

LA JOLLA VILLAGE NEWS

LA JOLLA'S PREFERRED SOURCE FOR LOCAL NEWS



SAN DIEGO COMMUNITY NEWSPAPER GROUP

THURSDAY, APRIL 22, 2010

WWW.SDNEWS.COM ■ VOLUME 15, NUMBER 32

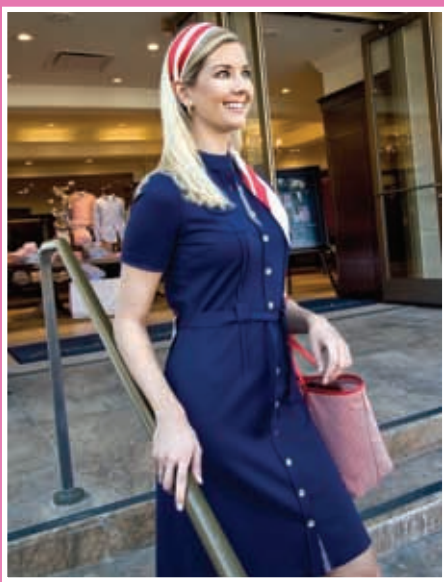
LA JOLLA FASHION FILM FESTIVAL ARRIVES!

SCHEDULE OF EVENTS

FESTIVAL OVERVIEW

LA JOLLA'S OWN FASHION BOUTIQUES

SEE PAGES 10-11



In front of the historically-fabulous Gaines Building of La Jolla, which now serves as the humble abode to Brooks Brothers, Cassandra sparkles in a navy knit cotton polo dress, red and white nautical scarf, accompanying shopper tote and navy sandals.



Whether floral, striped, abstract, bold or subdued, patterns on pants and dresses are providing new, bold wardrobe options for warmer months.

Our model, Cassandra, is wearing designs from one of La Jolla's most eclectic and affordable boutiques, BEECH, at 7874 Girard Ave. This is one of the many stylish boutiques that make La Jolla a draw for such events as the Film Fashion Festival set for this weekend.

City sues Promote La Jolla

By ADRIANE TILLMAN | VILLAGE NEWS

The San Diego city attorney is suing Promote La Jolla and three of its former board members for allegedly misusing parking funds and submitting false claims to the city. The city is seeking \$112,070 in damages plus attorney fees.

The city began investigating Promote La Jolla — the manager of the Village's business improvement district (BID) — last June after someone complained to the city's fraud hotline.

The lawsuit names former executive director Tiffany Sherer, former president Deborah Marengo and former secretary Reza Ghasemi for negligent and intentional breach of fiduciary duty.

Promote La Jolla President Rick Wild-

SEE LAWSUIT, Page 4

Promote La Jolla may declare bankruptcy

The board of directors of Promote La Jolla will discuss the prospect of declaring bankruptcy with a lawyer at its next meeting on May 12 at the La Jolla library, 7555 Draper Ave.

Promote La Jolla President Rick Wildman said the Village needs to form a new group to manage the business improvement district (BID) to better represent the interests of the entire business community.

"I personally believe the business community should be involved, not just a few people," Wildman said.

The city is currently managing La Jolla's BID, however, so even if Promote La Jolla goes bankrupt, the same advisory board will continue to advise the city, said Meredith Dibden-Brown, manager of the city's Office of Small Business.

Advisory board members are Rick Wildman, Glen Rasmussen, Jennifer Clark and Daisy Fitzgerald.

Volunteers have attempted to take over the work of Promote La Jolla in the past year while the city investigated alleged financial wrongdoings by the group.

In January, the city agreed to manage the BID — since Promote La Jolla was defunct — and has since collected \$120,000 in fees from businesses in the district.

Volunteers now meet monthly to clean the streets of trash to help fill the gap for the street sweeping the Urban Corps was paid to do before.

In January, Promote La Jolla had to pass off organization of the Motor Car Classic to the historical society. The event made \$105,965 for Promote La Jolla in 2008.

— Adriane Tillman

PLASTIC SURGERY, LASER & INJECTABLE PROCEDURES

\$9 PER UNIT BOTOX®
\$4 PER UNIT DYSPORT®

\$900 SCULPTRA® PER VIAL
CALL OFFICE FOR DETAILS

\$370 FIRST SYRINGE RESTYLANE® OR JUVEDERM™
\$490 RADIESSE® FIRST SYRINGE
NEW! JUVEDERM™XC

10% OFF All Procedures thru 5/31/10

Looking Wonderful is a Great Thing. Feeling Wonderful is Everything!™

Diplomate, the American Board of Plastic Surgery 1985

PLASTIC SURGERY

LASER SKIN CARE

FACE • BREAST • BODY

NATURAL RESULTS • MEN & WOMEN

0% INTEREST FINANCE PLANS

Stuart B. Kincaid M.D., F.A.C.S.

Over 25 Years Experience

www.SKINCAIDMD.com

Visit Our Website to See Your Procedure in 3D and Video

San Diego/La Jolla 858.450.4199

8525 University Center Lane, Suite 201, San Diego, CA 92122

NEWS *briefs***Counterfeit \$100 bills circulating in La Jolla**

Two shops in La Jolla have been hit with counterfeit \$100 bills — and there may be others.

A young woman in her twenties purchased a bracelet with a \$100 bill at Atelier Aucoin Salon on Girard Avenue last week. Store owner Jodi Aucoin said she had been warned to watch out for \$100 counterfeit bills by James Oh, who owns Dolchi Mango on Fay Avenue. Oh had been handed \$100 counterfeit bills three times in the past year.

Aucoin said she hurried to check the bill but, unfortunately, she checked the wrong one and the suspect was long gone by the time Aucoin realized what had happened.

“It’s awful. You lose your merchandise plus you lose all your change,” Aucoin said.

Merchants should check that the bottom right corner of the bill is reflective — that it shows green and brown when turning the paper, Aucoin said. The bottom border should feel raised — it’s smooth on the counterfeit bills, Aucoin said.

Merchants should also hold the bill up to the light to see the watermark, which should match the profile on the bill.

Local streets on mayor’s list for resurfacing

The city’s finances are in the dumps but the potholes may soon get better. Mayor Jerry Sanders has dedicated \$47 million to resurface streets totaling more than 1,000 city blocks in length beginning this week, with plans to finish by the summer of 2011.

In La Jolla, Soledad Mountain Road

will be resurfaced from Palomino Circle to La Jolla Scenic Drive; La Jolla Village Drive will be resurfaced from Villa La Jolla Drive to I-805; and Nobel Drive will be resurfaced from I-5 to Genesee Avenue.

The city staff estimated almost as many miles of city streets will be repaved as in the past eight years combined.

The city is drawing from a \$103 million bond reserved for capital improvement projects, which the city obtained a few years ago, said mayoral spokesman Alex Roth.

Roth said in the past the city repaired its streets with money from the general fund and state tax revenue. This is the first time the city has pulled from the bond for street repairs.

“There’s simply not enough money in the general fund to cover capital projects of this scope,” Roth said.

Board deadlocked over Whitney Project

The La Jolla Shores Advisory Board is in a deadlock over the Whitney Project — a controversial proposal to build a large, three-story building in La Jolla Shores. Three board members are in favor and three are opposed.

The mayor-appointed advisory board revisited the topic April 20 and voted to send a “no recommendation” to the city.

More than 30 residents turned out to show their opposition to the project at the meeting. Local architects say the size and scale of the building does not fit with the character of Avenida de la Playa.

The La Jolla Community Planning Association rejected the project.

Julie Hamilton, an attorney for La Jolla Shores Tomorrow, said the project doesn’t meet the criteria of the planned district ordinance (PDO), established to project the character

**SUNSET SERENADE**

Members of Mariachi Real de San Diego provide live music for guests during the La Jolla Town Council Sun Setter on April 15 at Mr. Taco, 7918 Ivanhoe Ave. Here, the band serenades Mr. Taco owner Alfredo Contreras, left, and La Jolla Town Council President Rick Wildman. DON BALCH | Village News

of the neighborhood.

“When you make findings, you can’t pick and choose which ones you want to apply,” Hamilton said. “It’s not a subjective process; it’s terribly objective.”

A hearing office for the city’s Development Services Department will make the final decision on the project, which is appeal-able to the Planning Commission.

Man pleads guilty to animal abuse charge

A La Jolla man pleaded guilty April 15 to misdemeanor animal abuse in the choking death of his girlfriend’s puppy and was immediately sentenced to credit for time served, which was 51 days in jail. He was released from jail that night.

David Hale Warner, 50, asked for immediate sentencing after a felony animal cruelty charge was dismissed. San Diego Superior Court Kathleen Lewis placed him on three years probation, fined him \$100 and ordered him not to own any dogs while on probation.

Warner and his girlfriend took the puppy to an emergency animal hospital on Feb. 24, but the Labrador puppy died two days later. Warner admitted he choked the 10-week-old puppy after the dog nipped his girlfriend in the face.

In another case, probation was reinstated for Warner for domestic violence that stemmed from an incident in 2006 in which he punched his girlfriend in the face. His probation had been revoked when he was arrested after the dog died as probation requires that people not

pick up new charges. Warner had been sentenced to 20 days public service work for the domestic violence. Lewis noted that he completed 15 days, but must do another five days. He was fined \$699 and given credit for serving 218 days in jail total since 2006, according to court records.

— Neal Putnam

OTHER NEWS

• **A community cleanup** will be held on Girard Avenue from Prospect Street to Pearl Street on Saturday, April 24 from 9 a.m. to noon. The sign-in table will be located in front of Chase Bank at 7733 Girard Ave. All necessary tools will be provided and volunteers will get refreshments. For more information contact Esther Viti at (619) 742-1373.

• **Scripps Cancer Center** received \$80,000 in grants from Susan G. Komen for the Cure, San Diego to support programs that provide free breast cancer diagnostic services for women in San Diego and Imperial counties and outreach, education and case management to underserved populations in south and central San Diego.

• One month after winning a 2009 poetry book award from the National Book Critics Circle, **Rae Armantrout** has received the 2010 Pulitzer Prize for “Versed,” her 10th collection of poems. Armantrout has been a professor of writing and literature at UCSD for more than two decades and she is the head of the Department of Literature’s writing section.

• **Seth Lerer**, dean of arts and humanities at UCSD, won the 2010 Truman Capote Award for Literary Criticism with his book, “Children’s Literature: A Reader’s History from Aesop to Harry Potter.” Lerer will receive the \$30,000 award — the largest annual cash prize in English-language literary criticism — at the University of Iowa on May 6.

Dream It... Design It... Live It...





www.MiramareLaJolla.com

Located on La Jolla’s Famous Ocean Front Street in the Village.

- Spacious Living Areas
- Stunning Ocean Views
- Storage & 4-Car Parking
- Penthouse & 2nd Floor Available
- Interior Design Options Available



Shown by Appointment Only:
Claudette Berwin
Gallery Properties
(858)454-0555
(858)361-7448
DRE # 00864942

* Floor Plans, square footages and measurements may vary with location. Buyers to verify prior to close of escrow. Individual home designs subject to builder approval and location of building infrastructure.

Creek to Bay Cleanup will tackle both coastal and inland pollution

By ANTHONY GENTILE | VILLAGE NEWS

While most beach cleanup efforts focus solely on the coast, the Creek to Bay Cleanup doesn't stop there. I Love A Clean San Diego's eighth annual cleanup is set to take place Saturday, April 24 from 9 a.m. to noon at dozens of locations around San Diego.

"Most of us live in the beach communities because we enjoy the lifestyles and enjoy our beaches," said Morgan Justice-Black, outreach director for I Love A Clean San Diego (ILACSD). "While cleaning up what is there on our beaches is important, it's also important to realize that the debris is originating at some of these inland locations and that's where the real source of the problem is."

There is one local cleanup site at La Jolla Shores, however, that site draws one of the best crowds in the county.

"We're expecting a pretty big turnout," Justice-Black said. "It's usually one of our biggest sites."

Nearly 5,000 volunteers will be scattered across 68 cleanup sites in the

county, picking up assorted trash and debris from creeks, canyons and beaches. The Creek to Bay Cleanup will cover an estimated 150 miles of land.

"It is three hours of your time that can make a big difference in the health of our community," Justice-Black said. "Just three hours and you can really notice the difference from when you arrive to when you leave that day."

This year, the Creek to Bay Cleanup will reach an impressive milestone. Since 2001, a total of 992,075 pounds of debris has been collected — which means the mark of 1 million pounds of trash will likely be eclipsed on Saturday.

"The most common items that we find are things like cigarette butts, plastic bottles and caps and food wrappers," Justice-Black said. "So imagine just how many cigarette butts and food wrappers we're picking up to hit a million pounds."

To volunteer or for more information, visit www.creetobay.org. I Love A Clean San Diego is online at www.ilacsd.org.

Garbage collection might start 1 hour earlier

Garbage collection in residential areas may start at 6 a.m. if the full City Council follows the recommendation for the early start by a council committee that heard testimony it would save the city up to \$4.4 million.

The savings would come with sanitation employees working 10 hours a day for four days a week instead of eight hours for five days a week.

The current start of garbage collection is 7 a.m., but the Natural Resources and Culture Committee voted 4-0 on

April 14 to endorse the idea and forwarded it to the City Council. The change will require City Council approval.

Joan Raymond, who represents the city's sanitation workers, said most of the workers are in favor of the change. She said it would only involve curbside collection with the city's green and blue containers used for pick up by mechanical means. It would not involve dumpsters.

— Neal Putnam



The Bishop's School seeks to build a \$10 million, 34-foot-high library learning center as depicted in this rendering. COURTESY OF THE BISHOP'S SCHOOL

The Bishop's School library plan 4 feet too tall

La Jolla Development Permit Review Committee rules height not justified

By ADRIANE TILLMAN | VILLAGE NEWS

The Bishop's School is moving forward with plans to build a \$10 million library learning center on campus — the second phase in its master plan.

The city approved the master plan in 2004 but Bishop's is cycling through the process again because the school wants to build a 34-foot-high library — four feet taller than permitted — and must seek a deviation to its planned development permit.

"We believe this is necessary to make it a better project," said architect Michael Wilkes.

The La Jolla Development Permit Review (DPR) committee doesn't believe

the project warrants the four-foot deviation from the Village's community plan. The committee unanimously voted to deny the project April 20.

Committee member and architect Laura Du Charme said she liked the project but wasn't convinced building an extra four feet was the only option for the library. The committee also worried about setting a precedent in the Village.

"You have to have a very good reason for going four feet higher than the 30-foot height limit," Du Charme said. "That's a very special case."

Bishop's wants to build an additional four feet because school officials believe a 10-foot-high ceiling is superior to an eight-foot-high ceiling for learning purposes. The library also needs to be built on a raised foundation because the area floods. The library will be 20,000-square-feet with a basement and operable windows.

The school doesn't need to seek a variance from the 30-foot coastal height limit since the height can be measured after the grade is altered, according to Wilkes.

The La Jolla Community Planning Association will review the project next. The Bishop's School built an \$18 million science center and parking garage with a rooftop field in 2005 as part of phase one. The school plans to build a new arts and athletic building for the last phase.



WE'RE BACK, AND READY TO INDULGE YOU. AGAIN.

For 83 years, we've made it our business to spoil you. And we're ready to do it once more. What's new? Everything but the unparalleled ocean view. Our dining room has a fresh look and refined ambiance. Enjoy our deliciously crafted menu of California Cuisine, infused with a subtle Mediterranean touch by Chef Sean Eastwood. Your table awaits.

The Patio, La Jolla's premier outdoor dining space has been refreshed for your comfort and inspiration. Stop by for lunch, dinner, or drinks and appetizers fireside.

THE MEDITERRANEAN ROOM
AT LA VALENCIA HOTEL

HISTORIC HOTELS
of AMERICA
NATIONAL TRUST FOR HISTORIC PRESERVATION

Reservations 858.551.3765 • www.lavalencia.com
1132 Prospect Street, La Jolla, CA 92037

Preferred
HOTELS & RESORTS



OPEN SUNDAY 1-4

333 Coast Boulevard

Direct ocean facing unit across street from beautiful sandy beach on Coast Blvd. Corner with private location. 2br / 2ba Sunny unit with wrap around patio overlooking lovely garden, unobstructed ocean views, wood floors, and white water surf. Lovely complex. 2 secure parking spaces near unit. Walk to La Jolla cove and village.

Just Reduced \$1,495,000

Mary McGonigle Windemere
(858) 361-2556 or (858) 459-3504
Exclusive Properties



(888) 802 SHOW
8860 Lawrence Welk Dr. Escondido CA 92026

LAWSUIT

CONTINUED FROM Page 1

man, who joined the reformed board last year, is confident that Promote La Jolla and the city can settle the issue out of court.

Wildman characterizes the situation as “problem solving” rather than a legal battle.

It’s unclear whether Sherer, Marengo and Ghasemi will be protected by insurance from the monetary damages the lawsuit specifies. Promote La Jolla does carry an insurance policy to protect its board members in such situations, but it’s unclear how the coverage will play out, said Promote La Jolla Secretary Glen Rasmussen.

Parking money

Marengo and Ghasemi took out a \$150,000 loan for Promote La Jolla activities from First Republic in 2005. As a condition of the loan, Promote La Jolla had to transfer its bank accounts from Citibank to First Republic, according to the lawsuit.

The trouble began when Promote La Jolla transferred its parking and coastal access funds, set aside in a separate account at Citibank, to a CD at First Republic Bank. According to the lawsuit, Marengo and Ghasemi “knowingly and intentionally” failed to place the \$65,323 into a separate, interest-bearing account earmarked for parking and coastal access as required.

In 2009, Promote La Jolla defaulted on its loan and First Republic seized the money in the CD, according to the City Attorney’s Office.

The city now wants the \$65,323 back to restore to the parking and coastal access fund.

During the 1980s, developers had paid fees into the parking fund to help offset the burden of more density.

Half of the money must go toward creating a remote parking lot and shuttle service into the Village, and the other half of the fund is meant to create parking solutions and help traffic circulation, according to the memorandum of agreement reached between the city and the California Coastal Commission in 2002.

Over-billing claim

The city attorney also claims that Sherer, the former Promote La Jolla executive director, “intentionally, recklessly and/or negligently” asked the city to reimburse Promote La Jolla for \$46,747 in expenses that were “not eligible for reimbursement.”

Sherer is now the executive director for the city’s BID Council, a government-funded nonprofit charged with supporting San Diego’s business improvement districts.

EVENTS CALENDAR

Don't miss it!

FOR MORE NEWS ABOUT LA JOLLA VISIT
LaJollaVillageNews.com

22, Thursday

• **La Jolla Traffic & Transportation board meets**, 4 p.m., recreation center, 615 Prospect St., 456-7900

• **“Networking for Success,” hors d’oeuvres and networking**, 5:30-8:30 p.m., Brooks Brothers, 1055 Wall St., (619) 475-8397, \$15

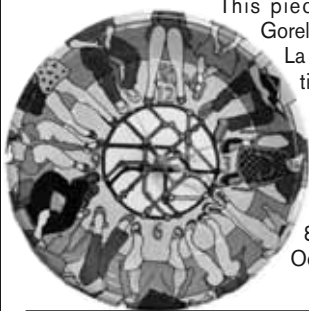
• **Author Elif Batuman discusses her book** “The Possessed: Adventures with Russian Books and the People Who Read Them,” 7 p.m., D.G. Wills Books, 7461 Girard Ave., 456-1800

• **Art history lecture on European masterpieces** from the Baroque era by Dr. James Grebl, 7:30 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, \$12/\$17 individual, \$40/\$60 series

23, Friday

• **SEC Commissioner speaks** on “Plan and Prospects for Financial Reform,” 7:30 a.m., UCSD Faculty Club, RSVP at economics.ucsd.edu/roundtable or 822-0510, \$50

• **La Jolla Art Association hosts exhibit** of paintings, pastels, Chinese brushwork and photography, noon-6 p.m. daily, 8100 Paseo del Ocaso, 459-1196, free



This piece by Marianna Gorelova is part of the La Jolla Art Association April Member Exhibition, which remains on display through May 2, noon-6 p.m. daily at 8100 Paseo del Ocaso.

• **Taste of the Triangle featuring 20 restaurants**, 7-11 p.m., benefit for UC schools, Hilton La Jolla Torrey Pines, 10950 Torrey Pines Road, uc-educate.org, 552-1652, \$75 advance/\$85 at the door

• **Author Jacqueline Winspear discusses her book** “The Mapping of Love and Death,” 7:30 p.m., Warwick’s Books, 7812 Girard Ave., 454-0347



24, Saturday

• **Bus trip to LA Times Festival of Books**, meet 7:30 a.m., Warwick’s Books, 7812 Girard Ave., RSVP at 454-0347 or warwicksevents@yahoo.com, \$50 (includes breakfast and goodies)

• **La Jolla volunteer street clean-up**, 9 a.m.-noon, meet at Chase Bank, 7733 Girard Ave., (619) 742-1373

• **Women’s International League for Peace & Freedom meets**, 11 a.m., La Jolla Village Square community room, 8657 Villa La Jolla (next to AMC Theaters), 279-0192

• **“Grunion Groupies,” Birch naturalists explain grunion behavior**, 11:30 a.m., 12:30 p.m. and 1:30 p.m., every Saturday and Sunday through June 6, Birch Aquarium, 2300 Expedition Way, 534-3474, \$8.50-\$12 admission

25, Sunday

• **La Jolla Half Marathon**, 7:30 a.m., lajollahalf-marathon.com

26, Monday

• **Parks & Beaches Committee meets**, 4 p.m., recreation center, 615 Prospect St., 454-1444

• **Streetscape/Beautification Committee meets**, 5:30 p.m., 1150 Silverado St., 454-1444

• **Author Elizabeth George will discuss her novel**, “This Body of Death,” 7:30 p.m., Warwick’s Books, 7812 Girard Ave., 454-0347

• **The La Jolla Historical Society** will host its annual members meeting on April 26 from 6:30 to 8 p.m. in the Van Schaick Room at St. James by the Sea Church, 743 Prospect St. The event will feature a presentation by aviation historian Dr. Gary Fogel, who will speak on the Torrey Pines Gliderport. Visit www.lajollahistory.org for more information.

27, Tuesday

• **La Jolla Shores Permit Review Committee meets**, 4 p.m., recreation center, 615 Prospect St., 454-1444

• **“Meccas of Music and Art in the 20th Century: a focus on Berlin,”** with violinist Victoria Martino and pianist James Lent, 7:30 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, \$14-\$19

28, Wednesday

• **Children’s story time**, 3 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, free

• **La Jolla Parks & Rec., Inc. votes on skatepark**, 5 p.m., recreation center, 615 Prospect St., 454-1444

• **Tai Chi for beginners**, 7:30-8:30 p.m., La Jolla Presbyterian Church, Life Center 2nd floor, 7715 Draper Ave., 525-2107, \$10

• **Blood drive**, 8:30 a.m.-2 p.m., bloodmobile parked at Goodwin Procter, 4340 La Jolla Village Drive, (800) 479-3902 ext. 0.

• **Women’s health lecture on nutrition, weight loss and exams**, 6-7 p.m., free membership to Curves gym, Scripps Memorial Hospital La Jolla, Founder’s Room, 9888 Genesee Ave., (800) 727-4777, free

29, Thursday

• **Women’s health lecture on nutrition, weight loss and exams**, 6-7 p.m., free membership to Curves gym, Scripps Memorial Hospital La Jolla, Great Hall, 9888 Genesee Ave., (800) 727-4777, free

• **Lunafest, short films about female leaders**, 5:30 p.m. wine reception, 7:30 p.m. film festival, benefit for Girls on the Run of San Diego, MCASD, 700 Prospect St., lunafest.org, (760) 274-3915, \$12-\$23

• **Former LA Times journalist, Terry McDermott, will discuss his book** “101 Theory Drive: A Neuroscientist’s Quest for Memory,” 7:30 p.m., Warwick’s Books, 7812 Girard Ave., 454-0347

• **“The A List: Dreamz and Seamz,”** fashion designer Zandra Rhodes exhibit and band Dreamtiger, 7:30 p.m., La Jolla Athenaeum, 1008 Wall St., \$10-\$12, \$75 annual membership



sdnews.com

READ MORE ONLINE

Time is money.

Save both at MinuteClinic.®

We make health care easy with no long waits and no appointment necessary.

Open 7 days a week

Including evenings and weekends.

Family nurse practitioners

Trained to diagnose, treat and write prescriptions.*

Affordable

Most insurance is accepted.
Plus, many self-pay visits are just \$62.

*For common illnesses when medically appropriate.



94% Patient
Satisfaction
Rating

Source: PatientImpact,
A Press Ganey Associates Company

Walk in. Get treated.
Feel better in no time.

Visit MinuteClinic inside select CVS/pharmacy® stores.

Locations:

Carlsbad – 2510 El Camino Real (Plaza Camino Real)

Carlsbad – Rancho Santa Fe Road & La Costa Avenue

Pacific Beach – Garnet Avenue & Ingraham Street

Poway – Poway Road & Pomerada Road

Rancho Bernardo – Bernardo Center Drive & Escondido Freeway

San Diego – Rosecrans Street & Midway Drive

San Diego – Twin Trails Drive & Black Mountain Road

Solana Beach – 683 Lomas Santa Fe Drive (off Interstate 5)

Hours: Mon - Sun 10am to 6:30pm

minute
clinic

the medical clinic in
CVS
pharmacy

866.389.ASAP (2727)
minuteclinic.com

GUEST COMMENTARY

Promote La Jolla's travails could be blessing in disguise



RICK WILDMAN

The tortured end of the Promote La Jolla (PLJ) Business Improvement District (BID) may be a blessing — for PLJ's travails served to bring us all closer together to do what needed to be done. Our community is now poised

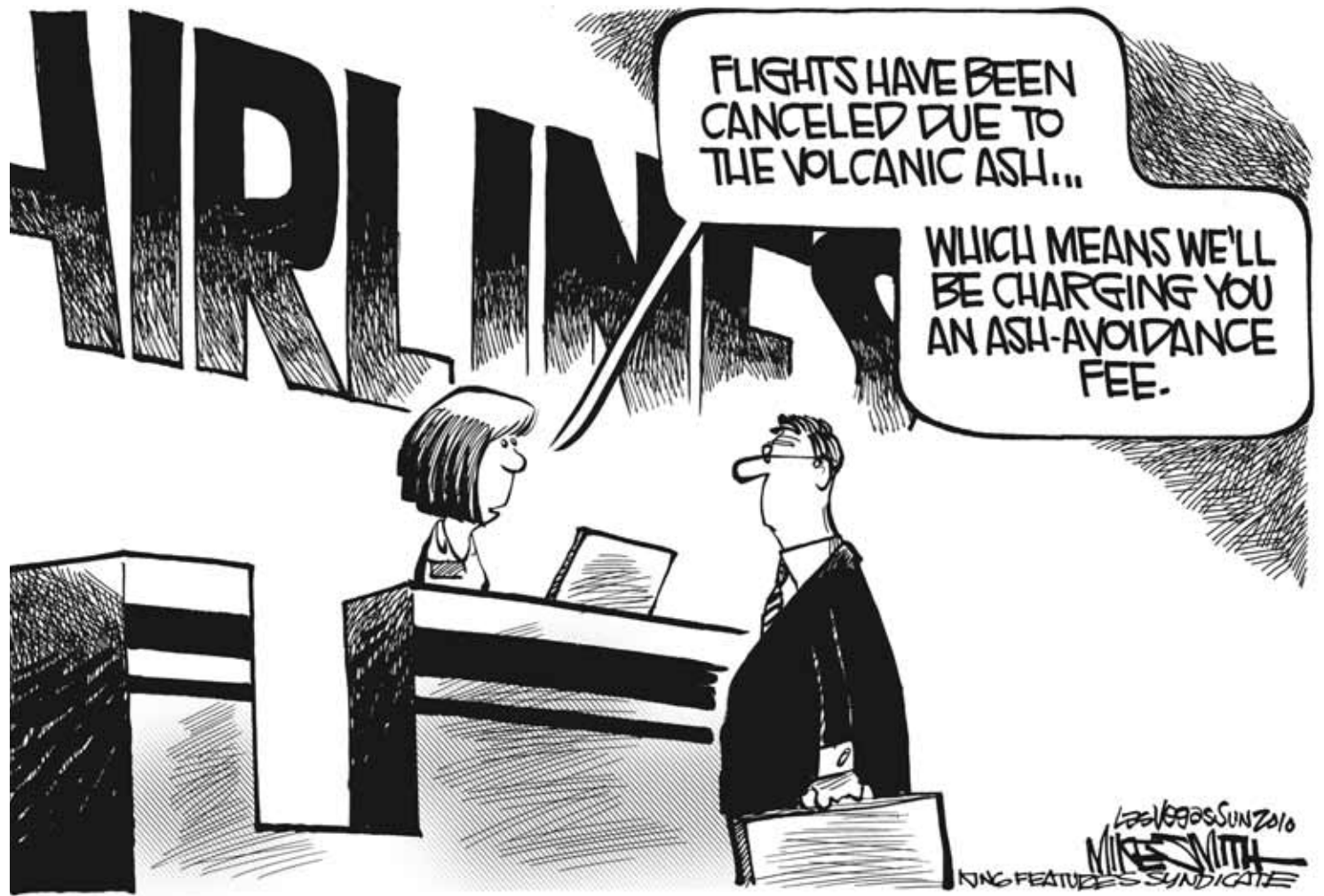
to create a new La Jolla Business Improvement District that will be more responsive to the needs of both Village business owners and residents of La Jolla. There is renewed enthusiasm for the restoration and enhancement of the Village as a magnet for shopping, dining, cultural events and entertainment.

The good news is that although PLJ received no BID funds since June 2009, nearly all the functions of the BID continued uninterrupted. This included the Motorcar Classic, Pet Parade, Gallery & Wine Walk, fireworks, Movies by the Sea, clean-ups and beautification, and much more. This has happened because other organizations including the Historical Society, the Town Council, service organizations including Kiwanis and Rotary, students and many individuals have filled the void. What had previously been accomplished on an annual budget in excess of \$300,000 was last year accomplished with practically no city funding only because so many La Jollans stepped up to the plate.

Until the new La Jolla Business Improvement District is up and running, the city will continue to implement the BID based with more than \$90,000 in assessments that the city now holds. The budget for 2010-2011 has been submitted to the city. The new La Jolla BID must and will seek input from the entire community. Once the legal framework for this BID is set in place, the entire business community will be invited to a general and public meeting to approve bylaws and elect directors and officers of the new La Jolla BID.

The current BID Advisory Board to the city consists of the Executive Board of PLJ. Now there should and will be an opportunity for a newly-chosen Advisory Board to advise the city during the transition from a failed model to a successful one. The city has invited the La Jolla business community to establish a new BID that can hit the ground running. All of us need to help this happen. La Jolla is more than a beautiful village by the sea. It is also a state of mind. We must continually preserve and enhance La Jolla's unique qualities by each of our best contributions. La Jolla is unified as never before. It remains only for each of us to nurture our better angels as we move ahead to better tomorrows.

Rick Wildman
President
Promote La Jolla



GUEST COMMENTARY

Program helps students understand diversity

Kids on the Block of San Diego (KOBSD) is an educational program that uses life-size puppets to represent children with a variety of physical and learning disabilities, medical conditions and social problems. The "Kids" are an exciting, visually-stimulating group of characters that teach children about the beautiful diversity of people in our world. The goal of KOBSD is to help children develop a healthy respect for all people and to learn to value themselves.

The puppets have real names and real issues. One of our puppets, 11-year-old Mark Riley, likes talking about what makes him special and different. He knows he is unique with his bright red hair, freckle-faced smile and his souped-up cruiser, the wheelchair he uses to get around. Children instantly feel comfortable around him and ask him all kinds of questions about what it is like to have cerebral palsy.

"Lots of kids see me in this wheelchair and do not understand. They may even be a little afraid or tease me at first," Mark said. "But, I just explain to them about my disability. I tell them that it's not like having a cold or the flu or anything. I'm just a regular kid who likes to do regular kid things, I just may do them in a different way."

Children labeled as "different" due to a variety of reasons are often targeted by peers who, instead of asking questions and understanding, often bully or socially isolate that child. Through Kids on the Block performances, puppets such as Mark Riley are teaching children to accept and celebrate individual differences. Kids on the Block is working to create a positive attitudinal and behavioral change for the present and future.

Due to the efforts of a Washington special-education teacher, Barbara Aiello, Kids on the Block was formed in 1977. The puppets' positive messages are now heard internationally and have



Kids on the Block of San Diego utilizes puppets to help children understand such topics as epilepsy, bullying and school safety, autism, literacy, hemophilia, cerebral palsy and alcohol and tobacco abuse prevention. **PAUL HANSEN**

been in San Diego since 1985. Kids on the Block of San Diego is backed by a very dedicated group of volunteers led by board Chairman Jan Thoresen.

Since 1985, the puppets, who travel throughout San Diego County performing at schools and special programs, have addressed a wide range of issues that affect today's children. This year, topics have included epilepsy, bullying and school safety, autism, literacy, hemophilia, cerebral palsy and alcohol and tobacco abuse prevention.

KOBSD collaborates with many organizations in San Diego such as the Hemophilia Association and the Epilepsy Foundation. KOBSD is a proud recipient of the 2010 Combined Health Agencies

Health Hero Award.

During the 2008/2009 school year, Kids on the Block of San Diego performed at 35 schools, reaching approximately 10,000 elementary school students. Since its inception 25 years ago, nearly 1 million children in our have had the opportunity to hear Kids on the Block's positive message. For information call (619) 770-8689 or log on to www.kobsd.com.

Katherine Fountain
Program director
Kids on the Block
of San Diego

CIRCULATION VERIFICATION COUNCIL

LA JOLLA VILLAGE NEWS

Mannis Communications
4645 Cass St. Box 9550
San Diego, CA 92169
Fax: (858) 270-9325
Ad Fax: (858) 713-0095
mail@sdnews.com
(858) 270-3103

SD NEWS

PUBLISHER
Julie Mannis Hoisington
(858) 270-3103 x106
jmannis@sdnews.com

EXECUTIVE EDITOR
John Gregory x130
jvn@sdnews.com

SPORTS EDITOR
Anthony Gentile x135
anthony@sdnews.com

REPORTER
Adriane Tillman x132
reporter@sdnews.com

SOCIETY EDITOR
Vincent Andrunas
(858) 565-4499
vincent@znet.com

ACCOUNTING
Heather Glynn x103
Patty Angley x120
Accounts Receivable

AD CONSULTANTS
Mike Fahey x117
Jason Gregory x116
Sheri Starko-Jones x147
Marjorie Kirby x122
Michael Long x112
Ashlee Manzo x123
Heather Snyder x115
Deborah Vazquez x118

CLASSIFIEDS MGR.
Heather Snyder x115
heather@sdnews.com

CLASSIFIEDS
Kim Donaldson x140
kim@sdnews.com

Steve Lieber x111
steve@sdnews.com

PRODUCTION MGR.
Casey Dean x107
casey@sdnews.com

PRODUCTION
Chris Baker
Anna Magulac

PHOTOGRAPHERS
Don Balch, Paul Hansen

CONTRIBUTORS
Hillary Schuler-Jones,
Charlene Baldrige, Diana
Cavagnaro, Judith Garfield,
Anthony Gentile, Joseph
Greenberg, James Colt
Harrison, Natasha
Josefowitz, Sandy Lippe,
Linda Marrone, Johnny
McDonald, Bart Mendoza,
Neal Putnam, Sebastian Ruiz,
Rob Stone, Dave Thomas

OPINIONS Signed letters to the editor are encouraged. All letters must include a phone number for verification. The editor may edit letters for clarity and accuracy. Letters should be 350 words or less. Views expressed are not necessarily the views of this newspaper or staff.

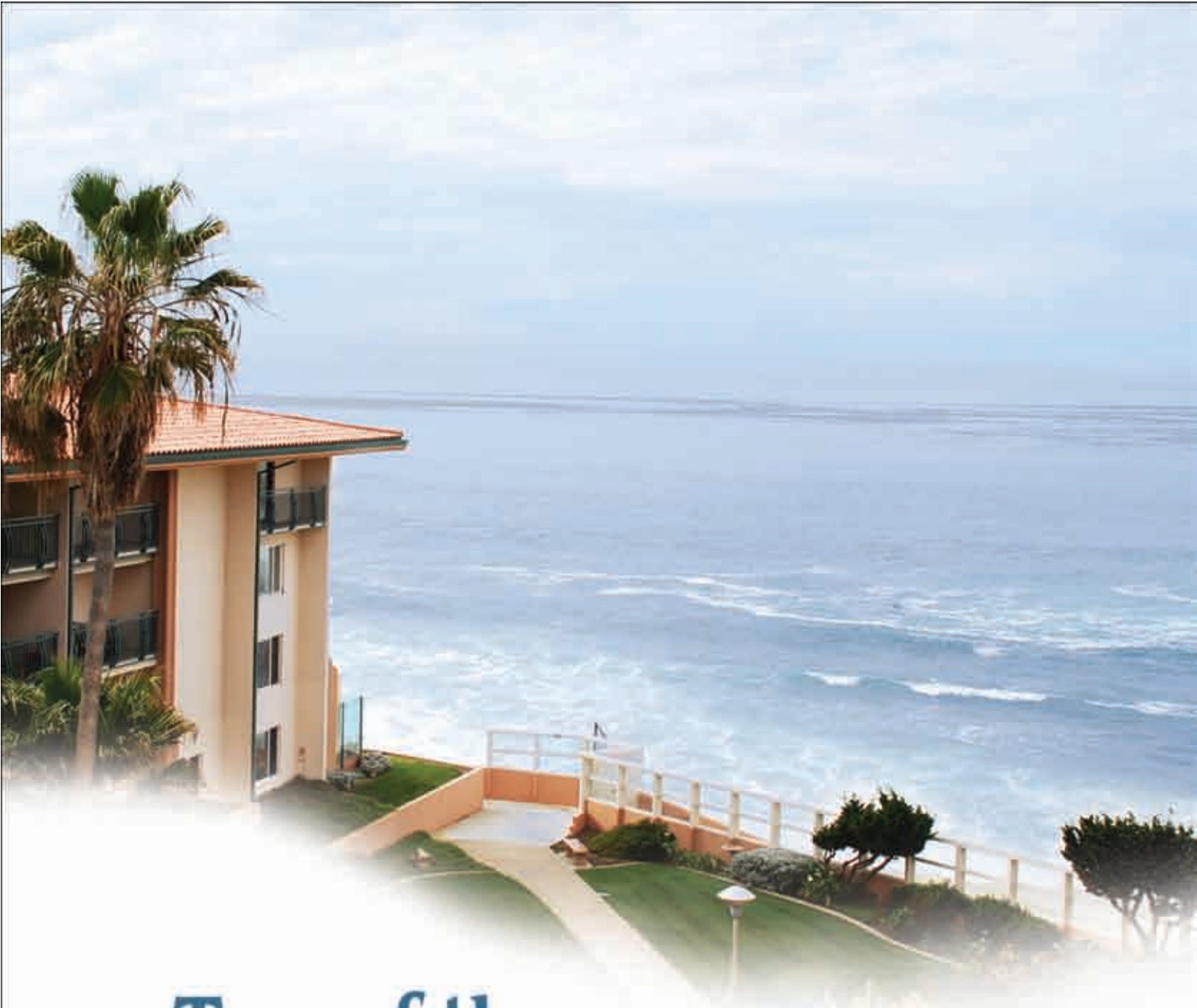
SUBMISSIONS Letters and photo submissions are welcomed. Those accompanied by an addressed, stamped envelope will be returned. The editor reserves the right to edit for clarity.

DEADLINES All content must be received by 5 p.m. on the Thursday prior to publication.

DISTRIBUTION *La Jolla Village News* is available free every Thursday.

COPYRIGHT © 2010. All rights are reserved. Printed in the United States of America

PRINTED with soy inks and recycled paper. Please recycle.



Top of the SANDS

Skilled nursing with a better outlook.

Discover *Top of the Sands* at The White Sands of La Jolla.

Atop The White Sands of La Jolla is a special place where residents who need skilled nursing receive the best in care with a positive point of view. Both private and semi-private apartments provide soothing panoramas and a full calendar of activities. Above all, *Top of the Sands* provides loving attention from dedicated caregivers.

From time to time, we're able to offer a small number of openings to the general public. We currently have availability for those seeking long-term care, rehabilitation, respite or hospice care for a loved one.

For skilled nursing care in a setting that inspires peace of mind, consider *Top of the Sands*.

Take a personal tour.
Call Carla Pineda at
877-280-6835.

7450 Olivetas Ave. • La Jolla, CA 92037 • www.WhiteSandsLaJolla.com



DSS #372000641 COA #056

Footloose - The Musical

Welk Theatre Opening May 6th

The Welk Resorts Theatre proudly announces the casting of Footloose – The Musical opening May 6th – June 27th

The Welk has assembled a cast of seasoned veterans whose credits include Broadway, Touring and Regional theatre, professionals for Los Angeles and San Diego and some new, fresh talent from San Diego and Orange County. Broadway veteran Cynthia Ferrer, local professional and favorite Eileen Bowman and a cast of 14 others round this spectacular cast of singing and dancing energies!

Based on the 1984 musical film starring Kevin Bacon and John Lithgow, this Tony Award nominated musical characterizes the youth in all of us that just wants to “cut loose” and not be bound by the challenges and obstacles that life might present us. It is a heartfelt journey that reflects the survivor in everyone; representing the joy, the trials and tribulations, the love, and the passion to follow one's dreams – all rooted in the necessity of family representing the power to rise from tragedy with reason, purpose and integrity.

Filled with classic songs by Dean Pitchford, Tom Snow and Kenny Loggins, this musical jukebox brings out an energy and drive like no other musical. Let's Hear It For the Boy, Almost Paradise, Holding Out for a Hero and the explosive title song Footloose are just a few of the iconic songs brought to life in this dance driven piece. These energetic and moving songs, each a pop single in their own right, are woven dramatically in a dynamic and entertaining way into the show's story. Opening May 6th – June 27th at the Welk Resort San Diego Theatre, 8860 Lawrence Welk Dr. Escondido, CA 92026 For tickets please call 1-888-802-7469 or book tickets online, welktheatresandiego.com.

Understanding Heart Care

By Jacqueline Schwoerke,
Scripps Memorial Hospital La Jolla

When it comes to heart care, there are so many different physician specialties, conditions and terminologies that it can seem overwhelming. The following can help you better understand basic heart conditions and the specialists who treat them.

Conditions:
Heart Attack- A heart attack is sometimes referred to as a myocardial infarction (MI). This occurs when one of the arteries bringing blood to your heart is blocked.

Abnormal Heart Rhythm- Also known as arrhythmia, an abnormal heart rhythm can mean that the heart is beating too fast, too slow or unevenly.

Sudden Cardiac Arrest- Sometimes referred to as sudden death, sudden cardiac arrest occurs when the electrical impulses that keep the heart pumping fail.

Heart Failure- or congestive heart failure—is not cardiac arrest. Heart failure is a chronic, long-term condition.

Heart Valve Disease- This is a defect in one or more of the heart valves.

Adult Congenital Heart Disease- This is a type of birth defect in the heart's structure that is surgically repaired in infancy or childhood and re-emerges in adulthood.

Peripheral Vascular Disease- Also referred to as peripheral artery disease (PAD), this condition is the buildup of plaque inside the arteries outside of the heart and throughout the body.

Cardiovascular Specialists:
Depending on your condition, you may have multiple heart care physicians, each specializing in a different aspect of your care. Each of your heart care specialist should be board certified in internal medicine or general surgery, as well as in their sub-specialty area. Some heart care physicians may only treat a specific heart condition or are trained in specific heart care procedures.

Jacqueline Schwoerke is a senior director of cardiovascular services at Scripps Health. To find a heart care specialist, call 1-800-SCRIPPS (1-800-727-4777) or go to www.scripps.org.



Lost gestures: a different era had different social customs



Doing it Better

Natasha Josefowitz, Ph.D.

There are gestures belonging to another time that we don't use anymore. There were ways of functioning on a daily basis that would seem foreign today. We relied on objects now obsolete. We all have our lists of nostalgia.

I remember those wire baskets for the washed lettuce. We stood on back porches and swung them in large arm circles to get the water out centrifugally. To flush a toilet we had to pull on a chain, and I remember the day I grew tall enough to reach it by myself.

All men wore hats and tipped them to salute a woman in the street or kissed an extended hand. Ladies wore gloves and girls curtsied.

There were no readymade clothes in Paris in the '20s, or anyway, none that my mother would buy. So there was always a seamstress living in a garret who would sew clothes we would pick from photos of runways, and I had to endure what seemed like endless fittings. Hats too, were made to order. And as for shoes, I remember the minutes we stood under the X-ray machines in every shoe store and watched our toes wiggle, no one suspecting that we were getting an unhealthy dose of radiation. Homework was mostly hours practicing good penmanship and every night our shoes were placed outside our bedroom doors to be found shined by morning.

We got a bath once a week, but

bidets were used daily. Hair was washed once a month, rinsed with carefully-accumulated rainwater and chamomile tea — to give hair a shine — with endless minutes of brushing, a ritual followed by sitting with wet hair on the balcony to dry in the sun.

Our sewing machine had a treadle worked by foot, and I liked to sit under it as a child and move the treadle up and down while my mother sewed. Our maid did the laundry using a corrugated washboard, then put the wet clothes through a ringer and ended up drying them on a line strung from wall to wall in the kitchen or outdoors when we were in our summer home. She also used to hang the rugs on the balcony and beat the dust out of them. Apparently, the carpet sweeper did not do a proper job. We also used to air our clothes after they came out of mothballs. Springtime meant bright cotton slipcovers to go over the satin and brocade chairs and sofas. And whenever we went away for the summer months, mother draped the furniture in sheets.

We went either to the beach in Brittany or to the mountains in Switzerland. Husbands came on weekends and also took the month of August off when the whole of Paris shut down. We always went away with family and friends, so there were babysitters available when the rest of the family went on excursions too arduous for the children.

Cars and taxis had running boards for easier entry. I could use one now, especially when getting into SUVs. Buses had a cord near the ceiling that we pulled whenever we wanted to get off. The cord activated a bell that rang by the driver. This was very efficient; the bus kept going until someone was

ready to leave. Cobblestone streets were everywhere and I remember when the first asphalt road was built to circle the city. How amazed we all were at the smooth ride.

We had an ice man who brought a large block of ice (to place in the correctly named "ice box") that lasted all week, dripping slowly into a pan that was changed daily. We also had a coal man who threw coal down a chute under the building. His face was black with coal dust. We left empty glass milk bottles outside the kitchen door, and every morning there were eggs, butter and milk with its heavy layer of yellow cream at the top.

Sundays, we took our dominical walk, Mother and Father ahead (the governess had her day off) and the children running behind with hoops, roller skates and scooters. We always stopped for tea, a croissant with a bit of chocolate inside for my brother and me. We were also treated to one-penny black licorice rolled in a pinwheel with a little red sugar candy in the middle.

I don't miss any particular thing, but I miss some of the forgotten gestures — the genteelness of the time. I miss the little girl with the long red braids tied with a large bow, the innocent age, the time between the two world wars.

I was six years old when Mother gave birth to my brother in 1933. I remember her saying that it was not a good idea to bring a child into the world at that time, as there were already ominous rumblings in Germany. Six years later, we were refugees in America, trying out new gestures, new behaviors, getting into new routines that our grandchildren will also remember with nostalgia.



Gestures such as a warm handshake were once more common and seemed to be a sincere way of showing goodwill.

La petite école

Scientific evidences point to children having everything to gain by learning a second language.

PreK thru 5th grade
Small classes
Art Music P.E.
Strong Bilingual Academic curriculum

EXPERIENCE the DIFFERENCE

Contact & information • (858) 274 2890 • www.petite-ecole.com • lapetiteecole@gmail.com

Run and Stride

April 25

ALL EVENTS START AT 7:30 AM

EVENT INFORMATION & ONLINE REGISTRATION
RUNLAJOLLA.COM

La Jolla Half Marathon Runner's Expo
Day Before Race • Saturday April 24
La Jolla Recreation Center

Presented By
KIWANIS CLUB OF LA JOLLA

ATTORNEY ADVERTISING

MESOTHELIOMA or LUNG CANCER?

Mesothelioma, lung cancer, colon cancer, and asbestosis have been conclusively linked with exposure to **asbestos** and **asbestos-containing products**. Millions of hardworking people in the United States were exposed to asbestos and asbestos-containing products from 1940-1980.

SERIOUS ILLNESS AFTER EXPOSURE TO ASBESTOS?

We have successfully represented thousands of victims of asbestos related diseases. Trades have included, but are not limited to...

- Military Veterans
- Boilermakers
- Plumbers
- Pipefitters
- Heating Contractors
- Electricians
- Military Sites throughout the US

Locations where asbestos exposure may have occurred include but are not limited to:

- Shipyards
- Chemical Plants
- Navy/Maritime Ships
- Power Plants
- Refineries
- Construction Sites

Thousands have filed legal claims against the asbestos industry and collected significant financial compensation. For a free consultation, call the Mandelbrot Law Firm toll free at 1-800-970-DUST (3878)

If You Or Someone You Know Have Been Diagnosed With Mesothelioma Or Lung Cancer After Exposure To Asbestos, You May Be Entitled To

COMPENSATION

*Prior results do not guarantee future outcomes.

FREE CONSULTATION AND EVALUATION

Michael J. Mandelbrot is licensed to practice law in California and Oregon and handles cases throughout the United States.

Asbestos Legal Center
582 Market Street, Suite 608, San Francisco, CA 94104

e-mail us at: Mandelbrot@AsbestosLegalCenter.org

1-800-970-DUST (3878)

BUSINESS *briefs***Brewer wins at World Beer Cup**

Marty Mendiola, head brewer at Rock Bottom Brewery, 8980 Villa La Jolla Drive, won three awards for his hand-crafted beers at the 2010 World Beer Cup on April 12. Mendiola won a gold award in the American-style Amber/Red category for Rudolph's Red, a silver award in the English-style Brown Ale category for Longboard Brown and a bronze award in the Irish-style Red Ale category for Ragtop Red. More than 3,400 beers from 44 countries were entered in the event, which took place in Chicago, but only 8 percent of the beers took home a prize. Mendiola has earned nine other awards in the last four years for his beer-crafting skills.

Gepetto's offers eco-friendly toys

In honor of Earth Day, Gepetto's Toys is promoting dozens of eco-friendly games, toys and books that it sells at each of its seven locations, including the La Jolla store at 7850 Girard Ave. The selection includes toys made from recycled milk containers and organic materials, books about the natural world printed with 98 percent post-consumer recycled materials and puzzles made from sustainable resources that feature endangered wildlife and their habitats. Prices for the green projects range from \$2.99 to \$99.99. Gepetto's will open an eighth location at Flower Hill Promenade in Del Mar on May 1, with a grand opening party taking place on site from 11:08 a.m. to 3:08 p.m. Eight percent of sales that day will be donated to charity.

La Jolla properties see an increase in median price for detached homes

Statistics show promise for struggling high-end properties

As we neared the end of the first quarter of 2010, I spent some time reviewing the residential real estate market in La Jolla. As we have watched the overall market dip and then show signs of recovery, the high-end neighborhoods, such as La Jolla, have continued to struggle. While programs such as FHA and the Federal Tax Credit have helped to sell lower-cost homes, financing has not been easily available for loans above the conforming level, leaving buyers unable or unwilling to make large purchases. To get a closer look, I have reviewed numbers for La Jolla for the close of 2009 and the start of 2010, from which we can draw some conclusions that will help us prepare for the spring months, which often prove to be some of the most active real estate months of the year.

In the La Jolla neighborhoods, we watched 2009 come to a close with a year-to-date median sales price below that of 2008 for detached homes, but not by far. We ended 2008 with a year-to-date median price of \$1,625,000, and we ended 2009 with a year-to-date median price of \$1,450,000, a difference of \$175,000. Year-to-date, sold listings were up significantly, from 199 in 2008 to 244 in 2009, although that was accompanied by an increase of average days on the market. Year-to-date in 2008, homes spent 86 days on the market, while in 2009 they spent 116 days on the market. Across the county, this was a trend in 2009: Decreased median prices, longer terms



on the market and an increase in sales. What I find most interesting about the La Jolla area, though, is that while many high-end neighborhoods sold very few homes during 2009, La Jolla actually outsold the number of homes sold the previous year. This drives home the point that La Jolla will remain desirable no matter how big a hit the real estate market takes.

So what have we seen thus far in 2010? As is very typical in the real estate market, especially in the high-end lately, we saw a big lack of activity in January and February of 2010. Just as sports and nature have their seasons, so does real estate. Sold listings dropped from 28 in December to 11 in January, then back up just slightly to 13 in February. What we can be encouraged by, however, is the median price, which jumped from \$1,325,000 in December to \$1,562,500 in January, through February where we ended the month with a median price of \$1,528,650. This actually leaves us at a higher median price, year-to-date, than this time last year; something to celebrate, seeing as the first quarter is not typically the best. The year-to-date median sales price for detached homes in La Jolla as

of February 2010 is \$1,545,575 as compared to year-to-date for 2009, which was \$1,525,000.

Where La Jolla took the hardest hit in the past three months is within the median price for single-family attached homes. We ended 2009 with a median price for December of \$525,000. Not much changed in January of 2010, with a median price of \$522,000, but at the close of February, the price fell drastically to \$365,000. As would be predicted, the number of sold listings fell to 21 as compared to 31 for the month of December.

For sellers, it can only go up from here. March marked the start of the "real estate season," and with that, we should see an increase in sold listings and we hope to see the median price remain steady. For buyers, however, it is a different story. Qualifying for financing has remained difficult at such a high price point. Since the "financial crisis," jumbo loans have been more difficult to come by and often require a down payment of 25 percent or more. However, there are positive signs for buyers looking to purchase in "The Jewel" of America's finest city, including lower rates, easier terms and the relaxing of requirements for jumbo loans. As always, consult your REALTOR®, who can help guide you with your lending options.

— Mark Marquez
President
San Diego Association
of REALTORS®

VOTED "BEST BREAKFAST" BEST

Breakfast & Lunch
Open Daily 6am-3pm

\$2.00 OFF Any Entree

\$8 minimum entree purchase plus beverage, per person.
Limit 4 per coupon. 1 coupon per table.
No separate checks. Not valid on weekends, holidays or with any other coupons, specials, offers or with private groups.

Pacific Beach
1851 Garnet Ave.
(858) 270-YOLK

Visit us online at: www.thebrokenyolkcafe.com

Visit us at our other locations:
Gaslamp • Eastlake • La Costa
San Marcos-OPENING SOON!

We've Got Huevos!

mother's day may 9th

menus with complimentary champagne at these Cohn Restaurants:

THE PRADO
AT BALBOA PARK
Buffet Brunch 10-2:30 \$54.95 ages 6-12 \$15.95, under 6 free
Balboa Park • 619.557.9441

ISLAND PRIME
3-course menu 11-7pm \$49.95, Kids 12 & under \$12.95
Harbor Island • 619.298.6802

Thee Bungalow
3-course menu 1-8pm \$39.95, \$12.95 Kids 12 & under
Point Loma • 619.224.2884

33 PACIFIC
3-Course Menu 11-7pm \$49.95 \$12.95 Kids 12 & under
Oceanside • 760.433.3333

Moms eat FREE at restaurants listed below (Mom's entrée free with purchase of two additional entrees)

KAMO SABA
4-close Hillcrest
619.220.6802

INDIGO GRILL
4-close Little Italy
619.234.6802

BLUE POINT
COASTAL CUISINE
1-7 pm Gaslamp
619.233.6623

GASLAMP STRIP CLUB LA JOLLA
A STEAK PLACE
5-close Gaslamp
619.231.3140
UTC 858.450.1400

dinecrg.com

At the Beach
809 Thomas Ave
Pacific Beach, CA
(858) 270-1730

At the Pier
5083 Santa Monica Ave
Ocean Beach, CA
(619) 222-7437

Nick's

**Panoramic Ocean Views
Nightly Dinner Specials
Daily Lunch Specials**

**Breakfast Saturday & Sunday
Large Parties Welcome
Late Night Dining**

**Two Locations
Ocean Beach & Pacific Beach**

**Casual Full Service Dining
With Great Food,
Great Views, & Good Times
In A Comfortable Atmosphere!**

**Open Daily 11:00am ~ 9:00am Sat & Sun
Kitchen open 'til 1:00am Nightly**

www.NicksattheBeach.com

www.NicksatthePier.com

La Jolla looks to be force in CIF lacrosse scene

By THOMAS CONROY | VILLAGE NEWS

Since 2002, dominance and winning have been synonymous with boys' high school lacrosse in the North County region of San Diego. You can't argue with success, as a North County Conference representative has won seven of the last eight CIF championships in the San Diego Section, with Torrey Pines and La Costa Canyon (LCC) each capturing three titles apiece.

But the gap is slowly closing in San Diego. Case in point last May — when Coronado defeated LCC in the finals to become the first City Conference school to ever win a CIF lacrosse title. And in this year's playoffs, local teams from The Bishop's School and La Jolla High are both poised to make a significant run.

The key to local lacrosse success has been maintaining a high level of play. It starts with creating a youth lacrosse program that develops the skills to compete at the next level. It has to become a feeder program that allows a high school team to stay ahead of the competition. Glenn Bourgeois is spearheading one such program in La Jolla.

Bourgeois is the president of the La Jolla Lacrosse Foundation and for the last two years he has been educating the community about the fast-paced sport, as the popularity of lacrosse has been growing throughout the country.

"It's a thrill to see the growth of a great sport in our community. The foundation's goal is simple in that we sponsor clinics to teach the basic skills of lacrosse to all of the elementary schools in our area," Bourgeois said.

TEAMS AT A GLANCE

La Jolla: (3-5); next game
— Friday, April 23 at Mira Mesa
Bishop's: (5-3); next game
— Thursday, April 22 at La Jolla Country Day
La Jolla Country Day: (6-3);
next game: Thursday, April 22
vs. Bishop's

He said that once you grab the attention of the youngsters, their parents become more involved in the sport.

La Jolla High School head coach Matt Rosenberg is looking forward to the upcoming freshman class heading into the Vikings' program next season.

"They will be the first group that has consistently played with one another since the third grade," Rosenberg said. "Our middle school program is very competitive, as the games offer a great blend of offensive and defensive skills. The passing is crisp and the defenders are very active on the field."

Rosenberg praises the work done by his assistant coach Garret Stanwick, who is also the director of the La Jolla Lacrosse Foundation and co-founder of the La Jolla Riptide, a local club lacrosse team. Rosenberg took notice of how he pushes the middle school players into becoming better athletes and that breeds loyalty to the sport.

Stanwick understands that the ultimate goal is all about winning, but he hopes his players learn other life lessons along the way. He added that a young player's success would depend heavily on how they understand the strategy of lacrosse and their dedication to the skills that can make them a better player.



ABOVE: Racers flood the start of the La Jolla Shores 5K on La Jolla Shores Drive during last year's event. RIGHT: La Jolla Half Marathon runners hit the finish line in 2009 at La Jolla Cove.
DON BALCH | Village News

Half Marathon set to fill La Jolla streets Sunday

By ANTHONY GENTILE | VILLAGE NEWS

La Jolla will be flooded Sunday morning — flooded with runners. An estimated 6,500 runners will trek from Del Mar to La Jolla Cove this weekend in the 29th annual La Jolla Half Marathon.

The race starts at 7:30 a.m. at the Del Mar Fairgrounds and the awards ceremony will be held at 10 a.m. in the cove. At the ceremony, medals will be awarded to the top five males and females in each of the 13 age divisions.

Last year, Nazario Romero of Escondido was the top male finisher with a time of 1 hour, 10 minutes and 23.1 seconds. Hilary Corno of San Diego was the fastest female, finishing at a

time of 1:27:10.8.

All proceeds from the race benefit programs at the La Jolla Kiwanis Club. The La Jolla Half Marathon is the Kiwanis Club's main fundraiser for the entire year.

Space is still available in the half marathon's companion race, the La Jolla Shores 5K. That race is open to 2,000 competitors and starts at 7:30 a.m. along La Jolla Shores Drive and also finishes at La Jolla Cove.

From 7:30 to 11 a.m., local drivers are urged to avoid the race routes, including N. Torrey Pines Road and La Jolla Shores Drive from its start all the way into the cove. For a map of the course or more information, visit www.runlajolla.com.



Celebrate MOTHER'S DAY at The Shores Restaurant

Treat Mom to a special meal at The Shores Restaurant. Let her relax with oceanfront views and friendly neighborhood hospitality. The whole family will enjoy this delicious buffet featuring Pear Cider Brined Carolina Turkey Breast, an Omelet and Risotto Station, a Children's Station and Amaretto Hazelnut Tiramisu.

May 9, 10:00 a.m. to 2:30 p.m.
\$42 per person, \$22 children 8-12 years, \$11 children under 8 years.
A la carte dinner menu available after 5:00 p.m.

Sip & Savor

Friday and Saturday evenings in May, 5:00 to 10:00 p.m.
Three-course menu.
\$30 per person, \$45 with wine pairing.
Our three-course menu features Maine Lobster appetizers and entrees with perfectly paired wines and dessert. Hurry in April 24 and 25 and catch the last weekend to enjoy the Alaskan Salmon tasting menu.

Happy Hour & Wine Specials

Enjoy half-priced bottles of wine from female winemakers during "Divas that Drink", Wednesdays from 5:00 to 10:00 p.m. Monday through Friday enjoy our "Five for \$5" appetizer and drink specials available in the bar from 4:00 to 6:00 p.m.

THE SHORES
DINE ON THE BEACH

Located next to Kellogg Park at the La Jolla Shores Hotel

(858) 456-0600 TheShoresRestaurant.com

Fix any male performance problem?

with prescription medications that work faster, better and last longer than Viagra® or Cialis®.

Powerful, longer lasting performance with fast dissolving sublinguals that do not pass through the digestive system.

PLUS...our licensed physicians can also prescribe medications that are guaranteed to give any man lasting performance with in 10 minutes or they pay nothing for this visit. (Regardless of their age, medical condition or the medications they are taking. Even those who take nitrates, have heart disease, diabetes, hypertension, etc)

(Free dose of this medication on this visit to prove it will work or you pay \$0.00)

JUST \$199

(\$199 price expires 04/25/10)

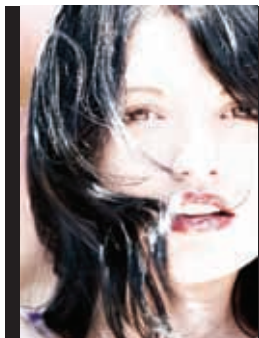
Plus you will receive a Free PSA and a Free Testosterone Test

(Same Day Appointments Available) (Appointments Mon - Sat)

When Viagra® and Cialis® Fail, We SUCCEED

Ultimate Performance Medical Center, PC
877-464-7496 3033 Fifth Ave Suite 105 San Diego

www.PerformanceMedicalCenters.com



kome n parnell
photographer
www.komeinthedark.com
www.komephotos.com
it is all about YOU!
619.838.7180
komephotos@gmail.com

Spring into Shape
1 Month Unlimited SPX for only \$179
Offer good until 4/30/10

Pilates Plus La Jolla



"You will see a **big difference** in weeks – I guarantee it!" - Jessica Tomson, Owner and Instructor

858.456.1516

*See class schedule at www.pilatespluslajolla.com to reserve a machine. 7726 Fay Avenue, La Jolla

WWW.ABDTUXEDO.COM

Be Fashionably Correct!

Update Your Formal Wardrobe Accessories Gallore: All at Sale Prices

Formal Jewelry Sets • Cufflinks & Studs
Silk Tie & Cumberbund Sets
Formal Vest Sets • Formal Shirts • Dress Shirts

Providing the best selection for less
Same Day Service on All Sales & Rentals
Open 7 Days a Week!

Free Courtesy Measurements
Gift Certificates Available @ Special Pricing

A Better Deal Tuxedos & Suits
369 Bird Rock Ave. (at La Jolla Blvd.) • (858) 551-6044
fax: (858) 551-7542

A WORLD OF STYLE IN A UNIVERSE OF INSPIRATION

OWNER TOMMY AUCOIN
NAMED "TOP STYLIST IN LA JOLLA" FOR 2010

ATELIER AUCOIN SALONS

7535 GIRARD AVE.
LA JOLLA, CA 92037
858-454-9651
+
ATELIERAUCOIN.COM

HAIR/MAKEUP: JOOH AUCOIN FOR ATELIER AUCOIN PHOTO: JULIA LARSON-SAPERSTEIN MODEL: SHELBY

SPRING & SUMMER FASHION TRENDS

LA JOLLA FASHION BOUTIQUES & RETAILERS

Fashion world descends on La Jolla

La Jolla Fashion Film Festival promotes intersection between movies, models and new media

By MEAGHAN CLARK | VILLAGE NEWS

The La Jolla Fashion Film Festival, the first of its kind in the United States, has a full lineup of events for next weekend that will keep attendees entertained in style.

The festival's daily film presentations and seminars will include fashion Webcasts, Twitter pop-up shows and media debuts. Topics throughout the two-day event will offer insight into the fusion between the Internet, social media and fashion.

Though Friday's show is already sold out, locals can attend the free afternoon seminars on Saturday, when fashion and media gurus Crosby Noricks, founder and editor of local PR Couture, will inform the public on the topic "Fashion Meets New Media."

If you're one of the lucky ones who purchased tickets before the event sold out, enjoy the VIP parties and informal modeling shows that will display expertly-designed clothing.

Opening night will welcome patrons with a reception and film premieres. Following the formal media presentations, guests will go to the opening night party and reception where a DJ will mix fashion-inspired tunes, models will walk about the Contemporary Fine Arts Gallery, 7946 Ivanhoe Ave., donning some of the latest fashion trends and patrons will sample food while viewing the art installation.

Saturday will open with fashion seminars at La Jolla Cove Bridge Club, 1160 Coast Blvd., with a presentation by Felena Hanson and Bekah Christie's take on Internet fashion videos. The hour-long program will make way for an open-ended picnic lunch and networking event following at La Jolla Cove. No tickets are necessary for the lunch, so locals are encouraged to join the reception at the Cove, where international industry elites will roam the streets of La Jolla while snacking on their own picnic treats.

Seminars continue through the evening until a cocktail hour and reception at 5 p.m. The film finale will open at 7:30 p.m. with films being shown on a large outdoor screen. Five world-class directors will introduce their short films to the

LA JOLLA FASHION FILM FESTIVAL

Friday, April 23

(Contemporary Fine Arts Gallery)

- 5 p.m. opening night reception
- 7:30-8:30 p.m. film premiere
- 9 p.m. VIP party, informal modeling

Saturday, April 24

(La Jolla Cove Bridge Club)

- Noon-1 p.m. seminar: "Fashion Video on the Internet – Strategy and Tactics" with Felena Hanson and Bekah Christie
- 1 p.m. informal picnic and networking
- 2:30-3:30 p.m. seminar: "Film Financing in the Age of New Media" with Dennis Lorrig
- 4-5 p.m. seminar: "Fashion Meets New Media" with Crosby Noricks, Janet Pytowski, Rachel Richards
- 5-6 p.m. pre-show reception
- 7:30-8:30 p.m. fashion film finale
- 9 p.m. closing night reception

crowd and six films will be making their world debut.

The festival will close with a party sponsored by founder Fred Sweet's San Diego Model Management along with introductions to more industry professionals. ■

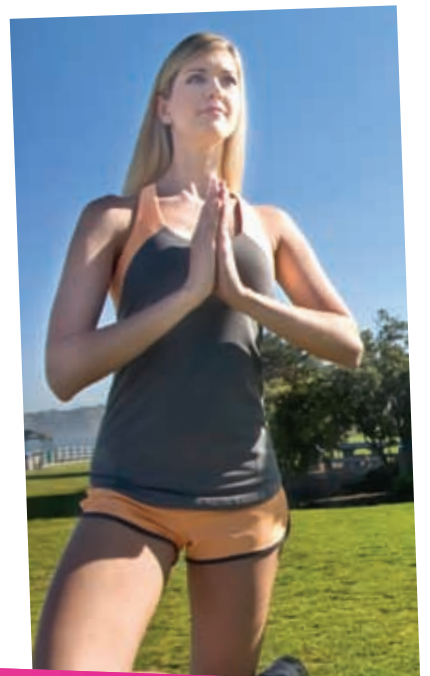
FASHION WATCH

LA JOLLA'S MANY BOUTIQUES PROVIDE FLAIR FOR SPRING AND SUMMER

SWEAT IN STYLE

At lululemon, athletics are simple – make something that fits into every-day life that is still comfortable enough to sweat in. Currently promoting "Generation Electric," racks hang throughout this Girard Avenue location "streaming with a rainbow of colors that are great for every figure, featuring eccentric names like Tequila Sunrise, Bubblicious and Frisby. Presently transitioning into "lifestyle pieces" that are ideal for the athlete who needs to run around town while seamlessly looking fit, lululemon's designers have been experimenting with today's latest fashion trends while also remaining true to its original yoga line. Featuring a romper still expertly designed, lululemon's technical fabrics make way for revolutionary design. Thus far the season's biggest seller sticks true to lululemon basics – Elevate, a yogi pant made with wicking towel silk that has been selling well.

lululemon athletica, 7835 Girard St.



THEY'VE GOT YOU COVERED

Hats Unlimited is a North American chain that recently expanded in La Jolla with a shop filled floor-to-ceiling with merchandise fit to please your head's fancy. Hats Unlimited offers everything from designer chic hats perfect for opening day at the races to men's golfing hats only your grandpa would be caught dead wearing. Family owned and operated, the store offers services that you would expect only a friend to get. Tourists and locals alike are attracted to the newly minted Prospect Street store, run by recent San Diego State grad Libero Grupioni. Measuring up quite nicely to the rest of La Jolla's tourist trends in the area, Hats Unlimited has been serving sunny areas since 1994 and will continue offering up the latest, particularly throughout the sunny months of summer.

HATS UNLIMITED, 955 Prospect St.

AWASH IN EUROPEAN DESIGNS

La Jolla's Serenity Shoe Boutique offers out-of-this-country designs. Owners Axelan and Farnaz Ziba know how to accessorize every outfit – with a shoe that speaks for itself. "It's all about turning heads – and comfortably," said Axelan, who finds shoe designers unknown by retail giants like Nordstrom and sells them for their uniqueness and walking ease (His wife tries on nearly 200 pairs a day during shows to ensure comfort).

Going for both glitz and comfort this year, designers like Jeffrey Campbell and Schutz are creating handmade styles perfect for leisurely walks through La Jolla Village or bike rides through Mission Bay.

Don't expect a typical shoe when you enter Serenity Shoe's closet-like interior, as these San Diego transplants look for anything atypical; "I want different," Axelan said. You'll find anything but the average flat, flip-flop or heel for your special event or lively walk at Serenity Shoes.

SERENITY SHOE BOUTIQUE,
864 Prospect St.

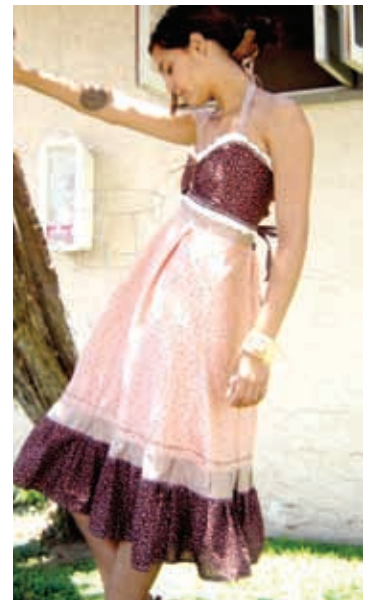


LOCAL COLOR. LOCAL STYLE

If you have been caught by the bug for everything local, La Jolla's The Local Boutique is your answer. Displaying a hodgepodge of local designs and art that displays a mismatched array of color and creativity, the Local Boutique's only trend is – local design. As owner Danielle says, the only trend this boutique follows is one that showcases designers who are different and don't scream "manufactured." Spring and summer pieces were updated just a few weeks ago, making the store as diverse as ever.

"[The Local Boutique] is an eclectic store where I carry it all," Danielle said, adding that she chooses pieces that are strikingly different from what she already has in stock. Danielle is personally responsible for finding every artist and designer displayed at this Girard location, making each a remarkable find.

THE LOCAL BOUTIQUE, 7910 Girard Ave.



TURN THAT FROWN UPSIDE DOWN

There isn't a frown to be found at Beech clothing boutique of La Jolla, as the season's bright colors and styles ignite sheer joy. Patrons are picking up everything from floral prints to exaggerated accessories to brighten up the spring and summer months in San Diego. Three simple words can easily describe this Girard hotspot: "fun, trendy and affordable." With prices low and trends that come and go (new shipments come every week), Beech stays fresh with constant updates and customizing. Beech offers a sweet, bedazzling effect that makes every piece you buy here truly personal. With dresses, skirts and frilly tops that are sure to show off your golden color this season, Beech's helps customers stay cool this season in both trends and fabrics.

BEECH, 7874 Girard Ave.

PHOTOS BY
KOME PHOTOS

AN INSPIRED LINE

It's easy to pretend you're traveling to South Carolina because this season's Brooks Brothers line is actually inspired by that locale. Using traditional colors that define what it means to be American, managers at La Jolla's location reveal that "Brooks Brothers has been inspired to create an innovative spring line that encourages the outstanding tradition, sprinkled with a fresh approach." Look at any of the designs and you'll be instantly be transported to Charleston, S.C., a place where "color is painted upon fashion." With sparkling white button downs, pressed khakis and popped polos, this season's Brooks Brothers line shimmers with staples of a colorful twist. Perfect for dressing down cocktail hour at Azul's or sailing away on a yacht through the harbor, Brooks Brothers has the entire family covered. "Our garments have always been friendly to the everyday lifestyle along with the business world."

BROOKS BROTHERS, 1055 Wall St.



LOCAL COLLEGE STUDENTS: 50% OFF HAIRCUT & STYLE

WEDNESDAYS ONLY
STUDENT I.D. REQUIRED

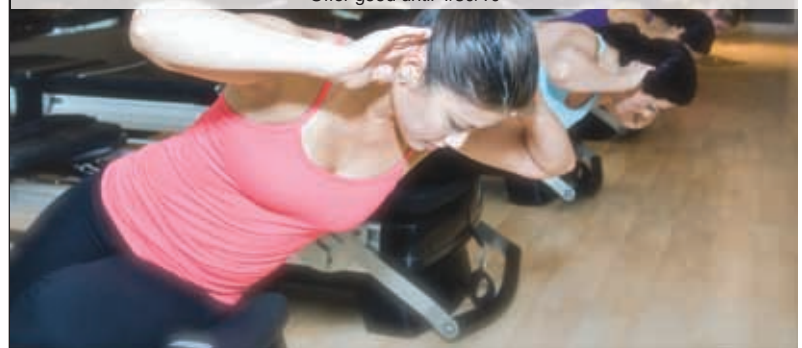
Harlow HAIR SALON

1122 Silverado Street, La Jolla (858) 459-0642 harlowhairsalon.com



Spring into Shape 1 Month Unlimited SPX for only \$179

Offer good until 4/30/10



Pilates Plus La Jolla



"You will see a big difference in weeks – I guarantee it!" - Jessica Tomson, Owner and Instructor

858.456.1516

*See class schedule at www.pilatespluslajolla.com to reserve a machine. 7726 Fay Avenue, La Jolla



City of Hope
WALK OF HOPE
WOMEN'S CANCERS WOMEN'S CURES

NATIONALLY PRESENTED BY **STAPLES**

Saturday, May 22, 2010
Point Loma Nazarene University

REGISTER NOW!
www.walk4hope.org

**PLUS
SPECIAL
GUESTS**

NATIONAL SPONSORS

HomeJournal

THE PINK CHANNEL

LOCAL PRESENTING SPONSOR

Albertsons

**LA JOLLA
FASHION
FILM
FESTIVAL**

- **Worldwide Fashion Film Shorts**
- **Top Industry Professionals**
- **Seminars & Panels**
- **Giant Outdoor Movie Screens**

**APRIL 23 & 24
in La Jolla Village**

The La Jolla Fashion Film Festival Centers on a digital vision set in a world class coastal resort

- Exclusive screening in "The Village"
- Fashion webcasts
- Twitter pop-up shows
- Film debuts
- And more...

**LIMITED TICKETS
AVAILABLE**

Buy Tickets / View Schedule
www.lajollafashionfilmfestival.com

Going back to your old school

Starry, starry nights



with Vincent Andrunas

Most of us won't ever forget our high school senior proms. Whether that experience was wonderful or regrettable, it remains with us forever. Much as we may wish to, we can never quite relive that memorable evening, let alone change it. But we can support our schools in ways that not only bring back our old memories, but also allow us to give something back to our alma maters. Yes, you really can go back to your old school — and you can do something there to help ensure that new generations of students will have their own memorable experiences.

Many La Jollans cherish memories of their years at The Bishop's School. Having celebrated its centenary last year, Bishop's is now embarking on its second century. The annual fundraising auction gala, held at the school last Saturday evening, was titled "Lumina MMX, a Spectacular Knight." (MMX is 2010, of course — isn't it surprising that Roman numerals can occasionally express numbers even more efficiently than the usual Arabic notation? — and Bishop's team members are known as "the Knights.") The gala's grand goal was to "light the path" the school will navigate in the next hundred years — and to help a bit with the financing to get that new century started.

And they made it fun for everyone. Dayna and Tom Arnold hosted a patron reception just before the main event.

Patrons enjoyed tasty hors d'oeuvres and Veuve Clicquot Ponsardin Brut while a talented Bishop's student sang and played her guitar. General festivities continued in a huge tent where silent auctions offered hundreds of attractive items, including 62 lots of exceptionally fine wines. Between bids, the enthusiastic guests (numbering nearly 400) enjoyed an assortment of delicious taste treats by the school's neighbor, Giuseppe Ciuffia. He operates cafes at the Museum of Contemporary Art and the San Diego Museum of Art, but is most widely known for his catering operations (including the excellent dinner served at this event). Of the other restaurants providing hors d'oeuvres for the reception, perhaps the most original and surprising selection was the chorizo-stuffed, bacon-wrapped dates from the La Valencia (shockingly good!).

Molly Eldredge (some will know her as the daughter of Betsy and "Papa Doug" Manchester) and her friend, Cecilia Aguerre, co-chaired the imaginative gala. Guests dined in the gymnasium, very convincingly transformed into a classy supper club. (The savvy guests were unfazed by signs at the entrances forbidding food and drinks from the premises ...) New Head of School Aimeclair Roche (affectionately known as "A.C.") delivered a beautifully-paced opening address, and professional-sounding musical entertainment came from The Bishop's Singers and The Bishop's Jazz Band. Former San Diego Charger Billy Ray Smith presided over festivities including a live auction that offered, among other things, a Greater Swiss Mountain Dog puppy (cute and lovable, but poised to grow up and eat someone out of house and home). David Stotemyre, a 2009 grad who attended on a need-based scholarship, gave a rousingly articulate account of his experiences at Bishop's. The evening ended with desserts and dancing to cover band The Hollywood Stones.



1



2



3



4



5



6

Academy Award® Nominee
Hal HolbrookThat
Evening
SunThe New York Times
© Critic's Pick

"Mr. Holbrook's fierce, contained performance matches in depth and truthfulness his portrayal in 'Into the Wild'."

Stephen Holden, THE NEW YORK TIMES

★★★★★
—Minneapolis StarTribune

"A career-highlight star turn."

Joe Leydon, VARIETY



PG-13 PARENTS STRONGLY CAUTIONED
SOME MATERIAL MAY BE INAPPROPRIATE FOR CHILDREN UNDER 13
BRIEF STRONG LANGUAGE, SOME VIOLENCE, SEXUAL CONTENT AND THEMATIC ELEMENTS

FEATURING SONGS BY PATTERSON HOOB OF DRIVE-BY TRUCKERS
www.thateveningsun.com



EXCLUSIVE ENGAGEMENT
STARTS FRIDAY

La Jolla Village Cinemas
8879 Villa La Jolla Drive
La Jolla, CA 92037
(858) 453-7622



Best Dentist
in La Jolla

GENERAL & COSMETIC DENTISTRY



JOHN J. TADDEY, D.D.S.

Most Insurance Plans Accepted

NO INSURANCE?

We offer *California Dental Insurance*,
no maximum, no waiting period.

50% OFF WHITENING SPECIAL
Complimentary Exam &
Necessary X-Rays*

*New patients only please

7946 Ivanhoe Ave. Suite 107
(1/2 blk. W. of Post Office)
La Jolla, CA 92037
www.lajolladentist.com (858) 454-9333



CONTACT US

EDITORIAL
(858) 270-3103 x130
LJVN@SDNEWS.COM

CLASSIFIEDS
(858) 270-3103 x139

VISIT US ONLINE
WWW.SDNEWS.COM

La Jolla LIVING



Watch for the winners in our special Readers Choice Awards on April 29

THURSDAY, APRIL 22, 2010 | VOL. 15, No. 32

Breathing with the environment



Erica and Phillip Baltazar's La Jolla home includes a playroom, rooftop deck, dumbwaiter, four bedrooms and large living spaces.



MEAGHAN CLARK | VILLAGE NEWS

La Jolla home makes natural impact

By MEAGHAN CLARK | VILLAGE NEWS

From traditional to natural, Erica and Phillip Baltazar's La Jolla home "breathes with the environment."

The former New Yorkers turned their 3,000-square-foot space into a four-story, 4,500-square-foot landscape utilizing materials of concrete blocks, walnut and limestone. The introverted residence projects an almost lopsided look with its shared spaces showcasing the best views of the house — rather than the intimate ones of a bedroom — a move that earned the owners San Diego

Home/Garden's 2008 award for Best New Home. The home started upward from the basement, much like "making a sand castle from the ground up," Erica said, and includes a playroom, rooftop deck, dumbwaiter, four bedrooms and large living spaces.

They "took raw elements and made these open spaces," said the mother of three. This allowed for the communal spaces to feel like living outdoors.

The third story features a wraparound porch and nearly floor to ceiling windows that open up to

the Pacific. Shielded only partially by bamboo and plated glass, a 16-person table sits smack dab in the room's center beside a European-influenced kitchen and living space.

The Baltazars enlisted James Brown of University Heights' Public Architects. The designer's fresh vision caught the Baltazar's attention. Without too much influence in architectural classics — and with slight south-of-the-border references — the

SEE HOME, Page 15

Lunafest shows films by and for women

By JAMES COLT HARRISON | VILLAGE NEWS

The Lunafest Touring Film Festival, featuring short films by and for women, will arrive at the Museum of Contemporary Art in La Jolla on April 29.

As a fundraising film festival, Lunafest is dedicated to highlighting women filmmakers who promote awareness of women's issues and to bringing women together in their own communities.

This year's film festival spotlights women as leaders in society. Ranging from animation to documentary style, the films cover topics such as women's health, motherhood, sexuality and breaking barriers. Diverse in style and subject matter, Lunafest films have won many industry awards and audience accolades across the country.

Among the films:

- "Monday Before Thanksgiving" depicts a woman living exactly the life she wants. It is directed by Hollywood film and TV star Courteney Cox.

- "The Kindra Sutra" from director Jessica Yu of Santa Monica is an 8-minute look at how babies are made.

- "Plastic" shows a woman evaluating her self-image shortly before a first date — a survey shows 31 percent of women would consider plastic surgery. The film is directed by Sandy Widyanata of Bondi Beach, Australia.

- "A Summer Rain" features a young Israeli immigrant girl struggling with her transition to American life. Ela Thier of New York directed this one.

- British director Kat Mansoor created "A Vida Politica" about a Brazilian hairstylist who explains how beauty can be a form of activism.

- In "Anjali," director Maya Anand of New York shows a young girl who witnesses her father's betrayal. She must decide if she will share her secret and devastate her family. The Sanskrit word anjali means gift or offering.

- "Omelette" is only 7 minutes long, but it deals with the challenges of infla-

SEE FILMS, Page 14

Apples learn to appreciate the oranges

Calit2 exhibit promotes the understanding of interplay between art, science, technology

By WILL BOWEN | VILLAGE NEWS

When confronted with divergent material from outside sources, professor Alan Beals used to defend his lack of ability to integrate them by saying, with a slight German accent, "Well, my water tight compartments are water tight."

That is the case with most of us and with academia. We always seem to have to keep our apples separated from our oranges, our fields and areas of inquiry separate and distinct. But not so at Calit2 (California Institute for Telecommunications and Information Technology) at the University of California, San Diego, where they want people from divergent fields with divergent ideas to interact. To ensure this, the university hired someone just to make connections among the people who

work there so "the people on the second floor knew what the people on the third floor were doing."

At Calit2, the vision is to advance the "understanding and appreciation of the dynamic interplay among art, science and technology." To this end, along with the scientific research, they have a state of the art theater with state of the art sound and video, and an art gallery on the first floor which they hope will reflect the "nexus of innovation" implicit in their vision.

On April 2, the Calit2 art gallery opened a "green" or sustainability-themed art exhibit by Sabrina Raaf, which was curated by Steve Dietz, founder of Northern Lights.nm. The exhibit was named "Light Green

SEE EXHIBIT, Page 14



"Icelandic Rift" is part of the "Light Green Light: Toward Sustainability in Practice" exhibit in the Calit2 art gallery at the University of California, San Diego.

WILL BOWEN | VILLAGE NEWS


FIXTURES
VISIONS FOR LIVING

HAPPY EARTH DAY!



Great American Cook-off
THIS SATURDAY
APRIL 24th: 11a.m. to 4p.m.
at the San Diego Showroom, just off Miramar Road

Watch San Diego's hottest chefs square off in a BBQ showdown of unprecedented proportions! See the latest, most innovative gear available — anywhere. **RSVP at fixturesliving.com**



BRANDT BEEF
THE TRUE NATURAL™

Eric Brandt from Brandt Beef will introduce the Fixtures Community Supported Agriculture (CSA) program. Learn about sustainable beef, proper cuts and marinades vs. dry rubs.

FIXTURES SAN DIEGO
9340 Dowdy Drive, Ste 102
San Diego, CA 92126
(858) 966-3600 fixturesliving.com



Could your Business use
some more
Visitors?

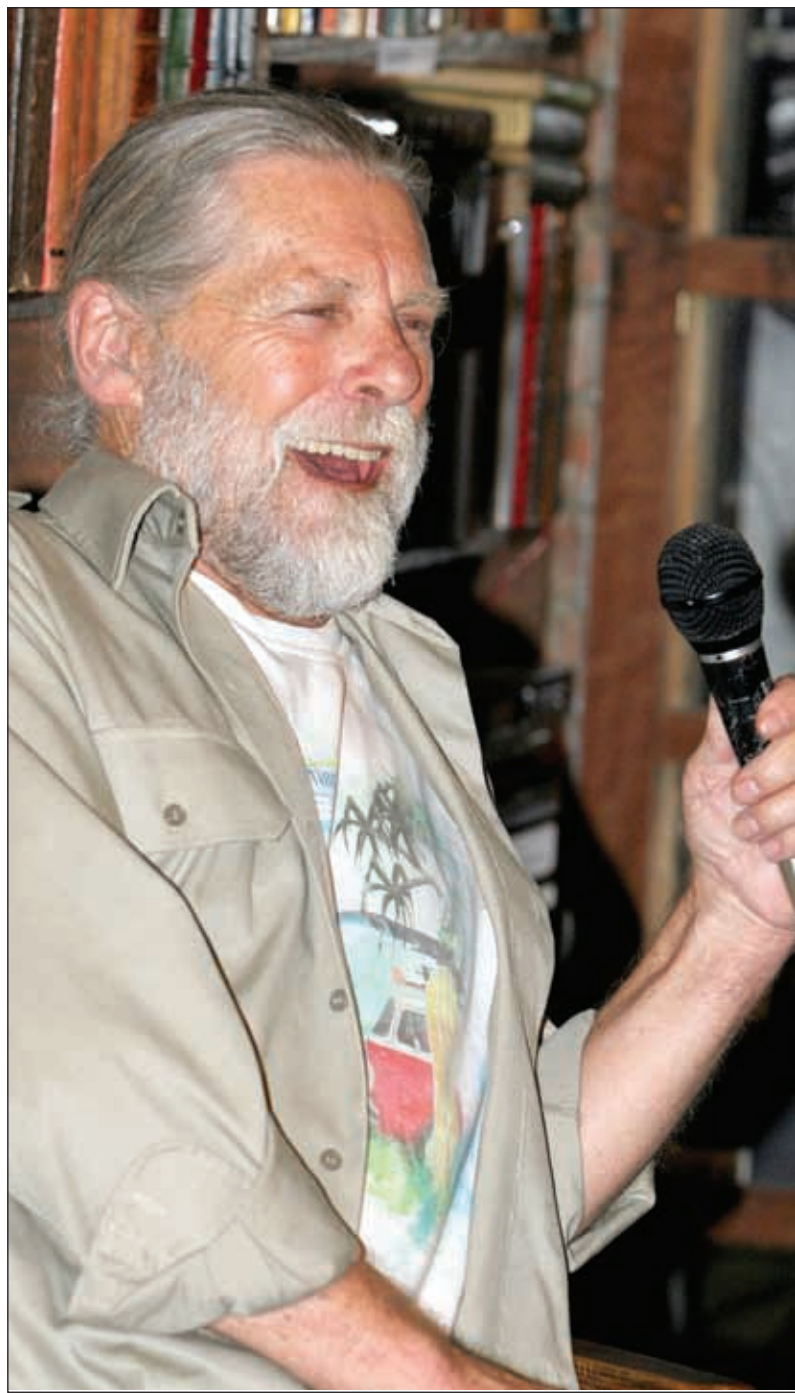
CALL NOW! DEADLINE APRIL 29th.



Advertise in the
2010/11
**La Jolla
Visitor's
Guide**

Call 858.270.3103 x123

VILLAGE NEWS



SURF REBEL Legendary surfing star Michael Hynson shares a laugh with attendees at D.G. Wills bookstore on April 17. Hynson, who is a highly acclaimed surfboard designer, also starred in the iconic 1960's surfing film "The Endless Summer." He was signing his new autobiographical book "Mike Hynson – Transcendental Memories of a Surf Rebel" which features numerous references to La Jolla.

DON BALCH | Village News

FILMS

CONTINUED FROM **Page 13**

tion in Bulgaria by a young mother. Nadejda Koseva of Sofia is the director.

All proceeds from Lunafest will go to Girls on the Run San Diego and the Breast Cancer Fund. There are 160 chapters of which Girls on the Run San Diego is a part. It provides an organized, non-competitive running program for pre-teen girls 8-

12. The twice weekly sessions focus on healthy patterns of success through healthy exercise, nutritious eating habits and good decision-making skills.

Lunafest begins April 29 at 5:30 p.m. with a wine reception and silent auction. The films begin at 7:30 p.m., all at Sherwood Auditorium, 700 Prospect St. Admission is \$20. For more information see <http://lunafest.sandiego.eventbrite.com>, (619) 770-7605 or call (619) 770-7605.

EXHIBIT

CONTINUED FROM **Page 13**

Light: Toward Sustainability in Practice," and it will run until June 4.

Sabrina Raaf is a Chicago-based artist who custom builds robotic sculptures and site-specific installations, with built in experiments, addressing issues of sustainable practice, the construction of social spaces and modular green architecture. Raaf's work in experimental sculptural media and responsive environments and social spaces have been shown all over the world. She was educated at The School of the Art Institute of Chicago and is currently an associate professor at the School of Art and Design at the University of Illinois at Chicago.

"I build interactive machine-based installations capable of reading their environment," Raaf said. "My works are designed to heighten people's awareness of the social space they share ... My goal is to define ways in which generative and

responsive environments might provide useful information to a community."

Five of Raaf's electronic and responsive artworks are in this exhibit. Most are best viewed bending over or on hands and knees.

"Translator II: Grower" is a small vacuum cleaner-shaped robotic sculpture that measures carbon dioxide inside the gallery, then graphs the measurements as green grass of different lengths on the wall as it moves down along it.

"Icelandic Rift" involves scale model electronically-powered mechanical systems that represent future visions of agriculture and mining in zero-gravity environments.

"Light Green Light" is a lamp that folds into a tent, while "(n)Fold" is a dew harvester and solar cooker, and "Meandering River" is a sculpture made of thermal screen material folded into patterns that model meandering river mathematics.

Gallery hours are Mondays through Fridays from 11 a.m. to 5 p.m.

COASTAL HOME lifestyles

The third story features a wraparound porch and nearly floor to ceiling windows that open up to the Pacific Ocean.
MEAGHAN CLARK | VILLAGE NEWS



HOME

CONTINUED FROM Page 13

blueprints were unlike anything the family had ever dreamed.

Though they expanded their space, they "have backyard envy," Erica admitted, because the children have to make do with only a rooftop deck and open-air playroom. Yet it's perfect for the family that thrives in communal spaces rather than intimate ones.

Bedrooms are smaller than most La Jolla homes but "we'd rather have open space," Erica said.

The most occupied are often the playroom and kitchen, places perfect for entertaining, a common event in the Baltazar home. Like most coastal homes, it has the view — which will soon be made more spectacular when nearby utility poles move underground. But with its natural elements and an often improperly defined "unfinished look," this space is unlike most.

5,000 items under \$20

Aztec Graphics, your art and framing store since 1983. Custom framing up to 50% lower than Aaron Bros. and Michael's. Four thousand posters in stock including tropical, surf, music, movies, cards and readymade frames.

Aztec Graphics
1439 Garnet, Mon.-Sat. 10:30 a.m.-7 p.m., Sun. 12-5 p.m.
858-272-7760
www.posteramerica.com

DC Custom Concrete - Countertops. Sinks. Fireplaces

Looking to transform your kitchen or bathroom? We are San Diego's premier concrete designer, specializing in custom designed applications for residential and commercial locations. Award winning member of the prestigious Cheng Concrete Exchange, Best Integral Sink and Best Kitchen. We have also been featured on HGTV for the amazing, unique concrete work done by the DC team. Concrete in the home adds a warm and tactile feel. Whether in a brick, wood or stone setting, concrete blends harmoniously and offers endless possibilities with style, color and shape. Decorative inlays, integral sinks, drainboards and vertical applications are only a few of the limitless options. We offer excellence through outstanding craftsmanship and innovative design. We not only offer countertops, but elements to personalize your home in concrete, sinks, furniture and fireplaces.

Also offer computer design software to help you visualize how to enliven your home with decorative concrete elements. Email, Call or Visit us for FREE estimates. Showroom in Pacific Beach, 4821 Cass Street, (858) 272-2494, dccustomconcrete.com

The 'tankless movement'

The "tankless movement" has a long history in Asia, Europe and South America and is rapidly becoming very popular in the States. The advantages of going tankless are endless hot water, energy savings, space savings, safety and eco friendly. A 30 percent federal tax credit is available for 2010. Arnett's Plumbing specializes in the installation and service of Noritz tankless water heaters. Our installers are certified Noritz power installers and have successfully completed multiple training courses at Noritz headquarters with 1,000-plus installs under our belt. Eric

Arnett personally installs or directly oversees every installation Arnett's Plumbing completes. With more than 21 years' experience in the plumbing industry we take pride in our quality workmanship and have the training and expertise to achieve the highest level of customer care, reliable service and consistent quality. Visit us on the Web or call for a free in-home quote.

Arnett's Plumbing
Eric Arnett
4694-P Alvarado Canyon Rd.
San Diego, CA 92120
(619) 223-1209
arnettsplumbing.com

Coast 2 Coast Lighting

Coast 2 Coast Lighting, specializing in LED lighting solutions for homes and businesses, can help you save up to 80% on energy expenses with lighting that lasts for over 50,000 hours. That means you'll get 12-25 years of hassle free, efficient light that will save you thousands of dollars on your energy bill. LED Lighting contains no harmful mercury and is completely recyclable. Reduce your carbon footprint today by going green with Coast 2 Coast.

Call now, (858) 336-2142.



Saving Money Saving the Planet

80% More Efficient Lighting
Over 50,000 hours of life
No harmful mercury

INTRODUCING THE iPAR-38™
WITH POWERBAND™ TECHNOLOGY



\$50 OFF
your purchase of 10
or more LED products.

Coast 2 Coast Lighting
Saving Money Saving the Planet
(858) 336-2142

Concrete is BEAUTIFUL

traditional and modern settings

Countertops
Sinks
Islands
Fireplaces

DC custom concrete

San Diego's Premier Concrete Designer & Fabricator

Visit our showroom
Free estimates

www.DCcustomconcrete.com
858.272.2494 • 4821 Cass, PB, 92109

Thank you for voting us
the Best in the Beach!
Paying too much for Framing?



Custom Framing
Ready Made Frames
4,000 Posters in Stock
Tropical, Surf, Local Art

Compare our prices

24x36 black metal frame includes
mount, glass, and labor

Aztec Graphics	\$ 59.95
Michael's	\$125.00
Aaron Brothers	\$150.00

AZTEC GRAPHICS
Art for Everyone
www.posteramerica.com

1439 Garnet Avenue, Pacific Beach 858 272 7760

Arnett's
PLUMBING

Why Go Tankless?

Save Energy • Save Money • Reduce Global Warming
Produce Less Waste • Endless Hot Water

Up to
\$1500
Federal
Tax Credit
Available!

Come see our exhibition at
Earth Fair April 18 10am-5pm
619-223-1209

4694 - P Alvarado Canyon Road
San Diego, CA. 92120

www.arnettsplumbing.com

NORITZ Tankless Is Green



1045 Turquoise Unit A • Pacific Beach, CA 92109

3BR/2BA — 1,487 sq. ft. Located in a prime North Pacific Beach location — walking distance to the ocean, PB and Bird Rock shopping/restaurants, enjoy this remodeled townhouse with its open floor plan. The interior features maple Lauzon flooring downstairs and Dupont upgraded carpet upstairs. Featuring a large gourmet kitchen open for entertaining with granite countertops, upgraded/new stainless appliances; spacious master bedroom with private balcony; elegant master bathroom with custom glass countertop and bamboo cabinetry.

New low price!

Jeff Lang, JD, MBA, Realtor, Eco Broker
For a free market snapshot visit JeffLangHomes.com

(858) 699-7000

Prudential
California Realty

"We don't stop until it's right." — Tom Armstrong

ARMSTRONG
CONSTRUCTION INC.

One of San Diego's Top Builders Since 1980

• Custom Homes • Home Remodels and Additions
• Kitchens and Baths • Insurance Restorations

755 Turquoise Street • Pacific Beach • 92109

858-488-3465 • armstrongbuilt.com



Readers Choice Gold Medal Winner Best Contractor/Construction

THE PREVALENCE OF DEPRESSION IN THE ELDERLY

Researchers estimate that 20 percent of elderly people living in nursing homes or assisted living experience symptoms of depression. Late in life depression can have serious repercussions. It can increase mortality and disability, may result in higher health care utilization and longer hospital stays.

An estimated 15 percent of U.S. adults are providing care for seriously ill or disabled relatives. These family caregivers are simultaneously caring for their own children and also often working outside the home. Add the problem of elder depression in perhaps one in five of all family caregiving relationships and you can see the problem is huge. Many families don't even know what they're dealing with or how to care for their loved one when they don't fully understand what is happening to that family member.

Elderly people themselves will "ignore the blackness that descends on them" because it is hard for them to move away from the belief that depression is a sign of weakness and a result of flawed character. Also, they may think they should just handle things. That's where the RN Case Managers at Innovative Healthcare Consultants can help. They can recognize the warning signs of depression and can help advocate for your family member with their family doctor. If you want advice or have questions about depression in yourself or a family member, call us at (877) 731-1442 or view our website at www.innovativehc.com.

ADVERTORIAL

Getting Divorced?

• Flat Fee Based

• Complete process within 120 days

The average individual loses 75% of assets through conventional divorce.

Don't be another statistic.

Divorce Solutions®

is about saving your assets, not destroying them.

Call now for a FREE consultation

619-501-1900 • www.DivorceSolutionsSanDiego.com



San Diego Bahá'í Faith

Informal gatherings every evening of the week.

Call for more information: (858) 454-5203 • (858) 274-0178

Or join us on Sunday at the

San Diego Baha'i Center

6545 Alcala Knolls Dr. (Off Linda Vista Rd)

9:30 am – 10:00 am | 10:30 am – 12:00 pm
Multi-Faith | Introductory Talk
Devotional Program | & Discussion

Please call 858-268-3999 for more information and visit our websites:
www.sandiegobahai.org • www.bahai.org

REDUCED TO SELL

Klatt Realty is offering beautiful 4 bedroom Point Loma home For Sale at the reduced for action price of \$949,500! The property is tenant occupied. This opportunity will appeal to a buyer who wants to purchase now for retirement in a few years. Contact Klatt Realty for more details.

RENTALS

1. WALL STREET COMMERCIAL SPACE AVAILABLE NOW! Klatt Realty has listed this 600 square foot sidewalk level commercial space for lease long term. Listed at \$2,700* rent per month for the first year; all rents are TRIPLE NET. Call Klatt Realty or visit our offices to view this for yourself.
2. \$1,600* RPM: We have a well located 1 bedroom garden apartment in the lower Prospect area which is available now for a 1 year lease. Sorry, no pets, please.
3. \$1,300* RPM: We now have a vacancy in one of our units in Point Loma. After many years of 100% occupancy, one unit in this triplex is now available. The unit is a 2 bedroom, one bath residential apartment and a one car garage is included. This won't last long! Sorry, no pets, please.

*Owner requires an acceptable credit check, security deposit, and first and last month's rent in advance.



JOSEPH DEAN KLATT PhD

LIST WHERE THE REAL ESTATE ACTION IS

KLATT REALTY INC.

(858) 454-9672

1124 Wall St., La Jolla

e-mail: Dr.JosephKlatt@san.rr.com

www.KlattRealty.com



classified marketplace

SAN DIEGO COASTAL

The #1 Local Place to go for Autos, Homes, Services and More!

www.sdnews.com • Call 858-270-3103

HELP WANTED 250

▼ general help wanted

AMATEUR FEMALE MODELS Amateur Female Models Wanted: \$700 and more per day. All expenses paid. Easy money. (619) 702-7911

BARBER/STYLIST WANTED PARADISE BARBER SALON is now hiring licensed barber/ stylist. commission/ boothrent available... if you are interes please contact Said@a 619/756-7778 or (619) 929-7310

OCEAN CORP Houston, TX. Train for NEW Career. "Underwater Welder. Commercial Diver. "NDT/ Weld Inspector. Job placement and financial aid for those who qualify. 800-321-0298.

SD CHRISTIAN FILM FESTIVAL The San Diego Christian fim festival is calling all emerging film-makers, potential sponsors, and enthusiastic volunteers! We want you! To learn more, please visit [www. Sdchristianfilmfestival. Com](http://www.Sdchristianfilmfestival.com) or call (877) 457-7732

THE E SPOT PT/ FT positions in marketing, promotions, sales, and distribution! Call 858.633.1099

ITEMS FOR SALE 300

▼ misc. for sale

AVON/MARK IND SLS REP, EUROPA www.youravon.com/ europa (928) 759-0467

FAST FOOD DISCOUNT CARDS Fast Food Discount Cards that never expires. 24 Restaurants including Arbys, Wendys, Pizza Hut, Krispy Kreme and more. Cost \$20. R. T. 3115 WhiteHorse Road PMB 177, Greenville, SC 29611. (864) 295-5551

MANGOSTEEN THE QUEEN OF FRUITS Feel better now and try risk free today: [www. MyMangosteen.net](http://www.MyMangosteen.net)

MAKAYLA-ANDESIGNS.COM Handmade & hand-crafted jewelry. Unique and at low prices! [www. Makayla-AnnDesigns.com](http://www.Makayla-AnnDesigns.com)

OUTLET CENTER DOORS WINDOWS We have warehouse full of Doors, Windows, Flooring reduced Prices (858) 268-0679

OVER WEIGHT AND UNHAPPY? Need A Physical And Mental Makeover? Visit www.theseecretsofsuccessful-weightloss.com

RESALE & NEW women's clothes, accessories, shoes, jewelry, \$5 - 35, Designer BARGAINS, Tierrasanta. (619) 985-6700

WEIGHTLOSS Fast results! Dr. recommended! amazing energy! \$100 months supply www.30lbsthirty-days.com (866) 285-7045

▼ misc. for trade

ATT READERS! FREE BOOKS! Trade your books for free at [www. PaperBackSwap.com!](http://www.PaperBackSwap.com!)

PETS & PET SERVICES 400

▼ pet adoption / sale

FOCAS

FRIENDS OF COUNTY ANIMAL SHELTERS



Looking for an active dog to help keep you moving? Meet Anna, a 1-yr old Boxer/Pet Bull blend. Anna weighs 60 pounds, loves to play fetch, and would be an excellent jogging partner or companion for long walks. She's smart and ready to learn! Anna is a spotlight dog with FOCAS (Friends of County Animal Shelters www.focas-sandiego.org). Meet her at the County Animal Shelter in Carlsbad, 2481 Palomar Airport Road. Hours are 9:30-5:30 Tuesday thru Saturday. Call 858-205-9974 for more information. Her \$69 adoption fee includes license, vaccinations, microchip, and spay.

www.focas-sandiego.org or call 858.205.9974

CAT ADOPTION SERVICE

An All Volunteer Non Profit Corporation



Lucky was rescued off the streets of SE San Diego abandoned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the **La Jolla Petsmart** located in La Jolla Village Square.

For more information please visit our website at www.catadoptionservice.org

AMAZON PARROT KITO is 9 month age, DNA Tested. She has a Large Vocabulary. \$400! kim.scotts@yahoo.com

CAT ADOPTION SERVICE An all volunteer non profit corporation. Lucky was rescued off the streets of SE San Diego abandoned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the La Jolla Petsmart located in La Jolla Village Square. For more information please visit www.catadoptionservice.org

GERMAN SHEPHERD PUPPIES puppies are 5 weeks old. ready to go to a good home. Both parents on site. mom is black with brown and dad is tan with black. We have 4 males and 2 females. price asking is 325 to 350. please contact if really interested. We live in the Chula Vista Area. 619 420-3759

PLEASE SPAY OR NEUTER YOUR PETS!

SNAP
525-3057



PENELOPE

Penelope is well-trained and happy to please. This adorable lap dog is gentle with children and cats, yet playful and fun. She's 1 year, chipped, spayed, vaccinated and completely housebroken. Have room in your home for this sweetie pie. 858-271-4900

Call SNAP foster at 760-815-0945 if interested

▼ pet services



K9 PHYSICAL THERAPY/REHAB CUTTING EDGE K9 REHAB [http:// www.cuttingedgek9.com](http://www.cuttingedgek9.com) Cutting Edge K9 Rehab Has Been Featured On Local And National News, Radio And A Number Of Local Papers And Magazine Articles. Swimming is one of our strongest recommendations for most K9's. It is an ideal form of exercise for a number of reasons. Our rehab services offer assisted swimming in a warm water environment. The benefits are: • Non-weight-bearing (reducing stress on joints) • Facilitates full use of the front and hind legs vs. partial use as seen with underwater treadmills • Dogs are often able to actively swim although unable to move their legs on land (due to stroke/ spinal injury) • Allows manual techniques by therapist/ manual resistance to an affected limb • Swimming in a controlled environment is the safest way for clients to exercise. • Speeds recovery following injury/ surgery • Improves function and quality of life • Works reciprocal muscle groups throughout the session (helps correct muscle imbalances) • Reduces pain and inflammation • Reduces canine obesity thus decreasing the risk of other health-related problems • Increases strength, range of motion (ROM) and cardiovascular conditioning • Prevents overheating through proper water temperature • Increases tolerance for extended cardiovascular training • Decreases recovery time • Reduces post-exercise soreness • Provides good cross training for the competitive, athletic dog (619) 227-7802

SALMON PAWS-PREMIUM PET TREATS Buy online 100% pure Alaskan wild salmon treats for dogs and cats at www.salmonpaws.com. All natural and human grade. We sell 5 products that have no fillers or preservatives. Our products range in price from \$5-\$12. They are hand made and baked in Bellingham, Wa. Family owned and operated. Check us out online at www.salmonpaws.com for stores that carry Salmon Paws products or call in your order (858) 204-4622.

MISC. SVCS. OFFERED 450

▼ services offered

ARTI LIMO BUSES PARTY TIME IN DOWNTOWN ARTI Limousine San Diego can make your evening even more special with luxury transportation wherever you want to go. Our Night Out Service keeps you on time for your Downtown outing, concert, sporting event, restaurant reservations, and our chauffeurs will be ready and waiting before you step outside. Wherever you want to go to celebrate a special occasion or an evening out on the town, our courteous and elegant service eliminates needless transportation hassles and adds just the right touch. TheLimoSanDiego.com info@TheLimoSanDiego.com 877.531.0644 (858) 531-0644

▼ carpentry

EXTERIOR CARPENTRY by Bob-Decks, fences, patio covers, termite repair. License #365241 since 1978. 619 275 1493

▼ dj / karaoke

DJ, KARAOKE, PRIVATE PARTIES Including weddings, birthday parties, anniversaries and any event you can think of. Also available for clubs and bars. Make your next event the best ever with So Cal Sings Karaoke and DJ Pros. Your complete musical entertainment source. Providing quality entertainment for San Diego County since 1980. DJ Music, videos and karaoke for all ages and tastes. Rentals also available with everything oncluding free set up and delivery Call today for information or a free quote (858) 232-5639

▼ gardening / landscaping

PRO-MOW Weekly mowing & trimming. \$15/up. Reliable and honest. Free estimates. Call Scott, 858-652-0873. (858) 652-0873

R & V RUPERTO VASQUEZ Tree trimming, Gardening, Hauling, Fertilizing, Sod Lawn, Landscaping, Clean Up Trash, Sprinkler Installation, Concrete and Wood Fencing. Call (858) 518-0981

BUSINESS OPTS. 550

▼ income opportunities

[WWW. SPORTSGIRLJEWELRY.COM](http://WWW.SPORTSGIRLJEWELRY.COM) FUND RAISERS FOR YOUTH SPORTS- VERY PROFITABLE

RENTALS 750

▼ condos for rent

SPACIOUS 2BR/2BA Heart of La Jolla easy walk to cafes, shops, cove. Pristine condition washer / dryer in unit, security entrance, underground parking, no smoking \$2800 mo. 619-437-4817

▼ vacation rentals

TIMESHARE- LA JOLLA. 321 Coast Blvd, 1 bedroom. Call Howard at 425-227-4440; 800-377-0419 or hskane@webtv.net

REAL ESTATE 800

▼ investment properties

SERVING S.D. SINCE 1967

INVESTMENT PROPERTY SPECIALISTS,

SALES & EXCHANGES

APARTMENTS • OFFICE BUILDINGS

COMMERCIAL • LEASING • FEE COUNSELING

• RESORT PROPERTIES ANYWHERE

• REAL ESTATE PROBLEM SOLVING

GEORGE JONILONIS

"The Estate Builder"

858-278-4040

3536 Ashford St., San Diego, CA 92111

in Clairemont.

gjonilonis@att.net

Fax 760-431-4744

▼ for sale or exchange

Water view home. Buy, or lease option, \$1625,000. 21,800 ft Kearny Mesa office building \$3,950,000, 18 miles Baja oceanfront, need partner, Idaho Resort F&C \$625,000, \$7,500,000 Pacific Beach Motel F&C. Try your sale, exchange ideas? Geo. Jonilonis, Rltr. 619 454 4151

20 ACRE RANCH FORECLOSURES. Near Booming El Paso, Texas. Was \$16,900. Now \$12,900. \$0 Down, take over payments, \$99/mo. Beautiful views, owner financing. Free map/pictures. 1-800-343-9444.

LEGAL ADS 700

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-004067

THE NAME(S) OF BUSINESS: GTT INTERNATIONAL
located at: 3750 CONVOY ST. #203 SAN DIEGO, CA 92111 is hereby registered by the following owner(s): USA GATEWAY, INC. This business is being conducted by: A CORPORATION USA GATEWAY, INC. 4100 SPRING VALLEY ROAD #202 DALLAS, TX. 75244 TEXAS The transaction of business began on: 03/01/04 The statement was filed with David L. Butler, County Clerk of San Diego County on: FEB 11, 2010 Issue Date(s): FEB 25 MAR 04, 11 AND 18, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-007922

THE NAME(S) OF BUSINESS: SAN DIEGO PLUMBING NOW
located at: 5346 VAN NUYS WAY SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): GEORGE SCHNEIDER This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 12/10/08 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 22, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-007875

THE NAME(S) OF BUSINESS: LNY OPTOMETRY
located at: 1890 GARNET AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): KRISTINE PHAM. OD This business is being conducted by: A CORPORATION KRISTINE PHAM, OD 6471 THORNWOOD ST. SAN DIEGO, CA. 92111 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 22, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008480

THE NAME(S) OF BUSINESS: HI PERFORMANCE AUTO
located at: 4345 TWAIN AVE. F SAN DIEGO, CA. 92120 is hereby registered by the following owner(s): DUBAI USA INC This business is being conducted by: A CORPORATION DUBAI USA INC 4345 TWAIN AVE, #F SAN DIEGO, CA. 92120 CALIFORNIA The transaction of business began on: 03/25/10 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 25, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008631

THE NAME(S) OF BUSINESS: UNLIMITED SERVICES BUILDING MAINTENANCE, UNLIMITED SERVICES, USBM
located at: 2535 CAMINO DEL RIO SOUTH #205 SAN DIEGO, CA. 92108 is hereby registered by the following owner(s): MC PEAK CORPORATION This business is being conducted by: A CORPORATION MC PEAK CORPORATION 2535 CAMINO DEL RIO SOUTH #205 SAN DIEGO, CA. 92108 CALIFORNIA The transaction of business began on: 07/15/85 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 26, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008716

THE NAME(S) OF BUSINESS: DIRTY BIRD BAND, DIRTY BIRD
located at: 5137 DERRICK CT. SAN DIEGO, CA. 92117 is hereby registered by the following owner(s): DOWNSTAGE PRODUCTIONS, LLC. This business is being conducted by: A LIMITED LIABILITY COMPANY DOWNSTAGE PRODUCTIONS, LLC. 5137 DERRICK CT. SAN DIEGO, CA. 92117 CALIFORNIA The transaction of business began on: 01/01/09 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 29, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008000

THE NAME(S) OF BUSINESS: LIVE IT, LIVE IT OPTIMAL
located at: 4130 PORTE DE MERANO #73 SAN DIEGO, CA. 92122 is hereby registered by the following owner(s): JANET KLEIN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/01/09 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 29, 2010 Issue Date(s): APR 01, 08, 15 AND 22, 2010

ness began on: 01/01/09 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 29, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009114
THE NAME(S) OF BUSINESS:
PET KINGDOM, ANIMAL KINGDOM
located at: 3191 SPORTS ARENA BLVD. SAN DIEGO, CA. 92110 is hereby registered by the following owner(s): SPORTS ARENA TROPICALS, INC. This business is being conducted by: A CORPORATION SPORTS ARENA TROPICALS 3191 SPORTS ARENA BLVD. SAN DIEGO, CA. 92110 CALIFORNIA The transaction of business began on: 01/01/09 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 01, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009289
THE NAME(S) OF BUSINESS:
UPDATE, LGBT TODAY, LGBT SAN DIEGO, GAY SAN DIEGO, LGB TODAY, GAY TODAY, LESBIAN AND GAY TODAY
located at: 3737 5TH AVE. STE 201 SAN DIEGO, CA. 92103 is hereby registered by the following owner(s): SAN DIEGO COMMUNITY NEWSPAPER NETWORK This business is being conducted by: A CORPORATION SAN DIEGO COMMUNITY NEWSPAPER NETWORK 3737 5TH AVE. STE 201 SAN DIEGO, CA. 92103 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 02, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009265
THE NAME(S) OF BUSINESS:
IVAN HOLMES ART & DESIGN
located at: 701 KETTNER BLVD. #74 SAN DIEGO, CA. 92101 is hereby registered by the following owner(s): IVAN C. HOLMES This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 02, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008225
THE NAME(S) OF BUSINESS:
SEE ENERGY EFFICIENCY CONSULTING
located at: 993 SOUTH SANTA FE STE #224 SAN DIEGO, CA. 92083 is hereby registered by the following owner(s): ELIZABETH PEREZ This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 11/11/07 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 24, 2010

Issue Date(s): APR 08, 15, 22 AND 29, 2010
FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-007822
THE NAME(S) OF BUSINESS:
THE ARTS DANCE PROJECT
located at: 3535 LEBON DR. #4413 SAN DIEGO, CA. 92122 is hereby registered by the following owner(s): MARIE ARTS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/19/10 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 19, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009220
THE NAME(S) OF BUSINESS:
YOUR CONTAINER GARDNER, OUTDOOR LIVING ACCENTS
located at: 1351 REED AVE. #2 SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): TIMOTHY J. DOUGHERTY This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 19, 2010 Issue Date(s): APR 08, 15, 22 AND 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009220
THE NAME(S) OF BUSINESS:
LATINA FASHIONS
located at: 2359 ULRIC ST. SAN DIEGO, CA. 92111 is hereby registered by the following owner(s): CLAUDIA OBREGON-HERRERA This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 06, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009326
THE NAME(S) OF BUSINESS:
ABC BEACH SAVER
located at: 3010 GLENDORA ST APT E SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): ALLEN BRENT CLARK This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 05, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009584
THE NAME(S) OF BUSINESS:
OCEAN REALTY CO.
located at: 1543 GRAND AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): JAMES D. PORTMAN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/05/70 The statement

was filed with David L. Butler, County Clerk of San Diego County on: APR 06, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008044
THE NAME(S) OF BUSINESS:
MG MANAGEMENT CONSULTING
located at: 3582 MISSION BLVD. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): MARK GEIER This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 23, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-007400
THE NAME(S) OF BUSINESS:
G THANKS
located at: 822 SAN JUAN PL. #3 SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): NANCY A. CRAWFORD This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 16, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009420
THE NAME(S) OF BUSINESS:
GARDEN FOR GROWTH
located at: 4732 MUIR AVE. SAN DIEGO, CA. 92107 is hereby registered by the following owner(s): JULIE JOHNSTON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 05, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009719
THE NAME(S) OF BUSINESS:
HEALTHY BENEFITS AND RECORDS
located at: 3023 BARNARD ST. #3 SAN DIEGO, CA. 92110 is hereby registered by the following owner(s): JULIE JOHNSTON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 07, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-0010010
THE NAME(S) OF BUSINESS:
TRUEHEALTH ACUPUNCTURE AND HERBAL MEDICINE
located at: 4683 MERCURY ST SUITE C SAN DIEGO, CA.

92111 is hereby registered by the following owner(s): GINGER ELKINS MARTIN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/19/10 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 09, 2010 Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-010008
THE NAME(S) OF BUSINESS:
FISH ATTACK SUSHI HOUSE
located at: 748 EMERALD ST. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): MICHAEL YU This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 09, 2010 Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-007804
THE NAME(S) OF BUSINESS:
ADRIANNE'S HAIR ART
located at: 4575 CLAIREMONT DR. SAN DIEGO, CA. 92117 is hereby registered by the following owner(s): ADRIANNE RENTERIA This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/19/10 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 09, 2010 Issue Date(s): APR 15, 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-010195
THE NAME(S) OF BUSINESS:
SDIRB
located at: 7404 TRADE ST. SAN DIEGO, CA. 92121 is hereby registered by the following owner(s): DOUGLAS E STEWART This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 12, 2010 Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: MAMIE L. GRAY
CASE NUMBER: 37-2008-00150781-PR
1. To all heir's, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, or both, of (specify all names by which the decedent was known):
MAMIE L. GRAY, MAMIE GRAY; MAMIE LEE GRAY
2. A Petition for Probate has been filed by: MICHAEL R. REED & GWENDOLYN REED in the Superior Court of California, County of SAN DIEGO
3. The Petition for Probate requests that: MICHAEL R. REED & GWENDOLYN REED be appointed as personal representative to administer the

estate of the decedent.
4. The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
5. The petition requests authority to administer the estate under the Independent Administration of Estate Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
6. A hearing on the petition will be held in this court as follows:
a. Date: MAY 20, 2010 Time: 9:00 A.M. Dept: PC -1
b. Address of court
SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO
1409 Fourth Ave. Third Floor
San Diego, CA. 92101
Central Division, Probate Court, Madge Bradley Bldg.
7. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
8. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
9. You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
10. Petitioner: MICHAEL R. REED, GWENDOLYN REED
4907 Drafter Place
San Diego, CA. 92102-1309 619-504-5493
Attorney for petitioner: MICHAEL R. REED (Pro Per)
4907 Drafter Place
San Diego, CA. 92102-1309 619-504-5493
ISSUE DATE(S): APR 22, 29 AND MAY 06, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008171
THE NAME(S) OF BUSINESS:
GRASSHOPPER MEDICINAL HERBS
located at: 2211 PACIFIC BEACH DR. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): WILLIAM WALKER This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 24, 2010

Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
1350 Front St., Room 5056,
San Diego, CA. 92101
Filing Date: APRIL 07, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
BAYOU BELLA LLC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
4011-15 AVIAT DR.,
SAN DIEGO, CA. 92117-4403
Type of license(s) applied for:
41-ON-SALE BEER AND WINE- EATING PLACE
ISSUE DATE(S): APR 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-009566
THE NAME(S) OF BUSINESS:
KOI LIFE SERVICES
located at: 3535 GENERAL ATOMICS CT. SAN DIEGO, CA. 92121 is hereby registered by the following owner(s): PETER KUHN This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 01/01/07 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 06, 2010 Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 2010-008452
THE NAME(S) OF BUSINESS:
CLOSET
located at: 324 HORTON PLAZA #289 SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): DKJY, INC. This business is being conducted by: A CORPORATION The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 25, 2010 Issue Date(s): APR 22, 29 MAY 06 AND 13, 2010

NOTICE OF AVAILABILITY OF ANNUAL REPORT
Pursuant to Section 6104(d) of the Internal Revenue Code, notice is hereby given that the annual report of the short year and final return ending December 31, 2009 of the Helen L. Dorris Foundation, a private foundation, is available at the foundation's principal office for inspection during regular business hours from 9:00 a.m. to 5:00 p.m. by any citizen who requests it within 180 days after the date of this publication. The foundation's principal office is located at 1327 La Palma Street, San Diego, CA. 92109. The manager for the foundation is Helen L. Dorris.
ISSUE DATE(S): APRIL 22, 2009

- ACROSS

1

State in India

6

Theater award

10

Range

15

Liquid measures (abbr.)

18

— Coeur

19

Obstacle

21

A spice

22

City in Nevada

24

Ottomans

25

Style of type

26

Deliver a speech

27

Sufficiently (arch.)

28

Literary collection

29

Not dense

31

Sheer

33

Treat with honor

35

Fury

37

Where Provo is

38

Was bold enough

39

Burst into flames

40

Commenced

42

Fragrant wood

43

Vanity

44

Hawthorne's "House of the Seven —"

46

Fake bird

47

Test

48

Brief statement

52

Printmaker

53

Bravery

54

Edible mollusk

56

Nonprofessional

57

Not a soul

58

Cook a certain way

59

Dog's restraint

60

69 Across is one

62

Vocalized

63

Santana

64

or Castaneda

65

Do sums

66

Overcharged

67

Opp. of WNW

68

ABA mem.

69

Work by Verdi

71

Baffle

73

Ohio players

75

An article

76

Minimally polite

77

Dernier —

78

Weapons

82

Water-based paint

84

S-shaped molding

85

Young horse

86

Break a fast

87

Extreme poverty

90

Couple

91

Hard to come by

93

She (Fr.)

94

Picture

95

Very pale

97

Go after game
- 198

Banishment
- 199

Set of tools
- 200

William Tell, e.g.
- 202

Collins and Donahue
- 204

Driveway material
- 205

Love god
- 207

Old World plant
- 208

Corrupt
- 209

Knife for a surgeon
- 210

One of the Chipmunks
- 212

Freight
- 213

Heavy pin
- 214

Bad behavior
- 217

Burp
- 218

Big book
- 219

Chinese gelatin
- 223

Director's cry
- 224

Tutor
- 225

Suitable for farming
- 227

Cuckoo
- 228

Fibber
- 229

Fertile spot
- 231

Holy Roman —
- 233

Swift
- 235

Within (prefix)
- 236

Application
- 237

Member of the family
- 238

Aquatic birds
- 239

Mil. rank
- 240

Fathered
- 241

Requirement
- 242

Command

249

DOWN

1

"— is Born"

2

Steam bath

3

Rawboned animal

4

Boat

5

Soldier's meal

6

Surpassed, in a way

7

Insolent

8

Doing nothing

9

Israelite judge

10

Diving duck

11

Brought back to health

12

— Khayyam

13

Hole

14

Invigorate

15

Movie trailer

16

Doctrine

17

Make nighttime noises

19

Interruption

20

Colombia neighbor

23

Had debts

30

Washington's — Sound

32

Salver

34

Conclusion

36

Declining

38

Art —

39

Kind of stew or setter

41

If not

42

Musical instrument

43

Kitty

244

Complain

245

Made expiation

246

Every morning

247

Grassy area on campus

249

Mr. Cassini

250

Undercooked

251

Two of a kind

252

Goose genus

253

Maelstrom

254

Olympic prize

255

Come into view

258

Go swimming

259

Women

261

Insect stage

263

Slyly spiteful

264

City in S. Vietnam

266

Craftiness

270

"— Got a Secret"

271

Disdains

272

Religious pamphlet

274

Hit

276

Crouch in fear

279

Experience anew

280

Wooden hammer

281

Tough alloy

283

Length times width

285

Defect

287

Highway

288

Arab VIP

289

Alliance acronym

290

The ones there

292

Cotton fabric

293

Certain bet on a horse race

295

Bitter

296

Eschew

298

Sea eagle

301

Extremely hungry

302

Makes dry from heat

303

Lofty

304

Something for a judge

306

Old tool for pressing

308

Soapstone

309

Supple

311

Zodiac sign

312

Stopped

313

Bellowed

314

Masculine

315

Sugary topping

316

Condition

317

Light brown

318

Not original

320

Stood wide open

321

Aromatic plant

322

Jockey

324

Old Russian ruler

325

Church section

326

Therefore

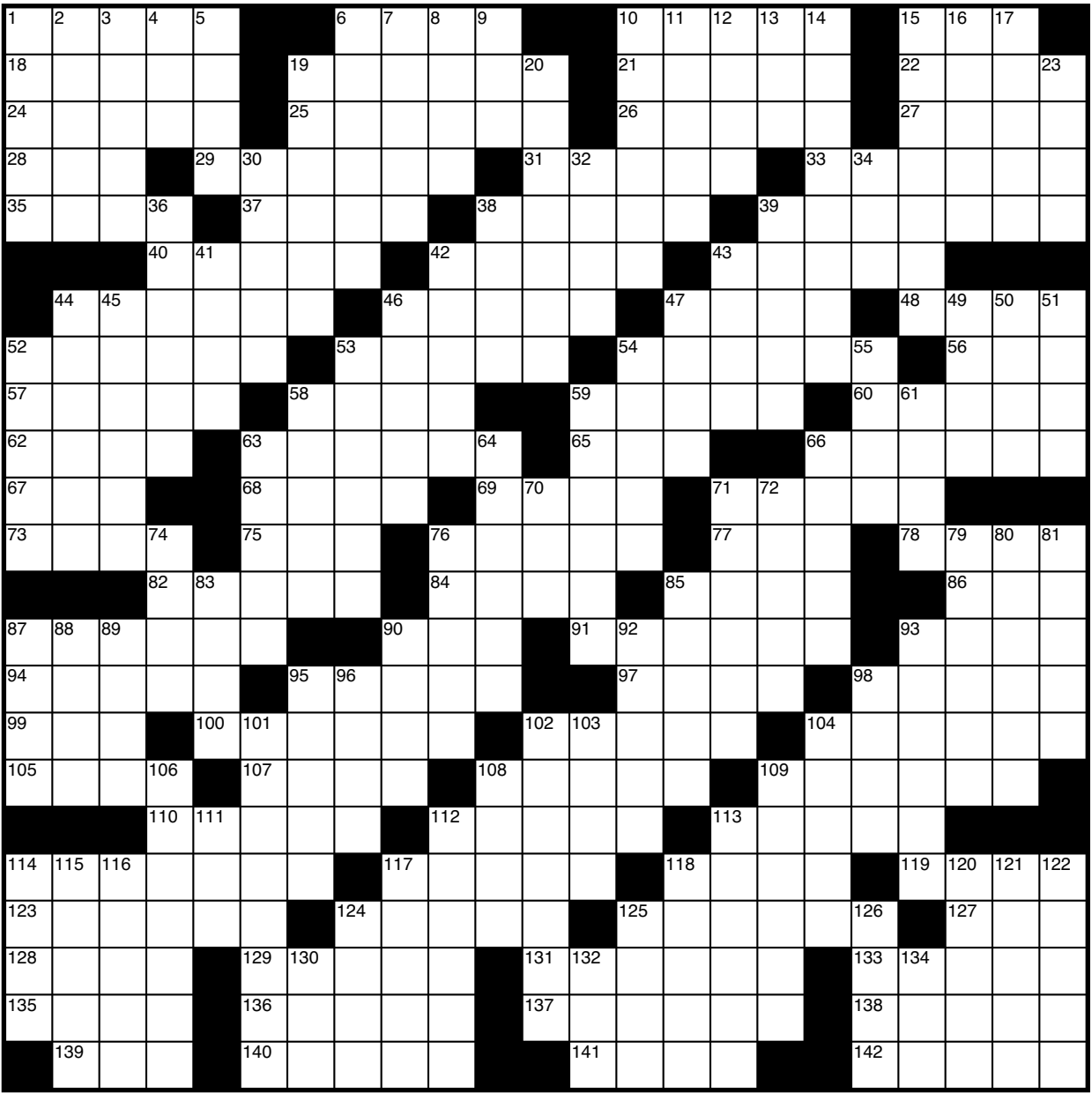
330

"Do — — say..."

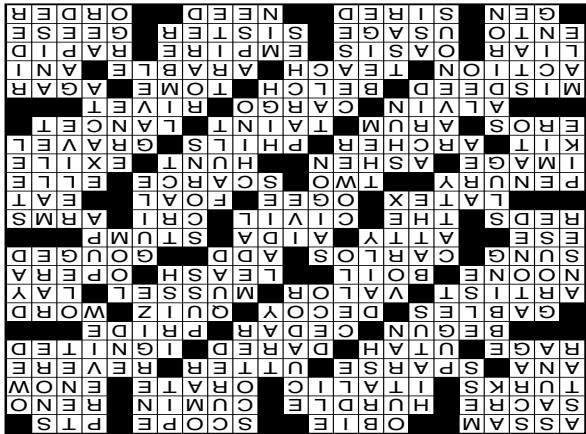
332

Time per.

334

— Lingus

Visit our website, www.sdnews.com, for printable versions of our crosswords past, present, and future!



1st Annual Spring Fling Festival

SATURDAY MAY 1ST, 9AM – 3PM

Family Fun Day with Kids Carnival, Silent Action, Food, Crafts & Shopping
Proceeds benefit underprivileged kids
Back-To-School shopping spree

The Salvation Army

4170 Balboa, Clairemont

858-483-1831

AUTO GLASS


MOBILE GLASS SERVICE
FOREIGN & DOMESTIC
Mobile Auto Glass Repair
Windshield Replacement • Water & Air Leak Repair • Small Chip Repair/Crack Stop • Power Window Regulators
Warranty on all work! • Se Habla Español
Quality Work at Competitive Prices!

We accept **760.749.6600**
760.519.6420

CARPENTER

POINT LOMA FINISHING
FINE FINISH CARPENTRY
AND
WOOD FLOOR INSTALLATION
FREE ESTIMATES
619.807.8734 CA. LIC.#936405
POINTLOMAFINISHING.CARBONMADE.COM

San Diego's Premier House Cleaning
and Carpet Cleaning Service

Competitive Pricing.
Weekend and same day service.



A Perfect Shine Cleaning Service

APerfectShine.com
619.269.1745

Cleaning Service
by Cecilia Sanchez
Family owned & operated
15 years experience.

Office, residential &
vacancy cleanings



#1 vacation rental experts

Free estimates
& excellent references

(619) **248-5238**



Maid Service
Trustworthy, reliable
& detail oriented!
Weekly • Monthly • Special Occasions

FREE ESTIMATES!
Call Valentina
(858) 229-0016

CONCRETE/MASONRY

GILBERT'S CONCRETE

All Phases of Concrete
Driveways • Patios • Sidewalks
Insured • BBB Member
www.gilbertsconcreteconstruction.com
CALL FOR FREE ESTIMATE **619-253-8775**
Lic. #786215

CONCRETE MASONRY
STRUCTURAL & DECORATIVE
**BRICK • BLOCK
STONE • TILE
CONCRETE
DRAINAGE
WATERPROOFING**

30 years experience
References & Portfolio
carsonmasonrysandiego.com
WILLIAM CARSON
Licensed & Insured Lic #638122
(858) 459-0959
cell: (858) 405-7484

Terry Brewer Concrete

All types of concrete & block walls.
Since 1980. Bonded / Insured.
Visa/Mastercard accepted
Call 858.212.2586
BBB Member A+ Rating Lic.#390780

CONCRETE/MASONRY


SERVING
LA JOLLA,
RSF & THE
COASTAL
AREA SINCE
1995
License #732151

Specializing in Structural
Foundations/Decorative
Colored & Stamped Concrete

Pooldecks • Patios • Brick Work
Exposed Aggregate Driveways
Retaining Walls • Stone Work
French Drain Installations

OVER 24 YEARS EXPERIENCE
Licensed/Bonded/Insured

Office: **760.480.9132**
Mobile: **760.519.5796**
www.candiconcreteinc.com

CONSTRUCTION

GLORIA CONSTRUCTION
KITCHEN/BATHROOM REMODELS,
TILE, DRYWALL, TEXTURE, PAINTING,
ELECTRICAL, PLUMBING, ACOUSTIC
CEILINGS, PATCH REPAIR
& DEMOLITION



BONDED/INSURED Lic # 944837
FREE ESTIMATES
FAX 619.690.3169
CALL 619.250.1041

Re-Stucco Specialists
Interior Plaster/Drywall Repairs
All Work
Guaranteed
30+ Years Experience
Lic. # 694956

Repairs • Lath & Plaster
Re-Stucco • Custom Work
Clean • Reliable • Reasonable
D'arlex
619-846-2734 Cell
619-265-9294
Email: darlex0907@hotmail.com

ELECTRICAL

ELECTRICAL ALL TYPES
We Stand Behind Our Work!
21 Years in Business • Family Owned

Volunteered Electrical Work for
over 12 years to the 4S Ranch
and Rancho Bernardo
Business Association.

15% OFF LABOR
ANY REMODEL

Local References

RIGHT CHOICE ELECTRIC
BONDED & INSURED
LIC 565237 C-10
OFFICE: 858.566-0113
CELL: 619.261-1167

JACOB'S ELECTRIC
Clean, Quality Work!

- Residential / Commercial
- Service / Repair - Panels
- Custom Lighting / Spas

Bonded & Insured • License #903497
(619) 843-9291

FLOORING


Traditional Hardwood Flooring

- REFINISHING
- REPAIR
- INSTALLATION

**SPECIALIZING IN
HARDWOOD FLOORS**
Over 20 years experience in San Diego
JOHN WEIGHTMAN
(619) 218-8828

GARDENING-LANDSCAPING

ProMow
Weekly Mowing & Trimming
\$15 & up Reliable & Honest.
Free Estimates
Call Scott (858) 652-0873

GARDENING-LANDSCAPING


www.DeLaCruzLandscaping.com
Custom Landscapes

FREE Estimates
Residential & Commercial
Maintenance
Landscape Lighting
Drip Irrigation & Troubleshooting
Tree Trimming & Wood Fences
Drought Tolerant Landscapes
619 200-7663
LIC#808864

Teco's Gardening
Tree Trimming
Lawn Renovation
New Plants & Design
Whole Tree Removal
Sprinkler Installation/Repair
General Clean-Ups
Stump Grinder Service
Clean Palms & Trees

We Also Do:
Fencing, Floors, Stucco Repairs
Concrete, Demolition, Brick & Block Walls
Drywall, Painting, Roofing
Plumbing, Drains Installed/Repaired
General Hauling

Low Prices Free Estimates
(858) 503-5976
(858) 220-6184
j_teco@yahoo.com

Jose's Gardening Clean-up
Hedges hauling • Reasonable Rates
Free Estimates • References
619-847-1535

Lawn Care & Gardening

Retired gentleman, weekly,
bi-monthly, residential &
commercial.
Low as \$20 a visit.
619.450-9804

A gardener you
can talk to!

HANDYMAN

HANDYMAN
Free Estimates

GMD COMPANY
(619) 244-9380

DRYWALL, ELECTRICAL,
PLUMBING, TILE, DOORS,
FRAMING, WINDOWS,
CEMENT, PAINTING,
BATH & KITCHEN
REMODELING

LIC# 420564
LIABILITY INSURANCE AND BONDED
WWW.GMDCOMPANY.COM

Ocean Home Services
High Quality Home Improvement

Only \$35/hr. Master Carpenter
w/ 25 years experience.
Interior / exterior woodworking
(ex-termites inspector)

Quality design fence work
wood / vinyl

Professionally Installed
windows & doors

Drywall Install/Repair
and finish work.

Detail Quality Painting
Light Electrical & Plumbing

Call Scott
(619) 241-1231
not licensed

RENT-A-HUSBAND
Handyman with 20 years experience.
Many Skills • Hourly or Bid
Prompt & Professional
Insured

Non-licensed
Ask for Bob
858-454-5922

**ADVERTISE
YOUR SERVICE**

As low as
\$45/week!

Call Steve
858.270.3103

HAULING

I LUV JUNK HAULING
You Call-We Haul!
No Job Too Small!

Evictions, cleanouts,
construction debris,
tree trimming, etc.

619-933-4346
www.iluvjunk.com
10% Senior Discount

PAINTING

PAINTING - ALL PHASES

Residential • 619-674-6373
Commercial • Free Estimates
30 years • Senior Discount
Lic# 620471
alan@lajollapainting.biz
www.lajollapainting.biz

FREE ESTIMATE!
Painting Division:
Interior/Exterior Painting, Repairs,
Power Washing, Caulking & Seal-
ing, Stucco, wood replacement,
epoxy coatings and Much More!

(619) 665-0754
Call Paint Division Representative, John
License #B-71031/B-C-33



The A List Home Improvement

Chuckie's Painting Company

(619) 795-9429
www.chuckiespainting.com
chuckgjr@cox.net
CA Lic. #925325

PAINTING
FREE ESTIMATES

CLEAN • COURTEOUS • PROFESSIONAL

- Interior / Exterior
- Custom Cabinet Finishing
- Residential & Commercial
- Wallpaper Removal
- Stucco Repair
- "Popcorn" Ceiling Removal
- Insured, Quality Workmanship

hcraft
619-219-1923
BRETTCUSTOMS@COX.NET
LIC #936550

FREE ESTIMATES
Baylor's Brush Painting
Interior - Exterior Painting

- Personal Service
- Excellent on Detail!

Bonded, St. Lic. #538443
ED BOEHLER (619) 224-9713

PLUMBING

TRI-COUNTY PLUMBING
NO FASTER WAY THAN ONCE!
Commercial/Residential
Kitchens/Bathrooms
35 Years Experience
Good References
Rich Cooper 619.805.7351
LICENSED & INSURED Lic #859527

-BILL HARPER PLUMBING & HEATING-

Low Cost Plumbing & Handyman Service
25 years exp - BBB member
Senior Discounts, All plumbing and drain cleaning
No extra charge on Saturdays, Licensed and bonded
25 yrs. exp - BBB member Lic # 504044 Phone Estimates
BBB Member since 1986 Self-Employed Lic #504044
CALL BILL 619-224-0586

ROOFING


SMITH ROOFING CO.
224-ROOF, INC.

Scott Smith, has been serving the
beach communities since 1979.
858-272-ROOF (7663)
619-224-ROOF (7663)

SENIOR SERVICES

Visiting Angels
LIVING ASSISTANCE SERVICES

Care from 2 hours to
24 hours including
meal preparation,
hygiene help, errands
and light housekeeping.

Downtown
619-540-7699
La Jolla/PB
858-551-8910
UC/Del Mar
858-350-4301

Casa Rosa Assisted Living
Point Loma
619-223-1451

- 24/7 Assistants
- Outings & Events
- Healthy Meals
- Maid Service
- Custom Care Plans
- Assist with Medications

rcf#374601285
Call for information

**YOUR AD FOR AS LOW AS
\$45/WEEK!**
CALL STEVE: 858.270.3103

TILE & MARBLE

D.K. TILE
Repairs, re-grouts & installations
of all ceramic tile & stone.
All work done by owner.

Free Estimates Lic # 428658
858.566.7454 858.382.2472

Elite Home Construction
THE TILE, MARBLE &
GRANITE EXPERTS
Guaranteed Quality
Unbeatable Prices

Kitchens, Bathrooms,
Flooring
Contact Corey Love
OFFICE (619) 609-6900
CELL (760) 213-0526
elitehomeconstruction.com

TREE SERVICES

CROWN POINT CLIPPERS, INC.
TREE SERVICE
FREE ESTIMATES!

- FINE PRUNING & THINNING
- ARTISTIC TREE LACING
- TREE & STUMP REMOVAL

WWW.CROWNPOINTCLIPPERS.COM
(858) 270-1742
Fully licensed and insured. Lic# 723867

DJ KARAOKE LIVE IT UP VJ (MUSIC VIDEOS)

Weddings &
Holiday Parties
Call for a Quote

SoCal sings
All For Only
\$250
3 hour party
for hire at clubs & bars

CALL TODAY!
858.232.5639
DJ & KARAOKE PROS

**NATURE CRUISE TO THE
LOS CORONADO ISLANDS**

This exciting narrated nature cruise, aboard the comfortable 105' U.S.C.G.
inspected vessel, will give you an up close personal view of Coronado
Islands and all the sea life. You could see whales, dolphins, elephant
seals, sea lions, many varieties of sea birds & much, much more!

2 for 1 SPECIAL With ad
Limit 4
(With Reservation)
Buy 1 adult ticket (cash or credit
card) and get 2nd ticket
FREE

Trips depart Thursday through Sunday and holidays at 10:15 a.m.
Approximately 5 1/2 to 6 hour excursions.
SAN DIEGO HARBOR EXCURSION
1050 N. Harbor Dr. (Foot of Broadway), San Diego
(619) 234-4111 • www.sdhe.com

Religious Directory

9:30 am - The Bridge (contemporary service)
10:45 am - Traditional Service
Sunday School for all ages at both times
with amazing children's and youth program
Rev. Dr. Michael J. Spitters, Lead Pastor

Christian Church
DISCIPLES OF CHRIST
8320 LA JOLLA SCENIC DRIVE NORTH, LA JOLLA, CA
858.453.3550 www.torreypineschurch.org

NON-DENOMINATIONAL
SAN DIEGO BAHAI COMMUNITY
6545 Alcalá Knolls Dr. (off Linda Vista Rd.)
SUNDAY 9:00 - 10:00 Interfaith Devotions; 10:30 - 12:30 Introductory Talk & Discussion
Please Call 858-274-0178 for Directions or for more information
General Baha'i Info - www.bahai.org
www.sandiegobahai.org

VIDEO to DVD

Film 8mm & 16mm to DVD | Slides & Photos to DVD

10% OFF
When you mention this ad

Video Tapes Deteriorate Don't Lose Your Memories
Record to DVD • Play on Computer or TV
5201 Linda Vista Rd. • **619.220.8500**



CLAIR COON
Residential Realtor and
Fine Homes Specialist
Prudential
California Realty
858.243.3878
www.ClairCoon.com • coon@prusd.com
DRE# 01326893

The Truth about Short Sales

Tax issues, who qualifies, what bank never wants you to find out, why short sales fail. This newly released **SPECIAL HOMEOWNER'S GUIDE** shows you exactly what you should know **BEFORE YOU EVER SIGN ANYTHING.**

For your **FREE** Guide Call: 760-807-3734, email shortsale@betsyburkey.com or visit www.betsyburkey.com

CA DRE Broker's # 01312924 Karen Dodge
CA DRE Broker's # 01312925 Mike Dodge

Pacific paradise

INVESTMENT SPECIALS!



PACIFIC BEACH
Two 4-Plex apartment buildings in the heart of P.B. Townhouse style. Smallest unit is 1,500 sf! \$1,300,000



PACIFIC BEACH
Two houses on one lot, 2 BLOCKS TO THE BEACH! Live in one, rent the other. \$1,199,000 – \$1,249,000



BANKERS HILL
Beautiful duplex with numerous stained glass windows. Great business location and/or home! \$1,185,000

Call for details! We can also expertly assist you in Estate, Probate and Short Sales!



Karen & Mike DODGE
Find Your Place in Paradise

Karen: 619-379-1194 • Mike: 619-384-8538
E-mail: Karen-Mike@San.rr.com
Web: www.karen-mike.com

Prudential
Dunn, REALTORS®

Work with a Beach Specialist

Pacific Beach
New Condos
Half Block to Ocean
3 Bedrooms/3 Baths
Solar Electricity
Stainless Appliances
Granite Counters
Secured Parking



Bernie SOSna
Lic 01104934
(619) 977-4334 CELL
(858) 490-6127 DIRECT
"I'LL COME TO YOUR RESCUE"
WWW.BERNIESOSNA.COM
Century 21
PACIFIC BEACH

HOP TO IT

Picture your successful business here!
14 blocks from Historic Crystal Pier in the Pacific Beach Business District on Garnet. Perfect for owner/user. Lots of future expansion potential. \$665K

North Pacific Beach
2 Bedroom, 2 Bath single level condo in small 6 unit complex. Enjoy new kitchen & renovated baths. Small yard for small dog. South facing balcony with peek bay view. \$349K - Wow!



Kathy Evans
858.488.SELL
DRE #00872108
RE/MAX
Coastal Properties

Not in the MLS, Investors Dream, Coastal 3 on 1 with 6% Cap Rate!



Great investment opportunity in Ocean Beach. Owner says sell!! 3-on-1, unique situation: 4 + BR house with yard; lg. studio; 1BR/1BA cottage; two car garage; 4-off street parking spaces. Amazing opportunity.

Reduced to \$1,095,000

Michelle Serafini, 858.829.6210
michelle@locationlocationcoastal.com

COLDWELL BANKER
PREVIEWS
INTERNATIONAL

open house directory

la jolla

Sat 12-4pm	.8121 Camino Del Sol #101	.2BR/2BA	..\$950,000-\$1,050,876Matt Glynn • 858-869-7661
Sat 4-7pm	.5470 La Jolla Blvd. #303	.2BR/2BA	..\$1,880,000Ozstar De Jourday • 619-248-7827
Sat 12-3pm	.7964 Calle de la Plata	.5BR/4BA	..\$2,675,000Michelle Serafini • 858-829-6210
Sat 12-4pm	.1590 Coast Walk	.5BR/6BA	..\$7,500,000-\$8,500,000Bobby Graham & Lauren Lombardi • 858-412-6632
Sun 2-5pm	.8560 Via Mallorca C	.1BR/1BA	..\$280,000Cathy Nakanote • 858-361-4041
Sun 1-4pm	.514 Retaheim Way	.2BR/1BA	..\$839,000Marty Vusich • 858-449-6106
Sun 12-4pm	.8121 Camino Del Sol #101	.2BR/2BA	..\$950,000-\$1,050,876Matt Glynn • 858-869-7661
Sun 1-4pm	.3136 Almahurst Row	.4BR/2.5BA	..\$1,039,000Bob Andrews • 619-517-4404
Sun 1-4pm	.333 Coast Blvd.	.2BR/2BA	..\$1,495,000Mary Mc Gonogle • 858-361-2556
Sun 1-4pm	.6584 Avenida Manana	.3BR/2.5BA	..\$1,500,000-\$1,700,876Claire Melbo • 858-229-8383
Sun 1-4pm	.6270 Cardeno Dr.	.5BR/2.5BA	..\$1,595,000Susana Corrigan • 858-229-8120
Sun 1-4pm	.6388 Castejon Dr.	.3BR/2BA	..\$1,625,000Greg Noonan • 858-551-3302
Sun 12-5pm	.7740 Exchange Pl.	.4BR/4.5BA	..\$1,850,000Natasha Alexander • 858-336-9051
Sun 4-7pm	.5470 La Jolla Blvd. #303	.2BR/2BA	..\$1,880,000Ozstar De Jourday • 619-248-7827
Sun 1-4pm	.475 Marine St.	.3BR/3BA	..\$2,150,000Erica Derby • 858-361-4903
Sun 12-3pm	.7964 Calle de la Plata	.5BR/4BA	..\$2,675,000Michelle Serafini • 858-829-6210
Sun 1-4pm	.6022 La Jolla Mesa Dr.	.3BR/2.5BA	..\$2,895,000John Tolerico • 619-889-4672
Sun 1-4pm	.2610 Inyaha Lane	.6BR/6.5BA	..\$4,650,000-\$5,550,876Claire Melbo • 858-229-8383
Sun 1-4pm	.1590 Coast Walk	.5BR/6BA	..\$7,500,000-\$8,500,000Kim Canigilia • 858-342-5298

utc

Sat 12-4pm	.4253 Caminito Terviso	.4BR/3BA	..\$849,000Natasha Alexander • 858-336-9051
Sun 1-4pm	.5313 Renaissance Ave.	.3BR/2.5BA	..\$725,000-\$800,876Claire Melbo • 858-229-8383

pacific beach / mission beach / crown point

Everyday 12-5pm	.4151 Mission Blvd. Units 201-218	.3BR/3BA	..\$624,000-\$945,000Bernie Sosna • 858-490-6127
Sat 10-2pm	.3671 Ocean Front Walk	.8BR/8.5BA	..\$13,478,000Valerie Zatt • 858-274-1553
Sun 1-3pm	.988 Agate St.	.3BR/2BA	..\$569,900Marie Tolstad • 858-705-1444
Sun 1:30-4pm	.5353 Calle Vista (off Sandal)	.5BR/3BA	..\$1,050,000-\$1,250,000Carol Hernstad • 858-775-4473
Sun 1-4pm	.1060 Oliver Ave.	.5BR/4BA	..\$1,098,000Lawrence Tollenaere • 858-740-1011
Sun 10-2pm	.3671 Ocean Front Walk	.8BR/8.5BA	..\$13,478,000Valerie Zatt • 858-274-1553

point loma / ocean beach


Sun 1-4pm	.4930 Del Mar Ave. #112	.1BR/1BA	..\$290,000Drew Nelson • 858-442-8549
Sun 1-4pm	.4974 Del Monte ave.	.2BR/2BA	..\$519,000Cindy Wing • 619-223-9464
Sun 1-4pm	.4563 Narragansett Ave.	.2BR/2BA	..\$699,000Cindy Wing • 619-223-9464
Sun 1-4pm	.3130 Shadowlawn St.	.4BR/3BA	..\$779,000Marie Huff • 619-838-9400
Sun 1-4pm	.1235 Savoy St.	.3BR/2BA	..\$1,198,000Chuck De Lao • 619-222-2626

clairemont

Sun 12-4pm	.4588 Jutland Dr.	.3BR/2BA	..\$410,000Vince Saxton • 858-717-8333
------------	-------------------	----------	-------------	----------------------------------

WHEELS & DEALS

CARS TRUCKS SCOOTERS BIKES & MORE!



DEC California 2009
5DWN303
NO MORE DMV!
DON'T WASTE HALF A DAY AT THE DMV!
LET US DO IT FOR YOU!
Finest City Registration
5010 Cass PB, 858.270.1471
(2nd Floor, Cass & Loring)
4837 Newport Ave. OB, 619.255.2233
REGISTRATION
TITLE • PLATES

CARZ

www.SanDiegoCarz.com

Cars starting at \$2,990

MARK or JASON
3196 MIDWAY DR.
(619)224-0500

California Cruisers

FREE 90 DAY / 3,000 Mile Warranty
CARS FROM \$2,990

2710 Garnet Ave. PB



Phone 858-270-2025
www.CaliforniaCruisers.us

Call David to Buy or Sell Your Home!



Sold
360 Bonair Street
David Represented Buyer



Sold
551 Rosemont Street
David Represented Buyer & Seller



Top 1% of all Prudential Agents in the United States

858•459•0202
dgs@san.rr.com
www.DavidKnowsLaJolla.com

COLDWELL BANKER

californiamoves.com

Beautiful Architecture and Spring Gardens



LINDA MARRONE
(858) 456-3224
lmarrone@san.rr.com
DRE License 01081197



Alluring Barber Tract Charm

Exquisite European Revival style home was designed after a 300 year old English Country estate. Surrounded by colorful gardens, vine-covered walls and beautiful patio/entertaining areas, the home features 5 BR/5.5BA, ocean views, 2 family rooms and a gourmet kitchen

Offered at: \$4,985,000

Barber Tract Landmark
This enchanting 1920s storybook home has 3 BR/3BA, office, 4 intimate patio areas and fairytale gardens that were featured on the 2006 Secret Garden Tour. Historically designated, the home comes with the Mills Act property tax benefits and the priceless ability to make you smile.
Offered at: \$2,495,000



Country Club Estate

Stately 1930s Spanish Colonial home boasts 5 BR/6BA and magnificent views of the coastline and Village. 3,000 SF of outdoor entertaining areas and gardens filled with rare and exotic plants cascade into a secluded canyon area that connects to acres of dedicated open space. Both Spanish style buildings in the photo are included.

Offered at: \$5,500,000

Go to www.LindaMarrone.com for more information and listings.