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SAN DIEGO COMMUNITY NEWSPAPER GROUP

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La Jolla says goodbye to 'royalty'

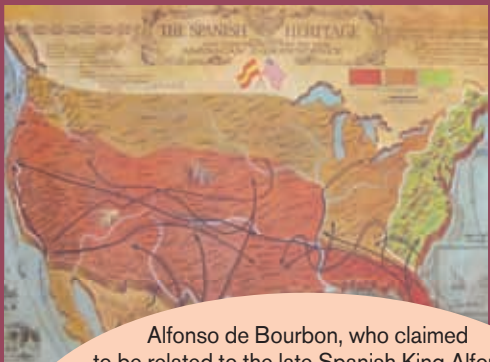
Residents recall fond memories of everyday encounters with La Jolla's most unique socialite

By **MARIKO LAMB**
VILLAGE NEWS

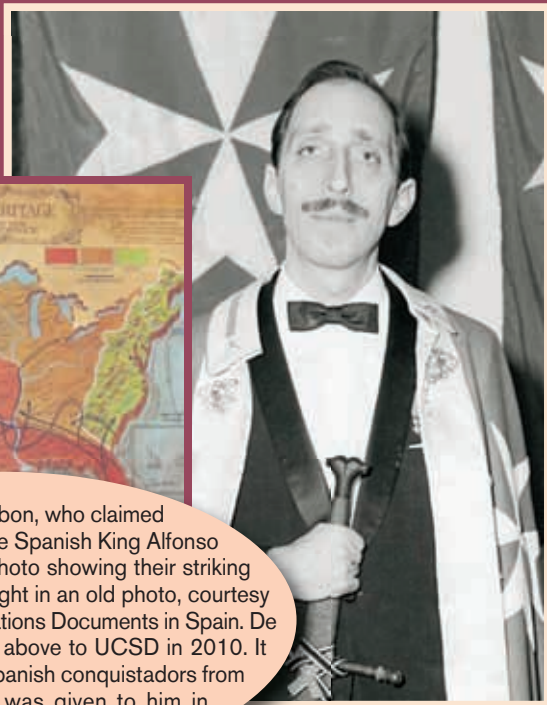
Members of the La Jolla community will remember the late Alfonso de Bourbon — dubbed “The Count” by some due to his claims of royal Spanish lineage dating back to King Alfonso XIII — for his charmingly eccentric personality, dapper dress and culturally packed conversations. De Bourbon was a common sight strolling around the village on any given day. A bizarre accident, however, would make his daily strolls and casual encounters with La Jollans only a memory.

According to the police report, a Jonathan's Market employee found a man in his early 80s pinned between a dumpster and loading-dock wall around 7 a.m. on Jan. 11. The victim was pronounced dead at the scene behind the gourmet grocery store on Fay Avenue.

Through video surveillance, police discovered that a Roadway 18-wheeler



Alfonso de Bourbon, who claimed to be related to the late Spanish King Alfonso XIII and often carried a photo showing their striking resemblance, is shown at right in an old photo, courtesy of the Centre for Communications Documents in Spain. De Bourbon donated the map above to UCSD in 2010. It details explorations by Spanish conquistadors from 1512 to 1825 and was given to him in 1983.



backed into the loading dock area and made a three-point turn around 6 p.m. the night before. Police say it is possible that the driver of the vehicle — who has been identified and is currently being interviewed — hit the dumpster but was unaware that anyone was behind it.

A memorial service for Alfonso de Bourbon will take place on Friday, Jan. 20 at 10 a.m. at Mary Star of the Sea, 7669 Girard Ave. Coffee and pastries will follow an ecumenical prayer service led by Rev. James Rafferty. Refreshments will be provided by Girard Gourmet.

SEE **ROYALTY**, Page 10

'Bon voyage, Mr. de Bourbon'

Community members who knew Alfonso de Bourbon weigh in on their fond memories of La Jolla's "royalty."



had a remarkable way of surviving and did his best to make all women feel charming."

Diana Goedhuys
Owner, Girard Gourmet



seminars and cultural events. He was always elegant in his tweed jacket. He addressed me formally as 'Mr. Wildman.' His demeanor and speech were extravagantly polite. He brought a smile to the face of everyone he encountered in this world. He should fit in quite as well in the next. Bon voyage, Mr. de Bourbon."

Rick Wildman
President, La Jolla Town Council



"I knew him for more than 20 years and always had fleeting but charming conversations with him. He was a very cultured

man and loved to converse (fluently) in many different languages. We quite often spoke German. He always attended our holiday parties at the Athenaeum and in the early years of our galas he sent me notes to ask if any lovely lady was looking for a dance partner. He loved to dance and he apparently was very good at it." He was a La Jolla fixture, and he will be very much missed. I am glad that my last and maybe his last encounter was such a pleasant one."

Erika Torri
Executive director, Athenaeum



Pro golfers will tee off at Torrey Pines Golf Course for the Farmers Insurance Open from Jan. 23-29.
DON BALCH | Village News

Farmers Insurance Open sees the end of an era with Wilson's retirement

By **JOHNNY McDONALD** | VILLAGE NEWS

Among his list of successes, Tom Wilson can count being able to skirt wintry squalls and a fog bank or two, toughen up two courses, watch Tiger Woods' amazing victory run and witness the echelon of young, long-hitting players light up the leader board. These events, after all, simply come with producing a major PGA golf tournament for 20 years.

Now, after serving for two decades as tournament director, he'll step down following the Farmer's Insurance Open at Torrey Pines, Jan. 23-29.

"I toss about 100 balls in the air and try not to drop one," he said of his approach to organizing such an event.

Recently, Wilson recounted his years — and the many mishaps and triumphs he witnessed during them — as head of the tournament. He managed to build the event into a multi-million dollar operation, beginning with a stormy start in 1993 when winds tore away officials' tents.

Weather, however, has — surprising-

ly — cooperated for the most part. Over the course of the of tournament's 59 years, only twice did it have to be shortened to 54 holes because of bad weather — once in 1998 because of fog.

"We're fortunate that Torrey Pines drains pretty well," Wilson said. "Only a few spots have created problems for us.

We may worry about water in the bunkers. Otherwise, we play through it."

Another storm to bear — not surprisingly — was another kind of green: money. When Wilson began his tenure in 1993, the total prize was \$1 million and the winner (Phil Mickelson that year — his first as a pro) collected

\$180,000. Now, the victor can take home \$1,080,000 from a \$6 million pot.

Wilson endured a stressful period after Buick pulled its sponsorship in 2009 because of General Motors' financial restraints. In an 11th-hour decision, the PGA notified him that Farmer's Insurance had agreed to be the spon-

SEE **GOLF**, Page 2



TOM WILSON

Environmental groups name cleanest and trashiest beaches in San Diego

By **MARIKO LAMB** | VILLAGE NEWS

The results are in for 2011's cleanest and dirtiest beaches in San Diego, according to data collected from San Diego Coastkeeper and the Surfrider Foundation San Diego Chapter's twice-monthly beach cleanups conducted throughout the year.

La Jolla Shores again proved its beaches were relatively tidy, as it came in as the third-cleanest beach. That doesn't mean the beach was free of trash-leaving beachgoers, however. According to records kept by the orga-

nizations, 52 volunteers collected 40 pounds of trash on Nov. 17.

Topping the environmental organizations' charts as San Diego's trashiest beach last year was Ocean Beach Pier with a whopping 3.57 pounds of trash collected per volunteer at the site. Top items collected at the cleanup included plastics and cigarette butts.

Not all of the blame can be placed on Ocean Beach residents and visitors, however. Some litter originates from the "great trash migration" — that occurs during major storms when litter is relocated from gutters, messy dumpsters

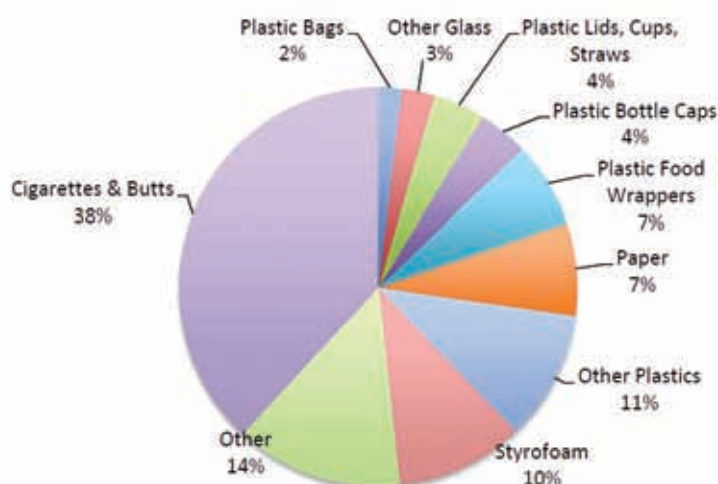
and transient camps to San Diego's bays and beaches, said Alicia Glassco, education and marine debris manager at San Diego Coastkeeper.

Although some of the blame can be spared for Ocean Beach-goers, she also emphasized the need for Ocean Beach to recycle, since the beaches there — including Ocean Beach Pier and Sunset Cliffs — had the highest counts of aluminum cans and glass bottles trashing their beaches last year.

"As for Ocean Beach, we would like to

SEE **TRASH**, Page 7

Top Items Found at San Diego County Beach Cleanups in 2011



According to data provided by Coastkeeper and Surfrider foundations, cigarette butts topped the chart of trash items found at San Diego County beaches in 2011.

Planting seeds for the future



Lucy Borsenberger, left, president of La Jolla's Village Garden Club and Jacaranda Project chairwoman Carolyn Boline stand with District 2 City Councilman Kevin Faulconer at the Embarcadero for the groundbreaking of the Jacaranda Project. The project is responsible for planting more than 1,800 trees in public spaces throughout San Diego. The Village Garden Club of La Jolla has agreed to provide 42 large jacaranda trees to the Unified Port of San Diego for the redevelopment of the North Embarcadero Visionary Plan, expected to be completed by summer 2013. Photo by Pat Miller

How to Sell Your Home Without a Realtor

SAN DIEGO, If you've tried to sell your home yourself, you know that the minute you put the "For Sale by Owner" sign up, the phone will start to ring off the hook. Unfortunately, most calls aren't from prospective buyers, but rather from every real estate agent in town who will start to hound you for your listing.

After all, with the proper information, selling a home isn't easy. Perhaps, you've had your home on the market for several months with no offers from qualified buyers. This can be a very frustrating time, and many homeowners have given up their dreams of selling their homes themselves. But don't give up until you've read a new report entitled "Sell Your Own Home" which has

been prepared especially for home sellers like you. You'll find that selling your home by yourself is entirely possible once you understand the process.

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Courtesy of Dennis DeSouza Remax Lic. 01220680



Local favorite and multiple winner Phil Mickelson eyes a shot.

DON BALCH | Village News

GOLF

CONTINUED FROM Page 1

sor.

Wilson, 64, explained how, surprised by the bankruptcy at General Motors, he and his team had settled on renaming the tournament the San Diego Open, due to the lack of a big-name sponsor. When Farmer's Insurance stepped in at the last minute, it meant more scrambling.

"We had a week to prepare and replace San Diego Open signs with that of Farmer's," he said.

After his first tourney, Wilson asked pro golfers Tom Kite and Ben Crenshaw why more of the PGA's top golfers were not playing here. The answer, they said, was simple.

"Your fairways are too wide, there's no rough and the greens are slow," they

told me. Anyone can win the tourney, they said, but the name pros wanted something more challenging," Wilson recalled.

In other words, he said, they wanted something that would separate the best players from the average players. He immediately went to work to make the course tougher, to much success — under him, the tournament became a favorite for on-course fans and gained an international television following.

After 1993, Mickelson won twice more. Others in the winner's circle have included Scott Simpson, Craig Stadler, Davis Love III, Mark O'Meara, Jose Maria Olazabal and John Daly. Woods, meanwhile, took home the title six times.

Wilson's successor is Peter Ripa, who previously ran the Crowne Plaza Invitational at Colonial in Ft. Worth, Texas. Ripa will work closely with Wilson on Wilson's final undertaking, even sharing responsibilities of directing the event. Ripa will take over directly following the tournament.

As Ripa takes the reins, Wilson can relax a bit more this year than in years past.

"Most of my duties are completed prior to the tournament, so I spend a great deal of time doing some public relations, like thanking the players, sponsors and staff members," he said. "Maybe I'll have to put out some small fires if they should appear."

With the end of his tenure as head of



A view of the famous 18th hole on the South Course.

DON BALCH | Village News

the tournament, Wilson also leaves behind his post as director of the Century Club, the nonprofit that administers and promotes the tournament.

Apart from hosting the Farmer's Insurance Open, the club supports various charitable causes — notably the San Diego County Junior Golf Association. Junior Gold, Wilson said, has always been a program close to his heart, and he's done the work to prove it.

"When I came along, we were donating between \$75,000 and \$100,000 [to Junior Golf]," he said. "Three years ago, we hit our peak with a \$2.7 million donation."

As for what he'll do with all his free time, Wilson said he intends to spend a lot of it with his wife, who recently retired from teaching. And maybe in his retirement, he'll finally have more time to play the game to which he's devoted so much of his career.

The 2012 Farmers Insurance Open marks the 50th anniversary of the tournament and will include special civic and other events to recognize the milestone. For more information, call (858) 886-4653 or see www.farmersinsuranceopen.com.

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Harcourts Prestige Properties is inviting personal friends, the La Jolla Community, and all San Diego Real Estate Professionals to come by for our official La Jolla office warming party and industry mixer. This will be a fun way to see the new Harcourts La Jolla Office, enjoy networking with other real estate professionals, and learn what Harcourts is all about. Harcourts is recognized as one of the top 5 brands in the world.. 512% growth worldwide over the past 5 years. Currently with 1,000 offices and 12,000 Agents. Leading the real estate markets in 9 other countries, Australia, China, Fiji, Hong Kong, Indonesia, New Zealand, Singapore, South Africa, Zambia, and now the US!

Date-Thursday, January 19th Time-5:30-8:30 Venue-New Harcourts Prestige Properties Office
 La Jolla Village at 7825 Fay Ave. Suite 190 La Jolla, CA. 92037 Wine, Beer and Appetizers Provided



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Now Accepting Applications

What's the scoop? Highlighting La Jolla businesses

By **MARIKO LAMB** | VILLAGE NEWS

Whether they have stopped in or not, La Jollans may have noticed a colorful little open-air shop and casual garden at the entrance of the La Jolla business district on Torrey Pines Road. The shop adds a burst of color to the area with its flower and plant-filled front and side gardens, sunlit décor and bright smiles from the owners who have years of expertise in the flower and gardening business.

Native La Jollans Michael and Bridget Oleata decided to launch the blossoming new business venture, Bridget Blooms, last April after Bridget took a 10-year hiatus from the flower and plant industry in order to start a family.

The shop offers a variety of fresh-cut seasonal and year-round blooms, a great selection of potted and hanging plants, succulents, orchid plants, and special holiday offerings in an indoor-outdoor, children- and dog-friendly shop. The front and side gardens serve as tranquil "waiting rooms" for those who simply stop in for an arrangement on the go.

"Our location provides excellent visibility for the many people that enter and leave La Jolla every day," Michael said.

He called the shop "La Jolla's floral ambassadors to the world," since the online selection of wreaths, potted plants, bouquets, flower baskets, topiaries and centerpieces are sent across the globe for a variety of occasions.

A blooming business brightens up La Jolla village

"In addition to our retail shop and online store, we offer home decoration, home and garden flower and plant consultation and installation, and business plant and flower services," he said.

Bridget's many years of experience in the field of flowers stemmed from a passion for gardening at a young age.

"I'm a local La Jolla beach girl who has always loved planting in my garden and working with flowers. I started my education with flowers back in 1983," she states on her website. "After working at a La Jolla flower shop for many years and later owning the business for 10 years, I sold my shop to start a family. Nine years and two children later, with the support of my family, I'm back making beautiful arrangements and loving it."

The family business focuses on providing quality products and the best customer service around.

"What's most important to my wife is the relationship we have with people coming in. My wife is obsessed with quality and making people happy," Michael said. "Our expertise in the field of flowers and plants comes from decades of experience, a grand passion from all that is flowers and our commitment to



Bridget and Michael Oleata recorded a momentous occasion — the blooming of their first sunflower at Bridget's Blooms.
Courtesy photo

meeting and exceeding our customers' expectations. Quality and customer satisfaction — at a reasonable price — is our goal."

Bridget's Blooms is located at 1055 Torrey Pines Road.

Visit www.bridgetslajollablooms.com or call (858) 459-0731 for information.



The Grande Colonial Hotel's main lobby was on the list of improvements for the hotel's \$500,000 renovation that began last month.
Courtesy photo

A grand rebirth for Grande Colonial Hotel

Major interior renovations for historic inn

By **MARIKO LAMB** | VILLAGE NEWS

La Jolla's nearly century-old Grande Colonial Hotel began a grand renovation at its 910 Prospect St. property last month to improve the hotel's main lobby, elevator and lower public restroom foyers, and two of the hotel's three meeting rooms.

San Francisco-based architectural and interior design firm Warren Sheets Design, Inc. led the three week, \$500,000 interior overhaul, which included refurbished floor-

ing, wall coverings, paint, lighting, furniture and artwork in the foyers and main lobby, restoration of the original crown molding on the lobby's fireplace, and new flooring, wall coverings and meeting room chairs in the meeting rooms adjacent to the lobby.

One of the meeting rooms, the Sun Room, also received new entry doors, custom-built cabinets, a buffet station, new window coverings and traditional refurbishment of the fireplace facade to restore the

SEE HOTEL, Page 7

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**LA JOLLA
HISTORICAL SOCIETY**

CIVICreport La Jolla Town Council, Jan. 12

By MARIKO LAMB | VILLAGE NEWS

Lightner announces new projects

District 1 City Councilwoman Sherri Lightner paid a visit to the La Jolla Town Council (LJTC) Jan. 12, announcing the state of policies and projects and vetting questions from the public regarding her vision for the new year.

Lightner was unanimously selected as chairwoman of the Economic Development and Strategies Committee, which will hold its first meeting on Jan. 30.

"We hope to make it a very productive meeting and first year," she said. "Ever since I got on the council, I was advocating for that committee. We didn't have one that just addressed jobs and the vision for the city with economic development."

She will continue her involvement with the Land Use and Housing Committee, serving as vice chair of the committee this year.

The City Council unanimously passed Lightner's comprehensive water policy in October. The set of policies provides a blueprint for the city's water policies, and a task force will be appointed by the City Council to implement the new policies.

"Our office has taken advantage of an opportunity that the city Street Division provides, which is to have a pothole roundup," she said. "In April, we filled 400 potholes. In November, we filled 855 and we look forward to doing that again."

Lightner also congratulated the LJTC and La Jolla Christmas Parade

and Holiday Festival chair Ann Kerr Bache for their outstanding leadership in successfully planning, fundraising and executing the 54th annual Christmas Parade and Holiday Festival in December.

"I love my job. I love working for you all, and if there's anything we can do to help you out, please call our office," Lightner said.

La Jollans urged to spend money locally

Second vice president John Weinstein urged La Jollans to become a part of the LJTC's newest commercial initiative, the Shop Local, Shop La Jolla program.

"The concept is businesses can offer discounts that will be exclusive to La Jolla Town Council members," he said. "With one card, you'll be able to save at dozens of businesses. You don't have to have a separate card, a separate coupon for each business."

All LJTC members will receive a membership card, printed by D.W. Printing.

"We hope you'll participate, that you'll encourage your friends and neighbors to become members, and you'll encourage other businesses that you go to to become members and offer a discount," he said.

Residential membership is \$50 and business membership is \$100.

"It'll pay for itself very quickly," Weinstein said.

Newest brand on the block? La Jolla

Executive director Rosemary Mur-

rieta of the La Jolla Village Merchants Association (LJVMA) announced the association is on the tail end of its branding campaign.

"We just publicly announced our new logo and our new ad campaign," she said. "We're looking to brand all of La Jolla, not just the merchant's association, so we'll be promoting all of the cultural and arts nonprofits within 92037 free of charge to the nonprofits."

The LJVMA's new website is scheduled to launch at end of January — a "one stop shop" for event information in La Jolla, said Murrieta.

"It's not about the merchant's association. It's about all of La Jolla," she said.

Coast Boulevard Walk to get facelift

La Jolla Parks and Beaches member Phyllis Minick presented a redesign proposal for the beautification of Coast Boulevard Walk at Children's Pool, as designed by landscape architect Jim Neri, based on public input from community workshops last year.

The design proposal includes improved landscaping, two-sided benches and improved pedestrian flow in the area.

"This has certainly become an ever-more conflicted area — maybe the most conflicted area in La Jolla," she said. "It shouldn't be a battle. If the fact that that area became so ugly and so blocked brought more conflict, I think it's possible that making this area look better and feel better can bring peace."

The redesign proposal and a list of the main priorities emphasized by participants at the workshops will be on display at the La Jolla Library throughout the month.

Coast restoration cause for environmental concern

LJTC trustees voted in favor of asking the city to conduct an environmental study on Coast Walk to assess possible constraints in restoring parking spaces there.

The study should include a bluff stability and drainage analysis to determine geological constraints, a map of lines of the public right-of-way, and an analysis of public safety and fire department access issues of potential parking arrangement on Coast Walk, said La Jolla Parks and Beaches chairman Patrick Ahern.

Brenda Fake, a member of the nonprofit group of residents Friends of Coast Walk, issued a letter to the council on behalf of the group in full support of urging the city to conduct the study.

"It is a beautiful walk," she said. "We are very concerned about the restoration and the continued use and environmental safety of this walk for the long-term enjoyment of not only the residents who have interest, but the residents who want to make sure that it is available to the public in a way that is available today."

Olympic trials to ride through La Jolla

SEE LJTC, Page 8

Former employee of La Jolla business gets four years for embezzlement

A former employee of a La Jolla business who embezzled from the company has been sentenced to four years in federal prison and ordered to pay more than \$250,000 in restitution.

Khris St. Ives Dulay Lu, 34, was handed the sentence by U.S. District Court Judge Roger Benitez last month for embezzlement from Metabasis Therapeutics, which operated at 11119 N. Torrey Pines Road. Lu worked in computers at the now-defunct business.

Lu gained unauthorized access to names and personal identification of employees and their family members and opened some credit cards in their names, according to court records. There were 96 people affected by Lu's actions.

Lu purchased air, hotel and show ticket packages on Travelocity on the forged credit cards in 2008. He then sold those ticket packages on the Internet. Benitez ordered Lu to pay Travelocity and Barclay's Bank amounts of more than \$200,000 and \$50,000, respectively.

Lu fled to Japan before he could be arrested. The U.S. successfully obtained Lu's extradition from Japan last February. He pleaded guilty to aggravated identity theft and committing credit card fraud across state lines.

He could have received a maximum 10-year prison sentence.

— Neal Putnam



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GUEST COMMENTARY

This year, make a resolution to maintain a healthy back

Dr. David M. Radin

Many of us make health-related New Year's resolutions. But how many really know the ins and outs of maintaining a healthy body, and more specifically, how many of us focus on keeping that fundamental core of our bodies — our backs — in good health?

Here are some tips for a healthy spine in the new year.

Improve your posture

There are three curves in your spine: cervical, thoracic, and lumbar.

The curves help balance the weight distribution of your body and minimize a negative impact on your spine while partaking in various activities.

Let's use running as an example: The feet pound the ground with each stride, sending a force up into your body. Your spine absorbs the pounding force from running the best when your body is in an optimal posture. This means maintaining a backward "C"-shaped curve in your neck and low back. In the long run, good posture will help prevent chronic pain from developing and accelerated spinal degeneration from occurring.

Stretch daily

Tight muscles occur as a result of repetitive usage of the same body part or due to long periods of time spent with your body in the same position.

Routine stretches help prevent the muscles from becoming tight and developing chronic problems. Remember to stretch everyday to help keep the pain away.

Strengthen back and neck muscles

The muscles of your neck and back play an integral role in stabilizing your spine. When imbalances in the musculature start to develop, it opens the door to future spinal problems. A classic example of this is a person walking, hunched forward at the neck with the shoulders rounded forward. This occurs in part to weak spinal erector muscles whose function is to hold the head upright.

Exercise regularly for mobile joints

As everyone should know, regular exercise is good for your overall physical and mental health. What you may not realize is that exercise helps keep your spine healthy as well.

The movements associated with athletic activity allow each part of your body to move in various ranges of motion. Joint fixations, which can lead to pain, are much less likely to occur if exercise is part of a daily routine. Mobility is paramount when it comes to a healthy back.

Stay well-hydrated

The average human body is made up of 55-60 percent water. Water makes up an important part of your blood, muscles, skin and intervertebral discs — just to name a few.

Staying well-hydrated is important for back health because the discs are like sponges and absorb a

lot of water. Have you heard someone say that they are taller in the morning? This is true because your discs fill with water at night when your spine is relaxed and doesn't have the weight of your body compressing it. The more water you take in during the day, the better hydrated your intervertebral discs.

Increase core strength

Your back and abdominal muscles are commonly referred to together as your core. The core muscle group helps maintain stability and balance in your body and supports your spine.

Your core offers stability to your spine when lifting a heavy object. If you trip over a curb, your core muscles contract in an effort to help maintain balance and prevent you from falling. If part or all of your core becomes weak, your body will not be able to adapt well to stresses placed on your body each day. This makes you more susceptible to back sprain or strain injuries.

Start from the ground up

Your feet have a direct impact on the rest of your body because they help absorb shock with every step you take. Like the foundation of a house, your feet support the weight of everything above them.

When a problem develops in your foot and ankle, the subtle change in the way you walk will cause a chain reaction of adjustments to your posture and walking bio-mechanics. These changes can put stress on joints higher up in your body and lead to more serious problems and pain.

Ask your chiropractor or foot care specialist if you could benefit from custom foot orthotics and make an investment in supportive and comfortable footwear.

Keep your bones properly aligned

Maintaining optimal spinal alignment and mobility are vital in the battle against chronic back pain and preventing tight muscles in the back and extremities. Tight, painful muscles can result from your body's natural defense mechanism against joint misalignment.

When a joint becomes misaligned, the body's natural reaction is to prevent further injury to the area. The muscles lock down the area with the intention of maintaining stability in the affected region. The muscles will immediately begin to relax when proper alignment and joint function is restored.

Routine spinal check-ups help ensure that your spine is in alignment and that your joints are moving properly.

Stay committed

Maintaining a healthy back is a life-long commitment. Make each of the New Year's resolutions mentioned above part of your routine. Put in a little effort each day — your back will thank you later.

— Dr. David Radin is the owner of Radin Chiropractic, located at 7946 Ivanhoe Ave., Suite 216

Loss of Windemere Cottage is loss to former owners, entire community

Much has been written recently about the truly tragic loss of one of La Jolla's most historic residences. There is no doubt that Windemere Cottage had architectural significance and was uniquely and beautifully constructed. However, for me, this has been a very personal loss and a very sad goodbye.

For 14 years, I was fortunate enough to live in this simple, precious home. In my entire life, no other physical space has ever felt more nurturing or more soul-enriching. Former residents found it to be a place where they could create big thoughts and beautiful words, and children, including my own, have deeply loved this cottage. There was such a comfort in falling asleep nested in old growth redwood and waking up to sunlight shining through the jeweled windows. I would cook our oatmeal, assemble school lunches and watch the birds outside the kitchen window, taking bites out of the peaches that were ripening.

I would watch my sons come back from surfing the La Jolla waters and tilt their boards against the back porch, calling out, "Mom, we're back, and we're hungry." My daughter and I would sprawl over my upstairs bed, talk about our dreams and the prince she would marry. We would giggle, drink our tea, smile, laugh a lot and share our affection. Windemere would contain our joy.

Friends and family would come together to share stories, eat tasty food and enjoy each other's company. Living Christmas trees would be planted in the backyard, and Rocky, our black Labrador, learned how to get along with our two cats, Ninja and Maui, and became our "big love."

After the accidental death of my beautiful daughter, Andrea, in December 2000, Windemere embraced me while I grieved. Its warm redwood walls nourished me with grace and restored my wonder of life. Windemere Cottage did its best to contain my sorrow.

What a terrible loss, and what a heartbreak it has been to see the vandalism, the violation and complete haul-away of such a treasure that I called home. Sadly, no one else will ever be able to enjoy Windemere Cottage and feel its warm soul and spirit. I have contemplated this reality for the last few weeks, and I feel obligated to communicate what this home meant to me

and how important it is to protect and preserve similar homes in our community.

Beloved dwellings such as these are not really owned by anyone. Windemere Cottage belonged to the people of La Jolla.

Mimi Trotter

30-year La Jolla resident

Former 14-year Windemere Cottage homeowner

History of Windemere — and pain of loss — relived by those who owned it

My wife and I had the wonderful and unique experience of living in the Windemere Cottage from February 1968 to July 1969.

The living room had a 7-foot ceiling. There were beautiful beveled-glass panels on either side of the front door, which were stolen sometime around 1970. Apparently, someone came during the night and removed them.

The front door also had lovely leaded glass, and I am not sure if that was also stolen. The kitchen was another experience, and I put down some tile before my wife could even consider trying to cook anything. The only counter was a baker's table and a California cooler for keeping vegetables fresh. The bathroom had a clawfoot tub, and we rigged up a shower. The floors were hardwood.

We feel pain that this historic house was destroyed.

Richard and Marsha Burns

La Jolla

LJCPA approves PRC trustee amid residents' concerns

At the Jan. 5 La Jolla Community Planning Association's (LJCPA) monthly meeting, the trustees voted to ratify a nominee to the La Jolla Shores Permit Review Committee (LJSPRC).

They did this despite the fact that on April 14, 2011, the city of San Diego issued a civil-penalty notification for code violations for her home at 2210 Avenida de la Playa. The city cited her home for nine code violations, which included an illegal garage conversion and the removal of three off-street parking spaces.

The leadership of our community planning group has known of these violations for the past eight months, yet chose not to share this information with the other trustees. When we informed the other trustees of the violations, trustee Joe La Cava stated his rationale for her ratification: "To

ensure as a member of the LJSPRC she would be under the umbrella of the LJCPA, thereby receiving indemnification and defense from the city of San Diego." Trustees Rob Whittemore and Michael Costello's justification to ratify the nominee were based on a "forgive and forget" mindset.

"We probably all have code violations of some kind" stated Mr. Costello.

As residents of La Jolla we believe it is not rational for our community group to ignore our codes and knowingly appoint a nominee to the LJSPRC when that individual is herself in violation of the codes she is appointed to judge others by.

Although there is no floor-area ratio (FAR) restriction in La Jolla Shores, at this same meeting, trustee Phil Merten urged trustees and the public to support the appeal of an applicant's proposed home based on FAR. However, the author of the La Jolla Shores PDO and former city of San Diego architect Mike Stepner has stated: "A FAR was not included in the La Jolla Shores PDO because it was not believed to be a useful tool for guiding development in our neighborhood. Because of the nature of the area, it was felt that more specific design guidelines were required. Set back and height requirements coupled with design guidelines was a much better way to ensure 'unity with variety' in new projects."

Co-author of the LJSPDO and former architect Dale Naegle confirmed there is no FAR restriction, as evidenced on building plans he prepared for his clients in La Jolla Shores.

It is time our community group stop appealing applicants based on its self-serving and self-imposed FAR restriction. Its arbitrary FAR will lower property values of older homes in La Jolla Shores by approximately 15 to 25 percent.

As residents of La Jolla Shores, we believe it is reprehensible for this community group to disregard our LJSPDO and impose its capricious FARs when reviewing an applicant's project.

If you have concerns about the current or past actions of our community groups, send your concerns to lajollaassociation@gmail.com.

If you would like to see the above-mentioned city of San Diego civil penalty notification, it can be seen at www.lajollashorestoday.com/2210_Civil_Penalty_Notice.pdf.

Bob & Kim Whitney

Members of The La Jolla Association

40 year residents of La Jolla



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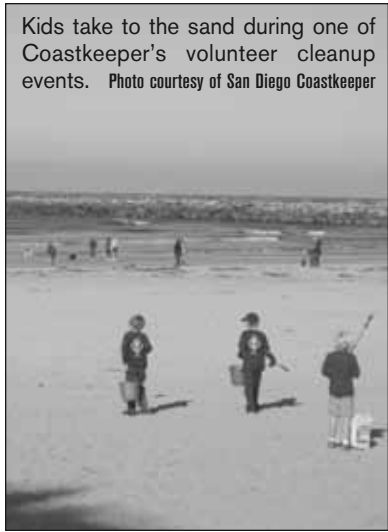
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OPINIONS

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TRASH

CONTINUED FROM Page 1

find it in a better state on July 5 [at the post-Fourth of July cleanup] this year," said Glassco. "We hope that those who choose to participate in the annual marshmallow fight held on the Fourth of July will come out to the 'Morning After the Mess' cleanup to help."

Just up the coast, in a surprise turnaround, Pacific Beach's Crystal Pier — last year one of the worst offenders of beach litter — was named the county's cleanest beach according to the environmental organizations' data, with just 0.5 pounds of trash collected per volunteer.

This may reflect the fact that the pier also had the highest number of volunteers out of all the beach cleanups put on by the two environmental groups. Glassco said that because the area gets more traffic, it is also a popular area for cleanups.

"The calculation is based on the pounds of trash collected per volunteer.

Beach Cleanups in 2012

Help be part of the solution to trashy beaches with these volunteer opportunities:

- **Jan. 28: Ocean Beach Pier** cleanup, Ocean Beach, 9 to 11 a.m., hosted by Coastkeeper. Meet on the grassy area next to the lifeguard tower at the end of Newport Avenue just north of the pier

- **Feb. 25: Tourmaline Beach**, Pacific Beach, 9 to 11 a.m., hosted by Surfrider. Meet near the bench, just north of the public restrooms at the end of Tourmaline Street in north Pacific Beach.

- **April 14: Sunset Cliffs**, Ocean Beach, 9 to 11 a.m., hosted by Surfrider. Meet at the end of Ladera Street.

- **May 26: Fiesta Island**, Mission Bay, 9 to 11 a.m., hosted by Coastkeeper. Turn right off of Fiesta Island Road and meet in the dirt parking area.

- **June 9: La Jolla Shores**, La Jolla, 9 to 11 a.m., hosted by Coastkeeper. Celebrate World Oceans Day by participating in a cleanup and educational event at La Jolla Shores. Meet in the grassy area in front of the lifeguard tower.

- **June 23: Crystal Pier**, Pacific Beach, 9 to 11 a.m., hosted by Coastkeeper. Meet by the north side of the pier on the grass north of Garnet Street. Street parking only.

- **July 28: Mission Beach Jetty**, South Mission Beach, 9 to 11 a.m., hosted by Surfrider. Meet next to the public restrooms by the parking lot and lifeguard tower. Do not go to Belmont Park.

- **Aug. 25: Pacific Beach Drive**, Pacific Beach, 9 to 11 a.m., hosted by Surfrider. Meet at the end of Pacific Beach Drive on the beach. Street parking only.

- **Nov. 24: Ocean Beach Jetty**, Ocean Beach, 9 to 11 a.m., hosted by Coastkeeper. Meet at Dog Beach.

This helps us account for the increase in weight total when we have large numbers of volunteers," she said. "At the Pacific Beach cleanup, we had over 300 volunteers, bringing the value lower than for any other cleanup in 2011."

In absolute weight, volunteers at Ocean Beach Pier's May 14 cleanup collected 289 pounds total, and volunteers at Pacific Beach Crystal Pier's June 25 cleanup collected just over 157 pounds total.

Overall trends in the beach cleanup data from 2011 indicated a decrease in volunteers this year, likely correlated to high unemployment rates, suggested Glassco. Despite the decrease, 3,600

volunteers from the organizations picked nearly 5,500 pounds of trash last year, each piece meticulously collected, identified and tallied in its respective category in order to move forward with a solution for pollution.

"Collecting data at beach and bay cleanups is almost as important as removing the trash from the environment," Glassco said. "The data help us identify from where trash on our beaches originates."

Of the top items collected, single-use plastic dominated the removal effort as usual. More than 100,000 pieces of single-use plastic, including cigarette butts, plastic bags, plastic food wrap-

pers, bottle caps, lids, cups and straws, were collected throughout the year.

"Plastic poses a serious threat to our marine and coastal ecosystems because it does not biodegrade. Even cigarette filters are made of plastic," said Haley Haggerstone, coordinator of Surfrider Foundation's San Diego. "The solution starts at home so please help us rise above plastics, and if you smoke, please hold on to your butts."

Glassco added that in order to drastically minimize the pollution of plastic foam — a top contender each year — beachgoers should choose food containers made of Earth-friendly materials or bring their own reusable food containers, bottles and bags.

"We can also refuse Styrofoam and support legislation to ban Styrofoam take out containers here in California," she said.

Some of the fascinating items beach cleanup volunteers have reported in their collections over the years includes two headless statutes collected in La Jolla Shores, a military badge at Belmont Park beach and a pregnancy kit at Dog Beach in Ocean Beach.

To date, San Diego Coastkeeper and the Surfrider Foundation San Diego chapter have successfully completed more than 170 beach cleanups around the county to address the problem of trash in San Diego's oceans, beaches and bays.

Glassco said the goal next year is to see less debris on all San Diego beaches next year, a goal that can be attained through conscious personal efforts by all beachgoers in America's Finest City.

For more information about San Diego beach cleanups, visit Coastkeeper's website at www.sdcoastkeeper.org or Surfrider's website at www.surfrider-sd.org.

HOTEL

CONTINUED FROM Page 4

former main lobby to its original 1913 glory.

"We are excited to be working with Warren Sheets and his design team," said general manager Terrence Underwood prior to the project. "We are going to great lengths to enhance the feel of the still intact turn-of-the-century Colonial Revival architecture designed by noted area architect Richard Requa back in 1913, while creating a classic environment augmented with contemporary nuances."

Although modern elements have been infused in the decor with splashes of bold Mediterranean blue and warm gold color, the overall decor carefully preserved the hotel's sophisticated classic European ambience and refined historic appeal.

"The renovation is very timely as we near the hotel's centennial anniversary in 2013," said Underwood. "And as major renovations are underway at the La Valencia and the new Kimpton Hotel La Jolla, it is imperative that we continue to make these types of improvements to the property in order to remain competitive."

The project finished, as expected, the first week of January. During the renovation, guests were able to enter the hotel through the La Jolla Room, located just off the main lobby with direct access to Prospect Street. The renovation, said spokeswoman Leslie Araiza, was a "huge success."

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Car2go rolls out San Diego's newest fleet on the street

By **DAVE FIDLIN** | SPECIAL TO THE VILLAGE NEWS

San Diegans may have noticed a new — if petite — phenomenon on city streets in recent weeks. The city has entered a new frontier with the implementation of an electric car-sharing program that has been touted as energy-conscious and eco-friendly.

Daimler, a German-based auto manufacturing company, announced plans in July to bring its car2go service to San Diego. The proposal had backing from local elected officials as well as the San Diego Association of Governments (SANDAG).

The introduction of car2go comes on the heels of the recent installation of 1,500 charging stations for electrical vehicles throughout San Diego County.

The fleet of 300 electric vehicles has been popping up throughout the city for car2go's car-sharing program. Some of

the areas planned for coverage include Mission Hills, Bankers Hill, Hillcrest, Golden Hill, North Park and South Park.

The company kicked off a membership campaign with an offer that includes a waiver of a one-time \$35 membership fee and 30 free minutes. The offer is for a limited and undisclosed amount of time.

Rental fees are 35 cents per minute, \$12.99 per hour or \$65.99 daily.

While car2go is the first large-scale foray into car sharing in San Diego, the initiative actually has been in place for several years. Another company, Zipcar, has been offering traditional vehicles to college students through car sharing within campuses, including the University of San Diego.

Car2go's blue and white Smart Cars carry a 30-kilowatt lithium battery. According to company documents, the battery can go up to 84 miles before a

recharge is necessary.

"Our goal is to be very forward-thinking while looking at a variety of eco initiatives," said Katie Stafford, communications manager of Daimler's North American division. "The way we've structured this allows the user to become much more concerned about the time and the way they use [a car2go vehicle]."

San Diego is the fifth city worldwide and the second within the U.S. to adopt the car2go program into its transportation blueprint. Other communities include Austin, Texas; Hamburg, Germany; Ulm, Germany; and Vancouver, Canada.

Stafford said car2go has been "very well received" in Austin, with about 50,000 memberships to date. The program is entering its third year in the city.

"Austin is a very progressive city in many of the same ways San Diego is," Stafford said.

Dan Martin, manager of SANDAG's iCommute Rideshare Challenge program, said car2go was a natural fit for the city and became a serious proposal in recent years as officials studied transit usage throughout the San Diego area.

"We had been looking at the benefits of car sharing and realized it made a whole lot of sense," Martin said. Electric car sharing is meant to compliment, not replace, the variety of transit options available to San Diegans, Martin said.

"We're really excited about this because it provides another option for folks who are only looking to use a vehicle occasionally," Martin said. "We see this as another tool in the tool belt."

A number of local organizations have lauded the addition of car2go to the city. Among them is Move San Diego, an advocacy group comprised of residents, environmentalists, bicyclists, pedestrians and transportation experts that routine-

ly take up land-use policies in relation to sustainable transportation.

"I personally am really looking forward to using it," said Elyse Lowe, executive director of Move San Diego. "This is a clean transportation alternative to the region. If I can use something that's going to create zero emissions ... I'm going to do it."

The electric car sharing available through car2go is part of SANDAG's Strategic Transportation Plan, an initiative outlining the virtues of sustainable transportation that is aimed at creating 35,600 jobs annually through 2050.

For more information, including a map of car2go's coverage area during the initial rollout phase, visit sandiego.car2go.com.

— This story first appeared in the San Diego Uptown News on Nov. 11.

LJTC

CONTINUED FROM Page 5

LJTC trustees approved a proposal to close some of La Jolla roads on May 12 — contingent on review by the La Jolla Traffic and Transportation Committee's approval — for the International Triathlon Union's World Triathlon, an event associated with the 2012 Olympic trials.

Street closures would include La Jolla Mesa and Scenic drives, Nautilus Street, La Jolla Boulevard and a portion of La Jolla Hermosa Avenue.

The hub of the event — including the start, finish and television compound — will take place in Mission Bay

across from Belmont Park. A portion of the bike race, however, will take place in La Jolla from about 7 to 11 a.m. on May 12.

"There will be road delays, but we are doing everything we can to make this as seamless and as flawless as possible," said Stephanie Keith, who presented the proposal.

Nuts 'n' bolts

• Von's La Jolla is not only one of the LJTC's newest commercial members, but store manager Jim Luft has also offered to supply food platters, water and napkins for trustees and audience members at future LJTC meetings.

"Jim took special time to note that most of the Town Council trustees come to the meetings from their offices, so nutritionally-wise, he has provided sandwiches, cheese, vegetables and salad for everyone, both the audience and town council trustee members," said trustee Howard Singer.

• In a close 9-7 vote, Yolanda de Riquer was voted as the LJTC's newest trustee, and she was sworn in at the meeting on Jan. 12.

"I would like to help bring the Hispanic community to the La Jolla Town Council," said the bilingual de Riquer.

Runner-up Charles Hartford will be seated and sworn in at next month's meeting on Feb. 16.

"I love La Jolla, and I look forward to serving," he said.

• LJTC vice president Rob Hildt said he will explore the idea of bringing a golf tournament to the La Jolla Country Club in 2013 to raise funds for the LJTC.

• Publisher Phyllis Pfeiffer, executive editor Susan DeMaggio and staff writer Pat Sherman of the *La Jolla Light* were introduced as this month's LJTC Merchant Gold Member. Pfeiffer announced new developments for the paper, including a 100th anniversary celebration next year, an expanded real estate site and an upcoming local social media site called "La Jolla Voices."

• San Diego County Supervisor Ron

Roberts will give the State of the County address at the Hall of Champions, located at 2131 Pan American Plaza, on Feb. 8 at 6 p.m.

• Joe LaCava urged community members to get involved in preserving La Jolla's Post Office building, located at 1140 Wall St. The U.S. Postal Service announced plans to relocate the post office to a smaller location nearby and sell its property to generate much-needed expenses for the U.S. Postal Service, which has suffered from a decrease in revenue over the years. LaCava said that although the 77-year-old building itself is not considered historic, the beautiful murals within the building are noteworthy.



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Recognizing the Need for outside Help in Caregiving

Caregivers often don't recognize when they are in over their heads, and often get to a breaking point. After a prolonged period of time, caregiving can become too difficult to endure any longer. Short-term, the caregiver can handle it. Long-term, support is needed. Outside help at this point is often necessary. A typical pattern with an overloaded caregiver may unfold as follows:

- 1 to 18 months—the caregiver is confident, has everything under control and is coping well. Other friends and family are lending support.
- 20 to 36 months—the caregiver may be taking medication to sleep and control mood swings. Outside help dwindles away and except for trips to the store or doctor, the caregiver has severed most social contacts. The caregiver feels alone and helpless.
- 38 to 50 months—Besides needing tranquilizers or antidepressants, the caregiver's physical health is beginning to deteriorate. Lack of focus and sheer fatigue cloud judgment and the caregiver is often unable to make rational decisions or ask for help. It is often at this stage that family or friends intercede and find other solutions for care. This may include respite care, hiring home health aides or putting the disabled loved one in a facility. Without intervention, the caregiver may become a candidate for long term care as well...read this entire article by going to www.planforcare.org. The RN Care Managers at Innovative Healthcare Consultants can also help guide you in the ways to get help. Call (877) 731-1442 toll free or visit our website at www.innovativehlc.com.



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Bolthouse announces resignation from LJ Historical Society

Society's executive director reflects on time spent at the helm

By MARIKO LAMB | VILLAGE NEWS

John Bolthouse, executive director of the La Jolla Historical Society, announced he will be leaving his position with the society on Feb. 10 for a leadership role at another San Diego nonprofit organization.

"I am sincerely grateful for the tremendous support from La Jolla I've been lucky to enjoy during my tenure," Bolthouse said in a statement. "My decision to leave was a difficult one but presents a unique professional opportunity I couldn't pass on."

Bolthouse noted an abundance of great memories to reflect upon from

"This will present the society with a wonderful opportunity to have a fresh face and new voice as it looks toward its 50th anniversary in 2013."

JOHN BOLTHOUSE

Outgoing executive director, La Jolla Historical Society

his time spent with the society — from seeing schoolchildren and adults learn about the unique history of their La Jolla surroundings to witnessing the passion and dedication La Jollans have for protecting the heritage of their architecture.

For more than five years, Bolthouse has helped lead the historical society in its transformation from a small community organization with modest funds, facilities and programs into one of La Jolla's most beloved vibrant and dynamic nonprofit organizations with a multitude of offerings for the community.

His leadership style, he said, both personally and professionally, is encompassed in his favorite Clara Barton motto, "It irritates me to be told how things have always been done. I defy the tyranny of precedent."



John Bolthouse spent more than five years at the helm of the La Jolla Historical Society. On Jan. 17, he announced he will leave the society to direct another nonprofit on Feb. 10.

Courtesy photo

"I've discovered — much to my pleasant surprise — that people here at the society have been open to sometimes taking a chance, to seek new opportunities and consider new ways of becoming both successful and relevant," he said. "It made my job here much easier and more rewarding. For that, I'm grateful."

During his tenure, Bolthouse has

SEE BOLTHOUSE, Page 19

Community leader victim in violent UC home invasion

Lightner shaken by conversation with victim just before incident

After seeing her friend and colleague Harry Mathis at the mayor's State of the City address on Jan. 11, District 1 City Councilwoman Sherri Lightner announced her shock upon hearing that Mathis — a longtime San Diego civic leader and current chairman of the San Diego Metropolitan Transit System — his wife, Mary, and a neighbor were victims of a violent home invasion and robbery that very night.

"He was at the State of the City last night, and I was talking with him," Lightner said to La Jolla Town Council trustees at their Jan. 12 meeting. "We left there at the same time. Little did I know that in a half hour he was at home shooting at someone."

According to San Diego Police Lt. David Rohowits' police report, a 78-year-old male — identified as Mathis by neighbors — was parking his car in the garage of his University City home just after 9 p.m. when a man accosted him, demanding cash and wielding a handgun.

Mathis, who carried a concealed

handgun, fired two shots at the suspect — neither of which were believed to have hit the suspect.

The attacker then gained control of Mathis' handgun, struck him on the forehead and ordered him inside the home, where Mathis' wife and a neighbor were being held by two other male suspects in masks.

After the suspects searched the home for money, they lit fire to Mathis' car in the garage and fled the scene.

"I was in tears this morning, but he is fine," Lightner said at the meeting. "He is at home, and the police are aggressively pursuing the folks who did this to him and his wife, Mary."

The San Diego Police Robbery Unit and Metro Arson Strike Team (MAST) are currently conducting the follow-up investigation.

Anyone with information about the crime is asked to call the Robbery Unit at (619) 531-2299.

— Mariko Lamb

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ROYALTY

CONTINUED FROM Page 1

"The original reporting party did not identify the man — only that they found a body pinned between the loading dock and the dumpsters," said San Diego Police spokeswoman Lt. Andra Brown. "It is my understanding the man was a well-known resident of La Jolla, and many people have identified him as somewhat a fixture in the village."

That well-known figure, Jonathan's Market employees said, was 83-year-old de Bourbon — a regular customer at the gourmet grocery store, as well as many other locations throughout the village.

Although he was known to have an odd hobby of "dumpster diving," de Bourbon owned a condo on Eads Avenue and was a regular guest at cultural and social events around town.

The accident came as a shock to many who saw him on a near-daily basis.

Village storeowners said they could just about set their watches by the appearance of the charismatic La Jollan in their shops each day.

"At 2:30 p.m., he would have lunch here, go for a walk and come back to have some coffee around 5 p.m.," said Diana Goedhuys, owner of Girard Gourmet, recalling the last time she saw him leaving her cafe around 5:30 p.m. on the evening

of his death.

Just before his 5 p.m. appearance at Girard Gourmet, executive director of the La Jolla Athenaeum, Erika Torri, had two pleasant encounters with de Bourbon — the first in the afternoon when the two greeted each other in their "usual light-hearted and happy way," and another just as Torri was returning to the Athenaeum from a visit to the Gagosian Gallery nearby.

"I was carrying a large package with an Ed Ruscha book ... Seeing the large package, he offered to carry it for me. I thanked him, but politely refused his offer. Then he offered to open the Athenaeum door for me. Again, I refused and said to

him, 'Alfonso, this is a good workout for me.' He in turn said, 'Well, that is how you keep your lovely figure,'" recalled Torri of the last time she saw him. "That is what I remember about Alfonso. There was always a compliment — a small upbeat remark that stayed with you for the day."

La Jolla Town Council president Rick Wildman said he will remember de Bourbon for his extravagantly polite speech, worldly conversations and affinity for beautiful women.

"He would tilt his head and gesture as he spoke of grand themes, never hesitating to share his well-read and worldly knowledge," he said. "Mr. de Bourbon

always offered to share these gifts of conversation and company with as many beautiful women as he could. He was eager to escort any such available woman to dinner, dancing or any gala event if only they would cover the cost."

The longtime La Jolla resident will be remembered through the fond memories and encounters he shared with neighbors for nearly 40 years in the village.

"He was always cheerful, even when his plans did not meet with success. I will remember him as the proud aristocrat, content to reign in his chosen heaven-on-earth," Wildman said. "Mr. de Bourbon's gifts to us are not lost with his departure."

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Bird Rock neighbors open their doors for a good cause

By **MARIKO LAMB** | VILLAGE NEWS

Six homeowners in the Bird Rock community will open their doors on Jan. 28, welcoming guests to peek into their homes and discover the distinctive style, unique charm and abundance of creative design inspiration inside their four walls. And it’s all for a good cause — to ensure a bright future for Bird Rock Elementary School and its students.

The annual Bird Rock Home Tour originally began in 2004 as a community event with no fundraising aspect associated with the tour. After a year’s hiatus, Michelle Fulks was determined to bring the tour back in a way that extended the community benefit to Bird Rock Elementary School, which suffered from budget cuts along with many other schools in the county.

“This year, more than each prior year, the parents are having to fill in,” Fulks said. “Fundraisers like this and other things the community can do to support the school benefit the kids and the community.”

With school budget cuts deeper than ever this year, the fundraising goal for this year’s event has to reflect that deficit.

“We have raised over \$9,000 that we have presented to the elementary school each year,” she said. “This year, I anticipate reaching a goal of \$10,000.”

The self-guided tour, co-chaired by Fulks and Celeste Trudeau, provides community members with the opportunity to get out of their own homes, mix and mingle with neighbors, and soak in design ideas for their own homes and gardens.

“The reason people come out to the home tour is because people love their homes,” Fulks said. “They’re looking to see how other people live and get creative ideas for themselves and their own remodels.”

Kitchen pot-filler faucets, floor heaters in master bathrooms, and out-



A house that was on last year’s Bird Rock Home Tour. The locations of houses are not revealed until the day of the event, set to take place Jan. 28 at 11 a.m. Courtesy photo

of-the box ways to utilize space with unique wine cellars or racks are just some of the innovative design ideas guests have picked up on the tours over the years.

“We try to vary the external architecture so we don’t have six Spanish-style homes or six beach cottages. We make them as diverse as possible,” she said.

The homes are not revealed until the day of the event, but Fulks did divulge that the six homes this year are of the utmost quality and style.

In addition to gathering home ideas and providing support for the local elementary school, Fulks said the event gives neighbors a chance to get out and enjoy the beautiful, tight-knit community in which they live.

“You’ll see people — young, old, families, couples without children — out and about, riding their bikes, and bumping into neighbors,” she said. “It truly is a feel-good community event. It focuses on pride of ownership, beautiful homes, and great contractors.”

Lead tour sponsor Golba Architects — Tim Golba’s award-winning residential and architectural design firm based in Pacific Beach — is making the event possible again this year.

“He has been our lead sponsor for the last five years, and he has been such a great supporter of the event each year,” said Fulks.

Additionally, Girard Avenue Collec-

tion is collaborating its tour sponsorship with a milestone celebration this year. For the interior furnishing company’s 15th anniversary celebration, Girard Avenue Collection will be donating a percentage of proceeds from its two-day anniversary sale on Jan. 28 and 29 to Bird Rock Elementary School as well.

Witt Lincoln will also add to the fundraising by showcasing a new Lincoln automobile outside of each featured home on the tour for visitors to explore Lincoln’s latest line of models.

Other tour sponsors include Bird Rock Coffee Roasters, Lele’s Cleaners, Willis Allen Realtor Linda Daniels, Shustak Frost & Partners Law Firm, Tony Parker General Builders, Inc., Bird Rock’s local UPS store and Wells Fargo Bank.

Tickets can only be purchased on the day of the event at Bird Rock Coffee Roasters, located at 5627 La Jolla Blvd. There, participants will be provided with a wristband, shoe covers and a pamphlet that includes a description of the home and a map. Tickets can be purchased starting at 11 a.m. for \$25 per person or \$20 with a Bird Rock Community Council membership. The self-guided tour will run until 3 p.m.

Photography is not permitted and shoe covers must be worn prior to entering each home, said tour organizers.

For more information about the event, call (858) 775-8500 or visit www.birdrock.org.

Fantasy book a labor of love between father, sons

When Henry Herz’ two sons were very young, he decided to share his love of fantasy stories — Herz had been introduced to the genre in elementary school with the book “Where the Wild Things Are” and his fascination with it hadn’t waned much as an adult — by crafting his own fantasy story to read to them.

About five years ago, Herz started reading the story to sons Josh and Harrison. The boys would give him ideas for how to improve it and even provided the name of the title character, Nimpentoad. Eventually, Herz shared the story with other family members, and after some prodding, he decided it was good enough to warrant publishing.

After enduring the process of finding an illustrator that shared their vision, staring down the prospect of submitting the book to a publisher for review among a torrent of other submissions (and in the end opting to self-publish), and wearing out tire treads and shoe soles with endless appearances to get the word out, Herz and his sons finally have a finished product in hand. The process, Herz said, has been invaluable in terms of life lessons learned.



“Nimpentoad” was a collaboration by elementary school students Josh and Harrison Herz and their father, Henry Herz. Courtesy image

“We have always encouraged them to be entrepreneurial,” he said.

“Nimpentoad,” Herz said, is a “fun children’s fantasy that promotes positive values like trust, teamwork and determination. The process itself has also been encouraging my boys — and other kids — to read, write, do public speaking and be little entrepreneurs.”

Josh and Harrison, now 12 and 10 respectively, have accompanied their father at book signings at the La Jolla Farmer’s Market, La Jolla/Riford Library and the La Jolla YMCA, among many other locations around San Diego. On Jan. 24, they will be at Warwick’s, 7812 Girard Ave., for a book-signing at 4 p.m. and again at Barnes & Noble Del Mar, 12835 El Camino Real, on Jan. 28 at 11 a.m. For more information, visit www.nimpentoad.com.

— Kendra Hartmann

LJ Rotary has ‘stars in its eyes’ Club offers students the chance to show talents for scholarships

The Rotary Club of La Jolla meets Tuesdays at noon at the La Valencia Hotel for lunch and conversation by captains of industry, the arts, commerce, military, law enforcement, community enrichment, international travelers, inventors, medical experts, scientists, educators, space explorers and media personalities. Rotary’s motto is “Service above Self,” and Rotarians put their money where their well-sated mouths are.

La Jolla Rotary focuses on youth by mentoring, providing opportunities for personal growth and annual giving over \$150,000 in college scholarships to students from La Jolla High School, The Bishops School, La Jolla Country Day and the Preuss School.

Rotary scholarships are all need-based and require specific GPA minimums be maintained in order to remain eligible. The scholarships fill the gap between parental support and other fund sources to cover the costs of college.

The primary fundraising event is an art and talent show called “Stars in Our Eyes.” For nine years, the Rotary Club of La Jolla has produced the fundraiser for the scholarship program. The students participate with their time and talents, gaining valuable experience in the process. “Stars in our Eyes” showcases talent from each of the four La Jolla high schools,

Inanimate objects brought to life in fine-art exhibit

Art lovers have less than two weeks left to take in Cosmopolitan Fine Arts’ current exhibit, “Objects of Desire,” on display until Jan. 31.

The exhibit houses a collection of remarkable works by international artists, highlighting a century-old technique of meticulously painted still-life objects. The subjects are painted to precision so as to highlight every subtlety, designed to lead to a lust for simple objects like a pear or tablescape of flowers.

Internationally renowned artists like Werner De Caro, Stanley Maxwell Brice, Wanyi, Berger, Richard Fillhouer, Rino Gonzalez, Mehrdad Samimi and Blinczinger will showcase their mastery of the art form by drawing unparalleled beauty out of simple objects set in artificial interiors.

The artists’ works stem from diverse backgrounds, but share a common mastery of the tedious technique to depict lavish arrangements of aged bottles of wine, luscious fruit or the

faint glow of a flickering candle flame in such a way that brings inanimate objects to life as visitors peruse the gallery.

The gallery is located at 7936 Girard Ave. and is open daily from 10 a.m. to 6 p.m. For more information about Cosmopolitan Fine Arts, visit www.cosmopolitanart.com or call (858) 456-9506.

— Mariko Lamb



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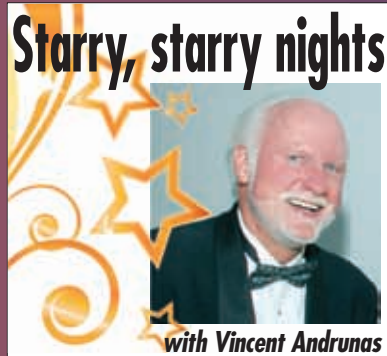
Dianne York, La Jolla's sweetheart, celebrated her birthday at the posh Manhattan Restaurant, surrounded by her closest friends.



Tons of toys, Auld Lang Syne and a cooking party



Celebration: left: "Papa Doug" Manchester, Simona Fusco, Tommie Juditz, Tom Groff, Denny Sanford
Below left: Leslie Curtis, Tom Groff, Genesis Wulcher, Ramin Pourteymour, Aloha Taylor



"Papa Doug" Manchester's Grand Del Mar luxury resort was the mid-December setting for an annual Christmas celebration hosted by Tom Groff and a dozen or so friends. About 1,200 guests attended the black-tie gala, each donating a new, unwrapped children's toy worth \$25 or more. The event's beneficiaries — Athletes for Education, Polinsky Children's Center and the San Diego Police Department — would later divvy up the "take" and distribute the goodies to needy kids in the San Diego area, brightening the holidays for both givers and receivers.

Looking at the gigantic pile of

playthings, it was clear most of the partygoers were pretty generous, choosing gifts they'd probably have enjoyed playing with themselves. (Surprisingly, the packages didn't show any obvious signs of having been opened and later re-sealed. The donors must have been very careful...).

The hosts started the evening with a two-hour pre-party in the Manchester Salon, where 100 or so of their closest friends enjoyed cocktails, champagne and hors d'oeuvres. By the time they entered the Elizabeth Ballroom for the main party, a large number of guests were already there, meeting, talking, drinking and dancing. Popular DJ Barry Cohen entertained, not just by spinning discs (or MP3s), but also with his guitar and accomplished singing voice. The party rocked energetically until 1 a.m.

Dr. Jack Wasserman likes dualities. He's bi-residential, with a home in La Jolla and another in Fairbanks Ranch/Rancho Santa Fe, and his dual interests extend to medicine, too — although he's a family practice doctor (a rarity these days), he's deeply involved with the Cardiovascular Disease Foundation (CVDF) and serves on the group's executive board. That connection led him to host (for the second consecutive year) a New Year's Eve party to benefit the foundation. Held at his Fairbanks house, the party grew to 250 guests this year. Arriving partygoers found that same Barry Cohen already singing (he entertained all night). They enjoyed libations mixed at an ably-tended hosted bar, and waves of delicious hors d'oeuvres were prepared and served by La Jolla's French Gourmet.

CVDF celebrates its tenth anniversary this year.

Its main mission is educating the public about the symptoms and science of cardiovascular disease and aiding in its prevention. Particular attention is given to helping wounded warriors and the financially disadvantaged. Event proceeds, including the silent auction sales of 10 different original pieces donated by area artists and displayed around the estate, will benefit the foundation.

Horns and party hats were passed out near midnight and partygoers welcomed the New Year noisily, perhaps to scare off any evil economic spirits. Much kissing accompanied the playing of the traditional Auld Lang Syne, and everyone seemed ready for the new, and hopefully improved, year.

A mid-January event at La Jolla's Riford Center was part cooking class, part dinner party and part social gathering. The Riford hosts similar events periodically, each a bit different and limited to 16 attendees. This one was titled "Light and Easy Cooking after the Holidays," something we're all ready for at this time of year. It was presented by a delightful Swiss-American couple, Urs "le Chef" Baumann (who caters gourmet events in people's homes) and his wife Ursula, an artist and faux finisher (and highly capable assistant).

Guests arriving for the early-evening event were presented with a printout of seven recipes for the evening's dishes. Seated in the center's theater-style kitchen (and provided with wines by the very busy Ursula), guests watched and listened as Urs prepared each component of the dinner.

While very educational, the presentation — delivered with much humor and laughter — was also both instructive and highly entertaining. Questions were welcome and ably answered. Each course prepared in front of the audience was then immediately

served, completing the sensory experience. Salad, stuffed mushrooms, sautéed zucchini, poached salmon, couscous and a dessert of caramelized oven-baked apples were enjoyed during the evening. Guests went home knowing how to recreate these dishes themselves — and will probably return soon for another such eating, socializing and learning experience.



Celebration: above: Scotty Higgs, Missie Bono, Michael Koumjian, Ann Wang, Sheila Carson, Bill De Leeuw

Cardio: right: Al and Susan Streckert, Leslie Cumming, Gary Martin, Susan Daugherty, Nick Schneider
Below: Joe and Barbara Putegnati, Dr. Jack Wasserman (host), Tommie Juditz, DeeDee and Michael McLees



Cooking: right: Urs and Ursula Baumann (he's the chef), Jim and Vanda Poirier, Barbara Penn, Lillith Walker



Cardio: left: Jeff Linney, Chrissy Taylor, Kathy and Mark Bruno, Linda and Christopher Knowles



Cardio: left: Dr. Frank Zelman (CVDF president and medical director), Cheryl Ruffier, Kim Gaidry, Malinda Engerer (CVDF co-founder and executive director), Robert Blum



Visitors can dream big or even lock in a purchase among a variety of sailboats and powered boats during the San Diego Sunroad Boat Show, which runs for four days this month at the Sunroad Resort Marina on Harbor Island Drive.
Photo by Nicole Sours Larson | Village News

By NICOLE SOURS LARSON | VILLAGE NEWS

As thoughts begin to turn to spring and boating, one of the best ways to explore the wealth of watercraft options — and the great deals that are now available — is during the San Diego Sunroad Boat Show. The show opens Thursday, Jan. 26 and continues through Sunday, Jan. 29 at Sunroad Resort Marina, 955 Harbor Island Drive, located at the east end of Harbor Island.

This year's show, now in its third year at Sunroad since its move from the downtown Convention Center, is

expected to be about 10 percent bigger than last year's, with about 150 boats on exhibit, including sailboats and powered boats ranging from 28 feet to 90 feet.

More than 100 vendors will offer an array of boating-related products, accessories and services.

"It's the largest sailboat display in Southern California and may be bigger than Sail America in San Francisco," said show director Jim Behun, who doubles as the Sunroad marina manager. The mix is about 40 percent sailboats and 60 percent powered boats and includes both new and used

or brokerage vessels.

Last year, an estimated 14,000 people attended the show over the four days, generating numerous boat sales and introducing prospective buyers to yacht brokers. This year, to ease the flow of visitors, Sunroad is adding a floating dock as a bridge between the two main exhibit docks.

New this year is a charter section showing various boats available for day-sails or longer charters from several operators, Behun said.

"Seaforth Yacht Charters will offer free boat rides and West Marine will have a large display of Avon Zodiacs — or hard-bottom inflatables — and will take people out for test rides," he said.

Among the new exhibitors is Precision Laboratories, which will have staff on hand demonstrating new methods of cleansing boats to eliminate mold, mildew, smoke and other odors and toxins.

Raymarine will again demonstrate the latest in marine electronics in a mobile exhibit.

In addition to boats for sale, other exhibitors will showcase nautical furniture, custom-made mattresses, can-

vas and sails, specialized marine paints, lubricants and other supplies, along with marinas and yacht clubs for cruisers' exploration and discovery.

The Unified Port of San Diego is sponsoring educational seminars that will cover a range of subjects from fishing to boating-related environmental issues to safety concerns in Mexico.

Barrett Canfield, president of South Coast Yachts, which will be exhibiting four new Beneteau sailboats ranging from 30 feet to 50 feet, and two new 25-foot and 30-foot Schock Daysailers, said he is enthusiastic about the Sunroad boat show, which he finds productive for both buyers and sellers. "It's the perfect central location by the airport," Canfield said. "I've done boat shows for 20 years and it's the best-run boat show."

He said he also likes the show's compact design, with vendors' exhibits located under a tent near the entrance to the in-the-water boat display.

Jim Johnson, a broker with Chuck Hovey Yachts, which will exhibit a 55-foot Fleming raised pilothouse motor-yacht, along with a 48-foot Offshore

motoryacht and 49-foot Hylas offshore cruising sailboat, agrees.

"People are excited when they come to the show," said Johnson. "Every year, it has grown. Boats are sold from the show throughout the year. There's a well-rounded selection of vendors and different types of boats. If you're a boating enthusiast, you'll find what you want at the show."

The San Diego Sunroad Boat Show hours are noon to 6 p.m. on Jan. 26 and 27, and 10 a.m. to 6 p.m. on Jan. 28 and 29.

Children under 12 are admitted free with a paid adult. Adult tickets run \$10 per person, making it easy and economical to bring the whole family to look for that long-contemplated dream boat.

Parking is available for \$10 at the Sheraton San Diego Hotel & Marina on Harbor Island, which also offers special discounted boat show rates for out-of-town visitors. Sunroad's Island Deli will again offer its tasty tacos to hungry visitors.

For updated information and a complete list of exhibitors appearing at the boat show, call (619) 497-5254, or visit www.bigbayboatshow.com.

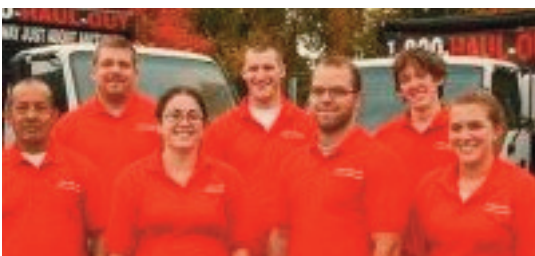
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Cafe Milano

Owner/Chef Pasquale Cianni, brought Northern Italian cuisine to La Jolla 12 years ago & has been successfully pleasing both local residents & out of towners, even out of the country guests, with his home made pappardelle pasta, veal ossobuco, lobster ravioli and other many authentic Italian dishes. Cafe Milano offers your palate an exciting & incredible experience for the whole family at affordable prices. Early Bird Special: 4:30 p.m. and 6:30 p.m. and choose a select soup or salad, menu entrée, and dessert for \$17.95.

Donovan's Steak House

They may look good enough to eat, but the paintings and sculptures at Donovan's of La Jolla are strictly off limits – so you'll have to content yourself with the USDA prime beef, the eatery's star attraction. If steak isn't in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating of palates. And at Donovan's, fresh seasonal vegetables and your choice of potato are always included with each entrée.

Girard Gourmet "From our garden to your plate"

Girard Gourmet has been La Jolla's headquarters for fresh, healthy, tasty breakfast, lunch & dinner for the past 25 years. Locals always find their favorite dish at Girard Gourmet. Others eagerly await to find out Francois' Julian Harvest to plan their dinner menu. Whether it's the Pear Cambazola Salad or Soup & Sandwich combo for lunch, Beef Burgundy or Chicken Pot Pie for dinner, or the unlimited selection of scrumptious desserts, you will always leave Girard Gourmet with a smile on your face!

The Spot

Though this restaurant is within spitting distance of several ritzy hotels, it manages to maintain a laid-back charm. Witness the painting of an old, pot-bellied surfer just inside the door. The restaurant is divided into a narrow bar area on the left and a dining room on the right; both have wood paneling and brown leather booths. The menu ranges from burgers and grilled snapper tacos to lobster tails and bacon-wrapped filet mignon.

Station Sushi

Station Sushi can handle your late night private party for 20 - 40 people (10 person minimum-10:30 pm to 1:30 am). And the best part is for only \$40. per person it's All-you-can-eat AND drink (some restrictions apply). Join us for Happy Hour Sunday-Thursday 5:30 to 7 pm. We are now open for lunch Monday-Friday 12-2 pm. Dinner Monday-Sunday 5:30-close. Full Bar. www.stationsushi-birdrock.com

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The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches.

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EVENTS CALENDAR

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LaJollaVillageNews.com

THURSDAY, Jan. 19

- **SunSetter happy hour**, 5 to 7 p.m., Beaumont's, 5662 La Jolla Blvd., hors d'oeuvres, drink specials and a free raffle, (858) 456-4995, john.p.weinstein@morganstanleymithbarney.com, \$10 nonmembers, \$5 LJTC members, free for new members who sign up and pay at the event
- **Casa de Manana open house**, 10 a.m. to 3 p.m., Casa de Manana, 849 Coast Blvd., open house reception for prospective residents, (800) 959-7010, www.casademanana.org, free
- **Grouplove**, 7:30 p.m., Porter's Pub, 9500 Gilman Drive, indie-rock band performance, (858) 587-4828, www.porterspub.com, free
- **"Please Pay Attention Please,"** 4 p.m., Museum of Contemporary Art San Diego, 700 Prospect St., focuses on selections from "Bruce Naumann's Words: Writings and Interviews," education@mcasd.org, (858) 454-3541, free with \$10 museum admission

FRIDAY, Jan. 20

- **Cupcakes and a movie**, 6:30 p.m., Cups Lounge and Culinary, 7857 Girard Ave., decorate cupcakes and watch a kid-friendly movie with Vanessa Brown from "Cupcake Wars," recommended for children ages 5 and older, (858) 459-2877, www.cupslj.com, \$30
- **Mexican Institute of Sound**, 9 p.m., The Loft, 9500 Gilman Drive, electronica performance, (858) 534-8497, www.artpwr.com, \$15
- **Gretchen Parlato**, 7:30 p.m., Athenaeum, 1008 Wall St., (858) 454-5872, www.ljathenaeum.org, \$21 members, \$26 nonmembers

SATURDAY, Jan. 21

- **"Ave Vienna,"** 7:30 p.m., The Neurosciences Institute, 10640 John Jay Hopkins Drive, Soprano Lauren Smith sings arias by Mozart, (760) 632-0554, www.hutchinsconsort.org, \$15-\$25
- **"Kaspar,"** 8 p.m., UCSD Conrad

Prebys Music Center, 9500 Gilman Drive, horn player Nicolee Kuester presents the world premiere of Kurt Issacson's unusual spoken opera, composed for a musical ensemble and puppeteer, (858) 534-3230, musicweb.ucsd.edu, free

- **"Rising CO2: A Never-Ending Story,"** 1:30 p.m., USCD Chancellor's Complex, 9500 Gilman Drive, Ralph D. Keeling considers the history of global warming science, (858) 534-2230, sagus@sbcglobal.com, free

SUNDAY, Jan. 22

- **"Farm to Table: Be Wise Ranch,"** 9 a.m., Cups Lounge and Culinary, 7857 Girard Ave., (858) 459-2877, www.cupslj.com, \$65
- **Weekend with the Locals: Vatta Baker**, noon, Warwick's, 7812 Girard Ave., local author of "Homemade Thai: Delicious and Simply Family Recipes" discusses her book, (858) 454-0347, www.warwicks.com, free
- **La Jolla open aire market**, 9 a.m. to 1 p.m., La Jolla Elementary School, 1111 Marine St., (858) 454-1699, www.lajollamarket.com, free

MONDAY, Jan. 23

- **"The Bungalow,"** 4 p.m., Warwick's, 7812 Girard Ave., book signing and wine and cheese reception with author Sarah Jio, (858) 454-0347, www.warwicks.com, free

TUESDAY, Jan. 24

- **"The Sacred and the Profane in Art: From the Greeks to the Renaissance,"** 7:30 p.m., Athenaeum, 1008 Wall St., second lecture in series tracing art history from ancient Greeks to the Byzantines to the Middle Ages to the Renaissance, (858) 454-5872, www.ljathenaeum.org, \$12 members, \$17 nonmembers
- **"Nimpentoad,"** 4 p.m., Warwick's, 7812 Girard Ave., San Diego elementary school students Josh and Harrison Herz read from and sign their recently published children's fantasy story, (858) 454-0347, www.nimpentoad.com, free
- **"The Wandering Gene and the Indian Princess,"** 7:30 p.m., War-

SEE EVENTS, Page 17

MUSTSEE

ArtPwr is again hosting another popular "Foovies" event at The Loft, located at 9500 Gilman Drive, on Jan. 19 starting at 7 p.m.

The "Foovies" event will feature the 2007 **Italian romantic comedy film, "Lezioni Di Cioccolato,"** which tells the tale of a ruthless Perugian businessman who gets blackmailed by an injured employee, is forced to take a chocolate cooking class in the employee's name, and, in the meantime, catches the eye of fellow chef Cecilia, who mistakes him for the hardworking immigrant employee.

The "Foovies" menu will include falafel salad with baby romaine, shaved red onion, and yogurt-harissa dressing, spaghetti bolognese, aged parmesan garlic bread, and a truffle duo.

Tickets for the movie alone are \$8 for general admission and \$4 for UCSD students. Tickets for dinner and the movie are \$30 for general admission and \$24 for UCSD students. To purchase tickets visit www.artpwr.com or call (858) 534-8497.



MUSTGO

The UCSD Arts Library is currently hosting "The Lost Art of Letters" — an exhibit that provides visitors with the opportunity to browse library books on the topic of penmanship, cursive writing, and etiquette in letter writing.

While supplies last, visitors can write a letter using stationery and pens provided by the library. At the writer's request, the UCSD Arts Library will even have the letter delivered to the addressee via the U.S. Postal Service until

Jan. 27.

On Jan. 25, penmanship expert and local educator Sylvia Rubin will host a live demonstration and tutorial with quick tips on how to improve handwriting while providing supportive supervision over on-the-spot letter writing.

For more information about the event, call (858) 822-5758 or visit <http://artslib.ucsd.edu>.



MUSTDO

Prana Yoga Center, a local studio founded by La Jollan Gerhard Gessner in 2001, is hosting its 200-Hour Spring Yoga Teacher Training again, starting on Jan. 27.

The three-month program equips students to go out and teach yoga at a setting of their choice. The Yoga Alliance-certified program has gained a stellar reputation with the San Diego and SoCal Yoga community as it offers one a comprehensive certification, with a strong focus on proper alignment, yoga philosophy, meditation and special-

ty yoga.

Many of Prana's graduate teachers now instruct at local gyms and other yoga facilities across San Diego. For more information, visit www.prana-yoga.com/teacher_training.php



EACH TIDE BRINGS SOMETHING NEW TO THE MARINE ROOM.

SAN DIEGO RESTAURANT WEEK

January 15-21. \$40 per person.

Enjoy a three-course menu featuring Pomegranate Macadamia Crusted Tasmanian Steelhead, Five Spice Panch Phoran Maine Diver Scallops and Black Angus Center Cut Filet Mignon entrée options.

MONTH OF ROMANCE

Nightly in February.* \$60 per person, \$75 with wines.

Celebrate love all month long with a special three-course menu featuring Pistachio Butter Basted Lobster Tail and Center Cut Black Angus Filet Mignon.

COOKING CLASS

Wednesday, February 8, at 6 p.m. \$75 per person.

Join Executive Chef Bernard Guillas and Chef de Cuisine Ron Oliver for an exciting cooking class followed by a three-course dinner with wine pairings.

VALENTINE'S GETAWAY

Continue the romance with an exclusive Valentine's room package from the La Jolla Beach & Tennis Club. Enjoy oceanfront accommodations, a bottle of bubbly delivered to your room, an extraordinary dinner for two at The Marine Room on February 14, and more. Visit LJBTC.com/SpecialOffers for more information.

VALENTINE'S DAY

Tuesday, February 14, from 5 to 10 p.m. \$125 per person.

Indulge in a truly decadent four-course dinner featuring Agrumes Dill Pollen Scented Lobster Tail, Coffee Wattleseed Dusted Pheasant, Sea Salt Crispy Skin Red Snapper, and much more.

HIGH TIDE BREAKFAST

Sunday, February 19, from 7 to 11 a.m.

San Diego's "Best Dining with a View" only gets better during high tide. Enjoy an unforgettable breakfast buffet as the surf crashes against the picture windows. You won't want to miss this signature San Diego winter experience.

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Dr. Bill Creasy brings to his Bible teaching the insight of a scholar, the skill and humor of a seasoned lecturer, the zest for life of a global adventurer and the passion of a committed Christian.



Balancing work and home: the unachievable goal



Doing it Better

By Natasha Josefowitz, Ph.D.

When women started to go to work in large numbers as a result of the feminist revolution, we were told that that balancing work life and home life was an achievable goal and one to be pursued with great alacrity. Before that, many women worked in low-paying jobs, earning money as waitresses, nurses, schoolteachers and factory workers and in service jobs as hairdressers, maids and typists.

At this point, there weren't many resources for this demographic. If they had to go home after a day's work to shop, cook, clean and take care of children without the help of a husband or with a husband who didn't help, no

clear options were available — no one was writing about how to balance their lives or make goals or create a clear vision. For these women, dead-end jobs with no expectations of promotions, raises or recognition were the only reality.

Then, quite suddenly, Betty Friedan's book, "The Feminine Mystique," was published and the "problem that had no name" became the problem with a name: the malaise of the stay-at-home mom, the lack of fulfillment of the formerly satisfied homemaker. And so, women started looking for work that was significant, well-paid and on equal par with men in both opportunity and salary.

But a new problem emerged. Now that women had careers as opposed to mere jobs, they started to experience what men had experienced all their lives: a commitment to get the work done, even if it took evenings and weekends. The newly important and indispensable woman could not remain in a strictly 9-to-5 job.

However, the culture at home was not changing. Although many husbands

took up some of the slack, it was still the woman's responsibility to manage the homefront and the children. The now continuously exhausted woman, who was rushing home from work to find cranky children, difficult-to-keep baby sitters and a similarly exhausted husband started to look for solutions, trying to hone her time-management skills.

I never did manage to handle each piece of paper that came across my desk only once. However, I did not buy anything that needed to be ironed, learned the secrets of how to make ready-made look like cooked-from-scratch and delegated to husband and children some household tasks. This is what all my friends and colleagues did, and yet we were nowhere near finding that elusive balance between work and home.

Either work suffered or the family did, with frustration and guilt ever present in all our lives. We saw ourselves as failures and tried harder. I have come to realize that, in fact, balance between those two extremely demanding roles is an unachievable myth, and the elusive pursuit only made women feel inadequate.

When women are advised to plan, have goals and prioritize, it is assumed we have choices. In fact, life is full of unpredictability, unintended consequences and problems we cannot control.

We also must deal with our own ambivalence towards our social lives: How often do we see friends, who do we have time for, how often do we go to fun things like movies and theaters, and is it at the detriment of other pursuits? And where does "quiet time" go?

By creating the imperative of balancing work and life, we are creating an idealized image of how we should feel, be and what we should want. As our self-esteem starts to depend on how closely we live up to this image, we end up feeling more and more frustrated at what we perceive as our own lack of discipline and time-management skills.

The language of work/life balance is one that includes predictability, control, individual achievement, hierarchies of values, constant movement toward goals and compartmentalization of life. It demands that we set priorities, choosing between things are impossible to

choose between: Do we finish the urgent report for work or help a child with her equally urgent report for school?

We need to re-think achievement, success and status. The price in refusing to be part of the competitive rat race is thwarted ambitions and to make peace with one's choices is sometimes to forego status. But parenting cannot be delayed, and while some work can be, more often the opportunity for significant advancement is lost in bad timing. This, in fact, is our ultimate choice — for women and men alike. I live by the motto: "not everything worth doing is worth doing well" and "better is often the enemy of good enough." As a writer I have come to realize that a book or column never really gets finished — it can always be improved — so at some point, it gets "abandoned" to the publisher. I stop before it is perfect, because it can never be that anyway. It is important to apply that to life in general — for sanity's sake.

— *Natasha Josefowitz taught the first course in the U.S. on women in management and is the author of 19 books. She lives at White Sands La Jolla.*

EVENTS

CONTINUED FROM Page 16

wick's, 7812 Girard Ave., science writer Jeff Wheelwright discusses and signs exploration of science and family history, (858) 454-0347, www.jeffwheelwright.com, free

• **"New Year/New Life Resolutions,"** 1 p.m., La Jolla Library, 7555 Draper Ave., gerontologist Mera Kelley leads a

Q&A seminar hosted by the National League of American Penwomen, (619) 448-6144, www.lajollalibrary.org, free

WEDNESDAY, Jan. 25

• **Brooklyn Rider,** 7:30 p.m., Athenaeum, 1008 Wall St., live performance by the string quartet, (858) 454-5872, www.ljathenaeum.org, \$40 members, \$45 nonmembers

• **"Taken,"** 7:30 p.m., Warwick's, 7812 Girard Ave., author Robert Crais

discusses and signs his newest mystery novel, (858) 454-0347, www.robertcrais.com, free

• **"Salome: Fatal Attraction,"** 7 p.m., La Jolla Country Day School, 9490 Genesee Ave., a vivid account of the life and times of Herod's family with an emphasis on Herodias and Salome, (619) 533-7000, www.sdopera.com, free

THURSDAY, Jan. 26

• **"Superfoods for Health & Flavor,"** 6 p.m., Cups Lounge and Culinary, 7857 Girard Ave., class about "superfoods" — calorie-sparse, nutrient-dense, unprocessed foods high in antioxidants, (858) 459-2877, www.cups-lj.com, \$65

• **Jonathan Kreisberg Quartet,** 7:30 p.m., Athenaeum, 1008 Wall St., (858) 454-5872, www.ljathenaeum.org, \$21 members, \$26 nonmembers

• **"Madeline" storyline and char-**

acter appearance, 4 p.m., Warwick's, 7812 Girard Ave., (858) 454-0347, www.warwicks.com, free

• **"Running the Rift,"** 7:30 p.m., Warwick's, 7812 Girard Ave., author Naomi Benaron discusses and signs her novel, (858) 454-0347, www.warwicks.com, free

• **"Is America Irrelevant?"** 3:30 p.m., UCSD's Social Sciences building, 9500 Gilman Drive, (858) 534-2230, <http://iicas.ucsd.edu>, free

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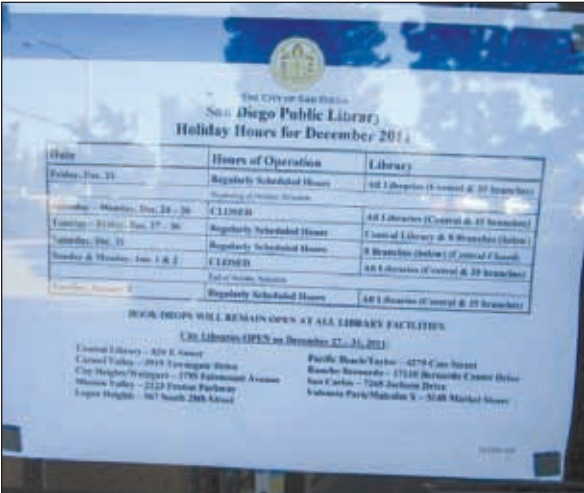
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What’s your sign? In University City, it’s ‘closed’



View from 52

CLOSED has popped up on a lot of buildings in University City. Children and parents pressed their faces against the darkened University Community Branch Library on Governor Drive during the winter break from school. Starting Dec. 24, the little library with the big books and computers was closed until Jan. 3.



Almost all of the city libraries saw the same fate: a closed sign. One library in District 1, Carmel Valley Branch Library, was allowed to stay open — that’s a long bike ride for a kid from South U.C.

Coronado and North County libraries were wide open. Is there any correlation between academic success in school and library hours in a community? Many children weren’t off skiing or visiting grandma’s house and wanted to go to a safe place with books, caring adults, computers and comfort.

Will CLOSED be on the sign in the window next December? Let’s hope the mayor and City Council take seriously the non-voting wishes of the children who don’t have a voice in politics.

CLOSED was also the sign on the door to Swanson Pool on Jan. 2 — and it will remain the pool’s sign until April 8. Several years ago, concerned citizens from University City fought the good fight against a possible pool closure, but lost to city representatives who devised a plan to “share the fiscal pain” by closing various public swimming pools in communities like U.C. How much money has been

saved? How many people have just given up and gone to other facilities with pools? The answer — if you talk to the folks who like water exercise and lap swimming — is a lot.

“I can’t count on the city to keep the pool open so I decided to join the Y in La Jolla,” was one resident’s answer.

Statistically it looks as though Swanson is not used enough to justify keeping it open.

In the words of Mark Twain, “There are three kinds of lies — lies, damned lies and statistics.” How can you close the pools and expect the numbers to grow? At one point in U.C.’s history, when Scott Peters was representing us in City Hall, he proposed expanding the pool to accommodate more people, especially University City High School swimmers and water polo teams.

CLOSED was the sign on International City Bank (ICB) — permanently closed. This bank served the community for more than 20 years. ICB CEO Jane Netherton, who works out of Long Beach, donated \$10,000 to the University City Community Association street banner program ten years ago. She added another \$5,000 to put new banners on the main arteries: Governor, Regents and Genesee. Why did Netherton, a David among Goliaths of huge corporate banks, donate so much when other banks refused?

“It was the right thing to do,” she said. “Businesses should support a community that supports the business.”

It seems the economy — the upside-down homes and the foreclosures — had Netherton rethinking the practical side of business. The closure was quiet and painful for longtime customers who were well-served.

Soon-to-be CLOSED on Jan. 30 was the sign on the California Coast Credit

“Closed” has been the sign on many businesses and facilities in University City lately. **Top left**, the sign left at International City Bank at 3939 Governor Drive let customers know the branch had been permanently shuttered and their accounts relocated. The University City Library also closed this winter, though not permanently. The library was closed for the holidays — when children were out of school. Their options for visiting another library were slim, as many libraries in the city were shut down. The photo at **left** shows which branches were open during that time. **Top right**, the sign greeting hopeful swimmers at Swanson Pool let them know how long they would have to wait to get in some laps.

Photos by SANDY LIPPE | Village News

POOL CLOSED



SWANSON POOL WILL BE CLOSED
JANUARY 2, 2012 TO APRIL 8, 2012
STAFF WILL BE CHECKING VOICE MAIL AND
RETURNING MESSAGES AS QUICKLY AS POSSIBLE.
PLEASE LEAVE A MESSAGE AT
858-552-1653.

it Union ATM in the Marketplace Shopping Center that houses Sprouts, Starbucks and many other stores. Bonnie Hornbeck and Shelley Plumb rallied the University City troops who use this ATM on a regular basis — and word travels fast in a small community like South University City. The owners of Marketplace are represented by Cushman and Wakefield, and associates Kam Walton and David Bradley assured the folks who would be seriously inconvenienced by the closure of the ATM that the owners had done all they could and the purpose for the closure was California Coast Credit Union’s refusal to negotiate fairly. On the other hand, Rob Miller, senior vice president of California Coast Credit Union, accused Cushman and Wakefield of hiking the rent too high. In the meantime, for the consumers who

support both the credit union and the shopping center, the opposing businesses were starting to sound more and more like members of Congress locked in a partisan stance instead of companies looking out for their constituents/consumers. The outcome may not be known by press time, but hopefully the ATM will remain open instead of closed on the last day of January.

It used to be a give and take world. Now CLOSED is going up in many communities, and that makes for a sad day in San Diego. It appears the only things consistently open are the pot-holes.

— Sandy Lippe is a 36-year resident of University City and the former president of the University City Community Association.



Women with hair loss can have thick hair!

According to the Women’s Institute for Fine and Thinning Hair, there are 30 million women who are currently experiencing hair loss. It can begin as early as puberty; although it usually occurs between 35 and 55 years of age. In the past several years effective treatments have become available for fine, thinning hair. Professional hair loss products are most effective when, used at the first signs of thinning or hair loss. Volume is the most requested service of all clients. Thick, healthy hair is never out of style! Even with all the excellent professional volumizing products available, nothing compares with the real thing: thick, healthy, human hair!

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BOLTHOUSE

CONTINUED FROM Page 9

been at the helm of many of the society's successes, including the launch of a new public exhibition and gallery docent program, the introduction of youth outreach programs, an increase in local business partnerships, a larger professional staff, exponential growth in its financial assets, complete renovation of the archival collection storage facility and an expanded array of events for community members to enjoy.

One of the society's most notable successes under Bolthouse's leadership was the Revelle family's donation of the historic Wisteria Cottage to the society in 2008.

"I am honored to have played a small role in the donation of the Wisteria Cottage to the historical society," he said. "The cottage had been in La Jolla's revered Scripps-Revelle family since 1905, so the fact that the late Ellen Revelle and her children believed in the vision and competency of the society's dedicated volunteers and staff enough to gift this great historic property to us is gratifying indeed."

Through his leadership, the society has built a foundation of donor support that will enable the society to continue expanding its repertoire of programs to appeal to a growing demographic audience.

Over the years, Bolthouse has also shaped the society's board of directors into a group of enthusiastic leaders dedicated to passing on the trust of La Jolla's history to future genera-



Virginia Scripps stands in front of Wisteria Cottage in 1920. The cottage, which had been in the Scripps-Revelle family since 1905, was gifted to the La Jolla Historical Society by Ellen Revelle in 2008, something Bolthouse holds as one of his most cherished moments as executive director of the society.

Photo courtesy of the La Jolla Historical Society

tions.

"We've attracted some truly high-quality community leaders to this important body who are helping the society create the 'culture of philanthropy' needed to ensure the society has a dynamic future," he said.

Those very community leaders on

the society's board of directors will take the lead in searching for a successor — a candidate with large shoes to fill — to help shape the success of the historical society for many years to come.

"This will present the society with a wonderful opportunity to have a

fresh face and new voice as it looks toward its 50th anniversary in 2013," he said. "I will always remember my time at the La Jolla Historical Society fondly. I intend to remain a supporter and look forward to watching its continued growth and success."

ROTARY

CONTINUED FROM Page 11

including ensemble and solo performances and a visual arts show. Past performers have gone on to professional, international careers in the arts. This year's event will take place Friday, Jan. 27 at 7 p.m. in Parker Auditorium at La Jolla High School. Tickets are \$25 for adults and \$10 for students and senior citizens.

La Jolla Rotary also holds an annual golf tournament in conjunction with the Tijuana Rotary Club raising funds for students across the border as well. And the club doesn't stop there: The club also sponsors two community service Interact clubs at La Jolla High and at The Bishop's School. The student-led clubs provide fledgling leaders with meaningful volunteer experiences and leadership development. The LJHS club's signature contribution is a home building project where students and parents trek to Tijuana twice annually to build homes for impoverished families living without shelter.

Among its other many youth-oriented programs, Rotary Club of La Jolla sends teams of students to dynamic leadership conferences. The club recently sponsored nine eighth-graders from Bishop's and Muirlands Middle School to a LEAD — Leadership, Ethics and Determination — workshop held at Camp Palomar. Fourteen juniors spent three days at Idyllwild Pines learning leadership skills and team-work abilities.

For more information visit RotaryClubofLaJolla.com.

— Nancy Gardner



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We will be offering the service at a special rate, it will be 55% off it's regular price. We will begin taking appointments tomorrow and there will be a service going on every hour. For any other questions you can call us at 858-459-6868 or for questions, pictures, and videos about the actual service you can go to www.vampirefacelift.com

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ANNOUNCEMENTS 100

▼ calendar/events

THE POINT LOMA LIBRARY Hervey Branch will host an exhibition from the New Bedford Whaling Museum, "Legacy of Azorean Whalers", February 23 thru 25. A reception on February 25 from 12:00 noon to 2pm will be held with a guest speaker, Dr. Filipe Porteiro from the University of the Azores.

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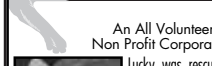
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FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-033341 THE NAME(S) OF BUSINESS: NUZAP located at 8829 CALLE PERICE SAN DIEGO, CA 92129 is hereby registered by the following owner(s): NEWS APPLICATIONS, INC. This business is being conducted by: A CORPORATION NEWS APPLICATIONS, INC. 8829 CALLE PERICO SAN DIEGO, CA 92129 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 02, 2011 ISSUE DATE(S): DEC 22 JAN 05, 12 AND 19, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034375 THE NAME(S) OF BUSINESS: H&H REAL ESTATE MEDIA located at: 9880 VIA PASAR #D SAN DIEGO, CA 92126 is hereby registered by the following owner(s): JUSTIN HANCY, NICHOLAS REIS This business is being conducted by: A GENERAL PARTNERSHIP The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 15, 2011 ISSUE DATE(S): DEC 22 JAN 05, 12 AND 19, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034175 THE NAME(S) OF BUSINESS: ADVENT REAL ESTATE located at: 4603 MISSION BLVD. SUITE 213 SAN DIEGO, CA 92109 is hereby registered by the following owner(s): ADVENT ENTERPRISES INC. This business is being conducted by: A CORPORATION ADVENT ENTERPRISES INC. 4603 MISSION BLVD. SUITE 213 SAN DIEGO, CA 92109 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 13, 2011 ISSUE DATE(S): DEC 22 JAN 05, 12 AND 19, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-033744 THE NAME(S) OF BUSINESS: TOWER PADDLE BOARDS located at: 4645 CASS ST. #104 SAN DIEGO, CA 92109 is hereby registered by the following owner(s): TOWER PADDLE BOARDS LLC. This business is being conducted by: A LIMITED LIABILITY COMPANY TOWER PADDLE BOARDS LLC. 4645 CASS ST #104 SAN DIEGO, CA 92109 CALIFORNIA The transaction of business began on: 09/29/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 08, 2011 ISSUE DATE(S): DEC 22 JAN 05, 12 AND 19, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-033342 THE NAME(S) OF BUSINESS: PURE INTENTIONS ELDER ASSISTANCE located at: 2639 DURANT AVE. OAKLAND, CA 94603 is hereby registered by the following owner(s): MALAKA JACKSON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 02, 2011 ISSUE DATE(S): DEC 22 JAN 05, 12 AND 19, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034801 THE NAME(S) OF BUSINESS: WESTERN YACHT BROKERAGE located at: 2390 SHELTER ISLAND DR. SUITE 111B SAN DIEGO, CA 92106 is hereby registered by the following owner(s): PHILIP S. KINNISON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 20, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034705 THE NAME(S) OF BUSINESS: STANLEE PARK SENIORS located at: 4585 GOVERNOR DR. SAN DIEGO, CA 92122 is hereby registered by the following owner(s): BEN WROBLEWSKI, VERN HOLMBERG This business is being conducted by: A GENERAL PARTNERSHIP The transaction of business began on: 07/17/87 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 19, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-033699 THE NAME(S) OF BUSINESS: XPAND STRATEGIES located at: 2261 EBERS ST. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): SCOTT REINHARDT This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 13, 2012 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034789 THE NAME(S) OF BUSINESS: LOS DOS PEDRO'S located at: 723 TURQUOISE ST. SAN DIEGO, CA 92109 is hereby registered by the following owner(s): PEDRO CASTREJON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 06/20/85 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 20, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-035474 THE NAME(S) OF BUSINESS: PUREAIRE TECHNOLOGIES located at: 723 TURQUOISE ST. SAN DIEGO, CA 92109 is hereby registered by the following owner(s): SETZER & ASSOCIATES This business is being conducted by: A CORPORATION SETZER & ASSOCIATES 2726 SHELTER ISLAND DR. #246 SAN DIEGO, CA 92106 CALIFORNIA The transaction of business began on: 11/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 28, 2011 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

burg, Jr., Recorder / County Clerk of San Diego County on: DEC 29, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-035111 THE NAME(S) OF BUSINESS: OB QUIK STOP MARKET, OCEAN BEACH QUIK STOP MARKET, OB QUIK STOP, OCEAN BEACH QUIK STOP, CAFE BELLA located at: 4984 VOLTAIRE ST. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): SABRI P. SHAMOUN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/23/03 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 23, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-035606 THE NAME(S) OF BUSINESS: ASCENT RUGGED MOBILE located at: 330 S. MAGNOLIA AVE. #203 SAN DIEGO, CA 92020 is hereby registered by the following owner(s): TIMOTHY L. QUINN, MICHAEL HALBERT This business is being conducted by: A GENERAL PARTNERSHIP The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 30, 2011 ISSUE DATE(S): JAN 05, 12, 19 AND 26, 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL 1350 Front St., Room 5056, San Diego, CA 92101 (619) 525-4064, Filing Date: December 15, 2011 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: RATSACHAK RESTAURANT GROUP LLC The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverage at: 2424 HOVER AVE. BLDG 5A STES F & P NATIONAL CITY, CA 91950-8552 Type of license(s) applied for: 41-ON SALE BEER AND WINE - EATING PLACE Issue Date(s): JAN 05, 12 AND 19, 2012

SUPERIOR COURT OF CALIFORNIA HALL OF JUSTICE 330 WEST BROADWAY SAN DIEGO, CA 92101 CASE NO: 37-2012-0009094-CU-PT-CTL PETITIONER OR ATTORNEY: TERREN O'REILLY O'CONNOR 622 PACIFIC VIEW DRIVE SAN DIEGO, CA 92109 310-292-3306 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM TERREN O'REILLY O'CONNOR TO TERREN JAYNE O'CONNOR THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON FEB 23, 2012 TIME: 8:30 AM DEPT: 8 220 WEST BROADWAY SAN DIEGO, CA 92101 ISSUE DATE(S): JAN 12, 19, 26 AND FEB 02, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034553 THE NAME(S) OF BUSINESS: SET FREE OB located at: 1978 CABLE ST. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): JAMES M. KELLEY This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 12/15/2011 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 16, 2011 ISSUE DATE(S): JAN 12, 19, 26 AND FEB 02, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-035475 THE NAME(S) OF BUSINESS: AG CONSULTING GROUP located at: 12630 CARMEL COUNTRY RD #114 SAN DIEGO, CA 92130 is hereby registered by the following owner(s): AMIR GHASEDIAN, ASGHAR GHASEDIAN This business is being conducted by: A GENERAL PARTNERSHIP The transaction of business began on: 09/01/2011 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 29, 2011 ISSUE DATE(S): JAN 12, 19, 26 AND FEB 02, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-034176 THE NAME(S) OF BUSINESS: DAY OF THE BRIDE located at: 8204 PHYLIS PLACE SAN DIEGO, CA 92123 is hereby registered by the following owner(s): DONAH HARVESTON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 13, 2011 ISSUE DATE(S): JAN 12, 19, 26 AND FEB 02, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-032093 THE NAME(S) OF BUSINESS: KODO STUDIOS located at: 13280 EVENING CREEK DRIVE SAN DIEGO, CA 92128 is hereby registered by the following owner(s): KODO INTERACTIVE, LLC. This business is being conducted by: A LIMITED LIABILITY COMPANY KODO INTERACTIVE, LLC. 13280 EVENING CREEK DRIVE, #250 SAN DIEGO, CA 92128 MARYLAND The transaction of business began on: 11/15/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: NOV 17, 2011 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-033500 THE NAME(S) OF BUSINESS: OHANA HOME SERVICES located at: 3930 LAMONT ST. SAN DIEGO, CA 92109 is hereby registered by the following owner(s): HEATHER MCCOLL This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 28, 2011 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-001397 THE NAME(S) OF BUSINESS: SANDIEGOKOREA.COM located at: 7894 DAGGETT ST. SUITE 202-E SAN DIEGO, CA 92111 is hereby registered by the following owner(s): HYUN WOO PARK This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 13, 2012 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2012-001014 THE NAME(S) OF BUSINESS: SPOTANEO, SPOTANEOUS, WHERE NOW located at: 5555 CORAL REEF AVE. LA JOLLA, CA 92037 is hereby registered by the following owner(s): CORBIN K. FARGOTH This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 10/13/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 11, 2012 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2011-035343 THE NAME(S) OF BUSINESS: TAYLOR GRACE DESIGNS, TAYLOR GRACE EVENTS located at: 500 W. HARBOR DRIVE #1316 SAN DIEGO, CA 92101 is hereby registered by the following owner(s): CMFC ENTERPRISES This business is being conducted by: A CORPORATION CMFC ENTERPRISES 500 W. HARBOR DRIVE #1316 SAN DIEGO, CA 92101 CALIFORNIA The transaction of business began on: 10/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: DEC 28, 2011 ISSUE DATE(S): JAN 19, 26 FEB 02 AND 09, 2012

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Jeffrey has compiled a free report that he calls **How to Sell Your House for Top Dollar – Fast!** This report details several specific ways to prepare your house for sale and how to make your house irresistible to buyers. Jeffrey says the information in this report is the secret to his success in selling homes so quickly, and the reason he can guarantee to sell any house in less than 90 days.

To get a copy of this free report, **How to Sell Your House for Top Dollar – Fast!** just call 888-611-8015, ext. 37 for a free 24 hour recorded message. Or order at www.LaJollaFreeHomeReport.com There's no cost or obligation and your report will be mailed today!

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Sat & Sun 1-4pm	.2205 Caminito Loreta			.Erin Savitch • 858-414-6637
Sat & Sun 12-4pm	.7575 Eads Ave. #305	.2BR/2BA	..\$655,000	.The Daniels Group • 858-232-2985
Sat & Sun 1-4pm	.6683 Aranda Avenue	.3BR/2.5BA	..\$950,000-\$1,075,876	.David Schroedl • 858-459-0202
Sat & Sun 1-4pm	.5435 Parkview Dr.	.4BR/4.5BA	..\$1,389,000	.Vincent Crudo • 858-518-1236
Sat & Sun 1-4pm	.1450 La Jolla Rancho Road	.6BR/4BA	..\$1,799,000	.The Daniels Group • 619-726-3434
Sat & Sun 1-4pm	.7812 Sierra Mar Drive	.5BR/5BA	..\$2,975,000	.The Daniels Group • 858-344-2230
Sat 1-4pm	.220 Coast Blvd. #2-E	.1BR/1BA	..\$499,000-\$549,000	.Adam S. Allerton • 619-223-1234
Sat 12-3pm	.553 Bonair Place	.3BR/2.5BA	..\$1,249,000	.Karla & Mark Stuart • 619-981-6929
Sat 1-4pm	.1475 Caminito Diadema	.3BR/3.5BA	..\$1,375,000	.Goldie Sinegal • 858-342-0035
Sat 1-4pm	.1260 Inspiration Dr.	.5BR/6.5BA	..\$5,395,000	.Barbara Leinenweber & Carol Uribe • 619-981-0002
Sun 1-4pm	.7342 Eads	.1BR/1BA	..\$599,000	.Susan Weller • 310-508-4757
Sun 1-4pm	.2012 Caminito Circulo Sur	.3BR/3BA	..\$765,000	.Susana Corrigan & Patty Cohen • 858-414-4555
Sun 1-4pm	.7575 Eads Ave. #304	.3BR/3BA	..\$975,000	.Claudette Berwin • 858-361-7448
Sun 1-4pm	.553 Bonair Place	.3BR/2.5BA	..\$1,249,000	.Maryll Weightman • 858-354-2913
Sun 12-4pm	.2433 Sagebrush Court	.3BR/2BA	..\$1,275,000	.Jim Holland • 858-405-6442
Sun 1-4pm	.7020 Via Estrada	.5BR/4BA	..\$1,800,000-\$2,200,876	.David Schroedl • 858-459-0202
Sun 1-4pm	.423 Ravina St.	.3BR/3.5BA	..\$2,250,000	.Susanne Lodi • 619-507-9995
Sun 1-4pm	.6590 Avenida Mirola	.6BR/6.5BA	..\$2,450,000-\$2,795,876	.Gina Frager Hixson • 858-405-9100
Sun 1-4pm	.1260 Inspiration Dr.	.5BR/6.5BA	..\$5,395,000	.John Tolerico • 858-876-4672
Sun 1:30-4:30pm	.5380 Calumet Ave.	.4BR/4BA	..\$5,400,000	.Maxine & Marti Gellens • 858-551-6630

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Sat & Sun 1-4pm	.4076 & 4080 Morrell St.	.4BR/3.5BA	..\$829,000-\$839,000 each	.Kathy Evans • 858-488-7355
Sun 1-4pm	.2105 Emerald St.	.2BR/1BA	..\$425,000	.Tami Fuller • 619-226-8264

POINT LOMA / OCEAN BEACH

Sat & Sun 11-4pm	.873 Loma Valley Place	.4BR/4BA	..\$595,000	.Robert Realty • 619-852-8827
Sat & Sun 11-4pm	.885 Armada Terrace	.2BR/2BA	..\$995,000	.Robert Realty • 619-852-8827
Sat & Sun 11-4pm	.3751 Wilcox St.	.4BR/3BA	..\$1,575,000	.Robert Realty • 619-852-8827
Sat & Sun 11-4pm	.876 Armada Terrace	.4BR/4BA	..\$2,275,900	.Robert Realty • 619-852-8827
Sat 1-3pm	.3052 Rue D'Orleans #121	.2BR/2.5BA	..\$325,000	.Tami Fuller • 619-226-8264
Sun 1-4pm	.4270 Loma Riviera Ln.	.3+BR/2.5BA	..\$349,000	.Tami Fuller • 619-226-8264
Sun 2-4pm	.3235 Madrid	.3BR/3.5BA	..\$637,500	.Ruth Ann Fisher • 619-733-4100
Sun 1-4pm	.1077 Santa Barbara St.	.4BR/3BA	..\$799,000-\$825,000	.Tami Fuller • 619-226-8264
Sun 1-4pm	.4565 Orchard Ave.	.4BR/4BA	..\$1,159,000	.Cindy Wing • 619-223-9464

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Sun 1-4pm	.1995 Erie St.	.4BR/3.5BA	..\$699,000-\$725,000	.Tami Fuller • 619-226-8264
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Sat & Sun 1-4pm	.4050 Kenosha Ave.	.3BR/3BA	..\$775,000	.Vickie Dutch-Jones • 617-723-7010
Sat 1-4pm	.4354 Mayflower Way		..\$389,000-\$409,000	.Erin L. Mutscheller • 619-459-2185
Sun 1-4pm	.3586 Elsinore	.4BR/3BA	..\$659,000	.Vickie Dutch-Jones • 617-723-7010
Sun 1-4pm	.3381 Ecochee Ave.	.4BR/3BA	..\$849,000-\$879,000	.Vickie Dutch-Jones • 617-723-7010
Sun 1-4pm	.1568 Yost Dr.	.4BR/2.5BA	..\$997,700-\$1,074,900	.Laura Hollister • 858-354-8939

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Sun 1-4pm	.1144 Sutter St.	.2BR/3BA	..\$899,995-\$949,995	.Adam S. Allerton • 619-223-1234
Sun 1-4pm	.1981 Linwood St.	.3BR/2.5BA	..\$1,200,000-\$1,300,000	.Lisa Ashkins • 619-888-2117

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