066, San Diego, CA. 92101 (619) 525-4064, Filing Dale: February 6, 2013 To Whom It May Concern: The Name(s) of the Applicant(s) s/are. CANIGLIA & JOLY LLC. The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverage at: 2880 TORREY PINES SCENIC DR. LAJOLLA, CA. 92037-1004 Type of litorase(s) applied for: 41-ON-SAL EBERA ND WINE-FATING PLACE Issue Dale(s): FEB 21, 28 AND MAR 07, 2013

FICTITIONS RUSINESS NAME STATEMENT FILE NO

2013-004284 COAST CARE PARTINERS, COASTCARE PARTINERS located at: 9304 MESA VISTA AXF. LA MESA CA. 91941 is hereby registered by the following owner(s); FAMILY OF CHOICE, INC. This business is being conducted by: A CORPORATION FAMILY OF CHOICE, INC. 9804 MESA VISTA AVE. LA MESA, CA. 91941 DELAWAGE THE Intersaction of business began on: 02/11/2013 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / Country Clerk of San Diego Country on: FEB 11, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 AND 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004520 NASRIN DESIGN located at: 5050 CLAIRE-MONT MESA BLYD. #15 SAN DIEGO, CA. 92117 is hereby registered by the following owner(s): NASRIN KHERI This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 02/01/2013 The statement was filed with Ernes J.D. Oronenburg. Jr., Recorder / County Clerk of San Diego County on: FEB 14, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 AND 14, 2013

330 WEST BROADWAY SAN DIEGO, CA 92101 CASE
NO: 37-2013-00034311-CU-PT-CTL PETITIONER OR
ATTORNEY, JOSEPH C. CANE, JR BUSINESS LAW PROFESSIONAL CORPORATION 9300 WILSHIRE BLVD.,
SUITE 550 BEVERLY HILLS, CA 90212 310-489-7793
HAS FILED A PETITION WITH THIS COURT FOR A
DECREE CHANGING PETITIONES NAME A MINOR ON
BEHALF OF HIS PARENTS ANNEMARE ARRIDISEN A
HAMILTON ARENDSEN FROM RANDOLPH JOSEPH
APENDSEN TO JAMES RANDOLPH JOSEPH ARENDSEN THE COURT ORDERS THAT all persons interested in
this matter shall appear before this court at the hearing to altoward and were the court of the heart and roust appear
at the hearing to show cause, if any, why the petition should not be granted. Hir no written objection it least two court days
before the matter is scheduled to be heard and must appear
at the hearing to show cause with the petition should not be
granted. If no written objection is timely filed, the court
may grant the petition without a hearing. NOTICE OF
HEARING TO BEHLD ON NAP ROS. 2013 TIME : 830 AM
DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101
ABOVE ISSUE DATE(S): FEB 21, 28 MAR 07, AND 14,
2112

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004115 ART & FRAMING BY MUNRO GALLERY Located at 465G CARMEL MT. T. D. #309A SAN DIEGO, CA 92130 is hereby registered by the following owner(s): JACKSON GRAY GALLERY INC. This business is being conducted by: A CORPORATION JACKSON GRAY GALLERY 3931 CORTE MAR DE HIERBA SAN DIEGO, CA 92130 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 08, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 AND 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003565 SMIMRAYS Located at: 4604 ADAIR ST. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): JESSICA SHELD ON-GOETTING This business is being conducted by: AN INDIVIDUAL The transacness the being conducted by: AN INDIVIDUAL The transaction of business began or: 02/05/13 The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 05, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 AND 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004312 CALIFORNIA STEEMERS located at: 4233 PAVLOV AVE. SAN DIEGO, CA. 92122 is hereby registered by the following owner(s): TAL NOGA, IONUT VOICU This business is being conducted by: A GENERAL PARTNER-SHIPThe transaction of business began on: 02/15/13 The statement was filed with Emest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 15, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 & 14, 2013

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE

330 WEST BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2012-0008817-CU-PT-CTL PETITIONER ON ATTORNEY, MARTY LAVERN OWENS 7770 REGENTS RD. #13-144 SAN DIEGO, CA. 92122 858-242-7942 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MARTY LAVERN OWENS TO CAIRO BEN AMEN II THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is interly flied, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 22, 2013 TIME: 8:30 AM DEPT 46 220 WEST BROADWAY SAN DIEGO, CA. 92101 ABOVE ISSUE DATE(S): FEB 21, 28 MAR 07, AND 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004282 EMBALAJE FRONTERA located at: 3131 LUNA AVE. SAN DIEGO, CA. 92117 is hereby registered by the following owner(s): TIM GEURTS This businesss is being conducted by: AN INDIVIDUAL The transaction of business began on: 0601/12 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 11, 2013 ISSUE DATE(S): FEB 21, 28 MAR 07 AND 14, 2013

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2013-00034279-CU-PT-CTL PETITIONER OR ATTORNEY, PRYSILLA KAY HERNANDEZ 1468 MIS-SOURI ST. APT 2 SAN DIEGO, CA. 92109 619-623-5456 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM PRYSILLA KAY HERNANDEZ TO PRYSCILLA KAY ACOSTATHE COURT ORDERS THAT All persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be graited. Any person objecting to the mame changes described above must file a written objection that indicates the reasons for the objection tal least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 29, 2013 TIME: 8:30 AM DEPT 52 SAME AS NOTED ABOVE ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-005637 IMAGE localed at 6050 AMISSION GORBE PAOD SAN DIEGO. CA 9212015 hereby registered by the following owner(s): HAZEL EYEZ, LLC This business is being conducted by: A LIMITED LIABILITY COMPANY HAZEL EYEZ, LLC 6050 MISSION GORGE ROAD SAN DIEGO, CA 92120 CALIFORNIA The transaction of business began on: NOT YET STARTEDThe statement was filled with Ernest J. Dionenburg, Jr., Recorder / Courty Clerk of San Diego Courty or: FEB 20, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004917 VELVET DIAMOND located at: 5212 69TH ST. SAN DIEGO, CA. 92115 is hereby registered by the following owner(s): KIMCUONG THI PHAM This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 02/05/2013 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 19, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004848 DB2 FEALTY located at: 9978 PADUCAH DRIVE SAN DIEGO, CA. 92117 is hereby registered life blowing owner(s): DENNIS EDWARD BELL II This business is being conducted by: AN INDIVIDUAL The transaction of business began on NOT YET STARTED The Statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEE 19, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004335 SJH BUILDERS CONSTRUCTION COMPANY located at: 2427 CLAIREMONT MESA BLVD. SAN DIEGO, CA. 92117 is hereby registered by the following owner(s). JAWES HERRERA This business is being conducted by: AN INDIVIDUAL. The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FBB 12, 2013 ISSUE DATE(S): FBB 28 MAR 07.1 4 AND 21. 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003655 LA LA LUCI located at: 4240 PORTE DE PALMAS 498 SAN DIEGO, CA 27122 is hereby registered by the following owner(s): AVANDA ALEMAN This business is being conducted by: ANI NDIVIDUAL. The transsition of business beging no: 0,10/13 The statement was filed with Ernest J. Dronenburg, Jr., Recorder, /County Clerk of San Diego County on: FEB 06, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 ANID 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-004664 SASPEN STRAPPING SERVICES located at: 4695 FARGO AVE. SAN DIEGO, CA. 22117. is hereby registered by the following owner(s): KIM PETERSEN This business is being conducted by: AN INDIVIDUAL. The transaction of business began on: 09,292/004 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 08, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-06591 ROX OUTDOOR, ROX DISTRIBUTION located at 4421 PARK BLYD. SAN DIEGO, CA 92126 is hereby registered by the following owner(s); ROX DESIGN This business is being conducted by: A CORPORATION ROX DESIGN 2760 CHATSWORTH BLYD. SAN DIEGO, CA 92106 CALIFORNA The transaction of business began on 01/01/2012 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County or: FIRE 25, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21. 2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2013-003605 ICE BLAST SHAVED ICE located at: 4206 CONVOYST. SAN DIEGO, CA 20111 is hereby registered by the following owner(s). JIMMY LAO This business is being conducted by: AN INDIVIDUAL. The transaction of business began on: NOT YET STARTED The statement was filled with Emest J. Dronenburg. Jr., Recorder / County Clerk of San Diego County on: FEB 05, 2013 ISSUE DATE(S): FEB 28 MAR 07, 14 AND 21, 2013

It's "Mangia Bene" When Italians Throw a Party

I knew it would be a memorable evening when I set first set foot inside the iconic Italian restaurant, Il Fornaio in Del Mar a short time ago. The section for this special "Piemonte" dinner and wine pairing was one long banquet table with dozens of happy faces, face to face.

"Piemonte," the Piedmont District of Northern Italy, is rich in culinary and wine history. Its first recorded wines were made some 3,000 years ago. It's the home of Barolo and Barbaresco, towns that became famous for making some of the finest traditional Italian wines.

But let's give credit to the food first. Il Fornaio's General Manager, the congenial Mathew Galli, followed Italian custom with a five part harmony of food service: Assaggini, Antipasti, Primi, Secondi and Dolce. Primi is always a pasta based dish and this time there were two: a risotto with scallops and a roasted butternut squash ravioli. Secondi, the main entrée, was a roasted fish fillet plus a braised wild boar shoulder. Dolce, the dessert, was a hazlenut and amaretto chocolate custard. And so it was "Mangia Bene," the Italian phrase for "great eating." Of course great eating in Italy is always better with great wine and on this night, Batasiolo with its Barolo heavyweight was king, although Batasiolo's Barbera entry, served with risotto and the squash ravioli, won new fans with its medium bodied acidity and smooth flow though the palate. It's perfect for light pasta dishes.



Barolo of course takes center stage, coming from the town of the same name, a small, tucked away district in Piedmont, perfect growing conditions for the native grape called Nebbiolo. This is the backbone for Barolo and gives it the deep ruby red, spicy aroma. It is often called the "King of Italian Wines" for a velvety but powerful taste. It was served appropriately with the wild boar shoulder at the Il Fornaio Italian occasion.

"Piemonte" means foot of the mountain and is the largest region in Italy, which has only been a unified country for 150 years. The terrain is so steep in most areas that it is far from being the largest producer of wine. But if only fine wines are counted, it is right up there with the Tuscany and Veneto areas.

For big, soul-warming wines, try the Batasiolo 2008 Barolo, the world's leading producer of Barolo. (\$45.) Il Fornaio is continuing its "Festa Regionale" series with the food and wine of Calabria, now through March 17. For more, go to www.ilfornaio.com .

Frank Mangio is a renowned San Diego wine connoisseur certified by Wine Spectator. He is one of the leading wine commentators on the web. View and link up with his columns at www.tasteofwinetv.com

Flaming Lips set to light up stage at Playhouse gala

A party befitting of a rock star will hit the La Jolla Playhouse on March 9 for the Tony Award-winning theater's annual gala, featuring a selection of wines from

the private collections of Playhouse supporters, gourmet cuisine catered by chef Jeffrey Strauss of Pamplemousse Grille and live entertainment throughout the evening.

Before taking off on a worldwide tour, The Flaming Lips, legendary American rock band and composers of the Playhouse's highly acclaimed musical, "Yoshimi Battles the Pink Robots," will bring down the house in a private unplugged post-dinner performance, followed by late night bites, drinks and dancing.

For guests at the \$5,000 commanderie and \$2,500

sommelier ticket levels, the Playhouse has also lined up a group of expert wine hosts to curate a journey through their private wine collections with exclusive reserve bottle options at the commanderie level. For information about tickets, which range from \$500 to \$5,000, contact special events manager Elizabeth Galloway at egalloway@ljp.org or call (858) 228-3085.

— Mariko Lamb

ARTSTODAY

ART AND DESIGN ONE-STOP-SHOP - La Jolla resident and interior designer Stephanie Malcolm has teamed up with ArtWalk, Southern California's largest fine art festival, to create an interactive experience helping art buyers with their purchase decisions. Malcolm, of Room by Room Inc., is creating a virtual home at the April event complete with furnishings, lighting fixtures, textiles and more, where guests can bring artwork to see if the piece might work well in their home. The exhibition will be located at the intersection of India and Beech streets on April 27 and 28.

CLOWNING FOR ART – The La Jolla Art Association is currently showing "Send in The Clowns," an art event for the whole family running through March 10 and featuring depictions of clowns and circus life. The gallery, located at 8100 Paseo del Ocaso, Suite B, is open Tuesdays through Sundays from 11 a.m. to 5 p.m. A free artist reception will take place March 2 from 7 to 9 p.m.

A MUSICAL CAROUSEL – The La Jolla Symphony & Chorus will present its fourth concert of the season on March 16 and 17 titled "Repeat/Move On," featuring Philip Glass' overture to "La Belle et la Bête," Paul Dresher's "Concerto for Quadrachord & Orchestra," the 2012-13 Thomas Nee Commission by Yiheng Yvonne Wu and Aaron Copland's "Appalachian Spring." Performances take place in UCSD's Mandeville Auditorium at 7:30 p.m. on Saturday and 2 p.m. on Sunday. For tickets, call (858) 534-4637

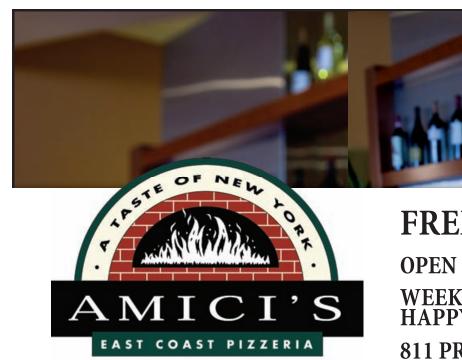
 $or\ visit\ www.lajollasymphony.com.$

ETHEREAL ART – Martin Lawrence Gallery welcomed internationally

acclaimed
French artist
François
Fressinier to
La Jolla with
an intimate
reception and
unveiling of
Fressinier's
mixed-media



paintings and newly released limitededition serigraphs on Feb. 22. As the newest artist represented by Martin Lawrence, Fressinier joins modern masters Picasso, Chagall, Miro and others whose work is showcased in the gallery. Martin Lawrence Gallery is located at 1111 Prospect St.

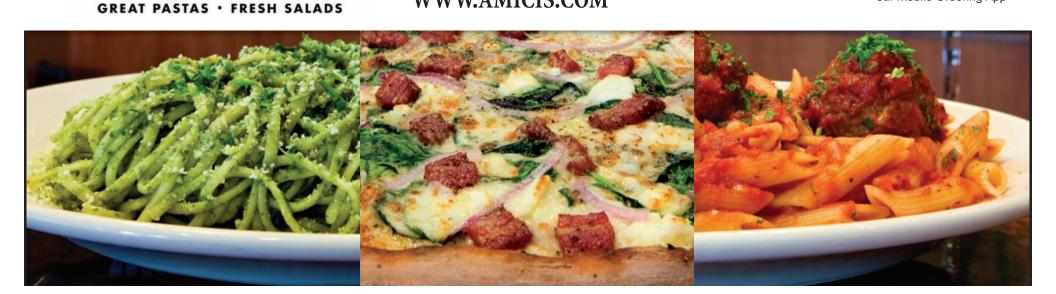


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The Patio

outdoor dining magic

By DAVID ROTTENBERG

here is magic to outdoor dining. Warm sunny days and blue skies can enhance lunch. Cool. scent-filled moonlit evenings can make dinner flavors sparkle. That's why so many San Diego restaurants offer outdoor dining or "dining al fresco" (Italian for "in the cool air"). So what could be better than to dine at the eponymous The Patio?

The Patio is built on the site of the former Lamont Street Grill, a landmark that pleased diners for more than 20 years. After all that time, the owners had had enough, and the former restaurant was rebuilt and enhanced to give it a fresh look and feel. Located in the heart of Pacific Beach, it is close enough to the ocean to feel the breezes, yet sufficiently close to private residences to give it a "neighborhood restaurant" feel.

The interior of the restaurant and bar are accessed by the patio, which is seeded with islands of small tables and heat lamps. Inside, the bar holds is a key feature, and with good reason. The choices are terrific, and devotees of single malt scotch will find even my favorite, Lagavulin, as well as a Dutch gin called genever. The specialty cocktails are crafted by a clever mixologist to light up the palate.

There is also a good selection of beers — both craft and large-format brews — and the wine list has many excellent choices.

Owner Gina Champion-Cain has achieved great business success in the real estate and hospitality industries and has been honored both academically, as well as for business achievement. She was the recipient of the San Diego Business Journal's 2001 Women Who Mean Business Award, San Diego Metropolitan's 2001 40 Under Forty Award, San Diego Magazine's 50 People to Watch for 2002 and many more. As the



centrates on flavor, combining tastes to please the palate by using the best and freshest of ingredients. He knows the local scene and tastes well, having worked at Galileo, Red Circle and Sheraton Suites among other local venues. His menus change seasonally and intermittently between times, and his spring menu will launch mid-March.

The menu is divided into sections of small plates that are ideal for sharing, medium plates for lighter appetites and large plates.

An assortment of small plates could make an interesting dinner. Brussels sprouts dipped in asiago and blue cheese cream could combine well with lamb osso buco and Israeli couscous, along with tomato and pesto bruschetta with aged mozzarella. Or, how about firebilities.

As a standalone, the dungeness crab and ahi tuna tower comes as a tapering cylinder of seafood, avocado, tomato and cucumber. The flatbreads deserve special mention, as well. Available in vegetarian, seafood or beef and blue versions, they are satisfying, yet not filling.

Entrees include seafood (ubiquitous salmon, scallops and "catch of the day"), chicken, pork and filet. The pork shank was a large portion so tender that the meat flaked off, served on top of a delightful risotto. One of the night's specials was an octopus dish of tentacles that were wonderfully crispy on the outside yet tender on the inside, served with bean, onion and ham.

For dessert, don't pass on the warm chocolate chip cookie with



Left, The Patio's cheese plate. Above, the famed outdoor dining space.

Courtesy photos

pecans and vanilla bean ice cream. Then again, the signature dessert is the "twisted Elvis," made with fresh banana bread, peanut butter, caramel sauce and vanilla bean ice cream.

The service, meanwhile, was also excellent. Servers were attentive, yet not obtrusive, and very helpful in making selections.

Bottom line — The Patio is magical, outdoors and indoors. The ambiance is cozy, the food terrific and prices are very moderate. It is even dog friendly, so feel free to bring canine friends.

The Patio, located at 4445 Lamont St. in Pacific Beach between Garnet and Grand, is open daily for lunch and dinner and for brunch on weekends. A weekday happy hour offers drink discounts. Live music is featured on Sunday. Valet parking is available for \$3. Reservations are recommended. Call (858) 412-4648 for information and directions.

COASAL DINING IN & AROUND LA JOLLA





Froglanders

Froglander's has been satisfying yogurt lovers' cravings for over 26 years. In addition to the best yogurt in town, they also serve acai bowls, banana splits and yogurt pie. You'll find eight flavors everyday. Plus they offer over 50 different yogurt toppings including fresh fruit. La Jolla students receive a 20% DISCOUNT. Open late. Friday - Saturday 11 AM - 10:30 PM and Sunday--Thursday 11AM-9:30 PM.

Donovan's Steak House

They may look good enough to eat, but the paintings and sculptures at Donovan's of La Jolla are strictly off limits - so you'll have to content yourself with the USDA prime beef, the eatery's star attraction. If steak isn't in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating of palates. And at Donovan's, fresh seasonal vegetables and your choice of potato are always included with each entrée.

The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches.

Bistro Pazzo

The whole idea of a bistro, says Seto Marselian, owner of Bistro Pazzo, is to offer a neighborhood place where everyone knows you - where great friends and great food meet. Bistro Pazzo is going on its 4th year, located just slightly off the beaten path, just off Prospect Street at 7930 Ivanhoe Ave - and the "hidden gem" nature of the eatery makes it just that much more of a neighborhood treasure. Within walking distance to shopping, hotels, the financial district, and the famous beaches of La Jolla. Open for Lunch and Dinner, Bistro Pazzo is definitely the "hidden gem" of La Jolla. Come enjoy this small neighborhood Italian bistro seven days a week. Moderate prices, great food, good portions, and a vast wine list with crazy service. You can be crazy too, no one will mind, Really! 858-456-4005 www.bistropazzo.com





La Jolla Living

DANCE >> CONT. FROM PG. 1

Tharp Dance company — said he has always relied on his own "inner vision," as opposed to the influences of popular choreographers or companies.

"And to be honest," he said, "it has worked for me and in some ways, it has worked against me. People tend to go for the very recognizable."

At next month's 25th anniversary celebration, audience members will get a taste of what Malashock has developed since he came back to his home town in 1988. Though the performance won't necessarily reflect on the company's past — though half of the show will revisit an earlier work — it will show the innovation Malashock brings to the stage. Showing his penchant for blending different art forms, Malashock will collaborate with a locally grown musician, the internationally acclaimed pianist Gustavo Romero. Titled "A Man Found

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Wanting," the work will blend Romero's live interpretation of Leos Janecek's piano suites with a series of solos, duets, trios and quartets danced by his company members. Malashock calls the work "intimate and emotional," in line with Janecek's haunting musical score.

The other half of the show will see a resurrection of "Fathom: The Body as Universe," originally staged in 2006 in collaboration with Japanese artist Junko Chodos. Though he didn't want to parade only works that he had created in the past for the anniversary show, Malashock said he couldn't pass up the opportunity to revive "Fathom."

"['Fathom'] was one of the most memorable works we've done," he said. "I wasn't interested in a retrospective. I tend to be more forward looking, always looking at the next project rather than looking back, and I was certainly not going to pull out something I had done 15 or 25 years ago. But 'Fathom' was really a thrilling production, and I felt like people would appreciate

A011945

seeing that again."

As for his tendency to blur the lines between music, dance and visual art (he has collaborated with the Old Globe Theatre, La Jolla Playhouse, San Diego Opera and the San Diego Museum of Art, to name a few), Malashock said that, apart from creating an experience unique to anything else, it also pulls together audiences who may appreciate only one of the different forms in one universal

"Part of it is that I like mixing my style of work with something else's. It makes for a different animal entirely," he said. "I love making my own productions as well, but I like the expanded vision sometimes, where it's more than just me and my choreography. I also like drawing on the energy of other artists, brainstorming and inspiring each other. And on a more practical level, I like reaching audiences other than our regular dance audience."

So how has a quarter-century of developing his vision in San Diego shaped him, especially considering the tendency of the art and dance world to overlook anything south of LA?

"I'll admit it places some limitations," he said. "I'm aware of not having the caché of being a New York-based dance company, especially since most of my career was in New York. But like anything, there are pluses and minuses. [Being located in San Diego] also creates an element of surprise. When work comes out of here that's of a certain caliber, it gets noticed."

Malashock Dance will present its first 25th anniversary performance on March 8 and 9 at the Birch North Park Theatre, 2891 University Ave. Proceeds from the show will benefit the organization as a whole, including its educational programs like Academics in Motion, Math in Motion and Dance with this ABILITY!, which partners with St. Madeleine Sophie's Center to introduce people with disabilities to dance. For tickets or more information, visit www.malashockdance.org.

SEALS >> CONT. FROM PG. 1

gations from those who say his department is serving as a pawn in someone else's political game.

"The order came from me," he said. "What I wanted to accomplish was to see if what was being reported to us by citizens is what my officers are seeing as well, or if is it being interpreted differently by different people."

The video camera at the beach does not record the footage it streams, so the only way of knowing whether reported criminal activity is, in fact, taking place is by having an officer keep watch on the area in person.

For the most part, the reports are not elevated to the status of criminal violations, he said, but it is important to have an officer there to confirm the calls.

"For example, we recently got a call of somebody on the beach with a flashlight disturbing the seals," he said. "It turned out it was a father and son who were actually at the top of the stairs walking around and they had a flashlight because it was dark, so they were not remotely close to being involved in any type of criminal activity."

There are, however, instances that require more scrutiny, like the well-publicized incident just after midnight on Feb. 15, during which two young women were caught blatantly harassing the seals by pulling at the seals' flippers, flashing bright camera lights in their faces and even attempting to sit on a seal.

What began as a 7 a.m.-to-11 p.m. watch on Feb. 12 lengthened to a 24-hour watch on Feb. 15 after the video of the potentially criminal act surfaced.

"That video was captured at about 12:15 after midnight, so we expanded it to 24/7, and we began a criminal investigation on that," said Ahearn. "If that's the case, that there's people out there late at night trying to do

that, let's make sure we have a presence out there."

FRIDAY · MARCH 1, 2013

LA JOLLA TO

Another benefit of having officers on duty at the Children's Pool is to deter crime and restore peace at the site, he said.

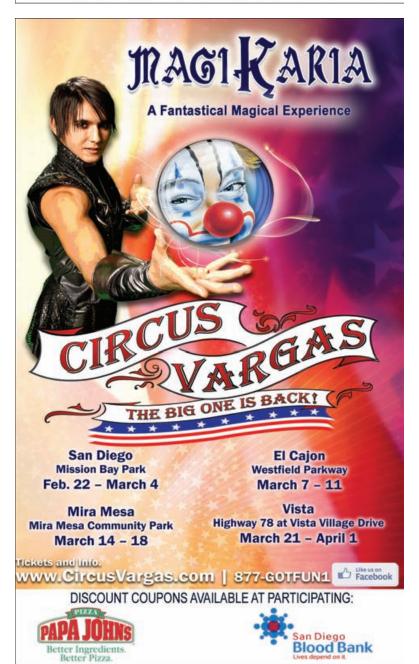
"For some reason the Children's Pool is back on the map, and there's been an increase in the amount of criticism going back and forth," he said. "I just don't want it to escalate into any kind of physical confrontation, so now is a good time to have a uniform presence and try to get people to just calm down and get back to some degree of civil conversation."

He said criminal violations can — and have — occurred when people are heated by passion for a particular cause.

"Pick and choose which side you want to be on. I just don't want things to escalate into what are typically reasonable people who get involved in some sort of criminal act. It has happened before. People who are passionate about an issue let their emotions get the best of them, and they've committed crime," he said. "I just don't want it to get to that level."

Ahearn said the police presence at the Children's Pool is not permanent.

"It's a temporary presence to try to bring a little sense of calm back to the pool so the city can get back to the business at hand," he said. "So far, I think it has worked out well."





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SOCIETY »

chairwoman and Kathleen Sellick, Rady president/CEO. Austin Gatus, a 16-year-old Rady Children's patient and cancer survivor was introduced and performed "When You Wish Upon a Star" on his saxophone. He'd made a guest appearance with Kenny G in Orange County the night before, and will appear again with the noted jazz musician during a San Diego Symphony concert in March. Gatus got a great ovation, and continued to play with the band throughout the

The traditional opening dance, "The Blue Danube Waltz," begins with just the ball chairwoman and her husband, joined shortly by the co-chair; then the past chairs, and eventually everybody. Great music kept the dance floor full throughout the evening, and the band gave dancers fun toys with flashing



Charity Ball: above: Dr. Philip Rand and Charlotte Rand, Chris and Vicki Eddy, Bill and Barbara McColl.

Right: Phemie Davis, Murray and Patty Rome, Bob and Ginny Black

lights. A dessert buffet helped bolster energy levels as soothed sweettoothed revelers danced till midnight.

The historic Whaling Bar at the La Valencia Hotel closed its doors following Valentine's Day, but not before nostalgic regulars feted past good times there with a last lunch or dinner with friends. The hotel will shut the space briefly for a major remodel of the bar and the adjoiNing Café La Rue restaurant. The result (opening this summer) will be a larger dining room with a Ushaped bar and a more contemporary feel. Existing artworks will be preserved elsewhere at the property, and a \$350,000 wine vault will be added. It's rumored the "Whaler" specialty drink will live on, but beware — rich and tasty, they're also deceptively potent.

Phyllis Parrish hosted a last-day luncheon, filling the bar's biggest booth with close friends who'd been frequent patrons there. She deco-

> rated the table with rose petals and bouquets, candles and Valentine's candy. Everyone enjoyed a fine lunch and happy reminiscences of good times and departed friends.



SANDWICH » CONT. FROM PG. 17

the children live far away or have busy lives of their own.

Many of these older folks do not want to move to a facility where they will be looked after. They live in familiar surroundings and even if these are inadequate, they prefer the known to an unfamiliar situation. Even if staying in their own home is no longer an option, the move may feel overwhelming, particularly when it comes to what to do with their belongings. There must be reassurance that the beloved knickknacks and furnishings will find new homes, and that the children will help in managing both the logistical and emotional obstacles of the transition.

One of the issues that must be dealt with is the older generation's false image of a retirement community as a home for the aged — or worse, the poor house or a nursing home with neglected seniors sitting in rows of wheelchairs in some dark hallway. The perception that the children are putting mom or dad "away" in order to get rid of them has to be confronted. The children must also deal with their own guilt and the stress caused by the role reversal as they become caretakers of their parents.

I had that struggle with my widowed mother. She lived in Los Angeles while I was in San Diego, and I traveled every week to take her to doctor's appoint-

Many older folks prefer familiar surroundings - even if inadequate - to an unfamiliar situation.

ments and to see that the frequent repairs were being done to the old house. As wonderful as it was to still have a mother in her 90s, it was a hardship. Both my husband and I had full-time jobs and never felt like we could get away for a weekend or holiday since there was no one else to check on my mother. I was not successful in getting my fiercely independent Russian mother to move to a retirement community and instead spent time worrying about her and dealing with countless emergencies: her caretaker did not show up, she had a stomach ache, a pipe leaked.

So what to do? How do you get your parents somewhere safe, where they can be taken care of — with available nursing staff 24/7, good nutrition and especially the availability of social activities?

The one thing that I find seems to work best is to admit that it is becoming increasingly difficult to give the necessary time to care for them. They, of course, may deny that they need help, and even if it is pointed out, some might fight tooth and nail against being moved out of their homes. Taking the parents for lunch to visit such a facility, having them meet staff and residents, maybe even staying overnight is a beginning. Sometimes insisting on a trial period may be necessary.

It is important to point out the disadvantages of staying put, including possible medical emergencies, as well as the advantages of a retirement community. Many of their friends are too old to visit or have passed away and neighbors are busy with work and their own families. Isolation, boredom and loneliness are offset by being with other retirees and joining in fun and stimulating activities. Families should also discuss the benefits to changing their relationships from worrying and struggling for control to feeling safe, satisfied and independent. This will allow aging parents and their children and grandchildren to enjoy each other and the time they spend together on visits.

If none of this works, have an outside person, maybe a friend, tell them how hard it is for the kids to be caretakers and that they should move for their children's sake. What they are doing is giving their kids a gift by delivering them from worry.

I wish all my readers good luck. I, for one, am a believer that people my age should not live alone but be part of a community where life can be a new adventure everyday.

— Natasha Josefowitz taught the first course in the U.S. on women in management and is the author of 19 books. She lives at White Sands

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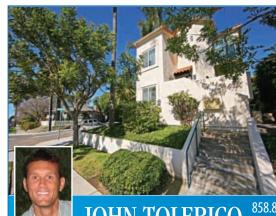
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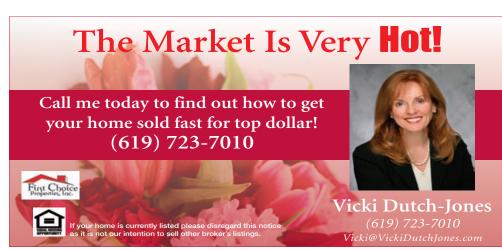
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The senior issue

Thinking about downsizing?



Charles Schevker & Natasha Alexander

Are you an "empty nester" or retiree who has been considering purchasing a smaller home? After all, who needs all that work of a huge house?

Although you still have an active lifestyle, maybe it's time to downsize and get rid of that trophy house. Is your house so large that you and your partner need GPS devices to find each other? Is your house so big that you need a Mini Cooper to drive from room to room?

Thousands of others just like you are discovering that after years of non-stop child traffic in and out of your doors, messy floors and closets, endless laundry, random meal times and alien music that could shatter concrete, suddenly you can hear a pin drop over the quiet hum of the refrigerator. The freer years ahead are exciting ones to look forward to, and it may be time for you to move onward.

Selling your home is now one of the most important steps in your life. Above all else, work with your real estate agent to successfully plan your



current home sale and next purchase.

To help you understand the selling issues involved in making such a move, take a look at the following considerations. These nine ideas will give you a few secrets so you can take control, sell your home more quickly, reduce stress and anxiety, and then easily move onward toward living your new goals. So, just relax.

- **1.** Know why you're selling and keep it to yourself. The reason why you are selling is your secret do not reveal it. Responding to this seemingly benign question can enable someone else to take advantage of you.
- **2.** Do your homework before setting a price. Be sure to know the mar-

ket trends and discuss a pricing strategy with your agent. Pricing too high in a downward market can be just as problematic as pricing too low in an upward market.

- **3.** Find out what other homes are selling for. Actually, your agent should do this for you. Find out what comparable homes in your area have sold for in the recent past and research what current homes are listed for
- **4.** Find a good real-estate agent to represent your needs. When was the last time you flew somewhere? Before flight time did you interview the pilot with whom you entrusted your life? No, of course you didn't rarely do we have an opportunity to vet the people who handle our daily business. In real estate, however, you have that luxury, so take advantage of it. Take a little time to seek out a knowledgeable and pro-active agent.
- **5.** Maximize your home's sales potential. The look and feel of your home generates a greater emotional response than any other factor. Present your home to get a "wow" response from prospective buyers.
- **6.** Make it easy for prospects to get information on your home. You may be surprised to know that not all marketing tools used to sell homes are effective. You need an agent who has an aggressive marketing plan to max-

imize the exposure to your home, and it MUST be effective within the first 30 days — otherwise you are day-old bread.

- **7.** Know your buyer. In the negotiation process, knowing the buyer's motivation gives you the upper hand.
- **8.** Make sure the contract is complete. For your part as a seller, make sure you disclose everything. Smart sellers disclose all known defects to their buyers in writing, and in so doing, give the impression of honest dealing.
- **9.** Don't move out before you sell. Studies have shown that it is more difficult to sell a home that is vacant because it looks forlorn, forgotten—simply not appealing. It could even cost you thousands. If you move, you may shift the leverage of negotiation in favor of the buyer.

If you do consider downsizing, be sure to consult with an appropriate tax consultant first, as you may encounter capital gains or other tax considerations.

Do you have a question about real estate in San Diego? Send your inquiries to Cschevker@san.rr.com. We will respond directly to you, and those questions that have a broader public appeal will be published along with our next column in La Jolla TODAY.



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Realty Quick Hits



Paseo La Jolla's exterior, above, and a unit's kitchen, right. Courtesy



Paseo La Jolla complete

Construction is complete at Paseo La Jolla, the 24-unit townhome community at the corner of Herschel and Pearl. The property's units feature California coastal-style architecture with craftsman, stucco and stone accents. Fifty percent of the homes have been sold thus far.

The majority of the homes feature private rooftop terraces, and each home has a fireplace, 9-foot ceilings in the living and dining rooms and master suites, and an attached two-car garage.

Priced from the low \$700,000s to just over \$1 million, the homes range from 1,000 to over 1,600 square feet with one-, two- and three-bedroom floor

Adjacent to the homes are

redesigned walls, per a contest created in conjunction with San Diego's NewSchool of Architecture & Design, in which students were invited to camouflage walls facing the property.

Paseo La Jolla is located at 1056 Pearl Street. The sales center is open daily from 11 a.m. to 5 p.m. For more information, visit www.paseolajolla.com or call (858) 333-1884.

Medical firm with La Jolla ties to expand with new facility

DPR Construction announced that Shire PLC and real estate partner BioMed Realty Trust have tapped the company to manage the build out of a new campus to house its regenerativemedicine business.

The new campus will provide Shire Regenerative Medicine the increased capacity it needs to meet future demand for its lead product, DERMA-GRAFT®, while offering additional space and infrastructure to manufacture new regenerative medicine products.

"This project is anticipated to generate hundreds of jobs, including muchneeded construction jobs, during the build out over the next two years, and we are honored to be a part of it," said Jay Leopold, managing director of DPR.

Phase I of the site development will be in excess of 150,000 square feet and will house the company's manufacturing and associated support operations, commercial operations, corporate and administrative functions.

The company plans to maintain its current DERMAGRAFT manufacturing facility on North Torrey Pines Road.

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PACIFIC BEACH / MISSION BEACH / CROWN POINT

Thurs, Fri, Sat 1-4pr	m813-815 Deal Court	4BR/3BA	\$1,699,000	Mel Burgess •	619-857-8930
Sat & Sun 11-4pm.	3957 & 3959 Sequoia St	4BR/3.5BA .	\$879,000	Kathy Evans •	858-488-7355
Sun 1-4pm	3916 Riviera Dr. #505	2BR/2BA	\$699,000	Vonnie Mellon •	858-395-0153
Sun 1-4pm	1031 W. Briarfield	2BR/2BA	\$2.700.000-9	\$2.990.000Dunfee / Schroedl •	858-361-9089

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Priscilla Fonyat has been a real estate agent in San Diego for the past 4 years. She helps buyers and sellers throughout San Diego County, focusing on the coastal communities.



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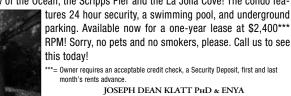


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