# AGE NEWS

LA JOLLA'S PREFERRED SOURCE FOR LOCAL NEWS

**FASHION BOUTIQUES** & RETAILERS see inside

SAN DIEGO COMMUNITY NEWSPAPER GROUP

THURSDAY, APRIL 15, 2010

www.SDNEWS.com ■ Volume 15, Number 31

# LJ schools may get funds back

By ADRIANE TILLMAN | VILLAGE NEWS

The La Jolla Cluster has not yet formed into an official nonprofit entity, but it's already throwing some weight

Parents, teachers and administrators are working to form a coalition between the five schools in La Jolla, called the La Iolla Cluster, to create a unified front.

In the midst of organizing itself, the cluster is tackling the 2.5 percent budget cut that hit La Jolla's schools in February, which amounted to a reduction of about \$138,000 across the five schools.

The school district is trying to reinstate as much as 50 percent of that money back to schools — but with no guarantees.

"Funds were swept from the schools without much in the way of input from the schools. That's never a good policy," said Phillip Strover, interim chief special projects officer for the San Diego Unified School District (SDUSD).

The money taken from the San Diego schools has been set aside until the district decides whether some of it can be returned to the schools or whether it will be needed to reduce the budget deficit at the end of the year, according to Strover.

Strover had met with the La Jolla Cluster on April 6 to discuss the group's concerns, which he called "valid."

"We're trying to address their needs and preserve our needs for a balanced budget," Strover said. "I think we can get there."

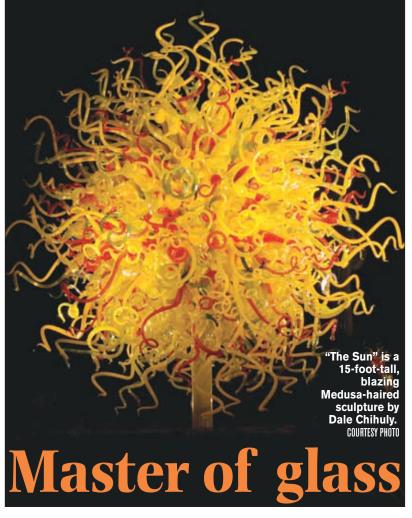
Meanwhile, the district has reinstated more than 50 percent of the five percent budget cut to the central office, which also occurred in February, according to

The administration is also trying to streamline communication between the central office and schools by approaching the schools as a cluster instead of as individual schools. Currently, there are district superintendents responsible for elementary and secondary schools who report to a chief superintendent, who reports to the deputy superintendent who reports to the superintendent. The plan is to replace the grade-focused superintendents with a superintendent for a geographical area — like La Jolla — who will report to the deputy, who then reports to the superintendent.

"The district is trying to speak with one voice," Strover said. "The cluster group in La Jolla needs to speak with one voice so that a single point of contact can reach out to a single point of contact."

Meanwhile, the La Jolla Cluster has formed six committees to focus on issues of finance, curriculum, safety, technology, communications, as well as to establish a legal group to put together the bylaws and form a 501c3.

For more information, visit www.lajollacluster.com.



# Salk Institute hosts installation of works by artist Dale Chihuly

By WILL BOWEN, Ph.D. | VILLAGE NEWS

Jonas Salk, the discoverer of the vaccine that has just about eliminated polio as a disease that plagued mankind for millennium, thought there was equally great creativity in science as in art. Furthermore, Salk believed that art and science should go hand in hand. To this end, in 1960, along with architect Louis Kahn, and funded by the March of Dimes, Salk designed and built the Salk Institute at 10010 North Torrey Pines Road, hoping to achieve a "crucible for creativity."

The Salk Institute, with its mirrorimage bold and austere angular buildings constructed of concrete and teak,

which are set around a courtyard overlooking a magnificent view of the Pacific, turned out to be a master work of design. It is currently considered to be one of the 10 most important buildings in the United States and listed in the National Registry of Historic Places. Today, a staff of hundreds of scientists, including three Nobel laureates, work in cutting edge research in molecular biology, genetics, neurosciences and plant biology.

It is fitting that to pay homage to Salk's memory and dream, and mark the 50th anniversary of the institute's founding, an outdoor exhibit of colorful and

SEE **GLASS**, Page 4

# Editor of *The Koala* expresses his views

By ADRIANE TILLMAN | VILLAGE NEWS

Kris Gregorian has taken it upon himself to push the envelope at the University of California, San Diego (UCSD). Many believe he's gone too far. Gregorian is the editor of a sarcastic, off-color tabloid at UCSD called The Koala that is full of offensive and explicit material.

The Koala captured local and national media attention last month when Gregorian called black students "you ungrateful n-word" on student TV following protests over the "Compton Cookout" party thrown by UCSD students to mock Black History Month.

Administrators condemned the publication, and the student government froze funding for all university news outlets to reconsider funding the tabloid. The student government has since reinstated funding — paid through student fees — for The Koala. The tabloid received \$3,471 this quar-

No topic is too sensitive to ridicule. In the spring issue, The Koala mocks the death of Chelsea King, the San Diego teenager who disappeared in February and whose body was later discovered buried in a shallow grave.

The tabloid describes itself as "the worst in collegiate iournalism since 1982."

Gregorian said The Koala simply holds up a mirror to the ethos of UCSD students.

"We're the voice of the apathetic, silent majority at UCSD," Gregorian said. "They just don't give a [damn]." Gregorian said The Koala battles against apathy

"There were 1,000 people who showed up at the March 4 protests [about the UC budget cuts]," Gregorian said. "There were 22,000 people sitting in their study rooms talking about ... all the sort of nerdy things that has nothing to do with the real world."

Gregorian said he is in a cultural war in which his ammunition is satire and extreme inebriation.

"Let's just get UCSD to not be full of a bunch of nerds," Gregorian said. "Can we do that? I feel like that's a reasonable thing to do."

Raised in Glendale, a suburb of Los Angeles, Gregorian is a student studying computational neuroscience. He said he was accepted into UCLA and UC Berkeley but chose to attend UCSD.

Gregorian believes the outrage minority students at UCSD have shown toward the administration is indicative of the administration in general.

"I feel like the disenfranchisement that minority students at UCSD feel is simply a subset of the disenfran-

SEE KOALA, Page 4

# City OKs demolition of apartments at Windansea

By ADRIANE TILLMAN | VILLAGE NEWS

The city approved the demolition of the two-story Neptune Place apartment complex, which sits across from Windansea Beach.

The property owners plan to build a three-story condominium complex with two floors of underground parking to house 24 condos.

The city disagreed with the La Jolla Community Planning Association (LJCPA), which voted against the new condo project in December because the majority of

trustees believed the bulk and scale of the new structure believes the project preserves views to the ocean because is not appropriate for the Windansea neighborhood.

Opponents are considering appealing the decision. The hearing officer with the Development Services Department (DSD) approved the project on April 7 "because it met the code requirements and the findings could be made," said project manager Diane Murbach.

LJCPA President Joe La Cava said the advisory planning group is disappointed with the hearing officer's decision.

Architect Phil Merten was one of the dissenting LJCPA trustees who wanted to approve the condominium. He

the architect set the ground floor walls five feet further back from the street than required in the municipal code.

Devin Burstein, a resident of Neptune Place apartments, said the 57-year-old apartment building offers much-needed affordable rental units in Windansea. Rent ranges from \$1,300 for a studio to \$3,000 for a twobedroom apartment,.

"The current plan would replace these rental units with high-end condominiums ... [and] further reduce the diversity of this area," Burstein said.



year-old building on Neptune Place. PAUL HANSEN | Village News

PLASTIC SURGERY, LASER Looking Wonderful is a Great Thing, Feeling Wonderful is Everything! & INJECTABLE PROCEDURES Diplomate, the American Board \$370 FIRST SYRING \$9 PER UNIT BOTOX PLASTIC SURGERY \$4 PER UNIT DYSPORT 10% OFF \$900 SCULPTRAT Over 25 Years All Procedures NATURAL RESULTS • MEN & WOMEN Experience NEW! JUVEDERM\*XC thru 5/31/10 CALL OFFICE FOR DETRILS ON INTEREST FINANCE PLANS

# NEWS

# Police officer briefs LJ Town Council about sex offenders

By ADRIANE TILLMAN | VILLAGE NEWS

the 92037 ZIP Code. One lives in La Jolla Shores. Eleven live in the Golden Trian-

Lt. Rick O'Hanlon, who heads the sex crimes and child abuse unit for the San Diego Police Department, said that if residents want to see a sex offender, they can look close to home.

"They come from every socio-economic background, ethnicity, age and occupation," O'Hanlon said. "Some are married with kids."

Statistics show that 90 percent of sex offenders had some sort of relationship with their victims. O'Hanlon said. It's who has molested a child than a offense.

stranger in a park.

Twelve registered sex offenders live in Council about sex offenders at the April 8 meeting.

> There are 1,393 registered sex offenders in the city of San Diego. Only one of them is classified as a sexually violent predator who is living downtown, according to O'Hanlon.

> A map of sex offenders living in the area can be seen at www.meganslaw.ca.gov. A name, photo, address and a description of the offense can be seen for some of the sex offenders. The public can search the map by name, address, ZIP Code, parks and schools.

O'Hanlon's one gripe with the webmore often a father, uncle or teacher site is that it doesn't list the date of the

"Some of them convicted crimes O'Hanlon briefed the La Jolla Town 20, 30, 40 and even 60 years ago," O'Hanlon said.

> There are 118,000 registered sex offenders in California, O'Hanlon said. Women comprise 4 percent of them, O'Hanlon said.

Sex offenders released on parole are tracked with GPS devices in San Diego. There are 165 sex offenders in San Diego. Parolees cannot live ground. If they register as transient, we near a school or park, nor have access to a computer.

After parole, sex offenders can live anywhere and travel anywhere. O'Hanlon said. There are no restrictions. Sex offenders must only register their place of residence each year. It is also illegal for landlords or employers to discriminate O'Hanlon said. "Is it a felony? Do I write against sex offenders for housing or jobs,



Lt. Rick O'Hanlon

O'Hanlon said.

"Part of it is we want to know where they are," O'Hanlon said. "One theory is that if there are too many restrictions, you drive

them underhave no idea where they are.'

Jessica's Law, which passed in 2006, imposed residential restrictions on sex offenders, but O'Hanlon said there is no enforcement provision attached to the

"There's no penalty attached," them a ticket?"

Jessica's Law also enacted tougher penalties for one-time offenders. Convicts who've molested one victim now face 15 years to life in jail.

#### **Parental advice**

O'Hanlon's advice for parents is to keep an eye on people interacting with their children.

"You're your best own guardian," O'Hanlon said. "If a little birdie is telling you, 'I don't like this,' you need to ask the hard questions."

O'Hanlon monitors the interactions of his 14-year-old daughter by going through her phone and checking her MySpace page. He has also checked into the parents of her friends.

Learning self-defense tactics and carrying mace on a keychain are also recommended.



#### **OBITUARY**

# Harry O. Eastman III, (Sept. 5, 1935-April 4, 2010)

Harry Eastman ended his valiant fight against cancer peacefully on Easter Sunday, April 4, 2010. Harry was born and raised in Sterling, Colo. on Sept. 5, 1935. He graduated from the University of Colorado in Boulder in 1959 with bachelor of science degrees in electrical engineering and business management.

Harry enjoyed a 39-year career in space program development, starting as an electrical engineer at General Dynamics Convair in San Diego and retiring as programs manager at Lockheed Martin in Littleton, Colo. Harry performed program integration for the Centaur upper stage and for Convair Water Ski Club and president of



Harry O. Eastman III

tle, and also launch team activities for the Atlas/Centaur at Cape Canaveral. Fla.

He was an avid skier, enjoying water skiing on Mission Bay and the Col-

orado River, and snow skiing at Mammoth Mountain, Calif., and at Steamboat Springs and Aspen, Colo. He held the positions as commissioner of the

the space shut- the San Diego Council of the Far West Ski Association, Harry retired in 1998 and moved back to California, living in La Jolla, where he took up the game of

> M.C.; a brother, Joe Eastman, of Seattle, Wash.; a sister, Mary Eastman, in Sterling, Colo.; and brother and sister-in-law, Jack and Jane Herman.

Harry is survived by his loving wife,

A memorial mass was held April 12 at All Hallows Catholic Church

In lieu of flowers, donations may be made in the name of Harry O. Eastman III to San Diego Hospice, 4311 Third Ave., San Diego, CA 92103.

# Worth Pacific Beach

Set Your Compass North... EXPLORE • DISCOVER • REWARDS ABOUND

# Quality Upholstery w.comfortcrafting.com ofa Link (858) 273-1464 Big Savings all fabrics on Sale



Join Us for Music, Food, Fun Fair Trade Items for Sale

Saturday, May 1st, 12 Noon to 4pm Christ Lutheran Church, 4761 Cass St, PB

Sample Coffee, Chocolate, Wine 12pm Lunch (for a donation)

Social Justice Opportunities









The only San Diego fitness class where your dog is your workout partner! All fitness levels are welcome!



Work out with your dog!

Sign up for your FIRST **CLASS FREE with this ad!** 619.822.3296 www.leashyourfitness.com



# **NEWS**briefs

#### Mt. Soledad residents settle lawsuit with city

Mount Soledad residents whose homes were lost and damaged in the 2007 landslide have finally settled their legal fight to force the city to pay restitution. The City Council agreed to pay \$297,584 total in compensation to seven homeowners in a unanimous vote on April 13.

As part of the settlement, the city agreed to waive \$186,100 in legal fees it incurred after winning a lawsuit against residents last October. Residents have agreed not to appeal the lawsuit.

A Superior Court judge had ruled in favor of the city that it wasn't liable for the damage caused to the homes in the 2007 landslide.

Plaintiffs had pointed to four failures in the city's water line during 2007, but ultimately were unable to link the water breaks to the landslide, according to attorney Michael Hearn, who represented 16 families in the lawsuit against the city.

The city will pay \$75,000 to demolish the house at 5695 Soledad Mountain Road and \$35,000 to demolish the remains at the downtown central jail on

of the settlement.

#### Proceedings suspended for murder suspect

Criminal proceedings were suspended April 7 against a University City man suspected of killing his father after the defendant's attorney told a judge he didn't think his client was mentally competent to stand trial.

Nikola Chivatchev, 24, is accused of fatally bludgeoning his father, Alexander Chivatchev, 64, who died Oct. 7 in the La Jolla Crossroads apartment complex at 1:15 a.m. in the 9100 block of Judicial Drive. San Diego Superior Court Judge Jeff Fraser halted the murder trial, which was set to begin April 7, and appointed psychiatrists to evaluate Chivatchev in jail.

If Chivatchev is found to be mentally incompetent for trial, he would be sent to a state mental hospital for treatment. If he regains his mentally competency, he would be returned to San Diego for trial.

Chivatchev will be evaluated May 6, and doctors will prepare reports for another judge to rule in a May 24 hear-

Chivatchev has pleaded not guilty and

home at 5734 Desert View Drive as part \$1 million bail. His mother testified at the preliminary hearing and said her son struck her husband repeatedly with a dumbbell while he was asleep.

— Neal Putnam

#### **Forum cancelled**

A skate park forum planned for Thursday, April 15 has been cancelled. La Jolla Parks & Rec. Inc., however, will discuss the skate park on Wednesday, April 28 at 5 p.m. at the recreation center at 615 Prospect St.

#### Couple presents research findings

Peter and Rosemary Grant, evolutionary biologists from Princeton University, will speak about rapid evolution and their observation that natural selection occurs now. The Grants said they have observed a natural selection of the Galápagos Islands finch in the 40 years that they've observed the bird, due to changes in the environment.

The Grants will present their findings Wednesday, April 21 at 3:30 p.m. at UCSD in the Price Center Ballroom. The lecture is free and open to the public.

The couple was honored with the 2009 Kyoto Prize in basic sciences, which is Japan's highest private award



Kyoto Prize-winning biologists Peter and Rosemary Grant.

for global achievement. Register at (619) 235-4542.

# LJTC hosts mixer

The La Jolla Town Council (LJTC) will hold its monthly SunSetter community happy hour today, April 15 at 5 p.m at Mr. Taco, 7918 Ivanhoe Ave. The event gives members of the community an opportunity to meet with merchants. business professionals, residents and local leaders from politics, the arts and non-profit groups. The happy hour is \$5 for LITC members and \$10 for nonmembers. Attendees will receive complimentary hors d'oeuvres and drinks. For more information, contact John Weinstein at (858) 456-4995 or e-mail john.p.weinstein@smithbarney.com.

#### **NEWS DIGEST:**

• A man matching the description of the "Ho-Hum Bandit" gave a teller at the Citibank at 7900 Herschel Ave. a demand note on April 8. He was given an undisclosed amount of money and left on foot. Authorities describe the suspect as a white male, 25-30 years old. wearing a green polo shirt, blue jeans and a green cap.

• Taste of the Triangle will be held April 23, 7-11 p.m. at the Hilton La Jolla Torrey Pines, 10950 Torrey Pines Road. The fundraiser, which benefits the five public schools in University City, features live music food from more than 20 area restaurants and live and silent auctions. Tickets are available at www.uc-educate.org for \$75 in advance; the cost will rise to \$85 at the door.

· Sixties' surfing icon Mike Hynson, who co-starred in "Endless Summer," will speak about his book 'Mike Hynson: Transcendental Memories of a Surf Rebel," April 17 at 7 p.m. at D.G. Wills Books, 7461 Girard Ave.

# Billionaires Row www.BillionairesRowLaJolla.com



Just listed. Muirlands. 16,000 sf lot. 4 br/2.5 ba, 3590 esf, \$2,395,000



Just Listed, Upper Hermosa Charmer, 3 br/3.5 ba, 10,280 sf lot, \$1,595,000.



Village Oceanfront \$7.5m–\$8.5m 5 br/6 ba, 4,000 esf with Plans for 9,000 esf Home





Village Oceanfront \$5.95m–\$6.95m 180° Whitewater Views, Contemporary Estate, 9000 esf



Muirlands - Pending, Single Level \$1,950,000 3 br/3.5 ba, 2,847 esf, 180-degree Views



Just Listed, Muirlands Panoramic Ocean Views Single Level \$2,395,000 4 br/3.5 ba, 3,406 esf



Just Listed, North Pacific Beach – 3 br, 2 ba 1448 est, Priced for immediate sale \$639,000



Country Club - Sold for \$3,275,000 Spanish Hacienda with Panoramic Ocean Views 4 br | 4.5 ba, 5,022 esf





# **News**

LaJollaVillageNews.com

#### Thursday, April 15

- Free admission to Museum of Contemporary Art, San Diego every third Thursday, 5-7 p.m., 700 Prospect St., (858) 454-
- La Jolla Town Council happy hour, 5-7 p.m., business owners and residents welcome, Mr. Taco, 7918 Ivanhoe Ave., 454-
- Cooking and nutrition class with chef and clinical nutritionist Elizabeth Kaplan, 6:30 p.m., Whole Foods, 8825 Villa La Jolla Drive, 642-6700, free
- Calder Quartet performs "Tentacle Sessions: Performances that grab you and won't let go!" 7 p.m. doors open, The Loft, UCSD Price Center East, 2nd floor, 534-8497, theloft.ucsd.edu. \$16
- Author Anne Lamott will discuss her new book "Imperfect Birds," 7:30 p.m., Warwick's Books, 7812 Girard Ave., 454-
- Art history lecture on European masterpieces from the Baroque era by Dr. James Grebl, 7:30 p.m., also April 22, La Jolla Athenaeum, 1008 Wall St., 454-5872, \$12/\$17 individual, \$40/\$60 series

#### Friday, April 16

• "How to Effectively Reach the U.S. Hispanic Consumer," dinner and lecture with Meneses Research & Associates, 5:30-

9 p.m., Miami Grille UTC, 4353 La Jolla Village Drive, RSVP at socalmra.com or (619) 299-5883

- Calder Quartet performs mix of traditional and modern music, 7 p.m., UCSD Price Center East, 2nd floor, 534-8497, artpower.ucsd.edu, \$46
- "Alice: Re-imagining Wonderland through Music, Dance and Spoken Word," 8 p.m., MCASD La Jolla, 700 Prospect St., (619) 692-2081, artofelan.com, \$15-\$50
- · Grunion run with Birch Aquarium, film and trip to beach, 9:30-11:30 p.m., RSVP at 534-7336, \$12

#### Saturday, April 17

- La Jolla Athenaeum members' library tour, 11 a.m., 1008 Wall St., 454-5872
- · "Grunion Groupies," Birch naturalists explain grunion behavior, 11:30 a.m., 12:30 p.m. and 1:30 p.m., every Saturday and Sunday through June 6, Birch Aquarium, 2300 Expedition Way, 534-3474, \$8.50-\$12 admission
- B'nai B'rith Couples Club meets for "Broadway Extravaganza" performance and dinner, 8 p.m., Jewish Community Center, 4126 Executive Drive, 546-0773, \$22

#### Sunday, April 18

- "Getting Ahead by Giving Back" lecture by Joon S. Han at luncheon with the National Association of Women Business Owners, 11:30 a.m.-1:30 p.m., Sheraton La Jolla, 3299 Holiday Court, RSVP at nawbo-sd.org, \$35/\$45
- "Alice: Re-imagining Wonderland through Music, Dance and Spoken Word," 2 p.m., MCASD La Jolla, 700 Prospect St., (619) 692-2081, artofelan.com, \$15-\$50
- "Sunset Jazz at the Cove," 5:30-9:30 p.m., fundraiser for San Diego School of Creative and Performing Arts, La Jolla Cove Suites, 1155 Coast Blvd., RSVP at (619) 470-0555 ext. 210.



Fashion designer Zandra Rhodes poses in front of "The King," a costume she designed for the opera "Aida," part of the exhibit titled Verdi's Aida Through the Eyes of Zandra Rhodes at the Athenaeum through May1. Rhodes will lecture about her journey to Egypt and design of costumes and set for "Aida" at 7:30 p.m. in the La Jolla Athenaeum, 1008 Wall St. RSVP at 454-5872; cost \$10-\$15. PAUL HANSEN | Village News

#### Monday, April 19

- · Free mini-concert, noon, every other Monday, La Jolla Athenaeum, 1008 Wall St., 454-5872, ljathenaeum.org
- · Author and decorated Vietnam-era Marine Karl Marlantes will discuss "Matterhorn," a book about a young man fighting in Vietnam, 7:30 p.m., Warwick's Books, 7812 Girard Ave., 454-0347, warwicks.com
- Music lecture on Peter Ilyich Tchaikovsky, 7:30 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, \$12/\$17

#### Tuesday, April 20

· La Jolla Shores Advisory Board meets, 9 a.m., recreation cen-

ter, 615 Prospect St.

- La Jolla Garden Club discusses geraniums, 1 p.m., La Jolla Lutheran Church, 7117 La Jolla Blvd., 456-5275
- · La Jolla Development Permit Review Committee meets, 4 p.m., recreation center, 615 Prospect St., 456-7900
- "The Murmuring Deep: Reflections on the Biblical Unconsciousness," a look at religion and psychoanalysis in bible stories, 7:30 p.m., Jewish Community Center, 4126 Executive Drive, 362-1348, Ifjcc.org, \$12-\$14

#### Wednesday, April 21

- Bird Rock Elementary open house and registration, 1:30-3:30 p.m., 488-0537
- · Children's story time, 3 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, free
- "In Darwin's Footsteps," lecture about rapid evolution with Kyoto-prize winning evolutionary biologists, 3:30 p.m., UCSD Price Center Ballroom, (619) 235-4542, kyotoprize.org, free
- · Israeli ensemble performs, 7:30 p.m., Jewish Community
- Center, 4126 Executive Drive, 362-1348, sdcjc.org, \$15-\$30 · Physicist, cosmologist, and astrobiologist, Paul Davies, discusses book "The Eerie Silence: Renewing Our Search For Alien Intelligence," 7:30 p.m., Warwick's Books, 7812 Girard Ave., 454-0347

#### Thursday, April 22

- · La Jolla Traffic & Transportation board meets, 4 p.m., recreation center, 615 Prospect St., 456-7900
- · Author Elif Batuman discusses her book "The Possessed: Adventures with Russian Books and the People Who Read Them," 7 p.m., D.G. Wills Books, 7461 Girard Ave., 456-1800
- Art history lecture on European masterpieces from the Baroque era by Dr. James Grebl, 7:30 p.m., La Jolla Athenaeum, 1008 Wall St., 454-5872, \$12/\$17 individual, \$40/\$60 series

# KOALA

CONTINUED FROM Page 1

chisement that all students at UCSD feel simply because our administration is so inept," Gregorian said.

He dismisses the critics who say the tabloid undermines free speech.

"All speech will offend someone eventually," Gregorian said. "So, great, let's just ban all speech. People don't want to live in a world where they have to deal with things that they don't agree with. They simply don't understand the wide variety of things that currently exists that they disagree with.

"I can use myself as an example. I'm an atheist. I walk around my campus, and here's a Christian guy who's talking about the earth being created in seven days. All of my research is predicated on the notion that evolution exists and that we evolved slowly in the development of life. For this [guy] to come out and say that the earth poofed

into existence in seven days is an affront — it's an affront to everything I believe and it's insulting."

Gregorian doesn't believe the Christian should be muffled nor should The Koala be banned.

As for using student fees to fund a tabloid that is offensive and hurtful to many students, Gregorian said it's about the principal of the matter.

"Once Associated Students — as an agent of the government extends a limited public forum, they have no choice but to fund everyone in a viewpoint-neutral manner," Gregorian said. "So it's not that it's important that they fund us. It's that — principally speaking — they must fund everyone equally."

Gregorian laughs at all the media attention he's received in the past few months. Gregorian jokes he's become like a wizard from the effect he has on people.

"It's truly ironic that I have the ability to muster that kind of power," Gregorian said.

# **GLASS**

CONTINUED FROM Page 1

expressive glass art by the celebrated artist Dale Chihuly, considered to be the greatest living glass artist in the world, will be installed at the Salk for a short period of time, although a few pieces will remain until September.

The exhibition of 12 glass sculptures will be open to the public from April 22 to 27.

This display is made possible through the sponsorship of Joan and Irwin Jacobs, who are admiring fans of Chihuly. The Jacobs thought Chihuly's sculpture would work well in the setting of the institute. Chihuly agreed, stating, "The stark visually powerful architecture of the Salk Institute is just one of those kinds of places where I know my artwork and the architecture would come together just right."

called "White Tower," a white-topink colored 15-foot-high glass structure with a traditional Czech motif resembling a snow-covered Christmas tree or an icy spark from a Tesla coil. "The Sun," another piece, also about 15-feet-tall, looks like a blazing Medusa-haired star. Of it, Chihuly says, "It's mysterious ... like something you have never seen before."

The "Niijima Floats" are glass boats filled with large spheres, each about 40 inches in diameter and weighing approximately 60 pounds, with surfaces ment and considered to be "an unques-



Glass artist Dale Chihuly.

The centerpiece of the exhibit is richly covered in gold and silver leaf and foil. "Chandeliers" are large hanging sculptures assembled from hundreds of colorful tentacle-like glass components. "Reeds" look like translucent spears that jut out from the ground, and "Macchia" (meaning spotted) are curvy-lipped vases that explore unique color combi-

> The creator of these wondrous works has been described as a "frizzy-haired, eye patched, swashbuckling bundle of kinetic energy."

He is said to be full of life and excite-

tioned genius," with eight honorary doctorates to his credit. For many years, Chihuly has been the leader of the avantgarde in the development of glass as fine

Chihuly was born in Tacoma, Wash. in 1941. He studied at the University of Wisconsin under Harvey K. Littleton, initiator of the first glass blowing program in the U.S. In 1968, Chihuly was awarded a Fulbright Scholarship to apprentice at the Venini Glass Factory on Murano Island near Venice. Since 1971, he has been based at the Pilchuck Glass School in Washington, which he founded.

Chihuly's work is in more than 200 museum collections worldwide – that, in addition to a solo show at the Louvre in Paris in 1986. His glass installations can be found in such diverse locations as above the canals in Venice, at the Tower of David Museum in Jerusalem, the Belaggio Hotel in Las Vegas, the Ritz Carlton Millennia in Singapore, the Getty Educational Center in Los Angeles and Benaroya Hall in Seattle.

Daily, one-hour guided tours on April 22 to 27 will be available to the public, leaving every 15 minutes and costing \$15 per person. Parking will be available in the Salk East Lot directly off Torrey Pines Road North for \$5.

On April 25, Chihuly will give a lecture and a book signing with tickets at \$50. There will also be a gala with reception, dinner and entertainment. Call the institute for details, (858) 453-4100.

# **Make A Difference** In Your Community-Volunteer For On the GO

On the Go provides a much needed service to our community-easy, accessible, and affordable transportation for older adults. It's more than a ride it's independence, community connection, mobility, and dignity. You hold the key for an older adult.

#### Benefits of Being a Rides & Smiles® Volunteer:

- . Mileage Reimbursement
- Secondary Auto Insurance
- · Convenient Web-Based Scheduling System
- . You Determine When, Where & Who You Drive . Provide a Vital Service for Older Adults!

For a Limited Time: Join our volunteer team and get a voucher for a free car wash at Body Beautiful





# Have an Extra Bedroom?



## Earn up to \$600 a month!

Join our fast growing team! Universal Student Housing is looking for caring individuals who can provide a "home away from home" for students from all over the world! Since 1998 we've expanded our service area and now work with over 75 universities throughout California, including Los Angeles and Orange counties, the San Francisco Bay Area and now San Diego and the state of Arizona.



There is no cost or obligation! Refer a friend and earn \$50 when they receive their student!



For more details call: 1-866-900-4874 or email us at contact@usaish.com.

# REFLECTIONS

By Carol Olten

## Plein air artists capture the light of the moment in nature

The history of artists painting in gardens has produced some of the masterworks of Western art - not the least of which are the paintings of the great French Impressionist Claude Monet, who planted his beautiful gardens at Giverny to provide subjects for his canvases.

In California, the history of artists painting in natural landscape grew greatly with the plein air movement of the early 20th century which, locally, produced notable artists such as Alfred Mitchell, Maurice Braun, Charles Fries and Carolus Verhaeren.

With its annual tradition of "artists in the gardens," the La Jolla Historical Society's Secret Garden Tour continues arts' time-honored fascination with outdoor light and its visual dance with color and plant and floral subject matter.

This year for the May 15 garden tour, artist Dot Renshaw has assembled a team of 11 painters who will occupy settings in each of the gardens and record their impressions on canvas in oils, watercolors and acrylics. Besides Renshaw, who paints in pastels and oils, the artists are Sandy White, Patricia Jasper, Roger Helgar, Diane Estrada, Jane Fletcher, Faye Richert, Lynn Shulnik and Carol Shamrock (the latter will bring two art students from La Jolla High School — Alexie Tarakjian and Diana Polyak — to share in the work).

During the years," Renshaw said, "I and my fellow plein air friends have been in glee chasing and capturing the light of the moment in nature we experienced. Details are not essential, just how the light feels on the planes of the scene, temperature and edge quality of the subject in relationship to the atmosphere and

Renshaw began painting 40 years ago on camping trips in the outdoors with her parents and college friends.

"I was awestruck by the emotional impact of painting outdoors enveloped by nature and capturing the essence that I saw, felt and smelled,"

Specifically, she calls herself an "environmental plein air painter" since her primary concern is to capture disappearing scenes in the California environment due to development and changes in the climate — similar to the original movement of the plein air painters of 100 years ago who began to record the outdoors disappearing because of the Industrial Revolution. The first venturing into the American wilderness formed the Hudson River Valley school of artists. A similar group formed in California between 1890 and 1930. Besides the aforementioned Mitchell, Braun, Fries and Verhaeren, notable artists included Edgar Payne, Guy Rose and Franz Biscoff. Their work remains highly collectible today.

The Secret Garden Tour's plein air paintings are available for purchase similar to past years. Also, as in previous tours presented by the La Jolla Historical Society, a committee will select one piece of art to be featured on the following year's poster. For information, visit www.lajollahistory.org or call (858) 459-5335.

— Carol Olten is the historian at the La Jolla Historical Society. Her Reflections column runs monthly in La Jolla Village News.

# Should our libraries survive or thrive: Outsourcing as an option

# VIEW FROM 52

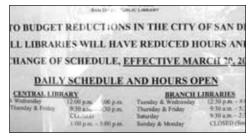
By Sandy Lippe

While March 20 was the official beginning of spring, it is also the official dark day of the dumbing down of San Diego. From the 11th floor of City Hall, the heart of the decision-making, to the outlying communities that are the heartbeat of the city, the main library downtown will be shuttered on Saturdays for the next 18 months, and all branch libraries will be cruelly closed on Mondays for the same period of time. The city budget ax was wielded on the library system again.

When I open the door of a library in La Jolla or University City or anywhere in this country, I am always amazed at what I get as a taxpayer: newspapers and periodicals, books, of course, DVDs, activities for me and my adult children, story time and loving librarians helping my grandchildren become readers and researchers. My University Community library has a meeting room I visit monthly as a member of a community association board. Three schools surround my library. With critical cuts in school librarian talent, I am glad these students in elementary, middle school and high school have our public library.

Having had a love affair with libraries since I was a child, that love endures today. "Librarians are soldiers of truth, universal literacy and privacy," according to writer Salter Reynolds. Librarians are described as "being watched over by angels." Friends of the Library at both La Jolla and University Community library assist the "angels" by providing extras: activities, funds for books, movie afternoons and whatever their librarians deem important for the

I understand the unprecedented economic crisis crushing cities across the country, but I do not understand San Diego closing Central Library on busy Saturdays or closing all branch libraries on Mondays. La Jolla, Serra Mesa, and Point Loma



The notice of reduced hours posted at the University Community library.

have endowments that will keep their Sunday hours open. University Community library cannot afford the \$150,000 three year commitment to have the library open on Sundays at \$50,000 a

Going to the library is going to a superior social system. Many media leaders, some City Council representatives and mayoral appointees in San Diego see libraries as being replaced by corporate bookstores or the Internet. Obviously, these folks haven't been to a library to witness the large crowds of diverse backgrounds. With Mayor Sanders' experience as a policeman, he knows that you pay for social services up front, libraries, park and rec for our youth especially, or you may end up paying for social services on the way out in the form of Juvenile Hall.

Where will the children go on Mondays? Many families don't own computers and their children depend on libraries for these services. How many latchkey kids look forward to going to the library on Mondays to be in the company of caring adults? Children don't vote, however. How many staff members, mostly women, will see the cut in hours as watering down literacy and opportunity to learn for all generations. University Community lost its talented head librarian and now its talented youth services librarian must wear two hats, serving children and serving as head librarian. This would not happen at La Jolla's library.

In two days of November 2008, when University Community library was scheduled to be closed for lack of visitors, over 1,000 people signed a petition to keep U.C.'s library open. In every community in San Diego, libraries give a positive identity to a community. Shutter a library and who would want to move into the neighborhood? Cut the hours and staff, and you take away the opportunity for people to have a safe place to visit, freedom to do a myriad of things: use a computer, find a job, research a topic, talk to a real person, a dying art in our high tech environment, read and learn.

Compare our city libraries to our county libraries. Poway's library is open 61 hours a week, including 4 hours on Sunday. With the exception of privately-endowed libraries like La Jolla, Serra Mesa and Point Loma, all other city libraries will be open a pathetic 36 hours a week. Imperial Beach's county library is open 54 hours a week.

Privatizing the staff of libraries has been suggested by some people concerned about the ever increasing deficit in our city by the sea. Libraries are more spiritual in nature, like a house of worship, than a business with the bottom line as the goal, but perhaps we need to look at this option. Riverside County outsourced library services in 1997 by hiring Library Systems and Services, Inc., a Maryland-based operation. All library employees, except the county librarian, janitorial service and landscape maintenance company, work for LSSI. Library hours were increased, staff was added and the library system was divided into three districts. Temecula Public Library is open 63 hours a week. Grace Mellman Community Library is open 41 hours.

If government is to serve the people instead of serving itself, then those who govern should listen to the people. "We want our libraries!" is a rallying cry of fairness, not a selfish mandate. It is a cry from people that this core service is critical to the community, especially when we see our social safety net slipping away. San Diego County continues to keep the doors of its libraries open even though the county has suffered the same economic crisis our city has. The city of San Diego should drape the doors of our libraries in black as a sign of mourning of yet another step backwards in this latest dumbing down of our city.

# LETTER TO THE EDITOR

#### **Don't pave paradise**

La Jolla should not pave paradise and put up a skateboard park. For almost 100 years, the La Jolla Recreation Center has provided a place where the community can recreate. Toddlers and young children use the tot lot while their parents and grandparents watch and socialize. Elementary-aged children use the field everyday with after school programs and sports. Teenagers and adults use the basketball courts and the tennis courts. Seniors use the auditorium for their exercise classes and dances. And La Jollans of all ages come together as a community for Easter Egg hunts, pancake breakfasts, Christmas parades and numerous other events several times each year. And, almost every community group uses the various rooms to hold their

The idea of a skateboard park at a historical facility across from churches, a pre-school, museums, a women's club and residences is just a poor choice. It will not only hurt the immediate area, but will also turn all of the streets and sidewalks leading to the Rec Center into virtual skateboard highways, creating noise and antagonism throughout the village of La Jolla.

On April 28, La Jolla Parks & Recreation Inc. (the advisory group for the Rec Center) will vote on the whether or not a skateboard park should be a part of the Rec Center. Even if the proposal passes, it is sure to end up in countless years of litigation just like the seals at Children's Pool and other controversial ideas. All of this comes just as the Rec Council was ready to begin the public vetting process for the refurbishment of the La Jolla Recreation Center and bring a real positive change that all La Jollans would enjoy for years to

Even if the community decides that La Jolla needs a skateboard park, the Rec Center is not the appropriate place. La Jolla should not pave paradise and put up a skateboard park or we will be forced to live with its ill fated effects in perpetuity.

> **Chip Rome** President La Jolla Parks & Recreation, Inc.

#### **Corrections**

- The home known as the "Silver Ship" cost \$40,000 to build in 1981 and \$5,000 for the carport, not \$3,500 as reported in the April 8 issue. The La Jolla Village News regrets the error.
- In the April 8 article titled "LJCPA critical of 3-story Whitney project," the floor area ratio was incorrectly defined as the footprint of the building. The floor area ratio is a numerical value obtained by dividing the total gross floor area, including all floor levels, by the size of the lot. For example, a 6,000gross-square-foot building on a 10,000-square-foot lot would have a Floor Area Ratio of 0.60. The footprint of a building refers to the lot coverage, which may include open courtyards and plazas. The article wrongly interpreted architect Phil Merten's explanation. We apologize for the error.

## VILLAGE NEWS



Mannis Communications 4645 Cass St. Box 9550 Fax: (858) 270-9325 Ad Fax: (858) 713-0095

mail@sdnews.com (858) 270-3103

BEE alco IFPA (IV sdnews.com

#### **PUBLISHER**

Julie Mannis Hoisington (858) 270-3103 x106 jmannis@sdnews.com

#### **EXECUTIVE EDITOR**

John Gregory x130

#### ljvn@sdnews.com

**REPORTER** Adriane Tillman x132 reporter@sdnews.com

#### **SOCIETY EDITOR**

Vincent Andrunas (858) 565-4499 vincent@znet.com

#### **ACCOUNTING**

Heather Glynn x103 Patty Angley x120 Accounts Receivable

#### **AD CONSULTANTS**

Mike Fahey x117 Jason Gregory x116 Sheri Starko-Jones x147 Marjorie Kirby x122 Michael Long x112 Ashlee Manzo x123 Heather Snyder x115 Deborah Vazquez x118

#### **CLASSIFIEDS MGR.**

Heather Snyder x115 heather@sdnews.com

#### **CLASSIFIEDS**

Kim Donaldson x140 kim@sdnews.com

#### Steve Lieber x111 steve@sdnews.com

PRODUCTION MGR. Casey Dean x107 casey@sdnews.com

#### **PRODUCTION**

Chris Baker Anna Magulac

#### **PHOTOGRAPHERS**

Don Balch, Paul Hanser

#### CONTRIBUTORS

Hillary Schuler-Jones, Charlene Baldridge, Diana Cavagnaro, Judith Garfield, Anthony Gentile, Joseph Greenberg, James Colt Harrison, Natasha Josefowitz, Sandy Lippe, Linda Marrone, Johnny McDonald, Bart Mendoza, Neal Putnam, Sebastian Ruiz, Rob Stone, Dave Thomas

**OPINIONS** Signed letters to the editor are encouraged. All letters must include a phone number for verification. The editor may edit letters for clarity and accuracy. Letters should be 350 words or less. Views expressed are not necessarily the views of this newspaper or staff.

**SUBMISSIONS** Letters and photo submissions are welcomed. Those accompanied by an addressed, stamped envelope will be returned. The editor reserves the right to edit for clarity.

**DEADLINES** All content must be received by 5 p.m. on the Thursday prior to publication.

**DISTRIBUTION La Jolla Village News** is available free every Thursday.

COPYRIGHT © 2010. All rights are reserved. Printed in the United States of America

**PRINTED** with soy inks and recycled paper.

# Torreys take out Vikings with comeback on diamond

By LEE CORNELL | VILLAGE NEWS

In a spirited rivalry game between crosstown baseball teams, La Jolla Country Day came back from an early deficit to beat La Jolla High School 7-4 under the lights at LJCD on April 9.

"It was a good game all-around," La Jolla head coach Gary Frank said. "It was a close game that could have gone either way, but they got that big play when they needed it."

Early-on, things looked good for the Vikings as they took a 2-0 lead in the top of the second inning. La Jolla got on the scoreboard first when Max Strohl knocked in Kevin Usselman with a long single off the centerfield fence. Jake Linsky scored later in the inning on a wild pitch.

The Vikings continued to pour it on in the top of the third when Robby Ortiz scored on a RBI single to left field by Usselman to make it 3-0. They added one more third for a 4-0 Vikings lead.

With the bases loaded and two outs, La Jolla (5-7-1) was poised to put the game out of reach but a sensational diving catch by La Jolla Country Day left-fielder Connor Gerhart kept the game close and ended the inning.

"It was a tough read in the lights," Gerhart said. "But I got a good jump and made the play. Momentum change is huge in games and that proved to be it."

In the bottom of the third, LJCD (12-3) started to chip away at the lead when outfielder Frank Brown tripled to right, scoring shortstop Tommy Edman and making the score 4-1. The Torreys did their most damage an inning later.

LJCD infielder Austin Rooke got it started with an a RBI single to make it 4-2 and then Edman knocked in two more with a single It was a lot of fun under the lights," he said. to right, tying the score at four. Jason

the bases loaded to push in Usselman from bringing in Gerhart and Edman and giving the Torreys their first lead, 6-4. Brown finished off LJCD's offensive outburst with an RBI single to make it 7-4.

'They just hit them where we weren't," Frank said. "That's the name of the game and that happens some days."

Gilberg pitched three scoreless innings in relief to earn the win for the Torreys. The southpaw is now 4-1 in six appearances this

"They swung at pitches I wanted them to swing at and my fielders did a great job behind me and made some plays," Gilberg said.

Despite the loss, Frank is eager to continue the rivalry and showcase high school baseball in the La Iolla community.

"We we're excited for this crosstown rivalry. "We'll bring them over to our place next year run in the inning when Strohl walked with Gilberg followed with a double to left, and hopefully we'll have a different outcome."



La Jolla's Jake Linsky slides into home plate to score a run against La Jolla County Day on April 9. But the Vikings could not hold on as the Torreys came back for a solid 7-4 victory.

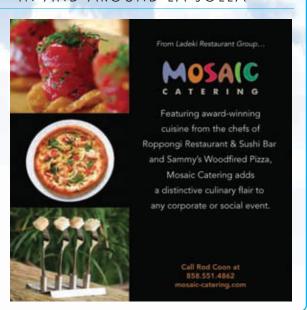
IN AND AROUND LA JOLLA

#### The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches. Our generous portions will leave you full and satisfied.

#### Roppongi

Conveniently located on Prospect Street, it's obvious why Roppongi is Zagat rated "One of the Top Five Most Popular Restaurants in San Diego" and is a recipient of Wine Spectator's "Award of Excellence." Executive Chef Stephen Window continually finesses the extensive menu of tapas, salads, sushi and seafood, delighting guests with fresh, exotic fare prepared with traditional European gourmet cooking techniques.



# La Jolla lacrosse team looks for improvement

By THOMAS CONROY | VILLAGE NEWS

Coming off the best season in the program's history, the La Jolla Vikings boys lacrosse team has had an up-anddown start to their 2010 season. But head coach Matt Rosenberg is optimistic that a change in their fortunes will occur once City League play begins.

High expectations were in store for a team that finished 15-5 last season and lost in the quarterfinal round of the CIF playoffs to Rancho Bernardo. The Vikings returned six starters including their entire frontline attack

- but after five games, they stand at 2-3 and struggling to find any form of consistency on the field.

"We lack depth on the roster, as our starters are logging heavy minutes this season," Rosenberg said. "Our struggles have been trying to replace a couple middies from last season. Casimir Morawski and Kit Livingston were very important to our success, as they were athletic and covered a lot of ground for

The hope is that an early season position switch between attacker Matt O'Hara and midfielder Max Ruttman will be the answer to their defensive woes. And each player has fed off of the

"The switch has gone well, as each is a good team player," Rosenberg said. "O'Hara is one of the best athletes on the squad, and his maturity level quickly [helped him understand] that the position change was for the betterment of the team. Ruttman makes sound decisions in the offensive zone and he has shown to be a good finisher around the net."

Injuries and a couple of tough early season losses have contributed to the Vikings' problems, and there was no tougher loss than the 9-8 double overtime thriller to Bishop's on March 24. Heading into the fourth quarter, the Vikings held a one-goal lead only to see it slip away. They received a momentary reprieve when senior Michael Soumekh, one of the leading scorers in San Diego County, netted his fifth goal of the game with 1 second remaining on the clock to force overtime.

The Vikings are missing an important member to their starting lineup in senior attacker Taylor Bourgeois, who has missed several games due to a sore back. The coaching staff is hopeful for his return soon, as the school's spring break has given Bourgeois almost two weeks of much-needed rest. The Vikings will also need his offensive explosiveness around the net to have any hope of making a move in the second half of the season.

With league play underway, the Vikings want to get on a bit of a roll similar to last season, when they had two seven-game winning streaks. Rosenberg knows the road ahead will be difficult, as they must navigate through a tough league schedule, including road games at Cathedral Catholic (April 28) and Coronado (May 14) in the coming weeks.

It's not an unrealistic goal, as Rosenberg is fully confident that his team can turn their season around.

# **\$12.95** You Pick Your Meal

Mix and Match to make your Perfect Dinner 7 days a week from 4 til closing







**CHOOSE** Entrée

Fillet of Sole Salmon **Chicken Breast** Sea Bass Mahi Mahi 10oz. Pork Chop **CHOOSE** Your

**Macadamia Crusted** Blackened **Lemon Caper Butter** Teriyaki Glaze **Pesto Cream Sauce** Grilled

**CHOOSE** Your SIDES

**Baked Potato Garlic Mashed Potatos** Rice Pilaf **French Fries Cottage Cheese Steamed Vegetables** 

Gloster • Lloyd Flanders • Castelle

Woodard • Brown Jordan

**SPECIAL** 

FINANCING

AVAILABLE<sup>†</sup>

Celebrate our 3 New Stores in San Francisco!

SADDLEBACK

of San Diego **Quality Outdoor And Fireplace Furnishings** 

San Diego 7371 Clairemont Mesa Boulevard 858.292.7385

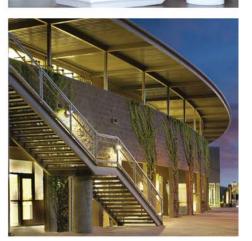
> saddlebackpatio.com Prior sales excluded. See store for details.

All Entrees come with choice of soup or salad **Excluding Holidays** 













closeness I feel with my students is what makes our school so special. Our small class sizes allow me to truly engage my students' passions."

www.sdja.com

Melissa McKinstry San Diego Jewish Academy **Humanities Department Chair** 

# We Invite You to Explore What Makes SDJA So Special!

- College attendance rate of 95%
- Average class size of 17 students » Tuition assistance available
- » World class faculty and staff
- » Students accepted to Yale, Brown and Stanford
- » Excellent Arts and Athletics programs

Discover SDJA from the **Perspective of Students and Teachers** 

K - 5th Grade April 26th 6:30 pm

6th - 12th Grade April 29th 6:30 pm

Rence Sherman 1-866-765-7516 rsherman@sdja.com

Visit www.sdja.com for more info.

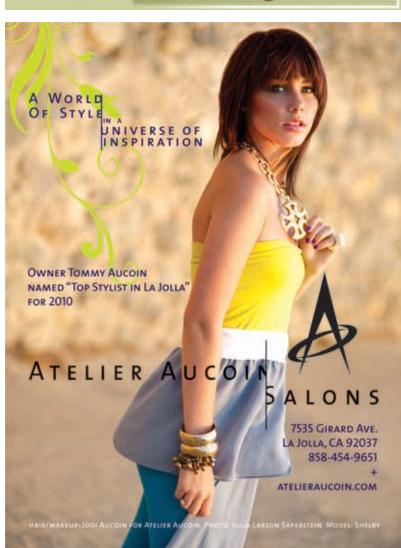




"You will see a **big difference** in weeks – I guarantee it!" - Jessica Tomson, Owner and Instructor

858.456.1516
\*See class schedule at www.pilatesplusiaiolla.com to reserve a machine. 7726 Fay Avenue, La Jolla





# SPRING & SUMMER FASHION TRENDS

LA JOLLA FASHION BOUTIQUES & RETAILERS

# Fashion Film Festival draws international coverage

By MEAGHAN CLARK | VILLAGE NEWS

It isn't enough that they've got the attention of some of the world's greatest designers, now the La Jolla Fashion Film Festival has the world's biggest trade publications covering the event.

"We just have to refine it at this point," said event producer Fred Sweet as the Fashion Film Festival, set for April 23-24, comes down to the wire.

Sweet, who doubles as CEO of San Diego Model Management, was recently interviewed by Vogue magazine and can confirm that Women's Wear Daily (WWD) — the top trade publication in the world — will be sending representatives to the event.

For this small production, Sweet and his staff "are very, very excited" as they gear up for international exposure of the first American fashion film festival. Magazines and newspapers from all over the world, some of which, Sweet said he "never even heard of," will be attending.

Industry professionals already confirmed to personally introduce their films include Janet Pytowski, Carl Cortes, George Manzanilla and Robertino Fonseca, with more set to confirm before month's end. Sweet said. To add even



Christian Louboutin's film "Psychologic" will be featured at the La Jolla Fashion Film Festival, set for April 23-24 DIANA CAVAGNARO | Willage News

more shimmer, world class designers like Christian Louboutin of the infamous sparkling stiletto will showcase his film "Psychologic" during the festival. Karl Lagerfeld will also show his work.

The weekend's events open with a reception and film premiere at La Jolla's Fine Arts Gallery. The first day, Friday, April 23, will close with a VIP party featuring informal modeling, food, industry mixers and art displays. Saturday, April 24, will feature informational seminars open to the public, including the

panel discussion titled "Fashion Meets New Media," with guests Fashion Street editor Rachel Richards, Vidcat owner Janet Pytowski and top PR Web site owner Crosby Noricks. Saturday evening will conclude with finale film presentations and a party.

An all access pass for VIP entry into the show and VIP after-party is \$90. Daily shows with reserved seats are \$25 each. For tickets see ljff.com.



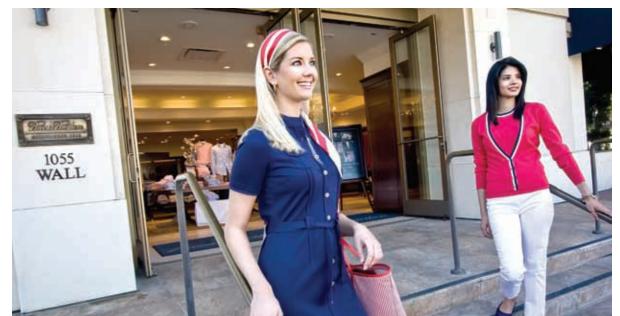
#### **FASHION WATCH**

PHOTOS BY KOME PHOTOS



Whether floral, striped, abstract, bold or subdued... patterns on pants are giving us new bold wardrobe options for the warmer months. If ever there was a time to hit the gym, it's this Spring. Hemlines have crept up to shorter than short; in fact reaching the negative. Hot pants, boy shorts, and tap pants are all variations on this shorter-than-short style, which in many cases reveal more than just one's legs. If you are looking to be "fashin Savvy" this Spring and Summer, come check out one of La Jolla's most eclectic and affordable boutique, BEECH, 7874 Girard Ave.

In front of the historically fabulous Gaines Building of La Jolla, which now serves as the humble abode to Brooks Brothers, our ladies put some "prep" in their step, wearing fashions from the latest spring splash. Our first lady, Catalina, is dazzling in a nautical twinset with white cotton capris and a white, blue and gold bracelet partnered with the navy ballerina flats. Our second lady, Cassandra, sparkles with the navy knit cotton polo dress, red and white nautical scarf, with an accompanying red and white stripe shopper tote and navy sandals.





## **FASHION WATCH**

PHOTOS BY KOME PHOTOS

From the signature short-length, chafe resistant Run Speed Shorts to moisture-wicking Wonder Under Crops, lululemon La Jolla has all of your athletic apparel needs covered. The Intention Tank in Tang/Coal and the Run Swiftly Tech in Lagoon are two of the latest technical garments for yoga, dancing, running, and most other sweaty pursuits. Join lululemon La Jolla's complimentary yoga and fitness classes and check out their latest spring styles created for athletes by athletes.







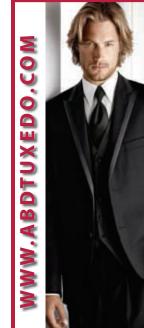




WEDNESDAYS ONLY STUDENT I.D. REQUIRED







# Be Fashionably Correct!

**Update Your Formal Wardrobe Accessories Gallore:** 

All at Sale Prices

Formal Jewelry Sets • Cufflinks & Studs

Silk Tie & Cummerbund Sets Formal Vest Sets • Formal Shirts • Dress Shirts

Providing the best selection for less Same Day Service on All Sales & Rentals

Open 7 Days a Week!

**Free Courtesy Measurments** 

Gift Certificates Available @ Special Pricing

A Better Deal Tuxedos & Suits 369 Bird Rock Ave. (at La Jolla Blvd.) • (858) 551-6044 fax: (858) 551-7542

- Worldwide Fashion Film Shorts
- Top Industry
- **Professionals**
- Seminars & Panels
- **Giant Outdoor Movie Screens**

## **APRIL 23 & 24** in La Jolla Village

The La Jolla Fashion Film Festival Centers on a digital vision set in a world class coastal resort

- Exclusive screening in "The Village"
- Fashion webcasts
- Twitter pop-up shows
- Film debuts
- And more...

#### **LIMITED TICKETS AVAILABLE**

**Buy Tickets / View Schedule** www.lajollafashionfilmfestival.com





#### **CONTACT US**

EDITORIAL (858) 270-3103 x130 LIVN@SDNEWS.COM

CLASSIFIEDS (858) 270-3103 x139

VISIT US ONLINE WWW.SDNEWS.COM



THURSDAY, APRIL 15, 2010 | Vol. 15, No. 31

# Sami Ladeki has developed a taste for success

By HILLARY SCHULER-JONES I VILLAGE NEWS

La Iolla businessman Sami Ladeki operates nearly 20 restaurants across two states, and, in spite of a sagging economy, business is booming.

For some people in his situation, this would be the time to step back from the long hours and constant pressure to reap the benefits of years of hard work. For Ladeki, however, the drive to improve and grow is nowhere close to waning.

Ladeki has more than four decades of experience managing restaurants across the country and in international locales, and he has called La Jolla home for more than 20 years. He opened his first Sammy's Woodfired Pizza in 1989. The chain has since expanded to include 12 locations in San Diego County and five in the Las Vegas area. In recent years, he has also added Roppongi Sushi and Mosaic Catering to the Ladeki Restaurant Group

With so many facilities to manage, one might expect Ladeki to assume the role of a sort of Wizard of Oz — the man behind the curtain who calls the shots, but is seldom seen. Yet Ladeki is still driven to learn from his customers and make improvements, and he is a fastidious observer of human nature.

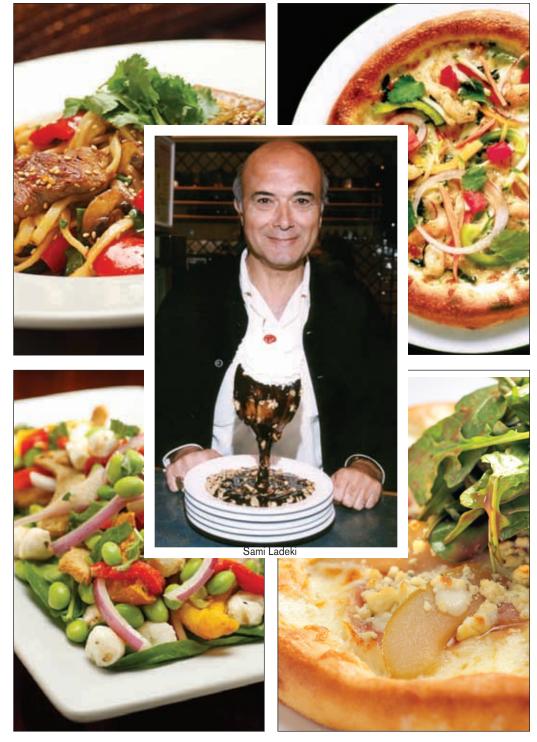
"In the restaurant business, you not only have to have the culinary part of it ... you also have to be a good observant of human behavior — what they like, what they don't like, what they are eating, which restaurant they like the most," Ladeki said.

Ladeki has built his empire on this attention to the decisions his customers make. He said that when he eats at his own restaurants (which occurs frequently), he monitors where his customers choose to sit, noting whether they prefer areas with low ceilings or vaulted spaces, or if they choose a booth over a table. He uses these observations to make improvements at his existing restaurants and to perfect his designs at new locations.

He is equally interested in how his customers order their food. Sammy's once introduced a chopped salad with pepperoni to the menu, but Ladeki noticed that several times people asked to replace the pepperoni with chicken. He tried the combination himself, deemed it restaurant-worthy, and had the chicken version added to the menu as well.

These studies of human behavior extend beyond the food and seating options to the overall customer experience, Ladeki said. He will not build a restaurant at a location that requires drivers to make a U-turn to get to the entrance, he said, because he has watched people drive past establishments that aren't easy to access.

Ladeki likens the restaurant business to the fashion industry, where tastes change quickly and designers must constantly tap their creativity to



stay ahead of the trends.

"We are constantly, on a daily basis, experimenting with new items at both restaurants (Sammy's and Roppongi)," Ladeki said. "We are always innovating and renovating ... like fashion — it changes, food changes. Every year they have a new show, a new length of skirt. You have to be relentless about always

bringing new products."

Ladeki's passion for keeping up with these changes also fuels his desire for growth. He said he has plans to open another Sammy's in Huntington Beach in September, and he is scouting locations in Santa Monica for the chain's 19th location. He is also looking for a second location for Roppongi in North County.

# Re-imagining Wonderland

By WILL BOWEN, Ph.D. | VILLAGE NEWS

"Who in the world am I? Ah, that's the great puzzle!" asks Alice, finding herself in the enchanted world of Wonderland in Lewis Carroll's timeless classic, "Alice's Adventures in Wonderland," first published in England in 1865.

The chamber ensemble Art of Elan will team up with Colette Harding Contemporary Dance Company, Philadelphia-based composer Joe Hallman and narrator Dorothy Annette to present "Alice: Re-Imagining Wonderland through Music, Dance, and Spoken Word," with costumes and sets by Deven P. Brawley and lighting by Chris Plonka. This world premiere event, scheduled for April 16 at 8 p.m. and

> "Not only did I have to consider the dance, but the narrative of the story."

> > JOE HALLMAN

Composer

repeating on April 18 at 2 p.m. at the Museum of Contemporary Art's Sherwood Auditorium, will attempt to answer Alice's eternal question in a coming of age story that mixes reality and fantasy with a new twist, and costumes very different from Sir John Tenniel's original book illustrations.

The Art of Elan, now three years old, is a chamber ensemble forged by flutist Demarre Gill and violinist Kate Hatmaker. Gill is a graduate of Julliard and is the principle flutist with the San Diego Symphony. Hatmaker, a graduate of Carnegie Melon, is a violinist with the Symphony and teaches at Coronado School of the Arts. Together, they have sought to re-vitalize interest in classical music by "presenting short colorful energy-packed concerts anyone can relate to."

Their goal: "to develop a loyal following and a trusting relationship with audiences by promising to always put on a great show which is one hour in length."

Composer Joe Hallman, who wrote the score, has been called "One of the

SEE WONDERLAND, Page 11

#### TIDE LINES

# Pier review: Remains of the day at La Jolla Shores

By JUDITH LEA GARFIELD | VILLAGE NEWS

Piecing together a bit of La Jolla Shores history demands that one look both above and below the waterline. It was 74 years ago, in 1926, that ground was broken at La Jolla Shores for a beach and yacht club on the present site of the La Jolla Beach & Tennis Club. To investors, it seemed like a good idea. You know the story — build a marina and they will come. All you have to do is some dredging. Long story short, two breakwaters were proposed from Alligator Head (at the Cove) northward to tame the surf, thereby creating a safe entrance to the harbor. However.

and discovery of the submarine canyon under the would-be breakwaters, the entrepreneurs in question threw in the (beach) towel and abandoned the yachting aspect.

Still, the La Jolla Beach & Yacht Club concept soldiered-on with the construction of a hotel and adjoining pier. The pier is little remembered today, and I have found no one to offer details of its inception and demise. From the few existing historical documents and photos, I estimate the hotel and pier opened sometime in 1929, alas another unfortunate business decision because of its synchronous timing with the infamous

between the sticker shock for the project stock market crash. Under these trying circumstances, it is unclear whether the pier was maintained or left to fend for itself. Certainly, the public's interest in vacationing must have taken a nosedive. At some point in the early 1930s, the pier disappeared from the photo records. Mounting financial problems finally forced the club's investors to fish for another buyer. In March 1934, with new owners (tennis aficionados!) entrenched, the era of the now-renamed La Iolla Beach & Tennis Club began.

All these decades later, vestiges of the pier remain. In summers when good vis-

SEE **TIDELINES**, Page 16



Confident of their idea, Beach & Yacht Club investors (prematurely) had an architectural firm create a rendering of the marina concept.

# Re-Imagining Wonderland



Kate Hatmaker and Demarre Gill created The Art of Elan, which is teaming up with the Colette Harding Contemporary Dance Company to present "Alice: Re-Imagining Wonderland Through Music, Dance and Spoken Word."

COURTESY PHOTO

#### WONDERLAND CONTINUED FROM Page 10

most creative forces in the world of music today." He is currently composer-

"This was a fun and challenging project," Hallman said. "Not only did I have

and an adjunct faculty at Drexel Uni-

to consider the dance, but the narrative of the story — the drama and the nonsense that are intrinsic to the whole of the piece.

The dance portion of the show was choreographed by Colette Harding of in-residence at Traverse Arts Project the Colette Harding Contemporary Dance Company, drawing on both the story and Hallman's music. Harding earned her MFA in dance from UC Irvine where she is trained in both bal-

let and modern dance.

"In our story, Alice is young and carefree, but then lives a crazy journey meeting unusual characters," Harding said. "She learns from their mistakes and nonsense, and grows into a beautiful, dignified and mature woman."

Tickets are \$25 for adults and \$15 for students. Reserved seating and an invitation to a post concert reception to meet the artists costs \$50.

## Featured Home:

# **Landmark Home in La Jolla's Barber Tract The Florence Palmer House** 360 Fern Glen

Built in 1929 this enchanting storybook home has the uncanny ability to make you smile! Boasting 3 separate patio areas, each with its own fairytale secret garden, the home is much larger than it looks from the street with 3 bedrooms, 3 bathrooms, living room, dining room, kitchen and a utility room. There is also an extra room that opens to two of the patios that can be used as a den or home office.

Restored in 2005 with attention to every detail, the homes original leaded glass windows, antique

hardware and lighting fixtures. combine seamlessly with the kitchens vintage style Waterworks fixtures, subway tiles, stainless steel Viking range and Subzero refrigerator. It is Historically designated as the Florence Palmer House, Historic Site #692, and therefore the home comes with the Mills Act property tax savings. Offered at: \$2,495,000

> Linda Marrone at Coldwell Banker 858-456-3224















#### POINT LOMA MINI-ESTATE

Klatt Realty has listed a beautiful 4 bedroom Point Loma home For Sale value range priced from \$995,000 to \$1,100,000! The property is tenant occupied. This opportunity will appeal to a buyer who wants to purchase now for retirement in a few years. Contact Klatt Realty for more details.

#### **RENTALS**

- 1. \$1,300\* RPM: We now have a vacancy in one of our units in Point Loma. After many years of 100% occupancy, one unit in this triplex is now available. The unit is a 2-bedroom, one bath residential apartment and a one car garage is included. This won't last long! Sorry, no pets, please.
- 2. COMMERCIAL SPACE: Klatt Realty is offering a prime commercial space on Wall St. near the U.S. Post Office for lease at \$2,7000 Triple Net rent\* per month for the first year with annual basic rent incremental increases of \$100. Call for details and an appointment to see this for yourself.

\*Owner requires an acceptable credit check, security deposit, and first and last month's rent in advance



JOSEPH DEAN KLATT PHD LIST WHERE THE REAL ESTATE

#### KLATT REALTY INC.

(858) 454-9672

1124 Wall St., La Jolla La e-mail: DrJosephKlatt@san.rr.com www.KlattRealtv.com

#### Back on the market and reduced more than \$1,000,000

This beautiful 8000 sq. ft. home has 6 bedrooms and 9 baths including his and her master baths. The price at less then \$600 per square foot, demonstrates an amazing value for new construction in La Jolla. Spacious and gracious this home is filled with beautiful craftsman details that reflect back to an earlier time while maintaining all the modern features one comes to expect in homes of this quality.

## Offered now at \$4,750,000.00

In addition the adjoining lot is also being offered for sale. That lot consists of just over an acre of land and has an existing coastal development permit and plans for an additional 8000 sq. ft. home of similar quality. Separately priced at \$1,200,000.00



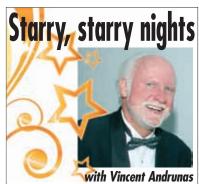
#### Charles Stephens



858-682-5561 Gallery-Properties.com

7861 Herschel Avenue La Jolla, California 92037

# Fashions, blondes and bunnies



After a short hiatus, the Fashion Group International of San Diego returned with its 11th Style Awards gala, titled "Night of Stars." The purpose was to recognize leaders in varied San Diego industries, raise funds for The Monarch School and provide scholarships for students studying for careers in the fashion industry. Sue Wong won the Fashion Industry Style Award and Virginia Napierskie took the Community Outreach Style Award. The Media Style Award went to recently-retired social columnist Burl Stiff, whose articles appeared regularly in The San Diego Union-Tribune for 34 years (and still graces those pages on occasion). Always very well-dressed himself, Burl has had a career-long affinity for style and fashion. For this event, he rewrote the lyrics to "Puttin' on the Ritz," which was sung by Kimberly Layton while a runway show featured four celebrity models. The women were Darlene Davies, Joyce Glazer and Jeanne Jones, all in couture designs by Burl himself, and Lael Kovtun in a striking outfit he purchased for her at a New York auction. Burl spoke briefly about some of the highlights of his career and received a very long and enthusiastic standing ovation. Diana Cavagnaro and Julie Fought co-chaired the event, which also included dinner and a fabulous fashion extravaganza/designer showcase presented by Gretchen Productions.

Broadway San Diego's production of "Legally Blonde" opened at the Civic Theatre one recent evening, garnering rave reviews. Broadway San Diego's Presidents' Club, which has a number of La Jolla members, was there in force, as they are at every opening night. Besides getting the best seats, members enjoy other VIP benefits, including special parking, souvenir programs and more. Members are also invited to the post-performance cast party at the nearby Westgate Hotel, where the show's stars were friendly and approachable, clearly enjoying their two-year tour with the show.

Popular La Jolla realtor Tom Groff and his buddies (including 14 co-hosts) were at it again recently, partying and collecting bunnies and stuffed toys just before Easter for distribution to needy kids. Admission to their Gala Easter Ball was free to the 750 or so invited guests — as

brought a stuffed Easter toy (worth at least \$25) to donate. The black-tie soiree was held in the Grande Ballroom of the Hilton La Jolla Torrey Pines hotel. Tom and the co-hosts (surprise — they're all single guys) covered all the expenses, including a VIP pre-party with a beautiful spread of food and wines for the hosts and some of the cutest bunnies. During the main party, the ballroom gradually filled with revelers enjoying the huge dance floor, making new friends and generally feeling good about collecting all those toys. The dance floor was the largest the Hilton could put together, and DJ Matte kept it full throughout the night. The next day, vans hauled the Easter booty off to Rady Children's Hospital, the Polinsky Children's Center and Athletes for Education.

#### Style Awards Gala

1 Burl Stiff (Media Style Award honoree), Joyce Glazer (honorary chair), Diana Cavagnaro and Julie Fought (event co-chairs)

#### Gala Easter Ball

- 2 Christina Smith, Tom Groff, Christina Olivarez, Steve Thornton, Denise Lara
- 3 Tommie Juditz, Dr. Jack Wasserman, Ramin Pourteymour, Brandi McClain, Morgan Birch
- Yolanda S. Walther Meade, Kimberly Ceballos, Karen Peppard Caruso, Julie Duepner, Jayne-Ann
- 5 Dr. Budd and Joanne Rubin, Anna Kalina, Michael Kinkelaar, Ruhiyyih and Richard Browar

#### Legally Blonde

6 Maureen and Skip Coomber (Presidents Club members), D.B. Bonds (played male lead, Emmit), Becky Gulsvid (played female lead, Elle Woods), Michael Rupert (played Professor Callahan)



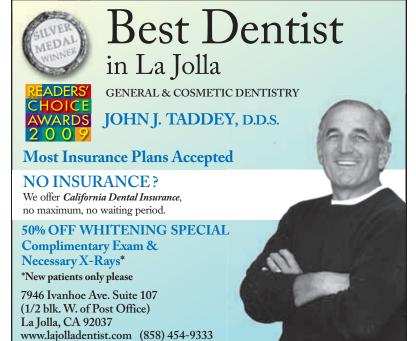














"To be or ... oh, never mind..." LAUGHING

WE'RE DYING TO CAST YOU!

written by James Pascarella & Victoria Velasco

> directed by Victoria Velasco



We invite you to aucition for our "killer" production. Your casting session includes a four course meal, a hilarious show and a chance to be part of the fun. Every night is another chance to become a "star"!

\$59.50 PER PERSON includes 4 course meal & tax (does not include gratuity)

FRIDAYS & SATURDAYS - 8pm 505 Kalmia St . San Diego 92101



Trading Community 619.472.2929

619. 460-2200 www.MysteryCafe.net

# Fix any male performance problem?

with prescription medications that work faster, better and last longer than Viagra or Cialis. Powerful, longer lasting performance with fast dissolving sublinguals that do not pass through the digestive system.

PLUS,...our licensed physicians can also prescribe medications that are guaranteed to give any man lasting performance with in 10 minutes or they pay nothing for this visit. (Regardless of their age, medical condition or the medications they are taking. Even those who take nitrates, have heart disease, diabetes, hypertension, etc)



Plus you will receive a Free PSA and a Free Testosterone Test

(Same Day Appointments Available) (Appointments Mon - Sat)

When Viagra<sup>®</sup>and Cialis<sup>®</sup> Fail. We SUCCEED

**Ultimate Performance Medical Center, PC** 877-464-7496 3033 Fifth Ave Suite 105 San Diego

www.PerformanceMedicalCenters.com

# Want to paint greener?

Talk to Dunn-Edwards, your neighborhood paint store.

# **FREE Class!** Learn to paint green.

For yourself, your family, and the environment.

Saturday, April 17th at all San Diego Stores

30-minute classes at 11am, 1pm and 3pm



## San Diego Store Hours

Mon. - Wed. 6:30 am - 5 pm Saturday 6:30 am - 6 pm Thur. - Fri. 6:30 am - 7 pm Sunday 11 am - 4 pm

#### Chula Vista (Eastlake)

851 Showroom Pl. Chula Vista, CA 91914 (619) 216-0075

#### **Del Mar**

2689 Via De La Valle Del Mar, CA 92014 (858) 847-9127

#### **Escondido**

505 N. Broadway Escondido, CA 92025 (760) 741-3633

#### La Mesa

5250 Jackson Dr. La Mesa, CA 91941 (619) 668-5091

#### National City (South Bay)

1747 Sweet Water Rd National City, CA 91950 (619) 474-1708

#### **Poway**

12344 Poway Rd. Poway, CA 92064 (858) 679-0514

#### San Diego (Kearny Mesa)

7347 Clairemont Mesa Blvd. San Diego, CA 92111 (858) 571-0495

#### San Diego (Miramar)

8400 Miramar Rd. San Diego, CA 92126 (858) 527-1460

#### San Diego (Pacific Beach)

5180 Mission Blvd. San Diego, CA 92109 (858) 488-8312

1970-1972 Hacienda Dr. Vista, CA 92083 (760) 945-1199

#### (888) DE PAINT (888) 337-2468 dunnedwards.com



THE #1 CHOICE OF PAINTING PROFESSIONALS?

## SAN DIEGO

# marketpla



The #1 Local Place to go for Autos, Homes, Services and More!

#### **HELP WANTED 250**

#### y general help wanted

2010 CENSUS JOBS It's easy to apply! Call your Local Census Office and schedule an appointment to take the local phone number of the nearest Local Census Office. www.2010.census.gov You may also call our toll-free Jobs Line at 1-866-861-2010. TTY users should call the Federal Relay Service at 1-800-877-8339.

AMATEUR FEMALE MODELS Amateur Female Models Wanted: \$700 and more per day. All expenses paid. Easy money. (619) 702-7911

BARBER/STYLIST WANTED PARADISE BARBER SALON is now hiring licensed barber/ stylist..comission/ boothrent available... if you are interes please contact Saida@ 619)756-7778 or (619) 929-7310

OCEAN CORP Houston, TX. Train for NEW Career \*Underwater Welder. Commercial Diver. \*NDT/ Weld Inspector. Job placement and financial aid for those who qualify. 800-321-0298.

SALES PLANNING MGR (Carl Zeiss Vision Inc. - San Diego, CA) Mng & direct key communication among sales & operations teams to implement key channel initiatives. Reqs a Bach's degree in Ophthalmic Optics or rel. field,  $\&\,4$  yrs of marketing or sales leadership exp. in the ophthalmic production industry dvlpg & implementing key channel initiatives. Exp. must incl. the ollowing: dvlpg go to market activities; execution of merchandising & collateral distribution; &, dvlpmnt & finalization of sales aids. Resumes: L. Greve, Carl Zeiss Vision Inc., 12121 Scripps Summit Drive, Suite 400, San Diego, CA 92131. Ref: SANADR

SD CHRISTIAN FILM FESTIVAL The San Diego Christian fim festival is calling all emerging film-makers, potential sponsors, and enthusiastic volunteers! We want you! To learn more, please visit www.Sdchristianfilmfestival.com or call (877) 457-7732

THE E SPOT PT/ FT positions in marketing, promotions, sales, and distribution! Call 858.633 1099

#### **ITEMS FOR SALE 300**

▼ misc. for sale

AVON/MARK IND SLS REP, EUROPA www.youravon .com/europa (928) 759-0467

FAST FOOD DISCOUNT CARDS Fast Food Discount Cards that never expires. 24 Restaurants including Arbys, Wendys, Pizza Hut, Krispy Kreme and more. Cost \$20. R. T. 3115 WhiteHorse Road PMB 177, Greenville, SC 29611. (864) 295-5551

MANGOSTEEN THE QUEEN OF FRUITS Feel better now and try risk free today: www. MyMangosteen.net MAKAYLA-ANNDESIGNS.COM Handmade & handcrafted jewelry. Unique and at low prices! www. Makayla-AnnDesigns.com

**OUTLET CENTER DOORS WINDOWS** We have warehouse full of Doors, Windows, Flooring reduced

**OVER WEIGHT AND UNHAPPY?** Need A Physical And Mental Makeover? Visit www.thesecretofsuccessfulweightloss.com

RESALE & NEW women's clothes, accessories, shoes, jewelry, \$5 - 35, Designer BARGAINS, Tierrasanta. (619) 985-6700

WEIGHTLOSS Fast results! Dr. recommended! amazing energy! \$100 months supply www.30lbsthir-

#### ▼ misc. for trade

ATT READERS! FREE BOOKS! Trade your books for free at www. PaperBackSwap.com!

#### PETS & PET SERVICES 400

▼ pet adoption / sale



#### **PENELOPE**

lease. This adorable lap dog is gentle with children and cats, yet playful and fun. She's 1 year, chipped, spayed, vaccinated and completely housebro ken. Have room in your home for this sweetie pie. 858-271-4900

Call SNAP foster at 760-815-0945 if interested

#### CAT ADOPTION SERUICE

Non Profit Corporation



Lucky was rescued off the streets of SE San Diego abar doned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving

nanent homes Come visit them at the La Jolla Petsmart located in La Jolla Village Square

rmation please visit our website at www.catadoptionservice.org



#### www.focas-sandiego.org or call 858.205.9974

AMAZON PARROT KITO is 9 month age, DNA Tested. She has a Large Vocabulary. \$400! kim.scotts @yahoo.com

**GERMAN SHEPHERD PUPPIES** puppies are 5 weeks old. ready to go to a good home. Both parents on site mom is black with brown and dad is tan with black. We have 4 males and 2 females, price asking is 325 to 350. please contact if really interested. We live in the Chula Vista Area. 619 420-3759

CAT ADOPTION SERVICE An all volunteer non profit corporation. Lucky was rescued off the streets of SE San Diego abandoned by a roadside. Lucky and many other Rescued Cats and Kittens are looking for loving permanent homes. Come visit them at the La Jolla Petsmart located in La Jolla Village Square. For more information please visit www.catadoptionservice.org

#### ▼ pet services



K9 PHYSICAL THERAPY/REHAB CUTTING EDGE K9 REHAB http://www.cuttingedgek9.com Cutting Edge K9 Rehab Has Been Featured On Local And National News, Radio And A Number Of Local Papers And Magazine Articles. Swimming is one of our strongest recommendations for most K9's. It is an ideal form of exercise for a number of reasons. Our rehab services offer assisted swimming in a warm water environment. The benefits are: . Non-weight-bearing (reducing stress on joints) • Facilitates full use of the front and hind legs vs. partial use as seen with underwater treadmills • Dogs are often able to actively swim although unable to move their legs on land (due to stroke/ spinal injury) • Allows manual techniques by therapist/ manual resistance to an affected limb . Swimming in a controlled environment is the safest way for clients to exercise. • Speeds recovery following injury/ surgery • Improves function and quality of life • Works reciprocal muscle groups throughout the session (helps correct muscle imbalances) . Reduces pain and inflammation . Reduces canine obesity thus decreasing the risk of other health-related problems . Increases strength, range of motion (ROM) and cardiovascular conditioning Prevents overheating through proper water temperature . Increases tolerance for extended cardiovascular training . Decreases recovery time . Reduces postexercise soreness • Provides good cross training for the competitive, athletic dog (619) 227-7802

SALMON PAWS-PREMIUM PET TREATS Buy online 100% pure Alaskan wild salmon treats for dogs and cats at www.salmonpaws.com. All natural and human grade. We sell 5 products that have no fillers or perser vatives. Our products range in price from \$5-\$12. They are hand made and baked in Bellingham, Wa. Family owned and operated. Check us out online at www.salmonpaws.com for stores that carry Salmon Paws products or call in your order (858) 204-4622.

#### MISC. SVCS. OFFERED 450

#### **▼** services offered

ARTI LIMO BUSES PARTY TIME IN DOWNTOWN ARTI Limousine San Diego can make your evening even more special with luxury transportation wherever you want to go. Our Night Out Service keeps you on time for your Downtown outing, concert, sporting event, restaurant reservations, and our chauffeurs will be ready and waiting before you step outside. Wherever you want to go to celebrate a special occasion or an evening out on the town, our courteous and elegant service eliminates needless transportation hassles and adds just the right touch. TheLimoSanDiego.com info@TheLimoSanDiego .com 877.531.0644 (858) 531-0644

#### **▼** carpentry

**EXTERIOR CARPENTRY** by Bob - Decks, fences, patio covers, termite repair. License #365241 since 1978. 619 275 1493

#### ✓ dj / karaoke

DJ, KARAOKE, PRIVATE PARTIES Including weddings, birthday parties, anniversaries and any event you can think of. Also available for clubs and oars. Make your next event the best ever with So Cal Sings Karaoke and DJ Pros. Your complete musical entertainment source. Providing qualit entertainment for San Diego County since 1980. DJ Music, videos and karaoke for all ages and tastes. Rentals also available with everything oncluding free set up and delivery Call today for information or a free quote (858) 232-5639

#### ▼ gardening / landscaping

PRO-MOW Weekly mowing & trimming. \$15/up. Reliable and honest. Free estimates. Call Scott, 858-652-0873. (858) 652-0873

www.sdnews.com • Call 858-270-3103

R & V RUPERTO VASQUEZ Tree trimming. Gardening. Hauling, Fertilizing, Sod Lawn, Landscaping, Clean Up Trash, Sprinkler Installation, Concrete and Wood Fencing. Call (858) 518-0981

#### **BUSINESS OPTS. 550**

#### **▼** income opportunities

NEED ADDITIONAL INCOME! Earn an income you deserve. Start a MIni-Office Outlet from home www.nubiz4u.net

WWW. SPORTSGIRLJEWELRY.COM FUND RAISERS

#### **RENTALS 750**

#### ▼ condos for rent

ACCESSIBLE SENIOR CONDOS age 62 qualified community Beautiful 1 br. Like new with clubhouse. wheelchair ramps and many amenities In UTC. Vons shopping across the street, on bus line. Rarely a vacancy. Security bldg. Section 8 vouchers accepted \$950.00 mo. Call 858-458-0066

PACIOUS 2BR/2BA Heart of La Jolla easy walk to cafes, shops, cove. Pristine condition washer a dryer in unit, security entrance, underground parking, no smoking \$2800 mo. 619-437-4817

#### vacation rentals

TIMESHARE- LA JOLLA. 321 Coast Blvd, 1 bedroom. Call Howard at 425-227-4440; 800-377-0419 or hskane@webty net

#### **REAL ESTATE 800**

**▼** investment properties

SERVING S.D. SINCE 1967

#### **INVESTMENT PROPERTY**

#### SPECIALISTS. **SALES & EXCHANGES**

**APARTMENTS • OFFICE BUILDINGS** COMMERCIAL LEASING • FEE COUNSELING

 RESORT PROPERTIES ANYWHERE REAL ESTATE PROBLEM SOLVING

#### GEORGE JONILONIS "The Estate Builder" 858-278-4040

3536 Ashford St., San Diego, CA 92111 in Clairemont. gjonilonis@att.net Fax 760-431-4744

#### ▼ for sale or exchange

Water view home. Buy, or lease option, \$1625,000. 21,800 ft Kearny Mesa office building \$3,950,000, 18 miles Baja oceanfront, need partner, Idaho Resort F&C \$625,000, \$7,500,000 Pacific Beach Motel F&C. Try your sale, exchange ideas? Geo. Jonilonis, Rltr. 619 454 4151

20 ACRE RANCH FORECLOSURES. Near Booming El Paso, Texas. Was \$16,900. Now \$12,900. \$0 Down, take over payments, \$99/mo. Beautiful views, owner financing. Free map/pictures. 1-800-343-9444.

#### **LEGAL ADS 700**

#### FICTITIOUS BUSINESS NAME STATEMENT

FILE NO. 2010-007283

County Clerk of San Diego County on: MAR 15, 2010 Issue Date(s) MAR 25 APR 01, 08 & 15, 2010

## FICTITIOUS BUSINESS NAME STATEMENT FILE HIOL 2010-007171 THE NAME(S) OF BUSINESS: SECRETS TO SUCCESSELY PARENTING, MIRACLE NANNY located at: 2556 CHICAGO ST. SAN DIEGO, CA. 92110 is hereby reg-

located at: 2556 CHILAGU S1. SAN DIEGU, CA. 9:2110 Is nereby registered by the following owner(s): HILDEGARD M GROSS, DANIEL CABALLERO This business is being conducted by: A GENERAL PART-NERSHIP The transaction of business began on: 01:01/10 The statement was filed with David L. Butler, County Derk of San Diego County on: MAR 12, 2010 Issue Date(s): MAR 25 APR 01, 08 & 15, 2010

## FICTITIOUS BUSINESS NAME STATEMENT

THE NAME(S) OF BUSINESS: BANBOO ROOM located at: 3330 INDUSTRIAL CT. SAN DIEGO, CA. 92121 is hereby registered by the following owner(s): BANBOO ROOM This business is being conducted by: A LIMITED LIABILITY COMPANY BAMBOO ROOM 3330 INDUSTRIAL CT. SAN DIEGO, CA. 92121 LLC CALIFORNIAThe transaction of business began on: NOT YET START-FD The statement was filed with David I. Butler. County Clerk of San

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-006377 THE NAME(S) OF BUSINESS

NEXT STEP SOBER LUNNG, LLC
located at: 4286 49TH ST. SAN DIEGO, CA. 92115 is hereby regis
tered by the folllowing owner(s): NEXT STEP SOBER LUNNG, LLC This business is being conducted by: A LIMITED LIABILITY COMPANY NEXT STEP SOBER LIVING, LLC 4286 49TH ST. SAN DIEGO, CA. 92115 CALIFORNIA The transaction of business began on: 02/26/05 The statement was filed with David L. Butler. County Clerk of San Died County on: MAR 05, 2010 Issue Date(s): MAR 25 APR 01, 08 & 15, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-007287

THE NAME(S) OF BUSINESS: EEMONAE
located at: 7770 VICKERS ST. #103 SAN DIEGO, CA. 92111 is hereby registered by the following owner(s): TILDA LEE This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 15, 2010 Issue Date(s): MAR 25 APR 01, 08 & 15, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-007556

THE NAME(S) OF BUSINESS: VANCO NAIL SUPPLIES
located at: 9225 MIRA MESA BLVD 108 SAN DIEGO, CA. 92126 is hereby registered by the following owner(s): NGUYEN HUNG QUOC

# **AUTO GLASS** FOREIGN & DOMESTIC

#### **Mobile Auto** Glass Repair

Windshield Replacement • Water & Air Leak Repair • Small Chip Repair/Crack Stop • Power Window Regulators Warranty on all work!• Se Habla Español

Quality Work at Competitive Prices!

we 760.749.6600 min 760.519.6420 .....

CARPET CLEANING

#### **CARPETS** DRY CLEANED

New amazing dry foam system extracts all the dirt and dries in minutes.

Any 2 rooms \$59.95

**Furniture & Rugs** Also Cleaned

Paradise Carpet 858.354.7385

#### **CARPENTER**

POINT LOMA FINISHING FINE FINISH CARPENTRY

WOOD FLOOR INSTALLATION FREE ESTIMATES 619.807.8734 CA. LIC.#936405

POINTLOMAFINISHING.CARBONMADE.COM

#### CLEANING



Houses • Apartments • Offices Move in/out • Construction Clean-up

Office: 858.715.8307 Cell: 619.518.6884

San Diego's Premier House Cleaning and Carpet Cleaning Service

Competitive Pricing. Weekend and same day service



A Perfect Shine Cleaning Service

> APerfectShine.com 619.269.1745

## **Cleaning Service**

by Cecilia Sanchez Family owned & operated 15 years experience.

> vacancy cleanings #1 vacation

Office, residential &

rental experts Free estimates

> & excellent references 16191

248-5238



#### YOUR AD HERE!

\$45/week!

**Call Steve** 858.270.3103

#### CONCRETE/MASONRY

## **GILBERT'S CONCRETE**

All Phases of Concrete Driveways · Patios · Sidewalks Insured · BBB Member www.gilbertsconcreteconstruction.com

CALL FOR FREE ESTIMATE 619-253-8775 III Lic. #786215

#### **CONCRETE MASONRY**

STRUCTURAL & DECORATIVE

BRICK • BLOCK STONE • TILE **CONCRETE** DRAINAGE WATERPROOFING

30 years experience

References & Portfolio carsonmasonrysandiego.com WILLIAM CARSON

(858) 459-0959 cell: (858) 405-7484



LA JOLLA, RSF & THE COASTAL AREA SINCE

Pooldecks • Patios • Brick Work Exposed Aggregate Driveways Retaining Walts • Stone Work French Drain Installations

**OVER 24 YEARS EXPERIENCE** 

Office: 760.480.9132 Mobile: 760.519.5796 www.candiconcreteinc.com

#### Terry Brewer Concrete

and block walls. Since 1980. Bonded / Insured.

Call 858.212.2586 BBB Member A+ Rating Lic.#390780

#### CONSTRUCTION

#### **GLORIA CONSTRUCTION**

KITCHEN/BATHROOM REMODELS, TILE, DRYWALL, TEXTURE, PAINTING, ELECTRICAL, PLUMBING, ACOUSTIC CEILINGS, PATCH REPAIR & DEMOLITION



BONDED/INSURED LIC # 944837 Free Estimates Fax 619.690.3169 CALL 619.250.1041

#### **Re-Stucco Specialists**

Interior Plaster/Drywall Repairs All Work Years Experience Lic. # 694956

Repairs • Lath & Plaster Re-Stucco • Custom Work Clean . Reliable . Reasonable

**D'arlex** 619-846-2734 Cell

Email: darlex0907@hotmail.com

#### ELECTRICAL



RIGHT CHOICE 858 566-0113 E LECTRIC .

JACOB'S ELECTRIC ential / Co

Clean, Quality Work (619) 843-9291 FLOORING

#### **Traditional** <u>Hardwood</u> Flooring

- REFINISHING
- REPAIR
- INSTALLATION

**SPECIALIZING IN** HARDWOOD FLOORS Over 20 years experience in San Diego **JOHN WEIGHTMAN** 

(619) 218-8828

## **GARDENING-LANDSCAPING ProMow**

**Weekly Mowing & Trimming** Reliable & Honest. Free Estimates



Call Scott (858) 652-0873

www.DeLaCruzLandscaping.com Custom Landscapes

> **FREE Estimates** Residential & Commercial Maintenance

Landscape Lighting Drip Irrigation & Troubleshooting Tree Trimming & Wood Fences **Drought Tolerant Landscapes** 

> 619 200-7663 LIC#808864

#### Teco's Gardening

Tree Trimming Lawn Renovation New Plants & Design Whole Tree Removal Sprinkler Installation/Repair General Clean-Ups Stump Grinder Service Clean Palms & Trees

We Also Do: Fencing, Floors, Stucco Repair crete, Demolition, Brick & Block Walls Drywall, Painting, Roofing Plumbing, Drains Installed/Repaired General Hauling

Low Prices Free Estimates (858) 503-5976 (858) 220-6184 j\_teco@yahoo.com

Jose's Gardening Clean-up Hedges hauling · Reasonable Rates Free Estimates · References

619-847-1535

Lawn Care & Gardening

Retired gentleman, weekly, bi-monthly, residential & commerical. Low as \$20 a visit.

619.450-9804

A gardener you

#### HANDYMAN

**HANDYMAN** 

Free Estimates **GMD COMPANY** 

## (619) 244-9380

DRYWALL, ELECTRICAL PLUMBING, TILE, DOORS, FRAMING, WINDOWS, CEMENT, PAINTING, BATH & KITCHEN REMODELING

LIC# 420564 LIABILITY INSURANCE AND BONDED WWW.GMDCOMPANY.COM

#### Ocean Home Services **High Quality Home Improvement**

Only \$35/hr. Master Carpenter w/ 25 years experience. Interior /exterior woodworking (ex-termite inspector)

Quality design fence work wood /vinyl

Professionally Installed windows & doors Drywall Install/Repair and finish work.

Detail Quality Painting Light Electrial & Plumbing Call Scott (619) 241-1231

#### **RENT-A-HUSBAND**

Handyman with 20 years experience. Many Skills . Hourly or Bid Prompt & Professional Insured

> **Ask for Bob** 858-454-5922

# HAULING

A VETERAN HAULING

Insured · Reliable
Best Prices & Free Estimates
10% Discount - Senior & Veteran Call A Veteran **619-225-8362** 

#### I LUV JUNK HAULING

You Call-We Haul! No Job Too Small!

Evictions, cleanouts, construction debris, tree trimming, etc.

619-933-4346

10% Senior
Discount

#### PAINTING PAINTING - ALL PHASES

Residential Commercial

• 619-674-6373 Free Estimates 30 years BBB • Senior Discount

Lic# 620471 alan@lajollapainting.biz www.Lajollapainting.biz

#### **Painting Division:**

Interior/Exterior Painting, Repairs. Power Washing, Caulking & Sealing, Stucco, wood replacement,

epoxy coatings and Much More! (619) 665-0754





(619) 795-9429 www.chúckiespainting.com chuckgjr@cox.net

# **FREE ESTIMATES**

- **CLEAN COURTEOUS PROFESSIONAL** Interior / Exterior
- Custom Cabinet Finishing Residential & Commercial
- Wallpaper Removal Stucco Repair
- "Popcorn" Ceiling Removal • Insured, Quality Workmanship

619-219-1923 **BRETTCUSTOMS@COX.NET** 

#### FREE ESTIMATES Baylor's Brush Painting ntérior - Exterior Pai

➤ Personal Service ➤ Excellent on Detail! Bonded St Lic #538443 ED BOEHLER (619) 224-9713

<u>Plumbing</u> -BILL HARPER PLUMBING & HEATING-Low Cost Plumbing & Handyman Service

25 years exp - BBP member Senior Discounts, All plumbing and drain cleaning No extra charge on Saturdays, Licensed and bonded 25 yrs. exp – BBP member Lic # 504044 Phone Estimate: CALL BILL 619-224-0586

#### ROOFING



Scott Smith, has been serving the beach communities since 1979 858-272-ROOF (7663) 619-224-ROOF (7663)

#### POOL SERVICES

## BAJA籛 POOL PLASTERING

#### We Re-Do Your Pool!

Replaster, Repairs & More! Licensed/Bonded, BBB Member

Call Ruben 619.254.4455 FREE ESTIMATES

LIC #452824 SENIOR SERVICES

# usiting 1 Angels.

Care from 2 hours to 24 hours including meal preparation, hygiene help, errands

and light housekeeping.

Downtown 619-540-7699 La Jolla/PB 858-551-8910 UC/Del Mar 858-350-4301



Outings & Events ·Healthy Meals ·Maid Service ·Custom Care Plans

rcfe#374601285 **Call for information** 

Assist with Medications

#### TILE & MARBLE

#### D.K. TILE Repairs, re-grouts & installations of all ceramic tile & stone. All work done by owner.

Free Estimates Lic # 428658 858.566.7454 858.382.2472

# TILE, MARBLE & PANITE EXPERT Guaranteed Quality Unbeatable Prices

#### Kitchens, Bathrooms, Flooring **Contact Corey Love**

OFFICE (619) 609-6900 CELL (760) 213-0526 elitehomeconstruction.com

#### TREE SERVICES

Crown Point CLIPPERS, INC. Tree Service FREE ESTIMATES!

• Fine Pruning & Thinning

 ARTISTIC TREE LACING • TREE & STUMP REMOVAL

(858) 270-1742 Fully licensed and insured. Lic# 723867

**YOUR SERVICE** As low as \$45/week!

**ADVERTISE** 

**Call Steve** 858.270.3103

# Nature Cruise $_{\text{the}}^{\text{to}}$ Los Coronado Islands

This exciting narrated nature cruise, aboard the comfortable 105' U.S.C.G. inspected vessel, will give you an up close personal view of Coronado Islands and all the sea life. You could see whales, dolphins, elephant seals, sea lions, many varieties of sea birds & much, much more!



2 for 1 With ad Limit 4

Buy 1 adult ticket (cash or credit

card) and get 2nd ticket

**FREE** Trips depart Thursday through Sunday and holidays at 10:15 a.m. Approximately 5 1/2 to 6 hour excursions.

SAN DIEGO HARBOR EXCURSION

1050 N. Harbor Dr. (Foot of Broadway), San Diego

(619) 234-4111 • www.sdhe.com



#### Religious Directory 9:30 am . The Bridge (contemporary service)

10:45 am · Traditional Service

Sunday School for all ages at both times with amazing children's and youth program Rev. Dr. Michael J. Spitters, Lead Pastor

8320 La JOLLA SCENIC DRIVE NORTH, LA JOLLA, CA 858.453.3550 www.torreypineschurch.org NON-DENOMINATIONAL

SAN DIEGO BAHA'I COMMUNITY 6545 Alcala Knolls Dr. (off Linda Vista Rd.) SUNDAY 9:00 - 10:00 Interfaith Devotions; 10:30 - 12:30 Introductory Talk & Discussion Please Call 858-274-0178 for Directions or for more information General Baha'i Info - www.bahai.org

# VIDEO to DVD

www.sandiegobahai.org

Film 8mm & 16mm to DVD | Slides & Photos to DVD



10% When you mention this ad

Video Tapes Deteriorate Don't Lose Your Memories Record to DVD • Play on Computer or TV

5201 Linda Vista Rd. • 619.220.8500

# As low as



#### The Truth about Short Sales

Tax issues, who qualifies, what bank never wants you to find out, why short sales fail. This newly released SPECIAL HOMEOWNER'S GUIDE shows you exactly what you should know BEFORE YOU EVER SIGN ANYTHING.

For your FREE Guide Call: 760-807-3734, email shortsale@betsyburkey.com or visit www.betsyburkey.com

# **Getting Divorced?**

- Flat Fee Based
- Complete process within 120 days

The average individual loses 75% of assets through conventional divorce.

Don't be another statistic.

#### **Divorce Solutions®**

is about saving your assets, not destroying them.

#### Call now for a FREE consultation

619-501-1900 • www.DivorceSolutionsSanDiego.com

del cerro



#### **INVESTMENT SPECIALS!**



PACIFIC BEACH buildings in the heart of P.B. Townhouse style Smallest unit is 1.500 sf! \$1,300,000



PACIFIC BEACH Two houses on one lot. 2 BLOCKS TO THE BEACH! Live in one, rent the other

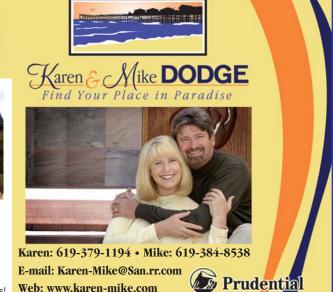


**BANKERS HILL** 

Beautiful duplex with numerous stained glass windows. Great business location and/or home! \$1.185.000

Call for details! We can also expertly assist you in Estate, Probate and Short Sales!

\$1,249,000



# FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-004067 THE NAME(S) OF BUSINESS; GTT INTERNATIONAL

located at: 3750 CONVOY ST. #203 SAN DIEGO, CA. 92111 Issue Date(s): FEB 25 MAR 04, 11 & 18, 2010

#### SUMMONS (CITACION JUDICIAL) NOTICE TO DEFENDANT: (AVISO AL DEM&ADO) PACIFIC NISSAN, a California Corporation, GEOFFREY STONE, an individual, and DOES 1 to 10, inclusive YOU ARE BEING SUED BY PLAINTIFE:

open house directory =

you. In you calmid yet we limit give as we count clear, or a puede at un abogado, es posible que cumpla con los requimay lose the case by default, and your wages, money, and
sitos para obtener servicios legales gratuitos de un prograproperty may be taken without further warning from the
rourt. There are other legal requirements. You may want to
estos sin grupos sin fines de lucro. Puede encontrar
court. There are other legal requirements. You may want to
estos sin grupos sin fines de lucro nel sitio web de
call an attorney right away. If you do not know an attorney, you. California Legal Services,(www.lawhelpcalifornia.org), en el
may want to call an attorney referral service. If you cannot. Centro de Ayuda de las Cortes de California, (www.courffired en atterney user was begilde for feed per desired. increated at: 5790 CWINN'S 1. #ZOS SAN DIEGOU, CA; 2711 May with to Carl and adunting herefore as whee. If you cannot be callotinic even be callotinic, increased and the control of the c a statuatory lien for waived fees and costs on any settlement number of plaintiff's attorney, or plaintiff without an attorney a statuatory tien for waved rees and costs on any settlement infinite or plantini saturney, or plantini without at autority, or arbitration award of \$10,000 or more in a civil case. The is: (El nombre, la direccióen y el número de teléfono del abocourts lien must be paid before the court will dismiss the case.

Tiene 30 DiAS DE CALENDARIO después de que le entreguen gado, es): Carta De Dominicis (SB #98952), 326 E. Grand esta citación y papeles legales para presentar una respuesAvenue, Escondido, CA 92025, 760-480-0903, ADTE: NOV ta por escrito en esta corte y hacer que se entregue una 12, 2009 clerk, by B FOLLIS, Deputy ISSUE DATES: MAR 25 copia al demandante. Una carta o una llamada telefónica no APR 01, 08 & 15, 2010 (LO ESTA DEMANDO EL DEMANDANTE)
JUDITH O'REILLY, an individual

NOTICE! You have been sued. The court may decide against corte. Es posible que haya un formulario que usted pueda usar you without your being heard unless you respond within 30 para su respuesta. puede encontrar estos formularios de la days. Read the information below. days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in propare legal form if you want the court to hear your case. There may be a court form that you can use for your response. You

This business is being conducted by: AN INDMDUALThe can find these court forms and more information at the quitar su sueldo, dinero y bienes sin más advertencia. Hay transaction of business began on: 09/17/05 The statement California Courts online Self-Help Center (www.courtinfo.ca. otros requisitos legales. Es recomendable que llame a un was filed with David L. Butler, County Clerk of San Diego gov/selfhelp), your county library, or the courthouse nearest abogado immediatamente. Si no concoe a un abogado, County on: MAR 17, 2010 Issue Date(s): MAR 25 APR 01, 08 you. If you cannot pay the filing fee, ask the court clerk for a puede llamar a un servicio de remisión a aabogados. Si no &15, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-007922 THE NAME(S) OF BUSINESS: SAN DIEGO PLUMBING NOW located at: 5346 VAN NUYS WAY SAN DIEGO, CA. 92109 is

hereby registered by the following owner(s): GEORGE SCHNEIDER This business is being conducted by: AN INDIVIDUALThe transaction of business began on: 12/10/08 The statement was filed with David L Butler, County Clerk of San Diego County or MAR 22, 2010 Issue Date(s): APR 01, 08, 15 & 22, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT

FILE NO. 2010-007875
THE NAME(S) OF BUSINESS: LNY OPTOMETRY
located at: 1890 GARNET AVE. SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): KRISTINE PHAM OD This business is being conducted by: A CORPORATION KRISTINE PHAM, OD 6471 THORNWOOD ST. SAN DIEGO, CA. 92111 CALIFORNIAThe transaction of business began on: NOT YET STARTED The statement was filed with David

Issue Date(s): APR 01, 08, 15 & 22, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT

FILE NO. 2010-008480
THE NAME(S) OF BUSINESS:HI PERFORMANCE AUTO located at: 4345 TWAIN AVE, F SAN DIEGO, CA. 92120 is hereby registered by the following owner(s): DUBAI USA INC This business is being conducted by: A CORPORATION DUBAI USA INC 4345 TWAIN AVE, #F SAN DIEGO, CA. 92120 CALIFORNMA The transaction of business began on: 03/25/10
The statement was filed with David L. Butler, County Clerk
of San Diego County on: MAR 25, 2010
Issue Date(s): APR 01, 08, 15 & 22, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-008631 THE NAME(S) OF BUSINESS UNLIMITED SERVICES BUILDING MAINTENANCE.

UNLIMITED SERVICES, USBM

located at: 2535 CAMINO DEL RIO SOUTH #205 SAN DIEGO, CA. 92108 is hereby registered by the following owner(s): MC PEAK CORPORATION This business is being ownerls; wice PEAN-COMPTONATION IN ED BOSINESS is being conducted by: A CORPORATION MC PEAK CORPORATION MC SEAK CORPORATION MC PEAK CORPORATION 2535 CAMINO DEL RIO SOUTH #205 SAN DIEGO, CA 92108 CALIFORNIA The transaction of business began on: 07/15/85 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 26, 2010 Issue Date(s): APR 01.09.16.9.2.2010. 01, 08, 15 & 22, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-008716 THE NAME(S) OF BUSINESS: DIRTY BIRD B&, DIRTY BIRD located at: 5137 DERRICK CT. SAN DIEGO, CA. 92117 is

A LIMITED LABILITY COMPANY DOWNISTAGE PRODUCTIONS, LLC. 5137 DERRICK CT. SAN DIEGO, CA 92:117 vas filed with David L. Butler, County Clerk of San Diego CALFORNAT he transaction of business began orn NOT YET STARTED The statement. Once of the statement was filed with David L. Butler, County orn MAR 23, 2010 Issue Date(s): APR 15, 22, 29 & MAY 06, 2010 Clerk of San Diego County on: MAR 29, 2010 Issue Date(s): APR 01, 08, 15 & 22, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-008000 THE NAME(S) OF BUSINESS: LIVE IT, LIVE IT OPTIMAL

92122 is hereby registered by the following owner(s): JANET

MILEIN This business is being conducted by: AN INDIVIDUAL

The transaction of business began on: 01/01/05 The statement was filled with David L. Butler, County Clerk of San

FIGTITIOUS BUSINESS NAME STATEMENT Diego County on: MAR 29, 2010 Issue Date(s): APR 08, 15, 22 & 29, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-09314 THE NAME(S) OF BUSINESS: PET KINGDOM, ANIMAL KINGDOM located at: 3191 SPORTS ARENA BLVD. SAN DIEGO, CA.

92110 is hereby registered by the following owner(s): SPORTS ARENA TROPICALS, INC. This business is being conducted by: A CORPORATION SPORTS ARENA TROPI-CALS 3191 SPORTS ARENA BLVD. SAN DIEGO, CA. 92110 CALIFORNIA The transaction of business began on: 01/01/09 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 01, 2010 Issue Date(s): APR 08. 15. 22 & 29. 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009289 THE NAME(S) OF BUSINESS: UPDATE, LGBT TODAY, LGBT SAN DIEGO, GAY SAN

#### DIEGO, LGB TODAY, GAY TODAY, LESBIAN & GAY TODAY

located at: 3737 5TH AVE. STE 201 SAN DIEGO, CA. 92103 is hereby registered by the following owner(s): SAN DIEGO COMMUNITY NEWSPAPER NETWORK This business is being COMMUNITY NEWSPAPER NETWORK This Dusiness is being the same of the sam conducted by: A CORPORATION SAN DIEGO COMMUNITY NEWSPAPER NETWORK 3737 5TH AVE. STE 201 SAN DIEGO, CA. 92103 CALIFORNIA The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APF 02, 2010 Issue Date(s): APR 08, 15, 22 & 29, 2010

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009265 THE NAME(S) OF BUSINESS:

Dunn, REALTORS

IVAN HOLMES ART & DESIGN
Iocated at: 701 KETTNER BLVD. #74 SAN DIEGO, CA. 92101 is hereby registered by the following owner(s): IVAN C. HOLMES This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-008225 THE NAME(S) OF BUSINESS:

SEE ENERGY EFFICIENCY CONSULTING
located at: 993 SOUTH SANTA FE STE #224 SAN DIEGO, CA.
92083 is hereby registered by the following owner(s): ELIZADETERMINENT AND AN INC. BETH PEREZ This business is being conducted by: AN INDI-VIDUAL The transaction of business began on: 11/11/07 The statement was filed with David L. Butler. County Clerk of San Diego County on: MAR 24, 2010 Issue Date(s): APR 08, 15

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-007822 THE NAME(S) OF BUSINESS: THE ARTS DANCE PROJECT

located at: 3535 LEBON DR. #4413 SAN DIEGO, CA. 92122 is hereby registered by the following owner(s): MARIE ARTS This business is being conducted by: AN INDIVIDUAL The transaction of business began on: 03/19/10 The statement was filed with David L. Butler, County Clerk of San Diego County on: MAR 19, 2010 Issue Date(s): APR 08, 15, 22 & 29, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT THE NO. 2010-009220 THE NAME(S) OF BUSINESS: YOUR CONTAINER GARDNER, OUTDOOR LIVING ACCENTS

located at: 1351 REED AVE #2 SAN DIEGO CA 92109 is hereby registered by the solidon owner(s): TIMOTHY J.
DOUGHERTY This business is being conducted by: AN INDI-DOUGHERT HIS usuless is Deling conflucted by An Inchri VIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L Butler, County Clerk of San Diego County on: MAR 19, 2010 Issue Date(s): APR 08, 15, 22 & 29, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009220

THE NAME(S) OF BUSINESS: LATINA FASHIONS located at: 2359 ULRIC ST. SAN DIEGO, CA. 92111 is hereby registered by the following owner(s): CLAUDIA OBREGON-HERRERA This business is being conducted by: AN INDIVIDU-AL The transaction of business began on: NOT YET STARTED
The statement was filed with David L. Butler, County Clerk of
San Diego County on: APR 06, 2010 Issue Date(s): APR 15,
22, 29 & MAY 06, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009326

THE NAME(S) OF BUSINESS: ABC BEACH SAVER located at: 3010 GLENDORA ST APT E SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): ALLEN BRENT CLARK This business is being conducted by: AN INDI-VIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler. County Clerk of San Diego County on: APR 05, 2010 Issue Date(s) APR 15, 22, 29 & MAY 06, 2010

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009584 THE NAME(S) OF BUSINESS: OCEAN REALTY CO.

located at: 1543 GR& AVE. SAN DIEGO, CA, 92109 is here by registered by the following owner(s): JAMES D. PORTMAN
This business is being conducted by: AN INDIVIDUAL. The
transaction of business began on: 01/05/70 The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 06, 2010 Issue Date(s): APR 15, 22, 29 & MAY 06, 2010

## FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-008044 THE NAME(S) OF BUSINESS: MG MANAGEMENT CONSULTING located at: 3582 MISSION BLVD. SAN DIEGO, CA. 92109 is

hereby registered by the following owner(s): DOWNSTAGE hereby registered by the following owner(s): MARK GEIER This PRODUCTIONS, LLC. This business is being conducted by: business is being conducted by: AN INDIVIDUAL The trans-

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-007400

THE NAME(S) OF BUSINESS: G THANKS located at: 822 SAN JUAN PL. #3 SAN DIEGO, CA. 92109 is hereby registered by the following owner(s): NANCY A. CRAW-FORD This business is being conducted by: AN INDIVIDUAL located at: 4130 PORTE DE MERANO #73 SAN DIEGO, CA. The transaction of business began on: NOT YET STARTED

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009420 THE NAME(S) OF BUSINESS: GARDEN FOR GROWTH

located at: 4732 MUIR AVE. SAN DIEGO, CA. 92107 is hereby registered by the following owner(s): JULE JOHNSTON
This business is being conducted by: AN INDIVIDUAL The
transaction of business began on: NOT YET STARTED The
statement was filed with David L. Butler, County Clerk of San Diego County on: APR 05, 2010 Issue Date(s): APR 15, 22, 29

#### FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2010-009719 THE NAME(S) OF BUSINESS: HEALTHY BENEFITS & RECORDS located at: 3023 BARNARD ST. #3 SAN DIEGO, CA. 92110 is

hereby registered by the following owner(s): JULIE JOHN-STON This business is being conducted by: AN INDIVIDUAL The transaction of business began on: NOT YET STARTED The statement was filed with David L. Butler, County Clerk of San Diego County on: APR 07, 2010 Issue Date(s): APR 15, 22, 29 & MAY 06, 2010

#### DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES 1350 Front St., Room 5056, San Diego, CA. 92101 (619) 525-4064 Filing Date: MARCH 30, 2010

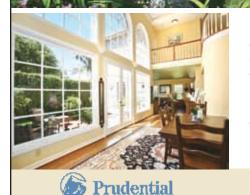
To Whom It May Concern: The Name(s) of the Applicant(s) is/are-HOL 7HALIER WILLIAM JOHN RIMES TAMMY LYNN Is a click induction of the applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverage at: 2754 CALHOUN ST., STE G, SAN DIEGO, CA 92110-2760 Type of license(s) applied for: 42-0N-SALE BEER & WINE-PUBLIC PREMISES ISSUE DATE(S): APR 15, 22 & 29, 2010

#### Sun 1-4pm .......8641 Villa Mallorca #F .....2BR ......\$565,000-\$620,876 ......Karen Ekroos ● 858-735-9299 Sun 1-4pm .......5255 Edgeworth Rd. ......4BR/2.5BA ......\$850,000-\$900-876 ..........Karen Hickman • 858-229-7773 Sun 1-4pm .......5432 Candlelight Dr. .......3BR/3BA .......\$1,999,000 .........Mary Ann Holladay • 858-864-7091 Sun 1-4pm .......358 Belvedere .......4BR/4.5BA ......\$2,000,000-\$2,300,876 .......David Schroedl • 858-459-0202 Sun 1-4pm ........2143 Via Don Benito ..........5BR/4BA ...........\$2,890,000-\$3,400,000 .......Debbie Keckeisen • 858-997-7986 Sun 1-4pm ........2610 Inyaha Lane ..........6BR/6.5BA ........\$4,650,000-\$5,550,876 ............Claire Melbo • 858-229-8383 university city Sat & Sun 12-4pm .....4253 Caminito Terviso ......4BR/3BA .......\$849,000 ......Natasha Alexander • 858-336-9051 pacific beach / mission beach / crown point Sun 1-4pm .......5353 Calle Vista .......5BR/3BA ......\$1,050,000-\$1,250,000 ......Carol Hernstad • 858-775-4473 point loma / ocean beach alvarado estates bay ho coronado

# THURSDAY · APRIL 15, 2010

# **Open Sunday 1-4** • Beach Barber Tract





California Realty

DRE #00982592

## Open Sunday 1-4 • 358 Belvedere

Charm and elegance - all just a block to the beach. Situated on one of La Jolla's most sought after streets this beautiful brick traditional 4BR/4.5BA home features soaring ceilings, hardwood floors, crown molding and French doors. The gourmet kitchen has upgrades that every chef desires. Separate guest/maid's room downstairs. Walk to Windansea and the Village! Call David to view this amazing property.

> Seller will entertain offers between \$2,000,000 & \$2,300,876 www.358Belvedere.com





858 • 459 • 0202 dgs@san.rr.com www.DavidKnowsLaJolla.com

## TIDELINES

CONTINUED FROM Page 10

ibility meets calm water, I see remnants of the pier gravesite while snorkeling the area. Depending on the sand's ebb and flow, railroad ties, which were used as pier supports, may be more or less exposed from year to year. The ties themselves are now a habitat that supports a thick algal turf for sponges, bryozoans and barnacles to attach, and good hiding for fish-like blennies, sculpin, halibut and stingrays. Sometimes I'll see bright-red kelp crabs clamped onto a post, tearing off clumps of encrusting algae and stuffing the salad into its mouth.

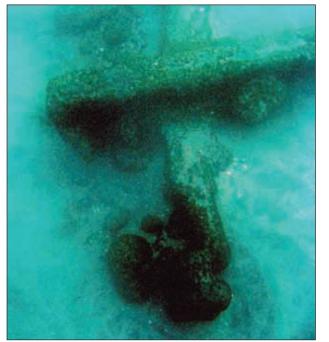
After concluding that the site had never been mapped, I waited for a particularly good reveal, then called my friend, Spence, a civil engineer, to help visualize the layout of the remains in a more concrete way. We descended with scuba gear and stretched a measuring tape across one rail tie, securing it around one end to determine length. When we tried to remove the tape, it wouldn't budge for a small octopus claiming ownership. After some tug-o-war, the cephalopod liberated the tape from its suckers and we established the metal remnants at about 15feet-long each. Based on the completed map, it appears the pier gave way right where it stood. We estimate the site at 20-feet wide and 100feet long, although the standing pier was

Whether this area marks the scope of the sunken pier ruins remains murky. Clearly, however, there can be no mystery that visitors who strolled the pier's walkway during its heyday  $experience \bar{d} \ an \ incomparable \ top side \ vista.$ These days, the pier retains a unique panorama, albeit under water, for visitors who instead must don a diving mask and swim its length.

Judith Lea Garfield, biologist and underwater photographer, has authored two natural history books about the underwater park off La Jolla Cove and La Jolla Shores. www.judith.garfield.org. Questions, comments or suggestions? E-mail jgarfield@ucsd.edu.



The pier and hotel are open for business but dredging an opening from the marina to the ocean has been abandoned. (unknown photographer, date)



Pier remains provide snorkelers with an underwater archaeology adventure, and when viewed up close, a dense community of life.

(c. 2009). © 2010 JUDITH LEA GARFIELD

