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New street vending ordinance
SEE PAGE 2



Family fun at Belmont Park
SEE PAGE 6



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Slow streets may become permanent part of Pacific Beach

By DAVE SCHWAB

Questions have been answered about the contentious Slow Streets Program on Diamond Street in Pacific Beach, most importantly that plans are to make the non-motorized vehicle initiative there permanent.

“The Slow Streets Program is moving forward, this is something that’s going to be around for a while,” Kohta Zaiser, the mayor’s deputy director of community engagement, told Pacific Beach Town Council in February. “This was a pilot program for shared space, the first of its kind in the City. Long term we’re looking to install advisory bike lanes with parking on either side of the street next to a bike lane, and next to those a narrow lane of traffic in the middle.”

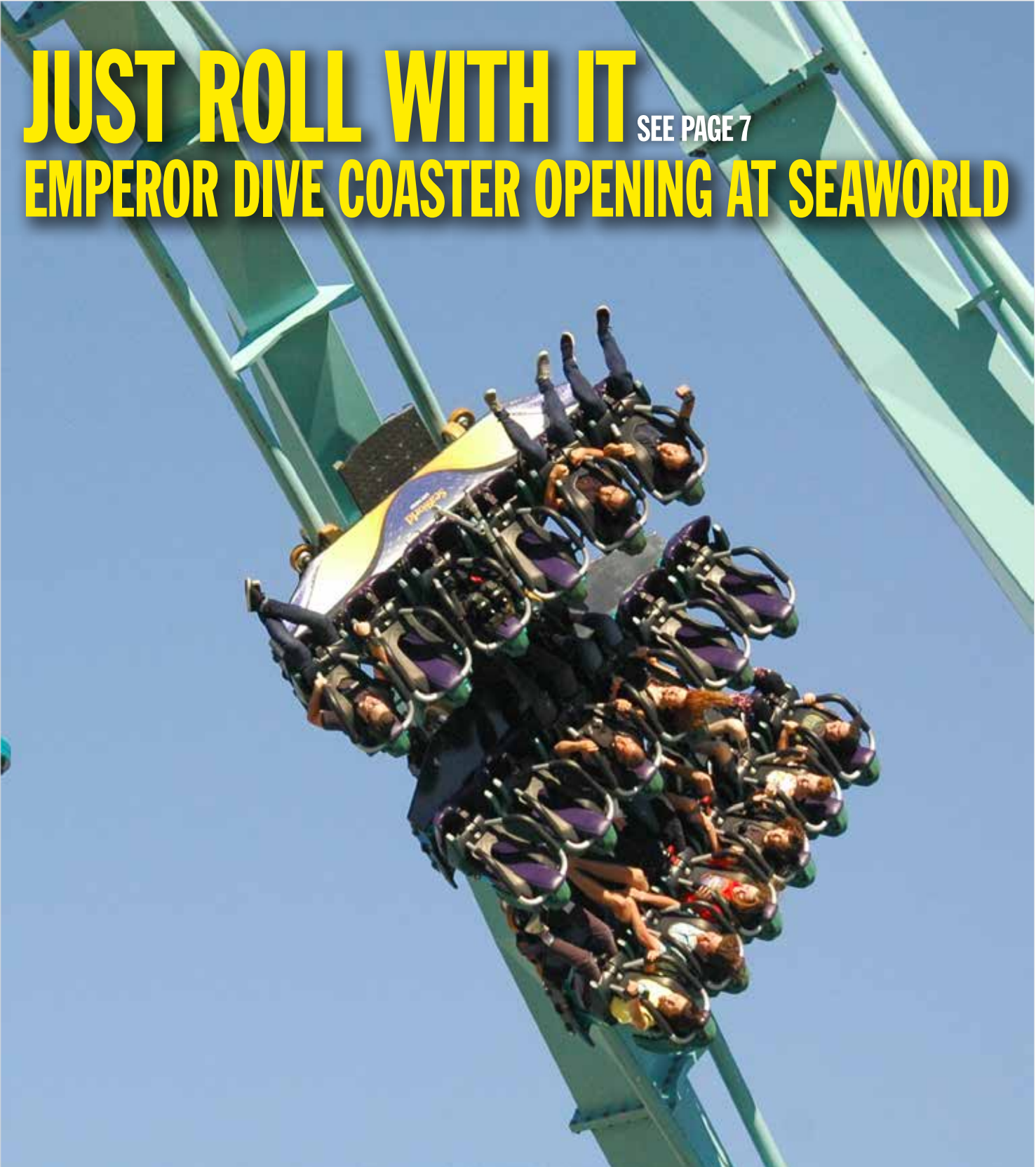
Added Zaiser, “Instead of A-frame signs that you see now at the end of every block, we may be installing diverters, which are bollards (short vertical posts), more of a permanent structure that will go in the middle of the street and essentially take the role that A-frames play today. It is something that is a natural reducer of speed that cars will have to go around to get access to the street. This is something that will allow safer use of the road for all ages and all vehicle users.”

The Slow Streets Program closing off Diamond Street to motorized travel from Mission Boulevard to Haines Street in PB was introduced by former Mayor Kevin Faulconer in April 2020. It was billed as a temporary measure following the closure of the PB boardwalk during the pandemic. The objective was to create safe shared spaces allowing residents to get around for essential travel while maintaining physical distancing.

Residents spoke out before PBTC for and against extending the slow streets program.

Chris Olson, a longtime PB planner also active in nonprofit beautifulPB, said the origin of slow streets goes back several years.

See STREETS, Page 11



Guests riding Emperor head into a barrel roll during the dive coaster’s preview day on Feb. 28. SeaWorld’s latest ride is the tallest, fastest, and longest dive coaster in California. The ride opens on March 12.
PHOTO BY THOMAS MELVILLE



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SHOP ONLINE

City Council approves new street vending ordinance

Vendors will be limited in high-traffic pedestrian areas

By DAVE SCHWAB

On March 1, San Diego City Council voted 8-1 to pass an ordinance to regulate sidewalk vending and establish penalties for non-compliance.

"Many street vendors are mom-and-pop businesses with lots of immigrants, new Americans, and people of color," said District 8 Councilmember Vivian Moreno who dissented. "Unfortunately, the ordinance is overly broad and not specific enough. It goes beyond what is required by SB 946. I'm also concerned about there being uneven enforcement, where vendors would be heavily enforced in some areas, while in some areas they would not be."

SB 946 established parameters for the local regulation of sidewalk vendors. Its intent was to decriminalize sidewalk vending by limiting municipalities to penalizing violations with administrative citations rather than criminal citations, in turn promoting entrepreneurship and economic success for sidewalk vendors.

Authored by District 2 Councilmember Jennifer Campbell's office, the new City ordinance will take effect 30 days after final passage by the City Council. All sidewalk vendors will have until June 1 to either cease vending activity or comply with

the ordinance's provisions.

"We have an ordinance that brings the City into compliance with SB 946 that went into effect in 2019 and brings vendors into the formal economy," said Campbell. "This ordinance sets requirements and provides legal clarity for vendors who want to abide by the rules and have successful businesses while protecting public health, safety, and public spaces."

"SB 946 decriminalized sidewalk vending and established requirements for local regions to regulate them," Campbell's chief-of-staff Venus Molina told the Council. "The [new] ordinance applies to special events, swap meets, farmers markets, and shoreline parks. These regulations must be directly related to public health, safety, or welfare. There are distance requirements between vendors and a prohibition of vending in high-traffic pedestrian areas. Vendors must obtain a vending permit. No insurance is required and the permit would be renewed annually."

Enforcement of the new sidewalk vending ordinance calls for warnings and referrals on the first offense, \$200 fines for vendors without permits and \$500 for those with permits for a second offense, \$500 fines for vendors without permits, and \$1,000 for those



A vendor on the boardwalk in Pacific Beach sells T-shirts on Monday, Feb. 28.

PHOTO BY THOMAS MELVILLE

with permits for a third offense and \$500 fines and/or impoundment of vending equipment for subsequent violations for those without vending permits and \$1,000 fines and/or equipment impoundment for vendors with permits.

Mission Beach Town Council President Larry Webb asked the Council not to require the ordinance to be approved by the California Coastal Commission claiming that would "greatly increase the number of sidewalk vendors that we already have in Mission Beach blocking public access to the beach. Let's give everyone in San Diego their beach access back."

"For several years, Mission Beach has been completely

overrun by sidewalk vendors trampling on the natural beauty of the beach area," said Mission Beach beach rentals owner Matt Gardner and past MBTC president, who also complained of vendors not paying taxes like traditional businesses. "This is a very welcome and much-needed ordinance."

"Today's action is an important step in establishing sensible rules and regulations and allows us to comply with SB 946 and help those who want to become entrepreneurs," said Campbell before moving passage of the sidewalk vending ordinance.

"This ordinance affects our neighborhoods for micro-businesses and our brick and mortars and this is a challenging thing

STREET VENDORS LIMITED

The new ordinance establishes both permitting and law enforcement processes for street vending, while limiting vendors from operating in these parts of the City:

- Sports Arena Boulevard between Hancock Street and East Drive during events and game days.
- Within 500 feet of special events, swap meets and farmer's markets
- In Balboa Park, Mission Bay Park, Presidio Park, Belmont Park, and Shoreline Parks in the communities of Ocean Beach, Mission Beach, Pacific Beach, and La Jolla during the City's annual summer construction moratorium.
- 4th, 5th and 6th streets between Broadway Avenue and Harbor Drive in downtown.
- India Street between Ash Street and West Kalmia Street in Little Italy.
- San Diego Avenue between Twiggs Street and Conde Street in Old Town.
- Several blocks in East Village.
- Streets near the Convention Center during a convention or event.
- 6th Avenue through 14th Street between Market Street, Harbor Drive and Commercial Street during events and game days.

to negotiate while allowing microbusinesses to safely flourish," said District 1 Councilmember Joe LaCava. "We're achieving multiple goals in decriminalizing sidewalk vending while lowering barriers to small businesses operating and taking ownership and laying the groundwork for successful growth. Resolving this issue has been a priority for my district."

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COMPASS

County to temporarily allow home kitchen mini restaurants

By GIG CONAUGHTON

The Board of Supervisors unanimously approved a two-year temporary authorization of an ordinance that will ultimately allow people to legally operate "mini-restaurants" out of their homes.

They could serve as many as 30 in-person, take-out, or delivery meals a day, with a maximum of 60 meals a week. Operators will be required to get a health permit, and home kitchens must pass food safety inspections.

Vice Chair Nora Vargas and Supervisor Joel Anderson, who brought a request to draft an ordinance for microenterprise home kitchen operations, or MEHKOs, to the Board in September, said that the home kitchens wouldn't compete with established restaurants but would help local communities, the economy and people with cooking skills trying to make ends meet.

"Legally implemented MEHKOS can serve as incubators for aspiring restaurateurs to test out and vet a menu while learning the basics of what it takes to run a small-scale retail operation," Vargas said. "I want to make sure that families and businesses in our region are thriving, not just surviving, and this opens the door for home cooks to do just that."

Anderson said MEHKOS also provide a great service to communities "because people are getting quality food from their neighbors."

"On every level I just believe this is a terrific program," Anderson said.

County staff said comments collected in public meetings and hearings stated that microenterprise kitchens could have numerous potential economic and community benefits. They would give aspiring restaurateurs a way to earn a living and way to test their skills and ideas for an overall startup cost of about \$740, rather than spending the estimated \$275,000 average cost of opening a storefront restaurant. They would also provide "food justice" and healthy, home-cooked meals for communities that don't have lots of restaurants or that lack access to healthy food.

California established a MEHKO addition to the California Retail Food Code in 2019. The code is the state law that establishes health and sanitation standards and regulates food facilities. The County of San Diego is the regional local authority that conducts health inspections for all restaurants and food facilities and is the governing body to consider MEHKO authorization for all jurisdictions in the region.

The state law allows microenterprise kitchens with restrictions. Some of those include:

- They must be operated by a resident living in the home or apartment.
- They cannot have more than one full-time employee excluding family members.
- Food must be prepared and served on the same day and sold directly to consumers.
- They're limited to \$50,000 in sales a year.

READ MORE ONLINE AT sdnews.com

Trying to identify and help homeless people in Pacific Beach

Point-in-time count of unsheltered took place on Feb. 24

By DAVE SCHWAB

Nonprofit Shoreline Community Services in Pacific Beach was among those organizations citywide that participated in the point-in-time count of homeless done in the central beach area on Feb. 24.

Though results of the homeless counts won't be known for weeks, early returns indicate homelessness is on the rise, as evidenced by more tent shelters being created and expanding citywide.

Volunteers like Cristal Vera participated in the PB homeless count. Counters mustered at 4 a.m. on Feb. 24 at United Methodist Church at 1561 Thomas Ave. before heading out to tally the number of unsheltered they found out on the streets.

A legal support assistant with the San Diego County Counsel Department, Vera said she got involved doing the count because "my spouse suffers from mental illness and drug addiction, and he was on the streets but is now incarcerated. I felt that, if I can't help him, then I will be able to (at least) help others that are suffering on the streets. I also take into account the 'What ifs,' (noting) that could be me. Not everyone can seek out their own help or answers. Some

need a guide. And what better way to help?"

Vera enjoyed "every moment" doing her homeless count.

"I came across genuine people," she said. "I went around and introduced myself to each individual so I could make them comfortable, and to get to know each one on a personal basis and understand their stories."

Added Vera, "To be honest, what really surprised me was how up-front – and open – they were about the mental illness they were suffering, and how far many (of them) have journeyed to get to San Diego or end up in San Diego. Some were veterans. Some came out to help a friend and went down a different path. The majority had no family to turn to. They were in their late 40s to 60s."

Asked what she came away with from counting homeless, Vera said: "What I took from this experience is not to assume that they will all be angry. They all find a way to still be happy. Most are very grateful to find resources. Now I've joined a San Diego community so I can continue to assist. We have come together to help each other."

In the early 2000s, the federal Department of Housing and Urban Development began requiring



Volunteer Cristal Vera.



Volunteers gathered at Pacific Beach United Methodist Church at 4 a.m. on Feb. 24 to participate in the point in time count of the beach community's homeless population. PHOTO COURTESY OF CARYN BLANTON

annual point-in-time counts of people experiencing homelessness on a single night in a given community. The counts collect vital data on individual communities. It is a powerful tool that allows people experiencing homelessness to express their specific needs and housing status.

HUD requires unsheltered counts every other year. However, many communities conduct annual counts as a way to gather more accurate data and provide better services. Such is the case with PB-based Shoreline Community Services.

Caryn Blanton of Shoreline Community Services said the

nonprofit was a site coordinator for this year's homeless count. "We pulled everyone together, gave them breakfast, then sent them out with flashlights and maps," she said. "This year we had 40 people doing the count."

Noting homeless counts figure prominently in determining funding and programming, Blanton said the counts are also valuable in showing trends within the homeless population.

"We're seeing an aging population of homeless men and women that are age 55 and over," said Blanton suggesting the reason

might be that "people of retirement age are on a fixed income, which is not enough to get a place to live, so a lot of people end up living in their cars. That flat out is a big trend right now."

Blanton was threatened with the prospect of homelessness earlier in her life when she was a single mother. "I didn't end up homeless because I had a lot of resources and a lot of relationships with good people who helped," she said adding, "Change only happens in relationships."

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Former La Jolla rabbi to be sentenced in April for conspiracy to defraud

By NEAL PUTNAM

Sentencing will be April 18 for the former rabbi director of Chabad at the University of California, San Diego, after he pleaded guilty to conspiracy to defraud involving another rabbi who has been sentenced to prison in a similar scheme.

Yehuda Hadjadj, 47, of La Jolla, remains free on his own recognizance after pleading guilty in late January to conspiracy to defraud Qualcomm's corporate matching program with three other people who worked for Qualcomm, which is a Fortune

500 telecommunications company in San Diego.

Hadjadj faces a maximum sentence of five years in federal prison when he will appear on April 18 before U.S. District Court Judge Cynthia Bashant.

Hadjadj told donors who wanted to receive a tax write-off for contributing to Chabad to make donations to Friendship Circle, an organization run at the time by Rabbi Yisroel Goldstein, 58.

The payments had to be made to Friendship Circle because Qualcomm excluded sectarian or denominational religious groups from its eligible donation

recipients.

Hadjadj returned most of the donations to the people in cash. Donors then requested that Qualcomm match the sham donation, which the company did. Goldstein funneled some of the funds back to Hadjadj and kept some for himself, according to the U.S. Attorney's office.

Hadjadj is the 10th person and the second person from La Jolla to plead guilty to crimes in this investigation. Bruce Baker, 75, a retired dentist from La Jolla, will be released from a residential re-entry program on Aug. 20.

Goldstein, whose index finger

was shot off by a gunman at his Poway temple in 2019, was sentenced to 14 months in federal prison.

Hadjadj was named director of the Chabad House at UC San Diego in 2005 and the organization provided a variety of social, educational, and cultural programming for Jewish students. Chabad provided weekly Shabbat services on Friday evenings and organized events for major Jewish holidays.

"Rabbi Hadjadj conspired with Rabbi Goldstein to cheat Qualcomm, and even recruited others who trusted him to commit fraud," said Ryan L. Korner,

IRS Criminal Investigation special agent in charge.

"Rabbi Hadjadj violated his position of trust within our community and took advantage of a corporate program meant to encourage employee charitable donations," said U.S. Attorney Randy Grossman.

"Fraud has no place in fundraising, and those who use lies and dishonesty to obtain money, whether for themselves or for an organization, will be held to account for their crimes," said Grossman.

"The defendant abused his status and connections to help facilitate a years-long fraud scheme," said Suzanne Turner, who is the FBI special agent in charge.

According to Hadjadj's plea agreement, a donor wrote a check for \$4,900 to Friendship Circle in 2017 and Hadjadj visited the donor's home and returned \$4,400 in cash.

Hadjadj visited this donor 11 times to give him cash in exchange for sham matched donations to Friendship Circle, according to the plea agreement. That donor requested Qualcomm match their donations.

Hadjadj fraudulently obtained approximately \$40,000 for Chabad at UC San Diego in the scheme, according to the U.S. Attorney's office.

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City to raise fees for special events while the events industry struggles

By DAVE SCHWAB

While a compromise struck recently by City Council to phase-in proposed special-event fee increases for nonprofits is helpful, it's not nearly enough to support a live-events industry on the brink of collapse from pandemic restrictions, said an industry spokesperson.

"The cost increases are coming from all sides after many of us in the live-events industry didn't work for the last 18 months," said Laurel McFarlane, president of the San Diego Event Coalition. "Other industries like hairdressers and gymnasiums were able to find ways to work. But our industry was almost completely shut down. It hasn't been open since June 2021."

Added McFarlane: "There just seems to be this non-understanding that there is a complete industry here that basically just took it on the chin during the pandemic. But instead of giving us a few years to recover, the City is potentially increasing fees in an industry that's barely hanging on as it is."

The fee controversy erupted after a recent City proposal to hike 50 different user fees 40 percent or more to recover costs and generate a projected \$8.4 million in annual revenues. It is the first time

City user fees for events have been raised since 2013.

On Feb. 14, District 1 Councilmember Joe LaCava got unanimous approval for his amendment to more slowly phase in an increase in special event fees for nonprofits over four years instead of two. He argued the change will significantly lessen the burden for nonprofits while reclaiming some City fee revenues.

"There are 580 different fees the City charges to nonprofits and commercial enterprises, and these fees have not been changed in over 10 years," LaCava said. "[The fees] were no longer comparable to what it costs the City to provide those special services."

LaCava pointed out one fee hike proposal that drew nearly all of the negative reaction was for special events operated by nonprofits served by uniformed police officers. "The City's original proposal was to keep the current hourly rate the same for one more year, bump it up 50% next year, then bump it up again to the full rate in the third year," said LaCava, pointing out that increase would take fees charged for uniformed police officers at special events from \$55 an hour to \$119 an hour in two years.

"My recommendation was to spread that over four years to make it more of an incremental increase to get the City back its costs while giving a longer ramp-up time for nonprofits," said LaCava. "That allows them the ability to adjust, and in some cases rethink, how they can more effectively host their events, and have better control of those costs. It isn't a perfect solution. But it gives a little more breathing room for nonprofits and the San Diego Event Coalition."

Racquel Vasquez, senior City spokesperson said that, according to City Council Policy 100-05, the City performs a comprehensive user fee study every three to five years. "The study aims to identify the cost of service for activities that charge user fees and develop target cost-recovery rates that could bring existing fees in line with full or partial cost recovery, depending on City policy goals. Police special-event fees will not see an

increase next fiscal year.

"However, the fees will gradually increase over three years arriving at a total subsidized cost of 33%. In other words, only 67% of the cost to provide the service will be recovered by the City. The increase in costs is a result of salary and benefit increases and the fact that these fees have not been raised in a long time."

To put things in perspective about fee increases, McFarlane said special events for rental of tents, tables, chairs, etc. that cost about \$75,000 in 2020 would go up to more than \$225,000 under the new fee structure for the exact same rentals.

Those kinds of increases, McFarlane warned, will necessitate major changes – and cutbacks. "We will have to modify the events because no one can afford those kinds of increases," she said. "It's just at the point where free events are going to have to go away because they're no longer (financially) sustainable. We're just asking, as a coalition and an industry, to not have more fees right now. It's the exact opposite of what the industry needs."

McFarlane added: "We understand there need to be some fee increases. We're just saying we need to get all the stakeholders to come to the table and come up with a financing plan that's somewhere in the middle. We need to have a meaningful dialogue with the City Council to tell the side of the event industry, and to tell the City that it needs to find other revenue streams to help subsidize nonprofits and free events."

LaCava thinks his plan to phase in cost increases over a longer period of time is a fair and workable compromise. "I crafted a solution to meet the needs of both the City and our community partners," he said. "While the City needs to recover its costs in providing special services, it can reduce the sticker shock of catching up after past administrations failed to implement incremental fee adjustments over a reasonable time frame. These nonprofit-sponsored special events increase our quality of life and add to the city's economy."



Events like the San Diego ShamROCK Music and Beer Festival, which is set for Saturday, March 12 in the Gaslamp Quarter, will be more expensive to put on for event organizers. COURTESY PHOTO

LJ COVE TOP RANKED

La Jolla Cove, one of the beach community's crown jewels, placed ninth in the U.S. on Tripadvisor's Best of the Best Beaches rankings. A small beach that makes a big impression because of its stunning sightlines and wealth of marine and bird life, La Jolla Cove is one of the most photographed beaches in Southern California, according to the city of San Diego. The cove is ideal for swimmers, snorkelers and scuba divers due to its excellent water visibility. It's home to a permanent lifeguard station. Residents and visitors share the sand and rocks with basking seals and sea lions from a discreet distance. This year's ranking was higher than last year when La Jolla Cove placed 14th on Tripadvisor's list.

WEST MISSION BAY DRIVE BRIDGE

About 44 months into construction, the West Mission Bay Drive Bridge Replacement Project is about 83% complete. Crews this month continued their work on the left bridge focusing on installing steel rebar and completing the falsework installation near the north end. Spans of large steel girders now completely cross the San Diego River and reach the west side abutment. Crews will soon begin installing the steel rebar for the deck of the bridge.

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Dr. Stephanie Green

Modern nostalgia served at revitalized Belmont Park

New rides and attractions for historic destination

By DAVE SCHWAB

With a major remodel mostly in the rear-view, a revitalized Belmont Park is looking forward to showing its patrons just what a Mission Beach destination spot is all about.

The nearly century-old amusement park on Ocean Front at Surfrider Square is renowned for its iconic Giant Dipper roller coaster, which turns 97 this year, and the historic and recently rebuilt indoor pool, The Plunge, attractions that remain from the original 1925 park. The Giant Dipper is listed on the National Register of Historic Places, along with The Plunge, which was originally the world's largest saltwater pool called the Natatorium. It now contains freshwater.

"The Plunge was the catalyst for us to move the rest of the park into redevelopment," said general manager Steve Thomas. "We're just making it a safer, cleaner, and better beach amusement park."

Featuring amusement rides and games, high-end and casual dining, a new skate park, bike rentals, and more, Belmont Park's modern-nostalgic offerings allow for year-round entertainment.

Management is encouraging guests to visit the park for an all-day experience this year that could include day-to-night dining, a rock

climbing wall and zipline, carnival games, mini-golf, a mini-bowling experience at Belmont Lanes, and workout classes at Fit Athletic Club. Evening attractions and events at the park also include trivia, movie nights, and concerts.

After being open on a limited basis during the pandemic, Thomas said Belmont Park was able to fully reopen in April 2021. "We had a fantastic year overall, though it was really tough to get people back to work," he said.

Thomas talked about this year's goal.

"It's getting things back on track, improving the safety of our buildings and our entire facility," he said.

Toward that end, Thomas said Belmont Park has worked to "invest in increasing our security, patrolling the park, and providing all-new lighting in our parking lot."

Thomas said the amusement park is opening up two new rides along its boardwalk midway, a Crazy Submarine ride, along with Wave Jumper, a bouncy kiddie boat ride.

"We're bringing back our music series kicking off in March and carrying through to November that's going to be a mix of musical genres on Saturdays and Sundays," noted Thomas.

Belmont Park has three full-service restaurants – Cannonball serves sushi on the rooftop



The Liberty Carousel in Belmont Park is an antique reproduction that transports riders back to the golden age of carousels. The carousel features a series of 12 paintings recalling San Diego's history. COURTESY PHOTO

overlooking the ocean, the Beach House Grill on the lower level overlooking the boardwalk, and Draft sports bar, with an outdoor patio on the boardwalk.

Belmont Park's general manager noted the beauty of the place is that it offers something for everyone from "fitness in a wonderful gym at The Plunge, to rooftop restaurants, and rides and attractions for kids. It's really a great place to just hang out and spend all day."

Thomas said the skate park has done well since opening last year noting "it adds some eye candy to the rest of the park, is just a fun thing to have in the background. It also embodies the culture and vibe of San Diego where people have grown up skateboarding, and San Diego has produced some of the most famous skaters in the world."

The park has other advantages too. "We're completely outdoors," noted Thomas. "And there are no

entry or parking fees."

Another new attraction this year, according to Thomas, is a "Belmont In Bloom Spring Festival" kicking off in April. "We're going to have beautiful flowers, giant once-in-a-lifetime photo ops, and different things all around the park," he said, adding he's working "to have fresh new additions to the park every year for the next five years."

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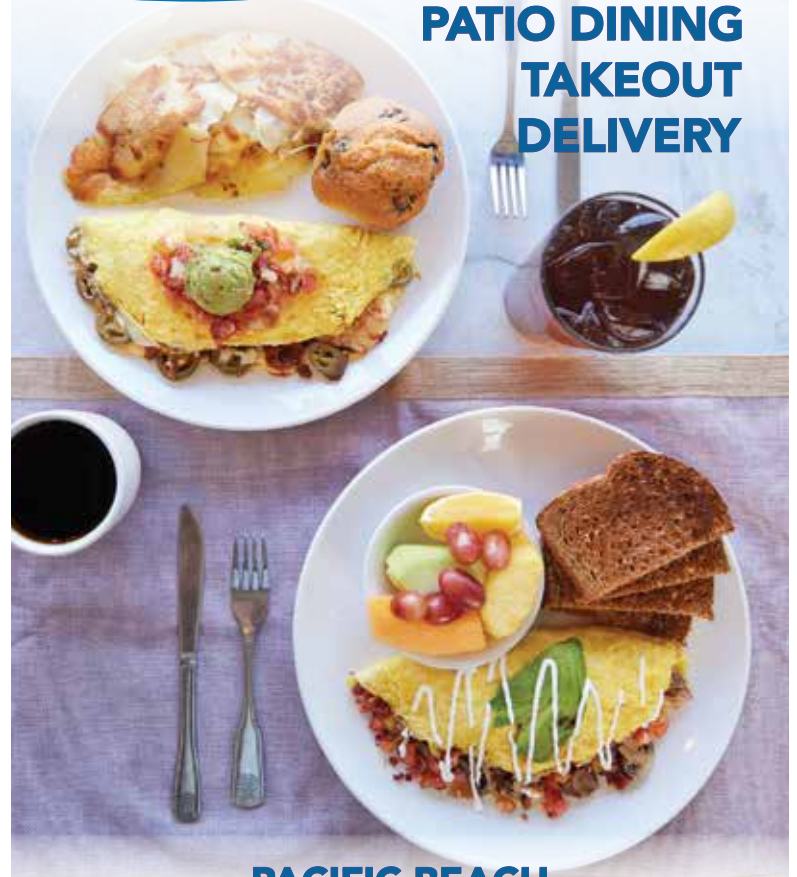
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SeaWorld gets a new groove with Emperor



Guests dressed as penguins waddle to ride Emperor during the preview day event on Feb. 28. The coaster got a workout all day as media members and influencers filmed themselves riding. SeaWorld's new coaster opens on March 12.

PHOTOS BY THOMAS MELVILLE

By THOMAS MELVILLE

On Monday, Feb. 28, a confluence of media, special guests, and roller coaster enthusiasts fastened into their seats and experienced Emperor, the tallest, fastest, and longest dive coaster in California. Influencers from TikTok, YouTube, and Instagram – including a waddle of (human) penguins – along with TV and old-school newspaper journalists, strapped in for 150 seconds of exhilaration during the dive coaster's preview day at SeaWorld San Diego.

"The ride has a rare sensation that you can't find in Southern California," said Sarah Palmer, an LA County-based video creator whose popular TikTok and

Instagram accounts are @pinup-palmer. "You can feel the difference. It really packs a punch."

Opening on March 12 (after being delayed nearly two years due to COVID), Emperor, named

after the world's largest penguin, is designed to mimic this species' amazing underwater diving ability.

Climbing to 153 feet high, riders are suspended on a 45-degree angle at the crown of the ride before plunging down a 143-foot face-down vertical drop and accelerating to more than 60 miles per hour. Riders also experience inversions, barrel roll, Immelmann loop, hammerhead turn, and flat spin as they race along the nearly 2,500 feet of track.

"It's thrilling all the way through. That first drop and then the first zero-G roll was the best part for me," said Carter, aka Jinx, of the Southern California-based YouTube channel Jinx Everywhere (youtube.com/c/JinxEverywhere). "The pacing is incredible. I could ride it all day"

The Emperor dive coaster is a Swiss-manufactured attraction from Bolliger and Mabillard, known for designing smooth rides. It is the only six-across seated dive



MIKE HESS AND SEAWORLD TAP INTO EMPEROR HAZY IPA

SeaWorld San Diego and Mike Hess Brewing have created a custom IPA that celebrates Emperor, the tallest, fastest, and longest dive coaster in the state, which opens on March 12. The all-new limited release beer will be available only at SeaWorld starting this week. In addition to the great taste, guests can feel good about their beverage selection. Through SeaWorld's continued partnership with Penguins International to focus on penguin awareness and the conservation needs of this special aquatic bird, a portion of the proceeds from Emperor Hazy IPA will be donated to Penguins International. Emperor Hazy IPA is a 7.0% ABV citrus-forward Hazy India Pale Ale that is crafted with water, barley, wheat, and oats, as well as Citra, Mosaic, and Cascade hops. "It's such an incredible opportunity to partner with an organization like SeaWorld, simultaneously an iconic San Diego brand as well as one so focused on their incredible work in protecting and preserving marine species," said Mike Hess, founder and chief brewing officer of Mike Hess Brewing.

Emperor Hazy IPA is available for a limited time at SeaWorld. COURTESY PHOTO

machine in the U.S. as each of the floorless ride cars holds 18 riders in three, six-person rows.

"It's fantastic," said Dylan Dickson, who runs the LA County-based YouTube channel Theme Park Obsession (youtube.com/c/ThemeParkObsessionDD). "It's smooth, yet forceful and intense."

It's one of the best additions to the park."

Starting on March 12, guests can experience the Emperor daily during regular park hours (March 2 for pass members). Visit seaworldsandiego.com for the most up-to-date schedule.

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Every week, we provide video encouragements from our church staff and volunteers, both via email and on our social media pages. Topics include but are not limited to - parenting help, kid's activities, worship, hope, mental health service opportunities and loving our neighbors. So again, head to our website to sign up for those weekly emails and to connect with us at Pacific Life Church. We feel fortunate that we get to serve the community of Pacific Beach and we love our town. We are here for you – you are not alone!



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Mission Bay sports teams complete successful winter season competition



Mission Bay senior Megan Branch competes against Pacific Ridge in February during the Bucs 6-2 win. PHOTO BY STEVE SIDELL

By HECTOR TRUJILLO

GIRLS WATER POLO

The team finished with a 12-10 regular-season record, which marks back-to-back winning seasons for the program, and the fifth time in the last six years they have ended .500 or above, with their only losing season coming in 2019-2020.

The team started off red-hot winning its first three games by a combined 37-10 over Canyon Hills, Francis Parker, and Point

Loma High, respectively but suffered back-to-back losses to Santa Fe Christian, and Eastlake in their following two matches. However, they were able to rebound thanks to an 18-1 victory, their largest of the season, in their following match against High Tech High on Dec. 17.

Mission Bay would then sputter dropping their next three games including two against Patrick Henry by identical scores of 11-4. The team would regain its stride on Jan. 19 with a convincing 10-2

road win over University City having them face Patrick Henry once again for the third time in a span of 16 days but were unable to get revenge on the Patriots dropping the match 10-7. After beating Scripps Ranch High School and losing to San Dieguito Academy in their next two matches, Mission Bay would go on a five-game winning streak with victories over Canyon Crest Academy, West Hills, Point Loma, San Pasqual, and a rematch with Scripps Ranch. Unfortunately, the team would not be able to keep the momentum going winning only one of their final four games with the lone victory coming on Feb. 3 against University City by 7-6.

BOYS AND GIRLS BASKETBALL

The boys' basketball team trip earned a trip to the CIF State Championship as a Division II No. 6 seed taking on No. 11 Edison High School of Huntington Beach on March 1 in Orange County. The team finished the regular season with a 19-8 record earning a No. 8 seed in the CIF Open Division playoffs where they fell to No. 9 seed St. Augustine in the first round.

See MBHS, Page 11

Long time board members retire from Pacific Youth Soccer League

By HECTOR TRUJILLO

The Pacific Youth Soccer League entered 2022 without two of their most dedicated and influential board members who had over half a century of combined service to the community after both retired from their positions in December of last year.

Patti Ghio, who served 31 years, and Tom Schoettle, who served 20 years, respectively, had an immeasurable impact on the lives of the younger generations across San Diego and their legacy will not be forgotten.

"Every time we started a season and I saw the families on the field, I felt a sense of pride and happiness that I was able to help make that happen," Ghio said. "My favorite moments were when a person would step up to me at the registration table and say, 'Do you remember me? I played here as a kid and you were the registrar then.'"

Ghio held the position of league registrar for her entire tenure along with serving as vice president of risk management concurrently for 10 of those years. When she started her position, the PYSL had approximately 200 kids and she made it a personal goal to get the league known in the community.

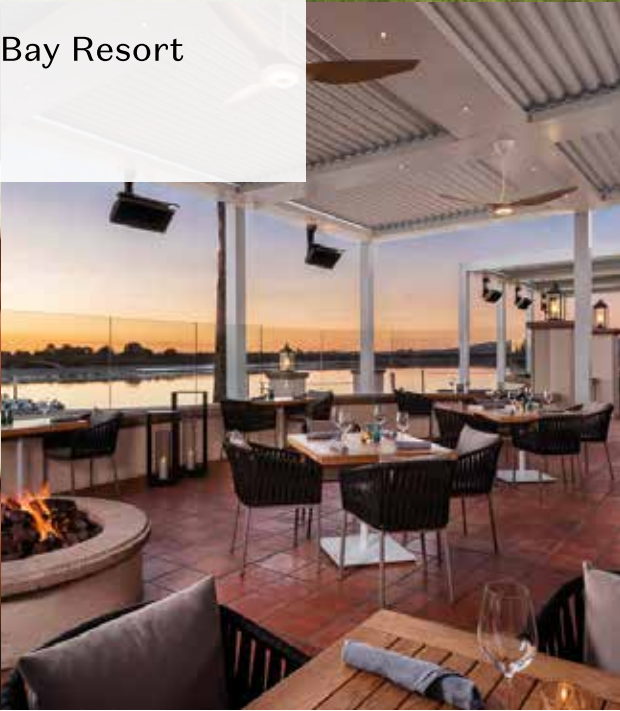
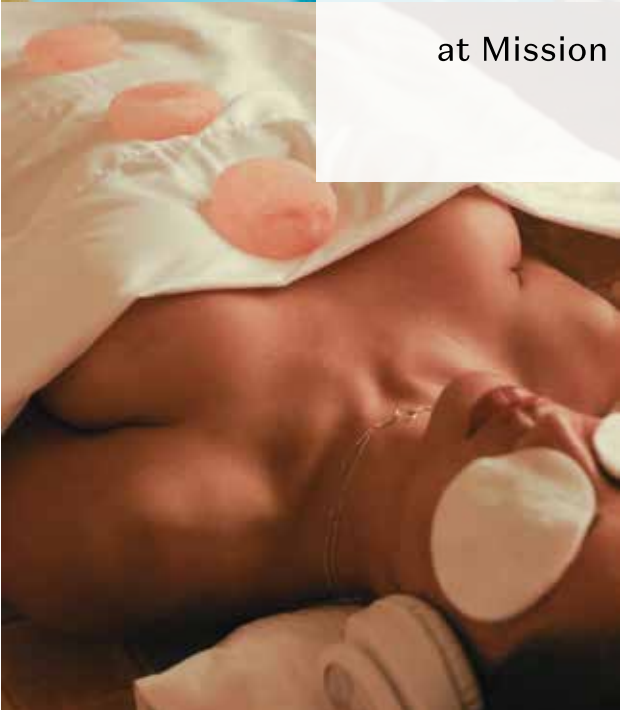




Tom Schoettle

"I built every form and flier from scratch and begged parent after parent to coach their kids' teams," Ghio added. "At that time, hardly any parent had ever played soccer, and we had to teach them how to coach a sport they did not understand well and give them the courage to try to do so."

"There are still many challenges, field space in the beach areas is always a challenge since we can't use Mission Bay Park lands and there is no room for field growth in our population-dense area. It's still a challenge to find enough coaches even though so many of the parents played soccer as kids."

See PYSL, Page 11



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FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002581 Fictitious Business Name(s) a. HOLISTIC HEALTH & HEALING Located at: 3065 ROSEGRANS PL, SUITE 106, SAN DIEGO, CA 92110 Is registered by the following: a. KRISTINA LARSON This business is conducted by: AN INDIVIDUAL The first day of business was: 01/31/2022 Registrant Name: a. KRISTINA LARSON TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 31, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002767 Fictitious Business Name(s) a. MILREPS Located at: 3573 MOUNT ACOMITA AVENUE, SAN DIEGO, CA 92111 Is registered by the following: a. JENCO CONSULTING, INC This business is conducted by: A CORPORATION he first day of business was: N/A Registrant Name: a. JENCO CONSULTING, INC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY2, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002390 Fictitious Business Name(s) a. PRO-FUSED SPEED & FABRICATION Located at: 3680 36TH ST, UNIT B, SAN DIEGO CA 92104 Is registered by the following: a. JESSEY HARLEY GORST This business is conducted by: AN INDIVIDUAL The first day of business was: 01/03/2022 Registrant Name: a. JESSEY HARLEY GORST TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JANUARY 28, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002804 Fictitious Business Name(s) a. OBEAN BEACH BnB b. OCEAN BEACH BED AND BAGEL c. O.B. BnB Located at: 4744 VOLTAIRE STREET, SAN DIEGO, CA 92107 Is registered by the following: a. OBEAN BEACH BnB, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: N/A Registrant Name: a. OBEAN BEACH BnB, LLC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. ROBERTA SUTTON & CHRISTIAN KELLY, CEO & COO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 2, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2021-9025176 Fictitious Business Name(s) a. THE INFLORESCENCE Located at: 2726 SHELTER ISLAND DRIVE NO 336, SAN DIEGO, CA 92106 Is registered by the following: a. THE FLUORESCENTS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 11-04-2021 Registrant Name: a. THE FLUORESCENTS, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor PETER C. A'HEARN, MANAGER The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: NOVEMBER 09, 2021. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002888 Fictitious Business Name(s) a. SPIN CAPITAL Located at: 1968 S. COAST HWY #5021, LA-GUNA BEACH, CA 92651 Is registered by the following: a. SPIN CAPITAL, LLC This business is conducted by: A LIMITED LIABILITY COMPANY The first day of business was: 08/11/2021 Registrant Name: a. SPIN CAPITAL, LLC TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. CHRISTOPHER A CONNER, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 3, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003147 Fictitious Business Name(s) a. CITRINE AND SOUL AESTHETICS Located at: 3740 SPORTS ARENA BLVD, UNIT 5, SAN DIEGO, CA 92110 Is registered by the following: a. LEAH EILEEN WORLEY This business is conducted by: AN INDIVIDUAL The first day of business was: 02/01/2022 Registrant Name: a. LEAH EILEEN WORLEY TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 3, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

ORDER TO SHOW CAUSE FOR CHANGE OF NAME; CASE NO: 37-2022-00003861-CU-PT-CTL SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO; STREET ADDRESS: 330 W BROADWAY CITY AND ZIP CODE: SAN DIEGO, CA 92101; BRANCH NAME: HALL OF JUSTICE. TO ALL INTERESTED PERSONS: 1. Petitioner (name): ALEXANDER BERNAL filed a petition with this court for a decree changing names as follows: Present name: a. ALEXANDER BERNAL to Proposed name: ALEXANDER RISKY BERNAL This court at the hearing indicated below to show cause, if any, why the petition should not be granted. Any person objecting to the name changes described above must file a written objection that indicates the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: 03/16/22 TIME: 8:30 AM DEPT: 61; b. The address of the court is SAME AS NOTED ABOVE; 3 a. A copy of this Order to show cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): LA JOLLA VILLAGE

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003159 Fictitious Business Name(s) a. GALATI YACHT SALES CALIFORNIA b. GALATI YACHT SALES c. GALATI YACHTS d. GALATI Located at: 1551 SHELTER ISLAND DRIVE, SUITE 203, SAN DIEGO, CA 92106 Is registered by the following: a. GALATI YACHT SALES CALIFORNIA, INC This business is conducted by: A CORPORATION first day of business was: 02/26/2021 Registrant Name: a. INTERNATIONAL YACHT COMPANY, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor MATTHEW J-W STONE, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 8, 2022. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003549 Fictitious Business Name(s) a. TANYA JOY WELLNESS Located at: 4870 SANTA MONICA AVE, SAN DIEGO CA 92107 Is registered by the following: a. TANYA JOY BRUECKNER This business is conducted by: AN INDIVIDUAL The first day of business was: 02/08/2022 Registrant Name: a. TANYA JOY BRUECKNER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 10, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003451 Fictitious Business Name(s) a. I LUV JUNK Located at: 705 ANZA WAY, UNIT A, CHULA VISTA, CA 91910 Is registered by the following: a. BRETT ALLAN HUNTER This business is conducted by: AN INDIVIDUAL The first day of business was: 08/20/2021 Registrant Name: a. BRETT ALLAN HUNTER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 09, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003530 Fictitious Business Name(s) a. ANIM SOLUTIONS Located at: 11433 WOODSIDE AVENUE, SANTEE, CA 92071 Is registered by the following: a. ACTIVE NETWORK MANAGEMENT SOLUTIONS, INC This business is conducted by: A CORPORATION first day of

NEWS, AND PENINSULA BEACON. Date: FEBRUARY 1, 2022 . JUDGE OF THE SUPERIOR COURT LORNA ALKSNE ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4 ATTACHMENT TO ORDER TO SHOW CAUSE – Name Change (NC-120) Due to the Covid-19 Pandemic, and the Court not conducting in-person hearings, the following order is made: NO HEARING WILL OCCUR ON THE DATE SPECIFIED IN THE ORDER TO SHOW CAUSE. The Court will review the documents filed as of the date specified on the Order to Show Cause. If all requirements for a name change have been met as of the date specified, and no timely written objection has been received (require at least two court days before the date specified), the petition will be granted without a hearing. One certified copy of the Order Granting the Petition will be mailed to you. If all of the requirements have not been met as of the date specified, the court will mail you a written order with further directions. If a timely objection is filed, the court will set a hearing date and contact the parties by mail with further directions. IF YOU ARE A RESPONDENT OBJECTION TO THE NAME CHANGE, YOU MUST FILE A WRITTEN OBJECTION AT LEAST TWO COURT DAYS (excluding weekends and holidays) BEFORE THE DATE SPECIFIED. Do not come to the court on the specified Date, you will be notified by mail by the Court of a future hearing date. Any petition for the Name Change of a minor, that is signed by only one parent, must have this Attachment served along with the Petition and Order to Show Cause on the other, non-signing parent, and proof of service must be filed with the court. IT IS SO ORDERED.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003117 Fictitious Business Name(s) a. COMUNIDAD HISPANA SAN DIEGO MAGAZINE Located at: 2417 MAIN ST, STE 26, CHULA VISTA, CA 91911 Is registered by the following: a. MARISA BERTELSEN This business is conducted by: AN INDIVIDUAL The first day of business was: 02/01/2022 Registrant Name: a. MARISA BERTELSEN TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 7, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002837 Fictitious Business Name(s) a. WEDNESDAY'S CHILD b. ELECTRIC PLAYGROUND Located at: 827 10TH AVENUE, SAN DIEGO, CA 92101 Is registered by the following: a. LYNNE BOLTON b. S. PAUL BOLTON This business is conducted by: A MARRIED COUPLE The first day of business was: 01/28/2022 Registrant Name: a. LYNNE BOLTON b. S. PAUL BOLTON TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 3, 2022.. ISSUE DATES: FEBRUARY 11, 18, 25 & MARCH 4

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002390 Fictitious Business Name(s) a. PRO-FUSED SPEED & FABRICATION Located at: 3680 36TH ST, UNIT B, SAN DIEGO CA 92104 Is registered by the following: a. JESSEY HARLEY GORST This business is conducted by: AN INDIVIDUAL The first day of business was: 01/03/2022 Registrant Name: a. JESSEY HARLEY GORST TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JANUARY 28, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003207 Fictitious Business Name(s) a. WESTERN LUNE Located at: 1453 LORING ST, SAN DIEGO, CA 92109 Is registered by the following: a. LA LUNE CREATIVE, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: N/A Registrant Name: a. LA LUNE CREATIVE, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor SALLY VERON, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 7, 2022. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003235 Fictitious Business Name(s) a. IYC b. INTERNATIONAL YACHT COMPANY Located at: 1722 HERMOSA AVENUE, HERMOSA BEACH, CA 90254 Is registered by the following: a. INTERNATIONAL YACHT COMPANY, INC This business is conducted by: A CORPORATION first day of business was: 02/26/2021 Registrant Name: a. INTERNATIONAL YACHT COMPANY, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor MATTHEW J-W STONE, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 8, 2022. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003159 Fictitious Business Name(s) a. GALATI YACHT SALES CALIFORNIA b. GALATI YACHT SALES c. GALATI YACHTS d. GALATI Located at: 1551 SHELTER ISLAND DRIVE, SUITE 203, SAN DIEGO, CA 92106 Is registered by the following: a. GALATI YACHT SALES CALIFORNIA, INC This business is conducted by: A CORPORATION first day of business was: 02/26/2021 Registrant Name: a. GALATI YACHT SALES CALIFORNIA, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor JOSEPH GALATI, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 7, 2022. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003549 Fictitious Business Name(s) a. TANYA JOY WELLNESS Located at: 4870 SANTA MONICA AVE, SAN DIEGO CA 92107 Is registered by the following: a. TANYA JOY BRUECKNER This business is conducted by: AN INDIVIDUAL The first day of business was: 02/08/2022 Registrant Name: a. TANYA JOY BRUECKNER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor.The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 10, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003451 Fictitious Business Name(s) a. I LUV JUNK Located at: 705 ANZA WAY, UNIT A, CHULA VISTA, CA 91910 Is registered by the following: a. BRETT ALLAN HUNTER This business is conducted by: AN INDIVIDUAL The first day of business was: 08/20/2021 Registrant Name: a. BRETT ALLAN HUNTER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 09, 2022.. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003530 Fictitious Business Name(s) a. ANIM SOLUTIONS Located at: 11433 WOODSIDE AVENUE, SANTEE, CA 92071 Is registered by the following: a. ACTIVE NETWORK MANAGEMENT SOLUTIONS, INC This business is conducted by: A CORPORATION first day of

It's a sellers' market for real estate in beach communities

By DAVE SCHWAB

Emerging from the pandemic, residential real estate markets in La Jolla and Pacific Beach look a lot like they did going in: a seller's market with a dearth of product available and rapidly escalating prices.

And brokers in both communities say that's not likely to change soon.

"There's no inventory in PB right now," said Scott Booth of Compass Real Estate. "For a lot of sellers, their houses have gone up so much in value that, if they wanted to purchase their home today, they couldn't afford it."

Steve Springer, Booth's Compass teammate, concurred with his colleague while adding: "The velocity of things moving off the market has even continued to increase. At

the start of the pandemic, if you were a buyer, maybe you had until the weekend to make an offer. Now you need to get in there right away and make your offer very quickly."

The residential real estate landscape in La Jolla is similar to PB these days.

"There are less than two months of (housing) inventory right now in La Jolla and it's creating challenges on all fronts," said Gregg Whitney, founder/CEO of Billionaires Row La Jolla. "If you don't have listings – you can't sell anything."

Whitney likened the prospect of a turnaround in the present seller's market to a ship making a course correction. "Like the bow of a ship trying to make a big turn, it's going to be slow," he said. "It's going to be 12 to 18 months right now, due to the lack of inventory."

Patrick Ahern of Berkshire Hathaway concurs with Whitney, adding there's a new element these days in the local real estate picture.

"San Diego is being discovered with the changes COVID has brought to the office place (remote working)," he said. "People are coming down from San Francisco, New York, and other areas to discover this amazing place. We have increasing demand and reduced supply. A lot of buyers are frustrated right now because sellers are putting homes on the market on Friday, and are getting so many aggressive offers, that they're putting them in escrow on Monday and Tuesday."

Booth agreed buyers are coming from the Bay Area, the rest of the Pacific Northwest, and other big cities where the price of real estate

is comparable or higher, to cash in on San Diego's weather and coastal beauty.

"They can work remotely or part-time here," he said. "You've also got more traditional families wanting to come here to live."

Advises Booth of buyers: "Be patient. Lots of houses have multiple offers. There will be more inventory eventually. People need to maybe sacrifice on their wish lists. If they have 10 items on their wish list, maybe they need to settle for six or seven of those things rather than all 10."

"There was a 26% increase this year over last in the price of housing and that could possibly slow after this year to 12%, which is still a big increase," noted Springer of Compass. He is counseling buyers that "you have to do what it takes

to win in today's environment. You need to remove most of your contingencies, come in with as much cash as you can. Get as prepared as you can to make the strongest offer possible."

Whitney agreed that buyers need to remain patient and perhaps look beyond the next 12- to 18-month time horizon for housing inventory to pick up. "Even with inflation fears, people are going to want to live in beautiful La Jolla," he said. "Eventually, increases on the interest rates will start to hopefully slow down some. With a lot of people working remotely, it's really changing the dynamics of prices here. If you're a buyer, you may need to wait six to 12 months. If you're a seller, probably the ideal time to sell in this market is during the next six months."

STREETS»

CONT. FROM PG. 1

"The concept, which is for all mobility users to have safe neighborhood routes incorporating people walking, biking, scootering, and skating, dates back to 2013-14," Olson said. "It was approved by PB Planning Group in 2014 designating a grid of streets to be named part of the Pathways program. And one of those streets was Diamond."

PB Pathways is a network of safe neighborhood routes encouraging non-motorized transportation with traffic-calming measures and other features to improve safety.

"Slow streets were intended to create shared spaces allowing residents to get around their neighborhoods for essential travel during COVID," said opponent Jessica Moore who lives on Missouri Street. "Since then we've had dogs run over on my street, people have had car accidents. It literally has



'People want to be able to walk and bike safely in our community.'

- KATIE MATCHETT, PRESIDENT OF BEAUTIFULPB



stopped safety on our street."

"Slow streets really did not go through us," said Karl Rand, chair of PB Planning Group. "This is something of extreme interest to the community-at-large. I thank you for addressing this in a public forum."

"I hear both sides, the advantages, and the disadvantages," said Brian Curry, past PB Planning Group chair. "I know people are very upset because traffic (on Diamond) does divert to their street. It has to go somewhere. This should be a planning group issue. This is about land use. If you're going to close a street in the community – it really needs to be carried out with community

input."

"No one on our street was given any notice about slow streets," argued Dick Sampson who lives on Diamond. "I think the City should at least poll the individuals who are going to be influenced by this. But we're not getting any of that. Most of the people don't know about these public meetings."

"No one asked anyone on Diamond, no one coordinated with us, no one did anything, it (slow streets) just appeared," said Elizabeth Gray, whose family has lived on Diamond Street since the 1950s.

"As president of beautifulPB, we really do support sustainable, active transportation and we've

been having this conversation with the community for 20 years," said Katie Matchett. "People want to be able to walk and bike safely in our community. One reason PB was chosen for slow streets is that it is one of the most dangerous streets for people to walk and bike. We need to create safer spaces for people, and this is a great way to do it."

Zaiser said the timing on when Diamond will be converted to advisory bike lanes will be contingent on a slurry seal project planned further down

on Diamond unrelated to slow streets. "We want to coordinate the work that the City crews will be doing on Diamond with that project," Zaiser said adding the City is creating small teams to "build quick-mobility, smaller infrastructure projects like slow streets. Those crews will be doing the re-striping and installation of the slow streets. By July, we'll probably have those teams fully staffed and tasked with doing the re-striping and the bollard-like structures from Mission Boulevard to Haines Street."

PYSL»

CONT. FROM PG. 9

Thanks largely to her efforts, PYSL eventually grew to more than 1,000 players in the fall seasons and about 400 in the spring seasons.

Schoettle wore many hats during his time with PYSL including the president, vice president, referee assignor, field assignor, and coach. Over the years, the league has grown to provide a healthy, safe, outdoor fitness outlet to thousands

of children, offering both recreational soccer and competitive soccer options. He never had any intention of getting involved in the soccer program until his wife Kim urged him to because coaches were so desperately needed.

"There are too many memorable moments over the years to include them all, but the ability to work with the kids as players and referees certainly provided me with my greatest memories," Schoettle said. "It enabled me to remain connected with the youth of our community, and I still see many of them

today now that they have become young adults."

Regardless of what position he held at the time, his top priority was always to make soccer available to every kid who had an interest in playing. This mission was complicated over the last two years with COVID-19 creating unprecedented challenges for the league.

"I would like to thank every volunteer that ever coached, or worked on the board, or provided any support to the league because they are the ones that make this all possible," Schoettle said.

High in the following match by a score of 46-35.

BOYS AND GIRLS SOCCER

The boys' soccer team would finish the season with a 4-5-6 overall record going undefeated in their final two games thanks to a dramatic 3-2 win over High Tech High and a hard-fought 1-1 draw against Clairemont High. As for the girls' team, they would also

finish the regular season undefeated in their final two games thanks to a blowout 6-2 win over Pacific Ridge and a 1-0 victory over Point Loma, which earned them a match against Rancho Bernardo in the opening round of the CIF playoffs. It turned out to be a nail-biter with the score ending 1-1 in regulation sending the squads to a penalty kick shootout that Rancho Bernardo pulled out (4-2).

NIKE TENNIS CAMPS at University of San Diego

Come join the fun and get better this summer at the Nike Tennis Camps at University of San Diego. Veteran director, Bill Scott, joined by USD Head Women's Tennis Coach, Sherri Stephens, and Head Men's Tennis Coach, Ryan Keckley have another amazing summer lined up with fun both on and off the court! With six weeks of junior overnight and day camps for boys & girls ages 9-18 of all ability levels, tournament training and high school players, there is a camp option for everyone! Highlights include: 5-6 hours of daily on-court instruction, a Nike Tennis Camp t-shirt and fun evening activities for overnight campers. Camps run throughout June and July, registration is currently open. See you on the courts this summer! Call 1-800-645-3226 or USSportsCamps.com/tennis

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MBHS»

CONT. FROM PG. 9

The girls' team finished with a 5-17 regular season record earning them a No. 14 seed in the playoffs with Mission Bay pulling off the upset of the first round thanks to a 39-36 victory over No. 3 seed Horizon Prep. Despite a valiant effort, they would fall to Sweetwater



SUDOKU PUZZLE

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CROSSWORD PUZZLE

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- CLUES ACROSS**

 - 1. Neckwear
 - 7. Fish parts
 - 13. Cooking
 - 14. Quality
 - 16. Rural delivery
 - 17. Popular superhero
 - 19. Partner to Pa
 - 20. Shivering fits
 - 22. Wrath
 - 23. Linguistics pioneer
 - 25. Large integers
 - 26. A way to prepare food
 - 28. Group of badgers
- 29. Peyton’s little brother
 - 30. Rock out
 - 31. Danish krone
 - 33. Take from with force
 - 34. Baroque musical instrument
 - 36. Zodiac sign
 - 38. Hebrew alphabet letter
 - 40. Independent member of a clone
 - 41. Type of garment
 - 43. Satisfy
 - 44. One point south of due east
 - 45. A way to wipe out
 - 47. Moved quickly on foot
 - 48. Bar bill
- 51. An idiot
 - 53. Performed with the voice silent
 - 55. Body fluids
 - 56. Rhythmic patterns
 - 58. “_ my i’s”
 - 59. Type of wrap
 - 60. It shows who you are
 - 61. Carousel
 - 64. Type of college degree
 - 65. Molding
 - 67. Closes again
 - 69. Verses
 - 70. Surface

- CLUES DOWN**

 - 1. Short, thick stick
 - 2. Rhode Island
 - 3. Animals of the horse family
 - 4. Very important persons
 - 5. Folk singer Di Franco
 - 6. Boredom
 - 7. Long speech
 - 8. Footballer Newton
 - 9. Expression of sorrow or pity
 - 10. Linear accelerator
 - 11. One quintillion bytes
 - 12. Smallest interval in Western music
 - 13. Box
- 15. Cheese dish
 - 18. Make a mistake
 - 21. Done by all people or things
 - 24. Circumference
 - 26. Chum
 - 27. Electrocardiogram
 - 30. Sandwich chain Jimmy ____
 - 32. Showed old movie
 - 35. Important event on Wall St.
 - 37. Where wrestlers work
 - 38. Free from contamination
 - 39. Eastern Canada coastal region
 - 42. Slang for gun
 - 43. High schoolers’ test
- 46. Fathers
 - 47. Call it a career
 - 49. Productive
 - 50. Musical groups
 - 52. Yellowish-brown
 - 54. Lowest point of a ridge
 - 55. Beloved late sportscaster Craig
 - 57. Fill up
 - 59. Cardinal number that’s the sum of 5 and 1
 - 62. Frost
 - 63. Jewel
 - 66. Atomic #45
 - 68. Top lawyer

S	T	G	V	E	S	E	S	W	A	H	R			
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Controversy continues over City's proposal to reform community planning groups

By DAVE SCHWAB

A City proposal calling for significant planning group reforms has some community planners questioning the system and their place in it.

But a City Council member said there is a lot of misinformation that needs to be dispelled surrounding what exactly the planning group changes are and what they do.

Major planning group changes proposed would make the groups more independent of the City. They would include removing meeting attendance requirements to become voting members, allowing board makeup to include renters, and business owners, and requiring a two-year absence from the group after terming out.

District 1 Councilmember Joe LaCava said the controversy over community planning group reform dates back to former Councilmember Scott Sherman, who initiated a task force to identify planning group problems and make recommendations on how they could be improved.

“The result of that was nothing ever really got drafted, but the ideas for reform all got consolidated,” said LaCava. “Then City Attorney Mara Elliott gave the opinion that planning groups are not consistent with the City’s charter, especially the rules governing boards and commissions. She said if planning groups want to be under the City’s umbrella, they have to operate under the City’s charter. And the charter is very clear that board’s and commission’s members have to be appointed by the mayor and the City Council.”

Peninsula civic leaders have expressed reservations about the justification for some of the proposed reforms. Some have questioned whether the reforms are a thinly veiled attempt to undermine planning groups by diminishing their role.

“My personal opinion is that

“The members of the planning boards are local people who care about their specific community...”
- FRED KOSMO, CHAIR OF PENINSULA COMMUNITY PLANNING BOARD

planning boards are true fundamental democracy,” said Fred Kosmo, chair of the Peninsula Community Planning Board. “The members of the planning boards are local people who care about their specific community, and are willing to volunteer tremendous amounts of time and energy to try and improve their community. My concern is that politicians in city hall think they know better than people who live in Point Loma, Ocean Beach, Midway, or other communities in San Diego. My concern is city hall is attacking planning boards so they can dictate policy down to communities, and they want to ignore the voices of communities around San Diego.”

“The Midway community is on the brink of significant redevelopment,” said Cathy Kenton, chair of the Midway-Pacific Highway Community Planning Group. “The planning group is the community’s voice. We are a diverse group of volunteers with one goal: to revitalize the Midway community. We support changes that will improve the planning group process citywide. However, we are concerned that our voice will be diminished, and special interests may erode the spirit of the planning group process.”

Another Midway planner, Tod Howarth, said he was uncertain about continuing as a community planner after some of the reform proposals were unveiled. “Based on the fact that I cannot find any public details on these new proposed rules, laws, I will be staying with the Midway planning

board currently,” Howarth said. “However, if it comes to pass that possible litigation (happens) toward me personally and other board members while ‘volunteering’ our opinions in the planning group, then ‘that’ becomes problematic. We are ‘not’ the ones with the final decisions, nor are we being paid to do as such.”

LaCava, who’s been a community planner, said the objective now is for the City to explore how best to preserve the integrity of community planning groups, while ensuring they don’t violate the City’s charter.

“We want to preserve the value of planning groups and their structure, and the value they are to the City in our decision making,” he said. “But there is a lot of misinformation no matter how much outreach you do to explain things.”

On his District 1 website under the policies and priorities tab, LaCava has posted the original planning group reform document approved by the Community Planning Committee overseeing planning groups in November. A second, red-line strikeout document has also been posted showing every instance where initially proposed group reforms have been modified in response to community concerns.

LaCava noted that the indemnification and defense of planning groups by the City for instance, which many planners feared would go away with the proposed reforms, are still there.

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LEGALS »
CONT. FROM PG. 10

business was: 11/01/2019 Registrant Name: a. a. ACTIVE NETWORK MANAGEMENT SOLUTIONS, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor AUSTIN MICHAEL GREENWELL, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 10, 2022. ISSUE DATES: FEBRUARY 18, 25, MARCH 4 & 11

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9002428 Fictitious Business Name(s) a. SOUTHBEST SD Located at: 4075 PARK BLVD, SUITE 102-349, SAN DIEGO CA 92103 Is registered by the following: a. JESUS CARICO b. JENNIFER MACIEL This business is conducted by: A MARRIED COUPLE The first day of business was: 01/28/2022 Registrant Name: a. JESUS CARICO b. JENNIFER MACIEL TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: JANUARY 28, 2022. ISSUE DATES: FEBRUARY 25, MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003984 Fictitious Business Name(s) a. CTN PRO MANAGEMENT Located at: 875 STEVENS AVE #2305, SOLOMA BEACH, CA 92057 Is registered by the following: a. CHRISTOPHER TERRY NELSON This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. CHRISTOPHER TERRY NELSON TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 16, 2022. ISSUE DATES: FEBRUARY 25, MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004185 Fictitious Business Name(s) a. FUNDACANNA Located at: 9530 TOWNE CENTER DRIVE, SUITE 120, SAN DIEGO CA 92121 Is registered by the following: a.FC CAPITAL HOLDINGS, LLC This business is conducted by: A LIMITED LIABILITY COMPANY first day of business was: 08/30/2021 Registrant Name: a.FC CAPITAL HOLDINGS, LLC Title of Officer, if Limited Liability Company/Corporation Title of Signor ADAM STETTNER CEO The statement was

filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 10, 2022. ISSUE DATES: FEBRUARY 25, MARCH 4, 11 & 18

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004242 Fictitious Business Name(s) a. ANGIE’S REAL FOOD b. ANGIE’S REAL FOOD ON THE MOVE Located at: 819 WILBUR AVENUE, SAN DIEGO, CA 92109 Is registered by the following: a. ANGELA DAWN PALMER This business is conducted by: AN INDIVIDUAL The first day of business was: 02/18/2022 Registrant Name: a. ANGELA DAWN PALMER TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 18, 2022. ISSUE DATES: FEBRUARY 25, MARCH 4, 11 & 18

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME FILE NO. 2022-9004382 Fictitious Business Name to be Abandoned: a. I LUV JUNK Located at: 760 CEDAR AVE, CHULA VISTA, CA 91910 . The Fictitious Business name referred to above was filed in San Diego County on: 06/04/2019 and assigned File No. 2019-9014248 Fictitious Business name is being abandoned by: a. MARIA ARAUJO , 760 CEDAR AVE, CHULA VISTA, CA 91910 This business is conducted by: AN INDIVIDUAL I declare that all information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to section 17913 of the Business and Professions code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).) Registrant name: Title of officer, if limited liability company/corporation. The statement was filed with Ernest J. Dronenburg, Jr., Recorder/ County Clerk of San Diego County on FEBRUARY 22, 2022. ISSUE DATES : FEBRUARY 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003823 Fictitious Business Name(s) a. TOURMALINE PUPPY CARE b. LASI Located at: 4019 ½ PROMONTORY ST, SAN DIEGO CA 92109 Is registered by the following: a.LASI, INC This business is conducted by: A CORPORATION first day of business was: 02/15/2022 Registrant Name: a.LASI, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor JONATHAN HART, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 15, 2022. ISSUE DATES:

MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9003730 Fictitious Business Name(s) a. MOTTO MORTGAGE DESTINATION Located at: 9655 GRANITE RIDGE DRIVE, SUITE 200 , SAN DIEGO CA 92123 Is registered by the following: a.LETS GO MORTGAGE, INC This business is conducted by: A CORPORATION first day of business was: N/A Registrant Name: LETS GO MORTGAGE, INC Title of Officer, if Limited Liability Company/Corporation Title of Signor DEMARIO DAVIS, PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 14, 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004586 Fictitious Business Name(s) a. ELXIR JUICE LA JOLLA b. ELXIR JUICE Located at: 1237 PROSPECT ST, SUITE V, LA JOLLA, CA 92037 Is registered by the following: a. BAKIER This business is conducted by: A CORPORATION first day of business was: 02/23/2022 Registrant Name: a. BAKIER Title of Officer, if Limited Liability Company/Corporation Title of Signor ZAKARIA BAKIER, CEO The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 23 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004342 Fictitious Business Name(s) a. CREPE ON A STICK Located at: 1345 FELSPAR ST, SAN DIEGO, CA 92109 Is registered by the following: a. PALOMA F. MONTEIRO This business is conducted by: AN INDIVIDUAL The first day of business was: N/A Registrant Name: a. PALOMA F. MONTEIRO TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 22, 2022. ISSUE DATES: MARCH 4, 11, 18 & 25

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2022-9004996 Fictitious Business Name(s) a. HOLY SMOKE Located at: 1080 UNIVERSITY AVE, SAN DIEGO, CA 92103 Is registered by the following: a. NADEEN MATTI This business is conducted by: AN INDIVIDUAL The first day of business was: 2/28/22 Registrant Name: a. NADEEN MATTI TITLE of Officer, if Limited Liability Company/Corporation Title of Signor. The statement was filed with Ernest J. Dronenburg, Jr. Recorder/County Clerk of San Diego County on: FEBRUARY 28, 2022. ISSUE DATES: MARCH 4, 11, 18 & 25



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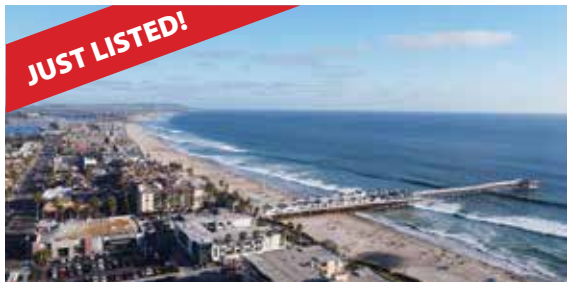
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Addressing the realities of the climate change and global warming crises



Doing it Better

By Natasha Josefowitz, Ph.D.

Louis XIV of France was the last king where exaggerated wasteful opulence was the norm. He aptly predicted “après moi le deluge” (after me the deluge) — indeed that flood was the French Revolution, which ended the monarchy as it was known.

Why am I writing this? Because this is what today feels like. We are on the way to the destruction of our planet as we know it due to climate change and global warming. Our earth has gone through many climate changes throughout its history. What is different about the current one is that in the past, humans did not have the ability to make a difference; nature cannot be controlled. Today climate change is mostly man made and, therefore, susceptible to our control. We have had bouts of extreme weather, from unprecedented heat waves to floods to fires to droughts to hurricanes. In just the year 2021, we had 18 weather-related disasters that caused \$1 billion in damages. The storms are growing stronger. The seas will keep rising. Flooding will continue to eradicate our coastlines and submerge islands. Droughts will increase. Both extreme cold and extreme heat will kill people.

As temperatures rise, crops such as wheat, corn, rice, and soy beans will not only be more difficult to cultivate, their nutritional values will diminish. This will mostly affect the population of developing countries, who get most of their calories from grains. Global warming is accelerating desertification in Africa, South America, and Asia. We are currently counting 800 million people who are chronically under-nourished; this number will only keep growing.

Here in the U.S. we are witnessing a western mega drought, the worst in the millennium with the Colorado River at its lowest point in a century of recording. The river supplies water across seven states and is still chronically over-used.

Human migration has occurred throughout history due to droughts and political upheavals. Today we have unprecedented numbers of mass migrations. So no single country can assimilate hundreds of thousands, who upon arrival need to be housed, fed, and given jobs. Countries are closing their borders, leaving migrants with nowhere to go.

The predictions are dire: by the year 2050 up to 215 million people from Asia, Eastern Europe, Africa, and Latin America will have to leave their countries due to droughts, crop failures, and rising sea

levels. Another hazard of our warming planet is that hot weather can alter the body’s chemistry, leading to increased health issues. Exposure to severe heat causes a host of both physical and mental diseases.

So what can be done about this bleak scenario? As a Columbia University alumnus (I graduated with a masters degree in social work), I recently read an article in Columbia Magazine (Winter 2022) by David J. Craig titled, “Six Things You Need to Know About Climate Change Now.” This column is based on his article. Columbia University established the Columbia Climate School in 2020 as a hub for research and education on climate sustainability. It is one of many organizations addressing the realities of the ongoing crises. A new generation of students is being trained to find creative solutions to our climate crisis. People from a variety of disciplines across the entire university are brought together to develop new technologies. This is where big data comes in with powerful new computers; researchers are able to predict and, thus, warn communities of pending disasters. Columbia is helping farmers to use drought and flood-resistant seeds as well as suggesting better planting schedules. Many agricultural communities have seen a boost in crop yields.

Looking at mass migration, efforts are being made to establish large scale relocations to organize everyone involved. Scientists and public health officials are advocating for infrastructure upgrades to mitigate the disparity between urban hot spots and cooler neighborhoods. The Biden administration has earmarked tens of billions of dollars for scientific research into the development of technologies that would help industries deal with global warming. Powerful new batteries are being designed to store solar and wind power. There is a growing sense of urgency around the world and especially among the younger demographics — the pressure for change is building.

Although there seems to be room for optimism, I am not confident. To wit: Although I am cognizant of what I can do to limit global warming — such as turning off lights and water faucets and recycling, I also find myself enjoying the hot water of a shower and remain indulgent showering longer than is good for the planet. If I am culpable, then I imagine that other people will not be willing to forego any creature comforts for the sake of a future they will not be part of, but will affect their children and grandchildren. We need to make an effort to motivate the world population and its industries to actively engage in the strategies that could save us all.

Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2022. Natasha Josefowitz. All rights reserved.

LJ ART WALK

Feeling lucky? You will when you attend this month’s green-themed First Friday Art Walk in the Village of La Jolla from 4-7 p.m. on March 4 featuring mint juleps, live music, and artist meet and greets. COVID protocols will be followed to ensure the safety of visitors and guests. Pre-register for this free event, or email jodi@lajollabythesea.com. Art Walk visitors will have free parking at a garage in the village.

VOLUNTEERS NEEDED TO PLANT TREES

UC San Diego and the Sustainability Resource Center are looking for community volunteers to help with AMplifying the Urban Forest, an initiative of the California Urban Forests Council to plant nearly 2,000 trees across 28 California communities. Meet on UC San Diego campus — Scholar’s Grove (near Che’ Cafe) from 8 a.m.-noon on Saturday, March 12.

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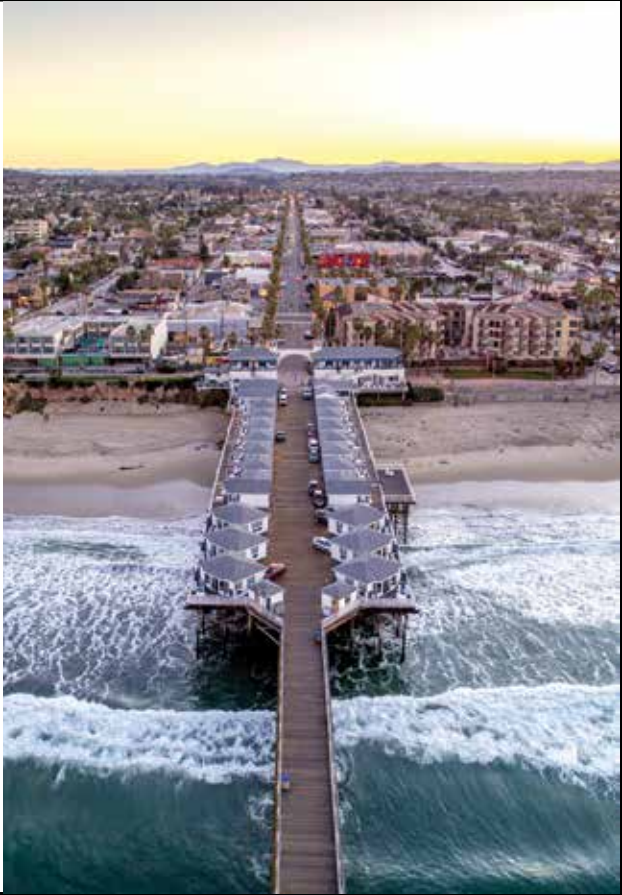


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-Bill D.




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St. Paddy’s Day Fun Fact:

Wearing green has become a staple of St. Patrick’s Day, but the holiday was originally associated with the color blue. It’s thought that the shift to green happened because of Ireland’s nickname “The Emerald Isle,” the green in the Irish flag and the shamrock, or clover. Green ribbons and shamrocks were worn as early as the 17th century.