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**Bucs begin league play**

SEE PAGE 11



**PB Farmers Market changes**

SEE PAGE 6



**sdnews.com**

SAN DIEGO COMMUNITY NEWSPAPER GROUP



Damaged residential buildings on a street in Kharkiv after Russian attacks. As fighting intensifies this week, Russian forces are bombing cities across the country and killing civilians who are unable to escape. Russia began its invasion of Ukraine on Feb. 24.

DEPOSIT PHOTOS

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# San Diego Community Newspaper Group has several Ukrainian connections

By RACHEL ROSEN

The tragedy of the Russian invasion of Ukraine has impacted the world as the humanitarian crisis evolves and worsens daily.

In professional and personal ways, San Diego Community Newspaper Group has a connection to Ukraine. The media company outsources most of its page and ad design to Design2Pro, which has a production center in Eastern Europe with many of the graphic designers located in Ukraine.

"It's so tragic and heartbreaking to witness this horrific act of violence unfold," said Julie Main, owner and publisher of San Diego Community Newspaper Group. "Having a working connection with these guys makes us anxious about their safety and well-being. We hope and pray for an end to this in-humane invasion and crimes against humanity."

Ira, who designs Beach & Bay Press, La Jolla Village News, and Peninsula Beacon, lived in Kyiv with his family as of earlier this week. He was there with his son, daughter, and 6-year-old granddaughter. At first, they didn't evacuate and hid in the basement of their home during the bombings.

"It is very cold in the basement and there is not enough space," Ira wrote in an email. "Then we decided that it was more dangerous there than in the apartment, and we moved to the densest walls in the apartment, on the floor. We barricaded the window



View of the ruined city center of Kharkiv after Russian attacks.

DEPOSIT PHOTOS

with boxes and things, and removed the glass doors from their hinges."

Ira and his family were living every day in fear. He said it is difficult to concentrate on anything and think in general. He speaks highly of his homeland, describing the Ukrainian people as invincible and "strong and spirit, all united." He is proud of his daughter's husband who is fighting in the Ukrainian army.

He and his family have since evacuated and are now in Romania.

"Here I am complaining to Ira that a photo credit is in the wrong font,

and he and his family are dodging missiles," said Thomas Melville, editor of Beach & Bay Press, La Jolla Village News, and Peninsula Beacon. "I have no idea how he worked during the invasion, but he did. These Ukrainians are just made different — they're tough. I'm relieved he and his family members made it to Romania."

Michael Kurov, who is the owner of Design2Pro, was born in Russia and currently lives in Santa Barbara. He is keeping in constant contact with his employees overseas.

"I know them for a very long time," Kurov said. "Some of them have worked for us for almost 20 years. A lot of people I know personally, and I know their families. When you work with someone for such a long time, you get to know them well."

He has accounted for all but one person out of the 52 employees in Ukraine.

"Only one person disappeared, which is kind of scary — it's really scary," said Kurov. "He's actually from Poland, [he's a] designer, but he went to Ukraine for his family to

bring them back right before it started and we cannot get into contact with him for a whole week."

All other Design2Pro employees are still working despite the chaos. Kurov is attempting to help them and their families evacuate to safer locations.

"We're trying to organize an evacuation from the areas affected the most — eastern parts of the country — to places where people will be safe," he explained. "We've organized some places in Moldova... and western parts of the country that I expect are not going to be affected as much as the eastern parts of the country."

Kurov acknowledged that it's hard to predict anything in a time of war but he guesses that western Ukraine is safer than the eastern regions. A large barrier is that men aged 18-60 are not allowed to leave the country.

"Places like Poland and Moldova are out of reach for them so that's why Lviv is the best possible solution as of right now," he said. "So people are slowly moving because of the huge line and it's dangerous to go there because it's war and they can get shot somewhere along the way. But luckily, one by one, family by family they are able to get there, but a lot of people got stuck in dangerous areas."

Kurov didn't expect the Russian invasion to happen.

"It's 2022, and we basically went back to World War II and World War I," he said. "It's crazy, it's not supposed to be like this."

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## SCOTT'S PB SPOTLIGHT

I often get met with surprise when people learn that I grew up here in PB since there aren't too many "locals" anymore. It got me thinking, there's a lot of interesting people and businesses in our community that people may not know about if they are new to the area. So, each month I will be spotlighting someone within our community that I think has an interesting story to share.

### Nick Desantis: Desantis Renovation Solutions: 619-300-9241

Nick grew up in La Mesa and Los Angeles as a young kid and then the family moved to Ramona where he finished up middle school and went to high school. His grandmother lived in PB his whole life, where he spent his summers, and even from an early age, he knew he wanted to end up in PB. Nick is a lifelong soccer player and he played both college and semi-pro soccer. This love of soccer is what led him to meeting his amazing and beautiful wife Alea, a PB native and graduate of UJ High. They met while playing adult league soccer and many years later, 3 kids, multiple pets, starting a business, building a house and lots in between, they currently live in North PB and Nick has become a remodel specialist in PB.

Nick cut his teeth in the construction business working in high school for his stepdad who was a custom house painter. He said his stepdad was a "master of his trade" and that he had "an incredible work ethic" and he taught Nick the importance of both, lessons Nick said he values to this day. After pursuing pro soccer for a number of years and doing construction work for others, Nick started DRS in 2008 with his little brother Damian and hasn't stopped growing since. They specialize in kitchen and bathroom remodels but can do most anything. They've developed a niche specialty in being condo remodel experts and have developed great relationships with local HOAs, which helps both them and their clients have much smoother remodels. Running a remodeling company, managing double digit employees and subs and balancing 10-15 projects at any given time is a challenge but he applies a lesson his great-grandma taught him many years ago to make it work. "Don't get too high with the good and don't let the bad get you too down". That lesson, along with having enough good people working with him so he's not spread too thin so he can still give each customer the time and attention they deserve. When I asked Nick what he likes most about his career path and what he likes least, he said, "Favorite is the flexibility of schedule that allows me to stay close to home and be involved with our kid's schools and all their



extracurricular activities. Building a family business with my brother is pretty cool too! Least favorite is just the inevitable stress that comes with the responsibilities that you can never be content with what you've done...but that also keeps the drive and motivation to keep growing and building our reputation for the future". A little glimpse into the quality of character Nick possesses.

I've known Nick a long time. I grew up with his wife's older brothers so I met him as soon as he met his wife. We were at each other's weddings, our kids are friends, we played basketball for years together and over all of those years we've had many laughs, lots of good times and he's worked on a lot of remodeling projects for me. He's an amazing friend, husband and father and a bit of a Fantasy Football savant, having won our fantasy football league an astounding 4 times! There are lots of good people in the world and then there are REALLY good people in the world. Nick is a REALLY good dude. His honesty, integrity and dedication to his family, friends and craft are truly inspiring.

If you know of someone you think has an interesting story, send me an email [scott@isellbeach.com](mailto:scott@isellbeach.com) with their info and why you think they would be a good person/business to spotlight and will consider them for a monthly spotlight.

COMPASS

Scott Booth 858-775-0280

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# Pacific Beach wellness clinic claims City's citation is incorrect

Business says unfair permitting fees are too costly and may end up shutting it down

By DAVE SCHWAB

A Pacific Beach acupuncture and chiropractic clinic is claiming a citation by the City's Development Services Department is erroneous and could cost them tens of thousands of dollars in extra permit fees and potentially shut them down.

The businesses in question are Source Empowered Wellness and Habstritt Chiropractic at 4666 Cass St. The unresolved zoning and permitting issues on that property date back to May 13, 2021.

That was when the City issued a citation saying the Cass Street property was in violation of San Diego Municipal Codes and that the following issues needed to be corrected: unpermitted operating medical, chiropractic, yoga, and massage businesses; converting off-street enclosed parking space into office space to include interior partitions and electrical; and reduction of off-street parking.

"Source Empowered Wellness and Habstritt Chiropractic are being told that their use is not allowed where they have been operating for the last six years," said Larry Michel, business manager for Source Empowered Wellness. "The tenants' use fits within the designated services listed,

specifically, beauty and personal care services. The City's Code Enforcement Division is citing the proprietors of the businesses as operating medical, chiropractic, yoga, and massage. They do not do yoga, medical, or massage. They do acupuncture, which is not considered medical services or treatments."

Noting Source Empowered Wellness is a low-cost clinic that has given well over 100,000 treatments to more than 5,000 people in Pacific Beach and La Jolla, Michel added: "It has been a labyrinthian process to get clarity on how to resolve this issue. We are being told we don't belong where we have been for the last six years. We believe code enforcement has it all wrong. Rather than accept that they (City) made an error, they have told us that we need to apply for a special use permit or close the business down."

The City of San Diego responded to the claims made by Source Empowered Wellness.

"The City of San Diego Development Services Department Code Enforcement Division does not make 'discretionary decisions' to 'close down' businesses," said Scott Robinson, acting program coordinator for the City's



Source Empowered Wellness and Habstritt Chiropractic at 4666 Cass St. have unresolved zoning and permitting issues with the City. COURTESY PHOTO

Communications Department. "Instead, Code Enforcement Division inspects properties and identifies applicable zoning and housing codes violations.

"The subject business illegally converted a garage on the property, triggering the first complaint Code Enforcement Division received. Code Enforcement Division confirmed the illegal construction and identified that the chiropractic and acupuncture business is operating in the Cass Street Commercial Planned District, which does list this use as permitted by right under San Diego Municipal Code. Personal services

include grooming, which is permitted in the Cass Street Commercial Planned District.

"Business and professional offices may be permitted on the ground floor in accordance with the provisions of the municipal code, which requires a special use permit," continued Robinson. "Development Services Department's Land Development Review Division has provided information to the business on obtaining a permit to operate. Code Enforcement Division does have the authority to enforce municipal code violations. If a responsible party disagrees with a determination and does

not comply, Code Enforcement Division will schedule an administrative hearing to confirm determination and assess penalties for noncompliance."

"It has been a dream and honor to serve the Pacific Beach community with more than 100,000 treatments," said Dr. Simone Ressler of her Cass Street holistic health clinic. "COVID caused needed safety measures, which cut our capacity to treat in half. We scrambled for solutions. We had an unusable garage space. So we built a safe and beautiful addition. Unfortunately, Code Enforcement came by and issued a citation for the build-out, and also one saying we were not zoned properly to do any business on Cass Street."

Added Ressler: "The citation is not correct and [the City's] only given 'solution' was for us to apply for a special use permit. It took us months to learn that this permit no longer exists. So they told us to apply for another permit that costs up to \$30,000, a huge sum for us to pay for an inaccurate and discretionary decision made by the City.

"Locals voiced their support and concern with more than 770 signatures in just one week on our petition. The local community desires and supports having holistic healthcare services in their community and in this location, and we wish to remain that treasured service," Ressler said.

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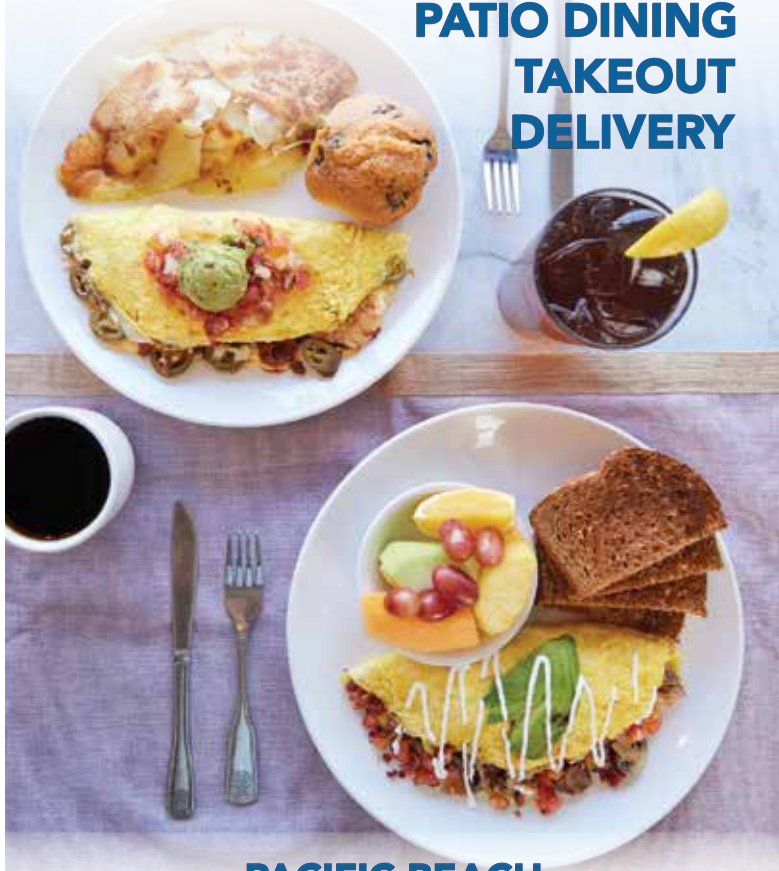
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## New staff on board for Pacific Beach Farmers Market on Tuesdays

Discover Pacific Beach plans to bring back full roster of events this year

By DAVE SCHWAB

The Pacific Beach Farmers Market on Tuesdays is alive and well and moving forward with a new management team.

Discover Pacific Beach, the community's business improvement district, operates the farmers market on Garnet Avenue and Bayard Street, which runs from 2-7 p.m. every Tuesday.

In its March newsletter, Discover Pacific Beach announced the hiring of four new market staff members: Art Zadorozhny and Vanessa Bernal as program managers; Cherish Williams as content marketing coordinator; and Bruette Martin as a new market staffer.

Sunny Lee, Discover Pacific Beach's executive director, said the farmers market was changed little by the pandemic.

"The only thing the pandemic really did to the market was change some of the health protocols," Lee said. "Nothing really changed other than people had to wear masks, and no dogs were allowed."

The farmers market's previous manager moved to Spain so Lee said, "We took on Zadorozhny, who's been plugged into many of San Diego's farmers markets in Little Italy, North Park, and Hillcrest, to help out."

PB's Tuesday Farmers Market, which opened in 2011, was closed in late March of 2021 when the City suspended all farmers market's permits due to COVID. The market was allowed to reopen a couple of months later on May 19, when the governor's office ordered California farmers markets to stay open along with grocery stores as essential services.

Asked if there are plans to expand crafts at the Tuesday market, Lee replied, "No, we have a lot of crafters.



Shoppers check out the goods at the Pacific Beach Farmers Market.

PHOTO BY THOMAS MELVILLE

We want to do less crafting. It's a farmers market."

There are, however, a couple of changes that could be coming soon for the market.

"We're really looking forward to our permit, which allows us to expand the market farther than the existing footprint on Bayard, allowing us to go all the way down to Mission Boulevard," said Lee. "We may well have a section in our market where everything is vegan."

Of the importance of the market, Lee said, "It builds community, and is just an inclusive place for anybody in our neighborhood to attend, shop or vend, showcasing anything they want to."

Discover Pacific Beach has wanted to change the location of the Tuesday market, but has run into some resistance with that notion.

"The feedback we've been getting is that people want to see us move the market onto Garnet," Lee said. "That's been a bit of a challenge for

us before, and still is. But we'd like to keep our options open. We want to see the market evolve."

In other matters, Lee noted the year-long pilot parking district on a portion of Garnet Avenue in the business district has been approved by the City. "We're waiting for parking meters to be installed right now, and permitting to be finalized with the City and the California Coastal Commission," she said. "That's what's holding up (implementation of) the parking district."

Regarding the future of Discover Pacific Beach emerging from the pandemic, Lee is optimistic noting "things are feeling more normal" with people not wearing masks as much, and meetings and events beginning to resume in-person.

"PB businesses are still recovering from having a lack of staffing, but most of our businesses seem to have stuck around, and the ones that haven't, they've gotten new tenants in there," said Lee.

Lee said Discover Pacific Beach this year is "planning to bring back our full roster of events. I'm excited for this year in PB. I'm really thankful for our new staff who've worked hard and are making a real impact, not only in our community, but helping to reinvigorate our board and our activities that we're looking forward to."

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Moe's in Mission Beach opened its doors to the public on March 4 after two years of planning, renovating and creating. Taking over the iconic Mission Boulevard building known to many as Saska's, this new concept from OMG Hospitality purposefully retains much of what made it loved by the surrounding community. Purchased in 2020 by local restaurateur Eric Leitstein, owner of OMG Hospitality, Moe's pays homage to its predecessor and the steakhouses of its original era. The name is a tribute to Leitstein's grandfather, Moe, who inspired him.

READ MORE ONLINE AT [sdnews.com](http://sdnews.com)



# Structural changes proposed amid state's rising energy rates

Study: 20 cents of every dollar in a non-solar customer's energy bill subsidizes solar customers

By KENDRA SITTON

A vote to change California's Net Energy Metering (NEM) rooftop solar subsidies has been delayed – giving locals more time to weigh in on the contentious proposal that seeks to more equitably divide costs between residential solar customers and those without solar.

The California Public Utilities Commission delayed a January vote on a proposed policy change that would make rooftop solar owners pay into the fixed costs of maintaining the grid. Currently, all those costs are shifted onto energy users without solar panels. This includes costs such as maintenance repairs as well as projects to move wires underground in order to prevent wildfires.

The Wall Street Journal characterized the current policy as “welfare for the wealthy” with rich Californians benefiting from the subsidies while costs were shifted to the poor.

Opponents worry this will discourage new solar customers and hurt the state's booming solar industry.

San Diego County has the most solar penetration of any California county – with an estimated 25% of homes using the renewable energy source. Those homeowners are

compensated at the market rate for any excess energy they contribute to the grid.

Haney Hong, a resident of the East San Diego neighborhood, revealed that due to his rooftop solar panels, his annual San Diego Gas & Electric (SDG&E) bill is around \$56. Meanwhile, those without solar are estimated to pay \$240 more annually than their solar counterparts.

Even if this subsidy changes, there are still many state programs in place as incentives for people to switch to solar. However, even with those cost-saving measures in place, studies show the vast majority of homes with solar make more than \$50,000 in income. Sixty-five percent of residential solar customers have incomes in the six figures.

“Residential solar is overwhelmingly purchased by those who can afford the initial costs,” Hong said.

Poorer households, as well as renters and people living in apartments, are cut off from the benefits of solar and the costs of maintaining the grid are shifted to them.

Hong leads the San Diego County Taxpayer Association and is urging the California Public Utilities Commission to more aggressively fix this inequity that their shelved proposal would have. The organization is advocating for the commission to increase the rates for



An SDG&E staff member at the lithium battery storage facility in Escondido (Photo courtesy SDG&E)

solar customers within five years rather than slowly over 15 years. Their proposal would make the rare low-income solar customers exempt from rising costs.

“When... we create structures that don't help those in poverty, we run the risk of concentrating [wealth] and making California even less livable than it already is,” Hong said.

The focus on more equitable metering comes amid a major surge in energy costs. SDG&E attributes the rise in rates to a hike in natural gas prices and an increase in use during the December cold front.

“There is a challenge in the ability to meet the demand for natural gas, which of course, spikes the price,” said Anthony Wagner, communications manager at SDG&E. “The

natural gas cost has gone up about 25% in the last year, and SDG&E does not make a profit off an up-charge in gas. So whatever it costs at the wholesale price plus the cost of transmission and distribution is the cost that we pass off to our consumer or customer.”

According to CBS8, SDG&E has the highest electricity rates in the country. The rates have risen since 2013 as SDG&E makes the grid more climate resistant and works to prevent wildfires. Still, Semptra, the owner of SDG&E, made \$9 billion in profits annually in a report they released.

“If we don't fix, for instance, the things in this solar rate proceeding and that energy metering, it's only going to push your rate higher and

higher. And so we have to fix these structural issues in the rates,” Hong said.

All price increases must be approved by the California Public Utilities Commission, but Edward Lopez, executive director of Utility Consumers' Action Network (UCAN), told CBS8 that the commission often puts politics over people and rarely decreases rates.

The high cost of energy in the area is just another aspect of why San Diego is becoming too expensive for many. San Diego was recently named the least affordable city in the nation, surpassing San Francisco in a report conducted by home-buying platform OJO-Labs. While other metros like New York City may look more expensive on the surface, they are paired with higher wages.

Legislators are implementing other programs that should increase renewable energy use and decrease costs.

San Diego Assemblymember Chris Ward introduced AB2316 to establish a statewide solar and storage program. He noted that 45% of Californians are renters who cannot install solar. His idea is to install smaller-scale community solar projects so renters, residents, and business owners who cannot install solar themselves can subscribe to the project and receive a credit on their utility bill for their share of the power that is produced.

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# Judge denies bail for PB man accused in Laura Shinn's death

By NEAL PUTNAM

A judge has rejected a bid to release a drug-impaired driver on bail who is charged with second-degree murder in the death of architect Laura Shinn who was struck and killed while riding her bicycle to work in 2021.

San Diego Superior Court Judge Laura Birkmeyer turned down the motion by attorney Joshua Price, who represents Adam David Milavetz, 38, of Pacific Beach, in a hearing on March 10, but acknowledged she could change her



Architect Laura Shinn was struck and killed while riding her bicycle to work in 2021.

mind in the future with a different proposal.

Milavetz, wearing jail clothing and a white mask, looked down

in disappointment. Moments later he pleaded not guilty to murder and gross vehicular manslaughter in the July 20, 2021, death of Shinn, 57.

Birkmeyer set a trial date for Oct. 12. A jury will have to decide if he is guilty of either vehicular manslaughter, or murder, guilty of both charges, or if he should be acquitted.

Shinn was on Pershing Drive in North Park on her way to work at 7:30 a.m. as the director of facilities planning at San Diego State University when she was struck from behind by Milavetz's 2011

Prius while she was in a bicycle lane. Witnesses said Milavetz pulled over and immediately threw two bags of meth over a fence. Investigators later found 29 needles and drugs in his car.

Price had suggested he wanted Milavetz to have drug treatment and housing along with a provision that he does not drive or use alcohol. He said he wanted Milavetz to be released on a structured path.

Price said Milavetz came down with COVID-19 during the eight months he has spent in jail. He also said his client was diagnosed

recently with bipolar disorder.

"This is not someone who should be out on the street," said Deputy District Attorney Kelsey Hollander. "He's already killed somebody."

"I don't think the public is being protected if he is let out of jail," said Hollander. "He's been doing drugs for 20 years."

Hollander noted that Milavetz was arrested on a drug charge three weeks earlier, but did not seek drug treatment then. She quoted him as saying "it's easy to fake being sober" to someone.

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Every week, we provide video encouragements from our church staff and volunteers, both via email and on our social media pages. Topics include but are not limited to - parenting help, kid's activities, worship, hope, mental health service opportunities and loving our neighbors. So again, head to our website to sign up for those weekly emails and to connect with us at Pacific Life Church. We feel fortunate that we get to serve the community of Pacific Beach and we love our town. We are here for you – you are not alone!



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# Beads and More celebrates 30 years in Pacific Beach

By DAVE SCHWAB

Beads and More is a polished gem in Pacific Beach.

So say crafters about the bead shop owned by Julia and Juan Candillo who met there and have been caretakers of the establishment for 24 of its 30 years at 4150 Mission Blvd.

The Candillo's store is near The Flamingo in the Promenade At Pacific Beach mall. Beads and More is one of the ground-level tenants in the 80,000-square-foot shopping center that features boutiques, office space, and restaurants.

"We're the oldest store in the mall now," said bead-hobbyist-turned-pro Julia Candillo. "I was in my 20s and someone brought me to this bead store to start a hobby. I immediately fell in love with beading."

Julia was beading so much there the previous owners offered her a job as manager. Later, they offered to sell her the store. "They just kept asking me questions – and I kept saying yes," she said laughing.

Julia said people are drawn to beading for a host of reasons.

"It's good therapy," she said. "It's a very satisfying craft. It's a craft that doesn't have to take a long amount of time. A piece of jewelry can take (only) a few minutes – or months – if you want it to."

Jewelry making is also an ancient art. "They always find stuff



Julia and Juan Candillo are owners of Beads and More at 4150 Mission Blvd., Suite 111 in the Promenade At Pacific Beach. PHOTO BY DAVE SCHWAB

in caves that's 100,000-plus years old that people adorned themselves with made of bone or shells," pointed out Juan. "Archaeologists say that was the first thing that human beings ever did that wasn't necessary for living."

"And it never gets old," contended Julia. "There's always a different bead, a different style and fashion. There's always a new trend. It keeps evolving so it's still always fun."

"There are beads from all over the world, every country, every state," noted Juan.

Beads can be made out of just about anything: glass, bone, stone, seeds, even wood.

Beads and More is set up "so that you can make your own jewelry here," noted Julia adding, "You don't need a class. We just measure you and you go around with a tray and you build what you want to make in the tray."

"There's not a lot of bead stores that do that, most just sell beads," pointed out Juan. He noted their customer base includes tourists who "discover" Beads and More one year and continue to return. "We saw them as a kid and now they have kids and they bring them here whenever they're vacationing," he noted.

Beads gives people, especially kids, a sense of identity. "Kids

have something they can wear to school all the time that they made themselves," said Juan. "It's not just something they bought when they were on vacation."

Julia said they sell beads by the piece and the strand. The cost of beads starts at 5 cents and goes up according to their size and material. You can also make bead jewelry for less than you can purchase it.

Bead crafters come in all categories and ages. But kids are among the Candillos' favorite customers. "They're a fun-type customer," said Julia. "Especially a little kid who wants one of every cool bead that they see – everything will be different."

"They don't care, even if they're making it for their grandma," said Juan.

Both Julia and Juan have, and continue to, teach beading both in-house and off-site.

Some of Candillo's bead creations are true works of art and their bead shop has an endless assortment of products to work with.

Julia and Juan both said they, and their customers alike, appreciate that beading offers hobbyists a lot of value for their money.

"Parents will spend hundreds of dollars on their kids going to amusement and theme parks and the zoo," noted Julia. "They'll come here and make jewelry and they'll ask their kid, 'What was your favorite thing you did on vacation?' And the kid will say, 'The bead

## BEADS AND MORE

**Where:** 4150 Mission Blvd., Suite 111.  
**Contact:** juliabeadsandmore@gmail.com, 858-483-4190.

store.' Then they'll thank us."

Juan said it really is fulfilling for both of them knowing "people had such a good time, and had such good memories, being in our store. We just want them to be happy beading."

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Shake and Wake, a San Diego-based quick-service eatery offering an array of healthy, house-made bowls, smoothies, cold-pressed juices, salads, and sandwiches, has opened its second location at 910 Grand Ave. The shop is open seven days a week, with current winter hours from 9 a.m.-6 p.m. Shake and Wake's extensive menu is centered on whole, organic foods such as acai, pitaya, goji, matcha, and more that are paired with fresh organic fruits, greens, and other toppings such as organic nut butters, shaved coconut, raw honey, agave, and bee pollen. The menu includes many vegetarian, vegan, and gluten-free options, and customization to suit dietary needs is welcomed.

Founded in 2014, Shake and Wake was born out of a passion for making whole food choices easily accessible and equally delicious.

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**LEGALS**

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002428 Fictitious Business Name(s) a. SOUTHBEST SD Located at: 4075 PARK BLVD, SUITE 102-349, SAN DIEGO CA 92103 Is registered by the following: a. JESUS CARICO b. JENNIFER MACIELThis business is conducted by: A MARRIED COUPLE The first day of business was: 01/28/2022 Registrant Name: a. JESUS CARICO b. JENNIFER MACIEL TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JANUARY 28, 2022. ISSUE DATES: FEBRUARY 25 , MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003984 Fictitious Business Name(s) a. CTN PRO MANAGEMENT Located at: 875 STEVENS AVE #2305, SOLONA BEACH, CA 92057 Is registered by the following: a. CHRISTOPHER TERRY NELSON This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. CHRISTOPHER TERRY NELSON TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JANUARY 16, 2022.. ISSUE DATES: FEBRUARY 25 , MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004185 Fictitious Business Name(s) a. FUND-CANNA Located at: 9530 TOWNE CENTER DRIVE, SUITE 120, SAN DIEGO CA 92121 Is registered by the following: a.FC CAPITAL HOLDINGS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 08/30/2021Registrant Name: a.FC CAPITAL HOLDINGS, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor ADAM STETTNER CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 10, 2022. ISSUE DATES: FEBRUARY 25 , MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004242 Fictitious Business Name(s) a. AN-GIE'S REAL FOOD b. ANGIE'S REAL FOOD ON THE MOVE Located at: 819 WILBUR AVENUE, SAN DIEGO, CA 92109 Is registered by the following: a. ANGELA DAWN PALMER This business is conducted by: AN INDIVIDUAL The first day of business was: 02/18/2022 Registrant Name: a. ANGELA DAWN PALMER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 18, 2022.. ISSUE DATES: FEBRUARY 25 , MARCH 4, 11 & 18

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO. 2022-9004382 Fictitious Business Name to be Abandoned: a. I LUV JUNK Located at: 760 CEDAR AVE, CHULA VISTA, CA 91910 The Fictitious Business name referred to above was filed in San Diego County on: 06/04/2019 and assigned File No. 2019-9014248 Fictitious Business name is being abandoned by: a. MARIA ARAUJO , 760 CEDAR AVE, CHULA VISTA, CA 91910 This business is conducted by: AN INDIVIDUAL I declare that all information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to section 17913 of the Business and Professions code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).) Registrant name:Title of officer, if limited liability company/ corporation. The statement was filed with Ernest J. Dronenburg, Jr., Recorder/ County Clerk of San Diego County on FEBRUARY 22, 2022. ISSUE DATES : FEBRUARY 25 , MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003823 Fictitious Business Name(s) a. TOUR-MALINE PUPPY CARE b. LASI Located at: 4019 ½ PROMONTORY ST, SAN DIEGO ST 92109 Is registered by the following: a.LASI, INC This business is conducted by: A CORPORATION first day of business was: 02/15/2022 Registrant Name: a.LASI, INCtitle of Officer, if Limited Liability Company/Corporation Title of Signor JONATHAN HART, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/ County Clerk of San Diego County on: FEBRUARY 15, 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003730 Fictitious Business Name(s) a. MOTTO MORTGAGE DESTINATION Located at: 9655 GRANITE RIDGE DRIVE, SUITE 200 , SAN DIEGO CA 92123 Is registered by the following: a.LETS GO MORTGAGE, INC This business is conducted by: A CORPORATION first day of business was: N/A Registrant Name: LETS GO MORTGAGE, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor DEMARIO DAVIS, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/ County Clerk of San Diego County on: FEBRUARY 14, 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004586 Fictitious Business Name(s) a. ELIXIR JUICE LA JOLLA b. ELIXIR JUICE Located at: 1237 PROSPECT ST, SUITE V, LA JOLLA, CA 92037 Is registered by the following: a. BAKIER This business is conducted by: A CORPORATION first day of business was: 02/23/2022 Registrant Name: a. BAKIER Title of Officer, if Limited Liability Company/Corporation Title of Signor ZAKARIA BAKIER, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/ County Clerk of San Diego County on: FEBRUARY 23 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004342 Fictitious Business Name(s) a. CREPE ON A STICK Located at: 1345 FELSPAR ST, SAN DIEGO, CA 92109 Is registered by the following: a. PALOMA F. MONTEIRO This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. PALOMA F. MONTEIRO TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 22, 2022.. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004996 Fictitious Business Name(s) a. HOLY SMOKE Located at: 1080 UNIVERSITY AVE., SAN DIEGO, CA 92103 Is registered by the following: a. NADEEN MATTI This business is conducted by: AN INDIVIDUAL The first day of business was: 2/28/22 Registrant Name: a. NADEEN MATTI TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 28, 2022.. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005109 Fictitious Business Name(s) a. NIEVERIA DE GARRAFA ARTESANAL Located at:6675 LINDA VISTA RD, APT 4, SAN DIEGO, CA 92111 Is registered by the following: a. JUAN CARLOS MORALES This business is conducted by: AN INDIVIDUAL The first day of business was: 2/28/22 Registrant Name: a. JUAN CARLOS MORALES TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 01, 2022.. ISSUE DATES: MARCH 11, 18 , 25 & APRIL 1

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005222 Fictitious Business Name(s) a. A.N. CLEARING HOUSE, LLC Located at:4240 KEARNY MESA RD, STE 120 #1039 SAN DIEGO, CA 92111 Is registered by the following: a. A.N. CLEARING HOUSE, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 02/01/22 Registrant Name: a. A.N. CLEARING HOUSE, LLC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.ASHLEY WILKINS, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 02, 2022.. ISSUE DATES: MARCH 11, 18 , 25 & APRIL 1

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004205 Fictitious Business Name(s) a. SPORTS WELLNESS AND CHINESE MEDICINE b. SANCTUARY OF ART AND HEALINGLocated at: 4410 LAMONT ST, SAN DIEGO, CA 92109 Is registered by the following: a. SPORTS WELLNESS AND CHINESE MEDICINE , LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 04/01/21 Registrant Name: a. SPORTS WELLNESS AND CHINESE MEDICINE , LLC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. ERICA CHAO, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 18, 2022. ISSUE DATES: MARCH 11, 18 , 25 & APRIL 1

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005583 Fictitious Business Name(s) a. 619 AUTO LLC Located at: 765 17TH ST, SAN DIEGO, CA 92101 Is registered by the following: a. 619 AUTO LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: N/A Registrant Name: a. 619 AUTO LLC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. MARIA DE LOURDE TORRES DOMAEL, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 7, 2022. ISSUE DATES: MARCH 11, 18 , 25 & APRIL 1

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2022-00008731-CU-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 W BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: HALL OF JUSTICE. TO ALL INTERESTED PERSONS: 1. Petitioner (name): ANTHONY THOMAS GASPAR-PIAZZA filed a petition with this court for a decree changing names as follows: Present name: a. ANTHONY THOMAS GASPAR-PIAZZA to Proposed name: ANTHONY THOMAS GASPAR This court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: APRIL 20,2022 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE NEWS, AND PENINSULA BEACON. Date: MARCH 8, 2022 JUDGE OF THE SUPERIOR COURT MICHAEL T. SMYTH ISSUE DATES: MARCH 11, 18 , 25 & APRIL 1 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004270 Fictitious Business Name(s) a. FOR THE LOVE OF LEMONS Located at: 3415 MISSION BLVD, SAN DIEGO, CA 92109 Is registered by the following: a. 4 THE LOVE OF LEMONS This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 2/17/22 Registrant Name: a. 4 THE LOVE OF LEMONS TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. MARIE-LA DESTOUT, PRESIDENTThe statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 18, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8



# Mission Bay baseball readies for league competition

By HECTOR TRUJILLO

With 17 games yet to be played this regular season, the Mission Bay High baseball team still has plenty of time left to turn things around having only having finished about a third of their season. The team ended up playing .500 ball last year ending with a 15-15 record overall (6-6 in league) and are hoping to do better this year.

"We're still figuring out where we are going," said head coach Dennis Gildehaus. "We've improved with our bats and we need to get settled with our defense. Our

pitching is starting to get settled so there's definitely room for improvement and I think we're going to start seeing some results here pretty soon."

After starting off splitting their first four games with victories over Chula Vista and University City, the team suffered their longest losing streak of the season dropping four straight to San Marcos, Francis Parker back to back, and Mar Vista. They were able to end that streak thanks to their 3-0 win over Monte Vista High School on March 11, which was their second shutout victory of the season with the first coming on Feb. 25 after

blowing out University City 9-0.

"They're all important as far as power rankings and the playoffs," Gildehaus added. "I think we'll contend for a league championship, I hope we're playing our best baseball then. We're looking forward to league that's for sure."

The league schedule for Mission Bay kicks off on April 6 with back-to-back games against San Diego High and their following league games not coming until April 20 and 22 versus Morse High. The team will then face off against Canyon Hills on April 27 and 29 closing the regular season and league schedule with two games

against Mira Mesa High School on May 4 and 6 followed by games against La Jolla on May 11 and 13.

"The players are happy to be outside and to play baseball, practice, and do the things we like to do," said Gildehaus.

In between the games against San Diego and Morse, they will face off against Holtville, Alpha Charter, and Mount Miguel High along with an opponent yet to be determined. Last season, Mission Bay split their two games against Holtville and Mount Miguel but didn't get to face Alpha Charter High School, which is based in Elverta.



Sophomore Jeremiah Morgan takes a cut against Monte Vista on March 11. Morgan had two hits and 2 RBI in the Bucs' 3-0 win. ALL PHOTOS BY STEVE SIDELL

## SAN DIEGO WAVE TO PLAY IN CHALLENGE CUP

The San Diego Wave Fútbol Club will take on Angel City FC at Cal State Fullerton in the Challenge Cup on March 19. This match will be the first of two between the two expansion teams during the month-long tournament along with two matches against the Portland Thorns, and O.L. Reign. Angel City FC made early headlines with the signing of USWNT star Christen Press. Among other big names who have since joined the team are her USWNT teammate Julie Ertz, LIGA MX star Stefany Ferrer, Jamaican national team captain Allyson Swaby, and Japan national team striker Jun Endo.

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SUDOKU PUZZLE

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CROSSWORD PUZZLE

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- CLUES ACROSS**

  - 1. Type of footwear
  - 5. Studies a lot all at once
  - 10. Adventure story
  - 14. Hundred thousand
  - 15. Former U.S. Vice President
  - 16. Ruler
  - 17. Indian city
  - 18. Similar
  - 19. Ship as cargo
  - 20. Volcanic craters
  - 22. Boxing's "GOAT"
  - 23. Bullfighting maneuvers
  - 24. London soccer team
  - 27. Score perfectly
30. No (Scottish)

31. SoCal hoops team (abbr.)

32. Woman (French)

35. Unwanted attic "decor"

37. Peter Griffin's daughter

38. Broad, shallow crater

39. Large instruments

40. Low bank or reef

41. \_\_\_ and Venzetti

42. Oil group

43. Father

44. Aggressive men

45. Pairs well with green

46. Travelers need it

47. Digital audiotape
48. Midway between NE and E

49. Chemistry descriptor

52. S. China seaport

55. Sound unit

56. Heavy cavalry sword

60. Thick piece of something

61. Spa town in Austria

63. Boyfriend

64. Norse personification of old age

65. Type of box

66. Tie together

67. Fiber from the coconut

68. Chicago mayor

69. Old English letters

- CLUES DOWN**

  - 1. Type of sauce
  - 2. Pattern of notes
  - 3. Plant with long seedpods
  - 4. Map out
  - 5. Numbers cruncher
  - 6. Make a mental connection
  - 7. Italian tenor
  - 8. N. America's highest mountain peak
  - 9. Witness
  - 10. Arabic given name
  - 11. Music awards
  - 12. "The Immoralist" author
  - 13. Area units
21. Units of loudness

23. Political action committee

25. Bar bill

26. Witch

27. A theatrical performer

28. 2-door car

29. \_\_\_ and flowed

32. Papier-\_\_\_, art medium

33. City in Georgia

34. Irregular

36. College sports conference

37. Angry

38. Partner to cheese

40. S. American mammal

41. Self-immolation by fire rituals
43. Split pulses

44. Disfigure

46. Cow noise

47. Erase

49. Chadic language

50. Reward for doing well

51. Paid TV

52. Millisecond

53. Other

54. Colombian city

57. Necklace part

58. Every one of two or more people

59. Regrets

61. They come after "A"

62. Horse noise

S	H	O	E		A	E	T	V	D		H	I	O	O
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3	7	6	9	2	8	4	5	1
9	4	2	1	7	5	6	3	8

# Coastal Commission endorses new short-term rental ordinance

## Mission Beach was carved out with a 30% cap by commissioners



'Thirty percent is too much, and will ultimately result in the demise of the community...'

- GARY WONACOTT, MISSION BEACH RESIDENT



By DAVE SCHWAB

On March 9, the California Coastal Commission unanimously endorsed San Diego's new short-term rentals ordinance.

Commissioners capped rental numbers by population while providing a lottery for operators, as well as requiring a review of the measure's impacts after seven years.

The new regulatory system caps whole-home rentals at 1 percent of the city's 540,000-plus housing units. Mission Beach, which historically has had the City's highest percentage of short-term rentals, was carved out and given a 30% cap by commissioners.

Coastal Commission staffer Alex Llerandi said the amendment passed by the commission "is designed to balance the need to protect and preserve high-priority visitor-serving accommodations, with community character and housing needs by permitting STRs to be located throughout the City. But it caps the total number of rentals allowed. Staff is recommending reassessing the program after seven years."

"The majority of STRs, approximately 39%, are along the coast," Llerandi pointed out noting, "That's almost 5,000 units. The vast majority of STRs are whole-home rentals, as opposed to home share, where the property owner is present."

Llerandi noted the typical STR operator rents out their property for the majority of the year, both as a business and as a visitor amenity. "STRs are a major part of San Diego's tourist economy and experience, particularly during the summer months," he concluded.

Reacting to the Coastal Commission's carve-out

amendment for Mission Beach, Gary Wonacott, a past president of Mission Beach Town Council, claims the 30% cap for rentals is still too high.

"The single most important metric that decides whether a community can be overrun by short-term rentals is density, the number of STRs per square mile," said Wonacott. "At 30% percent, Mission Beach is at 1,852 STRs per square mile. But, it will be much worse for some residents on some of the courts, because the number of STRs will not be uniformly distributed on each court. A 60-80% total of STRs on a court/place will lead to resident flight."

Contended Wonacott: "Thirty percent is too much, and will ultimately result in the demise of the community because the community organizations will over time break down and succumb to the STR community. Right now, and since 2018, the STR industry has controlled the narrative coming out of Mission Beach."

Jonah Mechanic, owner of SeaBreeze Vacation Rentals in La Jolla and president of Share San Diego, Airbnb's San Diego arm, was encouraged by the direction local government is headed with short-term rental regulations.

"The recent decision by the California Coastal Commission to approve the proposed STR regulations passed by the San Diego City Council is a major step forward towards implementing a balanced ordinance that protects good actor hosts who have been following the rules, and establishes a regulatory framework that will protect our communities," Mechanic said.

"This ordinance represents a compromise position, and while the host community is very concerned about the major reduction in whole-home

### THE CITY'S SHORT-TERM RENTAL ORDINANCE PASSED IN 2021 INCLUDES:

- Capping whole home STRs at 1% of the City's housing stock per the San Diego Planning Commission (based on SANDAG's annual Demographic and Socioeconomic Housing estimates), which would equate to 5,400 today.
- No limit on home-sharing STRs.
- Allowing part-time STR operators to obtain a license at lower annual fees to accommodate high visitor events such as Comic-Con, Pride, or December Nights.
- Allowing STR owners a maximum of one license, per person.
- Creating a detailed "Good Neighbor Policy" along with strict enforcement guidelines, a fine structure for violations, and a license revocation standard.

rental permits, we are looking forward to finally having a framework the City can use to effectively monitor and regulate short-term rentals throughout our City."

The City Council voted 8-1 in February 2021 in favor of a new short-term rental ordinance authored by District 2 Councilmember Jennifer Campbell's office. It was signed into law by Mayor Todd Gloria in April 2021.

The new ordinance claims to reduce the volume of whole-home short-term rentals while creating a legal inventory for them. It also will provide new rules governing its operation, including 24/7 accountability by hosts.

Estimates are that 6,500 short-term rental licenses will be available in the City of San Diego with the new regulations, a reduction of 48% from the current estimate of 12,300 vacation rentals now available.

New short-term rental rules allow one license per operator to rent their entire residence for more than 20 days annually. An unlimited number of licenses however will be granted for short-term rentals of less than 20 days per year, or for home-sharing where a host rents out one or two rooms.

READ MORE ONLINE AT [sdnews.com](https://sdnews.com)

## LEGALS »

CONT. FROM PG. 10

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004787 Fictitious Business Name(s) a. FASHIONJADE Located at: 21151 S. WESTERN AVE, TORRANCE, CA 90501 Is registered by the following: a. ESSENTIAL LIFESTYLE, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 2/17/22 Registrant Name: a. ESSENTIAL LIFESTYLE, LLC TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. TINA BERRY, PRESIDENT-The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 24, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005707 Fictitious Business Name(s) a. 3 WATCHMEN b. THREE WATCHMEN Located at: 17249 EL MIRADOR, RANCHO SANTA FE, CA 92067 Is registered by the following: a. THREE WATCHMEN, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: January 20, 2022 Registrant Name: a. THREE WATCHMEN, LLC TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. YUSEFF CHERNEY, MANAGER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 8, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005847 Fictitious Business Name(s) a. MONARI MOBILE NO-

TARY SERVICE Located at: 3235 OLD BRIDGEPORT WAY, SAN DIEGO, CA 92111 Is registered by the following: a. LUCAS MONARI This business is conducted by: AN INDIVIDUAL The first day of business was: 03/09/2022 Registrant Name: a. LUCAS MONARI TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 9, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005925 Fictitious Business Name(s) a. BB CAB Located at: 3200 PASEO VILLAGE WAY, APT # 1543, SAN DIEGO, CA 92130 Is registered by the following: a. BIJAN TAVOUSHI This business is conducted by: AN INDIVIDUAL The first day of business was: 03/10/2022 Registrant Name: a. BIJAN TAVOUSHI TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 10, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005436 Fictitious Business Name(s) a. OCEAN BEACH IMPROV Located at: 5009 SARASOTA AVE, SAN DIEGO, CA 92107 Is registered by the following: a. JASON OTT This business is conducted by: AN INDIVIDUAL The first day of business was: 2/27/22 Registrant Name: a. JASON OTT TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 04, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9006245 Fictitious Business Name(s) a. ROAD PLANET

EQUIPMENT b. ROAD PLANET EQPT Located at: 1118 REED AVE, SAN DIEGO, CA 92109 Is registered by the following: a. ENRIQUE GARCIA GONZALEZ This business is conducted by: AN INDIVIDUAL The first day of business was: 3/15/22 Registrant Name: a. ENRIQUE GARCIA GONZALEZ TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 15, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9006142 Fictitious Business Name(s) a. LAYERS BY LINDSAY Located at: 6515 LA JOLLA BLVD, SUITE 12, LA JOLLA, CA 92037 Is registered by the following: a. LINDSAY JEAN JOHNSON This business is conducted by: AN INDIVIDUAL The first day of business was: 3/14/22 Registrant Name: a. LINDSAY JEAN JOHNSON TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 14, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9005860 Fictitious Business Name(s) a. NECTAR BLENDS Located at: 860 TURQUOISE ST #232, SAN DIEGO, CA 92109 Is registered by the following: a. CRAIG ROSS b. JONATHAN RILEY This business is conducted by: A GENERAL PARTNER-SHIP The first day of business was: SEPT. 14, 2014 Registrant Name: a. CRAIG ROSS b. JONATHAN RILEY TITLE of Officer,if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: MARCH 9, 2022. ISSUE DATES: MARCH 18, 25 APRIL 1 & 8



PB TOWN COUNCIL  
INSTALLATION DINNER

Pacific Beach Town Council held its annual installation dinner, typically held in January but postponed due to COVID this year, on March 11 at Mission Bay Yacht Club at 1215 El Carmel Place in Mission Beach. Awardees:

Brian Curry was presented with the Pug Sanford Award for outstanding service for his leadership on the PB Recreation Center Mural project. “The mosaic art work will be a part of the City’s permanent art collection and a centerpiece for the PB community,” said PBTC president Marcella Bothwell.

Leslie Dufour won the Ellen Citrano Caring and Compassion Award. “She was recognized for her amazing stewardship of Garnet Avenue and her love of the arts in Pacific Beach,” said Bothwell.

Bill and Claudia Allen were named PB’s 2022 Honorary Mayors replacing hotelier Elvin Lai, who held the title in 2021. They were the first couple ever to be so honored.

“The [Allens] have supported the PB community for more than 50 years, and the town council with its annual PAESAN event (honoring first responders), along with numerous other gifts to the community,” said Bothwell.

“They have advocated for the safety and beautification of PB, and helped residents with quality-of-life concerns,” said PBTC board member Denise Friedman. “The PBTC looks forward to working closely with them this year.”

PB CLEANUP

Join Pacific Beach Town Council to volunteer for a trash and weed pickup Saturday, March 19 from 8 to 10 a.m. on the east end of Grand Avenue/Mission Bay Drive. Check-in desk is on the grass across from the southbound I-5 freeway

entrance. Volunteers must have an event participation waiver. Printed waivers will be at the check-in desk for you to sign, or you can download and print one now. Bring gloves, sunscreen, visor or hat, drinking water and pruning shears if you have them. Some will also be on hand as well as other tools and supplies. RSVP by emailing kim.pacificbeachtowncouncil@gmail.com.

CITY BALLET OF SAN DIEGO'S  
'RHAPSODY IN BLUE'

Pacific Beach-based City Ballet of San Diego, under the direction of Steven and Elizabeth Wistrich, continues its role as a presenter of works by great choreographers in dance history, including the legendary George Balanchine, Marius Petipa, plus its own resident choreographer Geoffrey Gonzalez on March 25 and 26 at Balboa Theatre, 868 Fourth Ave.

The ballet program includes Gonzalez’s “Rhapsody in Blue” (choreographed in 2021) with music by George Gershwin, the San Diego premiere of Balanchine’s “Dances Concertantes” (first choreographed in 1944 and then re-choreographed in 1972) with music by Igor Stravinsky, plus Petipa’s “Kingdom of the Shapes from La Bayadere” (choreographed in 1877) with music by Ludwig Minkus.

NEW BURGER IN TOWN

The Friendly will open a location in Pacific Beach at 1344 Garnet Ave. this summer. In early 2018, Brandon Zanavich opened The Friendly on 30th Street in North Park. The pizzeria gained a reputation due to its no-nonsense environment and the popularity of its Dirty Flat Top cheeseburger.

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<b>SOLD</b>  8036 Linda Vista Road #1E 92111   1BR   1BA   618 esf	<b>SOLD</b>  1080 Park Blvd #203   92101 0 BR   1BA   466 esf	<b>SOLD</b>  3379 Chicago Street   92117 5BR   4BA   2640 esf   Represented Buyer

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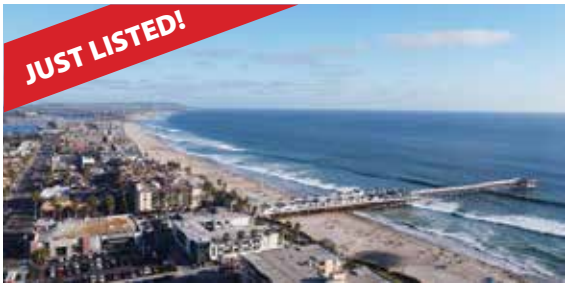
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# Power, territory, and belief systems — the three causes of conflict



## Doing it Better

By Natasha Josefowitz, Ph.D.

What is it in our human genes that makes us forever dissatisfied with what we have and with what is? Why do we look for a way of obtaining more? More of what?

I see three areas of possible strivings, conflict, and reasons for war: power, territory, and different belief systems. Power exhibits itself in how much influence and control one has over others, whether it is a crown for which one kills all possible contenders or the title of president for which one fights by using the media to create misinformation. Power includes access to resources such as money, control of industries or technologies.

Territory is the insatiable need to own more land and control over larger or larger areas. Conquering territories whether by Alexander the Great, Genghis Khan, Hitler, or Putin, is part of history. Belief systems are imposing religion, such as with the Crusades, or enforcing political ways of governing, such as communism or democracy.

In the Feb. 18 issue of The New York Times, David Brooks writes that wars are normal and peace is not. Authoritarianism is normal; democracy is not. Our human history is about wars, exploitation, larger nations crushing smaller ones. He quotes Samuel Adams: "Ambition and lust for power are predominant passions in the breast of most men." Open the history of any nation and we will find parallels.

If you read about China, you will see centuries of feudal lords battling with each other and a series of dynasties and monarchies with endless murders of succession. As a child in France, I grew up reading about kings, dukes, and princes killing each other for a territory or a crown. England has had its share of power ploys and killings. Other countries have their battling barons, cardinals, or czars. Newspapers report about tribal warfare in Africa, unrest in the Middle East, feuding gangs in South America or in the streets of Los Angeles.

The financial pages are not much better with takeovers, mergers, fraud, and lawsuits. The society page has its share of bitter divorces, child custody battles, and fights over inheritance. We are all like small time feudal lords still fighting for a piece of

the pie. Some only want their fair share; others want their share and yours. Is it an instinctual push to keep acquiring more? Is the need for constant challenge built in our genetic code? It seems that as soon as we achieve some success, we look for other areas to conquer.

During the Bronze Age, excavations in the Middle East unearthed only burnt remains of villages. Many biblical stories are about conquests and destruction, the killing of whole populations or enslaving them. We can start with the Canaanites, who were conquered by the Assyrians, then overtaken by the Babylonians, replaced by the Macedonians, and then by the Romans, the Muslims, followed by the Christian Roman Catholics (Western Europe). Today, we are experiencing yet another war by the Eastern Orthodox armies under Putin. I find it upsetting that nowhere is there a history of continued or prolonged peace. Yet the majority of the world population desires to live in peace and security.

Sometimes when I watch TV I am astounded how the same news has no resemblance when reported by different channels. We tend to be attached to long-held beliefs or loyal to the beliefs of our group. To quote David Brooks, "People who lack information are constantly liable to be misled." The knowledge of the pros and cons of various systems, whether political, religious, economic, or social should be the goal of our educational system. The problem is that most people would prefer to seek what is most profitable for themselves rather than sacrifice any creature comfort for the common good, whether to benefit a particular people or our planet. In other words, we must educate people for both public service and care for our planet.

Are we stuck into endless conflicts? Is there no way out? So far, it has not happened. I am hopeful that having a new media at our disposal in the internet, we can reach people and educate the masses to the advantages of peaceful coexistence.

In the U.S., we tend to value individual success stories. In Japan what is valued most is the success of the group. Children raised in a kibbutz in Israel have learned to defer to their group and place their own needs and wishes on the back burner. Perhaps we can learn to value the common good above our own interests. This effort should start early... kindergarten anyone?

*Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2022. Natasha Josefowitz. All rights reserved.*

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**St. Paddy’s Day Fun Fact:**

Wearing green has become a staple of St. Patrick’s Day, but the holiday was originally associated with the color blue. It’s thought that the shift to green happened because of Ireland’s nickname “The Emerald Isle,” the green in the Irish flag and the shamrock, or clover. Green ribbons and shamrocks were worn as early as the 17th century.