

HAPPY ST. PATTY'S DAY!

LA JOLLA VILLAGE NEWS

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Scott Appleby
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Kerry Appleby Payne

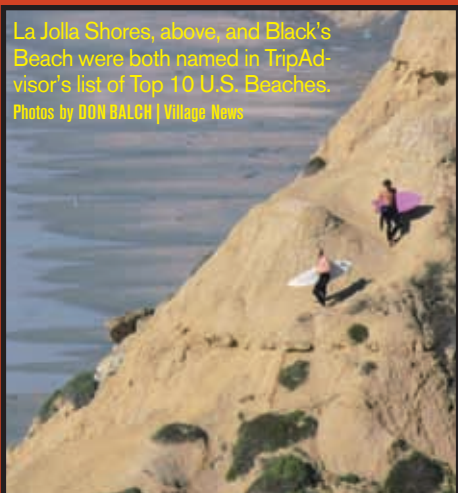
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La Jolla's beaches make the grade



La Jolla Shores, above, and Black's Beach were both named in TripAdvisor's list of Top 10 U.S. Beaches. Photos by DON BALCH | Village News



TripAdvisor's Top 10 U.S. Beaches:

St. Pete Beach, Fla.	Daytona Beach, Fla.
Miami/Miami Beach, Fla.	Fort Lauderdale, Fla.
Myrtle Beach, S.C.	Lahaina, Hawaii
Virginia Beach, Va.	San Diego, Calif.
Honolulu, Hawaii	Key West, Fla.

By DJANI SCHAFER | VILLAGE NEWS

La Jolla's Black's Beach, popular with UC San Diego students and locals looking for a more secluded place to sun- and sea-bathe, was recently the subject of some life-saving efforts by UCSD and the city. Ensuring the safety of beachgoers, the university renewed its contract with the city to maintain full-time lifeguard services at the beach, which is famous for its natural beauty and world-renowned surf break.

Lifeguard services at the beach had been reduced in the past because of budget cuts. Last March, however, the university, working with the city, helped restore year-round patrols. At the time, the closest city lifeguards to the beach were at La Jolla Shores, with a response time of about

eight minutes. Since services were restored one year ago, lifeguards at Black's Beach have made 67 water rescues, performed 360 minor medical aids as well as 17 serious medical aids requiring hospital transport, according to a statement from UCSD.

"UC San Diego is providing an absolutely essential public service," said Lifeguard Services Lt. John Everhart. "Having lifeguards staff Black's Beach saves lives. It's a remote beach that is popular with surfers, swimmers and boogie boarders. Having lifeguards on this stretch of beach is essential and the university should be commended for their dedication to keeping both their students, and the community at large, safe."

In other beach news, La Jolla's

SEE **BEACHES**, Page 7



La Jolla High School's orchestra in 1923.

Courtesy of the La Jolla Historical Society

Happy birthday, La Jolla High

By MARIKO LAMB | VILLAGE NEWS

La Jolla High School is celebrating 90 years of educating the community's students. Here is a brief rundown of the school's significant

events over the last nine decades:

- **(1922)** La Jolla High School is established on 750 Nautilus St.
- **(1940)** San Diego artist Belle Baranceanu embarked on one of

her finest large-scale works, "The Seven Arts," for La Jolla High School.

— Source: *The Journal of San Diego History*, Volume 52, No. 3 & 4, 2006

• **(1950)** Vice Adm. Gerald F. Bogan, 56, was booked in city jail on suspicion of disorderly conduct after a dispute at a La Jolla High School football game. According to the *Palm Beach Post*, Bogan "assertedly parked his car in a private driveway near La Jolla High School football stadium, and only removed it after 'much persuasion.'" A high school football coach said the admiral was trying to

SEE **LJHS**, Page 7



MARIKO LAMB | Village News

For photos from the La Jolla High School Foundation's 90th anniversary event, "Nautilus," held March 10 at the Hyatt Regency La Jolla at Aventine, visit www.sdnews.com. Money raised at the event, which included sumptuous offerings like "The Nautilus" drink, left, helped fund the availability of textbooks, critical supplies, course offerings, sports programs and essential maintenance and improvements to the school's physical plant.

From green beer to haggis, celebrate St. Patrick's any way you can

By MARIKO LAMB | VILLAGE NEWS

From traditional Irish poetry and prose to innovative new twists on classic Irish fare, La Jolla is paying tribute to St. Patrick's Day on March 17 with festivities that will make anyone who misses out green with envy.

• **Brockton Villa** is embracing Irish tradition, while also showcasing La Jolla's best with stunning ocean views and a crisp sea breeze that surrounds guests as soon as they step foot of the restaurant's terrace. While guests soak in an unrivaled panorama, they can enjoy hearty Reuben Sandwiches or tradition-

al Irish Lamb Stew, accompanied by a frothy mug of Guinness beer to celebrate the holiday.

Brockton Villa is located at 1235 Coast Blvd. For reservations visit www.brocktonvilla.com or call (858) 454-7393.

• What's more Irish than corned beef and cabbage served with hot and sweet mustard and horseradish crème, Irish lamb stew with roasted root vegetables, fingerling potatoes and natural jus, and that perfect black-and-tan brew combination? **Beaumont's** will be dishing out Irish classics as well as celebrating with

live music by Harvey's Heroes starting at 9 p.m.



Sprinkles' Irish chocolate cupcake, just the treat for St. Patty's Day. Courtesy photo

Beaumont's Eatery is located at 5662 La Jolla Blvd. For more information, visit www.beaumontseatery.com or call (858) 459-0474.

• For one day only, **Sprinkles Cupcakes** is serving up red velvet cupcakes with a St. Patrick's Day twist. Instead of the anticipated auburn tint of the cupcakery's signature treat, the light chocolate cake with be tinted green and topped with a rich cream cheese frosting and green flair. Also on the menu is an Irish Chocolate cupcake made with rich Belgian dark chocolate and topped with a smooth Bailey's Irish cream cheese frost-

ing and green shamrock, which will be available until March 18.

Sprinkles Cupcakes is located at 8855 Villa La Jolla Drive. For more information, visit www.sprinkles.com or call (858) 457-3800.

• In lieu of curbing cravings with lamb stews and corned beef, check out **D.G. Wills Books** for a little food for thought at the bookstore's 33rd annual St. Patrick's Day open reading of Irish poetry and prose. Members of the public are invited to read passages from their favorite Irish poets like James Joyce, Oscar Wilde,

SEE **IRISH**, Page 7

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CIVICreport Bird Rock Community Council, March 6

By **BLAKE BUNCH** | VILLAGE NEWS

Public comment

At the March 6 meeting of the Bird Rock Community Council (BRCC), resident Mike McNeill spoke on the importance of keeping Bird Rock Elementary School funded, and said he believed the Bird Rock Foundation would be beneficial in the future to aid with teacher salaries and supplies.

"The biggest thing for fundraising is recurring revenue — keeping extra funds going to the school," he said.

Civic duty

• Erin Demorest, representative for District 1 City Councilwoman Sherri Lightner, said the city is currently seeing a \$16.5 million budget surplus, restoring library and recreational department hours. Demorest said the city will also be hiring about 15 police cadets.

Regarding the Midway Bluff repair,

an area that had been fenced off and looked "terrible" for the past two years, Demorest said this surplus will finally allow for enhancement of the area. Initially, \$60,000 was set aside for the project with the use of a replacement bond, but it was determined that amount was still not enough to completely fund the project. The enhanced Midway Bluff will entail a coastal overlook area, possibly with some benches, and should be completed sometime in 2013.

• Lindsey Masukawa spoke on behalf of state Assemblywoman Toni Atkins, who represents a sliver of Bird Rock. Masukawa said Atkins will hold a legislative coffee on Thursday, March 22 from 5 to 6:30 p.m. at Bird Rock Elementary, where she will discuss the budget and other legislative efforts her office plans to implement.

• BRCC President Joe Parker pointed out the benefits of such casual rendezvous.

"I think these get-togethers are

mutually beneficial, and I'd like to hear from the community how residents feel about presentations such as these you have seen tonight," said Parker. "The BRCC is constantly moving underfoot in the business of Bird Rock, when we should really get to know each other and visit with our neighbors. I feel that the happy hour on March 20 will be a most ideal forum."

Neighborhood Watch on view

• Michelle Fulks, Bird Rock Neighborhood Watch chairwoman, presented information about the Bird Rock Elementary Gala. Fulks directed residents to the BRCC's website (www.birdrock.org) for the time, date, location and updated information. The gala will be held at Anthology in Little Italy, with a charge of \$85 per ticket.

• Fulks urged citizens to be wary of solicitors and to call the non-emergen-

cy police line at (619) 531-2000 if approached by suspicious solicitors.

• The BRCC has a Facebook page with a Neighborhood Watch link, Fulks announced. She said the page has been very useful in stopping solicitation-related break-ins.

Business on the Rock

• Parker announced that Bellaroma will be occupying the former Bird Rock Pizza location, and should be open by spring. The restaurant, he said, is undergoing beer and wine licensing processes. Bird Rock Fine Wine has applied for a zoning permit, as well.

• Trustees and audience members heard a presentation from car-sharing company Car2Go. The new company's Mike Cully introduced the business.

"I don't plan on infiltrating your wonderful community, or bringing in more traffic for that matter," he said. "Basically, what we do is rent cars by the minute or hour, and are predominantly located downtown, as well as both Pacific and Mission Beach. The cars are smart cars, so are 100 percent electric, and once the rental is up,

the cars can be dropped off anywhere."

Cully said the program will most likely be implemented at UCSD. The company, he said, is promoting long-term sustainability by limiting the number of gas-powered vehicles on the road.

"San Diego will be the first North American city to implement this program," said Cully. "This is a new business that has done well in Europe so far. Within two years it will be in 20 markets throughout the United States."

MAD project update

Parker presented some issues identified lately related to the Maintenance Assessment District.

"We had a pretty big storm recently, and there was a substantial amount of flooding at the corner of Midway and La Jolla Boulevard," he said. "We had to block these drainage areas, but did not want the runoff going into the ocean. That was something that we identified quickly, and we apologize for the inconvenience. The good news is

SEE BRCC, Page 5

NEWSbriefs



A juvenile sea lion runs back to the water on March 9 after being disentangled from fishing gear. Photo by Mike Aguilera, SeaWorld San Diego

Cove sea lion set free

SeaWorld and lifeguard rescue work-

ers joined forces on March 9 to save a California sea lion trapped in a knot of fishing gear. The juvenile sea lion was perched on the rocky area between La Jolla Shores and La Jolla Cove known as the Devil's Slide.

A rescue team from SeaWorld was dispatched to the site after Lifeguard Services contacted them for assistance. The team rappelled down the cliff and netted the animal, estimated to weigh about 175 pounds, disentangled it from fishing line and cut a fishing hook from its lower lip. Once free from the gear, the sea lion quickly ran back to the ocean and

swam away.

Alleged murder-for-hire plot unfolds

A certified public accountant and his limousine driver are in jail after they were charged with witness tampering involving an alleged murder-for-hire plot to kill a La Jolla woman.

Federal agents arrested the men on March 2 and 3 before any attempt on the woman's life occurred. She is a witness in a previous federal case against Steven Martinez, 50, who was indicted in 2011 on charges of mail fraud, wire fraud, Social Security fraud, money laundering and identity theft.

A trial date in federal court was looming against Martinez, who had been free on \$350,000 bond and was working out of a Sorrento Valley office. According to court documents, Martinez asked a former employee to kill the La Jolla woman and another woman who lived in Rancho Santa Fe — both of whom remained unnamed during open court proceedings.

The former employee contacted the FBI after hearing Martinez's proposal in late February. Martinez allegedly gave a detailed description of the two women and suggested he use two different pis-

tols to shoot them, preferably with a silencer.

Martinez also allegedly gave his former employee color photos of the La Jolla woman's condominium that included the patio, gate and sliding door with the notation that she normally kept her gate unlocked.

Martinez allegedly told his ex-employee to talk to his limo driver, Norman Russell Thellmann, 64, of Santee, to arrange payment for the murders. With the FBI listening to the call, the ex-employee called Thellmann and asked

SEE BRIEFS, Page 3

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CIVICreport La Jolla Town Council, March 8

By MARIKO LAMB | VILLAGE NEWS

Car show gets its own day

District 1 City Councilwoman Sherri Lightner presented a city proclamation to recognize March 30 through April 1 as Concours d'Elegance Day in the city of San Diego.

"We're hoping that the event will continue to grow and evolve over the years with the partnership with the historical society, and the Village Merchants Association has been very active in helping out," said Lightner. "This is a very important event, and you all should be going to it."

The La Jolla Concours d'Elegance will take place April 1 at Ellen Browning Scripps Park with special events, including a book signing and guided motor tour of San Diego, taking place in the days leading up to the show. Proceeds from the event will benefit the La Jolla Historical Society and the Monarch School, which provides an accredited education to homeless and at-risk children while also caring for basic needs.

For more information or to purchase tickets, visit www.lajollaconcours.com.

Coast Walkway update

Phyllis Minick, chairwoman of the La Jolla Parks & Beaches Beautification Committee and landscape architect Jim Neri presented final plans for the Children's Pool Walkway Beautification project — a redesign proposal of the public promenade and belvedere on Coast Boulevard at the Children's Pool — and garnered the LJTC's endorsement of the conceptual plan.

The committee has secured a

\$10,000 credit from the city and is seeking private donors and grants to fund the remaining estimated \$240,000 for the improvement project.

The plan as proposed includes a turnout by the belvedere to enlarge the viewing area, sidewalk expansion to improve pedestrian flow and decrease congestion, planters along the north wall to discourage climbing, seaside seating walls, a public information area and a designated area for vendors.

"I think you guys have done an excellent job," said Phillips. "I wish there was a way to not give the vendors such a prime real estate space front and center."

Trustee Nancy Gardner said she will draft a letter to the city to call for the removal of vendors from the area, which will be reviewed by the council at its April meeting.

"We're trying to take one step at a time here," said Minick. "This has been a troubled area. This would make it a whole lot better. I hope — and I've been advised by people who have been doing this kind of thing for a long time — that if you improve the way an area works, everything about it becomes better, and I hope that becomes true."

News around town

• The LJTC's annual elections have been postponed. All ballots that have already been received by the LJTC will be voided. New election ballots will be sent out to LJTC members and must be received by the April 10.

Officer elections will take place at next month's meeting on April 12.

• LJTC trustees voted to hold the annual Christmas Parade and Holiday Festival

this year on Dec. 2.

• The Steakhouse at Azul was announced as this month's LJTC Gold Member.

"We're excited to be a part of the Town Council and be a part of the community and grow. I invite everyone into the restaurant. We have a dynamite happy hour, we've got great specials and an amazing view," said general manager Brian Sussman. "When you come in, don't hesitate to ask for me. Let me come over and introduce myself so I can start building more personal relationships with people."

• Trustee Charles Hartford announced the individual membership drive kicked off last week to urge community members to become a part of the LJTC.

"I think we will see some positive results in new members as a result of this campaign," he said.

• Trustee Greg Phillips announced the LJTC's Shop Local, Shop La Jolla membership card program has gained traction, and he urged trustees to help continue the momentum by pitching the program to their favorite La Jolla businesses.

"We've been gaining about a business a week," he said. "We have over 30 business members at this point — some great flagship La Jolla businesses."

• Vice President Rob Hildt suggested the LJTC create a fundraising committee to come up with some positive community fundraising events.

• Trustees voted on changes to the current bylaws. Under the newly revised bylaws, bylaws or code of ethics changes must be adopted by a two-thirds vote instead of a majority vote, and term limits were changed from six to seven years.

BRIEFS

CONTINUED FROM Page 2

about getting paid for an undisclosed task.

According to court records, Thellmann initially reacted as though he didn't know what the caller was talking about. He later said he would pay the worker some money, but only if he gave him a code in person.

FBI agents searched Thellmann's house on March 3 and found \$42,000 in cash inside a cereal box in the kitchen. Assistant U.S. Attorney Joseph Orabona said the former employee was told by Martinez he would be paid \$40,000 and later \$60,000.

Martinez and Thellmann have pleaded not guilty. They remain in custody and have hearings later this month.

— Neal Putnam

La Jolla-area smugglers plead guilty

Two men pleaded guilty on March 5 to bringing in illegal aliens by boat in an incident west of La Jolla — before being stopped by the Coast Guard — last April.

Lazaro Tapia-Pacheco, 41, will be sentenced May 7, while Angel Rincon-Diaz, 40, who piloted the boat, will be sentenced June 18.

Both men also pleaded guilty to conspiracy to bring undocumented aliens for financial gain in the April 5 incident. There were 14 people being smuggled, but there were not enough life preservers for all passengers, according to court records. None aboard were injured, but there have been fatalities in similar smuggling ventures by boat.

Both men each face five years in federal prison and remain in custody on \$20,000 bail.

— Neal Putnam

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SAN DIEGO. A new report has just been released which identifies the 6 most common and costly mistakes that homebuyers make before buying a home.

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Courtesy of Dennis DeSouza Remax Lic. 01220680

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EdUCate! keeps University City schools in the black

By **MORGAN CARMODY** | VILLAGE NEWS

Many in the University City area are quite familiar with Taste of the Triangle, the annual event put on by the nonprofit foundation EdUCate! What most might not know, however, is just how much more the group does for the five public University City schools. Since its founding in 1993, EdUCate! has raised and distributed more than \$1 million among University City High School, Standley Middle School and Doyle, Spreckles and Curie elementaries.

Taste of the Triangle, however, remains the group's most visible fundraising effort. This year's 18th annual event will take place on April 20 at the UCSD Faculty Club. So far, 15 restaur-

ants have signed on to participate, and EdUCate! is hoping to get another five to sign on. On the list so far are The French Gourmet, Sushi on the Rock, Lorna's Italian Kitchen and the Marine Room.

Adding interactive fun to the event, an auction will be held featuring prizes like a new driveway, various dinners, two complete UCHS prom packages, and sports camps and activities for children. Tickets go on sale March 14 for \$75 in advance (\$85 at the door) and \$50 for staff from any of the five UC schools. If families are so inclined, they can adopt a teacher and pay for their admission to the event. All proceeds go directly back to the UC cluster of public schools.

The recent move to hold Taste of the Triangle in the spring, as opposed to the

fall semester, was done to raise the caliber of restaurants that would be willing to participate, the idea being that restaurants wouldn't be so swamped from the holiday season.

This has proven beneficial in other ways: it opened up EdUCate! to hold another similar event in the fall — Oktoberfest. Held on a smaller scale than Taste of the Triangle, Oktoberfest last year featured local breweries, as well as games for children, making it a truly family-friendly event.

Aside from these highly visible events within the community, EdUCate! does a lot behind the scenes.

"We sponsor a couple scholarships such as the Thalia Murray and Pat Preston Scholarship for students of UCHS,"

said board member Marge Lorang.

With the death of former UCHS teacher Ray Perkins, one of EdUCate!'s "most verbal advocates," the group is in the process of setting up the Ray Perkins Memorial Foundation, as well.

EdUCate! has also received a \$20,000 grant for the Las Patronas Tech Project. The clusterwide effort aims to put better technology into classrooms, including cameras and projectors. And after seeing the success Escondido schools had, EdUCate! is attempting to furnish classrooms with three full sets of iPod touches. The iPods are about half the price of an iPad, but accomplish much of the same ends. Lorang described the San Diego Unified School District as a "very tech-embracing district."

EdUCate! also sponsors giving in the form of a dollar-a-day (aimed at technology in classrooms), Honor A Teacher and teacher wish lists, giving donors the chance to recognize the teachers that have had a strong impact on their children. Teachers can also make direct requests for certain items throughout the year. At the end of the year, said board member Brook Feerick, teachers are awarded a certificate as well as a small gift.

"We make sure that every student gets the same attention and that funds are evenly disbursed," Feerick said.

For more information about Taste of the Triangle or to make a donation to EdUCate!, email president@uc-educate.org.

Film screening presents new reality for students, parents

By **SHARON JONES** | SPECIAL TO THE VILLAGE NEWS

Students are experiencing more stress and anxiety than ever before, experts say.

The pressure on today's teens extends beyond academics. The recession has increased the financial stress on families. College tuition is way more expensive than it used to be.

Sexual activity can have life-threatening health consequences. Teens' class schedules have less room for electives that might give them an emotional boost. Larger class sizes mean teachers have less interaction with students and high school counseling staffs have been crippled by budget cuts.

Stress on today's teen is the focus of "Race to Nowhere," a film being shown at on March 22 at La Jolla High's Parker Auditorium. Followed by a panel discussion, the film touches on issues that affect all students and their parents.

Research shows that stress damages virtually every kind of cognition that exists, including memory and executive function, motor skills, immune response and ability to sleep. Studies also show that insufficient sleep causes difficulties in school, like disciplinary problems, sleepiness in class and poor concentration.

Organizers hope the film will inspire families to have conversations about stress and academic pressure.

There are a lot of things that parents can do to reduce the amount of stress on children.

The first, said clinical psychotherapist Ruth Sucato, is look in the mirror.

"Parents are under as much stress as the child," Sucato said. "We, as parents, have to learn to live our lives well, not just for ourselves but as role models. How do kids learn? They learn by watching us."

Kristee Beres, a clinical psychologist who has two teenage boys — one at La Jolla High and one at Muirlands Middle School — agreed.

"Parents need to role model how to manage that stress, from the very basic: a healthy diet — what to eat and what not to eat," Beres said. "I have teenagers in my office who are having 5-6 cups of caffeine a day. That's going to interfere with their sleep patterns."

Parents also need to focus on what their long-term goal is for their children — usually that they grow up to be happy, successful adults, Sucato said. With this in mind, parents need to encourage and support, not criticize and pressure, she said.

"In our need to have our children succeed, we sometimes forget that they are people with their own life path," Sucato said. "Our job is to help them find that."

To do that, parents should help teens identify their own



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What's the scoop?

Highlighting La Jolla businesses

The best of both sides of the border converge on the village



Customize tacos, salads, and bowls with protein and vegetable options and a range of fresh toppings and sides to choose from, including the "Mexican Cup" — a mix of sliced fruits and vegetables topped with lime, chili and sea salt.
Courtesy photo by Jaime Murray

By **MARIKO LAMB** | VILLAGE NEWS

La Jolla High School alumni brothers Eric and Alan Adler know when you merge authentic Mexican street food with the upscale charm of La Jolla, you get the best of both worlds. To bring that ideal convergence to life, the brothers launched Puesto Mexican Street Food, a new casual eatery serving up authentic Mexican street fare right in the heart of the village.

Puesto, now open at 1026 Wall St., serves up its traditional Mexican cuisine with a twist in a chic, fast-casual environment, combining fresh, flavorful fare with easygoing ambiance.

And despite the La Jolla location, the brothers have kept the menu at street-fare prices.

The Adlers brought the street vibe of Mexico to their La Jolla location with pops of bold and vibrant colors, local art — including original floor-to-ceiling murals by world-renowned graffiti

artist Chor Boogie — street floors, reclaimed brick, expansive convertible windows and a large center table to recreate a communal family dining experience.

Executive chef Luis Gonzalez, a native of Mexico City, has a passion for food that has stemmed from generations past. Gonzalez uses high-quality ingredients, including locally sourced organic produce from Specialty Produce, all-natural meats, grass-fed beef, sustainable seafood, freshly made corn tortillas and six kinds of made-from-scratch salsas.

Guests can customize tacos, salads and bowls, which are made to order at a walk-up plancha (grill) with a choice of guisados — grilled proteins and gourmet vegetarian items — to choose from. Guisado choices include carne asada, chicken, fish or shrimp al pastor, grilled salmon filet for salads and bowls, corn truffle, zucchini flower, potatoes with chiles or soy chorizo and

mushrooms with Guajillo chile.

For a taste of something different, try the tacos "Puesto style" with shredded and crisped mozzarella cheese wrapped around the guisados. Unique "street sides" and one-of-a-kind toppings such as Flor de Jamaica spices, grilled pineapple and grilled cactus can also be added to any meal for a little extra flavor.

For a refreshing dessert, try the "Mexican Street Cup" — a compilation of sliced jicama, carrots, mango and dried mango sticks topped with lime, chile and sea salt — as a treat to top off a meal or to simply drop in for a healthy snack.

To get a taste of an authentic Mexican taco stand without the arduous commute south, stop by Puesto Mexican Street Food on Wall Street and check out what this side of the border has been missing.

For more information visit www.eat-puesto.com or call (858) 454-1260.

Surf Diva's La Jolla Surf Camp

Awarded Nickelodeon's Parents' Choice for surf schools, Surf Diva's La Jolla Surf Camp & American Surf Academy provide the best kids co-ed surfing program in San Diego. Girls and boys aged 5 to 10 and 11 to 17 learn to surf and participate in awesome activities emphasizing ocean & beach awareness. The surf camp takes place at La Jolla Shores, a sandy bottom beach. This prime San Diego location is the perfect place to learn how to surf.

The surf camps include: surfing, beach games, beach culture and are supervised by: Surf Diva certified/ First Aid/ CPR and Lifesaving trained and qualified surf instructors. Whether your child is a beginner or has some surfing experience, the small groups allow our surf instructors to provide your child with the proper coaching.

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Jeff has over thirty years of income tax service and accounting experience. He has a Business Management degree from Pepperdine University and a Law Degree granted by National University School of Law.

He is an Enrolled Agent, which means he is licensed to practice before the IRS and to appear in place of the taxpayer in all tax matters. Only enrolled agents, attorneys and CPAs can represent a taxpayer in this manner.

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BRCC

CONTINUED FROM Page 2

that we had an issue with drainage on La Jolla Boulevard, and on March 6 we commenced with repair on a French drain. We are working to get through these issues, but thankfully we have more sunny days than rainy ones."

Parker said the Median Lighting Project is well underway, and organizers expect completion in late May. The project comes with emotional undertones, as it was the pet project of the late George Sutton.

Infrastructure endgame

Commencement of the Sewer Replacement Project, for which eight miles of pipeline will be laid throughout Bird Rock, began with minimal trouble aside from a "lay-down yard" at Bird Rock Avenue and La Jolla Boulevard, where residents and merchants have been substantially affected by operations, Parker said.

"Thanks to residents in the condominium next door, we have gone forward in fighting this lay-down area," Parker said.

The next BRCC meeting will be April 3. Visit www.birdrock.org for more information.

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FILM

CONTINUED FROM Page 4

strengths and encourage them to deploy those strengths when tackling difficult assignments, said Susan Wais, a psychologist who leads parent education classes.

"Deploying a strength when undertaking a task enables the teen to be more engaged in the task, therefore enjoying it more," she said.

Another way parents can reduce stress on teens is to set clear boundaries at home, Beres said. Parents should make it clear they are the bosses, and there should be clear rules — and rewards and consequences — for behavior.

"I think a lot of people are afraid of their teens," said Beres, whose three sons are 16, 13 and 9. "Yes, they are going to be mad at you. But you are not here to be their friend. You are here to be their parent."

Parents should, of course, be there to provide a counterbalance if a teen has a major setback, like a bad grade. It should be understood that a bad grade is just that — a bad grade and no more, Wais

said.

"It is not the end of her life," Wais said. "It is not a reflection of her capabilities across the board. It is not the end of her educational career. It is just a bad grade. Teaching a teenager to think accurately about events will enable her to diminish anxiety and thus experience less depression."

A parent might point out the teen had good grades in other subjects, or that she probably can get help studying for the next test, or that she doesn't have to have good grades in every subject.

"There are myriad ways to think about getting a bad grade that allow the teen to cope more effectively," Wais said.

The screening of "Race to Nowhere" will take place at 6:30 p.m. on March 22 in La Jolla High School's Parker Auditorium, 750 Nautilus St. Tickets are \$10 in advance, \$15 at door (if available) and can be purchased at rtnlajollahighschool.eventbrite.com. The screening was organized by the La Jolla Cluster Association (LJCA). To learn more about the LJCA or to join the mailing list, visit www.lajollaccluster.org. For more information about the film, visit www.race-tonowhere.com.

Ways to combat stress in teens:

- Give them independence, but stay involved.
- Provide emotional support and guidance.
- Set clear boundaries.
- Have a behavior plan in place, with agreed upon rewards and consequences.
- Have their friends over to the house.
- Help your teenager recognize his/her strengths and deploy them in ways that will facilitate his/her work.
- Set a curfew on screen time and enforce it so they get enough sleep.
- Model a healthy lifestyle, including limited caffeine.

— Sources: Ruth Sucato, Kristee Beres and Susan Wais

Pacific Sotheby's International Realty Announces Mike Marmion as New General Manager

SAN DIEGO, CA (March 2012) - Brian Arrington, President of Pacific Sotheby's International Realty announced that Mike Marmion has joined the firm as General Manager. "Mike is a dynamic leader who has extensive knowledge and experience as a manager," says Arrington. "His proven success in training agents to reach a higher performance level will be a tremendous asset to our company."

As a 24-year veteran of the Southern California Real Estate industry, Mike Marmion brings an exceptional understanding of the trends, opportunities and issues facing buyers, sellers and real estate professionals in the diverse San Diego market. As a manager, he credits his continued success to his habit of treating real estate agents as his primary clients, enabling them to better serve their customers. "I am first and foremost a partner for my agents and I believe that the only way I can judge myself as a success is if my agents are succeeding," states Marmion. "The international network and marketing provided by Sotheby's International Realty® is far beyond what any other real estate company in San Diego can offer and I am excited to utilize these tools to help my agents reach their greatest potential."

Prior to joining Pacific Sotheby's International Realty, Marmion served as Office Manager for Prudential CA Realty and McMillin Realty. Marmion has a well-known reputation as a skilled manager who fosters an environment of support and education for the agents in the offices he has worked. Recognized in the County as a true leader, Marmion was a San Diego Association of Realtors "Manager of the Year Finalist" in 2010 and 2011.

Over 200 agents in 8 offices serving 5 locations in the San Diego area represent Pacific Sotheby's International Realty. Sotheby's International Realty® has a global network of over 500 offices in 40 countries and has collectively established itself as a leading brokerage specializing in the luxury market niche but proudly serving all property types and price points.



ADVERTORIAL



Iller's Department store on the corner of Girard Avenue and Wall Street is pictured in 1943. The store has sand bags and camouflage netting to remind La Jollans to buy war bonds.
Courtesy of the La Jolla Historical Society

MUSTGO

For those looking to celebrate St. Patrick's Day without pints of beer and Irish jigs, **D.G. Wills Books will host its 33rd annual St. Patrick's Day Open Readings of Irish Poetry and Prose.**



Expect to be inspired by the words of Irishmen James Joyce, William Butler Yeats, George Bernard Shaw, Edmund Burke, Samuel Beckett, Flann O'Brien and Sean O'Casey, to name a few.

The readings will be held at D.G. Wills Books, 7461 Girard Ave., and will begin at 7 p.m. For more information call 858-456-1800, www.dgwillsbooks.com. The event is free and open to all ages.

Todd Hoover, right, plays the flute at the annual St. Patrick's Day Open Reading of Irish Poetry and Prose at D.G. Wills Books last year. **PAUL HANSEN | Village News**



*** MUST ATTEND:** The next meeting of the Save the La Jolla Post Office Task Force will be on Friday, March 16, 1:30 p.m. at the La Jolla Historical Society's Balmer Annex. Members of the task force recently met with Congresswoman Susan Davis to discuss her support of the movement to save the post office from relocation. Leslie Davis, interim chairwoman of the task force, said Davis agreed to help the community get information from the U.S. Postal Service about how the process of relocation works and how it might be stopped.

LETTER TO THE EDITOR

Seals at Children's Pool draw tourists to La Jolla

I was recently vacationing in La Jolla with my family and had the great fortune to watch the seals and their pups at Casa Beach, or Children's Pool.

My children, ages 7 and 9, were delighted to watch mother and baby seals interact with each other. We were even able to see the umbilical cord still hanging from the belly of an hour-old seal. And while my children know that seals are mammals like us, seeing the umbilical cord and watching a pup nurse was eye-opening for them. In my 40 years of life, I have never had the opportunity to watch newborn seals.

I am thrilled that my children were able to observe them, and it was definitely a highlight of our trip. We all

agreed that watching the seals was in some ways more special than our trip to SeaWorld, because they were seals doing what seals naturally do, as opposed to seals (or sea lions) doing what humans have trained them to do by bribing them with fish.

I was surprised to learn there is controversy surrounding the seals and their "takeover" of the beach. Personally, I don't find that beach appealing, because it is closed in, rocky and the view is obstructed by the long concrete wall. I found La Jolla Shores to have equally calm, gentle water for my children, plus a beautiful, expansive view. My children were quite upset and confused to hear that the seals might be kept away from this beach, so that children like themselves could use the

beach instead. Their reaction: "But that's their home!! We can go to all the other beaches!! The seals need this beach for their babies!" I couldn't agree more.

The Children's Pool and its resident seals are mentioned in many San Diego travel guidebooks, and we knew we would be visiting the seals long before we arrived in La Jolla. The seals bring travelers and their money to your beautiful community. Casa Beach offers a once-in-a-lifetime chance to witness seals, during pupping season, in the wild. I hope you realize what a treasure you have and that you will continue to protect Casa Beach and the seals.

Josette Silvers
Montpelier, Vermont



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REPORTER

PRODUCTION

ADVERTISING SALES

LEGAL / CLASSIFIEDS
ACCOUNTING

JULIE HOISINGTON
KEVIN MCKAY (x131)
bbp@sdnews.com
beacon@sdnews.com

KENDRA HARTMANN (x133)
ljvn@sdnews.com

MARIKO LAMB (x132)
reporter@sdnews.com

ANNA MAGULAC
CHRIS BAKER
MIKE FAHEY (x117)
MICHAEL LONG (x112)
HEATHER ADAMS (x115)
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KIM DONALDSON (x140)
HEATHER GLYNN
PATTY ANGLE (x120)

PHOTOGRAPHERS

DON BALCH, JIM GRANT,
PAUL HANSEN, MIKE MCCARTHY

CONTRIBUTORS

BART MENDOZA, BIANCA KOCH,
CAROL OLTON, DIANA CAVAGNARO,
JOHN FRY, JOHNNY McDONALD,
JUDITH GARFIELD, KAI OLIVER-KURTIN,
LORALEE OLEJNIK, MEAGHAN CLARK,
NATASHA JOSEFOWITZ, NEAL PUTNAM,
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KEITH ANTIGIOVANNI, MORGAN
CARMODY, MARTIN JONES WESTLIN,
PATRICIA WALSH, VINCENT ANDRUNAS,

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Announcements, photos and story ideas are welcomed. We ask that content be sent at least one week prior to publication and include valid contact information.

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For a full calendar of events, visit
www.sdnews.com

MUSTSEE

The La Jolla Historical Society will kick off its **spring lecture series "The La Jolla Homefront During World War II"** on March 17.

The first lecture in the series "Living in La Jolla During the War Years" looks at how different a place La Jolla was, with camouflaged buildings, gun turrets dotting hillsides and residents cultivating their own vegetables in Victory Gardens. The lecture will also describe how La Jollans contributed to the war effort.

Speakers include Robert Mosher, architect and resident of La Jolla during World War II; Eugene Alfaro, a historian on food production during the war; Mildred Lee Bell, a retired educator who attended La Jolla High during the war years; and retired educator and actress Dorothy Haven, whose husband trained at Camp Callen (now Torrey Pines Gliderport and golf course).

The lecture begins at 5 p.m. at Wisteria Cottage, 780 Prospect St. and costs \$15 for society members (\$20 for the general public). For more information call (858) 459-5335, or visit www.lajollahistory.org.

La Jolla High's football team in 1930. Courtesy of the La Jolla Historical Society



La Jolla High School 1930 Football Team

• **(1975)** La Jolla High School was demolished in 1975 after being determined seismically unsafe. The destruction tragically destroyed “The Seven Arts Mural” by famed artist Belle Baranceanu, a longtime San Diego artist who also painted the “Scenic View of the Village” in the La Jolla Post Office.

a Jolla high school made an agreement with the district such that it would have partial autonomy, dependent upon the

- **(2012)** Ninety years later, LJHS supports approximately 1,650 students, with about 90 percent of graduating seniors proceeding to attend universities or colleges. The school, consisting of 9-12 grades, offers 21 advanced placement courses, English as a second language, special education and the Gifted and Talented Education (GATE) program.



DON BALCH | Village News

Two La Jolla beaches stood out to the website's users. La Jolla Shores and

- For a feel-good holiday, give back with a fundraising St. Patrick's Day cel-

“Beaches and bays dot the coast of California’s second-largest city,” noted the website, explaining San Diego’s popularity. “Top-rated, family-friendly Coronado Beach is set among turn-of-the-century mansions. Other gorgeous sandy spots include Black’s Beach, where sunbathers go au naturel, and La Jolla Shores, popular for snorkeling and kayaking.”

Barfly is located at 909 Prospect St.
For information or to purchase tickets,
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THURSDAY, MARCH 15, 2012 | VOL. 17, No. 24

This spring, it's all about accessories



Retail >> Therapy

SABRINA HEFT

Last time in "Retail Therapy," we talked about trends in ready-to-wear and how to wear them. Now let's layer in shoes and accessories.

Since shoes are a vice for most women, let's start there. I love all the natural fibers that they come in this time of year — raffia, jute, wood and cork. Espadrilles in flats or wedges are a "must have" this spring. In a flat style, bring in a bright color or print, while with a wedge, the options are countless —



Strappy sandals, like these from Nine West in UTC, add a bit of fun to a spring outfit with a multi-colored python print.

strappy, mixed with patent leather, peep toe, sling back, ankle strap and great neutral colors like olive, ivory, black and nude/natural. Espadrilles are a classic for this time of year, and they go with everything (they also usually offer a more reasonable price point). It doesn't matter what style you choose, just make sure you have at least one in your shoe assortment.

Playful color is big in the world of shoes, as well. Beautiful shades like greens, tans, reds, blues, silver and my personal favorite: multi-colored python. This combo of print and color is really something to savor. A pair of sassy heels, white denim and any colorful top will give you your spring uniform.

My "foundation shoe" is a simple, flat sandal in a tan or nude (Tory Burch's "Emmy" is my favorite). If you like flats, this shoe can be paired with all: maxi/sundress, jeans, shorts, skirts — you name it, it can be worn with these. Going on vacation and need to pack light? This shoe will cover most of your



needs. Hanging here in San Diego, you will slip them on with everything — I promise. Now that we have tackled shoes, let's move on to accessories.

This last layer of dressing is so important and a great way to let your personality shine through. It pulls your look together, so don't skip it! Chandelier earrings are all the rage right now and they are coming in every size, color and price point (Banana Republic's start at \$49, Kendra Scott's start at \$70, Ippolita's start at \$250). Wear them long and colorful — they look fabulous with a ponytail, short summer 'do or with your hair down.

Further along in jewelry, cocktail or statement rings are my obsession — I wear one everyday. I have all kinds, from Shopbop to estate pieces to David Yur-

Hot pick!

What better way to pay tribute to designers who are raising the bar, setting trends and creating beautiful things to wear than with a hot pick of the week? Hermes provides the perfect pick since they do all of the above like no other and its "collier de chien" cuff is the "it" accessory right now — it's quickly becoming more coveted than the infamous Birkin bag (is that possible?). With a rich and edgy mix of leather, eight pyramid spikes and a simple Turlock closure, it makes quite a statement (more luxurious versions have been introduced in all silver or gold with brown pave diamonds).

The cuff comes in several colors and skins, including leather, lizard and crocodile (if you are lucky). Hardware is either palladium or gold plated. This item is expensive — \$1,025 and up for leather, and double that for all metal (don't ask about the diamond-studded version!). It can be classified as a "foundation piece" — one of those items you'll have forever, making it worth the splurge. Hermes is located at the Fashion Valley Mall, 7007 Friars Road, (619) 574-9570, www.Hermes.com.

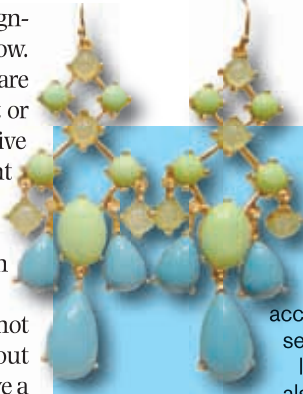
- Sabrina Heft



man — you can mix and match designer with costume and no one will know.

My other accessory "must haves" are bangles and cuffs. Sleeves are short or nonexistent this time of year so give your arms some candy to highlight their tan. With bangles, I usually wear two to three in different colors, sizes, prints, etc. Cuffs are usually on the larger size, so one is enough.

Speaking of arm candy, we could not talk about spring accessories without mentioning the oversize clutch. I love a handbag with attitude, and what better



Chandelier earrings like these from Banana Republic in UTC are hot accessories this season. Above left, the store also offers arm candy in the form of cuffs and bangles. Photos by Sabrina Heft

SEE TRENDS, Page 7

La Jolla's live

The live music scene is alive and well. Get the scoop on all the local musical happenings with our music calendar

By BART MENDOZA

MUST HEAR: Project Trio

Consisting of flute, upright bass and cello, it's easy to understand why Brooklyn-based Project Trio might be considered chamber music, classical music or even jazz at times. However, those sounds are really just the foundation here. The group also incorporates hip-hop, rock and experimental touches for music that's both virtuosic and a lot of fun.

Appearing at the Neurosciences Institute on

March 28, Project Trio is led by "beat-box" flute player Greg Pattillo, with cellist Eric Stephenson and bassist Peter Seymour, mixing originals with inventive recastings of classic tunes from Bach to Tchaikovsky.

As great as these performers are individually, this is a combo where the total is more than the sum of its parts, with near telepathic interplay between the musicians. Classical aficionados will love every second of this concert, but anyone who loves instrumental music will also find much to enjoy here.

Project Trio: Wednesday, March 28 at the **Neurosciences Institute**, 10640 John Jay Hopkins Drive; Pattillo will present a workshop on the "flute beat-box" at 6 p.m., followed by the concert at 7:30 p.m.; All ages; \$10; www.nsi.edu

Project Trio plays at the Neurosciences Institute on March 28. Courtesy photo



MUSIC SCENE

For a full list of venues' addresses and contact information, visit www.sdnews.com

Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
<ul style="list-style-type: none">• Stevie Q, children's music, 10 a.m., Bird Rock Coffee Roasters• Federico & Melissa, Latin and Brazilian jazz fusion, 5 p.m., The Patio, Café-Bar Europa• Tad Sisler, vocals, piano, keyboards, 7 p.m., Manhattan of La Jolla• Mario Olivares, Latin jazz trio, 7 p.m., La Sala Lobby, La Valencia Hotel• Mikan Zlakovich Trio, jazz piano, 7 p.m., Eddie V's• Dave Millard Jazz Jam, 7:30 p.m., Café-Bar Europa• Allegra, acoustic covers, 8 p.m., Beaumont's• Jenny Owen Youngs, 9 p.m., The Loft, UCSD• Ian Tordella Group with dgq, jazz quartet, 8 p.m., The Loft, UCSD	<ul style="list-style-type: none">• Tomcat Courtney, blues, 6 p.m., Café-Bar Europa• Gypsy Mencho, Old-World flamenco and modern jazz, 7 p.m., La Sala Lobby, La Valencia Hotel• Interrobang, experimental indie rock, plus Pusher, Shiva Trash, Bill Wesley, 7:30 p.m., Che Café, UCSD• Raga: Rasa, Indian Sarode, tabla and vocal performance, 7:30 p.m., The Neurosciences Institute• Tad Sisler, 8 p.m., Manhattan of La Jolla• Allison Adams Tucker Quartet, jazz, 8 p.m., Eddie V's• Fly Fridays, DJ night, 8 p.m., Barfly	<ul style="list-style-type: none">• Tomcat Courtney, 6 p.m., Café-Bar Europa• Jonathan Karrant, standards from jazz to Sinatra, 7 p.m., La Sala Lobby, La Valencia Hotel• Tad Sisler, 8 p.m., Manhattan of La Jolla• Sacha Boutros Quartet, multilingual jazz singer, 8 p.m., Eddie V's• Superstar Saturdays, DJ night, 8 p.m., Barfly• Harvey's Heroes, cover band, 9 p.m., Beaumont's• Peligroso Caramelo, Latin fusion with cumbia and salsa, 9 p.m., Café-Bar Europa• Ryoko Amadee Goguen, classical and neo-classical, 11 a.m., Bird Rock Coffee Roasters• Acoustic Night at the Che, 5 p.m., Che Café, UCSD• Tomcat Courtney, 6 p.m., Café-Bar Europa• Jonathan Karrant, 7 p.m., La Sala Lobby, La Valencia Hotel• Tad Sisler, 8 p.m., Manhattan of La Jolla• Cash'd Out, Johnny Cash tribute, 8 p.m., Beaumont's• Richard James Trio, piano jazz standards, 8 p.m., Eddie V's• Superstar Saturdays, DJ night, 8 p.m., Barfly• Susan McCrea & Soul Seduction, original jazz, 9 p.m., Café-Bar Europa	<ul style="list-style-type: none">• Nate Donnis, acoustic covers, 11 a.m., Beaumont's• Open mic, 1 p.m., Bird Rock Coffee Roasters• Narek Hakhnazar-yan, young winner of the 2011 Tchaikovsky Competition, 3 p.m., The Neurosciences Institute• Sounds Like Four, jazz, 4 p.m., Café-Bar Europa• John Cain Trio, jazz standards, 6 p.m., Eddie V's• The Born Again Pollacks, 7 p.m., Café-Bar Europa• The Tuba4s, 4 p.m., family-friendly, LJ United Methodist Church• Sounds Like Four, jazz, 4 p.m., Café-Bar Europa• John Cain Trio, 6 p.m., Eddie V's• Middle Earth, belly dance, 8 p.m., Café-Bar Europa• Allegra, 8 p.m., Beaumont's• Andrew Jackson Jihad, folk punk, plus Laura Stevenson and the Cans, Roar, 8 p.m., Che Café, UCSD• A Lenten Journey, Bach and Mendelssohn, 4 p.m., St. James by-the-Sea Episcopal Church	<ul style="list-style-type: none">• Architeuthis, Brazilian jazz fusion, 6 p.m., Café-Bar Europa• John Cain Trio, 6 p.m., Eddie V's• Virtual Strangers, bluegrass quartet, noon, The Athenaeum• Architeuthis, 6 p.m., Café-Bar Europa• John Cain Trio, 6 p.m., Eddie V's• Victoria Martino and James Lent, Beethoven sonatas for violin and piano, 7 p.m., The Athenaeum	<ul style="list-style-type: none">• Bitches, British indie rock, plus Gagakirise and Moonworks, 7 p.m., Che Café• Bruno Leon: The Poets of Broadway, music lecture with performances of classic show tunes, 7:30 p.m., The Athenaeum• San Diego Symphony, Dvorak and Mendelssohn, 7:30 p.m., The Neurosciences Institute• Mikan Zlakovich Trio, jazz, 6 p.m., Eddie V's• Lost in the Trees, orchestral folk music, 8 p.m., The Loft, UCSD• Rob Whitlock Trio, jazz keyboardist, 6 p.m., Eddie V's• The Formalist Quartet, string quartet with soprano performing selections from 1430 to 2001, 7:30 p.m., The Athenaeum• Anuswara Brinda - Mukta Bani, opening concert at the fifth annual Indian Music and Dance Festival, 7:40 p.m., David and Dortehea Garfield Theatre, Jewish Community Center• Percussion Delight, Indian percussion quartet, 9 p.m., David and Dortehea Garfield Theatre	<ul style="list-style-type: none">• Tomcat Courtney, blues legend, 6:30 p.m., Café-Bar Europa• Ira Gonzalez Quartet, guitar-fronted jazz, 7 p.m., Eddie V's• Project Trio, 7:30 p.m., The Neurosciences Institute• Tomcat Courtney, 6:30 p.m., Café-Bar Europa• Richard James Trio, 7 p.m., Eddie V's• Lanterns, indie rock, plus Cash Crop, Soccer Babes, Goodnight Beast, 7:30 p.m., Che Café, UCSD
<ul style="list-style-type: none">• Federico & Melissa, 5 p.m., The Patio, Café-Bar Europa• Tad Sisler, 7 p.m., Manhattan of La Jolla• Mario Olivares, 7 p.m., La Sala Lobby, La Valencia Hotel• Dave Millard Jazz Jam, 7:30 p.m., Café-Bar Europa• Tommy Gannon Trio, piano-led jazz combo, 7 p.m., Eddie V's• Simeon Flick, acoustic pop and rock covers, 8 p.m., Beaumont's	<ul style="list-style-type: none">• Tomcat Courtney, blues legend, 6 p.m., Café Bar Europa• Gypsy Mencho, Old-World flamenco and modern jazz with Spanish guitar, 7 p.m., La Sala Lobby, La Valencia Hotel• Tad Sisler, vocals, piano, keyboards, 8 p.m., Manhattan of La Jolla• Fly Fridays, DJ night, 8 p.m., Barfly• Todo Mundo, flamenco, samba and salsa trio, 9 p.m., Café-Bar Europa	<ul style="list-style-type: none">• Tomcat Courtney, 6 p.m., Café-Bar Europa• Jonathan Karrant, 7 p.m., La Sala Lobby, La Valencia Hotel• Tad Sisler, 8 p.m., Manhattan of La Jolla• Cash'd Out, Johnny Cash tribute, 8 p.m., Beaumont's• Richard James Trio, piano jazz standards, 8 p.m., Eddie V's• Superstar Saturdays, DJ night, 8 p.m., Barfly• Susan McCrea & Soul Seduction, original jazz, 9 p.m., Café-Bar Europa	<ul style="list-style-type: none">• Sounds Like Four, jazz, 4 p.m., Café-Bar Europa• John Cain Trio, 6 p.m., Eddie V's• Middle Earth, belly dance, 8 p.m., Café-Bar Europa• Allegra, 8 p.m., Beaumont's• Andrew Jackson Jihad, folk punk, plus Laura Stevenson and the Cans, Roar, 8 p.m., Che Café, UCSD• A Lenten Journey, Bach and Mendelssohn, 4 p.m., St. James by-the-Sea Episcopal Church	<ul style="list-style-type: none">• Architeuthis, 6 p.m., Café-Bar Europa• John Cain Trio, 6 p.m., Eddie V's• Victoria Martino and James Lent, Beethoven sonatas for violin and piano, 7 p.m., The Athenaeum	<ul style="list-style-type: none">• Rob Whitlock Trio, jazz keyboardist, 6 p.m., Eddie V's• The Formalist Quartet, string quartet with soprano performing selections from 1430 to 2001, 7:30 p.m., The Athenaeum• Anuswara Brinda - Mukta Bani, opening concert at the fifth annual Indian Music and Dance Festival, 7:40 p.m., David and Dortehea Garfield Theatre, Jewish Community Center• Percussion Delight, Indian percussion quartet, 9 p.m., David and Dortehea Garfield Theatre	<ul style="list-style-type: none">• Tomcat Courtney, 6:30 p.m., Café-Bar Europa• Richard James Trio, 7 p.m., Eddie V's• Lanterns, indie rock, plus Cash Crop, Soccer Babes, Goodnight Beast, 7:30 p.m., Che Café, UCSD

March 15-21
March 22-28

Italian fashion and spring previews hit San Diego's couture scene



Fashion Files Diana Cavagnaro

An elegant afternoon in Tuscany

The Jacobs & Cushman San Diego Food Bank presented the second annual Fashion Plates, a luncheon and fashion show at the Hyatt Regency La Jolla. Produced by the ubiquitous Leonard Simpson and co-produced by Brittany Noelle Simpson, the theme of the show, for which Sally B. Thornton was founding chairwoman and Joe and Lisa Busalacchi were honorary chairs, was an elegant afternoon in Tuscany. Mistress of ceremonies Susan Taylor started the program with a select few community leaders — those who give back to the community in force — making a special appearance on the runway, which delighted the audience.

The show began with one-of-a-kind knit designs by Karise Boutique. Flashbacks Vintage Menswear provided a fun segment with models carrying delicious looking pastries on a plate, while Custo Barcelona showed off colorful styles. Tommy Bahama of La Jolla showed men's wear ready for vacation before the Venetian-masked finale showcased the glamorous fashions of Mia Bella Couture, Furs by Graff and jewelry by Juellerie.

Proceeds went to the Food 4 Kids Backpack Program, which targets hungry children in San Diego County public schools. They currently serve 1,125



Models show off Mia Bella Couture, Furs by Graff and jewelry by Juellerie at the second annual Fashion Plates luncheon and fashion show on Feb. 16.
DIANA CAVAGNARO | La Jolla Village News

children in 29 schools.

For more information, visit www.sandiegofoodbank.org.

Spring designer preview

The Spring 2012 Designer Preview, presented by Nordstrom, was held at The Port Pavilion on the Broadway Pier — one of San Diego's newest environmentally friendly buildings.

The 52,000-square-foot venue is so huge, it conjures the feeling of being in an airplane hanger. This large space was well suited for an impressive runway — at about 100 feet in length, it gave more guests the opportunity to have a coveted front row seat.

The upscale show was coordinated in part by Tanya McAnear and showcased all the latest trends, one of which was an all-white look. Several designers, like Chanel and Givenchy, used this look on the catwalk. Color blocking was also popular, with pops of color dotting the runway. The most popular colors were lemon yellow and tangerine orange, as seen with Naeem Khan's sophisticated designs.

The finale featured the exquisite styles of Oscar de la Renta — with one gown in particular that took audience members' breath away. The marigold silk taffeta gown was shown with a black floral lace jacket and daffodil-embroidered satin slippers fit for a princess.

Transparent footwear, a new

trend in shoes, was showcased with the Lucite and calf Barry lace-up bootie was a big hit on the runway.

After the show, guests were invited to look through racks of clothes seen in the fashion show. Fitting rooms were set up and the crowd stayed for some serious shopping.

The event benefited Promises2Kids, founders of the Child Abuse Prevention Foundation, an organization that protects abused and neglected children by trying to break the cycle of child abuse. For more information, visit www.promises2kids.org.

Models show off some Oscar de la Renta designs, including the audience-favorite marigold gown, left, and the Lucite and calf lace-up booties, right.
DIANA CAVAGNARO | Village News



Upcoming events

- **March 17 – San Diego Latino Film Festival** closing night gala, 9 p.m., 4th & B, 345 B St., includes a fashion installation with designers Hellen Magni Nitschke, Arturo de Mendez and Jose Maria Ybarra, (619) 231-4343, www.4thandb-events.com
- **March 25 – Evening fashion show and Senior Presents** for the National Charity League San Diego chapter, Hyatt Regency La Jolla at Aventine, 3777 La Jolla Village Drive, (619) 670-9880
- **March 30 – Spring Style Soiree**, FLUXX Nightclub, 500 Fourth Ave., 6 p.m., presented by the Junior League, (619) 436-9417
- **March 31 – Red Carpet Fashion Night** at San Diego Women's Week, 6:30 p.m., Escondido's Lexus Centre, 1205 Auto Parkway, recycled materials fashion show followed by a fashion show with Hollywood celebrity couturier Oliver Tolentino, (858) 487-1767, \$69
- **April 21 – Vocabulary Boutique Fashion Show and Afternoon Tea**, 2:30 p.m., Westgate Hotel, 1055 Second Ave., westgatehotel.tix.com.
- **April 26 – Walk on the Wild Side luncheon and fashion show**, Manchester Grand Hyatt, 1 Market Place, presented by The Vista Hill Foundation, (858) 854-5152.



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EASTER BRUNCH BUFFET

Sunday, April 8, from 10 a.m. to 2:30 p.m.
\$46 per person, \$23 children 12 to 6 years,
\$4 per year children 5 and under.

Savor a delicious Sunday Brunch with relaxing ocean views Easter Sunday. This brunch buffet includes Passion Fruit Marinated Mahi Mahi Ceviche, Oven Roasted Prime Top Sirloin, Lavender Honey Glazed Bone-In Iowa Ham, a decadent French Toast Station, a Children's Station, plus decadent desserts like Chef Amy's Chocolate Peanut Butter Truffles.

6 FOR \$6 HAPPY HOUR

Monday to Friday from 4 to 6 p.m.

Take advantage of the time change, and wind down your day with our Six for \$6 Happy Hour! Choose from six appetizers and six drink specials—each only \$6. Menu highlights include Steamed Black Mussels, Baja Fish Tacos and a Zesty Blood Orange Martini.

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TAX AND GRATUITY NOT INCLUDED. MENU ITEMS SUBJECT TO CHANGE.

The multicultural environment



Doing it Better

By Natasha Josefowitz, Ph.D.

San Diego — like many American cities — is becoming a multicultural city more and more, as immigrant populations continue to grow. When I gave the commencement speech at the University of California, San Diego a few years ago, I was impressed with the large percentage of Asian students receiving awards. As the workforce reflects this diversity, it is often difficult for white, middle-class people — especially those coming here from the Midwest who see themselves as “hot dog, apple pie and Chevrolet” Americans — to know exactly how to relate to people of very different backgrounds, history, cultures and norms. It is doubly difficult for managers who need to know and understand what motivates and what rewards the people reporting to them.

Most people have not grown up with very diverse populations, but with people largely like their families and themselves. There is great comfort in being with those who share one's values, interests and way

of life. Awareness of this is the first and most important step in being able to relate to people very different from oneself. Most of us make sexist and racist remarks, not even aware they may be offensive.

A rundown of the major value systems operating for various groups in work settings cannot be outlined in a short article. However, I can give a glimpse of the conventional United States cultural value system, which may help in not viewing it as the one-and-only standard to which all others must adhere. Objectivity about one's own value system helps in realizing that alternate systems have validity.

These are the values many of us have grown up with — some of them are held as personal values, but permeate the workplace. (It is important to note that as I write this down, some values are in the process of changing.)

We believe in rugged individualism; the individual is the primary unit.

We believe in the Protestant work ethic: Hard work brings success.

We are competitive; we strive to be number one. Winning is everything.

We focus on the future versus the present (becoming versus being). We are supposed to save for a rainy day and value continuous improvement.

We are action-oriented. We must always “do” something about situations. Our need is to master, control, harness

and exploit both nature and the environment.

We would rather schedule our lives than be spontaneous.

We emphasize the scientific method. We want to be objective and rational. We believe in cause and effect.

We believe in dualism, either/or — the polarities.

Numbers are meaningful to us; how old we are, how tall, how many children, how much money we earn, how many phones/TVs in our homes.

We make political decisions by majority rule, but our corporate organizations are based on a hierarchical chain of command.

We believe in one (Judeo-Christian) God, and that this is superior to other religious systems or even that this is the only valid choice.

Our goal is to bring other groups up to our “standards.”

We value direct eye contact.

We limit physical contact. We shake hands, rather than hug or kiss.

We control our emotions.

We each need our own space; we are territorial.

We adhere to schedules. Time is viewed as a commodity and is considered precious; “time is money.” Hours, minutes and seconds count.

We believe in romantic love, marriage



and children. The nuclear family is the primary social unit.

We assume that the man — most often — is the primary breadwinner, head of the house and strong. We also assume that the woman has more homemaking responsibilities, taking care of the children and elderly parents and nurturing. Our organizations are structured on these sex roles. To wit, no daycare in our places of work and no flexibility for taking care of family matters, because in the workplace, men's needs and priorities are accommodated, but women's aren't. (Many men, however, especially those who are single parents, face the same issues that women traditionally have.)

Women (stereotypically blond and blue-eyed) compete around attractiveness. Men (stereotypically tall, dark and handsome) compete around athletic prowess, financial success and leadership.

Status is achieved by what one owns, money, credentials, titles, positions, roles and displays of power over others.

Most of these above values are not nec-

essarily shared by other cultures, yet we assume they are and act accordingly.

It is not only because of the insensitive things we may do, but also because of the sensitive things we do not do that I wrote the following poem:

Sins of Omission

It is not only what I say
for I am seldom prejudiced
in any obvious way
It is what I don't say:
the forgetting, the not noticing
the disregarding, the overlooking
it is not only the support not given
it is not knowing when it is needed
I do not sin by commission anymore
I sin by omission

So take a moment and think through what differing value systems may exist that you could examine as possibly also valid.

— Natasha Josefowitz taught the first course in the U.S. on women in management and is the author of 19 books. She lives at White Sands La Jolla.

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Donovan's Steak House

They may look good enough to eat, but the paintings and sculptures at Donovan's of La Jolla are strictly off limits — so you'll have to content yourself with the USDA prime beef, the eatery's star attraction. If steak isn't in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating of palates. And at Donovan's, fresh seasonal vegetables and your choice of potato are always included with each entrée.

Cafe Milano

Owner/Chef Pasquale Cianni, brought Northern Italian cuisine to La Jolla 12 years ago & has been successfully pleasing both local residents & out of towners, even out of the country guests, with his home made pappardelle pasta, veal ossobuco, lobster ravioli and other many authentic Italian dishes. Cafe Milano offers your palate an exciting & incredible experience for the whole family at affordable prices. Early Bird Special: 4:30 p.m. and 6:30 p.m. and choose a select soup or salad, menu entrée, and dessert for \$18.95.

Bite of Boston

Bite of Boston (BoB) is a family-owned eatery which offers an array of East coast-style seafood, soups, breads and meats flown in weekly from Massachusetts. Lobster rolls are available seven days a week. Enjoy Fish & Chips, fried shrimp and Ipswich fried clams every Fri, Sat, Sun. More than 30 sandwiches on the menu including the Philly Cheesesteak, Prime Rib, Turkey, and a variety of low-cal options. Call in for take-out or delivery. Check the BoB website for menu specials!

Station Sushi

Station Sushi can handle your late night private party for 20 - 40 people (10 person minimum-10:30 pm to 1:30 am). And the best part is for only \$40. per person it's All-you-can-eat AND drink (some restrictions apply). Join us for Happy Hour Sunday-Thursday 5:30 to 7 pm. We are now open for lunch Monday-Friday 12-2 pm. Dinner Monday-Sunday 5:30-close. Full Bar. www.stationsushi-birdrock.com

Jersey Mike's

Jersey Mike's is a sub shop that embodies the Jersey Shore, serves up classic sub sandwiches, wraps, and salads for dine in or take out. Menu items includes the popular original Italian sub, a meat lover's dream, with provolone, ham, prosciuttini, cappacuolo, salami and pepperoni, guaranteed to be always freshly sliced. Jersey Mike's also offers hot subs like the famous Philly cheese steak, grilled. East coast transplants will be happy to hear that they can get their fill of Tastykakes — a rare treat on the West Coast — at Jersey Mike's.

The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches.

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A floral master; helping Just In Time; and Debby does it again



Garden: above: Judy Chance (floral assistant), Lucy Borsenberger (VGCLJ president), Nan Kaufman (Meet the Masters co-chair), Shane Connolly (guest speaker), Ann Craig (Meet the Masters co-chair), Kathleen Parkes (floral assistant)



PEERS: left: Chris Rutgers, Brian Nugent, Trevor Callan (host), Chad Ruyle, Giuseppe Ciuffa (all are PEERS board members)

PEERS: Below: Jeanette Day (JIT co-founder), Dan and Jaime Feder (JIT event co-chairs), Diane Cox (JIT president/co-founder), Don Wells (JIT executive director)



Garden: above: Katie Benham, Annie Dugger, Joanne Hobbs, Emily Luchich, Susie Spanos
LJP: right: Christopher Ashley (LJP artistic director), Michael Rosenberg (LJP managing director), Paula Black, Judith and Stephen Smith



LJP: left: Lindsey Jacobs, Debbie Jacobs (gala chair), with Bernie Telsey, Will Cantler and Rachel Hoffman (all are casting directors with acclaimed New York casting group Telsey & Company, and are the event's honorees)

LJP: below: Ken Higgins, Gail Bryan, Miriam and David Smotrich, Ralph Bryan, Margret McBride



Starry, starry nights



with Vincent Andrunas

The Village Garden Club of La Jolla (VGC) boasts 400 members, including many from surrounding cities. The club's efforts beautify our area and proliferate knowledge of flowers and gardening. Its Jacaranda Project resulted in the lavender-blooming beauty being designated San Diego's official tree, spurring the planting of more than 1,200 of them with more on the way, and their Schoolyard Gardening Grants program stimulates gardening education in the county's elementary and middle schools.

Internationally acclaimed floral designer Shane Connolly was flown in from London for VGC's fifth annual Meet the Masters presentation, held March 8. With more than 20 years' experience producing timeless artisan floral decorations, Mr. Connolly is one of the world's foremost authorities on the subject. He has a Royal Warrant of Appointment from His Royal Highness, the Prince of Wales, and created the floral designs for his recent wedding as well as for the Queen's 80th birthday.

About 400 members and guests attended Mr. Connolly's demonstration and talk in the Sherwood Auditorium, where he quickly and artistically created striking floral masterpieces in a broad variety of sizes and styles. On stage, he converted roughly \$6,000 in cut flowers and greenery into a dozen or so beautiful arrangements worth many times that amount. He worked quickly and authoritatively, explaining his design philosophy (and the reasons behind it) as he went, revealing important "secrets" of the experts, and encouraging questions from the audience.

He constantly peppered his presentation with very clever remarks, jokes and anecdotes, keeping everyone entertained while they learned. He also explained the "secret language of flowers," revealing the meanings behind different blooms. One pair, he said, "Symbolizes purity and fertility — a bit of an odd combination." His creations were auctioned off at the end of the program, after which guests crossed the street to the La Jolla Woman's Club for an English tea, complete with sandwiches, scones and the music of a pianist and flautist.

Philanthropy, Entrepreneurship, Environment, Relationships and Social are the pillars of the PEERS Network, a non-profit group of 16 local entrepreneurs dedicated to giving back to the community. They hold an annual black-tie gala to benefit a worthy cause. Last year's beneficiary was Just In Time for Foster Youth (JIT), a group that assists nearly 300 youth transitioning from foster care in San Diego County each year, providing essential resources and volunteer relationships. JIT recognizes that these kids need a little caring assistance to get started on their own, especially when they're about to begin college. They need computer equipment, dorm-room furnishings and things like guidance and encouragement. Last year's PEERS gala raised about \$180,000 and PEERS has decided to make JIT their beneficiary again. The 2012 gala will take place Oct. 13 at the famed Lerach estate above the La Jolla cliffs. Celebrating the successful collaboration, PEERS member Trevor Callan hosted a party for both organizations March 8 at his Callan Capital offices, overlooking La Jolla's seacoast.

She's back again! March 10, Debby Jacobs chaired the annual La Jolla Playhouse gala for the 12th consecutive year, doing it so well they may never let her go.

It commenced with canapés, conversation and cocktails outdoors, as the Joe Satz Quartet entertained. The specialty "Sin City Cooler" with mango, lime, seltzer and vodka was a hit. When it came time for dinner and the show, the nearly 300 guests entered the elaborate Supper Club environment. (LJP's own people did the design, construction and lighting.)

Sultry Ruby Blue (of the Red Hots) was already crooning, until ousted by LJP's artistic and managing directors, Christopher Ashley and Michael Rosenberg, who announced the show had better run on time or there would be trouble. After Christopher's four-word speech ("Thank-you-Debby-Jacobs"), the singer and her accompaniment returned and the guests enjoyed a sumptuous four-course dinner by Giuseppe Catering. The most touching touch: projected behind the performers was the moving hand of a pen-and-ink cartoonist, drawing in 1940s New Yorker style, progressively producing a scene of musicians and partygoers. It gradually revealed a supper



club scene that mirrored the night's reality — but in an earlier era.

A six-minute paddle-raise brought in \$300,850 (including \$125,000 matched by an anonymous donor) for LJP's education programs. Kailey O'Donnell sang a song from TV's "Smash," and three honorees — casting directors from Telsey & Co. — were introduced. Stage and screen star Peter Gallagher sang a superb show. Afterward, Sue Palmer's girl band (with a guy bassist) played for dancing, as happy guests kept several bartenders busy until midnight.



LJP: above: David Dolgen and Ellen Sarver Dolgen, Geri Ann Warnke, Lynelle and Bill Lynch
Garden: left: Kate Adams (auctioned off the flower arrangements), Pat Lester, Carol Carlisle, Dolly Woo, Peggy Preuss

TRENDS

CONTINUED FROM Page 9

than the clutch for some of that? If you don't already have a clutch in your handbag collection then you need to work on that first! Once you have a solid basic (metallic, tan, nude, black), you can pursue this trend. Do a bold

color, print or natural material. Since we are talking about a handbag, don't be surprised by some of the price tags.

I hope this helps you put the finishing touches on your spring wardrobe. Don't be afraid to experiment with color, prints and scale. Remember, clothes and accessories are about having fun and being creative, so go for it. Until next time, happy shopping!

Have a couture quandary or a burning question about your wardrobe? Write to Sabrina at heftsabrina@yahoo.com for answers to all your fashion dilemmas.

— Sabrina Heft has been a fashion consultant in San Diego for several years. Along with consulting, she is the creative director and lead stylist for The Gap at UTC.

ANNOUNCEMENTS 100

▼ calendar/events

SENIOR CRIBBAGE GROUP Join us for a friendly cribbage game, Thursdays at 9:15. Call 858-581-844

▼ lost & found

LOST RING at intersection of Reed Ave & Ingraham St. Sentimental. \$200 reward. Call to describe. (801) 446-5353

HELP WANTED 250

ACCOUNTING
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One program trains you for multiple job opportunities!

Be job-ready in 6 months for many job positions: accounting and AR, AP clerks; bookkeepers; Quick-Books specialists...or, start your own bookkeeping business!

ACCOUNTING ACADEMY

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www.theaccountingacademy.com

▼ general help wanted

AIRLINES ARE HIRING Train for hands on Aviation Career. FAA approved program. Financial aid if qualified- Job placement assistance. Call Aviation Institute of Maintenance 888-242-3214 toll free.

AMATEUR FEMALE MODELS Amateur Female Models Wanted: \$700 and more per day. All expenses paid. Easy money. (619) 702-7911

BARBER/STYLIST WANTED PARADISE BARBER SALON is now hiring licensed barber/ stylist...commission/ boothrent available...if you are interres please contact Saida@ 619/756-7778 or (619) 929-7310

OCEAN CORP Houston, TX. Train for NEW Career... "Underwater Welder. Commercial Diver. *NDT/ Weld Inspector. Job placement and financial aid for those who qualify. 800-321-0298.

ITEMS FOR SALE 300

▼ garage/yard sales

GARAGE SALE Saturday, March 17, from 8am - 2pm at 3627 BUENA VISTA ST. SAN DIEGO, CA. 92109 1) 52" tv, (2) 32" tv's, (1) lg. entertainment center, (2) smaller ent. centers, 7" artificial xmas tree, in/ out door lights, ornaments, misc. stuff

LA JOLLA RUMMAGE SALE Torrey Pines Christian Church 8320 La Jolla Scenic Dr. Fri March 16th 9-4pm Sat March 17th 9-12pm

PT. LOMA /OB YARD SALE

Saturday May 12th. Sign up today for the largest community garage sale in 2012. You have until Friday May11th @7pm to sign up for this event. See our website BIGPLSALE.COM email information to bigpsale@gmail.com

▼ misc. for sale

FAST FOOD DISCOUNT CARDS Fast Food Discount Cards that never expires. 24 Restaurants including Arbys, Wendys, Pizza Hut, Krispy Kreme and more. Cost \$20. R. T. 3115 WhiteHorse Road PMB 177, Greenville, SC 29611. (864) 295-5551

MANGOSTEEN THE QUEEN OF FRUITS Feel better now and try risk free today: www. My-Mangosteen.net

MAKAYLA-ANNDESIGNS.COM Handmade & handcrafted jewelry. Unique and at low prices! www. Makayla-AnnDesigns.com

OUTLET CENTER DOORS WINDOWS We have warehouse full of Doors, Windows, Flooring reduced Prices (858) 268-0679

RECENT UCLA GRADUATE helps students of all ages with studies! ~\$15/ hr. tutorLindsey@gmail.com

RESALE & NEW women's clothes, accessories, shoes, jewelry, \$5 - 35. Designer BARGAINS, Tierrasanta. (619) 985-6700

▼ misc. for trade

ATT READERS! FREE BOOKS! Trade your books for free at www. PaperBackSwap.com!

ITEMS WANTED 325

GOT OLD COMIC BOOKS? Local collector seeks vintage comic books and paperbacks from 1950s and older. Let's make a deal! Contact me at sandiegocomics@yahoo.com

PETS & PET SERVICES 400

▼ pet adoption/sale

ENGLISH BULLDOG Male, 11 Weeks old, AKC registered, Shots, Vet Checked, Champion Line, house broken Asking for \$600, Email: lisadavid144@hotmail.com



CAT ADOPTION SERVICE An all volunteer non profit corporation. Lucky was rescued off the streets of SE San Diego abandoned by a road-side. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the La Jolla Petsmart located in La Jolla Village Square. For more information please visit www.catadoptionsservice.org



PLEASE SPAY OR NEUTER YOUR PETS!
SNAP
He is a 7 year neutered male greyhound mix. A real gentleman! A good looking great dog! You would be one lucky family to have such a good boy hanging out with you! He is fixed, chipped and vaccinated.
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FOCAS
FRIENDS OF COUNTY ANIMAL SHELTERS

Meet Fluffy Pants! A handsome 3-month-old, 3-pound kitten, this Domestic Long Hair Orange Tabby loves climbing, playing with feather toys, looking out the window & chasing balls. Fluffy Pants is great with other cats, has an outgoing personality and loves to cuddle, making him a wonderful companion. To meet him, please call 760-960-7293 or visit the Encinitas Petsmart at 1034 N. El Camino Real, Encinitas, CA 92024. Adoption hours are Mon-Fri 5-8pm, Sat 12-3pm & 6-8pm, and Sun 1-6pm. His \$150 adoption fee includes neuter, microchip, vaccinations, and he has tested negative for FELV.

www.focas-sandiego.org or call 858.205.9974

▼ pet services

K9 PHYSICAL THERAPY/REHAB CUTTING EDGE K9 REHAB www.cuttingedgek9.com We have Been Featured On Local And National News, Radio And A Number Of Local Papers And Magazine Articles. Swimming is one of our strongest recommendations for most K9's. It is an ideal form of exercise for a number of reasons. We offer assisted swimming in a warm water environment. The benefits are: • Non-weight-bearing (reducing stress on joints) • Facilitates full use of the front and hind legs vs. partial use as seen with underwater treadmills • Dogs are often able to actively swim although unable to move their legs on land (due to stroke/ spinal injury) • Allows manual techniques by therapist/ manual resistance to an affected limb • Swimming in a controlled environment is the safest way for clients to exercise. • Speeds recovery following injury/ surgery • Improves function and quality of life • Works reciprocal muscle groups throughout the session (helps correct muscle imbalances) • Reduces pain and inflammation • Reduces canine obesity thus decreasing the risk of other health-related problems • Increases strength, range of motion and cardiovascular conditioning • Prevents overheating through proper water temp • Increases tolerance for extended cardiovascular training • Decreases recovery time • Reduces post-exercise sore-

MISC. SVCS. OFFERED 450

▼ services offered

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BUSY HOUSEWIFE OR CAREER WOMAN I can help you with: **Grocery shopping **Running errands **Household management \$20 per hour + mileage Call Kirsty 619 379 8750

BUSINESS OPTS. 550

CHARITY GOLF SPONSORS WANTED! Annual Golfing For Scholars Charity tournament seeks sponsors. Great PRI 858-722-3610. www.unicosandiego.org

▼ income opportunities

WWW.SPORTSGIRLJEWELRY.COM FUND RAISERS FOR YOUTH SPORTS- VERY PROFITABLE

WANT TO Purchase minerals and other oil/gas interests. Send details to: P.O. Box 13557, Denver, CO 80201

REAL ESTATE 800

▼ for sale or exchange

DEL MAR LAGOON VIEW HOME buy, lease or lease option, \$1.65mil. Kearney Mesa 21,800 sq ft office building just reduced \$300K, now \$3.35mil. Buy 200 ft Baja beach lots or 9 miles (or less) Pacific Ocean front land. Need a partner to develop all or part. Local resale shop biz for sale. Many more RE opportunities. Geo Jonlonis Rltr 619 454 4151

▼ investment properties

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LEGAL ADS 900

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-003718 THE NAME(S) OF BUSINESS: CHALCEDONY 11 located at: 1727 CHALCEDONY ST. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): 1. LOUIS OTTO EMME, TRUST 2. ROBERT CAETTL, TRUSTEE 3. CAROLYN M. CAETTL, TRUSTEE 4. STEPHANIE EMME, TRUSTEE This business is being conducted by: A TRUST The transaction of business began on: 12/15/1987 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 08, 2012 ISSUE DATE(S): FEB 23 MAR 01, 08 AND 15, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-003445 THE NAME(S) OF BUSINESS: THE PRODUCTION ASYLUM located at: 719 SONRISA STREET SOLANA BEACH, CA. 92075 is hereby registered by the following owner(s): KRAUSE, SAUTTER & ASSOCIATES This business is being conducted by: A CORPORATION KRAUSE, SAUTTER & ASSOCIATES 719 SONRISA ST. SOLANA BEACH, CA. 92075 CALIFORNIA The transaction of business began on: 01/01/1996 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 06, 2012 ISSUE DATE(S): FEB 23 MAR 01, 08 AND 15, 2012

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2012-00092223-CU-PT-CTL PETITIONER OR ATTORNEY, DEVIN RAGE BORILLO 10786 DABNEY DR, #32 SAN DIEGO, CA. 92126 858-336-5454 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM DEVIN RAGE TOLENTINO BORILLO TO DEVIN RAGE TOLENTINO THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 29, 2012 TIME : 8:30 AM DEPT: 8 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): FEB 23 MAR 01, 08 AND 15, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-002299 THE NAME(S) OF BUSINESS: POINT LOMA JUICE AND SMOOTHIE located at: 1255 ROSECRANS ST. #101 SAN DIEGO, CA. 92106 is hereby registered by the following owner(s): JESSE HARKOUS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 25, 2012 ISSUE DATE(S): FEB 23 MAR 01, 08 AND 15, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-004746 THE NAME(S) OF BUSINESS: SIMPLY BE MASSAGE THERAPY located at: 4870 SANTA MONICA AVE. #2B SAN DIEGO, CA. 92107 is hereby registered by the following owner(s): JOHANNA KARLSSON, MARCOS RODRIGUEZ This business is being conducted by: HUSBAND AND WIFE The transaction of business began on: 02/01/12 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 17, 2012 ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-003842 THE NAME(S) OF BUSINESS: SUNNY SMILES TO YOU located at: 5580 LA JOLLA BLVD. #144 LA JOLLA, CA. 92037 is hereby registered by the following owner(s): ALICIA C. DALY, RD HAP INC. This business is being conducted by: A CORPORATION ALICIA C. DALY, RD HAP INC. 5580 LA JOLLA BLVD. LA JOLLA, CA. 92037 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 08, 2012 ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005018 THE NAME(S) OF BUSINESS: BK ENTERPRISES located at: 7010 CONVOY COURT SAN DIEGO, CA. 92111 is hereby registered by the following owner(s): BRADLEY K ENGLEHARDT This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 02/02/88 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 22, 2012 ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2012-00092209-CU-PT-CTL PETITIONER OR ATTORNEY, KEVIN JAMES RANSLER 5275 TOSCANA WAY #112 SAN DIEGO, CA. 92122 858-848-5382 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM KEVIN JAMES RANSLER TO KEVIN JAMES OSKOW THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON MAR 29, 2012 TIME : 8:30 AM DEPT: 8 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO: 2012-004708 (1) FICTITIOUS BUSINESS NAME(S): a. EPIC EATS (2) LOCATED AT: 4014 SKYLINE RD. SAN DIEGO, CA. 92008 (3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 11/15/2011, and assigned File No. 2011-0131790 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S): RAY MC CARTY 820 WILBUR AVE. SAN DIEGO, CA. 92109 The statement was filed with David

L. Butler , County Clerk of San Diego County on: FEB 17, 2012 Issue date(s): MAR 01, 08, 15 AND 22, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-002481 THE NAME(S) OF BUSINESS: FLOORS GALORE located at: 1352 HORNBLENDE SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): MIKE DAZA This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 08/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 26, 2012 ISSUE DATE(S): FEB 23 MAR 01, 08 AND 15, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005496 THE NAME(S) OF BUSINESS: CHIP'S BEACH EATZ located at: 820 WILBUR AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): RAY A. MC CARTY This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 27, 2012 ISSUE DATE(S): MAR 01, 08, 15, 22 AND MAR 01, 2012

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2012-00092919-CU-PT-CTL PETITIONER OR ATTORNEY, FENG GUO, MENG YING LI 8106 CAMINO TRANQUILLO SAN DIEGO, CA. 92122 480-231-5534 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM FENG GUO, MENG YING LI ON BEHALF OF MINOR EDDIE GUO TO EDDIE KAI GUO THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APR 11, 2012 TIME : 8:30 AM DEPT: 8 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

SUPERIOR COURT OF CALIFORNIA NORTH COUNTY REGIONAL CENTER 325 SOUTH MELROSE VISTA, CA. 92081 CASE NO: 37-2012-00051389-CU-PT-NC PETITIONER OR ATTORNEY, SHADY MOHSEN NASRY 9226 E. WASHINGTON AVE. APT. 102 ESCONDIDO, CA. 92025 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM SHADY MOHSEN NASRY TO SHADY MOHSEN HABIB THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APR 17, 2012 TIME : 8:30 AM DEPT: 3 SAME AS NOTED ABOVE ISSUE DATE(S): MAR 01, 08, 15 AND 22, 2012

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA. 92101 CASE NO: 37-2012-00092754-CU-PT-CTL PETITIONER OR ATTORNEY, KYU WON CHA BY HIS PARENTS MI SOOK LEE AND SEONG HUN CHA 16016 BABCOCK STREET #196 san diego, ca. 92127 858-602-2809 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MI SOOK LEE AND SEONG HUN CHA ON BEHALF OF MINOR KYU WON CHA TO RYAN KYUWON CHA THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON APR 12, 2012 TIME : 8:30 AM DEPT: 8 220 WEST BROADWAY SAN DIEGO, CA. 92101 ISSUE DATE(S): MAR 08 15, 22 AND 29, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005886 THE NAME(S) OF BUSINESS: THE MITCHELL GROUP located at: 1456 LAW ST. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): GLENN M. MITCHELL II This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 29, 2012 ISSUE DATE(S): MAR 08, 15, 22 AND MAR 29, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005979 THE NAME(S) OF BUSINESS: KELIE CARE located at: 9812 REAGAN RD. #212 SAN DIEGO, CA. 92126 is hereby registered by the following owner(s): KELLY JO BASS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 01, 2012 ISSUE DATE(S): MAR 08, 15, 22 AND MAR 29, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-006323 THE NAME(S) OF BUSINESS: GREEN THUMB GARDEN located at: 828 SAPPRIE ST. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): NATHAN DOWARD This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 05, 2012 ISSUE DATE(S): MAR 08, 15, 22 AND MAR 29, 2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LOY F. TAYLOR CASE NUMBER: 37-2012-00150852-PR-LA-CTL 1. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of (specify all names by which the decedent was known): LOY F. TAYLOR, LOY ERNEST TAYLOR, 2. A Petition for Probate has been filed by: STACI E. BOWMAN in the Superior Court of California, County of SAN DIEGO. 3. The Petition for Probate requests that: STACI E. BOWMAN, be appointed as personal representative to administer the estate of the decedent. 4. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. 5. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. 6. A hearing on the petition will be held in this court as follows: a.) Date: APR 03, 2012 Time: 11:00 A.M. Dept: PC-1 b.) Address of court: SUPERIOR COURT OF CALI-

FORNIA, COUNTY OF SAN DIEGO, 1409 Fourth Ave., San Diego, CA. 92101, CENTRAL DIVISION PROBATE. 7. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. 8. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. 9. You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. 10. Attorney for Petitioner: NORMAN MICHAEL COOLEY (SBN 105578) 600 West Broadway - Suite 1550 San Diego, CA 92101, Tel: 619-234-3220 ISSUE DATE(S): MAR 08, 15, 22 AND 29, 2012..

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-006519 THE NAME(S) OF BUSINESS: MR. GEAR SAN DIEGO, WITH LEATHER LOVE located at: 3700 10TH AVENUE APT 1 J SAN DIEGO, CA. 92103 is hereby registered by the following owner(s): ANTHONY ROLLAR This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 07, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005554 THE NAME(S) OF BUSINESS: TABA RUG GALLERY located at: 7848 GIRARD AVE. LA JOLLA, CA. 92037 is hereby registered by the following owner(s): MOHAMAD H. TABATABAEI This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 27, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF: CYNTHIA MELNIE ARMSTRONG CASE NUMBER: 37-2012-00151106-PR-LA-CTL 1. To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of (specify all names by which the decedent was known): CYNTHIA MELNIE ARMSTRONG aka CINDY ARMSTRONG 2. A Petition for Probate has been filed by: KERI BARTLETT in the Superior Court of California, County of SAN DIEGO. 3. The Petition for Probate re-

quests that: KERI BARTLETT, be appointed as personal representative to administer the estate of the decedent. 4. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. 5. The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. 6. A hearing on the petition will be held in this court as follows: a.) Date: APR 19, 2012 Time: 1:30 P.M. Dept: PC-2 b.) Address of court: SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO, MADGE BRADLEY BUILDING 1409 FOURTH AVENUE SAN DIEGO, CA. 92101 CENTRAL PROBATE. 7. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. 8. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. 9. You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. 10. Petitioner: KERI BARTLETT 427 E. 17TH ST. #F-456 COSTA MESA, CA 92627 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005554 THE NAME(S) OF BUSINESS: SIXTY5 MEDIA, POZARAZZI.COM located at: 4912 MANSFIELD ST. SAN DIEGO, CA. 92116 is hereby registered by the following owner(s): JODY TAYLOR This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 06, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-005554 THE NAME(S) OF BUSINESS: SIXTY5 MEDIA, POZARAZZI.COM located at: 4912 MANSFIELD ST. SAN DIEGO, CA. 92116 is hereby registered by the following owner(s): JODY TAYLOR This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 06, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-006606 THE NAME(S) OF BUSINESS: CALTO-KENYA.COM located at: 1055 WILBUR AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): ALLISON GARRISON, JOHN GARRISON This

business is being conducted by: HUSBAND AND WIFE The transaction of business began on: 01/01/12 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 07, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-006076 THE NAME(S) OF BUSINESS: PRIMM BEAUTY BOUTIQUE located at: 1447 GARNET AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): CHRISTINA PARTRIDGE This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/01/12 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: MAR 02, 2012 ISSUE DATE(S): MAR 15, 22, 29 AND APR 05, 2012

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO: 2012-006075 (1) FICTITIOUS BUSINESS NAME(S): a. PRIMP (2) LOCATED AT: 1447 GARNET AVE. SAN DIEGO, CA. 92109 (3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON: 04/01/11, and assigned File No. 2011-009725 (4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTR

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