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SAN DIEGO COMMUNITY NEWSPAPER GROUP

THURSDAY, FEBRUARY 17, 2011

www.SDNEWS.COM VOLUME 16, NUMBER 22



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Raising the bar



A box of Perfect Foods Bars bears a photo, taken in 1994 at Disneyland, of the company's leaders, all brothers and sisters, when they were kids.

DON BALCH | Village News

Local family builds company on love, legacy and peanut butter

By KENDRA HARTMANN | VILLAGE NEWS

Bill Keith says he grew up a "true hippie." He and his family traveled around in a converted school bus called "The Fun Bus" for six years while his father, a nutritionist, lectured at universities. The oldest of 13 brothers and sisters, Keith says he and his siblings were often shuffled on stage after lectures to perform musical numbers, prompting his father to refer to them as the "Keith Trapp Family Singers," a reference to the movie classic "The Sound of Music." At night, the family stayed in campgrounds, where the children were educated under the stars, learning patience, as well as arithmetic, as their father lectured them for hours.

Today, it's hard to imagine the tall, blond Pacific Beach resident living a gypsy lifestyle. The 28-year-old CEO of a thriving company, Keith exudes a kind of energy that has clearly served him well. To say that his family's company, which created the Perfect Foods Bar, started as a modest operation would be an understatement. Keith's father, Bud, created the original recipe by rolling peanut butter and honey together with natural supplements. After proclaiming it was "perfect," he started selling them to friends in Ziploc bags.

"Dad was never really compensated for his ideas," Keith said. "He was always of the impression that you shouldn't put a financial burden on



(From left) Charisse, Bill and Monise Keith pause for a photo during a workday at the Perfect Foods Bar headquarters, located in UTC at 5360 Eastgate Mall.

DON BALCH | Village News

people that wanted to eat well."

About five years ago, Bud, a former bodybuilder who loved the sun, got skin cancer, sending the family into financial collapse. Keith, then a student at Humboldt State University,

SEE KEITH, Page 5



A woman with her balloon looks out at the Children's Pool. About 405 balloons were found at La Jolla Shores in a recent Coastkeeper beach cleanup event.

DON BALCH | Village News

La Jolla leads in beach cleanliness

Study shows downfall is balloon litter

By KENDRA HARTMANN | VILLAGE NEWS

San Diego Coastkeeper and the Surfrider Foundation San Diego Chapter have released data about the state of cleanliness along San Diego's beaches, and La Jollans can breathe a sigh of relief, as beaches in the area continued to stay on top of the trash heap.

Compiling data from cleanup campaigns conducted twice a month throughout 2010, the study found that beaches in La Jolla continued in the trend of previous years as some of the cleanest beaches in the county. Torrey Pines State Beach had the least trash in both 2009 and 2010, according to records kept by vol-

unteers at each site. La Jolla Shores' weight of trash per volunteer has steadily increased in the last four years, but Alicia Glassco, Coastkeeper's education and marine debris manager, said this was likely due to a decrease in volunteerism, and that the beach is "still considerably clean."

Coastkeeper and Surfrider have worked together to collect trash at beaches since 2007. This year's annual report found that cigarette butts, Styrofoam and plastics were the most common items found countywide. Glassco said that though the numbers were still high, this is the first time since the

SEE CLEANUP, Page 4

LJ map museum is San Diego's newest treasure

By CLAIRE HARLIN | VILLAGE NEWS

Like the prize at the end of a treasure map, there's something new and special tucked away in the Merrill Lynch Building at 7825 Fay Ave., and it's of worldwide prominence. It's not visible from the street — you have to enter the unassuming complex and take the elevator to the courtyard level — but inside is a view of history dating as far back as year 1318.

La Jolla businessman and philanthropist Mike Stone unveiled the Map & Atlas Museum of La Jolla in a private opening party on Feb. 8. The gallery-like exhibition was born

SEE MAPS, Page 4



Guests of the Map & Atlas Museum of La Jolla's private opening reception mingle amid hundreds of rare cartographic pieces on Feb. 8.

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People in the news

• **La Jolla resident Conor Hulburt** is showcasing his green building efforts and battling it out in Cali Bamboo's National "Project of the Month" contest.

Hulburt was selected as one of the top 12 projects in the U.S. and he's being recognized for creatively using bamboo, one of the world's most durable, sustainable and renewable materials, to create a home theater system. His project delivers an intoxicating, first-class audio experience in an understated, retro-modern design. The entire project is also sustainable, from the bamboo plywood to the banana pulp speaker drivers.

Online voting at www.calibamboo.com started Monday and runs until Feb. 18.



Kate Kassar

• **Kate Kassar** is the chair of this year's Annual Heart & Soul Gala of Jewish Family Service of San Diego, which will take place on March 12 at 6:30 p.m. at the Hyatt Regency in La Jolla.

This year's theme of the event, which has become an important mainstay of the San Diego Jewish social scene, is "All You Need is Love." Celebrating the love of the 1960s, the ballroom will be transformed into a gallery of beautiful, Pucci-esque chic images and feature songs from The Beatles. All proceeds from the event benefit the programs of Jewish

Family Service. To register and discover patron opportunities, call (858) 637-3034 or visit www.jfssd.org/gala.

"I am honored to be part of a magnificent event that raises funds for an absolutely vital agency in our community, Jewish Family Service," said Kassar. "This year, we are translating our theme into what promises to be an elegant and exciting evening."



Jackie Helm

• The Foundation for Women recently announced that **Jackie Helm** has joined the Foundation for Women Board of Directors. Helm is a longtime La Jolla resident and realtor with Gallery Properties, who has served many organizations, such as Las Patronas, where she chaired the Jewel Ball in 2002. She is also the past president and current treasurer of the La Jolla High School Foundation, which annually raises nearly \$300,000 for public education. Additionally, for the past 12 years, Helm has been a member of the National Charity League, a mother-daughter philanthropic organization dedicated to fostering the mother-daughter relationship and community service.

The Foundation for Women (FFW) is committed to eliminating global poverty. In its 14-year history the FFW has helped to provide microcredit loans to thousands of women living in dire poverty, changing the lives of more than one million people, both in San Diego county and in Liberia, Africa. Through microcred-

it finance, the FFW encourages entrepreneurship and helps underserved women generate sustainable income for themselves and their children, creating economic stability in their lives.



Fred H. Gage

• The Salk Institute has been awarded a \$2.3 million grant by the California Institute for Regenerative Medicine (CIRM) for translational research focusing on developing a novel stem cell-based therapy for Parkinson's disease.

Led by **Fred H. Gage, Ph.D.**, a professor in the Salk's Laboratory of Genetics and holder of the Vi and John Adler Chair for Research on Age-Related Neurodegenerative Diseases, the grant will fund a joint effort between Salk researchers.

The research will concentrate on studying human induced pluripotent stem (iPS) cells derived from patients suffering from Parkinson's disease to replicate the disorder in the lab and investigate the role of inflammation in the cause and progression of the neurodegeneration typical of the disease.

"Given that age is the most consistent risk factor for Parkinson's, and we have an aging population, it is of utmost importance that we unravel the cellular, molecular and genetic causes of the highly specific cell death characteristic of the disease and find new therapies to limit the social, economic and emotional impact," Gage said in a statement.

William M. Necoechea

Aug. 9, 1930 — Jan. 21, 2011

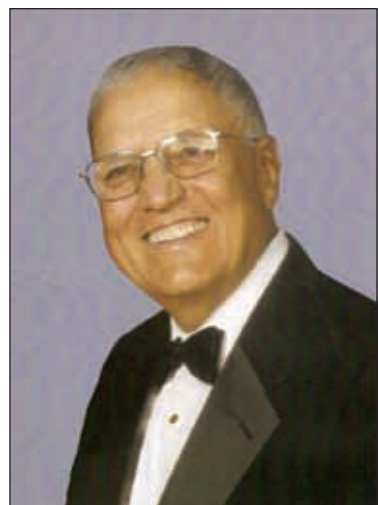
William "Nick" M. Necoechea, a longtime leader in the aerospace industry, died peacefully at his home in La Jolla on Jan. 21, after a long illness with cancer. He was 80.

Nick was an executive with Aerojet General Corporation for three decades, and retired in 1993 as Vice President. He joined the company at its Sacramento facility in 1962 in the accounting department, and rose to several executive positions.

At a crucial point in the company's growth in 1977, he was asked to leave the financial field and become GM/President of the tactical systems division, which produced small rocket motors for many military missiles. At the completion of that assignment in 1985, he moved back into the financial arena as VP of Finance Aerojet General in La Jolla.

Born Aug. 9, 1930 in Philadelphia, he joined the Army at age 17 and served three years. A graduate of Santa Clara University, he then entered General Electric's management training program and continued there until joining Aerojet.

He and his wife Gloria supported the Sharp Healthcare Foundation, the University of California, San Diego undergraduate program, Ronald McDonald House, Meals on Wheels and various other charities in San Diego. Up until his passing, he was also one of the stalwarts of QED, an organization of retired and active business leaders concerned with challenges of San Diego County. The



William M. Necoechea

name QED stands for Quandaries, Explorations, Decisions, and is patterned after the scholastic phrase QED — an abbreviation for the Latin phrase quad erat demonstratum, or which was to be demonstrated.

An avid golfer, he played regularly at the La Jolla Country Club. He is preceded in death by a daughter, Debbie Wells. He is survived by his loving wife, Gloria; sisters Eve Necoechea of New York, Jeanne Roe of San Jose; his three children in Sacramento, David Necoechea (Laurie), Steve Necoechea and Leanne Welch; three stepchildren, nine grandchildren, two step grandchildren, two great grandchildren and a very large extended family of cousins, nieces and nephews.

He will be truly remembered by his many friends from Aerojet.

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She is the Founder of Scripps Ranch Dermatology & Cosmetic center in San Diego, Dr. Tess Dermatology in La Jolla and is currently expanding into China. She is Past President of the San Diego Society of Dermatologic Surgery.

Dr. Mauricio is a graduate of Stanford University School of Medicine and Summa Cum Laude graduate of the University of California San Diego. She is married to fellow Stanford Medical graduate Dr. James Lee, and they have two children ages 11 and 4.

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Eloping military couples can run away for free

By KENDRA HARTMANN | VILLAGE NEWS

Rev. Christopher Tuttle wanted to be in the military since he was a little boy. Because of an eye defect, however, he has had to live vicariously through his various philanthropic efforts, such as donations to the Semper Fi fund, Toys for Tots, United Way and "Adopt-a-Soldier." And for about eight years now, he has been giving through his own version of charity—free elopement ceremonies for servicemen and women.

Calling his service "Military Mondays," Tuttle performs his ceremonies in areas around San Diego, including La Jolla. On Feb. 7, Tuttle and the couple he was marrying allowed the *La Jolla Village News* to witness their private ceremony on the cliffs overlooking the Pacific Ocean at Coast Boulevard Park.

"I always planned on having an elopement," said bride Amy Raikoglo (now Amy Grant). "It's more special. It's just me and him. It's more personal."

Her now-husband, Scott Grant, agreed: "I don't want anyone I don't care for at my wedding. It's for us, not anyone else."

The couple, who live in Temecula, had another reason to celebrate. Feb. 7, their wedding day, was also Scott's

23rd birthday. They plan to have a larger reception, but not until Scott, a Petty Officer 3rd Class in the Navy, returns from his deployment to the Arabian Gulf, in seven months.

Tuttle enlists the help of wedding vendors for donations of flowers and photography at his ceremonies. Photographer Richard Santini, of RHS Photo, took pictures at the Grants' ceremony. He said he donates his services because of his own bad elopement experience.

"I got screwed by my photographer at my elopement," he said. "Not one of our photos turned out, so when Christopher approaches me for one of these, I don't even hesitate."

Florist Katrina O'Donnell, who brought a bouquet for the bride, said she was grateful for the opportunity to give back.

"You get to make someone's day," she said. "Not everyone has the budget for a huge event, but everyone deserves that dream wedding."

The ceremony, attended by a handful of friends and family, was simple and personal. Tuttle gave the couple a recipe for marriage, with ingredients such as trust, awareness, understanding, friendship and love. Tears flowed liberally from both the audience — which



Rev. Christopher Tuttle jokes with Amy and Scott Grant during their elopement ceremony in La Jolla on Feb. 7. Tuttle performs free elopement services for military couples every Monday.
Photo courtesy Richard Santini, RHS Photo

consisted of about five people — and the couple, who exchanged their own personal vows. When they went in for the kiss, bride and groom burst out laughing through their tears as Amy's veil fell off her head.

"Look at my office. It's quite an alternative to a County Clerk's Office or a trip to Vegas with Elvis," Tuttle said, gesturing at the scenery. "If I don't book a military couple on a Monday, it just means I have a day off. So far, I haven't had any days off."

For more information on Tuttle's services, call (619) 66-ELOPE or go to www.freemilitaryelopement.com.

Princess Street issue postponed

By KENDRA HARTMANN | VILLAGE NEWS

At the request of the property owners, the Princess Street public beach access agenda item has been postponed until June. The decision was made by the California Coastal Commission at a Feb. 10 hearing.

La Jolla Shores President Joe Dicks urged commissioners to consider that "the system was being manipulated." He claimed that each time the issue was slated to be discussed at a Commission meeting being held in San Diego, the owners of the property at 7957 Princess St. filed for a continuance.

"We had dozens of people scheduled to be here today to speak about this issue," he said. "They can't all

leave their homes and families and travel to Orange County or wherever the next meeting will be held."

Commission Chair Sara Wan asked staff why the item had been postponed again, citing her "confusion over why a continuance had been issued several times." She was told it was within the rights of the property owner to ask for a postponement. The item was scheduled for October before it was postponed until February.

By a unanimous vote on Feb. 3, the La Jolla Community Planning Association adopted a motion to support the "restoration and maintenance of the full and open public beach access at 7959 Princess St. and not simply 'emergency lifeguard' access."

— Additional reporting by Claire Harlin.

"Avoid paying a comission when selling your home"

SAN DIEGO, If you've tried to sell your home yourself, you know that the minute you put the "For Sale by Owner" sign up, the phone will start to ring off the hook. Unfortunately, most calls aren't from prospective buyers, but rather from every real estate agent in town who will start to hound you for your listing.

After all, with the proper information, selling a home isn't easy. Perhaps, you've had your home on the market for several months with no offers from qualified buyers. This can be a very frustrating time, and many homeowners have given up their dreams of selling their homes themselves. But don't give up until you've read a new report entitled "Sell Your Own Home" which has

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NEWSbrief

Salk Institute opens biophotonics center

The Salk Institute for Biological studies officially opened its new Waitt Advanced Biophotonics Center on Feb. 9 after quietly hiring two faculty

members specializing in biophotonics — the science of using and manipulating light to investigate biological function.

This move, made possible by a landmark \$20 million gift from the Waitt Foundation, boosts the institute's imaging capacity to rival most — if not all — academic research institu-

tions of its size in the nation.

"By putting these incredible tools in the hands of Salk investigators in an interdisciplinary teamwork environment, breakthroughs are bound to happen," said Ted Waitt, vice-chair of the Salk Institute board of trustees.

— Claire Harlin

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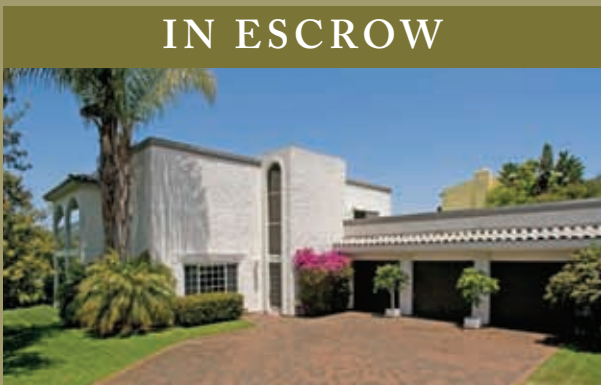
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CLEANUP

CONTINUED FROM Page 1

city banned smoking on beaches in 2006 that volunteers have seen a level-off in the number of cigarette butts during collection efforts.

"We have still seen an increase in cigarette butts on beaches, even since the ban," Glassco said. "This last report saw a leveling out of butts, so hopefully the idea is catching on."

Apart from the usual suspects, La Jolla had an interesting culprit crowding its beaches: balloons. Glassco said the highest number of balloons was found on La Jolla Shores, with 405 items collected during one cleanup. Torrey Pines had the next highest number, with 247.

The item of most concern to clean-up coordinators was Styrofoam, due to a sizeable increase in polystyrene waste found over the last few years. Volunteers recorded 25,000 Styrofoam items collected in 2010, up from 12,000 in 2008.

In addition to using the data to educate the public about the items of trash most commonly found on beaches, Coastkeeper and Surfrider use it to communicate with local

"It's important to know what it is we're leaving on our beaches ... All of it will eventually end up downstream."

ALICIA GLASSCO

Education manager, Coastkeeper

politicians and decision makers about important issues. Glassco and colleagues, for example, presented the data from the annual report to the San Diego City Council in January in an effort to influence policy on Styrofoam and plastic usage.

The trash collected on beaches, Glassco said, comes from numerous sources. Some of it washes up in the surf, some of it is left by visitors and some of it blows from dumpsters in beach communities.

"It's important to know what it is we're leaving on our beaches," she said. "All of it will eventually end up downstream."

Coastkeeper and Surfrider have announced the full 2011 cleanup schedule, rotating locations of popular beaches in the county. Cleanups are open to all volunteers. For more information, visit www.sdcoastkeeper.org or www.surfriderSD.org.

MAPS

CONTINUED FROM Page 1

from his personal repertoire of about 500 rare maps that he's collected and stored in a private vault for the last 20 years.

"It was just not right having them locked up in an oversized closet," said Stone, 48, who also serves on the board of the San Diego Museum of Art and is an advisory board member for the Norman B. Leventhal Map Center at the Boston Public Library. "This material needs to be seen and appreciated."

The museum, which offers free admission, is believed to be the only one of its kind west of the Mississippi. Its rare items are viewable by appointment only for at least a month, but Stone hopes to open for regular business hours soon.

Displayed in cases and on walls, the maps are arranged by themes or time periods. Some were used to find wine in California, others to find fish in the deep seas. One section, titled "The Heavens," contains maps of the dream-like projections of early thinkers, with many cartographic pieces showing gods blowing wind over land or sea monsters dwelling in the ocean.

La Jolla native Barry Lawrence Ruderman, who Stone introduced at the Feb. 8 event as

"the most dominant online dealer of antique maps in the world," worked closely with Stone in the opening of the museum and even sold him a few maps.

Ruderman, who runs www.raremaps.com, said one of the main goals of the museum is to serve as an educational resource for kids.

He enthusiastically showed off a few rare local items, such as a cen-

turies-old map of Mission Bay and a 3-D paper mâché map of San Diego's coastline, which was used in the early 1900s as a promotional prop for land sales agents.

"This museum rivals any public display of maps in the world," said Ruderman. "There are so many rare and unique things in this room, but the most rare and unique thing is Mike [Stone]."



Left: Mike Stone, a local investor and founder of the Map & Atlas Museum of La Jolla, speaks to a room full of mostly family and friends at the unveiling of San Diego's newest museum. **Above:** Described by local map dealer Barry Ruderman as "priceless," a 3-D map of San Diego once used in real estate sales can be found at La Jolla's new map museum. **This photo:** A young guest of the Map & Atlas Museum of La Jolla's Feb. 8 opening event stands in the hallway next to a room of display cases filled with atlases and antique maps.

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KEITH

CONTINUED FROM Page 1

returned home to help his mother support his 12 younger siblings.

"I had my back against the wall. The family was in trouble, and we had to come together and make some choices," he said. "We looked at our options and took a gamble on these bars dad used to make."

Keith made a business plan based on the minimal amount of business training he had in college. He went to several banks seeking loans, and came up empty handed. The business plan, he said, lasted about three weeks.

Eventually, the family decided to raise start-up capital by selling property it owned in Eureka. With the \$150,000 they made on the sale, they bought mixing equipment and moved into their first warehouse. At night, the oldest siblings would mix and roll out the bars by hand, and Keith would hit the pavement during the day, trying to sell the product.

Eventually, someone took notice, and got them in the door with grocery chain Whole Foods. Since then, the Perfect Foods Bar has been on a fast track to success. Now in the \$3 million-per-year category, the company churns out about 15,000 bars per day — all still rolled by hand — from its warehouse in the University Towne Center (UTC). The next project, Keith said, is to open factories in locations across the country to reduce the company's carbon footprint and create jobs for local economies.

The business, meanwhile, is still a family affair. Keith's sister Leigh, 25, is the vice president of the company, while sisters Charisse, 22, and Monise, 26, are the quality control manager and factory leader, respectively. Brother Zane, 21, is a product demonstrator and brother Amyas, 23, is a factory technician.

"I certainly never planned on being a 'QC,'" Sharisse said, laughing. "But everything just kind of fell into place. It's been quite a journey."

Monise, dusted with powder from the mixing process, added that making a product she can conscientiously back is a catalyst for hard work.

"We always felt the bar had so much potential," she said. "The fact that I believe in the product is a huge motivator."

Working closely with family hasn't always been easy, especially when Keith has to crack the whip.

"There are definitely a few siblings that have been fired six or seven times, and they go through mom and magically they're rehired," he said, grinning. "But it's important to us to be a legitimate company and the rules have to be fair."

Family politics aside, the product has been climbing on to the national radar. Athletes and nutritionists praise it for being raw, organic and free of refined sugar or chemical additives, and grocers have taken notice. After signing a recent contract, the bars are now in eight of the 11 U.S. regions where Whole Foods operates, and are also sold in various other chains, such as Vitamin Cottage, Sunflower Market, GNC and Henry's. The company, Keith said, is in a veritable "hyper growth" stage.

Bud Keith passed away in 2009, so he hasn't been able to see the dynasty his children have built as his legacy. He has, however, lived on in the memories his sons and daughters



Charisse Keith, 22, shows a step — post-mixing and pre-packaging — in the process of making the Perfect Foods Bar. The bars are available in five flavors: peanut butter, cranberry crunch, fruit and nut, almond butter and carob chip.
DON BALCH | Village News



Bill Keith chats about the Perfect Foods Bar's road to success in the "beehive," a conference room painted with honeycomb walls. A friend of the family hand-painted the room for Keith, the company's 28-year-old CEO.
DON BALCH | Village News

have of their humble beginnings.

"I'll never forget making those bars in the kitchen with my dad," Bill Keith said. "We all remember where we came from. There have been a few critical moments when we could have folded, but it has come together because we all have the same passion: to make a product that is delicious and nutritious, and a good, positive thing."

In a word, perfect.

Church gets ready for Mardi Gras

The University City United Church, located at 2877 Governor Drive, has announced it will hold its annual Mardi Gras celebration on March 8 at 6 p.m., during which families can enjoy games, crafts, King cakes and a pot luck dinner.

Children will also get to participate in the New Orleans tradition of shoe-box decorating. Participants are urged to bring their own shoe box and special items to decorate with, and the church will provide the tissue paper and beads.

All this will be followed by a pancake relay race and costume parade. Costumes should be fun or crazy or just come in the Mardi Gras traditional colors of purple, green and gold. Top costumes will win a prize or ribbon.

For more information, call (858) 453-3444.

— Claire Harlin

Upcoming events at University City United Church

- Book Discussion Group: "The Heart of Christianity" by Marcus Borg
Tuesday, March 22 at 7:30 p.m. in the church library
- Blessing of the Pets
Saturday, March 26 at 10 a.m. on the church patio
All pets are welcome for a special blessing. Refreshments for humans as well as treats for pets will be provided.



AN ARTISTIC TRANSFORMATION

Painted by Chuck and Gail Corners, a transformer box outside the University City Library on Governor Drive has been transformed and dedicated to children.

SANDY LIPPE | Village News

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SAN DIEGO COMMUNITY NEWSPAPER GROUP

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Signed letters to the editor are encouraged. All letters must include a phone number for verification. The editor may edit letters for clarity and accuracy. Letters should be 350 words or less. Views expressed are not necessarily the views of this newspaper or staff.

SUBMISSIONS

Letters and photo submissions are welcomed. Those accompanied by an addressed, stamped envelope will be returned. The editor reserves the right to edit for clarity.

DEADLINES

All content must be received by 5 p.m. on the Thursday prior to publication.

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BOYS SOCCER

Knights' tussle with Torreys ends in a tie

By ROB STONE | VILLAGE NEWS

The Bishop's School Knights and La Jolla Country Day (LJCD) Torreys battled to a 2-2 tie in a boys Coastal League soccer game played at LJCD on Feb. 11.

"It was a well-played game," said Torreys coach Jerry Fleischhacker. "We played with a lot of heart and effort."

The hard work paid off in the form of an early goal from junior Alejandro Amescua to open up a 1-0 advantage for Country Day.

"We've got two or three injured players," said Bishop's coach Malcolm Tovey. "But, the rivalry between these two schools is such a good one."

The game was also a good one, with a goal by Knight senior captain Tyler Evans evening the score at 1-1 with just under 30 seconds left in the first half.

"It was a gutsy performance," said Tovey. "It got a little bit physical at times."

Senior Adam Malkiewicz showed some toughness, getting tangled up with a teammate and Torrey defenders before tipping in a goal that would give Bishop's a 2-1 bulge

heading into halftime.

"We've had a lot of injuries this year," said Fleischhacker. "We lost three players for the season. So, we had three freshmen playing in the game today."

But it was senior captain Hunter Khaleghi, knotting it at two apiece for LJCD by scoring with just under 25 seconds remaining in the second half.

"... The rivalry between these two schools is such a good one."

MALCOLM TOVEY

Head coach, Bishop's School

"Hunter scored a great tying goal," said Fleischhacker. "[The Knights] are a very good team. This was supposed to be a rebuilding year for us. We've improved a great deal and we don't give up a lot of goals."

Khaleghi was recently named one of the San Diego Section's City Athlete's of the Week by the San Diego Hall of Champions and the San Diego Union-Tribune.

In addition to the goals by Amescua and Khaleghi, Country Day also

got an assist from senior Daniel Faierman. Besides the goals by Evans and Malkiewicz, Bishop's also received assists from sophomores Robin Park and Sean Blake and three saves each from goalkeepers Brent Rossin and Christian Guinchard. With the tie, the Torreys now have a record of 13-5-4 overall and 4-2-1 in the Coastal League, while the Knights are at 11-1-2 overall and 4-1-2 in Coastal League play.

In other action

The Bishop's School Lady Knights shut out the La Jolla Country Day (LJCD) Lady Torreys, 2-0, in a game played at The Bishop's School on Feb. 11. With the win, the Lady Knights improved their record to 10-3 overall and 7-0 in the Coastal League. With the loss, LJCD falls to 11-3-3 overall and 4-2-1 in Coastal League play.



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EVENTS CALENDAR

Don't miss it!

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LaJollaVillageNews.com

THURSDAY, Feb. 17

- **Poetry workshop, 2 p.m.**, La Jolla Library, 7555 Draper Ave., (858) 552-1657, free
- **Free Third Thursday: open house, 5 p.m.**, Museum of Contemporary Art, 700 Prospect St., (858) 454-3541, www.mcasd.org
- **"Meander: Wooing Ms. Maudie" by Blayne Colemore, 7 p.m.**, Museum of Contemporary Art, 700 Prospect St., book-signing event, (858) 454-3541, www.mcasd.org, free
- **"Without a Paddle: Racing Twelve Hundred Miles 'Round Florida in a Sea Kayak" by Warren Richey, 7:30 p.m.**, Warwick's, 7812 Girard Ave., book signing, (858) 454-0347, free
- **Jazz at the Athenaeum: Anat Fort Trio, 7:30 p.m.**, The Athenaeum, 1008 Wall St., (858) 454-5872, \$19 Athenaeum members, \$24 non-members
- **La Jolla Town Council Sunsetter happy hour, 5 p.m.**, Prospect Bar and Grill, 1025 Prospect St., (858) 456-4995, \$5 Town Council members, \$10 non-members, free for new members who sign up and pay at the event
- **UCSD Visual Arts Department lecture series: Bill Daniel, 6:30 p.m.**, UCSD Visual Arts Facility, 9500 Gilman Drive, <http://visarts.ucsd.edu>, free
- **Creating Peace & Abundance Through Yoga & The Science of Meditation, 6 p.m.**, Whole Foods Market, 8825 Villa La Jolla Drive, yoga workshop with Hari Das Kaur, Kundalini



"Hedda Gabler," Henrik Ibsen's dramatic masterpiece, will open at University of California, San Diego's Mandel Weiss Forum Theatre on Friday, Feb. 18 at 8 p.m. The play, set in Norway in the 1890s, touches on the controversial subjects of marriage and women's role in Victorian society. Starring Zoe Chao, Kyle Anderson, Ngozi Anyanwu, Sara Garcia, Scott W. Patteson, Hugo Medina and Natalie Birriel, the play runs through Feb. 26 on Thursdays, Fridays and Saturdays. Evening performances start at 8 p.m. with an extra matinee performance on Saturday, Feb. 19 at 2 p.m. For tickets, which are \$10 for UCSD students and \$20 for the general public, call (858) 534-4574 or visit <http://theatre.ucsd.edu>.

yoga teacher, (858) 642-6700, free

- **Afro Caribbean Dance/Drumming Workshop, 3:30 p.m.**, social sciences building Room 101 at UCSD, 9500 Gilman Drive, (858) 822-0265, free

FRIDAY, Feb. 18

- **Visual Poetry: Alberto Blanco, 6:30 p.m.**, The Athenaeum, 1008 Wall St., opening reception for mixed-media poet Blanco, whose exhibit runs through March 26, (858) 454-5872, free
- **"Defragmentation: or how to get rid of my memory voids" by Omar Pimienta, 6:30 p.m.**, The Athenaeum, 1008 Wall St., opening reception for open studio artist Pimienta, whose exhibition exploring memory from specific translation processes runs through March 26, (858) 454-5872, free
- **Nicole Atkins and the Black Sea with Cotton Jones, 8:30 p.m.**, The Loft, 9500 Gilman Drive, (858) 822-3199, www.artpwr.com, \$10 UCSD students, \$12 general

SATURDAY, Feb. 19

- **Members' library tour, 11 a.m.**, The

Athenaeum, 1008 Wall St., (858) 454-5872, free for members

- **Chess club, 12:30 p.m.**, La Jolla Library, 7555 Draper Ave., (858) 552-1657, free
- **Eat Right for Your Blood Type Class, 11 a.m.**, Whole Foods Market, 8825 Villa La Jolla Drive, introduction to the blood-type diet, (858) 642-6700, free
- **E-Waste recycling, 10 a.m. to 4 p.m.**, La Jolla High School, 750 Nautilus St.

SUNDAY, Feb. 20

- **Martin Luther King Community Choir Gospel concert, 7 p.m.**, La Jolla Presbyterian Church, 7715 Draper Ave., (858) 434-0713, www.ljpresmusic.com, free

MONDAY, Feb. 21

- **Mini-concert: Sue Palmer, Boogie Woogie Queen, noon**, The Athenaeum, 1008 Wall St., (858) 454-5872, free

TUESDAY, Feb. 22

- **Free movie and popcorn: "Babies," 2 p.m.**, La Jolla Library, 7555 Draper Ave., (858) 552-1657, free

Award-winning charcuterie experts Jared Van Camp and Sam Burman of the Gaslamp's Quality Social will present a hands-on charcuterie class at Cups Culinary at 7857 Girard Ave. The first part of the class will be held on Feb. 19 at 2:30 p.m., during which students will learn how to prepare cured meat and make their own fresh salami. The salami will be left to cure for one month before the second half of the course, on March 24. Van Camp is the executive chef of Quality Social and Burman is the restaurant's chef de cuisine. Tickets are \$90 for both parts of the course and reservations can be made by calling Cups at (858) 459-2877.



- **"The Good Daughter" by Jasmin Darznik, 7:30 p.m.**, Warwick's, 7812 Girard Ave., book-signing event, (858) 454-0347, free
- **La Jolla Shores Permit Review Committee, 4 p.m.**, La Jolla Recreation Center, 615 Prospect St., (858) 456-7900
- **"Art, Culture in the African Diaspora," 6 p.m.**, Geier Presentation Hall, The Bishop's School, 7607 La Jolla Blvd., a multi-media presentation and reception

WEDNESDAY, Feb. 23

- **Crafts for kids, 2 p.m.**, La Jolla Library, 7555 Draper Ave., (858) 552-1657, free
- **"The Hot L Baltimore," 8 p.m.**, UCSD Arthur Wagner Theatre opening night of the play written by Lanford Wilson, (858) 534-4574, \$10 UCSD students, \$20 general
- **Children's Story Time, 3 p.m.**, The Athenaeum, 1008 Wall St., (858) 454-5872, free

THURSDAY, Feb. 24

- **UCSD Visual Arts Department lecture series: Samara Golden, 6:30 p.m.**, UCSD Visual Arts Facility, 9500 Gilman Drive, <http://visarts.ucsd.edu>, free
- **"A Discovery of Witches" by Deborah Harkness, 7:30 p.m.**, Warwick's, 7812 Girard Ave., book-signing event, (858) 454-0347, free
- **Jazz at the Athenaeum: Dave Samuels/Alex Acuña/Bill O'Connell Percussive Trio, 7:30 p.m.**, The Athenaeum, 1008 Wall St., (858) 454-5872, \$19 members, \$24 non-members
- **La Jolla Traffic and Transportation Board meeting, 4 p.m.**, La Jolla Recreation Center, 615 Prospect St., (858) 456-7900
- **Preschool Storytime and Crafts, 10:30 a.m.**, La Jolla Library, 7555 Draper Ave., (858) 552-1657, free

PACIFIC BEACH - JOHN HARVARD ACADEMY, Pacific Beach and La Jolla Branch, is celebrating its first anniversary in January 2011.

Part of the creation of the non-profit Children's Coalition in San Diego, John Harvard Academy has defined as mission to bring Quality and Affordable After-School Tutoring to school-age children of all social and economic backgrounds. Its after-school program is reputed for helping students build strong foundations in Math, Reading and Writing, as well as assisting them with daily Homework, Quiz/Exams, and Standardized Tests (SAT/ACT).

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Mr. and Mrs. Cayetano with their children, John Harvard Academy students and parents, Pacific Beach

For more information, please contact Jacqueline Pfiffner, Director 858.625.1515 www.johnharvardacademy.com

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2. \$9,750* RPM: This fully furnished beautiful Ocean View home in Prestwick Estates has a panoramic vista of La Jolla Shores, the Scripps Pier and the La Jolla Cove! The home features a swimming pool, an office and multiple luxury items. You must see it to appreciate it! Offered now for a one-year lease at \$9,750* RPM! Sorry, no pets and no smokers please.
3. New listing! We have a furnished La Jolla Shores home for rent for the months of April and May for \$3,200* RPM! Call for an appointment to see this today!

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ART

Legends Gallery welcomes budding 25-year-old oil painter

“Broadway bound,” which portrays busy downtown New York City with rain-glittered streets, is one of Joelle Blouin’s new pieces available at Legends Gallery, located at 1205 Prospect St.

Photo courtesy of Legends

By CLAIRE HARLIN | VILLAGE NEWS

Legends Gallery, located at 1205 Prospect St., Suite B, just got in a new artist — Joelle Blouin of Quebec, Canada — and the gallery sure is happy to show off her work. “The photos just don’t do her work and details justice,” said Julia Drew-Renfro, a fine art consultant at the gallery. “The more you look, the more you see, and the further you move back and take a broader perspective, the clearer it becomes.”

Blouin paints cityscapes with oil, using post-modern impressionism and cubism — all with a palette knife.

Blouin is self-taught and being represented by several other galleries across the United States. She’s receiving the respect of a fine, seasoned artist remarkably soon in



her career, said Drew-Renfro, adding the painter is only 25.

“Her paintings almost look like sculptures,” Drew-Renfro said. “You can almost hear her paintings. Very moving.”



Patricia Jasper Clark works on a piece called “Chinese Blues.”

WILL BOWEN | Village News

From decorating to oil painting

Owner of Patricia Jaspers Design sells art to benefit library

By WILL BOWEN | VILLAGE NEWS

From the earliest times she can remember, former La Jolla interior design specialist turned painter Patricia Jasper Clark was naturally good at decorating. Even as a little girl she had an artistic flair and liked to decorate. When she later went to University of Houston (UH) to study history, her undergraduate dorm room was voted “Best Decorated.”

After receiving a Bachelor of Arts from UH, Clark flew to France, where she studied art and French for a year at the Sorbonne. For the next step in her career, she earned a Bachelor of Fine Arts in interior design from the American University in Washington D.C., after which she married and opened an interior design business there.

Clark came to La Jolla by a serendipitous turn of events. She and her husband were vacationing in Puerto Vallarta, Mexico. But it was raining every day and they wanted to leave. The only plane out was to San Diego. So they took it and got a room at the La Valencia



“Wine and Apples” is part of Patricia Jasper Clark’s “Impression in Oils” collection.

WILL BOWEN | Village News

MUSIC



Aakaash Israni, Qasim Naqvi and Amino Belyamani make up the trio Dawn of Midi, which is set to perform at the Neurosciences Institute on Feb. 23.

Courtesy photo

World-renowned jazz trio comes to La Jolla

By BART MENDOZA | VILLAGE NEWS

San Diego is fortunate to have had many musicians of note rise through its music. But few may have had the breakout success of the group Dawn of Midi. What makes the trio’s accolades so notable is that it isn’t a rock, country or hip-hop act, instead specializing in improvised jazz.

On Feb. 23 at 6 p.m., Dawn of Midi will perform at the Neurosciences Institute in a concert presented by The Federation of Indian Associations San Diego. The event will include a reception, appetizers and dinner provided by restaurant KC’s Tandoor. The show is part of a pair of concerts, one on each coast, performed by the group as preparation for a European tour set to open April 16 in Austria.

Comprised of three classically-trained virtuoso performers, Indian (and native San Diegan) contrabassist Aakaash Israni, Pakistani percussionist Qasim Naqvi and Moroccan pianist Amino Belyamani, Dawn of Midi was originally formed in 2007, releasing its debut album, “First,” in March 2010. The disc was an instant success, with critics at *The Chicago Reader*, New York radio station WPMU and website Instant Jazz citing it amongst the year’s best releases. Within months Dawn of Midi found themselves on a North American tour, followed by a road trip through Japan.

Although free jazz tunes are often also described as “improvisational” or “experimental,” Israni prefers to think of Dawn of Midi’s music as a “conversational dialogue

between three instruments, three friends. We’re trying to create a narrative, done in real time.”

Despite the use of Musical Instrument Digital Interface (MIDI), in its name, ironically, the band only uses acoustic instruments.

“The name has to do with the era we grew up in,” Israni said. “It came around in the early 1980s. We thought it was a curious expression of the times and liked the way it sounded.”

The Cardiff resident was born in India, arriving in San Diego as a six-month-old. It was clear even as a child that music would be Israni’s lifelong pursuit, first taking up guitar and piano before moving to bass in his teens. He would go on to study music at the University of California, San Diego and later Cal Arts, where Dawn of Midi would eventually form.

Israni admits to being pleasantly surprised by the response of the group’s first album.

SEE MUSIC, Page 10

WHAT: Dawn of Midi, a concert for those age 13 and up. Tickets are \$20 at www.seagateconcerts.org or www.dawnofmidi.com

WHEN: Feb. 23 at 6 p.m.

WHERE: The Neurosciences Institute, 10640 John Jay Hopkins Drive, Torrey Pines Mesa.



The six-member cover band AfterShock Seven will play a free show at Barfly, located at 909 Prospect St., on Feb. 24 at 7 p.m.

— Claire Harlin

FASHION

Fashion wake-up call

Holly spots stylish La Jolla early birds as they start their day on a gorgeous winter morning.



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HOLLY LAUREN BEEDLE

Picking out clothes in the morning should be fun, not bothersome — and on a recent Wednesday morning at about 9 a.m., I found some local women who have the routine down to an art. Updating the morning’s wardrobe with a few new pieces always helps, and these ladies’ sense of couture offers some great ideas. Tonal-colored plaids, textured ruffles and scarves can keep you looking just as fabulous as these lovely La Jollans.

— *Holly Lauren Beedle, a graduate of the Moore College of Art & Design in Philadelphia, lives in San Diego and has designed for luxury brands including Isaac Mizrahi, Coach, New York & Company and Macy’s. She teaches at the Fashion Careers College of San Diego.*



A PROMISING DAY Realtor Tanya Brook wears a standout Anthropology dress, complemented by shimmery accessories and a pair of local Carlsbad designer “Spy” sunglasses. She looks forward to a day of viewing prospective clients’ homes, and her cool Californian look adds to a promising day.



COFFEE TALK Annica Martensson looks sleek and trendy wearing a fashionable LBD (little black dress), black leather boots and textured, woven tights while sipping her coffee on Prospect Street and chatting with co-worker Alexia Cassinell. Alesia wears a soft pink, woven



EFFORTLESS STYLE Pharmaceutical sales representative Melissa Wurm leaves the La Jolla Sports Club, located at 7825 Fay Ave., in style. Wearing cuffed skinny jeans, a trendy J.Crew ruffled tank top, cardigan and Tory Burch ballet flats, she proves it’s easy to look chic after working out.

A FASHIONABLE AFFAIR



Left: Model Zen Lopez shows off a two-piece ensemble (the black wrap is removable) at the La Jolla Woman’s Club fashion show and luncheon on Feb. 7. Club members enjoyed lunch, the show and many stayed to play bridge afterward. **Right:** La Jolla Woman’s Club members Marilyn Barrett, Susan Skoeglund, Shirley Harper, Peggy Fisher and Marilyn Hart enjoy a round of applause after modeling haute couture in a Feb. 7 fashion show in the club’s auditorium at 715 Silverado St.

VINCENT ANDRNAS | Village News

THEATER

All this and ‘Sunshine’ too

By CHARLENE BALDRIDGE | VILLAGE NEWS

In a rehearsal room at La Jolla Playhouse Feb. 1, managing director Michael S. Rosenberg welcomed the press to a media preview of the Playhouse’s Broadway-aimed world premiere musical, William Finn and James Lapine’s “Little Miss Sunshine.” Lapine directs the musical based on the Academy Award-winning 2006 film.

Rosenberg, who remarked that “Little Miss” is one of three world premiere musicals in the Playhouse season, then introduced Finn and Lapine, who commenced a discussion so amusing that, if recorded, would match any comedy routine in modern

history. After saying “How lovely of you to come,” composer/lyricist Finn (“In Trousers,” “March of the Falsettos,” “Falsettoland” and “The 25th Annual Putnam County Spelling Bee”) said, “I’m sick of being depressed in the theater, either because the show stinks or because it is depressing. ‘Billy Elliot’ made me joyous. I wanted to write a show that’s delicious.”

Lapine (all the above with Finn off-Broadway, as well as “Into the Woods” and “Sunday in the Park With George” with Stephen

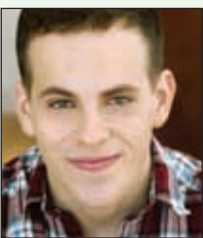
SEE THEATER, Page 10



Hunter Foster: “Richard Hoover”



Malcom Get: “Frank”



Taylor Trench: “Dwayne Hoover”

“Little Miss Sunshine” opened in previews Feb. 15 (critical opening March 4) and continues through March 27 in the Mandell Weiss Theatre, La Jolla Playhouse, 2910 La Jolla Village Drive. Information is available at www.lajollaplayhouse.org or (858) 550-1010.

La Jollans to play ‘Oz’ munchkins

By CLAIRE HARLIN | VILLAGE NEWS

Twelve children from J* Company, housed at the Lawrence Family Jewish Community Center at 4126 Executive Drive, are performing the roles of “munchkins” in the upcoming Broadway production of “The Wizard of Oz.”

The performance, which runs through Feb. 20 at the San Diego Civic Theater, is a traveling act starring theater professionals from all over the world. San Diego is the tour’s first California stop, and in each city local munchkins will perform.

“Wizard of Oz” organizers contacted Joey Landwehr, J*Company’s artistic director, to choose this year’s munchkins (who double as “winkies,” the evil minions of the Wicked Witch). The pleasure, for Landwehr, was like history repeating. In the 1990s, he traveled with the “Oz” show, which then starred comedian Phyllis Diller as the Wicked Witch.

Landwehr had certain height and weight requirements to adhere to, but ended up choosing a stellar cast from J*Company’s nearly 400 young stars — Marissa Wolfsheimer, Megan Spector, Nathan Miller, Adira Rosen, Rebecca Penner, Jonas McMullen, Sierra Lieb, Gabriel Mayer, Sebastian Mayer and Danya Greenberg.

The kids will be singing timeless tunes such as “Ding Dong the Witch is Dead,” while bringing the beloved classic to their hometown stage as part of their continuing per-



Munchkins of the upcoming “Wizard of Oz” performance, played by J*Company kids, practice at a Feb. 3 performance. (Back row) Jonas McMullen, Marissa Wolfsheimer, Rebecca Penner and Danya Greenberg; (Middle row) Sebastian Mayer, Adira Rosen, Gabriel Mayer; (Front row) Megan Spector, Nathan Miller and Sierra Lieb. Courtesy photo forming arts education.

J*Company’s munchkins will be performing at San Diego Civic Theatre, located at 3rd and B St., downtown San Diego today and tomorrow, Feb. 17 and 18, at 7:30 p.m. There will also be shows on Saturday and Sunday.

Munchkins of La Jolla

Marissa Wolfsheimer

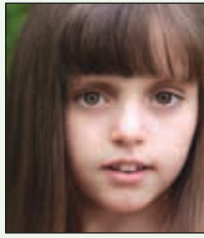
The 13-year-old started performing at age six as the star of “Annie.” Her most recent role was Cassie in “13” at J*Company. She loves singing, dancing and acting, and her grandmother was a La Jolla city councilwoman. She tap dances competitively and likes to surf — and she hates the sound of Harley motorcycles.

Nathan Miller

The 10-year-old is a fifth-grader at Torrey Pines Elementary. Nathan’s parents, who own Geppetto’s Toys, located at 7850 Girard Ave., knew he was going to be a performer because by the time he was two, he knew all the songs from “The Sound of Music.” Nathan’s dream role would be to star in “Oliver!,” and he can’t live without the “Wicked” soundtrack.

Danya Greenberg

The 13-year-old is a seventh-grader in University City, and has a 15-year-old sister who is also active in theater. Along with singing, dancing and acting, Danya also enjoys hanging out with friends, shopping and watching movies. The first Broadway show she was exposed to was “Joseph and the Amazing Technicolor Dreamcoat.” She would drop everything to go see Idina



Georgi James: “Olive Hoover”



Dick Latessa: “Grandpa”



Jennifer Laura Thompson: “Sheryl Hoover”

ART

CONTINUED FROM Page 8

Jewel Ball of Las Patronas, of which she is a member. Her garden painting, "Serenity," is on the cover of the brochure for the upcoming Secret Garden Tour of the La Jolla Historical Society. Clark is also a founding instructor at the Design Institute of San Diego, where she taught the history of the decorative arts.

About three years ago, Clark decided she wanted to try her hand at painting. It turned out she had a natural gift, which even local expert painter Sebastian Capella, who she studied with, recognized. Clark says she is most inspired by early California impressionist Franz Bischoff. But she also loves John Singer Sargent and Sorolla. Clark's painting fluctuates between "Plein Aire" outdoor landscapes and still lifes, which often feature a bowl and glass or vase with fruit.



"La Jolla Coastline" by Patricia Jasper Clark will be one of several works to debut Feb. 18 at the La Jolla Library. WILL BOWEN | Village News

Clark says she feels extremely blessed to have found a new calling at this stage of her life.

"After having a career of 30 years," she said, "to discover a new passion or dream to pursue at this time in my life is a great surprise and an unexpected thrill. It was so wonderful to discover that I had a talent for art and that I would be so motivated to pursue it."

Clark will be opening a show, called "Impression in Oils," featuring about 25 of her paintings at the La Jolla Library at 7555 Draper St. on Feb. 18. She has promised to donate 20 percent of her profits from any sales to the library. On Feb. 27, from 2 to 4:30 p.m., there will be a special reception with Clark in attendance. The show will run until March 31. For further information see www.PatriciaJasperClark.com.

THEATER

CONTINUED FROM Page 9

Sondheim) said, "Little Miss Sunshine" is not slavish to the movie," adding that the "rights people" gave them leeway to devise scenes of their own. As a result, "It's a lot of the movie and a lot of us."

The movie and Lapine's book concern the Hoovers. Grandpa (Dick Latessa) was kicked out of his retirement home. His son, Richard (Hunter Foster), is a struggling motivational speaker. Uncle Frank (Malcolm Gets) was dumped by his boyfriend; Richard's teenage son (Taylor Trench) has taken to silence; 10-year-old Olive (Georgi James), though neither beautiful nor talent-

ed, has entered a regional beauty pageant that occasions a trek from Albuquerque to Seal Beach. Long-suffering Mom (Jennifer Laura Thompson) perseveres, despite all impediments.

Onstage road trips are not easy. The constant throughout the ever-changing scenario is the infamous Yellow Bus, which comes in full-size, half-size and remote-controlled mini.

Among the musical numbers previewed, Latessa and James performed a duet that takes place on the eve of the pageant, in which Olive confesses she's scared and asks Grandpa for reassurance. Grandpa answers, "You are the most beautiful girl in the world."

When Jennifer Caprio designs costumes, she always consults her actors. She asked James, a veteran

Broadway actor ("Billy Elliot"), about her favorite color, to which James, actually 10, replied: "Rainbow." James wore the fruits of a La Jolla Shores shopping excursion, a rainbow jacket serendipitously appliquéd with a yellow bus.

Caprio, who designed costumes for Finn and Lapine's "Putnam County Spelling Bee," says of "Little Miss Sunshine," "It's been a fun challenge to figure out how to layer costumes for ensemble quick changes. In period dress you have gown layers, so it's easy to hide, but with jeans and a t-shirt, not so much.

"La Jolla is a great place to develop new work," Caprio says, "because we've got the time, and we've got the sunshine." And don't forget Little Miss, Finn and Lapine.

MUSIC

CONTINUED FROM Page 8

"We didn't expect press and especially not the worldwide recognition," he said. "We really liked the music, but we had no idea other people would as well. We're very grateful."

Dawn of Midi was recently awarded a 2011 Chamber Music

America Presenting Jazz Grant to produce new recordings. Sessions are already underway, in between bouts of touring.

"There's a chance we might do an album that's completely compositional, just to shake things up," Israni said.

Meanwhile, a second European tour for Dawn of Midi is shaping up for this fall, with Israni and Naqvi

also working on a rock album for their side project, "Recorder."

Even with all the acclaim and air miles piling up, Israni said the best part about Dawn of Midi is the company of his bandmates.

"I think the friendship aspect is really the thing that makes playing music so gratifying," he said. "Because the music is a result of that relationship."

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The San Diego Opera (SDO) began its 46th season on Jan. 29, with a performance of Puccini's masterpiece "Turan-dot," the Chinese legend about an icy princess and a prince determined to win her love. The opening night black-tie event began at 5:30 p.m. with a pre-opera cocktail reception in the grand lobby of the U.S. Grant Hotel.

Again this year, the gala was chaired by the Dow Divas, a women's financial investment club made up of 25 prominent community and cultural activists, most of whom are residents of La Jolla or Rancho Santa Fe. They ensured that the reception would not only be an enjoyable party, but that a variety of refreshing libations and deliciously-sustaining foods would be on hand to fortify guests before the opera performance, which would start at 7 p.m. and last about three hours. (A more formal post-opera dinner would be served at the Grant at about 10 p.m.)

Tickets for the evening were rather pricy, but SDO had no trouble selling out the event. Guests, not about to waste this opportunity to show off their taste and style, dressed to the nines. Halfway into the reception, their attention was called to a stage set up in the lobby, where SDO General and Artistic Director Ian Campbell welcomed and thanked them. He introduced Iris Strauss, president of those Dow Divas and longtime SDO board member and supporter (and who, along with husband Matthew, donated \$250,000 to ensure the success of SDO's production of "Turan-dot"). Iris announced that the evening's event honored Esther Burn-

Hot mustard and haute couture

ham, well-loved San Diego resident and longtime SDO supporter, and that Mayor Jerry Sanders had proclaimed it Esther Burnham Day in San Diego in honor of her many contributions to the community. She was presented with a bouquet of red roses.

Following the ceremonies, partygoers resumed their enthusiastic grazing at the buffet tables, where the Grant staff had prepared an exceptional array of Chinese taste treats. There were potstickers; skewered scallops, shrimp and beef; fried wontons filled with crab and cream cheese; and much more (including spicy sauces and strong Chinese mustard). At 6:40 p.m., the Lucky Lion Dancers came through with two Chinese dragons and numerous gong-bongers to lead the guests to the opera performance at the Civic Theatre. Fortunately, they were well-fortified for the long performance — dinner would not be served for another three hours.

Located in a historic building at 715 Silverado Street, the La Jolla Woman's Club (LJWC) has been a La Jolla tradition for more than a century, thanks largely to the generosity of Ellen Browning Scripps. The club's gardens and facilities are frequently the venue of choice for weddings and other gatherings. Club meetings and bridge games often take place in the large auditorium.

La Jolla resident Merle Lotherington was asked to arrange a fashion show for a Feb. 7 club luncheon event. Having staged a large number of benefit fashion shows over the years, Merle was up to the task, and brought in designers Ricco Antonio and his sister Wilhelmina, of Star Fashion House. The idea of a fashion show appealed to LJWC members and their friends, and all 150 tickets sold quickly.

A social demi-hour preceded the lunch service. Red and white wines were available at a buffet table, along with small

snacks. Crown Point Catering aptly catered the event, serving a particularly nice chicken pesto dish followed by a rich chocolate dessert.

Merle's granddaughters, Sarah (23) and Emily (18) have been doing informal modeling for Star since they were three years old. Both were stars in this show, along with 13 other models, including five LJWC members. (One, Peggy Fisher, was very proud of being in the show, at a very sprightly 90 years of age.) The guests seemed to really enjoy the presentation, and a large number of club members stayed to play bridge afterward.



Opera: 1. Debbie Turner, Collette Carson Royston, Sheryl White, Iris Strauss, Karen Cohn 2. Al and Armi Williams, Robert Singer, Karen Fox and Harvey Ruben 3. Samantha Schipper, Ben Campbell, Ann and Ian Campbell (he's SDO General and Artistic Director) 4. Hershell Price and County Supervisor Pam Slater Price, Joye Blount Knight and Jessie Knight **LJWC:** 5. Mary G. Walker, Carol Karlovich, Merle Lotherington (Fashion Show chair), Margo Ehman Singleton (LJWC house manager) 6. Linda Masters, Cornell Bastarache, Ricco Antonio, Wilhelmina, Zen Lopez

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(1) FICTITIOUS BUSINESS NAME(S): A. PPS COURIER/EL LOCATED AT: 2336 RIDGEVIEW DR. SAN DIEGO, CA 92105 **(3) THE FICTITIOUS BUSINESS NAME REFERRED TO ABOVE WAS FILED IN SAN DIEGO COUNTY ON:** 02/26/2010, and assigned File No. 2010-005680 **(4) IS (ARE) ABANDONED BY THE FOLLOWING REGISTRANT(S):** PAWEŁ SKORA 2336 RIDGEVIEW DR. SAN DIEGO, CA 92105, RACHEL SKORA 2336 RIDGEVIEW DR. SAN DIEGO, CA 92105 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 19, 2011 issue date(s): JAN 27 FEB 03, 10 AND 17, 2011

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located at: 7644 GIRARD AVE. LA JOLLA, CA 92037 is hereby registered by the following owner(s): L2MNT CORPORATION This business is being conducted by: A CORPORATION L2MNT CORPORATION 7644 GIRARD AVE. LA JOLLA, CA 92037 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 13, 2011 issue date(s): JAN 27 FEB 03, 10 AND 17, 2011

PETITION FOR CHANGE OF NAME SUPERIOR COURT OF CALIFORNIA COUNTY OF SAN DIEGO, NORTH COUNTY 325 SOUTH MELROSE DR., VISTA, CA. 92081
CASE NO. 37-2011-00050572-CU-PT-NC PETITIONER OR ATTORNEY, Matthias Schmidt-Wetekam P.O. Box 506 Rancho Santa Fe, CA. 92067 858-504-3000 HAS FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING PETITIONERS NAME FROM MATTHIAS ERICH SCHMIDT-WETEKAM TO MATTHIAS ERICH SCHMIDT. THE COURT ORDERS THAT all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING TO BE HELD ON FEB 22, 2011 TIME: 8:30 AM DEPT: 3 SAME AS NOTED ABOVE Issue Date(s): JAN 27 AND FEB 03, 10 AND 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002198
THE NAME(S) OF BUSINESS: LA JOLLA LIVESCAN & FINGERPRINT, LA JOLLA VILLAGE NOTARY located at: 7460 GIRARD AVE. SUITE 5 LA JOLLA, CA 92037 is hereby registered by the following owner(s): LEE GOLDENBURG This business is being conducted

by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 24, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 AND 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-001707
THE NAME(S) OF BUSINESS: HYDRO ONE located at: 922 SKYLARK DR. LA JOLLA, CA 92037 is hereby registered by the following owner(s): JOSHUA JAMES This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/19/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 24, 2011 ISSUE DATE(S): JAN 24, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 & 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002308
THE NAME(S) OF BUSINESS: SOCAL SAFARIS CORP located at: 4249 CHEROKEE AVE. SAN DIEGO, CA 92104 is hereby registered by the following owner(s): SOCAL SAFARIS CORP This business is being conducted by: A CORPORATION SOCAL SAFARIS CORP 4249 CHEROKEE AVE. SAN DIEGO, CA 92104 DELAWARE The transaction of business began on: 01/21/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 24, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 AND 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002285
THE NAME(S) OF BUSINESS: WESTSIDE CAB, WOODY'S RIDE located at: 3485 KURTZ, SAN DIEGO, CA 92110 is hereby registered by the following owner(s): WILLIAM H. PRICE. This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 24, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 AND 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002312
THE NAME(S) OF BUSINESS: C.J.'S RESTAURANT MAINTENANCE & REPAIR, INC located at: 1330 EUREKA ST. #33 SAN DIEGO, CA 92110 is hereby registered by the following owner(s): C.J.'S RESTAURANT MAINTENANCE & REPAIR, INC. This business is being conducted by: A CORPORATION C.J.'S RESTAURANT MAINTENANCE & REPAIR, INC. 1330 EUREKA ST. #33 SAN DIEGO, CA 92110 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 24, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 & 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002437
THE NAME(S) OF BUSINESS: EVEREST YOUTH SPORTS located at: 6660 WANDERMERE CT. SAN DIEGO, CA 92120 is hereby registered by the following owner(s): TPM ENCINITAS ASSOCIATION, LLC This business is being conducted by: A CORPORATION TPM ENCINITAS ASSOCIATION, LLC 6660 WANDERMERE CT. SAN DIEGO, CA 92120 CALIFORNIA The transaction of business began on: 01/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 25, 2011 ISSUE DATE(S): FEB 03, 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002496
THE NAME(S) OF BUSINESS: AVITEX, SOUTHWEST TECHNIK located at: 2904 PACIFIC HWY #207 SAN DIEGO, CA 92101 is hereby registered by the following owner(s): STANISLAV AGAPOV This business is being conducted by: A CORPORATION STANISLAV AGAPOV 1804 EL PASO REAL SAN DIEGO, CA 92037 CALIFORNIA The transaction of business began on: 01/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 25, 2011 ISSUE DATE(S): FEB 03, 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002622
THE NAME(S) OF BUSINESS: METTANO DESIGNS located at: 10559 CAMINITO BASSWOOD SAN DIEGO, CA 92131 is hereby registered by the following owner(s): ART BOX INCORPORATED This business is being conducted by: A CORPORATION ART BOX INCORPORATED 10559 CAMINITO BASSWOOD SAN DIEGO, CA 92131 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 26, 2011 ISSUE DATE(S): FEB 03, 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002873
THE NAME(S) OF BUSINESS: THE TOWN'S BEHAVIORAL HEALTH SERVICES located at: 5075 NARRAGANSETT AVE. #105 SAN DIEGO, CA 92107 is hereby registered by the following owner(s): NIMA ZAHEDI This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 28, 2011 ISSUE DATE(S): FEB 03, 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-002376
THE NAME(S) OF BUSINESS: OLD TIME PHOTO COMPANY located at: 1853 CABLE ST. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): RAMONAL BERT-HOLET This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 25, 2011 ISSUE DATE(S): FEB 03, 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-003029
THE NAME(S) OF BUSINESS: NOE' CLOSET CONCIERGE located at: 833 SAN LUIS REY PLACE SAN DIEGO, CA 92109 is hereby registered by the following owner(s): SAVANNAH NOE' This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 31, 2011 ISSUE DATE(S): FEB 10, 17, 24 AND MAR 03, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-003268
THE NAME(S) OF BUSINESS: DR. DETAIL MOBILE AUTO CARE, DR. DETAIL SAN DIEGO located at: 2430 GERANIUM ST. SAN DIEGO, CA 92109 is hereby registered by the following owner(s): EVAN BLOOM This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 01, 2011 ISSUE DATE(S): FEB 10, 17, 24 AND MAR 03, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-003277
THE NAME(S) OF BUSINESS: REMINGTON TATTOO located at: 1149 28TH STREET SAN DIEGO, CA 92120 is hereby registered by the following owner(s): TERRY RIBERA, JENNIFER RIBERA This business is being conducted by: HUSBAND AND WIFE The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 01, 2011 ISSUE DATE(S): FEB 10, 17, 24 AND MAR 03, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-0031802
THE NAME(S) OF BUSINESS: CENTAURUS PRIME located at: 4425 CASS ST. SAN DIEGO, CA 92109 is hereby registered by the following owner(s): ROBERT D. CALDWELL This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/01/04 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 01, 2011 ISSUE DATE(S): FEB 10, 17, 24 AND MAR 03, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-003337
THE NAME(S) OF BUSINESS: RADIANCE COACHING located at: 8132 VIA KINO STE 2 SAN DIEGO, CA 92122 is hereby registered by the following owner(s): MARI-ANA ADAN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/01/11 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 02, 2011 ISSUE DATE(S): FEB 10, 17, 24 AND MAR 03, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-003093
THE NAME(S) OF BUSINESS: ON TIME PERMITS, LLC. located at: 4882 NIAGARA AVE. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): ON TIME PERMITS LLC This business is being conducted by: A LIMITED LIABILITY COMPANY ON TIME PERMITS LLC 4882 NIAGARA AVE. SAN DIEGO, CA 92107 CALIFORNIA The transaction of business began on: 06/01/00 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 09, 2011 ISSUE DATE(S): FEB 10, 17, 24 & MAR 3, 2011

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1350 Front St. Room 5056, San Diego, CA 92101 (619) 525-4064
Filing Date: February 4, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: MAJIA KALIA CLINE, GRAHAM LOUIS DAVANPORT, BRIAN ANDREW FREYE
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverage at: 1125 ROSECRANS ST. SAN DIEGO, CA 92106-2629
Type of license(s) applied for: 47-ON-SALE GENERAL EATING PLACE
Issue Date(s): FEB 10, 17 AND 24, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-001304
THE NAME(S) OF BUSINESS: ELECTRIC LADYLAND located at: 4944 NEWPORT AVE. SAN DIEGO, CA 92107 is hereby registered by the following owner(s): STANLEY PAUL BOLTON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: JAN 13, 2011 ISSUE DATE(S): JAN 27 FEB 03, 10 AND 17, 2011

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2011-004045
THE NAME(S) OF BUSINESS: ROMAN SHIP SUPPLY located at: 2921 INDIA ST #2 SAN DIEGO, CA. 92103 is hereby registered by the following owner(s): JOSHUA ROMAN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on: FEB 08, 2011 ISSUE DATE(S): FEB 17, 24 MAR

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Sun 10-1pm	1000 Genter St. #103	.3BR/3BA	\$850,000-\$975,000	Kalinka Rutberg • 619-972-9274
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Sun 2-5pm	7342 Eads Ave.	.1BR/1BA	\$599,000	Natasha Alexander • 858-336-9051
Sun 1-4pm	1608 Caminito Barlovento	.3BR/2BA	\$849,000	Sally Fuller • 858-449-8575
Sun 12-3pm	542 Gravilla St.	.3BR/3BA	\$1,239,000	Kathy Evans • 858-488-7355
Sun 1-4pm	5970 La Jolla Corona Dr.	.3BR/3BA	\$1,135,000	The Reed Team • 858-395-4033
Sun 1-4pm	8228 Paseo del Ocaso	.3BR/3BA	\$1,850,000	Joyce Gutzeit • 858-220-0866
Sun 1-4pm	6045 Folsom Dr.	.4BR/4.5BA	\$1,995,000-\$2,295,000	Greg Noonan • 858-551-3302
Sun 1-4pm	220 Coast 1G	.3BR/3BA	\$2,195,000	Mary Mc Gonigle • 858-361-2556
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Sat 1-4, Sun 12-3pm	1064 Diamond St.	.4BR/4BA	\$999,000	Kathy Evans • 858-488-7355
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Sat 1-4pm	3920 Riviera Dr. #K	.2BR/2BA	\$599,000	Stacey Studebaker • 858-349-3075
Sat 12-3pm	3995 Crown Point V37,39	.4BR/2BA	\$899,500	Cheryl Mc Grory • 858-361-4806
Sat 1-4pm	2176 Diamond St.	.6+BR/3BA	\$1,239,000	Kathy Evans • 858-488-7355
Sun 1-4pm	3916 Riviera Dr. #305	.2BR/2BA	\$549,000	Catherine Viani • 619-823-2797
Sun 1-4pm	3961 Riviera Dr.	.3BR/3BA	\$589,000	Kathy Evans • 858-488-7355
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Sun 1-4pm	5180 Renaissance Ave.	.4BR/2.5BA	\$1,050,000	Claire Melbo • 858-551-3349
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Sat 1-4pm	3584 Seahorn Circle	.2BR/2BA	\$424,000	Jennifer Saint • 858-761-4581
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RANCHO PENASQUITOS

Sat 12-3pm	10371 Azuaga St. #149	.2BR/2BA	\$189,000-\$219,000	Richard Mehren • 858-549-8200
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